STARK ADVERTISING AGENCY

Established 1916

Incorporated

General Advertising and Publicity

633 South Fifth Street Louisville, Kentucky

April 1, 1932.

Mr. Herndon J. Evans, Editor, Pineville Sun, Pineville, Kentucky.

Dear Herndon:

your letter about conditions in southeastern Kentucky and what the local people are doing to cope with them, printed in Tuesday's C-J, helped much to clear the air for a lot of good people who have had misgivings about the situation. Southeastern Kentucky could use a great deal more favorable publicity for a change.

John Erle Dairs

JED:F