

The Kentucky Press

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Winter convention edition

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Hurrah for writers, photographers

Papers in Warsaw, Springfield, Lebanon, Bardstown, Corbin, Henderson, Lexington are tops

By Pam Shingler
 Press Editor

The state's outstanding writers and photographers were the centerpiece of the awards banquet during KPA's mid-winter convention in Frankfort.

In addition to earning personal citations, their work garnered General Excellence awards for *Gallatin County News* in Warsaw, *Springfield Sun*,

Lebanon Enterprise, *The Kentucky Standard* in Bardstown, *The Times-Tribune* in Corbin, *The Gleaner* in Henderson and the *Lexington Herald-Leader*.

The distinction of winning the most first place awards is shared by Kelley Warnick, editor of the *Gallatin County News*, and Ninie Glasscock, *Springfield Sun* editor.

Glasscock placed at the top among Weekly Class II entrants in the categories of feature story, one-subject column, variety-of-subjects column, on-going/extended coverage story, general news picture and news picture essay. She also won three second place

prizes and one third place.

Warnick topped the Weekly Class I entries with number one honors for editorial, one-subject column, general news story, on-going/extended coverage story, news picture essay, feature picture and feature picture essay. Warnick also took home three second place awards and one third place.

Among the larger papers with more specialized staffs, Herb Brock of the *Advocate-Messenger* in Danville won three first place awards for his writing, and Charles Bertram of the *Lexington Herald-Leader* earned three

See **Winners**, back page

NIE Week, March 2-6



In celebration of Columbus discovering the new world 500 years ago, "Exploring Your World With Newspapers" will be the theme for Newspaper In Education Week, March 2-6.

NIE Week will celebrate the use of newspapers in the classroom since 1930. The NIE program gives teachers an opportunity to apply what is being learned with everyday, practical experience.

The *Lexington Herald-Leader*, however, will observe NIE week March 9-13, a week later than the national observance, by printing two tabloid sections centered around NIE. Sylvia Smith, who is in charge of the program, said the paper will also sponsor workshops and events for teachers.

Teacher's guides for NIE Week are available from the International Reading Association, an NIE sponsor along with the American Newspaper Publishers Association Foundation.

The guide gives suggestions on using the newspaper in class, along with lessons on exploring the newspaper, people, issues, community resources, the environment, and the arts. To order, call IRA at 302/731-1600, ext. 266.



Blue Ribbons, all

Winners of the KPA's 1991 Fall Contest are featured in this convention edition of *The Kentucky Press*. And here's an appropriate example. Kelley Warnick of *Gallatin County News* shot a winner any way you look at it. This photo was part of his first place award for Feature Picture Essay, Weekly Class I.

General Excellence

Weekly Class I

Gallatin County News
McLean County News

Central City Times-Argus

Weekly Class II

Springfield Sun

Georgetown Graphic

Clay City Times

Weekly Class III

Lebanon Enterprise

Anderson News

Whitley Republican

Multi-Weekly

The Kentucky Standard

The Sentinel-News

Central Kentucky News-Journal

Daily Class I

Corbin Times-Tribune

Middlesboro Daily News

Harlan Daily Enterprise

Daily Class II

The Gleaner

The Advocate-Messenger

The News-Enterprise

Daily Class III

Lexington Herald-Leader

The Kentucky Post

The Messenger-Inquirer



'92 President

Mary Schurz, publisher of *The Advocate-Messenger* in Danville, moved to the forefront, taking office as KPA's 1992 president at the end of the winter convention. Dispensing with prepared notes, she simply accepted the gavel, said "Thanks" and adjourned the convention.

Leadership '92

1992 officers of KPA were installed during the winter convention of the Guard luncheon. They are, clockwise from left, treasurer Dorothy Abernathy, *The Oldham Era*; president-elect Jerry Lyles, *Benton Tribune-Courier*; vice president Steve Lowery, *The Kentucky Standard*; past president Celia McDonald, *Harlan Daily Enterprise*, and president Mary Schurz, *Danville Advocate-Messenger*.



The Kentucky Press

- 1992 Officers**
President
 Mary Schurz
Danville Advocate-Messenger
President-Elect
 Jerry Lyles, *Benton Tribune-Courier*
Past President
 Celia McDonald
Harlan Daily Enterprise
Vice President
 Steve Lowery, *The Kentucky Standard*
Treasurer
 Dorothy Abernathy, *Oldham Era*
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 William Mitchell, *Fulton Leader*
District 2
 Jed Dillingham
Dawson Springs Progress
District 3
 Teresa Revlett, *McLean County News*
District 4
 Charlie Portmann, *Franklin Favorite*
District 5
 Coleman Love
Elizabethtown News Enterprise
District 6
 Dorothy Abernathy, *Oldham Era*
District 7
 Kelley Warnick, *Gallatin County News*
District 8-9
 Ken Metz, *Bath County News-Outlook*
District 10-11
 Marty Backus
Appalachian News-Express
District 12
 Louise Hatmaker
Jackson Times/Beattyville Enterprise
District 13
 Glenn Gray, *Manchester Enterprise*
District 14
 Stuart Simpson, *Pulaski Week*
District 15A
 Jim Green, *Lexington Herald-Leader*
District 15B
 Jerlene Rose, *Clay City Times*
State-At-Large
 Merv Aubespain, *Courier-Journal*
 Camilla Box, *Union County Advocate*
 Gene Clabes, *Recorder Newspapers*
 John Del Santo
Ashland Daily Independent
Associates Division
 Brad Hughes
 Kentucky Cabinet for Human Resources
Advertising Division
 Cheryl Wilcher
Central Kentucky News-Journal
News-Editorial Division
 Russ Powell
Ashland Daily Independent
Education Representative
 David Dick, University of Kentucky

Welcome a-board

Seven new faces will peer across the board room table when the KPA board of directors next meets.

Marty Backus, publisher of the *Appalachian News-Express* in Pikeville, replaces John Del Santo as District 10-11 representative. Del Santo, publisher of *The Daily Independent* in Ashland, continues as a state-at-large appointee.

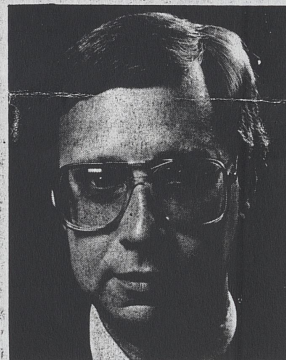
Other new state-at-large members are Camilla Box, general manager of the *Union County Advocate* in Morganfield; Gene Clabes, publisher of the *Recorder Newspapers* in Northern Kentucky, and Merv Aubespain, associate director of development at *The Courier-Journal* in Louisville.

In non-voting seats are Brad Hughes, public information chief for

the state's Cabinet for Human Resources, as new chairman of the Associates Division; Cheryl Wilcher, advertising manager at the *Central Kentucky News-Journal* in Campbellsville, heading the Advertising Division, and David Dick of the University of Kentucky, education representative.

New to the executive committee is Steve Lowery, publisher of *The Kentucky Standard* in Bardstown, who was chosen KPA vice president by a selection committee. He is a former state-at-large board member.

Another former state-at-large member, Jerlene Rose, publisher of the *Clay City Times*, now represents District 15-B, replacing Guy Hatfield, publisher of the *Citizen Voice&Times* in Irvine.



Templin honoree

Max Heath, vice president of Landmark Community Newspapers Inc. in Shelbyville, was chosen winner of the 1991 Edwards M. Templin Memorial Award. Presented during KPA's convention awards banquet, the award is sponsored by the *Lexington Herald-Leader* for a newperson's contributions to his/her community. It honors the paper's former promotion director. Heath, a past president of KPA, is active not only in his community, but also in KPA and the National Newspaper Association.

A word of Ad-vice

Enter KPA's 1992 Advertising Contest.
 Send KPA your best ads between Jan. 1-Dec. 31, 1991
 Deadline: Valentine's Day! Feb. 14

KPA/KPS Central Office
 David T. Thompson, Executive Director
 Bonnie Howard, Business Manager; Buffy Johnson, Bookkeeping Assistant; Sue Cammack, Secretary. **Advertising:** Gloria Davis, Director; Reba Lewis, Administrative Assistant. **News Bureau/The Kentucky Press:** Pam Shingler, Director/Editor; Tim Webb, Intern. **Clipping Service:** Rachel McCarty, Coordinator; Kim Cox, Linda Slemp. **Mail/News Release Service:** Nancy Peyton
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Think local, experts tell KPA conveners

By Ron Bridgeman
Jessamine Journal
& Pam Shingler, *The Kentucky Press*
"All the really big news is local," said a Scripps Howard executive to a packed room of newspaper leaders in a Friday morning KPA convention program.

For that reason, Editorial Services Vice President Susan Miller said, editors should try to find a local tie-in.

The news business confronts a host of moral and ethical issues that need to be addressed on news pages, Miller said. "Readers believe we confer status on news and withhold status by not covering some stories," she said.

Miller and Scripps Howard graphics director Randy Cochran based their presentation, "What Readers Want: New Lessons for Newspapers," on the Poynter Institute's Eyes on the News project.

"People want good news, stories about role models and heroes, other than sports figures," Miller said, adding that many routine topics can be adequately handled by "briefs" sections.

Readers, she said, "like having choices," which can be offered with

boxes, sidebars and graphics. She advised that many times stories should stop at a transition point, with related material presented as sidebars, offering more short stories played together.

Citing the Poynter study, the presenters said that readers "process" three-fourths of all artwork on a page and half of the headlines and ads. They also look at two-thirds of the brief boxes.

Readership, Miller said, is highest for news stories and least for sports.

Among other design points, the study showed •the larger the photo the more likely it is to be processed; •readers enter a page at the dominant interest point, not necessarily the top right or left; •readers look at facing pages as a single unit; •readers like main headlines followed by a deck; •tint blocks enhance but don't guarantee readership.

The Scripps Howard consultants listed some possible goals for newspapers that want to retain or capture the interest of readers and potential readers. They include:

√Broaden your definition of news; cover every neighborhood.

√Cover local success stories and heroes.

√Encourage public discussion on news pages of issues important to citizens.

√Promote community participation.

√Put "context" and "perspective" high up in stories.

√Reduce the length of routine stories.

√Keep briefs to a sentence or two.

√Emphasize individuals over groups.

**KPA
1992
winter
convention
coverage**

Panel looks at waste recycling and news industry's role

By Theresa Hockenberry
Harlan Daily Enterprise

"We are a part of the problem, but only a part," KPA president Mary Schurz said during a panel discussion on "Newspapers in the Environment" at the association's recent winter convention.

"We must do our share to help, and to that end, I am pleased and proud of many of our papers across the state, and their efforts to help with the situation," the Advocate-Messenger publisher said.

Schurz impressed that newspapers account for only a small percentage of the total amount of paper products being placed in landfills today. The figures on paper as solid waste also include cardboard, paper containers and all products made of paper.

"The issue will not end until we get a hold on many environmental concerns," she said.

Panelists Mark Brown, state representative from Brandenburg, and Steve Dale of Kentucky Recycling Brokerage Authority told of efforts of legislators to help newspapers and other industries find alternative markets for their waste and ways to lower production of both chemical and solid wastes.

Dale's organization and others, such as the Kentucky Partners Program, are trying to develop programs

for dealing with solid wastes.

"Markets for old newspapers must be found in Kentucky or in adjoining states," Schurz said. "There is not now available sufficient demand for old newspapers because the market is flooded. Yet, many of you continue working within your communities to find alternative disposal means."

Schurz outlined the many uses that have been developed, including bedding for cows and horses and animal shelters, cellulose insulation, hydro-seed mulch, wallboard, acoustical tile panels, flooring and roofing.

The newspaper industry led in the push several years ago to get ink manufacturers to remove toxins from the ink, Schurz said. Inks today, she said, are safe, a fact determined by a study by Penn State University on the use of newsprint as animal bedding.

Old newspapers do not have to be returned to de-inking facilities for further use. In the case of animal bedding, the toxic materials in the ink are less than in straw.

Schurz commended the newspaper industry and private citizens in their attempts to find solutions.

"Not with threats or arm twisting, we have begun addressing this issue long before it became an issue in the General Assembly," she said.

Pressure is on for bills' passage

By Kit Millay
The Oldham Era

Reporters and editors were urged to "use their ink" to press for passage of HB 106, the revised Open Records Law, and HB 16, the revamped Open Meetings Law.

The appeal came from Steve Lowery, publisher of *The Kentucky Standard*, during a session on the laws at the KPA winter convention in Frankfort. Lowery served on a legislative task force which ironed out the bills.

Both bills went before the House State Government Committee on the opening day of the convention.

About 40 people turned out for the editorial session, where Bill Hollander of Wyatt, Tarrant & Combs law firm briefly explained the changes in the two measures and answered questions.

Lowery also urged reporters and editors to press their legislators for firm commitments on passage of the two bills. During the 1990 General Assembly, two KPA-sponsored bills on open meetings and open records failed to pass, which Lowery partially attributed to a lack of lobbying.

A grassroots effort is needed to also involve the public in supporting passage of the measures, Lowery said.

"We need more ink — and we need it now," he added.

Information central

Gov.'s press aide wants one source of state info

By Allen Blair
Pulaski Week

Twenty years ago, Frank Ashley was a Courier-Journal reporter in Hazard. Now, he uses his journalism talents on the other side of the fence as Gov. Brereton Jones' press secretary.

Ashley spoke at KPA's winter convention in Frankfort on some of the goals he has set for his tenure as the state's number one press official.

Speaking to about 50 editors and reporters, Ashley said one of his biggest goals is to centralize the releasing of news from state government agencies.

"There would be one piece of information, instead of six on the same thing," he said.

Calling the way information is released now a "massive, uncoordinated system," Ashley told the journalists that hundreds of thousands of dollars could be saved by centralization.

Some journalists disagreed with Ashley, saying that centralizing the information process is a way of controlling the news that comes from state government agencies.

The press secretary, however, said that would not happen because there will still be press liaisons in large agencies who would handle inquiries and make sure that access to those agencies was maintained.

"I see it more as a central distribution facility," he said.

Ashley also said that the centralizing would benefit media across the state directly. "I think we'll be better able to serve newspapers out in the state," he said.

He explained that centralizing the information system would help the press by cutting down on duplication of news releases, sending out regional packets targeted for specific areas and having a "more professional approach to news."

Ashley also said there could be a possibility of transmitting press releases electronically to newspaper and television newsrooms across the state.

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Convening

Swapping stories during KPA's winter convention in Frankfort are, from left, Dr. Bob McGaughey, Murray State University; John Bramel, *Lebanon Enterprise*, and Steve Lowery, *The Kentucky Standard*.

Ausenbaugh's axioms

The old prof tells it like it is

Though he underwent thorough coverage by Teresa Sapp in last month's edition of *The Kentucky Press*, Jim Ausenbaugh seemed eager to share some of his pithy philosophy with KPA members in Friday morning's convention-opening speech.

The writer/editor/professor graciously stepped in at the last minute to replace the convention's keynote speaker, former hostage Terry Anderson, who had to duck out of the harried spotlight he's been under since his release from Middle Eastern captivity in December.

Ausenbaugh, who retired at the end of last semester from Western Kentucky University, was up to the challenge. Straight from the master's tongue come these intriguing morsels.

• "Big bosses have idiotic ideas, and nobody to tell them they're idiotic."

• "I put (the big bosses') memos in the top rack (of a desk shelf). If I had not heard about them in two weeks, I put them in the bottom rack. If I had not heard in two more weeks, then I threw them away."

• "If I had another shot at (covering the legislature), I'd be meaner."

• "The legislature is made up of lazy people, fools, grifters, grafters. Should newspapers use this? What rules ought to apply (to covering the legislature)?"

• "Legislators use newspapers — announcing grants, in pictures. Columns by congressmen are as self-serving as all get out."

• "Every story in a newspaper ought to be important and readable."

• "Whom are you writing for? The readers? I don't believe it."

• "The worst feature of community papers is the pictures. Couldn't you hire a photographer to take a lot of feature pictures to use over months?"

• "Newsrooms are isolated and insulated (from their readers)."

• "Newspeople are the most intractable of any industry, the slowest to learn, slowest to move, slowest to change."

Something to think about, eh?

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Boysen: Fluent, correct writing part of state education reform

By Ed Staats
Associated Press

Education Commissioner Thomas C. Boysen chided state higher education interests, in a KPA convention talk, for not fully supporting school reform.

"I would characterize it (higher education's response) at this point as sort of constructive milling around," he said.

Nonetheless, he said he found "a lot of willingness and open-mindedness" by academicians and administrators in connection with education reform.

He acknowledged that they are under pressure from the General Assembly to support the 1990 Kentucky Education Reform Act.

Boysen said he was more confident than a year ago that education reform will work "and really fundamentally transform Kentucky education and what students know and can do."

The nation needs to move forward in enacting national standards and in testing students, he said, noting that Kentucky is well ahead of the rest of the country.

He told the journalists that education reform was pushing writing instruction — the kind that "builds up confidence, craftsmanship and the habit of collaboration."

He said 50,000 fourth graders, as well as thousands of 12th graders, are developing writing portfolios, in a climate that previously did not encourage writing skills.

"The students need to think of themselves as writers. We know that

writing is so central to thinking that we have to build up fluency very, very powerfully — fluency into form into correctness."

Sexton: How press can help

By Pam Shingler
Press Editor

Kentuckians want "quick results" in education reform, but the process "will take time," the Prichard Committee's Bob Sexton told a KPA convention audience.

Sexton, who followed Education Commissioner Thomas Boysen in a Saturday morning session, said the reform needs "more followership," local persons willing to assist schools in improving.

He then stressed five ways the press can bolster the reform movement.

- Keep the focus on education.
- Ask tough questions in your local communities, particularly about how money is being spent, pre-school enrollment and services, site-based management councils, communication, and help for teachers.

- Look for and write about success stories.

- Be patient with the hard data as it relates to improvement.

- Encourage community involvement.



Here's the way it is

Russ Metz, right, *Bath County News-Outlook*, obviously has the ear of his legislator, State Rep. Adrian Arnold, during the Legislative Reception, Thursday evening of KPA's winter convention.



Presidential pick

Celia McDonald had the formula for putting a smile on David Hawpe's face. McDonald, 1991 KPA president, tapped Hawpe with the Most Valuable Member Award during KPA's convention awards banquet. Hawpe, editor of *The Courier-Journal*, was president in 1990. McDonald, now immediate past president, publishes the *Harlan Daily Enterprise*.



FOI Award winner

State Rep. Albert Jones extends a hand to a well-wisher following a KPA convention luncheon where he was presented the Barry Bingham Freedom of Information Award. The Paducah attorney has been an outspoken proponent of governmental openness. Past winners of the award include Jo-Ann Albers, Western Kentucky University, 1988; John Munford Sr., *Union County Advocate*, 1987, and Barry Bingham Sr., *The Courier-Journal*, 1986.

Food for thought

Governor addresses convention luncheon

By Fran Ellers
The Courier-Journal

Gov. Brereton Jones said he would support changing a proposal to restructure state university boards to require that up to half of the current board members be reappointed.

The governor told KPA members at a convention luncheon that he had intended to keep some of the board members anyway and would support

such a change in House Bill 149, proposed by state Rep. Ernesto Scorsone.

Jones told the press association that even though there are good board members now serving, there are also some who got the jobs for the wrong reasons. Under his proposal, Jones would pick from three candidates.

The governor also discussed the

budget, which he will present to the legislature Feb. 6.

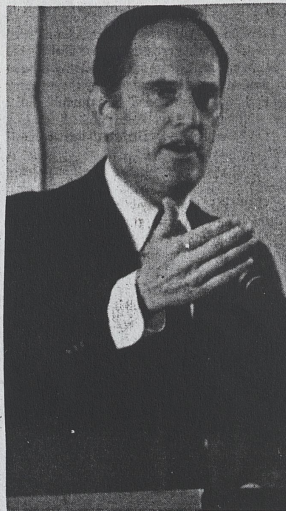
Jones said the problem is priori-

**KPA
1992 winter
convention coverage**

ties. Health and social services, plus education reform costs, are eating up the budget. But Jones said he is also determined to "create jobs," particularly because of the depressed economy.

After his speech, Jones gave an example of how he might create jobs, by following through on a proposal to sell \$100 million in bonds to renovate the state parks system.

Jones also indicated that some changes may be coming in how the state funds services to the poor, saying that priorities need to be set. The needs range from "low quality of life for 82-year-olds to low quality of life for pregnant women," he said. But the state must start making hard decisions about which is more important, he said.



Gov. Brereton Jones, speaking at the Friday luncheon of KPA's winter convention.

'Meek' doesn't sell ads

By Gloria Davis
KPS Ad Director

Larry Bartscher's seminar title provided a clear clue to his philosophy: "The meek may inherit the earth, but they'll never survive in this market."

The Nebraskan preached aggressive selling to members of KPA's Advertising Division during the winter convention in Frankfort last month.

"Our job is to make the customer's cash register ring, not just sell lineage for papers," said Bartscher, publisher of the Norfolk (Neb.) News and advertising consultant.

"Newspapers' share of the market is dwindling and it's up to us to turn it around," he said.

Bartscher outlined ways to build revenue and increase lineage when

dealing with advertisers:

- Quiz advertisers on their business and needs.
- Uncover what the customer wants.
- Unite efforts for a media mix.
- Use the information you find.
- Initiate new plans and ideas.
- Inform advertisers of your paper's benefits.
- Inject enthusiasm.
- The ever present sales kit, Bartscher said, should include *a copy of your most recent newspaper, *all rate cards with local, national, classified and color charges, *circulation information, *zip code breakdown of circulation, *calculator, ruler, reduction wheel and other design tools.

The Constitution does not solve our problems. It gives people freedom and opportunity to solve their own problems; It gives representatives of the people authority to help solve problems; It provides an executive to enforce the laws and administer the government; It provides a judicial branch to say what the law means; From there on it is up to the people. — Chief Justice Warren Burger

Churches don't need new tax exemptions

John Lucas, *Crittenden Press*
Best Editorial, Weekly Class II

It has taken a pocketbook issue like taxes to finally unite the Baptists and Catholics. Both pulpits vigorously support adoption of an amendment to the Kentucky Constitution to broaden the tax exempt status of churches.

That will be Constitutional Amendment No. 4 on the Nov. 6 ballot.

We think it's a bad idea and are appalled at some of the misinformation being spread by supporters of the amendment.

One newspaper ad we saw showed a picture of a church building with a tax foreclosure sale sign in front of it. And preachers have warned that if the amendment isn't adopted, churches will be taxed out of existence.

All that just isn't true.

If Amendment No. 4 is not adopted, churches won't lose anything. Their tax status will stay the same as it is now — exempt.

Adoption of the amendment only adds more categories to an already generous listing of tax exemptions available to religious organizations. The state constitution now exempts from taxes church buildings used for worship, up to two acres of ground surrounding them, parsonages, schools and other church-owned properties which can demonstrate they serve a public purpose.

That's enough.

Amendment No. 4 would extend tax ex-

empt status to all church-owned properties. Specifically what they're talking about is bringing income-producing properties — rental real estate, church-owned businesses and stock and bond portfolios — under the tax-free umbrella.

Our contention is that when a church chooses to enter the business world, it's there like the rest of us. It doesn't need an unfair competitive advantage of being able to sell its goods cheaper or rent its buildings cheaper than the rest of us because it doesn't have to figure the costs of taxes into the price.

When a church invests in the stock and bond market, it's doing so to make money, just like the rest of us. It should pay taxes on earned income, just like the rest of us.

If you make enough money off income-producing properties so that taxes are an issue, you can afford to pay them. Most of us in the business world pray, "Lord, let me have to pay

taxes this year."

Aside from that discussion of principle, a practical consideration about the amendment is the possible proliferation of dummy churches for tax avoidance purposes. This business might well become a "church." We serve a public purpose. We have a meeting house, and through our subscription list, we have a membership. We could become a church to have our real estate and income treated as tax exempt.

Amendment No. 4 is not needed for the protection of religious freedom in Kentucky. No church is going to be taxed out of existence if it does not pass. Those who have chosen to enter into free enterprise will continue to pay taxes on earned income, just like the rest of us.

We're reminded of an old story about a man wanting to escape his local tax burden. That man was admonished to "Render unto Caesar..."

**Special
Kentucky
views**
This month
featuring
prize-winning
editorials and
columns from
KPA's 1991
Fall Contest

A good time for zoning

Kelley Warnick, *Gallatin County News*
Best editorial, Weekly Class I

With increasing regularity we are writing stories about prospective industries interested in building factories or plants in Gallatin County. As Judge/Executive Clarence Davis pointed out in a fiscal court meeting three months ago, it seems like every week some new company is showing interest in the county.

It is easy to see why that's true. Although small, Gallatin County has much to offer. It has hundreds of acres of undeveloped farm land, it is close to three major urban areas, it is only a short drive to a major international airport, it has an interstate highway running along one side of it and the mighty Ohio River flowing across the other side.

The desirability of the area was proven last fall when state officials announced a \$200 million steel plant would be built in Ghent.

While major industries have been looking us over, families have been moving in. Boone County's population explosion presses us from the east and Carroll County's growing industrialization presses us from the west. Latest population figures show Gallatin County is one of the fastest growing counties in the state.

Now would seem a good time for our county leaders to seriously plan for the future. Uncontrolled growth can have disastrous effects on any community.

While new jobs and industrial growth are vital to any community, no one would want huge smokestacks rising right next door to homes that were built with life savings of hard working people.

Through the implementation of planning and zoning regulations, many communities have been able to make a place for both homes and factories and at the same time ensure the quality of the environment for everyone.

Two years ago Glencoe/Veterans Memorial magistrate Joe Mylor suggested that our fiscal court look into putting together just that sort of plan for our county. His ideas were dropped with little discussion. Now would seem a good time for the discussion to begin.

What you hear isn't always what people are saying

Herb Brock, *Advocate-Messenger*
Best Column/Variety, Daily Class II

We all have our own little dialects and speech patterns. Mine, for instance, is an eclectic form of speech derived from living for a while in the Chicago area and having roots in Harlan and also in the Atlanta area. To make an acronym out of it, I guess one could call it a "charlatan" dialect. But please don't.

So having lived in several parts of the country, I think of myself as being fairly skilled at understanding various American dialects. But I failed miserably the other day.

I was attending a function where I was engaged in a chat with a gentleman about events of the day. During the chat, he uttered something that sounded to me like "No Bud for Earl."

I asked him to repeat himself and he again said, "No Bud for Earl."

I replied, "Excuse me, but who's Earl?"

He said, "Earl! Earl! No Bud for Earl!"

Since he didn't point out who Earl was, he must have assumed everybody in the room knew Earl, and I assumed ol' Earl must be the fellow standing right next to us.

"Oh," I whispered. "Earl can't handle his beer?"

"No, that's not it! No Bud for Earl!" he insisted.

"Oh," I said under my breath again, "Earl can drink beer but he's allergic to Budweiser?"

"No, that's not it either! No Bud for Earl!" he said plaintively.

"Oh," I continued to whisper, "Earl's for Bud Light in the Bud Bowl?"

"No, no, no! Let me spell it out for you: N-O-B-L-O-O-D F-O-R O-I-L! No Bud for Earl!" he harrumphed.

"Oh, I get it. No blood for oil in the Persian Gulf," I said.

Having finally established that his topic was the war, I tried to add to the conversation — and use his dialect so that we could understand one another.

"How rich do you think the Saudi rural family is?" I asked patronizingly.

"I don't know any rural family anywhere that's rich, but I do know the Saudi royal family is loaded," he replied condescendingly.

So much for this worldly charlatan's dream to serve as a United Nations interpreter.

Remembering Christmas in a faraway land

Rick Baker, *Georgetown News & Times*
Best Column/1 Subject, Weekly Class III

Saddam Hussein's announcement that all foreign hostages would be released from Iraq and Kuwait was welcome news to those being held and to their families. Most will be home in time for Christmas. The American soldiers stationed in Saudi Arabia, however, will be spending their holidays in the hot desert sun.

One who will be over there is a good friend of mine, the first sergeant of a National Guard public affairs unit. He left Monday morning for a few days at Fort Campbell before "flying across the water," as it is called. His wife and two children will celebrate Christmas without him.

That's a situation that can change a person's outlook about Christmas.

Eighteen years ago, I spent the holiday season in the small village of Bon Non Soong, Thailand, 40 miles south of Vientiane, Laos. It wasn't sandy, but it was hot. The jungles of northeast Thailand are also very muggy, especially during the monsoon season, when it rains 2-3 hours every afternoon. Unfortunately, the rain is not followed by cold front. The temperature stays on "hot."

Although December and January are the coolest months, there is no such thing as snow in northeast Thailand. The temperature seldom drops below 60 degrees on the coldest nights. There are only two seasons — "wet" and "dry." The monsoons last from April through October. Rain is seldom, if ever, seen the rest of the year.

More than 95 percent of the Thais practice

Buddhism, which is the country's official religion. Buddhists are not as strict about other religions as Moslems, but other faiths still are not tolerated as freely as in the United States.

Most Thais know little of Christianity or the meaning of Christmas. December 25 is just like any other day of the year. No streets are decorated, evergreen trees with flashing lights and piles of presents are non-existent and people who celebrate Jesus' birth do so in private.

I suspect it will be much the same for our troops in Saudi Arabia this year. Several news reports about Operation Desert Shield have focused on how Americans must be very careful to avoid doing anything that might insult the Moslems or their religion.

Thailand was similar. Since 1972, Christmas just hasn't been the same. I still believe in the miracle of Jesus' birth and look upon Christmas as a time to celebrate His coming. I just find it hard to get excited about all the decorating, shopping and celebration. My indifference is frustrating to my wife, Vicky. She comes from a family where exchanging presents is an important part of the celebration. Her wish list is getting full. I haven't even started on mine. I'll probably get around to it two or three days before Christmas.

Being in a foreign land is rough during the holiday season. It's even more difficult when someone has to forego the normal celebrations. Let's not forget our men and women in uniform this Christmas. Maybe they won't suffer the same fate as a soldier from another troubled era.

\$3-million bellyaching hard to stomach

Terry O'Connor, *Kenton County Recorder*
Best Sports Column, Weekly Class I

I marvel at the \$3-million bellyaching from ballplayers who feel they take too much verbal abuse from grandstanding fans.

Jose Canseco of the Oakland Athletics, caught leaving Madonna's apartment in the wee hours of the morning, recently threatened to punch out a fan who was enjoying himself at the slugger's expense. Canseco was testier than usual because he was attempting to reconcile with his estranged wife, Esther, and he didn't think it was right that he be ribbed about his self-made predicament.

Baloney. No self-respecting bleacher bum could resist such tempting fodder. When Canseco acknowledged his tormentor, he just added fuel to an age-old fire.

Baseball, with its leisurely pace and relative quiet on the field, has always lent itself to leather-junged hecklers. Young baseball-playing pups so easily distracted by taunts from the stands or opposing dugouts often drew a career diet of such abuse. Such players were said to

have "rabbit ears."

While today's players think fans have grown unbearably vulgar, they never had to deal with death threats as Jackie Robinson did while breaking baseball's color line. Now that's pressure.

The way to shut a loud fan's yap is not to drill him in the chest with a baseball as Cleveland's Albert Belle did, nor to fire the ball outside the stadium as New York's Jesse Barfield did, or even inside the park as our own Rob Dibble did.

Now more than ever, ballplayers are paid well enough to endure the "burden" of heckling from the stands no matter how abusive. Handwringing discussions about free speech vs. civility among sports writers after each of the above-mentioned incidents only muddy the water and amount to more pampering of our well-paid heroes.

Results silence hecklers. Retorts reward them.

Hit the ball, not the fan, Jose.

Local taxes — how deep is the well?

Ron Jenkins, *The Gleaner*
Best Editorial, Daily Class II

As a community, are we fast approaching the day when the cost of local government, including schools, will make unreasonable demands on our collective ability to pay for such services?

Some may argue that we've already reached that point, but the viewpoint here is that citizens of Henderson and Henderson County receive a generally good return for their relatively moderate local tax dollars.

Nevertheless, there is concern that our local government officials may now be taking for granted this community's ability to pay for the ever-increasing public bills.

Consider, if you will, these developments in our community.

- The Henderson County School District has completed a five-year facilities plan that has a ballpark cost of at least \$30 million, which will require a significant increase in local tax effort — on top of the recent state and local school tax hike prompted by the 1990 school reforms.

- The city's water and sewer department approved a 1991-92 budget last week that doesn't even balance, projecting a \$37,500 deficit that is a not-so-subtle signal that another rate increase is coming.

- The city's garbage fees last week went up 50 percent for residential customers and much more than that for some commercial and industrial customers.

- The city's 1991-92 budget, which takes effect Monday, extracts \$750,000 more than last year from the three city-owned utilities in lieu of tax payments: \$1.5 million from Henderson Municipal Power & Light, compared to \$1,250,000 for this fiscal year; \$400,000 from the water-sewer department, compared to \$200,000 this year, and \$950,000 from the gas department, compared to \$650,000 this year. (Can this possibly mean that we're in store for a gas rate hike?)

- Henderson Fiscal Court is talking a \$2-a-head bingo tax that would generate an estimated \$150,000 a year in new revenue for the county.

In each of these cases, the officials responsible for proposing the increases can make a defensible case for the hikes. In some cases, new regulations, such as those governing landfills, mandate heavy costs at the local level without any financial assistance from the mandator.

Still, citizens have a right to increasing concern when they read:

- Public school teachers get a 5 percent pay increase and another day off after a much larger 1990 pay increase as a result of school reforms.
- County government votes a 5 percent pay increase for all its employees and agrees to pay 80 percent of all employee health insurance premiums.

- City government approves cost-of-living raises of 3.6 percent for its employees, who already have full health coverage benefits paid by the city, plus a 2.5 percent merit increase — or a 6.1 percent pay increase for all who qualify.

- Henderson Community College faculty will receive a general 10 percent increase in salary on top of a similar increase a year ago, putting the average community college faculty salary above the \$31,000 level.

While we do not begrudge the salary gains made by employees in the public sector, many taxpayers may wonder how it is that those on the government payroll have generally escaped the income slowdown that has plagued many private sector employees during the recession.

What's more, a column last Sunday by *Gleaner* business editor Chuck Stinnett illuminates our opening question about the tightening tax squeeze on the local taxpayer. To refresh that economic data:

- Henderson County, which in 1986 ranked sixth statewide in per capita income, dropped to 11th by 1989.

- In 1989, local income levels were up a mere 3 percent from the year before, compared

to a 7.4 increase statewide.

The point of Stinnett's piece was that this community, while still relatively prosperous in a statewide comparison, has nonetheless steadily lost ground in personal income over the last five years.

Meanwhile, it seems that local government units, save possibly a conservative fiscal court that is still largely a caretaker of county roads, pays little heed as it provides improved

salary benefits and maps out large scale, multi-million dollar projects.

Perhaps those public officials are a step ahead of many of us and, quite possibly, we may look back 10 years from now and have a greater appreciation of their vision.

But, given the slippage in our local economy, can it also be that our community is in store for a bit more from local government than we can easily afford?

Prince-princess fundraisers are discriminatory

Stan McKinney
Central Kentucky News-Journal
Best Editorial, Multi-Weekly

Tradition can be a wonderful thing. But when a traditional event discriminates against even one person, it's time that a change be made.

For more years than most of us would probably care to remember, many classrooms in schools all over the state have each selected a candidate for Prince and Princess.

Photographs of the candidates are pasted on empty jars and placed in businesses all over the county. Customers are asked to drop in their spare change.

Many candidates go door-to-door asking for donations to help them be "elected" as their school's Prince or Princess. It's sometimes darn

Coffee break

Scott Perry, *Floyd County Times*,
Best Column/Variety, Multi-Weekly

You can't fool Mother Nature. It appears you can't second-guess her either. Or can you?

Of all the methods we've heard discussed for predicting earthquakes, the one we like best is animal-watching.

It's been said that animals sense an earthquake before it happens and they begin to act abnormally prior to the event.

So we knew early on there was nothing special about this week.

Our dog Odie, an 85-pound mutt of questionable parentage, spent Sunday and Monday doing nothing particularly abnormal, unless you consider raiding the neighborhood trashcans unusual. For Odie, that's life in the fast lane.

We'll start losing sleep when he does.

While most of Eastern Kentucky debates the life and mourns the death of noted author Harry Caudill, we note the loss of another "champion."

For those of us who routinely travel from the mountains to Kentucky's "promised land," the death last week of Pike County's Junior Williamson should not pass unnoticed.

Williamson, whose name is immortalized on the first state-financed rest stop on the Bert Combs Mountain Parkway, was a lobbyist extraordinaire.

Kentucky's "Shoeshine Man" accomplished a feat that more influential, well-placed powers had failed to accomplish time and again. He convinced members of the General Assembly to build the rest area at Slade.

The Louisville Courier-Journal once called the Slade rest stop a \$800,000 "outhouse."

While it may be no marble statue or state designated historic site, the Junior Williamson Rest Area is no doubt a monument to a man who championed a cause and won.

If you have no need to stop at the rest area on your next trip along the parkway, honk your horn as you drive by. That's an appropriate salute to a fellow Eastern Kentuckian who won the hearts and captured the attention of our state leaders.

Shine on, Junior.

near impossible to say no to such a youngster, especially if he or she is the child of a neighbor.

Affluent parents of candidates, of course, can sometimes write a large enough check to guarantee that their child becomes Prince or Princess.

A few enterprising parents have even conducted yard sales and other fundraisers to generate cash not for the school but to assure victory for their child.

Many questions about the entire process were raised recently by Taylor District Judge Edwin P. Abell. He wisely questions the wisdom of such contests in a judgment issued in favor of the Taylor County Elementary PTSO.

The suit Abell ruled on was brought by the parent of a Princess candidate who raised the most money but was denied her crown because of a clerking error. The mistake was caught, after the ceremony, and the proper awards were made.

That, however, didn't satisfy the father who brought the suit against the PTSO and demanded his money back.

It seems that the majority of the money his daughter raised came out of his pocket. Abell wisely ruled that the money didn't guarantee a victory and should be considered a donation, win or lose.

Should titles such as Prince or Princess be for sale?

Abell says they shouldn't be, and he's absolutely right. Too much already is for sale in this world. Our children will find that out quick enough. They don't need to learn that lesson while in elementary school.

Another point should also be made. Children of parents who are not affluent are discriminated against because of such contests.

If the idea is to raise money, Abell suggests, it would seem logical to select only candidates who have parents with the means to generate significant revenue. That may not have happened. But certainly those with greater financial resources stand a better chance of winning.

The contests clearly discriminate, and that just isn't right.

Also, what do the winners really receive?

They get a title, of course, and a crown. All of the candidates also get a chance to dress up and parade in front of the other students who weren't nominated.

Is there a victory, though, in knowing that the title was won because of the amount of money raised?

Shelby County Schools recently did away with the Prince and Princess contest. Fundraisers such as candy bar sales were also eliminated. The reasoning was that taxes increased significantly for school and such programs shouldn't continue.

Locally, the superintendent of city schools says there's enough money to do away with fundraisers, while the county superintendent says his system can't do without them.

Even if some sort of fundraiser is needed, it shouldn't be one that discriminates.

All children need to be on an equal footing. Granted, that's an impossible task for many, many reasons. But continuing a contest that clearly discriminates can't be in the best interest of our children.

Politics as usual

Don White, *Anderson News*
Best Editorial, Weekly Class III

It's a sad situation when the hard-earned dollars of taxpayers are misused by self-serving politicians.

Unfortunately, there have been several of these sad situations in Anderson County, including some obvious ones in recent days and probably many more down through the years.

The most recent and blatant example of wasting money is the PROGRESS AS PROMISED, WALLACE G. WILKINSON, GOVERNOR sign erected alongside US 127 south of Lawrenceburg.

Twenty-two of these \$169 signs have been put up across the state at projects financed by the \$600 million bond issues, according to state Transportation Department spokesperson Angie Siegel.

"We're real proud of this work because some of these projects have been promised for 30 years," said Siegel.

The signs, of course, are nothing more than another attempt by the governor to tell the public how great he is and further the cause of his wife's election campaign.

If he is using his own money to pay for the current TV commercials proclaiming him as the sole savior of education in Kentucky, he should also cough up the money for these self-serving signs.

The signs, however, are small potatoes compared with the system through which "road money" is parceled out through administration "contact" people.

This practice first came to light locally more than two years ago when Wilkinson's county chairman Ed Ruggles told Anderson Fiscal Court where he intended to use state funds in Anderson County.

Rice Road, a seldom traveled narrow lane leading down to Salt River, was one place blacktop was laid.

Somewhere along the way, Ruggles was apparently replaced by County Attorney Jerry Springate as the administration's "favorite son" in Anderson County.

Late last summer, Springate informed Fiscal Court how much money he had obtained for blacktopping and where it would be put. The court, with the exception of Alton Warford (John Wayne Conway and Anthony Stratton were absent), voted to let Springate tell them what to do.

Among the projects was resurfacing of the Johnsonville-Fairview Road from KY 1291 southwest to the Washington County line.

Why was this road chosen over others in worse condition and who picked out these roads?

Margistrate Warford didn't get a reply to his question, but the answer should be obvious.

"Some individual shouldn't be able to come in here and tell us what roads are going to be blacktopped," said Warford — and he's exactly right.

Anderson County's magistrates, working in conjunction with the county judge/executive, should be the sole decision makers on where, when and how road funds are expended.

They are the ones elected by the people for this task and the ones who can and should be held accountable for their decisions.

This system of funneling taxpayer dollars through political cronies has gone on far too long.

As a fellow editor said in a recent editorial:

"Anybody with one eyeball with any vision can see that politics and much of state government business in Kentucky now stinks."

We couldn't agree more.

And we also agree with his summation that change won't come about until the people of Kentucky demand ethics legislation to solve these problems.

To Have and to Harm

Special Kentucky views . . . winning editorials & columns

Maria Henson, *Lexington Herald-Leader*
Best Editorial, Daily Class III

Betty Jean Ashby's life was in danger. She knew it. Her neighbors in Louisville's Shepherd Square housing project knew it. Louisville police knew it.

The Jefferson County courts knew it, too. Had the threat come from a mugger, rapist or holdup man, the authorities might have seen their duty more clearly. But this was what the law calls a "domestic" case. The man who was stalking Betty Ashby was Carl Branch, her common-law husband and the father of her four children.

The trouble between Betty and Carl was bad and growing worse. Carl had beaten her twice within two months. He had developed the chilling habit of cleaning his gun in her presence.

In fear, Betty Ashby turned to the law. She went through all the steps. She appeared in court, signed sworn statements, told her story to police. But nothing, it seemed, could keep Carl away.

When Carl showed up at her apartment on Feb. 10, 1989, the only protection she had was a sofa propped against the door and a pot of scalding hot water on the stove.

Betty climbed out a window, clad only in a shirt and ran for her life.

Carl, wielding an orange crowbar, pursued her across the street. He cornered her in the bedroom of a neighbor's apartment.

The neighbor, Marva Anderson, could only hug her 4-year-old daughter and cry "Lord Jesus! Lord Jesus!" as Carl hit Betty in the head again and again until she sank to the floor, dead at 22.

There are many ways to gauge how civilized a society is, but none is more basic than the degree to which it protects its citizens from physical harm. Indeed, the very roots of civilization lie in the need for collective protection against violence.

In Kentucky, the state has many laws designed to carry out this most basic responsibility.

One of them is a law specifically designed to shield women from violence inflicted by their husbands, former husbands and the fathers of their children. The law protects both men and women, but in reality it is a law against wife-beating.

Kentucky's law against wife-beating can protect women from violent men — but only when it's enforced. Its effectiveness depends on the efforts of police officers, sheriffs and judges.

In some places the law is enforced well. In others, wife-beating is not taken seriously. Some officials don't know the law. Others know the law but don't enforce it. Some seem to regard wife-beating as a private matter that is somehow not the business of the state.

It is time for the state to think hard and clearly about wife-beating.

Hideous acts of domestic violence seldom happen without warning. Almost always there is a progression — harsh words, slammed doors, beatings, remorse and reconciliation, more beatings . . .

At a certain point this progression ceases to be a private matter between husband and wife. Judges and police officers must be trained to know precisely where that point lies, and they must be willing to act decisively when it is reached.

Can Kentucky protect women from the men who beat them? Yes, it can. And when it does so, Kentucky will prove how truly civilized it is.

White collar crime: County's epidemic

Lisa Fee Camahan, *Harlan Daily Enterprise*
Best Editorial, Daily Class I

Harlan County is experiencing something in epidemic proportions. It's not the flu that's raging in other parts of the state. It's not measles, small pox or mumps. No, it's not any kind of epidemic that can be traced to the medical field — unless of course you're talking about an employee or employer embezzling money from a doctor's office, clinic or hospital.

Harlan County's epidemic is an epidemic of white collar crime.

Let's take a look back at events of the past few years in our county that prompt such a statement.

We've had a college director, upstanding civic leaders and leading business people, a funeral director, water clerks in two communities, other utility and public agency clerks (electric and garbage) and assistants, a city clerk, rescue squad captains, store cashiers and most recently a mayor — all have either been investigated, charged or convicted and sentenced for some type of white collar crime recently in Harlan County.

What's happening here? What has led to this, although not sudden, but certainly dramatic outbreak of this type of crime in our county? It was once our misfortune to be labeled as an area plagued with bloody, violent crimes.

Statistics, and better yet our own legal and law enforcement officials, tell us violent crime has decreased in Harlan County. Will we now be known for this very different type of crime?

One thing we as Harlan Countians have always prided ourselves on is our integrity. Trust in people we employ, elect to office or look up to in positions of authority has been a "given" — something in which those people could in turn have faith.

That trust has now in many instances been violated. Possible reasons for this outbreak of white collar crime is a justice system whose pendulum might have swung too far in the alleged criminal's favor.

A court system in which probations, either immediate or shock, are not only common but more often the rule rather than the exception. A system where the repeated (and repeated) continuance of cases leaves many of those cases hanging in a limbo of sorts and keeps people wondering if they have slipped

through the cracks.

Another possible factor in this scenario is the lack of a restitution order with any "teeth." How many of us DON'T at least know of somebody who wouldn't steal \$100,000 with the only expected repercussion a "slap on the hand" and maybe, just maybe, 30 days in jail.

That works out to be a pretty good living (dollar-wise, that is. The way we figure it, that's in excess of \$3,000 per day.) It's a fair guess that even the highest-priced defense attorneys in our area would be hard-pressed to beat that daily quota.

"Bloody Harlan" has always been a label that not only offended most native residents, but also brought forth in us a rebuttal that was sure to quell the desire of whoever uttered the remark to make the same mistake again.

However ugly that label was and still is, let's not replace it with "Crooked Harlan," "Dirty Harlan" or "Harlan County, Kentucky's White Collar Crime Capital: An Embezzler's Paradise." We're still an area with great integrity and pride. Let's prove it.

Decoding the cops

Kevin Eigelbach, *Sentinel-News*
Best Column/1 Subject, Multi-Weekly

The one piece of equipment in The Sentinel-News newsroom we never turn off is the "scanner." It's a radio receiver we've tuned to intercept police, fire and ambulance talk. It alerts any reporter listening when something's happening in Shelby County.

It will tell the reporter when something's happening, but without some special information, he or she won't know what's happening. That information is the "10" codes, the numbers cops use to describe just about any situation.

Shelbyville Police Chief John Miller said the cops use these numbers to save time. If an officer is hit by a car, as Kentucky State Police Trooper Gary Coffey was last fall, he doesn't have to waste time talking. He just has to call the dispatcher and say, "10-30, I-64, 43-mile marker," which means, "Officer in trouble, needs help on I-64 at the 43-mile marker."

Any cops hearing those numbers will respond immediately, because they want their fellow officers to do the same for them if they get in trouble. In Coffey's case, half a dozen troopers

responded.

We journalists are ambulance chasers. The numbers we pay close attention to are 10-46, which means an injury accident; 10-82, an injured person, and 10-80, a corpse.

We also listen for numbers in the low 10-70s, which are various kinds of fires. God forbid that they should ever happen, but we also listen for 10-77, a plane crash, or 10-69, train derailment.

To really talk like a cop, you need to know the 10 codes plus some normal English words that have special meanings. Try deciphering this message from central dispatch with Webster's Dictionary:

"000, 10-22 post when you are 10-8. A subject here has an article from your one."

When I first started listening to the scanner, I thought cops were the best-read people in the world. They were always picking up "articles" which I assumed were clippings from The Sentinel-News.

Later I found out an "article" can be almost anything. In the

above case, it is probably the officer's lunch. The dispatcher is asking the officer (badge No. 000) to "report in person" to the police station (post) when he is "in service" (10-8). A person (subject) is at the station with something from the officer's home (his "one").

On the 24-hour clock you'll find another set of numbers supposed to make communicating easier. The dispatcher doesn't divide days into mornings or afternoons. To him or her, every hour has its own number.

Those numbers are important because whenever an officer steps out of his car, takes a report, or stops a motorist, he or she tells the dispatcher about it. The dispatcher keeps track of the officer's time spent on the job with little index cards and a punch clock.

That generates a pile of paperwork that finds its way eventually to Miller's office. In police talk, that's "traffic" for the chief.

I too have "traffic" to work on for today's paper. I'll be 10-7 (out of service) until further notice.

My views

Ninie Glasscock, *The Springfield Sun*, Best Column-Variety, Weekly Class II

The nature of newspapering being what it is, some issues crop up with the regularity of dandelions in a spring lawn.

It's that time again . . . time for me to write an obligatory column. It's called the I-don't-have-a-crystal-ball column. And it goes something like this.

Folks, I don't know what's going on in this county unless you tell me.

Sounds pretty obvious, doesn't it? But you'd be amazed at the people who genuinely believe that a newspaper just knows things, that some mysterious method of communication imparts information to us not destined for the rest of mortal ears.

Sorry. That's not the way it works. . . .

The point I'm making with this story is a simple one: Please don't assume that the newspaper already has information and is simply choosing not to print it.

Don't assume that we know squat. Call and tell us. Then you'll know we know.

I was issued a note pad, a pencil, a word processor and a camera when I hopped off the boat in Washington County in February. If there was a crystal ball in the supply kit, I missed it.

While we're clearing up muddy waters here, let's talk pictures: what pictures the newspaper takes; why we take them and how we decide which ones see print and which ones don't.

Case in point: the sorghum festival and all the angry telephone calls from people who wanted to know why the picture of their organization, their booth or their child wasn't in the paper.

The answer can be stated in one word: space. Over the sorghum festival weekend, I shot 14 rolls of 36-frame black-and-white film and four rolls of 24 color shots. That's something like 504 black-and-white pictures and 96 color pictures to choose from. There were five color and 27 black-and-white pictures in last week's Springfield Sun. Do the math: I left out 568 pictures.

How did I pick? Forget the sinister motivations, folks.

I didn't pick only fat people or only skinny people, only white people or only black people, only pretty children, only ugly women . . . only anything.

I picked good pictures. Interesting pictures. Pictures in good focus and good light. Pictures that showed people having a good time.

Let me state for the record here, so you'll know up front: I do not now, I never have, and I never will publish only winners' shots. A festival attended by 25,000 people is about more than what group won what race or what child won what contest.

If the picture you wanted to see wasn't in the newspaper, I'm sorry. I do the best I can with the space I have . . . then steel myself to take the heat when that doesn't suit.

But hey . . . that's what they pay me the big journalist bucks for.



Picking up prizes



Classifieds

Positions wanted

Successful, employed, daily publisher in Iowa, 40, family man, seeking relocation to Kentucky. Experienced with newspapers, shoppers, and commercial web printing. Team builder, bottom line oriented, motivated. (KPA Resume file)

Marketing Director seeking position as same or ad director for daily or group of weeklies. Strong record of success increasing sales in competitive markets. People oriented. Can show sales force how to tie up client's annual ad budget. P. Lewis, 2586 Sulgrave Cove, Memphis, TN 38119; 901/767-7002.

Associate editor of North Carolina weekly wants to return to Kentucky as **managing editor or news editor** of weekly. 13 years experience with Kentucky weeklies. 3 years in state government communications. 44 awards for writing/photography. Home phone 919/793-1196. (KPA Resume file)

March promotion tips

March 1-7: Save Your Vision Week, National Pancake Week, Drug and Alcohol Awareness Week.

March 2-6: Newspaper in Education Week.

March 8: International Women's Day.

March 13: Friday the 13th!

March 15-21: National Poison Prevention Week, National Free Paper Week, Agriculture Week, Campfire Week.

March 25: Pecan Day

March 30: Doctor's Day.

Month long events: American Red Cross Month, Frozen Food Month, Mental Retardation Month, National Peanut Month, Poetry Month, Philatelic Literature Month, National Women's History Month, Youth Art Month, March of Dimes Birth Defects Month, Black Press Month, National Nutrition Month, National Professional Social Work Month.

The press has a preferred position in our constitutional scheme not to enable it to make money, not to set newsmen apart as a favored class, but to bring fulfillment to the public's right to know. —Justice William O. Douglas

The most popular spot in Frankfort on Friday night of the KPA winter convention was easily the awards room of Capital Plaza Holiday Inn. Immediately after the awards banquet, Kentucky newsmen raced to pick up their plaques and certificates and to look for their names in the contest tab, a copy of which is in this edition of The Kentucky Press. (These and most of the convention pictures in this month's Press are the work of Tim Webb, News Bureau Intern.)

Items

Mastering Mac

Data-Tech Institute will offer the 1992 Macintosh Survival Course for troubleshooting and data recovery at the following locations, reasonably accessible for Kentuckians: Philadelphia, March 2-3; Chicago, March 12-13; Cincinnati, March 23-24; Detroit, March 26-27; Kansas City, March 30-31; Greensboro, April 2-3; Washington, DC, April 8-9; Memphis, April 21-22. For info, call 201/478-5400.

The human factor

The 1992 ANPA/NPRA Human Resources Conference, The New Newspaper in a Competitive World, is scheduled for Feb. 26-29 in Orlando, Fla. This year's program will include Cathleen Black, president and CEO of ANPA, delivering the keynote address. (703-648-1000)

Go east, young journalist

Journalists between the ages of 21 and 31 may have an opportunity to travel and report in Europe during August and September. The Center for Foreign Journalists in Reston, Va., is now accepting applications for the Arthur F. Burns Fellowship program. Each journalist selected will receive a \$4,000 stipend to cover basic travel and living costs. Application deadline is March 15.

Name's the thing

To more clearly establish itself as a division of Southeast Paper Manufacturing Company, Southeast Publishers Newsprint Sales changed its name to Southeast Paper Newsprint Sales, effective Jan. 1.

Designer grants, schedule

The Society of Newspaper Design is offering travel grants to students and journalism educators to attend its 1992 workshops. Grant applications should be

made as soon as possible; grants will be made to qualified applicants on a first-come, first-served basis, as long as money is available. The SND schedule includes • "Quick Course '92," covering news design, info graphics, and photo journalism — Milwaukee, March 12; Chapel Hill, March 14; Orlando, March 16; San Antonio, March 18, and Riverside, Calif., March 21. • SND Summer Camp — "Managing Color," June 4-6, Atlanta, and "Photo Editing/Photo Assigning," July (TBA), Northwestern University. • • • Annual design workshop and exhibition Oct. 1-3 in Washington, DC. For more information, call 703-620-1083.

Press groups to merge

Two of the country's largest press-related associations are en route to merger. Although the move is still subject to membership approval, executives of American Newspaper Publishers Association and Newspaper Advertising Bureau have agreed to combine as the American Newspaper Association. Interim management team for the ANA includes ANPA president Cathleen Black and NAB president Leonard Forman. Headquarters for the new organization will be Reston, Va., with sales offices in New York City. ANPA has 1,323 members and NAB 633, many of whom are also ANPA members.

1991
Another record-breaking year
for KPS Advertising

Total Net Advertising:
\$1,490,828.66

Thanks to the work of
Ad Director Gloria Davis and
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Naming names

Compiled by News Bureau Intern Tim Webb

The *Kentucky Standard* has a new assistant editor. TERESA BRAGG, a 1989 journalism graduate of Murray State University, replaces AMY TAYLOR, who becomes senior staff writer and writing coach for the Bardstown multi-weekly. JUDY ROBY has joined the staff as an advertising sales representative. She has several years experience in retail sales in the local grocery and produce business. Also joining the Standard recently was DAVID SHARPE, composer and proofreader. He is a 1990 graduate of the University of Louisville with a degree in art with an emphasis in photography.

REBECCA A. SIMPSON of the Wenz-Neely Co., a KPA Associate, has been named vice president with primary responsibility for overseeing the account service area.

The *Lexington Herald-Leader* has appointed three new editors. CHERYL TRUMAN, former business and editorial writer, has been named business editor. AUDREY LEE, former business editor, is the new state editor, responsible for the coverage of seven bureaus outside Fayette County. JOHN WINN MILLER is the new city editor, responsible for Fayette County coverage. He has been the paper's Frankfort bureau chief since 1987.

KPA past president LARRY CRAIG has come out of semi-retirement to retake the helm of the *Green River Republican* in Morgantown. He replaces TERESA SAPP, who has moved to the news staff of the *Harlan Daily Enterprise*.

The *Union County Advocate* in Morganfield has a new employee in the composing and advertising design department. KIM JOINER replaces LINDA ROBINSON, who moved to the news department, after MICHAEL BANKS accepted a sports writing position at the *Murray Ledger & Times*.

CONNIE PICKETT of the *Glasgow Daily Times* has moved from reporter to assistant editor.

Public relations staff members from several KPA Associates have assumed offices in the Kentucky Organization of the Council for Advancement and Support of Education. JUDITH YANCY of Morehead State University is secretary, and BOB WHITAKER of University of Kentucky is treasurer. On the board are JIM RICHARDS of Western Kentucky University and LORI KINCAID of Maysville Community College.

The *Casey County News* has given editorial duties to a longtime staff member and added a part-time typesetter. DONNA CARMAN, with the paper since 1981, is now assisting editor MALEENA D. STREEVAL with news and feature coverage, as well as continuing her previous duties as typesetter and circulation manager. DEBRA CARTWRIGHT is the new typesetter, whose job will also include taking news items and advertisements.

JENNIFER BRISLIN has resigned as chief at *The Spencer Magnet* and is now a staff writer at *The Sentinel-News* in Shelbyville.

LISA BLAND, formerly with *The Pioneer News* in Shepherdsville, has been named general manager/advertising director at the Taylorsville paper. She earned a degree in advertising at Western Kentucky University. MARK COOPER, formerly with the *Murray Ledger & Times* and the *Grayson County News-Gazette* in Leitchfield, is the new editor. He's a journalism graduate of Murray State University.

DODIE WEBB has joined *The Floyd County Times* in Prestonsburg as a staff writer. An Eastern Kentucky University alumnus, she previously worked in personnel administration with a local coal company.

The *Central Kentucky News-Journal* in Campbellsville has added ROCHELLE ELLIOTT as a staff writer. The Eastern Illinois University graduate has worked with newspapers in her home state of Illinois. She replaces LISA BURKHEAD, who resigned to continue her education at Eastern Kentucky University.

Western Kentucky University graduate ANGELA GARRETT has been promoted to lifestyles editor at *The Daily News* in Bowling Green. The former education and regional news reporter succeeds DENISE PURCELL, who has relocated to her native Indiana.

WILLIAM FRANKLIN BOYETT of *The Gleaner* was one of 26 journalists who traveled to Cuba on a Southern Newspaper Publishers Association study tour in November. The tour of Cuba was

followed by the SNPA convention in Boca Raton. Also at the Henderson paper, LORI OAKLEY has been hired as print and distribute coordinator. She handles single sheet advertising inserts and four- and eight-page tabloid inserts, as well as vendor packages.

More Names, page 11

In Memoriam

Mike Barry

Colorful sportswriter/wit/philosopher Mike Barry died Jan. 10 of cancer at his home in Louisville.

The 82-year-old wrote sports columns for *The Courier-Journal* and *The Louisville Times* from the 1960s until 1984 and was the original track announcer at Louisville Downs when it opened in 1966.

The Kentucky Irish-American, a four-page broadsheet, provided a forum for his sports and political opinions from 1948 to 1968, when he was its publisher.

A preeminent sportswriter, he covered 66 Kentucky Derbys and was secretary-treasurer of the National Turf Writers Association from 1984 to 1990. He was publicist for the Louisville Colonels baseball team in the late 1940s and early 1950s and had served as track announcer at Miles Park and Latonia and, occasionally, at Churchill Downs.

A former colleague at the Louisville papers, Dave Kindred, now a Sporting News writer, was quoted as saying of Barry: "I thought he was everything a newspaperman should be. He could write. He could talk. And he wasn't afraid of anybody. He was a delight to be with at every minute."

The state House of Representatives passed a resolution in Mr. Barry's honor on Jan. 15, citing his "witty, caustic, and irreverent newspaper columns" and noting that his columns were read "by presidents, governors, priests and bookmakers."

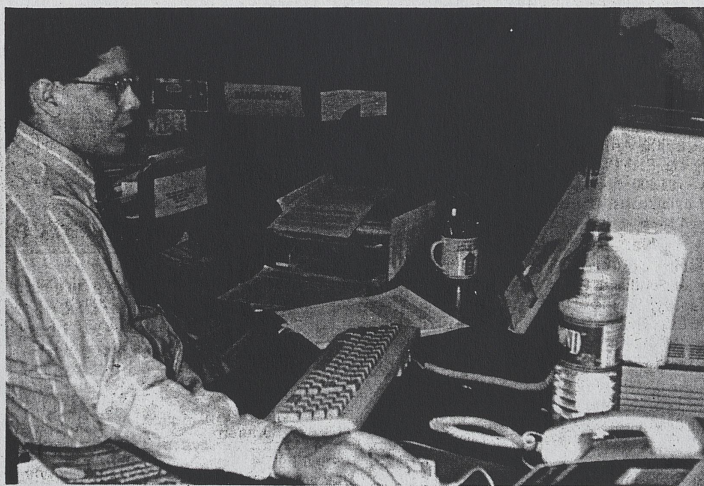
Margaret Paschke

Longtime women's editor of *The Kentucky Post*, Margaret Paschke, died Jan. 24 at her Ft. Mitchell home. She was 81.

She began working at the Covington paper in 1928, a recent high school graduate and the only woman in the newsroom. Her 49-year career featured coverage of natural disasters, meetings with entertainment celebrities and first ladies, and society balls. She developed the paper's women's pages, where she focused not only on society events, but also on changing trends.

On the job & in school

Tim Webb, an Eastern Kentucky University senior, concentrates on his work. The former Eastern Progress photography editor is an intern this semester with the KPA News Bureau. He covers the legislature, writes for *The Kentucky Press* and assists with other News Bureau jobs. He worked last summer for *The Clay City Times* and participated in EKU's project with the *Citizen Voice & Times*.



Names continued

The Advocate-Messenger/Kentucky Advocate recently promoted two members of the news staff. EMILY MORSE, a six-year veteran of the Danville staff, has been named features editor. She graduated in journalism from the University of Kentucky in 1985. With the Advocate since 1987, AMY WOLFFORD, a 1986 graduate of Eastern Kentucky University, is the new city editor.

DEBORAH CAMPBELL, a staff writer for The Times-Tribune in Corbin, received the 1991 Kentucky Psychiatric Association Barry Bingham Sr. Media Award for stories about Mental Illness Week.

STEPHEN A. PATTERSON, formerly with the Georgetown News & Times, has been named reporter/photographer for the Woodford Sun in Versailles, replacing LISA SUMMERS, who is now a reporter for The State Journal in Frankfort.

The News-Enterprise in Elizabethtown has added two staff members. GLORIA ELDER is a new advertising administrative assistant in the retail ad department, and Central Hardin High School co-op student WENDY FINCH is a file clerk in accounting.

Recently elected president of the Western Kentucky University Student Publications Alumni Association was STEVEN J. PAUL, copy desk chief at The News-Enterprise.

Busy on the civic scene, KIT MILLAY, editor of The Oldham Era in LaGrange, recently trained 4-H club reporters, gave mock interviews to inmates at the Kentucky Correctional Institution for Women, and served on a media panel during the third annual Mental Health Institute in Louisville.

TERRY O'CONNOR, managing editor of the Recorder Newspapers in northern Kentucky, received the Gold Medal for Excellence for coverage of the 1991 Bluegrass State Games in Lexington.

ALLEN BLAIR, a recent graduate of Eastern Kentucky University, is the new news editor at Pulaski Week in Somerset. With previous stints at the Citizen Voice&Times in Irvine and Lexington Herald-Leader, he replaces BRENT RISNER, who went into the teaching field.



Boning up on the legislature

Participants in the KPA convention in Frankfort, Jan. 23-25, took a side trip to the Capitol for Media Day, sponsored by the Legislative Research Commission. They heard talks on the lawmaking process, media access and the state budget.

Pick ups

Compiled by News Bureau Intern Tim Webb

The Kentucky New Era in Hopkinsville was a winner in the 10,001 to 20,000 category of the Hicky-Mitchell Company's 31st annual International Newspaper Carrier Day promotion and contest.

The 43,000 copies of The Recorder Newspapers were recently printed on recycled newspaper. The Boone, Kenton and Campbell County Recorders and The Weekend Connection were printed on recycled paper supplied by Bowater Inc. According to an article in the Campbell County Recorder, Ashcraft Web Press in Owenton has entered into an exclusive agreement with the Recorder Newspapers and Bowater to supply the recycled newsprint.

The Kentucky Standard in Bardstown recently sold its commercial printing business to Gene Bazaar, owner of GBA Printing and Office Supply Company.

The Courier-Journal contributed funds to Memphis State University Newspaper in Education Research

a project sponsored by American Newspaper Publishers Association.

Landmark Community Newspapers, headquartered in Shelbyville, has bought The Antique Trader Weekly and two other publications from Babka Publishing Co. of Dubuque, Iowa. The Antique Trader is a 90-page tabloid with nationwide circulation of more than 55,000. Also acquired were the bimonthly Price Guide to Antiques and Collectors' Items and the annual Antique and Collectibles Price Guide, each with a circulation of more than 40,000.

The Carlisle Mercury is celebrating its 125th anniversary this year. According to publisher Hank Bond, apparently only one other business in Nicholas County is older, the Mercury and Deposit

Bank, 126 years old. In an editorial about the paper's birthday, Bond paid tribute to former publisher Warren Fisher, who with his wife Kay, worked with the paper for more than 50 years.

The Reading Reindeer project of The Sentinel-News in Shelbyville distributed books to 600 needy children, double last year's number. Credit goes to editor DuAnne Puckett, circulation manager Belinda Stiglets and senior staff writer Victoria Schreiner.

Inside the Turret, KPA Associate, was chosen as the Army's top metro-sized newspaper, and sports editor Spec. Steve Arel was named best sportswriter during the Army's annual Keith L. Ware print journalism competition at the Pentagon. The military paper is published by The News-Enterprise in Elizabethtown.

WKPA sets March meeting

The Executive Inn in Paducah is the planned site of the spring meeting, March 20, of the Western Kentucky Press Association.

Panels on advertising, reader attitude surveys and computer applications are on the schedule, said WKPA president Bobbie Foust.

Newspaper folks in the western part of the state can expect specifics on the meeting soon, Foust said.

For information, call her at 502/395-4901.

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Winners

from page one
photography first place honors.

A sampling of the top editorials, columns and photos is featured in this edition of The Kentucky Press. Future editions will run more photography winners.

Individual award winners, along with comments by judges from the Mississippi Press Association, are spotlighted in a special supplement to The Press.

Other winners

Contest entrants weren't the only winners during the KPA convention. Three others were surprised by special awards on Friday.

State Rep. Albert Jones, D-Paducah, was given the Barry Bingham Freedom of Information Award at Friday's luncheon. The legislator was a leading member of the Task Force on Open Meetings and Open Records.

Max Heath, an executive with Landmark Community Newspapers, was the recipient of the Edwards M. Templin Memorial Award. Given annually by the *Lexington Herald-Leader*, the award recognizes outstanding community service.

Most Valuable Member Award went to KPA's 1990 president, David Hawpe, editor of *The Courier-Journal*. 1991 President Celia McDonald, Harlan Daily Enterprise, made the selection.

Welcome, Associates

Four organizations have joined KPA as Associate members since the beginning of the year.

Community relations director Kevin Myers represents new member Coal Operators & Associates Inc. of 642 N. Mayo Trail, Pikeville 41502; telephone 606/432-2161.

The Jefferson County Sheriff's Office has also joined. Sheriff James D. Greene's address is 600 Fiscal Court Bldg., Louisville 40202. Telephone is 502/625-5400.

Longtime advertiser in The Kentucky Press, W.B. Grimes & Company, is the third new Associate. The newspaper brokerage firm, which has handled several Kentucky transactions, is represented in this region by Dick Smith, 108 Jane Cove, Clarksdale, MS 38614; telephone 601/627-7906; fax 601/627-7906.

The newest member is the Kentucky Academy of Trial Attorneys, represented by executive director Penny Gold. The group's headquarters is Suite 4101 Danville Bldg., 12700 Shelbyville Rd., Louisville 40243; telephone, 502/244-1320.

Where the press is free and every man able to read, feel safe. — Thomas Jefferson



A 'shoe' in

Tim Sharpe earned a first place award in KPA's 1991 newspaper contest for Best Sports Picture Essay, Daily Class III. This creative photo was one element of the winning essay by the *Lexington Herald-Leader* photographer.



EKU, CV&T, 'OK'

Some of the principals in last semester's project involving an Eastern Kentucky University community journalism class and the *Citizen Voice&Times* talked about their experiences in a Saturday morning convention session. They are, from left, Guy Hatfield, publisher of the Irvine paper; H.B. Elkins, CV&T editor; students Allen Blair, Tim Webb and Jo-Carol Peters; and instructor Liz Hansen. Hatfield said many of the students faced "culture shock" in studying how a weekly newspaper is produced. "We learned more than a textbook could show us," said Blair. Peters added that community papers are "an aspect of journalism that should not go underrated." All agreed that KPA should continue to fund similar projects.