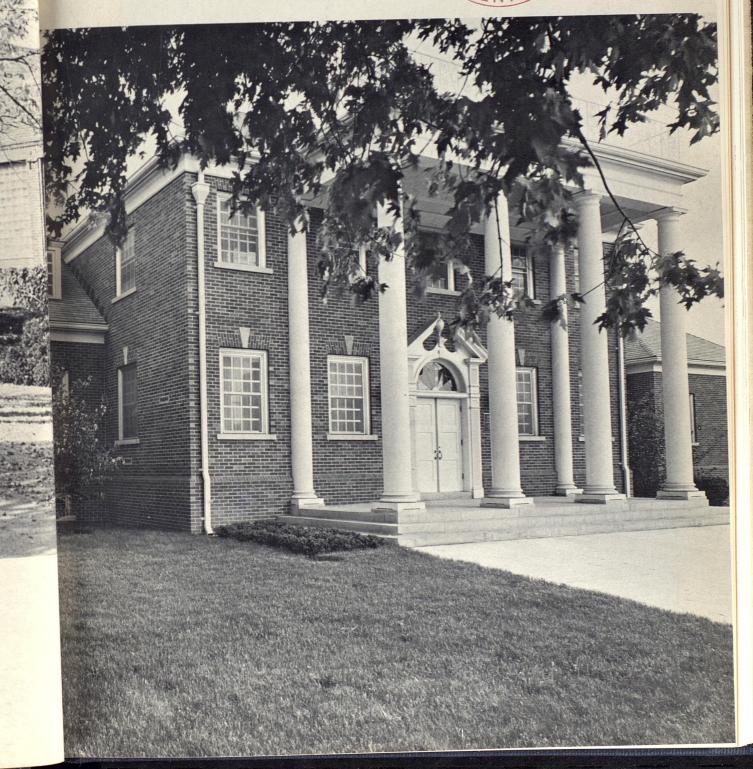
Summer 1964 Meaning of a University Inauguration

SEP 29 Ahmni Weekend



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Cover: Front of the new Helen King Alumni House, 400 Rose Street This is your home on campus. Ma use of its facilities when you are Lexington.

A UI

JERRY W. MILLER ELLSWORTH TAYLOR .. Graphic De R. R. RODNEY BOYCE Photographic Illustro

Edited by the Department of Public Relation

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University Is A Place; It Is A Spirit....XIV

Alumni of the University of Kentucky have been reading and hearing a great deal recently about "Annual Giving" and "The President's Progress Fund."

To many former students of this, a land-grant state university, the concept of alumni support of academic excellence is a challenging one—to others, hopefully the minority, it is a minor annoyance, all too often ignored.

However, it is necessary to point out that an alumni fund is not an end in itself. It is the vehicle through which the University of Kentucky, your University, may reach a distinguished goal—great teaching, recognized research and finally, the development of top-flight scholars.

Your concern for the stature of your university, the distinction of your diploma and the future of your commonwealth cannot disassociate itself from the urgency of immediate and continuing support.

Let 1964 be the year of renewal of your graduation pledge:

Rose Streempus. Manyou are

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Public Relation

er at the Pos 52, under the "In the presence of this audience, citizens of the commonwealth and members of the University, with a strong sense of my responsibility, I promise to hold my degree so no loss will come to it through my holding, to regard it as a claim upon my loyalty to alma mater and to pledge myself to the service of God and my fellow man."

HGK

THE MEANING OF A UNIVERSITY

One Professor's Interpretation

By WENDELL C. DeMARCUS

EDITOR'S NOTE

Valuable alumni are informed, thinking alumni. To this end, the accompanying article is aimed. It is one man's thinking, true. It is, however, the thinking of one of the University of Kentucky's more distinguished professors. Wendell C. DeMarcus, is primarily an astrophysicist but also is active in neutron physics, chemical engineering, and the kinetic theory of gases and solid state physics. Before joining the University faculty in 1957, he was a principal physicist with the Union Carbide Nuclear Corporation, Oak Ridge, Tennessee. An alumnus of UK, '47, he holds the M.A. and Ph.D. degrees from Yale University. He is a recent winner of one of the Alumni Association's Research Awards.

This is the second in a series of articles exploring the university's total role in an attempt to make this role less nebulous, more understandable, and more exciting to alumni and faculty alike.

HAT IS A UNIVERSITY PROFESSOR? Com's valid t arguments arise in the course of harivileged affairs which are joined vigorously beceive in participants but which never end in victory for roblems side. The reason often lies in the fact that each f civiliza putant attaches a different meaning to the question This pi hence, as a matter of fact each protagonist is simulefore an ously completely right-by his own definition-and ontained pletely wrong-by his opponents'. Needless to say erusal it arguments serve no good purpose and often do all rote the cerned a great deal of harm. University professor allow the United States particularly, are often subject efinition vocal and printed criticism. Much of this criticismint ten pertinent and warranted for there are no groupate. human beings who cannot, or should not, be subre To spa criticism. The point of this article, however, is murticle I viction that much of the criticism arises because an Coll critic perceives a different answer to the question iven in head of this article than does the subject of his critate CD. the University Professor. Hence, it seems worthwhenolarly attempt to answer the question with some care. nd more

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Now, to answer the question at the head of this article, we need first to define the meaning of University. If we succeed, the central question will practically answer itself.

The first-but seldom the last-step in understanding he meaning of a word is by reference to dictionaries. My own desk dictionary reads as follows: "University-In institution of learning of the highest grade, having college of liberal arts and a program of graduate tudies together with several professional schools and aculties (as of theology, law, medicine, engineering, tc.) and authorized to confer degrees." This definition, ike all dictionary definitions, is far too bland for philoophical purposes for it was-quite correctly according o the modern lexicographer's lights-framed to encompass every institution in the land which bears in its title he word university, whether such institution be good, ad or indifferent. It offers no means for deciding if a miversity is good or bad. Worse yet, it says nothing bout what universities ought to be. Consequently by he use of this bare definition alone there is still all the possible room for arguments arising from differing subective interpretations. Before we despair of help from lictionaries it might be worthwhile to consult an older lictionary, written when lexicographers were less passive nd often wrote into their definitions some element of he what ought to be instead of the bland what is. With his change in the lexicographer's art in mind we turn to he 20 volume Century Dictionary (1889).

"A University—An association of men for the purpose f study, which confers degrees which are acknowledged son? Cours valid throughout Christendom, is endowed, and is rese of privileged by the state in order that the people may beceive intellectual guidance, and that the theoretical tory for eroblems which present themselves in the development that each f civilization may be resolved."

This pithy definition needs to be read several times at is simulated anything close to the enormous implications in it become clear; but even on a first quick test to say erusal it is at once obvious that the lexicographer who allow the Century Dictionary's definition is not about a professor allow an institution to become a university under his en subject efinition by the simple act of hiring a sign painter to this criticarint ten letters on a placard to be hung on the campus

to the subject to the reader a lot of excess verbiage in the ever, is myrticle I shall refer to the first definition as ACD (Amerses because an College Dictionary, Random House). The definition as question even in the Century Dictionary will be referred to as at of his critical CD. I do this, not to try to give this article a false his worthwich cholarly tone, but rather because I think that clearer and more succinct expressions result.

The sheer grandeur of the CD is undeniable. It is, moreover, frightening. (This lexicographer, if his definition is accepted, reduces the number of universities in the United States to the point where one can feel confident, that if he starts counting on his fingers, there is little danger of running out of fingers before the count is complete.) The problems facing all those institutions which are included as universities in the ACD are bad enough in themselves. The problem of directions become awesome if we accept the CD.

The reader will possibly feel that the CD is far too stringent and that it is in any case too idealistic to be practical. I will not flatly disagree with him if he does feel this way. Nevertheless, ideals are useful guides and poor indeed is the man or institution which does not have them, or has them but treats them as a chimera. I do believe that most thinking people would admit that the CD describes an ideal university. In that light it is important to take it apart piece by piece and grasp as best we can its implications. As I do this it will probably appear that I am indulging in a large amount of "reading between the lines" or reading meanings into words that the writer of the CD did not have in his mind. To attempt to meet this objection in advance, let me explain that by chance I happen to know the identity of the person who wrote the CD. I have read a number of articles written by him in philosophical works and I feel quite confident that I shall at least come reasonably close to elaborating, with some accuracy, his trenchant definition.

"An association of men for the purpose of study . . ." Contrast this with the statement, "a place where some men (faculty) teach others (students)." Is not this last statement the de facto replacement of the first in the public mind—and too often also in the faculty mind? The CD says that both the faculty and the students are to be at a university to study. It is of course true that in general the faculty is ahead of the students in their studies and therefore it is not out of place under this definition that *courses* be given in order that the students may be brought along the trail to knowledge with all dispatch. Indeed it is reasonable to say that formal courses are almost a necessary concomitant of the CD but this concomitancy should not be allowed to obscure the fact that they are of secondary importance.

"Which confers degrees which are regarded as valid throughout Christendom . . ." To this statement of the CD we contrast the statement, "Which is legally empowered by some civil authority and some sort of educational accrediting agency to grant degrees." Again I feel the second statement is the de facto statement which the general public accepts to a certain extent as

do many many faculty members of various institutions all over the nation. But it is evident that the public is increasingly aware of the fact that degrees granted by many universities (ACD) are at least not equally valid throughout Christendom. If this is not the case, how else can one explain their press to get their children into an Ivy League school or at least into one of the "good schools." Private industry also tends to follow the CD definition here and in their hiring practices, render invalid—in effect—many degrees conferred quite validly under the ACD.

"Is endowed, and is privileged by the state in order that the people may receive intellectual guidance. . ." Again we can profitably set up the de facto replacement. "Is endowed by the state in order that its *students* may be prepared to obtain the financially more attractive jobs and be made into better citizens."

I have underlined the word students in the substitute phrase to underscore the fact that the CD quite deliberately says the people and does not say simply—students. Certainly the CD does not regard students as of no importance and in any event they certainly are part of the people. The CD is however, in my view, putting first things first.

One of the two primary duties of a university, (it is endowed and privileged by the state in order that it may perform them,) is to enlighten the people. Its primary duty is definitely not to be regarded as the promotion of the welfare of its students as individuals! It may very well be true that in performing its duty of enlightening the people, it does promote the individual welfare of its students. So much the better! But this is, in a sense, a bonus. Whenever the welfare of the students conflicts with the primary goal of informing the people, the ideal university must then make its (apparently invidious) decision against the student(s). Fortunately such dilemmas arise infrequently for that which is really in the best interest of the students as a group usually coincides with the larger goals of a university. As an example, we may quote the case of academic standards. Retaining students who are performing inadequately inevitably means that the institution which does so sees the validity of its degrees deteriorate throughout Christendom and cannot then be a university under the CD; but it is thereby cheating its students out of valid degrees. The decision to have high standards, which is necessary if an institution is to strive toward the CD, can then be made-at least apparently-to depend on the palatable (but actually meaningless!) basis of "the most good to the most students!"

"And that the theoretical problems which present

themselves in the development of civilization may resolved..."

resolved... In discussing the content of this last phrase I unable to conceive of one statement to represent view of the popular mind. Many people conceive of duties for universities along these lines while many of actively resent the academician's attempts to resolve theoretical problems occasioned by developing civil tion. As a matter of fact, much of this resentment is q justified. In matters economic, as an example, one is stantly bombarded with diametrically opposed st ments as to how a given economic problem is to resolved. Faced with such a situation, the man in street: (a) accepts the economist's statements was accord best with his politico-sociological philosoand rejects the rest as the work of unsound minds, says "a pox on all economists," or (c) says even fur "a pox on the academic economists" and while conjuring poxes let one fall too on all academic pe whatever their field. Let us note, however, that in CD theoretical problems were written and not teles ical problems. I fear that many of the coals which been brought down on the academician's head been deserved because the CD was here oversten The academic community has too often attempted joust simultaneously against both the theoretical teleological lances. Small wonder then that so often academic knights are unhorsed.

The 1

The CD thus says that the universities must solve oretical problems. The theoretical problems are main ranging from metaphysics through economics and si disciplines to the theories of the "real" physical w Their unraveling is the second of the two primary attributed to universities by the CD. This entails only a large part of what is commonly called res today but also entails that which is becoming ind ingly difficult to do, just hard and scholarly thin As the bulk of American universities are belatedly ening to their duties under the research category are not only demanding that their professors do search" but do research on a regular basis such as haps one published paper every year, say. This is sibly overdone although overcorrection is probably ter than undercorrection.

As a rule the following tendencies exist: The University Professor tends to conceive his duties more at the lines which follow from the Century Definition University. On the other hand most other people to conceive his duties along the lines which follow the opposing statements I have presented. The quences relevant to this paper are set forth in its ing paragraph.

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The Inaugural Address of President John W. Oswald

overnor Breathitt, I accept the responsibility the Commonwealth has entrusted to me. In so doing I would indeed be remiss if-at the very outset-I did not acknowledge both a deep sense of gratitude for such an opportunity and my dedication to the challenge and responsibility involved.

The challenge is bridging the gap between the University's first and second centuries. I share this challenge with the faculty, the students, and the people of the Commonwealth. The responsibility is that we, participating in this period of transition, make sure that the foundation for a strong University laid during its first century will be adequately built upon and added to in its second, so that an even stronger University develops. This is our responsibility as we are about to enter the University's second century.

I assumed the position of president recognizing that the University of Kentucky had a proud history and that its present configuration has been shaped by many traditions. First and foremost, it is an institution of higher education with roots reaching far into the past. Second, it has developed a distinctive character resulting from the unique combination of faculty and students



who have been part of it and from the educational leadership exerted by its highly respected past presidents. Furthermore, the University of Kentucky is a part of the land-grant college system, an American idea which looked not to the past but to the future. Each of these traditions deserves attention.

Our basic inheritance is ancient and identified with time-tested ideas. The culture of the Greek and Roman, of the Christian and Jew, and of the Englishman, Frenchman, and German are among the influences which helped develop modern universities. Respect for learning, freedom of inquiry, the quest for academic excellence, scientific investigation, the lecture, the laboratory, the seminar, and the graduate school are but a few of the more important features of American universities stemming from this European heritage.

From colonial times, moreover, residents of North America placed a premium on schools and books. The first college in the British Colonies was established only six years after the Winthrops and the Saltonstalls reached Boston. Interest in education at all levels, and especially in higher education, was a fundamental part of the theory and practice exemplified by thoughful leaders such as Benjamin Franklin and Thomas Jefferson.

When the Morrill Land-Grant College Act became law in 1862, a new dimension was added to educational concepts—a peculiarly American ingredient. Scores of impressive twentieth century universities, blossoming from that fertile soil, bear witness to the wisdom of farsighted men who believed in higher education for all the people—and who conceived of the state university as both servant and leader of society. The University of Kentucky, as we cannot fail to remind ourselves, began as the Kentucky Agricultural and Mechanical College and its history is indelibly identified with the Morrill educational milestone.

It was within this framework that the past presidents of this University injected their own energies and hopes. The more carefully I examine the contributions of these men, the more complete is my appreciation of the skillful and courageous way in which they met the challenges of their office. James K. Patterson's incumbency between 1879 and 1910 represents the moral fortitude of an academic pioneer. It was President Patterson who, often at substantial personal sacrifice, labored long to develop the A. and M. College from small beginnings and hard conditions that would have discouraged a less resolute leader. Our present name-the University of Kentuckyevolved in 1916 during the administration of the University's respected second president, Henry S. Barker. We shall always revere the memory of Frank L. McVey, an outstanding mentor of Kentucky education and our

president from 1917 to 1940. Personifying integrity, nity, and resourcefulness, Dr. McVey was insistent the University should be a substantial scholarly it tution, and under this man the University made g strides toward creating an intellectual atmosphere.

The presidency of Herman L. Donovan, covering years of 1941 to 1956, was characterized above all the word "courageous." It was Dr. Donovan who—am his accomplishments—grappled successfully with pressing problems presented by the Second World wand with the comparable tasks of the war's afterm Likewise, the name of Frank G. Dickey, who served tween 1956 and 1963, symbolizes the grace, benevole and seeming ease with which he enabled the University to approach and enter a new and tremendously nificant phase of academic maturity. It was part of Dickey's contribution to find solutions for unprecedes situations created by surging enrollments.

These men and their associates gave generously their time, their talents, and themselves. It is the fadation prepared by them on which we will build.

We are privileged to have two of these men witteday. I should like to invite President Emeritus I ovan to rise, so that we may properly acknowledge pleasure in his presence and the debt we owe him.

I should also like to ask Dr. Dickey to stand, so we may extend to him the same recognition.

And, as an indirect tie to our presidential herit I would like you to acknowledge the presence of the and two daughters of Dr. McVey—Frank L. McVey Mrs. James Morris, and Mrs. Harry Tilton.

There are two other groups whom I should li single out for special greetings on this important sion. One is linked directly to the University; the group of individuals is closely related to my own ademic past. The ultimate responsibility for the g ment of the University of Kentucky is with the Boa Trustees. Scores of Kentucky citizens have sens Trustees, giving generously of their time, concern effort. Some of these have made major contribution the growth of the University. Let me single out but Judge Richard C. Stoll, who served forty-seven year the Board and was chairman of the Executive Com tee for almost thirty years of this time. His great tribution is signified by the fact that his portrait in the University Board Room, along with those past presidents. But while we are building on the we are operating in the present, and to express thanks for its support and encouragement during past several months, I would like to ask the pr Board of Trustees to rise and be warmly recognize

The second group whom I wish to acknow

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Yet, educati higher is composed of administrative colleagues and long-time personal friends at the University of California led by President Clark Kerr, whose presence here I deeply appreciate and whose generous remarks mean so much to me; these men have come a great distance to join us on this important day. On the platform are the chancellors of four of the campuses of the University of California—Riverside, Irvine, Davis, and the San Francisco Medical Center, and the Dean Emeritus of Agriculture of the Berkeley campus. May I ask this group, with whom I associate so many fond memories, to stand and be recognized.

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However, it is not enough to praise the past. The edifice of the future must be built solidly upon it. The Centennial Device of the University, displayed on your programs, mixes downward and upward sweeping curves in a symbol representing honor for the traditions of the past coupled with aspirations of achievement in the future

Most of my concerns as president of the University of Kentucky must be with the future, for the business of a university is the future. Tomorrow's leaders and the knowledge and tools these leaders will use are being developed in today's universities. Furthermore, an enlightened citizenry, essential to America's future, is the responsibility of today's higher education. This country's greatest resource is the minds of its people; of these, the minds of the youth, the uncommitted minds, the yetto-be trained minds, are the responsibility of the universities and colleges of this land. You and I shall be subject to the charge of gross neglect if we allow this great asset to go unclaimed and become underdeveloped territory.

The almost unbelievable advances in the last half century, particularly in science, have been in great part the result of higher education. For example, technology has progressed to the point where scientists no longer speculate "if" a man can be placed on the moon, but rather on the timetable-1968, 1969, or 1970. Just as remarkable as our venture into space has been the advance in our knowledge and control of man's physical ills. Dr. Glenn Dorroh, president of our Alumni Association, whose earlier remarks I gratefully acknowledge, led the campaign against polio in this area of the state beginning some two years ago; just recently he told me that since the statewide vaccination with Sabin Oral Vaccine there has been not a single recorded case of this crippling disease in the Commonwealth. Who could have believed this fifteen years ago?

Yet, if research and training resulting from higher education can take some credit for these advances, higher education must also accept a part of the blame for the ills of mankind. Presently, as in the past, we are surrounded by problems. The greatest of these currently is in the area of man's understanding and appreciation of his fellow man. In the coming century this issue will become even more pressing as urbanization increases, and as man must learn to live closer to his fellow man and to rid himself of the prejudices which have survived in the American scene to this point. How many of us have discussed such problems as prejudice or population control and glibly concluded that "education is the only answer" and then promptly dismissed them? Those of us in education cannot dismiss them. We must realize that these are problems of the future and that our young people must be educated so as to meet and understand them. It is essential that we realize now as never before, that the responsibility for leadership in our increasingly complex society is settling slowly but firmly upon the shoulders of higher education. The University of Kentucky, the five state colleges, the University of Louisville and the many fine private colleges of the Commonwealth share this responsibility in Kentucky.

Our approach to the future must not be passive or ad hoc; rather we must have an organized vision of the future, an overall plan for the way in which the University is to proceed. In the recent past we have heard much concerning excellence in education. But it is not enough for us to strive toward such a generalized goal; we must probe and dissect it, analyze and ponder it. In short, we must understand the substance of excellence as it relates to our needs and the goals of our University. Only then can we hope to attain it.

Technically, our second century does not begin until February 22, 1965. Actually, yesterday and last week and for some time past, the faculty and I have been engaged in planning and launching a positive program for the next century. President Kerr, if I learned no other lesson well during the time I was privileged to work with you, I did come to appreciate the vital necessity of planning-the thorough planning essential for a university to meet its responsibilities. In June of this year, I intend to submit to the Board of Trustees an academic blueprint for the first decade of the University's second century, emphasizing the goals we must work toward in several key areas. Parts of this blueprint can be put into effect immediately; other portions such as needed curricular changes will require serious consideration by the faculty, whose task it will be to shape the details of implementation. It is my hope that faculty, students, alumni, and friends of the University will actively engage in serious discussions during the coming year on the needs and goals outlined in this blueprint. Only through this kind of dialogue can we be ready to meet the changes and pressures in the years ahead.

There are certain imperatives in this academic blueprint which I would like to emphasize. First, we must realize that, when pared to its core, the University is its faculty. Long before the concept of the "multiversity" and the great service roles of the land-grant college idea, a university was recognized as a community of scholars. Let us accept this principle as the matrix of our institution and build a faculty accordingly. The University's role is to teach, to do research, and to provide service; the quality of each of these depends upon the quality of the faculty. We must create the environment which will enable us to retain and attract the necessary scholars to do the job ahead. The surge in intellectual vigor, which we are confident is with us now, can become even more exciting with each new year-provided that we constantly guard and improve the important role that the faculty plays in the institution.

Since my arrival, much time has been devoted in an attempt to provide the best possible conditions and environment for the faculty. We must develop and maintain a competitive position with similar universities. Governor Breathitt, your support and that of the General Assembly in this past legislative session will enable the University to make significant progress in this area.

The second imperative of our academic blueprint: The University must open the door to quantity and recognize that within the next ten years student enrollment may double. In this regard, we must realize the potential value of the University of Kentucky community colleges. They must be developed so as to be responsive to the needs both of the state and of their communities. Further, these colleges must have the necessary latitude to perform a comprehensive function -liberal arts, technical, and adult education alike. I look to the community college system ultimately to be the undergirding of higher education in Kentucky.

The third imperative: A careful examination of undergraduate courses and curricula in the light of changing needs of our time. In many university curricula here and elsewhere, it is my opinion that undergraduates are being overtrained and undereducated. We must respond to pressure brought on by the needs for more broadly educated citizens. A moment ago, I referred to some of the major problems of our time, including man's relation to his fellow man. Certainly no student should graduate from a university or college without an appreciation of the social sciences and humanities, which are basic to our thinking and understanding of these areas. Yet no student can hope to function effectively as a citizen unless he has an understanding of science, which will impinge so directly on his life.

This curricular examination must include the pos plications for bilities of changing lower division programs and str at this time b ture, in order to provide a broad education, not or incoming stu for the arts and sciences student but for the profe than the nati sional student as well. We need engineers who not of be brought i can contribute to the technology of the future can make these contributions within the framework mission show humane and enlightened social understanding. We ne me keener pl teachers who know not only how to impart the lesso of their classroom but who understand the significan numerous in of the role that will be played by their students as the become conbecome citizens. In short, we have an obligation ation of conprovide a strong liberal base for all students so they will be able to make knowledgeable decisions only in their professions but as parents, as citizens, a as individuals. If our examination calls for minor calls ricular change, this must be accomplished; likewi if it points to a major revision in the structure of University, we must not shirk this duty.

A fourth imperative of the academic blueprint: University of Kentucky must accept in a positive additional and expanded roles. In the past century University of Kentucky has been principally an un graduate institution, and thousands of Kentuckians non-Kentuckians have been its graduates. The fact many of the University alumni in this state and are the nation are in positions of leadership and resp bility attests to the quality of the undergraduate struction that the University has provided. This must continue and, as I have just noted, be strengthen but we must recognize that the University will need sarily have additional roles which will make it n national and even international in character. The l versity must help to meet national needs for prosionally trained people; and in its totality it must come more active as a reseach center. The Albert Chandler Medical Center, which this year graduates first class of medical doctors, is already developing an internationally known center for teaching and search. Furthermore, it has lifted the sights and asp tions elsewhere in the University.

The University over the years has had a strong agricultural research program, which must continu The character of the nation's agriculture is rapidly character ing with fewer and fewer people having to feed and ploding population on less and less land. This calls an improvement in the training of future agriculture and a higher level of research activity.

The fifth imperative in the academic blueprint relationships to the student as a partner in the process of learn and research. Increasingly the quality of our students body is improving. For example, already this year the

They represe that will be century. The five tegral parts the faculty roles, and t or startling, in a similar

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pos plications for admission, which outnumber last year's 1 stn at this time by over 30 per cent, indicate that next year's ot of incoming students will be significantly higher in ability profe than the national average. Increasingly the student must be brought into the core of the University-into discussions involving its future mission and in the ways this ot or mission should be accomplished. Nothing has afforded me keener pleasure as president than my association with many individual members of the student body. In numerous informal conferences with students, I have rifican become convinced that what we need now is a declaration of confidence in our students and a recognition of as the their importance in the whole educational structure. ation so t They represent a great reservoir of thought and energy that will be sorely needed as we enter our second ions i ens, a century. nor o

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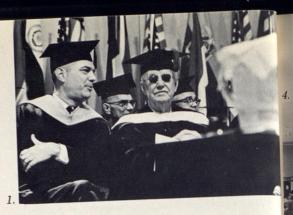
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The five imperatives which I have outlined are integral parts of our academic blueprint (in reference to the faculty to enrollments, to curricula, to additional roles, and to students). Even so, they are not unique or startling, for they might fit any American university in a similar stage of development. But there is a unique role which the University of Kentucky can and must assume. Kentucky has many regions which are flourishing, but one section of our state we all know is far from prosperous. Our fellow citizens of that area face difficulties regarding which each of us must feel and bear a portion of responsibility. It is a matter of urgency that Kentucky's best thought and action be devoted to the solution of these problems. Let it not be said of the ngthen University that it failed to contribute its full share to this vill nec compelling cause.

e it mo Likewise, it behooves us to consider in what other The spheres of endeavor the University is capable of making unique contributions. There may be unusual opportunior prote

ties to serve Kentuckians and other Americans in ways we have not hitherto discerned. About seventy per cent of our country's population is within less than a twoday drive of Lexington. Let us repeatedly ask ourselves what is the logical relationship of the University of Kentucky to every corner of our Commonwealth and to the nation as a whole. Does our very location in a border state provide us with special qualifications? Does it place distinctive achievements well within our reach?

Five imperatives and the search for our unique contribution to the state and the nation-is it possible to attain such goals? At the very start, I undertook my position with sincere enthusiasm that there was a real possibility of achievement. The past eight months have given me an opportunity to review closely the University and its personnel and to meet many Kentuckians from all over the Commonwealth. As a result, my initial enthusiasm has gradually turned to confidence. This confidence is based on the realization that the University has the personal resources essential for the task, and that the people of the Commonwealth are behind us in this mission. I recognize that to achieve our ends will mean the dedication, energy, and persistence of us all. Therefore, as one man in this vast assembly and as the new president of the University of Kentucky, I give you my solemn pledge that I shall keep the faith with you as we face our challenges and responsibilities-and I know in turn that I may expect and receive your support as together we share this undertaking. This must be our mutual purpose and pledge-sincerely, soberly stated on this twenty-eighth day of April, nineteen hundred and sixty-four. With all our hearts and minds and energies, let us carry on the work of the first one hundred years to new educational heights during the second century.



Oswald Inauguration





 Former President Frank G. Dickey and President Emeritus Herman L. Donovan participated in the ceremonies.

 University of California President Clark Kerr and Mrs. John W. Oswald greet delegates.

3. A reception for the public and delegates in the Student Center Ballroom followed the inaugural program in Memorial Coliseum.

4. Delegates at a luncheon before the ceremony.

5. At the head of the academic procession were Governor Edward T. Breathitt, University of California President Clark Kerr, President John W. Oswald, former President Frank G. Dickey, now director of the Southern Association of Colleges and Schools, and Vice President A. D. Albright, who presided at the inaugural.

6. The Board of Trustees entertained the college presidents attending and the inaugural committee at a dinner at Spindletop Hall.

The University orchestra and delegates filled the Coliseum floor.

8. The Oswald children, Nancy, John Jr. and Betsy help their father get into academic dress.

9. "Don't Let The Rain Come Down" was the theme song of Dr. Arthur L. Cooke, chairman of the inaugural committee.





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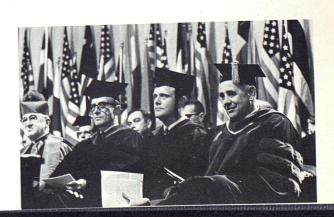
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10. Dr. William R. Willard, vice president for the Medical Center, confers with Dr. Clark Kerr at an inaugural party.

11. The Oswalds and Breathitts greet guests at a breakfast given by the Keeneland Foundation.

12. Mr. Barry Bingham, editor and publisher of The Courier-Journal, and Mrs. Bingham relax between

13. Dr. John W. Oswald is formally inducted as the sixth president of the University of Kentucky by Governor Edward T. Breathitt.

14. Jesse W. Tapp, '20, Los Angeles, Albert B. Chandler, '24, Versailles, and C. Robert Yeager, '32, Attleboro, Mass., at an inaugural

party. 15. Mrs. Courtney Ellis, '56, Lexington, Mrs. C. V. Whitney, Lexington, and Barry Bingham, (honorary LL.D. '47) Louisville, at inaugural party.

16. President John W. Oswald receives the greeting from the audience following his formal induction as president.

17. University of California President Clark Kerr.

18. Bishop Richard Ackerman of the Covington Diocese, Vice President A. D. Albright, Governor Edward T. Breathitt and President Oswald await the beginning of the ceremony.





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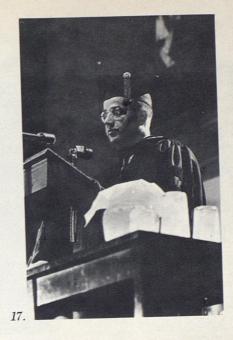
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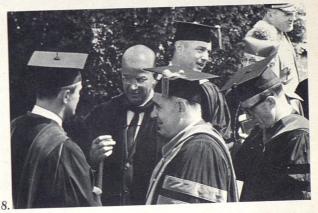
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DIRECTOR **ALUMNI AFFAIRS** ANNUAL REPORT

Uncommon ingredient: brain power

IME AND LEADERSHIP and an inescapable belief in the future of your University have left their marks upon the development of the Alumni Association since I reported to you a year ago.

We have welcomed to the University and inaugurated as her president a dedicated, energetic and knowledgeable administrator and in the past nine months, to use Presilent John Oswald's own words, "there has been a healthy ferment working at the University," which, I can assure you, not only has permeated the alumni programs but has inspired the entire University community to greater and more dedicated efforts.

Shortly after the President's arrival at the University of Kentucky he met with our alumni leaders and pointed out to them the importance of establishing an Annual Giving Program among our alumni which would provide to the University additional monies, over and above budgetary support, which would permit the University to expand its scholarship and research programs and enable the administration to obtain and retain the finest faculty scholars.

This new concept of annual giving removes from our thinking the terminology of annual alumni dues, and offers to each of you the opportunity annually to give to your Alma Mater whatever sum of money you find it possible to contribute to the President's Progress Fund.

Earlier this year each of you received a message from the President, outlining in

broad terms his program of excellence for the University, and recently you have received a copy of the spring issue of the KENTUCKY ALUMNUS magazine, detail-nig the annual giving plan.

A general plea has gone out to each of you, enclosing a pledge card upon which we hope to receive a promise that so long as each of you lives you will give to the Progress Fund what I like to regard as a guarantee of your faith in your University as well as an annual insurance payment which will guarantee the continued prestige of the diplomas which you hold.

Governor John Connally of Texas has called higher education "the talisman of this age-." He has said that "throughout history man has always searched for the uncommon ingredient or objective-whether it be new lands, gold or silver or oil. Today, this uncommon ingredient is brain powerthe coin of the realm in this new age."

It is necessary, rather it is imperative, that those of us who have had the opportunity to develop our brain power at this University, support this uncommon ingredient, this "coin of the realm" with the same fervor, the same dedication which our people have demonstrated in the past when crises have been faced. It will not be easy to contact each of the approximately 34,000 alumni whose names are listed on alumni records. They will receive mailings, yes, but I am appealing to each of you to accept the responsibility of making personal contacts among your friends, your class-

mates and your fellow-alumni and to se it that every former student of this versity be given an opportunity to par sociates and pate in this program of annual giving to the Presid

Several other progressive changes been initiated by your Alumni Associa Senior Associa this year through the revision of the honorary cha

We have changed the schedule of B active chairm of Directors meetings from ten to five nually, which change will involve the pointment by the new president of an Mrs. Sarah B ecutive committee which will be on when needed; and one of the most portant moves has been the revision electing representation to the Board of building, wh Alumni Association.

Because your alumni leaders have University w that, with the growth of the Univerand of its alumni body, there has not nial in 1965 the broad representation on the board President C such growth demands, one of the new laws has provided for election to the laws has provided for election to the special even on the basis of district representation February 2 includes, for the first time, two repretatives from the nation-at-large, and from the state-at-large. The board will sist of 36 members, elected by the ad alumni, and representing seven Kentu districts one from Kentucky-at-large two from the nation-at-large. This re sentative group of 36 men and wo other signifi then will elect today the officers of gram which then will elect today the officers of association to serve during the next least two n year. At the close of this meeting the

bers of the Alumni Associa here, on the p hold this electi announced ton

I reported to tion known as Alumni Associa brought into b dedicated a This group ha more than a several distinct versity's total

SUCCESSION SERVICES

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Mr. Warwic year as natio Giving Progra of President alumni office Support Com ident this spri would give s tablishment a retirement pro

Mr. Warw guished alumi out the natio frequently in undergird the

Last night William T. W

In additio of Lexington

Last Septe moved into i Alumni Hou will be the

to Kentucky establishmen day of great Kentucky a special pros day. Comm bers of the Board of Directors of the Alumni Association are requested to gather here, on the porch at Spindletop, and to hold this election. The new officers will be announced tonight by President Dorroh.

I reported to you last year an organiza-0000000 tion known as the Senior Associates of the Alumni Association had been conceived and brought into being by George W. Warwick, a dedicated alumnus from Lancaster, Pa. This group has been in existence now for more than a year and already has made several distinctive contributions to the University's total program.

Mr. Warwick has consented to serve this year as national chairman of the Annual Giving Program. In addition, at the request of President Oswald, he has assisted the alumni office in formulating a Legislative Support Committee which served the President this spring in support of a bill which would give statutory authority for the establishment at the University of a funded retirement program for faculty.

Mr. Warwick and many other distinguished alumni from Kentucky and throughout the nation have come to the campus nd to se frequently in the past eighteen months to of this undergird the activities of the Senior Asto par sociates and to make themselves available giving to the President.

Last night at the spring meeting of the nanges Associa Senior Associates, Mr. Warwick was elected of the honorary chairman for 1964-65 and Mr. William T. Woodson of Chicago was elected ule of Bactive chairman.

to five In addition, Mr. Louis E. Hillenmeyer olve the of Lexington was elected vice chairman and nt of an Mrs. Sarah B. Holmes, secretary.

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Board of

Last September your Alumni Association moved into its new quarters in the beautiful Alumni House at 400 Rose Street. This building, while formally dedicated last fall, will be the Alumni Association's gift to the University when she celebrates her centenhas not mial in 1965.

A centennial committee, appointed by he board President Oswald shortly after he came the new to Kentucky, is busily at work planning special events for the centennial year. Next resentation February 22, the date upon which the two repre Kentucky Legislature formally accepted in noard will establishment of this institution, will be a day of great significance to all University of ven Kentu Kentucky alumni and friends, and a very y-at-large special program is being arranged for that e. This fo day. Commencement in 1965 will be anand wor other significant event in the year-long prospring by gram which will include the dedication of officers of several new buildings the opening of at officers of several new buildings, the opening of at the next least two new community colleges, a special eting the

alumni seminar, the advent to the campus of distinguished visiting scholars, the national meetings, on campus, of several learned societies and a host of other functions which will make 1965 a year to remember in the annals of Kentucky history.

Whatever the year of your graduation or attendance here, it is to be hoped that all of you will plan to return to the campus during her centennial year.

During the year the Alumni Association has been the agency through which two fine scholarship funds have accrued to the University. The estate of Miss Pearl Russell Hinesley, a 1909 graduate, has approached settlement and we will have approximately \$26,000 from that estate to provide to the University a substantial income for scholarships. In addition, Miss Jacqueline Rapier, one of the daughters of our distinguished alumnus Stephen A. Rapier, whose death occurred last winter, has established a \$600 annual scholarship at the University, in memory of her father.

It has been the privilege and pleasure of members of the alumni office staff to set up several alumni meetings in various parts of Kentucky and in New York which have been attended by President and Mrs. Oswald in order that our people may have the opportunity to meet our new president and his lovely wife. In addition, the field secretary and alumni director spent two weeks each last fall visiting Kentucky communities as members of the University's information team, discussing University programs, entrance requirements and answering questions of students and parents relating to University admissions and programs. For the second year the Alumni Association has provided recognition pins to Kentucky high schools to be presented to the student in each Kentucky high school graduating class who has attained scholastic excellence. Last year, when we initiated the program, approximately 180 high schools participated. This year almost 300 high schools are participating.

Yesterday and today you enjoyed the seventh annual Alumni Seminar. This program, offered each year during reunion time, gives to your Alumni Association and your University the opportunity to offer to you a scope of information on current developments in education, science and the world in which we live and has been a leader in the field of continuing education for alumni. Your Seminar has gained national recognition from many larger universities which have followed our general pattern and is so highly respected that the President of the American Alumni Council this year invited your alumni director to

serve as director of the program on continuing education on the board of the American Alumni Council.

Again this year, your contributions to the Alumni Fund made possible the presentation of four \$500 awards to four members of the University faculty for outstanding achievements in the fields of writing, research and teaching and for the fourteenth year we have maintained \$700-a-year scholarships for a freshman, sopohomore, junior and senior student.

At Christmas time Mr. Hall M. Henry vice president of New England Gas and Electric Association Service Corporation, through his own generosity and through a matching gift from his company enriched our scholarship fund in the amount of more than \$1,000.

The Alumni House will have its Hall of Distinguished Alumni completed and ready for the centennial year. It had been hoped that it would be ready for reunions this May but the many complexities arising from locating and getting settled in a new environment and the many activities in which the staff have been involved have prevented our completing this project before fall. In 1965 also, the permanent plaque will be placed in the Alumni House listing the names of those men and women whose contributions made the building a reality.

The newly elected members of the Board of Directors of the Alumni Association, chosen by you through a mail ballot this spring, are as follows:

District I-Douglas Williams, Hopkinsville. Kv.

District II-Lynn Jeffries, Columbia, Ky. District III-Joe Creason, Louisville, Ky. District IV-E. B. Farris and Mrs. Lewis Bosworth, Lexington.

District V-James B. Allen, Winchester,

District VI-Dr. Emory Clark, Jr., Flemingsburg, Ky.

District VII-Richard Wells, Pikeville, Ky. District VIII-(Ky-At-Large) Joe Rupert, Ashland, Ky. and Cecil Bell, Scott County.

District IX-Ernest Steele, Knoxville, Tenn. District X-C. Robert Yeager, Attleboro,

Several gifts have been received to enhance the beauty and add to the service in the Alumni House during the past nine months. The beautiful garden was planted and given by Hillenmeyer Nurseries; the parking lot and driveway have been graded and gravel put down by Carey Construction and H. C. Adams Co., and the rock was supplied by Central Rock Co. The blacktopping of this area will be done also, with the compliments of Carey & Adams. In addition, Mr. Clayton Martin, an alumnus who is an official with Corning Glass in Harrdosburg, has begun for us a set of china for the Alumni House and is working with alumni to raise money to complete the set.

Homecoming for the fall of 1964 has been set for November 7. The opposing team will be Vanderbilt University.

This has been a busy year, filled with the excitement of dedicating a new home, the advent of a distinguished new president, the initiation of a new concept in annual giving, the beautiful and impressive inaugural and the hundreds of day-to-day plans and dreams and temporary discouragements

which are part of an ambitious program.

However, through all of the excitement and the challenge of new days and new ways, one bright beacon shines out today; it is the light of a future University which is reflected in you, her alumni, and which will continue bright only if you can make the necessary sacrifices in order that she may follow the path ahead.

I would like to quote to you President Oswald's own challenge to the alumni board. "The difference between a great university and an ordinary one is in those special things which often can be provided only through alumni annual giving. It should be a sobering, yet challenging thought to alumni that the difference between the Uni-

versity of Kentucky retaining the status and attaining excellence is to be determined in a large degree by the way alumni friends support the institution. Just as athlete must give an extra effort to win an artist a greater creative effort to come famous, a University must have a resources beyond normal means to li to greatness."

Success, you know, is not a destina it is a journey-if we are to make annual giving program grow and bee really significant with the passing each of us must continue to contribute

Respectfully submitted, HELEN G. KING

MINUTES OF THE ANNUAL MEETING

The annual meeting of the UK Alumni Association was held on the lawn of Spindletop Hall, Iron Works Pike, Lexington, in conjunction with the Seventh Annual Alumni Seminar and the Alumni Picnic on May 16, 1964.

Present for the meeting were approximately 300 alumni, seminar participants, UK administrative officers and distinguished

Dr. Glenn U. Dorroh, Lexington, outgoing president of the Alumni Association, presided.

After welcoming and greeting the guests, President Dorroh opened the meeting. Mrs. Elmer Gilb, Lexington, made a motion that the minutes of the 1963 annual alumni meeting be approved as published in the August 1963 Alumnus magazine. Mr. R. R. Dawson, Bloomfield, seconded the motion and it carried unanimously. In the absence of Mr. B. A. Shively, treasurer of the Alumni Association, Dr. Dorroh called on Mr. Clay Maupin, Lexington, to give the Treasurer's Report on the financial operations and status of the Alumni Association for the year 1963-64. Mr. Gilbert Kingsbury, Ft. Mitchell, made a motion that the treasurer's report be accepted as given.

Seconded by Dr. Harry Denham, of Maysville, it carried unanimously.

Miss Helen G. King, Director of Alumni Affairs at the University, gave the annual report of the Alumni Association (published elsewhere in The Alumnus).

Mr. Robert Hillenmeyer, of Lexington made a motion that Miss King's report be accepted as read. Mr. James A. Pence, Louisville, seconded the motion and it carried unanimously.

President then called for any new business to be brought before the annual meeting. There being no new business to come before the meeting, Mr. Richard G. Wells, Pikeville moved that the meeting be adjourned. Seconded by Mrs. Jane Morris, the motion carried unanimously.

Respectfully submitted, Olga A. Varrone, Secretary UK Alumni Board of Directors To the Directors University of Kentucky Alumni Association Lexington, Kentucky

I have examined the balance sheet University of Kentucky Alumni Associ at May 31, 1964, and the related state of income and expense for the fiscal ended that date. My examination was in accordance with generally accepted ing standards and, accordingly, inc such tests of the accounting records and other auditing procedures as I cons necessary in the circumstances.

In my opinion the accompanying ba sheet and the related statement of in and expense fairly present the financial tion of the University of Kentucky A Association at May 31, 1964, and the of its operations for the fiscal year ended, in conformity with generally cepted accounting principles applied basis consistent with that of the preyear.

Respectfully submitted Oliver Clay Maupin, Public Accountant

UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION Combined Balance Sheet

	EXHIBIT A			
SSETS ash in Bank ccounts Receivable vestments (at Cost) quipment elen G. King Alumni House	32,723.21 266,342.90	General \$ 4,064.60 282.00 23,865.92 3,606.23 \$ 31,818.75	Fund Restricted 23,809.25 29,116.98 266,342.90 \$319,269.13	Endowment \$ 29,303.58 29,279.00 \$ 58,582.58
elen G. King Alumni House	\$409,670.46	\$ 01,010.10	344	

LIABILITIES A Accounts Payable
Deferred Income
Investment in PI
General Reserve
Fund Balances:
Restricted (
Endowment

Total Liabilities ¹ Negative 1

INCOME:

Membershin Alumn Studer Life . Alumni Co Investment Homecomin Alumni Ba Miscellaneo EXPENSE:

ENSE:
Salaries ar Alumnus
Supplies
Supplies
Postage ...
Mailings
Travel ...
Travel ...
Newspapet
Insurance
Equipmen
Repairs ...
Awards ...
Alumni S
Student a
Board of
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June 15.

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Scholars
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Balances, Ju Additions: Contrib

Balances, M

LIABILITIES AND FUND BALANCES \$ 27,060,66 1,895.00 3,606.23 26,317.52 295,459.88 $(3,251.41)^{1}$ 58,582.58 \$319,269,13 \$ 58,582.58 \$ 31,818.75 ¹ Negative Figure (Deficit) UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION Statement of General Operations For the Fiscal Year Ended May 31, 1964 EXHIBIT B OME:

Memberships:
Alumni Contributions
Student Fees
Life...
Alumni Contributions
Investment Income...
Homecoming
Alumni Banquets
Miscellaneous
TOTAL INCOME 8,343,45 1,200,00 6,454,39 870,41 1,146,00 1,941,00 536,02 ENSE:
Salaries and Wages
Alumnus
Supplies
Postage
Manlings EXPENSE: 9,268.20 3,661.45 7,271.77 3,538.25 Mailings
Travel
Telephone and Telegraph
Dues
Newspapers
Insurance
Equipment
Repairs
Awards
Alumni Seminar
Student and Alumni Relations
Board of Directors
Homecoming
Club Awards
Faculty Awards 3,466,76 44.20 57.50 225.00 42.01 1,919.74 638.83 163.39 808.92 689.50 247.50 2,000.00 2,230.86 Homecoming
Club Awards
Faculty Awards
Alumni Banquets
Senior Associates Program
Miscellaneous 404.24 714.72 \$54,259.04 TOTAL EXPENSE \$ 347.73 Excess of Income over Expense UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION Statement of Restricted Funds For the Fiscal Year Ended May 31, 1964

EXHIBIT C Fund G. H. Gilbert Alumni Scholarship Alumni Century Scholarship All Funds 4.84 Balances, June 1, 1963(\$ 18,798.83)1 (\$ 26,303.33)1 \$ 7,589.66 Additions:
 Contributions
 \$ 48,331.91

 Investment Income
 1,368.44

 TOTAL
 \$ 49,700.35
 \$ 46,702.27 631.77 \$ 1,629.64 340.38 396.29 396.29 \$ 47,334.04 1,970.02

| Deductions: | Expenditures For: | Helen G. King Alumni House | \$4,775.95 | \$4,775.95 | \$29,116.98 | \$29,116.98 | \$29,116.98 | \$300.00 | \$50.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 |

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UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION
Statement of Endowment Funds
For the Fiscal Year Ended May 31, 1964

EXHIBIT D Pearl R. Hinesley Scholarship G. H. Gilbert U.K. "25" Alumni \$ 5,152.53 Alumni Scholarship \$10,010.16 General \$18,871.95 \$21,000.00 \$ 2,607.50 50.00 \$21,000,00 50.00 \$ 2,607.50 890.44 \$10,060.16 \$ 7,760.03 \$19,762.39 Balances, May 31, 1964\$58,582.58



Presented here is the device of the University's Centennial Year arranged by P. J. Conkwright, Class of 1928. Adapted from the Brioschi sculpture on the campus, the device suggests the initials of the University. The upward sweep and downward curve of its elements indicate the University's Centennial theme—the aspiration for achievement in the future coupled with honor for the traditions of the past. The Centennial motto from Virgil ("This is the pathway to the stars") bears out the theme.

LEGISLATIVE RESOLUTION

WHEREAS, the University of Kentucky, founded by an act of the Kentucky General Assembly on February 22, 1865, as the Commonwealth's land-grant institution, will be celebrating the 100th anniversary of its founding during

WHEREAS, in the years since its establishment it has distinguished itself in the service of the Commonwealth as a leading institution of higher education

Whereas, through this period the institution has trained leaders and outstanding persons in the professions for the economic and cultural benefit of

Kentucky and the nation; and WHEREAS, the University of Kentucky through its functions of research, teaching, and public service has aided immensely the advancement of the state and

WHEREAS, it has become increasingly clear that the world of scholarship as nation; and

represented by the University of Kentucky must be looked to for answers and solutions to the problems facing our complex society;

Be it resolved by the House of Representatives of the Commonwealth of Kentucky, the Senate concurring therein:

That the House of Representatives and the Senate of the General Assembly and the individual members of the 1964 Kentucky General Assembly, do hereby reaffirm our faith in and support of higher education and the University of Kentucky and do hereby proclaim for the Commonwealth of Kentucky the calendar year of 1965 as the

UNIVERSITY OF KENTUCKY'S CENTENNIAL YEAR

and call upon all citizens of the Commonwealth to join with the University in this time of celebration of its Centennial and rededication to its avowed objective of greater service and leadership during its second century.

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Emphasis ship have directly inv Centennial ance calend It was then made sever were pulled make the o

President tee of 15, c the Depart tee, increas committees ceremonial Patterson, the Preside serve as th

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entennials, as a rule, evoke stereotyped visions of robust gents with flowing beards and beautiful ladies with their assets well hidden by the cumbersome gowns of a bygone era. Centennial observances in the world of academe, though, usually aim to accent the life of the mind as typified by the gown of academic garb and the headdress of the mortar board. Too, these observances tend to stress the future more than the past.

Emphasis on UK's future and the world of scholar-ship have been paramount in the thoughts of those directly involved with the University of Kentucky's Centennial since stepped-up planning for the observance calendar year, 1965—was begun last September. It was then that recommendations for UK's Centennial, made several months before by the Committee of 15, were pulled out of the file and a crash program begun to make the observance one of real distinction.

President John W. Oswald redesignated the Committee of 15, chaired by Dr. Thomas D. Clark, chairman of the Department of History, as the Centennial Committee, increased its membership and appointed four subcommittees—publications, professorships, conferences and ceremonials—to begin planning immediately. Dr. J. W. Patterson, associate professor of speech, was brought to the President's Office as the Centennial Coordinator, to serve as the Centennial administrator.

Thick files of correspondence and stack of accounts of various committee meetings attest to the fact that the ensuing months have been a period of concentrated activity, if not a little hectic. Centennial Progress Report Number 1, submitted to the Board of Trustees in May, indicates that substantial progress has been made and that UK's past accomplishments and future potential will be much better known to the general public and the world of learning when the Observance draws to a close in December of 1965.

But much remains to be done, Dr. Patterson points out. Only the hard core of planning and arranging have been accomplished. Numerous committees, such as public relations, alumni, housing, entertainment, transportation, remain to be appointed to carry out the extra tasks inherent with such observances. Most such committees will be appointed this summer in order that they can begin planning in September and be functioning by the time the Centennial Observance is kicked off on Founder's Day, February 22, 1965. That day will be almost a rerun of President Oswald's inaugural. Delegates will be in attendance from institutions of higher learning from throughout the United States as well as from learned societies, professional organizations and foundations.

Students were brought into the Centennial picture

in the early stages. After careful screening, President Oswald appointed a 15-member Student Centennial Committee in November to plan and execute student activities in connection with the Observance. The Committee, co-chaired by Miss Sandra Brock, a senior from Newburgh, Ind., and James Svara, a senior from Jeffersontown, has already submitted tentative plans which will be finalized at a three-day meeting of the group this summer. Alumni activities will be directed by a committee which is in the process of being formed.

The nucleus of the Centennial, and that part on which planning is firmly fixed and on which the most progress has been made, revolves around the responsibilities of the four subcommittees—publications, professorships, ceremonials and conferences. In brief and to date, Patterson's office can report these accomplishments:

Publications—A Centennial device, designed by alumnus P. J. Conkwright, famous Princeton University graphic artist recently honored by UK with an honorary doctorate, has been unveiled and is being put to widespread use. Popular histories on each of the main units of the University are well underway, plus a new history of the University which will be published during the Centennial year. Included among the publications will be a number of scholarly works and a pictorial history of the University.

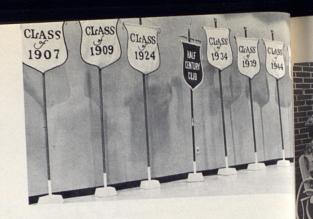
Professorships—Four eminent scholars will visit the University campus for a semester during the Centennial, each representing one of four areas: physical sciences, biological sciences, humanities and social studies. At least one will be a Nobel Prize winner.

Conferences—Five scholarly, two to three-day conferences will be held in higher education, physical sciences, biological sciences, humanities and social studies. Visiting scholars, from three to five for each conference, will participate.

Ceremonials—Major ceremonials on the main campus will be on Founder's Day and at Commencement. At least one ceremonial will be held at each of the eight community colleges which will be in operation by 1965.

By all indications, Centennial Progress Report Number 2, expected in early fall, will go on, and on, and on to include a Centennial Year Calendar crowded with activities, not the least of which will be 25 to 30 meetings of national scholarly organizations on the UK campus.

To be sure, by December 1965, three million Kentuckians and several million more persons scattered around the nation will know and understand a great deal more about the University of Kentucky. And also to be sure, Speech Professor Patterson hopes he is wound up tightly for there won't be time for a rewind job during the next 18 months.



Alumni Weekend

A Bit of Nostalgia and A Touch Of The Future



From all over they came—for the Seventh Am Alumni Seminar on the "Role of the University in Wa Affairs," for Alumni Day activities, for special of parties and the banquet, and many stayed on for baccalaureate and commencement. Highlights of weekend, as seen on the next four pages, were captured for The Kentucky Alumnus by the photographic length R. R. Rodney Boyce. There was nostalgia galore; more satisfying to the old grads, perhaps, was the characteristic of the old grads, and entire versity's new president, John W. Oswald, and entire with him the future of the University of Kentucky.













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- 1. Mrs. A. B. Robertson, '04, Lexington, receives a present from Dr. Glenn U. Dorroh, Alumni Association president, as the oldest member present for the banquet.
- 2. William M. Gant, '47, Owensboro, was elected president of the Alumni Association for 1964-65; Mrs. Joe Morris, '38, Lexington, was named treasurer, and B. A. Shively, '36, was elected vice president.
- 3. Over 400 attended the banquet in the Student Center.
- 4. Mrs. Lucie Jakobe, Dr. Sallie Pence, Mrs. Tom Robinson, Miss Ethel Jelley, Mrs. C. W. Denham, C. W. Denham, Mrs. Henry Marsh, Mrs. Cecil Harp, and Ed Proctor are photographed by Henry Marsh at a reunion of the Class of '14 at the home of Mr. and Mrs. Cecil Harp, Lexington.
- 5. Mrs. Don P. Branson, '07, Dr. Jean Wallace Branson, '41, Major Branson, '07, Columbus, Ohio, and John J. Yager, '07, Buffalo, N. Y., register for reunion.
- 6. Mrs. C. E. Lauer, Mrs. Berkley Hedges, Mrs. H. G. Strong, C. E. Lauer, Mrs. Robert Cottrell, Henry J. Jakobe, Mrs. Cecil Harp, Tom Robinson, and Cecil Harp of the '14 Reunion.







- 7. R. B. Cottrell, Roger T. Thornton, Cecil Harp, Berkley Hedges, Donald G. Gaither and Henry Strong at the '14 Reunion.
- 8. Walter Hoeing, '02, Louisville and Henry Hoeing, '02, Lexington with President Oswald at the alumni picnic.
- 9. Class of '39 at their reunion in the Helen G. King Alumni House.
- 10. Thomas A. Ballantine, '25, receives a "Distinguished Alumni" award from Gilbert W. Kingsbury, '33, South Fort Mitchell.
- 11. Dr. Dorroh and President Oswald presenting the Distinguished Service Award to Earl D. Wallace, '21, Lexington.
- 12. William M. Gant, '47, the new Alumni Association president, addresses the banquet audience.
- 13. Mrs. Sarah Purnell Civian, '34, Mexico City, Mexico, who traveled the greatest distance to attend, receives a present from Dr. Glenn U. Dorroh.
- 14. L. Berkley Davis, '34, Owensboro, receives congratulations from Mrs. Oswald upon receiving the Distinguished Service Award.
- 15. The Class of '24 held a dinner at the Imperial House.
- 16. Dr. Robert L. Mills, '38, President of Georgetown College, is congratulated by Gilbert W. Kingsbury upon receiving the Distinguished Service Award.



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MORE ALUMS BUT A NEW CATEGORY

By JUDY HARMON

HIRTY-ONE MEN AND ONE WOMAN donned the traditional black, velvet trimmed robe, and the newly created hood of blue, white and green, and marched across the stage in the Memorial Coliseum to receive the M.D. degree and, thus, become the first alumni of the University of Kentucky College of Medicine.

There were 1,656 other students who received degrees from the University on May 18, 1964, (twenty-one of whom received the first B.S. degree from the University of Kentucky College of Nursing) but the day clearly was over-shadowed by the 32 students who four years ago entered a brand new medical school, and this day emerged triumphant. Four of the students were already the holders of advanced degrees—three having a Ph.D. (in microbiology, physiology, and animal husbandry) and one has an M.A. degree (education). The others, with the exception of one, have bachelor degrees.

Now they are the holders of the M.D. degree, qualifying them for one of the oldest and time-honored professions.

The University of Kentucky is advancing, expanding, questioning, and doing, and the College of Medicine represents one more area of study in an expanding university. To paraphrase President John W. Oswald, "The University of Kentucky is stronger because of its new College of Medicine, and the College of Medicine is stronger because of its presence as a part of the University."

The granting and receiving of the M.D. degree at the University of Kentucky was the culmination of many years of dreams, plans, and toil.

Support came from:

University Administration-Presidents Herman L.

Donovan, Frank Dickey and John Oswald heen articulate in their expression of desire and for a University of high quality and outstand leadership and have seen to it that the Med Center and the College of Medicine had the portunity to achieve the potential which was a inally outlined.

Governors—A. B. Chandler, whose administrated backed the creation of the College, and for with the Medical Center is named; Bert T. Combs. Edward T. Breathitt, whose continuing sum and encouragement were vital.

Private Citizens—John Chambers, M.D., for University faculty member, who for thirty worked diligently and zealously to bring about College of Medicine; and Mr. Stephen Watkins the other members of the state-wide voluntary ganization, the Kentucky Medical Foundation

The Faculty and Staff of the Medical Cent who worked long and hard developing new grams and educational methods and giving not their time and energy.

The Students—who attended the College of licine, often at a great financial and personal rifice to themselves and their families.

These thirty-two young physicians, twenty-for whom are native Kentuckians, have already scatter various parts of the country. All will serve a one medical internship in a hospital, some will go on to medical specialties.

Thousands of physicians will graduate from the versity of Kentucky in the years to come, but only Class of 1964 can claim to be the first alumni of College of Medicine.

1. Former for whom Presiden dent and

2. Dr. Willi Center of ministers menceme doctors.

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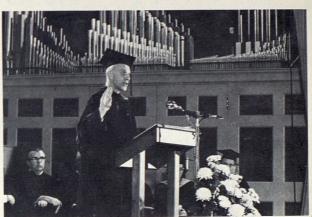
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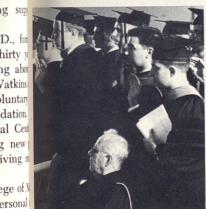
5. Governo Center v uation o

6. The 32-1

- 1. Former Governor A. B. Chandler, back to camera, for whom the Medical Center was named, visits with President and Mrs. John W. Oswald and Vice President and Mrs. William R. Willard.
- 2. Dr. William R. Willard, vice president for the Medical Center and Dean of the College of Medicine, administers the Hippocratic Oath in special Commencement Ceremonies for the graduating medical doctors.
- 3. President Emeritus Herman L. Donovan listens as another milestone passes for the Medical Center.
- 4. Governor Edward T. Breathitt congratulates Dr. Ballard Wright, Prestonsburg, and Dr. Barbour Duke West, (center) Covington, after administering the Air Force commissioned officers' oath to the new graduates. Both will intern in the Air Force.
- 5. Governor A. B. Chandler, for whom the Medical Center was named, was honored anew with the graduation of the first class of medical doctors.
- 6. The 32-member class.













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UNIVERSITY OF KENTUCKY 1964 FOOTBALL SCHEDULE

DATE	OPPONENT	SITE	TIME
September 19	Detroit	Lexington	8:00 P.M. (EST)
September 26	Mississippi	Jackson	2:00 P.M. (CST)
October 3	Auburn	Lexington	8:00 P.M. (EST)
October 10	Florida State	Tallahassee	2:30 P.M. (EST)
October 17	L. S. U.	Lexington	8:00 P.M. (EST)
October 24	Georgia	Athens	2:00 P.M. (EST)
October 31	W. Va. U.	Morgantown	1:30 P.M. (EST)
November 7	°Vanderbilt (HC)	Lexington	2:00 P.M. (EST)
November 14	Baylor (K Day)	Lexington	2:00 P.M. (EST)
November 21	Tennessee	Knoxville	2:00 P.M. (EST)
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[•] Homecoming

PRICES

Arm-Chair Seats-Seaso	on\$29.00	
Stadium Seats-Season	24.00	

Please note the following prices for individual game tickets (HOME GAMES):

Detroit-Stadium (\$4.00). Bleacher (\$2.00)

Auburn—Stadium (\$5.00). Bleacher (\$3.50)

L. S. U.—Stadium (\$5.00). Bleacher (\$3.50)

Vanderbilt—Stadium (\$5.00). Bleacher (\$3.50)

Baylor—Stadium (\$5.00). Bleacher (\$3.50)

TEAM HEADQUARTERS FOR OUT-OF-TOWN GAMES

Date		Town	Hotel	Ticket P	rices
Cont	26	Jackson Miss	. Holiday	Inn N. of Jackson	5.00
Sept.	10	Tallahassaa Fla	Holiday	Inn	5.00
Oct.	10	Tallallassee, Fla	Holiday	Inn	5.00
Oct.	24	Athens, Ga	Honday	Hotel	5.00
Oct.	31	Morgantown, W. Va	Morgan	Hotel	5.00
Nov.	21	Knoxville, Tenn	Andrew	Johnson	5.00

ALL ORDERS SHOULD BE SENT TO UK FOOTBALL TICKET OFFICE, LEXINGTON, KY. MAKE CHECKS PAYABLE TO UK ATHLETICS ASSOCIATION.

Fullbright awarded six faculty memb

Dr. James ogist, who w have left run Italy to take industrial cer

Dr. Harry ologist, who ing out-migra German vill will be base Giessen, near

Dr. Joseph economics at lecture at the in Kuala Lu also visit Au he will cond of committee tions.

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Dr. W. Cl history recent a year at C England du 1968-69, also of American

Dr. Willie of chemistry the Institut at the Austria the area plied to pro

WITH THE FACULTY

Fullbright Fellowships have been awarded six University of Kentucky faculty members. They include:

Dr. James S. Brown, rural sociologist, who will survey migrants who have left rural sections of southern Italy to take up residence in northern industrial centers of that nation.

Dr. Harry Schwarzweller, rural sociologist, who will do research concerning out-migration and its effects on the German village of Tuebingen. He will be based at the University of Giessen, near Frankfort, Germany.

Dr. Joseph L. Massie, professor of economics and management, who will lecture at the University of Malaya in Kuala Lumpur, Malaysia. He will also visit Australia and India, where he will conduct research on the role of committees in various organizations.

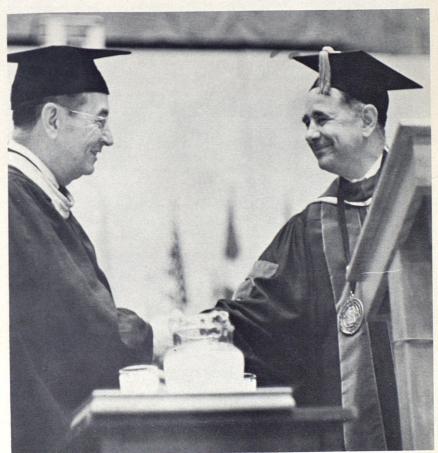
Dr. Stanley J. Zyzniewski, associate professor of history, who will conduct research in the Slavic Library of the University of Helsinki in Finland.

Dr. W. Clement Eaton, professor of history recently invited to lecture for a year at Cambridge University in England during the academic year, 1968-69, also will lecture at the Center of American Studies in Bologna, Italy.

Dr. William D. Ehmann, professor of chemistry, who will do research at the Institute for Advanced Studies at the Australian National University in the area of radio chemistry as applied to problems in geochemistry.

Dr. Ernst Jokl, sports medicine specialist and physical education professor, was one of the 12 winners of national physical fitness leadership awards instituted by the United

States Junior Chamber of Commerce and linked with the President's Council on Physical Fitness. The awards were made by President Lyndon B. Johnson.



Professor R. D. McIntyre, a member of the University of Kentucky faculty for the past 39 years, was awarded the Algernon Sydney Sullivan Medallion during commencement ceremonies. He was the first faculty member on full active status to receive the honor. President John W. Oswald makes the presentation.

ABOUT THE ALUMNI

1900-1920

DR. WALTER P. KELLEY, '04, Professor Emeritus, University of California, Berkley, a pioneer in soil science, was honored last November when the library of the Department of Soil Plant Nutrition, Citrus Experiment Station, Riverside, Calif., was dedicated in his name. He was located at this station for 25 years. In 1939 he was transferred to the Berkley campus to head the Division of Soil Chemistry. After retiring in 1948 he was appointed as a consultant to the Gulf Research and Development Company and, also, as a consultant to the U.S. Bureau of Reclamation. He is a member of the International Society of Soil Science and was elected to the National Academy of Science in 1942. He is a recipient of honorary degrees from both the University of California and the University of Kentucky.



ROBERT L. HARDIN, '48, a native of Carrollton, has been appointed general manager, transportation industry marketing, for U.S. Steel Company, Pittsburgh, Pa.

C. M. HARGRAVES, '20, Lathrup Village, Michigan, has retired as vice-president of The R. C. Mahon Company, Detroit.

DR. JESSE W. TAPP, '20, board chairman of the Bank of America, Los Angeles, Calif., has been appointed president of the California State Board of Agriculture and by virtue of his position becomes a member of the University of California Board of Regents.

1921-1930

J. W. BRATCHER, '29, Lexington, has been promoted to executive vice-president and cashier of the Citizens Union National Bank and Trust Company.

DR. SARAH GIBSON BLANDING, '23, retiring president of Vassar College, was initiated this spring into the University of Kentucky chapter of Phi Beta Kappa as its first honorary member.

1931-1940

DR. DAVID I. RANDALL, '37, New Vernon, New Jersey, has been appointed a Senior Scientist, the highest technical post in General Aniline & Film Corporation.

EVELYN CUNDIFF, '38, Lexington, has been named to "Who's Who in American Education." She is a fifth grade teacher at Cardinal Valley School.

DR. ELVIS J. STAHR, JR., '36, President of Indiana University, Bloomington, received an honorary degree from Notre Dame University this spring.

1941-1950

DALE A. BARNSTABLE, '50, Louisville, has been named Acting Manager of the AMERglas Products Department, American Air Filter Company.

DR. MERL BAKER, '45, a native of Hopkinsville and former executive director of the Kentucky Research Foundation, has been named chancellor of the Missouri

School of Mines and Metallurgy, Rolla,

MATT LAIR, '48, Lexington, has resign as assistant head football coach at UK has rejoined the grid staff at Texas Tech

ROBERT C. BRYAN, '47, Springs Va., contract specialist with the Soil 0 servation Service in Washington, is the cipient of a Career Education Award sented by the National Institute of Maffairs for distinguished civil service.

DR. BRYCE W. RUCKER, '47, will bachelor's degree in journalism, is author of a new book, "Reporting At Best." He is the husband of the former becomes a law of Mrs. Alvis Derrickson, secretar the UK Department of Horticulture. Rucker is head of the graduate section the journalism department at the University of Southern Illinois. He holds a master's gree from the University of Wisconsin a doctorate from the University of Miss

1951-19

PAUL D. SCOTT, '59, Tulsa, Okla assistant minister of the First Christ Church in Tulsa.

CHARLES L. MURPHY, '57, Lexing has received a Career Education As from the National Institute of Public Afr A hydraulic engineer with the Soil Convation Service he will study at the Unsity of Virginia.

Born To: BEN DAVIS, '61 and Davis (ELVA JOYCE HALL, '57), of sell Springs, Ky., a daughter, Teresa to April 27th.

Dea

STEPHAN A. RAPIER, '09, South ange, New Jersey, in February. A native Bardstown, he was owner of Elect Manufacturing Company, an exporting in New York City. In 1954 the Unive

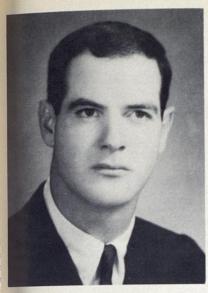
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EARL WILS ville, last Decer Green, he was n division of Ame Survivors includes Smith, a son an Mrs. L. G. Just

PHILIP BLU
apolis, Indiana,
president of Pu
falo, New York,
held a doctoral
sity and was a
Philatelic Socia
daughter, Mrs.
a son, Philip B
and three gran



I. BARD SULLENGER, '60, a native of Bardwell, has been appointed regional representative of The Tuition Plan, Inc., and will be in charge of the Virginia, Maryland, and District of Columbia territory. He resides in Middleburg, Va.

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awarded him an honorary doctor-of-laws degree. Survivors include his wife, Mrs. Jeanne Pesant Rapier, five daughters, three sisters, and a brother.

MILTON SEARS SMITH, '08, Arlington, Va., in April. A native of Nicholasville he -19 was retired president and chairman of the board of Buensod-Stacey Corp., division of Aeronca Manufacturing Co. He was one of Chris the nation's foremost air conditioning and refrigeration engineers. Survivors include his son, David Milton Smith, Alexandria, Va., and a daughter, Mrs. Clementine Smith ic Af Clark, Covington, Ky.

il Con EARL WILSON GRAHAM, '33, Louisville, last December. A native of Bowling Green, he was manager of the new-products division of American Air Filter Company. Bir Survivors include his wife, Mrs. Joy Shaw Smith, a son and daughter, and his mother, Mrs. L. G. Justi, Bowling Green.

PHILIP BLUMENTHAL, '09, Indianapolis, Indiana, on February 17. He was president of Purity Yeast Company in Buffalo, New York, prior to his retirement. He held a doctoral degree from Yale Univer-South sity and was a member of the American Philatelic Society. Survivors include his Elect daughter, Mrs. Julia Heim, Detroit, Mich., orting a son, Philip Blumenthal, Jr., Indianapolis, Universal and three grandchildren.

JOHN B. HUTSON, '17, Washington, D. C., in May while on a business trip to Brussels, Belgium. He served as assistant secretary general of the United Nations and was a former Undersecretary of Agriculture. A specialist in tobacco, he later became president of the Commodity Credit Corporation and for the past seventeen years has served as president of Tobacco Associates, a grower's organization. Survivors include his wife, Mrs. Isabel Crawford Hutson, a daughter, Mrs. Nancy Wieckling, Bethesda, Md., and three grandsons.

COL. JOHN C. NICKERSON, JR., former student and native of Paris, and his wife, Caroline, were killed in an automobile accident in March in New Mexico. He was serving as ordnance officer to the Air Defense Command, Fort Bliss, Texas. Survivors include their four children, his mother, Mrs. Irene Nickerson, and a sister, Mrs. Robert Plaga, Lyndon.

WILLIAM F. RUSSELL, '31, superintendent of Paris City Schools, Paris, in April. His wife, Mrs. Elizabeth McGraw Russell,

EDWARD D. MORRIS, '31, a native of Lexington, in April, at his home in Wheaton, Ill. A vice president of Union Carbide Company, he is survived by two children.

MARK S. GODMAN, '17, Versailles, a veteran Kentucky educator, in March. He was an assistant in the State Department of Education for many years. He is survived by a daughter, Mrs. Frank Hariston, Houston, Texas, and three grandchlidren.

LLOYD McDERMOTT, '50, Covington, in January of a heart attack. A former UK football player, he was line coach for Holmes High School. Survivors include his wife and four children.

HARRY B. DeATLEY, '12, Washington, D.C., on April 11. A native of Tollesboro, Ky., he served for many years as an attorney in the Department of Justice. Before World War II, he was one of three Justice Department attorneys selected to examine and determine the status of enemy aliens. Survivors include his wife, a son, and a brother.

ROBERT F. WIGGINTON, '33, Cynthiana, of a heart attack in January. He served as county agent of of Harrison County for many years and was a former president of the Harrison County Alumni Club. Survivors include his wife, Mrs. Ann Veech Wigginton.



The members of the Covington law firm, O'Hara and Ruberg, are all graduates of the UK College of Law. They are, left to right, ROBERT C. CETRULO, '57, JAMES G. OSBORNE, '57, ROBERT E. RUBERG, '49, and JOHN JERALD O'HARA, '49. All are prominent in Covington community affairs.



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