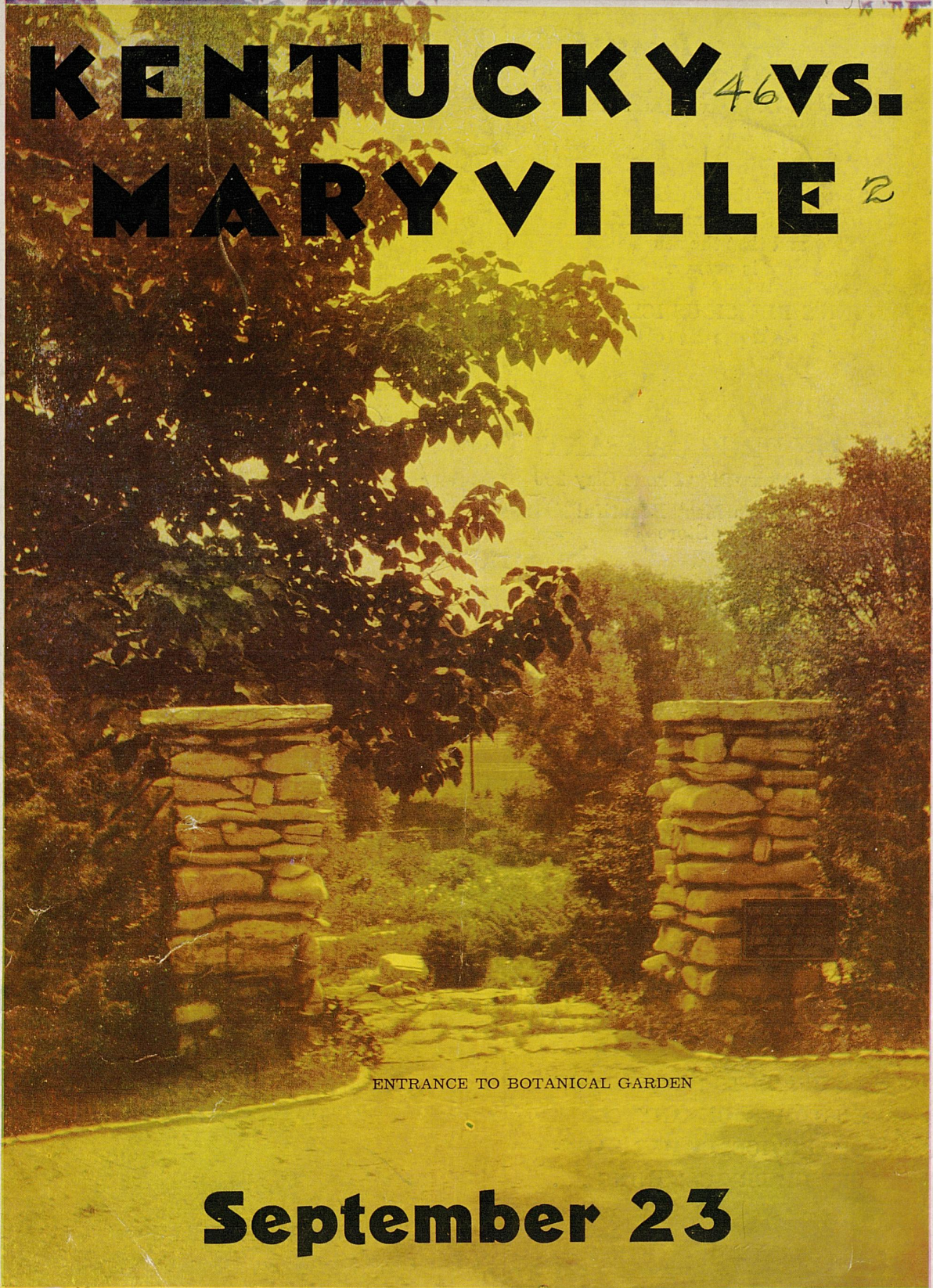


OFFICIAL PROGRAM

PRICE 25c 1933  
copy

# KENTUCKY<sup>46</sup> vs. MARYVILLE<sup>B</sup>



ENTRANCE TO BOTANICAL GARDEN

## September 23

Stoll Field

7:30 P. M.

## DUNN DRUG COMPANY

### The Student's Hangout

They know that our Drinks and  
Lunches are made right  
and that the service  
is prompt

DUNN'S DELICIOUS ICE CREAM  
(Home Made)

## DUNN DRUG COMPANY

Lime and Maxwell Phone Clay 200

Lexington's Most Beautiful  
Drug Store

## "PSYCHOLOGY"

Any athlete in any competition  
when properly dressed or equip-  
ped gets 100% out of his ability.  
The old "mental attitude" does  
the work.

## SUTCLIFFE CO.

are outfitters of college and school  
athletes and have been doing this  
job for near on to 40 years. No  
school too large or too small for  
our order department.

## COACHES

write for our athletic goods cata-  
log and special wholesale school  
prices.

## THE SUTCLIFFE CO.

(Incorporated)

LOUISVILLE, KY.

## CROPPER'S LAUNDRY

(Incorporated)

117 West Short Street

Lexington, Kentucky

EQUIPPED TO SATISFY THE  
CUSTOMER ON ANY CLASS  
OF SERVICE, EITHER LAUN-  
DRY OR DRY CLEANING . . .

## SAVE AT SEARS

A STUDENT STORE

We Carry a Complete Line of

SPORTING EQUIPMENT

SUEDE JACKETS

STUDENT RADIOS

ALL-STATE TIRES

CROSS COUNTRY MOTOR OIL  
(100% Pure Pennsylvania)

Sears, Roebuck and Co.

(Incorporated)

254-268 East Main Street

# UNIVERSITY OF KENTUCKY

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DR. FRANK L. McVEY  
President of University of Kentucky

---

S. A. BOLES  
Athletic Director

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## ATHLETIC COUNCIL

---

DR. W. D. FUNKHOUSER, Chairman  
PROF. ENOCH GREHAN  
PROF. E. A. BUREAU  
LOUIS HILLENMEYER  
WILLIAM RODES  
PROF. M. E. LIGON  
MAJOR B. E. BREWER  
WALLACE MUIR  
JAMES MINER

---

## COACHES

---

HARRY GAMAGE, Head Coach  
BERNIE SHIVELY, Line Coach  
JOHN CAMPBELL, Backfield Coach  
LEONARD MILLER, Asst. Coach  
B. L. PRIBBLE, Freshman Coach  
A. F. RUPP, Head Basketball Coach

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NIEL PLUMMER  
Director of Sports Publicity  
Editor of Programs

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# Official Football Program

"The Coldest Draught Beer in Town"

# BLUE AND WHITE

Limestone and Euclid  
SANDWICHES LUNCHES

VISIT OUR TAP ROOM AFTER THE GAME

---

**L**INKED with the courageous story of Kentucky's growth, is the life of the University of Kentucky. Its high standard of learning, sportsmanship and chivalry are indelibly stamped upon the characters of the youth who have passed beneath its portals.

Lexingtonians are justly proud of the prestige of the University located within the confines of their city. The Athletic Association is to be commended for its efforts in building up cooperative efforts in athletics, particularly exemplified in the game of football, which requires the coordinated movement of the team as a whole.

From a well wisher who joins in the tribute of acclaim to the University and its student body.

---

## Jerseys by O'Shea

Here at Kentucky O'Shea  
Stands for the best in  
Knitted Wear  
—Ask the Wildcats



### O'Shea Knitting Mills

2414 Sacramento Avenue  
CHICAGO

**Question:** Where do the College Folk Hang Out?

**Answer:** At UK Grill Room, Mecca of College Folk!

## THE ROSE STREET GRILL

(Two Short Blocks North of the Stadium)

We Feature Good Food

30c Dinner Daily

# Football and Other Things

By NIEL PLUMMER  
Program Editor

This evening on Stoll Field the Athletic Association, its Council, the coaches and forty-odd wearers of the Blue and White present the Kentucky Wildcats of 1933. The presentation is made possible by your friendship and your cooperation. Your team appreciates your support; your team will not lose a game this season that it is humanly possible to win. Ask some of the boys!

However, this mustn't turn into an oration. There are too many things to be noted here as we turn ourselves hopefully toward a new football season. It seems a long time until November 30 when the homecoming alumni and friends will pack this stadium to see the annual Kentucky-Tennessee game. Sewanee here next Saturday night, Georgia Tech here the next Saturday afternoon, and Duke on October 28, and V. M. I. on Armistice Day makes the schedule stretch endlessly, yet in a few weeks another group of Wildcats will be playing their last game on historic Stoll field.

Don't you miss some old friends who were on last season's team? Ellis Johnson, Darrell Darby, "Nig" Blevins, George Skinner, big old "Hoss" Seale, "Hoot" Gibson, Bob Montgomery, Bill Luther, John Drury, "Bo" Meyer, Malcolm Foster, and others—they have completed their varsity careers. Only this week we read that Ellis' football team at Williamson, W. Va., High school, had won its first game—27 to 0. So it is now Coach Johnson; likewise it is Coach Seale and Coach Montgomery.

In the place of these veterans have stepped reserves and sophomores. There is no need to mention their names. Some of them will become old friends during the next three years. Tonight we meet them.

And while we are calling attention to one thing and another, we ask you to note the new type of football program covers which will be used this season. Each of the six programs issued this fall will display a different campus scene, some of which we believe are really beautiful. All of this work, including the process color printing in advertisements, was done entirely in the plant of The Kentucky Kernel, University student publication, under the supervision of "Dave" Griffith, foreman of the plant.

Now to study tonight's game for a moment—this is the 16th game to be played between teams representing Maryville College and the University of Kentucky. Usually these games have been early in the season and 14 times the Wildcats have won. Once Maryville earned a brilliant tie with the Wildcats.

Tonight the Wildcats are highly favored over their foes from the Tennessee hills. The sports writers have set the margin at about three touchdowns. It will not be an easy game if the margin is that close.

Here is the record:

1907—Kentucky	6,	Maryville	0
1908—Kentucky	18,	Maryville	0
1910—Kentucky	12,	Maryville	5
1911—Kentucky	13,	Maryville	0
1912—Kentucky	34,	Maryville	0
1914—Kentucky	80,	Maryville	0
1917—Kentucky	19,	Maryville	0
1920—Kentucky	68,	Maryville	0
1923—Kentucky	23,	Maryville	0
1925—Kentucky	13,	Maryville	6
1926—Kentucky	25,	Maryville	0
1927—Kentucky	6,	Maryville	6
1929—Kentucky	40,	Maryville	0
1930—Kentucky	57,	Maryville	0
1931—Kentucky	19,	Maryville	0
1933—Kentucky	,	Maryville	

# Kentucky and Its University

By Elmer G. Sulzer

(For the Official Kentucky Program)

From Mills Point to the "Breaks of the Sandy" the influence of the University of Kentucky is felt in one way or another by every resident of the Commonwealth. To several thousand individuals this takes the form of class room instruction in Lexington during the two winter terms and the two summer sessions. Another group gains an acquaintance with the University of Kentucky by means of extension classes held in strategic cities of the state. Many students gain University credit by means of correspondence courses conducted by the University Extension department.

No one activity of this department perhaps reaches so many persons at a stroke as the achievement and music contests. Beginning with the preliminaries which affect virtually every school child in Kentucky above the fourth grade, the contests proceed through successive eliminations and culminate in two achievement contest finals, and a music festival week in Lexington. The women's club service renders assistance of an invaluable nature to the club women of the state, and the lecture bureau provides speakers who talk before countless thousands.

The College of Agriculture, Experiment Station, and Extension Division have thorough contact with rural Kentucky through County Agents, Field and Research Workers, Short Courses, 4-H Clubs, and other activities.

Fifteen to seventeen radio programs weekly from the University of Kentucky studios of WHAS with an average audience of 25,000 provide systematic agricultural, educational, and musical features. To those remote portions of the Kentucky mountain districts which have hitherto been without radio reception, Listening Centers are being set up and within a few years it is hoped that no portion of the Kentucky mountains will be subjected to radio isolation.

Geographical explorations are being conducted in Kentucky as thoroughly as funds will permit. The Archaeological and Anthropological work of the University is especially noteworthy and sites of remains have now been located in almost every county. Bureaus such as those of Business Research and School Service are called upon countless times during the year for assistance in various fields. In fact, every department of the University is asked to serve in an advisory capacity at frequent intervals.

In research, both pure and applied, the University of Kentucky is constantly at work. Detailed enumeration of the projects under way and completed would be impossible, but mention should at least be made of the national prominence the College of Engineering has gained in the field of Ventilating Engineering investigation. The department of Mining and Metallurgical Engineering, Anatomy and Physiology, and Psychology are also doing notable work in original investigation.

Artistically and spiritually the University is extending its sphere of influence. The weekly Sunday afternoon musicales conducted through the winter months, the six or more yearly dramatic presentations of the Guignol theatre, and the numerous art exhibits present opportunities for cultural development to everyone within traveling range of Lexington.

Truly every man, woman and child in Kentucky is in some manner touched by the work of the University of Kentucky.

To these people belong this institution to SUPPORT, APPRECIATE and UTILIZE.  
Those interested in any phase of the work of the institution are invited to address

THE UNIVERSITY OF KENTCKY, LEXINGTON.



Above are scenes taken in the University's new library, and in Dicker Hall of the College of Engineering. On the University campus are many other spots where students do research work, plan together, and study to fit themselves for the world. Here, too, the citizens of Kentucky are always welcome.

# Maryville College

The University of Kentucky program will probably be carried by WHAS, Louisville, in addition to WSM.

Maryville College is located at Maryville, Tenn., the county seat of Blount county. The town is a pleasant and thriving community, numbering together with the twin corporation of Alcoa, more than 10,000 white inhabitants. It is widely known as "the town of schools and churches." It is located 16 miles south of Knoxville, on the Knoxville and Augusta division of the Southern railway, and on paved highway No. 33 leading out of Knoxville to the south and the new Smoky Mountain National Park.

The famous little college, one of the boasts of all Maryville people, has a campus including 275 acres, elevated and undulating. The campus is covered with a beautiful growth of evergreens and large trees, and the ground commands a view of the Cumberland mountains on the north and the Smoky mountains on the south. The healthful surroundings are conducive to the training of good athletes and Maryville teams often testify to the advantage of their location.

On the broad campus of Maryville College are 19 buildings which, together with the grounds and equipment, represent an investment of \$750,000. Anderson Hall is the oldest of the present college halls, having been built in 1869. It was named in honor of the founder of the institution, Isaac Anderson. The college is co-educational.

As a result of generous contributions made through many years by many philanthropic donors, the college now owns property and endowment to the total amount of \$2,324,000. Of this amount, \$1,592,000 is invested in endowment.

Three hundred and sixty-four of the alumni have entered the ministry, while 120 post-bellum alumni and undergraduates have been or are missionaries in Japan, China, Siam, Korea, Malaysia, India, Persia, Syria, Africa, the Philippines, Columbia, Venezuela, Brazil, Costa Rica, Chile, Cuba, Mexico, and Porto Rico. The leading denominations are largely represented in the student body.

Maryville College, like most of the older colleges, grew out of the zeal that the pioneers in the American church had for the education of the people. It was in 1802 that the founder of Maryville College, Isaac Anderson, was ordained in the ministry by the Presbytery of Union. This same year he founded in the midst of his congregation near Knoxville, a school which he named "Union Academy," but which was popularly known as the "Log College." In 1812 Dr. Anderson moved to Maryville where he took charge of a church, remaining its pastor until his death in 1857. In Maryville he continued his academic work and so it was in 1819 that he and a group of others banded together to found Maryville College. The first enrollment totaled five, and in the ensuing 42 years the institution put 150 men into the ministry. During these years its endowment grew to \$16,000.

Then came the Civil War, which suspended work at the institution for five years. The college came back out of the general wreck with little save its good name and its long record of service.

With the closing of the war, the Synod of Tennessee resolved to revive Maryville College, and so the institution was reopened in 1866. New grounds and new buildings were needed, and \$65,000 was secured to meet this emergency. The subsequent growth made an endowment imperative and this was obtained in 1883.

Throughout its long history the college has been fortunate in having brilliant and devout men for its leaders and its years of usefulness to the South seem to stretch endlessly into the future.

Maryville athletic teams, known as the Highlanders, are recognized for their "fight." They frequently play much larger schools entering into the games as the "underdogs," but this never means that they are to quit. The bigger they are, the harder the Highlanders fight. That is their creed.



# Referee's Signals

Published through the courtesy of the "Sportsman"  
Magazine



Incomplete Pass



Holding



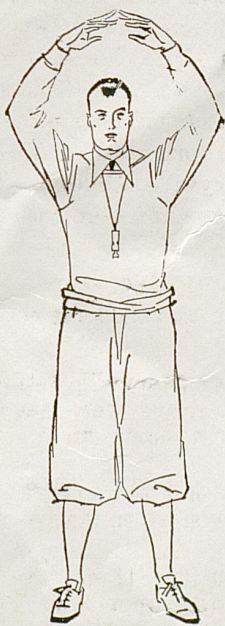
Interference



Roughness



Offside



Foul by Both Sides



Dead Ball



Touchback



Safety



Touchdown

## KENTUCKY LINEUP

RUPERT (18) ..... Left End  
JOBE (37) ..... Left Tackle  
DAVIDSON (29) ..... Left Guard  
JANES (14) ..... Center  
L. POTTER (10) ..... Right Guard  
TICHENOR (31) ..... Right Tackle  
KREUTER, Captain (33) ..... Right End

JEAN (40)  
Quarterback

BACH (25)                      CASSADY (34)  
Left Halfback                      Right Halfback

KERCHEVAL (11)  
Fullback

---

### OFFICIALS

MAHONEY (Kentucky) ..... Referee  
HANSEN (Kentucky) ..... Umpire

## NOTICE!

### CORRECTION IN KENTUCKY NUMBERS

After the official Kentucky Program had gone to press it was learned that the Blue Jerseys were to be used at to-night's game. The numbers printed in the lineup were those of the White Jerseys. In keeping with our policy of giving accurate information in the Official Program, we here present the lineup with the numbers of the Blue Jerseys opposite each players' name:

RUPERT (28), JOBE (47), DAVIDSON (48), JANES (86)  
L. POTTER (68), TICHENOR (51), KREUTER (33),  
JEAN (40), BACH (25), CASSADY (32)  
KERCHEVAL (11)

Referee: MOHNEY (Kentucky)

# Chester's signature



erfield  
nal



### MARYVILLE LINEUP

ATKINS (11)	Left End
GAMBLE (32)	Left Tackle
COLLINS (25)	Left Guard
RUSSELL, Captain (10)	Center
ATCHISON (28)	Right Guard
MILLSAPS (30)	Right Tackle
KALMAN (21)	Right End

WEST (15)  
Quarterback

BORETSKY (7)	KISER (24)
Left Halfback	Right Halfback

BLAZER (20) or GILLESPIE (8)  
Fullback

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### OFFICIALS

FOSTER (Illinois)	Field Judge
PEAK (Kentucky)	Head Linesman

# Jersey Numbers and Statistics of the 1933 University of Kentucky Squad

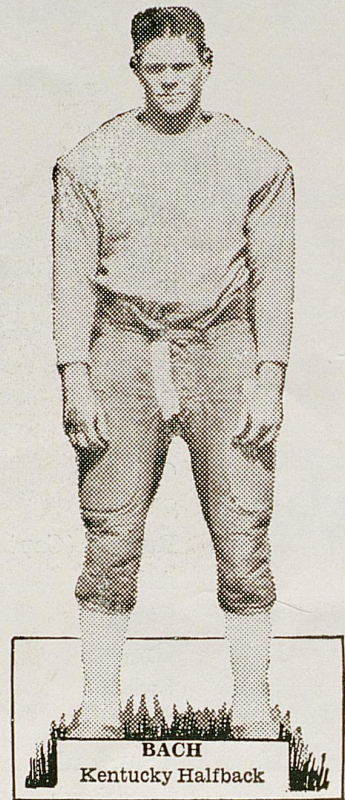
BLUE	WHITE	NAME	HOME	POS.	YR.	WT.	HGT.
00	24	McMillan, Norris	Millington, Tenn.	Back	2	152	5.9
10	....	Huddleston, Joe	Winnemack, Ind.	Back	2	170	5.11
11	11	Kercheval, Ralph	Lexington	Back	4	191	6.1
16	....	Fehrman, Ray	Newport	Guard	4	178	6
22	21	Darnaby, James	Lexington	Guard	3	170	6
24	12	Parrish, Douglas	Paris	End	4	180	6.1
25	23	Bach, Stanley	Lexington	Back	4	180	5.11
26	26	Walker, Harry	Glendale	Back	3	165	5.10
27	45	Nicholson, Ken	Ashland	Back	4	165	5.11
28	18	Rupert, Joe	Catlettsburg	End	3	188	6.3
29	32	Fish, William	Lexington	Guard	3	225	6.2
30	27	Olah, Arperd	Conneaut, Ohio	Center	2	205	6.2
31	43	Miller, James	Henderson	Back	3	162	5.9
32	34	Cassady, Tom	E. St. Louis, Ill.	Back	3	180	5.11
33	33	Kreuter, H. (c)	Newport	End	4	182	5.11
34	44	Hay, Langon	Irvine	Back	2	170	5.11
35	42	McClurg, Charles	Erlanger	Back	2	170	6
38	35	Long, James	Smithfield	End	2	175	5.10
39	....	Shanklin, E. C.	Elkhart, Ind.	Back	4	170	5.10
40	40	Jean, Jack	Owensboro	Back	2	175	5.10
41	....	Bryant, Eugene	Lexington	End	2	180	6.1
42	41	Sympson, Gordon	Bardstown	Back	2	173	6
45	19	Kelley, Henry	Sturgis	Guard	2	200	5.10
47	37	Jobe, William	Youngstown, Ohio	Tackle	2	245	6.3
48	29	Davidson, O. L.	Evansville, Ind.	Guard	4	215	6
49	15	Aldridge, Burton	Benham	Guard	3	176	5.11
50	38	Frye, John	Louisville	End	4	155	5.11
51	31	Tichenor, William	Lexington	Tackle	2	190	6.1
52	36	Potter, Sam	Whitesburg	Back	2	170	5.11
55	25	Ayers, Clarence	Corbin	Back	2	157	5.10
56	30	Wagner, Frank	Newport	Tackle	3	186	6.2
57	13	Jackson, Doty	Kosciusko, Miss.	End	2	175	6
58	28	Dickey, Robert	Conneaut, Ohio	Center	2	220	6.2
60	20	Murphy, O. B.	Lexington	Tackle	3	170	6.2
61	....	Asher, Letcher	Pineville	End	4	152	5.8
64	....	McCool, Frank	Kosciusko, Miss.	Back	2	165	5.10
65	16	Jacobs, William	Cumberland	Tackle	3	191	6.2
68	10	Potter, Lexie	Whitesburg	Guard	2	190	5.11
69	17	Aulick, Wade	Latonia	Tackle	2	219	6.3
70	39	Pritchard, Robert	Princeton	Back	2	170	6
86	14	Janes, Ernest	Bardstown	Center	3	195	6.2

# Jersey Numbers and Statistics of the 1933 Maryville Squad

---

NO.	NAME	HOME	POS.	YEAR	WEIGHT
1	Shields	Tennessee	Quarterback	1	134
2	Coker	Tennessee	Halfback	2	160
3	Krainock	Illinois	Halfback	3	150
4	Gray	Texas	Halfback	2	156
5	Payne	Tennessee	Quarterback	4	148
6	Renfro	Tennessee			
7	Boretsky	Pennsylvania	Halfback	4	152
8	Gillespie	Tennessee	Fullback	4	160
9	Slawson	Tennessee	End	4	156
10	Russell (Capt.)	Tennessee	Center	4	179
11	Atkins	Kentucky	End	4	169
12	Corns	Indiana	End	1	188
13	Gwynn	Tennessee	End	4	154
14	Smith	Florida	Tackle	2	171
15	West	North Carolina	Quarterback	4	164
16	Crawford	Tennessee	Fullback	1	158
17	Loessberg	Texas	Halfback	2	158
18	Kosloski	Pennsylvania			
19	Chambers	Florida			
20	Blazer	Tennessee	Fullback	2	155
21	Kalman	Ohio	End	3	165
22	Alexander	Tennessee	Halfback	1	159
23	Henry	Tennessee			
24	Kiser	Tennessee	Halfback	4	175
25	Collins	Indiana	Guard	2	195
26	Bailey	Kentucky	Center	2	174
27	Klink	Illinois	Guard	1	185
28	Atchison	Tennessee	Guard	2	181
29	Peiper	Texas	Guard	2	171
30	Millsaps	Tennessee	Tackle	2	174
31	Schlafer	Pennsylvania			
32	Gamble	Tennessee	Tackle	2	197
33	Cochrane	Tennessee	Tackle	1	215
34	Holladay	Illinois	Guard	1	194

Head Coach.....Lombe S. Honaker  
 Asst. Coach.....Robert C. Thrower  
 Manager.....Charles E. Lewis



## KENTUCKY'S VARSITY COACHES



Here are the gentlemen who direct the Wildcats in their preparations for their 10-game schedule. Reading left to right, they are: Len Miller, assistant coach, who once played brilliantly for Kentucky; John Campbell, backfield coach, one of Alabama's immortals; Bernie Shively, line coach, one of Illinois' All-Americans, and Harry Gamage, head coach, once of the Illini and now regarded throughout the South as one of Dixie's finest coaches.

Lexington's Most Complete  
Hardware and Sporting  
Goods Store

**The  
Smith - Watkins  
Company, Inc.**

GOLDSMITH ATHLETIC  
EQUIPMENT  
CORBIN HARDWARE

Phones—Ashland 28 and 702

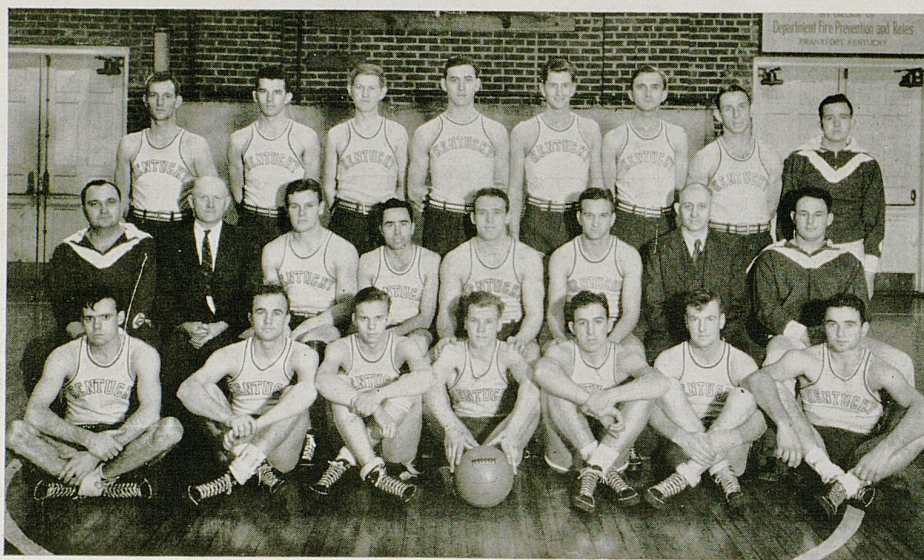
263 East Main Street

The Home of  
GOOD GOODS AND  
SATISFIED CUSTOMERS

Felix Kennedy      Tom A. Gooding



## Presenting the Champions



Above is shown Coach A. F. Rupp and his Southeastern Conference basketball team. Front row, left to right: Biggerstaff, Settle, Gates, Nugent, Tucker, Jackson, and Lawrence. Second row: Coach Rupp, Athletic Director S. A. Boles, Kercheval, Bill Davis, Johnson, Darby, Trainer Frank Mann, Assistant Coach Miller. Back row: Blair, L. B. Davis, Morris, Captain Sale, Captain-elect DeMoisey, Yates, Kreuter, and Manager Maxson.

### SOME FACTS —

Kentucky's Wildcats were hailed at the tournament at Atlanta as the greatest team ever seen in the South.

Led by Sale and DeMoisey, the Wildcats broke all scoring records for the tournament.

The sweep of the tournament left the Wildcats undefeated by any member of the Conference for the entire season.

Coach Rupp's three-year record now stands at 50 victories and only 8 defeats.

Out of a possible 15 all-Southern players in three years, the following Wildcats have won this honor under Coach Rupp: "Little" McGinnis, Carey Spicer, George Yates, Jake Bronston, Ellis Johnson, Forrest Sale, John De Moisey, and Darrell Darby. Sale was named All-American.

The Wildcats will have another good team in 1933-34, despite the graduation of two all-Southerns and an all-American.

We salute Coach Rupp, of Kansas, and his Kentucky Wildcats—the champions.

An evening program devoted to the University of Kentucky and re-enacting portions of three Kentucky-Tennessee football games, will go on the air from WSM, Nashville, at 8:30 p. m., the night of Friday, October 6. This program will be one of a series to be devoted to leading colleges of the United States. Besides the football episodes, the program will contain similar sketches dealing with the founding of the University, and a dramatization of the University Listening Center system in action.





**OLAH**  
Kentucky Tackle



**PRICHARD**  
Kentucky Halfback



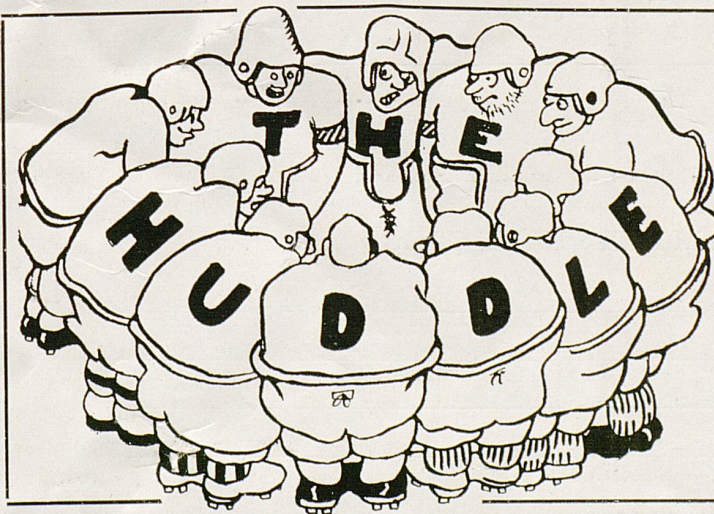
**JEAN**  
Kentucky Fullback

### ANNOUNCING

Lexington's Newest and Most Up-to-Date Laundry and Dry Cleaning Plant

**Ashland Family Laundry**

J. P. WRIGHT, Proprietor



After the Game Come Into

**THE HUDDLE**

for the Next Play

**Fountain Service and Lunches**

For Delivery Call Clay 390  
Corner Rose and Euclid

# SCORING PAGE

MAKE YOUR PROGRAM COMPLETE

Kentucky	First	Second	Third	Fourth	Final
First Downs .....					
Forward Passes .....					
Passes Completed .....					
Penalties .....					

Maryville	First	Second	Third	Fourth	Final
First Downs .....					
Forward Passes .....					
Passes Completed .....					
Penalties .....					

## THE SCORE BY QUARTERS

Kentucky .....					
Maryville .....					

## THE SCORES MADE BY:

For Kentucky

For Maryville

The weather was .....

There was a crowd of                      thousand in the stands.

## SIDE-LIGHTS OF THE GAME

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# Football Schedule

## AND TICKET INFORMATION UNIVERSITY OF KENTUCKY

September 23 (Night) . . . . MARYVILLE, at Lexington  
 September 30 (Night) . . . . SEWANEE, at Lexington  
 October 7 . . . . . GEORGIA TECH, at Lexington  
 October 14 (Night) . . . . . CINCINNATI, at Cincinnati  
 October 21 . . . . . WASHINGTON & LEE, at Roanoke  
 October 28 . . . . . DUKE UNIVERSITY, at Lexington  
 November 4 . . . . . ALABAMA, at Birmingham  
 November 11 . . . . . V. M. I., at Lexington, Va.  
 November 18 . . . . . TULANE, at New Orleans  
 November 30 . . . . . TENNESSEE, at Lexington  
 (Homecoming)

(Tear off and mail with check to Manager Football Ticket Sales, University of Kentucky, Lexington)

### UNIVERSITY OF KENTUCKY FOOTBALL RESERVATIONS FOR 1933 SEASON

NAME \_\_\_\_\_  
 (Print Name and Address in Ink)

ADDRESS \_\_\_\_\_

#### SCHEDULE AND PRICES—HOME GAMES

Sept. 23—Maryville:	_____ Gen. Admission, \$0.75;	_____ Box Seats, \$1.10;	Total \$ _____	
Sept. 30—Sewanee:	_____ Gen. Admission, \$1.25;	_____ Box Seats, \$1.75;	Total \$ _____	
Oct. 7—Georgia Tech:	_____ Res. Seats, \$2.25;	_____ Box Seats, \$2.75;	_____ Bleachers, \$1.25;	Total \$ _____
Oct. 28—Duke:	_____ Res. Seats, \$2.25;	_____ Box Seats, \$2.75;	_____ Bleachers, \$1.25;	Total \$ _____
Nov. 11—V. M. I.:	_____ Res. Seats, \$1.25;	_____ Box Seats, \$1.75;	_____ Bleachers, \$0.55;	Total \$ _____
Nov. 30—Tennessee:	_____ Res. Seats, \$2.25;	_____ Box Seats, \$2.75;	_____ Bleachers, \$1.25;	Total \$ _____

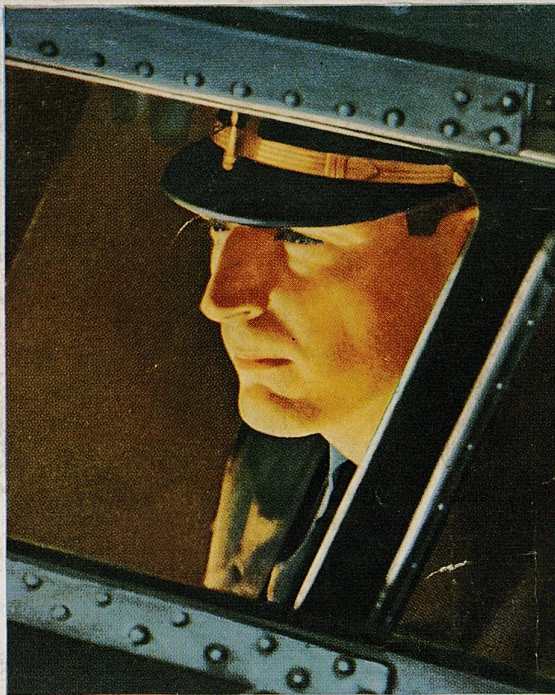
(All Prices include Federal Ticket Tax)

Indicate choice of South or North side of Stadium Add 20 cents registry fee for each game

#### GAMES AWAY FROM HOME

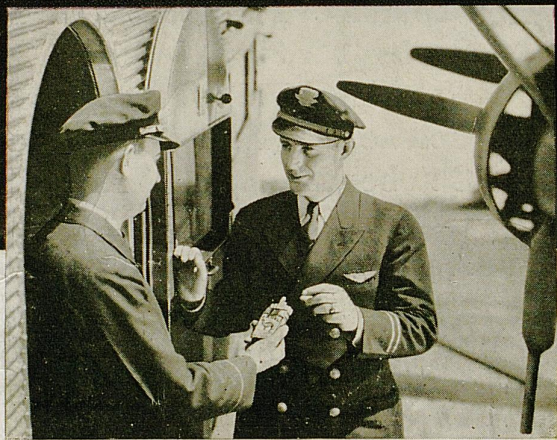
Oct. 14—Cincinnati, at Cincinnati; Reserved Seats _____	\$ _____
Oct. 21—Washington & Lee, at Roanoke; Reserved Seats _____	\$2.00
Nov. 4—Alabama, at Birmingham; Reserved Seats _____	\$2.20
Nov. 18—Tulane, at New Orleans; Reserved Seats _____	\$2.00

Home night games at 7:30 p. m. October home games at 2:30 p. m., except Duke, which will be at 2:00 p. m. November home games at 2:00 p. m.



IT TAKES  
HEALTHY NERVES  
TO FLY THE MAIL  
AT NIGHT

● A. M. WILKINS has flown the night air mail over 150,000 miles for TWA. It takes healthy nerves to hang up a record like that!

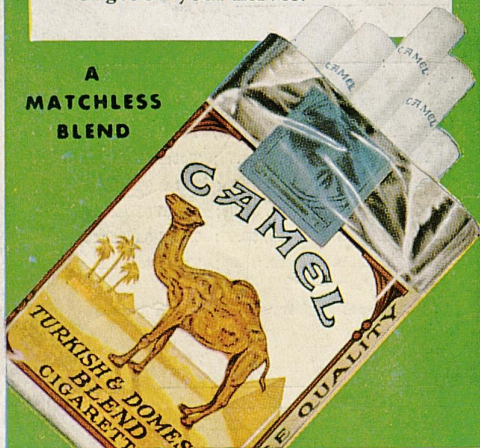


● WILKINS joins a fellow pilot, W. Niedernhofer, at Newark Airport, for a chat and a smoke. "Camels never ruffle or jangle my nerves," Wilkins says.

IT IS MORE FUN TO KNOW

Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand. They are milder, richer in flavor. They never tire your taste or get on your nerves.

A  
MATCHLESS  
BLEND



STEADY SMOKERS  
TURN TO CAMELS

A. M. WILKINS, air-mail ace, says: "It's a steady grind, all right, living up to our tradition that *the mail must go through!* That's why I smoke Camels. And I smoke plenty! Camels never ruffle or jangle my nerves, and I like their mild, rich flavor."

Camels never tire the taste—never get on the nerves. *Your* taste and *your* nerves will confirm this. Start smoking Camels today and prove it for yourself.

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R. J. Reynolds  
Tobacco Company

Camel's Costlier Tobaccos

NEVER GET ON YOUR NERVES  
NEVER TIRE YOUR TASTE