

The Kentucky Kernel

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MORRIS C. GARLAND, Editor-in-Chief
FRANK BOBBIER, Managing Editor

SWEET AS HONEY THE ONE AND ONLY

YELLO BOLE

Cured with REAL HONEY

Starts Sweet Smokes Sweet Stays Sweet

NOTHING ELSE HAS ITS FLAVOR
Also Imperial Yello Bole \$1.50

Also Imperial Yello Bole \$1.50



SMARTEST HATS IN TOWN
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...that leads to sales pick-up

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BELL TELEPHONE SYSTEM

Hoi Pollui

Just musing: why do people, on first attempts at writing this column, begin by apologizing for their first efforts? Yeah, including me, but now I'm sorry that I did, because it's nothing to apologize for as any former writer will assure you. Garling reminds me of a second Captain Bligh, standing over you and saying that everything you write is lousy but why not more of it. But I suppose that is one of the many privileges of an editor.

The Double Cross
As this is a clearing house for any types of two timing, etc., we feel it our duty to inform Professor Aorill that his star student, Betty Gilbert, proxy of the Kappas, has been campused for keeping late hours with Lee Miles. All those dates and note takings look like a stall to us.

Commission on Sales, Maybe
Kappa pi-beta Charlotte Briggs has received fraternity bracelets from both of her ardent suitors, KA Al Moffett and Phidelt L. K. Haggin and its keeping her pretty busy changing them back and forth when she runs upon either of them.

East of the Sun
Kitty Mahan and Clarence McCarroll had a date and amused themselves by waiting and watching the sun rise. Maybe we have underestimated this little boy's power.

Welcome Home, Bill
Our esteemed past English prof, Bill Ward, is in town for the spring holidays getting a rest from the rigors of a North Carolina winter. (He said it was actually just 15 degrees above zero at one time, poor man.) But to get to the point, he lost little time in making a contact with his old datee Lucille Thorn-ton. Boys, he really believes in persistence.

Back to Nature
It was interesting to note the embarrassment all the little girls had to undergo during Hell week when they were forced to attend classes and dances devoid of make-up. And it enabled some of the boys to get a line on what they may expect after they marry some of their dream girls. But you can't tell a person in love. So what?

Gold Star Mothers
The Chios has made it known that they intend to become affiliated in the recently incorporated Army of the Future and become members of the Gold Star Mothers of Future Wars Auxiliary.

By-low My Baby
Betty Murphy looked very sweet

this afternoon wandering back and forth in the Tavern with a baby tucked under her arms. But that is hardly the place to raise a child don't you think?

Freshman Love

Looks as though Sonny Murray is deserting the old staid ground to become one of Wanda Strong's many twits. Now maybe Willson Houston will be able to make more one, if it's possible for him to make any kind of move.

Congratulations, Baker

It is finally out that Filip Basil Baker has parted with his pin to one of the home town girls, Clementine Cooper, back in Georgetown. All the time one poor little girl has been giving him four and five no-breaks to all the dances and asking him to escort her to her own society formal. The gullibility of these freshmen is amazing. (So says a hardened old junior).

Settling Down

Doc Moore is being seen in the company of Jim Davidson a lot lately. Jim says it's the real thing this time and that I might state that they are settling down for good. OK, bud, I guess you know what you are doing.

Scream of the Week

Several members of Mr. Plummer's feature writing class have requested that the boy that keeps handing in columns on his trips, accompanied by the national beverage BEER, to please desist until they can recuperate from the last two or three doses of the stuff.

Senaders

They say the boys that stood under the windows of the Chlo house and sang the "White Star of Sigma Nu" were trying to fool the Chios, but the lovely voices of Mc-Loney, Bill Tracy, Doss Reid, etc., couldn't be mistaken for anything besides Phideltas.

Poor Butcher

Alice Guarnat just rushes up to the Commons on Tuesday and Thursday second hours to see the unknown quantity on the campus, Hal Eshulman. It just goes to show how fraternity brothers will chase on each other.

Gov. "Happy"

Just a little warning to Cuba Hardin about his latest pinee. Her sister says that she was doing a lot of playing up to our notable governor last night at the reception held for the legislators. Even to congratulating him on his magnificent singing.

In case the Phi Alpha Delta's are wondering why the Phi Delta Phi's

Kernel Associate Wins Recognition

The editorial "Personality in Teaching," written by Richard Boyd, associate editor of the Kernel, which appeared in the Friday, February 25, issue of the Kernel, was taken by the Intercollegiate Digest and published in their editorial columns as one of the six best articles of its type found by them in a nation-wide search of college publications for the month of February.

Boyd, a senior in the College of Arts and Sciences and connected with the Kernel as an associate editor since May, 1935, discussed the advisability of college professors being possessed of captivating personalities and the benefits accruing therefrom to students as a result of this quality.

The Intercollegiate Digest is a monthly publication which summarizes and comments on the news appearing in university and college publications of the country.

had seven out of the eight winners at the speech contest the other night, it was on account of the fact that two out of three judges happened to be PDP's. (Did I say freshmen were gullible?)



THE GRACO HAT

...for Spring will add a dash of color to your Spring wardrobe. We have a perfect selection in snap-brim and bound edge models. A sound money's worth at

\$350



THE GRACO SUIT

IN TWEEDS AND GABERDINES

Sipping Beck beer is one way to greet the Spring season, but you'll get an exhilarating thrill from the first moment you slip into a new Spring Graco suit. For here are suits in new tweeds and Gaberdines which are as fresh as an April morning. The models, with new sport backs and side vents, have a stimulating smartness that put you a step ahead of the crowd... that make you look and feel your best. And they're tailored the dependable Graves-Cox way to hold their smart style through long months of wear. See them today!

2500



GRAD GIVEN FELLOWSHIP

Horace M. Miner, who was graduated from the University in 1933 and who has been working toward his Doctorate in the Department of Anthropology at the University of Chicago, has just been granted a fellowship for next year by the National Social Science Research Council. Mr. Miner expects to carry out a research in social anthropology in a French-Canadian village.

A course in "civilization" designed to enable students to orient themselves intellectually and spiritually, is being given at St. Lawrence University.

Follow the Crowd and go to

Benton Tavern

FOR A DELIGHTFUL Sandwich and Something to Drink

Always Open

RICHMOND ROAD

Each Puff Less Acid

LUCKY STRIKE CIGARETTES

LUCKY STRIKE

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A LIGHT SMOKE

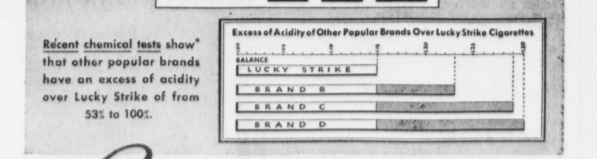
OF RICH, RIPE-BODIED TOBACCO

Luckies are less acid. For hundreds of years, tobaccos were selected—and gradations in flavor secured—by the roughest sort of rule of thumb methods. Hence, one of the most important innovations made by the Research Department was provision for chemical analysis of selected tobacco samples before purchase.

the resulting reports offer the professional buyer an accurate guide and reinforce his expert judgment based on the senses of sight, smell, and touch. Thus extreme variations toward acidity or alkalinity are precluded by such selection and subsequent blending.

Luckies—A LIGHT SMOKE—of rich, ripe-bodied tobacco!

Luckies are less acid



Luckies — "IT'S TOASTED"

Your throat protection — against irritation — against cough

SOCIETY

NANCY BECKER, Editor

Sigma Chi
The following were out of town over the week-end: Tom Humble, Somerset; Jim Palmore, Frankfort; Jim Chester, Russell; Ed Alcorn, Housatonic; Frank Coffey, Monticello; Bill Pauley, Pikeville; Charles Egan, Lawrenceville, and Bill Crady, Louisville.

Winfrey Buntin, Louisville, and Bill Dawson, Ft. Thomas, were guests over the week-end.

Bill Swishelm, Sonny Boland, Gordon Bugle and Bob Stevenson

went to Cincinnati Friday evening. Elvis Stahr, Bob Forsythe, John Tooney and Gayle Fields attended the Tillet concert in Louisville Friday evening.

Triangle
Friday dinner guests at the house were Martha Hawkins and Nell Cralk.

Sunday dinner guests at the house were Jane Potter, Gypsy Jo Davis, Ruth Clifton, Marcella Martin, Gladys Rowe, Jerry Gilbert and Catherine Meierdick.

Mr. Mason McIntosh was a weekend visitor at the house.

The following Triangle men spent the week-end out of town: Earl Vice, Mt. Sterling; Norwell Gabbart and Cecil Robinson, Mayville; Thurman Roberts, Somerset; William Eversole and Louis Nelson, Vine Grove.

Wolf Wile's



BRITISH "ESQUIRE"

Nothing newer for your tailors! Swagger felts in grey, navy, leather brown, dark brown, black, pastel.

\$3.95

Others \$1.95 and \$2.95

LAURA JOHNSON and JEAN ABEL will assist again

Saturday IN **OUR CAMPUS HAT SHOP** MAIN FLOOR

Lambda Chi Alpha
Robert Hensley was a representative at the Young Democratic club in Pikeville last week-end.

James Richardson, Bob Kash, Bill Simonton and Herschel Ward spent the week-end in Ashland as the guests of Mr. Richardson's parents.

James K. Miller, who recently underwent an operation at the Good Samaritan hospital, has returned to his home in Wavland. He expects to resume his studies soon.

Kappa Sigma
Nona Ben Fannin, Julia Brown and Ruth Diley were Sunday dinner guests.

Bessie Samuels, Bardstown; A. W. Plummer, Millersburg; Bruce Wheeler, Paintsville; Glenn Hardyman, Mayville, spent the week-end at their respective homes.

Sam Warren and Dave Salvers were in Louisville Friday to hear Lawrence Tibbett.

Tommy Reynolds was a weekend guest at the house.

Mrs. James Loudon was a Sunday guest.

Delta Chi
Dinner guests Sunday were Martha Records, Purrie Christman, and Mr. James Buchanan, field secretary from the National chapter, Madison, Wis.

Kappa Kappa Gamma
Dr. and Mrs. W. D. Furkhouer and Dr. and Mrs. Amry Vandenberg were guests of honor Thursday at a dinner given by the chapter.

Out of town guests attending the dance were Kappy Waddie, Somerset; Rissa Helronymus, St. Helen; Betty Ann Pennington, Alice Pennington, Jo Blackburn and Jessie Lebus.

Phi Kappa Tau
Dr. and Mrs. O. T. Koppfus were dinner guests at the house Sunday.

Mr. and Mrs. W. R. Briggs and Mrs. Julia Wenzel were guests at the house Sunday afternoon.

Robby Coleman and Selmae Evans visited this weekend in Frankfort. Wally Brizes, Charlie Dunn, Bob Maloney, Ralph Pirman and S. Paul

Taylor spent the week-end at their homes in Covington. Nicholas Hoaghe visited this week-end in Middlesboro.

Fatterson and Boyd Halls
The following girls from Fatterson and Boyd halls spent the week-end at their respective homes: Jane Reynolds, Margaret Swartz, Betty Beane, Katherine Bisset, Daley Cain, Pauline Wilmott, Anna Sewell, Jane Downs, Mary E. Norvell, Mary Jane Eddis, Elsie Holliday, Wanda Strong, Joyce Wright, Frances McChord, Sarah E. Arnold, Byrd Kendall, Mildred Sharp, Mary Louise Henderson, Dorothy Hazelrigg, Julia Dixon, Jane Mitchell, Anna Chifford Boles, Eleanor Steele, Dorothy Torstrik, Anne Wyatt, Helen Jennings, W. Lucas, Ann Carter, Gail Hacker and Edith Allen.

Mrs. Mary Lee Collins and Mrs. Eda Giles entertained last night with a dinner at Boyd Hall in honor of the Home Management house.

The tables were decorated with spring flowers and ivory candles. The guests included Misses Laura Deenhouse, Ruth Hunter, Isabel Nadelstein, Gilma Truhs, Helen Morgan and Jennie Gibbs.

Alpha Tau Omega
O. D. Spivey, Van Lear; and Art Thurn, Hamilton, Ohio, were weekend guests at the A. T. O. house.

Paul Fisher spent the week-end in Louisville.

Perette Deats was in Louisville Saturday.

Jan Closter has returned after spending a few days in Middlesboro, recovering from a brief illness.

Miss Daisy Cain will spend the week-end in Cincinnati.

Sigma Phi Epsilon
The following spent the week-end out of town: Jack Huber, Ed Seay, Melvin Fordon and Leland Harker, Louisville; Dudley Flowers, Adairville; Ralph Reeves, Frankfort; and Jim Miller, Middlesboro.

Mr. and Mrs. Allen Brady, Lexington, were dinner guests at the house Sunday.

Delta Tau Delta
The following alumni from Louisville were weekend guests at the house: Parker Hurley, Al Miller, Fred Dye and Fred Scott.

Dorothy Babbitt was a Sunday dinner guest at the house.

Pi Kappa Alpha
Pi Kappa Alpha announces the initiation of the following: Wynant Bishop, Lexington; Fred Anders, Champagne, Ill.; James Deitz, Wilmore; T. P. McClain, Georgetown; Tom Wilbers, Dixon; Sam Sternberg, Beattville, and Ralph Holloway, Louisville.

The following alumni and fathers were guests of the Mothers' club at the house last Tuesday.

Delta Zeta
Alpha Theta of Delta Zeta announce the election of the following officers for the coming year: Edith Woodburn, president; Mary Neal Walden, vice-president; Dixie Abram, corresponding secretary; Juanita Zweigart, recording secretary; Dorothy Santen, treasurer; Ruth Weatherford, historian; Lucy Ray and Mary Elizabeth Curtis, guards; and Marian Mohler, parliamentarian.

GIRL'S GLEE CLUB TO SING
The Girl's Glee club, directed by Miss Mildred Lewis, will render a program at the Christian Central church at 5 o'clock Sunday afternoon, March 22. Several numbers rendered by them on the Sunday afternoon musical two weeks ago will be repeated.

Antiquated "band-box" gymnasiums are to blame for the mediocre brand of basketball played in New England, says Al McCoy, coach of Northeastern University, Boston.

A Harvard zoologist risked his life to enter his burning home the other day. He was after a set of corrected exam papers.

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1936 BEAUTY QUEEN

Approves the new styles by Jacqueline

"Just a note to tell you that the Jacqueline shoes this Spring are simply gorgeous. They are my idea of the 'Tops' in shoes."

FRANCES WOODS

Thanks a million Miss Woods. We know you are right. Miss Woods chose this Patent leather Broad Strap as the outstanding shoe for spring. Jacqueline shoes are seen in Vogue and Harper's Bazaar.

\$6.00 and \$6.50



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SPRING SHOE SMARTNESS

Any Co-ed will find a shoe to give her individual style and attractiveness in our marvelous assortment of new spring fashions. You've never seen such economical beauty in footwear for the Spring season. See them early.

\$5.50 to \$8.50

George Collis

NEXT TO KENTUCKY THEATRE

Alpha Sigma Phi
Sigma of Alpha Sigma Phi announces the initiation of the following: Douglas Ford, Owensboro; Frank Palmer, Cynthiana; Buddy Elliott, Willettsville; Frederick Polver, Schneectady, N. Y.; Wendall Holbert, Conway; and William Merton, Martins Ferry. Following the initiation the members of the chapter had breakfast in the gold room of the Lafayette hotel.

Alpha Sigma Phi announces the pledging of J. R. Beck and J. M. Barron, Owensboro, and Edwin Venters, Pikeville.

Sunday dinner guests at the house were Lucille Throsmorton, Wilma Taylor, Marie Beebe and Frances Smith.

Bob Lawson and Buddy Hillston spent the week-end in Williams-town.

Alpha Xi Delta
Marie Beebe, Daisy Cain, Elaine Allison and Mary Hoeker spent last week-end in Louisville.

Eleanor Davis was the week-end visitor of Pauline Harmon in Danville.

Mr. and Mrs. C. Robert Peter and Mr. and Mrs. U. R. Lesher of Louisville visited Lydia Tucker last week-end.

The following girls spent last week-end at their respective homes: Hazel Brown, Frankfort; Nathalie Linville and Ann Wyatt, Paris.

For Digestion's sake—smoke Camels

Smoking Camels eases tension—stimulates digestion—and fosters a feeling of well-being!

Again and again, we make up for lost time by eating in a hurry. Digestion must meet the strain. How fortunate that smoking Camels during and after meals definitely stimulates digestion and helps to ward off the effects of our hurried, nerve-racking life—by aiding and restoring the natural flow of the digestive fluids. Today, Camels are being everywhere recognized as a healthful part of the art of dining. Camels are incomparably mild—never get on your nerves or tire your taste. Enjoy Camels with meals and the whole day through, for their matchless blend of costlier tobaccos—for their energizing "lift"—for the welcome feeling of well-being they bring you. Camels set you right!

Note-Worthy!!



\$12.75

COLLEGIATE CLASSIC KNIT

Valcuna and Casheen yarns knitted with that keen classic neck-line. Soft pastels you'll adore.

Just \$12.75

(SEE DISPLAY FIRST FLOOR)

Embry & Co. (Incorporated)

DEEP IN STUDIES.
The strain often shows up in poor digestion. Enjoy Camels for their positive benefit in aiding digestion, by stimulating and restoring the natural flow of the digestive fluids.



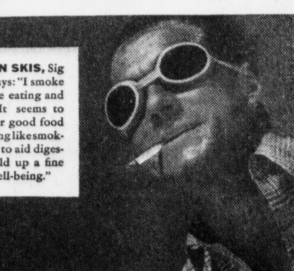
L'AGLON, IN CHICAGO, RENOWNED FOR ITS CONTINENTAL CHARM AND CUISINE.
"Teddy," genial host to the lively crowd you see in the picture above, is an internationally famous maître d'hôtel. "We find our patrons know not only good cooking," he says, "they know good tobacco. There is no question but that Camels are the most popular cigarette."



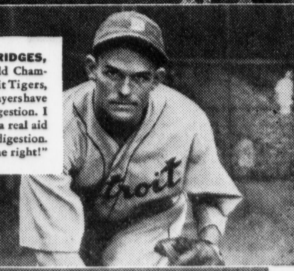
TUNE IN!
CAMEL CARAVAN WITH WALTER CRILEE, DEANE JANIS, TED HUSING, GLEN GRAY AND THE CASA LOMA ORCHESTRA

Tuesday and Thursday—9 p. m. E. T. & S. P. & C. S. T.—9:30 p. m. M. S. T.—8:30 p. m. P. S. T.—over WABC-Columbia Network

WIZARD ON SKIS, Sig Buchmayr, says: "I smoke Camels while eating and afterwards. It seems to me that after good food there's nothing like smoking a Camel to aid digestion and build up a fine feeling of well-being."




TOMMY BRIDGES, of the World Champion Detroit Tigers, says: "Ball players have to watch digestion. I find Camels a real aid in helping digestion. Camels set me right!"



COSTLIER TOBACCOS!

Camels are made from finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic—than any other popular brand.



for the right kind of Corsages
at the right kind of prices

SEE--

LINDY

Fraternity and Sorority Decorations, etc.

Duntreath Gardens

As Near as Your Telephone
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W. H. LINDBERG, Campus Representative

Sport
Sketches

Garland C. Lewis, Kentucky's star basketball center, is 22 years old, 6 feet and 5 inches in height, weighs 175 pounds, and is a senior in the College of Education. His home is in Jeffersonville, Indiana.

Ever since Kentucky had a basketball team, her centers have been of the highest caliber. Along with Emmet Milward, George Yates, Forest Sale, Leroy Edwards, and others, Garland Lewis will be remembered. At the start of the season, Kentucky enthusiasts were saying, "This will be the first year that the Wildcats have been weak at the center position." They had forgotten that this boy, Lewis, had been a very capable reserve for two All-American centers. By his senior year Garland was as good as any pivot man in the conference.

It is probable that he would have broken our all time scoring record against Creighton had Coach Rupp allowed him to remain in the contest. He had scored 16 points in the first half and was tossing them in from right and left in the early part of the second at which time he was replaced. Garland was a very good coach. Coach Rupp did not want to take any chances.

He is a quite unassuming young gentleman. Like our captains, Andy and Jimmy, he is not affected by publicity. In short, a swell fellow. He should make some high school a very good coach. Garland's delight is strawberry

ple smeared with vanilla ice cream (what, no nuts!)... likes history... thinks "Silas Marner" the best book he has ever read... that Moir, Notre Dame forward, is the best basketball player he has played against... "Smilin' Through," the greatest picture of the ages (pal, you hit it there)... "I've looked at all three—chose Plymouth... looked them all over and chose a brunette." Yeah, he's no longer free girls... got hitched up last year to a cute little Lexington miss... Garland says that they are yet to have their fight... the man "says."

CLASSIFIED ADS

LOST—Lady's black Schaeffer pen in Frazer hall. Please return to Kernel business office. Frances Thompson Taylor. 44

LOST—Woman's old gold wrist watch. Reward. Return to Dorothy Webb, Boyd hall. 44

WANTED—Gentleman roommate. Nice front room. Close to campus. Address Box 1263 for particulars. 44

FOR SALE—Automobile radio. Seven tube set in splendid condition, \$15.00. Phone Harold Schuyler at 4658. 44

THE PERSON who found the black Schaeffer pen with the initials B.V.D. on it, in the chemistry room, is known. If you return it to the Kernel office within 48 hours I will not expose you. Betty Dodson. 44

A. B. DeGree is the name of a Williston, N. D., man.

TALK ON FOOD MADE
BY DR. FUNKHOUSER

Dr. W. D. Funkhouser spoke at a joint meeting of the Block and Bridge club and the Home Economics club Monday night in the Agricultural building on the subject "Smooching Good to Eat." Louis Esen, president of the Block and Bridge club presided and introduced Carl Camenisch, chairman of the program committee, who in turn introduced Dr. Funkhouser.

Following Dr. Funkhouser's talk, in a meeting of Block and Bridge, plans for the annual judging contest on Saturday afternoon, April 4, were discussed and committees appointed to be in charge of the various rings.

Tournament Games
To Be Broadcast

Three games of the state tournament will be broadcast over WLAP, Lexington, direct from Alumni gym Saturday afternoon, according to officials of the University radio studios. The broadcast, starting early in the afternoon, will continue for approximately three hours.

A running description of the games will be given to the radio audience by Frank Burger, head announcer of UK-WHAS, and Lyell Ludwig, Bob Maloney and Max Lancaster, who will be in charge of statistics, interviews and "color."

Arrangements for broadcasting the finals Saturday night have not yet been made.

man & Bell Chemical company of Norwood, Ohio, spoke to the Bacteriological society on Tuesday evening at 7:30 in Kastle Hall on the subject of "Biological Stains."

Assets of Temple University, Philadelphia, have risen \$6,000,000 in ten years.

LOST—Gold President's Gavel, with A. T. O. crest on it. Reward. Finder please call 2691 or return to A. T. O. house. Initials on back are J. F. McK. 44

STUDENTS WARNED

Students attending the dances in the gymnasium have been breaking windows. The organization giving these dances is responsible for the damage done to the gym and have to bear the expense. Last Saturday night at the Kappa dance eight windows were broken. Students are asked to please refrain from this.

The Women's Rifle team will fire a special record session beginning at 11:00 a. m. Saturday, March 21.

Worship Service
To Be Held by YW

The Y. W. C. A. Worship group will conduct a worship service at 4 p. m. Monday, March 23, in the Woman's building. The service is in charge of a committee composed of Margaret Marley, chairman, Iona Montgomery and Eleanor Isgon.

This will take the place of the usual program and guest speaker, and will be continued for the next Worship group meeting on Monday, March 30. Arrangements for this service will be under the direction of Shirley Herd, chairman, Burton Hawkins and Sarah Louise Cundiff.

DOCTOR ROSS SPEAKS
Dr. C. G. Ross, of the Psychology department, College of Education, spoke before a meeting of the city teachers of Shelbyville, Wednesday, March 18, using as his subject, "Teaching Pupils How to Study."

The University of Alaska has been closed because of a scarlet fever epidemic.

OPERA-HOUSE
LEXINGTON'S FAMILY THEATRE

Now Playing
"MUTINY
ON THE
BOUNTY"
with
CLARK GABLE
CHAS. LAUGHTON
FRANCOT TONE

also
WALT DISNEY'S
Newest
Silly Symphony
"THREE
ORPHAN KITTENS"
MAT. 10c NITE 15c

Louis Mucci

KENTUCKY

—Now Playing—
FANG AND CLAW
FRANK BUCK
—Starts Sunday—
IF YOU COULD ONLY
COOK
Joan Arthur Herbert Marshall

BENALI

—Now Playing—
KLONDIKE ANNIE
MAE WEST
VICTOR McLAGLEN
—Starts Sunday—
ANYTHING GOES
Bing Crosby Ethel Merman

STRAND

—Today—
3 KIDS AND A QUEEN
May Robson Henry Armet
—Starts Saturday—
COUNTRY DOCTOR
DIONNE QUINTUPLETS
JEAN HERSHOLT

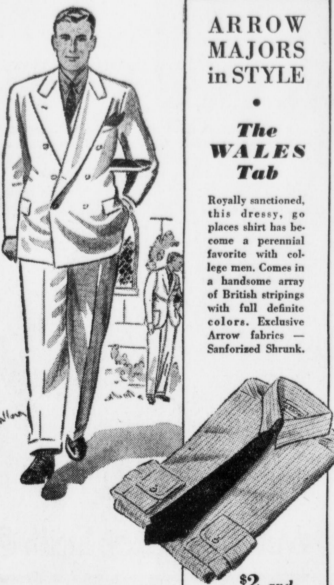
STATE

—Starts Today—
SONG OF THE SADDLE
—Sunday—
DANGER AHEAD
—Monday—
SHOW THEM NO MERCY

ARROW
MAJORS
in STYLE

The
WALES
Tab

Royally sanctioned, this dressy, go places shirt has become a perennial favorite with college men. Comes in a handsome array of British stripings with full definite colors. Exclusive Arrow fabrics — Sanforized Shrink.



\$2 and
\$2.50

ARROW SHIRTS
and TIES

The Phoenix Hotel Co.
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LEXINGTON, KY.

Solicits the Favorable Consideration of the Committees on

FRATERNITY—SORORITY
FACULTY AND OFFICIAL FUNCTIONS
LUNCHES—DINNERS—DANCES

Service Unexcelled

Consult our Catering Department
for New Ideas

ROY CARRUTHERS
Trustee

JOHN G. CRAMER
Manager

—but Mr. Throckmorton

I know Miss Hepplewhite but I venture to say that by 1937 all the girls will be smoking them...
They're mild, you see and yet They Satisfy...



On the air —

WEDNESDAY SATURDAY
ROSA NINO
PONSILLE MARTINI
KOSTELANETZ ORCHESTRA AND CHORUS
8 P. M. (c. s. t.) — COLUMBIA NETWOK

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