Editor Discusses Chivalry; See Page Four

The Kentucky KERNEL

Today's Weather: Light Snow; High 34

Vol. I.V. No. 53

LEXINGTON, KY., WEDNESDAY, DEC. 11, 1963

Eight Pages

Breathitt Sworn In As Governor; Pledges More Progress For State

Executive's Record One Of Public Service

The following is from the official program for the inauguration of Edward T. "Ned" Breathitt as Governor. Since publication of the programs was started in 1943, such articles have been written byza Frankfort newspaperman, this one by the Courier-Journal's Allan

The new dimension of public service as a family heritage adds a measure of prideful distinction to the inauguration Edward T. Breathitt Jr., as Governor of the Commonwealth

Pomp and pageantry of the occasion, of course, remain true to the traditions of 171 years of statehood. The winners celebrate, the losers congratulate. There are the shouts of exultation, the pantomimes of parade, the food a match for hearty appetites, the drink a complement to exuberant spirits, the music an inspiration for dancing feet.

But there hovers over this gala occasion of Dec. 10, 1953, an aura of historic public service by the family surnamed Breathitt that

aura of historic public service by the family surnamed Breathitt that somehow connotes a state come of age, It plumbs a new depth to the democracy upon which our system rests. It calibrates new breadth to the politics that is catalytic agent to the process of self-government in a sovereign state of a free republic.

The contribution of this famly to the commonwealth of Kentucky began in September, 1832, when John Breathitt was inaugurated Governor under Inauguration Elm on grounds of the Old State-house. He was the uncle many times removed, of the Gov. Breathitt now assuming office. now assuming office.

now assuming office.

It was for the first Gov. Breathitt that Breathitt County was named. George Breathitt, his brother, was private secretary to President Andrew Jackson. These first Breathitts were Democrats.

But James Breathitt Sr., the incoming Governor's grandfather, was a Republican. As such, he was elected attorney general in 1907 and served 1907-11 in the Republican administration of Gov. Aucustus E. Wilco.

gustus E. Wilson.

Next in succession came the Democrat, James Breathitt Jr., uncle

Next in succession came the Democrat, James Breathitt Jr., uncle to the new Governor. He was elected lieutenant governor in 1927 and served 1927-31 in the administration headed by Gov. Flem D. Sampson, a Republican. This Breathitt was nominated for governor in the convention of 1931, but lost out to Gov. Ruby Laffoon.

Nor is the latest in line a neophyte in public service. Gov. Breathitt, 39 and a lawyer, has behind him three terms in the House of Representatives, service in the cabinet of Gov. Bert T. Combs, and on the bench of Public Service Commission. He long has been an articulate advocate of constitutional reform and a leader in civic affairs.

articulate advocate of constitutional reform and a leader affairs.

The public service of Harry Lee Waterfield, 52, the incoming lieutenant governor, is no less distinguished because it spans only the relatively brief time of his own generation. He has served six terms in the House of Representatives, two of them as Speaker. He was lieutenant governor in the administration of 1955-59, headed by Gov, Albert B. Chandler. He was defeated for governor in the Democratic primaries of 1947 and 1959. He has achieved noteworthy business success in the fields of farming, livestock, publishing, and insurance.

And so we have at this place and in this time the blending of Continued on Page 8



Lectures Scheduled This Week

Two more lectures are scheduled for this last week of formal classes and pro-

Today, Dr. H. Rawling Pratt-Thomas, president of the Medical College of South Carolina, will speak on "Experimental and Environmental Factors Bearing on Carcinoma of the Cervix." The lecture, sponsored by the Cancer Teaching Committee, will be at 8 p.m. in Room MN263 of the Medical Center.

Friday, Dr. Thomas D. Clark, chairman of the History Department, will be at the Faculty Club between 4 and 5 p.m., to describe his experiences in Washington following the assassination of President Kennedy, Dr. Clark's talk will concern an inside view o fthe government's reaction and adjustment to the national dis-

New Governor Pledges 'Better Opportunities'

By GARY HAWKSWORTH Kernel Staff Writer

"A better opportunity for every Kentuckian to realize his full potential," was the keynote of Gov. Edward T. (Ned) Breathitt's inaugural address, yesterday.

Breathitt's inaugural address, y
The address was delivered to
an estimated crowd of 50,000 people after a three hour parade
celebrating the inauguration.
Gov. Breathitt dedicated his
administration to the spirit of
John F. Kennedy. He said that
the martyred president had left
as a heritage a spirit of concern
for the individual, detachment
from self, and a dedication to
able leadership, and Gov. Breathitt said, "Let us today, undergo
a humble baptism in that spirit."

Breathitt said his hope for a
better opportunity was for all
Kentuckians—city or country,
rich or poor, black or white.
Education was the first topic
of eminent concern that the govenror alluded to, "Kentucky cannot afford to halt or slow down
educational progress," he said.
Gov. Breathitt praised the educational progress made under the
Combs administration, but re-

Gov. Breathitt praised the edu-cational progress made under the Combs administration, but re-minded his audience that Ken-tucky still faced problems in edu-cational development. "The sheer pressure of numbers is over-whelming," he said, "and we must also insure the growing quality of instruction." of instruction.

Turning to the economy, Gov. Breathitt said the promise of 75,000 new jobs and a billion dollar economy were serious objectives of his administration.

tives of his administration.

He pointed to Eastern Kentucky as one of the great problem areas of the state. He reassured Kentucky that he was certain President Johnson would make the visit to Kentucky planned by John Kennedy in conjunction with the Appalachia Regional Development Commission, a federal program for the redevelop-

ment of the southern Appalach-ian Mountain regions.

Gov. Breathitt's final promise was to watch carefully over the people's financial trust. He said he realized that every dollar mismanaged in Frankfort was a dollar that could not be used to improve education, roads, jobs,

improve education, roads, jobs, and welfare. "You will get a dollars worth of service for every dollar spent," he promised, "or some heads will roll."

roll." Experience is what Lt. Gov. Harry Lee Waterfield promised to bring to his office. "I shall use my experience as a bridge," Lt. Gov. Waterfield said, "and I shall walk facing the future. In this manner only is there virtue in experience." Lt. Gov. Waterfield took his first position in the state legislature in 1937, and is the second man to have held the office of lieutenant governor twice. He said that he had enloved

lieutenant governor twice.

He said that he had enjoyed serving under most of the past governors represented at the in-auguration. "I have supported them and I have opposed them according to my convictions," he said, "but I am a part of all the governors under whom I have served."

served."

Taking a note from President
Johnson's address to Congress,
Lt. Gov. Waterfield concluded
with, "I will do my best, that
is all I can do, I ask your help
and God's."

"Thank you for allowing me to be your governor," was the simple end with which retiring governor. Bert Combs concluded his admin-

Noted Pianist, Commentator To Present Concert Tonight

Boris Goldovsky, noted pianist and music commentator, will present one of his "Piano Portraits" lecture recitals at the Coliseum tonight.

The concert, one in a series sponsored by the Ceneral Kentucky Concert and Lecture Association, will begin at 8:15 p.m.

Goldovsky presents his program through words and music, illus-trating his lecture by playing the

piano.

Some of his programs include
"Romance of the Piano" covering the whole field of piano literature from Scarlatti to Bartok;
"Invitation to the Waltz" featuring waltzes of Schubert, Weber, Llezt, and Ravel; and "An Evening with Chopin" including work from the four facets of Chopin—Chopin the Lover, Chopin the Virtuoso, Chopin the Poet, and Chopin—the Patriot.

Goldovsky also gives programs based on explanations and excerpts from famous operas.
Goldovsky was the master of ceremonies of the Metropolitan Opera News of the Air program. He won the Peabody Award for Outstanding Contributions to Radio Music.
The former director of the New England Opera Theater, Goldovsky is the author of "Accents on Opera."

on Opera."

Goldovsky made his debut as a performing artist with the Berlin Philharmonic Orchestra at the age of 13. He came to the United States in 1930.

Born in Moscow, Goldovsky is the son of a violinist. He received his first instruction in piano from Pierre Luboshutz, his uncle and a noted pianist.

Fleeing the Russian revolution of 1917 the family fled to Germany where Boris continued his studies under Artur Schnabel.

After his debut with the Berlin

Philharmonic he studied composi-tion and conducting at the Liszt Academy of Music in Budapest. Later he took general courses at the Sorbonne in Paris.

In America he studied conduct-ing under Fritz Reiner at the Curtis Institute of Music in Phil-adelphia. His mother was already a faculty member at the insti-

Goldovsky served as the head of the opera department of the Cleveland Institute of Music. He resigned this post to become an instructor at the New England Conservatory and the Longy School of Music.

He developed an interest in opera in 1933 when he was asked to play for an opera workshop class conducted by German stage director Ernst Lert.

Married to an opera singer, the former Margaret Codd. Goldovsky lives in Massachusetts. He has two children, Michael and Marina. Goldovsky served as the head



To Perform Tonight

Boris Goldovsky will present a lecture recital at the Coliseum at 8:15 tonight as a part of the Central Kentucky Concert and Lecture Series.

The performer is a noted pianist and music commentator.

ROTC Commissions To Be Given Monday

Twenty-three men will receive commissions in the annual Army-Air Force ROTC commissioning exercises set for

7 p.m. Monday, in Room 26 of the Student Union Center.
Principal speaker at the ceremony will be Dr. Ceeli C. Carpenter, Dean of the College of Commerce. Dr. M. M. White, Dean of the College of Arts and Sciences, will be master of ceremonies.

Thomas M. Quisenberry, Tr. portation, Winchester; Gary

Thirteen men will receive com-

Thirteen men will receive commissions in the Army and ten are to receive Air Force commissions. All will be commissioned as Second Lieutenants.

Those receiving Army commissions and their branch assignments are Onis V. Amos Jr., Artillery, Owensboro: Earl L. Campbell, Infantry, Harrodsburg; Gayle W. Ecton, Adjutant General, Versailles; Ralph S. Hunt, Jr. Signal, Magnolia; George T. Klopp, Ordance, Lombard, Ill.; Lakewood, N. J.;

Everett C. Lail Jr., Infantry, Cynthiana; Lester E. Lynd, Or-dnance, Ashland; John C. Mit-chell, Artillery, Mt. Sterling; Thomas M. Quisenberry, Trans-Gary E. portation, Winchester;

portation, Winchester; Fransportation, Winchester; Gary E.
Steward, Military Police, Sturgis;
Henr, Koppelmaa, Infantry
Milton L. Tulkoff, Adjutant General, Ashland; and John V.Woodford Jr., Armor, Paris.
Receiving Air Force commissions are: Virgil L. Brewer, Catlettsburg; Don G. Bush, Cadiz;
John E. Goin, Middlesboro;
Bobby A. Jones, Lexington; William R. Kohout, Thornwood, N.
J.; Robert H. Robbins, Louisville;
Dan R. Scott, Lexington; Edwin
M. Squires, Louisville; Howard E.
Taylor, Russellville; and Anthony Taylor, Russellville; and Anthony W. Thomas, Cadiz.



Oral Examination
The final oral examination of
Mr. William C. Inman, candidate for the Ph.D. degree in
Psychology, will be held at
9 a.m. today in Room MS 415,
Medical Center. The title of Mr.
Inman's dissertation is "Response Delay as a Factor in the
Psychophysical Function."
Members of the faculty and
student body are nivited to attend.

The final oral examination of The final oral examination of Mr. Dwight L. Mikkelson, candidate for the Doctor of Philosophy degree with a major in History, will be held at 10:00 a.m., Saturday in the Seminar Room. Frazee Hall. The title of Mr. Mikkelson's dissertation is KENTUCKY GAZETTE, 1787-1848: "THE HERALD OF A NOISY WORLD." Members of the faculty and student body are invited to attend.



New Commerce Building In The Making

The new four-story Commerce College Building is going up near the University's main entrance on Limestone. The building, costing about \$1,661,000,

will be ready next fall. Construction began with ground-breaking ceremonies May 21.



A new atlas showing the availability of ground water in eight south-central Kentucky counties has been pub-

tricky counties has been published by the United States Geological Survey.

Dr. Wallace W. Hagan, state geologist and director of the Kentucky Geological Survey, says the map is being issued as part of a statewide water resources study conducted jointly by the state and federal governments. With publication of the atlas, the state now is completely covered by

now is completely covered by ground water availability maps. Future work will involve more detailed investigations in speci-ally selected areas, Dr. Hagan

Dr. Elton Announces **Enrollment Figures**

Dr. Charles F. Elton, Dean of Admissions and Registrar, said Monday that the University has 1,925 out-of-state students enrolled for the full semester.

Dr. Eiton said this enroll-ment is "about the same for out of state students every year. We always have 15-20 per-cent of such students here."

He commented that there was a He commented that there was a primary factor that influenced the enrollment each semester. "That is, whether or not it's a spring or fall semester. I assume by the spring semester's low enrollment of these students that those students who are failing

KENTUCKY

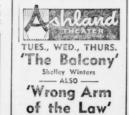
HELD OVER! 3rd WEEK

presents Jack Jemmon

undershe

ster.
drop out."
Mrs. Betty Jo Palmer, Assistant to the Dean of Women, said 123 out of state women students participated in fall sorority rush.
Fred Strache, Fraternity Adviser, students who participated in fratemity rush.

ternity rush.
said he had no figures for such





BEN AL

Peter Sellers

"A Stunning Performance!

- New York Time

"A beautiful and refreshing film A masterpiece of candor and sensi tivity."-Times Hagazine

"A bittersweet extravaganza of emotionalism . . . er gestive."—News Week

* * "HIGHEST RATING!

-N. Y. Daily Ne



THE BEARD FAD ON CAMPUS **WILL END DEC. 26**

Sweethearts and parents will be giving REMINGTON® LEKTRONIC II shavers for Christmas. Shaving will become easier, cleaner and more comfortable than having a beard.

more comfortable than having a b Here's why:
There's the cordless feature.
Sealed-in, rechargeable energy cells let you shave without a plug.
And what shaves they are! 348 cutting edges of high-carbon steel (sharper and tougher than stainless steel) whisk whiskers off.
These edges are honed on an angle. So whiskers get sliced off instead of "ploughed up." 756

whisker-gathering slots in the big shaving head feed whiskers to the cutters faster. And on top of the shaving head: REMINGTON Roller Combs. Adjust to any skin or beardprotect skin; set up whiskers. Forget to recharge? There's a cord. Plug it in and shave anywhere-so get a REMINGTON LEKTRONIC II for Christmas. After all, you wouldn't want to be the only non-conformist on campus who isn't clean shaven.

REMINGTON LEKTRONIC II

Christmas Shopping Hints For Your Favorite Man

Main Street yet? If you have, do you feel like giving up and giving

you feel like giving up and giving empty packages this year?

It's always hard to buy the right gifts, especially when it involves the men in your life. There are few really new and different things one can give this year, but I thought for those of you who just couldn't think of a thing this might be of some help.

think of a thing this might be of some help.

There is one thing you should remember, few men ever like the ties that women buy for them. After all, those pale blue ones with the cute little white spots just don't appeal to most men. And books are nice, provided they pertain to something they are interested in. What boy would be thrilled on Christmas morning with a book on Scuba Diving when he can't swim, unless it's a gentle hint from his lady love to go jump in the lake.

to go jump in the lake. But back to the unoriginal. The

But back to the unoriginal. The best gifts to give are sweaters. They are usually welcome and like more women, men can always use another sweater especially if it is Perry Como style.

There are other things to give: a cigarette lighter with his initials on it, a key chain, wallet, belt, gloves, scarves, shirts, and the thousand and one items found at the local haberdasher's and department store moutiques.

There are several new entries in the field of male type gifts.

One of the nicest is a battery-powered shoe shiner and buffer. This handy gift is inexpensive and most men need something of this sort. Haven't you noticed the dirty shoes around here? Another different item is avail-able at local jewelry stores. It is a sterling silver drink mixer, key chain sized. It looks like a pocket knife and has three blides, one

chain sized. It looks like a pocket knife and has three blades, one with muller, one with a spoon, and the third a little pick. This is a new addition to the collection of things for the man who has everything.

Along the same lines and slightly more expensive is the imitation scotch bottle that has a built-in transistor radio. There is also a dog on the market that has a radio built into it.

has a radio outst into it.

Less expensive and just as practical are the sets of blazer buttons with the fraternity crest on them. There are all kinds of tie tacks and recognition pins.

These are the usual run of themill gifts, as I've said, so here are a few that are different to

say the least. Give him a pewter mug with his initials in Old Eng-lish. Or a silver cigarette case, or expensive cuff links for the french cuff shirt he doesn't own.

Dash down to the druggist and pick up some pep pills, or a cry-ing towel, of razor blades. These should be handy items for that after-final let-down.

If you really want to make his Christmas bright and shiny how clout a new car like a Jaguar XKE or an Austin Healy 3000, in a do it yourself kit form for \$3.98. He'll kill you, Not really, but they say it's the thought that counts. Or sive him a bushe of mistless Or give him a bushel of mistle-toe, a branch at a time.

The nicest gift from the stand-point of time and TLC is a hand-knit sweater. This gift takes hours to make and no girl is going to put that much time and energy into a thing unless she really cares about the man she's knitting it. knitting it for.



New Fiji Sweetheart

Judy Pope, a senior elementary education major from Florence and a member of Alpha Delta Pi was crowned Fiji Sweetheart last Friday night at the annual White Owl formal. Shown with Miss Pope is David Thomason.

Vann Speaks To Army ROTC

Major Claude G. Vann Jr. of the Communications Department, U.S. Army Armor School, Ft. Knox, spoke to military science students Tuesday on "The U.S. Army Signal Corps Mission and of military science."

Support provided the Road Division's Signal Battalion."

Major Vann was the guest of Col. James P. Alcorn, professor of military science.

of military science.

Social Activities Initiations

The following men were re-cently initiated into the Sigma Chi: Frank Brockardt, Bobby Dickinson, Jay, Durie, Charlie Fields, Carl Lay, Bob Measle, Jim Miller, Don Spangler, Bud Sturgeon, Allen VanOverbeke, and Dick Wildt.

Nursing
The college of Nursing will have a Christmas banquet at 6:15 p.m. tomorrow in the Medical Center Cafeteria. All nursing students and faculty members are invited

Rotary
The Rotary Club International
Dinger will be held at 6:39 p.m.
tomorrow in the Student Center Ballroom.

Elections

KKG
The pledge class of Kappa
Kappa Gamma has elected Judy
Moors president. Other officers
are: Barbara Considine, vice
president; Gail Mitchell, Panhel
representative; Linda Bond, secretary; Patsy Purdom, scholarship chairman; Callie Ann Cowsocial chairman; Callie Ann Cowsocial chairman; Callie Ann Cowsocial chairman; Callie Ann Cow-den, public relations chairman; Bonnie Johnson, athletic chair-man; Janet Boggs, activities chairman; Bonnie Linder, music chairman, and Margaret Brown, chairman, art chairman. Keys

Keys, sophomore men's hono-rary, recently elected Steve Mil-ler, president; Larry Kelly, vice president; Hal Beals, secretary; and Bill Hamilton, treasurer.

FLOWERS For Any Occasion

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Campus Calendar

Dec. 10-Forest C. Pogue, Blazer Lecture, Student Center Theatre,

2 p.m.
SuKy meeting at 6:30 p.m. in the SuKy Room,
Dec. 11—Concert, Boris Goldovsky, Coliseum, 8:15 p.m.
Dec. 12—Student Bar Wives meeting at 7:15 p.m. Mrs. Fred White-

Dec. 12—Student Bar Wives meeting at 7/15 p.m. Mrs. Fred White-side, 380 Hart Rd.

Dec. 12—Ladies Bridge Buffet, \$1.50; Luncheon 12:00 to 2:00; Bridge 10:30 to 5:30

Dec. 13—Formal Christmas Dance—Roy Sharp and Orchestra; Buffet, \$3.50; Dinner 6:30 to 8:30; Dance 9-1; Reservations please.

Dec. 14—Formal Christmas Dance—Dick Walker and Orchestra; Buffet \$3.25; Dinner 6:30 to 8:30; Dance 9-1; Reservations

please

Dec. 14—Basketball, Kentucky-Baylor, Coliseum, 8 p.m.
Spindletop Hall Buffet Dinner, 6:30 to 8:30, Christmas
Dance, (formal) 9 to 1.

Dec. 15—Reception and Open House for Dr. R. D. Johnson and Board
of Directors of Spindletop Hall, 4 to 6 p.m.

Dec. 18—Game Night (Bingo) Buffet Dinner, 6:30 to 8 p.m.; Dinner
and Game 8:275. Reservations please

Dec. 20-21—UK Invitational Basketball Tournament, Coliselm, 7:30

Dec. 22—Children's Christmas Party, 3 to 4 p.m.; Pre-School-Age Children, Louisiana Courtyard; 6 to 10 years, Library

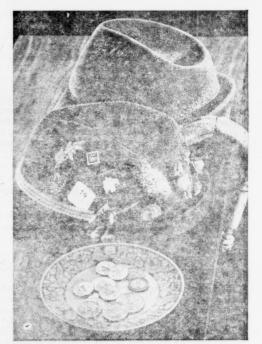
Dec. 25-Closed Christmas Day



DIFFERENT TYPE OF FOLK

From out of the isolated Brazilian jungle comes Los Indios Tabajaras and their "Maria Elena." Now it's the Article for a fascinating new album. A treasury of tribal folk songs like "Maran Cariua," "Los Indios Danzan" and "Baion Bon." Get this album and hear the most intriguing new sounds in music today-at your record shop.





The Schilling is local currency in Austria.

So is this.



Austria, Australia, or Afghanistan: whether you're on —or off—the beaten track, BANK OF AMERICA TRAVELERS CHEQUES are as good as cash. Better, in fact. Loss-proof and theft-proof, they're money only you can spend. Only your signature makes them valid. Buy them before you gospend them as you go-anywhere around the world.

Is Chivalry Dead?

"Where have all the gentlemen gone? Gone forever, nigh every one. Oh when will they return? Oh when will they return?"

This is the age of missiles and moonshots; of running here and rushing there; of punching clocks and pushing buttons. This is the age in which one goes through life at a pace more hectic than that of a highly tuned sports car.

This is the age which also gave women equal rights: job opportunities, voting privileges, voiced opinions, and practically anything else one would consider a "right." However, it appears that when our grandmothers won their equality, they (in theory) began a process which has nearly eradicated masculine respect for their granddaughters.

Where have all the gentlemen gone? Are they so caught in the mad rush, clamoring for the peak of society's pole, that common courtesies and manners appear to them only as blurs of the past?

Granted today's women may not appear as feminine as their great-grandmothers, but appearances are not specific grounds for judgment; after all, femininity cannot be seen. Femininity is a quality-a quality one may glimpse from a gesture, but a quality that is never fully seen.

A hundred years ago a woman was expected to be no more than a woman. She was groomed to be a fine lady. She was educated in the arts; she was witty, warm, and self-controlled; she was a companion and a comforter. Her sole duty in life was to be a loving, understanding wife, and a bearer and rearer of children. The example of such a woman is the stereotype "Southern Belle" of the pre-Civil War South.

Today's women no longer have time to lounge through the day. Career girls put in an eight hour day; housewives and mothers are on duty 24 hours; coeds attend classes, "dormkeep,' and participate in numerous activities. These women cannot always be level-headed, calm, and collected. Their tensions build up and eventually burst forth. Does this make them less feminine?

What makes a woman less feminine, and certainly fell less feminine, is the lack of respect paid to her by the males she works with, goes to school with, or the ones she passes on the street.

What has happened to door opening? Too many girls on campus get doors practically slammed in their faces without the same thing happening elsewhere. Where has the man gone who held a woman's coat while she put it on, who pulled out her chair before they sat down to eat, who held her elbow as they went down steps, who tipped his hat in passing, who gave her his seat in a crowded room or bus? What has happened to the male who walked on the side of the street parallel to the traffic? You would think that men had intentions of having their female companions literally "run down. Where is the man who never used profane language in the presence of a woman, who would never have mentioned a smutty thing in her presence? Where is the man who respected a woman for what she was? Where is the man who will respect today's woman in the same way?

No, today's woman is not looking for the chivalry so commonly associated with courtesy and respect. Rather, she is looking for courtesies which reflect that she is respected. Perhaps this is too much to hope for in this day of "well she's as good as I am, let her do it by herself."

After all, a womans talents and abilities can make her a mans equal, but it takes respect to make her feel like a woman-which is what she really is.

Campus Parable

In the book of Proverbs, there are many thought-provoking statements. One of these is, "we spend our years as a tale that is told!" With this comes the realization of Shakespeare's quote, "all the world's a stage and we the actors." It is often difficult for us to imagine our lives as an open book or a story being told-difficult and disturbing!

True, we do spend our years and



in various ways. First, we can play the spendthrift and waste all that we have to offer. Secondly, we can play the miser and hoard the talent, promise, and personality within, living completely for ourselves, only to find ultimately that no man can live within himself-only exist. Last of all, we can be stewards of that which God has given by sharing in our spending and by making our lives a blessing not only to ourselves but to others.

We spend our lives and it is our decision as to the role we play, whether it be spendthrift, miser, or steward.

THE REV. TOM FORNASH Methodist Student Chaplain

Kernels

Recipe for success: Be polite, prepare yourself for whatever you are asked to do, keep yourself tidy, be cheerful, don't be envious, be honest with yourself so you will be honest with others, be helpful, interest yourself in your job, don't pity yourself, be quick to praise, be loyal to your friends, avoid prejudices, be independent, interest yourself in politics, and read the newspepers. -Bernard M. Baruch.

The Kentucky Kernel

The South's Outstanding College Daily UNIVERSITY OF KENTUCKY

Entered at the post office at Lexington, Kentucky as second class matter.

Fublished four times a week during the regular school year except during holidays and exams.

SIX DOLLARS A SCHOOL YEAR

DAVID HAWPE, Managing Editor SUE ENDICOTT, Editor

Sue Endicott, Editor

Carl Modecki, Campus Editor

Daily Editors:

Elizabeth Ward, William Grast, Richard Stevenson, and John Townsend
Jerry Schureman and Walter Pagan, Co-editors of Sports

Nancy Loughridge, Women's Page Editor
John Burkhard, Advertising Manager
Tom Finne, Circulation Manager
Phones: News, extensions 2285 and 2302; Advertising and Circulation, 2306

Are Americans **Economic Illiterates?**

Not infrequently we are counseled ence, unless our paycheck wasn't there by our peers and superiors to discount the credibility of all long range prognostications save two-death and taxes. Inasmuch as they seem to be unavoidable, we might reasonably deduce that an inquisitive society, regardless of its socio-economic character, would endeavor to study and learn as much as possible about each.

Let us consider then, not any society, but one that has been founded on the concept of individual right; a society which most of the time permits the individual to decide who will be his leaders, how to earn his daily bread, and, most significant in this case, how much tax he would pay. Certainly the citizens of this community, we might imagine, would wisdom with a fervor if for no other reason than to protect their vested

Such, however, is not the case. For almost all of us know the wealth of our country, like that of our ancient Aztecs, comes from the gold we have stored in a cavern at Fort Knox. Taxes, or economic systems in general, remain as mysterious to us as Egyptian heiroglyphics before the Rosetta

However, it would be pretty safe to wager that the average American citizen could tell us last year's National League batting champ and his batting average accurate to two hundreds of a percent (.002) but over or undershoot our gross national debt by two hundred billion dollars (\$200,000,000,000). We are being presumptuous to assume that he even knows what kind of an animal gross national product is.

But, what should we expect if we consider that less than 15 percent of our high school students will ever take a formal course in economics, and if they by some chance do, it probably will be taught by the assistant football coach? Better yet, less than onethird of our states require even an elementary course in this subject as prerequisite for teaching high school social studies-where economics is supposed to be learned! It's a small wonder, then, that most of us feel "all" our economic ills could be cured if we just stopped giving everything away to the foreigners, or balanced the national budget every year, or got the tax cut in 1964, or run a deficit in 1964, or what not.

We could, perhaps, tolerate such an appalling state of affairs if our current situation was something less than critical. However, today as never before in the history of this nation it is necessary for our general population to become acquainted with nomic principles and policies. If we don't, we may find one bright morning that during the night we switched from capitalism to communism and ninety percent of us would not be intelligent enough to tell the differon Friday afternoon.

Yankee ingenuity has made a liar out of Khrushchev and his boast to bury us. The recent Russian wheat deal pretty well proves this. Now we should attempt to determine exactly what this yankee ingenuity is.

Luther H. Hodges, in quoting The National Task Force On Economic Education sponsored by The Committee For Economic Development, has suggested the following as the minimum necessity for economic literacy. First, we must acquire an understanding of how a capitalistic, market society determines priorities and allocates resources. Secondly, we should appreciate the role consumers play in determining what goods and services are to be produced in any given year and how the forces of supply and demand operate in many special and distince markets in determining the prices of these economic goods. Thirdly, we should recognize the intervention and dynamics of government spending and taxing and the effects these have upon the economy and the right of free choice. Lastly, we should be familiar with such basic concepts as savings, investment and capital formation, the law of diminishing returns, the profit motive, and the relationship of our economy to the rest of the world. If we do not score one hundred percent on the above, then, as Mr. Hodges would have it-we're flunking our economic ABC's.

We may drearily admit the urgency and necessity of economics but question the expediency of teaching such a difficult and theoretical science in high school to immature minds. Or, perhaps, we don't have the time to learn the rudiments. We must consider these extremely weak arguments. In the first place any child above the age of reason should have a mature enough mind. Secondly, no one in the profession has ever said the subject was easy-what science of value is? It simply means Johnny has to work a little harder, and if our state educational boards can find enough time for a unit or a half a unit for civics, then, they should also find equal time for the other half of civics-economics.

Lord Keynes has given us some provocative food for thought on this issue, "The ideas of economists and political philosophers, both when they are right and when they are wrong, are more powerful than is commonly understood. Practical men, who believe themselves to be quite exempt from any intellectual influences, are usually the slaves of some defunct economist." It has largely been on the strength of Keynsian theory that the federal budget has increased from approximately seven billion dollars during the mid thirties to a proposed ninety-nine billion dollar expenditure budget for the current fiscal year.

-From The Spokesman

Campus 1963

This Is The Year That Was



Saturday School
"Praise him, praise him, all ye little children."



Seat Of Learning

Due to be replaced sometime in the future is the University's social sciences building.



Ideal

The Greek Ideal is a mature, sophisticated, well-rounded individual... that is, person.



Success
The UK-Tennessee game added greatly . . . to the Athletic Association coffers and to the Bradshaw recruiting program.



Inspiration
Campus architecture is designed to lend an atmosphere that is suggestive of productive endeavor.



The outside interests cultivated at the University will leave a lasting impression on the student.



Our PurpoSe
"A university is a gathering-place for those who wish to learn."

—UK Catalogue.



Unity
One in purpose, one in dedication; one in, two out.

Cats Are Lauded After Tarheel Win; Irish Fear Perfection

Whack Hyder Claims Georgia Tech Can Whip Der Baron's Winning Charges

By BILL BAXTER

Kernel Sports Writer
"The thing that will make Kentucky better than anybody else we play is that they don't make mistakes."

That was what two Notre Dame scouts who watched Kentucky's 100-80 romp over North Carolina had to say about the undefeated

Wildcats,
"We saw the Indiana game,"
one said, "and I would say that
Kentucky is much better than Indiana. Indiana will concede eight
floor mistakes a half on the belief that they'll take more shots
with their wide-open offense. with their wide-open offense. Kentucky would pick them

apart."
The Wildcats play Notre Dame
Dec. 28 in Louisville. The Irish
lost to Indiana last week 108-102.
"This is the first time we've
seen such balanced scoring out of Kentucky," Whack Hyder, the basketball coach at Georgia Tech,

said after the Kentucky win.

Hyder was in Lexington for
the game to see if early reports

that Kentucky had a sub-par team were true. "Kentucky is uch improved over last year," said.

he said.

Asked if Georgia Tech was going to beat Kentucky in Atlanta
Jan. 4, Hyder laughed. "We figure we can beat anybody on our
schedule. That's because I make
up the schedule."

The coach who has had more The coach who has had more success against Kentucky than any other in the SEC admitted that "Tech will have to play its best ball to beat UK, but "we think we'll be ready."

Hyder also said he knew "all about Mickey Gibson," and that Gibson would push somebody out of a starting spot as soon as he

of a starting spot as soon as he becomes eligible

"One year they brought Roger Newman down to Atlanta after he had been playing Y ball. They thought we didn't know anything about him, but we had all the in-formation on him."

Asked if his program was so extensive that he scouted YMCA games, the Tech coach laughed and declined comment.

enth in the UPI ratings and hoped for perhaps a jump to sixth in the Aossociated Press

North Carolina's Billy Cun-ningham led all scorers in the Monday game with 32 points, but Kentucky had five men at 15 or better, and that was the story.

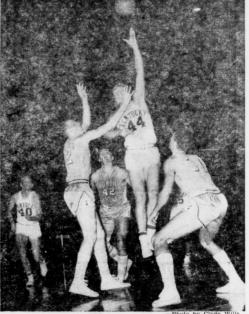
Cotton Nash scored 23, Ted Deeken got 22, Terry Mobley cel-ebrated his 20th birthday with 21,

the best night of his career, and Charlie Ishmael got 17. Sophomore Larry Conley en-hanced his new starting role with 15 points and several timely

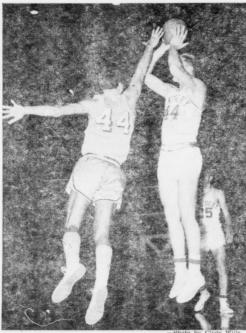
"Nobody's gonna push Conley out of the starting line-up," Hyder said. "He's a good soph-omore."

The quote of the weekend, however, came from a Northwest-ern radio broadcaster during the Saturday route of the Big Ten

"If Kentucky is number 11," he said, "I'd sure as hell hate to see the top ten."



Nash hooks in one of his 23 points of the night to lead the romping Cats. North Carolina's Cunningham moves in to attemnt a block along s. North Carolina's Cunningham moves in to attempt a block a with Benton. Kentucky's Larry Conley is in the background.



With this field goal, Kentucky's Cotton Nash jumped to sixth in th history of all-time UK scoring. Leading the way is former All American Alex Groza.

Tennis Anvone?

AKRON, Ohio (A)—Seven years placed on a nicely painted fence after Shirley Fry gained No. 1 ranking in women's tennis, her home city is naming tennis courts for her.

Akron is using some of its tax money to build the "proper public tennis court facilities" at Max.

When Akron wanted to name its Mason Park courts in her honor in 1956, she wrote City Council president Ralph Turner: "I would not like to see my name

money to build the "proper public tennis court facilities" at Ma-

Noting this, the now-retired Shirley—who lives in Connecticut with her husband and four children—agreed to have the courts named for her.

it's invisible. man!

It's incredible, incomparable, infallible! Code 10 for men, the new kind of hairdressing from Colgate-Palmolive. The new invisible way to groom a man's hair all day. Non-greasy Code 10 disappears in your hair, gives it the clean, manly look that inflames women, infuriates inferior men. Be in.

Get the non-greasy hairdressing, Code 10. It's invisible, man!









KENNEDY BOOK STORE PAYS TOP CASH FOR BOOKS

Jones Says Tough Greens Make Golf Game Tough

ATLANTA (AP)—Golfing great them hit it close to the pin for that birdie, and making the Bobby Jones was asked what he thought about the current tendency to increase the length of courses to 7,000 yards and more.

courses to 7,000 yards and more,
"You can't make a course more
difficult by making it longer,"
says Jones. "The only way to
make it more testing is to introduce subtleties around the green.
"What we try to do at Augusta
for the Masters is to stay away
from fairway hazards. Our memhers don't want to keep hitting.

bers don't want to keep hitting the ball out of sand. Making

that birdie, and making the greens big, is what makes a course difficult.

"I remember I holed a 120foot putt once at St. Andrews."

MIAMI, Fla. (AP)-Jim Martenhoff, Herald boating editor, urged readers for weeks to renew their boat registration.

The day after the deadline, he wrote, "I didn't get around to renewing my own registration."

Ramsey Draws Censureship

Ramsey, now Boston Celtic veteran, has been repremanded for a recent magazine article labled Smart Moves by a Master of Deception," and a censure letter has been addressed to him by Walter Kennedy, president of the National Basketball Association.

The article, published in Sports Illustrated, was accompanied by pen sketches illustrating the me thods used to lure an opponent into committing a foul.

Kennedy stated: "I have al-

ways thought that the mark of success of an athlete is what he can do within the confines of the rules rather than by circumvent ing the rules. Now for a highly popular player of the world championship team to say publicly he is a master in deception in an attempt to draw fouls by evasion can only mean that the younsters will attempt to imitate

great detail through pen and ink."

In Boston, Ramsey, former All-America Wildcat guard-forward, said he had not yet received the letter from Kennedy and, "I would rather wait until I see the contents before I make a com-

Bribe Bill Approved

WASHINGTON—A House judiciary subcommittee has approved Senate-passed legislation to make it a federal crime to fix a sporting event through bribery.

The subcommittee approved the bill after amending it so that the point spread would be covered.

ered.

Those found guilty would be subject to a fine of \$5000 and 10 years in prison.

The measure was suported by Pete Rozelle, commissioner of the National Football League, and Robert F. Ray, president of the National Collegiate Athletic Assn.

Will Dunn Drug

Corner of S. Lime and Maxwell

THE COLLEGE STORE

Fountain

Delivery Service

Cosmetics

Drugs

Swimming Schedule

The 1964 Kentucky Swimming

Jan. 18-Louisville, 3 p.m., Home

Jan. 25-Emory, 3 p.m., Home

Jan. 29-Alabama, 4 p.m., Home

Feb. 1-Union, 3 p.m., Home Feb. 7-Sewanee, 7:30 p.m., CST, Away.

Feb. 8-Vanderbilt, 3:00 p.m. CST

Feb. 12-Eastern, 7 p.m., Home

Feb. 20-Berea, 4:30 p.m., Away Feb. 22-Evansville, 4 p.m., CST,

Away Feb. 28-Georgia Tech. 8 p.m.,

Feb. 29—Georgia, 3 p.m., Away Mar. 5-7—SEC Meet, Tuscaloosa, Ala.

Mar. 13-14—KISA Meet, Rich-mond, Ky.

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1964 KENTUCKIAN

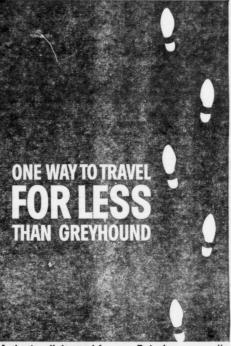
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and leave the driving to us.

Sell Your Books To. UNIVERSITY BOOK STORE For Highest CASH Value

Seven Receive **KPA Awards**

even University students received awards from the Kentucky Press Association yesterday.

The awards were in the form of scholarships based on the first semester. They were presented by Victor R. Portman, secretary and processing agent for the KPA.

The students who received the a wards were James Curtis, a sen-ior from Versailles; Sue Endicott, a senior from Toledo, Ohio; David Hawpe, a junior from Louisville; Molly McCormick, a soph-

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Dec. 20. Call 252-9487. 10D4t
WANTED—Quiet, studious male
soph. or jr. (Engl. major pref.)
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Many priv. for right person. Call
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WANTED—Ride back from Sugar

Bowl plus girls to share room expenses there. Call Julie Ritchie

WANTED—Girl to share apt. starting next semester on per-manent basis. Call Julie Ritchie

FOR SALE—Rural Leader route.

Call 266-2056, 405 Ky. Court. 6D5

FOR SALE—Moss green cocktail dress. Size 9. Bell skirt, spaghetti straps. Worn 1½ hours. \$25. Elizabeth Thurber 254-1622. 10D2

LOST—Ladies gold Bulova watch. \$10 reward given. If found call "Judy Applegate 8295. 10D4t

LOST—Black leather billfold in vicinity of Anderson Hall or Alumni Gym. Leave at Box 1145 Donovan or call 8646. 11D3t

MISCELLANEOUS

TUTORING SERVICE now of-fers individual help in English (Gram., comp., and lit.) and

(Gram., comp., and lit.) and reading. The Learning Clinic Phone 255-6775.

WANTED WANTED—Ride to Phoenix, Arizona or as near as possible Dec. 20. Call 252-9487.

more from St. Albans, W. Va.; omore from St. Algans, W. Va.; Melinda Manning, a sophomore from Park Hills; Carl Modecki, a senior from Panokee, Fla.; and Thomas S. Taylor, a sophomore from Lexington. Portman said that the awards

were presented from funds pro-vided by the Lexington Herald-Leader, the Ashland Independent, and the Louisville Courier-Jour-nal.

Executive's Record

Continued from Page 1 two sets of public service that gives meaningful substance to the hurrahs of niaugural gaiety. The service of Waterfield is broad, albeit contemporaneous. The service of Breathitt is deep, it being rooted back through 132 years of Breathitts in the civic and public affairs of Kentucky.

of Kentucky 100 A toast, now, to Breathitt and Waterfield, two resolute men of vision seasoned by experience! May history record the fruits of their leadership as the true flowering of a Kentucky that has come of age!

International

Ariel I was the first satellite in the cooperative international pro-gram. It was launched by NASA and contained British experi-ments.

Breathitt Takes Over

Continued from Page 1
Former Gov. Combs said he took comfort in leaving the government in good hands. He said the new governor and lieutenant had been tempered in a grueling general election in which some sought to turn Kentuckian against Kentuckian.

"Give these men your faith.

against Kentuckian.

"Give these men your faith, sympathy, and prayers," he requested and added, "If I have added to the spirit of Kentucky—I am contented; if I have hurt anyone, forgive me."

Gov. Breathitt and Lt. Gov. Waterfield were sworn in by Cit-

Gov. Breathitt and Lt. Gov. Waterfield were sworn in by Circuit Court Judge Ira D. Smith, who added his congratulations and wishes for a good administration after the ceremony. The inauguration ceremony was presided over by former governor Lawrence W. Wetherby and was coordinated by Foster Ockerman, Gov. Breathitt's campaign chairman.

Faculty Hears Dr. John Oswald

The University Faculty met Monday afternoon University President Dr. John W

Oswald discuss his position on the community colleges. Dr. Oswald said his talk was not a proposal but mearly an in-formation session for the Faculty

Methodist Church, Hopkinsville, gave the invocation, "My Old "My Old Kentucky Home" and "The Lords Prayer" were selections offered by the Kentucky State Chorus, and the "National Anthem" was

played by the University band.

James W. Flynn, mayor of
Frankfort, extended a welcome
to the new governor and lieutenant governor, and Rev. John C. ault, First Christian Church Cher Frankfort, offered the benedic-



The Incoming Administration

Gov. Edward T. Breathitt and Lt. Gov. Harry Lee Waterfield are shown after their campaign speech on the University campus last fall.

EXCITING THINGS HAPPEN AT FORD MOTOR COMPANY!

THE 100,000-MILE ENGINEERING TEST

THAT SET OVER 100 **NEW WORLD RECORDS**

It began September 21 in Florida, when a team of for 1964 Comets, specially equipped and prepared for high-speed driving, set out to do the equivalent of four earth orbits at Daytona International Speedway-100,000 miles at speeds well over 100 miles an hour, round the clock for 40 days, through weather fair and foul.

They did it, all four of them, and they made history! They did it in the full glare of publicity. In semi-tropical heat. In the teeth of torrential squalls that fringed two hurricanes. Including time out for refueling and maintenance, the lead car averaged over 108 miles an hour, toppling over 100 national and world records!*

For all practical purposes this was an engineering trial —the most grueling test of staying power and durability ever demanded of a new car. Only near perfection could stand the punishment dished out to parts and components hour after hour, mile after mile. Brakes, engines, transmissions, ignition systems—every single part a pawn in a grim game of truth or consequence, with total product quality the stake. And they all came through hands down!

Now that it's over and in the record books, what does' it mean? New proof of Ford-built stamina and durability! New evidence that Ford-built means better built! Yes—and more, it is a direct reflection of the confidence and creative know-how, the spirit and spunk of Ford Motor Company's engineering, styling and manufacturing team-men who find rewarding adventure in technical breakthroughs.

More proof of the exciting things that happen at Ford Motor Company to bring brighter ideas and betterbuilt cars to the American Road.







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