Kentucky Kernel

University of Kentucky, Lexington, Kentucky

Council approves proposed tuition hike

By MARK R. CHELLGREN

FRANKFORT, Ky. — Students at Kentucky's public colleges and universities will be paying higher tuition each of the next two - Students at Kenars, but no more than expected, after a vote the Council on Higher Education yester-

years.
Tuition will increase by \$20 per semester for in-state students at UK community college system and \$60 per semester for in-state students at the eight universities. Larger increases were approved for students in graduate programs, professional schools and for all out-of-state students.

The increases follow the council's long-standing policy of tying tuition to personal income levels and, as a result, avoided what would have been a protracted debate over what financial burden students should bear for their education.

Many UK students oppose increase, Back page

the prospect of extraordinary tuition increases, in part to make up for what they feared would be continued inadequate funding from the state.

Council Chairman Michael Harreld, a Louis-ville banker, said that debate likely will take place in two years when a new formula for determining tuition rates probably will be proposed.

posed.

Hardel said he already has a position on higher tuition rates. "I personally think they're too low," he said.

Harreld said the current system makes too much of a difference in tuition between community colleges and regional universities and too little between the cost of graduate studies and undergraduate work.

James Hill, the student member on the council and a UK third-year law student, said that the current tuition system is designed to make it easier to attend college.

University presidents earlier this year put off

the tuition rate debate when they agreed to continue current practice of tying the amount to personal income. University of Louisville President Donald Swain ducked questions about whether he thought current rates were too low. Swain said only that the issue should be studied. Some lawmakers also have raised questions about unition rates, but Harreld noted that the legislature charged the council with setting the figures, in part to avoid the public heat over higher rates.

figures, in part to avoid the public figures, in part to avoid the public figures. The council was more forthright in its request for funding in the 1990-92 budget. By a unanimous vote, the council sought 5667 million from the General Fund in 1991 and 5792 million in 1992 for operating the universities. The General Fund appropriation for the universities this year is \$5754 million. The request would place funding for higher education at 100 percent of the so-called formula in the second year.

The council's recommendation is not even.

The council's recommendation is not even guaranteed of making it into Gov. Wallace Wilkinson's budget recommendations to the 1990 legislature, which has the ultimate re-

TUITION AT UK '91-'92 UNDERGRADUATE In-State \$690 \$750 \$810 Out-of-State \$2070 \$2250 \$2430 GRADUATE

\$760

\$2280

Student leaders, university officials differ on tuition increase

While presidents of Kentucky's eight state universities agree with the tutition increase proposed by the Council on Higher Education yesterday, some student leaders at six of the state's schools say they may fight the increase. The Council voted yesterday to increase tuition S20 per semester for in-state students in UK's Compunity College System and Soo per semester for in-state students

at Kentucky's eight state universities.

The increase follows the Council's formula funding policy of weighing average per capita income and the growing market.

UK Vice President for Administration Ed Carte said the proposed increase is lower than in past years.

The average proposed increase which is part of the formula calcu lation and becomes part of the overall funding package for higher education requests from the GenerProposed increase may cause some to drop out of college

al Assembly, is 9 percent per year,

al Assembly, is 9 percent per year, Carter said.

Tuition increases at universities without doctoral programs, how-ever, are rising at a faster rate than those at UK and the University of Louisville, Carter said. UK and U

of L are the only schools with

of L are the con-doctoral programs. Carter said that has happened four of the 13 times tuition has been increased in the last 20 years. Eddie Allen, Murray State Uni-versity student government presi-

In-State

Out-of -State

dent, said the tuition increase may cause a decrease in enrollment at his school because many of Mur-ray's students are from Illinois, Tennessee and Indiana. Allen said he was surprised by the amount of the increase, and he said Murray students will fight it when the General Assembly con-venes in January. venes in January.
"I testified on behalf of the for-

mula last year, but I just can't be-lieve the increase would be that great," Allen said. Scott Kappas, Northern Ken-

\$830

\$890

\$2670

in financial aid.
"The financial aid structure will require more funding to accommodate the larger number of students needing aid," Kappas said. "It could possibly cause some students to drop out of school to make more money to come back to school later."

to school later."
UK Student Government Asso-

See LEADERS. Back page

Book award honors former UK professor

By JULIE ESSELMAN

When UK English professor John Cutler retired in the mid-1970s after teaching for almost 50 years at the University, he did not want to give up two of his greatest sources of love and satisfaction— books and teaching young people about them.

books and teaching young people books and teaching young people UK's Gaines Center for the Humanities. In addition to donating almost 100 volumes from his own collection to the Gaines Center Browsing Library, he began doing yolunteer work there, spending about eight hours a week classifying and evaluating books, making suggestions for needed ones, and helping with mailings and other tasks at the Center.

"He just loved books, and he loved being around young people who wanted to learn," said his wife, Ann Cutler. "It was a retirement made in heaven for him."

In an effort to encourage the study of the humanities among UK undergraduates, Raymond Betts, a

in an effort to encourage the study of the humanities among UK undergraduates, Raymond Betts, a UK history professor and director of the Gaines Center, said he decided to establish an award of reference books for outstanding students in humanities courses. He asked Cut-ler to come up with a list of such books.

books.
What Betts did not tell him, though, was that he intended to name the award in Culter's honor.
Before the award was officially established, however, John Culter died suddenly last March. He never knew that his name would be a part of the award.

Now to honor the memory of Cutler, the Gaines Center is accept-ing nominations for the first annual John L. Cutler Book Award to re-

ward scholastic achievement and en-courage study in the humanities. A set of reference books will be given to two undergraduate students in University Studies humanities courses based on their quality of work, unusual improvement in of work, unusual improvement in or work, unusual improvement in commitment to the humanities.

The first set of books, compiled

commitment to the humanities. The first set of books, compiled from the suggestions Cutler made, will be given to a first-semester freshman enrolled in one of the required University humanities courses. The set of eight books includes the second fresh american Heritage Dictionary, Benet's Reader's Encyclopedia, Elements of Style and Brewer's Dictionary of Prause and Fable. The second set, to be awarded to an undergraduate enrolled in clustered courses — American Studies, Western Traditions, or Classics — consists of nine reference books and includes Atlas of World History, Oxford Companion to American Subjects and Symbols in Art.

Betts said the reference books awards are for sudents "at the beginning of their University career, where these things are so important."

where these things are so important."
He said Cutler inspired the award
"by the care and enthusiasm he had
in cataloguing the books" in the
Gaines Center browsing library,
Beits said he hopes that the awards
will generate in students "that same
deep sense and respect for books
that (Cutler's) life characterized."
Any instructor teaching a University Studies humanities course or
Clustered Course in the humanities
may nominate two students for the
Cutler Book Award. Nomination
forms are available at the Gaines
Center and must be returned there
by Dee. 1. The awards will be presented in January.



JOHN ELWAY? J.R. Clements, a marketing sophomore fro Westchester, Pa., plays catch on Aylesford Place yesterday.

Retailers concerned about holiday sales

By PATRICIA GALLAGHER USA TODAY/Apple College Information Network

It is that just-after-Halloween, two months before Christmas calm before the shopping storm time of

year.

But this year, the perennial di-lemma — buy the hot stuff now or wait for sales — takes on greater significance.

wait for sales — takes on greater significance.

If shopping peaks early, stores could find themselves short of hot items — and short of profits, too.

Consumers who wait may risk the chance that shelves could be empty long before Christmas Eve. Worried retailers must keep a close eye on shopping patterns this year because survival could depend on how well they react to demand.

Christmas always is crucial for most businesses; retailers pick up about one-third of their yearly revenues and at least one half of their yearly profits in the eight weeks

before Christmas.

This year the stakes are higher because a lousy holiday season could sink some shaky retail chains, and that could shape the future of the industry.

Prestigious chains like Bloomingdale's, Saks Fifth Avenue, Marshall Field's and B. Altman are for sale.

Marshall rield's and B. Altman are for sale.

A rash of expensive takeovers in the past two years, coupled with sluggish sales, has some chain owners struggling to come up with the cash to make interest payments on their takeover loans and to pay

suppliers.

In addition supplies are tight as many retailers are keeping orders and inventories low to hold down costs. Manufacturers are keeping shipments to troubled stores light to make sure they get paid. Campeau Corp. had to borrow \$270 million to make sure that it

See RETAILERS, Back page

Students have chance to buy Big Four tickets

Students can purchase "prime" tickets tonight for the Big Four Classic to be held Dec. 2 at the Hoosier Dome in Indianapolis. Students will be able to purchase the tickets, which include one-third of UK's allotment for the event, for S25 each during the lottery at Memorial Coliseum.

The doors to the Coliseum will open at 5:30 p.m. When

students enter the Coliseum, they will be given a number, and the drawing for tickets will begin after the doors close at 6

begin after the doors close at 6 p.m.
Each student at the lottery may purchase two tickets, which include both games of the double-header — UK vs. Indiana and Notre Dame vs. Louisville.
All students tickets not purchased at the lottery must be purchased through the UK tickets office by mail-order only.

SPORTS

U.S. soccer team aims for World Cup. Story, Page 2.

VIEWPOINT

Free trivia about life at UK. Column, Page 4.

Alabama, Michigan moving up college poll

Notre Dame stayed on top but Colorado, Michigan and Alabama are gaining momentum in the Ken-tucky Kernel's Baker's Dozen col-

tucky Kernel's Baker's Dozen col-lege football poll.

The Fighting Irish, who crushed Navy 41-0, got all six first-place votes and totaled 78 points. Colora-do, boosted by a 27-21 victory over then-No. 3 Nebraska, received all six second-place votes and received 72 points.

72 points.

Michigan and Alabama moved up a notch to third and fourth place, respectively, while Nebraska's loss dropped them to the No. 5 spot. Florida State gained some momentum and moved up one spot to tie Miami, a team they beat two weeks ago, at the No. 6 spot. Illinois, Southern Cal and Tennessee round out the top 10.

Arkansas moved up one spot to Control of the Arkansas moved up one spot to Florida 10-7 in the last minute, and Penn State, who beat then-No. 13 Mest Virginia 19-9, moved back into the Baker's Dozen, Pittsburgh, who did not play, and West Virginia both dropped out of the poll. Notre Dame and Colorado both are 9-0 and are destined to meet in the Orange Bowl with the national championship on the line if Notre Dame can get past Penn State and Miami. The Irish face SMU this Saturday, and the game figures to be such a mismatch that Notre

KERNEL BAKER'S DOZEN

No.	team	Record	LW	Pts.
1	Notre Dame (6)	9-0	1	78
2	Colorado	9-0	2	72
3	Michigan	7-1	4	62
4	Alabama	8-0	5	61
5	Nebraska	8-1	3	55
6	Florida St.	7-2	7	46
	(tie) Miami	7-1	6	46
8	Illinois	7-1	8	34
9	USC	7-2	9	31
10	Tennessee	6-1	10	24
11	Arkansas	7-1	12	16
12	Auburn	6-2	-	13
13	Penn St.	6-2	-	. 5
Oth	ers receiving votes were:	Pittsburgh 3.		

Dame offered to call it off.

Dame offered to call it off.
Colorado may have a little
tougher time this weekend than Notre Dame as they meet Big 8 foe
Oklahoma State.
Michigan, who beat Purdue 4227 Saturday, has won seven
straight games since its season
opening loss to Notre Dame. The
Volverines, who got 62 points in
yesterday's poll, play this weekend
at Illinois in a game which probably will decide who will be the Big
10's representative in the Rose
Bowl.

Bowl.
Alabama, 8-0 after beating Mississippi State 23-10, received 61 points in the poll but has to face LSU this Saturday. Florida State, 7-2, defeated South Carolina 35-10 and is idle this week after receiving 46 points. Miami (7-1) beat East

Carolina 40-10 and plays at Pitts-

FOOTBALL NOTES

• It was another weekend of backward steps for most of the top Heisman Trophy candidates. West Virginia's Major Harris fumbled five times, and his team lost. Indian's Anthony Thompson rushed for only 82 yards, and his team lost. Florida's Emmitt Smith was held to 86 yards, and his team lost. Tony Rice and Notre Dame won, but Rice was only 1 for 8 passing. The one man who keeps putting up big numbers is Houston's Andre Ware, who passed for 47l yards and six touchdowns in Saturday's win over TCU. Ware has thrown for 36 touchdowns this season, but his team is still on probation.

Ellis, Cushenberry lead Blue team in scrimmage

Staff reports

Sophomore guard Kristi Cushen-berry hit the first free throw of a one-and-one to clinch a 76-73 win for the Blue squad in a preseason UK Lady Kat intrasquad scrimmage Sunday afternoon at Memorial Col-

Senior center Lisa Ellis fired in 24 points and grabbed 18 rebounds to lead the winners. Cushenberry, who was still recovering from soar throat, added 16 points and five rebounds for the Blue team. Junior guard Tracye Davis paced the White team with 27 points, including hitting 15 of 18 from the free-throw line.

Davis' career high performance Davis' carcer high performance in a regular-season game is 19 points, which came against Vander-bitt University two seasons ago. Both teams hit more free throws than field goals in a foul-plagued game that lasted 2 1/2 hours. The White squad led the entire first half and held a 42-41 at half-time, with Davis scoring 16 first-half points.

The two teams were tied several times during the second half, and the Blue's victory was not secured until Jennifer Johnson's three-point attempt at the buzzer bounced off the front end of the rim.

Freshman forward Tammy Dowell, who is suffering from a quastrain, was the only player on the Lady Kat roster that did not play. Everyone who saw action scored.

Other players who scored in dou-

Wildcat WRAPUP

ble figures were Jamie Hobgood, who had 12 points for the Blue team, Pattresa Leonard, who scored 12 for the White Squad, and Mia Daniel, who had 10 points for the

White.

Lady Kat coach Sharon Fanning
said she was not pleased with her
team's performance.

"We weren't sharp today," Fanning said. "Our intensity was below-average. We would not have
beaten an average team if we were
in the season."

in the season."

The Lady Kats play their final

Katfish win

UK's men's and women's swim UK's men's and women's swim teams won their third meet of the season with a Friday night win over Bowling Green State Universi-ty at the Harry A. Lancaster Aquat-ic Center. The women won 65-45, and the men notched a 66-44 victo-

ry.

Both UK teams, who are 3-1
overall, posted the wins against
Bowling Green State less than 24
hours after defeating Transylvania
University on Thursday night.
Senior Bartley Pratt won the

women's 1,000-yard freestyle for the Lady Katfish. Freshman Joce-lyn Danko won the 500-yard frees-tyle, and Wendy Hipskind was vic-torious in the 200-yard individual medley. Senior Jill Bumganer won the 1-meter diving competition for UK. Senior Ken Atkinson won the 200-yard backstroke for the men, and Jim McCarthy placed first in the 220-yard freestyle.

Cats host tourney

The UK volleyball team will join Rax Restaurants this weekend to host the Rax Wildcat Volleyball Classic at Memorial Coliseum.

The Classic, now in its third year, will showcase teams from all over the nation. In addition to UK, the Classic's participants include Syracuse University, Florida State University and Bringham Young University.

"It's a vote of confidence to have business come through and be a supporter of your program," UK coach Kathy DeBoer said. "With the number of tickets that we've been able to distribute on behalf van de Nax we just hope we have a really Rax we just hope we have a really

Rax we just hope we have a really good crowd.

"I know this team is getting beter all the time since Laura (Linder's) injury, and we think it's going to be a real good show. UtK, 20-8 overall, will play Syracuse following the Florida State-BYU match, which begins the tournament at 6 p.m.

U.S. national soccer team hopes to qualify for World Cup

FENTON, Mo. — Sometimes the American national soccer team plays in the United States. But only rarely does it truly feel at

For the U.S. team, only one spot the continent is really warm and

welcoming, and a little high school-size stadium in this suburb of St. Louis is that place — St. Louis Soccer Park.

"Anytime we play anywhere else in the U.S., the crowd is for the opponent," team captain Mike Windischmann said. "In St. Louis,

it's pro-American."

Not only is the crowd here proAmerican, it's fairly enthusiastic,

Sunday's 1 p.m. EST World Cut qualifying game with El Salvador has been a sellout for a week at the

**R500-capacity stadium.

"It's so much better when you have a full stadium cheering for you," Windischmann said.

The game is the second-to-last for the U.S. in the final qualifying round for the 1990 World Cup in Italy, but it will not determine whether the Americans advance to the tournament

However, a victory could make the United States' path to Italy However, a victory could make the United States' path to Italy much smoother. A win means America would need only to tie Trinidad and Tobago in two weeks in Port of Spain, Trinidad.

A tie or loss Sunday would force the U.S. to win in Trinidad to advance to the World Cup for the first time since 1950. Otherwise,

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Trinidad would join Costa Rica as the North American representatives to the 24-nation World Cup.
Besides finding friendly faces in the stands, the U.S. team hopes it can rediscover its lost offense. The Americans have managed only five goals in their first six second-round qualifying matches, but they've scored 13 in their past four games here. scored 13 in their past four games here.

"St. Louis has been our stomping ground," said midfielder Brian Bliss, referring to 3-0, 4-1 and 5-1 stompings of Canada, Trinidad and Jamaica since 1987. "We haven't lost here and have had some good victories. It's a place where we can score some goals."

The U.S. will have to generate offense without the aid of midfielder Hugo Perez, the National team's most potent scoring threat. He remains sidelined with a groin pull sustained during a match with his club team in France.

El Salvador is winless in five second-round matches, but how highly motivated its players are for The William S. Trisdall D.

the match is one subplot to the

game.
Some U.S. players said that they have heard rumors that Trinidad is offering cash incentives to Salvadoran players, as much as \$1,750 per player.
Coach Bob Gansler said he have also heard the rumors but worn! I be

Coach Bob Gansler said he has also heard the rumors but won't let them affect his team's play. "It makes for a good story," he said. "Whether it goes on, who knows? But it can't affect us in any way, share or form We'y still go. way, shape or form. We've still go to go out and take charge of our own destiny."

own destiny."
The U.S. dominated El Salvador
in a game played Sept. 17 in Hon-duras, getting 19 shots on goal to
five by El Salvador. Yet the Americans won only 1-0 on a goal by

Perez.
The U.S. difficulty scoring fig-The U.S. difficulty scoring fig-ures to put added pressure on goal-keeper Tony Meola, 20, a sopho-more from the University of Virginia who has taken away the starting job from veteran David Va-nole.

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Parents upset by sex and violence on network television

By LISA FAYE KAPLAN USA TODAY/ Apple Colleg Information Network

Harry Stein, a New York writer who has always believed in free speech, said that he is is sickened by the sex and violence he sees on television — and he wants to do something about it.

"You don't want to be accused of being in conflict with the First Amendment," said Stein, a registered Democrat and former ethics columnist for Esquire magazine.

But, "I think the harm being done by some of the stuff that is running amok through our popular culture has to be stopped. It has to be limited," he said.

Many people increasingly are becoming upset over the material they find in television programs.

Even those who would never describe themselves as conservative said they are offended by television. "It isn't just the crazies that are concerned," said Peggy Charren, president of Action for Children's Television, a group formed to broaden the selection of children's programming on television. "A lot of people who look at television are saying,." don't like it. "I think they don't really know what to do about it," Charren said. "People who are First Amendmentsensitive don't want to say, "Take it off the air."

George Gerbner, former dean of the Annenberg School of Communications at the University of Pennsylvania, has been researching sex and violence on television, and his conclusions indicate that primetime television viewers can expect

to see six to eight violent incidents per hour, a figure that has remained stable for about 20 years. In addition, Gerbner said sexual activity and talk about sexual activity occur approximately 11 times every prime time hour, 30 percent more often than ten years ago.

Recent mergers of communications companies with corporate giants and mounting competition from cable and video have forced networks to nurse profits more than ever, Gerbner said.

"The greatly increased bottom-line pressure puts a set of constraints on creative people to be ever more sensational, bizarre and provocative," he said.

Lew Hunter, a UCLA professor of screen writing who has worked in the programming departments of the three maior networks said sex

in the programming departments of the three major networks, said sex

and violence have always been important components of the enter-tainment industry.

"Since the cave person started telling stories around the campfire, sex and violence has been the draw-sing factor in getting an audience," Hunter said. "It's done for com-merce."

Some meents said the increase in

merce."

Some parents said the increase in offensive television has prompted them to monitor and control the shows their children watch.

"I never let them watch network TV," said Chris Finnegan, a San Francisco homemaker who allows her 4-year-old son and 2-year-old daughter to watch only public television.

vision.
"It seems like on every (network)

old daughter and 5-year-old son to watch few prime-time shows, and he won't let them watch MTV.

"You flip the channels and see the most callous murders and the most psychopathic individuals with often just the pretense of a redeming social message at the end; Stein said. "It hink it's particularly dangerous to kids. Kids are watching stuff that has to deaden themenotionally."

Although some parents are outraged by television, many hesitate to censor broadcasts.

"It's a dilemma that people like me have," Charren said. "It tell the public that it's appropriate to respond to what they see on television. But there is a part of me that hopes they won't organize a big campaign.
"Where do you draw the line be-

mpaign.
"Where do you draw the line be-

tween stuff that makes people like me nauseous and the kind of stuff that has to be on the air in a free country that makes a lot of people very unhappy?"
Everette Dennis, executive director of the Gannett Center for Media Studies in New York, said the sheer number of competing programs creates a natural selection among television shows.
"The most tasteless material goes off the air," Dennis said, citing the recent demise of the "The Morton Downey Ir. Show.
Charren said the solution lies in viewing television as a "stranger at the door," an unknown quantity that should not be left alone with children.

"The TV set is no longer a friend of the family all the time," Charren said.

Specialty shops the demise of other retailers

Ours is the country, where, in or-er to sell your product, you don't so much point out its merits as you first work like hell to sell

self."
Louis Kronenberger, Ameri-critic and novelist.

Today many merchants say a businessperson must find a special-ty and then stick with it to be suc-

Apparel retailing in the United States grossed \$160 billion last year, according to the U.S. Department of Commerce. But between 1982 and 1985, sales at specialty stores grew 60 percent faster than at larger department stores. And competition from specialty retailers caused department stores to streamline, their operations or

And competition from specialty retailers caused department stores to streamline their operations or merge. Othrach's and Gimbel's department stores closed their doors. Bloomingdale's, Saks Fith Avenue, B. Altman, and Bonwit Teller, along with other department stores, are up for sale by their parent companies while well-known specialty chains, such as Toys 'R Us and The Limited, continue to expand. Not all department stores are threatened by the increased competition, according to Kurt Barnard, a Manhattan-based retail consultant and publisher of Barnard's Retail Marketing Report. "Only two — Bonwit Teller and B. Altman — but they have been dying for years, and now is the burial," Barnard said. "Saks and Bloomingdale's are excellent."

L.J. Hooker Corp., the parent company of B. Altman and Bonwit Teller, has been operating under protection from creditors since August. The company is looking for buyers for B. Altman and expects

to retain Bonwit Teller, according to company employees. But large companies aren't the only retailers exposed to risk. The independent store owner has similar chances for success or failure.

chances for success or failure.

"Every retailer, big or small — it makes no difference — to hope to survive in the face of competition must do something different," Barnard said.

The management at Saks said they think they can compete against the smaller stores with quality merchandise has very high.

"Our merchandise has very high."

quality merchandise at fair prices.
"Our merchandise has very high
perceived value," said Cathleen
Stock, general manager of the Saks
in White Plains, N.Y. "We search
out the very best and then price it
fairly."
Carrying items that other stores
do not carry can make or break a
store, said Vistor Cardia, or commer

do not carry can make or break a store, said Victor Cardia, co-owner with Susan Feist of His & Her

Using Feist of His & Her Looms, a children's boutique in Chappaqua, N.Y. "With people getting married lat-er and having kids later, they are more fashion-conscious and for-ward-thinking," Feist said. "We

thought there was a good market for a wide variety of exciting in-fants' and children's clothing. It just made good sense." Cardia said the boutique provides more than just expensive European clothing

Cardia said the boutique provides more than just expensive European clothing.

"Nine out of 10 stores are stuffed and an uncomfortable place to shop," Cardia said. "People come in and stay here. They don't rush right out."

Sal Martirano exercised at health clubs for years and wanted to get into a business to provide a uniform for the fitness-crazed. Martirano opened The Workout Room in Eastchester, N.Y., last year.

"I'm special." Martirano said. "I only cater to workout clothes. Women come in and treat themselves. First they want black, but after they see themselves in all the mirrors and lose a few pounds they come back for flashier outfits."

Martirano said he caters to a specific market with a variety of fash-

Martirano said he caters to a spe-cific market with a variety of fashions. He said that department stores with workout clothing sections are typically small, "and no one there knows what they're talking about." An independent retailer who targets the right market with good value and the right selection of merchandise can do very well, according to Rosalind Wells, chief economist with the National Retail Merchants Association.

The Manhattan-based organiza-tion represents department and spe-cialty stores, mass merchandisers and independent retailers.

Last month Martirano opened his second The Workout Room to a captive audience at a racquetball and aerobics health club.

"I think the key is to zero in or something you do better than any one else," Wells said.

But targeting a potential growth market does not guarantee success.

market does not guarantee success.
Alcott & Andrews, a 5-year-old
12-store retail chain that specializes
in apparel for female professionals
has announced that it is going out
of business. The chain closed seven
stores after filing for Chapter 11
protection in August. Unable to secure a S1 million bank loan, it was
forced to liquidate its five remaining stores.

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Professor: Jack Gron Visiting Artist: Oona Nelson Photo by Ted Kinkaid, MFA student

'ERFORMANCE ART

A-S 390-002 Topical Studies: Performance 3 credits MW 1:00-4:50 pm Reynolds Building Room 104D Nelson

C.A. Duane Bonit

Brian Jent Executive Edito

Jerry Voigt

Julie Esselman Special Projects Write

Nations' leaders must be conscious of environment

A year ago when then-Vice President George Bush was running about the country, wrapping himself in the American flag and questioning his opponent's patriotism, he told the nation that he cared about the environment.

Standing in front of the Boston Harbor during one campaign stop, Bush railed Democrat Michael Dukakis for allowing the harbor to become an environmental disaster. That never would be allowed to happen in a kinder and gentler America, Bush pledged.

Someone should have questioned Bush's sincerity to protect the environment because it appears that the Bush administration has done very little to make the environment a top priority.

This week the world's leaders are scheduled to meet in The Netherlands to discuss ways to deal with the Earth's global warming. Although protecting the ozone layer would seem to be an issue important to Bush The Great Outdoorsman, the

be an issue important to Bush The Great Outdoorsman, the White House has taken a very low profile approach to the issue, drawing fire from environmentalists.

Some critics say that proof of Bush's disingenuous support toward environmental issues is the way he has treated William Reilly, head of the Environmental Protection Agency.

At this week's conference, the White House sent science adviser Allan Bromley to accompany Reilly and has designated him as the "lead" on global warming issues. What is troubling about Bromley, environmentalists say, is that he has been skeptical on most theories about global warming, preferring to side with business rather than nature.

If the president is truly concerned about protecting the air we breathe, the water we drink and the planet we live on, then he needs to take some clear steps that contribute to conservation.

needs to take some clear steps that contribute to conservation And showing concern for the environment requires more the simply calling the nation's governors together and talking about the problem, as was done with education.

The federal government needs to study what can be done

within industry to decrease the amount of pollutants emitted into the atmosphere and water.

A greater concern for the environment also should be shown in the commonwealth of Kentucky. There is little doubt that coal high in sulfur is bad for the environment, yet Frankfort often has been intimidated by the powerful coal lobby to take any action to clean the air.

In dealing with the environment, government leaders would do well to live by the popular axiom: Good planets are hard to

It takes hard work to be an educator

In an article entitled "UK Has a Special Knack for the Ridiculous," featured in the Oct. 31 edition of the Kentucky Kernel, Catherine Monzingo stated that the requirements for admission to the College of Education are too easy and that the intelligent will see the content of the College of Education are too easy and that the intelligent will not go into ed

of Education are too easy and that "the intelligent will not go into education until pay and prestige of the field increase."

As an English education student, a would like to state some of the requirements for becoming a teacher, I would also like to expose another view to the belief that pay and prestige attract better teachers.

Monzingo seems to think that liking children is a major requirement for becoming a teacher. This statement is as absurd as saying that liking to bitch is a requirement for writing a newspaper column.

Of course, there are no childrenhaters in the College of Education. Potential teachers must care about the lives of children and adolescents if they are to teach effectively.

Although admission to the College of Education is not much different from any other college at UK, admission is only one step in obtaining teacher certification. Before certification, students must be accepted to TTPE (Teacher Education must be accepted to TTPE (Teacher Education). accepted to TEP (Teacher Education

One might graduate from the most prestigious university, but if he cannot relate to his students, what good is he as a teacher?

To be admitted to TEP, students must maintain an overall GPA of 2.5 as well as a 2.5 in each area of

OPINION

study. Although 2.5 is the cut-off, Betty Taylor, Director of Admissions and Advising in the College of Education, said that students with a 2.5 are rarely admitted. Along with their applications, all students must submit references from employers, former high school teachers and college faculty and advisers. The final step is an interview with faculty members of the college. The purpose of this interview is to assess the dedication and potential teaching ability of students.

and potential teaching ability of students.

In her article, Monzingo said "the intelligent will not go into education until pay and prestige in the field increase." Since when does the desire for money and prestige indicate who will teach successfully?

Ms. Monzingo said she does not want the hypothetical Buffy, who enjoys children so much, to educate her children. I wonder if she would rather have a money-hungry, pompous teacher for her children, or someone like me who wants to teach despite the lack of pay and prestige in the field.

I realize Monzingo argues that more competition for admission would allow only the most intelligence alone does not make a good teacher. One might graduate, but intelligence alone does not make a good teacher. One might graduate from the most prestigious university with honors, but if he cannot relate to his students, what good is he as a teacher?

nts, what good is he as a teacher?

Karen Harryman is an English



Information

Much of it is useless, but today you find it wherever you turn

Hey, readers, are you eager to pick up a few tantalizing informa-tional tidbits you could use to wow family and friends? I didn't think

But if you were, my special news grab-bag would sure fit the bill. So expand your horizons as you slap on the feedbag of facts and

√BETCHA DIDN'T KNOW: The U.S. Department of the Treasury has calculated that if all the dollar bills now in circula-tion were to be laid end to end, they would stretch from the Earth to the surface of the sun, causing the entire string to burst into

to the surface of the sun, causing the entire string to burst into flames, which would lead to a worldwide financial collapse and months of looting and violence.

In the end, roving bands of marauders would comb the country-side, trying to find the chowderhead who came up with this stupid dollar bill idea.

\footnote{BELIEVE IT OR ELSE!}
If Roseanne Barr, rotund star of ABC's popular sitcom "Roseanne," was just 10 pounds heavier, experts say she could easily qualify to become the nation's 51st state. Be-

√SAB UPDATE: As a part of



the Student Activities Board's
"Super Duper Debater" series, a
liberal redneck recently matched
wits with a fine arts Republican.
Unfortunately, the free-for-all fracts
came to a crashing halt when the
redneck threatened to blow away
audience members unless they
agreed to stronger gun control
laws.

During the melee, the artist un-veiled a piece of modern sculpture he had worked on day and night. But after getting a closer look, the conservative artist was offended by his own work and pounded it to bits with a 10-pound sledge ham-

mer.
Audience members collectively
murmured and then pelted the stage
with rotting fruit.

SPECIAL ANNOUNCEMENT: Don't miss the meeting
of people whose metal fillings can
pick up radio transmissions. At
this month's meeting, members are
planning to sit in a semi-circle and

Beethoven, Bach or who have you

A special guest "speaker," Millard Plouts, also will be featured.
Mr. Plouts is renowned for the Mr. Plouts is renowned for the metal plate in his head that allows him to pick up Cinemax, CBN, and assorted police and weather

bands.

*FREE FILM TO BE

*SHOWN: The UK College of

Dentistry's Better Gums Club wiil

be showing the oral hygiene musi
cal "That Old Plaque Magic: The

Bleeding Gums Story." Join the

Better Gums Club as you laugh,

cry and learn your way to a healthi
er set of teeth and gums.

*Song brief will be printed in

er set of teeth and gums.

Song lyrics will be printed inside your program, so just follow
the bouncing ball on the screen.
Ushers will walk by periodically to
massage your gums. The club's
members also invite you to join
them in flossing during intermission. And remember, fluoride rinse
will be sold at the snack har The will be sold at the snack bar. The film is free to the public and certainly worth every penny

√NEW CLUB TO MEET: Members of S.L.A.R.P. will meet next Tuesday in 431 Student Cen ter. At the meeting, members hope to figure out exactly what their ac-ronym stands for. Anyone who knows is invited to attend. Your best bet is to keep your trap shut during the meeting and then to load up on the free eats afterward

up on the free eats afterward.

\sqrt{SCHEDULE CORRECTIONS: Because there are several errors in the schedule book, I thought I'd print these corrected classes and times.

ENG 338-CLIFF NOTES AS LITERATURE-MWF 10:00-10:50

LITERATURE-MWF 10:00-10:50
MUS 465- LEARNING TO
WHISTLE: LECTURE AND
LAB-TR 2:00-3:30
BIO 574-87UDY OF CLUMSY
ANIMALS-TR 4:00-5:15
ANT 343-PRACTICAL JOKES
OF THE AMISH-MWF 1:00-1:50
PHI 5030-ADV ANCED SLEEPMTWRFSS 8:00-7:50
All of these classes are taught by
a favorite teacher of mine, the myserious, yet versatile, Mr. Staff.
Well, that's my potpourri of UK
news briefs and other miscellaneous items for today. Be sure to jot
these things down on your calendar
or "things-to-do-today" list. I always find that a little trivia and
some timely information make colne timely information make college life go down a little easier. So for news you can use, always read your Kentucky Kernel. Remember: the Kernel + you = info-rrific!!

Toby Gibbs is a journalism junior and a Kernel columnist.

Sleep is an underestimated experience

One very important experience in my life is one that is ongoing and shared by everyone. This experience is sleep. The importance of sleep often is taken for granted For that reason, I think it's my duty to devote some of my waking hours to discussing sleep's significance.

ing hours to discussing sleep's significance.

When I was a little girl, sleep was considered "the enemy." In kindergarten, I experienced my first feelings of resentment during naptime. I hated going to sleep during the day, and I made sure everyone knew it, including my teachers and playmates.

I finally outgrew maps, but I had a new complaint—bedtimes. Once again, sleep was the object of my hostility. Nevertheless, I still slept and satisfied my need for sleep unconsciously. I was lucky that sleep wasn't as young and foolish as I, for otherwise

Contributing COLUMNIST

sleep may have made itself una ailable to me out of spite.

vailable to me out of spite.

As it happened, sleep's persistently peaceful spirit paid off.
When I went away to boarding school, I finally learned to appreciate sleep. At my small school, there were distinguishing bedtimes which indicated an individual's class status.

My school required that freshmen and sophomores be in bed by 11 p.m. and juniors by 11 30 p.m. Seniors were responsible for gulating their own bedtime.

I soon learned that these bedtimes weren't unfair, but rather a method to regulate sleep for those who were lucky enough to get a

The importance of sleep often is taken for granted. For that reason, I think it's my duty to devote some of my waking hours to discussing sleep's significance.

full eight hours. Slumber-bound underclassmen were envied by those who had to sacrifice this pleasure in order to get their work finished.

Insisted.

Remembering my bloodshot senior year, I honestly can say that sleep is a reward to which there is simply no equal.

In addition to its value as a reward, sleep has other endearing qualities. It is a personal experience, yet it is shared by all. When everyone is asleep, there is a peace between them that rarely can be seen at any waking moment.

There are times when I wonder

if sleep is worth it. But after a peaceful night's sleep, free of nightmares, I'm reassured that I am restoring my sanity and I can go on with a renewed spirit.

go on with a renewed spirit.

My relationship with sleep de-veloped like many love-hate hu-man relationships do, finally evolving into a bond stronger than any relationship based on the antagonism or the infatuation of youth. And I hope we never break

Good night

Staff Writer Victoria Martin is

Letters

Equestrian team needs changes in policy

After reading the article about the UK Equestrian Team and trying to become a member myself, a few

questions have been raised in my mind. I can't understand how a team, any team, can form and compete up to the national level and not even know what talent is available from the students of UK.

When I tried to get on the team at the beginning of the year, I expected to be able to show my talents to the team and hopefully be

accepted. I wasn't even given that chance. I was put on a waiting list. When there is a position on the team, I will be called.
Wouldn't it be better to have all possible team members go to the club meetings and at least one practice session? Instead of being sixth at the nationals, maybe we could be first. I'm sure the other people on

the list would like a chance to dem-onstrate their talents.

onstrate their talents.

I have never heard of any other team that formed and functioned in this fashion. Do you think the U.S. Equestrian team would have placed second in team show jumping at the last Olympics if they just chose people from a list? The Olympic team sets up strict guide-

lines to screen potential riders. The acceptance process is fierce. Each rider must go through numerous shows throughout the year to accumilate points for the final selection trials. The animals are stressed from showing every weekend but the effort is worth it.

Equestrian team should make its potential riders compete for a spoi like the U.S. team. What I am saying is give us a chance! In the meantime that phone hasn't rung and I don't expect it to ring any-

I'm not saying that the UK

Lori A. Kline is an animal science freshman.



WHITE WASHING: Leslie Northup, a journalism sophomore from Jackson, Wyo., and Kim Hutchens, an audiology junior from Chicago, paint a fence on Rose Street yesterday afternoon.

'The Land'

Manuscripts discover frontier of 1940s, '50s

Information Network

WASHINGTON — Returning after a visit to central Kansas and the Land Institute at Salina, I found on my desk a copy of the Island Press's collection of articles that appeared during the 1940s and '50s in a magazine called The Land. Even a brief examination of the anthology makes clear what a treasure it is.

From 1941 to 1954, writes Island Press editor Nancy Pitters and, the magazine's articles told 'one of the most important conservation stories in our history — they represent a fundamental change in our relationship to the land. "In the beginning, The Land looked backward to the frontier days almost more than forward, extolling the virtues of such early conservationists as Liberty Hyde Bailey, W.J. McGee, Gilford Princh, Hugh Hammond Bennett, M.L. Wilson and Theodore Roosevett," Pittuma writes.

Its later pages also included works by Dine Darline, The Des

Its later pages also included works by Ding Darling, The Des Moines Register's cartoonist and crusader for conservation; Vice

President Henry Wallace, Aldo Leo-pold, Paul Sears, John Muir, Louis Bromfield, Rachel Carson, Wallace Stegner, and the magazine's editor, Russell Lord.

But also welcomed were contri-butions from farmers and farm wives.

"The Land was informed through-out by a deep nostalgia for the Jef-fersonian agrarian ideal. In fiction, nonfiction, poetry, philosophy, The Land evoked a vision of small farms, peopled by independent-minded, self-reliant men and women who understood their responsi-bility to the land," Pittman writes.

would undermine farming as a way of life.

The collection from The Land resulted from a 1976 visit to the Land Institute by a local farmer who, after viewing experiments designed to find perennial food crops that can grow in an undisturbed prairie, asked founder Wes Jackson if he knew about "that land magazine."

"He seemed a bit surprised that I hadn't," Jackson said.

A few days later the farmer reappeared, bearing several issues of

SGA CABINET MEMBERS: THERE WILL BE A MAN-DITORY CABINET MEETING TONIGHT AT 7.30 IN MUST BE PRESENT STUDENT CENTER, EVERYONE MUST BE PRESENT STUDENT CONTROL BE A MAN-DITORY CABINET MEMBERS: THERE WILL BE A MAN-DITORY CABINET MEMBERS. THERE WILL BE A MAN-MUST BE PRESENT MEMBERS THE WILL BE A MAN-MUST BE PRESENT MEMBERS. THERE WILL BE A MAN-MUST BE PRESENT MEMBERS. THE WILL BE A MAN-MUST BE PRESENT MEMBERS. THERE WILL BE A MAN-MUST BE PRESENT MEMBERS. THE MUST BE A MAN-MUST BE PRESENT MEMBERS. THE MUST BE A MAN-MUST BE PRESENT MEMBERS. THE MUST BE A MAN-MUST BE A MUST BE A MUST

MUST BE PRESENT.

SGA IS OFFERING FREE turning for FINALS in the following areas — biology, chemistry, accounting and basic math. Sign up BEFORE NOV. 22 at SGA office, For more information call \$257-1391.

SGA MEETING Nov. 8, 7:30 p.m. in Room 319 CB Bidg.

Bidg.

Students and TA's needed NOW before finals to serve as tutors in biology, chemistry, accounting and serve as tutors in biology, chemistry, accounting and SA br. Contact SGA office BEFORE 14 to apply 257-3191.

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Jackson located almost a com-plete set of issues and brought them to the Island Press in Wash-

"We realized that we had in our hands a genuine literary phenome-non — one that had sprung right out of the earth," Pittman said.

In the anthology's first selection, Jesse Stuart wrote in 1953 of his father, a Kentucky farmer:

"My father never read anything "My father never read anything about soil conservation in his life. He would not read. I never heard him use the word 'conservation.' I doubt that he would know what it meant. It would be a big word for him. He calls it 'pertectin' the land."

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OF THE STUDENT CONTINE
ALPHA LAMBOD ABLETA there is a meeting tongot
at 6 p.m. in Room 228 SO. Attendance is crucial
See you there.

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all e p.m. in Hoom 228 SC. Attendance is crucial ATTENTION LL. 1889 SORIONITY PLEDDES: It's a forcer rosh resurror Jennic Plenhelmich, would like to invite all rushess to join them on Nov. 7 at 8 p.m. for a reunion with all the Bush Counselors. ATTENTION PSYCHOLOGY MAJONS Ciraduate school seminar Thurs. Nov. 9 at 9 pm. 598 Bushert Center.

rhurs. Nov 9 at 6 p.m. 359 Student Center.

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ATTENTION SOPHOMORES

Registration for the Spring Semester begins TODAY, November 7. Contact academic dean's office for more information.



Tuition hike opposed by many UK students

By ALLEN D. GREER and VICTORIA MARTIN Staff Writers

Students interviewed on campus yesterday overwhelmingly opposed the Council on Higher Education's proposal to raise tuition by about \$60 per semester.

the Council on Higher Education's proposal to raise tuition by about \$60 per semester.

The Council recommended yesterday that tuition be raised 16.5 percent at UK over a two year period starting next fall. The proposal must be approved by the state General Assembly before it goes into effect.

"I think tuition is enough the way it is," said chemistry sophomore Steven Smith. "They're trying to put UK off as an academic school, and for what you're paying, you're not getting your money's worth."

you're not getting your money's worth."

Lynn Garrison, a political science senior, said she opposes the increase because it would make it harder for people to get a college education. "It they're going to raise the tuition, they should make it easier to get financial aid," Garrison said. "But I doubt if Wally Word (Gov. Wallace Wilkinson) is going to give us the money we need."

Psychology sophomore Christy Heise said a tuition hike would make it difficult for out-of-state students to stay at UK.

"I'm (from) out of state, so my

tuition is high enough as it is," she said. "If it keeps going up, I'm going to have to get a scholarship."

Some students said they oppose the increase because past tuition increases have not resulted in large faculty pay raises, which they said is crucial if UK is to have quality teachine.

crucial if UK is to have quality teaching.
"I think the money should go more toward professors' salaries so (the professors) are more inclined to teach the students," said marketing sophomore Scott Underwood.

Another tuition increase would mean that "the college just gets more money for the administrators instead of paying the professors," Underwood said.
"I don't see why it keeps going up every semester," said Jeff Neal, a marketing sophomore. If we're going to college and getting TAs (teaching assistants) and not full-fledged professors, that doesn't seem fair to me."

Accounting junior Amy Schaller

Accounting junior Amy Schaller said the state should distribute funds differently instead of increas-

funds differently instead of increasing tuition every two years.
"I don't think there's any reason
to increase tuition that much,"
Schaller said. "Instead of raising it,
they should use the money that
they have in different places. Some
parts of the University get too
much (funding) as it is."
"It's good and it's bad," electrical

TUITION AT UK

Out-of-State \$6860 \$7280 \$7 MEDICINE In-State \$4470 \$4820 \$5	1-'92					
MEDICINE In-State \$4470 \$4820 \$5	660					
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In-State \$3810 \$4110 \$4	410					
Out-of -State \$15,690 \$15,690 \$1	5,690					

engineering sophomore Kenny Tin-nell said of the proposed tuition in-crease. "It's good for education, but it's bad because there's already too much waste in the system, like stu-dent government. Until the money dent government. Until the money they (the University) have is spent more efficiently, there shouldn't be

more efficiently, there shouldn't be another increase."

Some students, however, supported the increase and said that tuition at UK is a bargain.
"Compared to other universities, we pay nothing," said English senior Sarah Coursey. "I hate that we have to (raise utilion), but students have to pay if (UK) is going to get

KARTM GATZIGHME Graphs or more money from the legislature."

Coursey, who is the Student Government Association's Executive Director of Student Services, said that the General Assembly won't increase funding for higher education until students pay more to support their school.

Mag Linger, a history senior, also said she supports the increase. "I think our financial situation is in such dire straights that perhaps it's necessary," Linger said. "It might be hard to swallow, but if it would maintain scholarships and help eliminate budget crunches, I would support it."

Leaders to fight increase

Continued from page 1

ciation President Sean Lohman said he does not think the tuition increase proposed yesterday will force a significant number of students to drop out of college.

"We're talking \$40 — that's not a big deal," Lohman said.

Several higher education officials said yesterday that the increase may cause some students to drop out of school or borrow more money to remain in school. But they said the increase should not have a dramatic impact on most students.

"There is always some student, whether buying bread or crackers, that just can't make that extra dollar," Carter said. "It (the tuition increase) doesn't appear to be by it-

lar," Carter said. "It (the tuition in-crease) doesn't appear to be by it-self to keep large numbers from attending Uk. It doesn't look like an unreasonable increase." David Stockham, director of stu-dent financial aid at UK, said if more funding is provided for finan-cial aid, many of those students who would be hurt by the tuition hike will be able to remain in school.

hike will be able to remain in school.

"If additional funding comes from the state, it will help those at the lower end of the scale who would be bumped out by an increase in tuition," Stockham said. "It will increase the need of students, or it may take the students with a moderate level of need and let them qualify for more financial aid."

The tuition hike may enable

more students to receive Pell Grants from the federal government, Stockham said.

Ken Walker, CHE deputy executive director for finance, said the CHE endorsed a request by the Higher Education Assistance Antonity to fully fund a program providing students with free tuition whose parents could not contribute more than \$2,000 to their tuition. Although students at some uni-

more than \$2,000 to their tuition. Although students at some universities may oppose the tuition increase, Lohman said that since the Board of Student Body Presidents and the UK administration agree on the tuition increase, most UK students will join the University in lobbying for higher education.

"We'll be going up there hand in hand with the University ... fighting for one thing — increased funding," Lohman said.

Lohman and several other state student body presidents said in August that they would oppose any attempt to change the formula for the next biennium.

"We were looking at a big increase so they went with the current formula," he said. "This is what the formula calls for, therefore we can't do anything about it. It's law."

State Rep. Ernesto Scorsone, however, said he thought the increase seemed high and should be reduced by the General Assembly.

"I think the state has the responsibility to keep the cost down. It's inevitable the students will have to pitch in," said Scorsone, D-75th.

Retailers approach Christmas with caution

Continued from page 1
could pay for Christmas goods for
its Federated and Allied chains.
Perhaps what worries retailers
most is that consumers do not appear to be in a spending mood this
Christmas season.
Adjusted for inflation, Americans
are expected to spend only about
2.5 percent more this holiday season than last year, which would be
about the same as 1988's gain over
the post-crash 1987 season.
September revenue reports, the
first to reflect Christmas shopping,
show a healthy increase in clothing
sales, but Sears Roebuck and Co.

— the nation's top retailer — had its second consecutive month with-out a revenue gain. "It's going to be a tough Christ-mas," said Elliot Jaffe, president and chief executive officer of off-price women's clothing chain Dress Barn Inc. "For the time being, everybody's

Bam Inc.
"For the time being, everybody's holding back," said Kurt Barnard, publisher of Retail Marketing Report. "Retailers have come to grips with the fact that this is likely to be a restrained Christmas."

Crowley, Milner & Co., which has 11 Crowley's department stores in the Detroit area, is among the retailers who plan to play it tight

this Christmas.

"We're still very cautious as far as inventories are concerned," said President Andrew Soffel.

But retail analyst Janet Mangan of Josephthal & Co. says that healthy stores — those whose owners are not in financial straits — "are filled to the gills."

Those stores "expect Santa to be generous this year," she said.

Time-pressed consumers and shoppers turned off by department stores could make 1989 the biggest catalog Christmas ever, industry analysts say.

"We're looking at a very good season," said Lisa Caugherty, a cat-

ing Association.

Experts say the key for butes to survive Christmas this es to survive Christmas this year is flexibility: keep supplies lean and reorder as needed. Crowley's has vendors has lined

Crowley's has vendors has lined up to ship more goods if supplies run low, Campeau Corp. has lined up an additional S80 million in credit for last-minute buys, and most major catalog retailers have secondary suppliers to get merchandise quickly if they run out. Most stores probably will have more sales than usual this year to draw in shoppers, making it hard to resist the hot gift items.

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