FRIDAY EDITION

THE KENTUCKY KERNEL

WELCOME TO U. K. HIGH SCHOOL BASKETEERS K. I. P. A. DELEGATES

VOLUME XXI

LEXINGTON, KENTUCKY, FRIDAY, MARCH 20, 1931

NEW SERIES NUMBER 48

REVISED BY W.A.C. Formal Opening PLEDGING OF 12 FOR U. K. CO-EDS On Monday Night PROMINENT MEN

Activities of Each Woman Must Be 15 or Less

MORTAR BOARD AIDS IN ADOPTION OF PLANS

Entire and Final Listing of Detailed Report

Is Given

An important revision of the activities point system for women on the campus was released last night to The Kernel by the Women's Administrator. Council was a committee on revision. The new cystem will go into effect immediately, and will affect all women except seniors graduating in June committee on revision. The new system will go into effect immediately, and till affect all women except seniors graduating in June committee of the committee of the

POINT SYSTEM IS Macbeth to Have O.D.K. ANNOUNCES

Everything Is in Rec for Guignol's Fou Production

PLANS ARE MADE FOR CO-EDS' SING

R. Moreland and Bagwell to Be Journal Editors

Golden Key Is Used on Car pus to Divulge Names of Pledges

FRATERNITY USES NEW SYSTEM OF PLEDGING

Judge Stoll, Coach Shively, and Dean Taylor Named Associate Members

McVey, Anderson, And Wiest Attend Mining Conference

Pres. Frank L. MoVey. Dean Fraul Anderson, and Dean Edward Wiest attended the sixth annual conference of the Industrial Divison of the American Mining Conress, which was held at the Brown totel in Louisville, March 16 to 18 the meeting was called by Govern

Vesper Soloist



SWISS PIANIST TO GIVE CONCERT

McDowell Music Club Holds Open Meeting

Mrs. A. C. Zembrod, Month's Chairman, Presents En-tertaining Program

The McDowell Music club held open meeting in Memorial hall 8 o'clock Tuesday night, March's Mrs. A. C. Zembrod was chair-an of the month and prepared the lowing program: Rhapsody in G. minor, Brahms Sonata in F sharp minor, Schu-

K. I. P. A. DELEGATES OF EIGHT KENTUCKY **COLLEGE PAPERS TO CONVENE TODAY** AT U.K. FOR ANNUAL SPRING MEETING

LOVING CUPS TO BE AWARDED FOR BEST PAPER, ADS

Lexington Leader and Alpha Delta Sigma Sponsor Yearly Contests

PRESIDENT WATTERS TO PRESENT TROPHIES

Entries to Close at No Today; Presentation Is Saturday

As a continuance of the cor

University Debaters To Engage in Three Forensic Contests

Brethren! Sistern!

ELIGIBILITY LIST

CONVENTION TO BE ATTENDED BY 30 JOURNALISTS

Gerald Griffin to Deliver Principal Address on Practical Journalism

STANDING COMMITTEES TO MEET AT 9:30 A. M.

Two-Day Session Will Begin This Morning in Dicker Hall Dicker nately 30 delegates arcollegiate Pres colleges

"Audible Light" To Be Theme of Noted Engineer

Best Copy

THE KENTUCKY KERNEL

Member
National College Press Association
Lexington Board of Commerce
MEMBER R. L. P. A.

Newspaper of the Students of the Un n \$2.00 a year. Entered at Lexington, Ky.

E SHALL THE KERNEL PRESS ALL STUDENT RIGHTS MAINTAIN

THE KERNEL IN REVIEW

stry. The New Yorks and State of the Control of the

Book Reviews

By Local Chapter Of Legal Fraternity

FLOWERS

MICHLER

Favors, Programs Dance Invitations

An exceptionally fine assortment and display, and feel sure that we can please and satisfy.

Transylvania Printing Co.

Opp. Court Ho

Easter Excursion Fares

On Sale April 3 and 4

turning Fifteen Days from Date of Se One Fare Plus \$1.00 Round Trip

Stations on the Southern Railway to the Ohio and East of the Mississippi Also to Cincianati, Ohio

W. R. CLINKINBEARD City Passenger and Ticket Agent

SOUTHERN RAILWAY SYSTEM



"The students say here that the U. K. GRILL is the most popular place ever for college people, Bob."

"Why, ab-so-lute-ly, Marie, I'll meet you there for dinner."





SHOW PLACE OF U. K. CAMPUS Best Meals, Service to All

Welcome State High School Tournament Meet Your Friends Here

PHONE: 4039

ROSE AT COLLEGE VIEW

STEPPING INTO A MODERN WORLD



Fitting the service to the customer's needs

Bell System service is custom-made. Each of the 65,000,000 telephone calls handled in the average day must meet the exact wishes of the person making the call. Telephone men study a customer's com-munication needs, then advise the type of equipment that fits them best. For depart-ment stores they may recommend the "order turret" — a special switchboard for taking orders by telephone. Thus they enlarge the

store's service and simplify ordering for the customer. They develop equipment and plans for brokerage houses, police departments, nation-wide sales forces — and all manner of

The telephone industry continues to grow by fitting its service more and more completely to the user's needs. For men with insight and the ability to coordinate, the appartunity is there!

INTER-CONNECTING TELEPHON ..

BELL SYSTEM



Welcome

High School Players and Visitors

MEET ALL YOUR FRIENDS

Meal Tickets Good Here

FOR DELIVERY SERVICE CALL ASH. 8251

Hotel Lafayette

Offers Tournament Specials

in the

Coffee Shop

Club Breakfast 50c Tournament Lunch 50c Dinner 50c

TICKETS ISSUED TO TOURNAMENT TEAMS REDEEMABLE IN COFFEE SHOP





Easter Is Near

For that final touch sary to the Smart Appearance

Visit Our

Beauty Salon Third Floor

Ashland 5850

Looking Over The

Journalism Teacher

W. W. STILL

LUNCH at BENTON'S

erve hot chicken, croquettes, soups, chill, of salads and dainty sandwiches. Unusually for home-made pies and cakes

FOUNTAIN DRINKS

Benton's Sweet Shoppe

OUS FOR CHOCOLATE PUDGE CARI



ALL MAKES **TYPEWRITERS**

SALE OR RENT
Special Rental Rates to Students Dealer: L. C. Smith and Corona Typewriters

STANDARD TYPEWRITER COMPANY Courthouse WEST SHORT ST. Phone Ash. 1792

WATCH

WHITE ROOM

UNIQUE, ARTISTIC, HOMEY, CONVENIENT

Wildcat Lair

ALWAYS THE BEST IN DRUGS

Phone Calls Ash. 21 or 640

Hutchinson's Drug Store

Main & Deweese Street

SLENDER ANKLES

Modern Miss





SLENDER ANKLES

MODERN MISS SHOES

Smartness is only one of the elusive qualities in the new Modern Miss Shoes For who can deny their careful fashioning, their graceful lines, their chic contour to the order and instep, their



Brown's BOOTERIE "Beautiful Shoes"

Welcome!

High School Students

VISIT

"The Most Popular Rendevous of College Folks in the South"

WE REDEEM ALL TOUR-

NAMENT MEAL TICKETS

THE TAVERN

PINE & LIMESTONE

Phone: Ash. 2386 - 9190

A HEALTH TIP



Consolidated Drug Stores

101 W. Main St.

Best Copy

BATTERYMEN, Intramural Director Reports On Time Spent in Athletics TEAM WORKS OUT

SELLING EVENT

HERE ARE TWO

SUPER-VALUES

Toilet	Articles	Remedies

\$1.00 Coty Face Powder 6	C Laxative Bromo 2	3°
Pacquin's Hand Cream 30	C 60c Salhepatica 3	
\$1.00 Tangee Lip Stick 6	c \$1.00 Listerine. 7	7°
\$1.00 Houbigant 6	Bayers' 1	5
25c Colgate's Dent Cream 3 For	al	9°
\$3.00 Lucretia \$1		Oc



Hendersons Drug Store

Special Delivery

VARSITY TENNIS

Thirty Freshmen

eshman Thinlies Are Given Workout On Stoll Field Daily

> EASTER st around the corn

SPRING WOOLENS SUITS and OVERCOATS

\$22.50 to \$50

Ben Levy's

Bowling Tournament Is Begun at U. K.

Participation Troph	v.
The schedule follo	
Team	Time
Sigma Chi	Tues. 17. 7:00
Delta Tau Delta	Tues. 17, 7:00
Sigma Alpha Epsilon	.Tues. 17. 9:00
Kappa Sigma	Tues. 17. 9:00
Phi Kappa Tau	Thur. 19, 7:00
Lambda Chi Alpha	Thur. 19, 7:00
Phi Sigma Kappa	Thur. 19, 9:00
Triangle	Thur. 19, 9:00
Wrecking Crew	Fri. 20, 7:00
Sigma Beta Xi	Fri. 20, 7:00

X CHANGES

Initiation Services Held by Honorary

In a Cigarette It's Taste

In an Austin lt's Impossible

In a Braeburn It's Perfect

Braeburn University Clothes the ultimate in the young man's manner.

All 2 Pants

\$35

Style Corner 1.mestone Limestone at Short Limestone at Short.

STUDENTS!

While Waiting for the Big Games

THERE'S A DIXIE DEALER NEAR YOU.

Kentucky ht! Last Tim

Jack Oakie "June Moon"

Terrifying!



DRACULA'

Ben Lugosi reator of Dracula of the New York Stage



*Kentucky

PREPARES BOOK

Have you chosen your life work?

IN THE field of health service the Harvard University Dental School—the old-university Dental School—the old-university in the United States—olders thereously well-balanced course in all ment for practical work under super-vision of men high in the profession ment for practical work under sequi-rection of the profession of the pro-fession of the profession of the pro-fession of the profession of the pro-teed of the pro-teed of the profession of the pro-teed of the pro-teed of the profession of the profession of the pro-teed of the profession of the pro-teed of the profession of the pro-teed of the profession of the profession of the pro-teed of the profession of the profession of the pro-teed of the profession of the profession of the profession of the pro-teed of the profession of the profession of the profession of the pro-teed of the profession of the profe

Suits Pressed

25c

Hats Cleaned and Blocked

50c

5 Minute Hat Shops

W.R.SUTHERLAND PEPY'S DIARY

RoamiN' RialtO with

Thomas L. Riley

Opening Sunday For Two Weeks Only

HENRY PRATHER'S
"HONEYMOON" LIMITED

WILL ROGERS in "LIGHTNIN"

Viaduct Pharmacy

The Reputable Pharmacy Intelligent Service

LUNCHEON and FOUNTAIN SPECIALTIES

At High and The Viaduct



A Tempest of Action and Romance!





Is one of these cigarettes longer than the other - or do your eyes deceive you?

YOUR EYES MAY FOOL YOU BUT YOUR TASTE tells the Truth!



Spring Showing

Friday and Saturday, March 13-14 GOT YOUR NEW APPAREL NOW

Ready Made Dept.

We are closing out all of our ready-made suits and topcoats—at real bar-gain prices. Come in an see them. 2 TROUSERS SUITS AND SOME WITH KNICKERS

Were \$35 to \$55 Now \$2000 to \$3500

Custom Made Dept.

We have made college clothes for many years. Expert tailoring—made any way you want them—and—over way you want them—and—over AND FLANNELS

Made to Your Measure \$2500 to \$5500 SEE THEM

We Also Have a Complete Line of New:

Formal Apparel

Russ Putnam

Next to The Tavern

DARKHORSE WINS However, a woman may fers the office to which maked accept it if she FIRST GAME OF **NET TOURNEY**

Point Plan Revised For Co-eds of U. K.



"Mr. Lemon of Orange EL BRENDEL Fifi Dorsey

Attended by 30

Eligibility List Is Made Public

Radio Station Plans Second Anniversary





R. W. SMOCK

Careful Watch and Clock Repairing

GET THAT HAIR CUT

NOW and Make a Good Impresion

BEST OF SERVICE

State Barber Shop H. M. DAVIS, Prop.

Opposite Me

Welcome, Basketeers

"An Ideal Eating Place"

WILDCAT LAIR

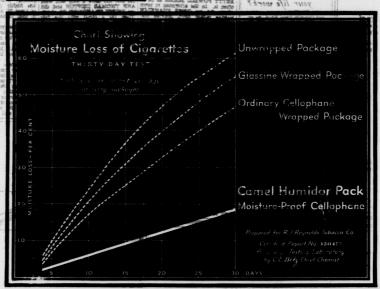
AT THE SIGN OF THE WILDCAT"

Steaks, Chops, Cutlets, Sausage Sandwiches — Regular Meals

TOURNAMENT TICKETS REDEEMED

We Take Orders by Phone

ESH Cigaret



Make these tests yoursets
is so easy to tell the difference between parched dry
igarettes and fresh prime Camels that it is no wonder
verybody is reaching for a fresh eigarette today.
Your fingers identify stale, dried-out tobaccos at once.
Value a Camel is flexible and pliant.
Your ears can tell the difference too. For a dust-dry
igarette crackles under pressure.
But the real test is taste and there is simply no comarison between the rich mildness of a Camel and the
ot, brackish smoke from a stale, dry eigarette.
Switch to Camels just for today then leave them

