

The Kentucky Press

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Best of the Better . . .

Periodical Room Does Not Circulate

About a third of KPA member won awards in the 1991 Better Newspaper Contest. Some 50 category winners, plus 25 General Excellence citations, were handed out during the summer convention at the Drawbridge Inn in Ft. Mitchell.

Candidates: Ad dollars and open meetings laws

There were no philosophical surprises, but gubernatorial candidates Larry Hopkins and Breton Jones both made statements their audience wanted to hear during KPA's annual summer convention June 22 in Ft. Mitchell.

In response to a publisher's concern, Jones said he plans to use newspapers to advertise his fall campaign. "I think we ought to get back to the press," the Democratic nominee said. "... it's a better investment (than TV) and a smart way to run a campaign."

Asked a similar question, Hopkins said he would leave decisions on where to spend advertising money "to those people who best know where to spend it."

Hopkins, however, did say he intends to "reinstitute the custom" of delivering a state of the state address at KPA's winter conventions if he's elected governor in November.

The Republican candidate also said he fully supports open meetings and open records legislation and is in favor of opening parole board hearings.

Taking note of Jones' statements, KPA advertising director Gloria Davis cornered the candidate's campaign advisor, Steve Miller, directly after the Saturday morning session. She made plans to meet with Miller to discuss an advertising package for KPA papers.

Watch for the August edition of *The Kentucky Press* for more complete coverage of the 1991 summer convention, including tips on improving content and revenue and, perhaps, some rather revealing photos of conventioners.

Scores were close in many instances, but eight papers emerged as number one in their circulation category, based on the individual awards they earned.

Seeing red

This edition of *The Kentucky Press* features a 20-page, red-letter tabloid on winners of the 1991 Better Newspaper Contest with a sampler of top entries. (Yes, it's really there this time.) Congratulations to the winners.

The Louisville Defender took top honors among Weekly Class I newspapers (3,000 or less circulation). Judges liked its clean look, its use of pictures, its promotions — just about everything about the Louisville paper.

Also in Weekly Class I, second and third place honors in General Excellence resulted in ties. *The Times-Argus* in Central City and *The Fulton Leader* shared second place, followed by the *Bath County News-Outlook* and

Want to save on postage?

Read this

In a time when newspapers are looking to cut expenses, one suggestion would be to look at the number of statements you're sending to the Kentucky Press Service for advertising placed in your newspaper.

It's not unusual for KPS to get 10, 15, even 20 envelopes from the same newspaper on the same day. And each envelope contains a separate advertising statement.

All advertising statements end up at KPS on one desk. So save yourself some money and combine your KPS advertising statements into one envelope.

It may not be the biggest cost-saving step you'll make this year, but it helps. And with a lot of little cost-saving steps, your newspaper's bottom line can look much better.

McLean County News, which tied for third.

Weekly Class II (3,001-4,700 circulation) saw *The Bourbon Times* as winner for first place in General Excellence. Judges were impressed with the paper in every photo category.

Taking second place in the same class was *The Springfield Sun*, and third place went to *The Troublesome Creek Times* in Hindman.

Among Weekly Class II entries (4,701+ circulation), competition was keen, but *The Anderson News* in Lawrenceburg was pick of the crop for General Excellence. Judges particularly liked its agriculture and business pages and special sections.

The Oldham Era in LaGrange earned second place ranking in the same category, followed by *The Paintsville Herald*, third.

The Sentinel-News in Shelbyville pulled out a first place for General Excellence among Multi-Weeklies. Evaluators had high praise for its courage in promotion of Freedom of Information and its news coverage.

Running a very close second in the Multi-Weekly Class was *The Kentucky Standard* in Bardstown. *The Central Kentucky News-Journal* ranked third.

A tie in individual award points resulted in two first place winners for General Excellence in Daily Class I (10,000 or less circulation): *The Middlesboro Daily News* and *The Winchester Sun*.

The Richmond Register took second place in that category, followed by the *Somerset Commonwealth-Journal*, third.

The Gleaner in Henderson was the front runner for General Excellence among Daily Class II entries (10,001-25,000 circulation). It won an award in 14 of 15 entry categories.

Second place was owned by *The News-Enterprise* in Elizabethtown and third by *The Advocate-Messenger* in Danville.

In almost fierce four-way competition among Daily Class III papers

(25,000+ circulation), *The Messenger-Inquirer* in Owensboro wrested the first place trophy for General Excellence. Judges liked both the look and the content.

The Lexington Herald-Leader and *The Kentucky Post* in Covington tied for second place honors, and *The Daily See Better*, page 8.

GENERAL EXCELLENCE

1991 Better Newspaper Contest

Weekly I
Louisville Defender
Central City Times-Argus & Fulton Leader
Bath County News-Outlook

Weekly II
Bourbon Times
Springfield Sun
Troublesome Creek Times

Weekly III
Anderson News
Oldham Era
Paintsville Herald

Multi-Weekly
Shelbyville Sentinel-News
Kentucky Standard
Central Kentucky News-Journal

Daily I
Winchester Sun & Middlesboro Daily News
Richmond Register
Somerset Commonwealth-Journal

Daily II
Henderson Gleaner
Elizabethtown News-Enterprise
Danville Advocate-Messenger

Daily III
Owensboro Messenger-Inquirer
Lexington Herald-Leader & Kentucky Post
Ashland Daily Independent

This is a test.

Please use the remote control at the right and punch in the number of the next page of this newspaper. For easier use, please punch the "SWITCH" button.

Thank you.



Zap!!

Sorry, but it didn't work. Newspaper advertising isn't the radio and TV.

73 percent of the primary TV ads in Kentucky households have remote control. It makes watching easier, with the push of one button your advertising message disappears.

In the commercial. Watch the commercial disappear. Or let the dog eat it. Or get the battery in the dog.

Newspaper advertising doesn't work that way. It's there when newspaper readers are nearby. They don't have to see to the magazines. But if they do, they can take the newspaper with them. Even try that with a TV set!


And newspaper advertising stays around. It's not on for 15 seconds and then goes. It's there for days. In fact, the same survey showed that up to 98 percent of Kentucky newspaper readers keep the newspaper around the house for at least three days.

In while newspaper readers might go to the refrigerator, your message is there when they return. And it stays there, waiting for you.

Newspaper advertising -- it doesn't stop with the flick of a button.

Source: 1988, Shoppers Attitudes to Retailing, The Preston Group, Lexington. Sponsored by the Kentucky Press Association.

Answer:
Cut It Out



Question:
What did 1,993,777 Kentuckians do last month with a newspaper coupon?

* That's right, nearly 2 million Kentuckians clipped coupons and newspapers ads last month to be exact, 1,993,777.

So before you send your advertising dollars padding, invest your money wisely, invest in newspaper advertising. 1.9 million Kentucky shoppers can't be wrong...and you won't either by putting your message right in the hands of your customer.

Newspaper advertising -- it doesn't stop with the flick of a button.

Source: 1988, Shoppers Attitudes to Retailing, The Preston Group, Lexington. Sponsored by the Kentucky Press Association.

Tooting our own horn

Newspapers across the country have been criticized lately by media experts for not promoting themselves to readers and advertisers. KPA and Kentucky newspapers are trying to respond with a blitz of quarter-page house ads that tout the advantages of print over other media. Using the positive results of The Preston Group's 1991 survey of shopping habits, KPA has furnished ad slicks to members. The ads capitalize on the staying power of newspapers and the effectiveness of newspaper ads.

"Newspaper advertising — It doesn't stop with a flick of a button" is the theme of the campaign which goes head to head with broadcast media advertising. Each ad emphasizes that newspaper ads are not easily turned off (or tuned out) and that newspapers offer tangible results.

The Kentucky Press

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Ken Metz, Bath County News Outlook
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John Del Santo
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- District 12**
Louise Hatmaker
Jackson Times/Beattyville Enterprise
- District 13**
Glenn Gray, Manchester Enterprise
- District 14**
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Pam Shingler, News Bureau Director & Editor, The Kentucky Press

There's No Remote Control with this Newspaper



Zap!!

73 percent of the primary television ads in Kentucky have remote control. It makes watching easier, with the push of one button your advertising message disappears.

In the commercial. Watch the commercial disappear. Or let the dog eat it. Or get the battery in the dog.

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In while newspaper readers might go to the refrigerator, your message is there when they return. And it stays there, waiting for you.

Newspaper advertising -- it doesn't stop with the flick of a button.

Source: 1988, Shoppers Attitudes to Retailing, The Preston Group, Lexington. Sponsored by the Kentucky Press Association, President

There's no time limit on this ad



On back end rules. Take your time and enjoy the following message.

Newspapers don't use stopwatch to tell you when your time is up.

Unlike TV and radio advertising, newspaper advertisements are there when readers want them.

We don't put a time limit on newspaper advertising. When readers are ready, your advertising message will be there.

In fact, newspapers stay around the house for several days. According to a recent statewide survey of 2,000 Kentucky households on Retail Shopping Habits, up to 98 percent of Kentucky's newspaper readers keep the newspaper at least three days*. So your message is there, waiting for you, when your customers want it.

Newspaper advertising -- it doesn't stop with the flick of a button.

Source: 1988, Shoppers Attitudes to Retailing, The Preston Group, Lexington. Sponsored by the Kentucky Press Association, President

What's the most frequent sounds you'll hear from a newspaper reader?

(Hint: It's not the flick of a button)

It's Snip, Clip, Rip

* Last month, 1,993,777 Kentucky shoppers snipped, clipped and ripped newspaper coupons and ads from Kentucky newspapers.

That's right, almost 2 million Kentuckians.


Only Clip, Rip — pleasant sounds when you're a newspaper advertiser. Because your message gets action. Instantly. Used.

Before you send your advertising dollars padding, invest your money wisely, invest in newspaper advertising. 1.9 million Kentucky shoppers can't be wrong...and you won't either by putting your message right in the hands of your customer.

Newspaper advertising -- it doesn't stop with the flick of a button.

Source: 1988, Shoppers Attitudes to Retailing, The Preston Group, Lexington. Sponsored by the Kentucky Press Association.

Clipping



A 15-yard penalty in football or the act of cutting coupons from newspapers.

The first can stop a long drive for the winning score in football.

But the second can be an advertiser's most valuable friend.

* Last month, more than 1.9 million (1,993,777) to be exact coupons and ads were clipped from Kentucky newspapers.

Don't let your business be penalized in your drive to attract customers.

Newspaper advertising -- it doesn't stop with the flick of a button.

Source: 1988, Shoppers Attitudes to Retailing, The Preston Group, Lexington. Sponsored by the Kentucky Press Association.

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In this and future issues, The Kentucky Press will run a sampling from the 1991 Better Newspaper Contest's award-winning photo pages. Special thanks to those editors and photographers who submitted their winners.

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Go ahead, you can do it yourself

By Tim Ballard
The Kentucky Standard

How much do school employees and local government workers make?

What companies get paid for doing what kind of work for the local schools and local governments?

What did Nelson Fiscal Court or a local school board vote to do at its last meeting?

How much do public officials get paid for attending meetings and taking care of the public's business?

Kentucky views Editorials from across the commonwealth

If you've ever wondered about those things but figured you'd never find out, the Commonwealth of Kentucky has a solution for you.

It's called the open records law. It means public agencies have to let people have access to records.

Lots of people think the law was written for the benefit of newspapers and broadcast media.

Not so. The law was written for the benefit of the general public, so the public can keep track of what its representatives are doing.

Of course, the media make use of the law more often than the general public. That makes sense, because the public generally relies on the media to publish such information.

But remember: the open records law was written for YOUR benefit.

If you want to find out the answers to questions like those above — or to similar questions — all you have to do is go to the agency in question and ask.

The agency can't tell you that you can't see the records unless the agency gives you a specific reason. And those reasons are limited to:

- Documents containing personal information that, if released, would invade another person's privacy. (Asking for the salaries of people on the public payroll does not constitute invasion of privacy.)

- Confidential business information or trade secrets.

- Records relating to the proposed location of a business or industry, until some public disclosure or announcement is made. This doesn't apply to documents pertaining to permits, such as you can find at the Joint City-County Planning Commission offices.

- Contents of real estate appraisals or engineering studies made by a public agency prior to the acquisition of property.

- Documents relating to a test or examination that is to be given again.

- Records of enforcement investigations if the case is still pending and premature disclosure would interfere with the public agency's interests.

- Preliminary drafts and notes, and preliminary correspondence with private persons, not indicative of final public agency action.

- Preliminary recommendations and preliminary memos in which opinions are expressed or policies formulated or recommended.

- Any documents required to be kept secret by other state or federal law. This would include adoption proceedings, mental health hearings, juvenile court records and the like.

And get this: If part of the document is exempt from inspection and part is not, the agency is required to separate the exempt portion and provide you with the public portion of the document.

The public agency can also deny access to records if your request calls for an unreasonable amount of work to produce lots of records or if the agency believes you're making repeated requests to disrupt the normal business of the agency.

But the agency must be able to show by clear and convincing evidence that either of those reasons is the grounds for denying you access.

What if you ask and you don't get satisfaction?

Put it in writing. Address it to the person who has custody of the records you want.

List clearly exactly what documents or information you want.

Include the following sentences: Under the provisions of the Kentucky Open Records Law, KRS 61.870, this request must be answered in writing within three (3) working days. Specific reasons in writing must be given for denying access.

Remember that agencies can charge you a reasonable fee for making copies.

That's why we always add a line asking the agency to contact us if the cost of copies is going to be more than \$25. I'd suggest you do that, too, if you write a letter.

If you still don't get satisfaction and you believe you were denied access without reason, you appeal to the attorney general's office in Frankfort.

To do that, you write that you are appealing a denial of access to public records. Include a copy of your letter to the agency and a copy of the agency's letter denying you access.

Access rights unquestionable

The Paducah Sun

McCracken County Sheriff Howard Walker's questioning of the public's right to see public records is thoroughly misguided. One who has worked with such records as long as he has knows better.

The sheriff made his remarks in connection with reports of a 1990 exchange between his chief deputy and a 911 dispatcher. Logs written by the dispatcher and personnel at Kentucky State Police at Mayfield pertaining to the incident were obtained by *The Paducah Sun*.

Sheriff Walker on Thursday night asked, "Who had the right to give those to *The Paducah Sun*?"

The answer is that the custodian of the records had every right, indeed the obligation, to give them to the *Sun*, or for that matter to any member of the public.

Open records laws, it must be pointed out, are not written for the convenience or benefit of the news media, but for the public, whose interest the sheriff is sworn to serve.

Sheriff Walker's desire to support his own personnel during a time of criticism is understandable, but he should not allow his defensiveness to drive him far afield.

When the sheriff says his department is trying to figure out who asked the question that got the current controversy started, he sounds as though he is less concerned about the incident than the fact the public found out about it.

Sheriff Walker should redirect the focus of his investigation.

It's your right

By Susan Allen
Floyd County Times

First Amendment Rights guarantee freedom of speech. Well, they're supposed to. But, it appears some would have you believe that doesn't apply in Floyd County.

Citizens have the right to question any public servant about funds spent, decisions made and their reasoning behind making these decisions. Citizens have the right to receive honest, accurate answers to their questions.

Citizens are not expected to be ridiculed, embarrassed and perhaps lied to when asking where and to whom their money is going.

The right to ask goes hand-in-hand with the right also to look.

State and federal law provides citizens the right to inspect any public record that a public agency has in its possession, provided that the request is not unreasonable; involves thousands and thousands of documents, or that records are determined not to be public under the law.

Some public agencies in Floyd County appear to make it as difficult as humanly possible for people to inspect records.

Payroll records, reimbursements, bid documents, travel expenses and a host of other documents are considered public records according to the law.

If inspection of public records is denied, a letter must be submitted to the person making the request and to the state attorney general's office stating why access was denied.

Citizens have the right to appeal the denial through the attorney general. Inspection of documents can be made during normal business hours of that public agency.

It's your right to know, if you're interested. It's the public official's duty to allow you to inspect the public documents. It's your duty to complain to the attorney general if a public agency denies access to records without proper justification in accordance with state law.

Whose government is it and whose money is being spent?

A newspaperman will be missed by his community

By David Dick

Whenever a community loses a newspaperman or woman, it loses a piece of its soul. It loses a voice. It loses fierce, but fair, independent thinking. It loses its representative in the fourth branch of government, or the "fourth estate" — Edmund Burke's expression coined a long time ago.

Larry Brannon, the long-time Bourbon County publisher, was always a part of that tradition which had that a free and open society needs more than the executive, the congressional and the judicial branches of government. The system cries out for someone to stand outside and look and listen in, while at the same time, remembering that journalism is also a part of the community it attempts to serve.

I went to lunch one day several years ago and asked Larry if he'd consider selling his newspaper. He wasn't interested. I admired him for his determination. After I became publisher of *The Bourbon Times*, I respected Larry even more for his indomitable spirit as a competitor. He

He accepted the responsibilities that went with the torch passed to him by his father.

didn't know what the word "quit" meant.

There's no use pretending that Larry and I were buddies when we weren't fighting deadlines. And, I've no right to try to speak for him, but we probably were both believers not only in ourselves, but also in the profession to which we had decided to cast our lot.

Larry was a newspaperman long before I took it up. He was a newspaperman long before I'd thought about broadcasting as a legitimate medium for news. I resigned as publisher of *The Bourbon Times* last year in order to devote virtually all of my time as a journalism educator. In fact, Larry studied journalism at the University of Kentucky, and I didn't. When I was a student, I was trying to find myself in the English Department.

Larry Brannon was one of those graduates of the UK School of Journalism who went out into the real world and continued a family tradition of newspapering. He accepted

the responsibilities that went with the torch passed to him by his father.

Larry saw competitors come and go. As George Wallace used to say, he just kept on keeping on. There are few who would have kept on with as many personal challenges, especially the medical ones in the latter years of his life. Many would have found it too much to bear.

Last week, when Bourbon County witnessed the passing of Larry Brannon, it lost another friend who cared about his community.

May there be more graduates of the University of Kentucky who care enough about their communities to spend their lives playing the part of the messenger.

There is much work left to be done. It's important work. Without journalists, there is no fourth estate, there's nobody who will keep an independent eye and ear on the people's business.

Thank you, Mr. Brannon, for your years of service to Paris and Bourbon County.

Items

Tough times selling

International Newspaper Advertising and Marketing Executives has set its mid-year sales conference and workshops for July 21-24 in Monterey, Cal. The theme is "Selling Newspaper Advertising in Tough Times," featuring speakers from the retail industry, experts on newspaper advertising and alternative distribution. Call INAME at 703/648-1168.

Recycling tab on tap

Ideas for Issues Inc. in Baltimore is offering the elements for producing local tabloid inserts about paper recycling. The company provides copy, graphics and national advertising for a 12- to 20-page tab to be printed and inserted locally. Publishers can select from four publication dates, beginning with September 1991. For more information, contact Don Akchin, 301/338-0700.

Need a kiddie tab?

McDonald County Newspapers in Missouri publishes—and offers for sale to other papers—a monthly, two-color, 12-page tabloid for young readers. Pippintoe Press© is sent camera-ready with space left for papers to sell their own advertising. Purchasing papers print and insert the tabloid, which the sponsor says is being used by several teachers as a classroom learning tool. For an information packet, contact Roark Rickett, McDonald County Newspapers, Central Plant, Highway 71 at EE Junction, Pineville, MO 64856; or call 417/223-4675.

When they don't

love you anymore

Why do subscribers cancel your paper? A Stauffer Communications survey lists three primary reasons: (1) They move from the area. (2) They dislike something about the paper. (3) They believe the price is too high. Stauffer circulation coordinator Keith Wood advises newspapers to contact every customer who cancels a subscription. "The goal should be a 100 percent contact rate, never assuming a loss, even on moves or seasonal stops," Wood says. Stauffer newspapers use a software program to track subscribers and non-subscribers.

Access to crash sites

is on SPJ agenda

The Society of Professional Journalists is asking the National Transportation Safety Board to re-examine its policies on media access and the use of press pools. The request comes in the wake of difficulty reporters had in covering the Feb. 1 air crash at Los Angeles International Airport. The organization contends that NTSB too tightly controlled media access to the crash site through "poorly organized and poorly operated" press pools.

2 bits, 4 bits... paper prices rise

The prevailing price for a daily paper nationally is now 35 cents; \$1 on Sunday. That's the word from American Newspaper Publishers Association, which recently released results of its annual survey of prices. According to the 1990 figures, three Kentucky dailies still charged 25 cents for a weekday paper; 16 charged 35 cents, and 4 sold for 50 cents. For single copies of the Sunday paper, five Kentucky publishers set the price at 75 cents; four at \$1, and two at \$1.25. (In 1991, there have already been changes.) Predominant prices in the southern region, of which Kentucky is a part, remain at 25 cents for a daily and 75 cents for Sunday, according to SNPA.

NNA to convene in Little Rock

The annual convention of the National Newspaper Association will be hosted by Arkansas Press Association, Sept. 25-28 in Little Rock. The bottom line will be the focus of this year's sessions. Topics include building a client base, working with contracted personnel, creative selling, competing with mass merchandisers, using computer databases in reporting, and strategic planning. NNA promises its largest trade show ever, dinner in the state capitol and a sidetrip to rice and cotton farms. A post-convention tour of the Ozarks is also on tap. For information, contact NNA, Suite 400, 1627 K St. NW, Washington, DC 20006; phone 202/466-7200.

Criticism, features subject of seminar

The arts will be the focus of a seminar for media critics and feature writers, Aug. 1-4 in Daytona Beach, under aegis of Southern Newspaper Publishers Association Foundation, Daytona Beach News-Journal and Florida International Festival. In addition to sessions on covering the arts and support of the arts, participants will be entertained by the London Symphony Orchestra and other renown groups. Cost is \$200 for SNPA members, \$300 for non-members. To see if there's any space left, call SNPA at 404/256-0444.

Fair exchange

KPA executive director David Thompson has sent invitations for journalism faculty members at the state universities to get some down-and-dirty, practical experience this summer.

In a May 24 letter to department chairpersons, Thompson told of the "summer employment" opportunity that would allow faculty to substitute for vacationing community newspaper personnel.

"Community newspaper publishers seldom have the opportunity to take vacations—small staff, lots to do, no time, worried things won't go right," Thompson said.

One of the newer member services of KPA, he said, is trying to find part-time summer replacements for publishers, editors and general managers. Thompson said he would keep a roster of available faculty and make it known to the papers.

"I can't think of better summer help than those who are teaching our journalists of tomorrow," he said. "It not only gets them away from the classroom and university setting, but it also gives them hands-on experience."



Poetry in motion—The Fulton Leader won a first place award in the KPA Better Newspaper Contest for capturing the dramatic choreography of these young ball players.

ANPA stats reflect status of dailies

Washington — More US adults than ever before are reading Sunday newspapers. In 1990, more than 121 million of them, 67 percent of all US adults, read a newspaper on an average weekend.

Sunday newspapers increased to 865 in number and 62.4 million in circulation, an increase of 18 newspapers and more than 400,000 in circulation. More than 113 million US adults, 62.4 percent of the total, read a daily newspaper on an average weekday.

Daily newspapers remain the nation's largest advertising medium with 25 percent of all 1990 US advertising expenditures.

Advertising expenditures in daily newspapers were more than \$32 billion, \$4 billion more than all television services combined.

These and other statistical highlights of the newspaper business in 1990, compared with previous years, are contained in "Facts About Newspapers '91," an annual statistical summary compiled by the American Newspaper Publishers Association as a service to the newspaper business and to the public.

Other 1990 highlights include:

- Circulation of the 1,611 US daily newspapers remained at more than 62 million.

• The number of US dailies with circulation more than 50,000 increased by 18 to a total of 282.

• Canadian daily newspapers totaled 108 in number with circulation of 5.8 million.

• About 6 million tons of newspapers were recycled into newsprint and other products in the United States in 1990, almost 500,000 tons more than in 1989. More than 2 million tons of newspapers were recycled into newsprint.

Legalese

Recent legal issues involving Kentucky newspapers:

•The Kentucky Coalition Against Rape and Sexual Assault plans to study the prospect of sponsoring legislation that would make it illegal to publish the names of rape victims. At least one state, Florida, bars publication of victims' names, according to a report in *The Courier-Journal*, the only Kentucky paper that opted to publish the name of alleged victim in the William Kennedy Smith case.

•The Kentucky Court of Appeals denied a request by three Kentucky papers to lift a gag order on attorneys and court personnel involved in a Shelbyville case. *The Sentinel-News*, *Lexington Herald-Leader* and *Courier-Journal* brought the petition. The appellate court said discussion could be restrained when there "exists a reasonable likelihood that pre-trial publicity will prejudice a fair trial."

•The *Kentucky Standard* in Bardstown is challenging the Nelson County School Superintendent for possibly violating the state's open meetings law. The superintendent apparently sought board members' opinions on salary increases during private meetings of less than a quorum. The school executive contended that since a decision on the increases was made in public the private questioning was legal.

•The *News-Enterprise* in Elizabethtown has sought the attorney general's opinion on whether Hardin County Schools Superintendent has the right to refuse public access to financial documents. The school executive claims the records constitute preliminary, not final, reports.

REMINDER: School site based management committees, part of the Kentucky Education Reform Act, are open meetings under the law. More and more schools are forming these and need to be aware of the open meetings requirement.

If you think it's bad here . . .

•The Wall Street Journal lost a \$2.25 million libel suit in Cook County (Ill.) Circuit Court in May for a 15-year-old story. Former business executive Robert A. Crinkley was awarded \$871,000 for lost earnings, \$1 million for damage to his reputation and \$354,000 for "personal humiliation," according to Editor and Publisher.

•The president and general manager of the Tampa Tribune was the subject of a critical editorial in his own paper, following the editors' discovery that the boss had not informed them of a police investigation of an alleged rape at the executive's house. The editorial accused James Urbanski and several top city officials of attempting

to cover up the investigation, which Tribune editors found out about from a television news report.

•Four of California's largest newspaper organizations have banded together to hire a lobbyist to fight proposed state legislation that would impose new taxes on newspapers and a disposal fee on newsprint purchases. The concerted effort is in addition to the general lobbying provided by California Newspaper Publishers Association and is funded by the Los Angeles Times, San Francisco Chronicle, McClatchy Newspapers and Copley Newspapers.

•If you're a reporter working on a sensitive investigative piece, don't discuss it with your spouse. That's the crux of a recent Washington, DC, case in which a judge ordered the husband of a reporter to testify about the identity of one of her sources. DC Superior Court Judge Richard A. Levie said reporters who talk about their sources to other people jeopardize source confidentiality. He set aside the ban on one spouse testifying against the other in his ruling involving Washington Post reporter Linda Wheeler.

A majority of the public believes that media who disclosed the name of the alleged victim in the infamous Palm Beach rape case did so for the money.

In a survey by Times Mirror Center for the People & the Press, 80 percent of those surveyed said they thought releasing the woman's name was commercially motivated. About 70 percent disapproved of publishing or airing the alleged victim's name, and 45 percent said the story had been overcovered.

You're invited . . .

Kentucky Press Association members have been invited to join members of the Kansas Press Association on a fact-finding mission to Eastern Europe, Sept. 10-21.

Purpose of the trip, sponsored by the other KPA, is to look at ways Kansas newspapers can assist in developing the new free press of Eastern Europe. On the itinerary are visits to newspapers in Prague, Czechoslovakia, and Budapest, Hungary.

The organization also plans to tour papers in London (which, while east of here, is not in Eastern Europe).

If interested, contact Vicki Bigham, member services coordinator, Kansas Press Association, 5423 SW 7th St., Topeka, KS 66606; phone 913/271-5304.

Take my ham away, take away my eggs, even my chili, but leave me my newspaper. --Will Rogers

Complaints won't go away, but they can be handled

(From Oklahoma Press Association)

How do you correct a boo-boo?

In the fast-paced life of newspaper journalism, no matter how hard we try, mistakes, errors, faulty facts and even typos get into print.

Chief Oklahoma City Municipal Judge Ed Dycus made this point with humor in the February issue of Briefcase, publication of the Oklahoma Bar Association.

"The rule for printing retractions is that they are not relevant until the injured party has hired an attorney. I learned this in Journalism school and working on the Oklahoma City Times."

It doesn't make any difference what judges do about their mistakes. How we handle our amends merits thought in advance of confrontation. . . before it happens.

Publishers and general managers should sit down with employees handling news. This includes reporters, correspondents, editors, etc. Management should do the same with those who handle advertising. When someone thinks they have been wronged, what do you do? It happens in news and it happens in ads.

(When faced with a complaint) first, you listen. Patiently. Without interruption. Take notes grunt, nod, do something to let them know you are listening.

Second, when they've wound down some, ask short questions with sincerity in your voice and on your face. Don't be snotty or defensive. Just get the facts as the unhappy one unloads. That's part of the therapy.

Third, if you don't know the facts from your side, say you'll quickly check into it and call them. Ask when and where to call. Then do it. Don't agree to anything else, yet.

Then, or later, ask what they want done about it. Nearly all aggrieved persons mainly want to be heard, listened to, someone to show concern. Nearly all who sue say they did so because of what they feel was arrogant, brash, even insulting responses to their complaint. Be thankful they did complain.

When it comes to errors in ads, it is much the same. If you find out about it first, then call or go; get there first. Ask how they want the paper to make amends, what kind of an adjustment, a re-run, publicly accept blame, run a correction and, yes, even an apology.

All of this will prove your and your newspaper's integrity.

Humor has no place in "done somebody wrong" situations. Neither does casting blame on an employee.

Many newspaper employees have told me the maddest they ever got, the most humiliated they ever were was when management took the complainant's side -- both news and advertising -- without even checking first.

Management that is big enough for the job accepts criticism as "ours" and never as "hers" or "his."

The other KPA has tips on carriers

Kansas Press Association attorney Mark Beshears presents some interesting advice for papers that use contract carriers, in a recent edition of that state's bulletin.

To reinforce that the contract carrier is not an employee of the newspaper, Beshears offers the following guidelines.

1. There should be a written contract that should be renegotiated each year.
2. Develop a formula for compensation other than the standard mileage pay. Try something that gives the carrier a profit motive.
3. Do not provide rubber bands, bags, vehicles or logos for their vehicles.
4. Don't prevent them from moonlighting.
5. Don't prohibit them from hauling a competitor's newspaper.
6. Don't require them to attend meetings or submit reports.
7. Let the carrier determine the wholesale price of the newspaper.
8. You should not require the carrier to post bond.
9. Contract carriers should collect and solicit their own customers.
10. Complaints should be addressed to the carrier, not the newspaper.
11. Contract carriers should be responsible for repair of their vehicles.
12. Contract carriers should never receive free copies of the newspaper they haul.
13. Do not provide a break room for the carriers.
14. Customer payments should be submitted to the carrier.
15. Contract carriers should be allowed to change their routes without interference from the newspaper.
16. Contract carriers should not be eligible for prizes or promos.
17. The less said concerning the carriers' starting time, the better.

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Naming names

Former news editor **FRANK ROBINSON** has been promoted to editor of *The Ledger-Independent* in Maysville. Succeeding **BOB HENDRICKSON**, who is now publisher, Robinson joined the paper in 1987 as staff writer, became copy editor in 1988 and news editor in 1989. He attended Morehead State University and has also worked at the *Mt. Sterling Advocate*.

TIM HARMON, editor of *The Messenger-Inquirer* in Owensboro, "graduated" in May from Leadership Owensboro, a nine-month community study program, sponsored by the local Chamber of Commerce.

Former Cincinnati Enquirer account executive **SANDRA DANIEL** is the new marketing director for The Recorder Newspapers of Northern Kentucky. She holds bachelor's and master's degrees from Morehead State University.

MARY MCGILL has rejoined the staff of *The Richmond Register* as Newspapers in Education coordinator. This summer she is lining up sponsors for the NIE program and preparing a workbook.

DONNA DIETZ, a 1989 graduate of Western Kentucky University, is a new reporter/photographer for *The Logan Leader/News-Democrat* in Russellville. A former KPA award winner, Dietz has experience at *The Oldham Era*, *The Crittenden Press* and *Bowling Green Daily News*.

Eastern Kentucky University senior **TERRY SEBASTIAN** is a summer intern with Landmark Community Newspapers Inc., doing news desk stints at *The Spencer Magnet*, *The Trimble Banner*, *The Henry County Local*, *The Carrollton News-Democrat*, *The Anderson News*, *The Oldham Era*, and *The Shelbyville Sentinel-News*.

Also interning for Landmark papers are **LEE MCCLELLAN** and **JEFF PENDLETON**, both based at *The Central Kentucky News-Journal*. McClellan, who will work also for *The Lebanon Enterprise*, *Springfield Sun* and *Casey County News*, is a senior at ECU. Pendleton, a senior at WKU, will also pull assignments in Lebanon and Springfield.

The News-Democrat in Carrollton has hired **JULIE BALL** for the summer. A former University of Louisville student, she plans to transfer to WKU in the fall.

The Clay City Times has lost another staff member to the *Lexington Herald-Leader*. **KENNY FAULKNER**, who joined the Times in 1984 and has served as reporter, photographer and typesetter, is now in classified advertising telemarketing for the Herald-Leader.

Time and money to do the work

What reporter hasn't said, "Boy, would I like to have the time to research this story and really do it right?"

Well, how about a \$30,000 grant to spend a year researching and reporting on a subject of your choosing?

That's the aim of the Alicia Patterson Foundation's 27th Annual Fellowship Competition for Journalists, which is now taking applications.

Applicants must have at least five years experience as writer, editor or photojournalist at a newspaper or magazine. Work done during the fellowship year is published in the Alicia Patterson Reporter, a quarterly magazine distributed to editors throughout the country for use on op-ed pages, Sunday magazines and other forums. Projects chosen by the more than 125 former fellowship winners have ranged from black political power in the South to violence in Northern Ireland.

The fellowships are named for the founder and editor of *Newsday*.

Application deadline is Oct. 1, with winners notified in December. Fellowships may begin either Jan. 1, Feb. 1 or March 1.

For applications and information, write to The Alicia Patterson Foundation, Suite 1250, 1001 Pennsylvania Ave. NW, Washington, DC 20004; phone 202/393-5995 or 301/951-8512.

WKU photogs focus of contest

Western Kentucky University students were in the spotlight when honors were handed out in the 46th annual College Photographer of the Year competition at the University of Missouri-Columbia.

The Kentuckians won in seven of 14 contest categories.

The WKU winners, by category and title of entry, are:

- Craig Bell, General News, "Last Parade;"
- Andy Lyons, Feature, "Swimmers;"
- Tamara Voninski, Portrait and Picture Story, "One of the Boys;"
- Heather Stone, Food Illustration, "Oodles of Noodles;"
- Rachel Griffith, Fashion Illustration, "Retrograde back to the '50s;"
- Amy Deputy, Documentary, "Julie's Story."

A newspaper is a mirror reflecting the public, a mirror more or less defective, but still a mirror.
--Arthur Brisbane

The Murray Ledger & Times has added **LAURA DOUGHERTY** to its advertising staff. A former intern at the paper, Dougherty was named the outstanding senior in journalism for 1991 at Murray State University.

AMY HOGG of *The Advocate Messenger* in Danville and **KENT BROWN** and **ROSALIND TURNER**, both of *The Harrodsburg Herald*, recently joined other media people as "Celebrity Servers" for lunch in the cafeteria at Mercer County Elementary School.

In memoriam

Roberta Pitchford

Roberta Pitchford, managing editor of *The Citizen-Times* in Scottsville, died May 16 in an automobile accident.

Mrs. Pitchford, 59, had run the Allen County paper with her sister-in-law Billie Pitchford Coots, since the death of her husband, Robert B. Pitchford Jr., in 1984. The Pitchfords are among Kentucky's oldest publishing families.

A Tennessee native, she is survived by a son, Robert Burns Pitchford III of Hawaii.

Pick ups

The Tribune-Courier in Benton was among Kentucky organizations honored this spring by the Environmental Quality Commission for demonstrating commitment to protecting the environment. The newspaper was cited for its efforts to produce an environmentally sound newspaper service. *The Tribune-Courier* uses 100 percent recycled paper and soybean ink and hosts a community newspaper recycling program.

The Courier-Journal is among Gannett Co. papers that will participate in a 10-point program for improving content. Called NEWS 2000, the program sets "benchmarks for quality ranging from how well each newspaper addresses its First Amendment responsibilities to its ability to anticipate and explain change to readers," according to an article in the Louisville paper. At a company seminar, publishers and editors were reportedly encouraged to adopt "some of the reader-friendly ideas and display techniques" used by USA TODAY.

The twice-weekly *Floyd County Times* has raised its single copy

price from 35¢ to 50¢. In an article explaining the increase, publisher Scott Perry told readers the actual cost of producing each copy is about \$1.50.

Ten reporters for the *Lexington Herald-Leader* have donated \$26,500 in prize money to establish the John S. Carroll Endowment at Alice Lloyd College in Knott County. The money, garnered from the acclaimed series, "Cheating Our Children," will fund scholarships for economically disadvantaged students in Appalachia. Carroll is the paper's former editor who oversaw the development of the series.

The Pineville Sun/Cumberland Courier once again sponsored the Miss Photogenic Award during the Kentucky Mountain Laurel Festival pageant in May.

Papers win awards

Lexington Herald-Leader tied for first place in its circulation category (100,000-200,000) in the American Newspaper Publishers Association Foundation's Program Excellence Competition. Recognition plaques were handed out at the 1991 Conference on Newspaper in Education and Literacy in New Orleans in May. The Knoxville (Tenn.) News-Sentinel shared the top ranking.

The Herald-Leader also garnered citations in the 56th annual International Newspaper Marketing Association/Editor & Publisher newspaper promotion awards, presented in Orlando in May.

The paper took first place honors in its category for In-Paper Promotion/Advertising, In-Paper Promotion/Public Relations and Outside Publications. It also won a Certificate of Merit for In-Paper Promotion/Circulation.

The Courier-Journal in Louisville won a Certificate of Merit in the INMA/E&P competition for its Newspaper in Education efforts.

FOI writing can earn cash

A \$3,000 cash award is yours if your article on freedom of information, access to government-held information or the First Amendment is judged tops in the seventh annual Joseph L. Brechner Freedom of Information Award competition.

Entries should be articles about FOI rather than articles that resulted from use of the federal or state act. Entry deadline is February 1992.

For more information, contact the Brechner Center for Freedom of Information, College of Journalism and Communications, University of Florida, Gainesville, FL 32611-2084.

By Max Heath

The Postal Service is moving to close off mailing statements as public records, in a continuing movement toward shrinking its public accountability.

What makes the changes especially insidious is that they are occurring by administrative fiat. There is no due process of final rules being issued following comments to Federal Register filings in both 1985 and 1986, and again in 1989.

Instead, changes are being made by oral instruction of USPS lawyers to the Records Office, and in written inquiries and appeals that find their way to the lawyers.

The latest incredible blow to freedom of information came in early May when it was decided that the Second Class Mailing Statement, Form 3541, should be placed under a predisclosure notification policy applied nearly two years ago to Form 3602, Third Class Mailing Statement.

For decades, mailing statements have been public record. When wrong local rulings have been pointed out to the right people in postal classification, records, or law, release for only a minor copying fee was forthcoming.

Until two years ago, newspaper and shopper publishers could still readily obtain the 3541s and 3602s of paid newspapers, shoppers and free newspapers. USPS had previously moved quietly to close off 3602s of bulk business mailers, but made an exception for publications that resembled newspapers. The apparent thinking was that because newspapers' Form 3541 was available, openness should extend to newspapers' direct competitors mailing at third class rates.

In May 1989, it was decided that 3602s should come under predisclosure notification procedures.

These procedures for implementing the Freedom of Information Act were contained in President Reagan's Executive Order 12,600 of 1987. Under the procedures, the subject of an FOI request is informed of the request (without identify-

Official claims he was misquoted on postal rates

Several months ago, The Kentucky Press and press association newsletters across the country ran items on a possible postal increase next year.

Similar to a game of rumor, the articles cited Advertising Age as the source. Now comes Robert Brinkman of the National Newspaper Association, who says the trade paper misreported him.

"I was misquoted; I do not believe that there will be another rate case next year; nor another rate increase next year, unless, of course, Congress would not fully fund revenue foregone," Brinkman said in a memo to all state press associations. "But that increase would have nothing to do with any rate case.

"Any other statements from me are wrong," he added.

FOI on endangered list at USPS

Officials make mailing statements harder to get

ing the requester) and given an opportunity to state how release might put him at the competitive disadvantage and damage his business.

Interestingly, Postal Service lawyer Charles Hawley admitted in an FOIA ruling that "this Executive Order does not apply to the Postal Service" but states that USPS has proposed similar regulations (May 17, 1989) that "formalize current Postal policy" (albeit unwritten to this day).

In truth, it appears USPS seized on the Executive Order as an excuse to tighten up release even further, something 1985-86 filings didn't get done due to opposition from publication mailers.



The National Newspapers Association has argued this issue with Hawley and others both in writing and in person over several years. Tom Mayhill, an NNA and Mailers Technical Advisory Committee member with national antique tabs who requests competitor 3541s and 3548s (audit reports), has done likewise. Hawley is a master of dissembly that would make the Kremlin proud. At a Feb. 27 NNA/postal meeting, he shocked us with the opinion that 3541s might be non-disclosable. About two months later, he made good on his threat.

It is preposterous that such a decision could be arrived at.

In the first place, all second class publications file Form 3526, Statement of Ownership, Management and Circulation, and print it each October for all the world to see.

Second, government appropriations are passed along to mailers of six different types of second class (and other third class) mail.

Third, some of Hawley's own rulings state that publications that "publicize (their) circulation figures for the purpose of soliciting advertisers" should not get protection from FOIA exemption 4 ("trade secrets and commercial or financial information . . . privileged or confidential"). Virtually all publications publicize their circulation figures (honestly or dishonestly).

Mr. Hawley has made some sensible rulings using the predisclosure notification procedure. Several final rulings have or-

dered release of 3602s when mailer arguments were clearly specious. (One argued that disclosure would enable a competitor to verify his circulation. Precisely!)

But a Feb. 11 ruling accepted publisher arguments that because a free publication was not entirely mailed, its circulation might be misrepresented. This incredible view reversed Hawley's logic in releasing a 3602 just last November by a competitor whose circulation was not entirely in the mail.

The bottom line on all of this, however, is that USPS is trying to choke off mailer information. The predisclosure notification procedure chills many requests, sharply reducing the number. Many mailers are told without being advised of the new procedures.

From a newspaper viewpoint (including those of us who mail third class companion shoppers) the Service should, at a minimum, return to its pre-May 1989 policy of releasing all publication 3602s

and all 3541s automatically. Protection against dishonest second class and third class mailer claims is dwindling and USPS is a party to that deception.

Clearly, the Service has left NNA no choice but to seek congressional action, which in the long term will hurt the Bulk Business Mailers USPS is trying to protect. If legislation is passed, it likely will open up all 3602s.

If you feel as strongly about this issue as I do, please contact the members of the Senate and House Postal committees and tell them so. Here is a list:

Senate Government Affairs Committee: Phone 202/224-4751; John Glenn, Ohio, chair; William V. Roth Jr., Del., R-Mbr.

Subcommittee: Federal Services, Post Office and Civil Service: Phone 202/224-2254; David Pryor, Ark., chair; Jim Sasser, Tenn.; Daniel K. Akaka, Hawaii; John Glenn; Ted Stevens, Alaska, R-Mbr.; William V. Roth Jr., Del.

House Post Office and Civil Service Committee: Phone 202/225-4054; William Clay, Mo., chair; Patricia Schroeder, Colo.; Gus Yatron, Pa.; Mary Rose Oaker, Ohio; Gerry Sikorski, Minn.; Frank McCloskey, Ind.; Gary L. Ackerman, N.Y.; Mervyn M. Dymally, Calif.; Thomas C. Sawyer, Ohio; Paul E. Kanjorski, Pa.; Charles A. Hayes, Ill.; Michael R. McNulty, N.Y.; James P. Moran, Va.; Eleanor Holmes Norton, D.C.; Morris K. Udall, Ariz.; Benjamin A. Gilman, N.Y. - R-Mbr.; Frank Horton, N.Y.; John T. Myers, Ind.; Don Young, Ark.; Dan Burton, Ind.; Constance A. Morella, Md.; Thomas J. Ridge, Pa.; Rod Chandler, Wash.

Harmony seldom makes a headline. --Silas Bent



Winning formula --The Springfield Sun didn't clown around with this entry. It was one of a series of festival pictures that caught the judges' eyes and brought the paper a first place award.

Better. . . from page 1

Independent in Ashland merited third place.

Other papers winning awards in individual categories were *The Times-Journal* in Russell Springs, *Beattyville Enterprise*, *Cumberland County News* in Burkesville, *Carlisle Mercury*, *Hazard Herald-Voice*, *Crittenden Press* in Marion, *Citizen Voice & Times* in Irvine, *Carrollton News-Democrat*, *Grant County News* in Williamstown, *Adair Progress* in Columbia, *Casey County News* in Liberty, *Cynthiana Democrat*, *Union County Advocate* in Morganfield, *Lebanon Enterprise*, *Pulaski Week* in Somerset.

Also *Jackson Times*, *Jessamine Journal* in Nicholasville, *Georgetown News & Times*, *Harlan Daily Enterprise*, *Murray Ledger & Times*, *Glasgow Daily Times*, *Madisonville Messenger*, *Kentucky New Era* in Hopkinsville, *The State Journal* in Frankfort, *Pioneer News* in Shepherdsville, *Appalachian News-Express* in Pikeville and *The Sentinel-Echo* in London.

Now that the 1991 Better Newspaper Contest is history, it's time to start reviewing back issues for entries in the Fall Newspaper Contest. Information on the fall contest, which spotlights individual staff efforts, will be mailed by KPA in mid-July.

On tap . . .

- July 11-14: SND Managing Color, 401/277-7315.
- July 21-24: INAME Selling Newspaper Advertising in Tough Times. 703/648-1168.
- Aug. 1-4: SNPA Seminar on the Arts, 404/256-0444.
- Sept. 25-28: NNA convention, Little Rock. 202/466-7200.

Position wanted

Reporter, weekly or semi-weekly newspaper, preferably in northern part of Kentucky. Experienced in reporting and photography. Contact Barbara A. Bishop, 805 B West Main St., Laurens, SC 29360; 8003/984-3390.

Job opening

Classified Advertising Manager

46,000 circulation daily located on the border of Virginia and Tennessee seeks an aggressive innovative leader to supervise inside and outside sales staff. Experience in management, telemarketing, selling against competing media, sales promotions, training, budgeting and new business development a must. Candidate should possess motivational, leadership and organizational skills. Experience in front end system implementation a plus. Send letter of introduction, salary history and resume to Bristol Herald Courier, PO Box 609, Bristol, Virginia 24203. Attn. Dir. Absolutely no phone calls!

Voices from the past

1937 Press highlights anniversary of journalism in Kentucky

Some may say it's just advancing age, but this editor has had a lifelong interest in 'how things were back then.'

So, it was a joy to be handed two bound copies of *The Kentucky Press*, covering volumes 9-14, 1937-43. Few whose names were prominent in those days are now involved in newspapers and several papers are gone, but many names are still recognizable.

Eager to share with those of you who have an interest in our journalistic past, *The Kentucky Press* will run tidbits from these volumes, beginning here with excerpts from the June 1937 edition.

The summer convention, June 24-26 that year, celebrated the 150th anniversary of Kentucky journalism. For the conventioners, the Lexington Public Library brought out of its fire-proof vaults relics from the state's first newspaper, *Kentucke Gazette*, first published in 1787 by John Bradford.

Gov. A.B. "Happy" Chandler told the newspeople, "I want to see the newspapers of the state continue to publish the news as they find it, to support whatever political candidate they wish, and to print what they want about anyone, providing it is not libelous."

Lt. Gov. Keen Johnson was also in attendance, not in his political capacity, but as editor of the *Richmond Daily Register*. He was formally praised for his work in legislative passage of acts pertaining to the press.

Among speakers for the three-day session were Harry Lee Waterfield of the *Hickman County Gazette*, University of Kentucky Professor E.F. Farquhar, Lexington Mayor E. Reed Wilson, UK President Frank L. McVey and Col. Samuel M. Wilson, an expert on the life of John Bradford.

UK journalism professor Niel Plummer arranged an unusual awards program. During the annual luncheon, participants learned of contest winners in a special radio broadcast by Plummer from WHAS studios.

The Somerset Commonwealth, edited and published by George Joplin, won the award for best all-around country newspaper. Second place went to the *Hardin County Enterprise*; third to the *Campbellsville News-Journal*, and honorable mention to the *Springfield Sun*, *Carlisle Mercury* and *Carrollton News-Democrat*.

Other winners in specific categories were *Big Sandy News*, *Somerset Journal*, *Shelby News*, *Kentucky Standard*, *Lyon County Herald*, *Owenton News-Herald*, *Pineville Sun* and *Shelby Sentinel*.

Individual writers cited were Grimes Caywood, *Carlisle Mercury*; Elizabeth Wathen, *Kentucky Standard*; and Herndon Evans, *Pineville Sun*.

Winner of the Saturday afternoon

golf tournament was Herbert Ward of Scottsville. S.V. Stiles of Associated Press was runner up.

The *Lexington Herald* was thanked for publishing a compilation of press laws. Victor R. Portmann, UK professor and KPA director/editor, did the compiling.

KPA officers in 1937 were Jodie P. Gozder, *Campbellsville*, president; J.

LaMarr Bradley, *Providence Enterprise*, vice president; J. Curtis Alcock, *Danville Messenger*, secretary.

On the executive committee were Thomas R. Underwood, *Lexington Herald*, chairman; Gracean M. Pedley, *Eddyville Herald*; Vance Armentrout, *Courier-Journal*; Dolph Creal, *Herald-News*, *Hodgenville*; Vernon Richardson, *Danville Advocate*; J. Gilmore Nunn, *Lexington Herald*; Joe Costello, *Cynthiana Democrat*; Robert L. Kincaid, *Middlesboro News*; James T. Norris, *Ashland Independent*; Martin Dyche, *London Echo*; Joe Richardson, *Glasgow Times*; Robert L. Elkin, *Lancaster*, honorary; and Portmann.

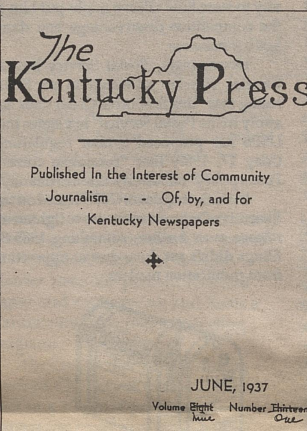
Making up the legislative committee were Chairman Underwood; Warren Fisher, *Carlisle Mercury*; Lawrence W. Hager, *Owensboro Messenger*; George Joplin Jr., *Somerset Commonwealth*; Francis M. Burke, *Mountain Eagle*, *Whitesburg*.

On the advertising committee were *Middlesboro's* Kincaid, chairman; Thomas T. Wilson, *Cynthiana Log Cabin*; Shelton Saufley, *Richmond Register*; W.L. Dawson, *Oldham Era*; A.S. Wathen, *Kentucky Standard*.

The newspaper exhibit committee was chaired by Portmann, assisted by S.B. Goodman, *Lancaster Central Record*, and Flem Smith, *Georgetown News*.

A non-convention item mentioned the addition of a *Blue Streak Model 14* Linotype at the *Park City News* in *Bowling Green*.

Dip your pen into your arteries and write. --William Allen White



The front cover of a vintage edition of *The Kentucky Press* shows Editor Victor Portmann's handwritten change in volume and number. In a typed explanation inside, Portmann wrote, "As the editor was away during the summer of 1937, the issues for the missing months (July and August) were suspended while the consecutive numbers were continued with the next issue (September). In order to start Volume Ten with the Anniversary issue (June) series Number Twelve was suspended."

Southerners accented in writing contest

Kentucky writers at daily newspapers are eligible to compete in the fourth annual Southern Journalism Awards, sponsored by the Institute for Southern Studies and University of North Carolina School of Journalism.

Cash awards will be given in two writing categories:

• Investigative reporting, including individual articles and series that critically examine policies, practices and accountability of public and private decision makers and institutions.

• Feature reporting on the theme "Southern Cultures in Transition," including well-researched articles or a series of articles on such diverse topics as musical traditions, oral histories, quilting and other crafts, southern humor, folk life, art, theater, regional identity, the new Southerners and their cultures.

Articles must have been published between July 1, 1990, and June 30, 1991, in a daily newspaper in a 13-state region, including Kentucky. Entries will be judged in three divisions: dailies with a Sunday circulation over 100,000; dailies between 30,000 and 100,000 circulation; and dailies under 30,000. A prize of \$300 will be awarded the writer of the first place winner in each category in each division.

Entries must be received by July 10, with a registration fee of \$25 per entry. Three copies of the entry must be submitted, and where appropriate, entries should be accompanied by a letter describing the context and impact of the work. For more information, contact Southern Journalism Awards, PO Box 531, Durham, NC 27702; phone 919/688-8167.

Kentucky Press Association

1991 Better Newspaper Contest Award Winners

Daily III
DWENSBORO MESSENGER-INQUIRER
Lexington Herald-Leader--TIE--Kentucky Post
Ashland Daily Independent

Weekly II
BOURBON TIMES
SPRINGFIELD SUN
TROUBLESOME CREEK TIMES

Weekly I
LOUISVILLE DEFENDER
Times-Argus--TIE--Fulton Leader
Booth County News-Outlook

Multi-Weekly
SHELBYVILLE SENTINEL-NEWS
Kentucky Standard
Central Kentucky News-Journal

General
Excellence

Weekly III
ANDERSON NEWS
Oldham Era
Pointsville Herald

Daily I
WINCHESTER SUN--TIE--MIDDLESBORO DAILY NEWS
Richmond Register
Somerset Commonwealth-Journal

Daily II
HENDERSON GLEANER
Elizabethtown News-Enterprise
Danville Advocate-Messenger

Weekly Class I

1. TYPOGRAPHY

First Place - LOUISVILLE DEFENDER

Type is easy to read. Good use of pictures in layout. Clean print, good paper quality.

Second Place - TIMES ARGUS, Central City

Easily read type, good use of pictures in layout. Print job is muddy.

Third Place - BATH COUNTY NEWS-OUTLOOK, Owingsville

Font is a bit difficult to read. Good quality paper. Layout confusing.

Honorable Mention - FULTON LEADER

Font a bit difficult to read. Ad layout crowded. Clean print.

2. COMMUNITY SERVICE

Certificate of Merit - LOUISVILLE DEFENDER

3. FREEDOM OF INFORMATION - (NO ENTRY)

4. FRONT PAGE

First Place - TIMES JOURNAL, Russell Springs

Had best content in the category and also strongest writers. Story placement was also good.

However, variety of headline fonts was distracting.

Second Place - BATH COUNTY NEWS OUTLOOK

Nice layout and good photo placement. Nice balanced pages.

Third Place - McLEAN COUNTY NEWS, Calhoun

5. EDITORIAL

First Place - BEATTYVILLE ENTERPRISE

Clean layout, good columns, local editorials.

Second Place - BATH COUNTY NEWS-OUTLOOK

You need a mast (staffbox) each week. Good local editorials.

Third Place - FULTON LEADER

Good, strong local editorials. Need something to break up gray;

if not cartoon, then "People Poll" with photos for example.

6. NEWSPAPER PROMOTION

First Place - LOUISVILLE DEFENDER

Excellent promotions, great use of pictures, news and ad format. Good job!

Second Place - BATH COUNTY NEWS-OUTLOOK

Good ad for classified.

7. SPORTS PAGE

First Place - McLEAN COUNTY NEWS

Nice layouts, good balance of coverage, stats, photos, etc. Best by far of other entries. Needs more feature and Mike Banks column. Play-by-play is a little old for a weekly's coverage. Give reader something they can't get anywhere else.

Second Place - TIMES ARGUS

Mashburn's column makes this sports page special. Nice that they have more than one page. Need some stats and schedules.

Third Place - CUMBERLAND COUNTY NEWS, Burkesville

Photos differentiated this from honorable mention. Need more than rehash of games.

Quote players and coaches. Give stats.

Honorable Mention - BATH COUNTY NEWS-OUTLOOK

Too much copy on game and not enough on personalities. Runners photos were nice. Give stats.

8. AGRICULTURE PAGE

Certificate of Merit - BATH COUNTY NEWS-OUTLOOK

9. BUSINESS PAGE/SECTION - (NO ENTRY)

10. LIFESTYLE PAGE

First Place - FULTON LEADER

Best layout and writing in the category. Liked the feature pictures.

Shows some imagination.

Second Place - TIMES ARGUS

Third Place - TIMES JOURNAL

11. LOCAL NEWS PICTURES

First Place - CUMBERLAND COUNTY NEWS

This was selected because it had the strongest "News" photos on front page.

Inside photos were weak though.

Second Place - LOUISVILLE DEFENDER

Better photos (composition, angle etc.) would probably have made this a first place. It also needed harder news photos. Abundance of faces is certainly reader-oriented but probably overdone. Third Place - TIMES ARGUS I guess a music concert is news, but a little soft. Fire photos were pretty good. Editor needs to be more selective, but I'm sure readers love lots of photos.

12. LOCAL FEATURE PICTURES

First Place - TIMES ARGUS Great people shots. Captures emotions. Photographic quality jumps right out at you.

Second Place - LOUISVILLE DEFENDER

Ability shown to capture action. Good volume of pictures. Pictures generally capture moment, but press does not do justice to pictures.

Third Place - BATH COUNTY NEWS-OUTLOOK

Front page picture brings interest to the reader. Evident that time was taken to make the shot say something. Unique shots.

A first place award for Typography helped The Louisville Defender garner a General Excellence plaque.

INSIDE
Photo Review
A Salute to Summer
A Look at the 1990
Expo Contest Contestants

Special Supplements Inside

EXPO '90

Better than ever with new added attractions

The 53rd Annual Minority Consumer Expo will be held October 12, 13 and 14 at the Commonwealth Convention Center. Highlights will include a Jazz/Blues concert featuring Najee and Alex Bugnon; Cissy Houston, the mother of Whitney Houston will perform a gospel concert; along with a variety of contests and pageants featuring local talent. An all-expense-paid Bahamas Vacation for two will be awarded each night.

Najee has been called one of the most exciting new performers to emerge on the music scene in recent years. He received a Grammy nomination for "Best R&B Instrumental Performance" last year.

Alex Bugnon, a classically

Najee

year after year to see the talent that exists in this area," said Coleman. She said many of the expo winners and participants have gone on to national fame, such as Midnight Starr and Tasha Scott. "Most recently, the 1990 Gospel winners in the ensemble division won an international talent contest," she added. "WALC appears to be on their way."

The Expo will kick-off with an

Alex Bugnon

awards reception on Thursday night, Oct. 11. Louisville citizens who have, through their work during the year, helped to make the community a better place to live will be recognized for their accomplishments. Several humanitarian and community service awards will be presented.

Friday, Oct. 12 at 9 a.m., the 6th Annual Career-Education Fair will

Cissy Houston

open. High School and college students, graduates and professionals will have the opportunity to work with corporations, government agencies and other business entities. The fair will highlight seminars, including place Etiquette, Dressing and Choosing a College are available," said Coleman.

A Proud Display

Burglary, note with racial overtones

Pumpkin Fest This Saturday, beginning at 7:30 a.m., on the Jamestown square

INDEX table with categories: EVENTS CALENDAR, CLASSIFIEDS, ECITICIAL, LIFESTYLES, CELEBRITIES, SPORTS, TV SECTION

Class I sign Sports Lakers lose to Corbin and Scott Pierce commentary A-9

The Times Journal

VOLUME 40 THREE SECTIONS - TWENTY-EIGHT PAGES RUSSELL SPRINGS, KENTUCKY 42642 NUMBER 45 THURSDAY, OCTOBER 4, 1990

New airport plans draw mixed reactions

By Don McClure and Wade Daffron T-J Staff After 10 years of legal hassles over land acquisition at its present site, the Russell County Airport will most likely be moved to a new location, Russell County Air Board Chairman Joe Smith said.

But the air board may face its toughest challenge when it chooses their desired location. In a special meeting last week, the Russell County Airport Board was presented with options to purchase land near East Road for a new airport. Smith said although the board has options on property located

assured by state officials the money for the new airport was available. The board now has a \$1 million grant from the Federal Aviation Administration, and a total of \$450,000 in grants from the state for land acquisition and construction of a new airport. Smith said although the board has options on property located

Judge to rule Friday on restaurant fee

By Wade Daffron The lawsuit, filed by solved, the lawsuit also requests.

Russell man finds artifact in cave floor By Wade Daffron T-J Editor Ray Carter has outdone

The Beattyville Enterprise Established 1883 as The Three Forks Enterprise Louise B. Hamaker, Editor-Publisher

Judges liked everything about The Beattyville Enterprise's editorial page.

Potpo Judges liked everything about The Beattyville Enterprise's editorial page. I don't know if you've ever come in to rag at me...

13. LOCAL SPORTS PICTURES First Place - FULTON LEADER Great baseball shot of "High-flying pilot" though not super clear. Good diversity and decent layout of other photos.

Opinion Time for the board, teachers to work toward a compromise Local teacher Ronnie Brandenburg said he would be willing to accept a lower percentage raise if classified personnel could only see some extra money.

Attend those public meetings, open by law. It was good to see over 100 people at the local school board meeting Tuesday night.

Coffee B The day the trail

FOOD DINING advertisement with image of a restaurant interior

Whaa! Justin Wilson cooks and performs his way to fame

By Amy Lorton Staff Writer Cooked to Wilson is not just a job but a celebration of his French Cajun heritage. His style is to create a recipe as he goes along - a remembrance of the days not so long ago when people in rural Louisiana, whatever they were able to gather from the woods or farms that day.



At home Cajun chef Justin Wilson demonstrates his culinary skills on his television show "Justin Wilson's Louisiana Country Home Grown."

15. ORIGINAL AD IDEA First Place - FULTON LEADER Use of different picture each week allows you to attract different readers, then bring it all together just before the event. Clever and different!!

16. DISPLAY ADVERTISING First Place - McLEAN COUNTY NEWS Good participation for 4-H. Second Place - TIMES ARGUS Ad stands out, not cluttered. Third Place - BEATTYVILLE ENTERPRISE Ads not cluttered.

Layout and writing led to a first place for the Fulton Leader.

Weekly Class II

1. TYPOGRAPHY

First Place - **SPRINGFIELD SUN**

Good layout, especially front page, clean print. Easy to read. Excellent product!!

Second Place - **TROUBLESOME CREEK TIMES**, Hindman

Clean, easy to read. Good quality stock. Good layout. I like box use on front page. Some pictures were muddy.

Third Place - **BOURBON TIMES**, Paris

Good layout, font style, also easy to read.

2. COMMUNITY SERVICE

First Place - **TROUBLESOME CREEK TIMES**

Good school/community publication. Good idea!

Second Place - **SPRINGFIELD SUN**

Good show of community spirit.

3. FREEDOM OF INFORMATION

First Place - **HAZARD HERALD-VOICE**

Congratulations on your success. It takes actions like yours to keep government open and honest.

Second Place - **BOURBON TIMES**

Good editorial on common problem.

Third Place - **TROUBLESOME CREEK TIMES**

Good explanation of reasons for publishing court and arrest records. Thought provoking.

5. EDITORIAL PAGE

First Place - **TROUBLESOME CREEK TIMES**

Meaty editorials. Love the local cartoons. You are not afraid to tackle controversial, local issues.

Second Place - **CRITTENDEN PRESS**

Strong local editorials on tough subjects.

Third Place - **BOURBON TIMES**

Photographs illustrating editorials unique idea. Photos illustrating more "hard news" topics would be an improvement.

Honorable Mention - **SPRINGFIELD SUN**

Creative layout, particularly combination of pictures and column in Dec.12 issue. Almost as good as third place, but do more Dec.12 style work on this page.

6. NEWSPAPER PROMOTION

First Place - **TIE - TROUBLESOME CREEK TIMES**

Great idea!! Wish I'd thought of it!!

First Place - **TIE - BOURBON TIMES**

Great community service as well as newspaper promotion.

Second Place - **CITIZEN VOICE & TIMES**

Good promotion.

7. SPORTS PAGE

First Place - **CITIZEN VOICE & TIMES**

Great leads draw the reader into the story. Good variety of coverage.

Second Place - **BOURBON TIMES**

Superb pictures and layout. Coverage could be more varied. Good execution of traditional sports pages approach.

Third Place - **CRITTENDEN PRESS**

Different sorts of topics spice up sports pages. Well written. Snappy leads.

8. AGRICULTURE PAGE

First Place - **SPRINGFIELD SUN**

Good variety of topics. Nice photos from lamb show. Good newsy approach to these pages.

Second Place - **BOURBON TIMES**

Informative, good variety of topics.

Third Place - **CITIZEN VOICE & TIMES**

Liked gardening and vacationing article. Informative. Tobacco time photos good also.

9. BUSINESS PAGE/SECTION

First Place - **BOURBON TIMES**

Like more newsy approach.

Second Place - **GRANT COUNTY NEWS**, Williamstown

Business features should interest local reader.

10. LIFESTYLE PAGE

First Place - **SPRINGFIELD SUN**

Good photo quality and good layout design.

Nice photo page on the young woman of the year.

Second Place - **CRITTENDEN PRESS**

Good variety of stories and nice page layout.

Keep a check on photo quality.

Third Place - **ADAIR PROGRESS**, Columbia

The Bourbon Times' first place for Business Page was one of several that placed the paper at the top of the heap for General Excellence honors.

Business



Trooper McCracken scoops up a sample of Alabama jumpers, part of the stock at Valley Bait Shop, which opens Thursday on Main Street in Paris.

New shop offers jumping worms, exo

By George Lewis
Times Staff

Alabama jumpers made some startling moves in Bourbon County last week.

No, an SEC basketball team didn't come to town. These Alabama jumpers are plump worms that thrash around violently when they warm up, offering an irresistible temptation to hungry fish.

The worms' unusual behavior surprised Trooper McCracken, who will open a live-bait shop on Main Street Thursday.

"They just flat jump," Mr. McCracken exclaimed after unpacking his shipment of jumpers. "And when you put them in water they get real active."

Alabama jumpers aren't the only exotic bait Mr. McCracken plans to stock. Other varieties

include African night crawlers, gray night crawlers, and leeches.

"I want to bring leeches back to Bourbon County," he said.

Mr. McCracken probably knows all about leeches, having spent two years of duty in Vietnam jungles with the 101st Airborne Division.

A Paratrooper, retired from the Army in 1986 and is employed as a senior storeroom clerk at the University of Kentucky.

Starting a small business has been Mr. McCracken's longtime dream. He hopes to lure custom-

ers to his shop by offering bait other stores may not stock. He plans to concentrate on live bait rather than artificial lures.

"I can't compete with Spivey Sporting Goods and Wal-Mart," he said.

Mr. McCracken's Valley Bait Shop is adjacent to Valley Radiator at 1306 Main St. Paul Jim Turner of the radiator shop is Mr. McCracken's business partner.

"I did a lot of homework," Mr. McCracken said. "I wrote to every bait company in the United States and gathered all the information I could. The Alabama jumpers fascinated me."

Changes at Main Street stores alters face of local business

By Greg Nichols
Times Reporter

The face of Paris' Main Street business district is undergoing noticeable changes, as a long-established store closes, a new one opens, and another is reorganizing with new management.

Robin Jewelry, a Paris jewelry store since 1973, recently closed its doors. Store owner Jerry Robin said Robin Jewelry was closed for financial reasons. Mr. Robin said he doesn't plan to reopen.

The most recent additions to Main Street's commercial lineup is "MR" Pawn and Jewelry, at 714 Main Street. Mike Robin, the store's owner and son of Jerry Robin, said he hopes his new store will help fill the void left by Robin Jewelry's closure.

Mike Robin, who has 12 years' experience in the jewelry repair business, said "MR" Pawn and Jewelry features in-store jewelry repair, custom made jewelry and in-store casting. There is likewise a pawn dealership and

John Sosby, one of four owners of Brown & Epperson-Bourbon Lumber, said he and his associates have resumed control of that store. He said the store's previous leaseholders were unable to finance the business, and "belled-up," Mr. Sosby said the four owners' plan is for Brown & Epperson-Bourbon Lumber to reopen with new management on March 5.

Mr. Sosby said there's a need in Bourbon County for the lumber and supplies his store sells.

"There's a demand for it, and we're going to supply that demand," Mr. Sosby said.

These latest changes in downtown businesses appear to be unrelated to competitive factors, such as the construction of a new shopping center outside of town.

Thor Laugesen, Paris-Bourbon County Chamber of Commerce executive director, said the business mood in downtown Paris "seems to be optimistic," even with the impending opening of Paris Village, a new 100,000-sq-ft

Weekly Multi-Weekly
Class Signature

Opening March 1
Valley Bait Shop
1906 South Main St., Paris 987-3628
Register to win, no purchase necessary.
Items to be given away:
•Zebco Rod & Reel
•Planto Family Pack Tackle Set
and other gifts.
DRAWING TO BE HELD MARCH 31.
Trooper McCracken
1SG US Army Ret.
(987) 987-4419
Jim Turner
Valley Radiator
(987) 987-3628

your
TELEPHONE

4. FRONT PAGE

First Place - **BOURBON TIMES**

Suggest switching to new headline style, like Palatino. It's fine to toot your own horn, but not as lead story.

Second Place - **CRITTENDEN PRESS**, Marion

News content strong. Layout weak. Keep up efforts on clean concise writing, but start emphasizing reader friendly layout techniques.

Third Place - **CITIZEN VOICE & TIMES**, Irvine

Layout clean but a little flashy, bylines are too domineering. Focus more on enterprising news to balance your package.

Honorable Mention - **NEWS-DEMOCRAT**, Carrollton

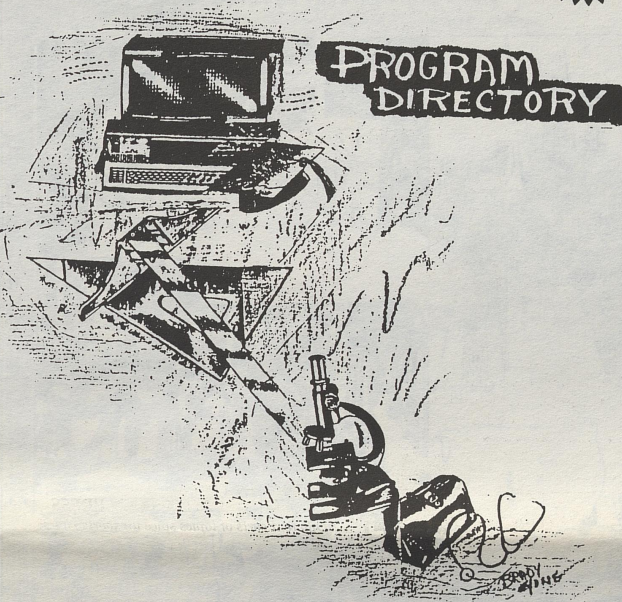
Clean layout, good color. Balance (anchor) lower portion of page. Try being a little more enterprising.

Weekly Class 11

KNOTT COUNTY

OH

Division (check appropriate division)
 Daily Weekly Multi-Week
 Class 2 Sign _____



PROGRAM DIRECTORY

A school guide for parents grabbed a first place award in Community Service for the *Troublesome Creek Times*.

"Excellent product" is what judges called *The Springfield Sun* in giving it first prize in Typography.

A PARENTS' GUIDE

A Special Edition Of The Troublesome Creek Times

Persistence in cutting through a mountain of red tape and a sea of 'no comments' led to top honors in Freedom of Information for the *Hazard Herald-Voice*.

Commissioner Eyes Napier Athletic Programs

by Rex Boggs

M.C. Napier basketball coach Denny Fugate is awaiting the Kentucky High School Athletic Association's next step, if there is one.

Fugate and his boys basketball team have been placed on indefinite probation by the KHSAA and Fugate has attracted attention a third time for alleged unsportsmanlike conduct at a Lexington game in January.

Fugate this week said he is taking a wait and see position on the KHSAA contention that he should resign his post as head coach of the Navies following his eviction from a Jan. 9 game against LaFayette High School in Lexington.

A Louisville Courier Journal report on Tuesday indicated that the KHSAA has asked for

Fugate's resignation based on an agreement the coach signed two years ago after the KHSAA questioned his conduct during two games.

Officials with the KHSAA refused to comment on the matter. Officials with the Perry County Board of Education also refused comment. M.C. Napier principal Harold Combs could not be reached for comment and did not return repeated telephone calls from the *Herald-Voice*.

More than 20 persons, showed up at Thursday's meeting of the Perry County Board of Education, concerned about the situation and the position that the Board planned to take.

"I've told Denny that I would not comment until after he has made a decision," Superintendent Kenneth Colwell said at the meeting. Persons at the meeting suggested that a Feb. 14 deadline had been set, by the KHSAA, for Fugate to make a decision.

Board members denied specific knowledge of an alleged letter from the KHSAA to Fugate.

"I got what I know from a school bus driver," Board chairman John Combs said.

Colwell acknowledged that he had received a copy of a KHSAA letter concerning Fugate, but refused to divulge the contents of that letter.

On Friday the *Herald-Voice*, citing Kentucky's Open Records Law, requested a copy of all documents pertaining to the Fugate situation.



Denny Fugate

Turn to Page 3

Springfield

Vol. 86, No. 10 SPRINGFIELD, KENTUCKY WEDNESDAY, DECEMBER 12, 1990

Battery goes on active duty

Guard heads for Ft. Campbell

By NNIE GLASSCOCK
 Staff Editor

Hundreds of Washington Countians lined the streets of Springfield Monday morning, waving goodbye to the Springfield National Guard Battery.

The 623rd Field Artillery Battalion of the Kentucky National Guard, which has 453 members in batteries in Springfield, Campbellsville, Tompkinsville, Monaca and Glasgow, was called to active duty last week. It had been recognized as the best battalion in the National Guard throughout the United States in 1986 and 1987.

The majority of the Springfield Battery's soldiers are from Washington and Marion Counties.

The 623rd Battalion is the first National Guard combat battalion that has been called up for active duty. The soldiers will be issued equipment and trained in desert warfare at Ft. Campbell before transfer to Saudi Arabia.

Captain Thomas Porter, the commander of the Campbellville unit, said last week that he did not know when the battalion would actually ship out for Saudi Arabia. But he added that he did not believe that the men would actually be there before Jan. 15, the deadline time has been given to get out of Kuwait.

It was exactly 40 years ago this month that members of the Springfield National Guard Battery rolled down the streets of town on their way to foreign shores. In December, 1950, the Guard unit was called up for service in Korea.

"There were 61 soldiers in that unit, too," said State Senator-elect Dan Kelly, whose father, Arthur Kelly, was a member of the Guard unit that saw action in Korea. "They all left Springfield and they all came back. That's what my father told the Guard and their families Sunday. His message was: 'They're going to come back.'"

The Guard held briefings for the members of the Springfield Battery and for their families at the Springfield Armory Saturday afternoon. Officials of the Guard told family members that a staff person would be on hand at the Armory while the Guard is on active duty to help with any problems family members might experience.

That staff person is Sgt. Ernest A. Dahl, who can be reached by calling (606) 336-3688. Sgt. Dahl said that family members can also call 1-800-372-7601 for assistance.

Civic organizations, churches and individuals showed their support for the Guard on Saturday.

Please see **GUARD** Page 3, Col. 1

Soldiers

Men of Springfield Battery leave their families behind

By NNIE GLASSCOCK
 Staff Editor

Editor's note: These six soldiers were interviewed last week at the Springfield Armory. They left Washington County with their unit Monday.

The 61 men of the Springfield Battery of the 623rd Artillery Battalion are farmers and factory workers, computer technicians and students.

They are single and married, fathers and grandfathers. They are alike in only one respect: they're all Guard. They will live together, fight together and, if necessary, die together.

The story of the Springfield Battery is 61 men long. Here are pieces off the edge of that story—a story that's too big to tell.

No one greets for peace

Japanese firm to build plant in Springfield

By NNIE GLASSCOCK
 Staff Editor

Washington County has a new industry that will employ 60 people. The plant will manufacture cast nuts by March and will be in full production

turned out for the ceremony, which was held at Lourde's Hall on the college campus.

Dr. Cozzano told the crowd that the new industry would "help put Springfield back on the map."

11. LOCAL NEWS PICTURES

- First Place - **BOURBON TIMES**
Thoughtful use of black and white that captures humanity. Avoid burning cutlines over image.
- Second Place - **TROUBLESOME CREEK TIMES**
Good coverage of local festival, but easy does it on crowd shots. Avoid backs of heads. High ground shots are refreshing, but use telephoto and crop to maintain intensity.
- Third Place - **GRANT COUNTY NEWS**
Good attention to local issues, local action. Try to get in front of people to get faces.

12. LOCAL FEATURE PICTURES

- First Place - **SPRINGFIELD SUN**
Wins hands down. Wonderful use of lighting. Good color and black and white. Great angles.
- Second Place - **BOURBON TIMES**
Good local pictures. Interesting angles. Firefighter day and parade pictures are eye-catching.
- Third Place - **TIE - CRITTENDEN PRESS**
Loved bulldozed house picture. Stephen Foster page also.
- Third Place - **TIE - NEWS-DEMOCRAT**
Good color on summertime scenes. Interesting overall.
- Honorable Mention - **TROUBLESOME CREEK TIMES**
Superb photos for Verna Mae Sloan feature, deserve recognition. Also loved Knott Nursing Home king and queen.

Weekly Class II

13. LOCAL SPORTS PICTURES

First Place - **BOURBON TIMES**

Charlie Campbell's images are full of action, clear and run large compared to other entries. Good diversity, good play.

Second Place - **NEWS-DEMOCRAT**

It's nice to run several photos of event, but this paper could have eliminated some and run others larger. Need diversity of action. Some emotional shots. Track shot from side best of lot.

Third Place - **CITIZEN VOICE & TIMES**

Layout of photos helped this entry. Photographer needs to work on sharpness and exposure.

Honorable Mention - **TIE - GRANT COUNTY NEWS**

Pretty good action but typical shots. Take risks, concentrate on sidelines or other action.

Honorable Mention - **TIE - SPRINGFIELD SUN**

Photos showed no action but Ninite Glasscock's little league shot was a good feature shot.

14. SPECIAL EDITION/SECTION

First Place - **NEWS-DEMOCRAT**

Good mix of news and ads. Good mix of copy and pictures.

Second Place - **HAZARD HERALD-VOICE**

Good topic for section. Good mix of news and ads.

Third Place - **ADAIR PROGRESS**

Good topic. Great keeper for parents. Solid mix of editorial and ads.

Honorable Mention - **CITIZEN VOICE & TIMES**

Good local effort. Section with strong interest for local community. Good mix.

The News-Democrat's Special Section on industry topped all other entries in that category.

INDUSTRY

Working Strong With Carroll County

Special publication of The News-Democrat

15. ORIGINAL AD IDEA

First place - **SPRINGFIELD SUN**

Great way to get the community involved and bring advertisers business indirectly.

Second Place - **ADAIR PROGRESS**

Unique concept.

Third Place - **CITIZEN VOICE & TIMES**

Good combination of advertising and local involvement.

16. DISPLAY ADVERTISING

First Place - **NEWS-DEMOCRAT**

Clean ads. Good local effort.

Second Place - **BOURBON TIMES**

Consistent effort.

Third Place - **SPRINGFIELD SUN**

Honorable Mention - **ADAIR PROGRESS**

Judges praised the drawing power of good leads and the variety of stories in giving first prize for Sports Page to The Citizen Voice & Times.

B-2 Citizen Voice & Times Thursday, April 26, 1990, Irvine, KY

CV&T SPORTS



ECHS golf team tees off with winning force

CV&T By RON HORN Sports Editor

The ECHS golf team has put away a couple more opponents during the last several days, and rather decidedly at that.

On April 19 the local team hosted both Montgomery County and Richmond Model here at the Eagle's Nest. The Engineers won the match with a final score of 151 and the closest team was Montgomery County with a 154.

Richmond Model shot a 171. This is how Eastill's individual scores turned out:

Steve Honchell - 37, Keith Ohr - 36, David Richardson - 39, Ron Newlin - 41.

On Saturday the Engineer golf team traveled to Lexington to play in the Henry Clay Invitational Tournament and captured fourth place in a field of 32 teams.

The Henry Clay tournament is touted to be one of the best tournaments in the state and anyone who finishes near the top in this tourney is a tremendously talented golfer. One such individual that showed his exceptional abilities during the competition was Keith Ohr.

Ohr, a freshman, was the medalist for the match and rose to the top of the competition by beating Jason Harrod of Western Hills on the first playoff hole.

Ohr made par and Harrod bogged. Out of 125 players Ohr finished first with a score of 72 through 18 holes. With the best players from around the state attending this tournament, Keith Ohr has definitely aided in putting Eastill County on other golfer's minds. Coach Bill Miller said of Ohr, "I expected him to play well, he has tremendous potential."

On Monday Eastill hosted Lincoln County and traveled on down that road of success to win by a 19 pin margin. Here's the scores for the round:

Steve Honchell - 33, David Richardson - 38, Keith Ohr - 40, Ron Newlin - 41.

Total team score - 152.

Lady Engineers receive their first loss from Bryan Station

CV&T By RON HORN Sports Editor

For quite some time now the question around the county was, "What will it take to beat the Lady Engineers softball team?"

Well, the answer is a lot of hard ball playing mixed with just a smidgen of luck. Last

Eastill County took advantage of four fielding errors by their opponent in the second inning to move way out in front 13-4 and once again Shelby Cox slammed another homer for her teammates.

Kim Barnes, Tracy Morgan and Lynne Hagan combined for three more base hits and two added runs for a 12-7 lead heading into the bottom of the

third inning. Shelby Cox's error, thus allowing Eastill to close the gap to two runs, 12-10. Bryan Station went on to score in the last inning to hand the Lady Engineers their first loss of the season 14-10. Admittedly, it's difficult to lose to any team, but one loss in sixteen games makes it easier to swallow.

Weekly Class III

1. TYPOGRAPHY

First Place - **CASEY COUNTY NEWS**, Liberty

Good use of type and photos. User friendly. Classifieds easy to read. August papers much better than October. Hope October isn't the "New Improved" edition. Fine print quality.

Second Place - **CYNTHIANA DEMOCRAT**

Overall, a good clean paper. Nice standing heads, by-line style. Teaser boxes on page one need upper case/lower case type and more explanation ("Tobacco" what?). Academic excellence section graphically horrible but probably necessary in your market.

Third Place - **OLDHAM ERA**, LaGrange

These folks have fine grasp of the concepts and uses of design. Paper is good looking and functional, but, boy, do they need a new press!

2. COMMUNITY SERVICE

First Place - **UNION COUNTY ADVOCATE**, Morganfield

Addition of information especially geared to kids greatly enhances this effort.

Second Place - **ANDERSON NEWS**, Lawrenceburg

Good way to hone reading and writing skills so often missing in teens.

3. FREEDOM OF INFORMATION

First Place - **UNION COUNTY ADVOCATE**

Good initiative in uncovering relevant information that might otherwise have been undiscovered.

Second Place - **ANDERSON NEWS**

Good job keeping people informed and trying to keep public officials honest. But as I understand contest rules, criteria requires research and overcoming obstacles in getting information - not documented here.

4. FRONT PAGE

First Place - **PAINTSVILLE HERALD**

Writing and headlines excellent. Coverage of news wins our vote.

Second Place - **OLDHAM ERA**

Good, thorough coverage of tornado. Other hard news topics handled well. Good photos.

Third Place - **LEBANON ENTERPRISE**

Good layout. Great pictures. Love Tom Donnelly feature. Country ham days. Color excellent.

Honorable Mention - **PULASKI WEEK**, Somerset

So different it deserves recognition. Well executed USA Today approach for those who are non-traditionalists.

A first place for Special Section is one of several awards that made The Anderson News number one in General Excellence.

Category 14 - SPECIAL EDITION/SECTION
 Newspaper The Anderson News
 Division (check appropriate division)
 Weekly Multi-Week Daily
 Class 14 Signature _____



Supplement to The Anderson News, March 14, 1990

Category 1 - TYPOGRAPHY
 Newspaper The Casey County News
 Division (check appropriate division)
 Weekly Multi-Weekly
 Class 1 Signature _____

APPLE FESTIVAL
 Photo essay of the Casey County Apple Festival
 Pages 8-11

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The Casey County News

Vol. 82, No. 40 Liberty, Kentucky, Wednesday, October 3, 1990 24 Pages-50c



Court to borrow \$30,000 for Casey hospital

By MALEENA D. STREEVAL
 Editor

The Casey County Fiscal Court has agreed to borrow \$30,000 from the Casey County Bank for the Casey County War Memorial Hospital.

Magistrates are requiring the loan to be paid back with interest within five days of the hospital receiving two installments through a state Medicaid benefit payment program.

The \$30,000 loan will be used to pay off some of the hospital's outstanding debts and to meet part of its bi-weekly payroll.

Charles Derringer, a former magistrate who now serves on the hospital tax district board, told the fiscal court on Monday that the hospital board needs the \$30,000 loan to ward off threatened legal action until our money comes in at the end of the month.

Derringer said the hospital board will use \$14,600 of the loan to meet the payroll at the hospital through Oct. 31. He

(Please see COURT, page 3)

Allen withdraws council resignation

Liberty City Councilman _____ bad." Allen joked about the \$100,000 loan.

5. EDITORIAL PAGE

First Place - **OLDHAM ERA**

This page is chock-full of opinions! Layout fair, but strong opinions and columns make up the difference.

Second Place - **PAINTSVILLE HERALD**

Layout needs attention, but content pretty good.

"View point" has potential. Encourage "experts" besides politicians to contribute.

Editorials are hard-hitting.

Third Place - **PULASKI WEEK**

A little different, but I like it.

6. NEWSPAPER PROMOTIONS

First Place - **JACKSON TIMES**

Excellent open window to role of newspaper and who puts the local paper together.

Photos of staff as kids was nice touch.

Second Place - **ANDERSON NEWS**

Great idea for promotion. More photo images should have been used in the promotion though.

Third Place - **OLDHAM ERA**

Congratulations.

"User friendly" is a term judges used in giving the top grade for typography to The Casey County News.

Weekly Class III

7. SPORTS PAGE

First Place - **OLDHAM ERA**
Snappy leads, good writing, good variety. Overall great sports coverage.

Second Place - **JESSAMINE JOURNAL**, Nicholasville
Good, informative stories. Good variety. Could use some work on photography.

Third Place - **ANDERSON NEWS**
Great, clear photos. Need shorter leads overall. Nice variety.

8. AGRICULTURE PAGE

First Place - **ANDERSON NEWS**
Wonderful local photos and stories. You cover agriculture news in your market well.

Second Place - **UNION COUNTY ADVOCATE**
Mix of news and extension service items is good.

Third Place - **OLDHAM ERA**
The county fair pictures are attention-getters.

9. BUSINESS PAGE/SECTION

First Place - **ANDERSON NEWS**
Winner hands-down in this category. Subdivision, waterbed retailer, Jim's Pool Room features exceptional. Good variety of business news.

Second Place - **OLDHAM ERA**
Business briefs nicely displayed. Nice variety of stories. Leads could be shorter, more snappy.

Third Place - **PULASKI WEEK**
Could use more feature/news stories from staff.

10. LIFESTYLE PAGE

First Place - **OLDHAM ERA**
Something for everyone: good features, columns, pictures, community and church news. Well-written.

Second Place - **ANDERSON NEWS**
A close second. Liked use of color. I'm sure the whole town loved all those baby photos in the June 27 issue. Good features.

Third Place - **PAINTSVILLE HERALD**
Good page design. Good graphic on DUI story. Keep a check on photo quality.

11. LOCAL NEWS PICTURES

First Place - **LEBANON ENTERPRISE**
Great pictures that show initiative on part of staff. Front page photo on January 24 was the clincher.

Second Place - **ANDERSON NEWS**
Good, interesting pictures from everyday stories. Almost as good as first place. "Garbage Detail" on April 25 enables reader to feel as well as see a situation.

Third Place - **CASEY COUNTY NEWS**
Good pictures taken on the scene as the news is happening. Action and emotion captured and well presented.

THE OLDHAM ERA

OPINION

ERA EDITORIALS

Silence is golden

It's an issue with no simple solution. Prayer in schools has been an issue in the courts for decades, as highly trained legal minds have debated just where to draw the constitutional line between church and state.

Now, the issue has come down to the local level, as the Oldham County Board of Education is considering a new policy that would prohibit prescribed prayer at school functions such as ballgames, graduation and assemblies.

This all stems from a promotion exercise at Camden Station Elementary last spring, when a parent stood up and protested the giving of a prayer in Jesus' name. Since then, others have sided with Mark Hawkins, the man who protested, saying that the school board should be sensitive to the feelings and beliefs of those who do not choose to pray in the same manner as Christians — from Jews to Muslims, agnostics to atheists.

School board members acknowledge that their proposed policy of having a moment of silence replace a spoken, sectarian prayer is a compromise. They know full well it will not be pleasing to Christians who firmly believe in their right to pray whenever, and wherever, they please. They also understand it may

not even please those of different faiths, or no faith at all, who do not support spoken prayer at school functions.

And, they also realize that the policy cannot be enforced at parent teacher association-sponsored functions, such as the one at Camden which started this ball rolling.

Following last spring's brouhaha over prayer, the Oldham Era gave its support to a moment of silence — to provide a time for silent prayer for those who wish, and a time to perhaps reflect on the coming function for those who do not.

We still support a moment of silence, and give our full support to the board in weighing this policy, which will not be voted upon until the Dec. 12 meeting.

A moment of silence is the best solution. Yes, it does mean the minority is dissenting to the majority. But, should we trample on their rights? Tell them their opinion doesn't count, that we don't care about their feelings or beliefs?

No. Having a moment of silence doesn't take away your right to pray.

And, if you don't believe in prayer, you won't be winning at the invocation. In this case, silence is golden.

Just do it — vote

Just do it. That's the theme of an athletic shoe company's advertisements. But, it could also be a theme for election day voting.

Just do it. Tuesday, Nov. 6, the polls will be open from 6 a.m. to 6 p.m. — convenient times for both the homebody and the commuter. The ballot will include four state

U.S. Congressman and body contested local races for state Senates and House.

The last few times out, Oldham County has had dismal voter turnout — in the 25 percent range. Ouch. That means of every four registered Oldham County voters, three didn't vote, leaving only one to make the decisions behind the curtain.

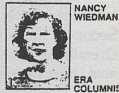
That's not much of a democracy.

"Chock-full of opinions." That's The Oldham Era's editorial page — a first place winner.

Homeless, pregnant dog finds new family to adopt



Angela Hartman with Nickie, and one of Nickie's seven offspring, Shooter. The homeless samurai was saved by Angela's dad, Ken Hartman. (Photo by Nancy Wiedman)



NANCY WIEDMAN
ERA COLUMNIST

A homeless Sammie and her six puppies, in danger of being destroyed because nobody seems to want them, found refuge in Diana and Ken Hartman in Ft. Parris. And with the help of M. Alice Koonen, their friend at Paradise in La Grange, some of the homes with loving families to be found for the cute seven-week-old puppies, or resemble plump little bears.

Well, homes for six puppies is been found through Ft. Parris that is. The Hartmans are keeping the mother dog, whom they name Nickie, and one of the puppies the runt of the litter, a charming little fellow named Shooter.

Dr. Gerald Meyer had a hand in it all, which shouldn't surprise anyone, since he's kind of famous for helping find homes for animals. The story actually began way back, when Ken Hartman, who with the state highway department was working on KY 329, and a pregnant dog came walking up hill and sat down beside him.

He described the way she look up at him as "bewildered." He is a shine to her right away, a would have taken her home with him that day, but he thought: probably belonged to someone in the neighborhood. Then, later, the animal control officer, Jim Morris, picked her up after receiving reports of a

Quest for troop proves bumpy trip

Jessica doesn't know very much

A full page tribute to the local school system won the top honor in Original Ad for The Paintsville Herald.

Simply The Best.

In first statewide ranking from new testing of basic skills achievement:

City schools third, 10th graders first

City schools score for second:

'Mayberry' Tigers take state title

Barton is District Teacher of the Year:

Paintsville PTA is judged number one in Kentucky

We take education seriously, and it shows. Students at Paintsville Independent Schools get the education they need, and the education they deserve. Our teachers, our administrators, our parents and our children are dedicated to maintaining a tradition of excellence in academics and athletics. At Paintsville, and we're all getting the job done.

Paintsville Independent Schools
A Job worth doing is worth doing well . . .

Weekly Class III

They're looking for the finish line

Pitino's Bombinos hit western Kentucky

The Union County Advocate

Wednesday, November 14, 1990

105th Year No. 46

35 Cents

Landfill obtains intent acceptance

On to second phase

by Kenny Barkley
of The Advocate staff

Western Kentucky Regional Service's intent to apply for a landfill permit has been accepted by the Division of Waste Management, allowing the company to move into the project's next phase.

The intent was accepted Oct. 19 despite the state's preliminary "reservations" concerning the location of the proposed landfill site. Those comments were made when the state's old regulations were in force a year ago.

According to George F. Gilbert, chief of the permit review section of the solid waste branch in Frankfort, the acceptance of the application process can reach the public hearing and final stages.

"It (the proposed landfill site) is located awfully close to the river," Gilbert said. "There are some major siting problems."

Those problems were brought to surface

when Gilbert sent Beverly Oliver, a branch geologist, to review the site in March 1989. Oliver and another branch geologist, Timm Baker, noted on a memorandum sent April 6 to Gilbert that the proposed site was "undesirable for siting a contained landfill."

Oliver made her conclusions due to the following: a lack of suitable soil, shallow depth to bedrock, the close proximity of a municipal water intake and because the site would require extensive construction in the 100-year flood plain.

"Her letter is part of the process," Gilbert said. "It's based on preliminary information."

Though these problems were of state concern a year ago under old regulations, Oliver's findings have been noted by WKRS, according to Kanipe.

"All those were addressed and have been reviewed by the state," he said. "The site is not out of regulation."

Gilbert also stated that it is common for a site to need some alterations when going

through the permit stage.

In a letter dated May 16, 1989 from David Waldner, senior project manager for WKRS, he responded with plans to amend Oliver's findings. Among the measures, Waldner suggested to utilize subject property to the site to provide material for interim and final cover, locate monitoring wells to detect any contaminated plume that might threaten the surface water intake, and locate other monitoring wells that can detect contaminated plume that might threaten water supply.

But the letter also noted the Division of Water determined that a permit for construction in the flood plain was not necessary.

Kanipe concurred Tuesday the facility is not in the flood plain.

To adhere to state recommendations, Kanipe has also asked the City of Sturgis for permission to move its water intake to another site at his cost.

The decision whether or not to move the water intake may have been made last night

at the Sturgis City Council meeting.

But a citizens group formed opposing the landfill site has been gathering petitions asking the city to table its decision until after the first of January. The group—Citizens For A Safe Environment—says tabling the decision will give the city more time to look into the matter.

CFAES was expected to submit more than 500 names to a petition asking the city to hold off on the matter.

There are several factors involved when the state is deciding whether or not to grant final acceptance of a landfill site. In this case, the state's final acceptance of WKRS plans could be in jeopardy if Sturgis does not allow the movement of its water intake.

But Gilbert said as long as WKRS "keeps coming up with revisions" the state would not close the door on the site.

Gilbert wouldn't give further comment on the proposed site until he talked with his reviewers. That may take awhile along with the application process.

16. DISPLAY ADVERTISING
 First Place - PAINTSVILLE HERALD
 Excellent! Good use of advertising in sections and good use of full page ads.
 Second Place - PULASKI WEEK
 Clean ads, good variety, good layout and special ad usage.
 Third Place - CYNTHIANA DEMOCRAT
 Good idea for Senior section, Good Christmas signature page. Overall ad usage good.
 Honorable Mention - GEORGETOWN NEWS & TIMES
 Good use of ads in special sections.

The Union County Advocate found treasure in the landfill, earning a first in Freedom of Information.

12. LOCAL FEATURE PICTURES
 First Place - LEBANON ENTERPRISE
 Great color work - bright with action. Love angles, composition.
 Second Place - PULASKI WEEK
 Good overall pictures. Close-ups and imaginative angles.
 Third Place - UNION COUNTY ADVOCATE
 Great close-ups and action.

A startling approach to the role of newspapers led to a first prize in Newspaper Promotions for The Jackson Times.

13. LOCAL SPORTS PICTURES
 First Place - ANDERSON NEWS
 Pictures are sharp; capture the action and emotion of events.
 Second Place - OLDHAM ERA
 Tee Ball was great subject to cover. Really captured the game.
 Third Place - CYNTHIANA DEMOCRAT
 Unique coverage of young football shot. Captures emotion. Unique angle on wrestlers!

The Jackson Times
 HELPING TO BUILD A BETTER BREATHITT

Vol. 104 No. 6 © Inermountain Publishing Co., Jackson, Kentucky Jackson, Breathitt County Kentucky 41339 Thursday, October 11, 1990 35 cents

Censored

CLASSIFIED (check appropriate division)
 Daily/Weekly Multi-Weekly
 Class Signature

RECEIVED WHEREEVER
 Circulation: 10,000 copies a week - October 11, 1990

14. SPECIAL EDITION/SECTION
 First Place - ANDERSON NEWS
 Convenient format (translates to longer shelf life), well organized, thorough, pleasingly designed.
 Second Place - OLDHAM ERA
 Thorough, well designed, stories interesting even if you're not a newcomer.
 Would benefit from flexible size.
 Third Place - UNION COUNTY ADVOCATE
 Great idea! Would like to have seen "bad guy" theme carried through entire section.

15. ORIGINAL AD IDEA
 First Place - PAINTSVILLE HERALD
 Good idea for new bank ad, also good idea for schools.
 Second Place - CYNTHIANA DEMOCRAT
 Excellent idea for Christmas ad.
 Third Place - GEORGETOWN NEWS & TIMES
 Frank Shoop - good holiday tie-in.
 Honorable Mention - ANDERSON NEWS
 Good idea to include pictures in Santa letters.

Multi-weekly

1. TYPOGRAPHY

First Place - KENTUCKY STANDARD, Bardstown
Front page top sharp, clear look. Pictures bordered. Good use of white space on headings. Articles and ads spaced properly. Pictures fairly sharp.
Second Place - PIONEER NEWS, Shepherdsville
Good use of pictures. Paper fairly clean.
Third Place - APPALACHIAN NEWS-EXPRESS, Pikeville
Pictures bordered. Pictures break up copy. Copy generally spaced well.

5. EDITORIAL PAGE

First Place - KENTUCKY STANDARD
Editorials pull no punches, and page layout is pleasing. Only drawback is photos, which are interesting but do not really offer commentary.
Second Place - PIONEER NEWS
Local cartoons are a plus. List of editorial management is needed.
Third Place - CENTRAL KENTUCKY NEWS-JOURNAL
Play of house editorials, with photos, is innovative.



A large, dramatic photo heightens the impact of The Sentinel-News' front page -- a first place winner.

6. NEWSPAPER PROMOTION

First Place - SENTINEL-NEWS
Management is obviously committed to promoting its product year-round, not just National Newspaper Week. Excellent job!
Second Place - CENTRAL KENTUCKY NEWS-JOURNAL
Nice series on award-winning staffers. Here's another award to brag about!!

7. SPORTS PAGE

First Place - KENTUCKY STANDARD
Great local sports coverage. How does Greenwell (Associate Editor) have time for anything else?
Second Place - SENTINEL-NEWS
Good variety of local sports. Nice allocation of space.
Third Place - APPALACHIAN NEWS-EXPRESS
Good coverage. Layout is a little gray.

8. AGRICULTURE PAGE

First Place - CENTRAL KENTUCKY NEWS-JOURNAL
Good devotion of space to agriculture. "Strange Vegetables" was great feature!!
Second Place - SENTINEL-NEWS
Good story on sheep killings.
Third Place - KENTUCKY STANDARD
Nice feature on lady vet.

2. COMMUNITY SERVICE

First Place - KENTUCKY STANDARD
The power of the press at work. It was certainly used appropriately in helping to improve the county library. True community service.
Second Place - SENTINEL-NEWS, Shelbyville
"Reading Reindeer" - Today's newspaper has many obligations, and one of them certainly is the promotion of literacy. Good job!
Third Place - CENTRAL KENTUCKY NEWS-JOURNAL, Campbellsville
Sister city program will be most beneficial to your community. This is an admirable job of promoting it.

3. FREEDOM OF INFORMATION

First Place - SENTINEL-NEWS
Taking a local government to court is neither pleasant nor easy. But sometimes it's necessary, and you are to be congratulated for "A Victory for the People's Right to Know."
Second Place - KENTUCKY STANDARD
Strong editorial on school board's closed meeting.
Third Place - CENTRAL KENTUCKY NEWS-JOURNAL
Burkhead makes strong argument for open government.

4. FRONT PAGE

First Place - SENTINEL-NEWS
Excellent coverage of drug sweep. Photos show hustle and are well played. "Shelby in Brief" an asset to the page.
Second Place - CENTRAL KENTUCKY NEWS-JOURNAL
Process color, when used is excellent. Huge "Miss Kentucky" play was most appropriate. Library board retirements perhaps overplayed. Would suggest smaller type for staff titles on by-lines.
Third Place - KENTUCKY STANDARD
Nice layouts. Good drug bust photo. Would suggest bolder heads for lead story.

A supplement on Campbellsville's sister city merited a first place for Central Kentucky News-Journal.

Central Kentucky News-Journal

(Please check appropriate division)
 - Weekly Multi-Week Daily
 Class _____ Signature *Stella M. Roney*

The River Drive and Les Andelys are visible from Castle Gifford which is built on the highest point in the area. Les Andelys was built along the river and ultimately, begins to continue to come and go along the drive which is a major roadway.

Stella Roney teaches English at the technical school in Les Andelys, the sister city to Campbellsville.

Hands across the water

A close-up look at Les Andelys, France, Campbellsville's prospective sister city

Multi-weekly

OPINION

Division (check appropriate one)
 Weekly Multi-Week
 Class _____ Signature _____

The Kentucky Standard
 PUBLISHERS & PRINTERS SINCE 1800
 110 W. STEPHENSON AVE., BARDSTOWN, KY 40004
 502-348-7000

Steve Lowery Editor
 Dick Grubbs Managing Editor
 Donnie Wilkins Circulation Manager

Tom Ballard Editor
 Ron Greenwald Managing Editor
 Kevin Thomson Managing Editor
 Cindy Baster Managing Editor
 Jerome Mudd Circulation Manager

EDITORIAL/OUR OPINION

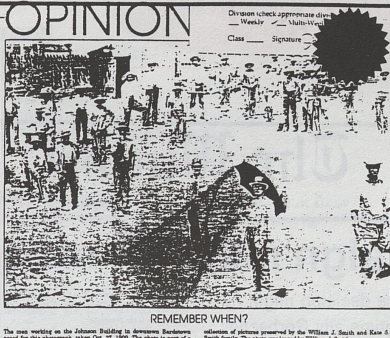
Citizens should be embarrassed about librarians' salaries

Employees of the Nelson County Public Library are understandably embarrassed at having their salaries published in the *Kentucky Standard*.

They shouldn't. In the month of Nelson County who should be embarrassed is the people of Nelson County who are expected to contribute to the salary of the librarians. The salaries of the librarians are published in the *Kentucky Standard* because they are a public record. The salaries of the librarians are published in the *Kentucky Standard* because they are a public record. The salaries of the librarians are published in the *Kentucky Standard* because they are a public record.

General Assembly ducks responsibilities

The General Assembly has ducked its responsibilities in the Nelson County case. The General Assembly has ducked its responsibilities in the Nelson County case. The General Assembly has ducked its responsibilities in the Nelson County case.



REMEMBER WHEN? The new writing on the Johnson Building in downtown Bardonia... The photo was taken by William J. Smith.

Wilkinson pulls off coup

Talk about having the rug pulled out from under you. Members of the Kentucky General Assembly have done just that. They have pulled off a coup. They have pulled off a coup. They have pulled off a coup.

By Ron Greenwald

9. BUSINESS PAGE
 First Place - PIONEER NEWS
 Most impressive business coverage for a paper this size.
 Second Place - SENTINEL NEWS
 "Inside Industry" sections outstanding.
 Third Place - KENTUCKY STANDARD
 Best of remaining entries.

10. LIFESTYLE PAGE
 First Place - APPALACHIAN NEWS-EXPRESS
 Liked the variety - everything from engagements to school news to recipes. Layout is crisp and photos really show what's going on in the community.
 Second Place - SENTINEL-ECHO, London
 Interesting feature stories and good eye for feature photo set-up.
 Third Place - CENTRAL KENTUCKY NEWS JOURNAL
 Nice use of graphics.

11. LOCAL NEWS PICTURES
 First Place - KENTUCKY STANDARD
 Strong news photos, sharp, depicting action or emotional scenes. Great photos, run large really draw readers to page. These were far superior to other competitors.
 Second Place - SENTINEL-NEWS
 Since "Use of photos" is category, the large size helped considerably, as well as number. Remember though that you can over-do a good thing. Great potential here.
 Third Place - CENTRAL KENTUCKY NEWS-JOURNAL
 Photos very clear, appropriate sizing, pretty good balance on page. Nothing extraordinary about photos though, like the first place had.
 Honorable Mention - SENTINEL-ECHO
 Good photos but small size is often overwhelmed by headlines and type. Photographer should try different angles and get closer to action either physically or with longer lens.

12. LOCAL FEATURE PICTURES
 First Place - CENTRAL KENTUCKY NEWS-JOURNAL
 Great sense of color, but don't underestimate your black and white ability. Good cropping for intensity of human faces and hands. Good attention to overlooked or unusual visual opportunities. Good shots of camouflaged figures.
 Second Place - PIONEER NEWS
 Clean, effective use of color. Active black and white, but need consistent policy on bordering prints with rule. Great sense of children.
 Third Place - SENTINEL-NEWS
 Good sense of the power of human faces and hands. Good attention to ordinary activities of community. Fog shot; good try at subject really too subtle for newspaper.
 Study photo for bordering prints.

13. LOCAL SPORTS PICTURES
 First Place - SENTINEL-NEWS
 A clear winner. All entries were outstanding!!
 Second Place - KENTUCKY STANDARD
 Good photos, well played.
 Third Place - PIONEER NEWS

The "crisp" layout aided in the Appalachian News-Express winning a first place for Lifestyle Page.

14. SPECIAL EDITION/SECTION
 First Place - CENTRAL KENTUCKY NEWS-JOURNAL
 This is certainly a "special" not an advertising supplement as so many others are. Good layout and use of color photos.
 Second Place - KENTUCKY STANDARD
 Guide to Bardstown had attractive cover and lots of useful info.
 Third Place - CENTRAL KENTUCKY NEWS-JOURNAL
 Good use of photos. Ads stacked by themselves doesn't serve advertiser, reader or layout that well.

15. ORIGINAL AD IDEA
 First Place - SENTINEL-NEWS
 Family chiropractic care, cute idea for Christmas ad.
 Second Place - SENTINEL-NEWS
 Halloween theme should have boosted real estate lineage that week.
 Third Place - KENTUCKY STANDARD
 Best of remaining entries.

16. DISPLAY ADVERTISING
 First Place - SENTINEL-NEWS
 All entries showed lack of much imagination in ad layout. Apparently clients think their money's worth is to fill all ad space with copy and graphics. Bank ads were exception. Sentinel News' Gift Guide gave this First Place.
 Second Place - CENTRAL KENTUCKY NEWS-JOURNAL
 Not much to separate this from others but is a little less cluttered in some ads.
 Third Place - PIONEER NEWS
 Should work on ad profiles on page and effective use of white space in ads.

Judges called The Pioneer News' business page "impressive" and gave it a first place.

Bullitt Business

Focus on...
 To submit business news or story ideas, call Thomas Barr at 543-2238. Presenting the best non-daily business coverage in Kentucky.

Business Digest

New treatment works for local resident

By JOHN ROBERTS
 "SPEECHLESS" — that's how the man described himself when he was first diagnosed with a brain tumor. The tumor was located in the brain stem, a critical area of the brain. The man had been suffering from speech problems for several months. The tumor was removed, and the man's speech returned to normal. The man is now back to work and is doing well.

Store has busy month of activities

By JOHN ROBERTS
 The Bullitt County line store has had a very busy month. The store has had a very busy month. The store has had a very busy month. The store has had a very busy month. The store has had a very busy month.

Harlow honored for service

By JOHN ROBERTS
 Harlow was honored for his service. Harlow was honored for his service. Harlow was honored for his service. Harlow was honored for his service. Harlow was honored for his service.

Local residents attend conference

By JOHN ROBERTS
 Local residents attended a conference. Local residents attended a conference. Local residents attended a conference. Local residents attended a conference. Local residents attended a conference.

Images

Section Three - Friday, December 5, 1992 - Appalachian News-Express

Winter

The morning I looked out and saw the snow. The morning I looked out and saw the snow. The morning I looked out and saw the snow. The morning I looked out and saw the snow.

Mountain Scribblers

The first snow of the season has arrived. The first snow of the season has arrived. The first snow of the season has arrived. The first snow of the season has arrived.

Lord's Dollar

There's a new dollar in the dollar. There's a new dollar in the dollar. There's a new dollar in the dollar. There's a new dollar in the dollar.

Snow

The snow came down on the snow. The snow came down on the snow. The snow came down on the snow. The snow came down on the snow.

Winter

Winter is one of the most beautiful and exciting of our seasons. Winter is one of the most beautiful and exciting of our seasons. Winter is one of the most beautiful and exciting of our seasons. Winter is one of the most beautiful and exciting of our seasons.

Daily Class I

1. TYPOGRAPHY

First Place - WINCHESTER SUN

Crisp type and layout without overuse of color capability. Modularity of front is not repeated inside. Good use of photos, but consider edging photos and matching cut line and image widths.

Second Place - RICHMOND REGISTER

Well defined front page is easy to navigate. Typography is crisp, but rules on bylines are complex and impede flow. Good use of boxes, but easy does it on spot color.

Third Place - MIDDLESBORO DAILY NEWS

Very crisp, open and inviting typography. Boxes are effective, but avoid adjacent ones. Centennial edition was "cute," but best try this only once each 100 years.

2. COMMUNITY SERVICE

First Place - HARLAN DAILY ENTERPRISE

The paper's articles taking a look at the area's major local economic resource should be noted by all its readers. Only the future will tell if the project becomes a death knell or a warning bell. Good job... but don't stop.

Second Place - WINCHESTER SUN

Any time a newspaper can contribute advertising space to provide gloves and scarves for young children then they should be commended.

Third Place - HARLAN DAILY ENTERPRISE

3. FREEDOM OF INFORMATION

First Place - SOMERSET COMMONWEALTH JOURNAL

The award is for your series of open-records editorials. The government process in your city can only be helped by your doggedness.

Second Place - WINCHESTER SUN

Congratulations on forcing the city to disclose its settlement with the injured fireman.

Third Place - HARLAN DAILY ENTERPRISE

How quickly the mayor turned to the solution of Executive Session to attempt to convey that cities never quarrel with employees.

4. FRONT PAGE

First Place - MIDDLESBORO DAILY NEWS

Nice look - why no color? Like the flag. No weather March 14? Knuckles, Short, Brock, Glenar stay busy! Good mix of news - use of photos.

Second Place - RICHMOND REGISTER

Local news and photos - This is it!! "Newsline" a good feature. (Why not May 22?)

Third Place - MURRAY LEDGER & TIMES

Nice look, light and airy. But I suggest additional, bolder type for hard news. Process color a possibility?

5. EDITORIAL PAGE

First Place - HARLAN DAILY ENTERPRISE

Your editorials are passionate, your obsession with local issues proven, your refusal to rely on syndicated pundits obvious.

Second Place - MIDDLESBORO DAILY NEWS

Rag-right editorials look good. In Rosenthal's italic fole, why not give his current NYT title?

Third Place - WINCHESTER SUN

With its head and play, the editorial makes a bold statement. But Kilpatrick and Anderson get vast soap-boxes.

The Winchester
Vol. 118, No. 299 - 16 Pages
December 20, 1979

10-16 79 Category 1 - TYPOGRAPHY
12-2-79 Newspaper The Winchester Sun
Division (check appropriate division)
Weekly Multi-
Class 1 Signature _____
Thursdays, Feb. 15, 1980

Soviet foreign minister resigns post

Shevardnadze's surprise decision might hurt reforms sought by longtime ally Gorbachev

By **BRYAN BRUMLEY**, Associated Press Writer
MOSCOW (AP) - Foreign Minister Eduard A. Shevardnadze resigned today and told a stunned parliament that hard-liners were pushing President Mikhail S. Gorbachev, his long-time ally, to create a dictatorship. "If you make a dictatorship, one can say who will become the dictator," Shevardnadze told the Congress of People's Deputies. Gorbachev, also apparently shocked by Shevardnadze's announcement, met with his foreign minister immediately after the resignation and persuaded him to stay in the job for now, said presidential spokesman Vitaly Ignatenko. Shevardnadze would keep the job or who might replace him. The resignation formally must be accepted by lawmakers or by Gorbachev, he said, although realistically neither could force him to remain. A Foreign Ministry spokesman, Vitaly Churkin, said later the decision was "irreversible." He said Shevardnadze would remain in the job until the Congress session ends next week, when a new foreign minister would be chosen. Shevardnadze's unexpected announcement could deal a serious blow to Gorbachev, who has been asking for stronger powers to keep his multi-ethnic nation together and make the transition to a market economy. Shevardnadze, widely held as the most visible figure in Soviet politics, decried the influence of hard-line lawmakers "with liners for pushing the president to take dictatorial steps, but he also inferred that Gorbachev was according to their demands." In his speech, the man who has been foreign minister for nearly all Gorbachev's tenure as Soviet leader said "dictatorship" was coming to the Soviet Union. The country is threatened with collapse by rebellious republics. "If you make a dictatorship, no one can say who will become the dictator," said Shevardnadze, expressing concern that fragile democratic institutions could be eradicated by hard-liners bent on maintaining order. The white-haired Georgian and second most visible figure in Soviet politics decried the influence of hard-line lawmakers "with



EDUARD SHEVARDNADZE

colony's shoulder-strap" in the Congress, the country's highest legislative body. "I am a friend of Mikhail Sergeyevich (Gorbachev) and support the reform policies that he began nearly six years ago," Shevardnadze said. "We did a great deal together in the international arena." But "as a friend and as a Communist," Shevardnadze said he could no longer stand silent while elected legislative bodies surrendered their power to the president. Shevardnadze's surprise announcement and harsh words could seriously hurt Gorbachev as he struggles to keep the ethnically

A crisp look led judges to give a first place ranking to The Winchester Sun for Typography - points that helped tie the paper for General Excellence honors.

BUSINESS BRIEFS

Cawood marks 5 years with company
Diane Cawood, agent in the Pineville district office of American General Life and Accident Insurance Company, located at Route 1, Highway 15E, has marked 5 years with the firm. American General Life and Accident is the nation's largest insurance company employing the home service distribution method. It is a subsidiary of American General Corporation, Houston, which has \$2.9 billion in assets as of June 30, 1979.

MARKETS

Clean air bill could hike rates
WASHINGTON - Clean air legislation pending in Congress could result in a 5-10 percent increase in Tennessee Valley Authority electric rates after the mid-1980s, unless the agency can cut costs elsewhere, TVA Chairman Marvin Runyon said. Runyon told a news conference Tuesday that the clean air legislation will not affect the three-year rate freeze commitment TVA made two years ago nor the agency's recovery assistance goal to extend the freeze for a fourth year. But the TVA chairman said the legislation, depending on which version is enacted into law, will add \$60 million to \$80 million a year to TVA's operating costs. It also will require investment of \$1.3 billion to \$1.1 billion in new pollution control equipment for coal-burning plants. "If everything stays about the price of coal doesn't go up, all our labor saved energy at it, nobody improved anything, the rate increase for those things would be about eight to 10 percent," he said. "But our efforts are to reduce our costs, so we will have a minimal effect on our customers." TVA's goal is to reduce its operating costs by 5 percent a year, Runyon said, and if that goal is achieved, the impact of the new costs for complying with clean air legislation would be minimal. Runyon said TVA favors no clear air bill proposed by President Bush over the more stringent legislation currently being considered in the Senate. He said the Bush

Jeff's Pharmacy opened downtown
Jeff's Pharmacy, owned and operated by Jeff Moore, has located in the Downtown Medical Mall complex, in the former Wain's Hardware building. Moore, who has previously worked in Middleboro, is glad to be back providing service to residents. A pharmacist since graduation from Mercer Southern School of Pharmacy in 1983, Moore is excited about being able to offer services including the most up-to-date computer system available to fill prescriptions. Pam Jackson will be working at Jeff's Pharmacy in the position of pharmacy technician.

State auditor to speak at chamber dinner
State auditor Bob Babbege will address the Middleborough Chamber of Commerce's board of directors and other interested community leaders on the value of local leadership programs as a resource on Feb. 13 at 8:30 p.m. at Pine Mountain State Park. Mr. Babbege has been in the

Weight loss clinic opens
Quality Life Concepts, located in the Village Square Mall, has opened its first weight management clinic in the Middleborough area. The program is designed for individuals who are at least 40 pounds or 20 percent above their ideal weight. A free orientation seminar will be held Friday, Feb. 16 at 9 p.m. at the Quality Life Concepts Clinic in the Village Square Mall. For more information and to reserve a seat, on a first come basis, contact QLC at 248-2509. For the first sixteen weeks, patients are on a supplemented fast, which means that instead of eating food, they consume a special Quality Life (HMR) supplement to assure proper nutrition, followed with an 18 month maintenance program, explained Dr. Steven K. Morgan, medical director of the program. "It is a team approach of physicians, nurses, clinical educators and other professionals that makes the program so successful at helping patients."

- Dr. Steven K. Morgan

Clean air bill could hike rates
WASHINGTON - Clean air legislation pending in Congress could result in a 5-10 percent increase in Tennessee Valley Authority electric rates after the mid-1980s, unless the agency can cut costs elsewhere, TVA Chairman Marvin Runyon said. Runyon told a news conference Tuesday that the clean air legislation will not affect the three-year rate freeze commitment TVA made two years ago nor the agency's recovery assistance goal to extend the freeze for a fourth year. But the TVA chairman said the legislation, depending on which version is enacted into law, will add \$60 million to \$80 million a year to TVA's operating costs. It also will require investment of \$1.3 billion to \$1.1 billion in new pollution control equipment for coal-burning plants. "If everything stays about the price of coal doesn't go up, all our labor saved energy at it, nobody improved anything, the rate increase for those things would be about eight to 10 percent," he said. "But our efforts are to reduce our costs, so we will have a minimal effect on our customers." TVA's goal is to reduce its operating costs by 5 percent a year, Runyon said, and if that goal is achieved, the impact of the new costs for complying with clean air legislation would be minimal. Runyon said TVA favors no clear air bill proposed by President Bush over the more stringent legislation currently being considered in the Senate. He said the Bush

Variety and local emphasis gave the edge to The Middleboro Daily News for a number one grade for Business Page - contributing to the tie for the top spot in General Excellence.

Daily Class 1

6. NEWSPAPER PROMOTION

First Place - **COMMONWEALTH JOURNAL**
Shows most consistent promotion.
Second Place - **WINCHESTER SUN**
Good combination of editorial and display promotion.
Third Place - **HARLAN DAILY ENTERPRISE**

7. SPORTS PAGE

First Place - **MURRAY LEDGER & TIMES**
Good job with tight space. Plenty of local. Could shorten column to make room for more results, agate.
Second Place - **RICHMOND REGISTER**
Good writing, photos, decent layout. Need more space for agate.
Third Place - **COMMONWEALTH JOURNAL**
Good local emphasis. Could use more photos (local) and shorter column to give more space for results, agate.
Honorable Mention - **MIDDLESBORO DAILY NEWS**
Good job with little space. Breakout boxes help the reader.

8. AGRICULTURE PAGE

First Place - **RICHMOND REGISTER**
Attention to layout and design shows. Features appear to have a broad appeal and to make agriculture an approachable subject for general, even urban, audiences. Good to see stock quotes included.
Second Place - **MURRAY LEDGER & TIMES**
Good use of graphics. Would a local feature occasionally spark more reader interest? Local photos are valuable; play up the good ones.
Third Place - **COMMONWEALTH JOURNAL**
County agent is played well. Is there a source of other local ag copy on photos? State extension will have art, graphics to dress up page, including agents' comments.

9. BUSINESS PAGE/SECTION

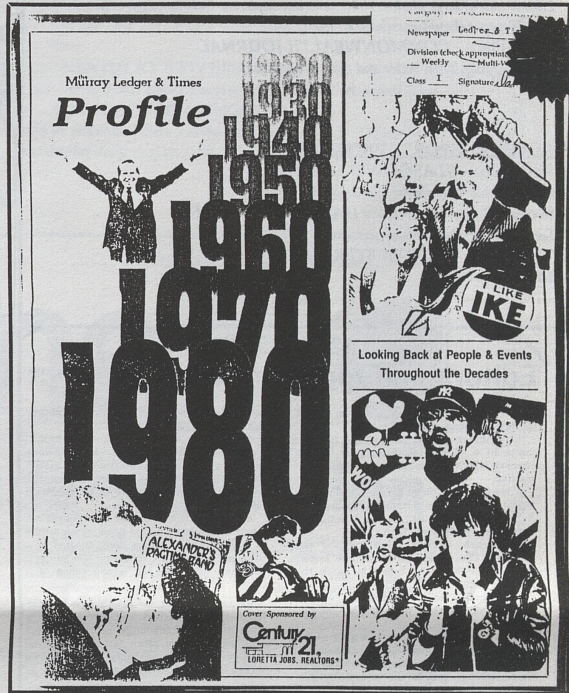
First Place - **MIDDLESBORO DAILY NEWS**
Good variety. Lots of local. Could use better photos and more local business issue articles.
Second Place - **WINCHESTER SUN**
Third Place - **COMMONWEALTH JOURNAL**

10. LIFESTYLE PAGE

First Place - **COMMONWEALTH JOURNAL**
Good variety of stories and subject matter.
Second Place - **RICHMOND REGISTER**
Good variety of stories and subjects.
Third Place - **MIDDLESBORO DAILY NEWS**
Lots of names and pictures. Good.

11. LOCAL NEWS PICTURES

First Place - **RICHMOND REGISTER**
Great play of good spot news shots of storm, fire and wreck.
Second Place - **MIDDLESBORO DAILY NEWS**
Good coverage of fires and Road Rally.
Third Place - **WINCHESTER SUN**
Liberal use of photos of large fire.



The Murray Ledger & Times' first place winner for Special Section was "irresistable" to judges.

The Harlan Daily Enterprise's articles on the area economy earned the paper a first place in Community Service.

Conference Deals With Problems Of Diversifying Local Economy

By LISA FEE
And MARK BELL
Of The Enterprise Staff

The reign of King Coal in Harlan County is nearing an end, according to some officials, who advise it's time to look toward the majestic mountains of eastern Kentucky to yet another natural resource — timber.

The development of industries utilizing forest products was a focal point of discussion at the first session of the Harlan County Conference held Saturday at Southeast Community College.

Nearly 100 people attended the conference, an event designed to elicit a response from the public at-large on issues regarding the local economy.

Topics from tourism, arts and crafts to the changes in the coal industry and possibilities for the future of Harlan County's economic development were discussed.

According to planners, the conference "will hopefully evolve into an annual event."

The day-long session brought together various professionals and was set up with a non-political structure. The speakers and their subjects, with time for audience response, were established in an attempt to generate concern and stimulate individual ideas and contributions.

The basic points of the conference, sponsored by The Enterprise and Southeast Community College, examined the direction the local economy is heading and the quality of life it will provide

Additional reports on The Harlan County Conference can be found on pages 12 and 13.

In addition, the question of what can be done on the local level to see that improvements and a higher quality of life results was addressed.

"The conference will play the role of instigator," said Ewell Balltrip, publisher of The Enterprise, "with the hope of leading to individual initiatives. At the same time, the conference does not champion any one solution or specific program, but only points out that answers are needed."

Balltrip noted the local economy was chosen as the key issue because "it is at a critical point."

John Bruner, executive director of the Cumberland Valley Area Development District (CVADD), said problems today are basically the same as 20 years ago — out-migration of population, high unemployment, high underemployment, substandard housing and facilities.

Progress in these areas cited at the conference included strides recently made by the county in providing public water systems necessary for any development project.

A cooperative agreement with Eastern Kentucky University and county government to develop a master economic develop-

ment strategy was also pointed out as a step in the right direction.

Bruner noted projections by the Kentucky Geological Survey indicate only 10 years of mineable coal reserves remain in Harlan County. Arch of Ken-

tucky officials disputed those figures, saying 30 years of mineable reserves at current production levels are expected.

At any rate, with coal exhausted, the CVADD director claimed 50 percent of the economy will be lost, \$100 million in annual in-

come, 4,000 jobs, with Harlan County "stranded 70 miles from I-75 and I-81 where development is taking place."

Bases of new industry cited by Bruner to make up for the substantial loss of coal are tourism and exploitation of other natural

resources such as timber.

Tourism Cabinet Secretary Mary Ray Oaken said tourism is a \$4.2 billion industry in Kentucky. She noted many professional and technical jobs had been created and not just at the minimum wage level as projected.

Oaken pointed out the tourism industry is not one to suffer "boom and bust cycles" as is typical of coal. She said the craft industry is also growing, producing over \$20 million in profits throughout Kentucky last year.

According to Oaken, Harlan County is "accessible but needs more." She said the area is "one day's drive from 100 million people."

Dr. Cynthia Duncan, professor of sociology, University of New Hampshire, spoke on the topic of "Coal: Our Past and Future." She cited the need for a national energy policy to provide stability and spur reinvestment into local economy and infrastructure as well as diversify the area's economy to make it more flexible and stable.

Duncan said the coal industry is "no longer a growth industry" and economic development must mean job creation. She noted coal wages are high and grew between 1960-1980, keeping pace with developments in the rest of the state. "The number of jobs are low, however, compared to the population," she said, "and high paying jobs are concentrated in the hands of a few families."

(Continued on Page 12)



Conference Remarks

Gayle Lawson, Harlan, discusses efforts to refurbish U.S. 119 over Pine Mountain. (Daily Enterprise Photo By Chris Jones)

Daily Class I

12. LOCAL FEATURE PICTURES

First Place - **GLASGOW DAILY TIMES**
No one in category had lots of photos, but Glasgow's features were best. Put more photos inside.
 Second Place - **WINCHESTER SUN**
Layout nice of large photos. Need more inside photos. Silhouette photo in July 26 paper should have been on front.
 Third Place - **COMMONWEALTH JOURNAL**
Nice cropping. Need better and more photos inside.

13. LOCAL SPORTS PICTURES

First Place - **GLASGOW DAILY TIMES**
Great shots!! Well played. Good variety.
 Second Place - **HARLAN DAILY ENTERPRISE**
Liberal use of photos of various sports.
 Third Place - **WINCHESTER SUN**
Nice action.



IT'S THE WAY YOU HOLD YOUR MOUTH - Leah Ritter, a Little League softball player in Monroe County, holds her mouth just right as she strokes the ball in a recent game. A third grader, she is the daughter of Jeff and Angela Ritter. Low/McM/TIMES PHOTO

Capturing the intensity of a tiny athlete on film brought a first place in Local Sports Pictures to The Glasgow Daily Times.

WHAT WE THINK

Editors and reporters aren't perfect

Yes, we make mistakes. Some of our goofs are embarrassing. A reminder of our journalistic frailties came in a recent telephone call from a teacher who was shocked by a grammatical flub. A lead paragraph in a recent front-page story declared that Somerset Independent School District "has broke" with its longtime architectural firm. The verb should have been "has broken." The writer of the article knows that. The editor who failed to catch the mistake knows that. It's nonetheless embarrassing. No one hates to make errors more than we do, but it happens everyday. Despite the fact that the *Commonwealth Journal* is a small newspaper, our editors and reporters deal with thousands of words in every edition. Reporters constantly write under deadline pressure and editors and compositors put pages together and rush the material to the pressroom. Telephones in a newsroom ring incessantly. Reporters often type a story while talking with a caller about another subject. Ditto editors. Both editors and reporters read "proof" on written material, but the reading is done in such a hurry that it's little more than a scan. Seldom do we have time to carefully read a story, word for word, as it should be. A hurried writer may use a singular verb when it should be plural because he or she is fooled by a collective noun subject or a prepositional phrase following the subject. We may even use the wrong tense of a verb. We try hard but we aren't perfect; far from it. Most writers and editors have a good working knowledge of the English language, but we often fall short. If you look carefully, you probably can find a flaw or two in this opinion article. However, we are not offended when our readers point out an error. We totally agree that newspapers should set a pristine example in our writings. We don't promise perfection, but we do pledge to do our best.

16. DISPLAY ADVERTISING

First Place - **MIDDLESBORO DAILY NEWS**
Good variety of ad themes and layout.
 Second Place - **WINCHESTER SUN**
Good use of full page local ads. Good variety of advertising.

The Richmond Register took the number one ranking in Local News Pictures for its shots of a tornado's topsy-turvy trail.

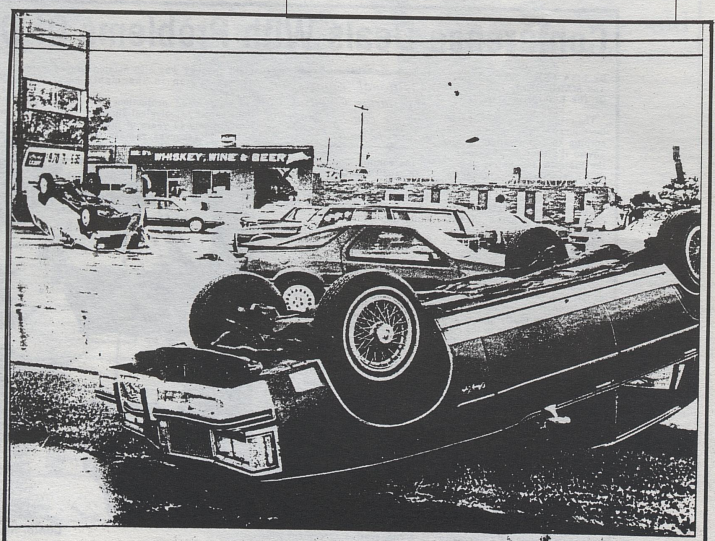
An editorial on fallibility merited a top award in Newspaper Promotion for Somerset's *Commonwealth-Journal*.

14. SPECIAL EDITION/SECTION

First Place - **MURRAY LEDGER & TIMES**
Each section on a decade is appealing, irresistible to those with a few years on us, and a growing interest in the nostalgic.
 Second Place - **MIDDLESBORO DAILY NEWS**
July 19, Centennial Edition "Timepieces" oral history of a family is a good idea!!
 Third Place - **WINCHESTER SUN**
Progress edition reflects a lot of hard work. Put people in those shots of buildings under construction!
 Honorable Mention - **RICHMOND REGISTER**
Vary page designs, instead of photo, head, desk and copy.

15. ORIGINAL AD IDEA

First Place - **MIDDLESBORO DAILY NEWS**
Good unique layout for this ad. Good use of color and cut style.
 Second Place - **WINCHESTER SUN**
Clever theme.
 Third Place - **MIDDLESBORO DAILY NEWS**
Innovative way to get important message across.
 Honorable Mention - **HARLAN DAILY ENTERPRISE**
Good layout for notice.



One of the tornadoes which touched down in Richmond Monday evening ripped the roof off Bananas Tavern (background) and overturned cars in the parking lot. The car in the foreground was apparently swept across the highway. Special to the Register Greg Perry

Daily Class II

1. TYPOGRAPHY

First Place - HENDERSON GLEANER

Clean, well-designed, nice use of art, quality print job, easy to read type.

Second Place - NEWS-ENTERPRISE, Elizabethtown

Attractive design, liberal use of art and graphics, good use of color.

Body type could be larger.

Third Place - MADISONVILLE MESSENGER

Nice headline face, easy to read body type, good layout. Could improve photo reproduction and color.

4. FRONT PAGE

First Place - NEWS-ENTERPRISE

Very creative! Light and airy. Lots of local news. Good use of color. Well written, edited. Easy to follow.

Second Place - KENTUCKY NEW ERA, Hopkinsville

Good use of color (needs bolder color). Imaginative graphics. Pretty good effort.

Third Place - ADVOCATE-MESSENGER, Danville

Heavy emphasis on features. Where's major local hard news? Is "Off the Record" worth page one display daily - if so, great! (Generate feedback?)

the gleaner

HENDERSON, KENTUCKY ©

Category 1 - TYPOGRAPHY

Newspaper The Gleaner

Division (check appropriate)

Weekly Multi-Wk

Class 2 Signature Roy

OCTOBER 12, 1990

20 pages; No. 36, 106th year 35¢

Bush seeks new budget solution

Democrats working on plan to increase taxes for 'rich'

WASHINGTON (AP) — President Bush said Thursday he could trade a modest increase in taxes on affluent Americans for a deep cut in capital gains rates but that it was "a waste of time" to try to push such a deal through a divided Congress.

Instead, Bush called on lawmakers to put aside that battle and come up with a \$500-billion deficit-reduction plan that contains neither element.

Within hours, Democrats on the

House Ways and Means Committee said they were well into writing an alternative budget that would not only raise taxes on rich Americans but push them higher than Bush has said he can accept.

The committee's chairman, Dan Rostenkowski of Illinois, said the changes would "restore fairness to our tax system." He said the Democrats would meet again today to decide whether the package will also reduce the capital gains tax rate, but if it does "it'll

be a lot less rich" than the administration's version.

Congressional committees are working toward the goal of finding a half-trillion dollars in spending cuts and tax increases before the Oct. 19 deadline when the latest emergency spending authorization expires.

By most accounts, higher Medicare premiums and taxes on alcohol, cigarettes and gasoline are likely to be included.

"We believe we have made progress," Senate Democratic Leader George Mitchell said after a meeting with Republican Leader Bob Dole and members of the Finance Committee.

Trying to end two days of confusion surrounding the president's position on taxes, the White House laid out — but said it wouldn't push — a plan that would combine higher taxes on the 500,000 or so wealthiest Americans with lower capital gains rates for people who profit from sales of stocks, real estate and other investments.

Bush, trying to put the pressure on lawmakers, said, "The meter is running, but look, I can't dictate to Congress."

His hypothetical package would increase the top rate on the highest-income people from 28 percent to 31 percent, ease the top rate from 33 percent to 31 percent for some 4.5 million slightly less

well-to-do taxpayers and chop the rate on capital gains from 28 percent to 15 percent.

That would do away with the "bubble" in the tax code, under which some upper middle-income taxpayers now pay a higher rate than the wealthiest.

The White House held out the proposal as the outer limit of Bush's willingness to compromise on taxes. Of some Democratic proposals to raise the top rate to a flat 33 percent, Bush said, "I cannot accept that."

Thursday's proposal by the Ways and Means Committee Democrats, which they plan to offer on the House floor next

See BUDGET, back page



Investment in the future

Involvement Inc. alternative to jail for troubled juveniles

By SUSAN BUGG of The Gleaner staff

The juvenile offenders ordered into the program say it's

finances juveniles — which was really fining the parents — the money went to the state. Now the money stays in Henderson

A top rating in Typography was just one of seven first place plaques won by The Henderson Gleaner — the General Excellence winner among Daily Class II entries.

2. COMMUNITY SERVICE

First Place - GLEANER

Progress Editions often times lack real community involvement. This one doesn't.

The diversity of involvement is to be commended.

Second Place - NEWS-ENTERPRISE

Third Place - MADISONVILLE MESSENGER

3. FREEDOM OF INFORMATION

First Place - MADISONVILLE MESSENGER

Very good effort informing public of news factions important to them. Well written.

Good editorial support.

Second Place - NEWS-ENTERPRISE

Vigilance pays off. Very close to winning entry. But what came of PSC investigation?

What did fired workers have to say — their suspicions?

Third Place - GLEANER

Frank Boyett is a Bulldog, sinks teeth into story and shakes it to death! But - this could be community service. Something accomplished here. Good job. But on impediments ... had access to what needed. No FOI hindrances as he developed story. Probably a winner in Community Service. Frank if you come to Georgia, look me up.

5. EDITORIAL PAGE

First Place - NEWS-ENTERPRISE

Nothing in the contest approaches your Editor's hot line for achieving a local focus. It's excellent! Is the sig a tad large?

Second Place - MADISONVILLE MESSENGER

You have exquisite layout and type. Tom Clinton's column is twice too long.

Third Place - KENTUCKY NEW ERA

Joe Dorris is no Walter Lippmann, but gives you a local view point keeping you from having to turn over most of page to syndicated pundits.

Honorable Mention - GLEANER

You're newsy, opinionated and attractive. Your July 1 strip-mining editorial ambivalently tries to please all.

6. NEWSPAPER PROMOTION
First Place - GLEANER

36-page "A Kids View" marvelous, ads, art, poetry. It's got it all. Send me a copy. Steve Austin, Ron Jenkins, give everybody a pat on the back.

Second Place - KENTUCKY NEW ERA

Your 5X10 series is excellent. Not too wordy, good art, great composition. Full page also well-done. Other two not as good.

Third Place - ADVOCATE-MESSENGER

Narrowly missed second. An impressive well-done idea.

7. SPORTS PAGE

First Place - ADVOCATE-MESSENGER

Narrow edge over second place. Good volume, variety. Good photo feature April 22, page one. I like tennis feature. Larry Vaughn is a hardworker.

June 10 issue, two good photo features. Vaughn's writing, Morris' photos made you number one.

Second Place - STATE JOURNAL, Frankfort

Your "the high price of battle" photo feature is a real award winning idea that will be stolen and used all over. Good tight writing. Photos fair.

Stephen Vest's writing not bad at all. Sept. 16, page five photo your best. Why not number one on page one?

Third Place - TIE - GLEANER

Excellent front page.

Third Place - TIE - MADISONVILLE MESSENGER

Excellent front page.

Honorable Mention - KENTUCKY NEW ERA

Almost took third. Your Nov. 21 issue the best.

You've got potential. Little more emphasis and you can challenge the first and second place winners.

8. AGRICULTURE PAGE

First Place - KENTUCKY NEW ERA

This was very difficult to judge, no clear cut choices. Lamar Bryan's writing tipped the scales. Intensify local content.

Second Place - ADVOCATE-MESSENGER

Almost number one. Good use of photos. Bigger variety and you would be in first. Keep growing.

Third Place - GLEANER

Good variety of columnists, but need more staff coverage. Expected more, given your newspaper's name.

Honorable Mention - NEWS ENTERPRISE

You're not far from third place.

9. BUSINESS PAGE/SECTION

First Place - GLEANER

By far the best overall. Why best page on back page? At least you're committed in an important but often over-looked area.

Second Place - NEWS-ENTERPRISE

Second by volume, not quality. Good use of photos.

Good gas station feature, do more like it.

Third Place - ADVOCATE-MESSENGER

Good feature writing. Need more quantity.

Why remove Dr. Gover?

House Bill 940 is designed to have a profound effect on Kentucky's schoolchildren. How profound remains to be seen, as educators and administrators continue to sort out details of this broad ranging piece of legislation.

Local school boards are also expecting some profound changes as a result of the legislation, some of which are not to their liking. The perception is that they have lost much of their power to deal with individual schools and to keep a tight rein on the superintendent. At least, that is the way the local board interprets these new rules.

Smarting from that, upset with the state's rejection of their alternative facilities plan and rankled by the superintendent's impending change in status, the board is showing signs of recrimination. Are they gunning for Superintendent Dr. David Gover? It would appear so, from comments and actions displayed this week and at previous board meetings.

The board gathers again tonight to consider applicants for the principalship of White Plains School, as well as the state's offer for assistance on school facilities and a "reauthorized" facilities plan. We've heard speculation that Dr. Gover's contract could be on the line, as well. Earlier this year, the board tried to void Dr. Gover's contract, before the local board's ability to do so expires on July 1. This initial effort was met with failure.

Although more than one board member has publicly expressed displeasure with Dr. Gover, only one openly voted against his retention in January. At that time, Deborah Morrow voted against renewing Dr. Gover's contract, claiming that the superintendent knew why she voted that way. She has not explained her vote beyond that, other than to insist that her constituency does not trust Dr. Gover.

Observers at a lengthy session Monday night were somewhat taken aback when the board returned from a closed session to vote on a proposed computer program for the schools. In a lengthy statement, Vice Chairman Walter Prowse maintained that he would not vote for the program unless Dr. Gover supported hiring a person to the position of human relations coordinator.

After Prowse's statement, Dr. Gover responded that he was not opposed to the position, but he felt the hiring would be premature, since House Bill 940 has already provided for services which would be offered by a person in such a position. In the end, both proposals were accepted.

The implication was that because Mrs. Morrow (who is the only black board member) has a problem with Dr. Gover, and because the human relations coordinator position carries racial implications, perhaps the superintendent might be biased. The implication was certainly there, but no evidence has been offered to prove that he is.

The board also received some heat Monday night from the Madisonville-Hopkins County Chamber of Commerce education committee, which recommended that the board move forward with vigor and enthusiasm on school facilities. The committee is concerned about possible negative effects the board's reauthorization of the state's facilities plan will have on economic development and growth in the county.

Responding for the board, Chairman Shirley Hedges suggested that the committee would be better off tending to chamber business, leaving school business to the board. We're not too sure the chamber's education committee perceives its mission in the same fashion Mrs. Hedges does.

We, like the board, do not always agree with administrative decisions made by Dr. Gover. In his human fallibility, he has made mistakes, as has the board. But, we have seen no public demonstration of any reason why he should not continue as superintendent of Hopkins County schools. His role is to be an administrator, and he has done well in that capacity.

The board's role (which becomes even more so, under House Bill 940) is to establish overall policy and goals for the Hopkins County School System. However, for the short time that is still available to them, they still have the power to break the superintendent's contract. Although they will still hire the superintendent, that power to fire the superintendent is rapidly slipping away from them.

The board is stinging from a number of blows in a recent month, and we can sympathize with that. We feel that the board is honestly trying to do what they feel is best for the school system. But, they have not demonstrated to the public sufficient cause for removing Dr. Gover.

An editorial on education gave a first place for Freedom of Information to the Madisonville Messenger.

Good writing "tipped the scales" judges, who voted The Kentucky New Era tops for Agriculture Page.

THURSDAY, DECEMBER 20, 1990 Kentucky New Era SECTION 07 Comics:7D Horoscope:7D Classified/4D Crossword/7D FARM SCENE PENNSYLVANIA Native heads university office... Pepper pickers... Seeds contain secrets... Growers wary of increased burley quotas

Daily Class II

10. LIFESTYLE PAGE

First Place - GLEANER

Others are better on page one, but you have the best idea of lifestyle carried out inside. Your photography on features is played well. Your readers know you care about them.

Second Place - ADVOCATE-MESSENGER

Good feature, excellent on April 8, lead photo. With more emphasis, you would be a clean number one.

Third Place - NEWS-ENTERPRISE

Superb fronts, color, writing, composition. Add four or five pages inside.

Honorable Mention - KENTUCKY NEW ERA

Oct 4 front page excellent. Great top photo. Intensify effort and you'll challenge for number one.

11. LOCAL NEWS PICTURES

First Place - NEWS-ENTERPRISE

Great composition, cropping, compelling photos.

Second Place - GLEANER

Good sizing, great action.

Third Place - ADVOCATE-MESSENGER

Nice people photos, good action.

12. LOCAL FEATURE PICTURES

First Place - NEWS-ENTERPRISE

A clean number one. Good use - cropping, sizing appeal. You folks have a commitment to excellence. Give Terry Boyd a raise. Inside photos as good as front page. Heartland, Lincoln issues excellent. Your readers are blessed.

Second Place - GLEANER

Good photographer (Mike Lawrence), but use of his photos should be reviewed. Use color on 1A not back page. Tease your 1C photos, they're the best you have. 1A photo on June 24 tells the story well.

Third Place - ADVOCATE-MESSENGER

Good use of color. October 8 issue better than June 17 Brass Band, but not as extensive. Good use of sizing, variety, but sometimes unimaginative composition. July 20, 2A photo very good.

Honorable Mention - MADISONVILLE MESSENGER

July 10, 1A photo good idea, maybe could have been a series of photos. 2A good charm, depth. August 21 edition the two chug-a-lug photos could have been bigger.

13. LOCAL SPORTS PICTURES

First Place - GLEANER

Strong, bold use of black and white that captures emotion of subjects. Puts viewer in the action and often eye-to-eye with players. Would bordering photos help? Cropping enhanced intensity.

Second Place - NEWS-ENTERPRISE

Good color on golf, but active, emotional black and white assured a win. Four-column, color mug of joggers was crisp, arresting and effective, but blue background competes.

Third Place - MADISONVILLE MESSENGER

Variety of active black and white. Good sense of overall architecture of photos. Tighter cropping on West Hopkins pitcher might have added intensity.

14. SPECIAL EDITION/SECTION

First Place - ADVOCATE-MESSENGER

This does great job! Informative, easily read. Good ad mix. Well illustrated. Not overwhelming.

Second Place - NEWS-ENTERPRISE

You want to know about Hardin County, this is it. No focus on public officials, plus or minus?

Third Place - KENTUCKY NEW ERA

Overwhelms the reader. Lots of info. Question organization, sports in Section F? Why not G? But impressive effort.

15. ORIGINAL AD IDEA

First Place - NEWS-ENTERPRISE

Can't help but grab the reader. Simple, but powerful. Good color.

Second Place - GLEANER

Good use of black and white. Nice illustration. Clever text.

Third Place - GLEANER

Nice color, good art, catchy text.

16. DISPLAY ADVERTISING

First Place - GLEANER

Best overall content, ad composition. Several ads especially well done: "For 90 Years"; "Wake up to the Gleaner" house advertising; ads in TV showcase.

Second Place - KENTUCKY NEW ERA

Your "White Lace and Promises" section gave you second. It was well done.

Third Place - NEWS-ENTERPRISE

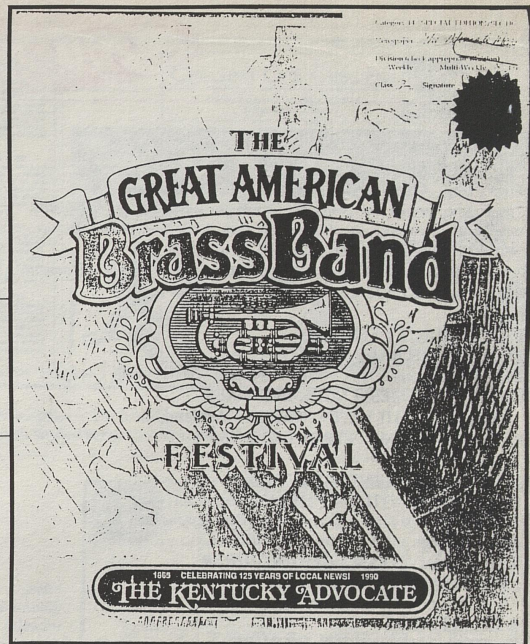
Your political ads are well done. They boosted you out of honorable mention.

Work on your creativity; otherwise good ad count.

Honorable Mention - ADVOCATE-MESSENGER

Good ad count.

"Informative, easily read,"
the judges' said about
this special section in The
Danville Advocate
Messenger --
a first place winner.



The Elizabethtown News-Enterprise pleased
critical eyes with this top-rated Original Ad.

The Power of Elegance

The 1990 Woman
and the
1990 Sedan de Ville

The Perfect Pair

Wilson

OLDSMOBILE
CADILLAC-SUBARU
Dixie Highway at Ring Road, Elizabethtown
737-6135

Daily Class III

1. TYPOGRAPHY

First Place - **MESSENGER-INQUIRER**, Owensboro
Tough choice for first and second, but Owensboro has the edge in print quality, typeface, photocropping, use of art and graphics. A real eye-appealing product.
Second Place - **HERALD-LEADER**, Lexington
A very close second. Great layout, design. Section fronts especially well-designed.
Third Place - **KENTUCKY POST**, Covington

2. COMMUNITY SERVICE

First Place - **HERALD-LEADER**
Excellent presentation. This is what newspapers should be doing. Good job!!
Second Place - **MESSENGER-INQUIRER**
Third Place - **DAILY INDEPENDENT**, Ashland
Honorable Mention - **KENTUCKY POST**

3. FREEDOM OF INFORMATION

First Place - **KENTUCKY POST**
Extensive coverage of press freedom issues. Good explanation on editorial page, and no hesitation to go to court.
Second Place - **MESSENGER-INQUIRER**
Alert reporter foils a secret meeting.

4. FRONT PAGE

First Place - **MESSENGER-INQUIRER**
Light, airy front. Reader friendly, good index. Nice use of color photos. Liked Sunday "sky boxes" why not try daily? Good mix of stories.
Second Place - **HERALD-LEADER**
Good headlines and display. Do you vary look at bottom of page? Color at top nice. Perhaps a few more Lexington stories? Excellent use of art.
Third Place - **KENTUCKY POST**
Pleasing look when it has color. Somewhat gray otherwise. But look at all those Kentucky stories/art! This was it for local news on the front.
Honorable Mention - **DAILY INDEPENDENT**
Look was consistent, perhaps too much so. How about bolder type for hard news? Good mix of news. Chance of "richer" color for key ins?

5. EDITORIAL PAGE

First Place - **MESSENGER-INQUIRER**
Your September 23 merger endorsement page is impassioned and compelling, and elsewhere you tried to defuse bitter sky-is-falling rhetoric on the issue. You could have given us a cover letter on whether the referendum passed.
Second Place - **KENTUCKY POST**
A good Earth Day editorial: "Eyesore of the Week" is a nice idea.
Third Place - **DAILY INDEPENDENT**
I enjoyed the editorial about the school official's lame threat of legal action if you didn't send him all your clips.

6. NEWSPAPER PROMOTION

First Place - **KENTUCKY POST**
You're to be congratulated for spending the time and money to reprint and distribute the Clabes and Reis columns and stories.
Second Place - **HERALD-LEADER**
The house ads, institutional, subtle, walk a fine line between communicating in a sophisticated way and being so slick as to put off middle-class readers.
Third Place - **MESSENGER-INQUIRER**
You committed color to skillfully convey in an ongoing campaign that you have a world outlook, yet local focus.
Honorable Mention - **DAILY INDEPENDENT**
I hope you continue your "Meet the Independent" program of openness to readers.

7. SPORTS PAGE

First Place - **HERALD-LEADER**
Exhaustive, skillfully organized, the sections reflect quality in every way.
Second Place - **MESSENGER-INQUIRER**
The layout and fonts are extra-ordinary. It is lovingly laid out and pasted up.
Third Place - **KENTUCKY POST**
Your preview editions were must-read keepsakes, I'm sure. You have gorgeous color reproduction.
Honorable Mention - **DAILY INDEPENDENT**
The entry shows a tremendous amount of hard work. One day the time will come to modernize signs and type.

8. AGRICULTURE PAGE

Certificate of Merit -
DAILY INDEPENDENT

9. BUSINESS PAGE/SECTION

First Place - **KENTUCKY POST**
Good use of local reporting staff. Good everyday business news that's easy to find. Good graphics and illustrations.
Second Place - **HERALD-LEADER**
Good centerpiece article with informative graphics and illustrations.
Third Place - **MESSENGER-INQUIRER**

10. LIFESTYLE PAGE

First Place - **KENTUCKY POST**
Photos, graphics, use of color all are outstanding. The photo on "That's my Daddy" says it all.
Second Place - **HERALD-LEADER**
The stories on the violinist and Asbury revival were especially interesting. This was a close second.
Third Place - **MESSENGER-INQUIRER**
Well planned and polished. This was a close third.

"Light, airy . . . reader friendly" - that's why judges gave first place for Front Page to General Excellence winner, The Owensboro Messenger-Inquirer.



SPORTS

CARDS ROMP: U of L drives to victory over Tulsa 38-14/1C
Carnell Bellville 35 Ole Miss 35
KWC 20 UK 29



PER Mergers: Rod Kuegel and John Marksberry make BEST argument for current system/1G

Weekly Multi-Weekly Daily

PER Class 3 Signature _____

Sunday

Warm and wet
Today will be warm with a 60 percent chance of showers and thunderstorms. The high will be around 80 with wind from the southwest at 10-15 mph. Page 2A.

COMICS, TELEVISION INSIDE

Messenger-Inquirer

VOL. 116 NO. 280
\$1.00

Spending deadlock continues

House fails by 6 votes to overturn Bush veto

By John E. Yang and Ann Devroy
The Lexington Post

WASHINGTON — President Bush Saturday rejected a spending bill that would have kept the federal government running at full force for a week, and hours later the House failed to reverse him.

The House voting 290 to 138, fell 11 votes short of the top-thirds needed to override the veto and left the government without the authority to spend a penny as congressional leaders continued searching for a compromise to the budget stalemate.

HOW THEY VOTED

Here is how the Kentucky delegation on overriding President Bush's veto of a measure that would have provided money to reopen shut-down government agencies for one week: A "yes" vote is a vote to override the veto. The vote was 260 in favor, 138 against.

Camel Hubbard (D-1st): yes
William Natchez (D-2nd): yes
Romano Mazzoni (D-3rd): yes

Pollution controls not cheap

Scott to spend millions for latest devices

By Paul Reupp
The Lexington Post

From the bottom of its wastewater treatment plant to the top of its smokestack, the pollution control components of Scott Paper Co.'s proposed Midwest mill will be the most modern and efficient available, Scott says.

Those components will come at enormous expense to the Philadelphia-based paper products giant — \$10 million to \$30 million just for a proposed on-site sludge incinerator, for example.

But high-tech means low levels of pollution, and that's likely to mean compliance with state and federal regulations at either of the sites Scott is considering for the 320 million mill. Compliance means avoiding the penalties and fines Scott has been



Air emissions
Incinerator (to be burned): 1,100 cubic yards (322 wet tons) of dewatered sludge cake per day. Plant (from one natural gas-fired process steam boiler): nitrogen oxides, 81.7 tons per year; carbon monoxide, 264 tons per year; particulate matter, 2.2 tons per year; volatile organics, 1.8 tons per year; sulfur oxides, 8.0 tons per year.

Water emissions
15 million gallons of wastewater per day to be treated in on-site treatment plant and discharged into the Ohio River.

Soil emissions
(To be buried in on-site landfill): 211 cubic yards of incinerator ash per day and one year; 822 cubic yards of incinerator ash per day other than.

Daily Class III

11. LOCAL NEWS PICTURES

First Place - **HERALD-LEADER**

The "drug scene" package was very impressive. That effort gave this paper the edge in what otherwise was a very close race. Major photo elements above the fold; cropped tightly. In each edition submitted, the photos really dominated the news story and added greatly to getting readers into the stories.

Second Place - **KENTUCKY POST**

The homeless man photo is really powerful and the courtroom photo captured the emotion. But "homeless" competed on page with Governor signing and grand lady. Courtroom shot played well (though over the fold). The July edition was in all respects the best local news page in the category.

Third Place - **DAILY INDEPENDENT**

The "Judds" photos really made the package, though the main photo of Naomi and Wynona should have been cropped much tighter. But the photos get played well.

12. LOCAL FEATURE PICTURES

First Place - **HERALD-LEADER**

Clearly the best of the bunch. Photos dominate the pages and don't compete with other elements. Cropping is consistently good, subjects and presentation appealing. The page layout really shows off the photography in the best possible way.

Second Place - **KENTUCKY POST**

This paper makes good use of some very good interesting feature pictures. They're always played large enough to show off the photographer's talent, as well as to clearly depict the subject. There's some real talent on this photo staff.

Third Place - **MESSENGER-INQUIRER**

"Otis" is very nice work, very nicely presented.

13. LOCAL SPORTS PICTURES

First Place - **MESSENGER-INQUIRER**

While the photos on these pages might not win individual awards, the way this paper displays its photos is terrific. The photos have reader appeal, are displayed well and are cropped well. The "Toughman" contest was very photogenic, although the package had perhaps one too many pictures. The horse racing display was superb and the photographer captured the best moment from his vantage point.

Second Place - **KENTUCKY POST**

The golf picture is a classic and the swimming photo angle really made a routine assignment into an eye-grabbing photo. Both photos really made the page. Both represent a photographer's attempt to create interest in photos from both "minor" sports and routine assignments.

Third Place - **HERALD-LEADER**

Horse photo very good. The Pitino photo certainly an eye-grabber. Displayed very well. Football photos rather routine. Photos get good play here, but other two winners displayed more creativity in way photos are used and made.

Honorable Mention - **DAILY INDEPENDENT**

This paper treats its photographs nicely, using multiple photo packages often, or uses them big.

14. SPECIAL EDITION/SECTION

First Place - **DAILY INDEPENDENT**

Great idea at a time when great ideas are hard to come by!! Interesting stories. Well conceived graphics.

Second Place - **HERALD-LEADER**

You expect this paper's section on this classic topic to be spectacular and it is. Wonderful photos.

Third Place - **KENTUCKY POST**

Lovely topic lovingly done. Refreshing to see a newspaper product that doesn't scream about the bottom line.

15. ORIGINAL AD IDEA

First Place - **DAILY INDEPENDENT**

Calendar has great appeal to readers. Full out page unique for calendar.

Second Place - **MESSENGER-INQUIRER**

Advertising idea shows community support of Scott Paper Company.

16. DISPLAY ADVERTISING

First Place - **MESSENGER-INQUIRER**

Second Place - **DAILY INDEPENDENT**

Third Place - **KENTUCKY POST**

Judges were taken by the use of graphics and the caliber of writing in a warding first place for Business Page to the Kentucky Post.

The series

DAY 1 IS THE PRICE TAX ASSESSOR
Pike County assessor has done his best job of millions of dollars of the property tax rolls through underdevelopment and failure to assess property accurately. Schools and local government need the money in his revenue as a result, your child's education is in jeopardy. It's up to you to make sure that the assessor's office does a fair job of the tax rolls. This page.

DAY 2 IS THE GOVERNOR'S TAXES
The Capitol Plaza Hotel at Frankfort was all of the property tax rolls for the year. The state government has used the money to pay for its operations. It's up to you to make sure that the assessor's office does a fair job of the tax rolls. This page.

DAY 3 IS CHILD TAX COLLECTORS'
Pike County assessor's office has done its best job of millions of dollars of the property tax rolls through underdevelopment and failure to assess property accurately. Schools and local government need the money in his revenue as a result, your child's education is in jeopardy. It's up to you to make sure that the assessor's office does a fair job of the tax rolls. This page.

DAY 4 IS A SYSTEM IN COLLAPSE
Assessors across the state are experiencing property tax rolls that are in a state of collapse. It's up to you to make sure that the assessor's office does a fair job of the tax rolls. This page.

DAY 5 IS A HUGE DELINQUENCY LIST

CHEATING OUR CHILDREN
Inside a system that puts politics ahead of schools

No surprise - The Lexington Herald-Leader's much lauded series took first place for Community Service.

A useful community calendar was a top award winner for Original Ad for The Ashland Daily Independent.

YOUR CALENDAR FOR

MONDAY	TUESDAY	WEDNESDAY	THURSDAY
1 10:00 a.m. - 12:00 p.m. - 1000 12:00 p.m. - 2:00 p.m. - 1000 2:00 p.m. - 4:00 p.m. - 1000 4:00 p.m. - 6:00 p.m. - 1000 6:00 p.m. - 8:00 p.m. - 1000 8:00 p.m. - 10:00 p.m. - 1000 10:00 p.m. - 12:00 a.m. - 1000	2 10:00 a.m. - 12:00 p.m. - 1000 12:00 p.m. - 2:00 p.m. - 1000 2:00 p.m. - 4:00 p.m. - 1000 4:00 p.m. - 6:00 p.m. - 1000 6:00 p.m. - 8:00 p.m. - 1000 8:00 p.m. - 10:00 p.m. - 1000 10:00 p.m. - 12:00 a.m. - 1000	3 10:00 a.m. - 12:00 p.m. - 1000 12:00 p.m. - 2:00 p.m. - 1000 2:00 p.m. - 4:00 p.m. - 1000 4:00 p.m. - 6:00 p.m. - 1000 6:00 p.m. - 8:00 p.m. - 1000 8:00 p.m. - 10:00 p.m. - 1000 10:00 p.m. - 12:00 a.m. - 1000	4 10:00 a.m. - 12:00 p.m. - 1000 12:00 p.m. - 2:00 p.m. - 1000 2:00 p.m. - 4:00 p.m. - 1000 4:00 p.m. - 6:00 p.m. - 1000 6:00 p.m. - 8:00 p.m. - 1000 8:00 p.m. - 10:00 p.m. - 1000 10:00 p.m. - 12:00 a.m. - 1000

ASHLAND AWNING, INC.
BACKLIT ALUMINUM AWNINGS
CANALS - VINYL - ALUMINUM
525-8805

C & C AUTO SALES
DIVISION OF THE CHRYSLER GROUP
HOME OF PRE-OWNED LUXURY CARS
BEST DEALS - CARS - SERVICE
BUY THE BEST CAR HERE!
314 29th St. 329-8609 Ashland

1971 ANNUAL LIFE
1971 Annual Life Insurance Policy
1971 Annual Life Insurance Policy

May rates on savings, mortgages Complete saving for homeowners. Page 18C

Home sales on upswing in Campbell Majority sales reach \$1 million. Page 18K

Job picture looks brighter across region Unemployment declines to 3.5%. Page 18L

MARKETPLACE EXTRA
The Kentucky Post - Wednesday, May 23, 1990

Turfway may cash first ticket

Toyota trickle flows south

When the first Kentucky-made Toyota Camry rolled off the assembly line on May 22, 1990, it was a landmark moment for the state.

One drive the white, four-door sedan from the factory to the lobby of the Greater Louisville Convention Center. It was a symbol of the state's industrial company growth - "Toyota" - and the state's economic future.

It also was a symbol of a new era of economic growth in the state. The state's economy is projected to generate 10,000 additional jobs.

1990 is a million in additional state and \$1.75 billion in additional federal income tax revenue for the state.

The University of Kentucky Center for Business and Economic Research, which formulated these projections, has not yet done a comprehensive follow-up on economic

MARY FRIEDBERG

Every week some prominent blacks are



doing the same thing!



The Louisville Defender, Weekly I

The Gleaner's
A KID'S VIEW

ADS AND LITERARY WORK

The Henderson Gleaner, Daily II

BY HENDERSON
COUNTY 6th GRADER
Salute to Dairying

Even a tornado didn't stop the Youngs from milking

By Tracy White
Contributing writer
A measure of the Young family's commitment to dairying is evidenced by the fact that after a tornado struck down on the Carver Road farm May 21, the family resumed milking as usual. The tornado took out the shed roof adjacent to the milk parlor, but the Youngs and their livestock were unharmed. Minnie Young, 19, who has been milking 10 years, said that she started milking cows by hand while her husband, Jim Young, was the milking machine operator. Like most Anderson County farmers, the Youngs raise the independence farming breed.

The Anderson News, Weekly III



We make sure the new gets from our house to you

Through some of our first-place awards, we want to celebrate National Newspaper Week in recognition of the 8,100 people who subscribe to The Sentinel-News year-in, year-out. We hope we make your hometown newspaper work your time and money by keeping you informed of City Council, Fiscal Court, high school sports, parks activities, social events, business news, agricultural highlights and what's available in Shelbyville area businesses.

Our computer spreads us, with a copy of each, to the copy house or a printer or a different typewriter or different point size.

The Sentinel-News, Multi-weekly

Typography

Community service

Sports

30 PERSPECTIVE

Editor and Publisher John Hager, Executive Editor Tom Hanson

Merger's benefits earn endorsement

The Henderson-Gleaner supports government merger. Here are 11 reasons why:

- 1) Merger government facilitates economic development and job creation.
- 2) Merger government is more efficient, cost-cutting and better governed.
- 3) Merger government is more responsive to citizens' needs.
- 4) Merger government is more accountable.
- 5) Merger government is more transparent.
- 6) Merger government is more unified.
- 7) Merger government is more effective.
- 8) Merger government is more efficient.
- 9) Merger government is more cost-effective.
- 10) Merger government is more accountable.
- 11) Merger government is more transparent.

EDITORIAL

Community must change with times

The Henderson-Gleaner supports government merger. Here are 11 reasons why:

EDITORIAL

The Owensboro Messenger-Inquirer, Daily III

Opinion

Editor and Publisher John Hager, Executive Editor Tom Hanson

Merger opinions

For most of us, the merger is a good thing. It will save money and improve services. It will also create jobs and improve the quality of life in our communities.

EDITORIAL

The Winchester Sun, Daily I (tie)

The Bourbon Times, Weekly II

Opinion

Editor and Publisher John Hager, Executive Editor Tom Hanson

Salute to our Trillium Area's Finest

As we move forward in the 1990s, we must remember the values that have made our community what it is today. We salute the men and women who have dedicated their lives to the betterment of our community.

EDITORIAL

The Winchester Sun, Daily I (tie)

The Bourbon Times, Weekly II

Ninja Turtles - A6
Cards lose - B1

The Winchester

Vol. 114, No. 239 - 16 Pages
December 20, 1991

Soviet foreign minister resigns post

Shevardnadze's surprise reforms sought

The Winchester Sun, Daily I (tie)

Minister resigns post

There for meeting the president to

The Bourbon Times, Weekly II

The Bourbon Times, Weekly II

Madison wreck claims life of Paris Woman

Times Staff Report

An 18-year-old Paris resident

Times Staff Report

Times Staff Report

Times Staff Report

Times Staff Report

The Bourbon Times, Weekly II

Madison wreck claims life of Paris Woman

Times Staff Report

Times Staff Report

Times Staff Report

Times Staff Report

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Times Staff Report

Times Staff Report

Times Staff Report

Times Staff Report

Get ready to enter the 1991 KPA Fall Newspaper Contest. Watch for details.

1991 KPA Better Newspaper Contest
General Excellence