

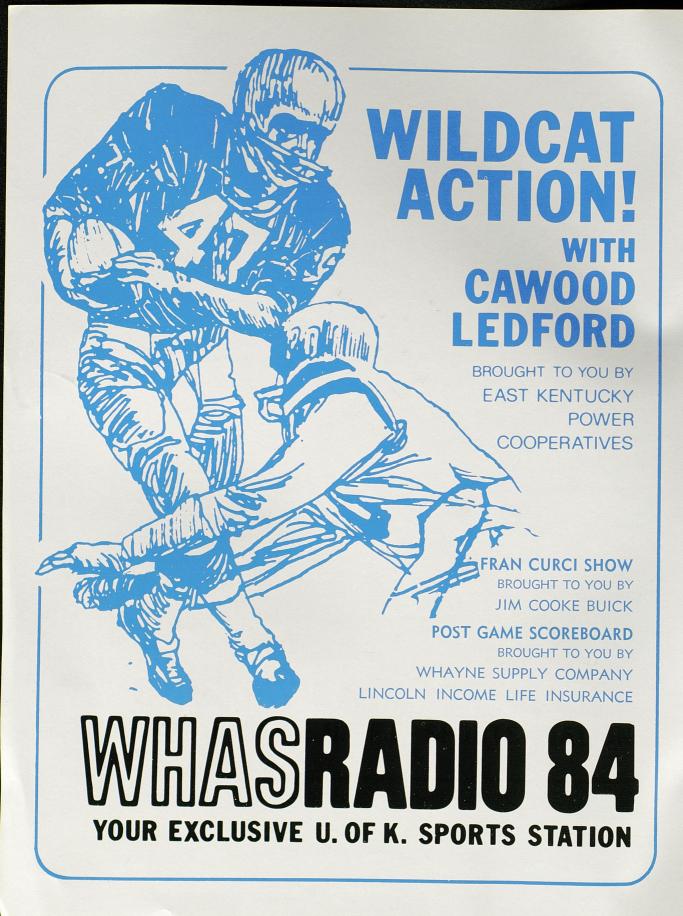
COMMONWEALTH STADIUM

NOVEMBER 1, 1975

# KENTUCKY vs TULANE

OFFICIAL PROGRAM

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#### OFFICIAL UK FOOTBALL PROGRAM

Kentucky vs. Tulane — November 1, 1975

UK Football Program: Official University of Kentucky football magazine; Mailing address—Memorial Coliseum, Lexington, Ky. 40506.

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## the honorable JULIAN M. CARROLL

Governor of Kentucky

Julian Morton Carroll became Kentucky's 58th governor on Dec. 28, 1974, succeeding Wendell H. Ford, who was elected to the U.S. Senate. Born in McCracken County in 1931, Carroll attended Paducah Junior College after graduating from Heath High School. He was graduated from the University of Kentucky in 1954 and received his law degree from UK in 1956. Before becoming governor, Carroll served three years as lieutenant governor and ten years as a member of the Kentucky House of Representatives. He is an active member of the Optimist Club and a former Jaycee. He attained the highest office in Kentucky for laymen of the Cumberland Presbyterian Church in 1966-67 when he was named moderator of the Kentucky Synod. The Governor and his wife, Charlann, have three children.

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HOMECOMING STEERING COMMITTEE members are (front, left to right) Julie Geiger, Pam Hamilton (chairman), Debbi Carey; (second row) Doug Willmann, Marianne Smith, Venedia McKee; (back row) Amy Worrel, Dave Woodrow, John Herbst (program coordinator) and Betsy Hultman.

# Scouting Report

## TULANE

TULANE UNIVERSITY—New Orleans, La. Enrollment—9,153. Athleti Director—Dr. Rix N. Yard. Football Coach—Bennie Ellender. Publicist—M. L. Lagarde. Colors—Olive Green and Sky Blue.

SERIES HISTORY: Kentucky's win over Tulane last year evened at 5-5 a series dating back to a 10-3 Wildcat victory at Lexington in 1910. The teams skipped 22 years before Tulane returned to Lexington and defeated the Wildcats 6-3. They played the next three years in a row with Tulane the victor in each. Sixteen years later, Kentucky went to New Orleans and blanked the Greenies 37-0. The Wildcats won in Lexington in 1952. When the series was resumed 20 years later, Tulane won in New Orleans but the Wildcats won the last two in a row.

LAST MEETING: Nov. 2, 1975 (New Orleans) UK 30, TU 7. Tying a national record of three intercepted passes returned for touchdowns, which the 1949 Wildcats set against Mississippi, the 'Cats downed the Greenies, 30-7, in Tulane Stadium. UK scored first on a 66-yard run by Sonny Collins and then hit for 10 points in 19 seconds as John Pierce kicked a 44-yard field goal and Greg Woods returned an errant Tulane pass 45 yards for a TD. Tony Gray and freshman Mike Siganos also returned intercepted passes for touchdowns. Several other teams have tied the record set by the Wildcats in 1949.

As Warren White, UK assistant coach, sees the Green Wave:

Tulane's strong point is defense and that is centered around Jim Gueno (55), the left line-backer and defensive captain. He kinda builds the tempo of the game—when he has a good game, they have a good game. He is not a real big player physically, but he moves well to the football and is very tough and aggressive. Another defensive standout is Mark Olivari (65), the middle guard who takes care of the front

and lets Gueno do the other thing. They complement each other well.

In both games that I saw Tulane play (West Virginia and Georgia Tech), they seemed to start off very conservative and then, when they got in trouble, started to open up. When they opened up, they showed an offense that can do a lot of things. Buddy Gilbert (15), their quarterback, can pass as good as anybody that we've played this year and Jaime Garza (14), their split end, moves for the ball real well. He is Gilbert's favorite target and Tulane's leading receiver.

Their running backs are perhaps not as powerful as some we've met this season, but they are adequate and can hurt you when they get things rolling with that passing attack and start handing the ball to the split backs. They'll run a little bit of motion, put them in the wings, slot sets and stuff like that. They don't run a true veer offense; they will run an option play now but it is not the same, it is more of a hand-off and then that looks something like our offense.



This is how the New Orleans Superdrome looked when the Cats visited it prior to their game with Tulane last year. The structure is now completed and has been the scene of Greenie home games this year.



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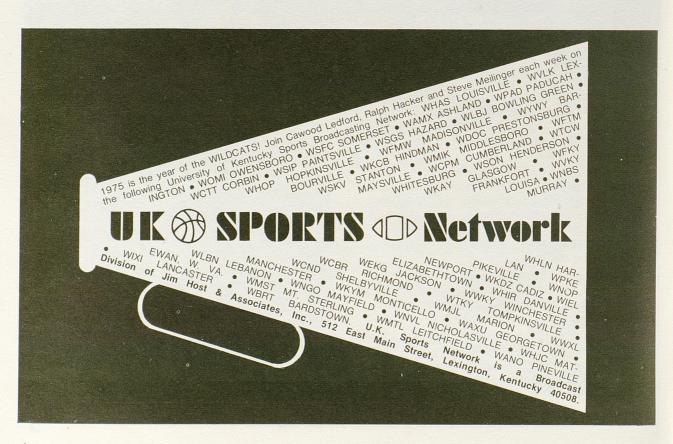
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# DR. OTIS A. SINGLETARY University President

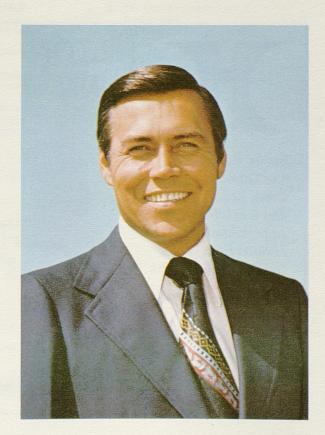
President of the University since 1969 has been Dr. Otis A. Singletary, who came from the University of Texas, Austin, where he was executive vice chancellor for academic affairs. He earlier had been director of the Job Corps program for the Office of Economic Opportunity, and chancellor of the University of North Carolina at Greensboro.

He is the eighth president of the University. Unique recognition of his service to the institution came recently from the UK Alumni Association, which presented him its Alumni Service Award—an honor rarely bestowed upon a non-alumnus of the University.

# CLIFFORD O. HAGAN Director of Athletics

Cliff Hagan took over as UK athletic director July 1 of this year. One of the all-time great basketball players at UK, he played on teams that won 86 of 91 games and an NCAA championship (1951). The 1954 team, undefeated in 25 games, elected not to play in the national tournament. Hagan set a dozen SEC records and an NCAA record of 528 rebounds as a junior. He averaged 29 points a game, led the nation in rebounding, and scored a then-UK record 51 points against Temple in 1954.

He was All-American at UK, All-Pro with the St. Louis Hawks and player-coach of the Dallas Chaparrals. He was named the 1968 Texas "Professional Coach of the Year." He was named assistant athletic director at UK January 1, 1972.



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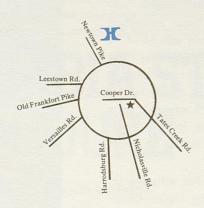
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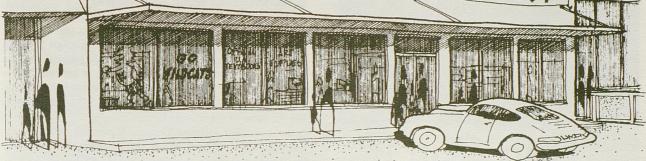
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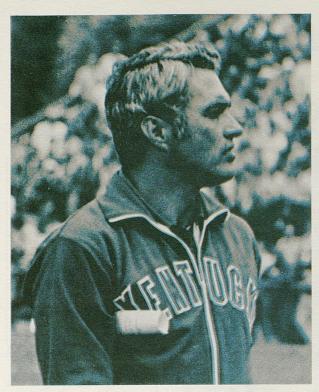


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## Fran Curci

Head Football Coach

In 1974, his second year as head coach of the Wildcats, Fran Curci gave the University of Kentucky its first winning season (6-5) since the 1965 team finished 6-4. The Wildcats also tied for fourth in the SEC, their highest finish in nine years. Curci subsequently was awarded a new five-year contract.

"We obviously have been pleased with the progress made during Coach Curci's first two years at the University of Kentucky," Dr. Otis A. Singletary, UK president, said, "and we look forward to his continuing contributions in the days ahead."

During the seven years before Curci came to Lexington, the Wildcats finished 3-6-1 in 1966, 2-8 in 1967, 3-7 in 1968, 2-8 in 1969, 2-9 in 1970, 3-8 in 1971 and 3-8 in 1973.

Despite losing All-Conference runner Sonny Collins for the last 2½ games of the 1974 season, Curci's forces still were in line for a Liberty Bowl bid when they fell to Tennessee at Knoxville after upsetting bowl-bound Vanderbilt and Florida before ABC-TV cameras on consecutive weekends in Commonwealth Stadium.

Reputed as one of the nation's finest recruiters, Curci has worked long and hard to attract fine talent to Lexington and his first two Wildcat squads have featured a host of freshmen and sophomores playing prominent roles. Freshman Art Still was Southeast "Lineman of the Week" in the LSU game last season and was named first team defensive end on the Football

News' Freshman All-American team. Warren Bryant, named All-SEC with Sonny Collins, was selected to that magazine's Sophomore All-American.

Curci produced the first two UK All-Americans since 1965 as center Rick Nuzum was honored by Newspaper Enterprise Association and Elmore Stephens was named first team on the Time Magazine squad chosen by professional scouts. Stephens was drafted in the second round by Kansas City, Nuzum in the fifth round by Los Angeles and linebacker Tom Ehlers by Philadelphia.

Curci also had one of his Wildcats honored nationally for the second year in a row as Tom Ranieri was selected "Lineman of the Week" by the Associated Press for his play at noseguard against Florida. He was named an Academic All-America first team member.

In 1973, Sonny Collins was the AP's national "Back of the Week" and a member of the UPI's "Backfield of the Week" for his fine performance against Mississippi State.

Curci's first UK squad had a record of five wins and six losses against tough competition, including six teams involved in bowl games. Kentucky tied Florida and Georgia for fifth place in the conference. Better yet, nobody romped over the Wildcats. They led mighty Alabama, 14-0, at halftime before falling, 28-14, and led LSU, 21-7, at intermission before losing, 28-21, in Baton Rouge. In each case, Curci felt a lack of depth was the cause of the Wildcat loss.

Upset victims included Georgia, Mississippi State and nationally ranked Tulane, which came to Lexington with an undefeated record

At the end of the season, many honors were accorded Curci, including United Press International "SEC Coach of the Year," Inside Kentucky Sports "Kentucky Coach of the Year," and Courier-Journal "Man of the Year" in Kentuckiana sports.

One of his big problems upon arriving in Lexington was to convince the players and fans that Kentucky could win; after an opening victory over Virginia Tech, he told the squad that a person would have thought they had lost, they had to learn to win. By the end of the season, the Wildcats became known as a team that never gave up, and twice came from far behind to lose by only two points to bowl-bound teams.

Curci came to U.K. from his alma mater, the University of Miami, Fla., where he was head coach two years. He started his career as freshman coach there in 1962 after making All-America and playing as a 5-foot-9, 152 lb. quarterback for the old Dallas Texans of the AFL.

In four years, his Hurricane freshman teams won 12 and lost two games. He then served as a varsity assistant two years (1966-1967), with the Hurricanes participating in bowl games both those years.

Curci was tapped by the University of Tampa in 1968 to see what he could do about a faltering football program; in three campaigns, he wrote one of the most amazing success stories in college football.

In his first year, he put together a 7-3 season, including victories over Mississippi State and Tulane. That earned for him the Florida Sports Writers Association "Coach of the

Year" award, a recognition repeated in 1970. His 1969 season was a brilliant 8-2 affair. His 10-1 record in 1970 also included a 31-14 triumph over Miami and brought the Tampans the nation's No. 1 College Division ranking as well as bringing Curci College Division "Coach of the Year" runner-up honors.

He took over as Miami grid boss Dec. 19, 1970, and left the program there in good shape for his successor.

Curci has been selected four times to coach in all-star games. He assisted Bear Bryant with the South team in Tampa's first annual American Bowl game four years ago, then served as South head coach the next year. He helped Charlie McClendon of LSU and Alex Agase of Northwestern direct the East in the Coaches All-America football game at Lubbock, Texas, and was co-South coach with Bill Battle of Tennessee in Miami's Shrine North-South game in 1972.

A native of Pittsburgh, Pa., Curci played his high school ball in Miami, where he lettered three years as a quarterback at Archbishop Curley High and was All-City, All-Conference, Catholic All-State and his team's Most Valuable Player.

At the University of Miami, he was known as the "Mite-y Magician." Playing at 152 pounds, he parlayed intelligence and desire to become All-America as a senior in 1959 after receiv-

n

ing honorable mention All-America and winning acclaim as one of the foremost sophomore football stars in the country in 1957.

His record-shattering feats at Miami included breaking of seasonal and career marks for total offense, most passes thrown, most passes completed and most yards gained on passing. He also was co-holder of the record for most TD passes thrown.

He rolled up 2,767 yards rushing and passing during his varsity career, breaking a total offense record that had stood for more than two decades.

As a senior, he captained Miami and climaxed his career by engineering a stunning upset (18-23) over Big Ten champion Michigan State.

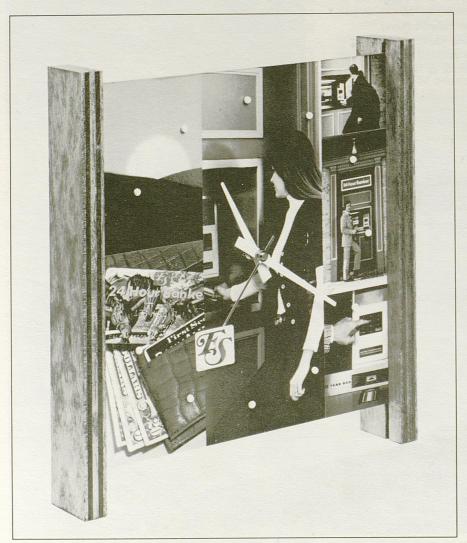
After graduation in 1960 with a degree in marketing, he played one year with the Dallas Texans and then served as a lieutenant in the Army, coaching and playing football for the Fort Eustis team, which won the National Service championship in the Missile Bowl.

He is married to the former Miss Patricia Ann Taylor of Louisville. They have four children, Angela 14, Frankie 12, Mary Teresa 11 and Jimmie 9.



WILDCAT FOOTBALL STAFF MEMBERS are (left to right, kneeling) Fletcher Carr, Ron Blackledge, Billy Mitchell, Charlie Bailey, Jon Mirilovich, (standing) Nick Nicolau, academic advisor Dr. Frank Downing, Clarence "Buckshot" Underwood, John Cooper, Dan Coughlin, Dave Wells and head coach Fran Curci.

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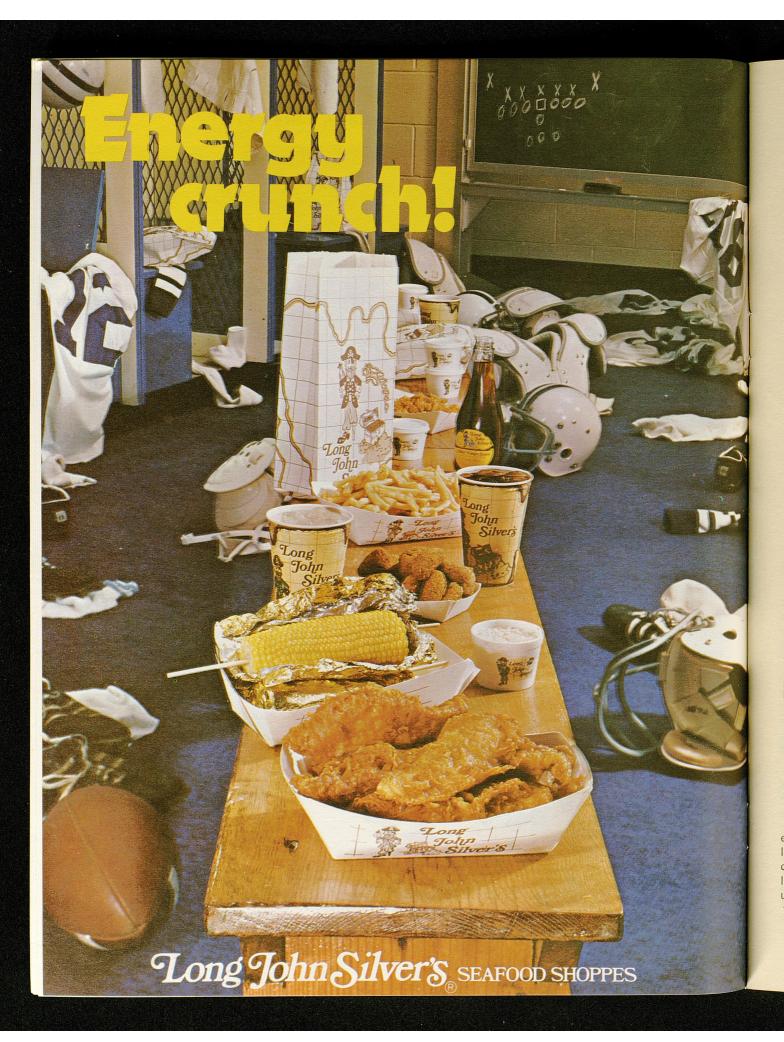


BILL HARROD Class of 1949





BOB CARTER Class of 1951





Corridor advisor to some 20 freshman women in Patterson Hall is UK junior Basha Cannon, right, of Mt. Sterling. Among her charges are Gina Valla, left, of Louisville, and Julie Watts, of Lawrenceburg.

# HELP FOR UK FRESHMEN

There are new programs and increased emphasis on helping them adjust to college life

By BETTY TEVIS

In case you haven't noticed, college nowadays is for almost everybody. And because not everybody is prepared for college—academically, socially, psychologically, financially—colleges have turned themselves around and thrown strong lifelines down the ivory tower to help the new student climb up there.

The helpful folks are important ones like University of Kentucky President Otis A. Singletary, whose interest and financial (\$100,000 from his budget) support has helped UK open the new Developmental Studies Program (DSP) this fall.

"It's a program we feel very strongly about," said Dr. Singletary. "We want to provide all the help we can for students who enroll here with learning problems and who want to stay in school."

And, adds Dr. John Stephenson, UK Dean of Under-

Continued→



Mrs. Virginia Coefield, a UK graduate student in the teaching of reading, helps a student enrolled in the Developmental Studies Program of the College of Arts and Sciences.

graduate Studies, "We have been concerned about the internal contradiction in the University—recruiting and admitting all students, without at the same time providing help for those who need help."

The Developmental Studies Program is perhaps the most comprehensive help available at UK, involving courses in English, mathematics and speech as well as non-credit courses in basic study skills and reading. Furthermore, if a DSP student is putting forth effort, UK guarantees that a first semester freshman will not be dropped for academic reasons for three entire semesters, explains Dr. Mary Franke, DSP director. "This is a big concession—most students are supposed to be dropped after one semester of very low grades," she adds.

DSP students enroll in no more than 12 hours of classwork, and it may take them more than the traditional four years to get through the University. That, in UK's view is not as important as eventual success.

DSP students are helped by trained instructors who work with them both in groups and in one-to-one settings with reading and writing problems. The English class, for example, meets once a week for discussion and analysis of assigned readings, and four times a week in a reading lab. Instead of having the student write, and then having his writing corrected, the program takes the student through the process of creating a composition from planning to completion, stopping at each point along the way to work out any difficulties that

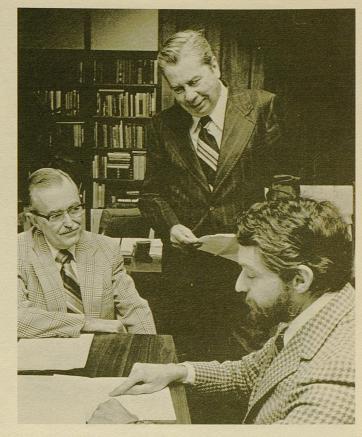
come up. Furthermore, students may consult an instructor or tutor during any weekday.

It is much the same in speech and mathematics. In the speech class students have, besides instructors, a videotape machine which preserves their speech and mannerisms and allows them to see and hear themselves—and thus learn what needs changing.

Many will tell you they like the DSP program because they have been made to feel comfortable, that they are getting the kind of personal help and encouragement they lacked in a big high school. Some are rethinking their goals, and with the help of counselors may switch career plans. And of course, as a small University group, DSP students are getting acquainted socially and developing a supportive camaraderie.

There is the same intense concern at the Summer Advising Conference, where instructors, administrators, corridor advisors, counselors and librarians help entering UK freshmen gain a cordial introduction to the University. There is a new consciousness of the importance of the freshman experience because the University has been working diligently at improving the climate here for all its students, particularly freshmen.

Smaller classes, more advising help for the uncertain, more aid in basic study skills, easy access to teachers and counselors, more relevance in classes, more small-group social activities. And, says Dr. Raymond Cox, director of the Division of Basic



Members of the UK freshman Year Commission meet at least weekly. Among them are, from left, Dr. Robert Zumwinkle, vice president for student affairs, and Dr. John Stephenson, dean of undergraduate studies.

Studies in the College of Arts and Sciences, "more awareness of the facilities UK has. There's a real tray of goodies here for the freshmen and we're trying very hard to tell them about them"

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Meanwhile there's a group of administrators, teachers and students meeting regularly, members of a vice presidential Freshman Year Commission. Hundreds of recommendations—some already put into effect—have come from its relentless inquiry into the quality of college life for UK's freshmen: inquiries into recruitment and admissions, orientation and advising, courses and course content, campus climate. Among the suggestions: provide more small-class experiences, provide better study areas, use the fountain (near Patterson Office Tower) area and the amphitheater for entertainment, rewrite the class schedule so a newcomer can easily understand it, rewrite and humanize the catalog.

Meanwhile, virtually every campus group or subculture is trying to help freshmen feel at ease at UK. The Student Government office provides counseling and help by upperclassmen, the athletes have a special study hall in the library, a senior band member takes a freshman member under his wing, fraternity brothers goad their pledges to study hard, the ROTC looks after its uniformed own, the physically handicapped have helpers, corridor advisors aid the bewildered in the dormitories.

A Merit Scholarship Program, now two years old, is aimed

at attracting academically talented high school graduates to UK, with the consequence that UK's freshman class now contains some of the Commonwealth's best young scholars.

There is a new Vice President for Minority Affairs and a rigorous effort on UK's part to seek out, enroll—and retain—minority Kentuckians who are interested in UK's academic programs.

About 25% of UK's freshmen do not come back for their second year. The University, searching its soul for the reasons, is committed to changing whatever it can so freshmen will be able to return, and want to return, as sophomores.

The Office of Counseling and Testing, which reports to the Vice President for Student Affairs, stands by to help the floundering freshman who (a) has inadequate academic preparation, (b) doesn't really know how to study, or (c) has personal problems that get in the way of his performance as a student.

The freshman experience at some large multiversities has been characterized by observers as "wastelands." The problems are basically ones of size and diversity of student needs. UK has mounted an attack on these problems, and through a multitude of efforts is making the freshman year the time of challenge and intellectual excitement that it should be.

As Dr. Stephenson puts it, "there's a continuing concern at UK for the destiny of the freshman."

# MEET THE WILDCAT DEFENSE



ENDS—(seated) Dave Moitis, Bud Diehl, Rick Fromm, (standing) Chuck Postel, Art Still, Robert Murray, Terry Haynes.



LINEBACKERS—(left to right) Dave Duke, Jim Kovach, Mike Martin, Mike Emanuel, Dave Fadrowski and Mark Frakes.

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BACKS—(front row) Jerry Buban, Rick Hayden Jim Franklin, Charles Little, (second row) Mike Siganos, Ray Carr (arms crossed), Dave Jones, (third row) Greg Woods, Ches Riddle, Phil Mobley, (back row) Tony Gray, Ron Cason, Freddie Williams.



LINEMEN—(front row) Dave Crea, Tom Ranieri, Jeff Hess; (second row) Karl Haff, John Barrington, Tony Gay (arms crossed), (back row) Bob Winkel, Jerry Blanton.

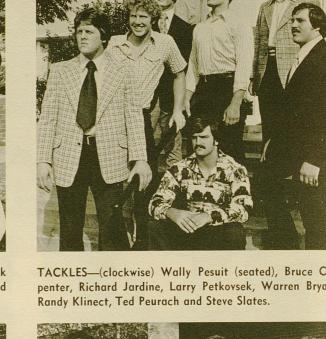


FRESHMEN (Seated) James Ramey, Joe Zemo, (standing) Steve Yurko, Rollie Skur, Dave Stephens, Lester Boyd, Robin Chaney.

# MEET THE WILDCAT OFFENSE



GUARDS—(standing, left to right) Mark Keene, Mark Renfroe, Dan Fowler, (seated) Ed Smolder, Ed Dooner, Ed Singleton (foreground).



TACKLES-(clockwise) Wally Pesuit (seated), Bruce Carpenter, Richard Jardine, Larry Petkovsek, Warren Bryant,



SPECIALISTS-Gil Foushee (holder), John Pierce (field goals-kickoffs), Pete Gemmill (punter), John Nochta (center).



BACKS—(standing) Chuck Servino, Steve Campassi, Bill Bartos, (seated) Sonny Collins, Joe Dipre.



FRESHMEN—(seated, left to right) Vince Bruner, Mike Shutt, Chris Hill, Larry Carter, Jonathon Moore, Pat Carter (high on bank) and Leon Shadowen; (standing, left to right) Dave Hopewell, Terry Keelin, Rick Hyde, Rod Stewart (facing sideways), Tom Fialla (foreground), Bill Tolston (arms crossed), Ron Thomas (flowered shirt), Bob Henahan and Robert Hawkins.



RECEIVERS—(seated, left to right) Jeff Lightcap, Dave Trosper, Dallas Owens, Charlie Dickerson, (standing) Ken Karish, Tom Kostelnik, Vin Hoover, Fred Bishop, Randy Burke.



QUARTERBACKS—Billy Williams, Cliff Hite, Derrick Ramsey.



CENTERS—Tom Dornbrook, Cephas Penn, Tim O'Toole, Greg Nord.

## 1975 Homecoming Queen ...



## ... and her court.



PATTI TEMPLE Delta Tau Delta



TERRI MILLER Pi Beta Phi



JENNY WILSON Sigma Nu



SANDRA JOHNSTON Farmhouse Fraternity

	LOUISIANA STATE (3-4-0)	
	7 Nebraska (A)	
WHAT KENTUCKY	16 Rice (A)	
OPPONIENTES	6 Florida (H)	
OPPONENTS	10 Tennessee (A)	
ARE DOING	24 South Carolina (H)	
AKL DOING	11/8 Alabama	
	11/15 Mississippi State 11/22 Tulane	
VIRGINIA TECH (4-3-0)		(A)
8 Kentucky (A)	GEORGIA (5-2-0) 9 Pittsburgh (H)	19
11 Kent State (A)	28 Mississippi State (H)	
21 Richmond (H)	28 South Carolina (A)	
13 Florida State (H)	13 Mississippi (A)	28
24 Virginia (H)	47 Vanderbilt (A)	
11/1 William & Mary (A)	11/1 Richmond	(H)
11/8 Houston (A) 11/15 V.M.I. (H)	11/8 Florida	
11/22 Wake Forest (H)	11/29 Georgia Tech	
KANSAS (4-3-0)	TULANE (4-3-0)	
14 Washington State (H)	17 Clemson (A)	
20 Oregon State (H)	13 Syracuse (H)	31
41 Wisconsin (A)	3 Vanderbilt (H)	
21 lowa State (A)	17 Boston College (A)	
19 Oklahoma State (H)	0 Georgia Tech (H)	
11/1 Kansas State (H) 11/8 Oklahoma (A)	11/1 Kentucky	
11/15 Colorado(H)	11/15 North Carolina	
11/22 Missouri (H)	11/22 Louisiana State	(H)
MARYLAND (5-1-1) 41 Villanova (H)	VANDERBILT (3-4-0) 17 UT-Chattanooga (H)	7
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Head Coach Bennie Ellender



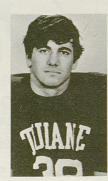
Jaime Garza, SE



Charles Griffin, LB



John Ronquillo, OG



Hank Tatje, C



Zack Mitchell, TE



Mark Olivari, MG



Gene Forte, DT



Eric Laakso, OT



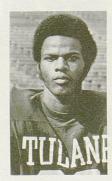
Robert Brown, SS



Bill Nix, C



Chuck Lapeyre, DE



Glenn Thomas, DHB



Mike Price, FS



Harold Villere, NG-DT



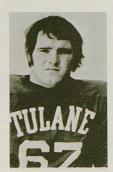
Nathan Bell, DT



Ruddy Gilbert, OB



lim Gueno, LB



Jack Gullison, OG



Brent Baber, MG



Cleveland Joseph, OT



Darwin Willie, TE



Cameron Gaston, C



Bryan Alexander, DE



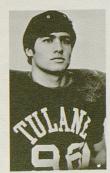
Don lovce IR



Paul Brock DT



Stave Trauting TR



Cliff Van Meter, SS



Bill Van Manen, FL



Arthur Green, CB



Don Lemon, FB



Gary Rudick, TB-FB



John Jolin, OT



Blane Woodfin, DE



Kit Bonvillian, LB



Howard McNeill, SE



Wayne Lemelle, DT



Cliff Voltrapetti, DE



Wyatt Washington, DHB



Martin Mitchell, FS



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### STADIUM INFORMATION

FIRST AID—The University of Kentucky provides, for your convenience and welfare, First Aid Stations on the ground level on both sides of the stadium. On the West side is Room 156, the East side Room 172. An ambulance is available at each corner of the stadium. Twenty doctors on duty are spotted in each section of the stadium and are easily accessible to Boy Scouts and ushers. Two golf cart ambulances are equipped for immediate aid and located on the second level on each side of the stadium. Persons with any type of chronic medical problem are requested to leave their name and seat location with the nurse on duty at either First Aid station. A person in need of assistance with a health emergency should report the situation immediately to the nearest Boy Scout or usher.

**CARDIAC CARE**—In cooperation with the University Medical Service, the University of Kentucky provides a cardiac resuscitation program.

LOST AND FOUND—Lost and found articles should be reported or turned in to an usher or a security officer. You may wish to write to the director of public safety (305 Euclid Avenue) and describe lost articles which will be returned if found.

**CROWD NOISE PENALTY**—Uncontrolled crowd noise can result in a five yard penalty 'against your team. Please observe quarterback and official's signals for quiet.

NO HORNS—Horns are not permitted in Commonwealth Stadium and will be picked up at gates. Be considerate and allow your neighbor to enjoy the game. Keep portable radios at a low volume.

GATE INFORMATION—All gates are open two hours before game time. Parking lots are open three hours before game time. All stadium exits will be opened after the game. Please do not leave the stadium during the game or at half-time if you plan to re-enter. No "Pass-out" tickets will be issued and you will not be permitted to re-enter.

**FIELD REGULATIONS**—Spectators must keep off the playing field at all times and after the game. Spectators must use the stadium ramps for exits.

**LIQUORS**—Alcoholic beverages are strictly prohibited within the stadium as are all food and drink containers including hard surfaced materials of any type, bottles,

cans, thermos bottles, ice bags, ice chest, and any object related to above. Gate personnel are instructed to enforce this rule in the interest of safety.

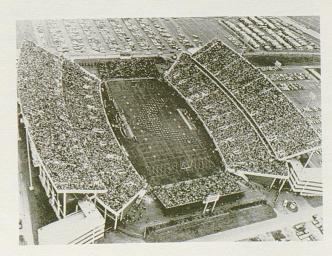
**PUBLIC ADDRESS**—Messages for the public address announcer are acceptable only in emergencies and must be approved by the Sports Information Director at the Press Box.

**SIGNS**—Signs and barriers are restricted for Commonwealth Stadium in accordance with University regulations and policies established by the Public Safety Division.

PARKING—More than 5,000 parking spaces are located in four lots around the stadium, along with a bus-camper lot. Some areas are set aside for Blue & White Fund members, handicapped persons, staff and the press. Located nearby on the campus are many free parking spaces in University lots. Shuttle buses carry passengers to and from the campus lots and the stadium.

#### GENERAL TICKET POLICY FOR STADIUM

- All persons must have a ticket
- No pass out checks permitted at any gate
- All sales final
- Tickets cannot be refunded or replaced if lost, stolen or destroyed
- The University of Kentucky Athletic Association reserves the right to revoke tickets by refund of purchase price
- Holder of tickets to University of Kentucky athletic events agrees to abide by stadium and University Policies
- Tickets may not be sold on University of Kentucky premises (parking lots, stadium grounds, etc.) except by authorized personnel



## Kentucky Roster

No.	Name Pos. Class	Ht.	Wt.	Exp.	. Hometown
2	Greg Woods, DB, Jr.	5-10	173	2L	Middletown, Conn.
5	Bill Tolston, QB, Fr.	6-3	185	_	Chicago, III.
6	Dallas Owens, SE, So.	6-0	178	1L	Lexington
11	Larry Carter, DB, Fr.	6-0	165	_	Englewood, Tenn.
12	Derrick Ramsey, QB, So.	6-5	215	Fr.	Camden, N. J.
13	Terry Keelin, OB, Fr.	6-0	190	_	Catlettsburg
15	Cliff Hite, QB, Jr.	6-21/2	200	Sq.	Findlay, Ohio
18	Robert Murray, DE, So.	6-1	189	1L	Cincinnati, Ohio
19	Ches Riddle, DB, Jr.	6-0	185	1L	Madisonville
22	Chris Hill, OB, Fr.	6-0	185	_	Montgomery, Ala.
24	Bill Bartos, OB, Sr.	6-1	209	2L	Amherst, Ohio
26	Freddie Williams, DB, So.	6-0	189	1L	Miami, Fla.
27	Kelly Kirchbaum, NG, Fr.	6-2	225	_	Radcliffe
32	Rod Stewart, OB, Fr.	6-2	190	_	Lancaster, Ohio
35	Ray Carr, DB, Jr.	5-9	179	2L	Louisville
39	Mike Martin, LB, So.	6-2	190	Fr.	Melbourne, Fla.
40	Sonny Collins, OB, Sr.	6-0	186	3L	Madisonville
41	Steve Campassi, OB, Sr.	5-91/2	195	3L	Frankfort
43	Jonathon Moore, OB, Fr.	5-11	217	_	Canton, Ohio
44	Mike Siganos, DB, So.	5-9	185	1L	Norwalk, Conn.
45	Terry Haynes, DE, Sr.	6-11/2	217	2L	Murfreesboro, Tenn.
46	David Stephens, DE, Fr.	6-4	212	_	Camden, N. J.
48	Rick Fromm, DE, Sr.	6-2	205	2L	Cherry Hill, N. J.
49	David Duke, LB, Jr.	5-101/	211	Fr.	Prospect
50	Jim Kovach, LB, So.	6-2	210	1L	Parma Heights, Ohio
51	Mike Emanuel, LB, Sr.	5-11	208	2L	Levittown, Pa.
52	Greg Nord, C, So.	5-10	167	Fr.	Louisville
53	Tom Dornbrook, C, So.	6-2	217	1L	Pittsburgh, Pa.
55	Cephas Penn, C, So.	6-3	200	Fr.	Dayton, Ohio

No.	Name Pos. Class	Ht.	Wt.	Exp.	Hometown
56	Randy Klinect, OG, So.	6-2	250	Sq.	Elyria, Ohio
58	Tom Ranieri, NG, Sr.	6-0	226	2L	Yonkers, N. Y.
59	Dan Fowler, OG, So.	6-5	230	1L	Euclid, Ohio
60	Ed Singleton, OG, Jr.	6-3	249	2L	Middletown, Ohio
61	Lester Boyd, LB, Fr.	6-3	205	_	Franklin
64	Mark Keene, OG, So.	6-71/2	224	Fr.	Louisville
65	Wally Pesuit, OT, Sr.	6-4	260	2L	Steubenville, Ohio
66	Washington Gay, NG, Jr.	6-1	231	Fr.	Miami, Fla.
68	Leon Shadowen, OT, Fr.	6-4	200	-	Louisville
69	Warren Bryant, OT, Jr.	6-51/2	235	2L	Miami, Fla.
70	Jeff Hess, DT, So.	6-1	232	Fr.	Mentor, Ohio
71	Steve Slates, OT, Jr.	6-0	225	Fr.	Carrollton, Ohio
72	Richard Jardine, OT, So.	6-6	251	Fr.	Beverly Hills, Ca.
73	Ed Smolder, OG, Jr.	6-1	230	1L	Charleston, W. Va.
74	Ron Thomas, OG, Fr.	6-2	220	_	Kent, Ohio
75	Bruce Carpenter, OT, Jr.	6-2	222	Sq.	Corbin
80	Randy Burke, SE, Jr.	6-11/2	180	1L	Miami, Fla.
81	Pete Gemmill, WR, Jr.	5-9	177	1L	Atlanta, Ga.
82	Rollie Skur, DT, Fr.	6-3	235	_	Euclid, Ohio
83	Bob Winkel, DT, So.	6-4	227	1L	Oak Ridge, Tenn.
86	Vin Hoover, TE, Sr.	6-11/2	220	JC	Corbin
89	James Ramey, DT, Fr.	6-4	220	_	Stone
91	Karl Haff, DT, Jr.	6-31/2	240	Sq.	Amherst, Ohio
92	Jerry Blanton, DT, So.	6-2	220	1L	Toledo, Ohio
93	Dave Trosper, TE, So.	6-3	205	Fr.	Fairdale
94	Gil Foushee, WR, Jr.	5-81/2	160	Sq.	Lexington
95	John Pierce, PK, Jr.	5-9	233	1L	Cynthiana
97	Art Still, DE, So.	6-7	220	1L	Camden, N. J.
98	Dave Moitis, DE, Sr.	5-101/	2 186	JC	Steubenville, Ohio
99	Ron Cason, DB, So.	5-11	180	1L	Miami, Fla.

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Vega Hatchback Coupe



Camaro Type LT



Concours 4-Dr. Sedan



Monte Carlo Landau Coupe



Impala Wagon



Chevrolet

# When Kentucky has the ball

#### OFFENSE

20	RANDY BURKE	SE
65	WALLY PESUIT	LT
73	FD SMOLDER	LG
53	TOM DORNBROOK	C
59	DAN FOWLER	KG
69	WARREN BRYANT	RT
86	VIN HOOVER	TE
5	BILL TOLSTON	QB
41	STEVE CAMPASSI	FB
40	SONNY COLLINS	RB
81	PETE GEMMILL	WR

#### DEFENSE

	P = 1 - 1 - 1 - 1	
29	BLANE WOODFIN	LE
77	PAUL BROCK	LT
65	MARK OLIVARI	MG
	NATHAN BELL	
86	BRYAN ALEXANDER	RE
	JIM GUENO	
	CHARLES GRIFFIN	
21	WYATT WASHINGTON	LHB
16	ROBERT BROWN	SS
13	MARTIN MITCHELL	FS
36	ARTHUR GREEN	RHB

#### WILDCAT SQUAD

345681234567890122245673333335678904444444444555	Chaney, LB Murray, DE Riddle, DB Franklin, DB Dipre, OB Hill, OB Bartos, OB Hawkins, OB Williams, DB Kirchbaum, NG Jones, DB Carter, OB Servino, OB Little, DB Carr, DB Henahan, TE Karish, WR B. Hoover, WR Martin, LB Collins, OB Campassi, OB	53 Dornbrook, C 54 Hopewell, C 55 Penn, C 55 Penn, C 56 Klinect, OG 57 Nochta, C 58 Ranieri, NG 59 Fowler, OG 60 Singleton, OG 61 Boyd, LB 62 O'Toole, C 63 Petkovsek, OI 64 Keene, OG 65 Pesuit, OT 66 Gay, NG 67 Peurach, OT 67 Peurach, OT 68 Shadowen, OT 69 Bryant, OT 71 Slates, OT 71 Slates, OT 71 Slates, OT 72 Jardine, OT 73 Smoldler, OG 75 Carpenter, O' 76 Crea, DT 77 Dooner, OR 78 Barrington, OR 79 Renfroe, OG 80 Burke, SE 81 Gemmill, WR 82 Skur, DT 83 Winkel, DT 84 Kostelnik, TE 85 Zemo, NG 86 V. Hoover, TI 87 Postel, DE 88 Slates, TE 88 Slates, TE 92 Blanton, DT 93 Trosper, WR 95 Pierce, PK 96 Bishop, SE 97 Still, DE 99 Cason, DB

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# When Tulane has the ball

#### OFFENSE

14	JAIME GARZA	SE
66	CLEVELAND JOSEPH	LT
67	JACK GULLISON	LG
58	CAMERON GASTON	
76	ERIC LAAKSO	RT
63	JOHN RONQUILLO	RG
81	ZACK MITCHELL	TE
15	BUDDY GILBERT	
42	DON LEMON	НВ
	STEVE TREUTING	НВ
29	STEWART NANCE	F

#### DEFENSE

45	TERRY HAYNES	LE
92	JERRY BLANTON	LT
58	TOM RANIERI	
70	JEFF HESS	
48	RICK FROMM	
51	MIKE EMANUEL	LB
50	JIM KOVACH	
2	GREG WOODS	
44	MIKE SIGANOS	DB
35	RAY CARR	DB
19	CHES RIDDELL	S

#### TULANE SQUAD

10	Mattingly, QB	57	Long, C
13	Mitchell, FS	58	Gaston, C
14	Garza, SE	59	Joyce, LB
15	Gilbert, QB	60	Jolin, OT
18	Walters, QB-K	63	Ronquillo, OG
21	Washington, DHB	65	Olivari, MG
22	Van Manen, FL	66	Joseph, OT
24	Thomas, DHB	67	Gullison, OG
27	Van Meter, SS	68	Forte, DT
29	Nance, FL	69	Arthur, OG
31	Alexander, LB	70	Bell, DT
33	McNeill, SE	71	Lemelle, DT
36	Green, CB	72	Jones, MG
37	Bonvillian, LB	73	Zaunbrecher, OG
40	Rudick, TB-FB	75	Villere, NG-DT
41	Price, FS	76	Laakso, OT
42	Lemon, FB	77	Brock, DT
44	Treuting, TB	78	Sheridan, OT
46	Brown, SS	80	Lapeyre, DE
47	Griffin, LB	81	Mitchell, TE
48	Kramer, TB		Willie, TE
50	Baber, MG	85	Faucheux, TE
54	Tatje, C	86	Alexander, DE
55	Gueno LB	88	Voltrapetti, DE

#### - OFFICIALS ---

56 Nix, C

89 Woodfin, DE

Referee	James Artley
Umpire	Harvey Hardy
Linesman	P 1 C1 1
Line Judge	Lea Paslay
Field Judge	William Stanton
Back Judge	William Teas
	Lamar Moon, Jr

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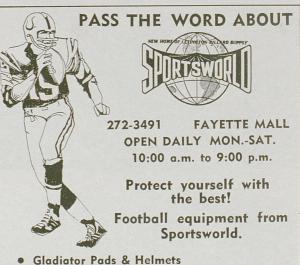
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- Flarico Cups & Supporters
- Mouthpieces
- **Neck Roles**

### **Tulane Roster**

No.	Name Pos. Class	Ht.	Wt.	Exp.	Hometown
10	Joe Mattingly, QB, So.	5-11	190		New Orleans
13	Martin Mitchell, FS, Jr.	6-1	185	2L	Lake Charles
14	Jaime Garza, SE, Sr.	5-11	170	3L	San Antonio, Texas
15	Buddy Gilbert, QB, Sr.	6-0	197	2L	Ocean Springs, Miss.
18	David Walters, QB-K, So.	6-1	180	_	Olla
21	Wyatt Washington, DHB, Sr.	6-0	175	2L	Jackson, Miss.
22	Bill Van Manen, FL, Jr.	6-0	175	1L	League City, Texas
24	Glenn Thomas, DHB, So.	6-2	200	_	Corpus Christi, Texas
27	Cliff Van Meter, SS, So.	6-3	200	_	Metairie
29	Stewart Nance, FL, So.	6-0	185	_	Harrison, Ark.
31	Keith Alexander, LB, So.	6-3	195	_	Edgard
33	Howard McNeill, SE, Sr.	6-2	195	2L	Gulfport, Miss.
36	Arthur Green, CB, Jr.	5-11	176	1L	Shreveport
37	Kit Bonvillian, LB, Sr.	6-0	210	2L	Baton Rouge
40	Gary Rudick, TB-FB, Jr.	6-0	190	1L	Lafayette
41	Mike Price, FS, Jr.	5-9	164	1L	Baytown, Texas
42	Don Lemon, FB, Jr.	6-2	203	1L	New Orleans
44	Steve Treuting, TB, Sr.	6-2	200	3L	New Orleans
46	Robert Brown, SS, Jr.	5-11	179	2L	Lexington, Ky.
47	Charles Griffin, LB, Jr.	6-2	200	1L	New Orleans
48	Bill Kramer, TB, So.	6-0	185	-	New Orleans
50	Brent Baber, MG, Jr.	6-1	220	_	Little Rock, Ark.
54	Hank Tatje, C, Sr.	6-2	210	2L	LaPlace
55	Jim Gueno, LB, Sr.	6-3	215	2L	Crowley

No.	. Name Pos. Class	Ht.	Wt.	Exp.	Hometown
56	Bill Nix, C, Sr.	6-3	222	_	New Orleans
57	James Long, C, So.	6-2	240	_	West Orange, Texas
58	Cameron Gaston, C, Sr.	6-3	241	2L	New Orleans
59	Don Joyce, LB, Sr.	6-2	221	_	Mahtomedi, Minn.
63	John Ronquillo, OG, Sr.	6-4	247	2L	New Orleans
65	Mark Olivari, MG, Sr.	6-0	205	3L	New Orleans
66	Cleveland Joseph, OT, Jr.	6-4	255	1L	Houma
67	Jack Gullison, OG, Jr.	6-2	240	1L	Newport, R.I.
68	Gene Forte, DT, So.	6-3	230	_	Texarkana, Texas
70	Nathan Bell, DT, Sr.	6-4	246	2L	Hammond
71	Wayne Lemelle, DT, So.	6-4	241	_	Lake Charles
72	Mark Jones, MG, So.	6-1	200	_	Chalmette
75	Harold Villere, NG-DT, So.	6-2	230	1L	New Orleans
76	Eric Laakso, OT, So.	6-5	260	_	Killingly, Conn.
77	Paul Brock, DT, Sr.	6-2	235	2L	Mobile, Ala.
78	Gerry Sheridan, OT, So.	6-5	230	_	Deerfield Beach, Fla.
80	Chuck Lapeyre, DE, Sr.	6-1	205	2L	New Orleans
81	Zack Mitchell, TE, So.	6-5	225	1L	New Iberia
84	Darwin Willie, TE, Sr.	6-3	230	2L	Loranger
85	Rene Faucheux, TE, So.	6-4	230	_	Harvey
86	Bryan Alexander, DE, Sr.	6-2	197	2L	Algiers
88	Cliff Voltapetti, DE, Sr.	6-3	201	2L	Miami, Fla.
89	Blane Woodfin, DE, Jr.	6-4	212	1L	Columbus, Ga.

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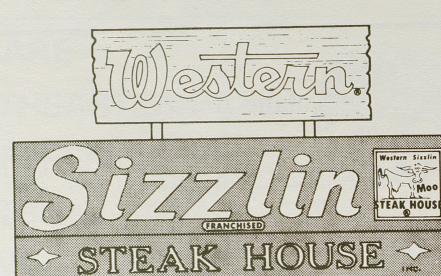
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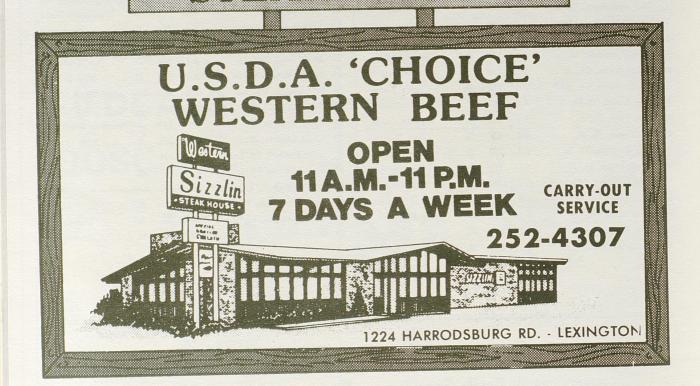
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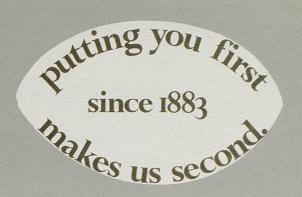




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Waller Ave.





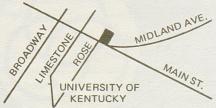
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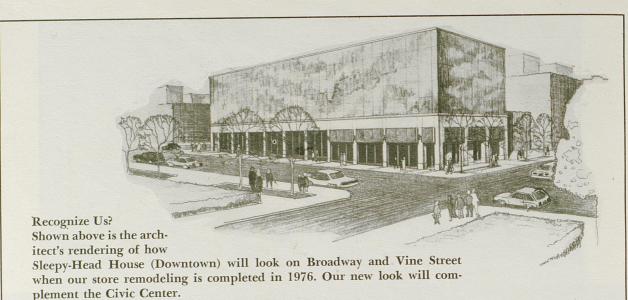
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### Athlete, Coach-James A. Van Fleet

by STEVE WELLER, Buffalo Evening News President Football Writers Association of America

The pay for coaching football at the University of Florida in the early 1920s would not propel a man into an early and plush retirement. But the fringe benefits were excellent.

"If you can coach a football squad and command an ROTC battalion you can command an Army. That was my training for command."

So says Gen. James A. Van Fleet who, in a distinguished military and athletic career that began more than 60 years ago, has done all three of those jobs and just about everything in between.

Gen. Van Fleet, whose classmates at West Point included Dwight D. Eisenhower and Omar Bradley, was a major serving as military advisor to the ROTC unit at Florida in 1921 when then head coach W. G. Kline asked if he'd help tutor the Gators.

"I agreed," says Gen. Van Fleet. "I do not recall that I received any pay at all."

Two years later Van Fleet was the head man, making \$600 a year for bringing the university its first national football recognition.

#### **Turned Tide on Alabama**

Much of that recognition came at the expense of Alabama, which was headed for the Southern Championship before losing, 16-6, to the visiting Gators on a rain-soaked field in 1923.

The Crimson Tide led, 6-0, at halftime when Van Fleet assessed the situation and began practicing the art of command

"We had on those old ribbed stockings," he says, "and they were carrying a couple of pounds of mud each. I had my boys take off their stockings and the regulars changed uniforms with the ones not playing.

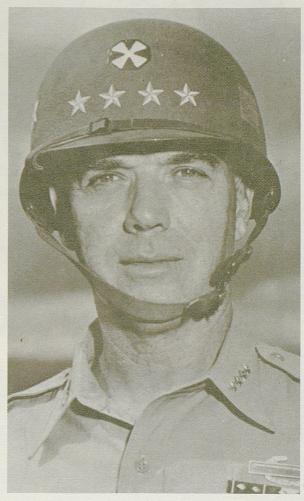
"I waited until the last minute to take the team back out into the rain. Alabama's coach Wallace Wade, was so mad he never spoke to me again. But, as I remember, he had his boys play barelegged in the future in bad weather."

Some two decades later when Allied forces began the invasion of France, Van Fleet was a colonel commanding the Eighth infantry Regiment that led the Fourth Division assault on Utah Beach in Normandy. Within six months he was a Major General and Corps commander.

#### **Pericles Revisited**

In 1948, with Greece under heavy pressure from the Communists, Gen. Van Fleet was dispatched to that country to help bolster government resistance. His work with the Greek military led to defeat of the Communists he proudly recalls, "without the use of one American soldier."

Home from that assignment just three months, Gen. Van Fleet was sent to Korea to command the U. S. Eighth Army.



General James A. Van Fleet

His work there led President Eisenhower to ask him to tour the Far East as his special representative in 1954.

Gen. Van Fleet's own football playing career was brief but satisfying. He did not go out for the sport until his final year at West Point, but quickly became a regular and played 60 minutes as a fullback-linebacker in the Cadets' 20-0 victory over Navy in 1914.

"Football plays an important role in the collegiate structure," he says. "Whether it is an afternoon of entertainment for students, faculty and fans, a unifying force and spirit builder on the campus or the teacher of some of life's important lessons to those who play the game, it is an integral part of the academic atmosphere."

The words carry added weight when spoken by a man whose pay stubs prove he coached for the love of the game.



when he goes to every game, rain or shine. He's prepared with his umbrella, his poncho, his stadium blanket, his polo shirt, his blazer, his tie, his hat, why,he even has a plate for the front of his car. He got his Wildcat goodies at Dawahares. So...get going fans, back the cats!

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#### KENTUCKY ADVANCE SCHEDULES

	1976
Sept. 11	Oregon State at Lexington
Sept. 18	U. of Kansas at Lawrence
Sept. 25	West Virginia at Lexington
Oct. 2	Penn. State at Lexington
Oct. 9	Mississippi St. at Jackson
Oct. 16	LSU at Lexington
Oct. 23	Georgia at Lexington
Oct. 30	Maryland at College Park
Nov. 6	Vanderbilt at Lexington
Nov. 13	Florida at Lexington
Nov. 20	Tennessee at Knoxville

#### 1977

Sept. 10	North Carolina at Lexington
	Baylor at Waco
Sept. 24	
Oct. 1	Penn St. at University Park
Oct. 8	Mississippi St. at Lexington
Oct. 15	Louisiana St. at Baton Rouge
Oct. 22	Georgia at Athens
Oct. 29	Virginia Tech at Lexington
Nov. 5	Vanderbilt at Nashville
Nov. 12	Florida at Gainesville
Nov. 19	Tennessee at Lexington

	1978
Sept. 16	South Carolina at Columbia
Sept. 23	Baylor at Lexington
Sept. 30	Maryland at College Park
Oct. 7	Penn State at Lexington
Oct. 14	Ole Miss at Oxford
Oct. 21	Louisiana St. at Lexington
Oct. 28	Georgia at Lexington
Nov. 4	Virginia Tech at Blacksburg
Nov. 11	Vanderbilt at Lexington
Nov. 18	Florida at Lexington
Nov. 25	Tennessee at Knoxville
	1979

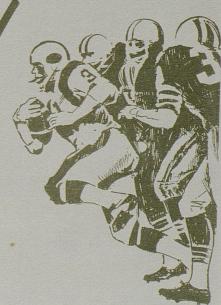
		1979
Sept.	15	Miami (O) at Lexington
Sept.	22.	Indiana at Bloomington
Sept.	29	Maryland at Lexington
Oct.	6	West Virginia at Morgantow
Oct.	13	Ole Miss at Lexington
Oct.	20	LSU at Baton Rouge
Oct.	27	Georgia at Athens
Nov.	3	Bowling Green at Lexington
Nov.	10	Vandy at Nashville
Nov.	17	Florida at Gainesville
Nov.	24	Tennessee at Lexington

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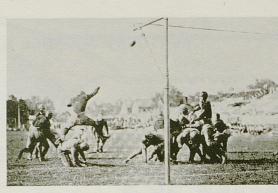
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# Scenes From The Past



Curtis M. Sanders kicks a field goal for the first points scored in the new Stoll Field stadium on October 4, 1924.



Adolph Rupp prescribes aspirin and other medications for new football coach Blanton Collier during a reception in 1954.



Paul Bryant gets a wreath and a gala welcome at Alumni Gym upon his arrival at the University of Kentucky in 1946.



Clarkie Mayfield kicks field goal to defeat LSU, 3-0, in 1960.



A Wildcat offensive formation in 1915.

Books are on sale at the entrance level on either side of the stadium.

### A Review By Steve Wilson

Executive Sports Editor, The Lexington Herald-Leader

### THE WILDCATS - KENTUCKY FOOTBALL

By Russell Rice, The Strode Publishers, Huntsville, Ala., \$7.95

The Wildcats: A Story of Kentucky Football has just hit the stands, and it provides a triple option in tracing the university's gridiron fortunes.

First, UK fans are given a readable history of the school's pigskin past, beginning with the first game played in Lexington in 1880 and continuing through the 1974 season. Names, dates, big plays and turning points are all there in a text well-illustrated with plenty of photos.

Second, the book is brightened by countless anecdotes and humorous episodes, many told by the players and coaches themselves. Personalities are colorfully presented, and they are often revealed by the little-known acts which friends have recalled.

Third, if anyone thinks UK has only a basketball tradition, this book should be required reading. It affirms that despite a scarcity of conference championships and bowl bids, the Wildcats have been winners more often than not and even in defeat have taken the fight to the most powerful teams in the country.

The book is written by Russell Rice, UK's sports information director and former sports editor of *The Lexington Leader* 

He has done a lot of homework, digging up memorable moments through old newspaper accounts and official university records. His basic research, moreover, is brought to life through interviews during the past year with many UK greats. Instead of writing a straight narrative, Rice often lets those who were there tell about it.

For instance, when Kentucky lost to Santa Clara in the 1950 Orange Bowl, one of the reasons was Coach Paul "Bear" Bryant's exhausting workouts under the Florida sun which left his team physically drained. But rather than just reporting that, Rice calls on a 1950 member, Emery Clark, who recalls:

"We practiced more than two hours, and about 13 guys at one time had passed out from the heat. He (Bryant) asked Smokey Harper, the trainer, 'Can't you keep them off the field?' We had moved all around that big field to avoid the bodies, and there was no place to practice where somebody wasn't laying down."

Similarly, former UK Coach Blanton Collier was widely known as one of the game's all-time perfectionists. Instead of belaboring the point, the book quotes assistant coach Buckshot Underwood:

"I remember sitting in that basement (in Collier's home) four hours with him and trying to decide whether to cover an opponent's split end with a linebacker or an end. When I fell asleep, he woke me up and said, 'Buckshot, you're not very interested, are you?' I said, 'Coach, I made up my mind two hours ago.'"

The book is divided into short chapters, each dealing with a particular player or coach. "Shipwreck" Kelly, Ermal Allen, Steve Meilinger, Lou Michaels, John Ray and many others are profiled.

One of the best chapters is titled "Sweet Kentucky Babe"; it details the career of All-American quarterback Vito "Babe" Parilli who led Kentucky through its finest season ever, which was capped off with a 13-7 upset of national champion Oklahoma in the 1951 Sugar Bowl. "He's the finest back I've ever coached or seen," Coach Bryant said after that year.

Going further back, there's the story of ironman Curtis M. Sanders, "probably the finest fullback ever to play for the University of Kentucky." He played five games with a broken hand in 1924 and played another time with both shoulders separated

Retreating still further, the 1893 season is recounted, a year which saw Kentucky meet Tennessee for the first time on the football field (the good guys won, 56-0) and included a rugged battle against

Indiana. That game was all the more memorable for an Indiana cheer which went: "Gloriana! Fransipani; Indiana! Kazoo, Kazah! Kazoo, Kabah! State University, RAH! RAH! RAH;"

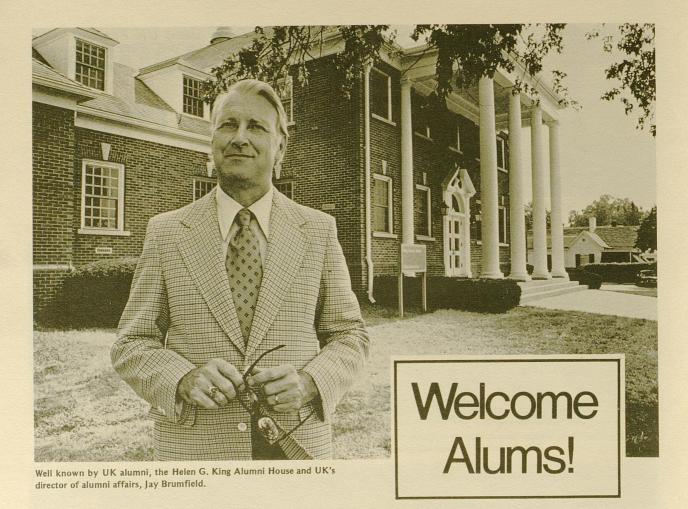
The book doesn't sidestep the low points in UK history, either. There is a fine section explaining the troubles between Charlie Bradshaw and his players, detailing the marathon, pre-dawn practice on Sunday following a 0-0 tie with Vanderbilt.

The concluding chapters are devoted to Fran Curci and Adolph Rupp. Curci tells his reasons for coming to Kentucky and evaluates his success in his first two campaigns. Rupp answers those who have said UK can't accommodate a winning basketball and football program at the same time.

And for those restless Kentucky fans who are frustrated by the '75 Wildcat record, the book reminds that while Bryant was UK's most successful coach, it wasn't until his fourth year that the Cats were big winners. For third-year man Fran, history might indicate better days ahead



Russell Rice presents one of the first copies of his new book to Dr. Otis A. Singletary, UK president.



#### By Liz Demoran

The University of Kentucky Alumni Association, once a fund-raising organization for the University, today concentrates its efforts on developing a full program of service to the University and its graduates.

It is a membership organization supported by annual and life-time dues.

Today the Alumni Association provides graduates and former students opportunities to have fun together, to travel together and to learn together. Most importantly, it enables them to continue their participation in the affairs of their alma mater and encourages excellence in teaching and scholarship.

The busiest time of the year is right now.

Each weekend the Alumni Association is on duty to see that alumni attending Wildcat football games have an easy-to-find meeting place. The King Alumni House is the campus home of alumni at the corner of Rose Street and Euclid Avenue. Meeting places are set up at the away games for alumni, too.

-Liz Demoran is a staff member of the Alumni Association and editor of alumni publications.

Every home game is preceded by a brunch, lunch or dinner. And those with reservations are taken to Commonwealth Stadium in a bus caravan.

Many alums are able to see UK games because they have taken advantage of the association's notice to members of the availability of season tickets. The association also offers to its members individual basketball game tickets when they are available.

UK's alumni clubs are very active at this time of year, planning trips to football and basketball games. Throughout the year alumni clubs host professors, coaches and administrators at their meetings. One of the largest gatherings of UK alumni each year is on Derby Day when celebrations are held in more than a dozen cities across the country.

In-state clubs are active in Ashland-Boyd County, Bowling Green-Warren County, Christian County, Daviess County, Fayette County, Franklin County, Fulton County, Henry County, Hopkins County, Jefferson County, Mason County, the Northern Kentucky area, the Jackson Purchase (Paducah) area and Trigg County.

Out-of-state clubs are located in Atlanta; Chicago; Denver; Detroit; Huntsville, Ala; Kingsport, Tenn.; Los Angeles; Nash-

ville; New York City; Syracuse, N.Y., and Washington, D.C. Clubs are now being organized in Hawaii, Ohio and Memphis, Tenn.

Throughout the year, alumni are kept informed about the University and the Alumni Association. A quarterly newspaper is sent to every alumnus for whom the association has a valid address. The association is the only place on campus which maintains address and some biographical information on UK graduates. (Do we have your correct address?)

In addition members of the Alumni Association receive a quarterly magazine containing sports sidelights, features and reports of alumni activities.

Reunions are an activity open to everyone.

Each fall those classes celebrating their 15th, 20th and 25th year out of school come to campus for a football game as well as the reunion gathering. In the spring at the annual meeting and reunion banquet the 50th anniverary class receives special recognition and is joined by the 30th, 35th, 40th, 45th, 55th, 60th and 65th reunion classes.

If it's travel UK alums want, well... this year they'll have the opportunity to go to Hawaii in February, Central America in March, and Paris, France, in May.

With the focus on academics, the Alumni Association honors UK faculty members through its great teacher and alumni professorship programs.

Twenty-six students this semester are receiving some scholarship aid made available by the Alumni Association. You'll witness six of these scholarship recipients today as they perform with the UK Marching Band.

At least one student at each community college is receiving help from the Alumni Association. Several alumni have established endowment funds to support scholarships for students from their home counties or who share their career interest.

The association is selling a limited edition print of the UK Administration Building by C. G. Morehead to raise additional money for scholarships.

The Alumni Association also makes available to members at reduced prices such Wildcat specialty items as monogrammed garment and tennis bags and glasses, golf bags and luggage tags





Officers of the UK Alumni Association (top, left) George Atkins, Hopkinsville, president; (top, right) Jim Stuckert, Louisville, presidentelect; and (right) Jane Morris, Lexington, treasurer.



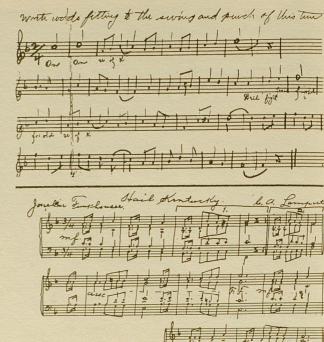
imprinted with a Wildcat seal. Members also get a 30 per cent discount on books published by the University Press of Kentucky, car decals, use of the libraries on the main campus and at the community colleges.

The greatest concentrations of alumni members in Kentucky are in Fayette County (4,200) and Jefferson County (1,900). Out-of-state alumni membership is concentrated in Ohio (646) and Washington, D.C. (427).

Having fun together is big part of alumni activities such as this lunch at Alumni House before football game.







THE TALL MAN BEHIND OUR BELOVED

# ON, ON, Uof K

The Civil War—also known as the War Between the States, depending on whether you look at that great national tragedy through eyes of Blue or eyes of Gray—was a singing and musical war. The men in Blue often reported hearing the sound of the Confederate Army's bands above the clash of arms in battle. Historians say no other war in man's history

evidenced so much singing and horse-play.

The experience may have provided the stimulus to the adoption of fight songs to accompany our men who do battle on the playing field. For the University of Kentucky, which was founded in the last year of the great sectional war, it was another 50 years before we adopted our own "fight" song, or even our own—and unique—"alma mater."

The man who realized our need for such songs, and did something about it, came to UK in 1917 as head of the Music Department. He retired in 1944, and died in August, 1949.

But he left behind two great songs, and we memorialize him each time we sing "On, On, U of K," and "Hail Kentucky, Alma Mater."

He was Carl A. Lampert, a tall man whose stern visage could not belie his German birth. He was born in Minden, Germany, May 13, 1874, and came to the U.S. with his parents at age six. During his 26 years on campus he was affectionately known as "Prof."

Miss Marcia Lampert, a daughter who still makes her home in Lexington, recalls that her father began compositon to "On, On, U of K," in the spring of 1922 "and after he had

come up with a melody of sorts, he played and toyed with it, trying different versions and assorted endings."

CARL A. LAMPERT

After he was satisified with the melody, he offered one of his students a prize of \$5 for a set of words to his compostion, a prize won by Troy Perkins. The new song was introduced at a student convocation in the spring of 1923. The song caught on, and the rest is history, except for the little known fact that it is one of the most pirated songs in the industry.

"Hail Kentucky," written in 1917, also lacked the right words, until one day in 1927 the Prof asked a good friend, Mrs. Josephine Funkhouser, wife of the late Dr. W. D. Funkhouser, if she "could write some words" for the tune. She did, and the new "Alma Mater" was introduced on April 2, 1927, at a concert given by the University Men's Glee Club. The song was an immediate success.

Lest we leave the impression the two UK songs are Prof. Lampert's only legacy, consider this: He inaugurated the state music contest at the University for high school students; he organized the band which won for itself the title "best band in Dixie" at the Georgia Tech game in 1923; he organized the Men's and Women's Glee Clubs, the Central Kentucky Choral Society (of 400 voices) and the University Philharmonic Orchestra. And he taught stringed instruments to hundreds of Lexington students.

The original manuscripts to the two UK songs have been given by Prof. Lampert's family to the University King Library.

### The University of Kentucky Coaching Staff Thanks These Dealers for Their Assistance in Recruiting

Transportation is vital to modern day college football. I want to thank the following car dealers who generally, graciously, and enthusiastically have made themselves available to me and my staff for recruiting. We thank you sincerely.

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Among those honored at last year's Fellows dinner were Mr. and Mrs. T. Jeremiah Beam, who received a membership plaque from President Singletary. At right is Ervin J. Nutter, chairman of the UK Fellows Executive Committee.

Development Council this weekend honors its newest...

# UK FELLOWS



Forty-five new University of Kentucky Fellows were honored for their financial contributions to UK during the annual dinner of the UK Development Council at Keeneland Racecourse last night.

The Development Council, UK's parent fund-raising organization, organized the Fellows program in 1966 to recognize donors who have made significant gifts to UK. There are now 272 Fellows and the total value of their contributions, either already made or planned for the future, amounts to \$10.3 million.

In addition to the Fellows program, the Development Council conducts the UK Annual-Giving Fund program, whose primary objective is to raise private funds to support many programs throughout the University.

"During 1974, through the fine work of the Development Council, our alumni and friends contributed \$1,926,000 in support of vital programs at this University," said UK President Otis A. Singletary. "This generous spirit of giving certainly encourages us in our mission of education."

The Annual-Giving Fund, which raised \$420,000 in calendar year 1974, provides support for:

- √ Financial aid for needy students;
- √ Research and research equipment;
- √ President's discretionary fund;
- √ Undesignated, or "where the need is greatest" fund;

√ Library and art acquisition, and √ UK Blue and White fund.

In addition to the Fellows dinner, the Development Council is holding its annual meeting this weekend. Activities included a luncheon address yesterday by Arthur C. Frantzreb, well-known management and financial resources counselor from Arlington, Va.; a talk yesterday on research at UK by Wimberly C. Royster, dean of the UK Graduate School and coordinator for research, and a tour this morning of the UK Albert B. Chandler Medical Center.

The UK Development Council is made up of about 150 members headed by a 30-member board of directors. L. Berkley Davis, vice president of General Electric Co., Washington, D.C., is chairman of the Council; David C. Scott, president and chairman of the board of Allis-Chalmers Corp., Milwaukee, is vice chairman, and Robert C. Toll is secretary and executive director of the council.

Ellie and John Y. Brown Jr., Louisville, are co-chairmen of the 1975 Annual-Giving Fund. He is advisory chairman of the board for Ollie's Trolleys, and she is president of the Kentucky Colonels basketball team. Ervin J. Nutter, president of Elano Corp., Xenia, Ohio, is chairman of the Fellows Executive Committee.

Davis, Scott, the Browns and Nutter are all UK graduates.

### **Alumni News Notes**

YOU ARE INVITED to stop by the King Alumni House, corner of Rose and Euclid, for a Homecoming Open House following today's game. On exhibition in the House is a collection of art work by alumna E. Greenfield. In a distinct style of impressionist-realism she portrays Kentuckiana and a number of portraits using the media of charcoal, pencil, acrylic, oils and water colors.

Welcome to alumni band members who have returned to campus for the second biennial Alumni Band Day. The enthusiastic former bandsmen quickly bought out the Alumni Association's ticket allotment for this Homecoming game and all the other extra tickets we could scrounge up. The weekend activities for the bandsmen began with a Friday night reception at the King Alumni House. At 9:30 a.m. this morning they reported for rehearsals in anticipation of their half-time performance. "On, On UK!"

Looking for a stocking stuffer for Christmas? Why not give someone a \$10 annual membership in the UK Alumni Association? Throughout the year they'll



BAND SCHOLARSHIP recipients for 1975 are, clockwise from left, David Elder, Rebecca Sturdivant, Scott Hill, Scot Powers, Kay Smith and Dudley Hanks.



UK ADMINISTRATION BUILDING

be reminded of your generosity as each quarterly magazine, "The Kentucky Alumnus", arrives at their home. Maybe this will be the year they could take advantage of member prices on an alumni tour to Hawaii, Central America or Paris. Some of the other advantages of membership include opportunities to purchase season football tickets, buy books from the University Press of Kentucky at a 30 percent discount and Wildcat specialty merchandise at savings of up to 20 percent. And, some new exciting programs are being planned for 1976. Your \$10 annual dues payment is also put to work in the Alumni Association to help support the Great Teacher Awards program, alumni band scholarships and community college scholarships.

Prints of C. G. Morehead's painting of the UK Administration Building are still available for \$20 plus tax and a \$3 handling/mailing charge. Funds raised from the sale of prints will be used for scholarships, a much needed item in today's economic situation. The prints are  $17^{\prime\prime} \times 22^{\prime\prime}$  and depict the building with the Spanish cannon out front in an autumn setting.

It's Kentucky Wildcat time—time to purchase a Kentucky Wildcat wrist watch. The watches will be available after November 10 for \$19.95 plus tax from the Fayette County-UK Alumni Club. The watches are Swiss made and guaranteed for one year. They can be ordered with a Kentucky blue imitation suede strap or gold expansion band. Checks should be made payable to Wildcat Watches and mailed to the UK Alumni Association, Lexington, Ky. 40506.

Keeping in touch with alumni is one of the primary responsibilities of the UK Alumni Association. Do we have your current address? When was the last time (or have you ever) sent us word of the good fortune that has come your way since graduation? We'd like to hear from you. Send your personal news note to Editor, Alumni Publications, UK Alumni Association, Lexington, Ky. 40506.

### Blue-White Game, Yugoslavian Exhibition Slated For November

### By JACK PERRY Assistant Sports Information Director

The Kentucky Wildcat basketball team will display its talent in two attractive basketball extravaganzas in Memorial Coliseum prior to its opening game at Northwestern, Dec. 1.

The annual Blue-White game is scheduled for Nov. 17, and an exhibition with the Yugoslavian National team will be held Nov. 22. Both games tipoff at 7:30 p.m.

The Yugoslavians will present a powerful and skilled team whose players average 23-27 years of age, quite a contrast to the most youthful UK team in 30 years.

"Yugoslavia will furnish us with perhaps more competition than we can handle," said UK coach Joe B. Hall, "but it will give us an excellent opportunity to assess our young team. And this is just not another mediocre foreign team—look at their record."

The record shows the Yugoslavians beat Russia last month for the European Cup championship, then polished off the United States' Pan-American team in International Cup competition, prompting U.S. coach Dave Gavitt of Providence College to say, "When we lost to them before (82-79), it was like men playing boys... and we were the boys."

The game will afford fans in Lexington for the Kentucky-Tennessee football game an opportunity to remain over to see the 1975 NCAA runner-up team

Tickets to the game are on sale at Memorial Coliseum and are priced at \$3.00 for adults and \$1.00 for children under 12. UK students will be admitted free. Mail orders will be accepted by certified check only and should include 25¢ for postage. Send to: Basketball Ticket Office, Memorial Coliseum, Lexington, Ky. 40506.

The Blue-White game annually serves as the official introduction of the Wildcats to a Coliseum crowd. And Hall has indicated he will split the squad by pitting a first-unit against the remaining players, as well as juggling personnel into both lineups later in the game.

Two weeks of basketball practice have been spent on fundamentals and conditioning and have pointed out two distinguishing factors about the 1975-76 Wildcats.

"We are just so young," sighed Hall. "Even the older players need fundamental work and are relearn-

ing things we did last year. We might just work on fundamentals right up to the first game. But two things have greatly impressed us—the overall improvement of our holdover players and the quickness of our guards—we will be much quicker in that position than we have in the past."

Hall and his staff were concerned that the heavy weightlifting program the Wildcats went through last month may have bulked them up to a point that would hamper their shooting, and as it turned out, that is exactly what happened. But the shooting is coming around and the bulk is still there.

A prime example is freshman guard Truman Claytor, who weighted only 160 lbs., when recruited out of Toledo. After a summer in Lexington, and the weight program, he now packs a solid 180 lbs. on a 6-foot-1 frame, prompting one observer to comment, "Man, they won't know you when you go back home."

Asked if the added weight bothered him, he responded, "Not a bit. I feel much stronger and my quickness has not been impaired—I feel I have the physical equipment to play Kentucky style basketball now."

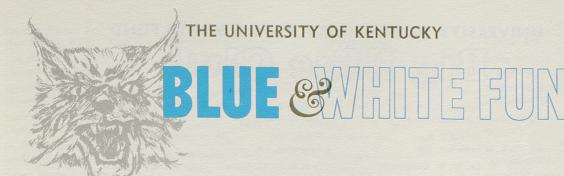
Another fine physical specimen is junior guard Larry Johnson, who at 6-2 now hits the scales at 205 lbs., and could easily pass for a football defensive back. Johnson was impressive in the squad's only scrimmage to date, an impromptu 20-minute session in which he hit five of nine shots and played defense as if possessed.

Johnson's unit included Jack Givens, James Lee, Mike Phillips and Reggie Warford, and racked up a 46-27 total as Phillips hit 14 and Givens 12. Freshman Bob Fowler had 12 against them.

Warford joined a select group on a standing trophy in the Cats training lounge. The "100 Per Cent Free Throw Club," was established three years ago by Hall in an effort to improve shooting. To become enshrined, a player must hit 50 in a row and Warford, who hite 50 twice last week, joins Ronnie Lyons and Ray Edelman (1973), Steve Lochmueller (1973, 1974), and Mike Flynn (1975).

Rick Robey, who helped the United States win the basketball Gold Medal in the Pan-American Games at Mexico City, returned to campus Friday and is eager to join his teammates.

One surprise is in store for him—he'll join Phillips and Danny Hall daily after practice for extra drills designed to increase agility, endurance and strength.



Hundreds of student-athletes have had their education at the University of Kentucky financed by grants-in-aid. More and more, the success of major college athletic programs is dependent upon the financial support of the institutions and friends.

The University of Kentucky is proud to honor the individuals and business firms whose names appear on these pages.

If you are interested in becoming a member of the Blue & White Fund please contact the Athletics Association. Phone: 258-5611.

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To The 1975 Football Wildcats



#### UNIVERSITY OF KENTUCKY "WILDCAT" MARCHING BAND

November 1, 1975

#### Homecoming

Using the University's theme for the 1975 Homecoming celebration "Then and Now", the UK Band presents a look into history and recalls the music and pageantry which has been part of the UK football halftimes for decades. Representing the period of the military marching the band performs the old march "Joyce's 71st Regiment", a march famous during the decade of the Thirtys. The trend of bands in the forties and fifties was to the forming of letters and figures on the field and the use of much of the popular music of the time. The music is an old 40s tune, "Chattanooga Choo-Choo" and features our own "choo-choo" on the field, resplendent with smoke from its stacks, moving wheels, whistles and bells. The decades of the 60s and 70s brought a new look to marching band, with much precision drill typical of much of the UK Bands movement during the season. But more important, was the innovation of the music; "the big sound" and "rock" related

rhythms and percussion. The UK Band represents this era of the 60s and 70s with one of the most famous hits of the rock group Chicago, "Question '67, '68".

Some 125 Alumni Band members will take part in the Home-coming ceremonies as they enter the field to "On, On" and perform with the UK band the always popular "What the World Needs Now is Love". The Alumni Band includes alumni from every decade from the twenties, former drum majors, majorettes, feature twirlers and flag bearers.

The Homecoming Ceremony continues with the presentation of the 1975 Homecoming Queen and her court, the presentation of the honors by President Singletary and the traditional playing of "My Old Kentucky Home".

Wm. Harry Clarke, Director of Bands
Gordon Henderson, Asst. Director of Bands
Lu Graham, Senior Assistant
Jimmie Yeiser, Drum Major
Wayne Lowe, Librarian
Doug Lamb, Uniform Chairman
Carol Bowers, Diane Christian, Feature
Twirlers
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Hilda Bailey, Head Flagbearer
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Ball Ready for Play



Grasping Face Mask



Delay of Game



Roughing the Kicker



Ball Dead; If Hand is Moved from Side to Side: Touchback



Discretionary of Excess Time Out followed with tapping hands on chest.



Illegally Passing or Handling Ball Forward



Incomplete Forward Pass, Penalty Declined, No Play, or No Score



Touching a Forward Pass or Scrimmage Kick



d lick Safety



Non-contact Fouls



Ineligible Receiver Down Field on Pass



Ball Illegally Touched, Kicked, or Batted



Loss of Down



Substitution Infractions



Clipping



Illegal Procedure or Position



Blocking Below the Waist



Forward Pass or Kick Catching Interference



Offside (Infraction of scrimmage or free kick formation)



Intentional Grounding



Illegal Shift



Player Disqualified



Hands and Arms



Illegal Motion

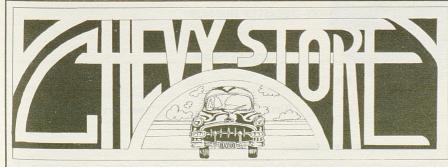


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A wide range of choices from such sports as football, baseball, track, volleyball, golf, tennis, swimming and wrestling—Outstanding college and high school coaches and instructors—Allow him to grow and develop while he enjoys new learning processes—competition with control.

For further information, write: Coach Fran Curci, Football Office, Commonwealth Stadium, University of

Kentucky, Lexington, Ky. 40506.











#### A FINE GIFT SUGGESTION-REGISTER HIM NOW!

Name:	Parent's Name			
Street	City		State	Zip
Phone ( )	Age	Birth Date	Y	ear now in school

\$25.00 minimum deposit-Balance due June 1 (non-refundable)

Make Checks Payable to: U.K. All-Sports Camp, Football Office, Commonwealth Stadium, Lexington, Ky. 40506

### Special offer!

# The Official University of Kentucky Wildcats Blazer is now available to YOU

For a limited time only the Lexington Wildcat Club has made available to you the Official University of Kentucky Wildcats Blazer Ensemble.

Now you can show your support for the fighting Wildcats by wearing your Official Blazer to every game! This handsome ensemble is the official traveling uniform of the Kentucky Wildcats. It's made of fine quality polyester doubleknit with extra wrinkle resistance and press retention properties for easy care and maintenance.

broidered with "The University of Kentucky Wildcats" which you may wear exposed or as a plain sports coat.

There is also a matching ladies ensemble that makes a great weekend wardrobe for travel and comfort

Order your Official University of Kentucky Wildcats Blazer today and show your support for the fighting Cats!

It's styled to be always fashionable and is em-

For more information write or call:

The Lexington Wildcat Club P. O. Box 1524 Lexington, Ky.

Harley Clemons, President (606) 252-7787 Mike O'Kelly, Secretary (606) 269-1103

Blazer & Slacks \$80.00

Blazers \$57.50

Ladies 3-Piece Ensemble \$75.00



Please allow approximately two weeks for delivery.

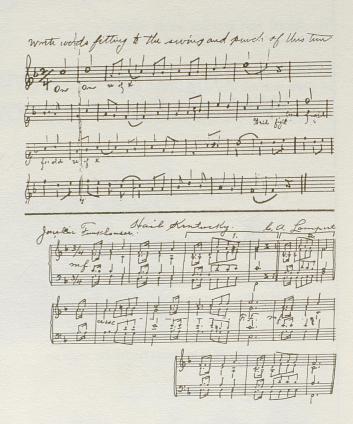
### University of Kentucky School Songs

ON, ON, U. OF K.

On, On, U. of K.
We are right for the fight today.
Hold that ball and hit that line;
every wildcat star will shine.
We'll fight, fight, fight
for the blue and white,
as we roll to that goal, varsity.
And we'll kick, pass and run
'till the battle is won,
and we'll bring home the victory.

#### U.K. ALMA MATER

Hail Kentucky, Alma Mater! Loyal sons and daughters sing; sound her praise with voice united; to the breeze her colors fling. To the blue and white be true; badge triumphant age on age. Blue the sky that o'er us bends; white Kentucky's stainless page.



#### MY OLD KENTUCKY HOME

The sun shines bright in the old Kentucky home, 'Tis summer, the people are gay; The corn-top's ripe and the meadow's in the bloom While the birds make music all the day.

The young folks roll on the little cabin floor All merry, all happy and bright; By'n by hard times comes a-knocking at the door Then my old Kentucky home, Good-night!

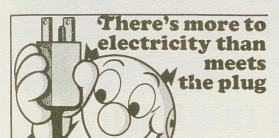
Weep no more my lady, Oh! weep no more today! We will sing one song for the old Kentucky home For the old Kentucky home, far away.



# QUALITY PETROLEUM. **PRODUCTS**



Ashland Oil, Inc. Ashland, Kentucky



Our first responsibility is to supply the elecour first responsibility is to supply the electricity you need when you need it—all that's needed, 24 hours a day. Growing needs. For home, business, and industry.

But making sure that everyone in our service area has all the electricity needed is just part of the problems involving the environment.

part of the picture.

Take the problems involving the environment, for example. Reddy's working with scientists and researchers to clean up air pollution, improve and expand sewage treatment, filter pollution out of lakes and streams, and replace old-fashioned polluting processes with clean electrical systems.

In fact, in the area of environmental con-PO USE ELEGIBIOITY

trol equipment on which patents have been issued, more than 90 per cent require elec-

tricity.

Reddy Kilowatt makes things happen





### Don't Miss That Game!

You say the only thing you can find to fit you is your skin . . . and they won't let you in the gate in your birthday suit. Don't worry because Tall & Big Men's shop has a huge selection of current up to date quality apparel that's made to fit you.

#### For the TALL man

	- Longs	
COATS	- Ex-Longs	39-54
PANTS	(Wash)	30-48
PANTS	(Dress)	. 30-48
SHIRTS	(Sleeves)	.35-38
JACKET	S (Ex-Longs)	.40-52

#### For the BIG man

SUITS AND	
SPORT COATS	46-60
PANTS (Wash	& Dress) . 42-66
SHIRTS	17-22
	13-16
JACKETS	44-66

2250 Zandale Center

278-7005



### Kentucky Kats

By Gene Gray

"Kentucky Kats" is a new release by artist Gene Gray, painted specifically for the Division of Women's Athletics. The print (17" x 22") comes in a distinctive folder depicting the history of the Lady Kats. Both print and folder are suitable for framing and make a perfect gift for any Kentucky fan. Proceeds from the sale of "Kentucky Kats" go to further support the program goals of Women's Athletics at the University.



Lexington, Kentucky 40506

Clip and Mail: Make Check	Payable to: Project SWAT, UK	Women's Athletics		
Name				
Address	State of the state	City	State	Zip
	ase find (tax in 21.00 (tax incl. each)	ncl.) for	prints	
Check one:	<ul><li>☐ Hold, I will pick up</li><li>☐ Mail to above address*</li></ul>	☐ Mail to	address below:*	
* Include \$3.	00 for postage, insurance and han	dling.		
	Complete order blank and mai	il to: Project SW	AT – P. O. Box 414 University Station	



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Strength—a major banking company, Kentucky Group serves over 26 Kentucky communities with nearly 1,000 bank employees.

**KENTUCKY GROUP BANKS** 







In a recent nationwide survey of independent TV service technicians, Zenith was named, more than any other brand, as the color TV

with the best picture.

Question: In general, of the color TV brands you are familiar with, which one would you say has the best overall picture?

Answers:
Zenith36%
Brand A20%
Brand B10%
Brand C7%
Brand D6%
Brand E3%
Brand F2%
Brand G2%
Brand H2%
Brand I1%
Other Brands3%
About Equal 11%
Don't Know4%

Note: Answers total over 100% due to multiple responses.

### II. Fewest Repairs.

In the same survey, the service technicians named Zenith as the color TV needing the fewest repairs. By more than 2-to-1 over the

next brand.

For survey details, write to the Vice President, Consumer Affairs, Zenith Radio Corporation, 1900 N. Austin Avenue, Chicago, IL 60639. Question: In general, of the color TV brands you are familiar with, which one would you say requires the fewest repairs?

#### Answers: Zenith......38% Brand A......15% Brand C.....8% Brand D..... 4% Brand B ......3% Brand I..... . . 2% Brand F..... ...2% Brand E..... ...2% Brand G......1% Brand H . . . . . . . . 1% Other Brands.....4% About Equal....14% Don't Know.....9%

The Bordeaux, Country French style, with beautiful simulated wood finish and genuine wood veneer top. Model SG2569P. Simulated picture.

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