FRIDAY EDITION

THE KENTUCKY KERNEL

LEXINGTON, KENTUCKY, FRIDAY, MARCH 13, 1931

JUNIOR PROM

WILL BE HELD TONIGHT IN MEN'S GYM

DOUGHERTY AND First Regimental D. GOODMAN ARE R.O.T.C. Parade

Coleman Smith Is Reelected Business Manager of The Kernel

EDITRIX WILL SERVE UNTIL MARCH, 1933

nection Is Held in McVey Hall by Student Board of Publications

O.D.K. WILL HAVE **UNIQUE PLEDGING**

ew Plan Will Be Inaugurat-ed Thursday During Spring Pledging Exercises of Fra-

R.O.T.C. Parade Will Be Monday CHOSEN EDITORS

Annual Junior Promenade Will Be Given in Men's Gym Tonight

Eugene Royse Is tongish in the Men's gymasium. Arrangements for the affair include a cornation ceremony for the Mission of Stroller Revue

Lois E. Purcell Is Chosen Officer of Theta Sigma Phi

Dutch and American Politics Are Contrasted by Convocation Speaker

Seniors to Interview G. E. Representative

Lecture Is Part of Progree of Pan Politikon for Month of March

The reviewing stand will se at the The review will be in charge of the difference of the interest part of the efficient of the university R. O. T. C. unit, and will be reviewed by them. None of the national impediant of the efficient of the national impediant of the efficient of the national impediant of the efficient of the national guard will probably be present.

Engre Manager of Production of the efficient of the national guard will probably be present.

Engre Manager of Production of the efficient of the e

'Macbeth' Will Open Here on March 23

Dr. Sidney Durst To Present Final Recital on Organ

Program of Vespers to Consist of Request Selections

Sidney C. Durst, di

Y. M. and Y. W. C. A. To Entertain Second Semester Freshmen w

Assume the University of Alabams.
Patty Field—Vice-counsel to Amsterdam, is a member of Rappa Kappa Gamma.
Don Herold—Writer of national prominene, is a member of Phi Delta Theta.
The Country of the Co

Brethren! Sistern!

George Denny-Sigma Chi, is resident of the University of

Elects Officers, Plans Program

Resume of Winter Athletic Season Commends Rupp, Team for Work

By LAWRENCE CRUMP
Awarding of letters at the banquet given in honor of the University of Kentucky basketball squad
was the official act which closed the
fall and whiter season of athletics
at Kentucky.

Awarding of Letters Is Final William Shafer to Be

Fred Hafer Is Chosen Adver-tising Manager at An-nual Election

CARNIVAL PLANS FOR UNIVERSITY FETE ANNOUNCED

NEW SERIES NUMBER 46

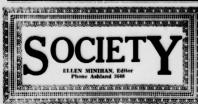
Affair to Begin at 1 p. m May 16, and End at 12 p. m.

WOMEN TO SOLICIT SERVICES OF MEN

Field Events, One-Act Plays, and Gigantic Dance to Be Features

University Library And Reading Room **Show Dutch Posters**

Best Co



CALENDAR





Going to the

Junior Prom Delta Tau Delta Sigma Alpha Epsilon

ance

Your partner will appreciate flowers

Keller's

We Call Special Atten-

Flowers Plants and Corsages

JOE ALLEN

Keller Floral Co.

At the Sign of the Ro

Students Drink Oodles of "Coke

J.D. Purcell Ex

43rd ANNIVERSARY



Purcell's has used its greater buying power to bring you these glowing samples of the smartest Fashions of the Spring modes.

mall Modernistic Patterns mall Floral Patterns 7th Jackets and Boleros

Duplan Duray Prints are very popular in Lexington—they will be a sensation at this LOW Anniversary Sale Price! See them in the windows, then hurry down Saturday and get the color and style that suits you. There will be a large assortment for both Misses and Women.

forget-me-nots and ROUGH STRAW Gardenias and LINALACS

DO THEIR BEST TO MAKE IT A QUAINT SEASON

Yet, by fashion's unusual paradox, you never saw anything newer than these Watteau brims and poke bonnets.

\$7.50 \$5.00

Mitchell, Baker & Smith

THE QUALITY DEPARTMENT STORE



MILLINERY THIRD FLOOR

200 PAIRS REAL KIDSKIN



GLOVES

Made to Sell for \$2.95

Slip-Ons and Smart Fancy Cuff Styles Purcell's can bring you this smart assortment in the wanted Spring colors: Beaver, Brown, Tan, Nude and Black.

Sizes 6 to 7%

OFF on All Regular Prices TO THE STUDENTS ONLY IN

Purcell's Beauty Shoppe

y Available

TRACK SQUAD IS **HOLDING FIRST PRACTICES**

Friday, March 13, 1931

Where Quality Is The Watchword . .

Fine bread, rolls, cakes, and pastries. The best cinna-mon rolls and coffee cakes you ever tasted

al attention given to Meringue and Patty Shell O

ELECTRIK MAID BAKE SHOP

SUP CONCE

un.-Wed. March 15-18

John Gilbert Leila Hyams Anita Page

A Gentleman's Fate

Warner Baxter Joan Bennett

Doctors' Wives

Now Playing CONRAD NAGEL Fred Kohler

The Right of Way



Winnie Lightner Joe E. Brown

Sit Tight

Woman Hungry

with
Lila Lee
Laymond Hatton
Fred Thompson
Fred Kohler

Now Playing

A Fair Warning GEORGE O'BRIEN

Torn from Her Arms---Child of the Love a Woman Can Give but Once



MILLIE

€Kentucky

Richard Arlen — Fay Wray in "The Conquering Horde"

Brief Biographies



TIT PAYS TO ADVERTISE"



ALL MAKES **TYPEWRITERS**

SALE OR RENT
Special Rental Rates to Students

STANDARD TYPEWRITER COMPANY
Courthouse WEST SHORT ST. Phone Ash. 1792

SEE OUR NEW LINE

SPORTING GOODS

STORE HOURS: SAT. 8 A. M. - 8 P. M.

SEARS ROEBUCK & CO.

Easter Excursion Fares

On Sale April 3 and 4

d Returning Fifteen Days from Date of Sale One Fare Plus \$1.00 Round Trip

all Stations on the Southern Railway to all of the Ohio and East of the Mississippi rive Also to Cincinnati. Ohio

W. R. CLINKINBEARD City Passenger and Ticket Agent

SOUTHERN RAILWAY SYSTEM

Favors, Programs Dance Invitations

An exceptionally fine assortment and display, and feel sure that we can please and satisfy.

Transylvania Printing Co.

Near Fayette Bank





opening? Maybe your eyes fooled you that time.

YOUR EYES MAY FOOL YOU BUT

YOUR TASTE tells the Truth!



THE KENTUCKY KERNEL

Member
National College Press Associatio
Lexington Board of Commerce
MEMBER R. I. P. A.

Official Newspaper of the Students of the U

iption \$2.00 a year. Entered at Lexington, Ky.
Postoffice as second class mail matter

HERE SHALL THE KERNEL PRESS ALL STUDENT RIGHTS MAINTAIN

ASSISTANT SOCIETY EDITORS

ASSISTANT SOCIETY EDITORS

Emily

P. Davis Rankin Fannie Curle Woo Edythe Reynolds Gertrude Evans

riai, "A Promise," which appeared in its col-umns a week ago.

The Kernel which is a student newspaper with a policy of expression for student opinion having unwittingly misrepresented the facts, we take this method of retracting the statement

WHY NOT A RIFLE RANGE?

RIFLE RANGE?

Kentucky has been fortunate during the past two years in having teams in the various forms of intercollegate competition which have won both, for, themselves and their university southern and national recognition. The student body and university officials have been profuse in their expressions of praise. Unfortunately, however, one team which has distinguished itself has been given only praise, and has not had the full cooperation it has needed to enable it to carry on the splendid work it has started. This is the rife team.

Probably no organization has been forced to continue its activities under more unfavorable conditions than has that group which is sponsoring this most ancient of sports. Inadequate including the more popular sports a patient part of the conditions than has that group which is sponsoring this most ancient of sports. Inadequate including the more popular sports a patient benefit of the sport of the privilege of continuing it. Under present conditions, however, it was impossible to care for more than a squad of about thirty men, and as a result some seventy men were deprived of this privilege.

The Kernel realizes that the university is

SPECIAL WITTERS

P. Daving Realth

P. Daving Rea

rights and cease to act as subsidiary to Louisville.

There is an ideal location on this campus for
a radio station. Plans have been drawn up for
the construction of such clearly showing the
possibilities of such a station. The building in
which it would be located is Memorial hall.
The basement of this building would have to be
enlarged and deepened; plans show that this
could be easily accomplished. The location
would be ideal for broadcasting rooms. Purthermore, the construction of such space would
solve three major problems which are confronting the music department at present. A music
hall would be the central room, this hall would
be used by the university chorus and bands
as a practice room. The band would have
music building would have the room which
music building would have the room which
when the music building would have the prope
acoustics and the ideal location for
three, the radio rooms would have the prope
acoustics and the ideal location for
three, the radio rooms would have the
prope
acoustics and the ideal location for
three, the radio room
would be solved: poor radio broadcastin facilties; lack of space for music department building, and provision of a practical location for
the
university choruses and the band.

The Kernel is heartily in favor of the execu
tion of the mans for these rooms in the near

university choruses and the band.

The Kernel is heartily in favor of the execution of the plans for these rooms in the near
future for we think that the advantages and the
opportunities which such a location would offer are too valuable to be allowed to remain
latent.

FREE ADVERTISING

FREE ADVERTISING

Attention has been called to the school of crime which is being conducted in Illinois. Further notice has been taken of the fact that governmental and city officials of certain crime centers have publicly denounced periodicals publishing crime news, as they are setting bad examples for the people. We are driven to wonder why, contrary to their pronounced policies they have allowed "The School of Crimer to be "played up" in newspapers, to be propounced in magazines, to be featured before the people. Yet we wonder why crime is so prevalent! There is no surer way to sell anything than by advertising it and that is what is being done to crime today. The front pages of every paper are covered with sensational trials, murders, robberles, and raids. It is in this manner that the papers have the power to do avil as well as good. Liquor trade and traffic is illiegal, yet it has received even more than its due amount of publicity until the lure, the adventure and the sheer daring of such have been painted in an appealing pleture and put before the people. It is a fact that all people are manticists, hence we have the gentlemen boot-leggers, drawn into it by the appeal of their romantic dreams. Hence we also have the tolerance of youth for such people. Youth is essentially daring and romantic and instead of properly directed publicity, they too have been drawn to adventure.

Recently the youth of the nation has had college raids printed for it to read; madcap ecllegians caught with liquor in their possession. Pascinating, isn't it, to think of gay collegians doing as novels have them doing. Featuring youth, featuring at in, featuring it in such a way that the entire college world is saying "cosh, but college must be almost as excitting as a night club."

We wish to say that prohibition is going to meet its Materioo in the attitude of these young people unless some of the allure is taken from the press stories, or unless they cease to receive front page publicity. Liquor, like crime, is receiving too much

MAY WE INTRODUCE.

she asked.

"Everything about yourself," I replied, pulling out my notebook." In case you wonder, "she said, "I am Margaret Cundiff."

Heaven help a struggling journalist. How could I have known that she was the present associate editor of the Kernel and one who had been editor-in-chief during the summers of '28 and '307 After that I assumed a very business-like atti-

U. of K. GRILL



THE STUDENTS MECCA

Make Every Night a Week-end

Hear the Rhythm Kings Mon.-Wed.-Fri. Nights

ROSE AT COLLEGE VIEW



Our beautiful Gold Ballroom is available for fraternity and sor-ority formals. Other attractive private din in g rooms for luncheons, teas or Founder's Day banquets. Students organizations are given special consideration.

> Hotel Lafayette



One step in telephone making starts in a mulberry bush



me requires silk as part of its insulating

than \$2,000,000 annually for this one item . . . It's a huge market be



many factors must be carefully considered.

ne System calls for imagina

Western Electric Manufacturers... Purchasers... Distributors



University Commons |

Spring Semester, 1931

Breakfast Lunch

7:15—9:15 1:30—1:00 5:15—6:45

SODA FOUNTAIN HOURS: 9:00 A. M.—6:00 P. M.

\$5.00 MEAL TICKET secutive Meals for Six Days \$3.50 MEAL TICKET Breakfast and Supper for Six Days

McVey Hall

Ascend South Stairs to Com

StudentS 4ERVICE/

Realize What We Have to Offer You

Curb Service

SCHOOL SUPPLIES SUNDRIES

NAME THE KIND OF SANDWICH OR DRINK YOU WANT—WE HAVE IT

-Come to-

Lexington Drug Co.

"25 YEARS SERVICE

Remember the Location:
"ON YOUR WAY TO TOWN"
Ash. 2881 - Ash. 154 at Limeston

Friday, March 13, 1931

County Agriculture Agents Hold Meeting

Kodaks — Eastman Films Developing and Printing 129 W. SHORT ST. LEXINGTON, KY.

Entertainers

shed for all Occ

JIMMY DALEY

Contest Announced For Short Stories, Jokes and Cartoons

Jokes and Cartoons
In the last issue of the Kernel, it
tion Thursday

In the last issue of the Kernel, it
was announced that a new Birret
and Smith publication. Tollier
was the university experiment
or Thursday.

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was announced that a new Birret
and Smith publication. Tollier
was the university experiment
or Thursday.

In the last issue of the Kernel, it
was announced that a new Birret
and Smith publication. The third in
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on the fact that an increased on the fact that the f Treesday: Did arise shortly before noon and did ponder deeply so the proposed tribute and parade. In an editorial entitled A PROMISE under date of the most of the proposed tribute and parade. In an editorial entitled A PROMISE under date of the most of the proposed tribute and parade. In an editorial entitled A PROMISE under date of the most of the proposed tribute and parade. In an editorial entitled A PROMISE under date of the most of the proposed the unfortunate affair. It drew the ire and wrath of the bands leader. We should gather than the proposed tribute and parade. In an editorial entitled A PROMISE under date of the unfortunate affair. It drew the ire and wrath of the bands leader. We should gather than the proposed tribute and parade. In an editorial entitled for the proposed the unfortunate affair. It drew the ire and wrath of the bands leader. We should gather than the proposed tribute and parade. In an editorial entitled for the parade with the other and HARRY EDWARDS. Later to the evil place were walled. The proposed that the other and HARRY EDWARDS. Later to the evil place were walled. Later to the evil place were walled at the many boys as usual, in the evening to my sorority house where College to the proposed to the total place to the total place to the proposed to the proposed to the proposed to the total place to the proposed to the total place to the proposed to the propos

SEEN FROM THE PRESS BO)

MEYERS BROS.

ers Bros. Spring Opening, Monday

Correct

Habits, Boots, Jodge threeches, etc. Repe ly do we wish to

The New

"Bark"

and "Rust"

Shades

Sports Apparel

ny, including the new genuine Chamele Sports

Grooming Is

The Thing

Coach M. E. Potter Issues First Call for Freshman Track

BOOK REVIEWS

volume, which tree h of the year, as ded Church, to its partic ge. (Harper & Brothe

Dr. Henry Beaumont Speaks on Holland

Speaks on Holland

A talk on Holland by Dr. Henry a leastmont was the chief feature of the March meeting of the History of club, which was held on March 3 decreased and the campus are discussed. An invitation the campus are discussed. An invitation is extended to any of the Dutch mind, the nature of the country and the customs of the customs of

Again people talk excitedly of "Burning Air"

When a public display of gas lighting was given in London in 1802 to celebrate the Peace of Amiens, people talked excitedly of burning air. Napoleon called it a grand folly, and Sir Walter Scott wrote that the world was going mad.

Thus was ushered in the era of gas illumination. It lasted for 75 years. Then electricity stole the field and the gas giant dozed through a quarter century, used chiefly for kitchen cookery.

Now it reawakens in a changed world, to new possibilities, greater opportunities. Eighty thousand miles of pipe lines al-Eighty thousand miles of pipe lines al-ready laid, extensively equipped with Crane valves and fittings, prove that the old problem of transportation is solved. Pipe lines crisscrossing the country as numerously as electric power ones are freely predicted.

What has brought this second greater gas era? The answer is: piping materials. Thanks to these, gas men can say for the first time that they are able to pipe gas in enormous quantities from Amarillo gas fields to Chicago, from isolated natural gas fields to users everywhere.

gas neats to users everywhere,

No matter what field of engineering you
take up on graduation, you will find its
future and its growth interwoven with the
development of piping materials. And,
as in the past this development has, time
after time, been first reflected in the complete Crane line, it will pay you to keep
in touch with Crane research and Crane

CRANE





CHARACTER AND TAILORED WITH SUPERIOR TASTE
AND CARE. A CHOICE AND CORRECT POSSESSION.

EIGHT DOLLARS OTHERS SEVEN DOLLARS AND UPWARD

AGENTS IN THE PRINCIPAL CITIES OF THE UNITED STATES

THE FINCHLEY HAT
WELL BE FOUND HERE RECUERTS
R. S. THORPE & SONS



Tooth Paste Soap 39c Bars 11c (Limit 2) (Limit 4)

> squibbs'
> Mineral Oil 49c

\$1.20 Caldwell's Syrup of Pepsin 83° 105 33° 49° 23°

Hendersons Drug Store

.. 31° \$1.15 Spring

Special Delivery

65°

67°

29°

59°

29°

\$1.10 He

50c West's 'Paste, 2 for

37°

83°

THE KENTUCKY KERNEL, SEMI-WEEKLY

Sat. Mar. 14

Hours 3 to 6

Men's Gym

ETHOF

Music By Kentucky Colonels

SNICKERS

SCANDAL

By WILLIAM ARDERY THE GIRL WITH A ROSE

THE GIEL WITH A ROSE
THE GIEL WITH A ROSE
The typically southern Sherwood
The She

Rupp and Team Are Praised for Work

(Continued from Page One) when Bill Strickland did a little plain and fancy goal shooting during the closing minutes of the

LOST: A small gold Conklin foun-tain pen with the initials V. D. on the barrell. Finder please return to Kernel Advertising office.

the increase of flu and measies, ordered all the freshmen to pray for
him every night. He says that since
he has a freshman member of every
church he does not possibly see how
he can lose and that if he should
get sick it will go hard with the
verdant ones.

Opposite Memorial Hall



XCHANGES

Nhat the NEW HUMIDOR PACK

means to Camel Smokers*



COMPARE a package of Camels with any other cigarette and note the difference in the technique of packing.

Note that Camels are completely en closed in an outer transparent cover of moisture-proof cellophane and sealed air-tight at every point.

We call this outer shell the Humidor Pack. It differs from the ordinary cello hane pack and while it is egg-shell thin, it means a lot in terms of cigarette

It means, for instance, that evapora-tion is checkmated and that Salt

Lake City can now have as good Camels as Winston-

it is highly important, if you are to get full benefit of

Check the difference yourself It is a very simple matter to check the difference between Humidor Packed this quality, that the to you with their natural moisture content still intact.

The Humidor Pack insures that. It prevents the fine tobaccos of Camels from drying out and losing any of their

delightful flavor.

Aside from cheap tobacco, two factors in a cigarette can mar the smoker's

Fine particles of peppery dust if left in the tobacco by inefficient cleaning methods sting and irritate delicate throat membrane.

Dry tobacco, robbed of its natural moisture by scorching or by evapora-tion gives off a hot smoke that burns

every inhalation. We take every

recaution against these factors here at Winston-Salem.

at Winston-Salem.
A special vacuum
cleaning apparatus
removes dust and
now the new Humidor Pack prevents
dryness.

amels and other ordinary dry eigarettes. First of all you can feel the difference

as you roll the cigarettes between your fingers. Camels are full-bodied and fingers. Camels are full-bodied and pliable. A dry cigarette crumbles under pressure and sheds tobacco. If you will hold a cigarette to each ear

and roll them with your fingers you can actually hear the difference.

The real test of course is to smoke th And here's where the new Humidor Pack proves a real blessing to the smoker.
As you inhale the cool, fragrant smoke

from a Camel you get all the mildness and magic of the fine tobaccos of which it is blended.

it is blended.

But when you draw in the hot smoke from a dried cigarette see how flat and brackish it is by comparison and how harsh it is to your throat.

If you are a regular Camel smoker you have already noticed what proper condition of the cigarette means.

But if you haven't tried Camels in the new Humidor Pack you have a new adventure with Lady Nicotine in store.

Switch your affections for just one day, then go back to your old love tomorrow if you can.

*smoke a Fresh cigarette!

