THE KENTUCKY KERNEL

GET YOURS!

HE KENTUCKIAN IS OUT AND WAITING FOR YOU

NUMBER 36

LEXINGTON. KY., MAY 13, 1927

'CATS MEET CENTRE IN FINAL GAME MONDAY

1927 ANNUALS APPEAR EARLIEST IN U. K. HISTORY

Students May Get Kentuckians at Campus Book Store; Staff Is Anxious to Have Books Distributed Soon

HAS MANY NEW FEATURES

Campus Favorite, Beauty, Feature and Senior Sections
Arouse Much Interest

Arouse Much Interest

Appearing on the campus earlier a sever before in the history of our und, the 1927 Kentuckins are now hig distributed at the Campus Book one. Seniors received their copies a Saturdiay, and other set to May 13. (the book store. The staff is very sxious that students and faculty sembers call for their annuals by this one, as a financial report must be arned into the finance committee of the university on May 13.

Many New Features

The book, dedicated to Henry Clay, contains many new features, including a campus favorite section, and the section of the most section and the feature section, edited by Jimmy Cogar, two outstanding sections of the annual, and these are done in brown pebbled paper. The staff attempted to make the senior section and the feature section, edited by Jimmy Cogar, two outstanding happins are compared to the section of the senior of the senior

ETA SIGMA PHI

Cighteen University Studen Will Be Charter Members of Honorary Scholastic Greek and Latin Fraternity

STALLATION IS MAY 20

STALLATION IS MAY 20 Thomas, and director of the Schumans and the state of the University of the Schumans and the university of the Schumans and the suntry this year. Charters have been ranted to Pennsylvania State, Birlingham Southern College, Draken inversity, Main University, University of Kentucky, and Mississippi tate College for Women.

Eta Sigma Phi was the Schumans and the organization contains Violinist, and the Schumans and director of the Schumans in the organization Contains Violinist, and the Schumans and director of the Schu

Elected Council Heads

New President Is Junior Engineer; Vice-President Is
Commerce Student

As a result of the election held last Monday for the purpose of choosing a president and vice-president of the Men's Student Council for the coming year, the following men were elected; R. O. McGary, president: Leroy Miles, vice-president. Mr. McGary, who is member of Mr. McGary, who is member of the control of the cont

Fraternity. His nome is in Owenbor. Miles, of Lexington, is president of Delta Sigma Ps, honorary
commerce Delta Kapna, Ps, honorary
computered Delta Kapna, national honorary campus leaders' fraternity;
of the Pan-Hellenic Council from the
Phi Delta Thate fraternity; of Mystic
Thirteen and of the Student Council.
He is also president of the Commerce
Club and is a junior in the Colleg of
Commerce.

(CONTINUED ON PAGE EIGHT) (CONTINUED ON PAGE EIGHT)

Journalists From Five Institutions Collaborate on Student Edition of Lexington Herald May 11

Wesleyan, Transylvania, and Centre Send Delegations to Work With U. K. Students eir Annual Editing of Paper: Collegians Handle All Departments Except Mechanical; Amateurs of Newspaper Game Find It Fascinating; Staff is Guest of Professor Grehan at Lunch

Members of the departments of R. Bullock, editor-in-chief, and Niel, Carey and Paul Sanders; telegraph of the departments of the department of

Y. M. C. A. Camp

Student Representatives Meet at Daniel Boone, May 6

Mrs. Darnell Is President, Mrs Thorne, Vice-President, and Mrs. Pride, Secretary

ROMANY SCORES Clean Your Guns

SISTER BEATRICE
The Kappa Sigma fraternity hainst announced that it will challenge any fraternity on the campus for the championship rifle team of the unit versity.

esults Obtained From Lighting System in Use, of Nine Dis-tinct Colors, Furnishes Rare Spectacle of Beauty

The University of Kentucky, and was held under harmonic orchestre, making an approximate number of 60 ministians are presentative committees of the state? It Specials of Special of Specials of Special of

SUCCESS WITH Kappa Sigs Issue Challenge for Rifle Match

Spectacle of Beauty

MISS FOSTER HAS LEAD

Apacity Audiences Necessitate Holding Over Play for Three Days Next Week

Staging the largest and most eight was a formatic production, ever attempted at the university. Romany, layers are scoring one of the great-state successes in their history in the resentation of "Sister Beatries" in the Presentation of Stater Beatries.

(CONTINUED ON PAGE EIGHT) (CONTINUED ON PAGE EIGHT)

Get tickets for the Freshman Frolic today in the hall of the Administration building or from the manufacture of the first time of the firs

VICTORY MEANS CLAIM TO STATE CHAMPIONSHIP

Charley Wert Is Expected to Hurl in Closing Contest; Regular Line-up Will Be Used

COLONELS ARE IMPROVED

SUMMER SESSION OPENS JUNE 13

lass Work Begins on Followi Day; Greatly Increased En-rollment Expected; May Reach 1,500 Mark

CLOSES ON AUGUST 20

'Y" Advisory Board Elects Offcers May 10

Organization to Bring Religio Leader Here for Fresh-man Week

a result of the election held last age for the purpose of choosing a least and vice-prosident of the following mass were elected for the discovering structure of the following mass were elected for the following mass of the following follows were attending the third annual Mother's Day Convention held on the everything were expected for the following follows were elected for the following following follows were elected for the following follows were the following follows were elected for the following follows were elected for the following follows were elected for the following following follows were elected for the following follows were elected for the following follo

And Heln the Association

ALUMNI

Published By And For University Alumni

RAYMOND KIRK

Secv.-Treas, Alumni Assu

Rent A New Chrysler COMMERCIAL RENT-A-CAR CO. 133 E. Short St.

UNIVERSITY OF KENTUCKY

Program of the Commencement Season

The Twenty-Fifth to the Thirtieth of May Nineteen Hundred Twenty-Seven

WEDNESDAY, MAY TWENTY-FIFTH Military Field Day

of commissions to graduates of the Advanced Con General William Weigel

of students selected for the Advanced Co Area Commander.

Awarding of prizes and medals

nd dance given to the Graduates of the Advanced Counington Chapter of the Reserve Officers' Association of Central Kentucky, Lafayette Hotel 7 p. m.

THURSDAY, MAY TWENTY-SIXTH

Engineering Day
Dedication of the Henry W. Wendt S

Engineering Carnival at the University Gym 8 to 12 p. m.

The Senior Ball will be held in the University Gym Friday, May 27,9 p. m.

SATURDAY, MAY TWENTY-EIGHTH

ior Class given by Presiden Place, 8:30 a, m.

on the Campus, 10 a. m., for Pilgrimage.

s Meeting of Alumni Association 11:30 a. m.

ng of Board of Trustees, President's Office, 11:30 a. n in honor of Trustees, Alumni and Seniors, Patte

dent and Mrs. McVey at home to Alumni and Guests, M 4:30 to 6 p. m.

Stroller Play, Romany Theater, 8 p. m.

SUNDAY, MAY TWENTY-NINTH

ess to the Graduating Class is to be delivered by Roy Hagan Kleiser, Minister, Park Methodist Church, Lexington.

MONDAY, MAY THIRTIETH

Commencement Exercises will 4ake place in the University Gyr um. The procession will form in front of the President's house. The commencement address will be delivered by the Honorable Vincent Massey, Minister Ptenjoren-tiary from Canada to the United States,

HERE IS A BLANK FOR YOU

Enclosed find check for \$50.00 for a life membership in th Alumni Association of the University of Kentucky. It is under-stood that this money is to go to an Alumni Fund, the principal of which is to be held in trust and the income alone used for

Address for sending Kerne

LAND SCRIP SOLD FOR \$165,000

Area of 330,000 Acres Given by Congress Brings Fifty Cents an Acre at Sale

FERTILIZER SALE GROWS

Sale

CHAPTER VIII (Continued)
Kentucky realized little or nothing
Kentucky realized little or nothing
temerged from the Civil War. Institutions of learning in the South and
Southwest were prostrate. Many of
the states were bankrupt: Kentucky
suffeced much during the Civil War,
but in no proportion commensurate,
people in Kentucky to proportion commensurate,
people in Kentucky were thinking of
anything clase than education. The
land serip representing 330,000 acres of
public land were placed by the
state in the hands of the sinking fund
commissioners. They appointed time
as the ablest lawyer and the best business man in Kentucky, to negotiate
the sale of their land scrip. He went
east and without exercising much discretion placed the stock upon the mark
realizing from that magnificient domain given by Congress for the foundation and endowment of a colege too
supply its citizens instruction in agriculture and the mechanic acts, only
\$165,000. Even this small sum seems
ful operation with a small, but able
sulprovided with an endowment of a colege too
sulprovided with an endowment
fund of \$100,000 or \$150,000.
The college was placed in success
ful operation with a small, but able
sulprovided with an endowment
fund of \$100,000 or \$150,000.
The college was placed in success
ful operation with a small, but able
instruction as best it could with the
means at its disposal. They managed
to come into being when the income of
the institution became larger. But
provided by the provided with the content of the content of the protection
that reaching the content of the provided by the content of the con

Charles Ellsworth McCornick is with the Ford Motor Company and view at 1613 Beckwood avenue, De-tack of the Company and the Company of the is located at 6357 Monitor street, Pitthough, Penn. Edna Rogers Martin (Mrs. Pred'l.). Edna Rogers Martin (Mrs. Pred'l.). Ruth Elizabeth Matthews lives at 695 South Limeston street, Lexing-605 South Limestone street, Lexing-

Edna Rogers Martin (Mrs. Fred*J. Wehrle, Jr.), is living in Midway, Ky. Ruth Elizabeth Matthews lives at 608 South Limestone street, Lexington, Ky. Ruth Elizabeth Marques in principal of the Camarape Consolidated High school on R. R. 6, Mt. Sterling, Ky. James Cleveland Melvin is with the Veterana Department of the University of Alabama at Auburn, Ala. Bertha Klein Miller (Mrs. Williams) and the Control of the Camarape Consolidate of the Camarape Consolidate of the Control of the Control of the Camarape Control of Camarape Control of Camarape Control of Camarape Control of Camarape Camarape Control of Camarape Camarape Camarape Control of Camarape Camarape Control of Camarape Cama

Sy.
Hugh Megione Milton, Jr., is a pro-lessor of mechanical engineering in he New Mexico College of Agricul-ure and Mechanical Arts at State College, New Mexico,

CALENDAR

Chicago Alumni Club, luncheon

ALUMNA GIVEN POST AT U. OF L

Catherine Conroy, '23, Is Appointed Assistant to the Registrar at Louisville Institution

WAS POPULAR STUDENT

ALUMNI LOST LIST

The Alumni office would appreciate	it if you	would sen	d into thi
office addresses of any of the graduates li	sted below.		
Elizabeth Fearn Eldrige '15			

echariah Pierce Hamilton '15	The state of the s
elvin Hays Judd '15	
rchie Xavier Pfeffer '15	N. C.

333 E. Main St.

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the worry over the hard knocks that nard knocks that luggage naturally gets on vacations. We invite your in-spection of com-plete stocks, now on display at Pop-ular Prees.



KNAPP-FELT HATS for MEN

Don't wait until the crowd makes leisurely selection of just the right Knapp-Felt straw impossible! Pick out your Summer hat now and we will lay it aside or we'll deliver it



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Girls Rifle Team Recording High Scores in Target Work

Instruction First Given to Aspiring Feminine Marksmen 1922; Discontinued Until This Year; 1927 Season Has Been Brilliant Success and Prospects Are Bright for Next Year

Delightful Dance gricultural society of the entertained Saturday eve-a dance in Dicker Hall. a dance in Dicker Hall. a nnounces the initiation of the follow mene hall was decorated in green balloons, and wild ap-Tucker, Mary Nash Averill, Harrie

PARRISH DRY CLEANING CO.

FLORSHEIM! The Shoe Most Men Wear



Baynham Shoe Co.

Many parties, dinners and showers! Misses Mary Colvin an ive been given in Miss Kirkman's Thomas spent the week-mor and gifts of unusual value have cinnati as guests at a hous



A tip... ladies like the aroma of Edgeworth

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That Young College Women approve - including the favored

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Pure Silk Hose

for Your Graduation or Commencement

Why We Choose VAN RAALTE Undies

Why We Choose VAN RAALTE Hose

Mitchell, Baker & Smith

"THE QUALITY DEPARTMENT STORE"

The Kentucky Kernel

The Kentucky Kernel is the official newspaper of the students and alumni of the University of Kentucky. Published every Friday throughout the college year by the student body of the university.

scription One Dollar and Fifty Cents a Year—Five Cents the Copy. Entered at Lexington Postoffice as second class mail matter.

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SOCIETY EDITOR

SPECIAL WRITERS
dia Robert Erchanges
thleen Peffley Feature
cile Cook, Squirrel Food
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THE STAFF'S CONGRATULATIONS

Last week the regular Kernel staff took a holiday and turned complete charge of the editorial part of the paper for last week's issue over to Theta Sigma Phi, honorary journalism sorority.

When we say "took a holiday" we mean it literally. For one solid week the news room of The Kernel was a veritable "no man's land" and no women in the World War took men's places more willingly or ably than did these university girls of ours. Their work speaks for itself.

II.
The regular editors of The Kernel wish to extend
theta Sigma Phi and the "pro-tem staff" of the paper
r most hearty congratulations for the excellent way
which the paper was handled last week. The editors
that Theta Sigma Phi has set a mark for us to

we to reach.

While it is only once a year that the girls take come charge of the publication of The Kernel, yet ughout the year many of them perform years are in various capacities on the paper. The Kernel is very much obliged to women journalists of the earity for their hearty help and cooperation in the ication of the college paper.

LET'S FUNCTION, COUNCIL

election held Monday approximately one-half of the men students voted.

For the past several weeks there has been a movement abroad to get real student self government here exit year. Omieron Delta Kappa, honorary campus aciders' fraterity has gotten behind the movement; he student body is more aroused than it has been for everal years at least; faculty members have expressed heir willingness to cooperate and help. The next step must be taken by the council. What are you going to lo. Bob, now that you are president?

Now is the time for officers of the council to begin naking plans for next year, They must decide on a squalar meeting imme—and see to it that meetings are seld then. They must plan the work of the council together with university administrative officials they must decide on what powers the council is to have, and hen see, to it that these powers are used.

In the past the council often has been spoken of as in honorary organization—energy another activity. No nectings have been held; no work has been done. The university at should and must be abolished. The leaf's Student Council is on trial. The officers this year in the campus it should and must be abolished. The leaf's Student Council is on trial. The officers this year to the university of some read service of the un

"TEMPESTUOUSLY INCLINED PERSONS"

One sees them everywhere on the campus—at convocations, most especially at athletic contests, even (unbelievable as it may seem) at dances—these hurry-up, can't-wait-a-minut men and women whom President McVey has cognomened as "tempestuously inclined persons."

we read in the papers of Eastern university stutents remaining in stadia after athletic contests and
heering their teams, victors or losers. Then to think
or or own student body who when the home team gets
run or two behind, walk out of the grandstands in
usest of other entertainment at one of the nearby
ountains, leaving the team to fight its battle as best it
an alone, we wonder if the press is reliable.

They say that one of the chief advantages of a

Among the monuments we would erect is one to the ege student who hasn't written on the back of his

One safe thing about a formal dance is that a man can never be murdered by having his throat cut. The "tux" collar has usually accomplished this long before the wearer gets to the dance.

LITERARY SECTION VIRGINIA BOYD, Editor

He walks down the street to his office
And returning home picks up the evening paper,
Reads and chats about the steel market,
Yawns, and goes to bed.
Day after . Thus . . .
And the neighbors say: "He's made a mint of mon
Yes! Quite so! But Beethoven is a mass of inc
prehensible noises,
The "Ode to the West Wind" a jumble of meaning!

The "Ode to the West Winu a yam words,
Shakespeare said some wise things . . . but . . ,
"What a hell of a way to spend a life," he says;
And, staring at a copy of Bottcelli's Venus,
Asks, "why don't they take down that diagraceful picture."

Norman Bruce.

LIFE AT THE SPRING

The leaves are qivering from the soft spring breeze
The sun beams down on Earth's new green dress
And he tree's
Lusty arms are still,
And raptoous beauty dreams
On every dale and hill.
And the laugh of Youth rings out upon the world,
The teasing breezes dance among Youth's curls,
Life, at its senith,
Laughs softly for a time
And calls to Youth
To taste its wine.

Norman Bruce

THE SOPHIST MUSES

What if I kiss the
And look into thine eyes
As if forever
Love would linger there?
What if I cares thee
And stroke thy hair?
I know ... not long from now
That you will be
Only a dear sweet memory to me
And I to thee.

II.

II.
I see no reason
For not lying gallantly
And swearing to her
By all the gods
That as long as the wind sings
I will adore her
And yet ... somehow it is see Ah: very
That tomorrow
I will no longer love her
And that still
The wind will sing
Its old, uninterpreted song.

SPRING
Emerald green—a pale, pale pink—
And the delicate blue of the sky.
Ob, God, how did you ever think
To thus entrance the eye?
The feathery leayes of a nearby tree
And the soft biosoms of a flower
Charm away the world's dull cares
—Frances



of foreign universities.

A University Affect for men
only. Enrollment limited to
376—17 years or more of age.
For liturated bookinst, escription of courses, map of litneerary and cost of a school year
of travel, write:





"What's the future with a large organization?" That is what college men want to know, first of all. The question is best answered by the accomplishments of others with imiles training and like op-

Frenger Came Here to Sell



WHEN R.
F. Frenger
was at New MexicoState, in 1915,
automatic control for substations, hydroelectric generating plants, railway and mine substation systems, was a hazy
when Frenger was working in the
Switchgear Sales Section of the
Westinghouse Company, automatic switching was far, far away.
Today, however, Frenger, still

Today, however, Frenger, still in his thirties, finds himself in effect the Sales Manager of an automatic switching business—a business that runs up into seven fources every year. figures every year.

Frenger came to Westinghouse sell. He expected to sell steam

apparatus, since he had taken an M. E. degree.

M. E. degree.

After a period in the Westinghouse sales school, he became interested in switching apparatus. He spent many months on the engineering side of the work. He spent several years as a sales specialist in the Westinghouse Chicago Office.

Then as automatic entirching.

specialist in the Westinghouse Chicago Office.

Then, as automatic switching grew in importance, Frenger grew along with it. Today he is head of the Automatic Switching Section of the Switchgear Sales Department.

Frenger's work is pioneering in a very real sense, for the automatic control business, lusty as it is, still is in its infancy. Engineering ways and means must be supplied as well as specialized sales skill. The whole world is

the market.

Not long ago, Frenger ran out
to San Antonio to help the local
Westinghouse salesman land an
order that puts the San Antonio
sub-stations under automatic
control. When the Holland vehicular tunnel opens, and connects Manhattan with the Jersey
shore, Frenger can point to the
traffic signaling system as coming
from his section.

At Cleveland one man in a

from his section.

At Cleveland one man in a downtown office building turns off and on eleven different substations scattered throughout the city and its suburbs to operate the railway system—all without leaving-his chair. Frenger's section again.

It is another case of a well trained man in a pioneering organization.

Westinghouse



Altering



LOVE , WHAT MAKES THE

WHEELS GO AROUND

OF Akkie! Jist feel so sorry for
. She's jist havin an avful time.

She's jist havin an avful time.

Akkie does nothing but rave over
dirug' week-ends sure put
out of commission. She was just
out of commission. She was just
dired after the gingham dance,
na" all over town in the earlier p.m.
The she was in the skatie
by and poor kid—"she fell down
throke her crown." Anywa
t part of our person do we lose
to problem!)

Ackily, every cloud has a silver
have have been to be the companied of young manhood—a
looming idloit! And he greases his
mind. (Where have I heard these
mind where have I heard these
mind where have I heard these
mind.

McGURK and O'BRIEN
Our fountain is equipped for the best
fancy drinks and sandwiches
—COME IN—

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PREVIEWS OF LOCAL SHOWS

STRAND THEATER

"SLIDE, KELLY, SLIDE"

star and charmer of the screen, plays are led different from anything in her career in "Silide, Kelly, Silide," Metroglodwyn-Mayes' new baseball picture coming to the Strand theater on Study. She is "Marie Redomoni", in the character she plays in the new picture.

William Haines and Sally O'Neil head the cast in this picture, a story of baseball life told from the "inside of a major league club. The cast is an otable one, including famous players of the server and equality in the training camp and baseball diamonds scenes. Harry Carey, famous western star, plays the catcher and Karl Dane the pitcher of the "team" with Boh Meusel and Tony Lazzeri, of world series fame, as player "with Bob Meusel and Tony Lazzeri, of world series fame, as players make up the rest of the club."

Seenes taken at the world series after the world, street in "Yanee uniform are the background for the action of the westery.

"O'NE INCREASING PURPOSE"
The "The Thungare" of the Marie Amerikan and the street of the club, who advance heated solutions of all types of problems in their appeals to their sidewalk audienes, one of the well-known sights of London, are shown in an interesting sequence in For Flims" One Increasing Purpose, when it is the street is little known as to the rigin of these corators or when the production filled with Evidence of the well-known sights of London, are shown in an interesting sequence in For Flims" One Increasing Purpose, Wednesday, Wanger and the production filled with evidenced the control of the well-known sights of London, are shown in an interesting sequence in For Flims" One Increasing Purpose, Wednesday, Wanger and the product of an world series and part of the well-known sights of London, are shown in an interesting sequence in For Flims" One Increasing Purpose, Wednesday, Wanger and Purpose, Wanger and Purpose of the well-known sights of London, are shown in an interesting sequence in For Flims" One Increasing Purpose, Wanger and Purpose of the well-known sights of London, are shown in an interestin

BEN ALI THEATER

"TOO MANY CROOKS"
Mildred Davis returns to the screen
or the first time in four years at
ee Ben Ali Theater on Monday in
aramount's "Too Many Crooks" a

KENTUCKY THEATER

ENGINEERS HOLD ity and with the men driven by one impulse and moving in unison as thought a constituent part of the impulse and moving in unison as though a constituent part of the impulse and moving in unison as the constituent part of the impulse and moving in unison as the constituent part of the impulse and moving in unison as the constituent of the impulse and moving in unison as the constituent of the impulse and moving in unison as the constituent of the impulse and moving in unison as the constituent of the impulse and moving in unison as the constituent of the impulse and moving in unison as the constituent of the impulse and moving in unison as the constituent of the impulse and moving in unison as the constituent of the impulse and moving in unison as the constituent of the impulse and moving in unison as the constituent of the impulse and moving in unison as the constituent of the impulse and moving in unison as the constituent of the constituent of the impulse and moving in unison as the constituent of the cons

John Rachal, President of Senior Class, Presides at Planting of Tree and Makes Dedication Speech

CLASSES ARE EXCUSED members of the College of Engineering on Wednesday, May 4, at which time classes were dismissed and engineers assembled on the campus in and pay their tribute to industry, one of the most potent factors in world progress today.

The president of the seneral properties of the seneral properties of the compusion of the tree of the many ties work, and the properties of the most potent factors in world progress today.

De-hal, president of the seneral properties of the many ties and the properties of the many ties tree bone of the many ties tree bone of the many ties tree on or of the many ties tree bone of the many ties tree on or of the many ties tree bone of the many ties tree on or of the many ties tree or or of the many ties tree or or of the many ties and therefore the tree or one of you.

Ohio Wesleyan or or or or or or or or whether the professor of Geege Bobbed hair and she that the professor of the many ties or the professor of the many ties. The professor of the many ties or the professor of the many ties. The professor of the many ties and American tree or whether the professor of the many ties. The professor of the many ties and American tree or whether the professor of the many ties. The professor of the many ties and American tree or whether the professor of the many ties. The professor of the many ties and the professor of the many ties. The professor of the many ties and American tree or whether the professor of the many ties.

STYLISH APPEARANCE

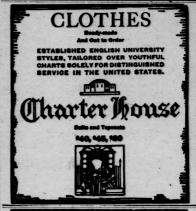
P. B. ROBARDS Dry Cleaning COLLEGE BOYS' TAILOR

Pressing

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Kentucky Clothing Co.

SUMMER SUITS

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from a cigarette

"Have a Camel!"

R. I. REYNOLDS TOBACCO COMPANY, WINSTON SALEM, N. C.

Wert's Pitching Features Kentucky's Baseball Win Over Centre Team, 11-4

THE DOX SCORE.						
Kentucky	Al	BR	H	PO	A	E
Franceway, rf	. 4	2	0	1	0	0
Crouch, 3b	. 4	0	0	1	0	0
Anderson, If	. 4	1	1	0	0	0
Cole, 1b	. 3	2	1	3	0	1
Gilb, ss	. 5	2	3	2	0	1
Layman, cf	. 5	1	0	0	0	0
Blasingame, 2b	. 5	1	2	3	0	0
McGary, p	. 1	1	0	14	0	0
Totals	37	11	11	27	2	2
Centre	A	BR	н	PO	A	E
Goings, 2b	. 5	1	1	3	2	0
oJnes, rf						

JUST A MINUTE PLEASE

ame.

HOW DOES THIS SOUND? I wave for sale in the Fraternity House section a modern, two story brick souse containing nine rooms, sun-ador, butters partry, porte-cochere, ourcrete basement, furnaue, large attack, and the same partry porte-cochere, ourcrete basement, furnaue, large attack, and the same partry of the property of the p

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The Kentucky Wildcats, led by their in hurler, Wert, defeated Centre lege at Danville last Monday in a shelall game featured by heavy known to the part of Kentucky and any of the most brillians with the part of Kentucky of the most brillians when the lone were showering a home the during the third inning when the lone were showering a bombard on Kentucky's starter, McGary, ert quickly silened the heavy and the victory to list string last Staturbary of Centre. From them until the lone of the lo

-			-	-	=
Jurdom, 3b 4	0	1	4	4	0
Smith, cf 4	0	2	0	0	0
Paintz, c 4				0	2
Thompson, 1b 3			9	0	1
Udlock, ss 4	0	0	2	2	2
Petrie, If 4	0	0	2	0	0
Alexander, p 4	2	2	6	4	1
Totals37	4	9	27	12	6
Sore by innings:					
Kentucky	310	10	0 2	04-	-11

Coach Neal Arntson's Louisville du Pont Manual baseball team took the University of Kentucky freshmen into by the count of 6 to 3, where the count of 6 to 3, which was the count of 6 to

Score	by	inn	ings:	12		R	Н	E
Manual			200	201	100-	-6	5	2
Kittens			000	100	020-	-3	4	5
Rater			fann	1	Ston	low		nd

Lousville Wins Cardinal Tennis Team Is Victo by 3 to 2

by 3 to 2

The University of Kentucky tennis team went down to defeat last Satters of the control of the contro

WILDCATS EVEN COUNT WITH **CARDINALS**

by McGary 5: 30 by pitched ball: Franceway by Alexander: Smith by McGary: Cole by Alexander. Umpires: Pilleg and Biles.

MANUAL DEFEATS

KITTENS BY

6 TO 3

Louisville du hours a day: "Out the first farthering worms and a the University of Syracuse shows that fraternity wen a gend an average of three hours a day in "Unil sessions," while fraternity and a more a day: "Out of the first farthering worms and in "Unil sessions," while fraternity wen spend an average of three hours a day in "Unil sessions," while fraternity wen spend only a little over an example of the collection of the

tens 000 100 020—3 4 5 The Floating University with the varieties: Manual, Stengel and tertained by the King of Siam in a es; Kittens, McBrayer and Meyers, royal manner.

McATEE SHOE SHOP

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Sunday, Monday, Tuesday William Haines 'Slide, Kelly, Slide'

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LILA LEE, MAY ALLISON
HUNTLEY GORDON

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"Prairie King"

BEN ALI

SUNDAY **Buck Jones**

"Hills of Peril"

MON., TUES., WED. 'Too Many Crooks' WITH

MILDRED DAVIS LLOYD HUGHES

THURS., FRI., SAT. 'One Hour to Love'

with
JACQUELINE LOGAN
ROBERT FRAZER

California Dean of Men Issues
Statistics in Report on Influence of Extra Curricular Activities

DATA NOT CONCLUSIVE

C. R. Melcher, denn of men at the
university, has recently received a
communication from Earl J. Miller.

C. R. Melcher, denn of men at the
university, has recently received a
communication from Earl J. Miller,
bit defeated Barbe, 64, 6-8;
C. R. Melcher, denn of men at the
communication from Earl J. Miller,
bit defeated Barbe, 64, 6-8;
C. R. Melcher, denn of men at the
communication from Earl J. Miller,
bit defeated Barbe, 64, 6-8;
C. R. Melcher, denn of men at the
communication from Earl J. Miller,
bit defeated Barbe and Jones, 3-6;
California, in which he includes
a copy of the results of an Investigation which he made last year in regard to the "Relationship Between
Extra Curricular Activities and Scholarship," This is the first investigatunited States, to be made in the
The results of Dean MillThe results of

Exchange Notes

ACTIVITIES ARE Net Team Beats Berea
SPUR TO GRADES
Play Louisville Cardinals This Morning
Morning
IN CONFERENCE
MFET

this year in the quarter nor the is expected to bring back point both these events. As a middle trace runner, Gess is probably out a peer in the South.

MEET

MEET

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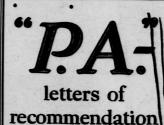
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Cool as Cape Lisburne, mentioned above.
weet as the plaudits of a first-night audience.
Illd as morning in Cape Sable. (That's workg-in the old geography!) Mild, yet with a
Il tobacco body that completely satisfies your

PRINGE ALBERT

1927, R. J. Reynolds Tobacco empany, Winston-Salem, N. C.

VOCATIONAL

(D. DLIEL Warner)

(From The Circle of Zeta Psi) EDITOR'S NOTE: The following article is the fourth of the series of Occupational Articles appearing in The Circle this year. It should prove of value and interest to all those considering this particular vocation as their life work.

For the upperclassman, the novelt of college and its orbit has dimme In whatever activities he has become involved, his apprenticeship has bee served. His sophistication in all evar-curricula matters is complet Now comes the period of introspection. What shall I do? What do want to become?

For the college man who is askin himself this question there are two directions to turn in search of information: the first, outside—in the fields of business and the professions to turn in search of information: the first, outside—in the fields of business and the professions to story—to know oneself is the most difficult of all problems. But it is story—to know oneself is the most difficult of all problems. But it is discould be supported to the most difficult of all problems. But it is an extended to the most difficult of all problems in the most difficult of all problems in a career. I will attempt to do so in a way that the publishing business as a career. I will attempt to do so in a way that will suggest the type of individual who is best fitted for it, suggestions to cake once the first difficult of the publishing some of the questions to sake once in the publishing some of the questions to sake once in the publishing some of the questions to sake once in the publishing some of the questions to sake once in the publishing some of the questions to sake once in the publishing some of the questions to sake once in the problems.

Let me dispel one delusion which most undergraduates seem to have about all business, whether it be the publishing business, the banking business. The publishing business do not call for special types of men. But every business is so manysided that it calls for men of different talents, different types of minds and different talents, so finished and different talents, so finished and different talents, and different talents, so finished and different talents.

temperaments. Take the publishing business as an example. To the outsider, publishing consists of the business of selecting literature for the entertainment and edification of the public. This would seem to demand a sort of high-brow type of man with a keen love of literature and a highly developed critical judgment of what manuscripts the selection of what manuscripts are selected to the selection of the selec

On the contrary, the publishing business is divided its many departments of widely different character and calling for different types of ability. The editorial department is one the advertising department is another; the circulation department, the manufacturing (or printing department) general administration, personnel and

general administration, personnel and finance, accounting. Space to explain In a would take the any all the even more difficult to be brief and still illuminate the subject. But take editing first. Of course, the type of work and the type of man differ as between the graph of the subject and the type of man differ as between the particular that the subject and the type of man differ as between the graphs of the subject and his public. If you are interested in the interested in two things: his subject and his public. If you are interested in the moving of the subject and his public. If you are interested in the moving of the subject and his public. If you are interested in the moving of the subject and the public and the subject and different type of mind is necessary to different type of mind is necessary to the subject and the subjec

But editing is only one job in a publishing enterprise. It is the most important job because editorial excellence is the sine qua mon of publishing success. Without it, a publication has a chance of success if the rest of the organization does its part. Take the circulation department next. The circulation department must marmethods of marketing are different cut for every publication, depending upon et the volume of circulation desired, the ch type of people who constitute its nattrus market. These methods have it two main divisions—newstand salest who main divisions—newstand salest people of the control of the control channels are open to practically any he publication. Whether the publication of succeeds on the newstand depends the publication of the control of the control relation to actual an depotential demand. This calls for carrel and conmand that the control of the control of the mainty in promotion, displays, pub-

nicity and diversion, unlessly and other heads at the many management of the managem

culation manager must be a sales executive and he is a sales executive charged with marketing a literary product whose appeal is to the mind. He must share with the editor in the understanding of the editorial purpose and the editorial purpose and the editorial material and he must have perception of the type of people to be reached, how many there are, how they may be reached and persuaded, and most important of all—how this may be done at an economical cost on a product which smally sells for a low mint price has made and persuaded; and not a no approduct which small yeals for a low mint price has made and persuaded and not a no approach the manufacture of the manufac

How different, again, is the job of the manufacturing department which prints the magazine on presses which cost hundreds of thousands of dollars each. Here is required engineering training, ability to handl skilled labor, shilling to how paner, ink and other

y materials that will give satisfactory di results in the printed and bound of copy. The job of manufacuring a modern magazine is one of the most he delicate of mass production operations, as there must be uniformity of a quality, beauty, speed and regularity e of schedule, meticulous regard for ge conomy and efficiency, selection and training of personnel, relations with

is it necessary to proceed further to make the point? General administration finance, accounting, sales pro tration finance, accounting, sales pro tradion and many subdivisions of each of the departments are still under subject of business or profession. Remember that 'insurance' feession. Remember that 'insurance' feession. Remember that 'insurance' feession. Remember that 'insurance' tession finance or reinsurance at Banking does not mean handfing in-morey and issuing N S P notices to The 'bond' business may mean buy, ing. statistical analysis, reorganiza.

before I started, otherwise this has been in vain. rs FI BATERS PLEDGE WILL

West Virgina Agountancer; Will Rogers, famous humorist, now a Fi Bater Capper. The "badge was conferred upon him during h performance at the Metropolita theater Thursday night when Georg Jackson, Clay Millef and Chester Be all, three "knights of the buil, jumped upon the stage and pinne the Fi Bater badge on the humorist lapet. Following the pledging, the

minutes.

"Yes, sir, I'm glad to belong to a fraternity now," he thrawled between violent movements of the lower jaw in the process of masticating a huge wad of something or other. "Fraternities are great; they keep you from the common herd-while you're at school, then, o' coure after you get out you seek your own levely.

"Football's another great idea," continued the humorist. "Every time the ball passes to the quarterback, in

as thing the matter with the game—usually after a football star gets out of school he waits around for someone to give him a signal before he does anything. But it's a fine thing to pay a good football man's tuition, I'll

then it noosdy don't offer to pay their tition, I'll take 'en out of their tition, I'l

SAFETY RAZORS CAUSE

"Safety razors, free with mos shaving creams today as inducement for sales, play havoc with the barber

y one ments of well known barbers of Au-

burn.

"Students especially," he went on
to say, "take advantage of this as
they like to get all that's coming to
them; and, having plenty of time to
make use of these articles, rarely
visit the red and white nole shows ex-

make use of these articles, rarely
il visit the red and white pole shops except for their fort-nightly haircut.

"People are getting more independent along these lines and as a whole
only the sucked himse and as a whole

As I climbed into the chair and casually informed him I wanted a shave, he seemed rather surprised and during the course of the shave used fourteen different razors, apoligizing for their dullness due to lack of frequent use.

"No, shaving isn't what it used to be with the barbers since the younger generation can trust themselves with the modern safety razor. In the olden days fear of a lacerated face drove them regularly to their favorite barber. The old fashioned razor that demanded a steady nerve and extreme confidence to master it was responsible for the dol custom of the regular

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'CATS, CENTRE

astinably, that their heads could attain that ponderous massivity is so necessary to intellectual desent.

ABOUT BLAYDS, "PLEASED and the productions of the production of the

SISTER BEATRICE IS BIG SUCCESS

(CONTINUED FROM PAGE ONE

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