the Kentucky Alumnus

Fall 1975

Periodical

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University of Kentucky



The Year in Review

UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION

For Members and Their Immediate Families Presents

DELUXE 1976 February 19-26 Louisville **Departure**

Per person-Double occupancy Single Supplement - \$100.00



OPTIONAL DINE-AROUND DINNER PROGRAM CAN BE PURCHASED WHEN YOU ARRIVE IN HAWAII – APPROXIMATE COST – \$65.00. Stay at the Princess

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UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION:

HAWAII: Feb. 19-26, 1976

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Name(s)

Address City

State

Zip

Give Area Code w/Phone No.: Home

Rooming with

Business

Please check if Single Supplement is desired.

Please make checks payable to:

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Check airline seating preferred (not guaranteed)

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IMPORTANT: Your reservation cannot be accepted unless the following information is completed:

Member's Name_

Date Joined Organization: Month____

For non-members enrolling on trip(s):

Relationship to member:

Spouse
Child
Parent

Relationship to member:

Spouse
Child
Parent

NOTE: Information will be sent to you four to six weeks after your deposit is received.

Based on a minimum of 40 participants.

RESPONSIBILITY: ARTHURS TRAVEL CENTER, INC. & U.of Kentucky Alumni Assn, and/or its associated agents act as agent only for all services furnished herein and expressly disclaim all responsibility or liability of any nature whatsoever for loss, damage or injury to property or to person due to any cause whatsoever occurring during the tour or tours described herein and for loss of trip time resulting from airline delays and reserves the right to cancel the entire trip (or any optional side trips offered in connection with the trip) for any reason at any time before departure of the trip in which event the liability, if any, shall be limited to and liquidated by refunding to each prospective participant the monies, if any, theretofor received for such person's trip which monies have not been or should not be otherwise refunded to him. All tickets, coupons and orders are issued subject to the foregoing and to any and all terms and conditions under which the means of transportation and/or other services provided thereby are offered and/or supplied by the owners, contractors or public carriers for whom Arthurs Travel Center acts solely as agent. Arthurs Travel Center reserves the right in its discretion to change any part of the itinerary or the air carrier or the aircraft utilized without notice and for any reason.

Due to the fuel situation the airlines anticipate the possibility of price increases for fuel. Therefore, the trip price is subject to increase based on any surcharge levied by the airlines resulting from increased fuel costs.

Deposits are accepted on a First-Come, First-Served basis as space is limited! Final payment is due 60 days prior to departure. New bookings are accepted any time prior to departure providing space is available. Reservations may not be considered confirmed until deposits are accepted by Arthurs Travel Center. Information will be sent to you four to six weeks after your deposit is received. Cancellation without penalty will be permitted if written request is received 60 days before departure. Cancellation after 60 days will be subject to an administrative charge of \$25.00 per person and there will also be a charge for the prorate air fare unless replacement is made from a waiting list; however, the availability of such replacement is not guaranteed. An Air Fare Refunder Policy is available and an application will be sent to you 4 to 6 weeks after your deposit is received. Refunds resulting from cancellations may take 8 to 10 weeks to process. Applicable government regulations require that air/land costs are quoted and that the air cost is subject to revision based on the actual number of participants; however, only the complete air/land package(s) described in this brochure is available. Price subject to change for currency fluctuation, any taxes imposed since the price of this trip has been set and applicable government regulations. Trips are based on a minimum of 40 participants.

Air transportation - 171 seat American Airlines Boeing 707 Jet Estimated Cost - \$267.23; Land - \$191.62; Charter Cost - \$45,697.66



For further information, contact and mail deposits to: Helen G.

King Alumni House, University of Kentucky Alumni Assoc.

Lexington, Ky. 40506 PHONE: (606) 258-8906

GENERAL INFORMATION

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University of Kentucky Lexington, Kentucky 40

the Kentucky Alumnus

Volume Forty-five, Number Four

Fall 1975



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1975 OFFICERS

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Mrs. Joe F. Morris '38
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Secretary, Director of Alumni Affairs
Jay Brumfield '48
Lexington, Kentucky

FEATURES: the Annual Report Director's Comment Alumni Glossary Finances **DEPARTMENTS:** Around Campus Briefly 2 Sports Gleanings 4

FRONT COVER: The year in review includes, from the top, moving clockwise, President Otis Singletary congratulating Helen King, first permanent secretary of the Alumni Association at her class' 50th year reunion; Bob McCowan of Ashland and Alumni Director Jay Brumfield at club meeting in Ashland; two alumni leaving on an Association tour to England; more alumni traveling—this time to the NCAA basketball finals on an alumni charter and Homecoming '75.

ASSOCIATION STAFF

Linda Brumfield Dana Burch Ruth Elliott Roy Fugitt Amelia Gano Roger Hickman Ennis Johnson Paula Williams Ada Refbord '39 Olga Varrone

EDITORIAL STAFF

Editor Liz Howard Demoran '68 Graphic Designer AKay Crace



THE KENTUCKY ALUMNUS is published quarterly each year by the University of Kentucky Alumni Association, 400 Rose Street, Lexington, Kentucky 40506. Opinions expressed in the ALUMNUS are not necessarily those of the University of Kentucky or the Alumni Association. Second class postage paid at Lexington, Kentucky. A member institution of the Joint Alumni Council of Kentucky and the Council for Advancement and Support of Education.

Around Campus Briefly

RECLAMATION/MINING TECHNOLOGY PROGRAM GETTING A REPUTATION

A program in its infancy at Madisonville Community College is beginning to develop an international reputation.

The Reclamation/Mining Technology program, which is taught in a cooperative arrangement with a number of major coal producers—the students attend school a semester and work a semester—trains students for mid-management positions in the reclamation industry.

Patrick Angel, administrative coordinator, said there currently is a waiting list for enrollees, although the first two graduates will not be ready for full-time employment until they obtain their degrees next December. The program's reputation apparently is being established on the students' off-semesters when they are alternating in employment with their sponsors. A major Canadian mining firm has sent one of its employees to Madisonville for the two-year program.

Part of the program is conducted in conjunction with the Breckinridge Satellite Job Corps Training Center, which underwrites a two-week practicum in which the students learn to operate heavy equipment. The equipment is of the type that will be used in reclamation work.

EXPERIENTIAL EDUCATION PROGRAM SEEKS TO BROADEN SCOPE

The University Year for Action program (UYA) at the University has grown in four years from an initial 60 students enrolled in the year-long work-study plan, to approximately 2,500 students earning credit each

semester outside the traditional classroom setting.

Dr. Robert Sexton, director of experiential education, said a recent meeting on campus of program directors from several universities was designed to study ways to obtain financing and other support, and possibilities of expanding into areas other than anti-poverty programs, which the UYA largely has concerned itself with in its four-year history. Federal funding for the UK contract ended in January, 1975.

MEDICAL LIBRARY PARTICIPATING IN JOINT RETRIEVAL SYSTEM

The Medical Center library is participating in a four-month test of a new computerized information storage and retrieval system at the National Library of Medicine known as AVLINE. Operating on the MEDLINE network, it allows teachers, students, librarians, researchers and practitioners to retrieve references to audiovisual teaching materials.

During the test period, about 30 selected institutions have access to a test base of 260 citations in the area of neurosciences. By September, the anticipated size of the data base will be 900 records.

ORAL HISTORY PROJECT OCCUPIES TWO CAREERISTS FULL TIME

An oral history section is being developed in the Margaret I. King library. Charles Atcher, archivist, said two employees of the Department of Special Collections, Terry Birdwhistell and Elizabeth Corman, are making tape interviews with persons who have donated their papers to the University and with people

closely associated with the donors.

Interviewed in association with the Senator Thruston Morton papers, for example, were former Sen. Albert Gore, Sen. Hugh Scott, former governors A. B. Chandler and Louie B. Nunn, and U. S. Representatives Gene Snyder and Carl Perkins.

Birdwhistell said an effort is made to bring out matters that are not in the papers.

Rufus Atwood, president emeritus of Kentucky State University, has given his papers to UK, and members of the oral history section spent eight hours interviewing him about his role as a leading Black educator.

STUDENT TEACHERS NEED INSURANCE, TOO

Students enrolled in the student teaching programs of the College of Education whether participating in laboratory/clinical programs or instruction in elementary and secondary public schools will be able to take professional liability insurance to protect themselves in case of a legal suit. The necessity of making low-cost insurance available to students in University programs is the result of recent court decisions which have expanded the areas under which relief may be granted under jury verdicts. If a pupil is injured as a result of a tortious act or if his personal rights are violated by the student teacher, liability could result. The cost of the liability insurance coverage will be borne by the individual student teacher.

MEDICAL PROFESSION LIABILITY

With the rising cost of professional liability insurance for those in the health professions, the University this year has undertaken to self-

insure the faculty, staff and students of the University of Kentucky Medical Center. In the past UK obtained insurance through a commercial insurance carrier. Last fiscal year the cost for \$4 million in commercial coverage was \$160,264. This year the cost was estimated to climb to \$1 million for the same coverage. As a result the Board of Trustees adopted a self-insurance plan for up to \$1 million and purchased an excess aggregate insurance policy from the Indiana Insurance Company for individual claims in excess of \$500,-000 and for aggregate claims in excess of \$1 million at a cost of \$297,950. The cost of this additional insurance will be funded from professional fee earnings in the Medical Center. Funds to cover the \$1 million obligation of the University were made available from The Fund for Education and Research (\$350,-000) and from a special reserve created by the state for this purpose \$650,000). Based on previous experience of the University of Kentucky, only a small portion of the \$1 million should be needed for claims payments.

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STUDENTS MORE ACTIVE IN LEARNING PROCESS AT ASHLAND

A teaching approach to introductory psychology at Ashland Community College makes use of modularized work units, a series of minicourses developed by the instructor, as well as scheduled classroom sessions, all designed to serve the community college student in an effective fashion and to improve the quality of instruction.

The distinguishing feature of this approach, designed specifically to meet the heterogeneous needs of the Ashland student body, is to allow the student to go at his own pace which permits him to move through the course at a speed commensurate with his ability and other demands upon his time. The plan has been in

effect since 1971, and is considered a success, since "students have become active participants in the learning process rather than passive recipients of knowledge," says Uma Garg Swanson, assistant professor of psychology at Ashland.

SIGNIFICANT ACTIVITIES OF FACULTY AND STAFF

Dr. Elbert W. Ockerman, registrar and director of admissions, has been elected vice president for admissions and financial aid of the American Association of Collegiate Registrars and Admissions Officers.

Prof. Charles Lubawy was the recipient of the College of Pharmacy's Senior Class Award, presented annually to a full-time faculty member who has demonstrated to the senior class certain traits of leadership, professionalism and interest in the students and the ability to communicate with them.

President Otis A. Singletary has been elected to the board of directors of Anchor Hocking Corp., producers of consumer and institutional food service and other products, of Lancaster, Ohio.

Prof. James E. Funk is one of ten U.S. authorities on hydrogen energy who participated in an international seminar in Japan in July. Professor Funk, who is stepping down as engineering dean, is director of the Institute for Mining and Minerals Research

Dr. H. M. Swick, Department of Neurology, was elected recently to fellowship in the American Academy of Pediatrics.

Lane Veltkamp, assistant professor (social work), Department of Psychiatry, took part recently in a panel discussion on "Delivery Services to the Poor," at the National Conference on Social Welfare, held in San Francisco.

Dr. Othmer Ekkehard, associate professor of psychiatry, recently served as a consultant on sleep computer program and research methods

at St. Elizabeth Hospital in Washington, D. C.

Dr. Berys Surawicz, professor of medicine, was one of four U. S. physicians who recently spent two weeks touring and lecturing in Israel, Romania and Bulgaria. The tour was sponsored jointly by the American College of Cardiology and the U. S. State Department.

Clyde Eastman, Alan Randall and Peggy Hoffers of the Department of Agriculture Economics were authors of an article, "How Much to Abate Pollution?" which appeared in the winter issue of "Public Opinion Quarterly."

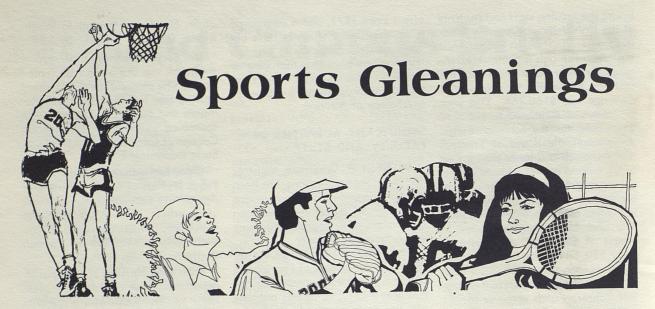
Prof. Joan Hartwig of the English department was elected vice president of the Southeastern Renaissance Conference, at the group's annual meeting in Lexington, Va.

Prof. Wendell Berry of the English department has won a \$1,000 first place award from Friends of American Writers for his third novel, "The Memory of Old Jack."

Dr. George Digenis, professor of pharmacy, left May 31 to visit colleges in the Middle East to discuss cooperation between the colleges and manufacturers and UK. His schedule included the American University in Beirut, Lebanon, where he was to seek closer cooperation between that institution and the UK College of Pharmacy.

Dr. Michael Romano, special assistant to the vice president for the Medical Center, has been named to a consultant team that will introduce initial plans for a new medical and dental school at Oral Roberts University in Tulsa, Oklahoma. The initial development of the school is estimated to cost \$60 million and it is anticipated the first classes will begin in September 1978. Dr. Romano is one of the founders of the UK dental school.

Dr. Anwar Hussain, associate professor of pharmacy, spent the summer in Iraq, where he was a special



COACHING NOW

Mike Pratt is an assistant coach at the University of North Carolina at Charlotte. One of UK's most versatile and durable court performers, he was an all-SEC selection in '69 and '70 and named to the '70 Academic All-America squad.

THE PRO DRAFT

Kevin Grevey was the first to finalize a pro-basketball contract. Grevey signed with the Washington Bullets. Mike Flynn and Jimmy Dan Conner will cast their lots with their home states. Flynn will play with the Indiana Pacers; Conner with the Kentucky Colonels. Bob Guyette is playing basketball with a European team.

In baseball, **Leon Murray**, a freshman quarterback on the Wildcat football team last year, was a first-round pick of the Baltimore Orioles in the secondary draft. The year before he was picked by Kansas City in the regular draft but elected to attend UK.

Catcher Marvis Foley was drafted by the Chicago White Sox and infielder Steve Bush, by the Chicago Cubs. In each sport—basketball and baseball—UK lost potential standouts who decided to by-pass college for profit-playing. Bill Willoughby will be dribbling for the Atlanta Hawks and Chuck Ross will be catching balls for the Milwaukee Brewers rather than the Kentucky Wildcats.

PHENOMENAL FEMALE SPORTS

"Phenomenal growth", "futuristic step" and "national ranking" are some of the ways Sue Feamster, the first director of women's athletics, describes the program at UK.

To wit, in 1970, 500 girls participated in women's sports; last year more than 3,000 enrolled.

"UK has perhaps the largest participation of any school of its size in the country." Currently five sports—basketball, golf, tennis, gymnastics and field hockey—hold varsity status. Golf and hockey have won national recognition in the first year of varsity level competition. By the end of another five years, swimming, softball, volleyball and fencing should have varsity status.

The "futuristic step" was that taken by the administration to allocate \$90,000 for the women's ath-

letics program for fiscal '75 - '76. Such financial support places UK among the top five in the nation alongside Indiana, UCLA and Penn State. Compared to UK's male athletics budget which approaches \$3 million annually, the women's budget seems like a drop in the bucket. Compared to the prior year allocation of \$3,200, though, women's athletics at UK have indeed come a long way, baby!



READY TO RUN — The jerseys of running backs Chuck Servino, Sonny Collins and Joe Dipre await their owners in the Wildcat dressing room.

WILDCAT SPECIALTIES

The UK Alumni Association brings you an expanded merchandising program.







Non-Member Member

DOUBLE KNIT BLAZERS

Year-round, double knit blazers handsomely styled in 100% polyester. Available in light

08AV01 Man's Palm Beach blazer Sizes: Reg. 36-48 Short 36-44, Long & XL 38-48 \$88.75 \$88.75 \$74.75

26AV02 Woman's Maimon blazer Sizes: 8-20 even only \$81.00 \$70.00 09AV01 DELUXE BLAZER \$15.00 \$12.50

EMBLEM

Wildcat Seal in silver on light blue background. Emblems are hand-embroidered in India with pure silver thread. Tie-tac back permits easy attachment and removal.

07AV01 KENTUCKY TIE \$ 9.85 \$ 8.25 Handsome, 100% polyester tie, 4" in. width, displays "Mangy Wildcats" on a dark blue background.

Order coupon on back cover

Non-Member Member

COMPLETE NEEDLEPOINT KIT 29AV01 16" x 16" SQUARE

PILLOW \$34.00 \$28.65

Complete kit includes Persian yarn, needles, Wildcat Seal hand-painted in Royal blue on # 12 mono canvas, blue backing fabric, and instructions for complete at-home finishing. 18" x 18" square finishes as 16" x 16" pillow.

LEATHER-LOOK NAUGAHYDE CARRIERS

Heavy duty Naugahyde items, light blue, embroidered with the Kentucky Wildcat Head and "UK" underneath. Each item to be personalized with a 2" high, 3-initial block letter monogram. Zipper unconditionally guaranteed. Kindly specify monogram initials when placing order.

05AV01 Man's Garment Bag, 42" long \$40.00 \$33.50 42" long

05AV02 Woman's Garment Bag,

\$42.25 \$35.30 50" long

Garment bags hold 2 or 3 suits or dresses. Completely lined with inside pocket. Loop at bottom slips over hanger for easy carrying. \$43.75 \$36.60

05AV04 Tennis Bag A stylish bag for men and women. Holds all your paraphernalia and one racket on the outside.

05AV06 Tennis Racket

\$26.15 \$21.85 Cover Handsome cover ideal for carrying one

racket to the tennis court.

\$31.50 \$26.50 02AV01 PEWTER MUG Imported from England. Heavy gauge pewter with authentic glass bottom. University of Kentucky seal.

12AV01 PLASTIC

\$25.55 \$21.40 GLASSES Durable yet disposable. Great for parties and get-togethers. Imprinted with Wildcat Seal

in dark blue. \$16.65 \$13.95 13AV01 GOLF BALLS High compression, W-90 wound construction balls. Imprinted with Wildcat head and "UK." One dozen.

INDESTRUCTIBLE LUGGAGE TAGS

Lucite tags unconditionally guaranteed. Leather straps. Imprinted with the Wildcat Seal in dark blue on one side; 3-line, gold stamped personalization on the other. Only one name and address per set.

21AV01 Set of Three Tags \$ 8.00 \$ 6.75 21AV02 Set of Six Tags \$14.00 \$11.00

Annual Report to the Membership Organization of Finances

By Jay Brumfield Director, Alumni Affairs

Last year, in a similar edition of "The Kentucky Alumnus" (Fall, 1974), your director felt that it was wise to appraise the membership of the Association about its governing structure. In that issue we reported very briefly on the history of the Association and brought you up to date concerning the current governing body. You may recall that we now have a governing group called the Board of Directors which is comprised of 57 elected representatives from 19 districts throughout the country. The Board also includes a very few persons who have been elected to life membership on the Board as well as past presidents of the National Association who chose to sit on its Advisory Council.

The annual summer workshop meeting of the Board of Directors was held this past June in Louisville and at that time the staff presented a refresher summary of the financial support of our organization. The orientation session was courteously received by the directors, so well in fact that I feel that every dues-paying member of the Association, or life member, as the case may be, might also be interested in learning how the Association is funded, something about our sources of income, and how we account for these funds.

It should be common knowledge that the University of Kentucky Alumni Association receives funding from the University and, of course, the University receives that money through tax support by citizens of the Commonwealth. Salaries for the director and eight other staff members of the Alumni Association currently are paid for out of the general operating fund of the University of Kentucky. Salaries for the other three members of the alumni staff come from dues dollars or life membership payments. The money which the Association receives from the University can only be used for salaries. The Alumni Association is the only office on campus that has a complete record of all the graduates of UK (hopefully with valid ad-

dresses, degrees earned, years attended and some biographical data).

All other operating costs of the Alumni Association are supported by annual dues and by income from life membership payments. I do not wish to confuse you with account numbers, but I think it is well for every member of the National Association to know some basic facts about the fiscal operation of your Association. The Alumni Association operates from four major financial accounts. The general fund account (to which we have previously referred) is made possible by UK for some staff salaries and may be considered tax dollars.

The second major account is the real operating fund and the money to support this account comes from annual dues payments plus a few dollars which are given to the Alumni Association through the UK Annual Giving program. In addition a certain amount of life membership money is transferred to the operating fund to service the well over 3,000 life members. The income and expenditures of the restricted operating fund is listed elsewhere in this publication. You can see what proportion of the total income is used for printing cost, postage, telephone service, travel, club activities, and some of the salaries.

A third account the Association draws on is also a restricted account (money which can be spent only on the recommendation of the Alumni Board of Directors) and is referred to as the Century Fund account. The Century Fund, as you probably recall, was started in 1958. Receipts from those original gifts made possible the construction of the Helen G. King Alumni House, which so well serves your Alumni Association today. People who have joined the Century Club at a later date find that their contributions of \$100 per year are deposited in the same account and are used for minor renovation of the building and/or new furnishings. Century Club money may only be used for capital expenditure and not for day-by-day operations of the Association.

The fourth account is commonly referred to as a corporation fund simply because your Alumni Association is an incorporated body and maintains an account in a local bank or banks as other businesses do. In our case the corporation account consists of life membership payments which are deposited first of all in savings accounts and later used to purchase treasury notes or other commercial paper or invested in common stocks. One of the most important func-

tioning committees of the Board of Directors, is the Budget, Finance and Investments committee which oversees the investment of life membership money and assists in the preparation of annual operating budgets for the Association. Please take time to read the other financial reports presented in this issue and as a "stock holder" feel free to write members of the alumni staff if we can provide you with more detailed explanations.

Alumni Glossary

active—adjective used to describe alumni who have paid dues; also known as member

alumna, —ae (f); —us, —i (m)—any person who has earned at least 12 credit semester hours from the University of Kentucky

Alumni Association—the official organization of UK dedicated to service to the University and to its alumni

annual-giving fund—a primary private fund-raising program conducted by the Office of Development which centers upon gift solicitation of alumni and friends of the University

associate member—friend of UK, though not a graduate, who has joined the Association by paying dues

Athletics Association—the official organization of UK charged with the responsibility of administering the University's sports program including sale of tickets and seat assignments

benefits—services, discounts and privileges provided members of the Alumni Association

board of directors—the lay governing body of the UK Alumni Association composed of elected members representing various geographic districts, and honoray past presidents, appointed and ex-officio memhers

board of trustees—the governing body of the University of Kentucky which includes three members elected by fellow alumni graduates

century club—a group of alumni and friends who contributed \$500 or more to assist in building the King Alumni House.

club—sub-unit of the Alumni Association providing alumni in a particular geographic area the opportunity to meet socially and to promote the University of Kentucky locally.

Development Council—lay advisory group formed to assist and advise the Office of Development in its fund-raising operation.

Development Office—the organizational unit at UK charged with fund-raising from private sources;

major programs include annual-giving fund, deferred giving (through wills and bequests), matching gifts (from business and industry) and the Fellows program.

dues—primary source of funding for Alumni Association operation and programming; payable annually or on life membership plan

executive committee—the officers and five other members of the Alumni Board who meet at called times to conduct the business of the Association

Fellows program—special recognition for a person who has donated \$10,000 or more in cash to the University or who makes a deferred gift in the amount of \$15,000 or more.

Hundred Club—recognizes leadership support and donors of \$100.00 or more to the Annual Giving Program

General Alumni Association—same as Alumni Association; composed of alumni from all colleges of the University

life member—person who has chosen to pay the life membership fee set by the Association whether paid in full or in installments

life membership fund—money generated from payment of dues on life member plan which may be invested for future use

member-a dues-paid alumnus; an active

membership—may be individual or joint i.e. husband and wife; obtained through payment of dues

Placement Service—unit of the University which helps students and alumni find jobs

restricted account—money deposited with the University and designated for particular expenses

constituent group—a professional or special interest alumni group having its own officers and programs but associated with the General Alumni Association standing committee—any one of several committees

which has an annual program responsibility

volunteer—any person who assists in alumni or development projects without remuneration.

The UK Alumni Association reassessed its financial picture like most families and businesses did in light of the fluctuating economy, took action and has adopted an optimistic outlook for the '75-'76 fiscal year.

The Association hired an investment counselor to manage the deposits in the life membership fund. The counselor, in consultation with the Association's Budget, Finance and Investment committee, also formulated a definite investment policy along the following lines:

- 20%—Liquid Assets (cash, Repurchase Agreements or U. S. Treasury Bills)
- 20%—Corporate Bonds (mainly high grade corporates in the five to ten year maturity range)
- 20%—Growth Stocks (for capital appreciation without regard to income)
- 40%—Yield Stocks (to provide an attractive current yield with some appreciation potential)

It was also decided that the portfolio should yield on a current basis as close to a 6 per cent return as possible.

An actuarial analysis of the life membership fee structure concluded the present life member charge to be actuarially sound as long as present costs of servicing a membership remain relatively constant.

Printing, employee remuneration and postage continued to claim the major portion of expenditures and 30 per cent of the budget this fiscal year is allotted to printing, 24 per cent to employee remuneration and 13 per cent to postage. The remaining one-third of the budget is distributed thusly: alumni programming, 22.75 per cent; office maintenance and operations, 7.25 per cent; miscellaneous 1.4 per cent. Within these categories, the primary allotments are 7 per cent for scholarships and awards, 6 per cent for food for campus luncheons and dinners and 4 per cent for travel.

Finances





Statement of Operations—Restricted Account July 1, 1974 through June 30, 1975

	Budget Encumbrances &		
Item	1974-75	Expenditures	Balance
Salaries, FICA, Wages, etc.	\$ 33,054	32,714.29	\$ 339.71
Photographic Services	2,000	641.54	1,358.46
Honoraria	2,000		2,000.00
Other Professional Services	1,000	537.27	462.73
Auto Expenses	700	538.71	161.29
Maint.—Office Equipment	600	434.70	165.30
House Maint.—Supplies	600	365.73	234.27
Insurance	250	91.00	159.00
Rental of Equip.—Buses	1,200	1,170.00	30.00
Merchandise—Resale	1,700		1,700.00
Data Processing Material	800	856.52	(56.52)
Food, Lunch, Dinner	9,600	7,934.02	1,665.98
Janitorial Supplies	- 300	415.13	(115.13)
Office Supplies	700	807.57	(107.57)
Visual Supplies		9.00	(9.00)
Postage	17,000	15,964.74	1,035.26
Telephone-Telegraph	3,000	2,388.31	611.69
Travel	6,200	5,543.56	656.44
Printing	48,000	43,731.39	4,268.61
Public Relations	700	1,092.14	(392.14)
Organization Membership	200	185.00	15.00
Scholarships	6,600		6,600.00
Special Activities	750	732.90	17.10
Computer-Key Punch	2,500	2,171.50	328.50
Subscriptions	150	246.00	(96.00)
Misc. Current Expenses	2,500		2,500.00
Office Equipment	1,000	1,243.00	(243.00)
Totals	143,104	\$119,814.02	\$23,289.98

Financial Report For period July 1, 1974 through June 30, 1975

Alumni General Fund				
Fund Balance—July 1, 1974		\$ 66,228.18		
Add: INCOME—Dues & Gifts				
7/1/74 - 76/30/75	\$81,893.76			
Other Income & Refunds	11,397.31			
· 电气 从在 18 多种的名词形式 19 15 15		93,291.07		
Total Funds available for current use		\$159,519.25		
Deduct:				
Expenditures and encumbrances Salaries, Wages, FICA & Insurance	32,714.29			
Other Expenses	86,698.90			
		119,413.19		
Fund Balance for current use				
June 30, 1975		40,106.06		
The second of the second of the second				
Century Fund Fund Balance—July 1, 1974	n inserte tip	13,378.02		
Add:		10,070.02		
INCOME—Contributions				
7/1/74-6/30/75—Total Income 2,475.00		2,475.00		
Total Funds available		15,853.02		
Deduct: Expenditures and encumbrances 309.90		309.90		
		15,543.12		
Fund Balance—June 30, 1975		13,343.12		
Summary of Fund Balances				
June 30, 197	75			
UK Alumni Fund—Available for current	t use	40,106.06		
UK Century Fund		15,543.12		
Total Fund Balances		55,649.18		
Life Membership Fund				
New Life Membership Fees Invested		227,089.86		
New Life Membership Fees Transferred to		som er de		
Restricted Account		20,673.80		
New Life Membership Fees Deposited in		1,493.16		
Bank of Commerce				



Total Membership Fees—7/1/71-6/30/75

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UK Alumni Association 1975-1976 Budget (Restricted Account)

ltem	Amount	Percent of Total Budget
Personal Services (Salaries and Wages)	\$ 31,726	22
F.I.C.A.	1,827	1
Employee Retirement	2,067	1
Employee Basic Life Insurance	89	.00
Commercial Services	1,000	1
Awards (\$500)		
Photographic Services (\$500)		
Honoraria	1,000	1
Other Professional Services	500	.5
Automobile Expense	700	.7
Office Equipment—Maintenance & Repairs	800	1
Insurance	250	.25
Automobile & Art Exhibits		
Rental of Buildings	500	.5
Rental Equipment & Buses	1,500	1
Data Processing Materials	1,200	
Food for Campus Luncheons and Dinners	9,000	
Janitorial Supplies	500	
Office Supplies	700	
Micro Film Supplies	1,000	
Postage	18,000	
Telephone & Telegraph	3,500	
Travel	6,000	
Duplicating & Printing—Alumnus Magazine Open Door Newspaper, Ballots,		30
Membership Drive Materials, Duplicating		
Services, Xerox Machine Rental, Envelope	es,	
Club Announcements, etc.		
Public Relations—Advertising	1,200	
Organization Memberships	400	
Scholarships Callages	6,600)* 5
Band (\$3,000)—Community Colleges (\$3,600)		
Special Activities & Student Programs	1,000) 1
Computing Center—Key Punch	3,000	2
	150	
Subscriptions Newspapers & Magazines		
Miscellaneous (Great Teacher Awards)	3,000)* 2
Office Equipment	1,500) 1
TOTAL	\$141,709	9
101/12		

^{*} These two items (Scholarships and Miscellaneous—Great Teacher Awards) are currently being funded by the Annual Giving Program. They are to be funded from this account only if the Annual Giving Program fails to do so.

\$249,256.82

Membership

The University of Kentucky Alumni Association is one of the largest alumni membership organizations in the Southeast with 16,347 members on its rolls. Of this number, 3,754 are life members. During '74-'75 211 people joined the Association as life members while annual membership increased 1,350.

The Alumni Board of Directors at its annual summer workshop voted to continue offering a free membership to current graduates who return a card indicating they wish to receive a free annual membership. Beginning with the class of '75, recent graduates may join the Association during their first five years out of school at one-half the annual rate.

Life membership fees are now \$175 (individual) and \$200 (husband & wife) if paid in full. A five-year installment plan is offered to individuals for \$225 and a joint membership is \$250. Payments of \$45 or \$50 are made annually. However, if an installment life membership contract is paid in full prior to the end of the five-year period, the amount due shall be reduced by \$10 per year for each year of prepayment.

The Board voted NOT to increase annual membership dues so the Association will continue to offer annual memberships at \$10 (individual) and \$12 (husband & wife).

Of the 16,347 members on the rolls, 11,400 reside in Kentucky and 4,847 out-of-the-state. Fayette County has the largest membership area with more than 4,200 listed. Jefferson County is second with 1,800 members.

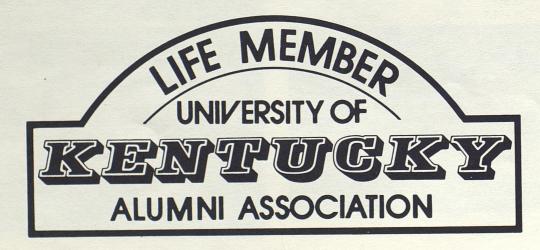
Organized in 1889, the Association serves both the University and its members with many programs and

benefits. This past year the Association published a new alumni brochure giving full information about these programs and benefits. In addition, a new life member decal was designed and mailed to all life members. Service to members is a major purpose of our Association. In March 1975 a special notice concerning the purchase of season football tickets during the second priority period in April was mailed to all members.

The Alumni book purchase plan initiated in July 1972 is a very popular benefit of membership. Total sales to date amount to \$29,938 with approximately 2,200 books shipped at a savings of \$12,845 to members. The Association processes all orders through The University Press of Kentucky and the full 30 per cent discount is offered to members. These books make excellent gifts and postage is paid by The Press. Information on newly published books will be mailed in October.

Member-alumni are offered check-out service at all University and Community College libraries simply by presenting their membership card at the desk. The main campus library contains more than one million volumes and is one of the finest in the South.

Alumni membership at Spindletop Hall, our alumnifaculty-staff club located on the Iron Works Pike near Lexington, now totals 1,315. The club offers excellent dining and recreational facilities and is open year-round with the exception of January. Alumni members with 12 credit hours on record in the registrar's office may apply for resident or non-resident membership simply by writing the Alumni Association.



Programming

Programming for the general alumni body during '74-'75 included two foreign tours, an enthusiastic season of pre-football game meals, well attended reunions and several special sales and services projects.

Tours

Eighty alumni travelled under the auspices of the Association. The Sky Bridge tour which departed November 15 was rated excellent to very satisfactory by the 30 persons who went to London and by those who spent some of their time in Russia—6 in Moscow and 11 in Leningrad.

Taking the opportunity to visit Morocco and East Africa were 33 people who departed in February for the continent of developing nations.

Reunions

In '74-'75 the Alumni Association was host to ten reunion groups.

Meeting in the fall were the classes of '44, '49 and '54. The '49 class had a record turn-out of 220 persons. Among the activities available to the groups were a social hour, lunch or dinner, and a home football game in Commonwealth Stadium.

Returning for the Association's annual meeting and reunion banquet in May were members of the classes of '10, '15, '20, '25, '30, '35 and '40. Special recognition was awarded to members of the class of '25 celebrating the 50th anniversary of their graduation.

In addition to the banquet, the classes met in separate reunion groups the following day at Spindletop Hall.

Sports

In support of UK athletic endeavors, alumni attended out-of-town receptions in Blacksburg, Va., New Orleans, La., and Knoxville, Tenn., during the football season.

Prior to home football games, more than 1,000 meals were served at the Alumni House and the capacity crowds were transported to and from Commonwealth Stadium in a bus caravan led by "Old Blue," the alumni-purchased English bus.

Post-season play in the National Collegiate Athletics Association (NCAA) tournament provided an opportunity for alumni in Tuscaloosa, Ala., Dayton, Ohio, and San Diego, Calif., to meet and cheer with others following the team.

The Association chartered an airplane for a threeday trip to San Diego for the championship play-offs.

Wildcat Specialties

To provide better service and more Wildcat "booster" items to sports-minded alumni, a decision was made to expand the merchandizing program. Beginning in August, 13 items were made available through Regasco Inc. Members receive a discount from the standard, non-member price.

Item descriptions appear on page 5 of this magazine.



Administration Building Print

The limited edition print of the Administration Building by Kentucky Artist of Property C. G. Morehead which was commissioned last year became available in November. Sales through June 30 reached 936 prints totalling \$19,645.

Proceeds from the prints will be used to fund undergraduate scholarships. The prints are available from the Alumni Association and sell for \$20 each plus \$1 tax and \$3 for handling and mailing.

Old Blue

"Old Blue," the English double-decker bus purchased by the Alumni Association and donated to the University last year, quickly became an integral part of the UK campus scene. In its first year of operation, the bus has proven to be a useful, novel addition.

It is used for campus tours daily, leaving from the Administration Building at 2 p.m.

In addition, "Old Blue" has participated in a number of campus events, transported elementary children on their first look at a university and took part in Lexington's "Bicentennial celebration.

Clubs

Two clubs reorganized for greater activity while others introduced new programs to compliment the usual array of dinner meetings and parties during '74-'75.

The alumni club in Mason County got back on the active list with a meeting and election of officers in October. Later the group planned a bus trip to a Wildcat game.

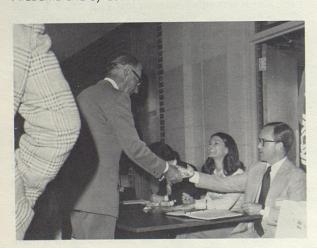
Fayette County alumni elected a new board of nine directors in June and began planning immediately for three autumn functions. Two of the functions will be repeats of activities introduced in fall '74—an outdoor barbecue and pre-season look at the football Wildcats and a barbecue, practice preview and autograph session with the basketball Wildcats.

Bus trips enjoyed an increase in popularity with clubs from Christian, Mason, McCracken and Warren Counties and Detroit, Mich., coming to Lexington to cheer the Wildcats while the Tri-cities, Tenn., group went to Blacksburg, Va., and the Atlanta Club traveled to the Auburn football game.

The second annual UK Day in Western Kentucky involved UK athletics administrators and coaches in golf and an alumni dinner hosted by the Jackson Purchase Area-UK Alumni Club. This Paducah area club also sponsored a party for new students in the area heading for UK.

The Atlanta-UK Alumni Club has adopted the Terrace Garden Inn in Lenox Square as its official meeting place.

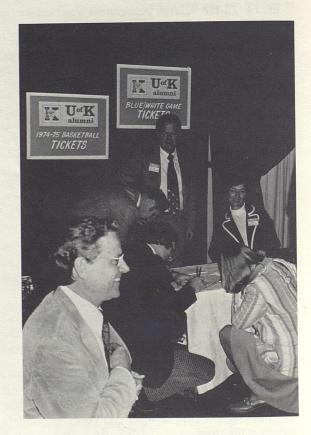
Derby parties were held in Atlanta, Chicago, Denver, Detroit, Los Angeles, Nashville, New York, North Alabama and Syracuse.



Paducah Club



Detroit Club



Jefferson County Club

Club Leadership

KENTUCKY

Ashland-Boyd County Area

Don Weller 2200 Ranch Road Ashland, Ky. 41101

Bowling Green Area

Charles English 511 E. 10th St., P.O. Box 449 Bowling Green, Ky. 42101

Christian County

Thomas Nelson 214 Wayne Drive Hopkinsville, Ky. 42240

Daviess County

James E. Anderson 2145 Fieldcrest Owensboro, Ky. 42301

Fayette County

Ray Rector 425 Bristol Road Lexington, Ky. 40502

Franklin County

Mrs. Zack Saufley Route 6 Frankfort, Ky. 40601

Fulton County Area

William and Nancy Fossett 1300 Hillcrest Fulton, Ky. 42041

Henry County

O. L. McElroy 116 Tolle Court Eminence, Ky. 40019

Hopkins County

Roderick Tompkins 173 West Lake Street Madisonville, Ky. 42431

Jefferson County

Robert Scherer 3945 Napanee Road Louisville, Ky. 40207

Mason County

Gene Royse 27 E. Fourth Street Maysville, Ky. 41056

Northern Kentucky Area

William Scheben 20 Summit Drive Ft. Mitchell, Ky. 41017 Paducah Area

(Jackson Purchase-UK Alumni Club)

Burnham Jones 100 Cardinal Lane Paducah, Ky. 42001

Trigg County

Carolyn Richardson Deepwood Circle Cadiz, Ky. 42211

OUT-OF-STATE

Atlanta, Georgia

John Meiners 2103 Troutdale Drive Decatur, Ga. 30032

Chicago, Illinois

Johnnie Miller 744 Burns Flossmoor, III. 60922

Denver, Colorado

Harry and Martha Hardgrove 805 Inca Parkway Boulder, Colo. 80302

Detroit, Michigan

Miles Kinkead 19758 Jerome St., Apt. #256 Roseville, Mich. 48066 Kingsport, Tennessee

(Tri-Cities Area)
Richard McConnell

421 Manderley Road Kingsport, Tenn. 37660

Huntsville, Alabama

Max Mallernee 510 Cleermont Dr. Huntsville, Ala. 35801

Los Angeles, California

(Southern California Area)
Peg Kelleher
3582 Marin Drive
Irvine, Calif. 92750

Nashville, Tennessee

Dan Van Sant 315 Union Street Nashville, Tenn. 37201

New York, N.Y.

Jay Schwall Invirex Demolition 2001 55th Avenue Long Island City, N.Y. 11101

Syracuse, N. Y.

Marie Lewis 111 Murray Avenue Syracuse, N. Y.

Washington, D. C.

Nicholas W. Williams 5512 Queensberry Avenue Springfield, Va. 22151

Want to start an alumni club in your area? It's easy to do. The Alumni Association will be glad to show you how. Write us!

Awards and Scholarships Presented by the University of Kentucky Alumni Association 1974 - 1975

HONOR ROLL

Alumni Professorship—\$5,000 funded by alumni gifts to Annual-Giving Fund Dr. Jacquelyn Noonan—Chairman, Department of Pediatrics

Great Teacher Awards—\$500 each funded by alumni gifts to Annual-Giving Fund

Dr. C. Frank Buck-professor of animal sciences

Dr. Holman Hamilton—professor of history

Dr. Gerald P. Sherman—associate professor of clinical pharmacy

Dr. Earl L. Steele—professor and department chairman of electrical engineering

Mrs. Francis G. Thomas—associate professor of English—Hopkinsville Community College

Dr. Joseph W. Wilson—associate professor of chemistry

Hall of Distinguished Alumni

Thomas P. Bell Henry C. Besuden George F. Blanda Joseph A. Boyd John B. Breckinridge Smith D. Broadbent Jr. Julian Carroll
Thomas D. Clark
Blanton L. Collier
Glenwood L. Creech
Robert M. Drake
William A. Duncan

Harold J. Evans Lyman V. Ginger Clifford O. Hagan Paul B. Hall John L. "Jim" Hampton Morton J. Holbrook Walter "Dee" Huddleston Roger L. Hulette Garvice D. Kincaid Frank V. Ramsey Jr.

Band scholarships funded by alumni contributions to Annual-Giving Fund—Sherry Frye, Pat Greene, Rex Sholar, Beverly Souiers, Mary Beth Stevens, Rita Ward.

Alumni Loyalty Fund Scholarships funded by alumni contributions to the fund—Thomas M. Due, Kimberly A. Hoffman, Kathy J. Milton.

George and Jamie O. Ewell Scholarship funded by Ewell Endowment Fund—Timothy W. White.

George H. Gilbert Scholarship funded by Gilbert Endowment Fund—David Cheek.

Community College Scholarships \$300 to each college funded by alumni contributions to Annual-Giving Fund.

Ashland—Glenna Fankell.

Elizabethtown-Jennifer Greer.

Hazard—Jennifer Joan Adams.

Henderson—Betty Jeanne Dunville.

Hopkinsville—Dennis Michael Fulford.

Jefferson—Terry Lee Rayley, Gordon L. Heath.

Madisonville—John B. Knox, Tommy Maddox, Lowell Mendyk.

Maysville-Joe C. Clark.

Paducah—Dana Morton.

Prestonsburg—David Rasnick.

Somerset-Betty Peterson.

Southeast—Patricia Williams.

Board of Directors

President

George L. Atkins Jr., Hopkinsville, Ky., District 1

President-Elect

James Stuckert, Prospect, Ky., District 3

Secretary

E. Jay Brumfield, Alumni Director (Staff)

Treasurer

Jane I. Morris

District 1

Frank V. Ramsey, Madisonville, Ky., 1975 W. C. White III, Cadiz, Ky., 1977

District 2

Charles English, Bowling Green, Ky., 1977 Robert E. Watson, Owensboro, Ky., 1975 Earl D. Wilson, Glasgow, Ky., 1976

District 3

Dale Barnstable, Louisville, Ky., 1977 Robert E. Lee Jr., Louisville, Ky., 1977 John C. Nichols, Louisville, Ky., 1976 McKay Reed Jr., Louisville, Ky., 1975 Sam H. Ridgway, Louisville, Ky., 1975

District 4

Gentry McCauley Jr., Versailles, Ky., 1976 Robert M. Spragens, Lebanon, Ky., 1977 James A. Sutherland, Bloomfield, Ky., 1975

District 5

Frank Dickey Jr., Lexington, Ky., 1977 Carolyn Gabbert, Lexington, Ky., 1977 Clifford O. Hagan, Lexington, Ky., 1975 Martha B. Kessinger, Lexington, Ky., 1976 J. Paul Nickell, Lexington, Ky., 1975 John C. Owens, Lexington, Ky., 1976 Betty Jo Palmer, Lexington, Ky., 1975 W. L. Rouse Jr., Lexington, Ky., 1976 John W. Spurrier III, Lexington, Ky., 1977

District 6

Bettie S. Beach, Frankfort, Ky., 1977 Cecil D. Bell, Georgetown, Ky., 1976 O. L. McElroy, Eminence, Ky., 1975

District 7

Charles A. Harris, Paris, Ky., 1976 Charles O. Landrum, Covington, Ky., 1975 Bette O. Miller, Millersburg, Ky., 1977



District 8

Fred E. Meece, Prestonsburg, Ky., 1977 George Rupert, Ashland, Ky., 1976 Henry R. Wilhoit, Grayson, Ky., 1975

District 9

Richard E. Cooper, Somerset, Ky., 1975 Cawood Smith, Harlan, Ky., 1976 George E. Stewart, Pineville, Ky., 1977

District 10

Frank Davidson, New York, N.Y., 1976 Marie Lewis, Syracuse, N.Y., 1975 Fred J. Silhanek, Short Hills, N.J., 1977

Distrmict 11

Lee J. Burstyn, Washington, D.C., 1977 W. Campbell Edmonds, Big Stone Gap, Va., 1976 Thomas J. Penn, Grundy, Va., 1975

District 12

Frank Bassett III, Durham, N.C., 1975 John Crosthwaite Jr., St. Petersburg, Fla., 1977 LeRuth Jones, Atlanta, Ga., 1976

District 13

Ann J. Arnold, Birmingham, Ala., 1976 Richard L. McConnell, Kingsport, Tenn., 1975 Richard O. Womack, Birmingham, Ala., 1977

District 14

Joe Holland, Charleston, W. Va., 1976 Robert C. McDowell, Cleveland, Ohio, 1975 Sam McIlvaine, Circleville, Ohio, 1977

District 15

Fern Jacobs, Des Plaines, III., 1977 William T. McClain, Winnetka, III., 1976 David C. Scott, Milwaukee, Wis., 1975

District 16

Sammie D. Guy, Denver, Colo., 1976 Peg Kelleher, Irvine, Calif., 1975 Cullen B. Wilson, Creve Coeur, Mo., 1977

Honorary Life Members

Ralph J. Angelucci, Lexington, Ky.*
Robert H. Hillenmeyer, Lexington, Ky.*
Helen G. King, Lexington, Ky.
Jane I. Morris, Lexington, Ky.
Newton W. Neel, Simpsonville, Ky.*

PRESIDING OFFICERS of the UK Alumni Association during the fiscal year were Charles Landrum Jr. in 1974, left, and George Atkins Jr. in 1975.

Past Presidents

Hugh W. Adcock, Atlanta, Ga.
John R. Crockett, Louisville, Ky.
L. Berkley Davis, Washington, D.C.
Harry C. Denham, Maysville, Ky.
Glenn U. Dorroh, Lexington, Ky.
William M. Gant, Owensboro, Ky.
Charles Landrum Jr., Lexington, Ky.
Ervin J. Nutter, Xenia, Ohio

Alumnus Trustees

William R. Black, Paducah, Ky. Betty Carol Clark, Glasgow, Ky. Frank Ramsey Jr., Madisonville, Ky.

Ex-Officio

Raymond R. Hornback, Vice President for University Relations E. Jay Brumfield, Director of Alumni Affairs Clifford O. Hagan, Administration, Athletics

Appointed

Association

H. C. Adams, Lexington, Ky. William R. Dexter, Owensboro, Ky. Dr. John Smith, Lexington, Ky.

* Also a past president





The growth and vitality reflected in this report has been accomplished only with your support and continued membership. Please stay active and encourage your UK friends to become duespaying members, too. As the membership expands, so does the quality and quantity of alumni programs.

It's been a very good year!

Thank-you, Board of Directors UK Alumni Association



Warren Rosenthal— Man of Achievement

Warren Rosenthal is a man who makes a difference. This year the International Foodservice Manufacturers Association (IFMA) recognized that fact when they selected him for the Golden Plate Award—the highest honor which can be bestowed on a member of the foodservice industry.

Rosenthal is president of Jerrico, Inc. He joined the firm in 1948 when the company operated two five-cent hamburger shops and one eight-stool sandwich shop.

Since becoming president in 1963 he has created and led many successful concepts for franchising and for growth of company-owned operations.

He led the development in 1969 of the very popular and profitable Long John Silver's Seafood Shoppes which now number 338. In addition, Jerrico owns or franchises 80 Jerry's full-service family restaurants and two specialty restaurants called Nellie Kelly's Eating Parlour & House of Fine Repute. The company recorded sales of \$79 million in 1974.

Most recent among Rosenthal's innovations is a highly-sophisticated computerized approach to manhour productivity which relates salaries and wages to sales. The system has resulted in a 3 per cent actual savings in labor cost and more than \$10 per manhour of productivity per sales dollar. A food cost control system has also been computerized.

Training is the long suit at Jerrico and according to Rosenthal, "A continuing emphasis on training cuts our employee turnover." Jerrico's operating divisions strongly reflect this conviction with the use of complete operations, procedures and training manuals; on-the-job and corporate classroom training classes and films; and various other employee handbooks and company newsletters.

Rosenthal also pioneered an employee benefit pack-



MAN OF THE YEAR in the foodservice industry is alumnus Warren Rosenthal '47 (left) shown here as he accepts The Golden Plate Award from F. Joseph Scharon, president of the International Foodservice Manufacturers Association.

age and profit-sharing program for all employees; encouraged responsible career opportunities for women; was cited for early employment of the handicapped; and, recently helped Transylvania University launch a hotel and restaurant management school.

A keen competitor in the restaurant business, Warren Rosenthal is also a believer in sharing ideas with the foodservice industry. He is an active participant and speaker for state and national trade associations and a member of the boards (and past president) of the International Franchise Association and the Kentucky Restaurant Association.

In 1973 he was among founders of the Foodservice Alliance for the Conservation of Energy (FACE), since merged with the National Restaurant Association's Energy Committee. He is a charter member of the NRA Silver Spoon Society, former member of NRA's Government Affairs Committee, and former member of NRA's Ad Hoc Task Force for Membership.

In 1967 Rosenthal received Hospitality's Hall of Fame award, and, in 1971, he was the first MUFSO Man of the Year.

The Golden Plate Awards program and dinner is one vehicle by which monies are generated for IFMA's Golden Plate Educational Foundation and Scholarship Program. In addition, contributions from IFMA members and others in the foodservice industry are used for scholarships and administrative purposes. This year the program will result in over 100 scholarships—administered by the National Institute for the Foodservice Industry (NIFI).

MR. TOMMY

By Dan Adkins

At first glance, the room on the second floor of the UK College of Agriculture Experiment Station, occupied by Thomson R. Bryant, could be taken as an exhibit of a 1930 office. The two antique desks, old style swivel arm chair, dictionary on a stand and bookshelves give that impression. Only the 4-H calendar, which bears a notation that it was especially printed for Bryant, reminds the visitor of the actual year.

The office once belonged to College of Agriculture Dean Melvile Scovell (the Experiment Station Building is named for him). It was Scovell who, in July, 1910, appointed Professor Bryant as the first superintendent of Kentucky Extension. At the time Bryant was teaching UK's first course in bacteriology, which he had also set up, and while Extension was still in

the development stage.

Of those first days, Bryant says, "When Dr. Scovell asked me to develop the Extension System, I scarcely knew what it was all about, but I didn't tell that to anybody. I had heard of efforts at Extension work in three states north of Kentucky." So, to get an idea of the purpose of Extension, he went to Ohio, Indiana and Illinois, and, he says, "found in each place a different concept of Extension. In one place it consisted largely of recruiting students for the college of agriculture; in another it consisted largely of work with boys and girls' clubs."

"I came home bristling with ideas and ambition," he says of his trip, and by the time of the Federal Smith-Lever Act of 1914, which set up a nationwide program of Extension under the U.S. Department of Agriculture, "Kentucky had developed quite a system of Extension, and at least 20 counties had agricultural

and home economics agents at work."

The system he developed with staff members borrowed from the Experiment Station involved going out and meeting farmers "to disseminate ideas for improvement of the farm business and home management. In most cases they established some sort of lasting demonstration to give permanence to their work in that community."

After the passage of the Smith-Lever Act, Bryant was appointed assistant director of Extension in Kentucky. Dr. Fred Mutcher was appointed by then-President Henry Barker and College of Agriculture Dean Joseph Kastle as superintendent of the program. In 1917, Dr. Frank McVey became president of the

University, and appointed Thomas Cooper dean of the College of Agriculture the following year. In 1919 Dr. Mutcher resigned his position.

After Mutcher's resignation, President McVey placed all branches of the College of Agriculture under the control of the dean's office, so Dean Cooper became director of Extension. Bryant retained his position as assistant director of Extension. In this post Bryant played a key role in the development of Extension. He formulated the policy that no county agent, agricultural or home economics, could be appointed in his home county. This rule reduced scheming for the position by local people and insured the appointment of well-qualified persons.

While the years passed, Extension proved its worth. The food demands of World War I, the Great Depression and World War II forced Kentucky farms to reach maximum production, a goal reached largely from the efforts of the county and home agents in disseminating information gained from research.

Extension in Kentucky is now 64 years old, and Professor Bryant has continued to watch the advances of agriculture and Extension as a participant. In 1951 he was named associate director of Extension; when he retired in 1955 the title was changed to

associate director emeritus.

Since retirement, however, Professor Bryant has continued coming to his office. His main duty is regulating the free use of the mails by Extension employees, a task requiring day-to-day surveilance. He also delights his fellow employees with his tales of the early days, and of his relations with the various deans and presidents. In 1965, the **Courier-Journal Sunday Magazine** published a story about him, entitled "UK's Non-Retiring "Mr. Tommy" (his nickname given by co-workers), telling how he had served with every president of the University and every dean of the College of Agriculture. The first president, James Patterson, retired the year Professor Bryant was graduated.

In all, Thomson R. Bryant has been with the University of Kentucky for 72 of his 89 years. (He had entered the preparatory department of the University in 1902 and became a student in the University two years later.) During these years, he has been a faithful servant. His pleasant disposition and nonfailing good humor continue to make him, as he has been through the years, a charming and gracious co-

worker.

1920-1929

James S. Henry '24 and his wife Muriel, recently returned from a three-month's cruise around the world. One of the highlights of their trip was a three-day rail excursion into the Peoples Republic of China. Only 372 of the total passenger list of 800 were able to make the sidetrip.

Jay C. Wallace '27 has completed 40 years of service with the R. Arnspiger Insurance Agency. He will continue to serve his customers on a part-time basis. After receiving a degree in art from UK, Wallace became associated with First National Bank and Trust Co. (formerly the First & City National Bank.) After eight years with the bank, he joined the Arnspiger Agency. During his career Wallace has been involved in several civic organizations including the Lions Club and the old- cooperative Club (now Sertoma). In 1949 he was elected a member of the Fayette County Board of Education and served five terms.

1930-1939

Dr. Forrest C. Pogue '32, director of the Smithsonian's Dwight D. Eisenhower Institute for Historical Research, has been appointed to the active board of trustees of the United States Capitol Historical Society for a three-year term.

Noel W. Engel '35 retired July 1 after 38 years with The Superior Oil Company. During his career he held positions from scout through chief geologist and exploration manager of the western division, and finally regional geologist. He is currently relocating in Bakersfield, Calif.

Chalmer H. Frazier '39 of Prestonsburg, president of the Highlands Regional Medical Center, recently was accorded the Kentucky Hospital

Association's distinguished service award, the highest honor to be bestowed by the association. Frazier was cited for his role in the formation of the Highlands Medical Regional Center, the various capacities in which he has served the Kentucky Hospital Association and his many other activities related to health and culture in his hometown area. He is a former member of the board of directors of UK's Prestonsburg Community College.

William T. Young '39 was the recipient of an honorary doctor of laws degree from Transylvania University in June. Young was honored for his achievements in business, both nationally and locally, and for his interest and service to education and to Transylvania where he has served as a member of their governing board since 1967. Young is a member of the UK Development Council and is in the Alumni Association's Hall of Distinguished Alumni.

1940-1949

Anne (Phillips) Clements '40 has received the Commander's Thoroughbred Award in recognition of outstanding achievement in support of the commander and the Bluegrass Army Depot. As depot attorney she holds the highest grade position ever attained by a woman at the depot.

Philip J. Angelucci '41 was appointed a Fayette County deputy sheriff recently.

Mildred M. Farr '41, '55 has retired from federal service after 30 years. Upon her retirement she was chief of library service at the Lexington Veterans Administration Hospital, a position she held since 1950. An active participant in professional organizations, she is past president of Special Library Sections of the

Kentucky Library Association, past president of the Lexington Librarians' Association and former state chairman of National Library Week in Kentucky.

Ben L. Kessinger, Jr. 47, '48 began a term as president of the Kentucky Bar Association July 1, a position he expects to be almost a full-time job. Kessinger, a Lexington attorney, played quarterback and full-back at UK in 1941 and 1942. His first major project as KBA president was a long-range planning meeting held in July where 20 lawyers and 20 lay people gathered to discuss the role of the legal profession and the individual in society; the role of the judicial system and delivery of legal services to the client.

Orman R. Wright Jr. '47 has been named chief of the Intergovernmental Personnel Program Division of the United States Civil Service Commission in Dallas, Texas. He was formerly chief of the Grants and Merit System Administration Branch of IPPD in Dallas. Wright joined the Civil Service Commission in 1972 after working in state and local government in Arizona and Kentucky.

John G. Irvin '48 now serves as senior vice president of business development and marketing for Central Bank and Trust Co. A registered representative of the New York Stock Exchange, Irvin has been a senior account executive for Merrill Lynch, Pierce, Fenner and Smith, Inc. He also served as chairman on the educational committee of the Ohio Valley Division of Investment Bankers of America for two years. Irvin is a past member of the board of directors of the UK Alumni Association and served as chairman of the investment committee for four years. He has been a member of the President's Council of the Greater Lexington Area Chamber of Commerce and served on the Securities Advisory Commission during Governor Edward Breathitt's administration. Irvin also is very active in several civic organizations including the Lexington Kiwanis Club.

1950-1959

Sammie F. Lee '51, '56 has been elected vice president—central region of the National Society of Professional Engineers. Lee who has worked for the Kentucky Bureau of Highways and as county road engineer and director of public works for Jefferson County, is a partner in the landscape architecture and engineering firm of Miller, Wihry and

Dr. Raymond R. Hornback '56, '63, vice president for University relations at UK, is serving as chairman of the southeastern district of the Council for the Advancement and Support of Education (CASE). CASE is a national organization which works in support of individuals involved in alumni administration, educational fund raising, public relations and publications at more than 2,000 schools, colleges and universities throughout the United States.



Capito '57

Robert K. Capito '57 is serving as executive assistant to the commissioner of the Kentucky Bureau of Highways. A registered professional engineer and a registered land surveyor, he recently completed a High-

way Management Institute at the University of Mississippi.



Johnson '57

Ovid M. Johnson, Jr. '57 has been named vice president of exploration and marketing with Dresser Industries, Inc., a world-wide firm. He formerly was manager of Dresser's Minerals Exploration Department. Johnson received his BS degree in geology from UK and presently is living in Houston.

1960-1969

Dr. **Donald K. Carson '62, 69** recently accepted the position of dean of students at Memphis State University. Prior to going to MSU, he had been director of university relations at Marshall University. He had also served as assistant to the president and dean of students at Marshall. Dr. Carson received his BA degree in history and his PhD in diplomacy from UK.

John David Cole '62, '64, an attorney in Bowling Green, is now a member of the Board of Regents of Western Kentucky University. He is a partner in the law firm of Cole, Harned and Broderick. Cole is also active as a member of the Kentucky Bar Association's Committee on Ethics, is a member of the board of directors and president-elect of the Bowling Green Rotary Club, and member of the board of directors of the Bowling Green Girls Club and of the Bowling Green Country Club.

Michael G. Fosson '63 has been selected as supervising metallurgist-commercial, metallurgy and quality

control department of Armco Steel's Ashland Works. He began his career with Armco in 1963 as a metallurgical assistant and has progressed through all metallurgical professional levels in his department. He has been a supervising metallurgist since 1969.

Marie Dixon (Van Hoose) Sayre '63 was named alumna of the year by the Epsilon Eta Chapter of Alpha Gamma Delta international fraternity at Texas Christian University. She is the first alumna in the history of the award to be named twice. She is married to alumnus Eugene G. Sayre '64 who is a trial attorney for the Tax Division of the U.S. Department of Justice in Dallas.

C. Thomas Easterly '64 was selected one of five outstanding young men in the state by the Kentucky Jaycees. Nominated by the Frankfort Jaycee Chapter, Easterly was cited as the youngest senator to serve in the 1974 legislature. He represents Kentucky's 10th District.

Diane F. Schorr '64 has been named director of the division of program development and management of the Lexington-Fayette County Urban County Government. Her appointment makes her the highest paid woman in the local government system.

Harry D. Williams '66 has been named director of the Ashland Oil, Inc., Washington office. In this position he will report on all federal government affairs activities to the president of Ashland Oil, Inc. Williams joined the company in 1968 as an attorney in its law department and later transferred to Washington as the company's counsel.

Linda Horton '68 has begun working as an attorney in the Office of the Chief Counsel, United States Food and Drug Administration (FDA), in Rockville, Md., where she will handle litigation and regulatory matters. Ms. Horton had worked in FDA's legislative office for six years and had served as chief of the

agency's legislative staff for 16 months. A graduate of the Georgetown University School of Law, she became a member of the Maryland Bar Association in June, 1975. Recently she also received the FDA's award of merit for her legislative work in June 1975.

Robert C. Ball '69 is now an administrative assistant in the Refinery Sales Department of Ashland Petroleum. Ball joined the company in 1970 and has worked as a refinery sales representative in the Northwestern, Baltimore and Atlanta divisions.

Capt. Jo Lynn (Bryan) Rusin '69 is the new commanding officer of the Women's Army Corps of Walter Reed Army Medical Center, Washington, D.C. Capt. Rusin received her BA degree in education from UK and became interested in the Army's opportunities while on the Women's Reserve Officer Training Corps sponsored drill team. She feels that the military is not for everyone, but "The Army definitely offers equal opportunities for women because we get promoted the same way and receive equal pay as our male counterparts. There's no comparison between the service and the civilian community in respect to the problems encountered by women." Capt. Rusin and her husband, John, reside at Ft. McNair.

1970-1975

Martha Ann (Clark) Stoll '70 recently joined the staff of Jewish Hospital as director of medical social services. Previously Stoll was working as assistant director of social services at General Hospital in Louisville. She is active in the National Association of Social Workers and the Kentucky Health Social Workers Association.

Claudia S. Vester '71 was promoted to captain by the U.S. Army. Vester is an executive officer with Bravo Company, Quartermaster

School Brigade, at Ft. Lee, Va., where she supervises 15 mailrooms.

Ben S. Fletcher III '72, 74 currently is an associate member of the law firm of Turner and Dixon in Hopkinsville.

Richard A. Jones '73 is working as a computer programmer for the Division of Library Services and Media Services at Western Kentucky University. As a programmer he helps select new library application programs which are essential to improved or expanded library services and then writes, codes, and documents these programs. He also is involved in the review of existing programs and the utilization of new computer technology which may be beneficial to operations in the library.

No. 10 Downing Street and The Old Curiosity Shop. His most recent painting has been that of the UK Administration Building which is available from the Alumni Association

James H. Robinson Jr. retired as vice president and cashier of First Security National Bank and Trust Co. after nearly 36 years of service. During this time he had been an instructor of the Kentucky School of Banking at UK and served as president of the Stagg Corp. and the Lexington Clearing House Association. He has been an active member of several charitable and civic organizations. Robinson also has been the official scorer for UK basketball games since 1948. He and his wife reside in Lexington.



Neal '73

Garry W. Neal '73, a native of Louisville, has been promoted to manager of Amarlite's Paramus, N.J. region. He had been mill products scheduler since his employment in 1973. Neal received a degree in business administration from UK.

Former Students

C. G. Moose Morehead has been accepted as a publishing member of The Fine Art Trade Guild of Great Britain. The Fine Art Trade Guild is a non-profit making body which was organized to control the quality of reproductions and the limits of the editions of prints. Morehead has painted twice in London—

Send news of accomplishments and activities today for Class Notes in THE KENTUCKY ALUMNUS.

(Promotions, civic and cultural works, honors, professional advancement, writings published, name of company or institution you are with and your position, are suggested topics. Comments and questions about UK and the Alumni Association are invited.)

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Alumni Activity Line *

by Liz Demoran

BOARD OF DIRECTORS WORKSHOP



The '75 Board of Directors Annual Workshop was held at the Galt House in Louisville. The two-day get together proved to be full of intensive "work" sessions during the day and gracious hospitality from the Jefferson County Alumni Club in the evenings.

Alumni Affairs Director Jay Brumfield began the general session with a review of the growth of and changes in the Alumni Association during the past 15 years. His observations are reflected in the annual report section of this magazine.



Committees meeting at the workshop included alumni service awards; budget, finance & investment; club presidents; great teacher awards; membership; nominating and publications.

Reports made and action taken at the workshop business session included:

Alumni Service Awards Committee—no nominations for '74-'75; nominated four persons for awards to be presented at the annual meeting in May, 1976.



Club Presidents—reported helpful discussions on getting publicity for clubs and on getting the club involved in service to the University.

Great Teacher Awards—reported progress toward detailing an appropriate selection procedure with plans to make firm recommendations to the Board at the September meeting.

Nominating—recommended change in by-laws to more fully equalize representation of alumni in voting districts and submitted nominations for upcoming election to the board of directors.

Publications--recommended typesetting, printing and mailing of "Open Door" be done by Gateway Press, Inc. through University's Department of Printing to set up tighter production schedule, increase distinction of purpose between the newspaper and magazine and improve speed of the newspaper's distribu-

Results of the remaining committees efforts are reflected in the annual report section of this magazine.



The Belle of Louisville was the delightful setting for cocktails, buffet and moonlight dance cruise on the opening night of the workshop.

A dinner at the Galt House and entertainment by

the Wild, Wildwooders pantomime comedy group occupied Friday evening.

Jefferson County alumni joined the Board at both social functions.

Alumni Activity Line * Letters

Dear Editor:

The summer issue of "The Kentucky Alumnus" missed an important story concerning the returning engineering alumni from the Class of '25.

Thirty of 36 from our college returned to UK for an activity-packed weekend designed by a self-constituted committee of D. S. "Bo" Sample, Wallace Shropshire, Clay Porter and me, Sam Cassidy.

The Shrophire's hosted a Thursday evening cocktail party which was followed by a dinner at Idle Hour Country Club hosted by R. R. Dawson and Hampton C. Adams. Friday

the day began with a brunch at the Cassidy's and culminated with the Alumni Association's annual banquet. Saturday the group attended the '25 reunion lunch at Spindletop Hall

Among the honors bestowed were a plaque designating classmate and friend Helen King an honorary engineer and a "Ramrod" award to Bo Sample for the ramrodding he did to get a remarkable 83½ per cent turnout among the class of '25 engineers.

Here is photo of our happy group.

Sincerely, S. M. Cassidy Dear Editor:

Re: Mr. Zuckerman's letter, Summer Issue '75: One of the most refreshing changes at the University is the NEW Kentucky Alumnus and the fantastic job its new Editor, Ms. Liz Demoran, is doing to make it one of the outstanding publications of its kind. It's interesting, exciting, enjoyable, and up-to-theminute. Right on, Liz!

Sincerely,

Ms. V. Givens (Violet Banks-Robinson)

I'm an alum by marriage (to Monty Givens, '48) although I did attend the University from 1949-51, '53, and '66.

Dear Editor:

I just wanted to drop you a short note of thanks for the article on "Community Spirit" that appeared in the summer edition of the Kentucky Alumnus. I am most appreciative and please let me know if there is any help that I can ever give to you and your fine publication.

I might add that I also enjoyed the interview with Cliff Hagan.

Sincerely,

John R. Guthrie

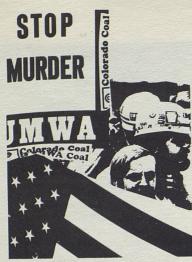


IN MEMORIAM 1915-1975

Elsie B. Heller '16, Bardstown William B. Howell '22, Harrodsburg Terry Edwin Wade '22, Campbellsville George Walter Gerstung '27, Lockport, N.Y. John H. Hieber '32, Cold Springs Martha Jean Hill '48, Carrollton Gladys Mae (Tindall) Peege '54, Salvisa Eve (Mitchell) Perkins '58, Orchard Lake, Mich. J. W. Cardwell Harrodsburg K. D. Gatliff, Williamsburg Nancy Herndon, Georgetown



Allen West Wood, New York, N.Y.



WE BE HERE WHEN THE MORNING COMES

By Bryan Woolley & Ford Reid Foreword by Robert Coles

A powerful and moving portrait of the striking mountaineers in Harlan County—often in their own words—during the coal strike of 1973-74. 48 photographs.

Alumni Price \$5.25 (List \$7.50)



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By Frank F. Mathias

A sensitive biography of UK's seventh president by a Kentucky alumnus, accompanied by a selection of "Ab's" writings.

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THE IMPROBABLE ERA

The South since World War II By Charles P. Roland

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INCIDENTS & EXPERIENCES IN THE LIFE OF THOMAS W. PARSONS FROM 1826 TO 1900

Frank F. Mathias, editor

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JOSEPH JONES

Scientist of the Old South

By James O. Breeden

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THE ALUMNI BOOK PURCHASE PLAN

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Book Reviews

THE POLITICAL SOUTH IN THE TWENTIETH CENTURY

By Monroe Billington

Since 1900, the South has undergone a remarkable transformation. Once striving for economic independence and limited largely to a single agricultural product, southern industries have diversified and expanded to the point where the South's economy has become closely integrated into that of the nation as a whole. Once socially and culturally insular, the South has altered its patterns of living as migrations to and from the North as well as rapidly improving communications and transportation have homogenized American culture. Reflecting and paralleling these changes, southern politics has drawn closer to the mainstream of American political life; once solidly Democratic, the South has shown signs, most dramatically in recent years, of developing a viable two-party rivalry.

Monroe Billington describes this southern political metamorphosis within the framework of local, state and regional politics, referring to the national scene when it is relevant. He traces the first crack in the socalled Solid South to the Progressive Era. Rather than bypassing the South, as others have assumed, the movement actually had enough adherents amona southern Democrats to produce an incipient bifactionalism. Revived by discontent with New Deal infringements of states' rights, strengthened by southern opposition to black civil rights and the growing success of the "black revolution, and cultivated by contemporary Republican "Southern Strategy," the bifactionalism has produced distinct groups that have evolved and solidified into the present-day Republican

and Democratic parties.

Republican gains in the South, however, have been most visible in voting for national office, in response to national issues. Grass roots Republicanism has suffered because the national party has thus far sacrificed local elections to the cause of the presidency. Unless priorities are reversed, the future of the Republican party in the South is in doubt; for a strong organization needing only a little encouragement to flourish. Whatever the state of the party in 1975, the fact remains that it has become a permanent fixture in a region where seventy-five years ago it had practically no support at all. This, says Billington, is the most dra--Published by Charles Scribner's Sons, New York, N.Y. 10017. \$8.75



LAURA CLAY and the WOMAN'S RIGHTS MOVEMENT

By Paul E. Fuller

Laura Clay, daughter of abolitionist Cassius Marcellus Clay, was an important figure in the woman's rights movement. To understand her life and motives is to comprehend much of the history of women's long campaign for equal rights. Born at the beginning of the struggle for

woman's rights, she either witnessed or participated in the most significant legal, educational, and political struggles for the rights won by her sex in the late nineteenth and early twentieth centuries.

In this biography Fuller explores the maturation of the National American Woman Suffrage Association (NAWSA), including the personality clashes and the dissensions over organization and tactics within the suffragists' ranks. Although a unique figure in the feminist struggle, Laura Clay's story of hundreds of other women who came to maturity amid the restrictive social, economic, and political conditions of the late nineteenth century.

Using the record of Laura Clay's wide and well-preserved correspondence and public activities, Fuller traces the development of a remarkable woman's career from her early successes in Kentucky to her emergence as the most prominent southern suffragist and as an officer and campaign speaker for NAWSA. Fuller devotes particular attention to the problems encountered by the suffragists in organizing the South, to the strategy of their alliance with the Woman's Christian Temperance Union, and to the peculiar dilemma of the southern suffragist—the race question. As a border state suffragist, Laura Clay took a stance on the race issue that was unique, since she shared neither the opinions of her Deep South friends nor those of her northern allies in the movement. Her efforts as a states' rights suffragist were misunderstood by her contemporaries and have been generally misinterpreted by recent historians.—Published by The University Press of Kentucky, Lexington, Ky. 40506. \$12.50 (\$8.75 active alumni)

Alumni Travel—UK Style



Recent newspaper reports indicate that Americans are not traveling to Europe and Asia in the customary numbers. Inflation at home and abroad and political unrest in some nations are cited as the causes of this "stay home" attitude. While the reports may be accurate statements, the recent travelers with UK programs found Americans in abundance in all of Europe. Foreign travel will continue to impress Americans because there is so much beauty abroad, too many wonderful places to explore, and so many lovely people to meet and know.

UK Alumni Association travel programs are planned to differ from the usual run of group travel opportunities. Our prices will not be lower (air and ground costs are fairly well established by regulation) but our groups and our itinerary are designed to provide the very best in group travel as befits an academic-related organization. New CAB regulations will make it easier for persons to take advantage of the lowest air costs and the affinity group may be expanded to include all persons. However, UK alumni travel will continue to be restricted to those persons who are members of the Association and related to the "family." Future destinations will be selected to assure the traveler of a continuing education in a world community. "Sun and fun" travel trips are extremely popular and may be easily purchased from a number of travel agents or travel clubs. While it is our desire to provide a holidaytype trip, our destinations also provide for new or different learning experiences. Our travel coordinators and airline companies will continue to be carefully chosen to also assure comfortable, safe and pleasant travel.

One of our main objectives is to bring UK alumni and friends into closer contact with each other and to share with our associates new and exciting experiences. It is important that our groups remain rather small (40 to 70 persons) so as to assure personal identity and to enable the accompanying staff to cater to individual needs or desires.

Selected professionals from the UK faculty and staff or qualified alumni in other parts of the country often are added to the travel group to provide the enriching experiences which we seek. Future travel will take alumni to other parts of our country as well as abroad and these trips will provide for cultural experiences in the arts, music and drama.

Previous UK trips have taken alumni to many places on the globe including Australia and New Zealand, Morocco and Kenya in Africa, Leningrad and Moscow, London, Dublin, Amsterdam, Spain, Bavaria and Austria.

Tours planned to date for 1976 include a return trip to Hawaii; a visit to Central America and the remains of the Mayan culture; another tour to southern Germany and Austria and possibly a Rhine River cruise with visits to Amsterdam and Lucerne. Special notices will be mailed to eligible alumni as these tours are developed further. Check the inside covers of this magazine for details on the trips to Hawaii and Central America. —J.B.

UK Alumni Association

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