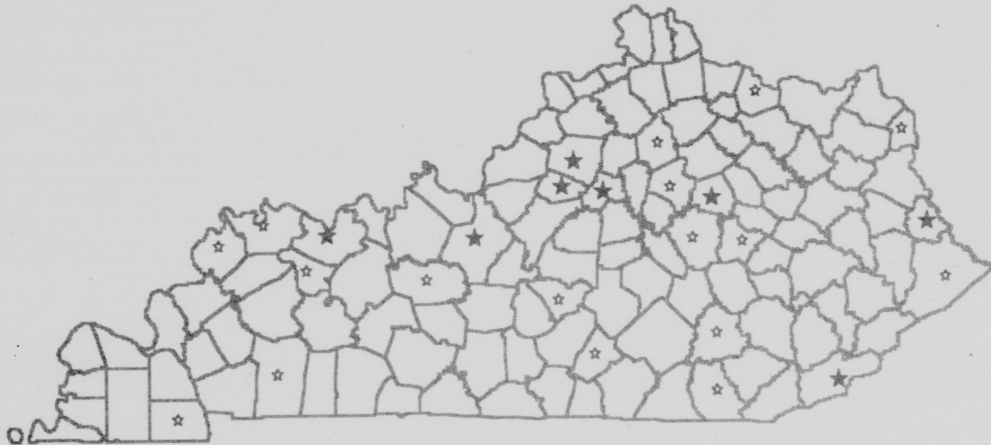


JUL 1996

1996 KPA Better Newspaper Contest



GENERAL EXCELLENCE

Weekly Class 1

First Place - Spencer Magnet
Second Place - Berea Citizen
Third Place - McLean County News

Weekly Class 2

First Place - Mountain Citizen
Second Place - Laurel News Leader
Third Place - Citizen Voice & Times

Weekly Class 3

First Place - Anderson News
Second Place - Williamsburg News Journal
Third Place - Union County Advocate

Multi-Weekly

First Place - Shelbyville Sentinel News
Second Place - Central Kentucky News
Journal
Third Place - Tie - Georgetown News Graphic
Third Place - Tie - Appalachian News-
Express

Daily Class 1

First Place - Tie - Harlan Daily Enterprise
First Place - Tie - Winchester Sun
Second Place - Richmond Register
Third Place - Tie - Maysville Ledger
Independent
Third Place - Tie - Murray Ledger & Times

Daily Class 2

First Place - Elizabethtown News Enterprise
Second Place - Henderson Gleaner
Third Place - Kentucky New Era

Daily Class 3

First Place - Owensboro Messenger Inquirer
Second Place - Lexington Herald Leader
Third Place - Ashland Daily Independent

Associate Newspapers

First Place - Williamson Daily News
Second Place - The Record
Third Place - Russell Register

WEEKLY CLASS 1

CATEGORY 1 - TYPOGRAPHY
First Place - Spencer Magnet
Second Place - Berea Citizen
This is a good newspaper, but you throw too much at your readers.

CATEGORY 2 - COMMUNITY SERVICE
First Place - Berea Citizen
Good overview of what Berea was like. Lots of good stories of interest to everyone. Great series!

CATEGORY 3 - FREEDOM OF INFORMATION
Certificate of Merit - Berea Citizen
CATEGORY 4 - FRONT PAGE
First Place - Spencer Magnet
Good use of spot color. Newsy. Excellent spot news photo helps layout.

CATEGORY 5 - EDITORIAL PAGE
First Place - Pineville Sun
Looks like true mirror of community it serves. Doing its job!

CATEGORY 6 - NEWSPAPER PROMOTION
First Place - Berea Citizen
Pictures lead personal touch, great idea to run first issue.

CATEGORY 7 - SPORTS PAGE/SECTION
First Place - Spencer Magnet
Excellent mix of sports, good use of photos. Very informative writing style, easy to follow.

CATEGORY 8 - AGRICULTURE PAGE/SECTION
First Place - Spencer Magnet
Nice use of photography, balances well-written stories and columns.

CATEGORY 9 - BUSINESS PAGE/SECTION
First Place - Spencer Magnet
Good work. Most weekly papers do not devote space to business news. That's a mistake.

CATEGORY 10 - LIFESTYLE PAGE/SECTION
First Place - Spencer Magnet
Good layout for a variety of topics. Lots of information packed onto page.

CATEGORY 11 - LOCAL NEWS PICTURES
First Place - Berea Citizen
Vertical crop on pot plants good on fire photo. Needed people.

CATEGORY 12 - LOCAL FEATURE PICTURES
First Place - Berea Citizen
Overall excellence of photos and reproduction. Local features were highlighting citizens of the area.

CATEGORY 13 - LOCAL SPORTS PICTURES
First Place - Fulton Leader
Excellent photo quality and good "action" shots. Very good balance and cropping, spotlight of the subject.

CATEGORY 14 - BEST USE OF GRAPHICS/ PHOTO ILLUSTRATIONS
NO ENTRIES
CATEGORY 15 - SPECIAL EDITION/SECTION
First Place - McLean County News
Nice blend of original, maps and facts. Good composition. Eye-catching cover.

CATEGORY 16 - ORIGINAL AD IDEA
First Place - McLean County News
Good idea to promote and introduce employees. Highlights people, not services, which are available at all banks.

CATEGORY 17 - DISPLAY ADVERTISING
First Place - Spencer Magnet
Showed more originality in ad makeup. Effective use of graphics to call attention to ads.

CATEGORY 18 - GENERAL EXCELLENCE
First Place - Berea Citizen
Nice mix of original stories about each team/schedules, pictures. A lot of work gathering stats.

CATEGORY 19 - COMMUNITY SERVICE
First Place - Berea Citizen
Good overview of what Berea was like. Lots of good stories of interest to everyone.

CATEGORY 20 - FREEDOM OF INFORMATION
Certificate of Merit - Berea Citizen
CATEGORY 21 - FRONT PAGE
First Place - Spencer Magnet
Good use of spot color. Newsy. Excellent spot news photo helps layout.

CATEGORY 22 - EDITORIAL PAGE
First Place - Pineville Sun
Looks like true mirror of community it serves. Doing its job!

CATEGORY 23 - NEWSPAPER PROMOTION
First Place - Berea Citizen
Pictures lead personal touch, great idea to run first issue.

CATEGORY 24 - SPORTS PAGE/SECTION
First Place - Spencer Magnet
Excellent mix of sports, good use of photos. Very informative writing style, easy to follow.

CATEGORY 25 - AGRICULTURE PAGE/SECTION
First Place - Spencer Magnet
Nice use of photography, balances well-written stories and columns.

CATEGORY 26 - BUSINESS PAGE/SECTION
First Place - Spencer Magnet
Good work. Most weekly papers do not devote space to business news.

CATEGORY 27 - LIFESTYLE PAGE/SECTION
First Place - Spencer Magnet
Good layout for a variety of topics. Lots of information packed onto page.

CATEGORY 28 - LOCAL NEWS PICTURES
First Place - Berea Citizen
Vertical crop on pot plants good on fire photo. Needed people.

CATEGORY 29 - LOCAL FEATURE PICTURES
First Place - Berea Citizen
Overall excellence of photos and reproduction. Local features were highlighting citizens of the area.

CATEGORY 30 - LOCAL SPORTS PICTURES
First Place - Fulton Leader
Excellent photo quality and good "action" shots. Very good balance and cropping.

CATEGORY 31 - BEST USE OF GRAPHICS/ PHOTO ILLUSTRATIONS
NO ENTRIES
CATEGORY 32 - SPECIAL EDITION/SECTION
First Place - McLean County News
Nice blend of original, maps and facts. Good composition.

CATEGORY 33 - ORIGINAL AD IDEA
First Place - McLean County News
Good idea to promote and introduce employees. Highlights people, not services.

CATEGORY 34 - DISPLAY ADVERTISING
First Place - Spencer Magnet
Showed more originality in ad makeup. Effective use of graphics to call attention to ads.

THE BEREA CITIZEN newspaper page featuring a front page article 'Police searching for suspects in local drive-by shooting' and a large photograph of a school class in costume.

In the Weekly Class 1 Division, The Berea Citizen took top honors in the Local Feature Pictures category with these shots taken when a local elementary school class traveled to the Berea Public Library for a Halloween celebration.

The Spencer Magnet, right, captured first place in the Typography category which helped the newspaper secure first place General Excellence in the Weekly Class 1 division. The McLean County News, bottom left, received a first place in the Special Edition/Section category and a third place overall. This entry from The Fulton Leader, bottom right, was judged the best in the Local Sports Pictures category.

Category 15 - SPECIAL EDITION/SECTION

Newspaper: McLean Co. News

Division (check appropriate division)
 Weekly Multi-Weekly

Class: 1 Signature: [Handwritten]

Turkey time
 Cooking and turkey talk
 require a bit of watching
 Page 4, 12

Lady Bears preview
 Team has been almost overcome
 since a major battle
 Page 2, 3

Delawarean's hypothesis for
 unusual weather
 Page 4, 6

THE SPENCER MAGNET

WELCOME TO NUMBER 44
 Fayetteville, Kentucky - Wednesday, November 14, 1996
 40 pages - 40 cents

School board paves way for 5-cent tax in 1996
 Fayetteville school board has approved a 5-cent tax increase for 1996. The board also approved a 10-cent tax increase for 1997. The board's decision was based on a study by the Fayetteville Board of Education. The study found that the school district's operating expenses had increased by 15 percent over the past five years. The board also found that the district's revenue had decreased by 10 percent over the same period. The board believes that the tax increases are necessary to maintain the quality of the district's educational programs.

Alma Shell is second business to remove tanks
 Alma Shell, a local business, has been awarded a contract to remove tanks from the area. The tanks were removed as part of a cleanup project. The project was funded by the state government. The tanks were removed from the area in order to protect the environment. The project was completed successfully and the area is now safe for use.

State workers to resurface Cotton Road
 State workers are scheduled to resurface Cotton Road in the near future. The road is in poor condition and needs to be resurfaced. The project is being funded by the state government. The workers will be using the latest technology to resurface the road. The project is expected to be completed by the end of the year.

CRAFT CAMP
 A craft camp was held in the area. The camp was for children and was very successful. The children learned a lot about crafts and had a great time. The camp was held in a beautiful setting and was well organized. The children were very happy and enjoyed the camp.

One hole too many
 Opening of city's new sewer plant delayed works by leak. The city's new sewer plant was delayed due to a leak. The leak was discovered during the construction process. The city is working to fix the leak as quickly as possible. The opening of the plant is expected to be delayed by several weeks.

INSIDE
 Fayetteville, Kentucky, 11/14/96
 Sports: 1-4
 Local: 1-4
 News: 1-4
 Classified: 1-4

Category 15 - SPECIAL EDITION/SECTION

Newspaper: McLean Co. News

Division (check appropriate division)
 Weekly Multi-Weekly

Class: 1 Signature: [Handwritten]

May 11, 1995

McLean County News

SECOND SECTION
The Fulton Leader

SPORTS
 Fulton County defeats FHS in district opener

Murray High beats Pilots at regional

Ballard bombs Lady Pilots in regional game

Lady Pilots edge out Fulton, 11-10

Fulton pair headed to Lambuth

Falcons overpower Fulton County

WEEKLY CLASS 2

CATEGORY 1 - TYPOGRAPHY

First Place - Mountain Citizen, Inez
Great, great, great! I love the way you used photos on coal, especially shadow boxes. I love the flag. Keep up the good work.

Second Place - Laurel News Leader
What can I say, this is a great paper!!

Third Place - Citizen Voice & Times, Irvine

All three winners were great! I find your byline style distracting. I would consider using bigger heads.

CATEGORY 2 - COMMUNITY SERVICE

First Place - Citizen Voice & Times
Good layout. Great way to get future readers and their parents involved with the newspaper.

Second Place - Crittenden Press, Marion

The entry shows that this newspaper is actively involved in the community it serves.

Third Place - Mountain Citizen
Locally produced copy works well for big local event.

Honorable Mention - Big Sandy News, Louisiana

CATEGORY 3 - FREEDOM OF INFORMATION

First Place - Mountain Citizen
The clear winner. Smith's initial reporting on a gruesome local murder showed great enterprise, her ability to withstand threats made against her for doing her job showed great courage.

Second Place - Mountain Citizen
Small town journalism at its finest! Editor clearly knows who he works for, the people, not the politicians, and isn't shy about letting local officials know that. Excellent.

Third Place - Big Sandy News
Honorable Mention - Laurel News Leader

CATEGORY 4 - FRONT PAGE

First Place - Mountain Citizen
Good use of color, graphics and design make it a compelling read.

Second Place - Citizen Voice & Times
Good use of color photos, but might be too many on page one. Might select a dominant one, plus one more.

Third Place - Big Sandy News
Good use of spot color, screens and graphics.

CATEGORY 5 - EDITORIAL PAGE

First Place - Citizen Voice & Times
Editorial page is the people's page and the regular "man, woman child on the street" is excellent. Gives readers/community a real voice in the Voice.

Second Place - Big Sandy News
Good community participation from the community. Editorial content is good.

Third Place - Laurel News Leader
Page has good readable columns. Might need to put some harder writ-

ing opinion.

CATEGORY 6 - NEWSPAPER PROMOTION

First Place - Mountain Citizen
Thoroughly delightful and original way to promote the paper and to support local youth. Young people need to learn about papers. This should be duplicated every year!

Second Place - Laurel News Leader
Showing the growing number of subscriptions as well as promoting newspaper awards won shows local support and confidence in the paper.

Third Place - Mountain Citizen
Tackling tough community issues and helping to make a difference should be what newspapers are all about. Showing the public how your paper contributes to solving these issues is a great way to promote yourself as a caring, community-minded paper.

CATEGORY 7 - SPORTS PAGE/SECTION

First Place - Mountain Citizen
Excellent page layout and good variety of sports coverage. Good use of color and shading to draw attention. Need to work on overall picture quality, but all-in-all excellent.

Second Place - Laurel News Leader
Close call between first and second. Good color use however, too many color photos on first page. Good variety. Good "Direct Kick" column.

Third Place - Big Sandy News
Overall, good page layout. Effective use of shaded boxes. However, photo quality needs improvement. More variety in sports coverage. Lose the flush right typography on "On the Sideline." Very awkward to read.

CATEGORY 8 - AGRICULTURE PAGE/SECTION

First Place - Citizen Voice & Times
Beautiful photo coverage of life on the farm. Tobacco farming never looked so good.

Second Place - Springfield Sun
Excellent coverage for the community. Readers must be pleased.

Third Place - LaRue County Herald News
Honorable Mention - Laurel News Leader

CATEGORY 9 - BUSINESS PAGE/SECTION

First Place - Springfield Sun
Strong business news. Turns what sometimes can be dull material into well written, readable reports.

Second Place - Citizen Voice & Times
Good use of color for a business page. A compelling read on restaurant feature.

Third Place - LaRue County Herald News
Needs more input from staff, more locally written business news.

CATEGORY 10 - LIFESTYLE PAGE/SECTION

First Place - Mountain Citizen
Good writing, lay-out. Use of photography ranges from inspired to hum-drum; most photos are a bit hum-drum.

Second Place - Laurel News Leader
Entry was marked through entire paper, rather than focused on concise

section. This hurt chances for number one.

Third Place - Springfield Sun
Balance between front feature photo layouts and inside society, community news.

Honorable Mention - Clay City Times
Nice layout, presentation of feature, well written, good photo selection. Would have rated higher if balanced with social, community news.

CATEGORY 11 - LOCAL NEWS PICTURES

First Place - Mountain Citizen
Good composition. Good display, especially breaking the box on dead body pictures. Black and white photos are flat.

Second Place - Citizen Voice & Times
I liked the out of focus foreground on Gathering Answers. Tooting horns has good sight angles. Black and white photos lack contrast.

Third Place - Laurel News Leader
Good color reproductions.

CATEGORY 12 - LOCAL FEATURE PICTURES

First Place - LaRue County Herald News
Good coverage of features in each section. Good balance between "stand and stare" pictures and action pictures.

Second Place - Laurel News Leader
Interesting feature ideas. Could use more feature pictures in other sections. Especially good coverage of local events.

Third Place - Citizen Voice & Times
Good coverage of local interest, could use more in other sections.

CATEGORY 13 - LOCAL SPORTS PICTURES

First Place - Laurel News Leader
Classic photo!
Second Place - LaRue County Herald News
Excellent action photos. No blur. Teenagers at games always sells more papers!

Third Place - Laurel News Leader
It's good to see coverage of the Band!
Honorable Mention - Tompkinsville News

CATEGORY 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS

First Place - Springfield Sun
Good idea!
Second Place - Big Sandy News



The Laurel News Leader garnered a first place in the Local Sports Pictures category with these photos.

Clean graphics.
Third Place - Central Record, Lancaster

CATEGORY 15 - SPECIAL EDITION/SECTION

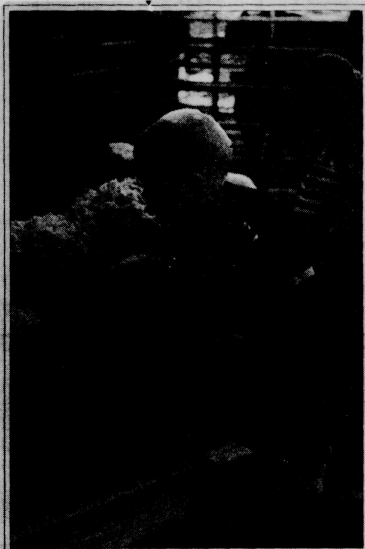
First Place - Mountain Citizen
Finally a grad section that's not just yearbook pictures. Lots of variety. A good picture of a senior's life.
Second Place - Falmouth Outlook
Jam packed with info on a variety of subjects. Lots of great local pictures.
Third Place - Carrollton News Democrat
Creative use of facts. A regular encyclopedia! Lots of local flavor.

CATEGORY 16 - ORIGINAL AD IDEA

First Place - Central Record
Use of photos in each of the small sponsoring ads lifts this extra above the field.
Second Place - Laurel News Leader
Nice clean treatment of a standard event. Proven color makes it stand out.
Third Place - Springfield Sun
Worthy topic.

CATEGORY 17 - DISPLAY ADVERTISING

First Place - Central Record
Wonderful graphics and illustrations! Good balance.
Second Place - LaRue County Herald News
Great graphics! Eye-catching ads.
Third Place - Laurel News Leader
Good balance and layout. Good graphics.



It's a kid's life
Three-year-old Aaron Wheeler of Madrasville couldn't get enough of the farm animals outside the 1995 Extension Expo. His mom, Connie Shurtle, said "This is the first place we hit, and I've been here the whole time. I can't get him to go anywhere else." For more Expo photos, see page 10A. (Photo by Crista Davison)

In the Weekly Class 2 division, The Larue County Herald News captured first place in the Local Features Pictures category with this entry at left.



Callaham joins list of 60 embattled judges

BY THE STAFF
Callaham, a judge in the Larue County Circuit Court, has been named as one of 60 judges across the state who are facing potential removal from office by the Kentucky Judicial Commission. The commission is currently reviewing the records of these judges, and Callaham's name is among those being scrutinized.

Judges are not the only ones affected...

The impact of the judicial commission's actions extends beyond the judges themselves. Many of the embattled judges are in rural areas, and their removal could have significant effects on the local legal system and the communities they serve. The commission's process is seen as a challenge to the independence of the judiciary.

COAL
Ponders future of industry
BY THE STAFF
The coal industry in Kentucky is facing a uncertain future. With declining demand and increasing environmental concerns, many in the industry are questioning the long-term viability of coal as a primary energy source. The article discusses the economic challenges and the potential for diversification in coal-producing regions.

\$300,000 grant for center nosure thing

A grant of \$300,000 has been awarded to a center that aims to address a specific community issue. The grant is intended to fund a project that will provide support and resources to those affected by the issue. The center is committed to ensuring that the grant is used effectively to make a positive impact on the community.

Sheriff poses 'ethical' question

A local sheriff has raised an ethical question regarding a recent incident. The sheriff is questioning the propriety of certain actions taken by law enforcement officers and is seeking input from the community on how to handle such situations in the future.

Police help Fletcher

Local police officers have provided assistance to a person named Fletcher. The police were called to the scene and worked to resolve the situation, ensuring the safety and well-being of all involved. The incident highlights the role of law enforcement in providing support to the community.

Kids' Page

Citizen Voice & Times
Section
13-1
Friday, October 12, 1995

REDUCE · REUSE · RECYCLE

A detailed page from a children's publication focused on environmental awareness. The main heading is 'REDUCE · REUSE · RECYCLE'. The page contains several articles, each accompanied by illustrations. One article discusses the importance of recycling paper and plastic. Another article talks about reducing energy consumption at home. There are also sections on reusing old items and recycling household waste. The page is designed to be educational and engaging for young readers.

The Mountain Citizen, above, was judged the best typography entry in this division and the best overall in Weekly Class 2. At left, the Citizen Voice & Times took top honors in the Community Service category.

WEEKLY CLASS 3

CATEGORY 1 - TYPOGRAPHY

First Place - Williamsburg News Journal

Very attractive paper. Front page striking with color and shaded highlights. Consistent clean presswork. Overall excellence: Very clean, good headlines.

Second Place - Pulaski Week
Good use of color and boxing to highlight stories. Could use more white space to break up page. Easy to read, clean.

Third Place - Cynthiana Democrat
Good banner. Good white space. However, some headlines too long. Also need more consistency in headline fonts. Too much variety.

Honorable Mention - Casey County News
Effective front page. Consistent headlines. Overall good, clean typography.

CATEGORY 2 - COMMUNITY SERVICE

First Place - Anderson News

A great idea to help children help themselves!! True community spirit!
Second Place - Union County Advocate

Great idea. Good layout continuing stories great idea. Subscription drive shows community cooperation.

Third Place - Casey County News
Good idea to familiarize students with paper and understand newspapers aren't just for grown-ups.
Honorable Mention - Anderson News

This newspaper is a dog's best friend!! Great idea!

CATEGORY 3 - FREEDOM OF INFORMATION

First Place - Union County Advocate
Excellent story. Good leg work produced story that changed things for the public good.

Second Place - Anderson News
In-depth reporting on tax issue changed the course of issue that likely reflected the thinking of majority of readers. No new taxes!

Third Place - Casey County News
The Casey County News was a "good neighbor" to the taxpayer by reporting the use of public funds for private use.

CATEGORY 4 - FRONT PAGE

First Place - Williamsburg News Journal

Best combination of lively layout, good writing, photos and graphics. This paper demands attention.

Second Place - Pulaski Week
Lively, good use of color. Good photos. Tighter writing and editing would have made it a first place contender.

Third Place - Cynthiana Democrat
Good writing and nice graphics. Just not quite the punch of the first and second place winners.

CATEGORY 5 - EDITORIAL PAGE

First Place - Casey County News
Strong contents, easy to read and fol-

low layout. Good community participation.

Second Place - Pulaski Week
Good contents, strong letters from community.

Third Place - Cynthiana Democrat
Editorial page needs to follow the concept more, too much straight news stuff on page.

CATEGORY 6 - NEWSPAPER PROMOTION

First Place - Anderson News
Effective and consistent promotion of newspaper with impossible to miss full page ads.

Second Place - Williamsburg News Journal
Good effort and promoting paper through a combination of columns, photos and ads.

Third Place - Cynthiana Democrat
Good job at a targeted campaign promoting subs, but was this done only once?

CATEGORY 7 - SPORTS PAGE/SECTION

First Place - Benton Tribune Courier
Crisp writing style and action shots.

Second Place - Anderson News
Tabloid section almost lost my vote for place. Not nearly up to top quality of regular edition, other photography.

Third Place - Lebanon Enterprise
Photos good action and cropping.
Honorable Mention - Williamsburg News Journal

CATEGORY 8 - AGRICULTURE PAGE/SECTION

First Place - Anderson News
Great use of feature stories and feature photos. Excellent layout, especially the use of larger photos. Pleasing to the eye. Layout exceptional!!

Second Place - Casey County News
Good balance between features and general information. Good use of advertising.

Third Place - Union County Advocate
Layout makes reading easy. Could have used more and larger photos. Great picture page layout.

CATEGORY 9 - BUSINESS PAGE/SECTION

First Place - Casey County News
Interesting mix of stories and photos, but would like to see more hard news in all the entries.

Second Place - Anderson News
Nice variety of coverage, though soft.

Third Place - Union County Advocate
OK column of business related news. Photos somewhat weak.

Honorable Mention - Cynthiana Democrat
Photos with cutlines are OK, but where are the stories?

CATEGORY 10 - LIFESTYLE PAGE/SECTION

First Place - Anderson News
Well-defined Lifestyle Section, good mix of feature, social news. Strong promotion of Lifestyle feature on front page. Black and white photography good.

Second Place - Williamsburg News Journal

Attractive color layout while cooking column helps save front from color overkill. Short features well written, attractive layout.

Third Place - Union County Advocate
Well written, more features would have helped this entry.

Honorable Mention - Oldham Era
Good mix of features, social news, writing, OK layout, especially front a bit "busy." Datebook section makes for too little white space.

CATEGORY 11 - LOCAL NEWS PICTURES

First Place - Williamsburg News Journal

Good cropping, layout.
Second Place - Anderson News
Photographers captured emotions.

Third Place - Cynthiana Democrat

CATEGORY 12 - LOCAL FEATURE PICTURES

First Place - Union County Advocate
Photography good, tells story, not posed.

Second Place - Cynthiana Democrat
Third Place - Anderson News

Honorable Mention - TIE - Lebanon Enterprise
Honorable Mention - TIE - Voice Tribune, Louisville

CATEGORY 13 - LOCAL SPORTS PICTURES

First Place - Anderson News
Good mix, cropping is very good, great photography.

Second Place - Lebanon Enterprise
Very good action shots, very good photography.

Third Place - Williamsburg News Journal
Good photography and cropping.

Honorable Mention - Union County Advocate

CATEGORY 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS

First Place - Williamsburg News Journal

Easy to read and understand charts. Photos show good detail.

Second Place - Cynthiana Democrat
Clear, concise charts/graphics. Very good photos.

Third Place - Oldham Era
Good use of charts with stories. Easy to understand graphics.

Honorable Mention - Pulaski Week
Eye pleasing charts.

CATEGORY 15 - SPECIAL EDITION/SECTION

First Place - Benton Tribune Courier
Full of good, useful local information. Easy to read. Good mix of advertising.

Second Place - Lebanon Enterprise
Interesting concept. Good use of photos.

Third Place - Lebanon Enterprise
Nice section. Good photos add a lot. Has what readers want in section of this type.

CATEGORY 16 - ORIGINAL AD IDEA

First Place - Benton Tribune Courier
Good originality and continuity, very attractive, good use of color!

Second Place - Oldham Era
Good idea, works well with image of advertiser, conveys message well.

Third Place - Lebanon Enterprise
Catchy, attractive ad yet simple and easy to read.

Category 17 - DISPLAY ADVERTISING

First Place - Williamsburg News Journal

Use of illustrations are good. Layout, typography borders and white space are all very well used. Good overall appearance.

Second Place - Harrodsburg Herald
Good use of borders. Overall layout was good and use of white space good also.

Third Place - Voice Tribune
Good layout, use of borders.

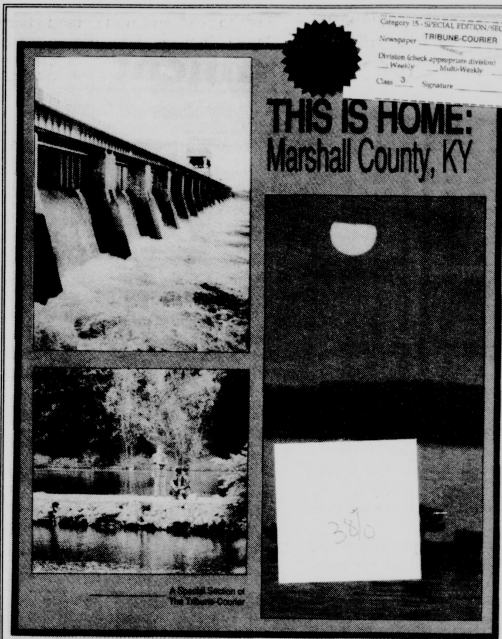
Honorable Mention - Anderson News

A bad night for 'good guy' Mike Samples

land a deal in Japan

These photos of a local wrestler took first place in the Local Sports Picture category in Weekly Class 3 for the Anderson News which also captured first place in the General Excellence competition.

place known to mask and has been every kind of character you can think of, masked and unmasked — Mike Samples



In the Weekly Class 3 division, The Benton Tribune-Courier, left, received a first place award in the Special Edition/Section category. Below, the Anderson News took top honors for this newspaper promotion.



The Corbin News-Journal was the winner for best typography in this division.

There Are Lots of Good Reasons To Subscribe To The Anderson News

Prize-winning reporting and photography. Informative and money-saving advertisements. Outstanding local columnists, comics, classifieds, etc., etc. But here's the number one reason for becoming a regular subscriber to The Anderson News:

WE'RE NOT COVERING THE O. J. SIMPSON TRIAL!!!

Plus Save 20% over the newsstand price by subscribing to The Anderson News!

NOT COVERING O. J. SPECIAL			
\$21.00	\$20.00	\$28.00	\$36.95

MULTI-WEEKLY

CATEGORY 1 - TYPOGRAPHY

First Place - Georgetown News Graphic

Love your nameplate. This is an attractive paper that begs to be read.

Second Place - Princeton Times Leader

I don't like your flag. Great graphics. Don't like wide line under by-line.

Third Place - Kentucky Standard, Bardstown

Vary head faces and don't condense work on sky box display.

CATEGORY 2 - COMMUNITY SERVICE

First Place - Shelbyville Sentinel News
Fast thinking on the forum. Voters need to be more aware.

Second Place - Appalachian News Express, Pikeville

Anytime you involve children, the community responds.

Third Place - Floyd County Times
Good idea for kids, holds their interest.

CATEGORY 3 - FREEDOM OF INFORMATION

First Place - Appalachian News Express

Aggressive coverage and a service to its readers. The paper obviously invested considerable resources to inform county residents of the actions and costs of the court actions. Excellent!!

Second Place - Shelbyville Sentinel News

A solid entry that represents the paper's commitment to serve its readers and the county. Good writing, complemented by effective graphic elements and layout.

Third Place - Central Kentucky News Journal, Campbellsville

Well written, interesting column. The link to Freedom of Information not as strong as first and second place winners.

CATEGORY 4 - FRONT PAGE

First Place - Appalachian News Express

A good/excellent front page. The reader gets a lot of information with good layout and photos. "First Glance" adds a lot to page. Some photos could be black and white.

Second Place - Georgetown News Graphic

Generally good work. Reader might be better served with less index on left hand side and more needs briefs. Comes close to having too much color/graphics.

Third Place - Shelbyville Sentinel News

Good work! Excellent story count, poor reproduction on photos kept you out of second. Photos do not have the snap they should. Composition is good.

Honorable Mention - Princeton Times Leader

Graphics and color variations over done. Keep it simple.

CATEGORY 5 - EDITORIAL PAGE

First Place - Kentucky Standard

A very attractive page. Excellent design and writing. Use of a photograph effective in drawing the reader to the page. Keeping elements in same approximate location a plus.

Second Place - Georgetown News Graphic

A nice effort with strong layout and good writing.

Third Place - Shelbyville Sentinel News

A couple of the pages are a little gray. Use of a cartoon or larger cartoon/photo would improve layout.

CATEGORY 6 - NEWSPAPER PROMOTION

First Place - Central Kentucky News Journal

Great layout, lets subscribers know how you rate in comparison. Unique idea.

Second Place - Shelbyville Sentinel News

National Newspaper Week page very creative, gives subscribers an idea of behind the scenes. Editorials lend a good feeling.

CATEGORY 7 - SPORTS PAGE/SECTION

First Place - Shelbyville Sentinel News

Excellent writing and good variety make this the first place sports section. Attention getting headlines are strong, too, and use of photos is good. Very effective section!

Second Place - Georgetown News Graphic

Good sports section in a strong category! Lively, creative writing is best asset, and basketball action shots are good. Better printing would help. Nice job!

Third Place - Floyd County Times

Good variety of coverage shown, and writing is strong. A good section. Better headlines (several with short lines) and photos (too small, better cropping needed) would make a better section.

CATEGORY 8 - AGRICULTURE PAGE/SECTION

First Place - Shelbyville Sentinel News

A very nice package, especially "Burley Banner." Good photography enhances copy and draws the reader to the section/page. Attractive, effective display advertising. Jumps in section a bit confusing.

Second Place - Central Kentucky News Journal

Very effective use of photography, particularly color. Layout very good.

Overall, very strong entry.

Third Place - Princeton Times Leader

Good use of photography and good writing.

Honorable Mention - Kentucky Standard

Very close to a third place winner. Overall, a good effort.

All of the above entries represent good journalistic work. I was very impressed with the quality and commitment to agriculture news.

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Good locally generated stories, nice information box and mast.

Second Place - Princeton Times Leader

Third Place - Shelbyville Sentinel News

Honorable Mention - Central Kentucky News Journal

CATEGORY 10 - LIFESTYLE PAGE/SECTION

First Place - Georgetown News Graphic

Very nice layout, subject variety. Strong writing. Impressed with use of graphics. Somebody's thinking of good ways to package info for the readers.

Second Place - Central Kentucky News Journal

Impressed with photography and graphic design. Pages offered visual slice of life look at Taylor County.

Third Place - Floyd County Times

Good variety of content, but layout and typography are very dated.

Honorable Mention - Princeton Times Leader

Lots of good community news and information here. Wished for more variety out front, too heavy on weddings, anniversaries.

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wheelchair racer photo. More contrast would help quality.

CATEGORY 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS

First Place - Princeton Times Leader

Bright colors, easy to read charts make information easy to absorb at a glance. Small numbers are a little hard to read, but overall effect is great!!

Second Place - Shelbyville Sentinel News

Photos show a variety of people and age groups, explaining at a glance what the story is about. Reader can't help noticing and reading this.

Third Place - Appalachian News Express

Graph and chart are very clear and easy to read, making information easy for reader to understand.

Honorable Mention - Princeton Times Leader

Use of color on pie graph make this graphic jump off of the page! Clearly indicates to reader where this money came from, helping to explain the story.

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Central Kentucky News-Journal

Man charged with shooting his wife

BY DAN MCKENNEY



A judge here ordered the grown-in-the-nose arrest of Albert...

Doctors say such matches for non-family members rare

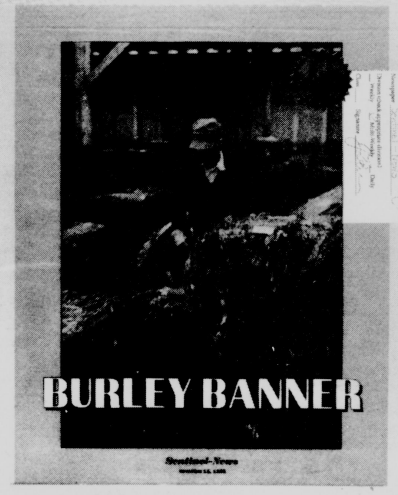
Local woman's bone marrow meets needs of three others

BY DAN MCKENNEY



Farm Bureau believes communication essential to farming's future


BY DAN MCKENNEY



The Central Kentucky News-Journal, left, garnered a first place in the Local News Pictures category in the Multi-Weekly division. Above, this entry for the Shelbyville Sentinel-News took first place in the Agriculture Page/Section category and helped the paper take top honors in the General Excellence competition.

LIFESTYLES


Mountain folk cling to tradition



Critters

Emergency workers comfort children with stuffed animals

New school to offer more food options



These entries for the Georgetown News-Graphic, left, and the Appalachian News-Express were first place winners in the Lifestyle Page/Section and Front Page categories, respectively.

Appalachian News-Express

Sneaky storm hits area, some power still out

Mountain water gets flooding



SCENES

W.C. BIRD

Appalachian News-Express

Car crashes through home, misses family

DAILY CLASS 1

CATEGORY 1 - TYPOGRAPHY

First Place - Harlan Daily Enterprise
Neatness is great. Paste up is precise. Photos outlined!

Second Place - Middlesboro Daily News

Great layout! I would have given a first place if you had outlined all of your photos in 1 pt. tape.

Third Place - Maysville Ledger Independent

Very creative layout.

CATEGORY 2 - COMMUNITY SERVICE

First Place - Richmond Register
A comprehensive series on an important local project.

Second Place - Richmond Register
Good example of how a newspaper's coverage can alert readers to a serious problem.

Third Place - Harlan Daily Enterprise
Support of annual Christmas parade a worthy project.

CATEGORY 3 - FREEDOM OF INFORMATION

First Place - Winchester Sun
Strong points well thought out.

Second Place - Richmond Register
Good story that lets public know exactly what's going on with the governor.

Third Place - Somerset Commonwealth Journal
Reporter should be commended for picking up on the comment and searching for answers.
Honorable Mention - Commonwealth Journal
Although the story is detailed, I think the threat should have been addressed. It shows Floyd's character.

CATEGORY 4 - FRONT PAGE

First Place - Maysville Ledger Independent

Strong, attractive front pages that display photos and graphics well. Story layout and heads are also inviting.

Second Place - Winchester Sun
Interesting, well positioned pictures, well balanced pages.

Third Place - Murray Ledger & Times
Numerous photos highlighting lead stories that dominate the page.

CATEGORY 5 - EDITORIAL PAGE

First Place - Harlan Daily Enterprise
Direct, informative editorials provide a strong anchor for the page.

Second Place - Maysville Ledger Independent
Forthright, well reasoned editorials highlight intelligent editorial pages.

Third Place - Maysville Ledger Independent
Good combination of local editorials and columnists with editorials.

CATEGORY 6 - NEWSPAPER PROMOTION

First Place - Winchester Sun
Good variety of promotional items. Really like "How the Sun is a Part of

My Day" series. Editorial columns not only tout paper, but readers as well.

Second Place - Commonwealth Journal

Special "appreciation" section good, highlighting and congratulating employees of newspaper.

CATEGORY 7 - SPORTS PAGE/SECTION

First Place - Richmond Register
Clean, crisp style. Easy to read. Good local emphasis.

Second Place - Winchester Sun
Good variety, good use of color, good coverage of "lesser" sports.

Third Place - Harlan Daily Enterprise
Good photos and mixture of coverage.

CATEGORY 8 - AGRICULTURE PAGE/SECTION

First Place - Somerset Commonwealth Journal
Excellent appeal! Strong content. Makes life on the farm what it was, what it is.

Second Place - Harlan Daily Enterprise
Timely. Good use of photos. Some photos are too small.

Third Place - Richmond Register
Strong lead page items. Good photos.

Honorable Mention - Murray Ledger & Times
Bit gray, needs more artwork.

Third Place - Harlan Daily Enterprise
Lots of faces to break up page.

Honorable Mention - Middlesboro Daily News

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Honorable Mention - Middlesboro Daily News

fire pix. Shot of students praying excellent!

CATEGORY 12 - LOCAL FEATURE PICTURES

First Place - Maysville Ledger Independent

Good overall, good color packages.

Second Place - Winchester Sun
Good snow, pumpkin harvest photos.

Third Place - Murray Ledger & Times
Good color packages.

Honorable Mention - Commonwealth Journal
Good overall tone.

Second Place - Winchester Sun
Nice, diverse job. Very solid. Good celebration on soccer and basketball. I would have run those larger. Good shot of home plate collision.

Third Place - Middlesboro Daily News
Good shots, nice expression on Jeremiah Bean photo. Photos on "snapshots" page good, but need better layout, cropping.

Honorable Mention - Richmond Register
Draws attention. Good photos.

Second Place - Winchester Sun
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This Wal-Mart ad in the Murray Ledger & Times was judged best original ad idea.

Third Place - Harlan Daily Enterprise
Personal stories always make for good reading.

CATEGORY 16 - ORIGINAL AD IDEA

First Place - Murray Ledger & Times
Innovative way of creating name recognition and highlighting variety of products and services offered. Ad catches the reader's eye and demands "Read Me!"

Second Place - Winchester Sun
Tie-in with local event great way to get advertisers involved. Use of color and photos really draws the reader's attention. Good, clean ad.

Third Place - Harlan Daily Enterprise
Creative and humorous. Asks the reader to participate in the ad and read it. Gets us away from the same old, boring used car listing.

Honorable Mention - Corbin Times Tribune
Humorous tie-in of headline and art works!

CATEGORY 17 - DISPLAY ADVERTISING

First Place - Corbin Times Tribune
Second Place - Winchester Sun
Neat layout.

Third Place - Harlan Daily Enterprise

FRIDAY MURRAY **Ledger & Times**

■ Royko Chain Gang 4A
 ■ Bewitched star dies 8A
 ■ Where to worship 7A

Orlando ends Chicago's season; Spurs meet Rockets-Suns winner

INDEX

Storms sweep county

Downpour floods MCCCH parking lot



By AP Wire

Heavy rain and strong winds swept through the county Friday, causing significant damage to property and infrastructure. The MCCCH parking lot was completely inundated, with water levels rising several feet. Power lines were downed in several areas, and trees were uprooted. The storm system moved through the region quickly, leaving a trail of destruction.

Two storms dump 3 inches on area

By AP Wire

The area received a total of three inches of rain over a 24-hour period as two separate storm systems passed through. The first storm brought heavy rain and gusty winds, while the second system was a more organized storm with a well-defined eye. The combination of the two storms resulted in significant rainfall and some localized flooding.

Tornadoes hit parts of state

By AP Wire

Several tornadoes were reported across the state, causing damage to homes and businesses. One particularly strong tornado was reported in the northern part of the state, where it caused significant destruction. Other smaller tornadoes were reported in various locations, all causing some degree of damage.

In the Daily Class 1 division, the Murray Ledger & Times, top, captured first place in the Local News Pictures category while the Richmond Register, below, took top honors in the Community Service category.

The Richmond Register

September 4, 1996 Monday

About this series

From the first major road built in the state to the most recent, the Richmond Register has been a leading voice in the community. This series explores the history and future of the region's infrastructure.

The road to the future

BUMPER TO BUMPER: New byways idea came in 1978

By AP Wire

A new byways program was announced by the state government, aimed at improving rural roads and promoting tourism. The program will provide funding for the construction and maintenance of scenic routes and historic roads. This initiative is seen as a key step towards a more sustainable and economically diverse future for the region.

Fewer, but more serious, traffic wrecks predicted

By AP Wire

Transportation officials predict a decline in the number of traffic accidents, but an increase in the severity of those that do occur. This is due to factors such as increased traffic volume and the use of more powerful vehicles. Safety measures are being implemented to address these concerns.

What's in a name?

By AP Wire

A new name for the state's largest city is being considered, sparking a heated debate. The current name has been in use for decades, but some feel it does not accurately reflect the city's history or identity. The proposed name has been met with both support and opposition.

Local dies in wreck

By AP Wire

A local resident was killed in a car accident on Friday. The driver was traveling on a rural road when the vehicle lost control and rolled over. The driver was pronounced dead at the scene. The accident is being investigated by local law enforcement.

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Tuesday

Stackhouse to enter draft

The Ledger-Independent

Efforts to reopen Tollesboro High School stifled ... again

Psst: Boys do gossip as much as girls

Tollesboro wants out of Lewis

Group starts petition to secede from county

By AP Wire

A group of residents in Tollesboro is petitioning to secede from Lewis County. They argue that the county government is inefficient and does not adequately represent the needs of the community. The petition has gathered a significant number of signatures, and the group is planning to present it to the county board.

Picasso painting brings cool \$29 million

By AP Wire

A painting by Pablo Picasso has sold for a record \$29 million at an auction. The painting, titled 'Les Femmes d'Alger', is one of the artist's most famous works. The sale price is a testament to Picasso's enduring influence on the art world.

Clinton honors American WWII veterans

By AP Wire

President Clinton honored American World War II veterans at a ceremony in the White House. The ceremony was a poignant reminder of the sacrifices made by these brave men and women. Clinton praised their courage and leadership during a time of great adversity.

The front page of the Maysville Ledger-Independent, top, was judged best in its division. Below, Somerset's Commonwealth-Journal won a first place for best agriculture page/section.

September 17, 1996

FARM CITY

Summer's dry weather has taken its toll on Putlaski County crops

By AP Wire

The summer drought has significantly impacted crop yields in Putlaski County. Farmers are reporting lower production levels for various crops, including corn and soybeans. The dry weather has also affected the local economy, which is heavily dependent on agriculture.

Consumer demand influences farmers' market

By AP Wire

The growing demand for locally sourced products is influencing the types of goods sold at farmers' markets. Farmers are responding to consumer preferences by offering a wider variety of fresh produce, meats, and dairy products. This trend is helping to support local agriculture and provide consumers with fresher, higher-quality food.

Finha traces its roots to Resettlement

By AP Wire

The history of the town of Finha is closely tied to the Resettlement program. The town was founded by people who were relocated from other parts of the country. The Resettlement program played a crucial role in the development of the community and the region.

Young American farmers are conservative

By AP Wire

A study shows that young American farmers tend to be more conservative in their political views. This is likely due to the challenges they face in the agricultural industry, such as fluctuating commodity prices and the impact of government policies. The study highlights the need for policies that support young farmers and ensure the long-term viability of the sector.

DAILY CLASS 2

CATEGORY 1 - TYPOGRAPHY

First Place - Henderson Gleaner
Clean type, very good layout. Made good use of news space.
Second Place - Elizabethtown News Enterprise
Heading easy to read. Color well used.
Third Place - Kentucky New Era, Hopkinsville
Heading well written.

CATEGORY 2 - COMMUNITY SERVICE

First Place - Elizabethtown News Enterprise
"Wet vs Dry" is an impressive series on a sensitive subject where more light and less heat was needed.
Second Place - Danville Advocate Messenger
Promoting of "Rally on the Square" an enlightened promotional event that provides information as well as entertainment.
Third Place - Henderson Gleaner
Two impressive articles!

CATEGORY 3 - FREEDOM OF INFORMATION

First Place - Henderson Gleaner
Articles on Big Rivers Electric's executive pay raises, first and earnings to sheriff second, were good work and show admirable willingness to question authorities and report findings.
Second Place - Elizabethtown News Enterprise
Compiled comprehensible article on nursing home violations, after obtaining reports from state agency.

CATEGORY 4 - FRONT PAGE

First Place - Henderson Gleaner
Clean, crisp front pages that do fine job of displaying photos and graphics.
Second Place - Elizabethtown News Enterprise
Strong front pages that use photos, boxes well to display lede story.
Third Place - Kentucky New Era
Bold use of big pictures with big local stories, plus smaller graphic touches.
Honorable Mention - Danville Advocate Messenger
Fine feature art well displayed.

CATEGORY 5 - EDITORIAL PAGE

First Place - Danville Advocate Messenger
Well reasoned, forthright editorials set on an attractively designed page.
Second Place - Kentucky New Era
Detailed, thoughtful editorials show willingness to take on issues.
Third Place - Bowling Green Daily News
Intelligent editorials and interesting use of columns by paper's other editors.

CATEGORY 6 - NEWSPAPER PROMOTION

First Place - Elizabethtown News Enterprise
Second Place - Henderson Gleaner
Good use of color.
Third Place - Henderson Gleaner

CATEGORY 7 - SPORTS

PAGE/SECTION
First Place - Elizabethtown News Enterprise
Quality job, good mix of coverage. "Getting Her Kicks" and senior games top notch. Good layout, photos, writing. Solid coverage throughout.
Second Place - Danville Advocate Messenger
Good, diverse coverage. Nice, nice job on high school preview! Good diversity among sports.
Third Place - Henderson Gleaner
Solid daily coverage. Bryan Leazenby photos add greatly. Top-notch expression action. Clean layouts.

CATEGORY 8 - AGRICULTURE

PAGE/SECTION
First Place - Kentucky New Era
Layout and use of color give this entry the edge. Two-column briefs package is excellent way to get more news onto page. Stories are well written. Photography excellent.
Second Place - Danville Advocate Messenger
Nice package. A bit ragged right on either the columns or the feature story would open the page a little. Solid effort.
Third Place - Henderson Gleaner
Need more local copy, larger photos. Chuck Stinnett doing a good job.

CATEGORY 9 - BUSINESS

PAGE/SECTION
First Place - Henderson Gleaner
Good variety of coverage, gives a nice sense of business in the community. Layout is attractive. Inside pages well laid out, good variety of news. Disconcerting to have lead page last.
Second Place - Danville Advocate Messenger
Nice job with business features. Good mix of "little" biz news. Color photos help. Pages could use more points of entry.
Third Place - Elizabethtown News Enterprise
Good mix of local material. Lots of the nitty-gritty coverage (good job). Pages could use little more drama in layout.

CATEGORY 10 - LIFESTYLE

PAGE/SECTION
First Place - State Journal, Frankfort
Crisp writing, appealing page design, terrific photos, need I say more!! The Frankfort readers have a great lifestyles section to read. Ostrich feature worked well in this paper.
Second Place - Elizabethtown News Enterprise
The combined efforts of Colleen Steffen and Patti Longmire work well for these pages. Very strong ledes and attractive page designs make this a wonderful package. Liked ostrich story.
Third Place - Bowling Green Daily News
As an entertainment writer, I can appreciate your work. Photos and writing worked to the section's advantage. Love the "Get Out and Go" column!
Honorable Mention - Kentucky New

Era
Be very proud of this award, the first, second and third winners were very hard to choose. Writing, photos, page design are very striking. In other circumstances, you could have easily placed first! Great work!!

CATEGORY 11 - LOCAL NEWS

PICTURES
First Place - Kentucky New Era
Very captivating photo.
Second Place - Henderson Gleaner
The pictures tell the story!!
Third Place - Bowling Green Daily News
Wonderful portrayal of emotion.
Honorable Mention - Elizabethtown News Enterprise
Excellent coverage of wreck.
CATEGORY 12 - LOCAL FEATURE PICTURES
First Place - Elizabethtown News Enterprise
Interesting balance, placement, cropping, photo content.
Second Place - Danville Advocate Messenger
Photos capture well subject matter, tells story in pix.
Third Place - Henderson Gleaner
Tabloid insert captures spirit of youth.
Honorable Mention - Bowling Green Daily News

CATEGORY 13 - LOCAL SPORTS

PICTURES
First Place - Danville Advocate Messenger
Hard to separate top three entries. Advocate Messenger gets the nod on strength of their coverage of non-traditional sports.
Second Place - Kentucky New Era
Great action shots. Very close second.
Third Place - Henderson Gleaner
Good diversity and action.

CATEGORY 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS

First Place - Elizabethtown News Enterprise
Nice job! "The facts" and "the players" are major parts of the stories. Packed with info. Wet vs dry logo, nice touch.
Second Place - Henderson Gleaner
Charts used to promote lots into a little space and in relation to other numbers. Nice job, straight forward,



The Henderson Gleaner won a first place in the Business Page/Section category with this entry.

good.
Third Place - Kentucky New Era
CATEGORY 15 - SPECIAL EDITION/SECTION
First Place - Kentucky New Era
Great edition, great use of color! Excellent story content. The advertising department did wonderful job too!
Second Place - Elizabethtown News Enterprise
Excellent "local" coverage and well written.
Third Place - Henderson Gleaner
Good color subjects. Good story content.
Honorable Mention - Madisonville Messenger
Well written.
CATEGORY 16 - ORIGINAL AD IDEA
First Place - Elizabethtown News Enterprise
Excellent idea! Wonderful color.
Second Place - Elizabethtown News Enterprise
Striking color!
Third Place - Bowling Green Daily News
Good choice of photos and color.
CATEGORY 17 - DISPLAY ADVERTISING
First Place - Elizabethtown News Enterprise
Overall appearance is good, very attractive ads, good use of borders. Layout of ads are very good. Great use of white space.
Second Place - Bowling Green Daily News
Good use of borders, typography and layout good. Use of white space very good.
Third Place - Kentucky New Era
Good use of borders and white space.

THE NEWS-ENTERPRISE

SPORTS

DERBY 121

RUN FOR THE ROSES

Thunder At The Downs

Thunder Gulch grabs spotlight with Derby win



Thunder Gulch, the 11-year-old son of American Pharoah, captured the 121st Kentucky Derby on Saturday, May 4, 1996, at Churchill Downs. He won by a record margin of 13 1/2 lengths.

Victory has special meaning for Stevens

By MARTIN HEPNER

It was a special day for Todd Stevens, the 35-year-old trainer of Thunder Gulch. The victory at the Kentucky Derby was a dream come true for Stevens, who has trained several champions in his career.

Thunder Gulch's win was a testament to Stevens' skill and the hard work of his staff. The horse's performance was a surprise to many, as he was not the favorite.

Stevens said that he was proud of his horse and his team. He said that he had trained Thunder Gulch since he was a colt and that he had never been so proud of a horse before.

The win was a big moment for Stevens and his family. They had spent a lot of money and time on Thunder Gulch, and now they had a champion.

Thunder Gulch's win was also a big moment for the sport of horse racing. It was a reminder that there are still great horses out there, and that there are still great trainers out there.

Thunder Gulch's win was a historic moment for the Kentucky Derby. It was the first time since 1919 that a horse won by 13 lengths or more.

Thunder Gulch's win was also a big moment for the state of Kentucky. It was a reminder that Kentucky is still a state of horse racing, and that it still has some of the best horses in the world.

Thunder Gulch's win was a big moment for the entire horse racing community. It was a reminder that there are still great horses out there, and that there are still great trainers out there.

Kyle Macy still craves chance to coach

Harley-Davidson meet this weekend

The Advocate-Messenger

Shoppers linger during last day of sale at Hub

Garlic spray upset man arrested for impersonation

Survey: Many children don't get medical care

Deerfield Plastics, Bob Allen expanding

SO INSIDE: Garrard songwriter still chasing his dream



The Danville Advocate-Messenger, top, received a first place in the Local Sports Pictures category. Below, the Frankfort State Journal's entry in the Lifestyles Page/Section category was the judge's favorite.

the gleaner

March 5, 1996 HENDERSON, KENTUCKY

Road patronage irks magistrates

Governor's contact person says he'll decide what will be repaired

Chicken plant much like any butcher shop

Local complex breaks ground on Wednesday

'Calvin' voted top Gleaner comic strip

The favorites



The sports page/section of the Elizabethtown News-Enterprise, above, won a first place and helped the newspaper also win General Excellence. At left, the Henderson Gleaner captured a first place in the Typography category.

The State Journal Spectator

Saving the land

The Julian family has been close to the soil at least since 1813. The latest generation has decided the 335-acre family farm off Louisville Road should be managed organically for the long-term good of the environment.



Photographs by John Sommers II

DAILY CLASS 3

CATEGORY 1 - TYPOGRAPHY

First Place - Owensboro Messenger Inquirer

Excellent quality of type, wonderful weather page, able to read at a glance. Excellent presswork.

Second Place - Lexington Herald Leader

"From the Front Page," wonderful layout concept, outline typeface has nice contrast. Nice layout using color inside letters in headings.

Third Place - Kentucky Enquirer, Covington

Editor's name and photo info is nice in the section heads. Sports head, with game time and TV info as sub-head clever idea!

Honorable Mention - Ashland Daily Independent

CATEGORY 2 - COMMUNITY SERVICE

First Place - Owensboro Messenger Inquirer

Helping disadvantaged kids with life's basic needs is not especially "sexy," but it is critical to the life of a community. The devotion of the paper through more than three-quarters of a century is testament to the service provided.

Second Place - Paducah Sun

We all look for ways to involve teens, to report on them, to make them part of our community. The sun carries that thought into action with an impressive diversity in its group.

Third Place - Ashland Daily Independent

A quality package of information that the paper compiled and produced on a very tight schedule.

CATEGORY 3 - FREEDOM OF INFORMATION

First Place - Ashland Daily Independent

Excellent work!! The paper put itself at financial risk in pursuing the public's right-to-know.

Second Place - Owensboro Messenger Inquirer

A very strong second place! The paper is to be commended for pursuing these public documents for review by the citizens of Daviess County. Copy very well written!

CATEGORY 4 - FRONT PAGE

First Place - Owensboro Messenger Inquirer

Quality work. By a narrow margin, the best of a strong category. The writing and photography are excellent.

Second Place - Kentucky Post, Covington

Nice job! Good mix of news. Good use of photos, illustrations. "Class of '95" is a classy job.

Third Place - Lexington Herald Leader

Certainly eye-catching layouts, guaranteed to capture attention. Nice use of thumbnails. Some readers might wonder what else happened in the

city, state even world that day.

CATEGORY 5 - EDITORIAL PAGE

First Place - Lexington Herald Leader

Abundance of locally prepared material, great modular design with good graphics and "local" cartoons. Could use more editorials on community to balance state, national and political views.

Second Place - Ashland Daily Independent

Good locally prepared material with a strong advocate voice for the community, strong design on first page, second pages are weaker with intrusive ads, good reader response. Could use locally prepared art work.

Third Place - Kentucky Post

Local material has strong advocate tone for community, some pages appear too gray, has occasional local cartoon, but could use more. Change in fonts for headlines and subheads could help break up page.

CATEGORY 6 - NEWSPAPER PROMOTION

First Place - Ashland Daily Independent

Newspaper in Education special section is a wonderful way to educate kids and perhaps spark an early interest in newspapers. Yours was first class!

Second Place - Owensboro Messenger Inquirer

"We're Listening to You" is an effective phrase for your readers.

Third Place - Lexington Herald Leader

Very nice color, however, as someone unfamiliar to your paper, it took me a minute to figure out what you were promoting.

Honorable Mention - Lexington Herald Leader

Although it probably wasn't the intended entry, the 1x1 filler that said: "Always worth looking into" is very effective!

CATEGORY 7 - SPORTS PAGE/SECTION

First Place - Lexington Herald Leader

What sports pages are all about!! Good variety of coverage in basketball state. Fine photos.

Second Place - Kentucky Enquirer

Excellent variety of coverage. I know a paper your size can do better on photos. I like black and white but they must be good to go against color.

Third Place - Ashland Daily Independent

Good pages, poor printing is a distraction.

Honorable Mention - Owensboro Messenger Inquirer

Excellent photography, sports features too dominant on first page. Scoreboards with complete player rankings are a bit much. Poor use of space.

CATEGORY 8 - AGRICULTURE PAGE/SECTION

First Place - Ashland Daily Independent

Good photos, coverage.

Second Place - Owensboro Messenger Inquirer

Third Place - Lexington Herald Leader

CATEGORY 9 - BUSINESS PAGE/SECTION

First Place - Lexington Herald Leader

Good, thorough job. Cover stories interesting, well chosen topics, "newsy." Section packed with information.

Second Place - Owensboro Messenger Inquirer

Nice section, good mix of news. Stories OMU and National Southwire are quality jobs on timely topics.

Third Place - Kentucky Enquirer

Solid work.

CATEGORY 10 - LIFESTYLE PAGE/SECTION

First Place - Lexington Herald Leader

Nice clean design. Well organized sections. Nice variety of subject matter.

Second Place - Kentucky Post

Strong variety of local content and columnists, good enough for first place win, but design on cover page a headache. Too many typefaces, reversed type, screens make content difficult to read. Wasn't sure where to start on "Memories on Wheels" and "Faces of Breast Cancer" pages because of confusing layout. In contrast, inside pages were very nice in content and layout.

Third Place - Owensboro Messenger Inquirer

Beautifully designed with nice variety of subject matter. Short coming was lack of local beyond cover story inside calendar.

Honorable Mention - Ashland Daily Independent

Strong photos and layout. Nice poetry package inside. Good use of syndicated and local columnists, calendars.

CATEGORY 11 - LOCAL NEWS PICTURES

First Place - Owensboro Messenger Inquirer

Tells the story.

Second Place - Kentucky Post

Third Place - Lexington Herald Leader

Intense color!

Honorable Mention - Kentucky Post

CATEGORY 12 - LOCAL FEATURE PICTURES

First Place - Lexington Herald Leader

Excellent photography features on Serpents and Davistown.

Second Place - Kentucky Enquirer

Beautiful "Kiss for Life" photo.

Third Place - Owensboro Messenger Inquirer

Loved "First Class Reviews."

Honorable Mention - Kentucky Post

CATEGORY 13 - LOCAL SPORTS PICTURES

First Place - Owensboro Messenger Inquirer

Nice, quality work! "Little sluggers"

good job on perennial subject, can't go wrong with little kids.

Second Place - Ashland Daily Independent

Good action, expression, cropping in black and white. Nice mixture of football playoffs.

CATEGORY 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS

First Place - Lexington Herald Leader

Beautiful illustrations helped walk the reader through an informative page. Sure readers will never look at a horse the same again.

Second Place - Owensboro Messenger Inquirer

Innovative approach on a subject that is extremely difficult to illustrate. Message of photo illustration is painfully clear.

Third Place - Owensboro Messenger Inquirer

Illustration "read" well on a couple of levels: Nice pairing of weapon, mugshots and excerpts.

CATEGORY 15 - SPECIAL EDITION/SECTION

First Place - Lexington Herald Leader

Editorial content covered entire aspect of special event, lots of local copy, captures spirit of event. Good modular designs, most pages have strong point of focus. Good use of picture variety (of shots), sizes vary and most are well placed, could use some larger news on horse racing and gambling for balance.

Second Place - Ashland Daily Independent

Great newsworthy stories with hard news features blending, good lead, strong modular design, but each special section front has one pic covering top fold, could use some text, headline to add to pages. Could use larger photos on inside pages.

Third Place - Kentucky Post

Great human interest stories, could be longer more in depth, writers used good care not to make stories too teary, needs strong focal point on each page. No variety of story placement, all boxes with same style headlines, mostly point and shoot pictures, some photos are fuzzy, good cover layout.

Honorable Mention - Kentucky Post

CATEGORY 16 - ORIGINAL AD IDEA

First Place - Owensboro Messenger Inquirer

Great layout! Originality!

Second Place - Owensboro Messenger Inquirer

Very creative idea of furniture in a customer's home.

Third Place - Lexington Herald Leader

Honorable Mention - Ashland Daily Independent

Nice concept of "through the years" to show stability of business.

CATEGORY 17 - DISPLAY ADVERTISING

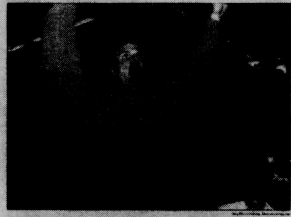
Certificate of Merit - Owensboro Messenger Inquirer

OWENSBORO
Messenger-Inquire

Child advocates step up efforts

Safe Children Foundation has 3 wishes for '96

By [Name] [Photo]



UK fans rejoice in Wildcats' win over Cards

By [Name]

Clinton defining '96 campaign with string of vetoes

By [Name]

Fire, stampede kill and injure hundreds in India

By [Name]

In the Daily Class 3 division, the Owensboro Messenger-Inquirer took the General Excellence prize with the aid of award-winning entries like the one at left for best typography. The Lexington Herald-Leader, bottom left, won a first place in the Lifestyles Page/Section category. Below, the Ashland Daily Independent was awarded a first place in the Agriculture Page/Section category for this entry.

TODAY
Surviving the Holidays
Road: Capital transportation
YOR: Gas rising tip

North side in need of hospital, not clinic

By [Name]

WASH YOUR DISHWASHER
SHAKE UP



Jewelers recommend shopping by four C's

By [Name]

Couples vary in how rings were chosen and bought

By [Name]



LOCAL
The Daily Independent
Mike Ruffolo



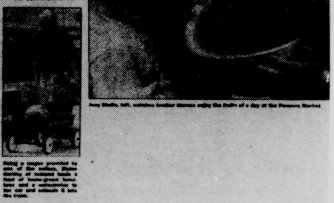
How does farmers market grow?

18 years later, fresh still produces success at Boyd operation

By [Name]



By [Name]



ASSOCIATE NEWSPAPERS

CATEGORY 1 - TYPOGRAPHY

First Place - Williamson Daily News
Neat layout, good color.
Second Place - The Record, Louisville
Crisp color

CATEGORY 2 - COMMUNITY SERVICE

NO ENTRIES

CATEGORY 3 - FREEDOM OF INFORMATION

NO ENTRIES

CATEGORY 4 - FRONT PAGE

First Place - Williamson Daily News
Great layout, photo excellent. Good mix of stories, well written copy.
Second Place - The Record
Good color photos, stories informative and well written.

Third Place - Russell Register, Russell Springs
Work on design more, photos clear, headlines too heavy.

CATEGORY 5 - EDITORIAL PAGE

Certificate of Merit - Russell Register

CATEGORY 6 - NEWSPAPER PROMOTION

First Place - Russell Register
Good job on layout and artwork.

CATEGORY 7, 8, 9, 10

NO ENTRIES

CATEGORY 11 - LOCAL NEWS PICTURES

First Place - The Record
Good subject matter, very newsworthy.

Second Place - Williamson Daily News

Picture well balanced, timely content.
Third Place - Williamson Daily News
On the spot coverage, good subject matter. Good story content.

CATEGORY 12 - LOCAL FEATURE PICTURES

First Place - The Record

Second Place - Williamson Daily News

Third Place - Russell Register

CATEGORY 13 - LOCAL SPORTS PICTURES

First Place - Williamson Daily News
Nice idea on "woman's touch." Good main photo. Used too many shots. Good emotion in basketball shot, but not sharp. Nice action in wrestling, would have run larger.

Second Place - The Record
Nice variety. Use fewer, larger photos. Fans celebrating should have been at least one column bigger. Nice cropping on football shot of guys hugging.

CATEGORY 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS

First Place - The Record
The two graphics working together almost told the story without reading copy.

CATEGORY 15 - SPECIAL EDITION/SECTION

First Place - Williamson Daily News

Excellent job! Far and away the best entry in the field.
Second Place - Russell Register
Good treatment of a special event.
Third Place - The Record
Nice job!

CATEGORY 16 - ORIGINAL AD IDEA

First Place - Russell Register
Very catchy idea, neat layout, good use of typefaces, right amount of white space.

CATEGORY 17 - DISPLAY ADVERTISING

Certificate of Merit - Russell Register

Category 6 - NEWSPAPER PROMOTION

Newspaper: The Record **Don't like it too much, huh?**

Division (check appropriate division): Weekly Multi-Weekly

Class: Signature **a local newspaper?**

Signature: [Signature]

That adds up to a lot of money for someone

But wait... don't fret just yet!

You can still buy The Russell Register for 25¢ per single copy!

Call all your neighbors!

Tell all your friends!

How about if we give you a "special deal" on a subscription to The Russell Register?

For a limited time only...subscribe to or renew The Russell Register for only \$10 per year.*

So hurry!!!

The Russell Register 25c **Still just 25c**

THE RUSSELL REGISTER SUBSCRIPTION SPECIAL

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THE RUSSELL REGISTER: Russell and surrounding counties \$10.00

PO BOX 1790 Out of County \$12.00

RUSSELL, OHIO 43087 Out of State \$14.00

*The current subscription rate where the value of the special offer.



These two first place finishes for The Williamson Daily News — best typography (top) and front page (below) — helped secure top honors in the Associates Division. The Russell Register, left, received a first place for newspaper promotion.

