



Media Policies and Procedures

Media Policies

Credential Policy

The University of Kentucky follows guidelines set forth by the NCAA and the Southeastern Conference governing the issuance of credentials. Credentials for UK home games are issued to authorized full-time, salaried representative of, or a representative who regularly and customarily performs services for, such an entity and they are non-transferable.

As early as possible, credentials should be requested in writing on company stationary and must originate only from sports editors of newspapers and national publications and/or sports directors of radio and television stations.

Season credentials will be granted only to daily newspapers and television/radio stations that cover men's basketball on a regular basis, i.e. press conferences, practices and all home games. Otherwise, television/radio stations, weekly newspapers and national publications will be granted credentials on a single-game, space-available basis. In addition, no recruiting services, Web sites, etc., will be credentialed at the University of Kentucky.

Internet Policy

Internet services will not be credentialed to any UK home game. Only the official Web site of each participating institution and representatives of contractual rights-fee paying media will be granted access. Other media representatives not earning credentials through the criteria listed above will not be granted credentials to UK men's basketball games for the purpose of staffing a Web site.

SEC Internet Policy

The University of Kentucky also abides by the Southeastern Conference's Internet policy concerning real time transmissions of athletic events. The policy states the following:

By acceptance and use of media credentials, the holder agrees to the following conditions for any and all men's basketball games hosted by the SEC and its member institutions.

The SEC and its member institutions grant a media organization a limited license to use certain gathered information on the media organization's own Internet or online site beginning at the start of an athletic event and up to the conclusion of such event, all subject to the following limitations and conditions:

(cont. on page 285)

Media Services

Interview Policies-General — All interviews with University of Kentucky basketball players or staff members must be arranged through the Media Relations office. The Wildcat Lodge, team locker rooms, and other team quarters are private team areas. Media members are not permitted in these areas unless accompanied by appropriate University personnel.

Practice/Press Conferences — Generally, UK basketball practices are closed. Player interviews are conducted 30 minutes prior to practices the day before games. Coach Smith meets with members of the media in press conference settings at scheduled times to be announced.

Telephone Player Interviews — Request telephone interviews at least 24 hours in advance through the Media Relations office. Telephone requests will be returned when players' schedules allow.

Radio Call-In Shows/Internet Chats — As specified by the Southeastern Conference, no players will be allowed to participate in live radio shows or on live chat sessions on the Internet. Coach Smith may not participate in any radio show other than those specified in his contract.

Postgame Interviews — Following each game, there will be a 25-minute cooling-off period, during which time the players will shower and dress. Approximately 10 minutes after the game ends, Coach Smith will conduct his postgame press conference. A player will be taken to the UK Radio Network. Following Coach Smith's press conference and the cooling-off period, the UK locker room may be opened to members of the media for 15 minutes.

UKathletics.com — The official Web site for University of Kentucky Athletics is updated 24 hours before each game with the latest game notes and quotes from Coach Tubby Smith and selected players.

Following each game, the site will post a game box score with summary, postgame quotes and notes from all home games and updated season statistics.

Accessing Information — Kentucky releases, statistics and box scores are available to members of the media via mediateamlink.com. Media members can sign up at the site, then, through a simple series of clicks, obtain updated information by e-mail or fax. The system even allows members to receive information automatically the instant it is updated. There is no month-

ly service fee or e-mail document delivery fee. The following documents can then be selected:

Entire Release1720
Statistics1721
Notes1722
Roster/Schedule1723
Quotes1724
Previous Box Score1725

For those media members without Internet access, the same information can be accessed by acquiring a pin number at 770-399-0096. Once the pin number is obtained, media members can dial 770-558-6000 from a fax machine and enter the pin. The SEC passcode is 732 and once in the system, the document numbers above will allow those documents to be faxed automatically.

Accessing Publicity Photos/Logos — Media members wishing to obtain photos and logos of the University of Kentucky men's basketball team may do so by utilizing a Media Teamlink account. Head shots of each team and staff member, team photos and the official UK logo are all accessible in a high-resolution, color format. Users of Media Teamlink.com will utilize it in the same manner, but instead of choosing a team once the Southeastern Conference option has been selected, users will click the icon at the bottom of the screen marked "Digital Image Platform." Users will then have a choice of choosing various sports photographs, logos, etc., that can be downloaded automatically.

SEC Services — Coach Smith, along with the other 11 conference coaches, will participate in the Southeastern Conference's teleconference call. The calls are conducted on Mondays and Thursdays during the conference portion of the schedule. For the phone number to participate, contact the SEC Media Relations office at (205) 458-3010. Information also can be obtained on the web at www.secsports.com.

Teleconference Schedule (ET)

11:00 a.m.Kevin Stallings (Vanderbilt)
11:07 a.m.Dave Odom (South Carolina)
11:14 a.m.Billy Donovan (Florida)
11:21 a.m.Jim Harrick (Georgia)
11:28 a.m.SEC Women's Coach
11:35 a.m.Tubby Smith (Kentucky)
11:42 a.m.Buzz Peterson (Tennessee)
11:49 a.m.Stan Heath (Arkansas)
11:56 a.m.John Brady (LSU)
12:03 p.m.SEC Women's Coach
12:10 p.m.Mark Gottfried (Alabama)
12:17 p.m.Cliff Ellis (Auburn)
12:24 p.m.Rod Barnes (Ole Miss)
12:31 p.m.Rick Stansbury (Miss.State)