

THE KENTUCKY PRESS

— Of, By, And For Kentucky Newspapers —

Volume Seven

MAY, 1936

Number Twelve

'Executives' Meet At Laurel Crest

The Executive committee of the KPA met in spring session at Laurel Crest Camp, south of Campbellsville, Jodie Gozder's pride and joy, on April 24-26. Members present included Chairman J. L. Bradley, Providence; Gus Robbins, Hickman; Joe Richardson, Glasgow, Dolph Creal, Hodgenville, Vance Armentrout, Louisville; Keith Hood, Carrollton; George Joplin, Somerset; "Bob" Elkins, Lancaster; Victor R. Portmann, Lexington; Jodie Gozder, Campbellsville; Russell Dyche, London; Secretary J. Curtis Alcock, Danville, and President J. L. Crawford, Corbin. Other guests were Vernon Richardson, Danville, and Donald McWain, Louisville.

After a chicken dinner with all the fixings, the official meeting was called. The following is a shorthand transcription of this meeting.

Chairman Bradley—The meeting is in order and you—all lay down your cards and your pool sticks. (Much confusion). As this meeting was called to select the place for the mid-summer meeting, invitations are in order.

Vernon Richardson (again a Colonel)—Mr. Chairman, ladies and gentlemen! (McWain had to be squelched because he claimed to be the only gentleman present). In the center of the Blue Grass, in the heart of a land of milk and honey, in the fairest spot that the Creator created, stands the beautiful city of Danville. We know we have the most beautiful women! (cries of Hear! Hear!) We can find the best liquid refreshments! We have Centre College! (Chorus from Joplin and Robbins, Hallelujah! Hallelujah! Amen! Amen!) The good citizens of this fairest of cities, represented by the best Chamber of Commerce in the country, have asked me to extend the invitation for the mid-summer meeting. (Loud and prolonged applause). And then besides we have J. Curtis Alcock, who for 25 years has guarded the coffers of the KPA for an anniversary meeting and excuse. (More cheers). We dare you, I mean invite you to come.

Secretary Alcock—I claim the privilege of seconding Colonel Richardson's invitation and present it as a motion. (Motion seconded by all present).

Chairman Bradley—Your invitation, Colonel Richardson, certainly came as surprise to all of us. Are there any more invitations?

Press Editor—You can always come to Lexington. (Chorus of

Danville Plans Royal Meeting

The 67th annual mid-summer meeting of the Kentucky Press association will be held June 11, 12 and 13, at Danville, it was decided at a recent meeting of the officers and directors of the association. Danville was selected as the meeting place in honor of J. Curtis Alcock's 25th anniversary as secretary-treasurer of the Kentucky Press Association.

Delegates to the annual meeting are expected to arrive on Thursday afternoon, June 11, when they will register at the Gilcher Hotel, and from 8 to 10 the same evening they will be guests of Dr. Chas. J. Turck, president of Centre College, and Mrs. Turck at an informal reception at their home, Hillcrest, on the college campus.

The first business session of the meeting will be held Friday morning, June 12, presided over by J. L. Crawford, Corbin, president of the KPA, and P. H. Best, president of the Danville Chamber of Commerce, will deliver the address of welcome. J. P. Gozder, of Campbellsville, vice-president of the KPA, will make the response.

James P. Isenberg, of Harrodsburg, will deliver an address on the "Onward Kentucky Movement," a plan to form an organization to manufacture Kentucky raw products.

Victor R. Portmann, member of the faculty of the Department of Journalism, University of Kentucky,

boos).

Voice from the rear—Why not go to Lexington, they have fast horses there that Richardson did not mention. (General chorus, Vote! Vote!)

The secretary then passed around pink and blue ballots, and a committee of Dave Newberry and the house boys retired to the engine house to count the votes. The result stood 15 to 0 in favor of Danville. There was some argument as to which one of the Danville delegates had cast the extra vote, but order was finally secured when Bob Elkins moved that the Secretary cast the unanimous vote for Danville. Seconded and carried.

Chairman Bradley—Is there any other business to come before us?

President Crawford—I have a letter here from the Attorney General's office. (Deathly silence).

Secretary Alcock—Now as to money.....

Keith Hood—Let's have a song..

Donald McWain—Now on the

Courier-Journal.....

Vance Armentrout—Never herad

Lexington, will award prizes in the various newspaper contests.

At 12:30 Friday afternoon the editors will leave for Harrodsburg, where they will visit Old Fort Harrod and be guests of the Mercer Chamber of Commerce at a picnic lunch. The party will then motor to Dix Dam and Herrington Lake and other places of interest, returning to Danville, where a banquet dinner will be given the press people by the Danville Chamber of Commerce.

Dr. Chas. J. Turck, president of Centre College, will be toastmaster at the banquet, and Governor A. B. Chandler, of Frankfort, and Captain Frank Winch, of Louisville, noted lecturer on wild life, have been invited to speak.

On Saturday, June 13, the editors will meet in a business session and discuss subjects pertaining to the newspaper and job printing business. At 12:30 o'clock Saturday the press folks will be guests of the two Danville newspapers at a luncheon to be given at the Danville Country club, and in the afternoon the ladies will play bridge, prizes being offered for the best players.

The annual golf tournament for editors will be held on the Danville golf course, a silver trophy being offered the winner by President Crawford. Professor Portmann and W. Chauncey Alcock, Danville Messenger, will be in charge of the tournament.

of it

Bradley—Gentlemen! Gentlemen! Let's dispose of the business before us—which was disposed of, and the meeting was closed, peace and harmony prevailing.

And so the mid-summer meeting will be held at Danville.

Arguments on who was the best story-teller, bridge, pool, food, and general good fellowship occupied the time of the guests until Sunday morning when all left agreeing that Jodie was an ideal host and that Camp Laurel Crest was second to none.

The Press congratulates Editor Jack Wilson on the splendid 44-page special edition of the Morehead News on April 30 on the occasion of the inaugural of Harvey A. Babb as president of Morehead State Teachers College. The special sections were devoted to the college and church news.

Meet you in Danville on June 11, 12, and 13!

Bush-Krebs Offer Valuable Prizes For Printing Exhibit

The Bush-Krebs Company, Louisville, dealer in printers' supplies, through their representative, Ed C. Weeks, is offering a number of substantial prizes for the best exhibits of job work at the mid-summer meeting in Danville. This offer is open to every newspaper and we hope that every editor will take the time to prepare his cardboard exhibit for the meeting. The contest committee is exceedingly grateful to Mr. Week's for his generous offer and the opportunity thus opened to the printers in the state. The following rules will prevail:

1. Any newspaper in the state, that operates a job department, is eligible to enter the contest.

2. All entries of each contestant are to be mounted on a single large cardboard for exhibit and appropriately legended. Neatness in mounting will be considered by the judges.

3. Judges will be appointed by the contest committee.

4. The contests and awards are as follows:

First: The best one-color letter head—prize, one 6-wheel press numbering machine.

Second: The best two-color letter head—prize, one 6-wheel press numbering machine.

Third: The best three-color (or more) letter head—prize, one 6-wheel press numbering machine and one one-quart Safety Benzine can.

Fourth: The best one-color business card—prize, one 10x2 in. Rouse Imposing stick.

Fifth: The best 16-page, or more, booklet—prize, one 6-wheel Press Numbering machine.

Sixth: the best ruled form—prize, one 6-wheel Press Numbering machine.

Can't you send in some news to The Press? Try it once.

A new publication has made its appearance in Sturgis, the Baptist Messenger. It has no set time for publication, but will be issued whenever Editor Reverend Ernest Miller deems "it will do the most good."

W. C. Webber, former publisher of the Georgetown News, has been advanced to editor-in-chief of the Western Newspaper Union, Chicago, succeeding Wright A. "Pat" Patterson who was appointed to editorial director of that organization after 31 years of service as editor-in-chief.

The Kentucky Press

Official Publication Of The Kentucky Press Association

VICTOR R. PORTMANN..... Editor

Printed On The Kernel Press, Department Of Journalism,
University Of Kentucky, Lexington

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Jody P. Godder Vice President News-Journal, Campbellsville
J. Curtis Alcock Secretary-Treasurer Messenger, Danville

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HAPPY BIRTHDAY TO YOU!

The Hodgenville Herald-News, Dolph Creal, editor, issued No. 1 of Volume 48, on April 16.

The Monticello Outlook, J. W. Simpson, editor, celebrated its 32nd birthday on April 30.

The Burlington Recorder, A. E. Stephens and R. G. Mauer, publishers, recently began Volume 61. Congratulations and many more years of success!

The Williamsburg Republican, H. A. Browning, editor, recently celebrated its 28th birthday.

Congratulations to J. Curtis Alcock, the Danville Messenger, and the city of Danville on the 26th birthday of that newspaper. May both the newspaper and its editor live to a ripe old age!

READ THIS, THEN ACT!

Mr. Elbridge Biggs
The Franklin Favorite
Franklin, Kentucky

Dear Mr. Biggs:

Yours of the 28 inst. to Attorney General Vincent regarding whether the County Budget Act of 1934 repealed or affected Sections 1846 and 3747a-1 of the Statutes of 1930 regarding the publication of the County Treasurer's accounts, has been referred to me for an opinion.

The act known as the County Budget Act, being Chapter 24 of the 1934 Acts, and Section 1851c-1 et seq. of the Supplemental Statutes of 1934, in its title is supposed to cover the fiscal administration of the county and prescribed duties on the county officers, including the county treasurer. It is specifically provided in this Act, under Section 1851c-10, that the county treasurer shall file with the clerk of the fiscal court monthly statements containing a list of warrants paid by him during the month,

showing cash receipts, etc. It is provided in Section 1851c-8 that every three months a statement showing the receipts to date from various budget sources, also a statement showing appropriations to the budget, funds and expenditures to date thereof "shall be posted by the county judge in a conspicuous place in the courthouse near the front door, for at least ten consecutive days"

Under Section 1846 of the 1930 Acts, the Fiscal Court annually published a statement of its fiscal affairs, and Section 3747a-1 require county, city and district officers to make and publish annual statements of collections, etc. You will note in reading Section 3747a-1 there is not only excepted counties containing a city of the first class, but also "a county or city which by law is required to make quarterly publication of its fiscal and financial affairs."

It would appear from this Section that where there is a provision in law for a quarterly publication that Section 3747a-1 governing the duties of County Treasurer and other officers is excepted, and under the budget act there is especially provided, as shown above, the publication of quarterly statements by posting same in front of the courthouse for at least ten consecutive days. It is further provided in the budget act that all laws in conflict with that act are expressly repealed.

It is the opinion of this office that the Legislature in enacting this Budget Act, and requiring the publication by posting in front of the courthouse by the county judge, intended to and did repeal the previous sections requiring annual publication by the fiscal court, and also under the other sections by the officers.

It was the intention of the Legislature to put the fiscal affairs of

the county under a budget system, and prescribe the methods under this budget system, including the receipts and expenditures of its moneys, should be governed and published; and in view of the exception in 3741a-1 it is intended that this method of publication should govern and be substituted for the annual method as theretofore prescribed.

Yours very truly,
B. M. Vincent
Attorney General
By Guy H. Herdman
Asst. Attorney General

What are you going to do about this, Mr. Editor? The Legislature is in session—let's have these laws made clear by Legislative Act rather than by opinion. Get in touch with your representative today.

Dear Mr. Alcock:

I am answering your letter of April 17 regarding the status of carrier boys under the Social Security Act. There has been no definite ruling by the Government on this question, but "Regulations 90," issued by the Internal Revenue bureau of the Department of the Treasury recently defined an employee as one who would be controlled by the employer: 1) In regard to the results accomplished, and (2) In regard to the methods used for accomplishing these results.

In view of this definition, it is my sincere opinion that carrier boys who are being paid weekly wages are actual, bona fide employees because both the results and methods they use are under the control of the publisher.

A carrier boy who purchases papers then resells them to subscribers will be classified as a "special agent" as nearly as we can tell from the regulations that have been issued thus far. Such a carrier boy is not subject to control by the employer.

In summary, then, we may say that carrier boys who are paid wages must be considered as regular employees and those who buy newspapers for resale are not regular employees, but instead are considered to be special agents. It is a good idea for publishers to have a written agreement with the latter class of carrier boys, in which it is definitely stated that they are serving as special agents.

-THMTHM THM THM ARF O

Yours very truly,
Chas. F. Allen
Assistant Manager
National Editorial Association

A STEP FORWARD

The American Association of Schools and Department of Journalism under the leadership of its president, Prof. Grant H. Hyde of the University of Wisconsin, has taken a step which, we believe, will be heartily approved by all editors. It has announced that hereafter the 31 accredited four-year schools which comprise its membership will issue identification cards to their graduates. These cards will be in-

scribed with the graduate's name, his signature, the signature of the dean or director of the school where he had his training and an announcement that inquiries concerning the graduate will be answered promptly by mail or telegraph.

This action has been taken to curb the activities of applicants for newspaper jobs who claim to be "journalism school graduates" even though they have taken only the most elementary courses in high schools or small colleges or, as has been reported in some cases, have been dropped from courses in professional school for unsatisfactory work. In many instances, publishers who have hired these self-styled "graduates" without investigation and found them inefficient have blamed the quality of instruction given in the schools instead of the individual who obtained the job under false pretenses.

Therefore the schools, whose membership in the American Association of Schools and Departments of Journalism depends upon the professional quality of their work, have devised the identification card as a means of not only safeguarding their own reputations but also of protecting publishers from being imposed upon by fakers. The fact that this credentials plan has the indorsement of a number of newspaper organizations, among them the American Society of Newspaper Editors, the National Editorial Association, the Inland Daily Press Association and the Southern Newspaper Publishers' Association, is an encouraging sign for a closer cooperation between the schools and the newspaper profession.

But the plan will work to the best advantage of all concerned only if individual publishers will help make it effective. With college commencements less than one month away, a large number of journalism school students will soon be seeking newspaper jobs. If a publisher hires one who claims to be a graduate (with the amount of training for newspaper work which that term implies), without requiring the applicant to show his identification card, he has only himself to blame if he is disappointed in the result. He cannot justly blame the schools whose indorsement is reserved for those students which they feel have had adequate training for entrance into the newspaper field and to whom they issue the proper credentials.

The issuing of identification cards to graduates, referred to in the above editorial, does not, as we understand it, mean that publishers should decline to give consideration to applications from journalism school students who have not yet been graduated. Many students will be seeking jobs only for the summer and, judging from the news stories in recent issues of The Auxiliary about student teams who have put out editions of dailies and weeklies in various states, many of these are already capable of doing good work even though they have not completed the four-year course.

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(Certainly the testimony of a number of publishers in Washington in regard to the ability of students from the university in that state, as reported in this week's issue of The Auxiliary, indicates that they are.) The identification card plan is intended to prevent only those who would sail under false colors from victimizing prospective employers. It should not prevent the honest student, who makes no false claims as to the amount of his training, from getting a job which he is capable of handling.—Publishers Auxiliary.

RULES FOR K. P. A. GOLF TOURNAMENT

The annual KPA golf tournament, for the cup presented by President Crawford, will be held at the Danville Country club, Saturday afternoon, June 13. The following rules will apply according to the tournament committee:

1. Handicap rules will prevail. Each contestant to bring a certified slip from his country club. Maximum handicap 25.
2. Balls larger than standard golf balls will be prohibited.
3. Any number of clubs can be used.
4. Players digging up the ground, or sand traps, are requested to carry a shovel to replace the same.
5. Clothes should be seen and not heard; shorts are barred.
6. Caddies will be furnished. Any attempt to bring a blind caddy or one who cannot add, will automatically bar the player.
7. Club rules will prevail.
8. The 19th hole is to be played immediately after the 18th, not before the first.
9. Foursomes will be played as long as the entrants last.
10. Anyone registered at the convention may play in the tournament.

VICTOR R. PORTMANN
CHAUNCY ALCOCK
Committee

J. R. Bernard, former publisher of the Russell County Star, is now publisher of the Russell Springs Banner.

The Mountain Eagle, Whitesburg, Ky., has installed a font of 8-point Linotype Paragon with Bold for a change of body dress.

The Allen County News, Scottsville, H. A. Ward, editor, recently announced that the subscription rate would be raised from \$1 to \$1.50 a year. Editors are finding out that it does not pay to give their paper away. All say that there is no difficulty in raising subscription rates to a legitimate figure, providing that you can show the reader value received and a legitimate reason for the change. We would like to see many other state editors join the ranks.

Dan B. Wilson, Madisonville, recently purchased the interest of R. W. Batsel, Jr., in the Greenville Leader and becomes co-publisher with Mack Newman of that paper.

The Lexington Herald was sold under court release by William C. McDonald and Tom Underwood, executors of the Desha Breckenridge estate, to J. Lindsay Nunn and his son, Gilmore N. Nunn, of Texas. The father will become president and the son will be publisher and general manager. No change is contemplated in the present personnel. The same company also purchased radio station WLAP in Lexington.

The Flemingsburg Times-Democrat, published by J. W. Heddon Jr. of Mt. Sterling, is now under the editorship of Leland Ishmael, a graduate of Kentucky Wesleyan College.

Edwin J. Paxton, former publisher for 29 years of the old Paducah Sun, which was merged with the Democrat in 1929, is again back in harness as Director of Paducah Newspapers, Inc.

The Department of Journalism, U. of K. has several students who would like to work on newspapers this summer for experience. If you have an opening, address the Press editor.

Cecil Williams, versatile editor of the Somerset Journal, assumed the duties of commissioner of rural highways on May 1 following his appointment by Governor Chandler. Congratulations!

The Clinton County Gazette, of Hickman, held open house for subscribers and friends at the close of an extensive circulation campaign and to celebrate the installation of a new press and other equipment.

The Commercial Printing Company, Lexington, has added a model 8 Linotype.

SWAPZ KOLUMN

Why not start a "swapz" column and boost your classified advertising revenue? Ask a standard rate for each small advertisement and give them a special place, say a box, on a live page. Such columns have proved interesting and profitable in many community papers.

Plan now for your special graduation issue if your high school does not print an annual. Many editors have found this issue to be profitable and a real community asset. Usually, your high school authorities and students will cooperate with you in the cost of the engravings of the graduates, school scenes, etc. Start now to plan your June graduation edition.

The Louisville Courier-Journal and Times borrowed a custom from community journalism when they entertained their correspondents from sections of Kentuck and Indiana at a banquet on March 14. Prominent in the pictures run in the rotosection were many state editors.

The Marion News, a weekly newspaper published by the Marion News Publishing Company, recently made its initial appearance. Watts Franklin, a former editor of the Crittenden Press, is editor of the new weekly.

Heartiest congratulations to Miss Koreen Alcock, daughter of Secretary J. Curtis Alcock, Danville, on her popular election as 1935 queen of Centre College carnival.

The Jobson Printing Company, Louisville, has installed four fonts of Linotype Excelsior—one font each of 6 and 8 point Excelsior No. 2 with Bold Face No. 2, and 10 and 12.

The editor received a blue-bordered announcement of the arrival of Frank Spragens, born May 3 to Mr. and Mrs. Dennis B. Spragens, Lebanon, and already signed as assistant editor of the Marion Falcon in a few years. Congratulations!

Offering a prize for the most read Democrat, Joe Costello, Cynthiana, is trying to find out which single subscription is read by the most persons, individual members of the family counted. The prize is \$5 cash. Fifty-three readers of one copy have so far been found.

R. H. "Dick" Lane purchased the partnership interest of Gemmil B. Senff in the Mt. Sterling Sentinel-Democrat, the latter part of April. The partnership, in force over 16 years, was severed because Mr. Senff must devote his time to the postmastership of that thriving city.

The Licking Valley Courier, West Liberty, F. S. Brong, editor, recently installed a new Model 14 Linotype with Excelsior No. 2.

Page Major Bowes! The Fleming Gazette, Flemingsburg, William E. Hacker, publisher, is running an amateur contest for writing, cartoons, etc., based on the Major Bowes' department in the Liberty.

A. A. Strange, 65 years old, former editor of the Columbia Spectator, died recently at Louisville.

KPA friends of W. J. Shonert, Falmouth Outlook, will be happy to learn that he has nearly recovered from a serious illness and is able to be back in harness again.

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Elliott C. Mitchell, vice-president and general manager of Paducah Newspaper, Inc., publishers of the Paducah Sun-Democrat, has resigned on account of ill health, but will continue his connection with the paper as contributing editor.

The recently reorganized Winchester Sun has passed to the management of a new board of directors, who were recently elected. Neville C. Fisher of Paris becomes secretary and treasurer, George E. Tomlinson of Winchester is president and Mrs. Pearl T. Robbins and Joseph T. Brown have been elected to the board of directors. Pending the selection of a new manager to succeed the late William Beatty, Mr. Tomlinson has been placed in full charge of the company's affairs.

Lexington newspapers and advertising managers of the various concerns have formed an advertising club.

A decrease of 164 newspapers in the United States and Canada in 1935, compared with the preceding year, is reported by the 1936 issue of N. W. Ayer's Directory of Newspapers and Periodicals. Of these 150 were weekly newspapers which either suspended or consolidated with other papers. There was a decrease of eight in the number of daily newspapers.

The directory, now in its sixty-eight year, lists 13,927 newspapers in the United States and Canada, compared with 14,091 in 1934. Of these 12,945 were published in the continental United States last year, compared with 13,075 the year before. Papers that have been published less than a year are not included.

PAY SUBSCRIPTION WEEK

Many of our state papers have announced and adopted a "Pay Your Subscription" week to bring their lists up to date. The Versailles Sun and Somerset Journal are two papers that made front page announcements. Cecil Williams, in the Journal, said that almost every week is a special week for something or other, and that the newspapers could just as well inaugurate their own special week. We hope that their efforts are being awarded, and pass on the word for action of other editors.

Danville Expects You And Your Girl Friend On June 11, 12, 13

SUPERIOR ELECTION SUPPLIES

• Service For Kentucky Printers •

RUSSELL DYCHE
London, Ky.

A business firm in Sturgis, recognizing the value of newspaper advertising in a firmly entrenched community newspaper, recently contracted for 1,500 subscriptions to the Sturgis News with Editor Edwin Calman and 3,000 inches of

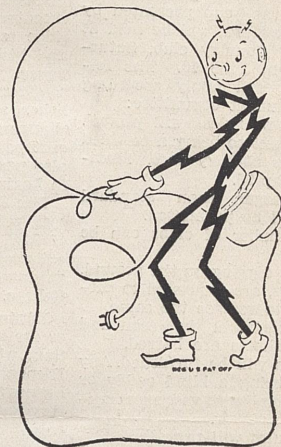
advertising. This last contract is a 50 per cent increase over the previous year's contract.

Nine business firms in Bowling Green have agreed to cooperate in an advertising campaign with the Chamber of Commerce in a special

edition once a month of the Bowling Green Daily News, C. M. Gaines, publisher. The News, with a circulation between 8,000 and 12,000 copies, will cover all the trade territory in and around that city.

Your Readers

Should
Be Thinking
About This



A Kentucky editor was saying the other day that in his town the municipality now owns nearly 100 parcels of real estate which were seized for taxes from distressed owners in the last four years. Hopeful officials expected to sell the property readily at fair prices and fatten the ever-hungry city treasury. But they've had no luck.

* * * *

Agitators for government ownership (federal, state or municipal) of electric power companies paint alluring word pictures of cheap electricity for everyone.

But they don't explain that government property pays no taxes. Or

that government ownership inevitably raises taxes for people least able to pay them. Or that government in business is notoriously wasteful and hamstrung with politics. Or that cost of government has jumped 900 per cent in the last thirty years—while average electric service rates have dropped about 75 per cent in the same period.

Gentlemen of the Press: Why not tell your readers all the facts about government ownership so that they can be weighing the consequences in terms of tax bills?

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