KENTUCKY KERNEL THE

UNIVERSITY OF KENTUCKY

BALL GAME

WILDCATS MEET EASTERN NORMAL HERE TOMORRW

NUMBER 29

VOLUME XVIII

LEXINGTON, KY. MAY 11, 1928

ROMANY THEATER OPENS WITH 'WHIP OF FIRE' MONDAY

Strong Cast Will Produce Mys tery Play Written by Girdler Fitch

IS FINAL PLAY AT ROMANY THIS YEAR

Large Attendance Expected; No Plays to Be Presented Next Season

Next Season

The final Romany play of the season, "The Whip of Fire," by Girdler Fitch, opens in the Romany theater Monday night, May 14, for a week of nightly performances. The cast is, headed by Jeanette Lampert and Prof. R. D. McIntyre. The remainder of the personnel of the cast includes Alvin Hammel, Elsworth Perrin, Mrs. T. T. Jones, Miss Caroline Speyer, Bennett Tucker, James E. Gates, and Ollie M. James.

U. K. Men to Manage Herald Advertising



And Present Awards

The R. O. T. C. of the University
will pass in review May 22 before
well pass in review May 22 before
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the passion of the passion of

ards Scholarships

Fourteen Students Are Honorical the E. O. T.

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Four Students William

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ATTENTION JOURNALISTS

The following reporters on The Kernel staff are asked to report the news room of the Lexington Herald today at 1:30 o'clock that they may be instructed as to their heavy may be instructed as to their next Monday: Jessie Sun, John Murphy, True Mackey, Scott Keyes and W. A. Kirkpatrick. The entire editorial and reportorial staff of The Kernel is requested to be present in the news room of The cycle of the control of the cont

STUDENTS TO EDIT MORNING HERALD

ranization troduced the other speakers; increases a symmaper potential of the president of the York Heading phin and vice president of the American Phoenix of the Processing of the Processin

WILDCATS MEET EASTERN NORMAL TEAM TOMORROW

Two Mediocre Playing Baseba Aggregations Play on Stoll Field Saturday

IRVINE JEFFRIES WILL BE OUT OF LINE-UP

Gilb Will Hold Shortstop Post and Covington or France-way Second

ms which have pla

THE KERNEL

And Help the Association

ALUMNI PAGE

Published By And For University Alumni

Edited by

RAYMOND KIRK

Secy.-Treas. Alumni Assn

ALUMNI ASSOCIATION of THE UNIVERSITY OF KENTUCKY

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University of Kentucky

Program of the Commencement Season

The Twenty-Third to the Twenty-Eighth of May Nineteen Hundred Twenty-Eight

WEDNESDAY, MAY TWENTY-THIRD

Military Field Day

Regimental Parade and Drills
ntation of Reserve Commissions to Graduates of the
Advanced Course

Parade of students selected to enter the Advanced Course Awarding of Prizes Pass in Review

FRIDAY, MAY TWENTY-FIFTH Senior Ball in the University Gymnasium, 9 p. m.

SATURDAY, MAY TWENTY-SIXTH

Class Day

reakfast to the Senior Class given by President and Mrs. McVey at Maxwell Place, 8:30 a. m. Reunion of Class of 1908, Little Theater, 9 a. m. Class Day Exercises on the Campus, 10 a. m. Meeting of Board of Trustees, President's Office, 11:30 a. m. President and Mrs. McVey at home to Alumni and Guests, Maxwell Place, 4 to 6 p. m.

Class of 1908 Banquet, Palm Room, Phoenix Hotel, 6:30 p. m.

SUNDAY, MAY TWENTY-SEVENTH

Baccalaureate Services, University Gymnasium, 3:30 p. m., President Frank LeRond McVey, presiding Address to the Graduating Class by Dr. Harland H. Pitzer, Pastor, First Presbyterian Church, Lexington Concert by Combined University Bands, University Gymnasium, 4:45 p. m.

MONDAY, MAY TWENTY-EIGHTH

Commencement Day

ment Exercises, University Gymnasium, 10 on will form in front of the President's ho at 9:30 a.m.

ommencement Address by Doctor Alfred Horatio Upham,
President of Miami University
Onferring the Degrees and Announcement of Honors by
President Frank LeRond McVey
uncheon in Honor of Speakers, Guests of Honor, Board of
Trustees, Alumni and Seniors, Patterson Hall, 1 p. m. Meeting of Alumni Association, Patterson Hall, 3 p. m.

DUES ARE DUE

Enclosed find my check for \$3.00 for dues for 1928-29.

Class

Maiden name of wife and date of marriage

Occupation or Employment. Give name of firm, etc.

Business Address

Name and Ages of Children.

TRUSTEES FLAY ATHLETIC COUNCIL

Action Allowed By Faculty Com-mittee in 1903 Thanksgiving Game Is Censured by Vote of Board.

ARTICLE VI.

ARTICLE VI.

194-05

Up to this time t has been necessary to consult the daily files of the local papers in order to obtain the record of the games along with the list of the players.

The issuance of the college annual had not yet become an established practice and the yearly alumin published to the players.

Henceforth, however, the University possesses in its own contemporary archives a tolerably complete history of athletics in regard to these for detailed records relating to such matters.

for detailed records relating to such a for detailed records relating to such a for detailed At the close of the 1903 football.

At the close of the 1903 football season, the faculty committee on atheletics was investigated by a committee of the board of trustees. Despite a very able defense in person by glichard Stoll and Clay Elkin, the findings of the committee were adverse to the committee on athletics were to the committee or athletics. Thanksgiving game affair was condemned by the board and a vote of censure passed upon it.

The faculty committee remained in charge of athletics for the remainder of the collegiste year, but declined to accept reappointment by the president the following year.

f the collegrate , f the collegrate , f the collegrate , cooper cappelintment by the year of the men's baskethall team was not very successful, winning only one out of the four games played.

The girls' baskethall team was witte successful, winning both of its baskethall team was been considered to the course of the course

A field meet was need was a fall of 1944.

Interestly which was won against her by a score of 75 to 40.

Fall of 1944

The old committee declining to serve, the president appointed of the fall of 1945 and the fall of 1945.

Ackemic, Pence and Matthews, and Corchards, 'In Xiana, Wash, and the first three took a very active interest or part in the management for the next two years that the committee was in charge. State, of the Medical College of the University of Minesoth abd been selected as coach by the outgoing committee.

In Nishit, familiarly known as Nosisy,' was assistant manager and Wite Curys apatian. The name of all the control of the proponents' is a state of the control of the proponents' in the salumi report of this year. The team had a very successful season, scoring 271 points to their opponents' in the control of the proponents' in the salumi report of this year. The team had a very successful season, scoring 271 points to their opponents' in the control of the proponents' in t

ANNOUNCEMENTS University of Kentucky Club of Greater Cincinnati: Luncheon at noon on first Saturday in each month at Industrial Club, Pike Madison avenue, Covington, Ky. Note—Will the officers of other Alumni Club, please send us the dates and places of their regular meetings.

dates and places of their vegam-meetings. University of Kentacky Club of Chicago: Luncheen third Moudy of each month at 12:30 p. m., in the grill room of Marshall Field's Men's Store. The Louisville Alumni Club of the University: Luncheon first Sat-urday in each month at the Brown hotel, 12:30 p. m.

Earl Maxweii Heavrin, who was graduated from the College of Law of the University with the class of 1923, recently assumed his new duties as aide to Governor Flem D. Sampson. The appointment was made by the governor. Mr. Heavrin has been the graduated from the United States of the College o

They Tell Me

Thomas Bryan Propps, B. S. M. E. 1922, has returned to the United States from Cuba and is again associated with the Kansas Gas and Electric Company, of Wiehita, Kas.

George Fultz Reddish, B. S. 1919, is with the United States Bureau of Chemistry. He lives in Washington where his address is 3532 Connecticut avenue, N. W.

REPORT IS MADE BY ALUMNI OFFICE

maren this week to give a short resume of the work that has been done in the alumni office during the year. Taking the year as a whole there has been some improvement in the affairs of the association. While there has been nothing spectacular reradual increase in the interest of the members. The membership this year is a little larger than that of last and the financial condition of the association, as was the case last year, is fairly healthy. There are no meas of this year is closed up there will be a small surplus. Not, however, large enough to be used effectively for the University but large enough to the under possible a more investment of the contract of t

tensive campaign for members next year.

The University is rapidly taking on a newer and greater importance to the people of the state. There is a newer increasing feeling of friendlish. B. S. M. E. clief of the content of the cont

Majer Burt, and Professors Faig. Only the first three took a way and that the college of the three way are that the college of the professor of the college of the University of Condants, the Contrabed I. Short, and I. Short, a

ALL MAKES

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Watch for the Anniversary Sale the 16th of May

Cinderella Shop

102 WEST MAIN

Will Observe Mother's Day will be one.

Mother's Mother's Mother's Will register at Dean Sarah Blanding's office the one will be given in the cafeteria, inchen will be given in the word of the will be given and the cafeteria, inchen will be given in the cafeteria will be given and the cafeteria will be given at Patterson hall and at 8 o'clock the Girls' Gise Club will sing. "The Feast of Little Lanterra."

Mother's and Daughter's banquet will be given at Patterson hall and at 8 o'clock the Girls' Gise Club will be given at Patterson hall and at 8 o'clock the Girls' Gise Club will be given at Patterson hall and at 8 o'clock the Girls' Gise Club will be given at Patterson hall and at 8 o'clock the Girls' Gise Club will be given at Patterson hall and at 8 o'clock the Girls' Gise Club will be patterned by the campaign of the Club will be given in the campa has been concepted with the beat will be given the campa he was outstanding in all athletics, and he let was a member of the Sigma Characteria will be given the campa he was outstanding in all athletics, and he let was a member of the Sigma Characteria will be given the campa he was outstanding in all athletics, and he let was a member of the Sigma Characteria will be given the campa he was outstanding in all athletics, and he let was a member of the Sigma Characteria will be given the campa he was outstanding in all athletics, and he let was a member of the Sigma Characteria will be given the was a member of the Sigma Characteria will be given to be captered

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Camel. It is as diverse and fugitive as the delicate tastes and fragrances that Nature to be used in rolled. Science aids Nature to be used by blending the tobaccos for subtle smoothness and mildness. One way to describe Camels is just to say, "They are coed!"

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Camels request a place in your appreciation. Try them upon every test known. You'll find them always loyal to your high-set standard.

Somehow, news of Camel has got around.

USE trying to put a definition around Each smoker telling the other, we suppose.

Lel. It is as diverse and fugitive as the At any rate, it's first—in popularity as well

est standard.
"Have a Camel!"

SOCIETY NOTES

Weddings

Engagements

Warm Weather

And Courting Days are here. A snappy suit will make your appearance striking, especially if it is cleaned and pressed.

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Four Suits Pressed \$1.00

GRITTON

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Lamp and Cross Dance
The annual formal dance of the Lamp and Cross Dance
The annual formal dance of the Lamp and Cross, honorary senior fra-ternity of the University, was given sturday night from 9 to 12 o'clock.
The Kentucky Rhythm Kings furnished the music for the dance and six no-breaks were played.
The members of the fraternity are Meastra. Oscar Stoesser, president; LeRoy Niles, Neil Plummer, William Gess, Paul Jenkins, Charles Wert, Lery Cislewell, John R. Bullock, Jr., Lery Cislewell, John R. Bullock, Jr., Lery Cislewell, John R. Bullock, Jr., Lery Charles, Jr., Lery Charles, John R. Bullock, Jr., Lery Charles, John R. Bullock, Jr., Lery Charles, Jr., Lery Charl



SPECIAL

Sunday Dinner

5 P. M. to 8 P. M.

DURING WEEK

DINNER-85c

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The Kentucky Kernel

The Kentucky Kernel is the official newspaper of the students and alumni of the University of Kentucky. Published every Friday throughout the college year by the student body of the university.

MEMBER K. I. P. A.

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CHOOSING A COLLEGE

With the close of this scholastic year the high schools of Kentucky will graduate thousands of young men and women, a large number of whom will begin to think scriously about the selection of a college. In these days, certainly, there are few high school graduates who do not look forward to a college career.

The paramount question that confronts the student and his parents then is, "Where shall Johning to to college?" or "Which is the best school for Mary?" A most vital question indeed and one to be considered with the utmost seriousness.

Families in which it is the first-born who must choose his Alma Mater are necessarily dependent on what they can read in pamphets and what they can learn from their friends. And it is as a friend that The Kernel offers them this but of intelligence about the University of Kentucky.

Offering courses in six colleges and in every line of Offering courses in six colleges and in every line of contractive of the contr

CULTURE

DON'T LET DOWN NOW

DON'T LET DOWN NOW

Students are prone to forget their studies about this time of the year. It's true, that the balmy evenings and warm afternoons are tempting to college students. Many of them want to "let down" as the semester draws to a close, and these, because of this, receive low grades at the close of the school year.

In life, when one is working for his daily bread, he will not be allowed to "let down" at the close of the year. Therefore this lesson is a wise one to learn while still in college. The price one must pay for the experience outside collegiate circles will be a much dearer one.

Brace up, strive to forget the balmy evenings and warm afternoons and remember, there are still three weeks of school, all of which will count toward the semester grades. Finish with a "bang," don't "let down" now.

CHEWING GUM

The would-be artistic methods employed by the stu-ents in the pernicious habit of gum chewing becomes t once a source of wonder and amusement. Subtle ex-ibitions of this apparently new art are to be seen on

WAILS OF THE WEEK

It's just the way you look at the matter. They amples if she is 16, while we call them wrinkles if sh

LITERARY SECTION

MARTHA CONNELL, Editor

A PHILOSOPHER SPEAKING

My eyes are keen; And if I get the barest chance to see I sneak and peek—and so I find out lots of little things, Quite choice.

PROMISES

METROPOLIS

Old men, bits of flotam
Left upon the shores of today
By the receding tides of yesteryear,
Are sitting, staring bleakly.
God alone knows where they go
When it sleets,
Or snows, or freezes. There they sit
And stare—at what?
Nothing—nothing—nething—nething ond tomorro

The Critic's Ink Pot

"The College Widow"—Kentucky
Dolores Contello bereen version of
Dolores Contello bereen version of
the College pictor. "The College Widow" to
the Kentucky theater today. It is
a roistering college comedy, recounting the demure machinations of the
daughter of the college president, who
to win much needed funds, reruits
believes himself to be the chosen
suitor. William Coller, Jr., plays opposite Miss Costello, and after many
trials and tribulations, proves to be
the fair-haired child of Dolores' affectaining in more than one regard, certainly because it enables us to see ourselves as others see us.
"Red Hair"—Kentucky-Sunday



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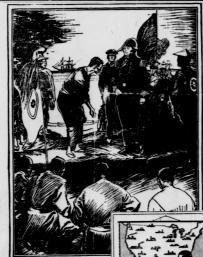
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Remember Mother on

"Mother's Day"

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There are doors to open, still

Trade followed Commodore Perry's flag into Japan. Today, as Bell System pioneers develop their service, trade follows the telephone.

In advancing the art of telephony, there are still plenty of doors to open, plenty of new steps to take.

What apparatus will meet some newly-arisen condition in serving the sub-

scriber? What are the machines and methods to make it?
How can the value of long distance telephony be best presented to industry, and the great potentialities of this service developed?
These questions and many like them point the way to fields which still leave ample room for the explorer.

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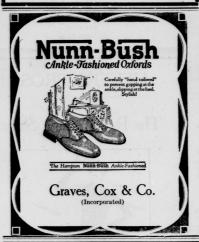
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Hundred Scientists Attend Meeting At University Saturday

University Saturday

More than 100 scientists from all
the colleges of the state will attend
the fifteenth annual meeting of the
Kentucky Academy of Science to be
held at the University momorrow,
ings will treat on biology, physics,
and philosophy and psychology.

In the afternoon Dr. E. C. Statman, internationally known plant puthologist, of the University of Minthologist, of the University of Minthologist, of the University of Minto which the public is invited. Other
to which the public is invited.
Other of the University of Bere
College; Mrs. Clara C. Cooper, of
of Centre College.

All the officers of the Academy are
from the University. They are W. D.
Valleau, president; C. S. Crouse, vice
president; Dr. Alfred M. Peter, secretary, and W. S. Anderson, treasurer.

REGIMENT PARABUST

The R. O. T. C. regiment of the iniversity met at 4 o'clock Tuesday fternoon for the last regimental dril f the year until field day, May 23 ractice and general instructions for eld day were given.

Switches Back to Favorite Tobacco

to get some tobacco, and on the water the familiar can of Edgeworth the familiar can of Edgeworth since then I have en old-time comfort.

I have en to the comfort of the c

Very truly yours, (signed) E. P. Fishh

Edgeworth tra High Grade **Smoking Tobacco**

SOCIETY NOTES

OFFICERS WILI

The Reserve Officers Associ Kentucky will hold their sixth convention May 22 and 23 at fayette hotel in conjunction "Contact Camp" for reserve

HOLD CONVENTION

nouse.

Mr. Harry Calloway
Mr. Harry Calloway
Mr. Barry Calloway
Mr. Harry Calloway
Mr. H

JUST A FEW MORE WEEKS Until vacation time! Get one of the best hair-cuts in Lexington before you leave for home.

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Graduating Dresses

ainty, frilly frocks that thrill with their simple loveli-ses yet charm with their stylishness, there is a style d size for each graduate. In the assortment are me beautiful dresses in the bouffant style, frilled and ce trimmed, in Georgettes—Taffetas—Chiffons-

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Celebrated Clown Visits Engineers

When the Senior engineers visited Buffalo, N. Y., on their inspection trip, Mr. Gould was one of the speakers at a reception tendered them by the Kentucky alumnia at Buffalo, and after meeting the seniors Mr. Gould 129 W. Short St. Lexington, Ky.

DENTISTS

DRS. J. .T. & E. D. SLATON 8 a.m. to 5 p.m. 204 Guaranty Bank Bldg. Phone 3616

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"The Man Without

With

WALTER MILLER ALLENE RAY

MARCELINE DAY RALPH FORBES

and "FLASH"

"Under the Black Eagle"

SUNDAY

The Blue Danus

BEN ALI

TODAY

ELINOR BOARDMAN CONRAD NAGEL LARRY KENT — In —

> "Diamond Handcuffs"

> > SUNDAY

JOAN CRAWFORD ERNEST TORRENCE

> "Across to Singapore'

BE RUN TOMORROW

Second Will Begin at 1 o'Clock on Euclid Avenue in Front of Men's Gym; Rivals Kentucky Derby in Interest.

Tomorrow is Derby Day!
Second in importance and general Second in importance and general with the second in the second in importance and general with the second in the second

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UNIVERSITY STUDENTS

We have an extra large stock of electric goods generally used by college students. Before leaving for your vacation visit our store and make your selection.

Allen-Masters Electric Co.

206 South Limestone

Mother's Day Cards

College Students-don't forget your best friend on Mother's Day. We have a large supply of cards for Mother, Dad, Sister, Brother, Wife, and Friends.

Come in today and make your selection

TRANSYIVANIA PRINTING COMPANY 108 North Upper

MEYERS BROS.

Corner Main and Mill Sts.

The Riding Habit Shop



Distinctive Riding Apparel

for Ladies, Men and Children, to order and for Immediate Wear English and Domestic Makes

CAMPING SUPPLIES, WHITE SAILOR PANTS, BATHING SUITS and a Complete Line of SPORTWEAR

Mother's Day

SUNDAY, MAY 13

A most appreciable token of remembrance to the dearest friend you have would be a box of

Miss Holladay's Candies

Lexington Drug Co.



YELLOWSTONE NATIONAL PARK

CHICAGO, SALT LAKE CITY, COLORADO SPRINGS, DENVER and ST. LOUIS

KENTUCKY'S 1928

Blue Grass Circle Tour

July 14th to 28th

For Reservations or Literature Communicate with
CLYDE ELKIN, Tour Mgr. CLARK DUNN, City Pass. Agt.

L. & N. R. R. Co. UNION STATION

Remember MOTHER

SUNDAY, MAY 13

Maud Muller's Candies

Will Please

FRESH DAILY

70c lb.

MOTHER'S DAY BOXES

MAUD MULLER CANDY STORES:

COLLEGE SPORTS

KELVINATOR

The World's Oldest and Best Electric Refrigeration.

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- TOURINGS - ROADSTERS OPEN DAY AND NIGHT Lowest Rate in Lexington

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ATTENTION !

Summer School Students

ROOM AND BOARD

Newly erected Fraternity House, equipped with all modern conveniences will be open to students of Summer School at moderate rates

HOUSE NOW OPEN FOR INSPECTION

MAKE RESERVATIONS EARLY

SIGMA CHI FRATERNITY HOUSE

Cor. Rose and Kalmia Sts.

H. A. WILKINSON, Mar

When Your Appetite Needs Satisfying OLD KENTUCKY COUNTRY HAM SANDWICHES

HOME MADE CHICKEN SALAD



will satisfy your palate

REGULAR MEALS 12:00-1:00-6:00-7:00

MUSIC BY Kentucky Rythm Kings

COME AND HEAR THEM

What Shakespeare

in a double-header. The Pressmen by the first game il to 5 after (Charley Wert had held them to one hit during five lunings and no sum. TENNIS MATCH men of the press came back and pounded the offerings of two other pitchers for eleven runs. In the game Saturday the Your game Saturday the Young Saturday the

FRESHMEN TO PLAY ATHENS HIGH **TODAY**

On Business Ethics

ROOF REPAIRING

MILLER BROS.
5 W. High Phone 2758
Cor. Near High and Lime

MOTHER'S DAY

Hollingworth's Candies

SPECIAL BOXES

THE TAVERN

LINEN AND NUROTEX

SUMMER SUITS

With Vest

\$14⁷⁵

Goldberg's

333 W. MAIN

THE PHOENIX HOTEL

Perfect service at moderate prices for sororities. fraternities and other discriminating university folk at dances, dinners, luncheons.

"THE BEST DANCE MUSIC IN THE BLUEGRASS" By "Peg" Longon and His Orchestra.

ROY CARRUTHERS, President

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Blindfolded

in scientific test of leading Cigarettes, James Montgomery Flagg selects



Old Gold

After this test, Mr. Flagg wrote:

"Most of us smoke names and think we are moking cigarettes! The blindfold test proved that to me. It proved also that it is difficult to tell one cigarette from another . . . except in the case of OLD GOLD . . . I spotted that . . . it suited me best even blindfolded. In fact, the man who said 'not a cough in a carload' knew whereof he spoke. It's the smoothness that identifies OLD GOLD. It needs no other trade mark."

JAHIEN MONTCOMERY FLAGE



SMOOTHER AND BETTER-NOT A COUGH IN A CARLOAD







Mother's Club Will
Meet on May 12-13

The Mother's Club, an organization | The Mother's Club, and organization | The Mother's Club, and provided in the Club, and the C

LOOK STUDENTS! Prices Reduced!

W. B. Martin's Barber Shop

HAIRCUT, 35c SHAVE, 15c

ting a Specialty ampoo, 50c Open 7:00 A. M.—8:00 P. M.

GO TO IT

Phoenix Hotel Barber Shop

and get what you want when you want it

Eleven First-Class Barbers

to insure quick and pleasing

SERVICE

C. T. WILEY, Proprietor

"Mother's Day"

Special Boxes!

Attractively made up with attached Carnation, only

\$1.25

We Specialize in packing each box to suit the taste of the

GIFTS AND NOVELTIES

Eda E. Thomas Candy Co.

MAIN STREET

Next to Lafayette-Phoenix Garage

U. K. Graduates Hold Banquet Wednesday

MARY LEE CANDIES

McGurk & O'Brien CONFECTIONERS 106 W. Main Phone 718

Strollers Elect New Officers for School Year 1929

University, delivered the address of welcome; Miss Evelyn Prewitt played welcome; Miss Evelyn Trewitt played with the control of the Graduats School, made final announcements to his students; and the Blue Grass quartet, composed of Hugh Adock, Squire Cummins, Lawrence Alexander and Ray Mays, sang a few selections, accompaned by Lorraine Yest at the piano. There of the faculty, and guests present at the banquet.

GLEE CLUB GIVES OPERETTA
The Girl's Cide Club of the University will present a Chinese oper-tet entitled "The Feast of the Little Lanterns," by Bliss, at the Romany theater comorrow afternoon at 3 of-clock. The four principal roles will be taken as follows: Princess Chan, Nancy Godbey; Mai Ku, Nell Spradin, Nancy Godbey; Mai Ku, Nel

Class of 1908 Will Hold First Reunion

SUMMER

and

CLEAN CLOTHES

and you Feel it, beside ne, we will clean them ughly and return world will know they are

621 - 1550

BECKER

212 S. Limestone St.

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R. W. SMOCK Watch Your Watch Careful Watch and Clock Repairing PHONE 7638 157 S. LIME

pointees for the University State | Jesse Mae Su Association, who are appointed These student rive throughout the 1928-29 ses-by the depar are James Dorman, Elizabeth handle the sta

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We Guarantee to Give SERVICE AND SATISFACTION

Work Done While You Wait

Short Hair

is Comfortable During Hot Weather

"WE CUT IT TO PLEASE YOU"

Students Barber Shop

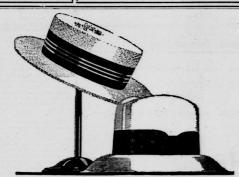
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14 Birthday Sale

NOW IN PROGRESS

Great Bargan Offerings

in every department



Heading the Right Way to Summer Smartness

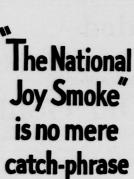
The best way to get your bearing in the selection of the right straw hat at the right price, is to come to style headquarters. Our assortment includes sailors of every type and price—flat-foots, fancy braids, splits, Yeddos—as well as smart Panamas, cool Leghorns, feather-light Bangkoks, and dressy Milans. Our vigilant guardianship of quality assures you the utmost in value as well as style.

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Make Your Selection Early to

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largest-selling brand of pipe-tobacco. It brings joy to more smokers than any other brand. Q.E.D.! Your first fragrant whiff will set your

And your first taste of good old P.A. in a will satisfy your pipe-hunger as nothing er has. Cool as the first period. Welcom as the last. Mellow and mild and long-burning, right to the bottom of the bowl. Try P.A.,





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