CO LEGE NIGHT" WOMEN'S GYM. TONIGHT

KERNEL THE

WELCOME, FROSH! UNIVERSITY GREETS YOU WE'RE GLAD YOU'RE HERE

NUMBER 1

S. COLLEGE HAS OBT INED 23 NEW FACE VTY MEMBERS

LIAGUE WILL TEACH

SUMMER SESSION BEST IN HISTORY

Eight Students Get All A's Second Semester 1927-28

Former U. K. Student Visits Lexington

Sea of Freshman Caps Makes Appropriate Background for Dignified Upperclassmen

CHAMP DEBATERS NOTED EDUCATOR MAJOR MEREDITH ENROLL AT U. K. IN EASTERN CITY NEW COMMANDANT High's VISITS CAMPUS University R. O. T. C. Gets Graduate of United States Military Academy to Replace

University Theater to Have New Directo

Drum-Major Tryouts To Be Held Monda

U. K. Student Saves Life of Companion

Photography Is Feature of First Progress Paper

University Band Preps For Football

Freshman Cabinet To Meet Tues

r H. M. Morgan and Pen Ecton Will Have Charge of Religious Work

ANNUAL FRESHMAN FROLIC IS TONIGHT

ormer University Wildcat Star Heads Medical Department

U. K. REGISTRATION SETS NEW RECORD FOR ENROLLMENT

FRESHMAN SECTIONS
FACILITATE WORK

U.K. Scientists Unearth Strange Evidence of Prehistoric Men Who Once Peopled Kentucky

Subscribe For THE KERNEL And Help the Association

ALUMNI

Published By and For University Alumni

RAYMOND KIRK Secy.-Treas. Alumni Assn.

On the morning of June 29 when the office force of the Alumni office came to work they found that their office had been flooded during the night and that water was still standing in the basement of the Basketball building, where the office is located, to a depth of six feet. As a result of an almost cloudburst the night preceding, the sink behind the building when the six feet as a first of an extra cloudburst the night preceding, the sink behind the building that the water backed up, forming a good sized lake with the building as an island.

After remaining under water as for about 12 hours this equipme for the most part ruined beyo pair. This included typewrite

and enough stationery to run the offee for a year.

However, the most serious loss was that of the complete files of the Kentickin the Kentucky Kernes was that of the complete files of the Kentickin and the Kentucky Kernes was the contribute and the contribute and the contribute and the contribute any copies of the above publications that they have and are willing to part with.

Association have been asked to contribute any copies of the above publications that they have and are willing to part with.

Lexington Alumni Club with a donation of \$200. The loss to the Alumni offee was more than \$1,000, and to date that amenut is far from being offee was more than \$1,000, and to date that amenut is far from being check for dues, add a donation to this fund. The officers of the Association are doing all in their power to keep the Association out of debt.

Kappa Kappa Gamma Purchases New Home

The Kappa Kappa Gamma serority of the University has purchased a factor of the University has purchased a across from the Maxwell Street President of the Mayba Gamma Rho fraternity house. Plans for the buying of a new house were made at the annual meeting of Pebruary 10, 1923, and it was said at that time that a home would probably be bought within four years. With the purchase of the new home two acrocities at the University own rotty bought a dwelling last year. The old Kappa house will be occupied by the Kappa Delta sorority.

ALUMNI ASSOCIATION THE UNVERSITY OF KENTUCKY

VICE-PRESIDENT

EXECUTIVE COMMITTEE

Mrs. E. T. Proctor, '16 Dr. E. C. Elliott, '02 Walter Hillenmeyer, '13

RAYMOND L. KIRK. '24

W C. Wilson, '04 Dr. George H. Wilson, '04

. . SECRETARY-TREASURER

GREETINGS FROM THE ALUMNI ASSOCIATION

The opening of the 1928-29 collegiate year of the University of Kentucky brings many old and many new faces of students to the campus. The Alumni Association of the University extends to the student body its loyal support in its many undertakings. It is hoped that this year may bring a closer contact between the student body, the faculty, and the Alumni, and the Alumni wish to aid and share in the responsibility of the college careers of all the students.

The Alumni Association is particularly desirous that this year may be the brightest and greatest of all the years in the history of this University and this can only be measured by the scholarly attainments, the moral and physical development of its students.

The Alumni Association is watching you and expecting great things from you in the classroom and in the many fields of sport, cleding assured that your conduct at all times will be gentlemanily and sportsmanilite and we want you to know that we back you, urging you on to well-cared excellence and well deserved victories. With such ideas in mind and with such a feeling towards the University, we feel sure of the growth of the Alumni Association when may be of greater service.

G. DAVIS BUCKNER,

G. DAVIS BUCKNER,
President Alumni Asse

AN EXPLANATION

Doubtless there are many members of the Alumni Association who have failed to receive answers to letters and requests which you have sent into the Alumni office within the state two receives the sent that the sent of the letter that the sent that the sent of the letter that the sent t

ATHLETIC HISTORY

As the editors of this page announced last spring, it was our plan to complete the athletic history of the University teams this fall. We find that this will be impossible for several weeks. The history ran in an Alumni publication of more than ten years ago. During the flood our file of these publications, along with most of our records, was destroyed. For this reason we are forced to defer the publication of the remaining part until we can obtain those copies of the Kentucky Alumnus in which the history appeared. The history of athletics created so much interest last year that it is with genuine regret that the editors are forced to postpone the publication of the remaining part. They hope to be able to resume where they left off, within a few weeks. Please bear with them.

Americans "Capture"
Old French Village

PARIS—The old town of Fantainbleau, much beloved by Napoleon, is
one more thansformed into a little
American village with the arrival of
averal hundred students at the American village with the old than the village are with bright sweaters and blazers of
averal hundred students at the American village with the arrival of
averal hundred students at the American village with the arrival of
averal hundred students at the American village with the arrival of
averal hundred students at the American style, and have been along a rushing business these hoads.

When the swans in the lovely little
withing the very walls of the old chalside the very walls of the old chalside the village with the arrival of
after at once and help us get your
claubeaction never has had a
special conservatory of Music which is
withing the very walls of the old chalside the village with the arrival of
after at once and help us get your
claubeaction never has had a
special conservatory of the provided the new ones when the
dents can be accommodated in the dormittory, the others have pensions in
the village which would look very closered amusement hall, "Magic
Many Americans who knew the
class ascerctairs interested in the
ulding up of interest among their
classes. This year we will make
the provided the new ones when the
class ascerctairs interested in the
classes. This year we will make
the colubia be of great service these clubs the class the Association and the University, We the Association and the University, We that they can be a source of pleasure the
and entertainment to all the members IG and

For All Good Alumni to Come to the Aid of Their Association

This week we are sending a copy of The Kernel to every Alumnus, Alumna, and to former student whose address we have in our files. We are doing this hoping that we will interest every one of you in your Alumni Association and in your University.

The Kernel is sent each week to all those interested and active Alumni who have paid their dues. The Kernel alone is worth the price of the yearly membership. Three dollars

Great things are being planned for this yar. We know that you do not want to miss any of them. Send in your dues today so that you will get evry issue of The Kernel.

Fill out the subscription blank below and send it to the Alumni office with a check, money order, or three dol in currency. He who hesitates will forget. Do it today.

GREAT PROGRAM PLANNED FOR YEAR

New Officers Plan Ambitio Program For Associatio Cooperation of Every Met ber Urged.

The officers of the Alumni Asso-ciation who were elected last sprin already have begun work on a pro-gram of expansion for the Association which promises to be the most inclu-sive and activities. which promises to be the most inclusive and ambitious program attempted in several years. Listed in the
program are the following phases
which will be pushed this year as
never before: A larger and more acclass reunions; collection of all the
pledges to the Greater Kentucky
Campaign Fund; a reorganization of
the different Alumni Clubs; a better
organization of the different classes
multiple the companies of the control of the control
multiple the control of the control of the control
multiple the cont i the officers more active; and the lication of an Alumni magazine ch will be exclusively an Alumni

sehigi for about ten before the contract of th

he above program will necessitate the work for the officers and to get to a successful close will call hearty cooperation from the mem-of the Association. Our Asso-ion has been backward enough, are going forward beginning this are going forward beginning this core greatly and will cost you lit-ine either time or money. Begin ay by sending in your dues.

Tommy was meandering homeward nuch later than his usual supper our. A friend of the family who appened to meet him, said: "Why, Tommy, aren't you afraid ou will be late for supper?" "Nope," replied Tommy. "I've got

ALUMNI OFFICE FOOTBALL SCHEDULE 1928 HIT BY FLOOD

Caricon-Newman Lexington
Weshimon & Lee Lexington
October 20—
Northwestern Chicago
October 27—
Centre Lexington
November 3—
Vanderbilt Nashville, Tenn.
Alabama Montgomery, Ala.
November 17—
V. M. I. Lexington
November 29— Knoxville, Tenr

ANNOUNCEMENTS

ANNOUNCEMENTS

The Homecoming game this year will be on October 27, with Centre on Stoll Field. Plan now to come home control Field. Plan now to come to come the field of the field field. Plan now to come to the field fiel

R. W. SMOCK

Careful Watch and Clock Repairing

Work called for and delivered PHONE 7638 157 S. LIME PHONE 7638

STUDENTS! ATTENTION!
Make a day's wages for one hour's work after classes. No experience or investment necessary. We have an opening at U. K. Applications considered in order of the result of the control of the contr

WELCOME

We invite you to visit our beautiful store at any time and at all times. Fine Platinum and Diamond Jewelry and Watches

VICTOR BOGAERT CO.

133-135 WEST MAIN

FOR YOUR CONVENIENCE, SIR

Enclosed find \$3.00 for my Alumni Dues for the year 1928-1929.

Class

Address for sending The Kernel

which is to go to the Flood Fund I also enclose \$

WELCOME STUDENTS Let Us Cut Your Hair Ladies Haircutting a Specialty

W. B. Martin's Barber Shop LADIES SHAMPOO, 50c stone Open 7 a. m., to 8 p. m.

estone

UNIVERSITY CAFETERIA

THREE MEALS

Served on the campus every school day
SERVING HOURS:
Breakfast
7:00— 8:15
Lunch 11:45—12:45
Dinner 5:45— 6:15
Open between meals for sandwiches, milk, hot brinks
ice cream and candy

Basement Administration Building

Kentucky Sporting Goods Co.

Headquarters For the Latest

TRENCH COATS SLICKERS LEATHER COATS FOOTBALL BASKET TRACK

ATWATER KENT RADIO

ben ali

-TODAY-ON THE STAGE

"LINGER LONGER LETTIE"

With a Cast and Chorus

-ON THE SCREEN-"The Main Event" VERA REYNOLDS

SUNDAY-

Glenn Tryan "How To Handle

Women' And the Jimmie Eviston Musical Comedy Co. in Mu-sical Presentations at 3, 5, 7, and 9 o'clek, P. M.

"Love Over Night"

ALICE WHITE
MALCOLM MeGREGOR
in

STRAND

exington's Most Comfort

-TODAY-ROD LA ROCQUE TOM KENNEDY JEANETTA LOFF

"Lingerie" -SUNDAY-

"The Street Angel"

JANET GAYNOR CHARLES FARRELL

The "Street Angel" will trans port you to the "7th Heaven' of delight

Say:

WE sure did miss you this summerand we

WELCOME YOU back

We want to meet all the new freshmen too

Freshman Cap Headquarters

R. S. THORPE & SONS

"THE MEN'S STORE OF LEXINGTON" MAIN AND MILL

U. K. Students Invited to Inspect Dixie Ice Cream Plant



SCIENTIFIC LABORATORY FOR

DIXIE ICE CREAM PLANT

TESTING MILK AND CREAM



SHIPPING DEPT. WHICH HANDLES THOUSANDS OF GALLONS OF CREAM ANNUALLY



ONE OF DIXIE'S FLEET OF REFRIGERATED TRUCKS

Paul Heath Discoverer of Process Which Will Result in Betterment of Quality, Professor Prescott Says

interest prof. See the Massachusetts Institute of see devoid of air, which important and the problem by devising replacing at a most of multiples which keep ice cream from corrections which give ice high value as a food.

See the Massachusetts Institute of see devoid of air, which important the problem by devising replacing air with a pure correction. The problem by devising replacing at which process was discovered by Paul, in the problem by devising replacing at with a pure correction. The problem is devoided in the problem by devising replacing at which piece which keep ice cream from corrections at the problem by devising replacing at the problem by devising replacing at mosphere-cide.

When officers of the Dixie Ice Cream Company is problem by devising replacing at mosphere-cide with the problem by devising replacing at mosphere-cide with the problem by devising replacing at mosphere-cide with the problem by devising replacing at mosphere-cide.

When officers of the Dixie Ice Cream from corrections by Ming. Professor Precont asys, worked into butter is recognized to the problem by devising replacing at mosphere-cide.

When officers of the problem by devising replacing at mosphere-cide.

It accentuates and brings out flavor, which we have been problem by devising replacing at mosphere-cide.

When officers of the Dixie Ice Cream from correct the problem by devising replacing at mosphere-cide.

When officers of the Dixie Ice Cream from correct the problem of the pr

Calls Heathization, "A spectacular Method;" farm in Lexington and one of two in linert Gas Replaces Air Kentucky to use the Heathized produm. PLANT IS MODEL

Manufacturers in Convention Here Declare Methods Are Lessons to All Makers; Clean-liness Is Feature.



HERD OF BLUE GRASS DAIRY CATTLE

POPULARITY

Dealers Demand Dixie Because Customers Prove It "Most Popular in Blue Grass"

FOUR GALLONS

Dolly Madison Pioneer In Making Ice Cream

Dixie Is Only Heathized Ice Cream in Lexington and One of Two in State

Local Firm Maintains Labora-tory for Analysis of Product Known From Blue Grass to Hills of Tennessee. A FREEZER FOR?

nd constant inspection! One of two companies in Kentucky ouse the Heathized process, the only

Dixie Plant Is Well Equipped for Specials

POPULARITY

Ice Cream Left in Them Only Long Enough to Thicken; Is Then Conveyed to Freezing Room.

ice cream results.

This breaking up of the larger particles is an aid to the digestibility of the product, constituting, physicians say, a degree of pre-digestion.

EAT ICE CREAM

The Kentucky Kernel

The Kentucky Kernel is the official newspaper of the students and alumni of the University of Kentucky Published every Friday throughout the college year by the student body of the University.

ubscription One Dollar and Fifty Cents a Year—Five Cents the Copy. Entered at Lexington Postoffice as second class mail matter.

William H. Glanz Editor-In-Chief Byron H. Pumphrey Managing Editor Melvina Heavenridge . . Assistant Managing Editor

Tom Riley News Editors:
Ollie James Margaret Cundiff

SPECIAL WRITERS
Joseph C. Graves
Sara Elvove OCIETY EDITOR
Ellen Minihan
ASSISTANT
Lillian Combs BUSINESS MANAGER

James Shropshire
Phone 6800 University 74
ASST. BUS. MANAGER
Carlos Jagoe
ASSISTANT
Lucille Short ADVERTISING MGR. Fred Conn ASSISTANT Virgil L. Couch

SPORTS EDITOR
Wayman Thomasso
ASSISTANTS

ASSISTANTS
Laurence Shropsi
Bill Reep
Hayes Owens
James Somes ADVERTISING STAFF

H. B. Ellis Z. L. Peal MECHANICAL

WELCOME

which it joyfully and wholeheartedly performs. We, therefore, take this opportunity to voice to each and every one, from the neophytes to all of our old friends, a most hearty welcome, but, at the same time we do not want anyhody to feel that it ends with the printed word. When we write this, we do not presume that it will immediately make you feel right at home and a part of everything that goes on around this busy University, but we, in reality, want you to come around and meet "the gang," make yourself known, and get into the real spirit of the life of the school.

known, and get into the real spirit of the life of the school.

We are anxious that every student will feel, and be made to feel, that we are all just one big family, for there are not so many students here but what every one can know at least three-fourths of the entire number.

And like a family, too, we have our troubles, our work, our worries mixed in with our good times, regardless of the rosy-tinted pictures some of the "freshes" may possess access, and others. Underreath it all is the same countied in that holds us all together and makes the work a real enjoyment relative to the benefits that we received the state of the state

THEATER RUSHING

ITHEATER KUSHING

It seems to be customary, especially among underclassmen, to form themselves in "wild groups," rush
madly downtown and storm the theaters. The management of the theaters have been very considerate in this
matter and, during the 'last few years, have tolerated
it to a certain extent rs long as the students "act orderly" while in the shows.

This year, however, the local theaters have gone to
greater expense by remodeling their houses in order
that the people of Lexington and the students body
might have better entertainment. The management of
these theaters has made a reasonable request to the
president of the University asking him to see that the
students refraish more "rushing" theaters this genue.

Business people of Lexington have always responded
to requests by the student body of our Universita, their
reasonable request for students to stop theater "tushing" will be carried out by the entire student body.

KERNEL ADVERTISERS

WAILS OF THE WEEK

We're suspicious of these new beads freshmer are to wear this year. Could it be that they sharp corners?

.

Continuing definitions not found in the Fresh Bible we might add that a tea dance is something that the dean of women has abolished. It is now called "an open house."

IN KENTUCKY

James H. Mulligar

CLOSE TO HEAVEN

Bury me in old Kentucky,

Neath some weepin willow tre
Where the mockin' bird is singin'
His sweet lullables for me.
Let me sleep beneath the bluegrass,
In the land where I was born.

Twill be mighty close to Heaven,
On the Resurrection Morn.

—Kentucky Progress Ma

A moth is not a favorite in society, although it freently appears in a dress suit.

LITERARY SECTION

SOCIALISM AND CAPITALISM"

You are certainly of little value to the world if the world is of no value to you.

PREVIEWS OF

memoure roies. "Love Over Night" is now showing at the Strand Theater with the stranger of the

College of Music

Opens Tuesday, Sept. 4

Pianoforte
MIECZYSLAW MUNZ
Guest Artist-Teacher
ANNA CHANDLER GOFF
GINIA GILBERT-GOODPAST
MARY GRING-WALROD
MAMIE MORGAN MILLER

Pipe Organ MARY GRING-WALROD INIA GILBERT-GOODPAST

Voice
DAN BEDDOE, Tenor
Guest Artist-Teacher
ROBERT EDGAR VEITH
Baritone

Baritône
Violin
ROBERT PERUTZ
Guest Artist-Teacher
MAMIE MORGAN MILLER
Violin-Cello
RUSSELL GREGSON

Flute
CHARLES G. DICKERSON
RAMATIC ART DEPARTMENT
NANNETTI ORIS BYRON
Ballet and Interpretative

Dancing
RUTH GLEA SIMMONS
Public School Music
CEMIRA HOWARD
Theoretical Music
ANNA CHANDLER GOFF
INIA GLIEBRT-GOODPAST
MARY GRING-WALROD

JUVENILE DEPARTMENTS
Small Tuition
TEACHERS' NORMAL TRAINING
DIPLOMAS GRANTED
Artist Concerts Announced

cessions Are Made lesota Because of Many Fakirs

Looking Over the Magazines



Men's Suits Pressed - 35c Ladies' Coats Pressed - 75c Ladies' Coats Pressed - - \$1 **Velvet Dresses Steamed \$1**

PHONE 62

Lexington Laundry Company

Better Dry Cleaning



TRANSYLVANIA PRINTING CO.

"Name Engraved on Each Pen or Pencil NORTH UPPER

Forlorn Figures



Welcome Students

We missed you during the summer! Come in and renew acquaintance with us

BELMONT RESTAURANT and CONFECTIONERY

PHOENIX HOTEL OPPOSITE US

Silver Plate Lu	nch			•	25c
Regular Lunch					60c
Dinner					75c

SANDWICHES OF ALL KINDS

After the Dance try our Refreshing Fountain Drinks and Confections

OPEN DAY AND NIGHT

CHEMIST RIVALS WORK OF NATURE

How Gold Prospector Went Scotch"

ours very truly, C. M. Bahr

Edgeworth

Smoking Tobacco

Flowers by Roadside elub that citizens of Le



THE HAT Wardrobe for Fall \$5 and \$750

Choosing the hat to match the costume carrying out the ensemble theme-may be successfully accomplished from this group of smart felts.

There are many styles emphasizing the new notes in all colors and all sizes Priced \$5 and \$7.50

-Millinery, Third Floor-

Mitchell, Baker & Smith

Incorporated
"THE QUALITY DEPARTMENT STORE"

The LEXINGTON DRUG CO.

Welcomes University Students Here

HEADQUARTERS FOR FOUNTAIN PENS--PENCILS AND SCHOOL SUPPLIES

We give you with each Sheaffer or Parker a large bottle of Sheaffer's ink and your name engraved thereon also twenty five years of fountain pen experience

All models and colors-

GREEN - GOLD - YELLOW - BLACK - RED

154 — PHOENIX HOTEL BLOCK — 2881

"First Big Stop Down Town"

The STANDARD EASY-RUNNING ROYAL PORTABLE

A NECESSITY FOR THE COLLEGE STUDENT



Come In and Let Us Demonstrate REPAIR WORK ON SHORT NOTICE

TRANSYLVANIA PRINTING COMPANY

Good Used Machines of all Makes For Sale

SOCIETY NOTES

ENGAGEMENTS ANNOUNCED

Just Among Us Girls



U. K. AND TRANSY. TEAMS ARE FETED



Sweet Sixteen Frocks

SPORT . AFTERNOON . EVENING Authentic Styles in the Newest Materials for the Modern . . . An Added Charm—the Price.

Fall and Winter Coats

SPORT . . . DRESS

Just \$26.00

"Incomparable Values"

Sweet Sixteen Shop

LAFAYETTE HOTEL BUILDING

BAYNH



"Welcome Students"

Mitchell. Baker & Smith

"THE QUALITY DEPARTMENT STORE"

students.

For Your

Information

JUST a few facts about Mitchell,

Baker & Smith's for first-time

—It is one of the largest department stores in the City. —It is known for merchandise of the best quality. It is a store in which courtesy and intelli-gent service is the rule.

THE MUSIC SHOP W. A. BURNETT

Everything Musical

BALDWIN PIANOS, ORTHOPONIC VICTROLAS, RADIOS, SHEET MUSIC MUSICAL INSTRUMENTS, ACCESSORIES AND SERVICE

U. T. ROWBOTHAM

SOCIETY NOTES

'Cat Manager



SQUIRREL

WELCOME STUDENTS To Our New Location

e are in our new location and have four experienced oreafors to serve you. Our hair cutter is up to the inute, having recently studied in New York the latest dividual trims.

NELL OSBORNE BEAUTY SHOP

Fourth Floor Embry Co.,-East Main

bt 15 as Time to Abandon Straw Hats Dates Back to Days When Fire Horses Wore 'Em

Barred Rock Hen At Experiment Station Makes Egg Record

A barred rock hen owned by the Experiment Station of the University has finished a year with a production of 303 eggs, a new official record for Kentucky, and a new high mark for this breed in the entire South. The former official high record for Kentucky was held by a white leg-horn which laid a total of 300 eggs in

Watch for the Opening

The Green Lantern **NEW DINING ROOM**

A GOOD PLACE TO EAT

GREEN LANTERN

WALTON NEAR MAIN



Extends A Hearty Welcome To All "State" Girls

NOW that registration is over and schedules

are decided upon, it is time to give some thought to the coming school events which call upon you to look your best. We have had the needs of U. K. girls in mind ever since the new Fall Apparel and Accessories came in, and feel sure you will be delighted to find so many smart styles for every Fall and Winter school occasion.





When "Rushes" Begin--

how important your appearance is in the eyes of other girls. Our lovely tea gowns that can be worn at informal parties later on and of course the smartest shoes, hats and accessories

When the Opening Game--

outfitted in one of the new Knitted or Tweed frocks, cleverly tailored. They will be equally smart under your winter coat later. There's new Sports Hosiery, Scarfs, Shoes and Hats to harmonize, all moderately priced.

When You Know It Is Safe--

To buy only well known brands, which signify real quality, no matter how insignificant the article — you know that Wolf Wile's is Lexington's most popular store for Collegiate Shoppers. Only at Wolf Wiles are sold-

I. MILLER SHOES DOBBS HATS McCALLUM HOSIERY MALLINSON'S SILKS HARTMANN TRUNKS

ELIZABETH ARDEN PRODUCTS GUERLAIN'S PERFUME ROGER AND GALLET PERFUME MERODE KNIT UNDERWEAR VOGUE AND PICTORIAL PATTERNS

-SMALL WOMEN'S APPAREL-THIRD FLOOR--WOMEN'S ACCESSORIES-MAIN FLOOR--WOMEN'S APPAREL-SECOND FLOOR-

Campus Champions







Dean of Swarthmore College Is Writer of Interesting Article Concerning American Student

a Scribner's Magazine
ean of Swarthmore College,
a observer and student of
can education, looks critiit the methods of personal
and individual develop-

All You Engineers

and Get Your

Drawing Instruments

and Supplies TRIANGLES—CURVES—INKS—PENS
"T" SQUARES—ETC.
LOOSELEAF BOOKS, FILLERS

APPROVED QUALITY — LOW PRICES WATERMAN, CONKLIN, PARKER FOUNTAIN PENS

VEACH 337 West Main-Between Mill and Broadway

Welcome Back Students

WONDERFUL THINGS TO EAT. HOME MADE PIES. CAKES AND CANDY

DAILY LUNCHEONETTE

Famous For Our CHOCOLATE FUDGE CAKES

Benton's Sweet Shop

405 South Limestone Street

Phone 5961

102 W. MAIN ST.

CINDERELLA

Slipper Shoes

SHOES OF THE HOUR

Our Shoes Are Designed Expressly for the



JOSEPHINE



College Girl

CINDERELLA WELCOMES YOU

An invitation extended to all Co-Eds. Come in and look over our stock. See what we have in store for you

SEE OUR WINDOWS

OF THE HOUR

CINDERELLA

STREET

Special Prices to University Students RIDING APPAREL

SPORT WEAR

MILITARY BOOTS AND EQUIPMENT SHEEP-LINED COATS LEATHER COATS

MEYERS BROS.

ARMY GOODS HEADQUARTERS

We Welcome You

U. of K.

STUDENTS

HEADQUARTERS FOR

OFFICIAL DRILL SHOES

RAINCOATS

WORK CLOTHES AND FURNISHINGS

Dean of Swarthmore College
Is Writer of Interesting Article
Concerning
American Students

The formation of properties between the concentration of the control of the contr

Shipp & co

Shipp's

Ready-to-Wear Department

We Specialize in Everything for the

College Girl

SPORT — EVENING — DINNER DRESSES Moderately Priced

SPORT DRESSLS, \$9.95 AND UP EVENING AND DINNER DRESSES, \$15.00 AND UP

216 WEST MAIN

Given to Aid Wayward Frosh diam with 202, New York 124, Olio Aid Wayward Frosh diam with 202, New York 124, Olio Julyersity of Kentucky has a "stuff" when you were a senior in seasion, includes 6,028 me, and 3,646



Cleaning and Pressing

Relining and Alterations

We can't do it all, but we do the best

THE CLOTHES SHOP

Welcome Student!

We are glad you're back again and want you to visit our store

"The College Men's Athletic Store

The Smith-Watkins Co.

Next to Post Office on East Main

Denton Ross Todd Co. Lizington's Guding Department Store.



Revealing the Model

for young college women

Denton-Ross-Todd's finely complete millinery stocks afford the young college woman an insight into the fall hat fashions... They show that the small, close-fitting shapes are best and that brims are irregular... That browns are leading shades but that others are important

Features

Pleated ruffles are much used. Feathers are very good . . . Velvets are highly trimmed, often with bright metallics.

Important Colors

Maracaibo, a dark brown, Mocha Bisque, a medium brown, San-dalwood, a light brown . . . Ara-bian, a wine red . . . Myrtle, a medium green . . . Madelaine, a full blue.

Choose from Denton-Ross-Todd's wonderfully complete stocks with fashion, surety and economy. \$5.00 and to \$12.50

Smart Furnishings

Will give you prompt and courteous

SERVICE

Call 335-6396 W. H. SANDERS, Agent Room 112 Men's Dormitory

For the College Man

Men's Collar Attached Pastel
Colored Shirts
ppy Shirts for the smart dresser; pastel
nted novelty shirts with soft or \$1
undered collar attached. A real buy 1





New Chic Fall Hats Expressly Styled For the College Girl



\$1.98 to \$2.98

Soleils-Felts-Velvets-Satins

The perkiest little hats, the smartest hapes, the most becoming models, the ost unusual values. These are outstand-g features in Goldsmith's. Best-In-Town



136 WEST MAIN STREET

LEXINGTON

Welcome Students!



S. BASSETT & SONS

236-238 E. MAIN ST.



LAW COLLEGE HAS Kappa and the order of the Coif.
BIG ENROLLMENT
Deter of Jurisprudence at Harvard
He taught four years at the Universely the Court of Cause Agiration
Several years' experience in Agiration
Professor Randolph
Appointed
Court of the practice courses during
Court of the Practice Cour

SALLY'S SALLIES





READY FEBRUARY

Indians Will Vote At Next Ele

W. W. STILL Kodaks - Films

MVEY HALL TO BE Former U. K. Student Given High Position

The Tree Green Tea Room

MAIN-OPPOSITE THE KENTUCKY

Luncheon, Tea, Dinner

Luxurious and Charming Private Rooms for Entertaining College and

Fraternity Parties

OUR SUNDAY EVENING

Dollar Dinner

ESPECIALLY DELICIOUS

Telephone

735

WELCOME

STUDENTS

FRIDAY, SATURDAY, SEPTEMBER 21, 22



VITAPHONE ACTS

SUNDAY-THURSDAY, Septembr 23, 24, 25, 26, 27



WITH SOUND VITAPHONE ACTS

Welcome Students

glad to see you back AND

Wildcats-We're With You

For several years our shop has supplied the

Ice-Cold Orangeades-Candies

And other good things to eat that have brought joy to University students - and we are still waiting to serve you.

FRESHMEN-

"Let us make your acquaintance"

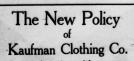
UPPERCLASSMEN-"Stop by and say howdy"

Dandee Candy Shop

W. MAIN — TWO DOORS FROM LIME

The Kaufman Clothing Co., and The K Shop

Welcom'e You Back to the Old Campus



Kaufman Clothing Co.

In keeping step with progress, new methods of merchandising, that we may be able to give the utmost in style and value, we will in the future confine our men's suits to five prices—\$33.50, \$38.50, \$45, \$50, \$60.

There will be suits with one or two pairs of trousers at each price. The advantage of this is very evidnt to us. We will be able by concentration to show not only a much larger selection at each price, by reason of fewer prices, but will be able to give values that would be impossible if clothing were carried at so many different prices. For concentration is the keynote to successful merchandising today.



About The K Shop

The K Shop, Kaufman Clothing Company's branch store for University men, will be under management of Mr. William Ware, assisted by Mr. Jessie Chase. Mr. Ware, better known as "Bill," is a young man of wide clothing experience. He is a native Kentuckian, though for the past five years has been connected with one of the leading clothing stores of West Palm Beach, Fla. Mr. Chase, better known as "Jock," is a sophomore in the University of Kentucky.

We are very anxious to have you see the styles and colors in BRAEBURN and LEARBURY SUITS for FALL

New Fall HATS

Featuring narrower brims and tapering crowns, in green, brown and grey

\$5 to \$8.50

New Ideas

FANCY SOX SLIPOVER SWEATERS SILK NECKWEAR TOPCOATS ETC.

Again we wish to extend to all students a hearty welcome to the University of Kentucky. We hope your summer vacation has been a most enjoyable one and you're now ready for your studies. As always, we are ready to outfit you with the newest styles that are popular with all well-dressed University men. Our display of clothing this fall really "stands out" - styles are different and so are colors. We'll be glad to show you.

Braeburn and Learbury TWO-TROUSERS SUITS \$33⁵⁰ \$38⁵⁰ \$45⁰⁰ \$50⁰⁰

DROP IN AND SAY "HELLO"

Smith - Smart SHOES

The smartest Styles we have shown yet—you'll say so, too, when you see

\$10 \$12

Enro WHITE AND FANCY SHIRTS

Collar attached styles with the fine fitting, long point Enro Collar.

\$2.50 to \$3.50

The K Shop

Branch Store of Kaufman Clothing Company

STAFF OF 'LETTERS' | A. & S. COLLEGE HAS CHAMPION DEBATERS 23 NEW PROFESSORS CHAMPION DEBATERS ENROLLED AT U. OF R PLANS CAMPAIGN

For the "Varsity Girl" \$498

Just the Thing For

Campus and Sport Wear

Co-eds

Gym Shoes

\$1.29

sity of Kentucky, Ph. D. from Chi-cago. Last year he taught at Michi-gan State College at Lansing.

B. P. Ramsey, half-time instructor in Physics, has been a graduate as-sistant in the department during the past year.

WELCOME Freshmen and "Under-Grads"

\$1.98

Get One 10 per cent

to auss madu van nuskirk, in Ine Chicago.

N. Beehler is to give a course in Miss practical Sociology for the year 1925- the lat 2321-X.

LEADER ROUTE For Sale. Phone 2321-X. Lexingt

"Kinney's Prices Make

U. of K. Drill Shoes

\$3.98 and \$4.98

Gym Shoes

79c to \$1.98

2 Pairs Possible" \$2.98 to \$5.98

"BULL" BROWN HIMSELF



Deaths Decrease 2,751 In Kentucky During Year 1927

S'marvelous!

The way these Jacqueline designers create new styles. Every one is new — every one is smart — every one is GOOD.







S'Marvelous too, how low these prices are -Wouldn't you like to have a pair?

Mitchell, Baker & Smith

In Lexington-145 W. Main

n. e. moes

We extend a hearty welcome to all the Students at the University. We await the opportunity to serve you



Dresses

For Every Occasion

Presenting the Newest, Smart-Colors For Your



New Fall

\$195 to \$495

"GORDON" **V-Line Chiffon** Stockings

The Popular Grey

Things You'll Want to Remember.

You are the joy and envy of our hearts, you charming, youthful visitors who have adopted Lexington as your temporary home for this new college year.

And in welcoming you, we wish to say that within the walls of this institution you will find embodied the spirit of youth—an understanding of your joys and expectations that sponsors with a cordial understanding, everything that better expresses you.

It is our wish that you make our Hotel your headquarters while here. We're for you from the opening whistle to the last touchdown-win or lose-and it is our desire that you make the Lafayette a part of your college home.

The Lafayette Hotel Co.

LEN SHOUSE Jr., Manager



HATS

SOLEIL VELVETS

\$250

SECTION TWO

THE KENTUCKY KERNEL

OF KENTUCKY

SPORTS

LEXINGTON, KY., SEPTEMBER 21, 1928

NUMBER 1

WILDCATS COMPI

Frosh May Have Best Team in Years; Face Tough Schedule GOOD PROSPECTS

YEARLINGS WILL PLAY FOUR GAMES

U. K. Athlete Dies From Broken Neck

Rarin' to Go!



players of consequence of the leaf and strength to a good advantage.

This year, however, Ritten subporters and the freshment who will ensure the Danville frosh think of last year, it will probably give them an afterfority complex which will be a fig factor in helping the University leven. Tennessee at Lexington, Normording to the present should be no exaggerative and patience of the games should be no exaggerated.

Plenty Material

To the present should be no exaggerated the summer when helping the University leven. Tennessee at Lexington, Normording to the present should be no exaggerated the summer when helping the University leven. Tennessee at Lexington, Normording to the present should be no exaggerated the summer when helping the University leven. Tennessee at Lexington, Normording to the present schedule. It is, of course, too early to make a spelling the evening and success the present school of the present schedule. It is, of course, too early to make a spelling the evening and patience of the men who will comply the present schedule. It is, of course, too early to make a spelling the evening and patience of the men who will comply the present schedule. It is, of course, too early to make a spelling the evening and patience of the men who will comply the present schedule. It is, of course, too early to make a spolling the evening and patience of the men who will comply the present schedule. It is, of course, too early to make a spolling the evening and patience of the men who will comply the present schedule. It is, of course, too early to make a spolling the evening and patience of the men who will comply the present schedule. It is, of course, too early to make the present schedule. It is, of course, too early to make the present schedule. It is, of course, too early to make the present schedule. It is, of course, too early to make the present schedule. It is, of course, too early to make the present schedule. It is, of course, too early to make the present schedule. It is, of course, too early to m

MEN'S DORMITORY WINS 12 GAMES

VARSITY FOOTBALL SCHEDULE 1928

WILDCATS FACING TOUGH SCHEDULE

Unlucky Lendy



LINE



FOUR GAMES SCHEDULED FOR RESERVE TEAM

SPICER MAKING STRONG BID



CAREY SPICER

rey Spicer, one of Lexington's contributions to the Universit
tate for one of the halfback positions on Gamage's machine.
165 pounds and is putting every ounce of that weight in his
a his presence felt. Spicer is one of the smoothest runners
and has an uncanny way of covering the ground. As a second has the spicer is one of the best, and whenever Given the ball in his direction they have

Spicer can "shore."

dollar, when \$0me kind mem-it, for sents it to view; the Liberty I without necktie or collar, and the \$trange thing\$ which to u\$ n \$0 new. The wide-\$preading

H. M. DAVIS, Prop. The Viaduct Barber shop

WELCOMES

THE RETURN OF

STUDENTS to the University

We will be glad to see our old friends and to wel

We are holding to our old prices HAIRCUT-40c SHAVE-20c

Viaduct Barber Shop

East of Viaduct on East High Street

Cleaning and Pressing

Ladies' Wool Dresses or Suits

Ladies' Silk Dresses or Suits

Pressing

The Sportgraph (By WAYMAN THOMASSON)

A SPECIAL PARAGRAPH



THE QUESTIONS

\$1.25

\$1.25 Up

\$1.40 Up

UNIVERSITY DRY CLEANING CO.

164 GRAHAM AVENUE

A Part of the Campus for STUDENTS by STUDENTS

Call 5906 and WE WILL CALL FOR AND DELIVER

\$6 Tickets for \$5

FIRST GAME FOR

SCRUBS, MORE-**HEAD NORMAL**

ROOF REPAIRING

MILLER BROS

PROMISING HALFBACK CANDIDATE



Rent a Studebaker or Erskine

COACHES - TOURINGS - ROADSTERS

OPEN DAY AND NIGHT

Rate 15 Cents Per Mile

SPECIAL ATTENTION TO COLLEGE STUDENTS

Studebaker-U Drive It

TYPEWRITERS Special Rental Rates to Students STANDARD TYPEWRITER EXCHANGE

WEST SHORT ST.

Welcome Frosh

Start the school year right-with a good sanitary stylish haircut.

Three first-class barbers at your service. We cut it to please you.

Ask any upper classman and he will direct you to-

The Students' Barber Shop

COR. MAXWELL & LIME

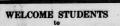
J. T. SHUCK, Prop.

Cupid Takes Toll of Three Wildcat Gridders: Heart Balm Will Sooth Football Bruises

Perfect service at moderate prices for sororities, fraternities and other discriminating University

"THE BEST DANCE MUSIC IN THE BLUEGRASS" By "Peg" Longon and His Orchestra

folk at dances, dinners, luncheons.



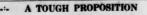
McAtee Shoe Shop

SHOE ARTISANS WITH A REPUTATION Workmanship Unsurpassed

ROY CARRUTHERS, President

15c

PRICES LOWER ON S. LIME - OFF MAIN





T. P. CAGWIN, Manage

Thieves Break Into Campus Book Store

BIG INTRA-MURAL SEASON IS **PLANNED**

Football Committee Clarifies Rules of Game at Meeting

K. Has Granted Total of 4,414 Degre

15c

ALL BONE AND MUSCLE



and soda water for a pastime. "Pick Em Up," derives his name from the famous American League ball player "Pick Em Up" Tony Lazzeri, who is the property of the fast stepping Yankees. Although "Pick 'Em Up" Gentile doesn't scoop them up with a five fingered glove, he certainly takes

WELCOME BACK

They Fit - -Suits Topcoats **Prices**

The young college man who believes that it's possible to get a first class Suit or Topcout without straining his pocketbook will enjoy his Fall Suit and Topcout at GOLDBERG'S. The sort of attire that university men and successful men in the business field are wearing is here, but priced at the most modest figures.





SUITS PRESSED FREE ONE

Goldberg's

333 W. MAIN

15c 15c Welcome Students P P Glad to see you again E E We suggest when you need a car for business or social affairs R R Rent a Chrysler or New Ford M M WE CATER TO THE UNIVERSITY TRADE NO Deposit Required From Students E E Commercial Rent-A-Car Co. 133 W. SHORT PHONE 3145

U. OF K. EDUCATOR REFUSES DEANSHIP

The best kind

Roommate give the of wor

Remington

Portable

SERVICE. Inc. 133 W. Short Street Lexington, Ky.

Just Among Us Girls



Optimist Club Is Host to Coach

University and Transylva Athletic Directors Make Short Talks



Presenting

CHARLIE CHAPLIN

in the blindfold cigarette test

Famous star selects OLD GOLD

"One cigarette of the four I smoked in the blindfold test was like shooting a scene successfully after a whole series of failures. It just 'clicked' and I named it as my choice. It was Du Goldon Which clears up a mystery, for the supply of Oldone is constantly being depleted. It seems that Strongheart and Rin-tin-tin are the only motion picture stars who don't smoke them."

h Chafler





How does OLD GOLD do it?

SMOOTHER AND BETTER-"NOT A COUGH IN A CARLOAD"

Wife of Professor O. B. Jesness Dies at Pine City, Minn

Babies Not on Sale At "Five-and-Ten,"



WELCOME STUDENTS!

OF THE TERMS 1928-29

We have Served the students of the University for the past

14 Years

Doing all kinds of high class Cleaning, Pressing, Alterations, etc. We are confident the old students will continue to bring their work to usbut the new students may not know us and that

Master Cleaners

YOU, BOYS and GIRLS who are new, we want you to know that you may bring your finest apparel here and that it will receive the best of care and that you will be treated as friends, not merely as customers. A trial will convince you.

BECKER

"CLEANERS THAT SATISFY"

Phone 621

Limestone Just Above High

Forlorn Figures



Students Accept New Positions



TWO MEMBERS OF Mussolini Used to Be School Teacher

FACULTY RESIGN Italian Premier Substituted Interest for Discipline in Teaching





for Geo. S. Parker's New

BLACK&PEARL

Duofold De Luxe

WE WELCOME YOU TO U. OF K.

This is your store--and it is for your convenience. We have complete lines in all school supplies

Textbooks---Notebooks---Fillers---Gym Suits Shoes---K. Fobs

Fountain Pens-Pencils U. K. Stationery-Pennants-Banners

ampus Book Store

"THE STUDENT'S STORE ON THE CAMPUS

MEN'S GYMNASIUM

Hum of Industry and Music of Power Development Give New Tune to "Old Kentucky Home"

"Students Welcome"

To our City and especially to our newly equipped CONFECTIONARY and RESTAURANT



"WHERE FRIENDS MEET"

"Liquid Mechanicold Fountain Service"

Regular Board \$5 per week HOME COOKING

Sandwiches of All Kinds

Short Orders Our Specialty

Rose Street Confectionery and Restaurant

COR. ROSE & COLLEGE VIEW L. E. GRIFFING, Prop

Onen 7 a. m. to 12 n. m.

Just Among Us Girls



Dr. J. J. Tigert Resigns
Educational Position

MEMORIAL HALL IS DEDICATED AT U.K.

Greetings



By this label, young men of keen style desires are guided-they know that it stands for all that is new in College Fashions

Trent Towers Clothes

Allow us to show you these suits that so faithfully fulfill your demand in price as well as style.

to

WITH TWO PAIR OF TROUSERS



Incorporated-Main, Between Lime and Upper

FRESHMEN

Equip yourself with a good desk lamp for studying and make reading a real pleasure.

All kinds of Shades and Reflectors for study

EDISON MAZDA LAMPS

CURLING IRONS-\$2.50 Up

Make this your headquarters for your Electrical Equipment

IRONS-\$2.75 Up to \$7.75



Allen-Masters Electric Company

Famous Contralto to Give Concert Her

Lexington music lovers will again have an opportunity to hear Mme. Schumann-Heink, famous contralto, when she appears in her farewell concert at Woodland auditorium Thursday night, October 11.

Mme. Schumann-Heink has many friends in central Kentucky, having appeared in Lexington three times, to

and many will regret that her sched uled concert here will be the prima donna's last.

donna's last.

Mme. Schumann-Heink, who has
won many laurels in concert singing
and in opera, recently finished a series of engagements in the East, and
plans a trip abroad the first part of
next year.

g er man when his prediction happens to come true.

Engineer Graduate Brings Son to U. 1

Thomas C. Cutler, of Class of 1903, Praises Missouri Road System

Thomas C. Cutter and his wife, nee
Miriam Naive, recently drove through
from Jefferson City, Mo., to place
their son, Frank M. Cutler, in the

University. Young Mr. Cutler grad uated in June from the Jefferson City

Thomas C. Cutler graduated from the College of Engineering of the University in the class of 1903. For a number of years he was connected with the Missouri state highway department and for the past two years he has been chief engineer with a force of over 2,000 men in his organi-

road building. In 1925 Missouri spent \$25,000,000 on roads and in 1926 she spent \$26,000,000.

Mr. Cutler believes that one of the great developments in America will be building a network of roads that will make it possible to travel from one part of the country to the other one part of the country to the other over roads of splendid quality. A fine a system of roads throughout the entire country would do more for the nation's upbuilding than any single thing, for people of all sections

rould be brought into contact with nach other and there would be a nuroul understanding that would make or a solid patriotic attitude toward ational affairs. Through the menium of roads there would be a more eneral interchange of manufactured titcles and a cheaper distribution of press woulders.

"My pen is my upkeep."
"Are you an author?"
"Gosh, no! I raise hogs."

MAN'S STRUGGLES FOR FIRE TRACED

Modern Match Tends to Conceal Troubles Primitive Man Faced in His Effort to Produce

Washington, D. C.—The convenience of the modern match tends to conceal the nilleniums of primitive control of the property of the control match struggle to make fire. However, most this control was is brought out by Dr. Walter Hough's study of the fire-making apparatus in the National Museum, published by the Smithmonian institution. This is a revision and modernization of a work first jubilished 9 years ago and which has

The origin of fire making," writes Doctor Hough, "meed not be put very fat back in time." For ages before men knew how to make it, he continued to the preserved fire after lighther the preserved fire after light lighther the preserved fire after lighther lighther the preserved fire after lighther l

Fireless Period in History
Doctor Hough questions the theory
that fire is indispensible to all humankind under all conditions, pointing out that very many fire myths possessed by primitive peoples recount a
stage of firelessness and a wrestling
of fire from those having it.

Doctor Hough believes that the varrious methods of producing five by friction of wood on wood problemly preceded the methods invoking the use of minerals. He suggests a means by which man may have developed the friction method, after a long preliminary period "during which man gained a growing acquaintance with the properties of various substances.

... Friction is a common experience and handling wood or working it wood might give to keen perception an odor, a vapor of smoke, suggesting that there was fire present," ... which could be brought out by friction."

That the primitive fire tool should take the nature of a drill is explained by the ancient character of the dril for piercing holes in all kinds of substances by abrasion.

In the early explorations of America, the Indian, almost without exception, used the friction apparatus consisting of two sticks of wood.

Primitive methods of fire making aid in determining racial itelation-ships. Thus about all Eskimot tribes use a four-piece fire drill, consisting of a mouthpiece, a drill, a cord for turning the drill, and a hearth, and other races have their own partie ular methods. The use of the mouth drill is almost more than the whit man's teeth will stand.

Nature Demonstrates Way In the Malay archipelago nature seems to have shown the way to make fire. It appears that many fires attarted in the jungle by bamboo rub bing together in a high windstorm Thus the natives use two specially cut pieces of bamboo which wher sawed one against the other produce.

In view of the history of fire, it importance to man, its power and the importance to man, its power and the most of the control of the most of the existence in many part of the primitive world of fire wor ship. Even in our day something of this attitude toward fire can be foun among certain African tribes. Docto Hough quotes H. H. Johnston to the freet that among the Watavelia firmaking is the exclusive in the world of the making is the exclusive in the control of the making is the exclusive in the control of the control of

Among some Africans who armasters in metal work the anomalou custom obtains of using wooden drill to light the fire which melts their

iron.

Two pieces of pyrites or a fint and pyrites appear to have been the first agencies used for producing a spark by percussion. In North America the percussion method is found in use among the northerly ranging Indians

and the Eskimo of some parts.

Doctor Hough's study is based on
the National museum collection of
fire-making apparatus, which has
been gathered from all over the world
by Smithsonian explorers, consuls,
military and naval men and friends of
the institution. It is an unsurpassed
collecton.

Students Cast Straw

A straw vote on the Presidential election has been taken at the aumen seasion of the University of California, in which However best Smith Grown, in which However best Smith Grown, in which However best Smith Grown, and the California, and the Gold Carlon, giving him 3 ballots and However. 5. New Jersey voted for However 4 to 1; Massachusetts, 4 to 3; Ohlo. 6 to 4; Indiana, 8 to 2, and the Solid South was discrepted to the extended to the consisting of one student, and the total Florida block, numbering two persons, were unanimous for However. Or to 4; Michigan, 5 to 2; Wyoming, 6 to 1. Flowers of the California. Exclusive of that, the ballots from the other states favore were asked to set down also their preformers as between Coolinge an Davis in 1924.

Lavis in 1924.

Lavis 1925.

Lavis 1926.

Lavis 1926.

Lavis 1926.

Lavis 1926.

Lavis 1927.

Lavis 1927.

Lavis 1928.

Lavi

The Angle-American jury system will be adopted in Japanese courts in the fall of this year.

GRAVES, COX & COMPANY



Always First With the Newest

UNIVERSITY STYLES

As Sponsored by Every Well Dressed College Man at Every Large University

TWO TROUSER SUITS

and there's no extra charge for the extra trousers.

\$35 \$40 \$45

KUPPENHEIMER AND FASHION SUITS-HERE EXCLUSIVELY

\$40 \$45

\$50

DOBBS HATS \$8

TRENCH COATS \$6.50 \$18 \$25

NUN-BUSH OXFORDS \$8.50 \$10

Our furnishings department offers everything that's new in collar attached shirts — sweaters — neckwear — fancy two-piece underwear — sox — pajamas.

KENTUCKY BELTS

\$2

Graves, Cox & Company

Distinctively Different!



A Luscious two-layer cake of Pineapple
Pecan Ice Cream. Made with rich,
billowy cream, skilffully frozen with pure
granulated cane sugar, real vanilla, choice
pineapple and meaty pecans. Between layers of this wonderful ice cream is a generous
filling of delicious fruits to give you a new
taste thrill. Cellophare wrapped—pints only.





An unbeatable "eatable." Real vanilla ice cream generously coated with the finest chocolate coating. Anyone who en joys a chocolate coated ice cream bar wil find this truly a "PIK-NIC" of a treat. National Ice Cream contains no butter, condensed milk or powdered milk commonly used in ordinary ice cream, being made with fresh milk and cream. It is sweetened with pure granulated cane sugar, and flavored with fine vanilla and the choicest of fruits, berries and nuts. It has that old-fashioned creamy goodness characteristic of home made ice cream plus that velvety smoothness so noticeable in National. It's tremendous sales indicate it's superiority over ordinary commercial ice creams. It is distinctively different!

National Ice Cream, a sweet milk and cream product naturally carries the qualities of milk supplying mineral matter for bone and teeth, protein for the development of muscle and natural sugars to put energy into the muscle. Then there are those mysterious elements called vitamines, needed for growth and health. Enriched further with fine flavors and choice fruits, it's about the tastiest food and dessert that has ever been placed on the American table. For both health and enjoyment, serve it often.

National Ice Cream ingredients are all so pure and good that it is unnecessary to "doctor up" or put through so called "purification processes." National Ice Cream doesn't need it! Enjoy its old fashion creamy deliciousness today. Compare it in every way with other ice creams. Your palate will tell the difference and will surely advise—



A Cup of good old National Ice Cream and Orange Sherbet. You will enjoy this delightful combination of flavors and find many occasions on which it may be appropriately served.





A Four ounce package of luscious pineapple Sherbet that will both surprise and delight you. Also contains a tray holding small spoon and paper napkin. And the price — what a surprise — is only five cents!

Don't Say "Ice Cream," Say

NATIONAL ICECREAM

It Means So Much More

MADE WITH REAL CREAM