THE IDEA

UNIVERSITY OF KENTUCKY

Vol. III

LEXINGTON, KY., DECEMBER 1, 1910

No. 13

WE LOSE

Wildcats Unable to Beat Central in Annual Game.

Cardinal And Blue Outclassed in First Half.

Once again it has happened, and once more history has repeated itself. For once more the pluckiest bunch of wildcats that ever went on a field of battle, went down in defeat at the hands of the men who represent the Cardinal and Blue. This time the score was 12 to 6, two touchdowns and two goals for Central, and one touchdown and one goal for State.

Game was witnessed by largest crowd ever seen on the Stoll field.

Central Scores First.

With the ball on Kentucky's 10yard line, Shanklin punted but wind carried the ball to the far side of the field and it fell in the waiting arms of Pidgeon, who raced across the goal for the first touch-down. Louis Seelback kicked goal.

State Scores

The Wildcats came back in the second quarter and fairly swept Central off their feet, making end runs went through Central's line for touchdown and Shanklin kicked the goal.

From this time on it appeared that the score would be a tie, but in the last quarter Central recovered an onside kick and Ramsey was sent thro for a line buck but, fumbled the ball and it rolled over the goal line, where Will Seelbach fell on it securing the last touch-down. Louis Seelbach kicked the goal, making the score, Central 12. Kentucky 6.

tral 12, Kentucky 6.

Coach E. R. Sweetland of the State team, said after the game that he had only one statement to make for the public. These were his words:

"We went in to carry the fight to Central and we carried it there. And although our men were coutweighed by about thirty pounds to the man, we fought a good fight."

The game by quarters was as follows:

First Quarter.

At 2 o'clock the game started. Shanklin kicked off for State to the East, the ball going to Central's 20 yard

line, Central returning the punt 10 yards. Central used a forward pass for a gain of 45 yards and on the next play they made a gain of three yards on a line kick, but Central was off side and was penalized five yards, the ball resting on the 40 yard line.

Louis Seelbach punted to State's 25 yard line and Giltner returned the punt 4 yards. Shanklin went against the line for no gain. On the next play Shanklin fumbled the ball on the snap but recovered it on the 5 yard line. He then punted 30 yards and Giltner recovered the ball. State could make no gain on a line kick but in attempting one someone held and the team was penalized fifteen yards.

It was on the next play that Central made their first touchdown, Shank lin punted 20 yards and Pidgeon recovered the ball and made a touchdown. Louis Seelbach kicked goal.

Shanklin again kicked off to the East, the ball going to their 5 yard line, Duffy returned the punt 15 yards. Central lost 5 yards on a left end run and lost 15 more on a penalty for holding, leaving the ball again on the 5 yard line. L. Seelbach punted out to the 45-yard line, Giltner returning the punt 5 yards. Galser lost 5 yards on a right end run and Central was penalized 5 for off side.

State made 13 yards on four consecutive end runs, Shanklin carrying the ball on three of the attempts. Sanklin and Threldkeld try fake place kick forward pass, but the ball hit the ground and was recovered by Central on the 20 yard line. Duffy lost 3 yards on a left end run and L. Seelbach punts 50 yards, holding State to no return.

Threldkeld was sent through the line for a gain of 4 yards. Shanklin punted to Central's 25 yard line and holds Central to no return. Central could not gain through the line. L. Seelbach punted 45 yards, Giltner returned the punt 7 yards. Threldkeld made 8 yards on an end run which placed on the center, Shanklin punted 40 yards. Duffy returned the party yards. State lost 4 yards on a left yards. State lost 4 yards on a left yards. interfering with a call for fair catch. L. Seelbach punted to State's 25 yard line and Giltner returned the punt 5 yards. State lost 4 yards on a left end run and time was called for the quarter with the ball in possession of State on their 27 yard line. Score, Central, 6; State, 0.

Second Quarter

Threldkeld gained 5 yards for State on a right end run. Shanklin could not gain on a right end run and the ball went over to Central on downs. Ramsey made five yards for Central a line buck. W. Seelbach lost 3 yards on a left end run. Clark los three yards on a right end run and the ball went over to State on downs. Shanklin made a sensational left end run, which followed by a right end run by Threldkeld for a gain of 20 yards, put the ball on Central's 50 yard line. Shanklin punted to their 25 yard line and Johnson recovered ball on Clark's fumble of the catch.

Shanklin lost three yards on a right

end run.

He then punted to the 5 yard line. Clark returned the ball 10 yards, fumbled the next snap, and lost 5 yards. L. Seelbach punted 15 yards out of bounds and it was recovered by Stata Shanklin went through the line for two yards and Johnson followed this by going through for a gain of four yards. Threldkeld went through the line on a faint buck which gained 8 yards. State tried for a forward pass, Central was penalized for interferring with a State man catching the forward pass.

Shanklin 20 yards around left end, twelve yard line, State penalized 5, offside. Threldkeld 8 left end Shanklin gained 2 yards around left end, ball on five yard line. Shanklin two yards on buck. To one foot line on buck, Threldkeld over, Shanklin kicked goal. Score, 6 to 6.

Central kicked off 25 yards. Shanklin through line for 2. No gain on buck. Four on buck. Central 4 yards line. State no gain right end. Central's ball on downs, Central lost 3 on buck. No gain right end. Penalized 15 for pushing. Central puts 40, Giltner coming back 15. State penalized 15 hurdling. Ball on Central's forty yard line. Time called, ball State's.

Third Quarter.

Shanklin kicked 50 yards, no return after fumble. Central punted 30 yards, State returning 5 State fumbled snap, losing 5. Threldkeld through for 12, time out for injuries of Shanklin and Threldkeld. State through for 3 yards. Watkins for 7, forward pass put ball on Central's five yard

line. To Central, punt returned 12 by Giltner. Central offside, 5 yard penalty. Gaiser punted to Central's 10 yard line, recovering ball. State no gain through line. Central penalized 5 for offside playing. State no gain on left end and penalized 1 pushing.

Shanklin out, Naylor in, Threldkeld 12 right end, Giltner fails on drop kick. Central punts to 45-yard line, no return. State 2 on buck, punts to Central's 15 yard line, Duffy failing to return. Central no gain through line, punted to 40 yard line, Central penalized 10 crawling. Central 5 through line, fumbled snap. Babb recovering for State. State punts 40, Clark getting fair catch. Clark no gain right end, L. Seelbach failed on forward pass, Central punted to State's

48 yard line, Giltner no return.
State 3 yards right end, no gain on buck, Gaiser punts 40 yards, Clark returning 10. Duffy 10 right end. Ball center. Time up.

Fourth Quarter.

Shanklin in for Naylor. Central no gain through line, Duffy 10 left end, Central no gain, fumbled and recov-No gain right end, forward pass ered. failed, ball State's 50 yard line. Webb blocked punt, Central recovering on State's 40 vard line, Central no gain on buck, penalized 15 for pushing, State 5 for offside, Clark lost 8 left end, L. Seelbach 10 right end. tral punted 40 yards, Giltner no return. State punted 40 yard line, safe called. Central no gain right eatch end, Duffy 5 left end, Central onside kick recovered on State's 15 yard line. Ramsey started through line, carried 10 yards, fumbled, ball rolled across line, W. Seelbach falling on ball. Ball kicked out to Clark, L. Seelbach kicked goal. Score: Central, 12; State, 6.

Webb kicked 35 yards, Central returning 10, Duffy 15 left end, L. Seelbach 10 right end, ball on center. Gaiser out, G. Shanklin in, Central punted 35, State returning 5. State punted 30, Clark calling safe catch, Central 4 through line, Clark five right end, State penalized 5, Central no gain through, L. Seelbach lost 7 left end, Central's punt blocked by Webb, recovered on State's 41 yard line, Duffy 10 right end, Central 3 left end, penalized fifteen holding, ball on fifty yard line. L. Seelbach punted 30, Giltner returning 10.

EMBRY

THE LEADING SPECIALTY HOUSE

Exclusive Styles

IN HIGH CLASS OUTER GARMENTS AND MILLINERY.

FOR

WOMEN and MISSES

Full Line Now on Display

EMBRY & CO

Main Street East.

The MAN'S STORE

FALL LINES FURNISHING GOODS, HATS and SHOES NOW IN.

J. & M. and Florsheim Shoes Stetson Hats.

GRADDY & BRADLEY 140 West Main St.

\$1 ONE DOLLAR Gem Junior Safety Razor

After shaving, LEXOLINE will be found delightfully cooling and antiseptic. It protects against wind and weather, prewenting chapping and toreness.

CADEN DRUG CO.

N. W. Cor. Main and Lime Both Phone-123.



CLIFTON BEDFORD The New ARROW Notch COLLARS

Cluett, Peabody & Co., Makers

State, 6.

The Line-Up

The line-up of the two teams and the officials were as follows:

C. U. K. II. Giltner Walker Left End Todd

Left Guard Harrison, L. Seelbach, (Capt.) Left Tackle

Webb, (Capt.) Center

Campbell Andrews Right Guard Johnson W. Seelbach Right Tackle

Duffy Right End Clark

Gaiser, G. Shanklin Quarter Back Watkins White

Left Half B. Shanklin, Naylor Right Half

Threldkeld Ramsey Full Back

Notes of the Game

To the victor belong the spoils and Central got the spoils. In every element of chance is one that must be considered. In looking back on the game of last week it can be seen that "if" certain things had happened we might have won. We do not wish to take the sweetness of victory from Central and Kentucky is game enough to acknowledge their defeat. It was not through the poor playing of our men that we were defeated, but according to the words of a Yale football player, who saw the game "Luck was against Kentucky."

After the game many enthusiasts tried to place the blame of defeat on one man but this is not justice to the as he did his best and that was all Kentucky expected of him or any man on the team.

In all the newspaper accounts of athletic contests, allusion is made to some of the contestants as "stars". This "starring" would be impossible were it not for the help of their team

Bryan Shanklin, Threldkeld, every man on the team did the best everm man on the team did the best they could and no more was expected

OTHER FOOTBALL CONTESTS.

Vanderbilt Wins

Vanderbilt outclassed Sewanee in their annual foot ball game, winning by a score of 23 to 6. Sewanee was unable to cross the Vanderbilt goal line, her six points being due to two field goals kicked by Gillem.

Marquette, 5; Note Dame, 5 Hard Game at Milwaukee.

Marquette and Notre Dame Universities played a 5 to 5 tie in a hotly contested came. The teams were evenly matched and it was anybody's game until the final whistle was blown Marquette suffered seriously from

Time up, Final score: Central, 12 penalties from off side play but in the last half play was almost constantly in Notre Dame territory, the game ending with the ball on Notre Dame's 25-yard line in Marquette's possession.

Syracuse, 6: St. Louis, 0. Syracuse University defeated Louis University foot ball team here, 6 to 0. The Eastern team made three points in first period and three more in the last. The points were made by goals from the field.

Pennsy, 12; Cornell, 6.

In a hard and fast game in which there was a mixture of good and bad playing, the University of Pennsylvania foot ball team defeated Cornell on Franklin field 12 to 6, the Quakers score being two touchdowns and two goals.

FOOTBALL RESULTS.

Pennsylvania 12; Cornell 6. University of Pittsburg 11: State College 0. Missouri 5; Kansas 5.

Vanderbilt 23: Sewanee 6. LaFayette 41; Dickinson 0. Alabama 9; Washington and Lee 0. Cincinnati 28; Dennison 12.

University of Virginia 7; University of North Carolina 0. Agricultural and Mechanical 5; Vir-

ginia Polytechnic Institute 3. St. Vincenes 11; Eastern College 0.

CHEER LEADER.

Mr. Duncan, who was called home on account of the illness of some of his family, has returned. Mr. Duncan was missed by more tran one friend. We all missed him in our yelling. There was some class to it, but not much system. From the way the yellwas put forth one would judge that it is time for some one to fall in line that has enough energy to lead a yell for next year. With all due respect to the yell leaders, one would say that the yelling last Thursday was The leaders did all they

could, but they lacked experience.

Some one from the junior class should be falling in line, so that he might take charge of this important position.

THE FIRST "HOUSE

OF GOVERNORS."

The first "House of Governors" meet at Frankfort this week. Governors "have been," "would be" and "would have been" Governors from most of the States meet there to discuss the vital questions concerning the States and National Governments. The first session will be held in the new State Capitol, at Frankfort. The second ses sion will be held in Louisville on November 29. "At this this session," says a prominent New York poliitician, "political dyamite is to be ex-jloded." Perhaps it would be better to say that the fuse will be fired in Louisville. The detonations are expected afterwards."

This body can not legislate, but it is second only to Congress in its study Ask Your Grocer for-

CREAM FLOUR

Don't Forget Hoe Cake Meal Made By

Lexinoton Roller Mills Co.

MARCH

GOOD FURNITURE,

Carpets, Wall Paper and Stoves.

A. K. ADCOCK

CIGARS and TOBACCO

WINSLOW & S. LIME

Lexington, -- - - Kentucky

BILLY BAILEY

"The Tailor That Satisfies"

STEAM and DRY CLEANING.

159 South Limestone

UNIVERSITY LUNCH STAND

First Class Lunch and Hot Meals AT ALL HOURS B. BARRETT A. Cor. S. Lime and Colfax Sts.

EVERYTHING FOR THE KODAK!

Developing and Printing.

Lexington Photo Supply Co.
Over Kirby's Ten Cent Store

Ameen Mire

ICE CREAM PARLOR

AND LUNCH STAND South Lime and Winslow Streets

J. S. FITZGERALD PLUMBING

Steam and Water Heating

269 W. Short, - - Lexington, Ky,

KINKEAD COAL COMPANY OFFICE and YARD-

No. 157 N. Broadway.

RAILROAD YARD-C. S. Freight Depot, S. Broadway and Christy Sts.

Fine Candies

CHANGE'S CANDY KITCHEN

119 South Upper St. Lexington, -

J. M. Bronaugh

Dentist

205 Merrick Lodge Building.

Mr. Student ..

Bear in mind that the Lexington Drug Co. is the most convenient place for you, and a limited amount of information will be granted you. And that it is the place to buy your

SODA WATER. TABLETS. PENCILS and STATIONERY.

> Will also cash your checks when they are good. Come in and we will certainly do the best we can for you. Respectfully,

Lexington Drug Co.

Corner Main & Lime, Phoenix Hotel Building.

J. L. Watson

114-116 North Upper St.

LEXINGTON. KY

For the College Boy

Blankets

Comforts.

Sheets

Pillow Cases

FOR THE COLLEGE GIRL

Handsome Tailored Suits, Button Gloves, and anything else she wants at special prices

WATSON

E. CLARK KIDD

Inporter and Dealer in CHINA CUT GLASS, SILVER BRASS

AND PLATED WARE.

LAMPS ELECTROLIERS, FANCY DISHES NOVELTYS &c.

New Phone 985 117 W MAIN YOUR TRADE SOLICITED

and discussions of the pivotal points concerning our National Government. Some of the speakers and questions to

Some of the Spacers and questions to be discussed are as follows:
Governor-elect Woodrow Wilson, of New Jersey, will talk on "The Possibilities of the Governors Conference." Other features will be:

"The Governor-His Power and Responsibilities—Short Ballot"—Address by Governor John Burke, of North Da-kota; address by Governor Herbert S. Hadley, of Missouri.

"The Governor-His Powers and Responsibilities"—Address by Gamaliel Bradford.

Conservation from the Standpoint of the State"-Address on "The Northwest Idea of Conservation," by Governor Edwin L. Norris, of Montana; address on "Conservation Within the State," by Governor-elect John A. Dix, of New York.

"Conservation of Human Comprising employers' liability law, child labor, pollution of streams, health, tuberculosis and other phases of the conservation of human life.

"The Income Tax Amendment"-Shall the States surrender to the Federal Government the power to tax incomes without apportionment among the States? If it should be deemed wise to grant this power, should it be conveyed under the terms and phrasing of the proposed sixteenth amendment to the Constitution.'

Primaries" "Direct Governor John Franklin Fort, of New Jersey.

There will be a meeting of the staff Friday at end of fourth hour in The

In order that the University of Missouri might obtain more appropriations next year, moving pictures of the college activities are being shown throughout the State.

To Prove That The Wind Can Not See.

The wind is a zephyr. Zephyr is yarn.

A yarn is a tale.

A tale is an appendage.

An appendage is an attachment.

Attachment is affection. Affection is love

But, love is blind.

The wind is blind (Axiom I.).

Hence the wind can not see (Q. -(Exchange.) E. D.).

CENTRAL'S EX-COMMUNICATIONS.

From Danville's Olympus there comes

and awful roar, The Gridiron gods have so decreed

that State shall nevermore Permitted to be worship at the Seelbach's golden shrine,

Or sacrifice or incense burn to Duffy's name divine. II.

Before thy throne we humbly bow, thy mercy to implore; Drive not our poor, frail bark upon the

cold and barren shore.

Oh, merciless gods, pray, pity take, and doom not to despair, Recall the Edict thou hast sent; thy

INDIVIDUALITY

SOCIETY BRAND CLOTHES

THE PROPER GARMENTS

FOR COLLEGE FELLOWS

They Stand for the Best in Clothes for Young Men and Men Who Stay Young

LET US SHOW YOU



erring children spare. III.

The sun no more gives forth his rays to drive away the gloom,

silence hedges us about as dread-

ful as the tomb; mourner walk about the streets,

and wailing fill the air, Far mindful of their awful fate, their graves they do prepare. IV.

For when the gods ordained to war on Tempe's lovely vale, to scale, In vain they piled the mountains high high Olympian's peak,

So Pluto bribed old cerberus to hold the world at bay,

While he unleashed two of Hell that they might win the day.

So when the gods ordained to war on Stoll's illustrious field; They knew it lay not in their power

to force brave men to yield, So then they bribed Cerebus to hold the world at bay,

they unleashed two hounds of Hell, who luckily, gained the C. E. BLEVINS, '14. day.

P. S .- The author made no excuse for writing this poem, nor does the editor for publishing it, so take it for what it is worth, and apply the figure as you please.—Editor.

PALMER

KODAK FINISHING

AND PHOTOS. Bring your Kodak trouble to me.

> SARRIS & CO. HOME-MADE CANDY

FRESH EVERY DAY 107 East Main St.

MOTHER

your picture since you left home-So does your

SWEETHEART

CALL AT

Humphrey's Studio

and let him help you make mother happy and also help you to win

BEST GIRL

UP-TO-DATE PHOTOS

Special rates to students 341 WEST MAIN ST. Fayette Phone 16 co

THE IDEA

Published every Thursday by the student body of State University of Kentucky, for the benefit of the students, the faculty and alumnae of that

THE IDEA is the official newspaper of the University, and is issued welly during the college year. Its chief object is to give the college news of Kentucky. In addition thereto it gives items of interest concering other universities and colleges in the United States and Canada.

SUBSCRIPTION ONE DOLLAR PER YEAR;

FIVE CENTS PER COPY lass mail matter.

BUSINESS STAFF

S. C. EBERTT, Business Manager F. L. MARX, Asst. Business Manager. J. B. SANDERS, Asst. Adv. Mgr. THEO. SLADE, Advertising Manager. W. A. LURITY, Asst. Sub. Mgr. V. L. DOWNING, Subscription Mgr.

E. J. KOHN, Asst. Sub. Mgr.

This issue of The Idea was prepared by the following members of The Idea Staff:

The next issue of The Idea will be prepared by the following members of The Idea Staff:

N. G. Rochester, J. M. Lewis, M. M. Harrison, V. A. Babbage,

Thanksgiving is now past with all the freedom, the pleasure and enjoyment that it brought. We had been deep in our studies for nearly three months and were very willing to welcome the short respite, when we could turn our thoughts away from work to revel in the joys of one of our most time-honored customs. Not only did we glory in the moments free from care and labor, but we feel now that we have completed a certain part of the first term's work. Thanksgiving is one of the important events of the college year, important to the students in the fact that then we feel we have accomplished something and are given the first of our well earned vaca-

There was much to rejoice us. The great Thanksgiving game was at hand and we were tingling with interest and excitement and loyalty to the gamest team in the South. The bulk of the first term's work has been done. Some of us have acquitted ourselves creditably, while others have unfortunately not done so well. But now we have an opportunity to redeem our failings. If we have been weak in some subjects, we still have time enough to strengthen our knowledge of them before final examinations. Yet we must realize that they are not by any means in the far distant future. If we have been studying faithfully, we have the knowledge before us that in a narrow sense we will soon be rewarded; in a narrow sense, because the consideration of a mere grade is not the thing we strive for, but only one that fades into the unimportant when we think of the great and lasting benefits to be derived from study itself.

We have all had a big time this Thanksgiving. We enjoyed the rest from all our duties. But now when our short vacation is over, we must be back in our accustomed places to enter upon the same duties, only with enlivened faculties and firm resolutions to make the most of the time from now until Christmas.

The class in Freshman English is revealing the fact that some of its members have a decided ability for writing verse. A number of poems of considerable merit have been handed in as part of the class-work and a few have been published in the Idea. The following is one that shows the good type of work that is being done: He sowed a Thought and reaped an Act;

An Act and a Habit appeared; While Habit a Character did contract,

And Character a Destiny reared.

It is very promising to see the Freshmen entering upon their career in college with ideas of this kind in their minds. This ought to be fostered and all the latent talent developed. The University has need for a standard in all phases of its work and just such as this is what it takes to fix that standard. So, Freshmen, do your best.

THE IDEA would like to take the time and pleasure and answer a few of the charges made against State by the narrow minded faculty men of Central, but it does not like to appear unsportsman-like and stoop to such puerilities. The Lexington papers have very ably taken our position and have answered all the charges very satisfactorily, and in such a way that there is no way of reply from Center.

We were defeated by Central, and efeated fairly. We have no kick defeated fairly. We said what we had to say before the game, and still stick to our plans. We intend to comply with the rules governing the S. I. A. A. and if the K. I. A. A. does not change its rules in regard to the eligibility of its players, State will play no Kentucky team in basket or base ball this year. We feel that this is the wisest step to

State University of Kentucky

Offers free tuition in all departments except Law to graduates of Kentucky High Schools who are prepared to enter the Freshman

Each county in the State is entitled to send FREE of tuition, matriculation, laboratory and other fees, one or more appointees.

Necessary expenses moderate. For full information regarding appointees, courses of study, cost

of board, etc., apply to

JAMES G. WHITE,

Acting President, Lexington, Ky.

DRINK

Call for the Genuine

If You Want Printed Matter Which Compels Attention We know where you can get it

THE

Ebbert & Richardson Co. CINCINNATI

Do Only That Kind

QUALITY PRINTING

LUNCH COUNTER AND RESTAURANT

Everything first-class to eat. French Drip Coffee; Oysters any Style at a moment's notice. The only first-class Lunch Counter in the south end of the city. Open day and night.

W. S. BRADLEY Corner Mill and Bolivar

College Flags and Pennants

In newest designs and sizes, at prices from

10c to \$3.00

Now on display at

The College Man's Outfitters from Head to Foot

The Place the Styles Come From

THE MODEL

THE COLLEGE MAN'S STORE

Chas. L. Strans, '98 - - - Manager

Kaufman, Straus & Co.

LEXINGTON'S GREAT DEPARTMENT STORE

COLLEGE COLORS

Ribbons, Felts. Pennants and Decorations

Of all kinds furnished for special orders

Kaufman, Straus & Co.

FAYETTE BARBER SHOP

Under Fayette National Bank

COGSWELL & BYRON

Finest Hair Cutting and Shaving Parlor in the City



You College Fellows

Will Want

X'MAS GIFTS

For the

"Folks at Home"

Treat Yourself to a gift of

--a--

Suit or Overcoat

Special Values just now in

Young Fellows' Clothes.

Largest Display of Holiday
Goods in the city.

Graves, Cox & Co.

College Fellow's Shop

be taken, as the University is becoming one of the leading schools in the South. For this reason, we should remain in the S. I. A. A.

"Swect are the uses of adversity, which, like the toad, ugly and venomous, wears yet the precious jewel on its head."

The defeat we had on Thanksgiving was ugly and venomous, yet we take it like men. Such adversities make us stronger. Life is not to live alone and not suffer defeats. We are pre-paring ourselves for life. We want to become leaders and in order to do so, we must meet with adversities. One must learn to take defeats as well as gain victories. When adversities show us up to be manly in our affairs, and wise in our actions, let them come, we can only profit therefrom. But we are sorry that our opponents won and yet are receiving the sting of the toad. We reap that which we sow. It is better to have played square and lost, than to have played otherwise and won. In course of time we will forget about our defeat, but we hope not to deviate from the path of right conduct.

The Supreme Court of the newly born state of Oklahoma, has decided that the capital shall remain at Guthrie and not be moved to Oklahoma City as Congress had decided. The child is having trouble with its head, the trouble seems to be developing into brain fever. It is strange to notice how unruly some children are, perhaps though it is due to illness. A pacifier placed in the hands of a child sometimes relieves the irritation of both parent and child, would it be advisable in this case?

A TALK WITH THE STAFF.

During the football season there was plenty of material to fill the paper, but since the season is over there will be space not filled unless the staff gets busy. Some articles handed in by the associate members were not published on account of lack of space, but the editor did his best to make up the paper.

Assignments are given out each week to certain members of the staff. Up until this week each has done good work, and the paper has been fairly good. Mistakes have been made and the editor has been to blame, but this should not keep the staff from doing its work.

The editor relies upon each associate for so much material. hen each does his duty there is a full paper. Let one fail, and that means more work for the others. And when they all fail, that leaves the work on the editor and assistant. They can fill the paper, perhaps, if they are given time, but when the box is opened on Tuesday afternoon at 4 o'clock and found empty that means there are eighteen columns, or 9,000 words to be written before 8 o'clock, which is an impossibility. The paper is sup-

posed to go to print at 5 o'clock.

The editor does not wish to knock on the members of the staff, but would like for them to know and feel the necessity of their being on the staff.

In order that the work may be lightened each week for the five members that are on, it will be necessary to increase the staff. If there are any news-mongers or any who desire to write for the paper, the editor would be glad to speak to them about it, and give them an assignment if they desire to be on the staff.

The staff is divided into four squads, and each squad is on every fourth week. This is not compared to what some of the other members of the staff have to do each week, that the paper might be a success.

paper might be a success.

Shall we place a picture on the front of the paper? Shall we make the paper smaller Or shall ge stop the publication entirely? This publication is one of the college activities, and means as much to the school as any other activity, and there is no reason why State University of Kentucky should not put out a good publication. People do not think that football is the only activity, and when it is over everything is done.

Do not think that your work for the paper is an accommodation to the editor, for it is not. Your work is a duty as well as his. Experience is all that any of us get out of it, and we should make the best of that possible.

The editor and assistant make no apology for the above article, but feel a great burden resting upon them when a squad fails to hand in any news. The above article would not have been written had the associates helped to edit this issue.

OH, YE PREPS!

All ye preps who are not of sufficient strength and size to shoulder one of Uncle Sam's guns must answer the roll call in chapel each day. Harken ye to the unrelenting voice of the mighty one, and be in chapel henceforth and forever more at 10 o'clock on each day of each week.

A dance was given in honor of the football squad by the students last Thursday evening at the Merrick Lodge building. After a day of intense excitement, and hard work on the part of the team, a pleasant evening was spent in tripping the light fantastic, and joining in the chorus of the merry-maker. The dance was well attended, and all forgot our defeat, enjoyed the evening and appreciated better the work done that day.

A RE-UNION.

At a meeting of the Union Literary Society last Saturday night many old members were present. An address was delivered by R. M. Holland, an '08 graduate. After the rendering of the program a table was spread with fruit. After partaking bountifully of the fruit, cigars were lit and all enjoyed the aftermath, except one or twofl who smoked their first cigar.

C. D. Callaway & Co.

(Successors to T. B. Dewhurst.)

HEADQUARTERS FOR ALL

Athletic Supplies

For College Men.

FOOT BALL GOODS,
GYMNASIUM SUITS,
SHOES,
BASKET BALL

SUPPLIES,
BASE BALL GOODS,

and -

COLLEGE PENNANTS.

FLAGS,

PILLOW COVERS,
POSTERS, ETC.

Will always be glad to see you.

C.D. CALLAWAY

& COMPANY

(Successors to T. B. Dewhurst.)

WEST MAIN STREET

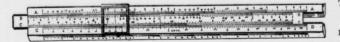
Notions and Fancy Goods

We are headquarters for Hosiery, Underwear, Notions and all kinds of N velties 'nd Fancy Goods.

FRED LAZARUS

310 West Main

The Multiplex Slide Rule



AUTOMATIC ADJUSTMENT ACCURATE

Three factors with one setting. Our complete line for sale by MRS. ANNA BERRY JONES, Lexington.

EUGENE DEITZGEN CO.

Manufacturers

CHICAGO

Mr. Student

What About A Fall Suit?

Of coure, you have thought of it. But did you also think of the fact that we make suits equal to the best tailors at only about half of his price? We wish to call your price? special attention to the fact that we use nothing but pure wool goods. Give you the best make, absolutely guar-antee the fit and permanent shape. And think again that all of these made to your measure for

We are the only house in Lexington or Central Kentucky where you get the Union Label in every garment

Standard Woolen Co.

129 East Main St. UNION LABEL

THE-

Always the Best Show. Always the Same Price. Always Clean. Always Good. Often Out-Talked-Never Outdone. 3 Shows Daily-3:00, 7:30, 9:00.

"TRY TO GE IN."

ATHLETIC ASSOCIATION REPORT.

Expenditure.		
Ohio University game\$	216	79
Maysville game	187	30
N. Car. game	717	40
Wesleyan game	31	35
Georgetown game	142	97
Tulane game	414	36
U. of Tenn. game	386	00
St. Louis game	591	35
Report of Tenn. and St. Louis		
games	45	25
Lex. H. S. game	18	70
C. U. game	995	25
Bleachers and boxes for C. U.		
game	314	88
Equipment of team	517	31
Equipment repairs	3	15
Doctors' bills	43	00
Telegrams, telephone and		
postage	15	95
Drugs	5	65
Salary of director	570	00
Tickets	6	80
Rubbing down team	71	70
Interest on borrowed money	8	48
Stationery	8	00
Miscellaneous	15	60
Miscellaneous from last year	32	70
	-	_
Total\$5	,355	49
Receipts.		

Total\$5,355	49
Receipts.	
Cash on hand from last year	
and sale of coupons\$ 889	97
Ohio Univ. game 73	30
Maryville game 52	15
N. Car. game 271	85
Wesleyan game 45	10
Georgetown game 95	25
Tulane game 183	00
U. of Tenn. game 275	00
St. Louis game 750	00
Report of Tenn. and St. Louis	
games 71	65
Lex. H. S. game 23	25
C. U. game 4,196	10
Total\$6,926	62
Expenditures 5,355	49

Balance\$1,571 13

About \$18.75 will be received at the end of the year from the season tickets purchased by the students on deposits.

This is the best condition the association has been in at the end of the football season for several years.

Old Center thinks she got the little end of the bag on mance. It is true she did not make as much as we did. The total expense of the game

....\$1,310 13

was

.....\$2,885 87 Had it been a bad day the gate receipts would have been much smaller, but the expenses would have been the same. The report above shows that all games played on the field by

visiting teams we have lost money.

More than that, we have been playing Center for several years, and never have paid her over \$600 and expenses Why should she raise a howl this year? The statement given out by the papers that the team brought meat and water from Danville is false, or else they brought it so that they might have a kick coming. we paid them \$1.00 each for dinner, and \$1.50 for a supper, making a total \$2.50 per man allowed for meals while here.

BASKET BALL PRACTICE.

Basket ball practice began last Monday, and very few showed up. Several of the old players are back, and a bright prospect is in view. The manager is planing a trip up North, where we will meet most of the large schools of Ohio, Indiana, Illinois and Pennsylvania. No games will be made with Kentucky teams unless they conform with the rules governing the S. I. A. A.

A coach has not yet been secured for the team, but will be in course of veek or two.

All men who have ever played a game of basket ball, or any one who desires to take part in athletics, come out and practice. You may make the team and get to take this trip.

Last year's team did good work considering the circumstances which it confronted. We were defeated several times, the worst score being that that Central put up against us. Central's team last year, though, was the best in the South, and would have had good showing with any team in America. We are sorry that conditions are such that we can not play them this year.

The Idea staff meets in basement of main building at fourth hour Friday.

The University of Colorado requires to wear blue caps. "flunck-outs" Would not a yellow cap be more appropriate

An Emergency.

An emergency is something that every man should be ready for, but usually never is .-- Detroit Free Press

WANT ADS.

FOR SALE-Dress Suit in good condition. Fine chance to obtain a Glee Club outfit. Address K. care The

WANTED-A nice College boy as room-mate. Nicely furnished, elegant room, only 4 squares from the University. Address,

ELMER REMBOLD,

376 Transylvania Park,

*All ads for this want column should be addressed to the Business Manager of The Idea, 136 East Maxwell. Price ten cents per count line. No less than two lines accepted.

Now is the time to See

Rudolf L. Rosenbauer

THE TAILOR -for-

Electric. Steam and Dry Cleaning Works.

Ladies' Garments a Specialty. 330 West Short Street. Lexington, Ky. Fayette Phone 485.

LADIES & GENTLEMEN

If you want a new pair of shoes go to the shoe dealer. If you want your shoes repaired go to Honaker the shoe

113 South Mill. "NUFF SAID."

Welsh & Murray Printing Co.

PRINTING

RUSH WORK A SPECIALTY BOTH PHONES

124-128 N. LIMESTONE. LEXINGTON, KY

ADAMS

Bowling Alleys

114 N. Limestone

New Equipment

A Place for Gentlemen

We are Friends of the University Let's Get Acquainted

Lexington's **Biggest** Store...



r -yright Hart Schaffner & Mars

If you should walk across the campus of any of the best colleges in the country, you'd see

Hart, Schaffner & Marx

Clothes on many of the fellows there. These clothes are the favored College clothes; that's why nearly all other men favor them.

We've some new models .or you. Varsity, shape-maker; special young styles: and will give you a correct fit.

SUITS \$20 TO \$30 OVERCOATS \$18 TO \$35

Other Standard Makes, \$10 to \$19.

Kaufman Clothing Co

Dress Suits for Rent.

Headquarters of K. U.

PREFERRED CHRISTMAS GIFTS FOR THE COLLEGE STUDENT

COLLEGE PINS IN GOLD ANE SILVER BELT PINS, HATPINS, FOBS, LOCKETS, ETC.

JEWELER IEINTZ EAST MAIN STREET, OPP. PHOEMIX

LEXINGTON. KENTUCKY



Nine rahs and a "Tiger" for Sweetland,

For captain "Dick" make it the same. And say make it strong for Shanklin; Boys! didn't "Poke" play the game?

Jake Gaiser sure was a beauty, In foot ball "Possum" means "Grit". Big Johnson did more than his duty, While Babb made a "home run" hit. Earle simply snowed his man under, And Harrison made Louie eat mud.

'Spot" you're the world's eighth wonder,

Campbell was "there with the goods." Hats off boys to the plucky "scrubs", They labored as hard as the "team. Perhaps next year these heroic "subs" As the Varsity's stars may gleam. But yell, yell, for old S.

She's the sweetheart of us all: For there's nothing on earth we would not do,

To make her first of all.

C. E. B., '14

The Hipp this week has the most delightful bill since "A Night With the Poets" established a precedent several months ago.

It would require a pretty lengthly explanation to give one the proper idea of what Wilhelmi with the help of the Imperial Orchestra really furnishes. On the rise of the curtain on the act, the orchestra, ten people, plays a popular selection and on the appearance of Wilhelmi, who announces the subject of the particular impersonation, the favorite composition of the composer who is being impersonated is rendered.

Wilhelmi introduces all the little characters and derives no little comedy thereby. Wilhelmi's offering made eccentricities true to each of the a better impression on the usual first nighters than any other act has ever made, if memory is not at fault.

Guise is a very clever fellow. His characterizations of widely different female characters furnishes something to marvel at and if it were not the disclosure at the finish of the act, the audience would never the be the wiser. While his voice seemed a trifle "rusty" Monday, no one knew the difference and the surprise at the discovery that Guise is but a mere man was complete and rather disappointing to some of those who "knew he was a man all the time".

The Trambo Duo have some singing, some talking and some dancing, the most notable thing about the act being the good looks of the lady and the roller skate dancing of the man. There are other points worthy of notice, however, but these two are undeniably apparent. The dialog introduced is new and funny and the songs are clever. Henry Bobker, "The Boy Behind the Suit Case" has several imitations of sterling worth. All his changes are made with the aid of the suit case in full view of the audience.

The motion picture finishes up a bill, every act of which is a marked feature and which is worthy of capacity business the week through.

Princess

The Picture Show of Lexington

MARGARET B. FOSTER Vocalist

Leonard Hotel Barber Shop

The only first class shop in Lexington Yale Pompadour a specialty. B. FOTSCH, Proprietor

PEERLESS LAUNDRY

BEST BY TEST W. C. WILSON, AGT

TEXT-BOOKS PENNANTS, POSTERS

STATIONERY

PRINTING

McClure. Gum & Co.

Inccorporated

No. 152 West Main Street

Lexington, Ky.

Photos That Please

ARE MADE

Franz Josef Spengle

THE QUALITY PHOTOGRAPHER

311 West Main Street.

P. S .- By assuring as you are a bonafide student of State University, a special State University, a special rate may be obtained.

College Friends...

You take "The Idea" to read. For satisfaction pat-ronize the "Reed" Barber Shop.

SHERMAN STRAIN,

How Old is Your Pipe?

Isn't it about old enough to be placed on the retired list?

We have a fine lot of new pipes waiting to be smoked.

FRENCH BRIARS AND MEERSCHAUMS

Wide varietf of shapes and sizes from which to chose. All prices from

25c. UP

Cooper & Dunn

Druggists

Main and Broadwaf

Christmas Presents!

Make yourself a present with a

College Memory
Book.
Ask to see it.

Pennants, Pillow Covers, Posters, Fountain Pens, Calendars, State University Calendars 10c up. Christmas Post Cards.

University Book Store

"The College Store for College People"

Luby and Alexander

TAILORS

FULL LINE
NOW READY

Suits and Overcoats

\$22.50 to \$40.00

MAKE YOUR SELECTION NOW!

145 E. MAIN Opp. Union Station

HAGERMAN NOTES

Misses Nelle and Rachael Callisan, of Middlesboro, were the guests of their sister, Miss Mary Callisan.

Misses Helen Crawford and Lorine Martin spent the week-end with Miss Nelle Shaw, in Frankfort.

Miss Gertrude Curd had as her guest Miss Lillian Shrout, of Owingsville.

Misses Florence and Odessa Price spent from Friday until Monday with Miss Alice Howe, in Paris.

Miss Ernestine Duff visited Miss Nellie Johnson, in Shelbyville.

Miss Rebecca Irby, of Paris, visited friends at the college.

Mr. Stovall, of Mayfield, spent Sunday with his daughter, Miss Geneva Stovall.

Miss Katherine Barnette, of Paducah, was the guest of her sister, Miss Esther Barnette.

Mrs. Lockhart spent Thanksgiving at her home in Louisville.

Miss Kathryn Klein spent last Thursday with Miss Nina.

On last Friday evening Miss Golden Cottel entertained a number of her friends at a cafe dinner.

Miss Margaret Norman is spending a few days with her parents in Mayfield.

SAYRE NOTES.

Miss Mary Mayes returned to her home in Springfield last Wednesday to spend the Thanksgiving holidays.

Miss Lillian Saffel, of Lawrenceburg, returned to Sayre College Monday morning after having been at home for several days.

Miss Lizette Gibbens spent the holidays at her home in Richmond.

Mrs. Haggin, of Georgetown, spent Monday with her daughter, Miss Una Haggin, at Sayre College.

Miss Blanch Wasson spent several days with relatives in Winchester.

Miss Lula Grisson, of Bowling Green, spent Thanksgiving with friends in Covington.

On December 6, at 8 p. m., two plays, "Fennel" and "A Game of Comedy," will be given at Sayre College.
All are expected. Admission only twenty-five cents.

Miss Georgia Swinney will return to her home in Eminence Friday after a short visit with Miss Mary Spencer, at Savre.

SOCIOLOGY NOTES.

Seventeen members of the classes in Sociology visited the asylum on November 19.

Through the courtesy of the Superintendent of the Asylum, nearly thirty of our students will be guests of the evening of December 2, enjoying the hospitality of the officers of the asylum.

The State Conference of Charities is in session this week at Louisville.

Our investigation of Kentucky county infirmaries and almhouses is near-

NAZMA

A TRIAL SMOKE

The Prince of Cigarettes. Will convince you beyond doubt that you can

y nothing better. For sale by all dealers in Lexington, Ky.

20 For 15 Cents.

VAUGHAN-WARE TOBACCO CO., Richmond, Va

ing completion. The students have been of the greatest assistance in obtaining definite data, some times making long journeys at a personal sacrifice.

The presence of law students has added an element of definiteness to our instructions, and enlivened the discussion of current questions.

We wish to correct a mistake that was made in last week's issue, where it stated that Dr. Terrell, with his class in Sociology, visited the asylum. Dr. Terrell is the Professor of Greek, and not the Professor of Sociology. Dr. Tuthill has for the last three years been the instructor in Sociology, Economics and History. This mistake was an oversight on the part of the editor.

"K" MEN.

The following members of the football squad will receive "K's." The 'Varsity team: "Capt." Webb, center; Campbell and Earl, guards; Harrison and Johnson, tackles; Babb and Naylor, ends; Watkins and Shanklin, halfbacks, and Threikeld, full-back. The "subs" that will receive "K's" are Foster, G. Shanklin and Giltner. "Old Lady" Dunlap and Manager Boyd will also wear the "K."

The new men that will be taken into the "K." Association this year are Harrison, Watkins, Naylor, Foster, G. Shanklin and Boyd. The association has not organized this year, but it is hoped that they will get together and make an improvement in our athletics. Athletics this year have been on a cleaner basis than ever before, and the "K." men can do a great deal toward maintaining this standard.

NINE RAHS FOR WEBB

News has reached us that "Dick" Webb, our famous football captain, All-Southern center, is to be married during the Xmas holidays to Miss Allie Wilkerson, daughter of Mr. and Mrs. M. F. Wilkerson, who reside on the Clay's Mill pike.

Mr. and Mrs. Webb will reside in Lexington until after the graduating exercises next June.

This comes as a surprise to the student body, and friends of "Dick." He does not think of football alone, as most of us think he does. Let us all give "Nine Rahs" for Webb.

VITAL STATISTICS BUREAU.

Preparations are being made at Bowling Green for the operation of the Bureau of Vital Statistics law, which goes into effect January 1, 1911. The law provides for the reporting and recording of all births and deaths and the collection of mor-

bidity statistics. It is a department of the State Board of Health, and is far-reaching in its importance to the welfare and lives of the people of Kentucky.

THE BEST MUSICAL ORGANIZATION



Grella's Band and Orchestra

118 North Limestone
New Phone 2274
Lexington, Ky.

ROCCO GRELLA, Director W. L. WAITE, Manager Nhw Phone 1912

> Campbell-Hagerman Girls Go to the

STAR

So Should all the State boys—Always a good show. ADMISSION 5 CENTS.

"The World's Grandest Jewelry Establishment"

Medals, Badges, Glass Pins, Rings, Etc.

Are designed and executed by skilled designers and artisans, in our own factory on the premises. We will be glad to furnish you designs and estimates on any article of this character desired.

OUR NEW CATALOGUE

A 200-page book, which contains 5,000 illustrations of the world's finest collection of Diamonds, Watches, Jewelry and Silverware. Mailed FREE. Write for it.

Mermod, Jaccard & King

ST. LOUIS, MISSOURI