COLLEGE NIGHT

THE KENTUCKY KERNEL

UNIVERSITY OF KENTUCKY

READ THE KERNEL

FOR GENERAL NEWS OF INTEREST TO STUDENTS

VOLUME XXI.

LEXINGTON, KENTUCKY, SEPTEMBER 19, 1930

NUMBER 11

ARGEST ENROLLN U. K. RECORI

TO BE GIVEN BY Y M AND Y W C A

By Funkhouser and Webb

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COLLEGE NIGHT Guignol Theater Preparing to Give Brilliant List of Plays

Annual Get-Together Will Be Held in Armory Tonight At 7:30 O'Clock

ELABORATE PROGRAM IS PLANNED BY COMMITTEE Entertainers Are Engaged to Amuse Students; Building to be Decorated

Students who have formerly attended the university of Carl Lampert Announces through presentation seldom undertaken by students ambitious programs in the line of the first time will gather tonight at 7:20 o'clock for the anusal "College Night".

This event has been given by the Y. W. and Y. M. C. A. at the university for a number of year an every student who has attended the entertainment in the past has enterly and added that the various means of amusement would provide imilities recreational feature of company will be formed in ample time charge of the affair said yesterday, and added that the various means of amusement would provide imilities recreational feature of company will be formed in ample time charge of the most complete and calborate programs ever presented in the history of the university is being planned and it is expected that every student who attends will have an enjoyable time. Several and the sweet of the company will be formed in ample time to the past has entered and a new musical company will be formed in ample time to the past has entered and a new musical company will be formed in ample time to the past has entered and a new formed and it is expected that every student who attends will have an enjoyable time. Several and the several control of the company will be produced that every student who attends will have an enjoyable time. Several wholes the school of the company will be a company to the control of the company of the co

PLEDGES CHOSEN BY FRATERNITIES ARE ANNOUNCED

Freshmen Preponderate in Number Elected to Mem-bership by Greeks

15 UNIVERSITY GROUPS RELEASE PLEDGE LISTS

Pledgeship Will Continue Un-til Second Semester; Must Make Standings

Pledgeship Will Committee the Committee of the Second Semester; Must Make Standings

Following a week of organized rushing, the fraternities on the campus announce their piedges for the semester. Most of the men so honored are freshmen, although some upperclassmen were piedged. It is provided the committee of the some upperclassmen were piedged. It is present the committee of the second semester, and ionger unless requires the semester of the se

oaching Staff remainder of the Mildeat reserve team this fall, and members of the coaching staff have sesued a call for players who wish to take part in the sport to report at the men's gymnasium.

A schedule of games with the reserve teams of smaller colleges, to sether with the larger universities, year. Players who show ability are often drafted to the varsity.

Several positions are open on this year's reserve team and all who are year's reserve team and all who are report at once.

SENIORS, NOTICE!

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SENIORS, NOTICE!

SENIORS, NOTICE!

Organ: "Allegron appassionata." Offifth Sonata). Guilmant. Dr. Abnord the Second Presbyterian characteristics are the company of the second presbyterian characteristics. The company of the second presbyterian characteristics are the second presbyterian characteristics. The company of the second presbyterian characteristics are the second presbyterian characteristics. The second presbyterian characteristics are the second presbyterian characteristics. The second presbyterian characteristics are the second presbyterian characteristics. The second presbyterian characteristics are the second presbyterian characteristics. The second presbyterian characteristics are the second presbyterian characteristics. The second presbyterian characteristics are the second presbyterian characteristics. The second presbyterian characteristics are the second presbyterian characteristics. The second presbyterian characteristics are the second presbyterian characteristics. The second presbyterian characteristics are the second presbyterian characteristics are the second presbyterian characteristics. The second presbyterian characteristics are the second presbyterian characteristics are the second presbyterian characteristics. The second presbyterian characteristics are the second presbyterian characteristics are the second presbyterian characteristics. The second presbyterian characteristics are the second presbyterian characteristics are the second presbyterian characteristics ar

Wildcat Football Captain TOTALS 2,939 FOR



was placed under Ms. May K Dimcan. Francis Martin was appointed
head of the kndergarted department.

In the psychology department
there was a loss of three men: Dr.
Gardner C. Bassett resigned his post
lar postition at Gettysburg College
Gettysburg. Pa. Professor Blassett
had been with the university sinci
liga. The other two members of
this department who left were Dr.
Graham. The former accepted a position with Peabody College, Nashville, Tenn., while the later went
to the University of Pttsburg.
Four new men were appointed to
heavy department caused by the resignation of three members. Dr.
Martin M. White became assistant
professor of polychology and Dr.
Henry Beaumont was appointed serservice and assistant professor in
the department. Graham B. Dimmick and Edward Newberry were
appointed instructors.

President McVey
Will Be Speaker

At First Vespers

Pres. Frank LeRond McVey will
be the first speaker on the University of Kentucky vesper
services and assistant professor in
the department. Graham B. Dimmick and Edward Newberry were
appointed instructors.

Coach Gamage in preparing the
team for the forthcoming season on
the studies of the

REGISTRATION RECORD FIGURES

University Officials Expect 3,200 Tally Before End of Classifying

LAST YEAR'S RECORD FALLS BY 306 COUNT

Fourth "Freshman" Week" Is Held; First Termers Assemble Early

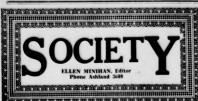
Freshman Bibles" Are Distributed By Y. M. and Y.W.; Edited by Rooks

By WILLIAM SHAFFER
More than 500 "K" Books or
"Freshman Bibles" have been presented to incoming Freshmen during the past week, and 1,500 more will be ready for distribution in a few days.

Student Gives Advice

10 Freshmen on 'Rules of Conduct'

By P. DAVIS RANKIN
Out of the cities and towns, the stills and dales of Old Kentucky to rective a degree from the College of Eighnering. Is continuing her exhibits and dales of Old Kentucky should yell like inspired device a degree from the College of Eighnering. Is continuing her exhibits and called the college of Eighnering. Is continuing her exhibits and called the college of Eighnering. Is continuing her exhibits and the continuing her exhibits and the college of Eighnering. Is continuing her exhibits and the college of Eighnering. Is continuing her exhibits and the college of Eighnering. Is continuing her exhibits and the college of Eighnering. Is continuing her exhibits and the college of Eighnering. Is continuing her exhibits and the college of Eighnering. Is continuing her exhibits and the college of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighnering. Is continuing her exhibits and the College of Eighneri



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Coats **Dresses** Millinery **Accessories**

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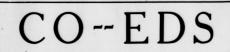
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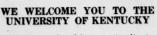


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SCHOOL BELLS

Back in the good old days, youngsters and others not so young heralded the advent of school days by loud and prolonged ringings of bells. They were tolled for multiple reasons: to warn tardy boys and girls that haste does NOT make waste when going to class; to inform parents and children that knowledge comes from schoolrooms academically outfitted for that purpose, and to express pride and happiness that this land of ours is able and willing to further the cause of each succeeding generation through educational means.

School bells are ringing again at the Uni-

bells. They were tolled for multiple reasons: to warn tardy boys and girls that haste does NOT make wate when going to class; to inform parents and children that knowledge comes from schoolrooms academically outflied for that purpose, and to express pride and happiness that this land of our is able and willing to further the cause of each succeeding generation through educational means.

School bells are ringing again at the University of Kentucky, their hardy tappers multiple to the price of the controlled through electrical impulse. They are sounding the tocats nor heleavor for those attending this institution this year. To frealmen and upper classmen all well the help indicate all of the things tolled by those other bells of another day, and much more the self-strong through the proposal that the proposal that the self-strong through the proposal that goes with the spirit and progress of a cosmopolitan institution such as the University of Kentucky. They are sounding a welcome to freed the price of the self-strong more desired to the proposal to the pro

Sixty minutes more of time on the air each sek at the university remote control studio radio station WHAS, Louisville, have been ded to Kentucky's radiocasting program. prosesning more contact with the outside rid, this time addition is a valuable accessive to the programs as they were last year. New series of talks and musical renditions build add to the general attractiveness of univisity radiocasts, to say nothing of putting at st one major football game on the air this soon. The little things as well as the large mode continuation of the era of progress at

HIT THAT LINE

Indications are that the university will have a great football team this season. At least, that is the opinion of students and the hope of the coaches. Alas, how often our beliefs are shattered on reality's bedrock!

Indications are that the university will have a great football team this season. At least, that is the opinition of students and the hope that is the opinition of students and the hope that is the opinition of students and the hope that is the opinition of the coaches. Alas, how often our beliefs are shattered on reality's bedrock!

The success of a gridfron aggregation depends so much upon circumstances extramed to the game itself that failure easily may result when they are ignored or not given prosent attention. In order to be clear, they are the support of the students below, moderate optimis so that there will not be too much depression in case expectatins are not realized, and a determination to do or die with the team, regardless of whether it is successful.

Granting that the players are going to do their part in the contests to be played this year; it remains for the student body at this university to get busy and give it every vestige of support possible. And that is plenty when done properly.

Kentucky's spirit has made itself conspicuous by its lack of spontaneity in the past, with the result that several teams did not do as well as they would have had they been supported with undying enthusiasm. New that the university has grown to be one of the outstanding educational institutions in the country, it is flight time that petty indifference be laid aside for the more noble cause that is the spirit its flight time that petty indifference be laid aside for the more noble cause that is the spirit its flight time that petty indifference be laid aside for the more noble cause that is the spirit the school. Steps should be taken at once to get behind the team and then to saty there.

To the team The Kernel expresses the hope that it will be the most successful in the history of the school, its hope being founded on confidence in playing ability and belief that the whole school is going to do all possible to all the whole school is going to do all possible to all the whole school is going to do all possible

JOSEPHINE COLLEGE

good fellowship.

KENTUCKY PROGRESS
The current issue of Kentucky Progress magning and the state of the planting of a puzale to hereal. Side doesn't know shead of time what she will be agained carries many articles of notable interest, not the least among which is one written by Mr. L. Niel Plummer, on properts of the 1930 Wildcat football team. Mr. Plummer formerly was an editor of the Kernel and lately resigned his position as city editor of The Learning of the puzzle of the department of journalism at the university and publicity writing for the athletic department here.

Last year upper classmen will remember that there was no charge for the copies. This year, however, the publication, an organ of the Kernel Lucky Progress Commission, has taken on such times it appears times it appears to the department of journalism at the university and publicity writing for the athletic department here.

Last year upper classmen will remember that there was no charge for the copies. This year, however, the publication, an organ of the Kernel, about its editorial viewpoints. About the department of journalism as taken on such times it appearance, Counnisson, has taken on such times it appearance, the control of t

Mark Land State of the Control of th

BIBLICAL DAYS

dormant.
All grumbling to the contrary by professional fault finders, the fraternity system at universities is worthy of all the time and money put into it. Its influences are so varied that doubt arises whether all of them could be pointed out to our readers. Suffice to say, it is one of the underlying bases of that present-day spirit that is composed of activity and endeavor.

PARAGRAPHS

Now that school is under way once more, we suppose the Men's Student Council will become affiliated with the Anti-Saloon League. The law must be enforced!

It is noted with interest that the coach at Duke University says he and his team are going to win the football championship of the Southern Conference this year. It is just barely possible that he overlooked that Kentucky game on his schedule.

Moonshiner is about to become a legitimate word with a lot of humor behind it, if Dick Brewer's new magazine is going to be half as funny as ye olden Kampus Kat.

LITERARY SECTION

DOROTHY CARR. Editor

Out of each 1,000,000 without any President Frank, University of Wischooling, only six attain distinctions, in the Journal of Education.

President Frank, University of Wisconsin, in the Journal of Education.

The Methodist Episcopal Church Smith, has appropriated one million One of the best places a young Theological school of Emergence and the Smith Out of each 1,000,000 with elem-ntary schooling, 24 attain distincion.
Out of each 1,000,000 with high-chool education, 622 attain distinc-

school education, 822 months of the collection.
Out of each 1,000,000 with collection, 5768 attain distinction.
So it seems that for all their faul and their faults are many, the schools are a good investment.

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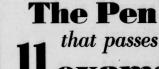
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is here again

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Abandon Conceit is Advice to Students

College President Discus Way to Popularity on College Campus

FRATERNITY ROW

Professional Commerce Frat Was Organized at U. K. During Year 1920

Delta Sigma Pi, international pro-tessional commerce fraternity, was founded at New York University was established on the University



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SIGMA DELTA CHI Phi Beta Promotes Music on Campus KERNEL PLANT IS Delta Tau Delta Music on Campus KERNEL PLANT IS Completes Plant To Build House

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Footballs Helmets Shoulder Pads Shin Guards

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Has hardwood frame which is doweled and glued; Nackman spring cushions and covered with splendid grade of fancy Sateens. Club Plan price—

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NEW EDUCATION College Men Rarely in Prison, Says Warden AS 375 ENROLL

el Quarters for Teacher-Training Work Are Completed

rk at the University train-including the high school iementary divisions, locat-w education building, be-day morning with a total adents. One hundred and

U. K. Spanish Club Plans Activities For Year's Work

Completed
TAI. FLOOR SPACE
COVERS TWO ACRES
to \$150,000 Makes New
Structure Possible for
Department
lass work at the University traintheolog including the blue heads
are the second from th

Sneers

Snickers Scandal



TYPEWRITERS

SPECIAL RENTAL RATES TO STUDENTS

L. C. Smith and Corona Typewriters

STANDARD TYPEWRITER CO.

Opp. Court House WEST SHORT ST. Phones Ash 1792

SuKy Circle Announces Program Of Varied Activities for This Year ARE ANNOUNCED

SuKy Circle, student pep organiz—dances throughout the year, the first of which is the Home coming mounced that it has planned a variety of activities for 1930-31. The circle will also contribute to expensive properties of these activities will be the election of cheer leaders who will raise fund to each specific properties of the second will raise fund to each specific properties properties the second will raise fund to send shibled hast year, the organization of the properties of the second properties of the committees to meet visiting feams; The organization now has 28 campus during the first semester of members to part of the properties of the committees to meet visiting feams; The organization now has 28 campus during the first semester of members to part of the properties of the properti

the character on these dates or on the class meetdray following the first class meetCourses will be offered in the
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For Sale by HUTCHINSON'S DRUG STORE Main and Deweese Streets

Sold By CAMPUS BOOK STORE McVey Hall

LATE CLASSES Jerry, Famous Airedale at University, Dies During Summer

WELCOME HOME!

WE SAY "HOME" BECAUSE WE WANT YOUR FOUR YEARS AT STATE TO BE MADE MORE HOME-LIKE BY FREQUENT VISITS TO THE KENTUCKY—ALWAYS THE STUDENTS FAVORITE THEATRE:

STARTS TOMORROW!



You Can't Afford To Go Without A

Nice, Fresh Haircut

y.....

DURING THESE EARLY WEEKS OF THE SCHOOL YEAR WHEN LASTING IMPRESSIONS OF YOU ARE BEING MADE-

You can't afford to take chances on the barber you select

SO TAKE THIS TIP-

Try The

Student Barber Shop



Truth needs no support; Sheaffer's is the college favorite*

TODAY there are more Sheaffer's bought than any other make; among America's hundred leading colleges, each registering 1,700 or more students, Sheaffer's sales overtop all others.

With Sheaffer's, the reason for such success is that these instruments are supremely well suited to the business of writing. First, there is a Sheaffer's Lifetime° pen point for every hand. Second, each is a Balance° instrument, fitting the hand comfortably, taking class notes quickly, making long themes easy. Third, the Balance° contour is truly modern, a happy blend of line and curve, the combination of utility with beauty. And fourth, nobody can outlive his Lifetime°pen's guarantee of satisfactory service. With Sheaffer's, the reason for such such

Sold By LEXINGTON DRUG CO. Lime and Vine

Sold By OWEN'S VIADUCT PHARMACY Viaduct and High Street





etween heated arguments with ed to be a segond Janet Gaynor, various deans and their undersaven as the segond Janet Gaynor, various deans and their undersaven as the segond Janet Gaynor, which is a segond Janet Gaynor, as we managed to catch the local Kierrigan, Garrell MacDonald, and relief the segond Janet Gaynor, and the segond Ja

in the search without in litting your intelligence which he press many. Aside from his splent is been the case with other flims as here the case with other flims he been the case with other flims he will be the case with the

FRESHMEN! Sophomores, Juniors and Seniors

YOU CAN HAVE ONE PLATINUM FINISH ART PORTRAIT MADE FOR ONE DOLLAR, SIZE EIGHT BY TEN, TAKE ADVANTAGE OF THIS OFFER AND HAVE YOUR PORTRAIT MADE BY THE U. OF K. PUBLICITY PHOTOGRAPHER—DEACON—ALSO PRODUCER OF ALL GUIGNOL AND STROLLER PHOTOGRAPHS.

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Don't fail to take advantage of our Fountain and Luncheonette Service

Prompt Free Delivery Ashland 4779-9154 Viaduct and High Street

let's Rusticana." He is now one of the world's best known tenors and received \$500,000 for his first motion picture. "Song O' My Heart".

—T.R.—

—T.R.—

—T.R.—

—I. doesn't take the movies long to each every current fancey and son ow Merto-Coldwayn-Mayer come out with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. Filbert, this is not a world with "Love in the Rough" You're wrong. His world with "Love in the Rough" You're wrong. His world with "Love in the Rough" You're wrong. His world with "Love in the Rough" You're wrong world with "Love in the Rough" You're wrong with "Love in the Rough" White House and the story is a light affair in with the great again of golf plays a most important role.

Phi Sigma Pi Enjoys

Successful Beginning.

Bloogical Brotherhood Hopes To Stimulate Interest in Research Work

Phi Sigma Pi, honorary biological Fraterity was officially departed in the world will be well as the university last year. The left should be a world with the world will be well as the university last year. The left shoul

TIVITY PROVIDES BEST USE OF LEISURE

that country and soon began to study voice. In 1904 he won first prize at the Dublin Music Festival. After two years of study in Italy he made his London debut in "Cavalleria Rusticana". He is now one of the world's best known tenors and the country of the world's best known tenors and the country of the world's best known tenors and the country of the country of the property of

OMEGA BETA PI McLain had an implies organization.

ACTIVE AT U. K.

Professional Premedical Fraternity Organized Chapter Here in 1925; Founded at Illinois in 1919

Omega Beta Pi, professional premedical fraternity was organized the University of Illinois in 1919

Omega Beta Pi, professional premedical fraternity, was organized at the University of Illinois in 1919, At present there are six active Chapters in Active Chapters in 1919.

Welcome, U. K. Students



Now "MY OWN" HATS adapt themselves to the campus

Every smart Color for Fall Every State has an individuality its own



These dresses have every style feature and are outstanding for their college smartness. New sport frocks . . . Chic afternoon dresse in every wanted fall shade. Displayed in our Fashion Shop at-

COATS

Well Dressed College Miss

Now on display in our Fashion Shop. Smart richly fur-trimmed dress coats right off Fifth Avenue. Coats that are far in ad-vance of the season.



SPORT COATS Fine quality Novelty Materials.
Just the thing for the game

\$9.95

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Smart appearance is assured Smart appearance is assured to every college man who buys a WARDMONT SUIT. He gets tailoring that fits him perfectly and handsome fab-rics that deliver lasting wear.



Felt Hats

\$295

SWEATERS and HOSE All Wool Sweaters and Hose

In Solid colors only. A regular \$6.00 value

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"BOOST THE WILDCATS"

Students:

"You If you haven't heep over to The Tavern ain't seen nothing yet"

Pledges Are Chosen By Organizations

Delivery Service to Patterson, Boyd, and Smith Halls; also to Sororities and Fraternities.

Guignol Theater Lists New Plays

ued from Page One)

is expected to be unusually dif-t for the amateur organization Savani will be awaited with great in-



The Smile

LOVE THE

with

Robert MONTGOMERY

Dorothy JORDAN Benny RUBIN NUGENT



NOW PLAYING Sue Carol **Grant Withers** in Dancing Sweetie

Many Changes in Faculty Announced

Enrollment Record Broken at U. K.

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as served social functions for the University ientucky each year since its organization in 180 EVERY DEPARTMENT IS COMPLETE FOR THE 1930 TERM

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Special Discount to College Students

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New Catalog of Courses fo A. B. in Journalism is Published

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To Make Good Impressions Visit

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4th Floor Embry & Company Now Under New Management

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Suits Pressed

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Lexington Laundry Co.

Now Open

THE HUDDI F

Confectionery and Luncheonette

ROSE and EUCLID

W. W. PORTER, Manager

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Men with a proper regard for correct attire appreciate the importance of footwear—and usually decide in favor of—

FLORSHEIM SHOES

Most Styles Ten Dollars

Baynham Shoe Co.

SHOES and HOSIERY

NEAR LIME

Section Two

THE KENTUCKY KERNEL

Sports

VOLUME XXI.

NUMBER 11

Y DAYS ARE HERE AT LAST

Seen from the Press Box

AND NOW, LADIES AND GENTLEMEN-

n "Floppy" Forquer was running for sheriff, Shipw ig track meets, Barnacle Bill Colker was inspec r Ellis Johnson was galloping about a baseball diam having his fun in his own way. After winning a te a afternoon last summer, Spicer sneaked away to hin fair lady and entered a dancing contest. Where, spicer was crowned champion tripper.

THANKS, COACH BIERMAN

f Virginia and V. P. I. will each

C. W. Hackensmith Will Be Godfather of Greeks







N. C. S.

JNIFORMS ARE ISSUED TO 116 FRESHMEN

EXPERT DRY CLEANING





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Southern Dye Work

Dry Cleaners

EST. 1883

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WELCOME BACK

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The New Fall Suits, Top-

coats, and Trousers

Have Arrived

GOLDBERG'S

"Lexington's Leading Clothiers"

333 WEST MAIN

Free Pressing Service

TO SIXTY

SQUAD EXPECTED Colleges Here and Abroad in Article Abroad in Article ON STOCK LEIFT D ON STOLL FIELD

WELCOME, **STUDENTS**

WE WANT YOU TO COME IN AND GET ACQUAINTED. LET US SUPPLY YOU WITH YOUR DRUG AND SODA FOUNT-

HUTCHINSON'S DRUG STORE

a modest clothing allowance does a big job

ASHLAND SUITS TOPCOATS & TUXEDOS

ARE MADE OF PURE WOOL

a year and more of service

\$2250

MIDDISHADE SUITS

clothing of the highest type, imported woolens Hand-tailored throughout, a \$50 Value at

\$37⁵⁰

All Clothing Fitted by an Expert Tailor

Ashland Clothes Shop

Next to Strand Theatre

REETINGS, STUDENTS From Your Cafeteria on the Campus, for Your Convenience

MEAL HOURS:

Breatfast: 7:15—9:15 Lunch: 11:30—1.00 Dinner: 5:15—6:45

Drinks Sundaes

Up-to-Date Fountain Service 9:00 A. M. to 6:45 P. M.

MEAL TICKETS

18 Consecutive Meals for One Week Breakfast and Dinner for One Week

The University Commons

Third Floor of McVey Hall

Sodas Sandwiches Cigars Cigarettes Tobacco

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Meal Tickets for Sale

WELCOME TO LEXANDERC "Just Across the Campus"

"Opposite Memorial Hall"

Toilet Articles Magazines School Supplies Cameras Films

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GAMAGE EYES SOUTHERN CONFERENCE

Places Six Teams In Championship Flight; **Discusses Opponents**

Editor's Note—The following article was given as a radio address over Station WHAS, remote control studio at the university, by Coach Harry Gamage, Tuesday, September 16, at noon:

Welcome

Students,

Kentucky

"Gifts that Last"

Skuller's

"Lexington's Leading Jewelers"

127 West Main Phone Ashland 344



139 West Main

V. P. I.

V. M. I.

Southern Conference Football Schedules

VANDERBILT

GEORGIA

-Florida at Athens. -New York University in -Tulane at New Orleans. -Alabama at Birming-

11-Carnegie Tech at Pitts-

8—Vanderbilt at Atlanta. 15—Pennsylvania at Phila -Georgia at Atlanta

TULANE

Southwest La. Ints., at

et. 11—Texas Aggies at Dallas. et. 18—Birmingham Southern at

Nov. 27—Louisiana State at New Orleans

11—Davidson at Durham.
18—Open.
25—Wofford at Spartanbu
1—Villanova at Philadelpl
8—Kentucky at Durham.
15—North Carolina State

NORTH CAROLINA STATE

Sept. 20—High Point at Raleig Sept. 27—Davidson at Greensb Oct. 4—Florida at Tampa. Oct. 11—Clemson at Charlotte Oct. 16—Wake Forest at Ralei Oct. 25—Mississippi Aggies at Feigh.

Nov. 15—Duke at Raleigh Nov. 27—Open.

AUBURN

SOUTH CAROLINA

LOUISIANA STATE

ct. 25—Georgia Tech at Atlanta.

ov. 1—Mississippi Aggies at New
Baton Rouge.

Sopt. 20—Dakota Wesleyan at
Sopt. 20—Open.
Cet. 4—Southwest La. Inst., at
atlantan Rouge.

v. 8-V. P. I. at Blacksburg. v. 15-Washington and Lee at

Sept. 27—Open. Oct. 4—Mississi

WASHINGTON AND LEE

27-Open.

VIRGINIA

Nov. 14—Southwestern at Oxford. Nov. 27—Mississippi Aggies at

CLEMSON

UPPERCLASSMEN WELCOME FRESHMEN

Upperclassmen, don't be too hard on the freshn Remember you were a freshman once yourselves WE APPRECIATE YOUR FRIENDSHIP UNIVERSITY SANDWICH SHOPPE LIMESTONE AND EUCLID OPPOSITE MEN'S GYN

Welcome

New and Old Students

TO

STATE BARBER SHOP

JUST ACROSS THE CAMPUS OPPOSITE MEMORIAL HALL

H. M. Davis

C. R. Clem

A Hearty Welcome, Students

from

Store Established for

Headquarters for All

Owned and Operated by University of Kentucky

BOOKS and SUPPLIES

Used Books in good condition, at great savings, while they last

Campus Book Store

McVey Hall

"OLE TIMER" LOOKS AT KENTUCKY'S SQUAD

Believe Wildcats Have Good Chance To Top Conference

By OLE TIMER in The Atlanta Journal
The Kentucky Wildcats reported for practice Monday,
tember 8, one week later than most of the conference
dis. Tuesday they were going at their work hammer and
ts and Thursday they were scrimmaging. That is what
Il wading in at high speed. Coach Harry Gamage saidalled them to order a week later than most of his opents because he saw no special gain in beginning Septem1. but the boys were ordered to show up with their legs
ood condition. "I was sure they would follow that inction because they knew the work they would plunge
would go very hard with them if they didn't, and an
ete cannot get his legs in shape without putting the rest
innself in trim also," explained the young mentor who in
arrance combines the best features of a movie idol and
litch battler.

THANK YOU



Check your Ward

robe Today
For the
Hats, Ties, Suits,
Dresses and Coats
That Need
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And an APPLEGATE-GRAVE: COMPANY, Inc. Will Call

mproved line. Andrews (185) George Yates (190) forgot he is immediately forgot he is immediately

"My Gosh!" said the gentleman.
"How this thing echoes!"—Army
and Navy Journal.
will have to "swat the filers."

W. B. MARTIN Barber Shop

SATURDAY PRICES 20c Haircut 400

LADIES HAIR CUTS A SPECIALTY **~~~~~~**

The Clothes Shop ..Welcomes.. . You . .

Back to School and wishes you A happy and prosperous year

We are still doing business—helping you keep up that well-dressed appearance

CLEANING AND PRESSING

Phone Ash. 2259

Students, Welcome



You are the joy and envy of our hearts, you charming, youthful visitors who have adopted Lexington as your temporary home for this new college year.

And in welcoming you, we wish to say that within the walls of this institution you will find embodied the spirit of youth-an understanding of your joys and expectations that sponsors with a cordial understanding, everything that better expresses you.

It is our wish that you make our Hotel your headquarters while here. We're for you from the opening whistle to the last touchdown-win or lose-and it is our desire that you make the Lafayette a part of your college home.

Hotel Lafayette

LEN SHOUSE, JR., Manager

YOU

Will Eventually Make

THE LAIR . YOUR DEN . .

SO GET IN LINE WITH THE REGULARS AND ENJOY A REAL COURTEOUS COL-LEGE SERVICE FROM THE START

SODA GRILL SANDWICHES PLATE LUNCHES

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Open Till 1:00

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304 S. LIME

The J. D. Morris Shoe Shop

209 E. Main Street

For many years has been the leading Repair Shop, and today offers you equal and better service. Look for The Morris Shop

CHAS. H. McATEE, Manager

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S



Friendly Five Shoes, modestly priced at \$5, are made of the finest the smartest and most







S. Bassett & Sons

140 West Main Street

THE ART OF LIVING

By F. PAUL ANDERSON

's Note: The Dean of the College of

the effect of this m on human happiness—wh od the true index of the ss of life.

the art of living than the following inscribed on a photograph of himself to one of his friends:

MONUMENT TO LIAR

Charge Against Undergraduates

'Ray--'Ray You're Back

Make our Store YOUR Sporting Goods and Hardware Store

THE SMITH-WATKINS CO.

236 EAST MAIN

FELIX M. KENNEDY

T. A. GOODING

L. P. GOODING





Welcome, Students

Seems like things brighten up the minute the

gang returns—
It's mighty good to know you're back.
And Freshmen, we hope to get acquainted with you, so that we may be able to serve you as we have

your upperclassmen.
We've been preparing for the event for quite a while, assembling apparel well worthy of the occasion.

Everything brand new from a pair of garters to a new Fall Braeburn.





Always favor the dealer who

sells Dicie

HE PAYS more for it than he would have to pay for practically any other ice cream in the Blue Grass.

He does this to guarantee the protection of your health and to give you the best in quality that can be made.

Most other dealers pay far less for the ice cream they sell you and then try to charge you the DIXIE price.

Just buying any ice cream at the nearest corner and ignoring the DIXIE dealer who is doing so much to protect you isn't fair to him.

And paying the DIXIE price for the ordinary run of ice cream certainly isn't fair to you.

"There's a Dixie Dealer Near You"



-MADE WITH BLUE GRASS CREAM-

How the Wildcats Spent the Summer

Welcome Back,

STUDENTS

WE HAVE WONDERFUL THINGS TO EAT. HOME-

MADE PIES, CAKES, AND CANDY

DAILY LUNCHEONETTE

FAMOUS FOR OUR CHOCOLATE FUDGE CAKES

Textbooks Cause Large Expenditure

isdiction on to district trustees, city school systems, rural school districts. Change in Emphasis Of Education Needed

Ohio State Professor ports Departure Fro Traditional Practice

Shoe Rebuilding

CHAS. H. McATEE

Is still on the job with excellent Shoe Re-pair Service. The Shop with the Reputation. Repair Artisans

103 South Limeston

Woodland Shop 507 East High Street

Clothing for College Men in the Accepted University Manner



Graves Cox-"the College Man's Store

Because Graves-Cox takes an unusual interest in everything college men do. Freshmen come here for their caps—tickets to all athletic events are sold here—in short, Graves-Cox is almost a part of University life.

And now we offfer another service to University men. In the future, Ed-wards Haldeman and Co., Fraternity

Jewelers, will display their line of fine jewelry and novelties at Graves-Cox exclusively.

A cordial welcome is extended men entering the University for the first time, together with an invitation to view the smart clothing and furnishing goods we are showing for the Fall

DICK RICHARDS



Benton's Sweet Shop