FOOTBALL EPITION

## KERNEL THE KENT

UNIVERSITY OF KENTUCKY

FOOTBALL EDITION

LEXINGTON, KENTUCKY, OCTOBER 4, 1929

NUMBER 3

## WILDCATS AWAIT OPENING GA

## Alpha Delta Sigma Convenes Today at Phoenix Hotel MARYVILLE FOE IN FIRST NIGHT DELEGATION TO THE UNIVERSITY OF KENTUCKY VARSITY SQUAD POSES FOR PHOTOGRAPHER FOOTBALL GAME

HEAR M'VEY AT FORMAL OPENING

Dance Will Be Held Tonigh at Phoenix Hotel in Honor of Visitors

U. K. FOOTBALL GAME WILL CLOSE MEETING

Lexington Chamber of Commerce Will Conduct Tour of Blue Grass

Alpha Delta Sigma, national honorary professional advertising fraternity, will formally open its national convention at the University today with the Desha Breckinridge Chapter as hosts. An informal opening was held last night in the form of a smoker.

President Frank L. MeVey will

## DORMITORY MEN ESTABLISH CLUB



## Stroller Director Announces Tryout Date for Eligibles

## SUKY SELECTS Examination of Candida Will Begin Monday, Oct. 14, at Patterson Hall CHEER LEADERS

Paul Pickering Wins Place of University Song and Yell Squad; Trials Held In Gym

CIRCLE HOLDS ELECTION

## H. C. Smith Chosen To Fill Vacancy On Debating Team

RILEY WILL SELECT ELIGIBILITY LIST

## Attention, Freshmen!

### John Young, Jr. Becomes Band Top Sergeant

of the University band band in Dixie," for the been announced by Prof Sulser, director. John F ..., of Paris, Ky., a junio ollege of commerce, wa ead of the organization

## No Rushing

## U. K. Regimental Officers Are Announced by Major Meredith

officer of University
R. O. T. C. Unit

NEWSPAPERMEN
ARE INITIATED

ROBERT M. O'DEAR IS LIEUTENANT-COLONEL

## U. K. First Semester Registration Ends

ADVERTISERS TO MEET

Sigma Delta Chil. Micratalond productions are you ready be also continued to the limitation of the lexington Leader.

Mr. John G. Stoll on Wednesday afternoon. Mr. Stoll is editor of the Lexington Leader.

Members of SI P. Bord. dean of classification of the College of the Bord. dean of the Bord. dean

## **Club Composed of** Members of Faculty Will Meet Tonight

Past Performances Indicate Tennesseans Will Give Stiff Battle

GAME OPENS AT 7:30 UNDER FLOODLIGHTS

lorful Scene Will Greet Spectators; Gamage Is Noncommittal

### By WAYMAN THOMASSON

By WAYMAN THOMASSON
Kentucky slaps the lid off
a new football season on Stoll
field Saturday at 7:30 o'clock.
Maryville College of Tennessee is the jack-in-the-box.
A green field made greener
by a myriad of lights will
house this spectacle of the
first night game ever played
at Kentucky. The thrill of
the opening game will unite
with the curious little tremors of the circus ring to hasten the footsteps of John Puli
lic to an early seat in the
stands which "Daddy" Bole
believes will hold the largest
opening crowd in Wildcat his
tory. For, an approach to the
lighted stadium resembles
nothing you have ever seen,
if not the night stand of aa
great, transient circus.
Chick Meelan, oach of the New
manshit when pouls ash outomers

ARE INITIATED

## OCIET

challenge falls unheeded my ears, remembered.

Friends will soon be gone, and I will leave each with religious Like some heavy thud of steel up-on the pavement.

promises to write each To let the other know how

## The Peerless Laundry and

**Dry Cleaning Company** 

149 N. Broadway

Phones 335-6396

Students, have your suits Cleaned and Pressed here

For Prompt and Courteous Service Call 335-6396 ······

### "HEELOCK" ROMAN STRIPE HOSIERY PROLONGS LIFE IN STOCKINGS

Every woman knows that the weakest point in full fashioned hosiery—the one place where a rip is most likely to occur— is at each side of the ankle.

Heretofore when a beautiful stocking was broken at the ankle side there were two alternatives, to darn or to discard. The "Heelock" feature—found only in Roman Stripe Hosiery—reinforces the stocking at its weakest point and insures considerably longer wear.

See this "Heelock" feature in the beautiful sheer chiffon, full fashioned stocking with the picot edge top. Every new fall shade, including the popular browns.

The Price, \$1.65

## THE PEERLESS CO.

Style Center for the

College Miss

FASCINATING - APPEALING

New Fall

Also \$14.95 and more Distinctive smartness is the keynote of Mangel's frocks...the new Fall trends in varied styles and fabrics await your inspection.

MODEL SCHOOL
IN MILAN, ITALY
Isignore Pizzigoni Developp
Advanced and Progressive
Ideas of Teaching
Material
Ideas of Teaching
Ma

METHODS DESCRIBED

MAIDS' MERITS

DEBATE THEME

A GOOD PLACE TO EAT

Always at the Students' Service

PLATE LUNCH 35c

Sandwiches of All Kinds, Tobacco Cigarettes

Eat where service is rendered with a smile EAT WITH DOC AFTER THE GAME

## "Gifts That Last"

## Skuller's Lexington's Leading **Jeweler**

127 W. MAIN ST.

Authorized Retailer for Elgin National Watch Company Products

Sold By

CAMPUS BOOK STORE

McVey Hall

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Boots and shoe



U. of K. too, prefers Sheaffer's

You can't keep Sheaffer's Lifetime' performance a secret. In 73 of America's 119 leading universities and colleges Sheaffer's swift, easy writing and faultless service have placed Sheaffer's Lifetime' first among all fountain pens in sales.\* What pen, other than Sheaffer's Lifetime', is guaranteed for your entire life...against everything except loss? What pen has the smart lines and easy, restful-writing feel of Sheaffer's Balanced Lifetime' There's a reason for Sheaffer leadership. You'll recognize that the minute you try your Balanced Lifetime' writing companion! Do it today!

Sold By OWENS' VIADUCT PHARMACY Viaduct and High Streets

Lexington, Ky.

## SOCIETY

### FRATERNITY ROW

lph Edwards, Walton, Ky. isitor at the Phi Kappa Tau

## ON THE AIR With U OF K.

## U. K. Spanish Club

El Ateneo Castellano Plan Club Reorganization At Meeting

SMART FOR INDIAN SUMMER DAYS

Suede shoes in rich tones of brown and black are the de-cree of fashion for autumn

cree of Iashion for autumn footwear. Coming in many delightful all-over suede and combination suede and smooth kid you will find these new styles extremely comfortable and trim looking.

\$5 & \$6

**Brown Boot Shoppe** 

139 W Main Street

sued

### German Playwright **Gets Fame Through Turn of Lady Luck**





## Said Shakespeare---

"There's a divinity that shapes our ends."

Say we, "There's a stocking that will shape your

It's Gotham GOLD STRIPE Style 499. Chiffon, picot edge, and then the most spirited double pointed heels that have ever gladdened an ankle.

A Gotham GOLD STRIPE Stocking

## \$1.95 the pair.

No run that starts above can pass the GOLD stripe.

## Wear U. K.'s Colors



in your SCARF

Celebrate the WILD-CATS first night game with one of these new Blue and White scarfs. Designs of the newest and reasonably priced.

\$1.95

ORDER NOW

**Monogram Handkerchiefs** 

For Christmas



Football Game

Sale Price \$5.00

Finest Quality

Latest Styles

STUDENTS!

All Coats - Ladies and Men's\_Cleaned and Pressed

Suits Cleaned, Pressed 75c Suits Pressed

Hats Cleaned, Blocked 75c

Have your shoes repaired while you wait in our com-fortable booths at New York Cleaners

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KENTUCKY KERNEL PLATFORM niversity Expansion A Campus Beauti sesmination of University News to Kentuc Strict Observance of Laws and By-Laws Better Scholarship

### BUY A KENTUCKIAN

During the past summer, while the majority f students were enjoying a pleasant vacation, orok has been steadily going forward on the 930 Kentuckian, official year book of the senior lass of the University.

work has been steadily going forward on the 308 Kentuckian, official year book of the senior class of the University.

The editors of this publication are doing everything in their power to make the 1308 Kentuckian the biggest and best ever compiled, but they cannot accomplish this task alone. It is the duty, and should be the pleasure, of every student to support the senior class in this work.

This aid may be given by subscribing early, so that there will be no last minute delays and disappointments when the supply of books is exhausted.

This aid may be given by subscribing early, so that there will be no last minute delays and disappointments when the supply of books is exhausted.

Aside from helping the school and fellow students, there is another and perhaps more influential reason why one should have a copy of the 308 Kentuckian. This book will contain pictures of members of the senior class, of fratering the control of the University of Kentucky is directly due to the offorts of the publicity departments when the supply of books is exhausted.

There are many incentives to go to college, and it is the job of the publicity bareau to a feet the prospective students of the University of Kentucky is directly due to the offorts of the publicity department and it is our belief to give credit where credit is due.

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And it is the job of the publicity to publicity departments and the publicative prospective students of the University of Kentucky is directly due to the fortos of the publicity department and it is our belief to give credit where credit is due.

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And it is the job of the publicity department and it is our belief to give credit where credit is due.

Many other schools the University of Kentucky is directly due to the publicity department and it is our belief to give credit where credit is due.

Many other schools the University of Kentucky is due to the publicity department and it is our belief to give credit wher

## WELCOME, ALPHA DELTA A WORD TO THE WISE SIGMA

### CHEER LEADERS

Although Kentucky shows promise of having superior football team this year under the stelage of Messrs. Gamage and Shively, the

sight.

Not since the days of Bob Creech has the Uni-

it takes time to do even that.
It is conceivable that there will be a selection at the first pep meeting, but then it will be entirely too late. Wait until the last minute to put a green football team on the field and see what happens. The result is obvious. It should be as obvious in the case of cheer leaders.

### ADVERTISING THE UNIVERSITY

The Kentucky Kernel

The Kentucky Kernel

The Kentucky Kernel

The Renucky Kernel is the official newspaper

The tint the college year by the student body of

the University.

The Subscription One Dollar and Pifty Cents a Year.

Five Cents a Copy. Entered at Lexington

Aprologue will be written eulogiting the Kentuckians of the Twentieth Century, heroes in

time of pace as well as in time of war, with

postoffice as second class mail matter.

This what this will mean ten years from

now. For each year in college, there will be a

leather-bound memory book, completely filed to a few years ago.

Think what this will mean ten years from

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The Subscription the Botton the Bouth the was graduated from that he had been fort the business, the advertising must be con
time of

WELCOME, ALPHA DELTA SIGMA

The Desha Breckinridge chapter, Alpha Delta Sigma, national advertising fraternity, is to-day and Saturday, hast to the annual national convention. Delegates from twenty universities and colleges have arrived to attend the meetings.

To these delegates, we extend a hearty welcome. For some, this is probably the first tip to Kentucky. For all, we desire a better acquaintance with the University of Kentucky and with Lexington.

Honorary fraternities of the type of Alpha Delta Sigma are a splendid feature of any university. Combining the practical with the theoretical, they aid in the linking together of school and business, enabling the college student to step readily into the stride of everyday affairs.

### SEND THE BAND

Tomorrow night beneath the glare of twenty flood lights the "Best Band in Dixie" will again uphold its reputation as the best trained musical unit South of the Mason-Dixon line. The members of this organization have expended much energy and patience in their effort to make Kentucky's band one of the best.

sight.

Mot since the days of Bob Creech has the University been represented by a man who could command the cheering admiration of speciators. His passing marked the beginning of an era of cheerless cheer leaders.

The Kernel feels that whoever is responsible for this conditions should remedy it at once, or give over the power to some other organization which would provide commanding and peppy boys, and teach them how to lead cheers. At the time this is being written, no steps have been taken to provide a proper selection of cheer leaders. Why has this not been done? Like it is start it is stuff when the Big Blue goes out for victory.

### LITERARY SECTION

Margaret Cundiff, Editor

Beginning with the next issue of The Kernel a prize of one dollar will be awarded to the most worthy contribution to this section sent in to the Literary Section Editor. The Kernel. Con-tributions will be judged by members of the Kernel staff, and the winner will be announced in the succeeding issue of this paper.

Sometimes words are flowers Growing in my heart. I go quietly at dawn And pluck them one by one Before the midday sun Makes them gaudy.

### WORDS

### LOW RATE ROUND TRIP FARES

- VIA -

### SOUTHERN RAILWAY SYSTEM

Two and Six Day Limit Tickets to all points on the Southern Railway within a radius of 150 miles of Lexington on sale daily at greatly reduced fares.

See Ticket Agents For Particulars

CITY TICKET OFFICE 112 East Main Street, Phone, Ashland 49

Traveling Pass. Agent.

W. R. CLINKENBEARD, City Ticket Agent

SOUTHERN RAILWAY SYSTEM

Greetings and Good Wishes to all University Stunts for another successful school year.

Happy Feet make Happy Minds, and at our shops will find Quality Shoe Repairing at Sensible Prices.

209 E. MAIN ST.—103 S. LIMESTONE—509 E. HIGH

Allied Shoe Rebuilders Inc.

by Borland.

The claim of the rearrangement or unre-law course.

The bill requires that a specified amount of credits must be secured from the Arts and Sciences College and also a creatian amount from the individual control of the control of the

Kodaks - Films

192 W. Short, Lexington

Choice Foods, Sandwiches and Drinks served all hours.

## Especially prepared to serve students. STUDENT RESTAURANT

On Lime Near the Gym

£..... 8th ANNUAL SALE of **ORIENTAL RUGS** 

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CAMPUS BOOK STORE McVey Hall

## For Non-Stop Writing These All-American Football Stars,

Like All Real Fellows,

Hitch your writing to the star of all pen if you was to be he if y



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## Lances to Sponsor Freshmen at Game

Freshmen at Game

Special Section is Reserved
For Frosh; Cheers and
Yells to Be Taught
Lance, junior organization, will
sponsor the freshman section at the
Kentucky-Maryville game Saturday
evening, on Stoll field. The organization has reserved a special section for frosh, and members of the
station has reserved a special section for frosh, and members of the
tation has been been seen to be
that they secure their reside to
set that they secure their seats to
see the secure of Lances fraternity are
desirous that freshmen come to the
game early. This idea is being tarried out so that the freshmen may
One of the three cheer leaders will
make a special efrort to teach them
the cheers. The organization also
hopes to make the freshmen better
acquainted with each other through
Members, of the organization also

R. W. SMOCK Careful Watch and

Men's Leather and Rubbe Heels 40 Clock Repairing Men's Half Soles ..... \$1.00

We Call for and Deliver.

Choice of 3 locations:

NEW YORK HATTERS,

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Phone 4042 Best Rates in the City





## Dusty Books Offer Job for Methuselah



(With or Without Seal)



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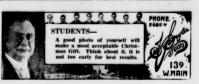
McVey Hall

### THE VARSITY OF '16





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ON THE CAMPUS and OFF THE CAMPUS You Are Always Finding Needs for a

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Transylvania Printing Co-

**North Upper** 

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THE Mississippi was a menacing flood. The telephone was the first line of defense, for over its wires the work against the flood was directed. Maintenance crews performed the same service as did telephone men in the signal corps in the war. In the daily life of the nation, just as surely as in emergency, the telephone

expansion program embraces trans-oceanic telephony through the ether and under the sea, to ships at sea and planes in the air— and above all, wire facilities that will carry the voice, the typewritten word, the picture to every corner of the land.

BELL SYSTEM



## Go Get 'Em Wildcats



Stop in after the Game and see the Wildcats in their Den-THE WILDCAT LAIR



VISIT OUR NEW DINING ROOM AND LUNCH COUNTER ANY TIME UP UNTIL **MIDNIGHT** 

## Wildcat Lair

W. A. Gilkey

O. C. Flynn

## Kittens Prepare For Scrap With Cubs Next Friday

## PRIBBLE GIVES SEEN FROM THE DEFENSIVE DRILL

# PRESS BOX

BY ROOKS

scally open their season one week mot doday when they measure was with the Georgetown College has in the Scott county metropolity which were offered up as the usual sacrifices last saturday are wondering which were offered up as the usual sacrifices last saturday are wondering which the Gamage crew was rolls up their control of the sacrification of the sacrification of the day well to penetrate the seasoned variety of the sacrification of the day well to penetrate the seasoned variety of the sacrification of the day well to penetrate the seasoned variety of the southstanding both on the defense of the south of the desire of the several nice runs and show, lend to sutstanding both on the defense of several nice runs and show, lend to suit and the possibility to lug the ball cole coming within an ace of restring a take-off of a southboard of the sacrification of the sacrification





## Intramural Sports

## THE MAXWELL TAILOR SHOP

Is Ideally Located For Student Service DRY CLEANING and PRESSING

Alterations

Tailoring a Specialty

MAXWELL TAILOR SHOP

110 EAST MAXWELL



## Autumn of '79

HILE Yale and Princeton were battling to a tie at Hoboken, New Jersey, a small group of scientists, directed by Thomas A. Edison, was busy at Menlo Park, only a few miles away. On October 21, their work resulted in the first practical incandescent lamp.

Few realized what fifty years would mean to both electric lighting and football. The handful who watched Yale and Princeton then has grown to tens of thousands to-day. And the lamp that glowed for forty hours in Edison's little laboratory made possible to-day's billions of candle power of electric light. In honor of the pioneer achievement, and of lighting progress, the nation this year observes Light's Golden Jubilee.

Much of this progress in lighting has been the achieve-ment of college-trained men employed by General Electric.



GENERAL ELECTRIC



TASTE above everything "



NOW A GUARD



land 34: Washington Col-

M. H. DAVIS, Prop.

### THE 1929 WILDCAT ROLL CALL

The second secon	
1763 - quard   Watertown, S. D.	Soph Harve
es (183—end Elizabethtown	Soph Ice Cream plan
lters (170)—anywhere Lexington	SeniorFayette coun
COACHING ST	AFF

## Tickets Will Be Distributed Today

177E. HIGH ST.

STUDENTS!

You should expect the latest and best in Barbering. Therefore we are prepared to give you Maximum

**Viaduct Barber Shop** 



TAKES 6 YEARS TO WRITE BOOK Francis Hackett Travels Over Europe to Get Data for Bio-graphical Sketch; Is Expen-sive Hobby

### BACK IN THE OLD DAYS WHEN-



SANITARY

STYLISH HAIRCUTS

ALSO BOBBING

WE CUT IT TO PLEASE YOU

THE STUDENT

BARBER SHOP

orner Maxwell and Lin

"Why?"
"People will think you're a darn served fool if you go around with them the Grossed."

That's the outstanding difference between Earl Clothes and ordinary clothes that have not been stitched and shaped by skilled hands.

And you can "feel" it the minute you slip into an Earl Suit, Topcoat or Overcoat. The collar "hugs" into place, the shoulders settle to the shape of your blades and chest, the lapels roll gracefully—the whole suit drapes beautifully because the foundation is right!

Don't take our word for it! Step in and see Earl Clothes. You'll find no and see Earl Cothes. Total in the line woolens—see no smarter styling anywhere at the Earl price. And you'll try on no clothes that make you feel so good—nor that will wear longer or give you greater satisfac-

J. C. DITWILER Direct Agent 149 W. MAIN ST.



ALL ONE PRICE Clothes

## Welcome Students

To the Old Students, we are glad to see you back.

To the New Students we welcome you to Lexington and invite you tomake use of our service in any way that may be to your advantage or pleasure. Our relations with you in the past have been most satisfactory and pleasant. We anticipate an ever greater and closer association during this school year. COME IN AND REGISTER AND RECEIVE YOUR "NO DEPOSIT CARD." All of our cars are

1929-30

# Fords and Chryslers

and we have in effect the

## LOWEST RATE IN THE CITY



Chryslers--

**Sport Roadsters** 

Coaches

Sedans

per mile

Fords--

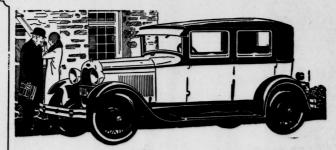
**Sport Roadsters** 

Coupes

per mile 12c

## No Deposit

Come in now and fill out your no deposit card, which does away with the necessity of the \$10.00 deposit. There is no cost for this card. IT IS FREE.



U Drive It

## No Errors

Our New Register Checking System of Contracts prevents all possibility of errors. Come in and let us explain.

# Commercial Rent-A-Ford Co.

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Has the Best FOUNTAIN and LUNCHEONETTE Service in the City. Headquarters for SHEAFFER and PARKER Pens and Pencils

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Shave 20c Haircut 40c

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## University Campus Club Holds Smok



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Make the LAFAYETTE

## The Lafayette Hotel

LEN SHOUSE, JR., Mgr.

## Engineering Grads Visit University

## American Chemical

## ben ali

-Now Playing-"THE GIRL FROM HAVANA"

Next SUNDAY & All Week



## Explosion Injures Two in Cafeteria The explosion of a gas stove in the University cafeteria at 6:30

## ALNEY ALBA PLAYERS

PRESENT THAT RIOTOUS COMEDY

## "Loose Ankles"

"A comedy rarely equalled—n excelled."—N. Y. World.

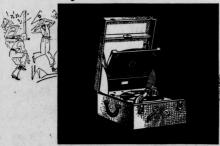
WEEK OF OCTOBER 7

MATINEES: TUESDAY, THURSDAY, SATURDAY

NOW PLAYING The Tremendous Success "Coquette"

Phone Ashland 1601-1602
LEXINGTON OPERA HOUSE

# Just give this little merry-maker a hand!

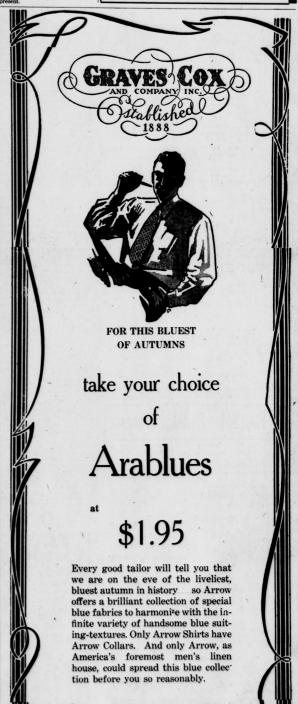






"NEW PROCESS" RECORDS

Sold By SMITH-CARROLL Phoenix Block



## Truth, Religion Are Compatible

chool Principal Elaborates On Theory That Truth Must Be Tentative Only; Gives Theory of Tests.

Try Our Candies

et it's only 70c PER POUND

This Week's Winner: Margaret E. Cundiff

**University Commons** 

Fall Semester, 1929

MEAL HOURS

Breakfast - - 7:15- 9:15 Lunch - - - 11:15—12:45 Dinner - - - 5:00— 6:30 SODA FOUNTAIN HOURS

9:00 A. M.-6:00 P. M.

McVey Hali Third Floor

Football Headquarters

lected by the coaches of

big college teams. There new helmets, sweat-

ers and pants, all design ed for better protection.

Distributors:

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Home Made Pies, Chicken Croquettes, Salads Sandwiches, Strawberry Tarts

Famous for our Chocolate Fudge Cakes

## **Benton's Sweet Shoppe**

## Taylor Tire Co.

SILVERTOWN TIRES AND TUBES

Complete Tire, Battery and Brake Service

ROAD SERVICE

## J. D. PURCELL'S BEAUTY SHOP

Student Discount of 25 per cent on All Beauty Work

We Give \$7.50, \$10.00, \$15.00 and \$20.00 Waves Two Barbers at Your Service MR. BROWNELL FROM FRANCE assisting MR. BAKER

MRS. R. JENNINGS, Proprietor

es 6640—9210

## Rah! Rah! Rah!

# Kentucky! Kentucky!

KENTUCKY!



- AND WHEN YOU FINISH YELLING AFTER KENTUCKY'S FINAL TOUCHDOWN, COME OVER AND GET ALL IMPORTANT SCORES WHILE YOU REFRESH YOURSELF AT OUR



## FOUNTAIN AND LUNCH COUNTER

We Carry a Complete Line of Drugs, Sundries and **Toilet Goods** 

> Sheaffer's Pens and Whitman's Candies Free Delivery Service

Drug

**Prescriptions Carefully Compounded** 

104 East Maxwell

**Phone Ashland 910** 



## W. B. Martin's Barber Shop

153 South Limestone Street

Haircut 40c, Shave 20c Saturdays

LADIES' HAIRCUTTING A SPECIALTY

Open 7 a. m. to 8 p. m. 

## Let's Celebrate!

## THE FREEZER

East Main at Walton 

> Sold By CAMPUS BOOK STORE McVey Hall



SERVICE UNCONDITIONALLY AND PERPETUALLY GLARANTEED

Sold By TRANSYLVANIA PRINTING CO. 108 North Upper



### Imagine His **Embarrassment**

\$33.50 to \$50

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