

# THE IDEA

UNIVERSITY OF KENTUCKY

Vol. III

LEXINGTON, KY., NOVEMBER 17, 1910

No. 11

## Remember Our Advertisers

### We Meet First Defeat

Score: St. Louis, 9; U. of K., 0.

To one who did not attend the game played last Saturday at Sportsman Park, St. Louis, the above score does not in the least signify the battle that was fought there. I say battle, because blows figured prominently. We lost, and we should not be the ones to afterwards talk about certain details that happened during the sixty minutes of play but a word must be said here and there to show the students and followers of "Old State" who did not have the opportunity to go, just what did happen and to account for that 9-0 score. Our team left Thursday night, all in good condition, to go up against the strongest combination, with the exception of Illinois, they have ever gone up against. They arrived in St. Louis two hours later and took up their quarters at the American Hotel. Friday evening Capt. Webb and his men indulged in very light practice, kicking and passing the ball until late. After a good night's sleep they breakfasted late and lounged around resting until the time for the game. Many Kentuckians, or former Kentuckians, belonging to the Kentucky Club, came around to say "howdy," and give them their best wishes.

St. Louis' superior weight told on our men in the last quarter when they went through our line at will. It might be said here that the Saints outweighed us 15 pounds to the man and as Capt. Webb, after the game, said, "It was the fastest team I ever played against. They are every bit as heavy and about three times as fast as North Carolina." The work of some of our team at times was awfully poor, and many fumbles of punts and forward passes gained much ground for our opponents. A delayed pass, the man carrying the

ball going through tackle, proved St. Louis' greatest gainer, and they worked this throughout the game, sandwiching in a forward or double pass for sake of variety. The punting honors were about even, Dockery and Shanklin averaging 40 yards. Coach Bender has developed a good team at St. Louis University and the result of their game with Syracuse on Thanksgiving is watched with interest. The game Saturday has nothing to do with the Southern championship race. It was played under Missouri conference rules, this accounting for the ball being brought out on the 30-yard line for scrimmage. The following is the game in detail.

#### Summary

Shanklin kicked off to Dockery on 10 yards and was downed by Campbell on the 20-yard line. Painter makes 3 yards around left end. Stadtherr makes 3 more round right end. Dockery punted 25 yards to Giltner, who fumbled, and Shanklin recovered. Shanklin punted to St. Louis' 25-yard line, Dockery recovering. Stadtherr makes 10 ten through center. Stadtherr makes 3 more in same place. Painter makes 3 round left end. St. Louis is penalized 15 yards for holding. Stadtherr went through center for 5 yards. Painter was thrown for a loss of 5 yards. Dockery punted 25 yards and Threlkeld fumbled, St. Louis recovering the ball.

Dockery punted to Kentucky's 40-yard line to Shanklin, who fumbled, but recovered. Shanklin made 20 yards round left end. Threlkeld made 5 through center, first down. Gaiser carried round left end for 3 yards. Shanklin punted to Dockery on St. Louis' 30-yard line, who was downed on the 35-yard line. Painter made 2 yards round left end. The Kentucky boys are doing fine.

At this stage of the game Painter

went through for 25 yards. Painter was thrown for 5 yards' loss round left end. McCarthy made 5 yards round left end. Dockery punted to Kentucky's 35-yard line. Gaiser was hurt and taken out. G. B. Shanklin takes his place at quarter. Threlkeld made 1 yard through tackle. Shanklin punted to Dockery in midfield, who was downed in his tracks. McCarthy makes 7 yards through right end. McCarthy made one yard more in the same place.

Ed. Stadtherr went through for the first down, but was penalized 5 yards for off-side. The ball is now on Kentucky's 45-yard line. Dockery punted to Giltner on Kentucky's 15-yard line, who returned 5. Shanklin made 7 through center. Shanklin punted out of bounds and the ball was brought back and placed on Kentucky's 30-yard line. Painter was thrown for a loss of 3 yards. Dockery went round left end for 14 yards. McCarthy went round right end for 4 yards. Painter was thrown round left end for a loss of 3 yards. Dockery dropped kick goal from Kentucky's 25-yard line. Score: St. Louis 3, Kentucky, 0.

Foster goes in in place of Dunlap. Shanklin kicked to St. Louis' 10-yard line, who returned to 20-yard line. McCarthy tried the line, but fumbled, and Kentucky recovered. Shanklin made 10 yards through center. Threlkeld fumbled, but recovered for a loss of 5 yards. Shanklin makes 5 yards through left guard. Second down, 8 yards to gain. Shanklin made a forward pass to Giltner for 25 yards. Shanklin was thrown for a loss of 1 yard. The ball now on St. Louis 10-yard line. First quarter up. Score, St. Louis 3, Kentucky 0.

#### Second Quarter.

Watkins went through for 2 yards. Shanklin tried to drop kick, but missed. Ball brought to 30-yard line and put in play. Dockery punted 35 yards to Giltner, who returned 10. Erhart was injured and is still down. He had a nasty fall on his head.

Watkins went through for 3 yards.

Forward pass, Threlkeld to B. Shanklin, gained 5 yards. B. Shanklin punted to St. Louis, 20 yards. St. Louis fumbled and recovered the ball. McCarthy out and Zacker goes in. B. Shanklin went round left guard for 3 yards. Shanklin lost 4 yards round left end. Shanklin failed to make place kick again. Ball in play on 30-yard line. Dockery punted but was blocked. The ball rolled to St. Louis 3-yard line. Webb blocked the kick. Painter makes 3 yards round right field. Dockery punted from behind his goal to 40 yards. Giltner called safe catch. Snyder went in for Erhardt. Giltner was thrown for a loss of 5 yards. Kentucky was penalized 10 yards for holding. Shanklin punted to Painter on 45-yard line.

Dockery punted 35 yards to Giltner, who was downed in his tracks. Shanklin went through the line for 3 yards. Shanklin punted to Dockery, who returned 35 yards. Ball out of bounds. Put in play in midfield. Dockery made forward pass to Painter, who made 45 yards and was run out of bounds. Ball on Kentucky's 10-yard line. Painter went through for 5 yards. Painter failed to gain in same place. Time out, man hurt. Ball now on Kentucky's 3-yard line.

Painter failed to gain through left end. Kentucky's ball on their 3-yard line. A man out. Shanklin punted to 35-yard line, who returned 5 yards. Dockery was thrown for a loss of 3 yards. Forward pass, Dockery to Painter, gained 8 yards. Forward pass failed to gain. Kentucky's ball on downs. Shanklin punted only 5 yards. St. Louis failed to gain. Dockery failed to drop-kick from 30-yard line. Kentucky going to kick out from 35-yard line. Shanklin punted 40 yards to Dockery, who returned 10 yards. Zacherts made 2 yards through right guard. Pall on Kentucky's 45-yard line. Zacherts made 3 yards in same place. St. Louis penalized 15 yards for holding. Giltner fumbled the punt and St. Louis recovered ball. Painter was thrown for a loss of 3 yards. Forward pass, Dockery to Wagner, gained

## WANT ADS.

FOR SALE—Dress Suit in good condition. Fine chance to obtain a Glee Club outfit. Address K. care The Idea.

Now is the time to See

**Rudolf L. Rosenbauer**

THE TAILOR

—for—

Electric, Steam and Dry Cleaning Works.

Ladies' Garments a Specialty.  
330 West Short Street.

Fayette Phone 485. Lexington, Ky.

\*All ads for this want column should be addressed to the Business Manager of The Idea, 136 East Maxwell. Price ten cents per count line. No less than two lines accepted.

TEXT-BOOKS

PENNANTS, POSTERS

STATIONERY

PRINTING

**McClure, Gum & Co.**

Incorporated

No. 152 West Main Street

Lexington, Ky.

New Phone 621X Old Phone 617-3

**WELSH & MURRAY**

PRINTING

Rush Work a Specialty  
140-146 South Limestone

Lexington, Kentucky.

**ADAMS**

**Bowling Alleys**

114 N. Limestone

**New Equipment**

**A Place for Gentlemen**

We are Friends of the University  
Let's Get Acquainted

ten yards. Dockery failed to drop-kick from 35-yard line, which finished the first half.

**Message by Senior Class.**

Speaking for the whole crowd assembled here, we are all here and back of every play. Watch Dockery! Boys, you are doing fine!

**Third Quarter.**

Shanklin kicks off to St. Louis' 4-yard line, who return 30 yards. Zachert tried center, but failed to gain. Painter failed to gain round left end. Dockery punted to Giltner, who returned 10 yards. Zachert was hurt and taken out. Ball now in midfield. McGuire goes in and Zachert taken out. He was badly hurt and had to be carried off the field. He hurt his bad ankle again. Johnson goes through for 5 yards. He goes in at right half. Johnson again tries for left end, but was penalized for crawling. Shanklin punts 25 yards to Painter, who was downed in his tracks. Dockery made 8 yards round left end. Painter on a double pass made 5 yards. McGuire made 5 yards round left end, and was penalized 15 yards for holding.

Dockery punted 25 yards to Giltner, who returned 10 yards. Ball called back and Kentucky penalized 5 yards for off-side. Dockery punted 40 yards, out of bounds. Ball now on Kentucky's 40-yard line. B. Shanklin made 5 yards round left end. Shanklin made 5 yards round left guard. Threlkeld went over for first down. Johnson failed to gain on a center plunge. The forward pass, Threlkeld to Shanklin, nets 5 yards, but ball was returned and St. Louis was penalized 10 yards for holding. Shanklin hits left guard for 10 yards. Shanklin is hurt, but he is game and sticks in the game.

Johnson puts in for 5 yards. Forward pass, Shanklin to Giltner, nets 10 yards. First down, Dockery to Stadtherr, made 5 yards. McGuire made 5 yards round right end. Painter hit center for 4 yards. Dockery gained 2 yards round left end. The Kentucky boys are putting up a first class game.

Dockery punted 45 yards to Giltner, who returns 10 yards. Shanklin made 5 yards round right end. He had a good field, but stumbled and fell. Shanklin punted 45 yards to Dockery, who returned 5 yards. Forward pass, Dockery to Painter, who fumbled, Shanklin falling on the ball. Shanklin made 5 yards through the line. B. Shanklin made 3 yards round left end. Shanklin seems to be all in, and Johnson punted 30 yards to Dockery, who returned 10 yards. Ball on St. Louis' 35-yard line. Dockery punted out of bounds to Giltner to Kentucky's 40-yard line.

Forward pass, Threlkeld to Johnson, gains 12 yards. B. Shanklin goes through left end for 3 yards. The boys are fighting hard and both teams are playing a hard game. They are playing a rough game. Forward pass by Shanklin failed and McGuire got the ball. St. Louis' ball on their 40-yard line. Quarter ended with score 3 to 0 in favor of St. Louis.

**Fourth Quarter.**

Dockery punted 25 yards to Giltner out of bounds. Ball on Kentucky's 45-yard line. Threlkeld failed at center. field. St. Louis' ball. Giltner hits center for 3 yards. Painter goes round Shanklin punted out of bounds in mid-left end for 10 yards. P. McGuire goes round left end for 4 yards. The Kentucky boys seem to be weakening just a little on line plays. Forward pass, Dockery to Painter, nets 10 yards. Webb went through and threw Stadtherr for a 5-yard loss. Painter went around right guard for 12 yards, but the ball was called back and St. Louis penalized 15 yards for holding. Ball on Kentucky's 35-yard line. Dockery tried for a drop-kick, but failed. The ball was put in play on 30-yard line. Shanklin kicked to Painter, who was downed in midfield. Dockery went through for 22 yards. A forward pass failed, Webb recovering the ball. Kentucky penalized 10 yards for interfering with man catching the ball.

Painter gets through left end and gains 20 yards. Ball on Kentucky's 5-yard line. McGuire made 3 yards round left end. Painter was thrown for a loss of 2 yards. The Kentucky boys are putting up a desperate fight. Dockery tried to drop-kick from 15-yard line, but failed. Shanklin punted to Painter, who returned 10 yards. Forward pass, Dockery to Painter, for no gain. On an open formation, a spread play, Dockery played to B. Shanklin, who fumbled, and St. Louis made 15 yards. Stadtherr went through center for ten yards. Ball now on Kentucky's 8-yard line. McGuire was thrown for 2 yards loss. Painter made 15 yards. Stadtherr went Kentucky's 3-yard line. Painter went over for a touchdown. Dockery kicked goal. Score: St. Louis 9, Kentucky 0.

Shanklin kicked over goal line. Watkins failed to gain round left end. Shanklin gets away round left end and makes 20 yards. Johnson failed to gain through center. A forward pass failed and St. Louis recovered the ball. It is getting dark and I can hardly distinguish the players. Painter failed to gain round left end, and as Dockery dropped back to make a punt on their 25-yard line the umpire blew the whistle, ending the last half. The score: 9 to 0 in favor of St. Louis.

**Line-Up.**

Kentucky	Position	St. Louis
Giltner	R. E.	Erhart
Johnson	R. T.	Moran
Earl	R. G.	Schloemmer
Webb	C.	Higley
Campbell	L. G.	Wagner
Dunlap	L. T.	T. Stadtherr
Harrison	L. E.	Haley
Gaiser	Q.	Dockery
Watkins	L. H.	McCarthy
B. Shanklin	R. H.	Painter
Threlkeld	F. B.	E. Stadtherr

Referee, William, (Cornell). Umpire, Lowenthal, (Illinois.) 15 minute quarters.

Team average: Kentucky, 153.1 pounds. St. Louis, 166.6 pounds.

Ask Your Grocer for—

**CREAM FLOUR**

Don't Forget Hoe Cake Meal  
Made By

Lexington Roller Mills Co.

**MARCH**

GOOD FURNITURE,

Carpets, Wall Paper and Stoves.

**A. K. ADCOCK**

CIGARS and TOBACCO

WINSLOW & S. LIME

Lexington, - - - Kentucky

**BILLY BAILEY**

"The Tailor That Satisfies"

STEAM and DRY CLEANING.

159 South Limestone

**UNIVERSITY LUNCH STAND**

First Class Lunch and  
Hot Meals

AT ALL HOURS

A. B. BARRETT

Cor. S. Lime and Colfax Sts.

**EVERYTHING FOR THE  
KODAK!**

Developing and Printing.

Lexington Photo Supply Co.  
Over Kirby's Ten Cent Store

**Ameon Mire**

ICE CREAM PARLOR

AND LUNCH STAND

South Lime and Winslow Streets

**J. J. FITZGERALD**

PLUMBING

Steam and Water Heating

269 W. Short, - - Lexington, Ky.

**KINKEAD COAL COMPANY**

OFFICE and YARD—

No. 157 N. Broadway.

RAILROAD YARD—C. S. Freight Depot, S. Broadway and Christy Sts.

**Fine Candies**

WCHANGE'S CANDY KITCHEN

119 South Upper St.

Lexington, - - - Kentucky

**J. M. Bronaugh**

**Dentist**

205 Merrick Lodge Building.

## Mr. Student...

Bear in mind that the Lexington Drug Co. is the most convenient place for you, and a limited amount of information will be granted you. And that it is the place to buy your

**SODA WATER,  
TABLETS,  
PENCILS and  
STATIONERY.**

Will also cash your checks when they are good. Come in and we will certainly do the best we can for you.  
Respectfully,

## Lexington Drug Co.

Corner Main & Lime,  
Phoenix Hotel Building.

## J. L. Watson

114-116 North Upper St.

LEXINGTON, KY

### For the College Boy

Blankets  
Comforts,  
Sheets  
Pillow Cases

#### FOR THE COLLEGE GIRL

Handsome Tailored Suits, Button  
Gloves, and anything else she wants at  
special prices

## J. L. WATSON

## E. CLARK KIDD

Importer and Dealer in  
CHINA CUT GLASS, SILVER BRASS

AND PLATED WARE.

LAMPS ELECTROLIERS, FANCY  
DISHES NOVELTYS &c.

117 W MAIN New Phone 985  
YOUR TRADE SOLICITED

Line average: Kentucky, 162.8;  
St. Louis, 171.8.

Back field average: Kentucky,  
135.2; St. Louis, 157.5.

Average tackle to tackle: Ken-  
tucky, 169.2; St. Louis, 178.

#### AGRICULTURAL SOCIETY NOTES.

The all-absorbing topic of interest at the Palace of Agriculture now is the International Live Stock Show and judging contests which we are preparing to enter there. Quite a number of students not on the teams expect to take the trip, for they realize that if we can't add our presence to the structure and that things can be clarified there that they "can't learn at school." "Coach" Hooper, with his team and rooters, will leave for Chicago Monday, November 21, and will remain there probably till the following Monday. The one sad feature of this trip is that all who go will miss the Central game. We are very sorry that the arrangements are such, but if we can't add our presence to the vast crowd on that day and witness the "Wild Cats" administer a crushing defeat to Central, we will be with them in thought and sympathy. We have already arranged to have the result telegraphed to us at the end of each half.

Two teams are being prepared to judge in Chicago. The one to compete for the saddle horse trophy enters the contest Tuesday, November 22. This team is composed of A. C. Ball, A. J. Thaxton, Wm. Collins, G. C. Routt and E. F. Worthington. The other team, which is to judge all classes of fat stock on Saturday, November 26, consists of Ball, Routt, Worthington, Wilson, Hughes and Sand.

The saddle horse team has been studying the best horses in and around Lexington. We have judged horses in the barns of such men as Messrs. Railey, Harbison, Cohen, Moreland, Roland, Wilson, Harris and Kerr. On Saturday last Prof. Hooper and this team went to Bourbon county to the farms of A. G. Jones and Collins & Redmon. A number of high class horses were studied and good work was done by the students in placing the animals one over another. Mrs. Collins had an old-fashioned country Thanksgiving dinner prepared, which was enjoyed more by the hungry students than were the horses. The team will work hard this week and should be in good shape to enter the contest.

This is the first year that our Agricultural College has entered any of these judging contests and of course we are greatly handicapped by lack of experience and by the fact that we have so few students to pick from, compared with the larger agricultural colleges. However, we have hopes of winning and will at least give them the best we have and make a creditable showing.

The Agricultural Society meets Friday night at 7 o'clock. The program is posted on the bulletin board in the building. Every member be sure to

come. Probably there will be some eatings, so don't miss this meeting.

#### OUR LAST RALLY

There will be a rally what am a rally on Stoll field Wednesday night, November, 24. The bonfire that we will have is going to be one that would make Nero ashamed of the conflagration he caused when he set fire to Rome, if he could only be there to see ours. It takes all kinds of fuel for a fire of that kind, so be on the lookout for loose gates, fence panels, posts, board walks, brush and anything else with which we can make a fire. Every fellow in school wants to have a wooden box, gate, or one of the above enumerated articles spotted to bring down that night and bring it, too. We are going to have a big time that night in order to get primed up for a much bigger one the next night. Don't forget the time and the place, and the girl. Stoll Field, Wednesday night, 7:30 o'clock.

#### DRAEGER HELMETS FOR MINERS.

Few mining engineering students will have the opportunity held by Kentucky State men of seeing and being trained in the use of the Draeger life saving apparatus, one of the most important and latest inventions in mining work. This apparatus is allotted to mining inspectors by the United States government, and as Prof. Norwood is the State Mining Inspector, four Draeger helmets are given to the K. S. U. mining department as a central station. These helmets are made so as to be worn by men in mines, and a supply of oxygen is pumped into them. A pulsometer, or resuscitating pump, is also part of the apparatus.

T. J. Barr, one of the assistant inspectors, recently lectured to the students on this apparatus. It was also shown to them by the president of the Draeger Helmet Co., in this country, who was recently here.

It is planned to show the helmet to the students in operation. For this purpose a room is being fixed up with glass partitions. Behind these partitions the space will be filled with noxious fumes in which the instructors will wear the helmet. In this room, also, the students will be trained in the use of the apparatus.

At only one other school in the United States have these helmets been placed.

The Mathematics Society met Wednesday evening, November 12. Prof. Davis gave an interesting and instructive discourse on the origin of numbers, principally. The society meets twice each month to discuss such matters as would be of use and difficult to the student of mathematics. All engineering students should attend and are welcome to do so.

If you want to come to the front, join Prof. Downing's regulars.



**PALMER**  
222 West Main  
**KODAK FINISHING**  
AND PHOTOS.  
Bring your Kodak trouble to me.

#### LADIES & GENTLEMEN

If you want a new pair of shoes go to the shoe dealer. If you want your shoes repaired go to Honaker the shoe maker.

113 South Mill.  
"NUFF SAID."

**SARRIS & CO.**  
**HOME-MADE CANDY**

FRESH EVERY DAY  
107 East Main St.

## Princess

The Picture Show  
of Lexington

**MARGARET B. FOSTER**  
Vocalist

**Leonard Hotel**  
Barber Shop

The only first class shop in Lexington  
Yale Pompadour a specialty.  
B. FOTSCH, Proprietor

## PEERLESS LAUNDRY

BEST BY TEST  
W. C. WILSON, AGT.

## THE IDEA

Published every Thursday by the student body of State University of Kentucky, for the benefit of the students, the faculty and alumnae of that Institution.

THE IDEA is the official newspaper of the University, and is issued weekly during the college year. Its chief object is to give the college news of Kentucky. In addition thereto it gives items of interest concerning other universities and colleges in the United States and Canada.

SUBSCRIPTION ONE DOLLAR PER YEAR; FIVE CENTS PER COPY  
Entered at Lexington Post Offices second class mail matter.

O. E. BAIRD, Editor-in-Chief  
R. W. TINSLEY, Assistant Editor  
F. L. MARX, Athletic Editor  
E. L. BECKER, Assistant Athletic Editor

### BUSINESS STAFF

S. C. EBBERT, Business Manager  
F. L. MARX, Asst. Business Manager  
THEO. SLADE, Advertising Manager  
V. L. DOWNING, Subscription Mgr.  
J. B. SANDERS, Asst. Adv. Mgr.  
W. A. LURLEY, Asst. Sub. Mgr.  
E. J. KOHN, Asst. Sub. Mgr.

This issue of The Idea was prepared by the following members of The Idea Staff:

H. A. Babb.  
S. W. JACKSON.  
WM. Collins.  
R. B. Shabinsky.  
Miss Mattie Cary.

The next issue of The Idea will be prepared by the following members of The Idea Staff:

W. B. Hayes  
J. F. Brown  
W. H. Townsend  
W. C. Duncan  
Addie Dean

It was announced in one of the St. Louis papers that the Kentucky Club of that city would attend our game with the University of St. Louis, and since then we have learned that the Kentuckians were in attendance in large numbers to welcome our boys and show their regard for Kentucky. No doubt few of them were ever connected with our institution or perhaps had even been more than passingly interested in it. Very likely they had lived in various sections of the State where the influence of the State University is not felt as it is in Lexington. Yet they were loyal and true to the team that represented the State institution of their grand old native soil. Their spirit is more than that shown by us here. We love our great and glorious old "K. S. U." and fight for her on every occasion, but they manifested the spirit that pervades the people of our whole commonwealth.

This is the spirit of the true Kentuckian wherever he may go and this is the loyalty that gladdens the hearts of us all. When those of us in other states do so much out of love for Kentucky, ought we not to be exceedingly proud that we may call ourselves Kentuckians?

This example of spirit ought to be an incentive to us to show our true mettle and exert ourselves to the utmost for our University and our State.

The spirit of the student body is excellent, but we are never so perfect that examples such as this cannot help us to be more serious and earnest in our purpose.

We extend our most hearty thanks to the Kentucky Club of St. Louis for the generous appreciation and interest shown in our football team and may their way be long and prosperous.

On the St. Louis team there played three men who were not eligible to

play on the regular team. The freshmen of St. Louis University are not allowed to play on the regular team but the contract was drawn up between St. Louis and Coach Sweetland to the effect that they could play their first year men if we were allowed to play our five year men. The contract was approved, at the time, by the athletic committee, but when it came time to select the men to go to St. Louis there was a kick coming from the faculty. To have played our five year man at St. Louis would not have hurt us in the Southern Association, nor would it have injured us in the State championship. But we did not play our five year men and St. Louis played three of her first year men, Silk, McCarthy and Zachritz. The result was that we were defeated 9 to 0. We could have played "Cap." in the line which would have broken up many of their plays. Our men played well and played hard. But not to put in a man who was eligible to play and who would have, perhaps, saved the defeat, is a question that a few of us with inferior judgment cannot understand.

LOOK FOR THE THANKSGIVING NUMBER OF THE IDEA.

Next week's issue of The IDEA will be the Thanksgiving issue. It will be given out at the gate of the athletic field and only those who have cards can get one without extra charge. This will be by far the greatest issue of the paper that has ever come out. It will be a twelve page edition and will contain the pictures of Central's team as well as our own. It will have the line-up and officials of the game, the score of the games played by both teams and other football news. It will be one of the newest papers ever seen at the University. GET ONE.

## State University of Kentucky

Offers free tuition in all departments except Law to graduates of Kentucky High Schools who are prepared to enter the Freshman Class.

Each county in the State is entitled to send FREE of tuition, matriculation, laboratory and other fees, one or more appointees.

Necessary expenses moderate. For full information regarding appointees, courses of study, cost of board, etc., apply to  
JAMES G. WHITE,  
Acting President,  
Lexington, Ky.

## College Flags and Pennants

In newest designs and sizes, at prices from

10c to \$3.00

Now on display at

# The MODEL

The College Man's Outfitters from Head to Foot

The Place the Styles Come From

## THE MODEL

THE COLLEGE MAN'S STORE

Chas. L. Strans, '98 - - - Manager

## Kaufman, Straus & Co.

LEXINGTON'S GREAT DEPARTMENT STORE

COLLEGE COLORS IN

Ribbons, Felts, Pennants and Decorations

Of all kinds furnished for special orders

## Kaufman, Straus & Co.

## FAYETTE BARBER SHOP

Under Fayette National Bank

## COGSWELL & BYRON

Finest Hair Cutting and Shaving Parlor in the City

DRINK

Coca-Cola

IN BOTTLES

5c

Call for the Genuine

If You Want

Printed Matter

Which Compels Attention

We know where you can get it

THE

Ebbert & Richardson Co.  
CINCINNATI

Do Only That Kind

QUALITY PRINTING

## LUNCH COUNTER AND RESTAURANT

Everything first-class to eat. French Drip Coffee; Oysters any Style at a moment's notice. The only first-class Lunch Counter in the south end of the city. Open day and night.

W. S. BRADLEY  
Corner Mill and Bolivar



**You College  
Fellows**

Here's a

**Hat Special**

That'll Appeal to You

**\$3.00**

Soft Hats, this season's  
styles, any shape  
you might  
fancy

**\$2.25**

We advise you to come  
early. Bargains like this  
don't come often. See our  
window display.

Don't forget that the fel-  
lows who want style and  
snap to their clothes come  
here.

College Sweaters

College Pennants

**Graves,**

**COX & Co.**

"THE  
COLLEGE  
FELLOW'S SHOP."

**MINING SOCIETY MEETING.**

The Kentucky Mining Society held its monthly meeting on Nov. 6, in the mining building. The meeting was devoted principally to having a good time the chief feature being a big "feed," at which the miners smashed records for consuming food.

The only business of the meeting was a lecture by Bruce Hagar, illustrated by a number of stereoptican slides. Mr. Hagar showed that our present method of drilling wells was not as modern as has been thought, and was, in fact, used by the Chinese thousands of years ago. The pictures used to illustrate this were made by a Chinaman.

The society is composed of the mining men of the State, including the students and teachers of the mining engineering department, the State mining inspectors and others.

At the next meeting, to take place on the first Monday in December, Prof. Norwood, Dean of the department, will repeat the address he made at the Ohio Valley Exposition in Cincinnati. The subject is, "Resources of Kentucky," and the lecture will be highly interesting. It will be illustrated by 104 slides. Prof. Norwood holds the office of State Geologist, and is the best posted man in the State on Kentucky's resources.

**EDUCATIONAL DEPARTMENT.**

Under the guidance of Dean Snow and Prof. Noe the Teachers' College is attaining a standing which is far ahead of anything it has ever held before. Recently the department has been recognized by some of the large universities of the East. We are glad to know that through the efforts of the department our graduates can now enter directly the graduate schools of some of the best universities and receive the master's degree in one year. We now hope to produce a large class of men to take advantage of the opportunity offered.

**BASKET BALL.**

In a few more days the last college yell will die away from the bleachers, the referee will blow his whistle for the last time of the season, and the tired and wornout football teams will march slowly off our own dear athletic field, and the last great fight will be lost and won. But you say, Why call it a fight, when it is to be only a game? It will be both; it will be a game, but it will be a game fight.

From that time until the baseball season opens next spring, there will practically be no activity at all on the

athletic field, and the only sound that can be heard from the bleachers will be that of the moaning wintry wind as it whistles by.

But, still, athletics will not be dead. We will not skip from the cold autumn day on which the football season ends to the bright warm spring days in which the baseball season begins. During this period it is certain that the weather will be too cold to engage in outdoor athletics; but it is said that God never intended for man to rest, and if this be true, certainly He didn't exclude athletes, and consequently some wise chap invented basket ball to fill up this vacancy.

After the Thanksgiving holidays are over basket ball practice will begin in earnest. In fact, practice has already commenced and anyone desiring to get in line for the season may have an opportunity to do so by coming to the gymnasium any afternoon between 3:30 and 6 o'clock. Central beat us last year, so we want to get in shape this time to pay them back good and proper. The new material looks good, besides several old students, who have not gone out for basket ball before are coming out this year, and we don't see any reason why we can't have a winning team.

The schedule is not entirely complete, but games have already been scheduled with some of the biggest and best college teams of Ohio, Indiana and West Virginia. We also expect to take a nice trip up North. However, all the dates for the trip have not been settled upon. We hope to announce the complete schedule in the next issue of The Idea. So come out, get in line and make your K on the basket ball team.

**UNION LITERARY SOCIETY.**

The Union Literary Society met last Saturday evening for a short business meeting, after which the members adjourned to hear Prof. Terrell speak to the Patterson Society. Mr. W. C. Shultz was elected as the first of the two men from the Union to meet Central in debate this year. Mr. Shultz is a good man and will show C. U. a thing or two.

L. E. Smith was installed as recording secretary of the proceedings for the remainder of the term.

Dr. Terrell gave a learned presentation of orators and oratory. Taking up Patrick Henry, Henry Clay and Webster from America, and such as Demosthenes of antiquity, he made the evening both a pleasant and profitable one. We all hope to hear him again, for we consider it a rare opportunity. We all will remember Fox and Pitt and the Earl of Chatham.

**C. D.  
Callaway  
& Co.**

(Successors  
to T. B. Dewhurst.)

**HEADQUARTERS**

**FOR ALL**

**Athletic  
Supplies**

For College Men.

**FOOT BALL GOODS,**

**GYMNASIUM SUITS,**

**SHOES,**

**BASKET BALL**

**SUPPLIES,**

**BASE BALL GOODS,**

and

**COLLEGE  
PENNANTS.**

**FLAGS,**

**PILLOW COVERS,**

**POSTERS, ETC.**

— Will always be glad to see  
you.

**C. D. CALLAWAY  
& COMPANY**

(Successors  
to T. B. Dewhurst.)

**WEST MAIN STREET**

**Patronize Our Advertisers**

## Notions and Fancy Goods

We are headquarters for Hosiery, Underwear, Notions and all kinds of N velties and Fancy Goods.

FRED LAZARUS

310 West Main

## The Multiplex Slide Rule



AUTOMATIC ADJUSTMENT ACCURATE

Three factors with one setting. Our complete line for sale by MRS. ANNA BERRY JONES, Lexington.

EUGENE DEITZGEN CO.

Manufacturers

CHICAGO

## Mr. Student

### What About A Fall Suit?

Of course, you have thought of it. But did you also think of the fact that we make suits equal to the best tailors at only about half of his price? We wish to call your special attention to the fact that we use nothing but pure wool goods. Give you the best make, absolutely guarantee the fit and permanent shape. And think again that all of these made to your measure for

**\$15**

We are the only house in Lexington or Central Kentucky where you get the Union Label in every garment

**Standard Woolen Co.**

129 East Main St.  
UNION LABEL

—THE—

# HIPP

Always the Best Show.  
Always the Same Price.  
Always Clean. Always Good.  
Often Out-Talked—  
Never Outdone.  
3 Shows Daily—3:00, 7:30, 9:00.  
"TRY TO GE IN."

At bugal call, the Freshman, once so gay,  
Unwilling feet drag o'er the campus green,  
For Seniors stern their law had made that day,  
"Without red caps no Freshman must be seen."

Forth stepped a youth till then unknown to fame,  
And raised his voice in protest strong and loud,  
"We'll not obey—in fact it is a shame  
To make red heads of this good-looking crowd!"

"Up Pirtle, Jackson and Freshman all,  
Let's show these Seniors, proud of their little wit,  
That we are freeman, freeman, great or small,  
And to their mandate will not submit!"

The plea of Robinson—the unquestioned power,  
Of other clarion voices on the green  
Awaits alike the inevitable hour—  
The red caps on the Freshmen's heads are seen.

Norma Cassidy.

### THE OLD GREENHOUSE GONE.

The greenhouse which has beautified the campus these long years has been torn down. It is missed by everyone who trods the campus walks. But perhaps the one that mourns most over its disappearance is "Petey" Moore. "Petey" will no longer have a place to hide among the tropical plants. Instead of "hide and seek" it is "seek and hide" with "Petey." "Petey" has now to seek some other place to hide, and Judge Lafferty will have to seek that hiding place in order to find "Petey."

But "Petey" is not the only one that has been hiding, nor has Judge been the only seeker. In the springtime when the flowers begin to blossom and the young folks feel the effect of the spring days, the greenhouse has been a hiding place of many a lass and lad during the chapel hour, and Aunt "Lucy" has been the seeker.

In passing the door of the greenhouse one could not but say "Here doth the earth, with flowers of every hue,  
Heap her green breast when April suns are bright."

But now in passing the vacant spot we think of "The Death of the Flowers:"

"Where are the flowers, the fair young flowers that lately sprang and stood  
In brighter light and softer airs, in beauteous sisterhood?  
Alas! They all are in their graves, the gentle race of flowers  
Are lying in their lowly beds, with the fair and good of ours."

### Figures Tell Why Bender's Eleven Defeated Kentucky.

(From St. Louis Times)

Number of punts—St. Louis 15; Kentucky 15.

Yards punted—St. Louis 589; Kentucky 537.

Average yards per punt—St. Louis 39.3; Kentucky 35.8.

Yards gained on line bucks—St. Louis 84; Kentucky 69.

Yards gained end on runs—St. Louis 87; Kentucky 31.

Attempts at field goals—St. Louis U. 3; 1 successful; Kentucky 2; none successful.

Forward passes—St. Louis 5, gaining 76 yards; Kentucky 5, gaining 43 yards.

Penalties—St. Louis 7, total 90 yards; Kentucky 3, total 25 yards.

Yards gained on fake plays—St. Louis 45; Kentucky 26.

Gained on side kicks—St. Louis 2 attempts, 41 yards.

Attendance—3,500.

Mr. George ("Noisy") Scott, Junior Civil, entertained a number of his would-be "pencil-pusher" friends in his apartments in the "Old Dorm" Saturday night. The entertainment was given in order to offset the revelry at "Pat Hall" on that evening.

## WANTED

Men to Sell Programs  
for Thanksgiving Game

Good positions for hustlers.  
See F. L. MARX

# EMBRY

& Co.

THE LEADING  
SPECIALTY HOUSE

Exclusive  
Styles

IN HIGH CLASS  
OUTER GARMENTS AND  
MILLINERY.

FOR

WOMEN and MISSES

Full Line Now on Display

## EMBRY & CO.

Main Street East.

# MOTHER

wants your picture since you left home—So does your

**SWEETHEART**

CALL AT

## Humphrey's Studio

and let him help you make mother happy and also help you to win your

**BEST GIRL**  
with some of those

**UP-TO-DATE PHOTOS**  
Special rates to students.

341 WEST MAIN ST. Fayette Phone 1635x

## The MAN'S STORE

FALL LINES  
OF  
FURNISHING GOODS,  
HATS and  
SHOES.  
NOW IN.

J. & M. and Florsheim Shoes  
Stetson Hats.

**GRADY & BRADLEY**  
140 West Main St.

**\$1 ONE DOLLAR \$1**

**Gem Junior Safety Razor**

After shaving, **LEXOLINE** will be found delightfully cooling and antiseptic. It protects against wind and weather, preventing chapping and soreness.

**CADEN DRUG CO.**

N. W. Cor. Main and Lime.  
Both Phone—123.

Lexington's  
Biggest  
Store...



Copyright Hart Schaffner & Marx

If you should walk across the campus of any of the best colleges in the country, you'd see

**Hart, Schaffner & Marx**

Clothes on many of the fellows there. These clothes are the favored College clothes; that's why nearly all other men favor them.

We've some new models for you. Varsity, shape-maker; special young styles; and will give you a correct fit.

**SUITS \$20 TO \$30**  
**OVERCOATS \$18 TO \$35**

Other Standard Makes, \$10 to \$19.

**Kaufman Clothing Co**

Dress Suits for Rent.

Headquarters of K. U.

**SCHOOL OPENING NECESSITIES**

Waterman Fountain Pens, Silver Pencil Holders, Pen and Pencil Safety Clips

ALSO FULL LINE OF COLLEGE PINS



**HEINTZ** EAST MAIN STREET, OPP. PHOENIX

**JEWELER**

LEXINGTON, KENTUCKY



**In S. U. Social Circles**

Mr. Harvey Edwards had as his guest, from Saturday until Monday, Messrs Webster Tugg, Hugh Chapman and Richard Baker. He also had as his guests on Tuesday for dinner, Miss Virginia Crewshaw, Elizabeth Cary, Nan Young, of Covington, and Eleanor Tevis.

Misses Sallie Bennett and Marie Taylor spent the week's end in Richmond.

Mr. Freeman Gilbert spent Saturday and Sunday at his home in Lawrenceburg.

The Annual Staff entertained very delightfully Friday evening with an informal dance for the benefit of the 1911 Annual.

The music was furnished by the State University Orchestra, who volunteered their services, and the evening was thoroughly enjoyed by everyone.

Miss Ruby Flemming was guest at Patterson Hall, from Friday until Monday.

The young ladies of the University greatly enjoyed themselves at the annual "Co-Ed" dance Saturday night.

The gymnasium at Paterson Hall was prettily decorated with pennants and plants. In one corner was the penora table, and in the others were cozy corners, well patronized during the evening. The music was furnished by a colored orchestra. The march was gracefully led by Miss Mary K. Venable and Mr. T. B. Hayden, the rear being brought up by "She Pat" and "Aunt Lucy." Dear Hamilton was well represented by Miss Hank. There followed a program dance of 24 dances. At intermission a delightful lunch, consisting of sandwiches of all kinds, and pickles, was served.

Miss Jesamine Bennett is still quite sick.

Mrs. J. W. DeJarnett visited her daughter at Patterson Hall Saturday.

Misses Edith Stivers, Juliet Gaines, Lucile Gastineau and Katherine Wiard spent Saturday and Sunday in Frankfort.

Miss Elizabeth Cary was the guest of Misses Mary B. Smith and "Sherub" Taylor Saturday night.

Miss Douglass Julian was the guest

of Miss "Babe" Simrall Saturday night for the "Co-Ed" dance.

Miss Kathleen Hancock is the guest of the Misses Gillis.

Mr. R. L. Marx accompanied the "Wild Cats" to St. Louis as a representative of The Idea.

Miss Mary Kinkead Venable spent Sunday with Miss Elizabeth Waddy.

**SOPHOMORES DEFEAT HIGH SCHOOL.**

At the close of a hard game between the Sophomores and Frankfort High School at Frankfort last Saturday, the "Sophs." scored a touchdown.

The Frankfort team played Fox, one of Central's last year ringers, at right half.

The touchdown was made by Preston and the goal kicked by Fitzpatrick. Score "Sophs." 6, High School 0. The lineup was as follows:

Soph.	High School
Dabney	R. E. Breathitt
Carrithers	R. T. Hobson
Hendricks	R. G. Goines
Brown	C. Hammond
Wilson	L. G. O'Rear
Richardson	L. E. Schierer
Barnett	Q. B. Priest
Hall	R. H. Fox
Preston	L. H. Bridges
Fitzpartick	F. B. Brisland

**BENDER'S BILLIKENS**

\*Johnny Bender's Billikens, having made the "Royal Bengal" kow tow, do the grand salam, and otherwise demean itself in a manner befitting an humble adversary, will, next Saturday afternoon, engage in the general permit of taming a bunch of wildcats imported from the fastness of their mountain home in Kentucky, where "Devil" Anse Hatfield and other noted feudists come from. The particular bunch of wildcats are said to be feudists from Feudville, Feud county.

"The wildcat is a noble beast, His meat is nice and tender. Oh, won't he make a lovely feast For little Johnny Bender?" \*Bender is the name of his coach.

**Photos That Please**

ARE MADE BY

**Franz Josef Spengler**

THE QUALITY PHOTOGRAPHER

311 West Main Street.

P. S.—By assuring as you are a bonafide student of State University, a special rate may be obtained.

**College Friends...**

You take "The Idea" to read. For satisfaction patronize the "Reed" Barber Shop.

**SHERMAN STRAIN,**  
Prop'r.

**How Old is Your Pipe?**

Isn't it about old enough to be placed on the retired list? We have a fine lot of new pipes waiting to be smoked.

**FRENCH BRIARS AND MEERSCHAUMS**

Wide variety of shapes and sizes from which to chose. All prices from

25c. UP

**Cooper & Dunn**

Druggists

Main and Broadwaf

**FREE****A  
Kentucky  
Banner**

18 x 48

To the Person guessing the  
Thanksgiving Score  
or nearest to the score

Come around and see if it  
is worth guessing for.

We also have a few more  
of the

**College Calendars**

FREE for the asking.

Get a Sticker for your  
dress suit case. FREE for  
the asking.

**University Book Store**

"The College Store for  
College People"

**Luby  
and  
Alexander****TAILORS**

FULL LINE  
NOW READY

**Suits and  
Overcoats**

\$22.50 to \$40.00

MAKE YOUR  
SELECTION NOW!

145 E. MAIN  
Opp. Union Station

**HAMILTON COLLEGE NOTES.**

Miss Patsy Randall received a visit  
from her mother over the week's end.

Miss Katherine Davis has resumed  
her studies after a week's illness at  
her home in Paris.

Miss Katherine Campbell has re-  
turned to her home in Nicholasville  
after a short visit to her sister, Miss  
Nora.

Miss Ethel Scudder of Terre Haute,  
Ind. was the recent guest of Miss  
Jean Scudder and Mrs. Anna McDou-  
gle.

The Y. M. C. A. gave a very suc-  
cessful candy-pulling last Saturday  
evening, netting about \$20 for the  
Association's interest.

**SAYRE NOTES.**

The first Field Day Exhibition of the  
season, at Sayre College, was given  
last Wednesday.

In the first game which was Captain  
Ball, the junior freshmen came out  
ahead, but in the running races and  
basket ball game, which followed, the  
senior-sophomores were victorious. A  
beautiful Sayre banner was presented  
to the winning side, the senior-sopho-  
mores. After the game some of the  
members of the athletic association had  
a very profitable sandwich sale.

Miss Mary Spencer will have as her  
guest during the Thanksgiving holi-  
days, Miss George Swinney, of Emi-  
nence.

Miss Mary Amos spent the week-end  
at Versailles with Miss Mattie Bohan-  
non.

A very delightful mock faculty meet-  
ing was given last Saturday evening at  
Sayre by the Athenian and Thalian  
Literary Societies. Senior expression  
class, mail distribution, gym class,  
faculty recital, shopping line, question  
box and faculty meeting were interest-  
ing features on the program.

Miss Louise Spencer will have as her  
guest next week, Miss Katherine  
Letcher, of Danville.

**HAGERMAN NOTES.**

(By Ellen Mouse.)

Miss Hester Covington of Richmond  
was the guest of Miss Adelaide Sim-  
mons.

Miss Mary Cobb Stoffer of Mt.  
Sterling visited Miss Kathryn Klein.

Miss Maoni Ballew spent the week's  
end at her home near Richmond.

On Monday evening Mrs. Thorpe  
entertained in honor of Mrs. B. C.  
Hagerman who has recently returned  
from a visit to her daughter in  
Chicago.

**NAZMA**

buy nothing better.

For sale by all dealers in Lexington, Ky.

20 For 15 Cents.

VAUGHAN-WARE TOBACCO CO., Richmond, Va

**A TRIAL SMOKE**

The Prince of Cigarettes. Will con-  
vince you beyond doubt that you can

Miss Elizabeth Farris was the guest  
of friends in Georgetown, for a few  
days.

On last Saturday evening the Sigma  
Iota Chi Society gave a dinner in hon-  
or of their new members, Misses Eliza-  
beth Andrews and Elizabeth Ratliffe.

Mr. R. F. Sanders of Mayfield spent  
Sunday with his daughter Miss Mar-  
garet Sanders.

Miss Lucile Stone and Ruby Osborn  
spent the week's end at their homes  
in Georgetown.

Miss Goodloe entertained the girls  
on her ward last Saturday evening.

**HIPPODROME.**

The three acts which make up the  
vaudeville end of this week's Hippo-  
show are all above the average and  
the fact that the bill is short an act  
is not noticed. The single act which  
was scheduled, failed to show up and  
as every act on the bill carries special  
scenery and electrical effects, the  
show runs the full hour without the  
least drag.

Smith and Harris are closing the  
bill with a travesty on the discovery  
of the north pole. Commander Peary  
and Hensen, the black man, are the  
characters which are cleverly bur-  
lesqued.

The Shubert Musical Three sing a  
little play a little and develop enough  
comedy to keep the audience con-  
vulsed. Their "Old Black Crow in the  
Hickory Tree," proved one of the big  
gest song hits ever introduced here  
and was good at every show Monday  
for a half dozen returns.

The four Hirschorns, who are billed  
as "Alpine Entertainers," furnish a  
musical innovation entirely apart  
from what one expects from the bill-  
ing.

There is no attempted comedy and  
all the music is cleverly arranged with  
a view of pleasing the public instead  
of boring.

There has never been a vaudeville  
attraction of the same nature pro-  
duced here which is more pleasing in  
its entirety than that of the Hirsch-  
orns.

The Hipposcope with a full reel of  
new pictures, finishes up the show in  
good style.

**BANNER.**

The management of the University  
Book Store has established a Thank-  
sgiving custom whereby a Kentucky  
State banner is given away free to  
the students of State University.

Mr. Battle states that the ladies  
as well as the young men are en-

titled to a guess on the Thanksgiving  
score. Records of the past football  
games between State and Central can  
be found at the University Book Store.

The banner is a large 4x18 piece  
of blue jett with the word Kentucky  
written across it.

**THE BEST MUSICAL ORGANIZATION  
IN THE STATE****Grella's Band and  
Orchestra**

118 North Limestone  
New Phone 2274

Lexington, Ky.

ROCCO GRELLA, Director  
W. L. WAITE, Manager  
Nhw Phone 1912

Campbell-Hagerman Girls  
Go to the

**STAR**

So Should all the State boys—Always  
a good show.

ADMISSION 5 CENTS.

"The World's Grandest Jewelry Establishment"

**Medals, Badges, Class  
Pins, Rings, Etc.**

Are designed and executed by skilled designers and  
artisans, in our own factory on the premises. We will  
be glad to furnish you designs and estimates on any  
article of this character desired.

**OUR NEW CATALOGUE**

A 200-page book, which contains 5,000 illustrations of  
the world's finest collection of Diamonds, Watches,  
Jewelry and Silverware. Mailed FREE. Write for it.

**Mermod, Jaccard & King**

ST. LOUIS, MISSOURI