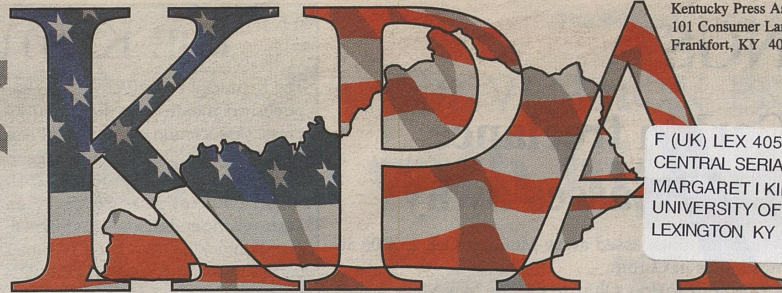


November, 2006



Volume 77, Number 11
Kentucky Press Association
101 Consumer Lane
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October, 2006 - Published by Kentucky Press Association/Kentucky Press Service

People and Papers

Police charge man in death of carrier

An Indiana man who allegedly struck and killed a newspaper carrier was arrested and charged with murder in south-central Kentucky, police said.

David Mills, 40, of Winchester, Ind., was arrested Sept. 5 and charged with murder, theft and leaving the scene of an accident, police said.

He was driving a stolen car and hit the guy on the wrong side of the street, Monroe County Sheriff Jerry Gee said.

Gee said Mills allegedly struck a car driven by David Huff, 39, who was delivering newspapers for the Glasgow Daily Times. Huff, who had delivered papers for eight years, died of injuries suffered in the crash.

Mills was arrested after an anonymous caller told police he was in an abandoned house in Tompkinsville.

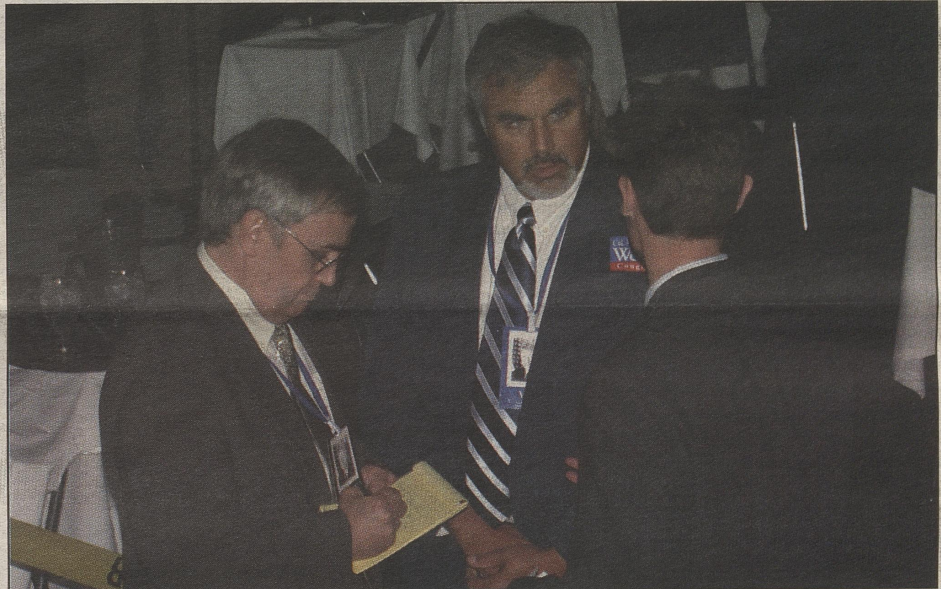
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CNHI sells six papers to Heartland

Heartland Publications, LLC, the corporate parent of six Kentucky

See PEOPLE on Page 11

Working media



Above: Al Cross, left, director of the Institute for Rural Journalism and Community Issues, conducts an interview at a Democratic Party fundraiser held in Louisville. Over 30 members of the state's media attended the event. Right: Former President Bill Clinton, the keynote speaker of the evening, talks to candidates on stage as the evening winds up.

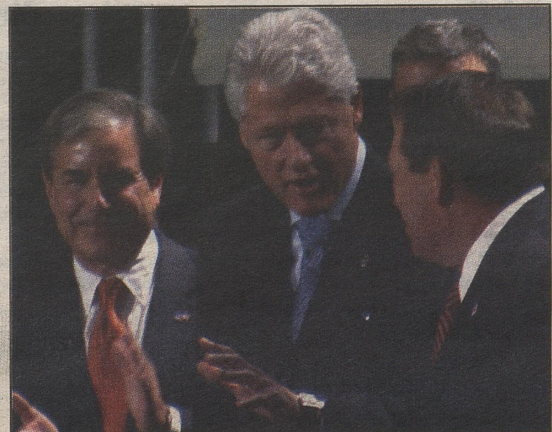


PHOTO BY JOHN WHITLOCK/KPA

PASSINGS

Former Corbin freelance photographer passes away

Sheldon O. Matson, 78, of Corbin, passed away Monday, Oct. 2, 2006 at the Christian Care Communities in Corbin.

He was born on Dec. 7, 1927 in Toledo, Ohio, to the late Max Matson and Loretta Bundy Matson.

He was a retired photographer for the Herald News in Patterson, N.J. and a member of the Woodbine Christian Church.

For much of the 1990s, a former photo editor from New Jersey freelanced his way through the Tri-County for the Times-Tribune.

At the age when most would be slowing down and clinging to what they know, Shelly Matson kept learning as a photographer and kept pursuing his passions.

After retiring from Herald News in Patterson, N.J., Matson moved to Corbin after visiting the Tri-County once 20 years before.

Once he arrived in town, Matson began freelancing for the Times-Tribune, taking pictures on a regular basis. He kept up with the latest technology, updating his equipment and striving to learn. He retired again in 2001 when health issues forced him to stop driving, his wife Aurora said.

Among his other interests were singing and playing gospel music. Nearly a decade ago, he recorded a cassette with friends from church called "Shelly Matson and the Gospel Wonders."

He is survived by his wife, Aurora; three children, Paul Matson and wife Roberta of Continental, Ohio, Kathryn Brunk and husband Gary of Elida, Ohio, Rita Smith and husband Gary of Liberty, La.; four grandchildren, Jessica Geiger Hayes, Amanda Geiger, P.J. Matson, and Joel Matson; and one great-granddaughter, Olivia Hayes.

Funeral services were held at the Vankirk-Grisell Funeral Home with Minister Nicholaus Geisert officiating.

Burial was in the Corinth Cemetery in Corbin.

.....

Louisville native Martha Holmes, ex-Life magazine photographer, dies

Martha Holmes, a former Life magazine photographer known for her signature pictures of famous people, has died at age 83.

Holmes died at home in Manhattan, said Bobbi Baker Burrows, a Life picture editor who worked with Holmes. She said family members reported the death was from natural causes.

A native of Louisville, Holmes was hired by Life in 1944 from the Courier-Journal, after another Life photographer on assignment there noticed her work. She was the third female addition to the elite magazine staff after Margaret Bourke-White and Marie Hansen.

In 1949, she photographed artist Jackson Pollock at work with a cigarette dangling from his mouth. The image became a U.S. postage stamp, with the cigarette airbrushed out, Burrows said.

Holmes depicted actors Humphrey Bogart and Lauren Bacall standing by a table at a House Un-American Activities Committee hearing on Communist influence in Hollywood in 1947, CBS newsman Edward R. Murrow driving a tractor on his Connecticut farm, and Eleanor Roosevelt walking in woods with a group of orphans.



SHELLY MATSON

THE KENTUCKY PRESS

The Kentucky Press (Permit # 939) is published monthly by the Kentucky Press Association/Kentucky Press Service, Inc. Third Class postage is paid at Glasgow, KY. 42141. Subscription price is \$8 per year. Postmaster: Send change of address to The Kentucky Press, 101 Consumer Lane, Frankfort, KY. 40601, (502) 223-8821.

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Staff members, officers and directors may be reached by e-mail using the individual's first initial, full last name@kypress.com.

PREVIEW OF '07 KPA CONVENTION PROGRAM

Papers team up with high schools

Kentucky papers continue teaming up with the Kentucky High School Journalism Association – now in its 10th year -- to support their local high schools' journalism programs. As of Oct. 21 – when this was written – 24 KPA-member newspapers have sponsored 52 schools across the state. Another 20 high schools paid their own memberships.

That means a local newspaper sponsors 72 percent of this school year's KHSJA membership. That's great news and up from last year's number. And memberships are still coming in.

That means there's still time to sponsor your local high school(s) in KHSJA. It's a great opportunity for students to attend top-notch workshops, participate in the annual KHSJA journalism contest for print and broadcast and attend the annual state convention. By the way, the 2007 KHSJA convention is set for April 17 and 18 at the Clarion Hotel & Conference Center, 9700 Bluegrass Parkway, Louisville. That's on Louisville's east side just off I-64 and Hurstbourne Parkway.

There's still time to sponsor your local high school(s) in KHSJA. Sponsorship costs just \$50 per school and you don't even have to write us a check. We can bill you or even deduct the amount from your next KPS advertising revenue check. If you need a sponsor form, call me at (800) 264-5721 or send me e-mail and I will get one to you ASAP. The deadline is Nov. 4. Or if you want to sponsor a school and pay for it outright, we can do that too.

KPA CONVENTION PREVIEW

The 2007 KPA convention Jan. 25 and 26 at the Hyatt Regency in Louisville is shaping up to be one of our best. We start on Jan. 25 with a three-hour morning workshop with newspaper technical whiz Kevin Slimp and "What's new in newspaper technology?" Noted newspaper design guru Alan Jacobson will then offer a three-hour

Oh, by the way ...

*By David Greer
KPA Member Services
Director*



KPA papers sponsoring high schools since the last issue of the Kentucky Press and the number sponsored are:

Nicholas Countian	1 school
Tompkinsville News	1
Oldham Era	3
Woodford Sun	1
Winchester Sun	1
Mountain Citizen, Inez	1
Kentucky Standard, Bardstown ..	3
Herald-Leader, Lexington	5
Adair Co. Community Voice	1

afternoon workshop on putting the "Wow!" into your pages.

On Friday, Jan. 26, Mary Nesbitt of the Readership Institute presents information on improving your newspaper's branding with specific editorial content enhancements.

Since 2007 is a gubernatorial election year in Kentucky, KPA and AP will sponsor a gubernatorial candidates' forum. Retired Kentucky AP bureau chief Ed Staats will moderate.

Rural Journalism Institute executive director and Courier-Journal political columnist Al Cross will lead "Editorial Leadership in Community Newspapers."

Experienced, longtime Minnesota community newspaper editor Don Heinzman will present "Writing for the reader." His session will be presented in the morning

and repeated in the afternoon.

On the advertising side, Kelly Wirges tells us the secrets of competitive selling against the Yellow Pages. Some don't realize that the YPs are a formidable competitor taking many dollars annually out of all of our markets.

Innovative ways to generate more online revenue and retaining your top advertising sales people are two other advertising workshops on the day's program.

On the circulation side, former Herald-Leader and current Charleston (S.C.) Post & Courier circulation guru Steve Wagenlander will present breakout sessions on home delivery, single-copy sales and customer service. Steve will be one tired fellow by the end of the day but Kentucky circulation staffers who attend his sessions will leave with a ton of great insight into how one of the best does business.

But that's not all.

Steve Buttry from the American Press Institute will be on hand to present the results from API's extensive "Newspaper Next" project. N2 as it's called gives a blueprint for success for papers everywhere – courtesy of some of the greatest minds print journalism has to offer.

And Russell Viers, a frequent presenter at KPA conventions, will be back to tell us how InDesign shortcuts can save significant time in page production.

The noon luncheon will feature the traditional passing of the gavel from the outgoing KPA president to the incoming president. In addition, we will have special musical entertainment at the luncheon from Peter Yarrow, of Peter, Paul & Mary fame. Peter's foundation, "Operation Respect," located in New York City, takes a great interest in the newspaper industry's NIE program. (For younger readers, Peter, Paul & Mary was a very successful 1960s folk-singing group.)

Your paper will receive details soon on the 2007 KPA convention. See you there.

♦♦♦♦

David Greer is the member services director for the Kentucky Press Association.

Communication is key for profits

It's that time of year again. I don't mean Halloween. I don't mean Thanksgiving. I don't mean Christmas.

Even though those holidays are approaching the dreaded time of year I am speaking of is the approaching season of rate increases. The happy holiday season turns to a grumpy season of missing rates for our ad staff this time of year.

Recently you received in the mail the rate and data sheets. While it is important to fill those out and return them to us by the deadline it is equally important for us to have a rate card on file for your newspaper. Advertisers are asking us to quote with more detail these days and not all information can be found on the rate and data sheets.

Some of the items missing from the typical rate and data sheet include:

- Web/Online rates
- Complete details for preprints
- Zip code breakdown for preprints

Advertising Plus

By Teresa Revlett
KPS Director of Sales



- TMC rates and zip code breakdown
- Can you accept odd size inserts
- What are your insert restrictions - quarter fold - must be certain size
- Do you accept front page/ banner ads
- Can your newspaper take or print sticky notes

These are all questions or needed information that the ad staff has encountered just in the past week. In order for us to adequately sell for your newspaper we have to be the information source and have these items readily at hand. A rate card is most helpful in these situations.

If we don't have a rate card,

then that means that someone from our office is either faxing to your office requesting information or we are calling requesting for you to give us the information over the phone. In the case of the phone call, that usually means that a client is waiting for a quote and expects a response from us immediately. That's when we run into newspaper ad staff being on vacation, out sick and lots of times the proper person cannot be found to meet our advertiser's deadline. Then your newspaper is either left off the buy or we have to see if we can get a deadline extended. All of this stress could have been avoided with a rate card being sent in along with the rate and data sheet.

You can also email rate cards to me at trevlett@kypress.com

Also, if you could let us know placement of auction ads - does your newspaper run those in classified or main news? That's a question we are asked often and that's not always found on a rate card. Additionally, if you work at a daily newspaper and there is a particular

day of the week dedicated to a subject, we need to know about that. For instance, if Wednesday is the best food day or Thursday is your agriculture day that is helpful information for us and our clients.

Another important item sometimes missing would be the physical size of your newspaper, special sections, shopper or classified section. We need to know the dimensions of every product that your newspaper publishes. Then when an advertiser asks for the information we can have it on file for immediate reference.

Anything that you have that you would present to a potential client should be sent to us including all special section calendars. We have to be able to know your newspaper and all of its features.

Just in case you missed the point of this month's column, we really need rate cards from your newspaper. Let's make it "happy holidays" for everyone!

.....
Teresa Revlett is the KPS director of sales.

Journalists' freelance work hides political agenda

At least 10 South Florida journalists, including three from El Nuevo Herald, received regular payments from the U.S. government for programs on Radio Martí and TV Martí, two broadcasters aimed at undermining the communist government of Fidel Castro. The payments totaled thousands of dollars over several years.

Those who were paid the most were veteran reporters and a freelance contributor for El Nuevo Herald, the Spanish-language newspaper published by the corporate parent of The Miami Herald. Pablo Alfonso, who reports on Cuba and writes an opinion column, was paid almost \$175,000 since 2001 to host shows on Radio Martí and TV Martí. El Nuevo Herald freelance reporter Olga Connor, who writes about Cuban culture, received about \$71,000, and staff reporter Wilfredo Cancio Isla, who covers the Cuban exile community and politics, was paid almost \$15,000 in the last five years.

Alfonso and Cancio were dismissed after The Miami Herald questioned editors at El Nuevo Herald about the payments. Connor's freelance relationship with the newspaper also was severed.

Alfonso and Cancio declined to comment. Connor was unavailable for comment.

Jesús Díaz Jr., president of the Miami Herald Media Co. and publisher of both newspapers, expressed disappointment, saying the payments violated a "sacred trust" between journalists and the public.

"Even the appearance that your objectivity or integrity might have been impaired is something we can't condone, not in our business," Díaz said. "I personally don't believe that integrity and objectivity can be assured if any of our reporters receive monetary compensation from any entity that he or she may cover or have covered, but particularly if it's a government agency."

Other journalists receiving payments

from the U.S. Office of Cuba Broadcasting, which runs Radio and TV Martí, included: Diario Las Americas opinion page editor Helen Aguirre Ferre and reporter/columnist Ariel Remos; Channel 41 news director Miguel Cossio; and syndicated columnist Carlos Alberto Montaner, whose opinions appear in the pages of El Nuevo Herald and The Miami Herald.

Radio and TV Martí are U.S. government programs created to promote democracy and freedom in Cuba. Their programming cannot be broadcast within the United States because of anti-propaganda laws. Radio and TV Martí have received \$37 million this year.

The payments to journalists were discovered in documents recently obtained by The Miami Herald as a result of a federal Freedom of Information Request.

Reprinted from National Freedom of Information Coalition.

How to make the correct correction

We often get calls on the Hotline concerning when to publish a correction so we thought it would be helpful to write a column about our advice concerning corrections and the statutory mechanics of the statute governing corrections as a refresher.

Everyone, at one time or another, has gotten a call or worse, a drop-in, from an irate individual who claims that he or she has been defamed due to an error contained in your newspaper. This irate individual storms out, but not before he yells "You will hear from my attorney." Dread quickly sets in. You frantically review the article containing the alleged error. You discover, unfortunately, that you did in fact make an error, and want to correct it as soon as possible lest you find yourself embroiled in an expensive and time-consuming lawsuit. So, what should you do first?

The statute concerning demands for correction is KRS 411.051. It states that a newspaper sued for defamation may plead that the publication of a correction should mitigate the damages payable to the plaintiff. The statute also says that the newspaper is protected from a punitive damages award if it made a "conspicuous and timely" correction and if the plaintiff cannot prove that the newspaper knew of the falsity of its news article when it was published or published with reckless disregard for the truth or falsity of the article. This, of course, is the same actual malice standard that is also required of public officials and public figures who sue newspapers.

Unfortunately, the statute does not say that publishing a conspicuous and timely correction upon demand insulates the newspaper from a lawsuit. That means that it is important to take care in the drafting of a correction. You must always be aware that a lawsuit might follow. Therefore, you must be careful in crafting any correction.

Certainly, when a mistake is made, the best approach is to acknowledge it. For example, "Newspaper erroneously reported last week that

From a legal standpoint

By Ashley Pack

KPA General Counsel
Dinsmore & Shohl



If you have any legal questions, call the KPA hotline attorneys:

Jon L. Fleischaker: 502-540-2319

R. Kenyon Meyer: 502-540-2325

Ashley C. Pack: 502-540-2385

Jeremy S. Rogers: 502-540-2384

.....

DINSMORE & SHOHL LLP

Switchboard: 502-540-2300

Facsimile: 502-585-2207

... " or "the October 30 news article incorrectly stated that Bob White was charged with child pornography. No such charge has been made against Mr. White. The newspaper sincerely apologizes for its mistake." Do not go overboard in your eagerness to correct the mistake, such as "the newspaper has no reason to believe that Mr. White has ever been involved in any child pornography." This step, while made in good faith, could lead you down a treacherous path. You do not know whether Mr. White has or has not been involved in child pornography. You only know that he has not been charged.

Any time you receive a demand for a correction, you should treat it as a serious threat to sue

you. No matter how convincingly the person or his attorney leads you to believe a correction is all they want, you should never lose sight of the danger that the correction could come back to bite you. Before agreeing to any correction, check with your own attorney or your Hotline attorneys. We will review the demand for correction and help you word the correction so that it not only corrects the error and satisfies your obligations under the correction statute, but also protects your ability to defend yourself in the event of a lawsuit.

Important points about KRS 411.051:

- The individual must make a "sufficient demand for correction." The statute defines that as a demand which is in writing, signed by the plaintiff or his attorney. The demand must specify the statements claimed to be false and defamatory and must state how they are false, setting forth the facts.

- A satisfactory correction may be either: (1) publication of your acknowledgement that the statements are erroneous or (2) publication of the plaintiff's statement of the facts (as set forth in his demand for correction) or a fair summary of them. You have a right to edit any content which is defamatory, obscene or otherwise improper for publication.

- A daily newspaper must publish the correction within 10 business days after receiving the demand for correction. Any other newspaper must publish the correction by the next regular issue which is published after the ten business day period.

- The correction must be "substantially as conspicuous" as the news article containing the allegedly false and defamatory statements. That means, if the news article in question was front page above the fold, the correction should be, as well.

If you have any questions about demands for correction, please don't hesitate to call your Hotline attorneys.

Newspaper asks Attorney General's opinion on expenditures

County Attorney rescinds sale of property for new 911 center

BY ALAN REED
CADIZ RECORD

Trigg County Attorney H.B. Quinn has heeded the advice of the State Attorney General and rescinded his offer to sell the

Terrell Building to the Trigg County Fiscal Court for use as the Sheriff's Headquarters and 911 Dispatch.

The Cadiz Record requested an opinion on the sale and renovation of the building from Attorney General Greg Stumbo.

"As far as I know we have to re-bid, due to the Attorney General's opinion," said District 1 Magistrate Kevin Stroud.

Stroud did not know what the new bid would entail as the fiscal court had not convened on the matter.

At the meeting of the Justice Center Project Development Board, Judge Executive Berlin Moore said, "We have to bid for another building. This may take about a month." When asked, Moore had no additional comment, and has stated that no

interviews would be forthcoming.

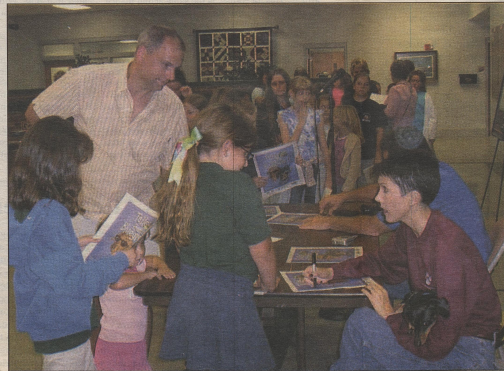
County Attorney H.B. Quinn did not return calls from The Cadiz Record.

Sherry Garland, owner of the Rumor Has It online auction consignment shop rents the building from Quinn. "I haven't heard a word about it. I heard that it was not for sale from someone who heard it on the radio."

Meet and greet with Woody

The Meade County Messenger, in partnership with the Family Resource Centers of Meade County Schools, hosted a meet and greet Sept. 19 with Woody, Chloce, Mom and Dad. Leigh Anne Florence (aka Mom) is the author of a series of books about Woody the Kentucky Wiener. She is author of Tails from the Bluegrass which appeared in over 80 Kentucky newspapers last fall. The serial story was part of Kentucky's Rockin' Readin' Revolution, a literacy project of the Kentucky Press Association and LG&E & KU, both e.on companies. The students had a chance to pet the pups, get an autograph for their scrapbooks and listen to a sneak preview of chapter two of this year's serial story, Tails From the Bluegrass

Photos submitted



Former editor Mike Farrell to lead First Amendment center

A former Kentucky newspaper editor has been appointed to lead the University of Kentucky School of Journalism and Telecommunications' First Amendment Center. Mike Farrell, assistant professor of journalism and former managing editor of The Kentucky Post in Covington, replaces Roy Moore, professor of journalism, who has retired from the university.

Beth Barnes, director of the UK School of Journalism and Telecommunications, said Farrell is well-qualified to lead the center because of his blend of professional experience and scholarly interests.

"Mike fought to quash challenges to the First Amendment as a newspaper editor. He studied the First Amendment and First Amendment law as a graduate student, and is contributing to a textbook on media law. He is passionate about the First Amendment, and will bring that enthusiasm to his work directing the First Amendment Center."

Farrell said he believes the most important role of the center is to help Kentuckians understand the importance of freedom of speech and of the press and how easily these freedoms can be eroded when citizens fail to guard them.

"The First Amendment was woven into the fabric of our Constitution so that citizens could participate in their own government and so that the press could serve as a check on the power of government," Farrell said. "That is as important today as it was in 1789 when James Madison began his effort to create the Bill of Rights."

The center's goals include working with civic literacy efforts to ensure that students in Kentucky learn about the heritage of free expression; promoting high school journalism; expanding public understanding of and appreciation for freedom of the press; and assisting efforts of the state's newspapers and broadcasters to ensure that governments continue to operate in the sunshine of public observation.

"I also think it is important that the students we prepare to work in the journalism field leave our school understanding their rights under the First Amendment and the responsibility to defend

freedom of the press and democracy," Farrell said.

The First Amendment Center was dedicated in 1989 under the auspices of the Kentucky First Amendment Congress, which was led by Judy Clabes, a UK graduate who was then editor of The Kentucky Post. It has received major support from the Scripps Howard Foundation, where Clabes is now the president and chief executive officer. The center, located in the UK Grehn Journalism Building, houses a variety of First Amendment resources.

Farrell's plans include creating an annual First Amendment Celebration on campus; holding an essay contest on the First Amendment for high school students in the state; honoring journalists who promote freedom of the press through their reporting, their editorial support for freedom, and their efforts to keep public records and public meetings open to the public; promoting civic literacy and public understanding of freedom of expression; holding seminars to discuss First Amendment issues; and shining the spotlight on government officials and agencies that violate the spirit of the state's Sunshine Laws for open government. The center is also committed to research on First Amendment issues.

Other members of the First Amendment Center are Barnes; Al Cross, director of the Institute for Rural Journalism and Community Issues; Chike Anyaegbumam, Yvonne Cappe, Deborah Chung, Alyssa Eckman, Jim Hertog, Richard Labunski, Scoobie Ryan, and Buck Ryan, all members of the journalism faculty; Tim Sineath, director of the School of Library and Information Science; Janice Birdwhistell, development officer for the College of Communications and Information Studies; and Verona Cumberledge, foundation research officer for the university.

Farrell was a reporter, city editor and managing editor at The Kentucky Post from 1977 to 1996. The newspaper won several awards during that time, including a Scripps Howard National Journalism Award for support of the First Amendment. His master's thesis and doctoral dissertation both focused on First Amendment issues.

UK newspaper receives national award

The Kentucky Kernel, the University of Kentucky's independent daily student newspaper, has won the Pacemaker, often called the Pulitzer Prize of college journalism.

The Kernel was the only college newspaper in Kentucky to win the prize. The award was handed out as part of this weekend's Associated Collegiate Press annual convention, held in St. Louis at the same time as baseball's World Series.

"It's just unbelievable," said Adam Sichko, last year's editor in chief. "It's hard to even describe the feeling. I knew that we had a special staff last year, and I know they worked their tails off, day in and day out. They deserve every bit of this award. I couldn't possibly be prouder of what we did."

Each publication submitted four issues: three from dates chosen by ACP, along with one wildcard issue that could come from any point in the 2005-06 school year. The contest was judged by

the staff of the St. Louis Post-Dispatch.

"It's nice to be recognized, especially by professional journalists of the caliber at the Post-Dispatch," said Megan Boehnke, this year's editor in chief. "This year's staff members are even more motivated to work hard and achieve this same level of success again this year."

The Kernel's winning issues included stories about:

- A UK med student traveling to Africa to fight the spread of AIDS
- A former UK professor suffering from Pick's Disease
- A student group that traveled to the Gulf Coast to help Hurricane Katrina victims repair their homes
- A special section commemorating the four seniors on the men's basketball team

"I'm proud of our students," said adviser Chris Poore. "After long hours, tough deadlines

and pitiful social lives, they've accomplished one of the greatest feats in college journalism. It's one of the best experiences an adviser can have."

The Kernel has been a finalist for the award four out of the last five years. Each year, between 10 and 16 finalists are selected from student newspapers around the country.

Other winners in the category of daily student newspapers included the Indiana Daily Student (Indiana Univ.), the Daily Iowan (Iowa Univ.), the Daily Nebraskan (Univ. of Nebraska) and The State News (Michigan State Univ.)

The Kernel had last won the award in 1999, and before that, in 1986.

The newspaper's circulation is 17,000, and its readership is about 35,000 people. Its circulation ranks among the top newspapers in the state.

The UK yearbook was also a finalist for the Pacemaker award for the first time in recent memory.

Western publication awards presented at homecoming

Student Publications at Western Kentucky University honored two of its graduates on Saturday during its 55th annual Homecoming Breakfast.

Jamie Sizemore, the circulation manager for The News-Enterprise in Elizabethtown, received the Herald Award for Outstanding Contributions to Journalism. She becomes the 48th former staff member of the College Heights Herald to be recognized since 1966.

The Talisman Award for Outstanding Contributions in Communications was presented to Dwain Harris, director of the Southern Kentucky Area Health Education Center at Rockcastle Hospital and Respiratory Care Center in Mount Vernon. He is also public relations director for Rockcastle Hospital.

Following the Homecoming Breakfast, a groundbreaking ceremony was conducted for a new Student Publications facility on Normal Drive across from Mass Media and Technology Hall. The building is expected to be completed by fall of 2007.

Herald award

Sizemore has spent her entire 20-year newspaper career with Landmark Community Newspapers, Inc. After graduating from WKU in 1985, she started in advertising sales with The Galax Gazette in Galax, Va. She was then promoted to general manager of The Community Times and Randallstown News, weekly newspapers located in suburban Baltimore. One year later, she moved to Kingston, Tenn., to head the advertising department of the Roane Newspapers group.

In 1992, she returned to her home state of Kentucky to accept the advertising manager's position at The News-Enterprise. In 1997, she was named new ventures manager at The News-Enterprise which consisted of expanding the newspaper's portfolio of products. Under her direction, new ventures consisted of online development, stand-alone publication development and local contracted cable advertising sales. In 2000, she assumed the role of circulation manager at The News-Enterprise.

She is the 2006 Newspaper Association of America Circulation Sales Executive of the Year for newspapers with 150,000 circulation and below. In 1998 she was WKU's Advertising Practitioner of the Year and served on the WKU's advertising advisory board for many years. She is circulation chair for the Kentucky Press Association.

Sizemore grew up in Chalybeate Springs and graduated from Edmonson County High School in 1981. She has been married for 18 years to Toney Sizemore and they are the parents of two teenage sons, Grayson and Corbin.

Talisman award

While pursuing his bachelor's in print journalism at WKU, Harris worked for the Talisman from 1990 to 1992.

He went on to work as editor and photographer for Landmark Community Newspapers, Inc., for five years at The Anderson News and the LaRue County Herald News before becoming public relations director for

Westlake Regional Hospital in Columbia in 1997.

He completed his master's of health administration at WKU in 2004 and began work as the director of the Southern Kentucky Area Health Education Center, a grant-funded health education agency hosted by Rockcastle Hospital and Respiratory Care Center in Mount Vernon.

An active member of the Kentucky Rural Health Association and frequent contributing writer to the Rural Health Update, a statewide health news publication, Harris has won numerous Kentucky Press Association awards for writing and photography. In 1992, a story he wrote for the Talisman won second place in the William Randolph Hearst Foundation national feature writing competition.

He is completing post-baccalaureate classes at the University of Kentucky in hopes of pursuing a doctorate in public health.

Harris is the seventh Talisman Award winner since 2004.

Western upgrades facilities

Western Kentucky University recently broke ground on a new Student Publications Building, a grassroots effort that was funded almost entirely through individual contributions from alumni who wrote for the College Heights Herald student newspaper and the Talisman yearbook.

"This is a historically significant project in that it will be the first building on WKU's campus to be entirely privately financed since the Cedar House was built with student labor and student and faculty funds," said Tom Hiles, WKU's vice president for Institutional Advancement.

According to Hiles, the Student Publications Center will be a \$1 million, state-of-the-art facility located on Normal Drive across from the new Mass Media and Technology Hall (MMTH). "To date 114 contributors have raised a total of \$888,453," he said. "This has been a largely grassroots effort in which working journalists have made sacrificial gifts to honor their alma mater."

Bob Adams, WKU's director of Student Publications, said the new facility will be constructed to be the newsroom of the future for the Herald, wkuherald.com, and the Talisman. "The Herald and Talisman are considering some cooperative ventures and the Herald plans to expand its online operation and have the capability to integrate whatever media are necessary to remain as the primary information source for WKU students, faculty, staff and administration," Adams said.

In 2003, the School of Journalism and Broadcasting moved to a new, state-of-the-art

Mass Media and Technology Hall to the bottom of the campus "Hill." The Herald and Talisman and the office of Student Publications stayed in the Garrett Conference Center on top of the Hill. "Because it's all uphill from MMTH there has been limited interaction with faculty members and with prospective students and their families," Adams explained.

"WKU is one of the top journalism schools in the country, and it is truly fitting that it will now have a state-of-the-art Mass Media and Technology Hall and an impressive facility to house its Student Publications," Hiles said. "We are indeed grateful to the many alumni and friends who made this project possible."

David T. Whitaker, a 1981 alumnus who made a leadership gift to the project, majored in Journalism and worked for both the Herald and the Talisman. "The Herald and Talisman, to me, are the centerpieces of the Journalism program," he explained. "The Herald was like my fraternity when I was at Western. I thought it was important that the publications staffs have a first-class home, because it will be a big part of their time at WKU. Also, it will help the Herald and Talisman stay current, technologically and in quality of the product, and will help with recruiting for the department and the university."

Lee ('85) and Margo Grace ('84) are both alumni of WKU's Student Publications programs, as Lee, a Journalism major, was sports editor for the Talisman and sports reporter for the Herald and Margo, a Public Relations major, served the Talisman as design editor and later as co-editor.

WKU wins its third consecutive Pacemaker award

For the third consecutive year since resuming publication in 2003, Western Kentucky University's yearbook has won a national Pacemaker award.

The 2005 Talisman was one of five yearbooks honored by the Associated Collegiate Press during Saturday's award ceremonies at the National College Media Convention in St. Louis. The Talisman, which resumed publication in 2003 after a six-year absence, now has won 10 national Pacemakers.

Katie Clark of Bowling Green was editor of the 2005 Talisman. Bob Adams and Jackie Bretz are the yearbook advisers.

The other yearbook winners were Indiana University, Kansas State University, Northwest Missouri State University and James Madison University.

Three WKU students were honored in the 2006 ACP Photo Excellence competition. Sara Holcombe, a senior from Vanceleave, Miss., received honorable mention in the feature picture category. Greg Barnette, a Bowling Green senior, and Nick Adams, a freshman from Friendswood, Texas, received honorable mention in the sports picture category.

The College Heights Herald, WKU's student newspaper, was a Pacemaker finalist.

During the Oct. 25-29 convention, Student Publications director Bob Adams was inducted into the College Media Adviser Hall of Fame.



PHOTO SUBMITTED

Workers at Duke Publishing in London will soon be seeing some changes at the plant in London.

Changes in store

Change is in the air for Duke Publishing in London. The company's owner, Terry Forcht, has made several recent contributions to the facility, including upgrades to machinery. At the same time, several different organizational programs have been implemented in operations, quality control, cost reduction, and waste management.

Other changes that are taking place include a renewed desire for quality that has been instilled in each team member at Duke. To help make this possible, there will now be a customer service department specifically for customers to communicate their issues with.

Cosmetic changes can be observed in the facility as well, one of which is a large mural that has been hand-painted in the lobby of the building. New paint, carpet, and furnishings also seem to reflect a new beginning for the Laurel County company, which has been in business for over seven years.

More changes are currently slated to take place in the pressroom by early 2007.

There shouldn't be left, right and center

What is in the best interest of full disclosure?

As a reporter, we usually know quite a bit about a politician or public figure before we start interviewing them. Political leanings, voting records and past interviews can offer us a lot of insight into who we are talking to.

But for the subjects, they usually come in blind.

With the public perception that there is news for conservatives and news for liberals, is it fair that the subjects of our interviews to know if there is a political agenda in play?

For the most part, reporters adhere to the tenants of non-partisanship fairly well. Of course, if someone sits down with Sean Hannity, they should probably understand what direction the interview is going to take.

But for a reporter, can there be anything more frustrating than introducing yourself to someone and they roll their eyes back, muttering, "Oh, you work for (insert name of your favorite biased, rumor-mongering tabloid). Great."

To avoid this, I propose expanding the recent surge in corporate

The Bureau Beat

By John Whitlock
KPA News Bureau
Director



branding by labeling reporters with their political viewpoints through one of the most popular forms of advertising - the T-shirt.

For the conservative reporter, the shirt should read "Defender of the American Way."

For the liberals, the T-shirt message should simply say "Member of the Media Elite."

And if you want still want to keep people guessing, how about "Of Course, We're Right And I Can Prove It."

By using this system, politicians, readers and viewers wouldn't be able to follow that normal course of denial when something comes out they don't like.

Some people might even like it better that way.

Of course, that kind of branding shouldn't be necessary. Everyone

that wants to carry the label, stigma or proud mantel of 'journalist' should be ready, able and capable of fairly representing every side of an issue despite whatever beliefs we hold personal dear. That's the cornerstone of any kind of ethical creed we journalists would like to adhere to.

But does the public hold that same belief? Do they want news that is told from a left, right or center perspective.

If you talk to some of your local news junkies, you'll probably find that they are just as polarized at most of the debate in American politics. You have your hard-core Fox folks who praise its unslanted coverage. In the other camp are the CNN backers who just as strongly believe that it is the only source of unbiased news on television.

If you ever visit the massive cafeteria at the Kentucky Department of Transportation, you will notice something strange.

The cafeteria is kind of broken down in three sections: left, center and the right side. Each section has at least one television in it. Every time I have visited the cafeteria, one

section is watching Fox News; one section is tuned in CNN and the third carries MSNBC.

It started me thinking.

Is this the way Americans really want their news and is there truly a bias in major news outlets?

Do Americans want 'fair and balanced' information and analysis or is it more important to belong to a group?

This is where newspapers step in.

Granted, if you're looking for bias, you can find it - even if it was unintentional. But newspapers have a distinct advantage over television news. Within the conventional 24-hour news programming cycle, it's sometimes difficult to tell where the news ends and commentary begins. For the most part, newspapers limit their editorials and commentary to the OP/ED page and if a column or some personal opinion appears elsewhere, it is usually pretty clearly marked. That's the way it should be.

With the trust of the public always being a major issue, newspapers and the media in general should strive to be inclusive and not even more divisive.

Judge upholds protection of Glasgow Daily Times reporter's notes, tape

By ruling that the Glasgow Daily Times did not have to turn over a reporter's notes and interview tape to a prosecutor, Barren County Circuit Judge Phil Patton upheld both the First Amendment of the U.S. Constitution and a Kentucky law regarding reporters privilege.

Barren County Commonwealth's Attorney Karen Davis subpoenaed the newspaper for reporter Tara Hettinger's notes and tape recording of an interview with David Bell, an Edmonton man charged with 30 counts of theft. Whether Bell said anything during that interview that may help or harm the prosecution's case against him is not the point.

By seeking the notes and recording, Davis essentially was asking the newspaper and its employee to do her job for her. Bell granted the interview for the newspaper, not the prosecutor.

If he had known in advance that everything he said could be turned over to the prosecutor it is doubtful he would have granted the interview. The freedom of the press granted by the First Amendment gives newspapers, television and radio stations and other media the right to seek their own sources of information for stories without interference by the government, including the courts.

Kentucky law protects that right by granting reporters the of not turning over their notes.

2006
ADVERTISING
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IN
KENTUCKY
NEWSPAPERS

Want to see
the winning ads
from the 2006
Ad Contest

ONLY up close and
\$5.00 personal??

Send checks for \$5.00 along with
this order form to:

Ad Contest 2006 CD
C/O Kentucky Press Association
101 Consumer Lane
Frankfort, KY 40601

Now you can order a cd that
has all the First Place ads
from the 2006 Ad Contest.

Newspaper: _____

Name: _____

Address: _____

City/State/Zip: _____

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newspapers, recently announced the purchase of the Logan (W.Va.) Banner and the Madison (W.Va.) Coal Valley News from Community Newspaper Holdings Inc of Birmingham, Ala. The acquisition brings to six the number of newspapers owned by Heartland in West Virginia.

Terms of the transaction were not disclosed. Michael Bush, Heartland President and CEO, said the newspapers have a long, successful tradition of serving their communities, and we plan to continue that tradition.

Bush said Heartland plans to continue its growth through a program of strategic acquisitions.

"It's always a difficult decision to sell newspapers in the communities we serve," CNHI President and CEO Donna Barrett said. "While no longer strategic to CNHI, we are fortunate these papers fit nicely with Heartland's plans."

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Eric Ballerstedt joins Oldham New Era

Eric Ballerstedt has been hired as the new advertising manager for The Oldham New Era in LaGrange.

Ballerstedt, a graduate of the University of Louisville, brings 11 years of experience in print media, advertising and corporate marketing with him to the job.

Ballerstedt, along with his wife Diane, daughter Hannah and collie Mel, live in Oldham County.

"I'm thrilled to be involved with the community in which I live and love driving past miles and miles of horse farms on my commute each day," Ballerstedt said.

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Susan McHugh takes new role as general manager

Susan McHugh has been named general manager/editor of The Community Press and Recorder newspapers, parent of the Boone County Recorder. She is currently editorial director for the newspapers and will continue to oversee the news operation.

In addition, she has assumed general manager responsibilities, including coordinating the internal operation on a day-to-day basis for the 27 weekly newspapers in greater Cincinnati and Northern Kentucky.

McHugh, who lives in Deerfield Township, Ohio, first joined the company in 1997 as publisher of the east group of newspapers, and has been editorial director for the past four years.

McHugh will also serve on the Cincinnati Enquirer's operating committee to help drive a

variety of company-wide initiatives, working with all divisions and disciplines.

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Lawson named staff writer in Paintsville

Jennifer Lawson, 20, of Blaine, has joined The Paintsville Herald as a staff writer.

She is a 2004 graduate of Lawrence County High School and attended Big Sandy Community and Technical College.

She will be covering local events ranging from scheduled meetings to spot news to courthouse records.

"I'm excited about my new job and am looking forward to meeting and working with the people of Paintsville and Johnson County," Lawson said.

"We're happy to have Jennifer with us," Paintsville Herald Publisher Paula Halm said. "We feel certain that she will be a great addition to an already top-notch staff, and a person who will want to continue the traditions of this 105-year-old newspaper to keep our readers informed in an accurate and timely manner."

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Kim Pyles hired as CKNJ receptionist

Kim Pyles has been hired on a permanent basis as receptionist at the Central Kentucky News-Journal.

Pyles was hired as a temporary replacement to work for two CKNJ employees who were off on maternity leaves. When one of the new mothers decided not to return to work, Pyles was offered the full-time receptionist position. Pyles is a graduate of Green County High School and Green County Vocational School. She attended Elizabethtown Community College.

She will be directing customer service questions for virtually all departments, handling classified advertising inquiries and backing up the circulation department.

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Evelyn Faulkner joins Clay City Times staff

Teresa Hatfield, owner and manager of The Clay City Times, has announced the addition of Evelyn Runyons Faulkner to The Times staff as advertising manager.

Faulkner, a native of Logan, W.Va., grew in Martin County and later moved to Powell County.

She is a 1976 graduate of Powell County High School.

She and her husband of 29 1/2 years, Charles E. Faulkner, have five sons, Charles E. Jr., 25; Logan Elliott, 22; Grant Evan, 20; Kohl Ethan, 13

and Trent Elijah, 11.

She has served on the Powell County Board of Education for 5 1/2 years

and is currently the board chairperson. She also served as an ombudsman for the Stanton Nursing Center and is a 2006 Kentucky state certified phlebotomist. She is a member of the Stanton First Church of God.

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News-Journal staff welcomes Botkin

Geoffrey Botkin has been hired as an advertising account executive at the Central Kentucky News-Journal. He began work Sept. 19.

Botkin, originally from Lexington, is a graduate of Lexington Catholic and later Lindsey Wilson College. He has worked at the Lexington Herald-Leader for the past seven years in advertising sales.

He and his wife, Sherri, live in Campbellsville where she works for the Taylor County School System. They have two children.

Botkin earned a BA. at Lindsey Wilson in business administration and has previous local work experience at both Cox Cabinet Co. and Creations Sportswear.

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Gleaner editor honored by chamber of commerce

The Gleaner Business Editor Chuck Stinnett was honored recently by the Henderson-Henderson County Chamber of Commerce as perhaps the most recognizable spokesman for small business in the community.

In winning the chamber's first-ever Small Business Advocate Award, Stinnett was lauded by chamber board Chairman Paul Kuerzi for a terrific job of keeping the community informed of what's going on in the small business community and especially the business community at large.

Stinnett, a 26-year veteran of The Gleaner said he was shocked, surprised and flattered by the honor.

Stinnett was announced at the chamber's luncheon recognizing the the 2006 small businesspersons of the year.

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Meade Co. Messenger welcomes new reporter

Joseph Redmon has joined the Meade County Messenger as a staff reporter.

Born in Louisville, he grew up in Jeffersontown. He holds BA and MA degrees in political science from the University of Louisville and is a retired major with the U.S. Army.

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His interests include politics, culture and college sports. He is currently a real estate investor.

Joe and his wife, Sonja, reside in Doe Valley with three dogs and four cats. They have two children.

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Vanessa Cassidy joins N-D&L ad staff

The News-Democrat & Leader recently hired a new advertising agent, Vanessa Cassidy.

Cassidy, who was raised in Tell City, Ind., moved to Bowling Green to attend Western Kentucky University where she studied music. She also attended Eastern Kentucky State University and is currently attending Austin Peay State University.

She is fluent in classical guitar.

Although Cassidy is new to advertising, she is eager to pursue the profession and wants her clientele to know she is at their service to help with any of their advertising with their advertising needs.

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Hahn returns to Cincinnati Enquirer

Carol D. Hahn has returned to The Cincinnati Enquirer as vice president in charge of advertising.

Hahn, 40, left the newspaper as director of retail advertising in December 1996 to become advertising director of the Shreveport Times. The Enquirer and Shreveport Times are owned by Gannett Co. Inc.

Hahn succeeds Ronald C. Capretta.

Hahn brings 15 years of advertising experience to the job. She is a graduate of Medaille College and started her newspaper career at the Lockport Union Sun and Journal north of Buffalo as an account executive and eventually was promoted to classified advertising sales manager there. Next, she worked at the Buffalo News, first as an account executive and then telemarketing sales manager.

She first joined the Enquirer in 1988, working her way up from account executive to major accounts executive, then metro sales manager, major accounts sales manager and retail advertising director.

Hahn is looking forward to coming back to Cincinnati for personal reasons as well as professional ones.

"Cincinnati is home to us," she said. Her two sons, Peyton, 6, and Schuyler, 2, were born here.

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Emond joins Jackson County Sun as editor

Emond has been involved with the Nolan Group for nearly seven years and worked at a journalist for the Manchester Enterprise and later as the editor of the Pineville Sun.

He served as director of the Manchester/Clay County Chamber of Commerce for five years as well as a radio DJ with WWXL, WWAG, and currently with WTBK in Manchester.

He is a Baptist minister and has pastored churches in Clay and Owsley counties.

Emond has been married for 39 years to his wife, Greta, who manages two apartment complexes in Manchester. They have two children, Scott, pastor of Pleasant Run Baptist Church in Clay County and Michelle Hoskins, a registered nurse with Manchester Home Health.

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Ryan Alves helps out Anderson News staff

Ryan Alves, an Anderson County High School senior, has joined The Anderson News sports team.

His first article appeared recently Alves is a member of the football team and is editor of Bear Facts, the schools student newspaper. He will submit articles and opinion columns occasionally.

Alves said he plans to enter the world of sports journalism and hopes to gain experience working with sports editor John Herndon and the rest of The Anderson News staff.

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Laura Hagan joins N-H staff as reporter

Laura Hagan has joined the staff of the Owen County News-Herald as a reporter.

Originally from Louisville, Hagan is a graduate of Western Kentucky University.

"I am 22 years old and look forward to growing and learning both as a person and in my career field while I am here at The News-Herald. I hope to meet many new people as I settle into the community," Hagan wrote in a column announcing her arrival.

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Trish Devine named Springfield Sun writer

Trish Devine of Williamsburg joined The Sun in mid-August as a new reporter, and will be covering stories from local school and government meetings to court and police news, along with feature stories about the people and happenings of Washington County.

"I'm just so excited to be part of the newspa-

per," Devine said. "This is a job I've always dreamed of doing. I enjoy getting out and talking to people and learning more about what's going on in the community, and this is a great way to do that."

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Former intern named managing editor

A former Mt. Sterling Advocate intern, Sturgill joined the paper fulltime in December. A 1999 graduate of Montgomery County High School and 2003 graduate of Eastern Kentucky University, Sturgill has a bachelor's degree in journalism.

Sturgill previously was employed with The Winchester Sun, a daily newspaper. During more than two years spent there, Sturgill served as a general assignment reporter and later design editor.

For the past nine months at the Advocate, Sturgill has served as a general assignment reporter, primarily covering the Montgomery County Board of Education and Montgomery County Fiscal Court.

"As a Montgomery County native, I could think of no other newspaper job that would be more fulfilling," Sturgill said.

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Haskins joins Mount Sterling Advocate staff

Kirby Haskins, a 2001 graduate of Bath County High School and a 2005 graduate of Morehead State University, has joined the staff of the Mount Sterling Advocate.

Before joining the staff of the Advocate, Haskins spent two years as a writer and photographer for The Bath County News Outlook, primarily covering the Bath County Fiscal Court, Owingsville City Council and Bath County Board of Education.

Haskins also served as the opinion editor for Morehead State University's official student newspaper, The Trail

Blazer, covering issues including education, politics and sports.

Haskins' role at the Advocate will be covering the Montgomery County Board of Education, Montgomery Fiscal Court and other agencies.

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Martha Crenshaw returns to Kentucky

Martha Crenshaw has joined the Oldham New Era as an outside sales representative.

A native of Spencer County, Crenshaw is returning to central Kentucky after being away for several years.

Crenshaw said she is excited to return to Kentucky and be closer to friends and family.