

## Trustees endorse \$5 million health-care plan

By JOHN VOSKUHIL  
Editor-in-Chief

The Board of Trustees yesterday voted to begin negotiations to set up a health-care partnership with the Julius Marks Home, a Lexington nursing home.

Under the partnership — termed a mutually beneficial "marriage" by Dr. Peter Bosworth, chancellor to the UK Medical Center — the University would donate four acres of land on Alumni Drive to build a \$5 million nursing home facility that

would be financed by the Julius Marks Corp.

In return for the donated land, University faculty, staff and students would use the facility for research and learning in several academic fields, Bosworth told the Trustees at its monthly meeting yesterday.

He said the facility would provide an environment for Medical Center personnel to gain clinical experience in treating and caring for the elderly.

"It would be the first teaching nursing home in Kentucky," he said. The Julius Marks Home is a not-for-profit corporation that operates a nursing home at 866 Georgetown St.

Louis Hillenmeyer, the corporation's chairman of the board, said the idea to combine forces with the University developed out of a mutual need.

The nursing home has long needed to consolidate its operations, which are divided into four separate buildings at its current Lexington loca-

tion, Hillenmeyer said. But the corporation did not have land readily available.

UK colleges and departments, including the colleges of Medicine and Social Work, have been using the nursing home for field work and research purposes, Bosworth said. But the nursing home's location on the north side of Lexington has been inconvenient for students and teachers.

Bosworth said there are at least 12 arrangements similar to the proposed UK-Julius Marks

relationship at colleges and universities throughout the country, including one at the University of Cincinnati.

He said he hopes to raise additional funds to build a separate UK facility on the land near the proposed nursing home. The separate facility, which would be paid for by private donations to the University, would be an additional teaching and research center for medical students and faculty.

Although UK operates the Sanders-Brown Research Center on

aging and Gerontology, which does research work with elderly people, Bosworth said that nationwide, colleges and universities are not thoroughly investigating the aging process.

The proposed facility would provide an "exciting and advantageous possibility" for UK medical students by "enhancing their knowledge and skills with regard to caring for older patients," he said.

The request to donate the land for the building must go before an ap-

See TRUSTEES, page 5

## Telecom crowded, faces many hurdles in recruiting efforts

WBKY lacks 'state-of-art' equipment; department's faculty-student ratio low

By JOHN JURY  
Staff Writer

Editor's note: This is the first of a three-part series on the UK telecommunications department.

Thirty-four years ago, author Charles Siepmann recognized the need to educate the country's youth in a field for the future that he described as "explosive."

In 1950, Siepmann, in his book, *Radio, Television and Society*, wrote: "Radio and television, like atomic energy, are explosive instruments. Our cultural survival depends, in no small measure, upon their proper use."

He continued: "The testimony of hundreds of teachers, both here and abroad, shows that school broadcasting increases interest, broadens the understanding and fires the imagination — as well as extending the range of subject matter in the school curriculum — beyond what any but the most gifted teachers can achieve alone."

Today, telecommunications, that is, the transfer of electronic messages, has burst into one of the most creative and diverse areas of employment.

Siepmann probably never anticipated the vast use of satellites, computers and televisions in the 1980s, simply because he thought technology in this area would stum-

ble. The need to improve education in the mass media becomes even more apparent, especially at UK.

Regional colleges, such as Western Kentucky University and East-

ern Kentucky University, have established credible programs in mass communications. In order for UK to improve its credibility, Thomas R. Donohue, chairman of the UK telecommunications department, said he hopes to build a program which can "attract the most interested (telecommunications) students in the state."

In order to fulfill this commitment, those associated with the department agree that the program must address three visible problems.

"WBKY-FM, the University radio station, and the Office of Instructional Resources, a media service arm of the University, have been operating with production budgets that are essentially 12 years old and with some equipment considered by their directors as not 'state-of-art.'"

"Faculty members in telecommunications have discovered that the department is overcrowded with students who find they do not have personal contacts with the five full-time department professors."

"The College of Communications has not been able to implement a broadcast journalism major within either the telecommunications or journalism departments. 'The students will come to us with a greater motivation, ability to absorb information more quickly,'" Donohue said, in a recent interview. "We are going to be able to deal more with conceptual and societal and ethical issues rather than the publishing of facts that they regurgitate on tests."

"If we are successful, we are turning out a student who has a critical

See TELECOM, page 5



### You want what?

Shane Langley, 6, talks with Santa Claus at Fayette Mall yesterday. Shane is the son of Larry and Gwen Langley of Lexington.

BRUCE SMITH/Kernel Staff

## Diplomacy school boasts quality not quantity

Director maintains optimistic attitude, makes assets out of limitations such as small size, funds

By CAROLYN EDWARDS  
Staff Writer

Editor's note: This is the last in a three-part series on the Patterson School of Diplomacy.

The Patterson School of Diplomacy makes virtues out of its weaknesses.

Although in its 25th year the Patterson School is young, small and pinched for funds, its reputation as one of the best diplomacy and international commerce schools in the country is growing steadily.

The optimistic philosophy of Vince Davis, director of the school for the past 13 and one-half years, has made this feat possible. He looks on the limitations of the school as assets that make the school unique.

"We've tried to make a virtue out of a necessity," he said. "The size of the Patterson School is no problem in the minds of Davis and the school's admirers. 'If you don't have quality and just have quantity, you'll have a bad reputation forever,'" Davis said.

He finds that many students are tired of attending large graduate

schools that make them feel like IBM cards. "Students have rebelled at being treated like cattle," he said. "Students want to be treated as individual human beings. And we're able to do that."

The students in the Patterson School like the individual attention they get at there, both in designing a curriculum for a specific career choice and in placement help after graduation.

Dan McLafferty, a Patterson School student who received an undergraduate history degree at Gonzaga University in Spokane, Wash.,

was attracted to Lexington in part because of the flexibility of the school's program. "You can more or less write your own ticket in this program," he said.

But the lack of a core curriculum does not mean that students can pick just any grouping of courses. Davis encourages students to round out their education by branching out into other areas of study in which they may not have a strong background. He said he tells students, "Instead of putting icing on your cake, build two cakes."

Many professors from other uni-

versities refer their students to the Patterson School to work for a graduate degree because of the reputation of its curriculum.

David Finley, a professor of political science from the Colorado College in Colorado Springs, said he believes the school's program is comparable to the Fletcher School at Tufts University and the John Hopkins School for Advanced International Study in Washington, D.C. "I'm strong for the program," he said. "It's not as visible as it deserves to be." Finley said he has

See DIPLOMACY, page 3



## Santa Claus telephones children, brightens days with suprise hellos

By LINDA HENDRICKS  
Staff Writer

Bradley was sitting in front of the television when the phone rang.

He jumped off of the floor and ran to answer it. When he picked up the receiver, he thought at first that the call was a wrong number or maybe just a prank call, but it wasn't.

It was Santa Claus calling from the North Pole. "He was really nice," said 10-year-old Bradley Morris, who according to his mother, Sue Morris, is at that age where he really doesn't know whether to believe in Santa Claus.

As part of the sixth annual "Santa Claus Calls Program" sponsored by the Parks and Recreation Depart-

ment, Santa called the Morris home Monday night.

In cooperation with several UK fraternities and various Lexington civic organizations, those involved with the program will call more than 1,000 children in the Lexington area. The fraternities participating in the program are Sigma Alpha Epsilon, Pi Kappa Alpha, Sigma Nu, Sigma Pi, Delta Tau Delta and Phi Kappa Tau.

"The kids eat it up," said Sam Dunn, special events coordinator for the Parks and Recreation Department. "Their eyes get as big as saucers."

According to Dunn, the event has been a success each year because of the support received from the campus organizations. He said it is a

good way for fraternities to do a community service project.

"This is a very successful and positive program," he said. "Last year we called over 1,000 children and this year we are going to call that many again. We get a lot of cooperation from the University — there's no way that we could do it without them."

The fraternity members participating seem to be caught up in the Christmas spirit with each call.

"It's something special to hear these kids," said Jack Rothenstein, public relations officer for Phi Kappa Tau fraternity. "They really believe that it's Santa and it's just great to hear the awe in the voice of

See SANTA, page 7

## Local stores 'classroom' for some

By CHRIS WHELAN  
Staff Writer

Christmas shopping is something that's on many peoples minds during this time of the year, but for several textiles, clothing and merchandising majors, it means more than choosing gifts.

Several of these students are working in the Lexington area stores, in order to gain experience in their field of study.

Rhonda Jones, a TCM senior, is an intern at Dawahare's in Gardendale, working as a buyer for the menswear department.

Jones said the buyer's office does more than just buy clothes. For example, it places the advertisements, does mark downs and "merchandises the departments."

Merchandising a department is knowing where to put certain clothing so that it will sell best, she said. "Everything is planned," Jones added that being able to place clothes so they will sell best are like "tricks of the trade."

Jones said that currently, oversized clothing is a big seller, along with Christian Dior sweaters, and Duck Head pants. She also said leather jackets are selling well.

During the Christmas season, she said, they watch the competition and make mark downs when necessary. She also said Dawahare's will place special orders for customers.

Jones said that before her internship in the buying office she worked on the floor as a sales clerk for about five years. With the combination of the two she said she thinks she has gained a lot of practical experience in her field. "I recommend it to anyone who will be working in this field."

Kim Doty, a TCM senior who is employed at Stewart's, also said this practical experience is worthwhile. "It's given me insights" into all the types of jobs available. "I've learned things that I do like and things that I don't like," she said.

For example, especially during the Christmas season, when people are under pressure to buy something, they have a tendency to take it on the sales people, Doty said. It is a lot of hard work, you have to be able to do more than just sell clothes, she said.

Doty said that after she graduates, she would like to focus on advertising and fashion promotion. She said she has gained experience in this area through fashion shows at both Stewart's and a fashion show at UK.

For the fashion show sponsored by the College of Home Economics, Doty was the liaison between Stewart's and UK because many of the clothes came from Stewart's. She also wrote the commentary for the

See LOCAL, page 5

### INSIDE

Holiday fat attacks can be avoided by following a few simple tips. See page 3 before it's too late.

Photography students have become the latest exhibitors at the UK Center for the Arts. For details, see DIVERSIONS, page 2.

### WEATHER

Today will be cloudy with a 40 percent chance of showers developing by the afternoon. The high will be 48 to 53. Tonight will be continued cloudy with a 40 percent chance of rain. The low will be around 40.

# DIVERSIONS

Gary Pierce  
Arts Editor

## Student photography exhibit ranges from subtle to bizarre

UK photography students have broken loose and become exhibitionists.

An impressive show of student photography, the first of its kind on campus, is now in progress in the reception room at the UK Center For The Arts.

Titled "Vision Through The Mind's Eye," the show was organized by part-time UK student Ted Maringer with help from fine arts sophomore Christie Dallas.

Maringer said, "I would like to see it (the show) made an annual event."

Twenty-four of 35 student entries were accepted for the show by juror Robert C. May, a local professional photographer, and collector of photography, whose private collection was exhibited last year at the center.

The entries are the work of 11 students enrolled in photography courses at UK and display a diverse range of artistic photography techniques.

Among the styles displayed are strictly black and white images, black and white images accentuated with hand-colored pencil and oil, black and white treated with color baths, photogram, collage recon-

struction and hand-colored 3-D reconstruction.

The black and white images range from the subtly abstract to the absolutely bizarre.

Maringer's own photographs abstractly explore light's effects upon the human form and inanimate objects.

Dallas' work is an avant garde study of the human figure in unusual staged situations, such as simulated human sacrifice.

David Reeder's "Landscape" at first appears to be a photograph of uncombed lambswool. Upon closer observation it is the split corpse of a dead lamb Reeder found in a field on a walk in the British Isles. The work is shocking, but not offensive, and is rendered with the finesse of a professional.

Andy Warhol's Interview magazine is the focus of a collage photo by Andrew Crosby. Crosby has obviously painstakingly constructed, rephotographed and colored the objects of his collage to achieve the effect of a faded pink background dotted with vividly colored subject matter.

Twyla Martins' forays into the techniques of color-wash and photogram are consistent with the enthusiasm for color this fine art grad-



Ted Maringer examines some of the student photos currently on display at the Center for the Arts.

uate student displays in her paintings.

Martins is relatively new to the medium of photographic art, but her "photogram #1" and "color study #2" display talent and understanding of complicated coloring technique.

Kim Combs creates archetypal

figures from simple black and white portraits with the introduction of oil and pencil in her "Lot's Wife" and "Daphne."

Betty Milburn's untitled multiple image of students in front of the Journalism Building almost achieves three dimensional space

with its employment of a rephotographed blocked negative.

Ann Patterson's actual 3-D construction titled "North Broadway" actually gives the viewer the impression of standing on a particular block on that Lexington thoroughfare.

More standardized styles are represented by Nyoka Hawkins' portraits and Ellen Spaulding's naturescapes.

Jean Johnson's hand-coloring of a photograph of a chain-link fence gives it an interesting surrealistic appearance.

The show on the whole demonstrates the exemplary talents and creativity of UK student photographers. The quality of the work is remarkable.

On the problems he faced in organizing this exciting and varied student show, Maringer commented, "We approached galleries in the Fine Arts Building and the Student Center, but the Fine Arts was booked and the Student Center (Ras-dall) seemed to prefer to have Russian artifacts displayed than student photography."

"I approached Holly Salisbury, director at the Center For The Arts, and she was excited from the start."

She's been very supportive of the show."

Maringer said he was very pleased with the response of entrants to this first student photography show, but expressed disappointment with the lack of entries from the Journalism Department.

"I know they offer photography, and the show was well-publicized," he said.

Maringer said a student photography show had not been mounted in the past because of lack of University sanction of the medium as a major.

"There's not a photography department. If there were a photography major, a student show would certainly have come about in the past."

Maringer himself is "saving the Lexington area in January to further his studies in photography at Antonelli's Institute of Graphic Art and Photography in Cincinnati."

"Vision Through The Mind's Eye" will be on display until Dec. 16. The Center For The Arts reception room is open during performances at the Center.

KAKIE URCH

## SAB cinema to premiere new Dillon film

By KAKIE URCH  
Staff writer

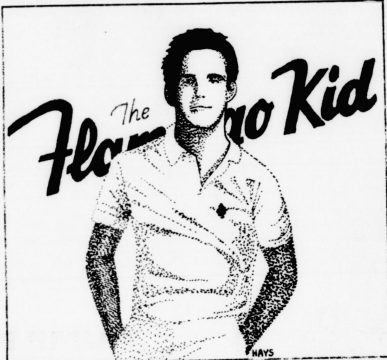
Victims of exam-stress can time warp back to the summer before they even knew what a blue book was at 8 tonight at the Worsham Theater.

The Student Activities Board Cinema Committee, in conjunction with Kodak, will sponsor a free showing of the movie "The Flamingo Kid" which follows the adventures of Jeffrey Willis (played by Matt Dillon) in the summer before he begins college.

Dillon's character is the son of immigrants living in Brooklyn, who finds himself spending the summer at the luxurious El Flamingo Beach Club in Far Rockaway.

In addition to some ocean-side cavorting with the nubile Janet Jones, who plays the romantic interest, Willis also does some soul-searching in this last summer of irresponsibility.

He adopts the gin-rummy shark of the club as a social role model, and questions the desirability of fulfilling his father's dreams of him becoming a college graduate.



The cards are played by Richard Penna of "Body Heat." Penna's wife is played by Jessica Walter, who won an Emmy in a teleplay titled "Amy Prentiss."

David Nickell, chairman of the SAB cinema committee said "This is definitely a college film because it's got lots of beach scenes and gorgeous male and female stars."

Tickets for the showing, which is

the film's Lexington premiere, will be distributed at the Information Desk in the Student Center Addition, beginning at 10 a.m.

A two ticket per person limit has been set, and the 500 tickets will be distributed until the supply is exhausted.

"The Flamingo Kid" will be the last film shown by the cinema committee this semester.

## CBS leads the pack in latest ratings

By FRED ROTHENBERG  
Associated Press

NEW YORK — ABC's "Dynasty" was the top-rated program, but CBS, showing its characteristic series strength on four nights, posted its widest prime-time ratings victory of the season, according to figures released by the A.C. Nielsen Co. yesterday.

CBS finished the week of Dec. 9-9 with an average rating of 18.3. ABC was second with a 15.2, while NBC had a 14.6. The commanding performance also helped CBS to move to its largest overall edge in the 11-week-old season: 17.1 to NBC's 16.5 and ABC's 15.1.

The ratings measure the average percentage of the nation's 84.9 million TV homes watching a network during a given minute of prime time.

Led by No. 2 "60 Minutes" and third-ranked "Dallas," CBS had six shows in the top 10 and 14 in the top 20.

Throughout the season, CBS' strength has been its regular series. Last week, as usual, CBS' shows dominated Monday, Thursday, Friday and Sunday. But, for the first time this season, CBS also won Saturday night with its action-adventure lineup of "Airwolf" (No. 42), "Mike Hammer" (No. 44) and "Cover Up" (No. 38).

In the battle for second place in prime time, ABC was No. 2 for the week, although it had only one regular series ("Dynasty" from its strong Wednesday lineup) in the top 20. The "Barbara Walters Special," consisting of chats with Farrah

Fawcett, Sally Field and Shelley Long was the week's No. 17 program.

ABC's "Monday Night Football" game between Chicago and San Diego achieved one of the series' best showings this season, finishing 26th.

NBC again did well on Tuesday, with "The A-Team" 10th, and Thursday, with "The Cosby Show" fifth and "Family Ties" eighth. But the network, which has been helped considerably by its TV movies, was hurt by the poor performance of the first part of "The Sun Also Rises." The first failed miniseries of the season ranked 48th out of 72 shows, losing to series and a special party for Lucille Ball on CBS and a repeat of the theatrical film "Moonraker" on ABC.

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# Moderation helps avoid holiday pounds

Calorie conscious should eat a variety of foods, nutritionists recommend

By TRINA JACKSON Reporter

The last thing on anybody's list this Christmas is a few extra pounds. There are, however, a few ways to avoid the extra calories from the usual over-indulgence of holiday eating.

According to Myrna Wesley, a professor of home economics, food moderation and variety are the key words in helping control calories without totally depriving yourself.

"Even though you are calorie conscious, include any foods that you desire, but keep the quantity in control and be sure to include variety in your choices," she said.

First, never go to a party on an empty stomach, she said, because skipping a meal can trigger a large appetite, especially in the environment of a party.

Portion control is critical, so be aware of what and how much you're eating. "As a guest, you can accept portions of everything offered and

keep a specific calorie level without offending the host," Wesley said.

During mealtimes, modify the rate at which you eat. Chew your food slowly — up to 20 times per bite. Gulping down food eliminates the taste and can lead to excessive eating, she said.

Exercise your fruit and vegetable options, she said, by training your taste to accept the simple or natural form of foods without lavishing on extras that add calories.

Sipping a beverage rather than gulping it down can significantly reduce your intake. Beverages containing alcohol are especially high in calories (7 calories per gram). Egg-nog can have its calorie level reduced by eliminating some of its ingredients, such as alcohol. Although even non-alcoholic eggnog is usually very high in sugar content.

Try to opt for soda, or water. Dry white wines have less calories which can be reduced even more by mixing them with Sprite or a similar beverage. According to Darlene Forester, a food nutritionist and home

economics professor, hot chocolate and punches consisting of a fruit juice and soda water are good substitutes for alcohol. If necessary, you might consider taking your own drink to parties or dinners.

Stay away from a lot of peanuts, even if they are dry-roasted, Forester said. They contain 900 calories a cup.

Avoid excessive use of sauces, dips and gravies, especially when served with meat, like turkey or chicken.

It goes without saying that salads with fresh vegetables are good, she said. However, stay away from the "fried" extras such as bacon bits and choose reduced-calorie salad dressing.

Stick with regular sliced or whole wheat bread instead of buttered rolls. In fact, watch how much butter you put on anything.

Pumpkin pie and angel-food cake are the safest of most desserts because of the nutritional value. If you want cookies, choose those without

all the added extras, such as chocolate chips and frosting.

Choose foods which require more physical effort to consume, foods that need to be cut, peeled or sectioned.

Small plates provide a psychological aid in making smaller portions seem more fulfilling and satisfying to the eye. This may require you to alter your perception of what is good. "We have a tendency to eat with our eyes and hearts," Wesley said, "and the many positive food associations strongly influence what we eat and how much food we take in."

With careful planning and thinking, Forester offers some psychological "tricks" that can generate some self-discipline.

Try to discourage yourself from eating in certain places of the house that inspire people to eat, such as the room where you normally watch television.

Consider the time of the day that you plan to eat. Then, if it's other



DAVID PERICE/Staff Artist

than dinner time, plan to eat something that is low calorie.

When eating, put the fork down between bites. This not only controls the intake, but controls how fast you eat.

Try purposely leaving something

you really like on your plate, particularly a dessert. It is socially acceptable not to eat everything. "We have to unlearn the old habit of having to clean our plates," Forester said.

## •Diplomacy

Continued from page one

lies one reason for this is that it does not have a long, prominent history like some of its competitors.

A former professor of political science and former associate director of the Patterson School, Maurice A. "Mickey" East, said the small size enables the faculty to work more closely with the students. East, who is now a Senior Fellow at the Strategic Concepts Development Center at the National Defense University, said, "Patterson School is small relative to others, which makes it possible to work very intensively with the 15 to 20 people in comparison to the 300 to 400 at the other schools."

Karen Busler, a Patterson School student who received her undergraduate degree from Franklin & Marshall College in Lancaster, Pa., likes the small size of the program within the context of a large university. She said she receives personal attention but still has access to a major university's resources.

Busler said the program is very job-oriented. Most students get their master's degree and then go directly into a career, instead of continuing in a doctorate program.

And the students are able to find those jobs, Davis said 100 percent of the students during the last 10 years have "gotten their entry-level job in positions they considered to be a good start in the career fields that they wanted."

The school's aggressive placement program, which makes this record possible, is another plus as seen by students, professors and prospective employees. The school's more than 40-member Board of Advisers, which includes at least three professionals from each major international career field, is the major force in this area.

Members include such professionals as Rosemary Mazon, vice president of The Signal Companies, Inc., in Washington; Rose Hayden, execu-

*"Students have rebelled at being treated like cattle. Students want to be treated as individual human beings. And we're able to do that."*

Vince Davis,

director, Patterson School

utive director of the National Council on Foreign Language and International Studies; and Marvin Mann, vice president in charge of IBM's Information Products Division.

Because the school is not old enough to have a substantial network of alumni, the board helps with recruitment, career counseling and placement.

Davis organized the board to provide the school with a link to the professional world of international activity. "I wanted to avoid the 'Ivory Tower Syndrome,'" he said.

Members of the board meet twice a year at board meetings, which are

similar to professional seminars, Davis said. Guest speakers are invited to "fill the gaps" of those who cannot attend. During the meetings students and board members can talk, familiarizing the professionals with the Patterson School.

East said the school is becoming "better known all the time" because "it's used aggressive placement widely." He said he feels the BOA helps students make connections.

"Students have the opportunity to meet with the type of people who are in banking and business," East said. Meeting these people helps students to get interviews and to "get

in the door." He said students' "best card to play" comes when they already have talked with a top professional in the businesses, with whom they are interviewing.

Nancy Fox, a Patterson School student with an undergraduate degree from Wake Forest University in Winston-Salem, N.C., is impressed that the school brings in people to help with internships. "They're willing to do what they can," she said. Fox said she feels that because the school knows their students, they can better help to fulfill their career objectives.

Other students see the board as a distinct advantage when applying for a job or internship position. Tamira Treffers, a Patterson School student originally from Holland, will work with an international banking firm in Louisville next semester.

Busler found these connections to be helpful when she secured an internship in New York City through a

board member she had spoken with at the Patterson School, Steven Blank, one of three founding members of Multinational Strategies, Inc. But the Patterson School's potential is limited because of funding problems. As the only diplomacy school operating within a state university, it must operate on a small flat budget of about \$135,000 to \$140,000 a year. This covers salaries, scholarships, office supplies, board meetings and guest lecturers.

Compared to the other well-known diplomacy schools, operating on budgets that run in the millions of dollars, the Patterson School is definitely a "shoe-string operation," Davis said.

The Patterson School's board and its staff are responsible for seeking any extra money through fund-raising efforts. Davis said he finds it difficult to spend time to do this. "It takes 125 percent of my time to run the school," he said.

## Secretary of state advocates strikes against terrorists

GATWICK, England (AP) — U.S. Secretary of State George P. Shultz said yesterday that attacking terrorists before they attack Americans would be an act of self-defense that should have broad public support.

"We are talking about defending ourselves through defensive measures, through pre-emptive actions of one kind or another that can be identified clearly," Shultz told reporters during a flight from Washington.

He said the United States should not hesitate to retaliate for terrorist strikes although "we haven't talked in terms of retaliation with a sense of revenge." He said retaliation should be seen as action to prevent future strikes, adding, "The object is to defend ourselves."

Shultz would not say if the United States was considering a retaliatory strike in response to the Dec. 4 hijacking of a Kuwaiti airliner to Iran that lasted six days and resulted in two American passengers being killed.

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News Editor

James A. Stoll  
Editorial Editor

## Students' protests return choice seats to rightful holders

After what in our tame academic time amounts to a blaze of controversy, the seats in Commonwealth Stadium's section 208 have been returned to the students.

When the earlier decision to make those choice seats available to the paying public rather than the student body was announced by the Athletic Association, few but the hardest student optimists could have predicted that they would ever get another chance at those seats.

In economic terms, the move made nothing but good sense. Even in the last two years, when the football Wildcats began to rival their roundball counterparts in terms of success, students left thousands of seats per game sitting empty.

Cliff Hagan, director of athletics and chairman of the ticket committee, claimed the empty seats were "really becoming an embarrassing situation."

Worse than the ugly sight of empty seats, each vacancy represented lost revenue.

And unfortunately, money is the name of the sports game, even at the college level.

Students do not pay face value for their tickets. The public does and is more inclined to do so when a team is finally becoming a contender.

Simple mathematics dictated the Athletic Association's earlier action, but UK students would not be denied.

The days of campus protest may be long gone. But this is the era of representative action, the political legacy of those hardy demonstrators who decided to "work within the system."

Students grumbled about the injustices in the residence halls, in the lunch lines and anywhere else they gathered.

And their student leaders heard them.

And they talked to the right people. Joseph Burch, dean of students and a member of the committee, said the "consensus of feeling" among those who represent the student body "was that we'd be unfair to students."

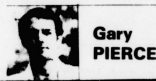
This was, perhaps, the understatement of the semester.

The logic of making some of the student seats available to the public for a price is ironclad, because students never fill those seats.

But the Wildcats are still a college football team, and the choice seats still belong to the students.



## Looking back can teach painful lessons



I've always hated looking back. Maybe that's why I do it so much.

This week I have no choice. At the end of the semester — not to mention the end of 1984 — a young man's thoughts invariably turn to reflection.

I probably could have avoided the obligatory reflection if a longtime but seldom seen friend of mine hadn't stopped by Monday night. It seems that lately he's been reflecting on the past himself, and since our friendship goes back a lot of years, I was the logical person to talk to.

Of course, there was also a little matter of some Springsteen tickets he needed to pick up and pay for, but practicality sometimes breeds philosophical thought.

We took a quick and sketchy look back at some of our wasted youth, and allowed as how we had both learned a great deal from our various lady friends, lousy jobs and recreational addictions.

He figured he'd come a long way in the decade since high school, and that at least some of his idealistic dreams had worked out.

I wondered whether I hadn't just been spinning my wheels in graduate school, wasting what I have been told is a fair amount of potential and learning to what depths I could despise myself.

Monday, as you might guess, was a bad day for me.

But I was too busy to talk about it at the moment. My friend suggested we get together over a bottle of bourbon real soon and hash out this reality business, philosophized that "when you're spinning your wheels, you're just learning how to drive in the mud," climbed in the passenger side of his relatively new but recently wrecked car and left me to my work.

So I was stuck in the looking-back mode, like it or not.

Let's see. Twelve months ago, I was just finishing up my first semester of teaching a course that was all new to me. I figured at worst I wouldn't be bored, and at best I might learn something.

A year later, I'm seriously bored, and I've learned that for me, teaching ranks somewhere just below rest room attendant as an attractive career choice.

I guess that's some kind of progress. It does bring up a new worry, unfortunately. How do I support myself next semester in the student

squalor to which I've become accustomed while I work on my thesis if I'm not going to teach?

Most rest rooms around here don't employ attendants, and they tell me I'm either under-qualified or over-educated for most anything else.

I still remember a teacher of mine suggesting that by the time I finished graduate school, most students would need at least two jobs to get by.

He was wrong. I have two jobs. I need three.

In fact, I decided, my single most overriding concern these days is how to make enough money to survive.

So what else is new? As all but the ridiculously rich know, financial survival is the worst way to spin your wheels in the slimmest of all possible mud.

There's why I hate looking back so much. No matter what phase of my life I recall, no matter what good times there may have been, I can never think of the past for very long without running right spang into some seemingly endless stretch of my existence during which financial survival was necessarily my primary worry.

Some things never change, especially the ugliest ones. Maybe accepting that fact is a form of maturity, or maybe it's just another way of giving up.

*... I've learned that for me, teaching ranks somewhere just below rest room attendant as an attractive career choice.*

Probably it's a little of both.

All I know for sure is that Mark Twain was right. He said that when he was 18 he thought his father was the stupidest man who ever lived, but that by the time he turned 21, he was amazed at how much his old man had learned.

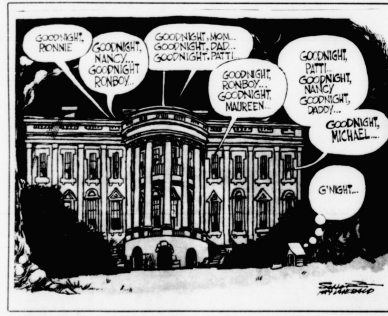
In other words, you live and learn, and try to accept the phenomenon of looking back at yourself in disgust — or at least disappointment — from each new year's perspective.

Oh well. Things always look better at the beginning of a new year, when the winter air is crisp with possibilities, not to mention clichés.

Meantime, anybody out there have any job ideas for one slightly used, under-qualified but still reasonably determined graduate student?

If nothing else, I'm qualified to drive in the mud.

Arts Editor Gary Pierce is a communications graduate student and a Kernel columnist.



"Tis the Christmas season once again, and the people who run our city have strung the lights throughout the downtown trees, decorated lampposts here and there and illuminated the Christmas tree in Triangle Park. No doubt about it, Lexington is a beautiful city. . . ."

Shon M. Marple  
Dec. 5 Kentucky Kernel

What is the true meaning of Christmas? Is it decorated lampposts and illuminated Christmas trees or expressing love and compassion for other people? Unfortunately, many of us would rather concentrate on the beautiful lights and trees and disregard some of the things which are not so beautiful — such as the street people.

Especially in this, the Christmas season, we should realize that it is not a matter of "putting up with this

### Editorial REPLY

problem," but understanding the situation and doing something constructive about it. It simply isn't true that all street people are "winos."

A recent study of our nation's street people, broadcast on CBS, found that a large percentage of them were psychologically disturbed. One of the main reasons that Lexington has more street people than Louisville or Cincinnati is because of Eastern State Hospital.

Over the past several years, our nation's mental institutions have

been involved in a program of de-institutionalizing borderline patients. This program has created a problem in that after the patients leave the hospital, there is no plan to help assimilate them back into society.

Once these people are out on the street, with no place to live, they can't get a job, no matter how much they may desire one. Businesses will not hire people who don't have a permanent residence, an employment record, a telephone, transportation and especially if they have a record of being in a mental institution. With over a 7 percent unemployment rate, it is difficult enough for many people to get a job, especially so if they fit the previous description.

These people definitely do not choose this way of life. If they are so lazy, then why do they spend so

much time going through trash cans looking for aluminum and tin cans to sell? Most of these people are hungry and cold, and if the soup kitchens were taken away, then they also would be starving to death. Is this to be the "Final Solution" to the problem? Should these people be punished for circumstances beyond their control?

May I suggest that rather than being like a Scrooge in *A Christmas Carol*, we should seek to imitate Christ and have love and compassion for other people. Yes, there does need to be something done about the street people, but there are better solutions than throwing them all in jail or allowing them to starve.

This editorial reply was submitted by Gina Baker, a nutrition sophomore.

## LETTERS

### Fairer taxes

As we begin the tax debates in 1985, we are likely to see one tax proposal after another presented and argued before Congress. Before adoption of any of these proposals, I sincerely hope that Congress will consider how the working poor have been affected by the tax reforms of the last four years.

Since 1981 tax increases affecting the working poor have soared. In 1978 a family of four at the poverty line paid \$269 in federal income and payroll taxes, in 1980 that amount rose to \$460 and \$1,076 this year. This represents a tax increase of 100 percent in the last four years.

Our representatives need to consider that this is unfair to low-wage earners and make tax reforms that attack inequities against the poor families. Families below the poverty line should be exempt from paying income taxes. There is no justification for taxing this income of the poor while tax shelters abound for the wealthy.

Our representatives should work to restore the earned income tax credit. This credit was designed as a work incentive for the low-wage earner and now it has dwindled to half of its value and is not indexed for inflation starting next year.

These are practices that have profoundly different effects on different income groups. It's time to put a

stop to this. My fellow working class of America, we deserve a better break.

Mary G. McFayden  
Social work graduate student

### Ignorance in print

I'm responding as swiftly as I can to Shon M. Marple's "guest opinion" in the Dec. 5 Kentucky Kernel. You remember — the young woman who finds "the problem of the street people (a nice word for winos) almost unbearable." It's almost unbearable for me to see such ignorance and insensitivity in print.

Fortunately I have seen examples

of compassion, wisdom and sacrifice toward the street people recently, to counter Marple's offensive air of superiority. Not everyone feels as she does. The problems of the street people are the cuts in social service programs, chronic unemployment and the prejudices many well-fed people have toward poor people.

I commend the efforts of God's Pantry, the Community Kitchen, the Salvation Army and every private citizen who acts humanely toward their fellow brothers and sisters. How about the word "brother" as a nice word for "wino"?

Glenna Horne Graves  
History graduate student

### Letters Policy

Readers are encouraged to submit letters and opinions to the *Kentucky Kernel*.

Persons submitting material should address their comments to the editorial editor at the *Kernel*, 113 Journalism Building, Lexington, KY, 40506.

All material must be typewritten and double spaced.

To be considered for publication, letters should be 350 words or less, while guest opinions should be 850 words or less.

Frequent writers may be limited.

Writers must include their names, telephone numbers and major classifications or connection with UK. If letters and opinions have been sent by mail, telephone numbers must be included so that verification of the writer may be obtained. No material will be published without verification.

Editors reserve the right to edit letters for clarity, style and space considerations, as well as the elimination of libelous material.

### BLOOM COUNTY



### BLOOM COUNTY



### by Berke Breathed

### by Berke Breathed



**Nose job**  
Two-and-a-half-year-old Brandon White, touches Rudolph's nose at Fayette Mall yesterday. Rudolph is staying there throughout the Christmas season. Brandon is being held by his mother, Debbie White.

## Trustees

Continued from page one

proval board of the state Department of Human Resources before the negotiations can be finalized or the project can get underway. Also, the Board of Trustees' finance committee is exploring the matter to determine exactly what the relationship between the University and the nursing home will be.

"We don't anticipate any problems," Hillenmeyer said.

In other action at the Board meeting yesterday, President Otis A. Singletary announced that the UK Hon-

ors Program and the College of Education will team up to offer humanities courses to secondary education majors.

The program — the first of its kind in the nation, according to Singletary — was funded by a \$142,000 grant from the National Endowment for the Humanities. It will be offered as a three-year series of courses during the students' freshman, sophomore and junior years.

Each course will be taught by a humanities professor and a faculty

member from the College of Education, according to Edgar Sagan, dean of education, and Raymond F. Betts, director of the University Honors Program. The program will use facilities at the University's new Gaines Center for the Humanities.

Singletary also announced at the meeting that gifts and grants to the University for fiscal 1984 now total more than \$14,700,000. That figure is well over the previous record for private donations to the University, he said.

## Local

Continued from page one

show and was involved in various other aspects of the show.

Getting out and getting involved in your field, before you graduate, Doty said, is one of the most practical things students can do.

Another TCM senior, Lisa Minter, is employed at McAlpin's in the designer dress department. She said she is able to help customers put together complete outfits and offer "personalized assistance."

This coordinating of outfits also is directly correlated to her future plans of becoming a fashion consultant and coordinator. She said she also has gotten experience from helping choose clothes for various fashion shows and store displays.

Doty said that in addition to giving students experience for the future, working in their field before the graduate also makes the classwork much easier.

## Correction

Yesterday's *Kentucky Kernel* incorrectly reported that UK photographic services had moved to 106 Student Center.

Only the student ID portion, which is now run by the Dean of Students Office, will be located in the Student Center.

Photographic services will remain in 4 Kastle Hall and is open from 8:15 a.m. to 4:15 p.m. weekdays.

## Telecom

Continued from page one

mind rather than one with a storage facility," he said.

On the Lexington campus, two outlets which could enhance any career within the broadcast media are available for student involvement: the University radio station WBKY-FM, and the Office of Instructional Resources, the television production center of UK which provides the telecommunications department with its facilities and staff to teach television production and performance classes.

However, WBKY and OIR have been suffering a budget crunch which has slowed progress in the modernization of the program.

The problem concerns lack of budget increases in the last 12 to 15 years to keep up with changes within the telecommunications field — specifically for "state-of-the-art" equipment.

"We have not had a budget of recurring costs," said Don Wheeler, general manager at WBKY since 1981. "Recurring means that you give it to me this year, and I get it again next year and the year after."

"We have not had that in more than 12 years, (maybe) even 15 years," he said.

Likewise, OIR has been crippled with its current money allotment. Said Roger Koonce, director of the OIR for the past 16 years: "We have had some increases in areas of activity. However, our budget to do what we were doing 12 years ago... is still budgeted essentially the same, except for personnel which fluctuates depending on whether or not you have many people or don't have many people (working there)."

"It got to the point where I was running out of money at the end of the year. I couldn't repair equipment because money had run out. In some areas, we can't even buy replacement parts," he said.

"We have received very little money to replace and repair equipment that we use," he said. "The equipment that we've got... was purchased by us in the late '60s and basically no longer (modern) equipment."

ly good" cassette recorders and four tape machines that are only five years old.

"We have very little 'state-of-the-art' equipment," Wheeler said. "But, on the other hand, we do have some."

When Western Kentucky University's radio station, WKYU, went on the air in 1980, what was labeled "state-of-the-art" equipment at that time, was purchased, according to David Wilkinson, station manager at the station. "We bought what was reputed to be the best equipment."

Because "generations" of modern equipment change constantly, requests to buy such machinery cannot conceivably be honored by the administration. There is "no use replacing it just to have a 1985 model," Wilkinson said.

Wilkinson considers his station "on-the-grow," and plans to repeat WKYU's signal and license it to Somerset, Ky., have almost been completed. WDKO, the proposed 100,000-watt station, is scheduled to air by February and, along with WKYU, the two stations will be able to reach 36 counties in Southern and Central Kentucky, he said.

slowly, but adequately. Roger Sarow, general manager at WEKU, the campus radio station, said, except for the purchase of an audio compact digital disc, no major equipment has been bought recently for the station.

He described the machine this way: when music is recorded, instead of being normally taped, the music is recorded as a computer signal. The signal is etched on to a plastic disc by laser and read back by laser.

Sarow said the laser-fed signal gives sound "much higher fidelity."

He said, however, that most of his station's budget is for equipment maintenance.

Since WEKU first aired in 1968, Sarow said "significant growth in budget and listenership" have enabled the station to build a satellite station in Eastern Kentucky.

He said WEKU will expand its broadcasting signal by opening the satellite station at Hazard, Ky., with the help of a federal grant. He said the operation should begin in three months.

Together, with the stations in Richmond and Hazard, Sarow said he hopes the two stations can reach 25 counties in central and eastern Kentucky.

*"We are going to be able to deal more with conceptual and societal and ethical issues (of telecommunications)."*

Thomas R. Donohue,  
chairman  
telecom department

A respectable and well-equipped radio station is not the only service WKU does well in the area of mass media.

When interviewing prospective instructors, Regis O'Connor, head of the department of communications and theater at Western, said a typical response from an interviewee during an escorted tour of the campus television center is that the university has "some of the best equipment I've ever seen."

Two years ago, the university administration allocated \$100,000 for equipment in the instructional television studio, the most recent purchase of equipment for the studio, O'Connor said. But "we don't have as much equipment as we should."

The radio and television production centers at Eastern Kentucky University have been constructed

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Favorite Song: "On the Wings of Love"  
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# SPORTS

Andy Dumstorff  
Sports Editor

## Cats not worried about last time failures: shift concerns to game with Louisville

This week's basketball press release from the UK Sports Information Department had a new twist added to the usual informative stats. One of the headings read, "The Last Time," and what followed was a list of the last time the Wildcats started off a season with a slow start.

### Andy DUMSTORFF

The Cats haven't been 1-3 since the 1973-74 season. They haven't lost three straight since January 1979. UK hasn't lost four in a row (a possible preview of things to come this Saturday) since late in the 1973-74 season.

And the last time UK opened up the year with a 1-4 or worse record was way back in 1926 when the Big Blue dropped opening games to Cincinnati (twice), Indiana and Princeton.

Number four this year, even though I don't want to think about it, may come at the hands of the University of Louisville (3-1 in all places) newly renovated Freedom Hall.

That's that building in Louisville where Denny Crum has housed his Cards for the some 13 seasons he has been U of L head coach. And last year, Crum finally managed to have a little remodeling done on the building. Supposedly it's better than Rupp Arena.

The Cats will find out for themselves how boisterous a real Louisville crowd in their own newly-renovated arena really is this Saturday. UK forwards Winston Bennett and Kenny Walker, both team captains who will be counted on to battle the

leaping front line of Louisville — mainly Manuel Forest and Billy Thompson who have both recovered from injuries they sustained last year — said the teams match up better than they expected.

That is, with the loss of U of L guard Milt Wagner who sustained a broken foot in the second half of Louisville's second game against Virginia Commonwealth.

"I think that we match up pretty well with them," Walker said. "We'll just go into the game trying to do the things that we have to do to win."

Bennett, recovering from arthroscopic surgery on his knee, was able to score 13 points in 26 minutes of play during Saturday's 81-68 loss to Indiana.

"I expect to have some trouble with Louisville," he said. "Louisville has some great leapers, but I think that we have similar ball clubs."

Comparing the running style of the Cardinals to the UK's more deliberate offense — until this year that is — Bennett said the UK players should not be affected by a faster paced team. "because we all ran in high school."

Louisville, which dropped from sixth to 14th in the nation after suffering a 73-64 loss to Louisiana Tech in the Wendy's Classic, is expected to start sophomore red-shirt Chris West in place of the injured Wagner.

Also missing from the Louisville lineup — and it really shouldn't matter because he hasn't played this year anyway — is freshman guard Kevin Walls who had arthroscopic surgery on his knee yesterday.

The game, by the way, is scheduled to start at 8:30 (near time, huh?) and will be aired by Lorimar Productions of "Dallas" fame. WKYT-TV, Channel 27, will carry the broadcast locally.



UK's Winston Bennett, who will be called on this Saturday when UK takes on Louisville, pulls down a rebound against Indiana last Saturday.

## Nichols leads UK over National, for 7th win

### Staff reports

The UK Lady Kats returned to their winning ways last night, defeating National College in Evanston, Ill., 83-46.

Junior forward Leslie Nichols lead all scorers with 18 points, while teammates Karen Mosley, a junior forward, and Belitta Cray, a freshman guard, each had 14 points. Senior guard Diane Stephens also scored in double figures for UK with 12.

The Lady Kats, who were ranked 14th in yesterday's Associated Press Top 20 poll, bettered their record to 7-1 on the year. National College fell to 2-5.

UK coach Terry Hall was able to play all 12 players on her roster, with 10 scoring, and as a team UK shot 54 percent from the field.

The Lady Kats will return home to take on Illinois, Dec. 21.

## Miami's Marino looking for new passing record

MIAMI (AP) — Dan Marino, Miami's record-breaking quarterback, is zeroing in on yet another National Football League passing mark, but the Dolphins' defense recently has raised a few eyebrows.

The AFC Eastern Division champions struggled early against the Indianapolis Colts Sunday before bouncing back with a 28-point second half that enabled the club to hike its record to 13-2 heading into next Monday night's season finale against the Dallas Cowboys.

But while the Marino-led offense continues to click and roll up big numbers statistically, the Dolphin defense — generally impressive during an 11-0 start — has struggled the past six weeks.

"The offense is moving the ball up and down the field and I don't feel like we've held up our end," safety Glenn Blackwood said. "And everybody on the defense feels exactly like that."

Marino completed 29 of 41 passes for 404 yards Sunday to move within 59 yards of Dan Fouts' single-season record of 4,803 set in 1961 with the San Diego Chargers.

The second-year quarterback also tied the pro football record of 44 touchdown passes in a season established by Jim Kelly of United States Football League's Houston Gamblers earlier this year.

As a team, the Dolphins are just 198 yards away from the NFL total yardage record of 6,744 set by the 1961 Chargers and the club's next touchdown will surpassing the Houston Oilers' league record of 66 TDs in a season.

The Dolphins are headed for the playoffs, but are still approaching the Dallas game with a must-win attitude because Coach Don Shula would like the club to earn the right to play all their playoff games at home.

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