

# OLDSTREAM FARM, LEXINGTON, KY.

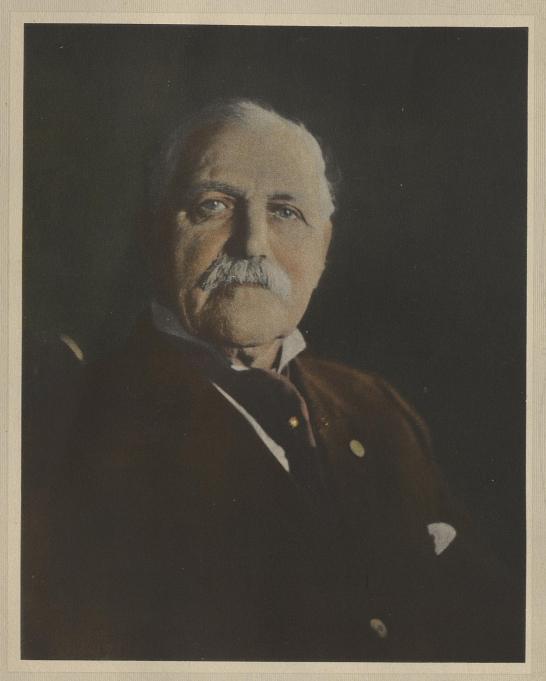




BARBARA ISOBEL SHAFFER.

ELMER ELLSWORTH DALE SHAFFER

SOLE OWNERS OF COLDSTREAM FARM.



WILLIAM SHAFFER, PROUD GRANDFATHER OF THE PROPRIETORS OF COLDSTREAM FARM.

## ENTRANCE.

WHILE not extremely elaborate, it is wholly inviting. It is substantially built of grey limestone, artistically built in so as to harmonize with the quiet and peaceful landscape. In entering here one cannot suppress a feeling of gentleness, kindness. This, however, is only one of the five similar gateways breasting the three mile front of this mammoth carpet of Blue Grass.



#### DRIVE.

ONCE inside you find yourself engulfed in a gorgeous array of roses, honeysuckles and other beautiful fragrant blossoms. One scarcely knows whether to scream or sink down in amazement, and as you journey on you become engrossed in love of nature's beauty skilfully touched by the hand of man. Long lines of these beautiful blossoms border either side of the macadam drive and cling to the ornamental fence skirting the driveway. On and on you go until you reach the beautiful Shaffer Mansion.



# FRONT OF MANSION.

A PPROACHING the front of the mansion you peer through a forest of manmath all its through a forest of mammoth old trees resting in a soft rich carpet of Blue Grass, dotted here and there with flowers and shrubs inhabited by squirrels and birds of numerous kinds that leap and fly while the gentle breezes fan the leaves of the mighty oaks. Occasionally you approach an inviting seat or swing beautifully secreted amongst the sweet flowers and shrubs.



FRONT VIEW, SHAFFER MANSION.

#### SIDE VIEW OF MANSION.

RESTING on nearly the highest elevation of Coldstream Farm stands the palatial Shaffer Mansion, built of buff-colored pressed brick, with pearl gray cornice and a roof of red terra-cotta tile. Its massive appearance is significant of the interior which must be seen to be appreciated.

The entire structure was erected with the future comfort of the children in mind, as it is the earnest wish of the parents that the children learn to love and to cling to the country farm and home life, and grow up to be pure Christian men and women and to serve their country most for the betterment and welfare of all mankind.



# PLAYHOUSE FOR CHILDREN.

TO some this might seem overdone but the principle is well aimed. This playhouse was built with a great deal of care and at considerable expense. It is modern throughout, embracing kitchen, dining room, library, laundry and bath, fully equipped in each department. It is electrically lighted and equipped.

The Motto: Better Citizens.

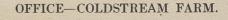
As the children play, they learn, they have a care, they work. Can you think of a higher ideal in a mother's foresight for her children? No.



#### MANAGER'S RESIDENCE.

THE selection of the location of the manager's residence was not made thoughtlessly. The centralized elevated spot commands a view of beautiful landscape and affords easy access to all parts of the farm. This residence also is built of buff-colored pressed brick with pearl gray cornices and red terra-cotta tile roof overlooking a beautiful pool dotted with water fowls of numerous kinds.





THE office is a substantially made structure, built of cut stone, the walls being 25 inches thick. Aside from the general system of book-keeping, this office maintains a register for visitors, in which can be found the names and addresses of guests from all countries of the world.



Study this pedigree carefully. Think what such a Sire means to the dairy world.

# King Pontiac Hengerveld Fayne H. B. No. Born 141141 April 12, 1914

King Pontiac Hengerveld Fayne has recently come into great prountneces through the phenomenal records made by his dam and granddam. He is a buil of great individual merit and his future as one of the greatest sires is practically assured.

The sire is the renowned King of the Pontiacs, who is regarded as the greatest sire that ever lived. His daughters have made sensational records, fifteen world's butter records having been look the only sire having

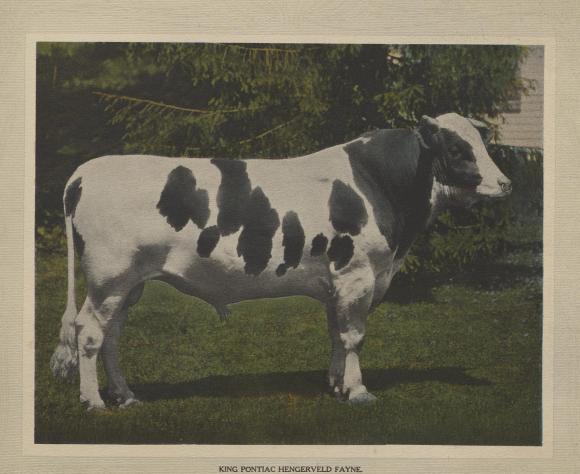
The sire is the renowned King of the Pontiacs, who is regarded as the greatest are that ever irved. Bit alwaysters have made sensational the property of the p

The dam is the second highest record cow in the world and her dam is the highest record cow in the world. She is by a fine son of the first "century" sire, Hengerveld De Kol, and Allie Nig, one of the 5 only sires having 3 sons each of whom has sired a 30-lb. cow.

unys.

KING OF THE PUNITAGE SOUST	
284 A. R. O. daughters.	44.18
K. P. Pontiac Lass	171.50
Butter, 30 days Butter, 60 days Butter, 90 days	308.81
Butter, 90 days	426.68 465.16
Butter, 100 days (World's records when made)  Idleaze Pontiac Lass	400.10
Idlesze Pontiac Lass	42.48
Butter, 80 days	141.30
K. P. Diona Pietertje	40.15
23 others from 30 to 34.2 lbs.	
(Semi-official records)	
Idlease Pontiac Lass	1,066.43
Milk	1 042 27
K. P. Lilith Clothilde	22,229.80
(World's will record when made)	
K. P. Manor Kate	10.23
Milk (World's records)	22.108.40
(World's records) 32 others from 600 to 948 lbs.	
140 A. R. sons.	
Chandalus of	
Albina Josie	43.59
(World's record)	40.14
Rutter 7 days	33.03
Butter, 7 days	
SEGIS HENGERVELD FAYNE JOHANNA 173739	
Butter, 7 days	47.35 699.10
Milk Butter, 7 days 4y	28 67
Milk	28.67 532.20
Butter, 30 days	110.47
Butter, 30 days.  Milk Butter, 7 days.  Sy	2.107.40 25.06
Butter, 7 days	428.60
96m	21.46
Milk	378 30 87.22
	1.536.20
Milk Sister to the sires or dam of Milanlurst America D. K	1,000.20
Milanburgt America D. K	34.08
Butter, 7 days	88 07
Butter, 7 days. 6y Butter, 1 year. (World's official yearly record)	1.231.29
(Strictly official yearly record)	
2 others with 30 and 31 lbs.	
PONTIAC KORNDYKE 25982	
146 A. R. O. daughters.	
Fairview Korndyke Mata	47.11 185.37
Butter, 30 days(World's 30-day record)	
Korndyke Winona	42.16
Pontiac Lady Korndyke	38.03 156.93
Butter, 30 days(World's records when made)	100.00
Korndyke Wilnona Pontiac Lady Korndyke Butter, 30 days. (Wor'd's records when made) 15 others from 30 to 27.5 lbs. 68 others from 20 to 29.9 lbs.	
68 others from 20 to 29.9 lbs.	
105 A. B. sons.	

PONTIAG LUNDE HENGERVELD 51080	00 11	VIRTHA JOHANNA OXOOO	
Butter, 7 days	559.80	Butter, 7 days. (World's record for age)  MIIk Segts Fayne Johanna. (The only 56-lb. cow)  Vikina Johanna 2d. (The only 56-lb. cow)	39.43
Butter, 14 days	1.121.50	Milk	613.80 50.68
Butter, 30 days	2 405 20	(The only 50-lb. cow)	
PONTIAG LUNDS HENDERVELD 51080 Butter, 7 days.  Butter, 15 days.  MIR Butter, 30 days.  MA. B. O. daughter  1 A. R. son. Sater to the tree or dame of Sater to the stee or days.  Butter to the stee or days.  Pontiac Pet 38 others from 30 to 37.3 lbs.	2,100.20	Vikina Johanna 2d	32.45 30.65
1 A. R. son. Sister to the sires or dams of			
Se. Hengerveld Fayne Joh	47.11	EMPRESS JOSEPHINE 8d's SIR MECHTHILDE 20255	
Pontiac Pet	37.68	3 A. R. O. daughters. Belle of Lindenwald	18.67
88 others from 80 to 84.5 lbs.		8 A. R. sons.	
WOODCREST NIG DE KOL 40719		AGNES DE KOL'S ELLEN 80228	
Segis Heng. Fayne Johanna	47.85 80.61 122.16 28.41 27.54 26.37	Butter, 7 days	13.68
Butter, 30 days	122.16	2 A. R. sons. (World's record when made)	
Lotta Belle Parana 2d4y Pansia Hengerveld D K	28.41 27.54		
WOUDDERS IN DE NOL 2013  43 A. R. O. daughters. Sogist Heng. Fayne Johanna. Sogist Heng. Fayne Johanna. Sogist Heng. Sogist Sogi	26.37 106.31	SILVAN HARTOG 8161	
9 others from 20 to 25.5 lbs.	200.01	1 A. R. O. daughter. Belle Korndyke	25.77
20 A. R. sons. Brother to the sires or dams of	44 00	Milk	25.77 509.80
Brother to the sires or dams of Sunrise Heng. Caroline	41.06	KATE KORNDYKE 238DF	
OFFICE PANNE TOWARDS 1140EG		1 A. R. O. daughter.	25.77
SEGIS FAYNE JOHANNA 114658	50.68	1 A. R. O. daughter. Belle Korndy.  10y Milk	509.80
Seuter   Tays   Sy	35.80		
Butter, 7 days	35.30 33.29 31.89	DE KOL 2d's BUTTER BOY 21866	
Butter, 7 days	30.66	12 A. R. O. daughters. 3 with records of 20 to 22.1 lbs. 21 A. R. sons.	
3 A. R. O. daughters.	47.35	21 A. R. sons.	
Piet. Fayne Johanna	47.35 34.54 32.26 22.66	MAGADORA 29237	
Segis Fayne Pietertje3y	22.66	Butter, 7 days	15.76 444.50
MANOR JOSEPHINE DE KOL 22779		Butter, 7 days	111.00
6 A. R. O. daughters.	20.90		
Manor Star's Jos	84.28 20.72	PRINCE OF NINETY 15243.  1 A. R. O. daughter.	
(f A. R. O. daughters. 33/4y Manor Star's 195s. 33/4y Butter, 30 days. 33/4y Susie Josephine 33/4y 5 A. R. sons.	20.72	Lunde Beauty23m	11.84
		ANNUAL ALL DEPERCEION ONOOS	
BELLE KORNDYKE 13913	25.77	LUNDE 3d's PERFECTION 27881	
Milk	509.80	3 A. R. O. daughters	19.10 476.40
Belle Router 1 days 10y Milk R. O. daughters Belle Korndyke's Daughter 3 others from 20 to 24.4 lbs. 6 A. R. sols.	25.42	MIIR	
3 others from 20 to 24.4 lbs. 6 A. R. sons.		DE KOL 2d's BUTTER BOY 21366	
		(See above) Brother to the sires of 5 with records of 30 to 34.3 lbs.	
HENGERVELD DE KOL 23102 116 A. R. O. daughters. Princess Hengerveld D. K. Bloom. Hengerveld D. K. So others from 30 to 32 lbs. 68 others from 20 to 29.8 lbs. 66 A. R. sons.	00.00		
Princess Hengerveld D. K	33.62 32.45	MAGADORA 29237 (See above)	
8 others from 30 to 32 lbs.		By a brother to the dam of Sadie Vale Con	30.04
66 A. R. sons.			
LUNDE REALITY 84745		PEARL OF THE DAIRY'S JOE DE KOL 23450	
Butter, 7 days23m	11.84	76 A. R. O. daughters. 38 with records of 20 to 30.5 lbs. 10 A. R. sons.	
Pontiac Lunde Hengerveld	28.41 114.82	10 A. A. Suns.	
Butter, 7 days. 23m 5 A. B. O. daughters. Pontlac Lunde Heugerveld. Rutter, 30 days. 22 others with 22 and 24.4 lbs.	114.62	NIG ALCARTRA 2d 48402	
		Butter, 7 days	11.17
HENGERVELD DE KOL 23102 (See above)		NIG ALCARTRA 2d 48402 Butter, 7 days	
Brother to the sires of River. Sadle D. K. Burke	32.29	KING SEGIS 36168	
Milk (World's milk record when made)	2.065.29 54.808.20	87 A. R. O. daughters.	
Milk (World's milk record when made) 15 others from 30 to 30.3 lbs.		87 A. R. O. daughters. 57 with records of 20 to 35 lbs. 83 A. R. sons.	
ALLIE NIG 59170	25.49	GRACE FAYNE 2d's HOMESTEAD 68828	85.55
Butter, 7 days	25.49 104.14	Butter, 7 days. 2 A. R. O. daughters with 24 lbs. 2 A. R. sons.	
2 A. R. O. daughters. Allie Nig 2d	25.98 103.15	2 A. R. sons.	
Butter, 30 days	103.15 21.61	JOHANNA RUE 3d's LAD 26939	
ALLIE NIG 0910  Butter, 7 days.  Butter, 30 days.  2 A. R. O. daughters.  Allie Nig 2d.  Butter, 30 days.  Allie Woodcrest.  4 A. R. sons.  39  4 A. R. sons.		49 A. R. O. daughters. 32 with records of 20 to 39.4 lbs. 30 A. R. sons.	
KING FAVNE SEGIS 46767		30 A. R. sons.	
28 A. R. O. daughters. Segis Fayne Johanna. (The only 50-lb. cow) 3 others from 30 to 31.5 lbs. 16 others from 20 to 28.2 lbs.	50.68	VIKINA CLOTHILDE 58604	
(The only 50-lb. cow)		Putter, 7 days	15.83
3 others from 30 to 31.5 lbs.		3 A. R. O. daughters.	39.43



9.48 3.80 0.68 2.45 0.65

8.67 3.68

5.77 9.80

5.77 9.80

5.76 4.50

1.84

9.10 6.40

0.64

1.17

5.55

#### COLDSTREAM FARM.

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OMPRISES about 1500 acres of the popular Blue Grass land of Kentucky and is located about three miles from Lexington on the west side of the Newtown pike. This farm was once the home of the world-famous racer, Hanover, whose skeleton was unearthed by the State College and is now a part of the many relies of that Institute. Passing on from the ancient days of Hanover, we find many of the world's greatest performers are products of this now more famous Coldstream Farm until this season it gives to the turf Arion Guy, who won the great Kentucky three-year-old Futurity in three straight heats. This, however, does not appeal to Mr. Shaffer as it is his ambition to do his country a better service by converting these splendid acres into a great breeding plant and he is sparing nothing in getting together the very best animals both in breeding and in individuality that can possibly be obtained. With this in mind he has selected what he thinks will do the most good for his fellow-countrymen, namely Holstein cattle and Duroc-Jersey hogs.

The foundation of this great breeding plant is laid with these four following corner-stones.

corner-stones.

Rolo Mercena de Kol, 51.93 pounds butter in 7 days, World's record cow of all breeds.

King Pontiac Hengerveld Fayne, Highest record bull in the world, whose dam made 47.35 pounds butter in 7 days, and whose grand-dam made 50.68 pounds in 7 days,

Taxpayers Model, the Annual Grand Champion Duroc Boar,

My Lady Friend, Grand Champion National Swine Show, 1920. These are representatives of the herds in both departments.



## HELBON BEAUTY BONHEUR.

HELBON BEAUTY BONHEUR, Butter 7 days, 31.59 pounds, Milk, 638.50 pounds, a very noted show cow.

It is doubtful if any cow now living is a more perfect representative of show ring type, combined with extreme production. In addition to having made a 31-pound record herself and produced over 600 pounds of milk in 7 days, Helbon Beauty Bonheur has produced a daughter that has also made over 30 pounds and produced in excess of 600 pounds of milk. She is one of the finest cows on the American continent today. The accompanying picture shows a quartette of enthusiastic Holstein breeders admiring this great milk factory. Note the luxurious Blue Grass which is going to help her in the great work she is destined to do.



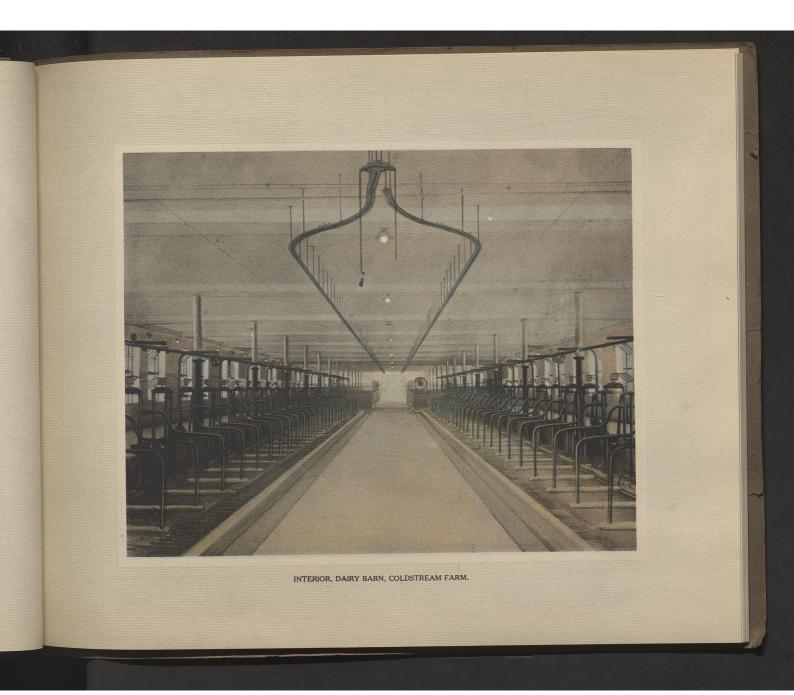
# FRONT VIEW OF DAIRY BARN.

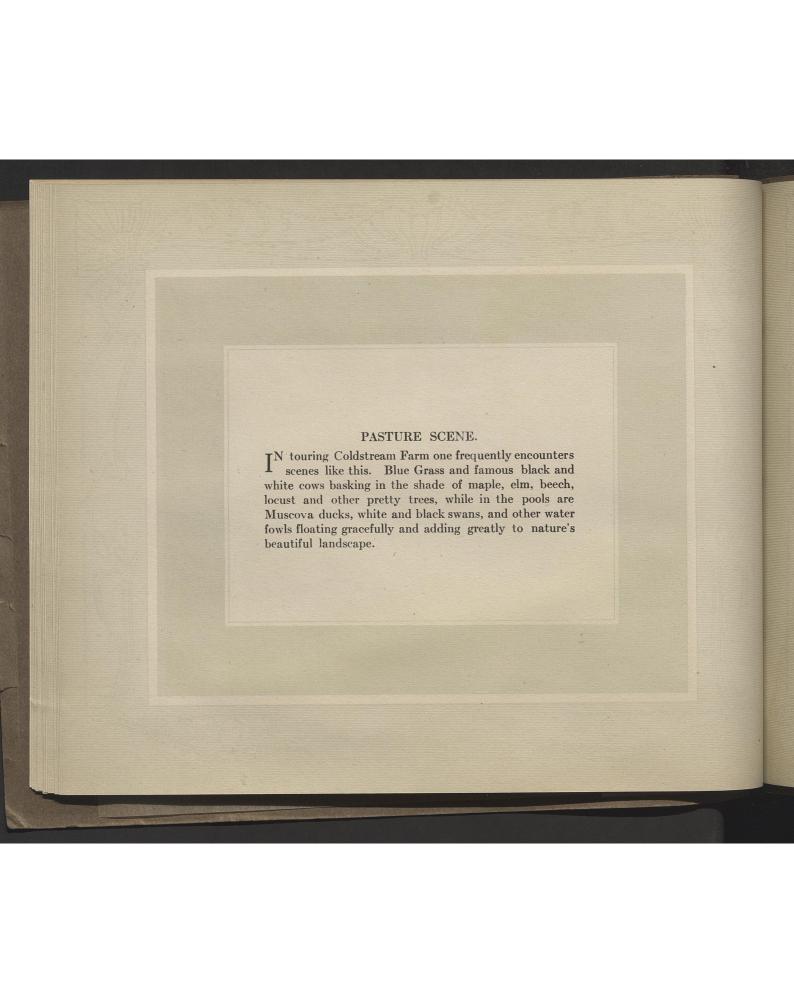
SHOWING an elevation of 48 feet with a spacious balcony illuminated by four huge electric lamps. From the balcony one can see for miles engulfing a land-scape rich in agricultural properties. From the great double door off this balcony is exposed a mammoth loft, designed to hold 400 tons of loose hay and straw, which is elevated into the loft mechanically. The interior of this loft is so constructed as to not have one post or brace to obstruct its entire space of 48 feet wide, 36 feet high and 248 feet long. The red terra-cotta stuccogable supported by a buff-colored brick wall resting on a gray concrete base makes a very striking contrast.



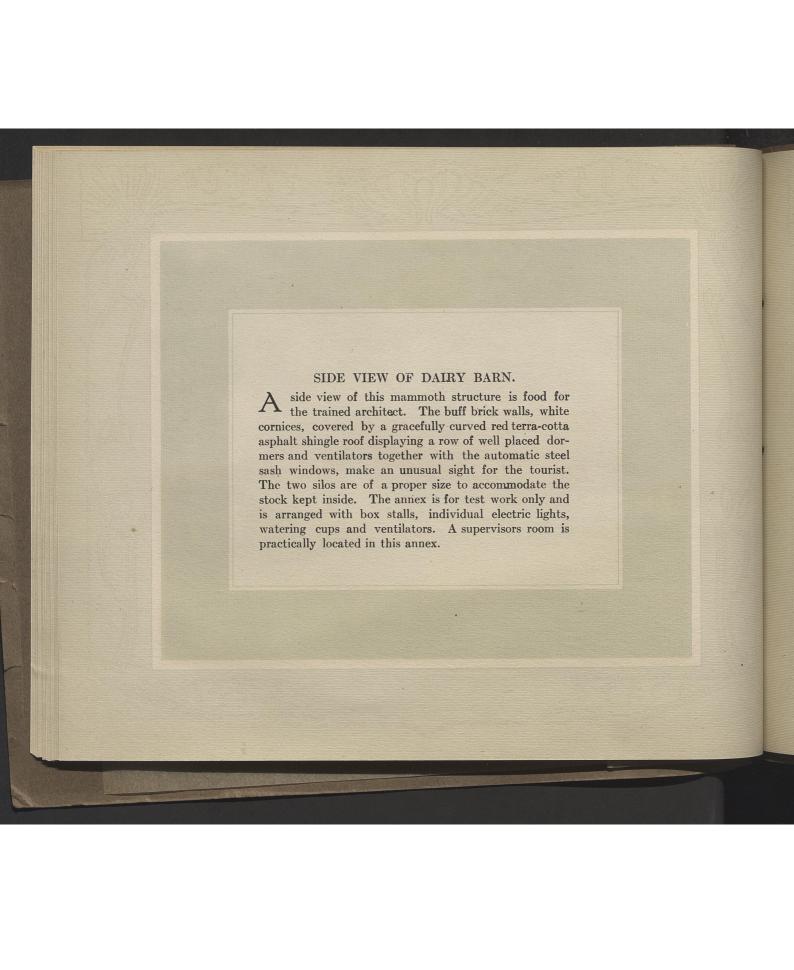
#### INTERIOR VIEW OF DAIRY BARN.

HERE we inspect the business end of one of the most modern equipped dairy barns in the world. Standing in long rows facing outward these great record cows receive the benefit of pure fresh air and sunlight beams down into their feeding mangers, at which point each cow is provided with an individual drinking cup. The cork floor also plays its part in adding comfort to these great matrons. The drive through the center of the barn makes it convenient for cleaning with a team, while the double litter carrier is used at intervals during the day. The long rows of electric lights illuminate the light pearl gray walls and ceiling which gives this great 248-foot tunnel the appearance of a beautiful white way. The large scale in the driveway serves to weigh animals, feed, etc., eliminating all guesswork so often practiced. Electric clippers, massage and milkers are installed and are used daily. These features together with the splendid ventilating system makes it as near sanitary as possible.









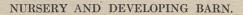


Butter 7ds R, O. M.	51.93
Milk	738.90
Butter 30ds	201.17
Milk	2930.60
(World's butter re	ecord)
Butter 60ds	342.58
Best days butter	8.57
Best days milk	125.80

ROLO MERCENA DE KOL 303130 Born JULY 2, 1912 ROLO MERCENA DE KOL 303130 Born JULY 2, 1912 E. T. No. Rolo Mercena De Kol with her record of 51.93 lbs. holds the world's record and merits the distinction of being the only 51 lb. cow. She is the first and only cow in the world to produce over 200 lbs. butter in 30 days, not only has she made great butter records but wonderful milk records as well. She carries 4 crosses of the blood that produced the former world's champion 2 year old, Alta Posch, and carries the same blood lines that have produced many of the greatest animals, including Zarilda Clothilde 3d De Kol, the second 33,000 lb. cow, May Echo Sylvia, the world's champion milk producer, and the famous young sire, OrmsbyKorndyke Lad, who is siring world's champions.

SIR ROLO BANKS MERCENA 14953C	DAISY BANKS 6th 2712C	BELLDINA SCHUILING 3103C
SIRE   2 R. O. M. daughters   5 1.03     Rolo Mercena De Kol   738.90     Butter, 30 days   201.17     Milk   2,930.60     Butter, 60 days   342.51     Milk   3,639.71     Lady Grace Rolo   2½y   15.22	G. DAM Butter R. O. M	G. G. DAM Butter R. O. M. 20.21
From a sister and his sire's sire is by a full brother and from a sister to Alta Posch: (World's record when made) His sire's sire carries 50% of the blood of Alta Posch's Son, Whose granddaughters include	Whose granddaughters include Polly Posch 34.61 Who is the dam of Ormsby Korndyke Lad, Sire of O. K. L. Pearl Tula, 365 days	G. G. SIRE 4 R. O. M. daughters. Mercena 83 . 27.63 Butter, 30 days . 113.33 Alta Posch . 2½y 27.06
Butter, 365 days. 1.155.00 Milk 38.145.00 Butter, 365 days. 7 days 1.070.2 Milk 30,427.00 (Strictly official records)  FLORA DE KOL PIETERTJE 9163C	DAISY'S REDGE DE KOL 2739C G. SIRE His sire is by a % brother to Hengerveld De Kol and Pietertje Hengerveld's Count de K.	DAISY BANKS 1740C   G. C. DAM   I. R. O. M. daughter.   Daisy Banks 6th
DAM 6 R. O. M. daughters. Rolo Mercena De Kol. 51.93 Milk 738.90 Butter, 30 days 201.17  Colantha Pletertje Banks 3½y 28.57 Flora De Kol Pletertje 2d. 25.07 Milk 546.30 Canary Flora De Kol 21.46 Milk 546.30 Milk 546.30	Note   Hengerveld's Count de K.	WINNIE R'S DE KOL 2351C  G. G. SIRE  7 R. O. M. daughters. Calamity Jane 3d. 27.06 Butter, 30 days 113.17 Buckeye Maid 3d 21.62 Milk 21.62 proven sons. 588.00
Flora De Kol Pletertje 3d	Flora Pletertje Pauline 4y 17.77 Milk 359.00	DAISY BELL OF KENT 3195C G. G. DAM Dam of Palsy Belle Posch.  22.28 Milk 561.29 Butter, 365 days. 546.25 Milk 13,846.00
SIR SCHUILING MERCENA B. 7868C	Grand dam of     540.00       Rolo Mercena De Kol     51.93       Milk     738.90       Butter, 30 days     201.17       (World's butter records)     201.17	NED 1844C
R. O. P. year records. Niagara Maid 943.75 Milk 20,816.00 Bonheur Queen Mercena 49 838.75 Bessie De Kol of Niagara 247 578.57 Milk 257 578.57 Milk 39,770.45 Milk 14,281.50	G. G. SIRE 31 R. O. M. daughters. Faforit Mercena Belle. 28.77 Mercena Artalissa 27.21 Niagara Maid 26.00	FLORA PIETERTJE 2779C G. G. DAM Her dam is by a brother to Netherland Hengerveld

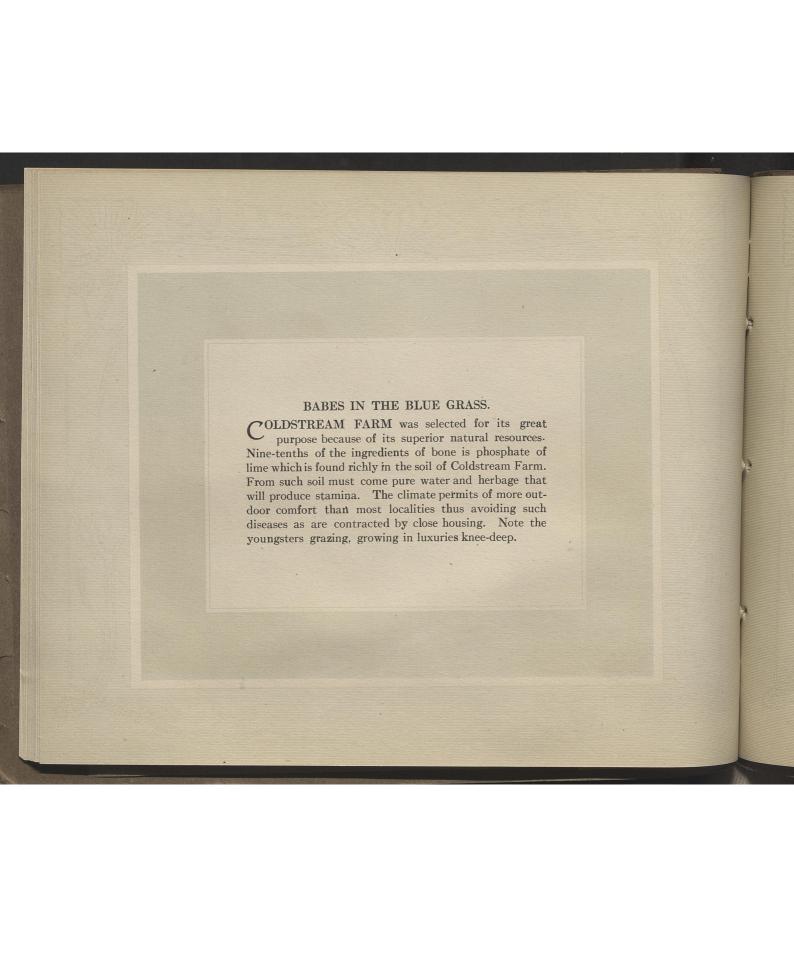


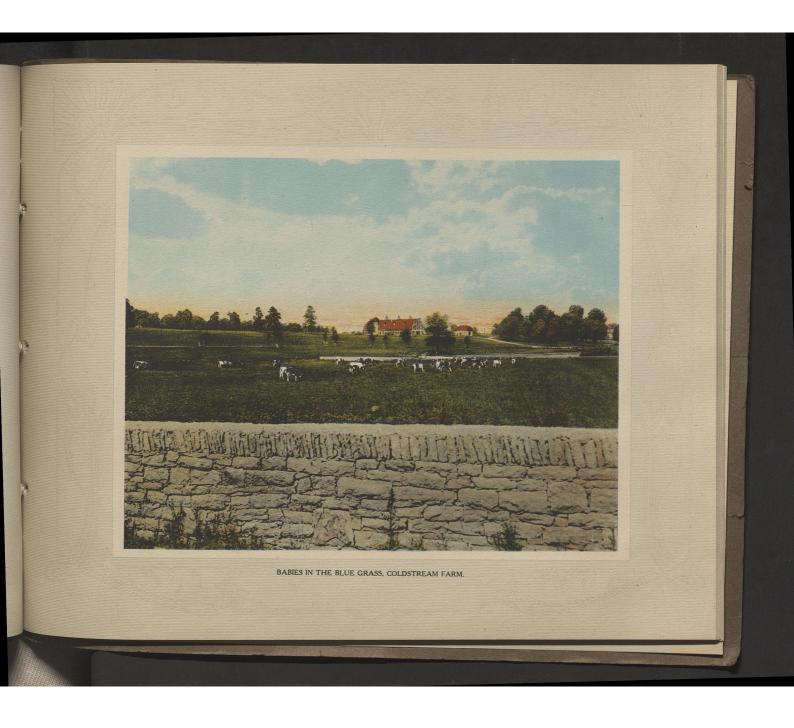


REAT is the Creator and we are taught that Man is made in his image. One cannot help gazing in amazement at the mammoth structure built of material taken from its very foundation, affording rock for the building and the artistic walls shown in the picture. Even a mighty spring gushes forth and is harnessed in cement with tile pipes leading the entire length of the barn, depositing at intervals the sparkling water in cement drinking fountains for the young Holstein heifers which are reared to useful age before they go forth to feed the nation. God grant that we might have more outlets like this developing healthy vigorous food producers.

All the work is done from the second floor. The open basement is sufficient shelter for growing heifers. The adjustable automatic feeding racks will accommodate 300 head and the ever running water slightly changes in temperature the year round. The two monster silos towering 72 feet high will serve as a monument to the builder for ages to come.

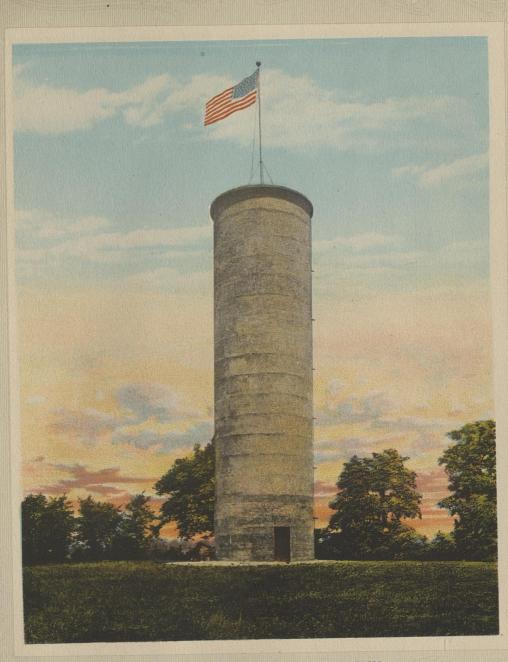




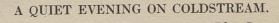


## WATER TOWER.

MANY wonder at the mammoth water tower, boldly towering 90 feet from the highest elevation of the farm, overlooking miles and miles of Old Kentucky. From the top of this tower one commands the view of several towns, villages and cities, Lexington included. It is built of reinforced concrete and has a capacity of 90,000 gallons. From the pumping station more than a mile away, water is electrically pumped into this immense tower from where all buildings and paddocks are supplied with its pure cold water.

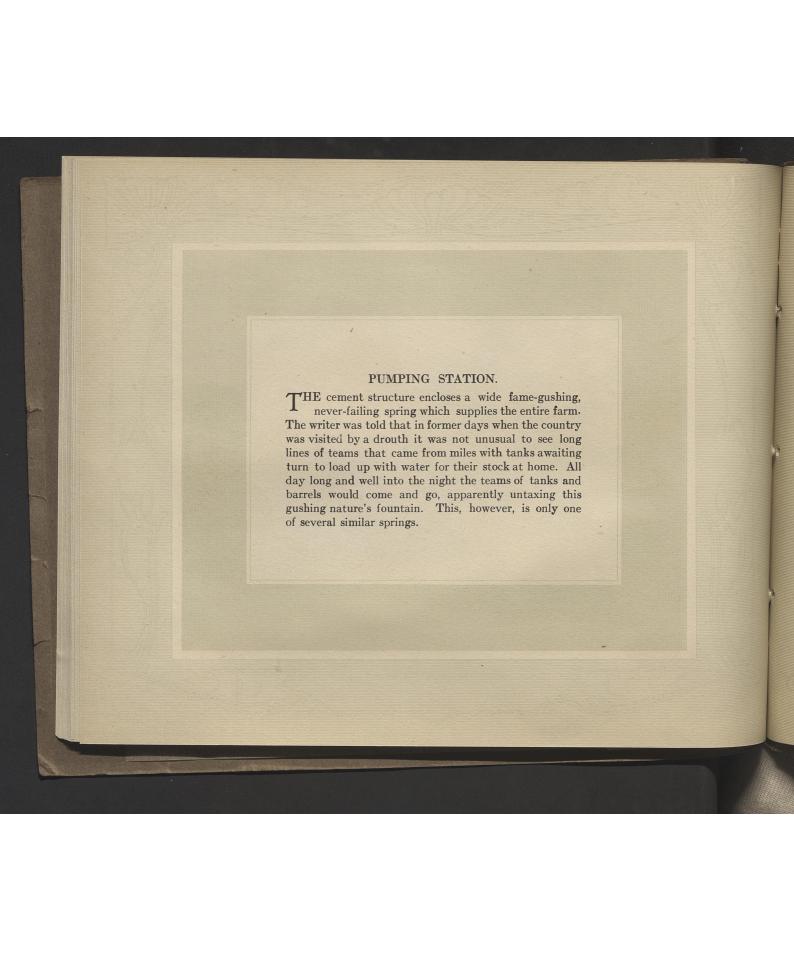


WATER TOWER, 90,000 GALS., COLDSTREAM FARM.

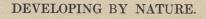


A FTER a busy morning grazing in the Blue Grass, the great black and white matrons retire leisurely to some pretty knoll where they rest in the shadows of the sturdy maples while the balmy breezes whisper in the variegated foliage, and the mocking bird peals forth sweet strains of cheery music broken only by the hum of the tourists' autos as they are escorted through the many places of interest.



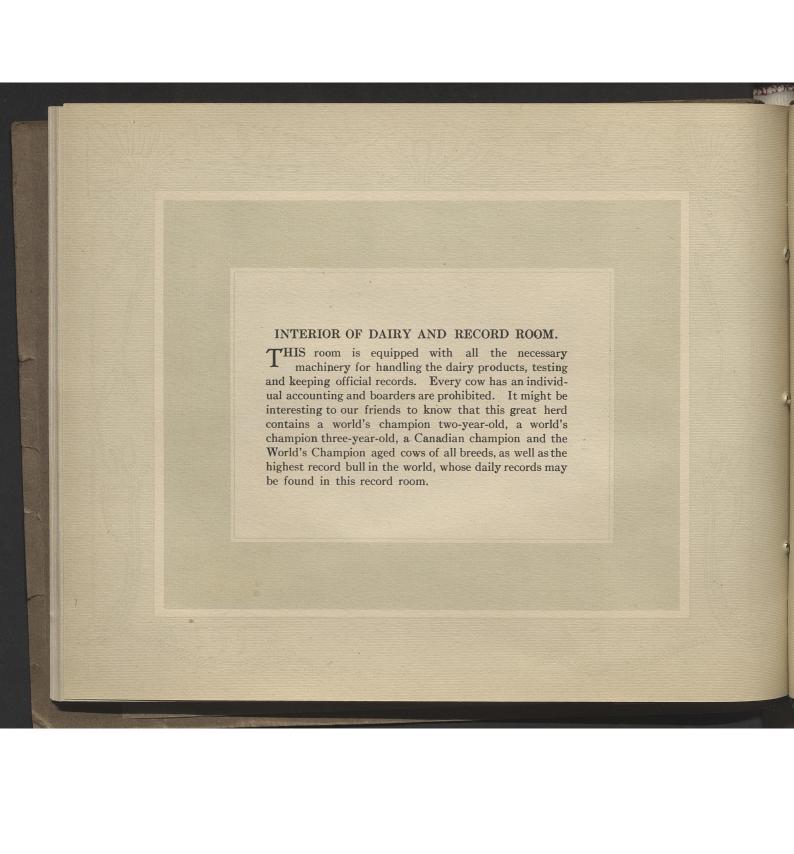




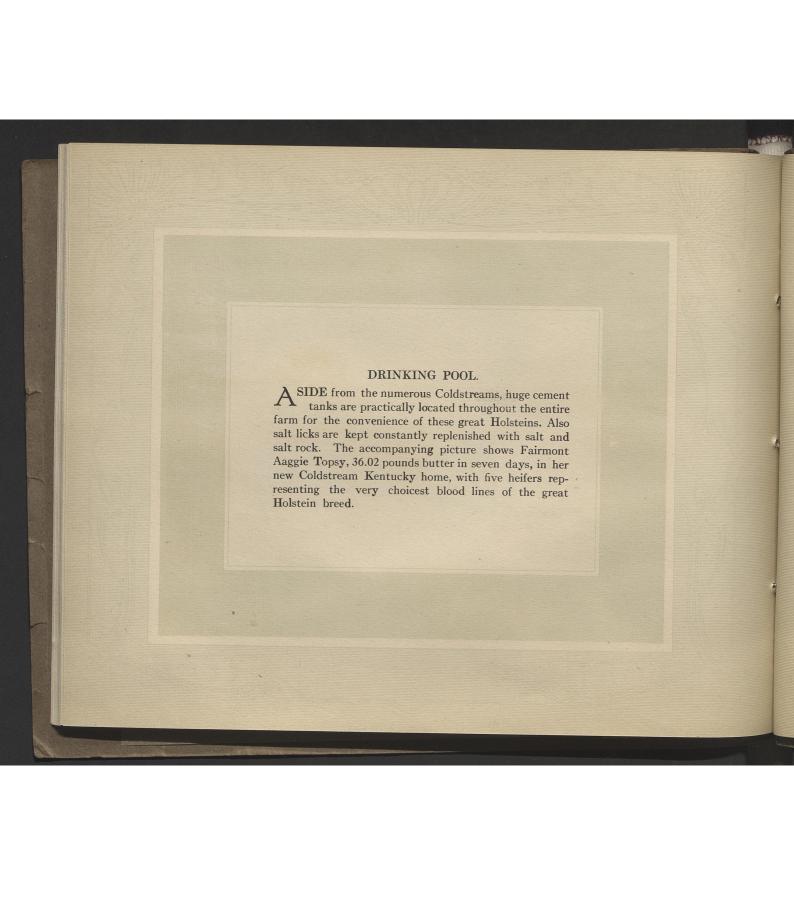


NOW how can you conceive of farm life more ideal? Here the babes wallow in Blue Grass to their knees. How they grow. It is an undisputed fact that these animals develop faster and larger in the Blue Grass than in any other spot on the globe. The demand for these young females is greater than the production, because of bone, vigor, scale, health, stamina and resistance. Due chiefly to ever access to pure water and blue grass.

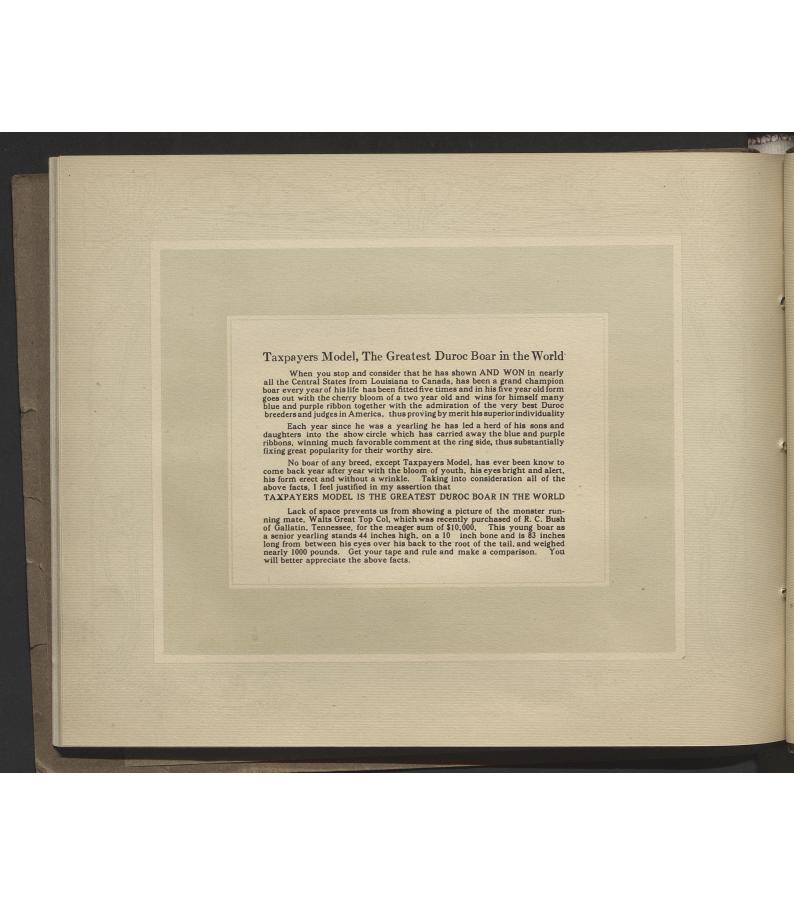




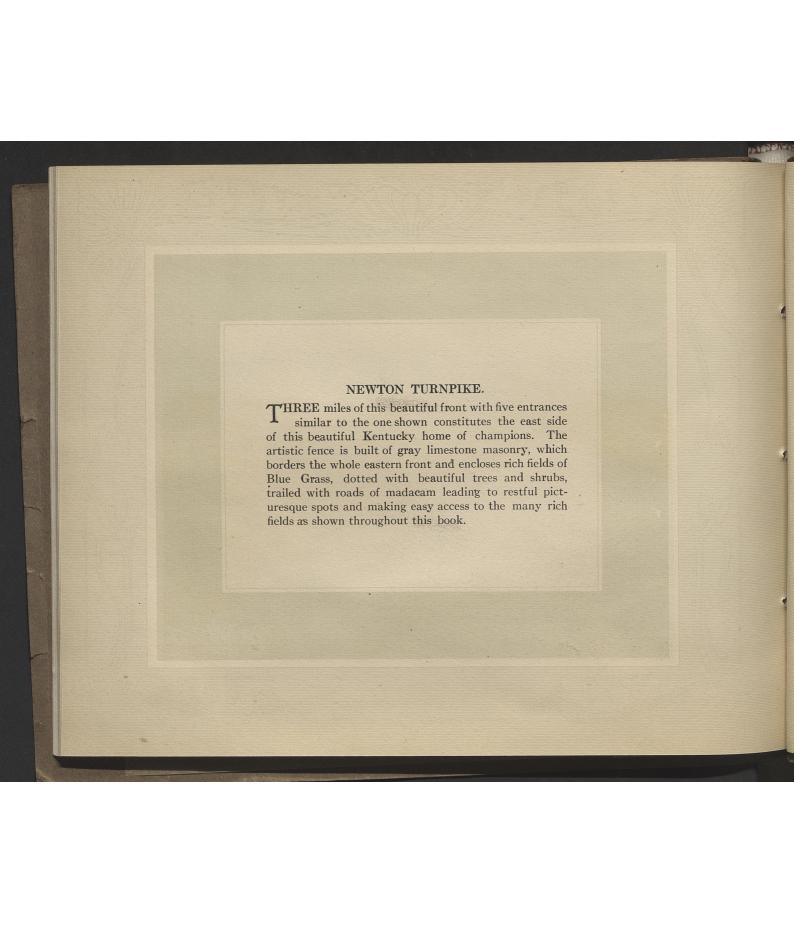


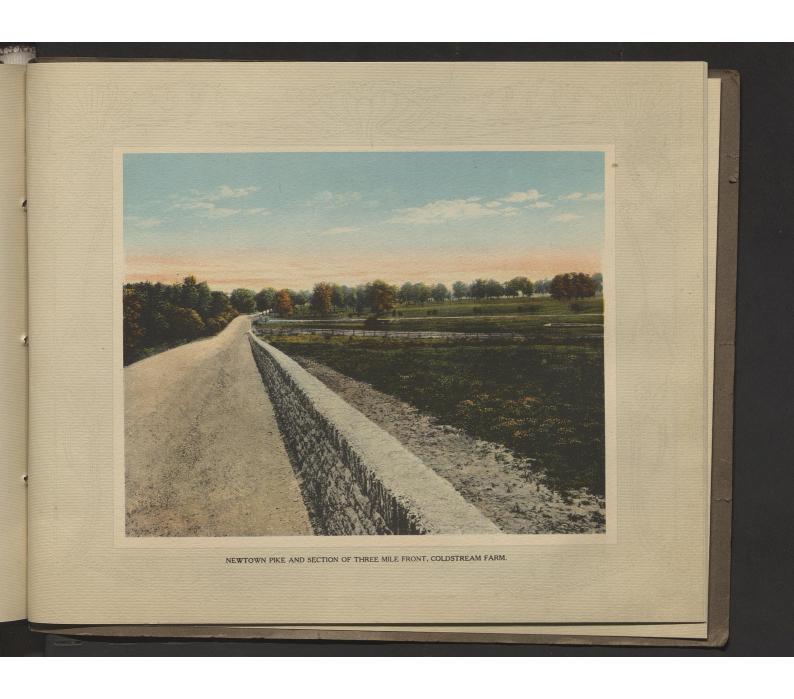


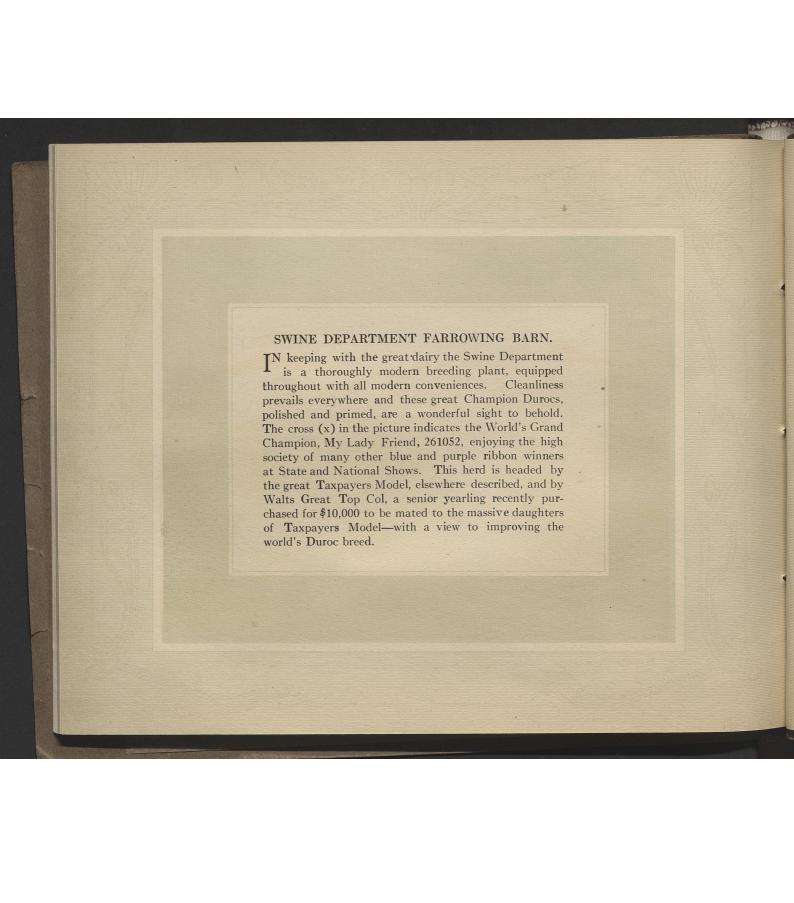




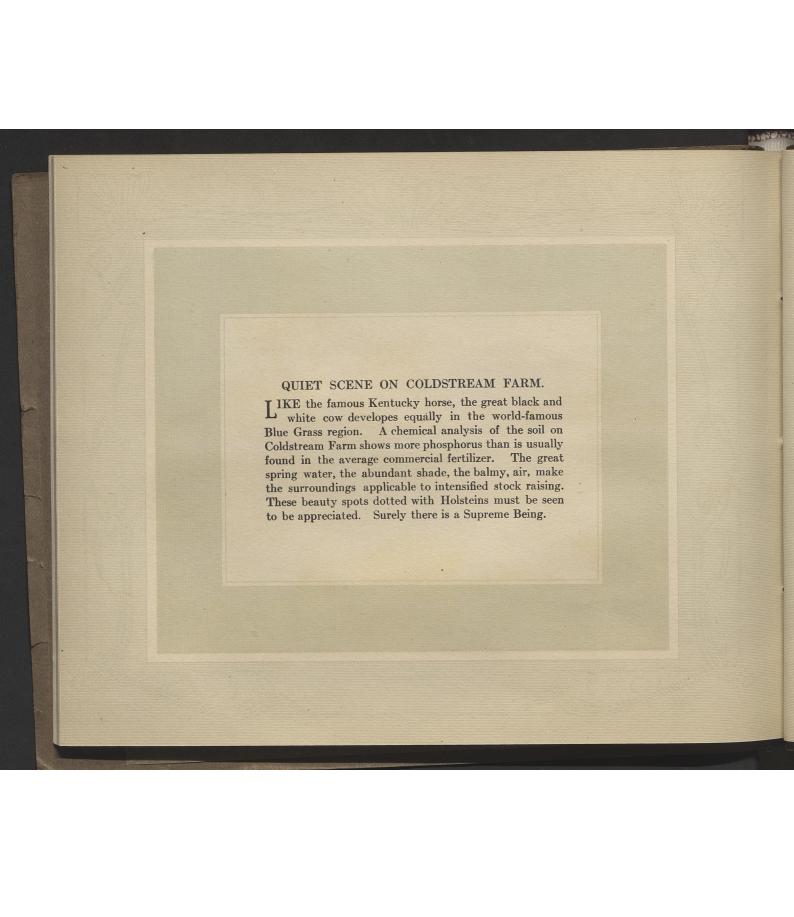




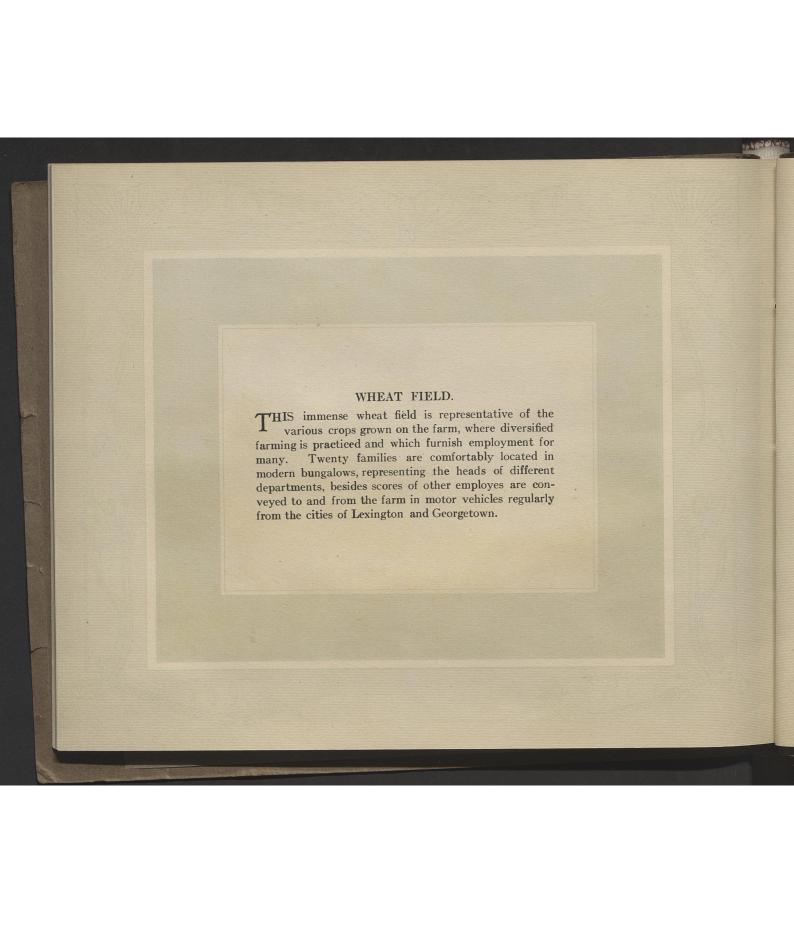




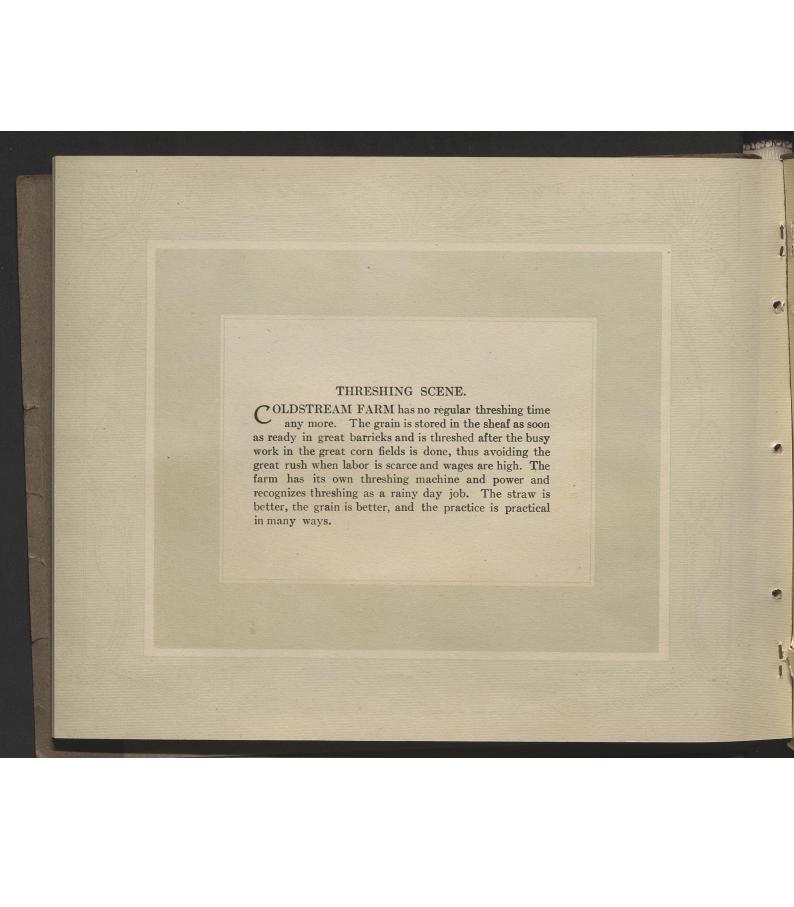




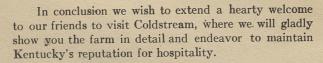












Sincerely yours, COLDSTREAM FARM,

H. H. TAYLOBY F. O. Bible, Gen. Supt.

Kindly address all business communications to the office of the General Superintendent, as above.

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