# THE KENTUCKY KERNEL

WATCH THE 'CATS GRID-GRAPH IN MEN'S GYM WILL SHOW GAME

NUMBER 4

VOLUME XVIII

# Sophomores Will Battle Freshmen This Afternoon In Annual Tug-of-War

H WON LAST YEAR

ree-Inch Fire Hose Will ayed Between Strug-gling Warriors

# SCHOOL BUREAU IS ESTABLISHED

Board of Trustees Authoriz New Service for Both Public and Private Schools of the State

# Student Council Urges Organizations to Ask for Dates of Dances

#### Ask All Seniors to Apply for Degrees

# GIRLS' GLEE CLUB IS ORGANIZED

ore Than Seventy Girls Enro As Members of Prof. Carl Lampert's Organization; Much Promise Is Shown

# Newman Club Elects Mills As President

# President Frank McVey

# Address' Student Vell-Known Minister to Sp at General Convocation an Three Other Meetings; Public Is Invited

Doctor Crane to

# Prof. H. H. Downing Back From Chica

# Annual Meeting of Southern Conference Will Be Held in Lexington For the First Time

# COLLEGE OF ARTS State Educators AND SCIENCES Body Tuesday CAPTURES HONORS

ATHLETES PREDOMINATI rgest Vote Cast in Election Is by Sophomore Class

## INTERNATIONAL RELATIONS ARE TO BE STUDIED

ommittee Meets to Plans for Exhibits an tures; Prominent Sp to Be Heard

RUSSIA IS FIRST COUNTR'

# Will Meet Here October 21-22

# Wildcats Will Play First Southern Conference Tilt At Jacksonville Saturday

#### Grid-Graph Will Give **Full Account of Game**

It matters not that the Wildcats will be performing some 900 miles from Lexington tomorrow after noon so far as seeing the game is concerned for the grid-graph will be in operation beginning at game time, 2:30 o'clock, in the Men's gymnasium.

# FACULTY MEMBERS PUBLISH BOOKS

CRITICS PRAISE AUTHOR

Student Council to

Strive to Eliminate Drinking at School Affairs

# Photgrapher Plays Havoc With Student Faces; Senior Tells Pitiful Story Between Sobs

Florida Is Favorite Over Scra py Blue and White Eleven; Kentucky Was Vctorious 18-13 Last Year

THIRTY-THREE MAKE TRIE

# New Stroller Officers

HOLD RECOGNITION SERVICE

tes early.

The services are under the services are under the services are under the services are under the services.

THE KERNEL And Help the Association

# **ALUMNI PAGE**

Published By And For University Alumni

RAYMOND KIRK

cy.-Treas. Alumni Assı

#### ALUMNI ASSOCIATION of THE UNIVERSITY OF KENTUCKY

PRESIDENT-James Park, '15

VICE-PRESIDENT-Mrs. Rodes Estill, '21

SECRETARY-TREASURER-Raymond L. Kirk, '24

Dr. George H. Wilson, '04 Dr. E. C. Elliott, '02 Wm. H. Townsend, 12

# YOUR PAGE

We welcome every scrap of news concerning any of the alumni and go to great pains to obtain it. You could help us out if you would drop us a line and let us know about you once in a while. We also welcome any criticism you may see fit to give. Either confircative or destructive as you wish. We would like for some of the alumni to show enough interest just to hawl us out if no other yay. Then at least we could get a line of them. The alumni page is for you and if it does not please you then it is not fulfilling the mission intended. Take a little more interest in your association and it will make for a better University.

Degree Class

would like for some of the alumin to show sensy interest just to have used in the state of content of the pays.

The state of the content of

				100	-	_		000	6	
Enclosed	find	check	for	\$3.00	for	Alumni	Dues	for	1927-28.	

Address for sending Kernel.

# SOUTHERN ALUMNI CLUBS ORGANIZE

uthern College Association of Chicago Will Be the Name of Recently Formed Organization

Chicago, III. October 14.—The initial step was taken in the organization of a Southern College Association in Chicago when representatives of nine southern college alumni clabs met at the Congress hotel and elected officers and mapped out a plan of eventually include every southern alumni club in Chicago.

With the election of officers and the adoption of a constitution the association established headquarters at the Congress hotel and started a campaign to have every southern college and the congress of the Southern College Association.

The primary purpose of the organian and the congress of the c

Homecoming Game, Thursday, November 24, Stoll Field, Lexing-

#### Returns to Spain

J. L. Pinkerton, 1914, Res Duties in Consular Service

# **ALUMNA AUTHOR** OF LEARNED WORK

MEMBER OF CLASS OF '84

Dr. Sophonisba Preston Breck ridge, former student of the Univ sity of Kentucky and a member of

1	he	Alumn	i office	would	appreciat	e it.	if	you	would	send	into	ti
office	ad	dresses	of any	of the	raduates	listed	l b	elow.				

Com-less is Leola Ditto, '02 (Mrs. Guthrie Chilton)



Edgeworth makes your pipe "do its stuff"

"EXPERT AND SANITARY BARBER

Stop on Your Way to and From the Campus

# Viaduct Barber Shop

"Where College Men Go"
H. M. DAVIS, Prop. 177 E. HIGH ST.

# Cafeteria Meal Hours

Breakfast 7:00 to 8:15 11:45 to 12:45 5:30 to 6:00

Open between meals in the morning for Sandwick Milk, Hot Drinks, Candy and Ice Cream

# UNIVERSITY CAFETERIA

Basement Administration Bldg

When you need a car for business or social affairs

RENT A

# **CHRYSLER**

Chevrolet We cater to the university trade-No

deposits required from students.

# Commercial Rent-A-Car Co.

When in Lexington It's

# THE LAFAYETTE

In the Heart of the Blue Grass



Lexington, Kentucky

300 ROOMS ALL WITH BATH **RATES \$2.50 UP** 

Circulating Ice Water in Every Room Fireproof Garage in Connection

FOR QUICK SERVICE TRY OUR COFFEE SHOP

MAIN DINING, ROOM:

Club Breakfast 50c up Noon Day Luncheon 85c Table d'Hote Dinner \$1.50

FOLLOW U. S. 25 or U. S. 60

L. B. Shouse, President and General Ma

# SOCIETY NOTES

COLLEGE MUSICAL **HEADQUARTERS** 

The Music Shop

IF YOU AREN'T SATISFIED

With your personal appearance COME IN TO SEE US

-and let us help you.

Student's Barber Shop

or with the University Seal front \_Two sizes\_

\$3.50 - \$4.50 - \$5 - \$6

Campus Book Store

Gym Building

Oxfords for college fellows. They are positively ockout. Made special for college fellows,

fellow can give them. See our windows

made to stand the wear that only a college

POPPET STORES

145 W. MAIN

**BOOKS** 

**MEMORY** 

J. T. Shuck, Pr

Cor. Lime and Maxwell

TO A SPHINX WITH GREY OR BLUE EYES

## Weddings

#### ARE YOU READY FOR THIS COLD SPELL?

If your coat is not ready to wear, has not been DRY CLEANED, send it in at once. We will thoroughly clean it and return promp-tly, don't put it off longer. LADIES' FUR COATS CLEANED AT

REASONABLE PRICES LONG COATS \$5.00 SHORT COATS \$3.50

PLAIN CLOTH COATS \$1.50

FUR TRIMMED CLOTH COATS AT A SMALL ADDITIONAL CHARGE

CALL US

"Cleaners That Satisfy

Phones 621-1550 212 SOUTH LIMESTON

FANCY CRYSTALS FOR MEN'S AND LADIES'
WRIST WATCHES

P. EDW. VILLEMINOT



# **IMPORTANT** LITTLE THINGS TO



# Complete a Girl's Costume

NEW JEWELRY ARRIVALS!

Ours is the finest novelty jewelry in Lexington! Copies of some of the most exclusive designs

SY ROSS' — early American ns, reminiscent of the golden romance and youth! Repro-with the very tools used in the nineteenth century!



GROTTO BLUE — a popular style because of its exact Mediterranean tinted stone. Each in a silver setting. Quite striking when used on the plain fabrics this fall.



CELESTIAL JADE - inspired by the famous Chinese patterns and offered in the true jade color, that only a connoiseur can detect the difference.



Start

the Year Right

With a

WAHI.

RUSSIAN ANTIQUE — these pieces in massive design have the famous antique gold finish and topaz settings. Worthy the most fastidious tostes



Another Run!

Don't worry, we'll fix them!

OUR HOSIERY REPAIR SERVICE

is unequaled when it comes to engthening the life of sheer

Work Done in 24 hours!

When a girl's schedule calls for many outside interests, this serv is a GOD-SEND. And we guaran the work to look like the original.

-WOLF WILE'S MAIN FLOOR



SCARFS

of the heavier silks

\$1.95 \$2.95

WEAR YOUR COLORS

AT THE GAME

and white satin ribbo



Complete Color Range Ready for You!

A finely gauged chiffon, that wears
well and can't be beat for this price.
Has a four inch hem of lisle, also lisle

All Silk to Top Gotham Gold Stripe —with lisle foot, \$1.95 No chance for the lisle to show short dresses if you wear this n HOSIERY DEPT. MAIN FLO



COME TO WOLF WILE'S FOR IMPORTED GIFTS

-MAIN FLOOR-



WATCH OUR WINDOWS

IN LEXINGTON

Fellows!

Denton-Ross-Todd Co. LEXINGTON'S LEADING DEPARTMENT STORE

# STUDENTS are **PROFITING**

In the TRADE EXPANSION SALE now under way. Sensational value-giving in-DRESSES, COATS, HATS and all the details of a young woman's apparel.

MANAGING EDITOR Niel Plummer

ASSOCIATE EDITORS
son Helen Sheltor
t Lukens Byron Pumphrey

NEWS EDITOR
Virginia King Conroy
ASSISTANT
Frank Davidson

REPORTERS

PECIAL WRITERS
a Roberts, Exchanges
Roy Smith, Feature
P. Baker, Cartoonist
tha Connell, Literary

ASSISTANTS John W. Dundon, Jr. Tom Cochran George W. Kay Herman Sharp Bill Reep Martha Minihar ASSISTANTS Ellen Minihan Elizabeth Shea

BUSINESS

ADVERTISING MGR.
Fred Conn
ASSISTANTS
Virgil L. Couch
Stella Spicer CIRCULATION STAFF Carlos Jagoe rold Schimmel

Don Whitehea Jack Cousins H. D. Ellis

MECHANICAL · FOREMAN W. D. Grote

#### NOW FLORIDA

It is certain that neither the team nor the student dy was especially optimistic before last Saturday's me. Wesleyan had beaten Cincinnati and was hope-lo f gaining the state title. To confront the strong inchester aggregation Coach Gamage was able to litect only a beldy-crippied eleven. The general consus of opinion echoed Gamage's remark that Ken-ky "ought to win but probably wouldn't." Despite the absence from the line-up of several staryers, despite Wesleyan's splendid team and courage-ifght, the Blue and White warriors did win. On Saturday the university registered her first victory the '28 season.

### FRIENDLY RIVALRY

The Kentucky Kernel

The Kentucky Kernel

The Kentucky Kernel is the official newspaper of the students and alumni of the University of Kentucky. Published every Friday throught the college year by the student body of the university.

Subscription One Dollar and Fifty Cents a Year—Five Cents the Copy. Entered at Lexington Postoffice as second class mail matter.

EDITORIAL

ANALING EDITORIA

The Kentucky Kernel is the official newspaper of the students and alumni of the University of Kentucky. Published every Friday through the college year by the student body of the university.

Subscription One Dollar and Fifty Cents a Year—Five Cents the Copy. Entered at Lexington Postoffice as second class mail matter.

EDITORIAL

EDITORIAL

ANALING EDITORIA

#### WAILS OF THE WEEK.

#### FRAT HOUSE BLUES

Down with the rifles
Bayonets and rocks;
Hail to the king—
Dear old Fly-Tox.

STAGE SETTINGS

#### LITERARY SECTION

#### (MARTHA CONNELL, Editor)

-Joe H. Palmer.

# PREVIEWS OF

#### KENTUCKY THEATER

here it has been shown. "The Kid Brother" is a Par

#### BEN ALI THEATER

"RICH BUT HONEST"
That a man may be rich but
the theme of a clever Fox

HATS

**STETSON** 

#### STRAND THEATER

#### WANTED

Porter Memorial **Baptist Church** 

A. L. GOODRICH, Pasto

SPECIAL RENTAL RATES TO STUDENTS SALE OR RENT

## The Typewriter Store STANDARD TYPEWRITER EXCHANGE



And So the Day Was Utterly Ruined

Styled for Young Men



-MADE WITH REAL CREAM-

NATIONAL

# SOCIETY NOTES

Ladies' Bobber Shoppe

In Connection With the
NELL OSBORNE BEAUTY PARLOR
Three First Class "Men Specialists"

The J. D. Purcell Dept. Store

CO-EDS

When your hair becomes straight

USE AN ELECTRIC CURLING IRON

FOR SALE AT

Allen-Masters Electric Co.

206 S. LIME

**Esther Ralston** 

"FIGURES DON'T LIE" A PARAMOUNT PICTURE STARTS SUNDAY-Oct. 16-FOUR DAYS HAROLD LLOYD

HIS LATEST PARAMOUNT PICTURE "The Kid Brother" JOHM BARRYMORE—'When a Man Loves'

Dormitory Blues

Avoid the

THEY are easily contracted if you have to spend most of your time in your room grinding away at long reports and

Speed things up! Get a Remington Portable to do your writing. It will effect a remarkable saving of writing time—to say noth-ing of the greater neatness

McGURK and O'BRIEN Agents

MARY LEE CANDY 70c the Pound

FRATERNITY ROW

# BASKETBALL MEN WILL HOLD TWO MEETS

REPORT TO MAUER

REPORT TO MAUER

MONDAY NIGHT

Coach Johnny Mauer, newly elected baskethell mentor intends to start the season of right by getting a flying start in preparation for the hard games that the Cats are to play, read the coach Johnny Mauer, newly elected baskethell mentor intends to start the season of right by getting a flying start in preparation for the hard games that the Cats are to play, read the season of right by getting a flying start in preparation for the hard games that the Cats are to play, read the season. The men must bring their cown uniforms, as outfits will not be insued at that time. There wines the season. The men must bring their own uniforms, as outfits will not be insued at that time. There wines the flow of the football season training will start in carriest.

Little is known of just who the the men will be composed of this season, and all an little is known or has been developed as a good pace it will seek other opposition to get in training the composed of this season, and all an little is known or has the great the football season training will start in carriest.

Little is known of just who the came will be composed of this season, and all the conference season, and all the men possible interested in the conference season. Any student who thinks or known team will be a wealth of green material, and it is thought that these newcomer will make up the

wintibe with the property of t

'Watch Your Watch'

R. W. Smock WATCH AND

CLOCK REPAIRING

157 S Limeter

# It's Close

Your Classes



LAIR

WHOLESOME, NOURISHING FOOD SERVED

RUN BY STUDENTS FOR STUDENTS

Bart N. Peak Speaks
Before Optimist Club
Sanford, of Carliale, has
university this week. She
Erown, of Madisonville,
guest last week end at
cond the district conveninterest of the Lexington Optimist
Waysh nvisited over the
city house.
It all the district convenmeeting of the Lexington Optimist
to the district convenmeeting of operation," domainating principles
of successful business.
St. Stephenson, chairman of thetreat Coregoration, "domainating principles
of successful business.
St. Stephenson, chairman of thespecial proposed out on account of
interpolation proposed out
the Alpior to whip his crippled kittens
of the Plank of the founding of
the Y. M. C. A. and the apirit of servitor. The Benford, of Fulton,
seek-end at the Sigma Nuserine Brown, of London,
at the Alpha Xi Delta
esk.
Can Bernolds, of Augusta
the special part of the founding of
the Y. M. C. A. and the apirit of servitores.
Can Bernolds, of Augusta
the special part of the founding of
the Y. M. C. A. and the spirit of fairness was the fountorest Bernord, of Fulton,
seek-end at the Sigma Nutorest Bernord, of Fulton,

DECORATED CAKES FOR PARTIES
FANCY MINTS — SALTED NUTS Famous for Our Chocolate Fudge HOME MADE CANDIES

Benton's Sweet Shoppe

145 S. Limestone Phone 5961

# STRAIND

-6 DAYS-SUNDAY, OCT. 16

Norma Talmadge

> GILBERT ROLAND

"Camille"

The Year's Sensation!

# BEN ALI

"The

RAYMOND

WEDDING BILLS'

A Paramout Picture

THURSDAY-ELLIOTT DEXTER

# SUNDAY\_

Ken Maynard

Red Raider" A First National Picture

-MONDAY-3-Acts Vodvil-3

GRIFFITH

ICE CREAP

ATIONAL

# College Men DONT FAIL TO ATTEND OUR

# Big Removal Sale

500 New All Wool Patterns From Which to Choose

"Won't Be Long Now"

Entire Stock Must Be Sold—Nothing Reserved! LOOK AT THESE PRICES—

# Buy Your Suits or Oveccoats Now

\$30.00, \$32.50, \$35.00 SUITS, Tailored to your measure

NOW \$24.50 NOW \$31.50

\$38, \$40, \$45 SUITS Tailored to your measure \$50, 55, \$60 SUITS Tailored to your measure

NOW \$39.50

EXTRA PAIR TROUSERS FREE

Choice of any TOP or OVERCOAT, Tailored to your \$25.00 NOW \$25.00

FIT AND WORKMANHIP GUARANTEED We Move About October 15 to 133 E. Main St. Opp. Phoenix Hotel

This Sale Store Open Until

8 P. M.

SUPERIOR WOOLEN COMPANY 122 N. Lime
L. McAdo
"Lexington's Largest Tailors L. McAdoo, Mgr.

This Sale Until 8 P. M.

135 Market St., Lexington, Ky. ERT M. RYAN, 316 Ewing Hal

Remington **Portable** 

and legibility of type-written matter. Chances are, that means better marks, too. Remington Portable is the smallest, lightest, most compact and most depend-able standard keyboard portable. Weighs only 8½ pounds, net: carrying carlying

pounds, net; carrying carrying carrying to only 4 inches high.

# WILDCAT TEAM TRIMS WESLEYAN 13 TO 7

# PAUL JENIKNS AND clan into the somber shades of despair. He contributed two mighty report of the state of the IN FIRST VICTORY

Couchdowns.

(By John W. Dundon, Jr.)

A blue-shirted speed demon was sent into last Saturday's game in the third quarter and before the same lepriced had ended a rugged Wildcat them had scored of the property of the same lepriced had ended a rugged Wildcat them had scored of the property. Not all lepton the same lepton that the same lepton th

# STUDENTS' SHOE SHOP

For better work and better service for college students see us.

ACROSS FROM PATTERSON HALL

"Our Low Prices Our Motto" 3851/2 S. Limestone

# **Sporting Goods**



We have a complete line of Gym Suits, Boxing Gloves, Sweaters, and Archery Sets. Fencing Foils ordered.

# **Burke's Sport Shop**

# Special Accounting Forms

For Use in

THE COLLEGE OF COMMERCE

# TRANSYLVANIA PRINTING COMPANY

Loose Leaf Paper for All Covers

"TO YOUR HEALTH AND HAPPINESS"

# Rudolph and Bauer

IF:

IT'S CANDY - WE HAVE IT

Fancy Boxes Our Specialty

Eat, Drink and Be Merry at Our Up-to-Date Fountain

# The Tavern





-Moderate Prices

THE HOME OF GOOD MEALS and FOUNTAIN SERVICE

Music Every Evening-6:30 to 7:00

The Tavern

#### Shows the Way





# Intra-Mural Athletic Program Gets Under Way With Many Students Participating

Kentucky (13)	Pos.	Wesleyan (7)
Portwood	L.E.	Davis
Dees		
Belt	L.G.	Gibson
Pence	. C.	Jones
Walters		
Drury	R.T.	Bolche
Lyons		
Mohney	Q.B.	Ramsey
Covington	L.H.	Rickard
Wert '	R.H.	Adkins
Gilb	F.B.	Cunningham

ATTENTION

R. O. T. C.

Get your uniforms pressed for the Centre game.

35c

# BECKER

Cleaners That Satisfy,"

Phones 621—1550 212 S. LIME

Same Old Gayle

# DEFFRIES SIGNS There-Yard Portwood O JEFFRIES SIGNS PRO GRIDIRON CONTRACT Irvine Jeffres, former University of Kentucky athlete, has aigned and playing quarterback for the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the Frankfort, ledword to the contract to play with the first the contract the contract

be started. However, it has been timated that the construction take approximately six months.

Do you want to earn Extra Money

in your spare time?

We desire several college men and women to take orders for Christmas Cards by office and residence so-licitation.

Wolf Wile Co.



NELLE OSBORNE

Beauty Shoppe Lexington, Kentucky PRIVATE TELEPHONE 7225

We specialize in all kinds of Beauty work. Special prices given to students.

Care of J. D. PURCELL'S DEPT. STORE

**PHONE 1170** 

# WOMANS EXCHANGE

STRICTLY HIGH CLASS LUNCHEON

The Best of Everything the Market Affords Noon Lunch

> McATEE SHOE SHOP Shoe Artisans With a Reputation WORKMANSHIP UNSURPASSED PRICES LOWER ON S. LIME OFF MAIN

# SOUTHERN RAILWAY SYSTEM

# LEXINGTON

NORTH, EAST, SOUTH AND WEST

Cincinnati, New Orleans, Jacksonville, The Carolinas and St. Louis

Convenient Schedules to All Poi

For Tickets, Reservations, Descriptive Literature and
Information, Communicate With—
CHAS. F. BIGELOW W. R. CLINKINBE
Division Passenger Agent City Ticket Ages

W. R. CLINKINBEARD City Ticket Agent

118 East Main Street, Lexington, Ky.

hesterfield smokers don't change with the winds ... but watch how other smokers are changing to Chesterfield! OF COOD REASON better taste!

SMALL COLLEGES
BEST, SAYS WILEY
"Schet ment clusters for uniterative, the second control of the present of the control of the

ROSE STREET CONFECTIONERY

LUNCHEONETTE CANDIES — TOBACCOS MAGAZINES

CHICKEN DINNER
Sundays 5 to 8 P. M.
NEW MANAGEMENT
NEW SERVICE
L. E. GRIFFING, Prop.

College Men

The satisfactory serving of college men throughout the country for

over three decades has made for

the authenticity of

CLOTHES by LANGROCK

Hammel's

NOTICE! have taken over the ness and phones of the rey Rent-A-Ford Co. 133 W. SHORT The

Commercial

#### **New Guard**





\$5.00 \$7.50 \$10.00

There is an undeniable satisfaction in wearing a GAGE And when GAGE hats start at \$5.00 that satisfaction need be denied to no one-

Mitchell, Baker and Smith

Third Floor

Ridge, Ky.
Park Strother, Kentucky Wes,
Blue Diamond, Ky.

# WANTED

Porter Memorial **Baptist Church** 730 S. Lime Phones 3221-708

# CLOTHES Charter House

# BY SPECIAL APPOINTMENT OUR STORE IS THE Charter House

OF LEXINGTON

The character of the suits and overcoats tailored by Charter House will earn your most sincere liking.

GRAVES, COX & CO. Lexington, Ky.

LEXINGTON DRUG COMPANY



TRANSYLVANIA PRINTING CO.



Purest cream, fruits, sugar and flavors make our

Ice Cream so delicious

. And it is purer because Heathized

# EDUCATORS WILL CONVENE AT U. K.

S. BASSETT & SONS





a half preparation. During this time
Professor Boyron extudied the mean-capt them, and if the occar
soprano; Jerrie
see Gooch, Erma
ing the University and the moral
pathonic test compiled by him and
the control test compiled by him and
the deviation of the boys and girls
min Lepper, sogg, alto, Bernies
the Mission of the boys and girls
min Lepper, soguant, second sotit, sec



# THE K SHOP

BRANCH STORE OF KAUFMAN CLOTHING CO.





# Here are the Styles That are Considered "Best' On the Campus

The University men who go smart places, drive smart cars, like smart things, know all about Braeburn and Learbury Clothes. The exlcusive fabrics they tailor in an inimitable manner are just their idea of really smart clothes.

Braeburn & Learbury TWO-TROUSERS SUITS \$35.00 to \$50.00

FELDER HARTZOG-

Barn Door Studio

Will be at The K Shop Friday and Saturday afternoons with a line
Buckskin and Leather Goods.

PENNANTS, CIGARETTE CASES, PILLOW COVERS,
TABLE RUNNERS, WALLETS, Etc.
Fraternity Emblems, U. of K. Seals, Sorority Emblems and
Personal Names can be had on the articles.

New Neckwear

A new shipment just in — flashy colorings in \$1.00 and \$1.50

ADAM ADCOCK

Stetson and Melton Hats

The styles that all smart university men are

\$5.00 and \$8.00

- See Our Windows-

LEN TRACY

THE K SHOP

In the Tavern Building BRANCH STORE OF KAUFMAN CLOTHING CO.



# Distinguished by a favor that places it first

It is a natural pride that Camel feels for its triumphs. Not only did it lead the field shortly after its introduction. It passed steadily on with each succeeding year until today it holds a place in public favor higher than any other smoke ever reached. Camel is supreme with modern smokers.

Obviously, there is a quality here that particular smokers appreciate. It

R. J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, N. C.

R. J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, N. C.