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THE KENTUCKY PRESS

Volume 57, Number 5

May, 1988

KPA heads to Eastern Kentucky

Summer Convention
at Paintsville
June 16 - 18

Everything appears to be in place for the 1988 Kentucky Press Association Summer Convention, scheduled for June 16-18 at the Carriage House Motor Inn in Paintsville.

Equally encouraging is the number of pre-registrations by late May, and the quality of programs and activities arranged by the convention committee.

(A complete agenda appears elsewhere in this issue of The Kentucky Press).

The convention kicks off Thursday, June 16, with a reception at Penny Wiley State Park and the performance of "The Jenny Wiley Story" at the park's amphitheatre.

On Friday, the program begins with "Literacy: An All-Out Effort." The program, in panel discussion format, will be moderated by Mary Schurz, publisher of the Danville Advocate Messenger and chairman of the KPA NIE/Literacy Committee.

Following that, Associated Press bureau chief Ed Staats moderates a panel of Eastern Kentucky officials discussing Eastern Kentucky: Her Past, Present and Future." Included on the panel are Dr. Grady Stumbo, Paul Patton, Ann Latta, mayor of Prestonsburg, and Eastern Kentucky banker Robert M. Duncan.

The KPA Circulation Division will be holding its own breakout session while the program in Eastern Kentucky is going on. Included on the Circulation Division's agenda is a look at newspapers in Education, conducted by Sylvia Smith, NIE coordinator for the Lexington



The Gateway Cloggers from Mt. Sterling will entertain at Friday night's barbecue

Herald-Leader, and a discussion of second class mailing requirements and problems newspapers are having with the U.S. Post Office.

Two Postal officials from West Virginia -- Mike Godby, director of mailing requirements, and Joe Caruso, director of marketing -- will attend the session and discuss concerns with newspaper circulation representatives.

Friday luncheon speaker will be Harry Caudill, noted Eastern Kentucky author and historian.

Friday afternoon will be devoted to a variety of activities including golf at Paintsville Country Club, a tennis tournament and a tour of a surface coal mine in neighboring Martin County.

Friday night, KPA hosts its annual barbecue dinner, following a reception, then The Gateway Cloggers from Mt. Sterling will entertain. There may also be the opportunity for

convention goers to learn square dancing or clogging.

On Saturday, KPA FOI attorneys Kim Greene and Jon Fleischer will conduct an hour-long session on open meetings, open records, libel, privacy and other editorial and advertising concerns. If newspapers are having specific problems that need to be addressed contact Lica McCain or David T. Thompson at KPA. Those concerns and questions will be passed on to Kim and Jon.

At 9:30 Saturday morning, KPANNA State Chairman Max Heath talks about the national scene-- NNA and what's going on in Washington, as well as address postal questions. KPA has also invited NNA board member Adam Kelly, of Sistersville, W.Va., to participate in the discussion on NNA and activities in Washington.

The 1988 Kentucky General Assembly was one of the most interesting, if not confusing,

sessions in recent years. Eastern Kentucky senators and representatives have been invited to look back at the '88 legislature at 10:30 a.m. Saturday.

The convention closes with the annual KPA Better Newspaper Contest and Awards Luncheon at 11:30 a.m. The convention is scheduled to adjourn about 1:30 p.m.

Registration information and forms have been mailed to all KPA members and Associate members. Included in the packet is information about hotel reservations with the Carriage House Motor Inn, including golf at Paintsville Country Club, a tennis tournament and a tour of a surface coal mine in neighboring Martin County.

Publisher indicted for falsifying figures

By Richard Wilson
Courier-Journal and Times

The publisher of the weekly Hazard Times, and former publisher of a weekly in Leslie County, was indicted by a federal grand jury in May on charges of knowingly falsifying circulation figures on a U.S. postal form.

The six-count indictment charges Paul Hensley with inflating the figures on "statement of ownership, management and circulation for the Hazard paper and for the Thousandsticks News, a Leslie County weekly he

Continued on Page 3

newspaper/indicted

APR 19 1988

University of Kentucky
Library

NNA Update

By Max Heath
NNA State Chairman

Lottery bill alive in Congress

Late news could appear elsewhere in this issue. As this column was written May 20, work was proceeding to gain passage of HR 3146, The Lottery Advertising Clarification Act. As Publisher's Auxiliary pointed out in its May 16 issue, the bill had a lot of votes (259) but fell short of a two-thirds majority needed to gain passage on the suspension calendar. It was placed in this parliamentary mode in order to prohibit amendments. Its sole opponent made a pitch that it could come to the floor under regular procedures to allow perfecting amendments. A vote was hoped for on May 26, with Frank Wolf (R-Va) planning to exclude casino gambling advertising. While NNA has some First Amendment objections about barring any legal activity from advertising (witness smoking), it won't stand in the way of passage with such an amendment, in all likelihood.

All Kentucky Congressmen except Larry Hopkins voted with us the first time around. We hope he'll come on board, since as a tobacco supporter, he really shouldn't be against advertising any legal activity. Watch Pub Aux for results on this important bill which will allow newspapers to accept charitable bingo and raffle ads. Small newspapers especially hate to turn these down when local civic clubs, schools and churches ask for them and have to be denied. Under local policy, you can still refuse such ads if you wish.

And later on, thank your Congressman who supported this bill. We hope to have unanimous support in the Bluegrass, where a state lottery is starting up next year. (State lotteries are already exempted from the postal lottery laws by act of Congress.)

Revenue forgone funding insured

In case you missed it, full funding of \$436 million for revenue forgone has been passed by the House Treasury, Postal Service and General Government Subcommittee. This will insure in-county rates stay at their new, slightly higher levels, through September, 1989. Thank NNA for this.

Membership drive nearing end

A nationwide effort to further strengthen NNA membership is ending this month. I made one mailing to non-members, hoping to attract a few converts or return members. Since we're almost halfway through the year, anyone wishing to join now can pay just six months dues. You can also receive a free copy of From Quill to Computer, the history of the National Newspaper Association, which gives a lot of interesting history of our business in general. You will also receive a book plate for the newspaper's name should you wish to make a special presentation of the book to a local library. Through May 1, 157 news members had been added nationwide.

Reminder on sampling privilege

With in-county rates remaining relatively low, it is timely to remind you to take advantage of your 10 percent sampling privilege. Remember that under revisions in the law to hold down revenue forgone appropriations, there has been a change. Sampling is now limited to 10 percent of the in-county pieces mailed in a calendar year. It is NOT based any longer on 10 percent of the total pounds mailed in a year. Most papers will find they can still sample two to four times, depending on frequency and in-county penetration. It is still a good bargain to promote your circulation and give added coverage that advertisers will buy readily.

Try it.

Smith to retire on July 1

Al Smith, vice president and general manager of Park Newspapers of Kentucky, will retire July 1 to pursue other interests.

Park Newspapers, a subsidiary of Park Communications of Ithaca, N.Y., was formed after the chain bought four weekly newspapers in 1985 from Smith.

As a part of the sale, Smith became head of Parks' Kentucky acquisitions. The deal also included provisions for Smith and his wife, Martha Helen, business manager of Smith's newspapers, to become consultants with the chain if they chose to retire.

Smith, a past president of the Kentucky Press Association, said he decided to leave the firm after three years and go on consultant status so he could do more writing and become more involved in civic interests.

SDX to honor Cawood Ledford

Veteran sportscaster Cawood Ledford is the second recipient of the Distinguished Kentucky Journalist Award sponsored by the Louisville Chapter of the Society of Professional Journalists, Sigma Delta Chi.

Ledford, the "Voice of the Kentucky Wildcats," was chosen for his contributions to journalism over the years.

Although he is perhaps best known for his basketball expertise — as the official announcer for the University of Kentucky games — the former WHAS-TV sports director also is respected for his knowledge and coverage of thoroughbred racing.

Ledford will be toasted and presented with the Distinguished Kentucky Journalist Award, Tuesday, June 21, during the annual Metro Journalism Awards ceremony.

The banquet, which will be held at the Galt House in Louisville, is open to the public. Tickets are \$25 for Society of Professional Journalists members and their guests and \$40 for non-members.

Reservations may be made through June 15 by contacting Rose Blevins, Jack Guthrie and Associates, 717 West Main St., Louisville, Ky. 40202.

There will be no tickets sold at the door.

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Official publication of the Kentucky Press Association

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Ashcraft starts print plant in Owenton

Ashcraft Web Press Corporation, a division of Ashcraft Publishing Company in Owenton, has recently completed construction of a new printing plant in Owenton. The facility houses complete production facilities including a King press line installed by Lee Smith Industries of Louisville.

Ed Ashcraft, president of the company, stated that his company's expansion into the printing field was "primarily intended to give us flexibility in producing the publications we

now own, as well as planned additional publications we intend to produce in the future. We also feel that with the central location we have in Owenton we will be able to not only serve our own publications efficiently, but those we produce for others as well."

Currently, Ashcraft Publishing publishes the weekly newspapers The News Herald in Owenton and the Grant County Express in Dry Ridge. At least one additional publication is planned for later this year.

Cumberland Tri-City Times sold

W. Bruce Ayers and Robert E. Frazier announced May 4 that they have sold the Tri-City News to Jeff Wilder, a Cumberland native.

In making the announcement, Ayers said that while several individuals had expressed interest in purchasing the paper since it was returned to his and Frazier's ownership, following a prolonged court proceeding, a decision to sell the paper to Wilder was made because "of

Jeff's interest in the area and his willingness to use it for the benefit of the Tri-Cities."

Frazier said that given recent economic setbacks in the area, a strong local paper was needed to help restore confidence and get the area moving in a positive direction once again.

Wilder has been a part-time staff reporter for the Harlan Daily Enterprise. The paper's office will remain at 201 A Main Street, Cumberland.



New home for Ashcraft Web Press Company

Publisher indicted

Continued from Page 1
sold.

The acts occurred between Oct. 1, 1983, and Jan. 31, 1987, the seven-page indictment says.

The indictment alleges that Hensley "knowingly devised" a scheme to sell local governmental offices space for legal notices they are required to publish by using "false and fraudulent pretenses concerning the total paid circulation figures" of the two weeklies.

The indictment said that, as co-owner of the two newspapers, Hensley was required by federal law to file the form certifying their circulation by October of each year.

It alleges that he also used the U.S. mail to deliver copies of the two papers containing the state-

ment bearing the false circulation figures to subscribers and others.

Additionally, the indictment charges that Hensley mailed copies of the falsified postal service forms to the Kentucky Press Association in Frankfort for use in the KPA's annual directory of Kentucky newspapers.

David Thompson, the KPA's executive director, said that he was unaware of any previous indictment in Kentucky or elsewhere for falsification of newspaper circulation figures.

Assistant U.S. Attorney Michael Murphy said that no arraignment date has been set for Hensley.

If convicted, Hensley could face maximum penalties of 30 years in prison, a \$51,000 fine or both.

4 print journalists win School Bells

Seven journalists, including four newspaper reporters, received School Bell Awards from the Kentucky Education Association.

The awards are presented annually to print and broadcast reporters from across the state to recognize outstanding coverage of Kentucky public schools.

Newspaper reporters receiving School Bell Awards were: Ellen Ballard, The Winchester Sun; Carl Horst, Campbell County Recorder; Darrell Clem, Henderson Gleaner; and Donna Newcomb, Murray Ledger and Times.

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Louisville, Ky. 40207
Gary Huddleston
(502) 897-9481

Information on Pharmacy and Health Care

Kentucky Pharmacists Assn.

1228 U.S. 127 South
Box 715
Frankfort, Ky. 40602
(502) 227-2303

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Kentucky Optometric Association
Box 572, 514 Capitol Ave.
Frankfort, Ky. 40601
(502) 875-3516



Central Kentucky Blood Center
330 Waller Avenue
Lexington, Ky. 40504
(606) 255-8787
Suzanne Wilson, Public Relations Coordinator

FOI Hotline

By Kim Greene
Wyatt, Tarrant and Combs Law Firm

QUESTION: A newspaper publishes information from the county property tax records, including an entry which shows taxes due on a piece of property from its current owner and its prior owner. The prior owner called the newspaper irate that his name had been published as a delinquent taxpayer. He claimed at the closing he had given the current owner the money to pay his share of the property taxes. He demanded that the newspaper print a disclaimer specifying that he had met his legal obligation. Is there any legal problem with publishing such a disclaimer?

There is a legal problem here. Unless the newspaper could confirm that the prior owner made that payment to the present owner, any publication to that effect implies that the present owner misappropriated funds given to him for a specific purpose and, thereby, accuses the present owner of illegal conduct. Such a suggestion is defamatory.

The newspaper is under no legal obligation to print the requested disclaimer. The information published was an accurate summary of the county property tax records. A fair and accurate summary of public records is constitutionally protected. Therefore, even if the tax records were incorrect, the newspaper would not be legally responsible for its accurate publication of the information from those records. Therefore, from a legal point of view, it seems best to leave well enough alone.

NNA Convention highlights literacy, minorities, selling

Literacy, Minorities and Selling Against Broadcast are among sessions planned for the National Newspaper Association's 103rd annual Convention and Trade Show, October 26-29 at the San Antonio, Tex., Marriott Riverwalk.

Three journalists discuss the link between literacy and newspapers, and their state's efforts to combat illiteracy. Panelists are Adrien F. Taylor, Tess Greenup and David Owen.

Frank Santos of Pioneer Press, Wilmette, Ill., covers "Minority Hiring - Do It Now!" Santos is NNA's representative on the Task Force on Minorities in the Newspaper Business.

Capitalizing on weaknesses in broadcast media buys is explained by John Gorby of Douglass Britt Co.

Other newspaper sessions include personnel management, writing, classified advertising, libel, newspapers and community priorities, and computer uses beyond typesetting.

Texas Governor William P. Clements Jr., and San Antonio Mayor Henry G. Cisneros will address NNA attendees.

The 1988 Trade Show, with exhibits of newspaper products and services, offers expanded hours and no charge to staff attending the Trade Show only.

For more information on NNA's 1988 Convention, contact NNA at 1627 K Street, N.W., Suite 400, Washington, D.C., 20006 or call (202) 466-7200.

Desktop II scheduled

The second national electronic publishing conference for newspaper publishers, "Desktop II," is scheduled for July 21-23 at the Nashville, Tenn., Hyatt Regency.

The National Newspaper Association-sponsored conference is designed for newspaper professionals who are considering or are already using electronic publishing to produce their newspapers. Special ses-

sions address graphics, pagination and networking.

Also scheduled will be a session on trouble-shooting and another on the latest technology, including Appleshare, the Laserwriter II, the Macintosh II computer and the IBM.

Registration fees are \$120 for NNA members and \$300 for non-NNA members. For more information, call NNA at (202) 466-7200.

From here and there

The Newspaper Advertising Bureau has revised its estimate of 1987 advertising expenditures in U.S. daily newspapers.

A late January report had estimated retail advertising increased nine percent, but the revised figure is 6.4 percent.

And, the estimate for classified advertising jumped from the earlier estimate of 13 percent to a revised figure of 14.9 percent.

Information kits urging them to use newspapers for advertising have been sent to national, regional and state political candidates by a special task force of Newspaper Association Managers.

That group, which is comprised of executive managers of state, regional and national newspaper associations, cited studies which found that voters prefer newspaper advertising over ads carried by other media.

The kit included a four-page advertisement for newspapers as effective vehicles for political ads and a four-page letter from the executive vice president of the National Newspaper Association explaining the benefits of newspaper advertising.

Classified ads appear to be a favorite with readers, especially females, according to research done by John Marling of Pulse Research.

Women comprised two-thirds of those who said want ads were the first advertisements they recalled. Of that group, the majority were between the ages of 45 and 54, followed by the 18 to 24-year-old group.

Also, classified advertising in 1987 experienced a 13 percent growth nationwide. This year is expected to be another year of steady increases in classified lineage.

A gain of almost 10 percent is expected this year in newspaper industry revenues. That's according to the U.S. Commerce Department's latest projections.

After two years of relatively slow growth, the industry improved its performance last year with revenues rising 8.6 percent.

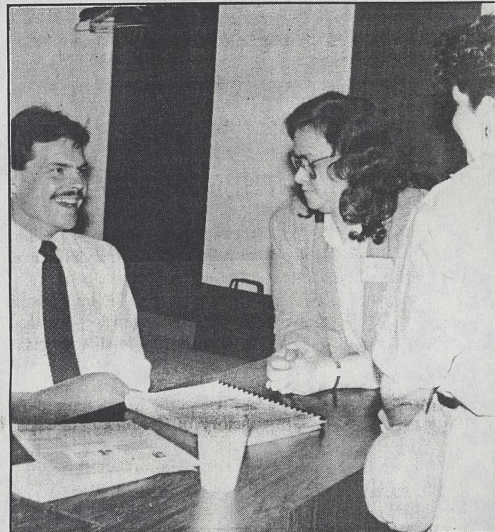
In its U.S. Industrial Quarterly 1988, the department said, "Recently, by targeting specific markets through special editions and providing more comprehensive market coverage through supplemental advertising mailings, newspapers have strengthened their competitive position via-a-vis direct mailers for preprinted inserts."

The report shows that large newspapers saw the strongest

circulation gains last year, an estimated one percent and two percent Sunday.

Over the next five years, the department does not expect total circulation to grow more than one percent yearly.

Except for newsprint, industry costs are not expected to rise more than five percent in 1988. Also the report suggests that technological change will continue to bring down equipment costs.



Tony Spugnardi, Kentucky Press Service advertising director, talks with Barbara Justice, Appalachian News Express, secretary of the Kentucky Weekly Newspaper Association, and Gloria Metz, Bath County News-Observer, KWNNA president, during the association's spring conference at Morehead State University. Spugnardi talked to the group about advertising selling. Keith Steer, Berea Citizen, was elected president at the conclusion of the conference.

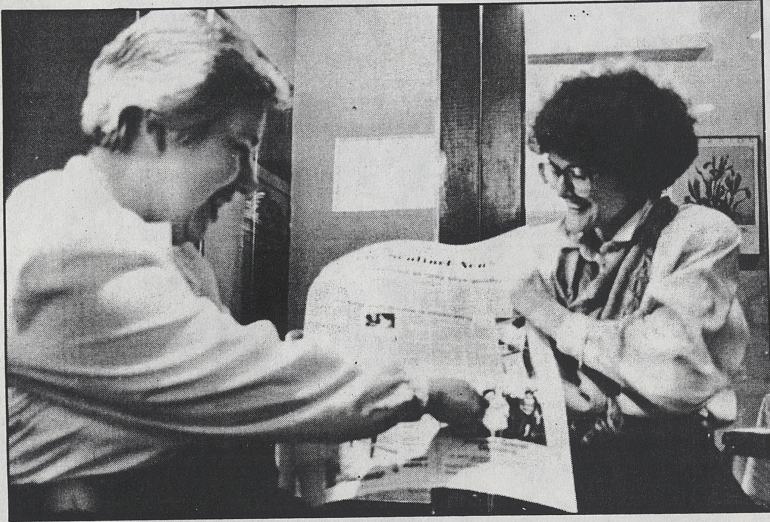
Across Kentucky

Tim A. Smith, who previously worked as photo and sports editor of The Clermont Sun in Batavia, Ohio, has joined the Boone County Recorder as staff reporter and photographer. He is a 1987 graduate of Western Kentucky University where he received a bachelor of arts in photojournalism and business administration.

Scott Perry, editor of the Paintsville Herald and former member of the KPA Board of Directors, has been selected as a participant in "Leadership Ken-

tucky," a statewide leadership development program now in its fourth year. The Leadership Kentucky class participants will meet in seven locations around the state for seven monthly sessions. The class will be expected to address critical issues facing Kentucky in health and human services, the economy, law, justice, education, government, media and history of the state. Leadership Kentucky was created in 1984 as a nonprofit statewide education program in partnership with the Kentucky Chamber of Commerce.

Through the lens...



Gray leaves S-N; now LCNI ad director

Bonnie Gray, left, advertising manger of the Shelbyville Sentinel News, has been named advertising director for Landmark Community Newspapers Inc., in Shelbyville, parent company of the Sentinel News. April 22 was "Bonnie Gray Day" in Shelbyville and the staff and local officials shared in roasting and toasting Bonnie. Above, Bonnie and Sentinel News news editor Duanne Puckett share a laugh as Bonnie is presented her special edition of The Sentinel News.



April 30

*Marilyn Johnson gets married,
wins seven KPA ad awards*

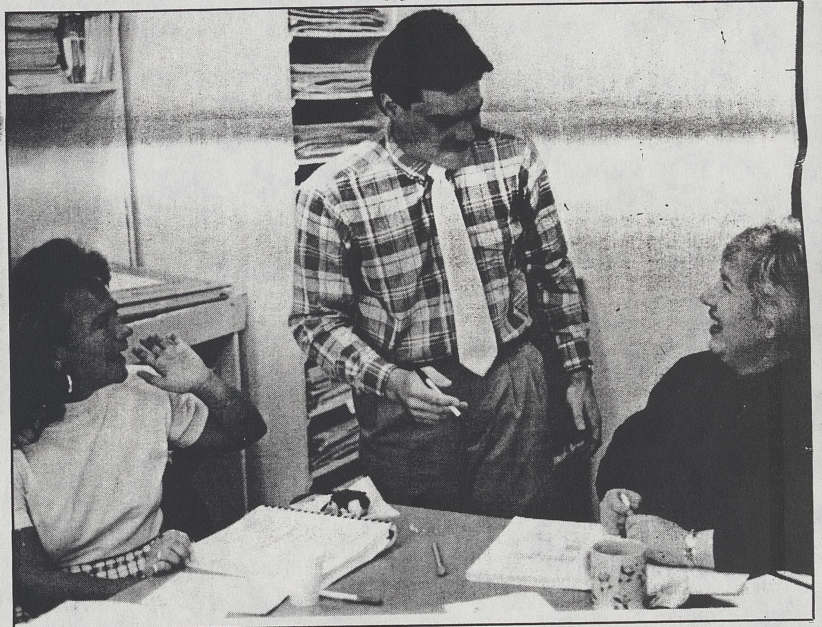
Winchester Sun advertising account representative Marilyn Johnson was unable to attend the KPA Spring Advertising Seminar April 29-30 because she was getting married.

She missed as well the presentation of the 1987 KPA Advertising awards. But that didn't stop her from sharing the seven awards -- including three first places.

Newspaper friends dashed to Lexington after the seminar and announced at her reception that the new bride had received the seven awards.

Says Marilyn, "My new in-laws were there when the announcement was made and they were very impressed."

Marilyn, now Marilyn Johnson Jaskolski, will be leaving The Sun soon. Her husband, William Joseph Jaskolski, has been transferred to California and Marilyn will be leaving The Sun after four years as advertising account representative.



Tony Spugnardi, standing, KPS advertising director, conducted a mini-seminar at the Shelbyville Sentinel News on how to use the KPA/KPS Statewide Retail Shopping Habits survey information. Attending the seminar were representatives of the Sentinel News, Oldham Era and Shepherdsville Pioneer News. Shown with Spugnardi are Shelly Watson, left, Sentinel News representative, and Bonnie Gray, advertising director for Landmark Community Newspapers, Inc., Shelbyville.

Commonwealth-Journal sold to Park Newspapers

"The Commonwealth Journal is published under new ownership today."

So read a story in the May 3 issue of the Commonwealth Journal in Somerset.

The newspaper and its related publications and operations were acquired May 2 by Park Newspapers of the Cumberlands, Inc., a division of Park Communications Inc. of Ithaca, N.Y.

The announcement was made by George Joplin III, president of the Commonwealth Journal and Roy H. Park, chairman of Park Communications.

In addition to the sale of the newspaper, the largest daily

serving South Central Kentucky. Park assumes control of its three weekly publications -- the ADVisor, the Shopper Stopper and the McCreary County Record, as well as the commercial printing operation.

The four newspaper publications serve more than 70,000 homes in seven South Central counties.

"I am gratified that the Joplin family has entrusted their outstanding newspaper to our company," Park said of the acquisition.

"Our emphasis, like that of the Joplin family newspapers, is on local stories, local pictures and local editorials. We share our

common belief in good community journalism."

The Commonwealth and its sister publication, the Somerset Journal, were founded in 1895. In 1966 the two merged to start publishing the afternoon daily Monday through Friday.

In 1982, the Commonwealth Journal added a Sunday morn-

ing edition with George Joplin IV as editor. He also will remain on a consulting basis with the paper as well as Jane Joplin Evans, vice president-business, who has been in charge of advertising, circulation and production. Park Communications now owns and operates 14 Kentucky newspaper publications.

WKU students win regional ad contest

Western Kentucky University students captured first place April 28 in regional advertising competition sponsored by Nestle Corp. and the American Advertising Federation and advance to national finals June 18 in Los Angeles.

The student teams from universities in Ohio, West Virginia and Kentucky designed \$20 million advertising campaigns for Nestle candy products and presented their plans in Cincinnati before a panel of nationally-prominent advertising executives. The Western students are advertising majors in the department of journalism.

Bowling Green of Ohio was second, Ohio State finished third and Kent State University students were fourth in the 17-university field. With 500 points possible, the Western team finished 70 points ahead of Bowling Green of Ohio.

Members of the Western teams are seniors Mark Brennan, Kansas City, Kan; Beth Kachellek, Charlotte, N.C.; Stephanie Schilling, Scheller, Ill; Emily Cecil, Louisville; and Pam Carey, Lebanon. Advisers are Carolyn Stringer and Ted Kidd.

In conjunction with the competition, the AAF recognized Miss Schilling as one of the top 10 advertising students in the nation, awarded Brian Knopp, a Radcliff senior, the organization's district \$1000 scholarship and recognized the Western student advertising chapter as second best in the nation in career development.

J u n e							
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12	13	14	15	Board Meeting	16	17	18
19	20	21	22	23	24	25	
26	27	28	29	30	31		

Across Kentucky...

Betty Berryman, 1986 KPA president who has served as general manager and secretary-treasurer of The Winchester Sun since 1976, has been named publisher and executive vice president of the Sun. The appointment was announced by George S. Tatman, Sr., chairman of the board of the Winchester Sun Co., Inc. Berryman, twice voted as most valuable member of the Kentucky Press Association and co-chairman of the KPA Legislative Committee, has also served on the advisory board for the Kentucky Kernel, the University of Kentucky student newspaper; is a member of the International Newspaper Financial Officers Association; and member of the Southern Newspaper Publishers Association's Smaller Newspaper Committee.

Sharon Tuminski, business manager of The Sun since 1981, was named secretary-treasurer. She has been employed by The Sun for 15 years and had served as assistant secretary-treasurer since 1979.

Michelle Greenwell has been hired to fill the newly created position of computer programmer for Landmark Community Newspapers, Inc. She previously worked as a programmer/analyst for Mid-American Control Corporation.

Denis House, a five-year veteran of the London Sentinel Echo, has been named sports editor of the tri-weekly newspaper. House has worked in composition and advertising and is author of a weekly "Music Review" column in the Sentinel Echo.

Delinda Douglas, a recent graduate of Eastern Kentucky University, has joined the Central Kentucky News Journal in Campbellsville as staff reporter. She replaces Dannie Prather who accepted a news reporting position in Elizabethtown. Delinda was a staff writer for The Eastern Progress while at EKU and also served as editor of the paper's tabloid publication, Insight.

Pat Carr, former Henderson Gleaner reporter who is presently the opinion page editor of the Atlanta Constitution, received the 1988 Distinguished Alumni Award from Eastern Kentucky University's Department of Mass Communication. She started her career at the

Gleaner, later serving as editor of the McLean County News; a copy reader for the Evansville Press; business writer for the Atlanta Constitution; and city editor of the Niagara Falls Gazette.

James (Bo) Thorpe, who has worked for the Grayson County News Gazette and the Bowling Green Daily News, has been

named sports editor of the Fulton Daily Leader. Thorpe replaces Danny Bundy, who resigned in February to take a position in public relations at the University of Tennessee-Martin.

Pamela Stearns has been named editor of the Edmonton Herald News. She has been employed the past year with BDA,

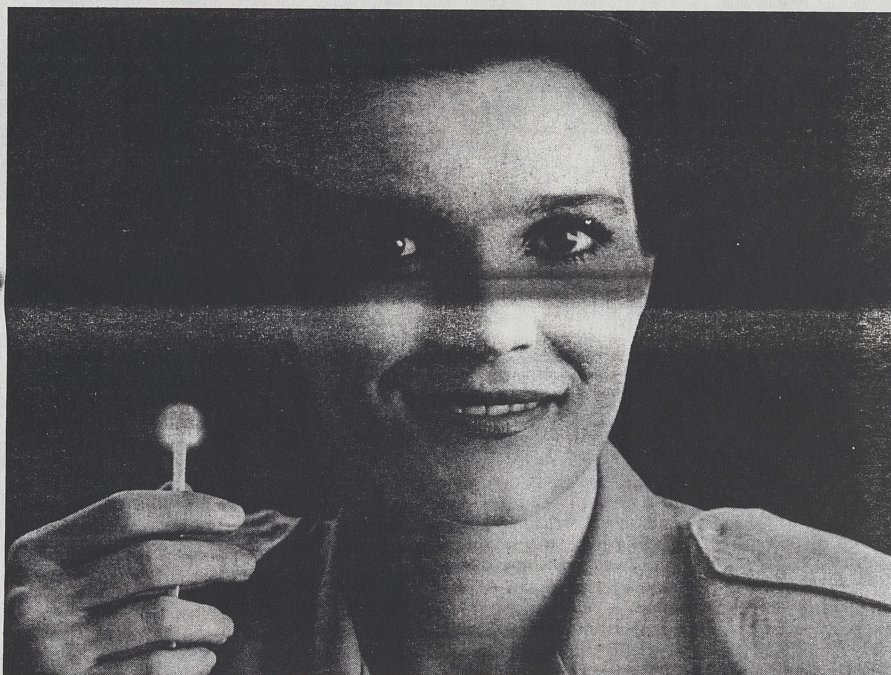
Inc., a Cincinnati advertising agency. Stearns is a native of Clinton County.

Scott McGehee, a former Detroit newspaper editor who has been an executive with Knight-Ridder in Miami, has been named vice president and general manager of the Lexington Herald-Leader. McGehee, a

44-year-old Florida native, assumes her new duties June 1, filling a position vacated February 1 when Lewis Owens was promoted to president and publisher of the Herald-Leader.

Lisa McGuire, a graduate of Western Kentucky University, has joined the news staff of the Logan Leader/News Democrat.

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Summer Convention June 16 - 18

Thursday, June 16

12 Noon	KPA Board of Directors Luncheon
12 Noon - 5 p.m.	KPA Summer Convention Registration
1 p.m. - 3 p.m.	KPA Board of Directors Meeting
3 p.m. - 4:30 p.m.	KPA Board Committees Meetings
6:30 p.m.	Depart for Jenny Wiley State Park
7 p.m.	Opening Reception, sponsored by Bank Josephine
8:30 p.m. - 10 p.m.	"The Jenny Wiley Story," performed at Jenny Wiley Amphitheatre
10:30 p.m.	Return to Carriage House Motor Inn

Friday, June 17

8 a.m. - 11:30 a.m.	KPA Convention Registration
8 a.m.	Past Presidents' Breakfast
9 a.m. - 11:30 a.m.	KPA General Sessions "Literacy: An All-Out Effort" Panel discussion, moderated by Mary Schurz, Danville Advocate Messenger, chairman, KPA Literacy Committee "A Look Inside Eastern Kentucky: Her Past, Present, Future" Panel discussion, moderated by Ed Staats, chief of bureau, Associated Press, chief of bureau, Kentucky Associated Press, chairman KPA News Editorial Division
10 a.m. - 11:30 a.m.	KPA Circulation Division Session "Newspapers in Education" Sylvia Smith, Lexington Herald-Leader "Newspapers and the Postal Service" Mike Godby, Director of Mailing Requirements, U.S. Postal Service, and Joe Caruso, Director of Marketing, U.S. Postal Service, Charleston, W.Va.
12 Noon	KPA Luncheon, Harry Caudill, featured speaker
1:30 p.m.	Afternoon Activities Surface Coal Mine Tour, Martin County Mine Golf Tournament, Paintsville Country Club Tennis Tournament (Each event above requires advanced registration. Transportation will be provided to the Martin County Mine.)
6 p.m.	Reception, sponsored by Ashland Daily Independent
7 p.m.	KPA Annual Barbecue
8:15 p.m.	Entertainment, "The Gateway Cloggers"

Saturday, June 18

8 a.m.	Continental Breakfast
8:30 a.m.	"Open Meetings, Open Records and FOI Issues" Kim Greene and Jon Fleischaker, attorneys for Wyatt, Tarrant and Combs and the KPA Freedom of Information Hotline, discuss FOI concerns
9:30 a.m.	"NNA and Postal Update" Adam Kelly, NNA Board district representative, and Max Heath discuss the National Newspaper Association and postal concerns
10:30 a.m.	A Look Back at the General Assembly through the eyes of Eastern Kentucky senators and representatives
11:30 a.m.	KPA Annual Better Newspaper Contest Luncheon and Slide Show