

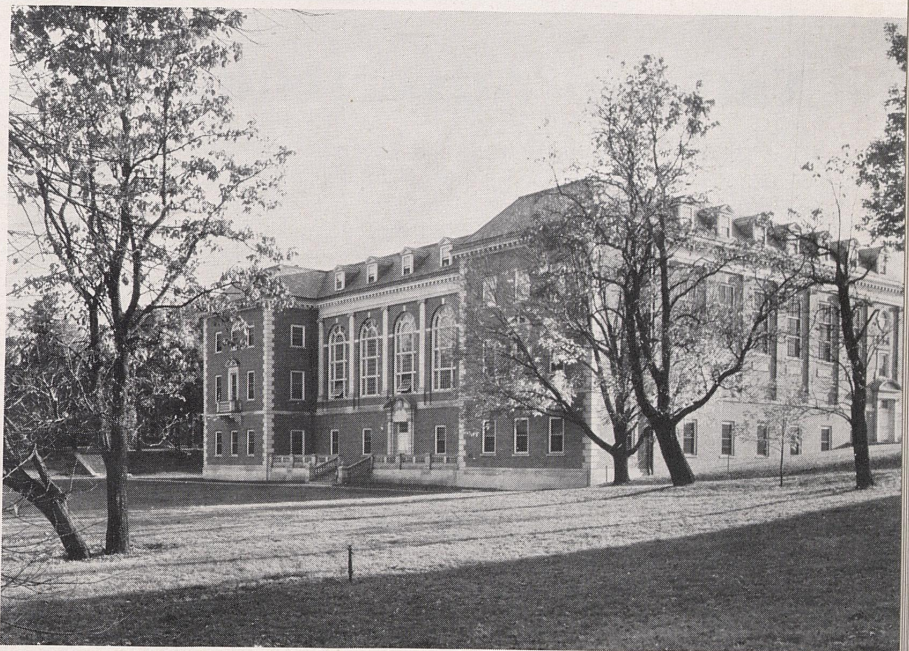
# The Kentucky Press

June, 1947

---

*Published in the Interest of Community Journalism . . . Of, By, and For Kentucky Newspapers*

---



Library, University of Kentucky

●  
VOLUME EIGHTEEN  
NUMBER EIGHT

●  
Publication Office:  
Room 64, McVey Hall  
University of Kentucky  
Lexington

Official Publication Kentucky Press Association



## The Kentucky Press Association

is an organization representing 160 weekly and semi-weekly community newspapers, 22 small dailies, and 7 major dailies, whose publishers desire to provide for advertisers the greatest possible coverage and render

the placing of advertising in their papers more easy and satisfactory. The Association maintains a Central Office in McVey Hall, University of Kentucky, Lexington, which provides for the all-inclusive plan of

### One Order - One Billing - One Check

without additional cost to agency or advertiser. This office through a complete file of its newspapers attends to proof of publication through tear sheets and cares for the many details of placing advertising. Given a list of newspapers to be covered with mats or plates necessary, the office will place the orders, check the publication, provide tear sheets, and render one bill for the entire account. This eliminates a considerable expense to the agency or advertiser.

You can place space in any number of Kentucky weeklies, semi-weeklies, or dailies with a single order. Send us only a blanket insertion order, together with mats, stereotypes, or copy sufficient to cover. Individual

insertion orders will be issued the same day from the association office. No charge is made to the advertiser or agency for this service.

This office will service advertising accounts covering all or any part of this entire list. The cost of covering the community newspaper field, exclusive of the small and major dailies, is approximately \$64.00 a column inch for a circulation of 385,000 readers, almost all on a cash-in-advance basis. Seventeen weeklies are members of the Audit Bureau of Circulation; twelve dailies are members. More than 40 applications for membership are now on file.

---

## National Advertising Affiliating Service

This Association is a state affiliate with the National Editorial Association, and is an affiliating and co-operating member of and with Newspaper Advertising Service, Inc., Chicago. National orders, placed thru NAS, are distributed from this office to our state newspapers under the one order, one billing, one check plan.

While our state average is higher, in the nation 52% of the nation's population, 70,200,000 persons, live in towns of less than 10,000 population—only seven larger cities in Kentucky. This "Mr. 52" had \$44,000,000,000 to spend last year, 43% of the Nation's buying power.

"Mr. 52" represents 6,000,000 farm families—2,000,000 electrified farms—60% of all automobiles, trucks and tractors—50% of all furniture—46% of clothing—and the Nation's highest percentage of Home ownership—IN FACT, the greatest potential market for far-seeing manufacturers.

"Mr. 52" in the past has been difficult to reach, living in 15,000 different small towns and on 6,000,000

farms—no national publications, no national radio hook-ups can reach him as Economically, as Thoroughly, as Easily, as HIS HOMETOWN NEWSPAPER with maximum readership—because "Mr. 52" knows the local editor—knows all the merchants—knows all the other subscribers—knows his Senator and Representative—knows that his Hometown newspaper is a Warm, Living, Influential part of his life—and directly influences it.

"Mr. 52" Hometown newspaper offers MORE local coverage than all other media combined—he can be reached by One Package and One Check through Newspaper Advertising Service, Inc., 188 West Randolph, Chicago, and through the Kentucky Press Association.

Remember "Mr. 52" and make him a customer by selling him today through his own HOMETOWN NEWSPAPER.

For information, call or Write Victor R. Portmann, Secretary-Manager, McVey Hall, University of Kentucky, Lexington 29, Kentucky.

Mi

Entertain  
the 78th A  
Kentucky  
ing at his  
Cumberlan  
their fami  
enjoyed th  
berland F  
mountain

Crowdin  
the three-c  
the publis  
to social a  
400-acre s  
acres of C  
rounding

The ses  
with regis  
Falls late  
bow, visit  
when the  
to cast bea  
68-foot wa

The bus  
Friday mo  
the Terrac  
Tyler Mur

Invocati  
pastor of t  
Russell Dy  
publisher o  
the address  
Sun-Democ  
Committee  
welcome.

The rep  
Association  
M. Willis,  
by Preside  
Willis who  
guest of th

Business  
was covered

A discuss  
by Virgil P  
crat. He ad  
the govern  
Kentucky.

Prof. Ne  
ment of Jo  
awarded th  
printing co  
ness of the  
of the mem  
on Saturda

At noon  
the trails in  
the manage  
enjoyed a N



## Mid-Summer Meeting Enjoyable Vacation

Entertainment features were stressed at the 78th Annual Mid-Summer meeting of the Kentucky Press Association, June 5-7. Meeting at historic and rustic duPont Lodge in Cumberland State Park, newspapermen and their families cast aside the cares of office and enjoyed the restful beauty of majestic Cumberland Falls of the Cumberland river in its mountain setting.

Crowding practically all of the business of the three-day session in one morning period, the publishers devoted the rest of the time to social activities and to sight-seeing in the 400-acre state park and the thousands of acres of Cumberland National Forrest surrounding it.

The session opened Thursday afternoon with registration, followed by trips to the Falls late at night to see the famous moon-bow, visible on bright moonlight nights when the moon is high enough in the sky to cast beams into the mist at the foot of the 68-foot waterfall.

The business session opened at 10 a. m. Friday morning, and was called to order on the Terrace of duPont Lodge by President Tyler Munford, The Advocate, Morganfield.

Invocation was by Rev. John S. Chambers, pastor of the First Christian Church, Corbin. Russell Dyche, director of State Parks and publisher of the London Sentinel-Echo, gave the address of welcome. Joe LaGore, Paducah Sun-Democrat, chairman of the Executive Committee, responded to the address of welcome.

The report on the National Editorial Association, by KPA Vice President James M. Willis, Messenger, Brandenburg, was read by President Munford in the absence of Willis who was on a tour of Canada as a guest of that government.

Business of the Kentucky Press Association was covered in the President's report.

A discussion on legal advertising was given by Virgil P. Sanders, Carrollton News-Democrat. He advocated a completely new law for the governing of all legal advertising in Kentucky. No immediate action was taken.

Prof. Neil Plummer, head of the Department of Journalism, University of Kentucky, awarded the prizes in the newspaper and job printing contests. This concluded the business of the meeting, except for a short session of the members of the Executive Committee on Saturday morning.

At noon a luncheon was served on one of the trails in Cumberland Falls State Park by the management. In the afternoon the ladies enjoyed a Nature Stroll on one of the trails,

conducted by members of the Corbin Garden Club. Other members of the association enjoyed fishing, swimming, or hiking, to suit the taste of the individual.

The Kentucky members of the Associated Press held a meeting at 2:00 p. m. Friday, with Chairman Chauncey Forgey, Ashland Independent, presiding. Better coverage of state news was sought in plans made at this meeting.

At 4:00 p. m. tea was served on the Terrace of the Lodge for members of the Press and the Corbin Garden Club.

The main banquet of the meeting was held Friday evening at the Lodge, presided over by Robert A. Blair of Corbin. Entertainment consisted of music by the Corbin Chapel Choir of 46 voices under the direction of John Griffy. This choir was scheduled to sing before the Chicago convention of Kiwanis International June 29-July 3. Mrs. Robert A. Ohler of Corbin and a string band from London, completed the entertainment with readings and music.

Saturday morning the group took a short automobile tour to Natural Arch, a scenic spot in Cumberland National Forest near Cumberland Falls, and then went to Stearns for a visit to a typical coal and timber operation.

The publishers and their families were guests of the Harlan County Coal Operators Association at a luncheon at noon Saturday at Stearns, and were then guests of the Stearns Coal and Lumber Company for a train trip through a part of the 200 square mile coal and timber operation of that concern.

### Resolutions Adopted—

WHEREAS, the President of the United States and the Governor of Kentucky are requesting cooperation of all agencies in a unified move toward national road safety, and,

WHEREAS, this is a matter of vital importance to all, now,

THEREFORE, be it resolved that this Association pledges its interest, aid, and assistance to this program, and requests its members to give all publicity and aid that is possible to give to extenuation of this important program.

WHEREAS, there is before the Congress of the U. S. a bill known as the Reed Bill to stop the government from printing envelopes, and,

WHEREAS, the government operates this

service at great cost to the taxpayers and

WHEREAS, some of the deficiency of the Post Office Department is due to these losses, and

WHEREAS, the purchasers of envelopes are able to pay the full value of such envelopes and printing and do not need this wasteful and extravagant luxury from the government, now

THEREFORE, be it resolved that this Association go on record as being 100% in favor of the Reed Bill and we urge the members to communicate their views to their Congressmen and Senators.

WHEREAS, our great state of Kentucky is blessed with natural resources and scenic wonders that provide pleasure for our own citizens and invite visitors from afar, thereby serving as the basis for the development within Kentucky of a large and profitable tourist industry, and

WHEREAS, the creation of such an industry would be of immeasurable benefit both to the citizens of Kentucky and to the state government, and

WHEREAS, the Kentucky state park system can play the leading part in the development of this industry, but needs to be reorganized on a sounder basis with a long-range program and continuity of control and management and the elimination of political influences that have in the past retarded their full development and efficient operation, and

WHEREAS, there has been started in Kentucky a movement for the creation of a state commission, organized with representatives from each of the congressional districts with a division of membership between the two major political parties as a guarantee of non-political operation, and the proposal for the creation of such a commission has been endorsed by the Kentucky State Parks Association, the Kentucky Lake Association and others, and

WHEREAS, the press of Kentucky, having a keen interest in the proper utilization of our natural resources and the full development of our park program, desires to cooperate with these organizations in the furtherance of this program, now therefore

BE IT RESOLVED, that the Kentucky Press Association hereby endorses the proposal for the creation of a state commission to manage the state park system, with members to be appointed for staggered terms so as to provide continuity to the program for the parks, and that we urge candidates for governor and the General Assembly to give



their support to this plan to assure its approval at the 1948 session of the state legislature.

WHEREAS, the regular summer meeting of the Kentucky Press Association, here at Cumberland Falls, has been unusually interesting and pleasant, and

WHEREAS, the hospitality and cordiality of those in charge of the meeting and in charge of the hotels have been greatly appreciated, now,

THEREFORE, be it resolved that the management of Cumberland Falls State Park, Mr. John W. Wray and his staff, Mr. John L. Crawford of the program committee and his aids, and the publishers of the papers in the Cumberland Falls area, be thanked most graciously on behalf of the members of this Association, and, further be it

RESOLVED, that special appreciation be expressed to the Stearns Coal and Lumber Company and the Harlan County Coal Operators Association for the hospitable luncheon and entertainment provided at Stearns.

#### Publishers Appointed On NEA Committees

Kentucky newspaper men, who will serve on important committees in Region Three for the next year, have been named by Charles P. Helfenstein, president, National Editorial Association. President Charley believes that efficiency and progress of the NEA can best be served by building strong sub-committees in each geographic region. Their regional reports, at the fall business meeting, will be gathered together and should represent a strong cross-section of opinion which will do much to strengthen and build the national office.

D. M. Hutton, Harrodsburg Herald, has been named chairman of the Legal Publication committee of three. George A. Joplin, Somerset Commonwealth, was named chairman of State Presidents committee of three. Those named to other committees include:

Tyler Munford, Morganfield Advocate, Membership; Harold A. Browning, Williamsburg Republican, Legislative; Virgil P. Sanders, Carrollton News-Democrat, ABC; Gracean M. Pedley, Princeton Leader, Community Development; and A. S. Wathen, Bardstown Standard, Commercial Printing.

President Charley adds, "We trust that all appointees from your state will agree to serve, and, that due to the helpful suggestions of Namer's, the program of work by the various NEA committees will be strengthened in 1947-48."

Patronize Press Advertisers.

#### Murray Ledger & Times Named Best Newspaper

The Ledger & Times, Murray, W. P. Williams, editor and publisher, was awarded first place trophy as the best All-Around newspaper for 1947 by Prof. L. Neil Plummer at the 78th mid-summer meeting of the Kentucky Press Association at Cumberland Falls. The winner received a silver tray as presented by the Lexington Herald-Leader.

The Providence Journal-Enterprise, J. LaMarr Bradley, editor, received the second place certificate; the Somerset Commonwealth, George A. Joplin, editor, third place certificate; and Honorable Mention was accorded the Somerset Journal, Mrs. May Williams, publisher, and the Lyon County Herald, Eddyville, Gracean M. Pedley, publisher.

Winner of the silver tray trophy, presented by the Louisville Courier Journal for the best Front Page, was the Princeton Leader, Gracean M. Pedley, editor. Second place certificate was accorded the Dawson Springs Progress, Mack Sisk, editor, and third place certificate was awarded the Caldwell County Times, Princeton, T. W. McConnell, editor. Honorable Mention was given the Somerset Commonwealth and the Eddyville Herald.

The Dawson Springs Progress was awarded first place in the best News Story contest for the story, "Survey Reveals Few People Know How To Report A Fire", and received the silver bowl trophy presented by the Kentucky Post, Covington. Second and third place certificates were awarded the Carrollton News Democrat, Virgil P. Sanders, writer, for the story "School Fire Loss Not Estimated", and the Princeton Leader, for the story on "Simmons To Ask Decision On New Hospital". Honorable Mention was accorded the Somerset Journal and the Hardin County Enterprise, S. B. Goodman, editor.

For their efforts in presentation of editorial material meritorious awards and certificates were presented to progressive editors. The name of the Dawson Springs Progress was inscribed on the Cecil Williams Memorial Trophy as first place winner in the best Editorial Page contest. The Lyon County Herald, Eddyville, was accorded second place, and the Providence Journal Enterprise, third place. Honorable Mention was accorded the Hawesville Clarion, and the Carrollton News-Democrat.

Repeating his triumph of 1946, Roscoe I. Downs, editor of the Hancock Clarion, Hawesville, again retained possession of the Enoch Grehan Memorial Plaque for this year. His editorial was entitled "Plucking The Stars From Slabtown". Second place certificate was awarded the Prestonsburg Times,

Norman Allen, editor, for his editorial entitled "An Open Letter". Third place was awarded for the editorial, "An Opportunist Chooses Idleness", written by Mack Sisk in the Dawson Springs Progress. Honorable Mention was accorded the Somerset Journal for its editorial on "Kentucky Revenue Source Hasn't Been Scratched Yet", and the Carrollton News-Democrat, for that entitled "Good Place To Be From".

Writing in the Cynthiana Log Cabin, Editor J. T. Wilson was given first place in the best Religious Editorial contest and will receive the Salvation Army award. His editorial was entitled "The Recent Trip of Miss Lillie May Ammerman". Second place was awarded the Providence Enterprise for the editorial "Heart Hungry America", and third place to the Hawesville Clarion for the editorial "Thanksgiving 1946".

For the best series of ten or more editorials on "Kentucky On The March" connected with the activities of the Committee for Kentucky, the awards, presented by President Harry W. Schacter, Louisville, were presented as follows:

First place, Roscoe I. Downs, Hancock Clarion, Hawesville; second place, J. Sterling Towles, Kentucky Gazette, Shively; third place, Ben Farmer, Cynthiana Democrat, and fourth place, J. T. Wilson, Cynthiana Log Cabin.

For excellence in advertising production nine newspapers were accorded prizes as presented by Manager Ed Weeks, Bush-Krebs Company, Louisville, and certificates. The Dawson Springs Progress was awarded first place in the full-page contest with the Princeton Leader and Providence Enterprise placing second and third.

For the best half-page advertisement, the Dawson Springs Progress was awarded first place. Second place was given the Providence Enterprise and third place, the Princeton Leader. For the best quarter-page advertisement, the Princeton Leader placed first, the Murray Ledger & Times, second, and the Caldwell County Times, Princeton, third.

The Cynthiana Log Cabin received the Louisville Paper Co., award for the Best Printing Exhibit. Their exhibit was on display at the Falls.

The youngest and first veteran of World War II to be elected commander of Kentucky's eleven American Legion districts Larry Stone, 32 years old, editor and co-publisher of the Central City Messenger and The Times-Argus. He was elected commander of the Third Legion District at the Bowling Green convention, June 8. He was also an officer in the VFW post, Central City.



## FINDING A MARKET FOR FARM PRODUCTS



Early last spring it was apparent to agricultural officials that the 1946 peach crop would be a record one. They and grower representatives called on distributors and processors for help in moving the 85,000,000 bushel crop to market.

A&P responded immediately. Special instructions went out to the personnel in the company's stores in the 39 states in which it operates. An intensive newspaper advertising program was put on, and millions of instruction sheets on home canning and other uses for peaches were distributed through the stores.

The result of this promotional effort by A&P and other food chains was that growers, who had feared that limited sugar supplies would materially reduce the demand, found that the fruit had a ready market. Civilians, long harassed by wartime and other shortages, found they could buy large quantities of fresh, nutritious food at reasonable prices.

This is an example of how mass distributors help agriculture solve its marketing problems. It is an example of the merchandising methods that enable the men and women of A&P to do the nation's most efficient job of food distribution.



## A & P FOOD STORES



# The Kentucky Press

Official Publication of the Kentucky Press Association

Victor R. Portmann, Editor-Publisher

Printed On The Kernel Press, Lexington

Volume Eighteen, Number Eight

## Kentucky Press Association Officers

Tyler Munford, *President*  
*Union County Advocate*, Morganfield  
 Fred B. Wachs, *First Vice President*  
*Herald-Leader*, Lexington  
 James M. Willis, *Second Vice President*  
*Messenger*, Brandenburg  
 Victor R. Portmann, *Secretary-Manager*  
*University of Kentucky*, Lexington

## District Executive Committeemen

*Chairman*, Joe La Gore, *Sun-Democrat*, Paducah, (First); *Second*, John B. Gaines, *Park City News*, Bowling Green; *Third*, J. M. Wynn, *Courier-Journal*, Louisville; *Fourth*, Albert S. Wathen Sr., *Kentucky Standard*, Bardstown; *Fifth*, Virgil P. Sanders, *Sun-Democrat*, Carrollton; *Sixth*, Enos Swain, *Advocate-Messenger*, Danville; *Seventh*, Norman Allen, *Floyd County Times*, Prestonsburg; *Eighth*, J. W. Heddon, *Advocate*, Mt. Sterling; *Ninth*, H. R. Chandler, *Mountain Advocate*, Barbourville; *State-at-Large*, Seymour B. Goodman, *Enterprise*, Elizabethtown; *Immediate Past President*, Harold A. Browning, *Whitley Republican*, Williamsburg.

NATIONAL EDITORIAL  
 1947 ASSOCIATION  
 Active Member

## Kentuckians Guests On Canadian Tour

Touring the southwestern and central sections of the Province of Ontario as guests of the Travel and Tourist Bureau, a Kentucky delegation spent ten days of delightful vacation in that interesting and beautiful portion of our northern neighbor country.

Vice-President James M. Willis, Brandenburg Messenger, Committeeman Al S. Wathen, Bardstown Standard, and Secretary-Manager Portmann of the KPA family, joined the party of twenty-three U. S. editors at Windsor on June 5. For the next ten days, they were royally "wined and dined" on the tour that covered 1,300 miles by bus and steamers—1,300 miles of interesting, novel, and beautiful country of lakes and forests, orchards and farm lands, truly a wonderful vacation spot that will never be forgotten. One opportunity to view this

*The Kentucky Press Association recognizes the fundamental importance of the implied trust imposed on newspapers and dissemination of public information. It stands for truth, fairness, accuracy, and decency in the presentation of news, as set forth in the Canons of Journalism. It advocates strict ethical standards in its advertising column. It opposes the publication of propaganda under the guise of news. It affirms the obligation of a newspaper to frank, honest and fearless editorial expressions. It respects equality of opinion and the right of every individual to participation in the Constitutional guarantee of Freedom of the Press. It believes in the newspaper as a vital medium for civic, economic, social, and cultural community development and progress.*

ideal vacation-land of hundreds of fish-packed lakes, miles of sand beaches, and hospitable tourist resorts, was thoroughly appreciated when the party was taken on a 130-mile plane ride over that picturesque country.

Space does not permit the editor to give a detailed account of the tour much to his regret, but, for himself personally, and for the Kentucky delegation, he extends his thanks and appreciation to the many northern neighbors who joined in making a never-to-be-forgotten visit.

Special thanks are extended to the official tour-companions—Hon. Arthur Welsh, Minister of Travel and Publicity, and his aids, Tom McCall, Ken Armstrong, and Clint Melville; E. H. "Pop" Murray, highway department; Dalton Caswell and Ralph Hafey, Ontario Hotel Association; Ralph Wells, bus-driver extraordinary; and the genial Canadian Press representatives, Statesman George W. James and Golfer George Lake. We are grateful.

## Judge States ITU Harms Small Papers

Holding that policies of the International Typographical Union are "particularly dangerous to the survival of the smaller newspaper," Judge Thurman G. Arnold recommended recently to the Capehart Subcommittee of the Senate Small Business Committee that the federal anti-trust laws be revised to prohibit unions in certain monopolistic practices.

Specifically, Judge Arnold recommended that three union activities be made unlawful: (1) barring or hindering the use of cheaper materials, improved equipment or more efficient methods; (2) compelling the hiring of useless and unnecessary labor; and (3) compelling or inducing or aiding in fixing prices for any commodity or service except wages.

Analyzing the ITU Laws, Judge Arnold had this to say (we quote in part):

"... The Union Laws deprive the local unions of autonomy in negotiation of collec-

tive bargaining agreements. Settlements negotiation of collective bargaining agreements. Settlements negotiated by local unions cannot be relied upon by employers, notwithstanding that weeks of intensive negotiation may have preceded the consummation of an agreement.

"... The General Laws of the ITU also promote industrial strife by virtually eliminating recourse to the settlement of disputes by arbitration. Hence, the arbitration agreement with the local union is meaningless since it may unilaterally annul the proceeding and in any extent all laws of the ITU including its make-work rules, may not be the subject of arbitration at all. This is a severe barrier to the maintenance of harmonious relations between the ITU and newspaper publishers, and to any genuine collective bargaining between them.

"... The irony of the ITU's policies and methods is that they not only work against the survival of small newspapers and thereby tend to eliminate jobs for its members, but they also prevent the small newspapers from expanding their composition and thus creating more jobs for union printers. The whole thing is a refusal to recognize an inexorable economic law that better pay and higher standards of living can only be achieved by increasing rather than decreasing production."—A. N. P. A.

The local manager of a Virginia store operated under the name of a national known tire manufacturer objected to the advertising of an independent local tire dealer who quoted prices much under those given as the retail list price by the manufacturer to which the local manager was required to conform. The store manager served notice on the newspaper to discontinue the advertising of his competitor on the theory that newspapers may not publish advertisements of prices which are lower than the list price established by the manufacturer. On advice of counsel, the publisher was directed to pay no attention to the demand.

AP Me  
 To Imp

Kentuck  
 meeting a  
 to improv  
 ing more  
 dents and  
 events.

Chaunce  
 Ashland I  
 state AP c  
 ing which  
 summer se  
 ciation.

Among  
 Robinson,  
 Crawford,  
 Adams I  
 Swain, Da  
 Aronson, I  
 and Joe R  
 Elmer Dre  
 Cincinnati  
 Kentucky  
 Star; Har  
 Leader; Jo  
 William Ir  
 of Nashville  
 Telegraph  
 of bureau  
 editor, Ass  
 Other A  
 tucky voted

"After th  
 accordingly  
 a job that  
 months", t  
 ville, has n  
 modious qu  
 planned to  
 efficient, tim

Wadsworth  
 ville Indep  
 signed his  
 sure of oth  
 city. John  
 with the M  
 come associ

Dr. Robe  
 of the Midd  
 has been e  
 Memorial U  
 succeeding  
 resigned be  
 has served a  
 institution f  
 KPA friend  
 and wish hi  
 important  
 and girls.



### AP Members Vote To Improve Services

Kentucky members of The Associated Press, meeting at Cumberland Falls June 6, voted to improve the state news service by spending more money to pay all string correspondents and to staff more important news events.

Chauncey Forgey, managing editor of the Ashland Independent and chairman of the state AP organization, presided at the meeting which was held in connection with the summer session of the Kentucky Press Association.

Among those attending were J. Springer Robinson, Harlan Daily Enterprise; John L. Crawford, Corbin Times-Tribune; T. L. Adams Lexington Herald-Leader; Enos Swain, Dahville Advocate-Messenger; A. Y. Aronson, Louisville Times; George Michler and Joe Reister, Louisville Courier-Journal; Elmer Dressman, Kentucky edition of the Cincinnati Enquirer; Joseph H. Dressman, Kentucky edition of the Cincinnati Times-Star; Harry Lee Waterfield, Fulton Daily Leader; Joe LaGore, Paducah Sun-Democrat; William Iredale of Louisville and H. B. Kelly of Nashville, representing the Western Union Telegraph company; Wilber Crawford, chief of bureau, and Barney Ballard, state news editor, Associated Press, Louisville.

Other AP member newspapers in Kentucky voted on the proposal by mailed proxy.

"After three years of toil, sweat, and tears", accordingly to Carlos Embry, publisher, "on a job that was scheduled only to take nine months", the Hart County News, Munfordsville, has moved into larger and more commodious quarters. The new plant has been planned to give the highest degree of efficient, time-saving operation.

Wadsworth Clarke, editor of the Maysville Independent since October, 1943, resigned his position on June 6, due to pressure of other duties as city engineer of that city. John F. O'Donnell, formerly connected with the Maysville Public Ledger, has become associate editor of the Independent.

Dr. Robert Lee Kincaid, managing editor of the Middlesboro News from 1926 to 1937, has been elected president of the Lincoln Memorial University, Harrogate, Tennessee, succeeding Dr. Stewart W. McClelland who resigned because of ill health. Dr. Kincaid has served as executive vice-president of that institution for the past eight years. His many KPA friends extend their congratulations and wish him larger success in building that important institution for mountain boys and girls.

### Editor Deplores Turnover Of Association Managers

Last year the manager of the Colorado Press Association made a survey regarding the turnover of association managers during the past twenty-five years. Records were available since the CPA has the only complete files of the Round Table, a monthly publication for and by the association managers themselves. Through all these years the Round Table has chronicled the coming of new managers and has announced those who have resigned from the work, or who have died while in the service of their associations.

The Colorado Press Association started the Round Table in November 1926. The publication has continued monthly for more than twenty years.

In the survey it was revealed that in the thirty-seven states which have had managers there have been a total of 107 state press association managers. In eleven of the states there have never been managers so far as the records show. There have been 19 managers of regional and national associations.

The first meeting of association managers was called by Edwin A. Bemis, Manager of the Colorado Press Association, and was held in Denver September 8-9-10, 1923. At that time the group was called The National Association of State Press Field Managers. Later the name was changed to Newspaper Association Managers, Inc.

At the organizational meeting were Fred W. Kennedy, Washington; Ole Buck, Nebraska; O. W. Little, Kansas; J. S. Hubbard, Missouri; James B. Haskins, Michigan; Edwin A. Bemis, Colorado. Of this original group Kennedy and Bemis are the only ones still in the harness.

The state of Arkansas has had seven managers. Michigan, Nebraska, and Tennessee have each had six. Other states have had several. States having only one, some of which are new states entering the manager plan are Colorado, Illinois, Kentucky, Louisiana, Maryland, Mississippi, North Dakota, South Carolina, West Virginia, and Washington. Maryland, Mississippi, North Dakota, and South Carolina do not now have managers.

Latest to leave association work after having contributed several years of profitable service to the newspapers, is J. Howard Rusco of the Kansas Press Association.

Several factors are responsible for this large turnover. They include lack of future security of the manager, death in office, lack of proper remuneration, lack of interest in the job, and, of course, incompetence of the man chosen for the work.

Since it takes several years for a man to develop the job properly, and since the pub-

### New Daily Planned

Formation of a company to establish a morning newspaper in Bowling Green was announced June 18 by John K. Ditto, who has been named president of the new concern, the Bowling Green Publishing Company.

Ditto said that incorporation papers have been filed and named additional incorporators as L. B. Jenkins, Kinston, N. C., and Ken Given, Kelly Thompson and Alvis H. Temple of Bowling Green.

Ditto, for the past 20 years advertising manager of The Park City Daily News in Bowling Green, will serve in a similar capacity with the new newspaper. He is a native of Owensboro.

Temple will serve as editor of the new paper. For 17 years he was connected with The Park City Daily News and was its editor when he severed his connection at the time he entered the Army five years ago. Jenkins is the principal shareholder in the Bowling Green Broadcasting Company, which operates radio station WLBK in Bowling Green.

Givens, a native of West Virginia, has been in Bowling Green since 1942, serving as the manager of station WLBK and president of the Bowling Green Broadcasting Company.

Thompson, formerly of Lebanon and Louisville, has been in Bowling Green for many years as public relations director of Western State Teachers College.

The new company has some equipment purchased and plans to begin publication in the early fall.

Congratulations to Editor J. Sterling Towles, Shively Gazette, for winning honorable mention, the second time in two years, in the Herick Editorial contests of the National Editorial Association. The Gazette was the only Kentucky newspaper entered in any NEA contest this year; the Press wonders why Kentucky newspapers, among the best in the nation, do not enter these annual contests!

lishers have quite an investment in the manager if he stays on the job any length of time, associations throughout the country are studying the requirements for a man for such a job so that when the time comes that a change is necessary they will not pick the wrong man, as has happened in a number of cases.

Probably the greatest single factor motivating men to leave association work is the lack of any guarantee of a future and protection for old age.—Colorado Editor.



Publisher L. M. Hopper, owner of the Tompkinsville News for the past 16 years, has announced the sale of that paper to the Monroe County Press, recently established in that city.

According to a recent survey of 34 member newspapers by the New York Press Association, 38.6% of the average total annual revenue was derived from the job printing department.

Important progressive changes have been made by the two wide-awake newspapers at Murray. The first week in June, the Murray Democrat, Kerby Jennings, publisher, changed to a semi-weekly. An important step was announced in that five carrier boys will distribute the paper each Tuesday and Thursday afternoon at the rate of 25 cents a week. The regular mail subscription rate still prevails. In making the transition, Publisher Kerby stated:

The Murray Democrat has concluded six years of publication in Murray and the twice a week newspaper will inaugurate the launching of its seventh year of printing. From a modest beginning the Democrat now maintains the finest equipped newspaper plant in Calloway county, and the bulk of this equipment has been delivered since the conclusion of the war.

The staff of the Democrat includes the business manager and advertising saleslady, Miss Dorothy Irvan; news reporter and assistant advertising solicitor, Miss Charlotte Holland; makeup foreman and carrier supervisor, James Johnson; linotype operator and G. I. trainee, Floy H. Jewell; linotype operator and G. I. trainee, James Hugh Smith; job printer, advertising makeup and also a G. I. trainee, Alton Hughes; and editor, Kerby Jennings. With our new newspaper, two additional new employees are being screened for full time employment, both of whom will be selected from discharged war veterans ranks.

Not only is the Murray Democrat being completely modernized in the most efficient mechanical equipment, but in addition materials are being assembled for the construction of a stream-lined building to be ready for occupancy at the conclusion of the 10 year lease of its present quarters. Architectural drawings of the building will include lines of southern flavor in harmony with some of Murray's most beautiful edifices. It will be of red brick exterior with white colonades reflecting old southern design.

On June 16, one week after it had received the designation as the Best All-Around Weekly in the KPA contest, the Murray Ledger & Times changed to a daily. W. P.

Williams, publisher, also owns the Post-Intelligencer, a daily, at Paris, Tennessee. The new daily will use AP pickup from its Paris brother.

James C. Williams, son of the publisher,

is general manager of the new daily, and John C. Fetterman, formerly of Danville, is new editor. Other changes in increased personnel of the newspaper and plant are contemplated.

# PROHIBITION PAYS... WHOM?



Not everybody loses when Prohibition comes in.

The bootlegger profits. His business grows.

The gangster profits. He gets a job.

The grafter profits. His billfold bulges.

Even some honest folks prosper.

The merchant in the wet county gets a lot of business from citizens of "dry" counties —who prefer to shop away from home.

Who loses under Prohibition?

Bootleggers don't pay taxes, so you lose tax revenues.

Bootleggers sell to minors, so your children lose the protection offered by Legal Control.

Honest workers lose honest wages for honest work.

Legal Control—our present system—is your insurance policy against these losses. Let's keep Legal Control!

**KENTUCKY BREWERS, DISTILLERS & DISTRIBUTORS**

*One of Kentucky's Valuable and Historical Industries*



### Operator Uses Novel Part-Check System

When Frank C. Capucetti, machinist with the Petaluma (Calif.) Argus-Courier, discovers a worn or broken part, or finds a shortage of matrices in any magazine channel, he sets a line with the part name or font description and tosses the resultant slug into a conveniently located cigar box, according to The Linotype News.

Then when he is about to make out an order for supplies, or when the Linotype representative calls, Frank merely picks up and reads the slugs—and doesn't forget to order any needed supplies.

Buel E. Gaskin purchased the interest of his partner, Ben V. Sharp, and is now sole publisher-editor of the Jamestown News.

S. W. Douthitt, co-editor of the Mayfield News-Graphic, Kentucky's only offset weekly, is back on duty after a serious siege of illness.

A carelessly tossed cigarette started a fire in the awning in front of the Mt. Sterling Advocate building recently which damaged the plate glass front and a show case inside. Fortunately, the fire was immediately discovered before it gained headway.

The Nicholas County Star, Kentucky's newest weekly, made its first-appearance in Carlisle on Thursday, June 5. Paul Brannan, Lexington, is publisher, and his son, Larry is editor. The young Brannan was editor of the Carlisle Mercury for the past two years.

John K. Ditto, advertising manager of the Park City Dailey News, Bowling Green, resigned May 23 after twenty years of service in that position. Jerry C. Mayes, who was named his successor, has been with the Daily News for 12 years with the exception of one brief absence when he was employed by the Evansville, Ind., Courier and Press, and the Jackson Miss., Clarion as classified advertising manager.

### Eller New Editor Of Taylor Co. Star

H. L. Eller, of Bloomington, Ind., joined the staff of the Taylor County Star Campbellsville, on May 24, and has assumed the duties of editor and manager replacing Mr. James Shacklette, who has been editor for the past 11 years.

Mr. Shacklette has been associated with the Taylor County Star since 1936, when he purchased the paper. He sold the Star to Mr. J. P. Gozder, the present publisher, in October, 1945, and continued as editor-manager under the present ownership. He plans to retire from the newspaper business.

A veteran of four years in the Navy, Eller formerly was connected with newspapers in Bloomington, Ind. He served as managing editor of the Bloomington Star-Courier and was employed in various positions as a member of the staff of the Bloomington Evening World. Since his discharge from the Navy last year, he has held the position of city editor of the Arcola Record-Herald, Arcola, Illinois.

During World War II, he had duty aboard aircraft carriers for 18 months and later served with the Fifth Amphibious Fleet in Pacific operations. For four months he served as managing editor of Navy News, a service publication for the armed forces in the Phillipine area.

### New Jersey Passes Information Law

The New Jersey Legislature passed a new law against false information given communication agencies which states "Any person who knowingly and willfully states, delivers or transmits by any means, to any owner, manager editor, reporter or employee of, or connected with, any newspaper, magazine, periodical or other publication, or of any radio station, any false and untrue statement be published or broadcast, shall be guilty of a misdemeanor."

FOR SALE—Paragon paper cutter, 22½ inch, two knives, in good condition. Shelby News, Shelbyville.

### LINOLAMP FOR OPERATORS

The Linotype Company announces a new fluorescent Linolamp that gives the keyboard operator the right kind and amount of light where he needs it most; light that is easy on the eyes and easy on electric bills.

The Linolamp directs seventy-five foot-candles of light on the assembling elevator, from twenty-five to thirty foot-candles on the copy, and a little less on the keyboard—all as the operator requires it.

# LINOTYPE FEATURES SERVE WELL

"We are pleased to note that the many new features which have been added to your machines in recent years give us labor-saving opportunities without that trouble to which antiquated equipment so often is heir."

—Excerpt from a Publisher's letter

LINOTYPE • BROOKLYN 5 • NEW YORK

Linotype Poster Bodoni Compressed and Caledonia Series

LINOTYPE NEWS



**Complete Kentucky Newspaper Coverage**

**Central Press Clipping Service**

309 North Illinois St.  
Indianapolis, Indiana

**Binding News Files**

Is Our Specialty  
Write for Information

O. J. Forman Company  
Monmouth, Illinois

**Extra Profits**

FOR YOU, MR. PRINTER  
Send Us Your Orders

for  
ADMISSION TICKETS  
COUPON BOOKS  
LICENSE STICKERS  
SCALE TICKETS  
NUMBERED FORMS

**WELDON, WILLIAMS & LICK**  
Specialists in Numbered Printing  
FORT SMITH, ARK.

You can't go wrong with ABC.

**SIEGRIST ENGRAVING CO.**

Commencement Invitations  
Christmas Cards  
Wedding Invitations  
Calling Cards  
Business Stationery

926 Oak St. Kansas City 13, Mo.

NAS-KPA—a good bet to tie with.

**The McClure Agency**  
Phone 4431 Eminence, Ky.  
Kentucky Newspaper Sales  
Appraisals Consultants

**'GET THE LATEST'**

**When Ordering a Printing Guide**

You will find the printing values in the Franklin Printing Catalog reflect present conditions. New revisions are forwarded constantly to every subscriber. Test this service in your own office—

SEND TODAY FOR FREE TRIAL OFFER

**FRANKLIN PRINTING CATALOG**

PORTE PUBLISHING COMPANY • Salt Lake City 5, Utah



**U. S. House Reports On Postage Bill**

In reporting bill H.R. 3519 the House Post Office Committee submitted report No. 410 which publishers are urged to secure and read. The report states that without additional legislation the Post Office Department is faced with a deficit for the fiscal year 1948 estimated at \$492,899,000 which amount would have to be met by funds from other sources. Bill H. R. 3519 the House Committee estimates will provide for \$298,395,000 of this amount.

The House proposes to secure \$8,200,000 of the amount from second-class mail. Summary contained in House report No. 410 follows:

This bill represents the first general revision of all postal rates since 1879. The bill makes adjustments in postal charges in the several categories of mail in which conditions have changed to a degree where new policy is required and where costs are so disproportionate to revenues as to mandate revision. The bill makes permanent 3-cent local and non-local rates for first-class mail.

There is no change in the present rates for post and postal cards, publications of religious, fraternal, or scientific organizations, or library books.

Air mail will be increased 1 cent and post and postal cards will be carried by air mail at 4 cents each.

There will be no change in the rate for newspapers and periodicals within the county of publication; outside the county of publication there will be an increase of one-half cent a pound on the reading portion, and for the advertising portion there will be an increase of one-half cent a pound for the first and second zones and an increase of 1 cent a pound in each of the other zones.

The regular rate for third class is increased one-half cent for the first 2 ounces. The bulk rate for identical pieces under permit is increased 2 cents a pound with

the present minimum of 1 cent per piece retained. Parcel-post rates are increased approximately 30 percent. Revenues from catalogs will be increased by about \$6,500,000. Books are retained on a flat rate at 8 cents for the first pound and 4 cents for each additional pound, compared with the present rate of 4 cents for the first pound and 3 cents for each additional pound.

The bill increases rates on the following postal services: Special delivery, money orders, postal notes, registered mail, insured mail, and c. o. d. mail; all of which are presently showing big losses.

Attention of publishers is also called to the statement of the House Committee on publishers second-class mail beginning on Page 5 of the report particularly the breakdown of revenue and expenses involved in handling daily newspapers.

Reports from Washington state that a conference of legislative leaders may result in a decision by the House of Representatives to postpone action on the proposed increase. The committee recommended increases in the rates that would bring at least \$8,200,000 additional revenue to the Post Office Department. The Rules Committee, says the report, has not taken steps to remove the postal measure to the floor. One suggestion has been to submit only that portion of the bill as it relates to continuation of the 3 cent minimum rate for first-class mail, and the other features will be postponed until a study is made of possible economics in operations.

**The Press wants Kentucky press news.**

Your readers value your paper at the price you set. Is it worth at least \$2.00 a year; \$2.50 a year; \$3.00 a year?

Every once in a while we are taken a task for something that did or did not appear in the Press. This is the organ of KPA and belongs to you more than to the editor. If you want to see an item about yourself, your family, or your plant, sent it in.

The Press has a limited number of 1947 National Rate Books for sale at \$2.50. First come, first served.

The Beaumont (Tex.) Enterprise Journal announce they are awarding \$1,000 in cash to readers who are helpful in giving them some information so they may improve their service to readers and advertisers. The reader was informed that while he may think he knows nothing about advertising, the fact shouldn't be overlooked that every advertisement is written for and to the readers.

**Prog**

**We**

Adairville, Er  
Albany, The  
Auburn, The  
Augusta, The  
Barbourville,  
Bardstown, T  
Bardwell, Car  
Beattyville, E  
Beaver Dam,  
Bedford, Trim  
Benton, The M  
Benton, Tribu  
Berea, The C  
Brondenburg,  
Brooksville, B  
Brownsville, E  
Burkesville, C  
Burlington, B  
Cadiz, The C  
Calhoun, Mel  
Campbellsville  
Campbellsville  
Campton, Wo  
Carlisle, Carl  
Carrollton, TH  
Cave City, Ca  
Central City,  
Central City,  
Cloy, Tribu  
Cloy City, Cl  
Clinton, The F  
Cloverport, TH  
Cloverport, Br  
Columbia, Ad  
Corbin, Tri-Co  
Cumberland, T  
Cynthiana, TH  
Cynthiana, TH  
Danville, Boyl  
Dawson Spring  
Earlington, Ne  
Eddyville, Lyon  
Edmonton, Ed  
Elizabethtown,  
Elizabethtown,  
Elkton, Todd  
Falmouth, The  
Flemingsburg,  
Flemingsburg,  
Franklin, The  
Fulton, Fult  
Georgetown, G  
Georgetown, G  
Glasgow, Glas  
Glasgow, Glas  
Grayson, Jour  
Greensburg, Re  
Greenup, News  
Greenville, Lec  
Hardinsburg, B  
Harrodsburg, F  
Hartford, Ohio  
Hawesville, Ha  
Hazard, Plain  
Hazard, Union  
Hickman, Hick  
Hindman, Hind  
Hodgenville, H  
Horse Cave, H  
Hyden Thousan



# Progressive Members Of The Kentucky Press Association

Today we boast of 100% membership, one application pending for election.

## Weeklies

Adairville, Enterprise  
Albany, The New Era  
Auburn, The Auburn Times  
Augusta, The Bracken Chronicle  
Barbourville, Mountain Advocate  
Bardstown, The Kentucky Standard  
Bardwell, Carlisle County News  
Beattyville, Enterprise  
Beaver Dam, Ohio County Messenger  
Bedford, Trimble Democrat  
Benton, The Marshall Courier  
Benton, Tribune-Democrat  
Berea, The Citizen  
Brandenburg, Meade County Messenger  
Brooksville, Bracken County News  
Brownsville, Edmonton County News  
Burkesville, Cumberland County News  
Burlington, Boone County Recorder  
Cadiz, The Cadiz Record  
Calhoun, McLean County News  
Campbellsville, The News-Journal  
Campbellsville, Taylor County Star  
Campton, Wolfe County News  
Carlisle, Carlisle Mercury  
Carrollton, The News-Democrat  
Cave City, Cave City Progress  
Central City, The Messenger  
Central City, Times-Argus  
Clay, Tribune  
Clay City, Clay City Times  
Clinton, The Hickman County Gazette  
Cloverport, The Breckinridge News  
Cloverport, Breckinridge Messenger  
Columbia, Adair County News  
Corbin, Tri-County News  
Cumberland, Tri-City News  
Cynthiana, The Cynthiana Democrat  
Cynthiana, The Log Cabin  
Danville, Boyle Independent  
Dawson Springs, Progress  
Earlington, News  
Eddyville, Lyon County Herald  
Edmonton, Edmonton Herald-News  
Elizabethtown, Hardin County Enterprise  
Elizabethtown, News  
Elkton, Todd County Standard  
Falmouth, The Falmouth Outlook  
Flemingsburg, The Fleming Gazette  
Flemingsburg, Flemingsburg Times-Democrat  
Franklin, The Franklin Favorite  
Fulton, Fulton County News  
Georgetown, Georgetown News  
Georgetown, Georgetown Times  
Glasgow, Glasgow Republican  
Glasgow, Glasgow Times  
Grayson, Journal-Enquirer  
Greensburg, Record Herald  
Greenup, News  
Greenville, Leader  
Hardinsburg, Breckinridge Banner  
Harrodsburg, Harrodsburg Herald  
Hartford, Ohio County News  
Hawesville, Hancock Clarion  
Hazard, Plaindealer  
Hazard, Union Messenger and News  
Hickman, Hickman Courier  
Hindman, Hindman News  
Hodgenville, Herald News  
Horse Cave, Hart County Herald  
Hyden, Thousandsticks

Irvine, Estill Herald  
Irvine, Irvine Times  
Irvington, Herald  
Jackson, Jackson Times  
Jamestown, Russell County News  
Jeffersonton, Jeffersonian  
La Center, Weekly Advance  
La Grange, Oldham Era  
La Grange, La Grange Times  
Lancaster, Central Record  
Lawrenceburg, Anderson News  
Lebanon, Lebanon Enterprise  
Lebanon, Marion Falcon  
Leitchfield, Gezette  
Leitchfield, Grayson County News  
Liberty, News  
London, Sentinel-Echo  
Louisa, Big Sandy News  
McKee, Jackson County Sun  
Manchester, Manchester Enterprise  
Marion, Crittenden Press  
Middlesboro, Three States  
Monticello, Wayne County Outlook  
Morehead, Rowan County News  
Morganfield, Union County Advocate  
Morgantown, Butler County News  
Morgantown, Republican  
Mt. Olivet, Tribune-Democrat  
Mt. Sterling, Advocate  
Mt. Sterling, Sentinel-Democrat  
Mt. Vernon, Signal  
Munfordville, Hart County News  
Murray, Ledger & Times  
Murray, Murray Democrat  
Neon, News  
New Castle, Henry County Local  
Nicholasville, Jessamine Journal  
Nicholasville, Nicholasville News  
Olive Hill, Carter County Herald  
Owenton, News-Herald  
Owingsville, Bath County Outlook  
Paducah, Paducah Press  
Paintsville, Paintsville Herald  
Paris, Kentuckian Herald  
Pikeville, Pike County News  
Pineville, Pineville Sun  
Prestonsburg, Floyd County Times  
Princeton, Princeton Leader  
Princeton, Caldwell County Times  
Providence, Journal-Enterprise  
Richmond, Madison County Post  
Russell, Russell Times  
Russellville, News-Democrat  
St. Matthews, Sun  
Salyersville, Salyersville Independent  
Sandy Hook, Elliott County News  
Scottsville, Allen County News  
Scottsville, Citizen Times  
Sebree, Sebree Banner  
Shelbyville, Shelby News  
Shelbyville, Shelby Sentinel  
Shepherdsville, Pioneer News  
Shively, Kentucky Gazette  
Smithland, Livingston Leader  
Somerset, Commonwealth  
Somerset, Somerset Journal  
Springfield, Springfield Sun  
Stanford, Interior Journal  
Stearns, McCreary County Record  
Sturgis, Sturgis News  
Taylorsville, Spencer Magnet

Tompkinsville, Tompkinsville News  
Vanceburg, Lewis County Herald  
Versailles, Woodford Sun  
Walton, Walton Advertiser  
Warsaw, Gallatin County News  
West Liberty, Licking Valley Courier  
Whitesburg, Mountain Eagle  
Wickliffe, Ballard Yeoman  
Williamsburg, Whitley Republican  
Williamstown, Grant County News

## Dailies

Covington, Kentucky Post  
Covington, Enquirer  
Covington, Times Star  
Lexington, Herald-Leader  
Louisville, Courier Journal & Times  
Ashland, Independent  
Bowling Green, Park City News  
Bowling Green, Times Journal  
Corbin, Tribune  
Danville, Advocate-Messenger  
Frankfort, State Journal  
Fulton, Leader  
Harlan, Enterprise  
Hazard, Herald  
Hazard, Times  
Henderson, Journal-Gleaner  
Hopkinsville, Kentucky New Era  
Madisonville, Messenger  
Mayfield, Messenger  
Maysville, Independent  
Maysville, Public Ledger  
Middlesboro, News  
Owensboro, Messenger-Inquirer  
Paducah, Sun-Democrat  
Paris, Enterprise  
Richmond, Register  
Winchester, Sun

## College Papers

Kentucky Kernel, University of Kentucky, Lexington  
College Heights Herald, Western Teachers College, Bowling Green  
College News, Murray State College, Murray,  
Trail Blazer, Morehead State Teachers College, Morehead  
Alumni News, University of Kentucky, Lexington

## Farm Papers

Kentucky Farmers Home Journal, Louisville  
Farm Bureau News, St. Matthews

## Associate Members

Louisville Automobile Club  
Louisville Paper Company  
Miller Paper Company, Louisville  
Davis Advertising Agency, Louisville  
Mergenthaler Linotype Company, Louisville  
Bush-Krebs Company, Louisville  
Farson and Huff, Louisville  
Breeders Gazette, Louisville.  
Southern Bell Telephone & Telegraph, Louisville  
Cincinnati Station WLW  
Cincinnati Imperial Type Metal  
Cincinnati, Western Newspaper Union  
Indianapolis, Central Press Clipping Service  
Frankfort, Kentucky Pharmacist  
Paducah, Kentucky Jaycee  
Atlanta, Ga., The War Cry, Salvation Army

## Sustaining Members

U. S. Brewers Foundation, Louisville



# “A Little Bit”

Addressing the Vancouver Board of Trade, on January 28, Dr. A. E. Grauer, former Rhodes Scholar for British Columbia, and one time head of the Department of Social Sciences of the University of Toronto, said, “One of the arguments that has caused even some free enterprise people to be complacent about the socialization of certain industries is the claim that they are monopolies and should therefore be run by the State. Some misguided businessmen think that “a little bit” of Socialism is all right—provided it is not their own industry.

“I have never seen the force of this argument because, at its best, it means trading one monopoly for another with far worse possibilities. There is never any recourse against the State, as the trade unions in Russia and Germany found out. And if the State wants to raise prices or rates, there is never a public hearing.”

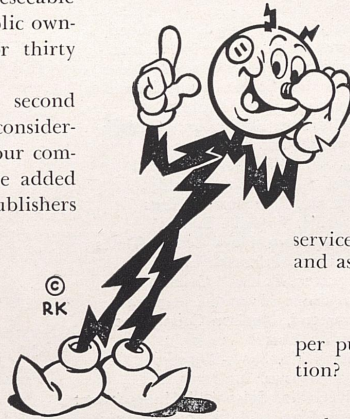
“The safeguard against . . . monopolistic power . . . is not public ownership . . . but public regulation.”

Public ownership of American newspapers is certainly not in the foreseeable future — no more than was the public ownership of electricity twenty-five or thirty years ago.

The proposed increase in second class postage would have made considerable inroads into the revenues of our community newspapers. It would have added its weight to the interest many publishers are now paying on money borrowed to purchase expensive equipment, and to income taxes now being paid.

These are expenses every publisher now incurs, and which a government owned business does not have to pay.

It is almost inconceivable that our government would permit the establishment of so-called “yardstick” newspapers,



although it might be pointed out that the T.V.A. is now operating *twenty different businesses.*

But, just suppose . . . Could that government newspaper sell advertising at lower rates? Could it offer lower subscription rates? Of course. There's no doubt about it.

Could it render as good service locally? Could it operate as efficiently and as economically? It could not.

It could not.

But could our community newspaper publishers meet that kind of competition? To say the least, it would be difficult.

We prefer to believe, and hope, that such a situation “can't happen here.” But the possibility poses some mighty grave questions, and is evoking some provocative thoughts.

## KENTUCKY UTILITIES COMPANY

Incorporated

VOLUME  
NUMBER

Publication  
Room 64,  
University  
Lexington