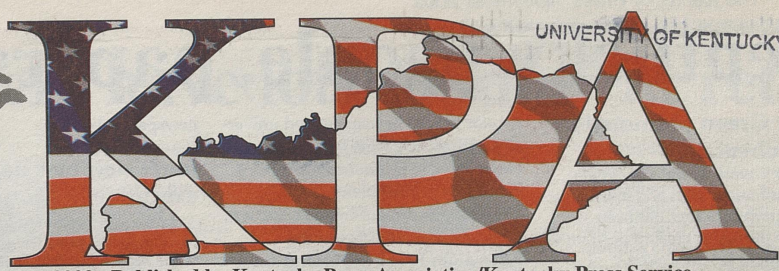


Per. Dept.
PN
4700
.K460
V. 73
no. 11
2002
Nov.

UNBOUND PERIODICALS COLLECTION

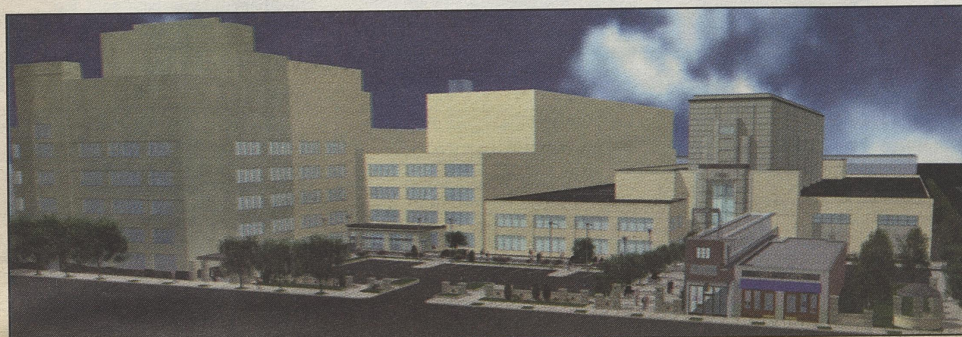
The Kentucky Press



UNIVERSITY OF KENTUCKY LIBRARIES

Volume 73, Number 11 - November 2002 - Published by Kentucky Press Association/Kentucky Press Service

C-J breaks ground on new plant



This is an image of what the new 135,000-square-foot Courier Journal production plant will look like when completed. The building built adjoining the current C-J location in downtown Louisville.

Plant scheduled to open in September 2004

By DANA EHLSCHEID
News Bureau Director

The Courier-Journal broke ground Oct. 1 on its new \$85 million production plant which will be the home three new offset presses.

"(The plant) will enhance our ability to build a better newspaper," said Publisher Ed Manassah. "This will make the staff's work a thing of beauty."

The 135,000-square-foot plant, which is expected to be completed in September 2004, will be connected to the current Courier-Journal building at Sixth and Broadway, crossing Army Place and continuing to Fifth Street. The new facility will feature an 70-foot by 10-foot observation window where passersby on Broadway will have a view of the newspaper in its production phase. It will also house plate

"This will make the staff's work a thing of beauty."

--ED MANASSAH,
COURIER-JOURNAL PUBLISHER



Jefferson County Judge-Executive Rebecca Jackson, Gov. Paul Patton, Courier-Journal Publisher Ed Manassah, Deputy Mayor Jane Driskill, Gannett Co. Inc. newspaper division President Gary Watson and Louisville Alderman George Unseld performed the ground breaking honors.

making, newsprint handling, shipping and receiving, newsprint storage and a variety of distribution and support.

The presses, manufactured by Koeing and Bauer have the ability to print 40 of a typical 48 page newspaper in color compared to the current eight. Advertisers will benefit from the

greater color capacity and readers will benefit with later deadlines for breaking news, earlier delivery times and improved print quality, Manassah said during the ground-breaking ceremony attended by many state and local government officials, including the Gov. Paul Patton.

The press has the ability to produce 75,000 copies per hour which is more than double the capabilities of the cur-

See PLANT on Page 9

November News & Notes

Excellence in Kentucky Newspapers: It's A Hit!

Ninety-three newspapers. More than 5,100 entries. Suffice it to say, those kinds of numbers show the new Excellence in Kentucky Newspapers - 2002 competition is a success.

Though it is the largest contest in KPA history, that might be an unfair statement. Remember, this is the first combined competition with the design categories from the Better Newspaper Contest and the writing and photography categories from the Fall Newspaper Contest.

But even if it's an unfair comparison, that's 15 to 20 more newspapers than usual and about 500 more entries.

This one is big enough that the Arkansas Press Association will have to judge it in two locations -- Little Rock and Fayetteville/Bentonville -- on Nov. 21.

But that split location is fine. Bentonville is home to Wal-Mart and with the judging in that area, it makes sense to turn that judging site over to KPS Director of Sales Teresa Revlett. She's using Nov. 20 as a day to make a sales call on Wal-Mart.

Display Advertising is a record-setter, too

\$4 million and counting. It was obvious earlier this year that \$4 million would be the level of advertising placed by KPS and the Indiana Newspaper Advertising Network (INAN) for 2002.

The question was when would KPS/INAN reach that mark?

And that was answered Oct. 25 when the weekly advertising report

See NOTES on Page 10

FEB 21 '03

Kentucky people, papers in the news

Nancy Green promoted to VP of circulation

Nancy Green, director of circulation/distribution, sales and marketing at Lee Enterprises Inc., has been named to the newly created position of vice president for circulation.

Green, who is a former adviser to the Kentucky Kernel at the University of Kentucky, has worked as an admin-

istrator in both newspaper and university settings. She joined the Davenport-based chain in December 2000 after a stint as a vice president in the University System of Georgia. She was president and publisher of the Palladium-Item in Richmond, Ind., and later the Springfield (Mo.) News-Leader, before serving as assistant to the president of Gannett Co. Inc.'s

newspaper division.

Jones becomes new sales executive in Morgantown

Long-time salesman Johnnie Jones has joined the award-winning ad team at the Butler County Post as sales executive. Jones has held sales positions at Motor World Magazine, Roy Phelps Ford and Parkway Cars and Tires.

Jones is a member of Cassia Lodge in Morgantown and currently serves as President of the Butler County Shriners Club. He graduated from Butler County High School in 1975. He is also a veteran.

Leitchfield paper sold to Landmark Community Newspapers

Landmark Community Newspapers, Inc., of Shelbyville, has purchased The Record, 2,200-circulation weekly newspaper serving

Leitchfield and Grayson County for 22 years.

Jennifer Sweeris, founder and editor, will continue with the paper under the new ownership.

The sale, effective Oct. 1, was for an undisclosed purchase price. The present staff is being retained, and additional staff will be hired soon to expand news and advertising coverage.

"LCNI is happy to acquire this weekly newspaper adjoining our daily newspaper in Elizabethtown, Ky.," said Michael Abernathy, president of LCNI. "Jennifer is a long-time printing customer of ours and we are happy to have her and her staff as part of the Landmark family."

LCNI owns The News-Enterprise, 16,600 six-day daily in Elizabethtown, and 18 other Kentucky newspapers, including weeklies in LaRue, Taylor, Marion, Nelson and Bullitt counties.

Landmark Community Newspapers, Inc. now publishes 51

See PEOPLE on Page 12

The Kentucky Press

The Kentucky Press (ISSN-0023-0324) is published monthly by the Kentucky Press Association / Kentucky Press Service, Inc. Periodicals Class postage is paid at Frankfort, KY. 40601. Subscription price is \$8 per year. Postmaster: Send change of address to The Kentucky Press, 101 Consumer Lane, Frankfort, KY. 40601, (502) 223-8821.

Officers
Kentucky Press Association

President - David Eldridge, Jessamine Journal

President-Elect - Sharon Tuminski, Winchester Sun

Vice President - John Nelson, Danville Advocate Messenger

Treasurer - David Thornberry, Somerset Commonwealth Journal

Past President - Marty Backus, Appalachian News Express

Board of Directors
District 1 - Alice Rouse, Murray Ledger and Times

District 2 - Jed Dillingham, Dawson Springs Progress

District 3 - Donn Wimmer, Hancock Clarion

District 4 - Charlie Portmann, Franklin Favorite

District 5 - Ron Filkins, Kentucky Standard

District 6 - Arthur B. Post, Louisville Courier-Journal

District 7 - Kelley Warnick, Gallatin County News

District 8 - Ken Metz, Bath County News Outlook

District 9 -

District 10 - Edmund Shelby, Beattyville

Enterprise

District 11 - Glenn Gray, Manchester Enterprise

District 12 - David Thornberry, Somerset Commonwealth Journal

District 13 - Tom Caudill, Lexington Herald-Leader

District 14 - Teresa Scenters, Berea Citizen

State At-Large
Keith Ponder, Glasgow Daily Times
Glen Greene, Mt. Sterling Advocate
Kelly Robinson, Recorder Newspapers
Chris Poore, Kentucky Kernel

Division Chairman
News Editorial Division - Jeff Moreland, Richmond Register

Advertising Division - Kelly Robinson, Recorder Newspapers

Circulation Division - Kriss Johnson, Lexington Herald-Leader

Associates Division - Cliff Feltham, Kentucky Utilities

General Counsels - Jon Fleischaker, Kim Greene, Dinsmore & Shohl, Louisville

Kentucky Press Association Staff
David T. Thompson, Executive Director
Bonnie Howard, Controller
Teresa Revlett, Director of Sales
David Greer, Member Services Director
Dana Ehlshide, News Bureau Director
David Spencer, New Media Director
Buffy Sams, Bookkeeping Assistant
Reba Lewis, Research/Marketing Coordinator
Sue Cammack, Administrative Assistant
Rachel McCarty, Advertising Assistant
Holly Willard, INAN Business Clerk
Jeff Stutesman, INAN Account Executive
Tami Hensley, Tearsheet Clerk

Staff members, Officers and Directors may be reached by e-mail using the individual's first initial, full last name@kypress.com. There is no space or punctuation in the e-mail address.

Deaths

Former News-Enterprise publisher dies at 90

Flo Bowles, publisher emeritus of the News-Enterprise, died Saturday, Oct. 19, at the age of 90.

Bowles became the editor of the News-Enterprise four months after the Elizabethtown News merged with the Hardin County Enterprise in 1974.

Bowles served as publisher of The News-Enterprise in Elizabethtown until Jan. 1, 1987, and served in 1985 as president of the Kentucky Press Association. He continued to serve as publisher emeritus until his death Oct. 19.

Bowles came to Elizabethtown in 1936 as a linotype operator from Campbellsville, where he began in the newspaper industry as a "printer's devil," the worker who cleaned up after the printer.

Bowles worked as a linotype operator, setting the type for the presses, until 1943, when he left for a three-year service in the U.S. Army. He served in the Pacific Theatre during the war. Shortly after his return to the Hardin County Enterprise in 1946, he resigned as a linotype operator to join Leonard Bean in founding Bean Publishing. Bowles, who had helped begin Fort Knox's first newspaper, The Armored Force, in 1941, went on

to establish the current weekly paper, Inside the Turret, during his tenure at Bean Publishing.

Bean Publishing purchased the Elizabethtown News in 1963 and merged with Newspapers, Inc., in 1968. Newspapers, Inc. grew and added several newspapers until it was sold in 1973 to Landmark Communications, and Landmark Community Newspapers, Inc. was created. In 1974, LCNI bought the Hardin County Enterprise, and on July 2, 1974, the Hardin County Enterprise and the Elizabethtown News rolled off the press for the first time as the Elizabethtown News-Enterprise.

Bean went into semiretirement, much of Bean Publishing was sold, and Bowles became the general manager of the News-Enterprise until Jan. 1, 1975, when he became publisher and served as such until 1987.

Former publisher, Democratic nominee for governor dies at 93

Henry Ward, former newspaper publisher and once a Democratic nominee for governor, died Oct. 8 in Lexington. He was 93.

Ward had lived in Versailles for the past five years and died at the Hospice Care Center at St. Joseph Hospital

See DEATHS on Page 11

Board members have lots to 'due' at retreat

It did not come easy. It did not come until after nearly two hours of discussion. It did not come until after some soul-searching.

The discussion on membership dues to the Kentucky Press Association occupied much of the time and discussion at the Fall Board Retreat in mid-October. But it was such an important issue needing much discussion that the Board took its time to consider all of the options, the feelings of fellow Board members and a couple of motions before voting.

Thursday afternoons at the retreat are normally reserved for committee meetings, the discussions of which are the basis of various actions by the Board on Friday. But with the dues topic so involved, so important, the committee meetings were cut short. That allowed the Board to get together Thursday afternoon to begin the discussions. A little history, a discussion on the many services offered by KPA and how to proceed.

That night the Board had an assignment: think over what we've discussed, talk to each other about it, sleep on it and when the Board meeting convenes Friday morning, be ready for more discussions, more questions.

I don't believe any topic has been given so much time, and generated so

On Second Thought

By David T. Thompson
KPA Executive Director



much discussion in 19 years. Perhaps only when the association last increased membership dues was the discussion as involved. I don't know. But that was in 1980 or 1981 and led to a three-year program to gradually increase dues.

The Board and even many members had already agreed in principal that dues needed to be raised.

After all, in the past 20 years, KPA has given its newspapers numerous member services. Most every one of them at no additional cost.

Legislative lobbying -- is there anything more important than that?

Freedom of Information Hotline -- the state's top media attorneys are but a phone call away. You pay the long distance charge to Louisville; KPA pays the cost of the attorneys.

KPA News Bureau -- every newspaper in Kentucky has a free, full-time news employee based in Frankfort.

Internships -- limited to the newspapers participating in the Statewide Classified program, KPA actually pays the newspapers to have a summer intern.

An 800 number -- calling us doesn't even cost you a penny.

KPA New Media Director -- answers to your questions about software, computers, the internet, web pages are but a (free) phone call away

and it doesn't cost anything for the staff time involved.

The need to increase dues was quite obvious. Consider your own business, your own newspaper. If you were taking in \$71,500 and spending \$190,000 wouldn't you raise rates? Or would you eliminate the costs?

The Board had that choice -- raise dues or make those services available only to those who'll pay the full price for lobbying, or the FOI Hotline, or the News Bureau.

The present circulation based dues structure brings in about \$71,500 in dues from newspapers.

At the same time, those free member services cost KPA about \$190,000 per year.

The challenge to the Board was to come up with a structure that could bring in KPA more dues income as the years come along, without having to raise the dues structure to accommodate the association's needs.

The options were numerous. Circulation. A combination of circulation and advertising rates. Advertising rates alone. No change in the dues structure but charge newspapers to use the services that have been offered for free.

We even compared KPA dues with dues of other state press associations. KPA ended up about where Kentucky does in other state-to-state comparisons.

The dues income ranks 34th overall, but the average cost per member ranks 25th. We're at best in the middle

in dues income. Sounds familiar in most any ranking involving Kentucky with other states.

A couple months ago, I wrote a column about the need for KPA to raise dues, or change the dues structure. And I asked for your feedback.

Granted I didn't get a lot of comments. But then I didn't get one negative comment at all. Those who took the time to call or e-mail said they agreed that the services offered by KPA warranted a look at the dues to keep those programs as member benefits.

I think you got the message from that first column that I favored tying the dues structure to advertising. Tying dues with advertising gives an association a method where dues income can increase each year, without increasing dues.

Though it wasn't involved in any motion considered at the Board Retreat, one Board member offered this observation: "If we go this route (advertising), we can guarantee members we'll never raise their dues again." Who's to say what the needs will be 25 or 50 years from now. There might be a need to raise dues that far down the road. But by having a structure tied to something that increases every year, chances are this Board has given the future KPA a dues basis that will suffice many years to come.

After hearing 45 minutes of discus-

See RETREAT on Page 10

UK alumni return to speak on issues in the media

A number of the University of Kentucky's most successful alumni will be returning to the campus soon to participate in a series of symposia focused on major issues in the American media.

The alumni, graduates of UK's School of Journalism and Telecommunications, will be participating in a new Alumni Speakers' Symposia series aimed at familiarizing students, the UK community and the public with contemporary issues facing journalism, advertising, public relations and telecommunications. During their one or two-day visits, the alumni will also meet with school's students and faculty, as well as be guest speakers in various classes.

"We believe this kind of program can demonstrate to both our students and alumni that this school -- and what

goes on here -- has been, and remains, an important part of their respective lives," said Richard Wilson, the journalism school's interim director and an alumnus.

The new program will allow the symposia to rotate among the school's three sequences -- journalism, integrated strategic communications and telecommunications. Wilson said current plans call for annual symposia representing each sequence. Each symposia will deal with a current topic related to the sequence sponsoring it.

The first symposium is scheduled for 4 p.m. Nov. 21 in the auditorium at the W. T. Young Library. Participants will be David Hawpe, editorial director of The Courier-Journal; John Voskuhl, assistant managing editor, Lexington Herald-Leader; Warren Wheat, editor of The Elizabethtown

News and Kakie Urch, editor of the Kentucky edition of The Cincinnati Enquirer. The other panelists will be Chip Cosby, a sports reporter for The Lexington Herald-Leader and John (Chip) Hutcheson III, publisher of the Princeton (Ky.) Times Leader.

The school's ISC and Telecom sequences will hold symposia in January and March.

Wilson, a long-time Courier-Journal reporter and bureau chief, said the new program provides several pluses for the journalism and telecommunications school. "It will show our current students just how successful many of our alumni have become in the field of mass communications," he said. By their returning to the campus, Wilson added, "our alumni will recognize the quality of student now studying at their alma mater."

"And if a little networking for future employment begins, that's even better."

Wilson said that through the symposia, the campus will have an opportunity "to hear what practitioners think about some of the most pertinent issues in the worlds of journalism, advertising, public relations and telecommunications."

Topic for the November symposium is "The American Newspaper: Is It's Changing Role Affecting Its Usefulness in a Democracy?" Topics, specific dates and participants have yet to be chosen for this year's other two symposia.

The new program is being funded by contributions from the school's alumni and friends, Wilson said.

Newspaper fund invites editors to request interns through 2003 summer internship programs

Newspapers, online publications and news services can elect now to hire Summer 2003 interns through the Dow Jones Newspaper Fund's internship programs for sophomores, juniors, seniors and graduate students.

The fund expects to recruit at least 120 interns as news copy editors, sports copy editors, online editors and real-time financial newswires editors. Twelve internships will be offered to minority college sophomores and juniors who will work as business reporters at daily newspapers.

The Fund conducts an intensive nationwide search for bright, literate students pursuing all majors including journalism and mass communication as well as business. Intensive pre-internship training is the hallmark of Fund internship programs. The aim is to bring students into a newsroom equipped to perform and primed to learn. Applications are available on college campuses, by mail and on the Fund's Web site through the application deadline for all programs, Nov. 1. Each program offers a \$1,000 scholarship to students returning to college or graduate school full-time after their internships.

Participating newspapers agree to pay regular wages to provide meaningful work for the interns. They support the cost of training interns through grants for \$1,000 for business reporting, real-time and online interns

and for \$1,800 per intern for news and sports copy editing interns.

Newspaper editors may request an intern by completing an enrollment form mailed to editors this summer, call the Fund at 609-452-2820 or on the web at <http://DJNewspaperFund.dowjones.com/fund/FormList.asp>. Go to the section for News Professionals.

Newspaper Editing Program for College Juniors, Seniors and Graduate Students

Up to 100 interns will work editing stories, writing headline and designing pages for leading American newspapers. All interns attend a two-week, pre-internship training program at a Center of Editing Excellence located on college campuses nationwide. The training sites are at Florida Southern College, Lakeland directed by Dr. Rick Kenney and Dr. George Crutchfield; San Jose State University directed by Dr. William Tillinghast; Temple University, Philadelphia, directed by Dr. Edward Traves; University of Missouri at Columbia taught by Brian Brooks; University of North Carolina at Chapel Hill taught by Professor George William Cloud, and University of Texas at Austin taught by S. Griffin Singer.

Sports Copy Editing

The new component of the newspa-

per editing program is offered for the second year in conjunction with the Associated Press Sports Editors at the University of Nebraska at Lincoln led by Dr. Charlene Beryns. Intern applicants express their special interest or skill at sports editing to enter the program. Participating newspapers in 2002 included the Denver Post and the Boston Globe. There is space for as many as 12 interns.

Online Editing Program for College Juniors, Seniors and Graduate Students

As many as 20 students will spend one week of training at the University of Kansas before going to work editing, designing and programming for Internet-accessible World Wide Web sites and online newspapers. Cutting-edge online publications participated in 2002. Interns train at the University of Kansas with Dr. Ann Brill, who directs the Center for On-line Excellence, and Jennifer Wegrer of Time, Inc.

Business Reporting Program for Minority College Sophomores and Juniors

This program acquaints students with the challenges and excitement of reporting on business for daily newspapers. Up to 12 students will be selected. The one-week training course at New York University features busi-

ness writers as speakers, mentors from The Wall Street Journal and a seminar with certified public accountants.

Real-Time Financial Newswires Program for College Juniors, Seniors and Graduate students

Real-time interns join the staffs of financial news services that deliver real-time economic, business and political news to audiences around the world on private computer circuits and the Internet. During the one-week residency, interns will learn the technical and business-reporting skills needed to navigate in the quickly growing field of real-time news. Most of these internships will be in the New York City area or Washington, D.C. Dr. Russell Todd of the University of Texas, Austin, conducts the training at Columbia University. As many as 12 positions will be available.

The Dow Jones Newspaper Fund, a nonprofit foundation supported by the Dow Jones Foundation and other newspaper companies, encourage students to consider journalism careers. It offers copy editing seminars for college journalism professors, fellowships for high school journalism teachers and summer journalism workshops for minority high school students. It also publishes a career guide, The Journalist's Road to Success.

Photographers work honored during KNPA convention

Photographers from across the state were honored during the Kentucky News Photographers Still and Television Photograph competition awarded Oct. 12 during the convention at The Galt House in Louisville on Oct. 12.

David Stephenson of the Lexington Herald-Leader won Still Photographer of the Year with photos that included a photo essay titled "Prison Kids." WTVQ-TV's Drew Cook won Television Photographer of the Year. Jeanie Adams-Smith from Western Kentucky University was the runner-up in the still photo competition and the runner-up in the television contest was Scott Utterback with WAVE TV in Louisville.

The Lexington Herald-Leader was the Newspaper of the Year for Division 1 (circulation over 25,000). The Division 2 (circulation under

25,000) was the Danville Advocate-Messenger.

WAVE TV earned top honors as Station of the Year in the Louisville Market. WTVQ in Lexington won Station of the Year in markets outside Louisville.

Michael Clevenger, of The Courier-Journal, was announced as the Sports Photographer of the Year with a portfolio that included images from the 2002 Winter Olympics in Salt Lake City. Jeremy Lyverse from Western Kentucky University was the runner-up for the title.

The College Photographer of the Year award was picked up by Nina Greipel, a student at Western Kentucky. The runner-up was Rick Mach, also from WKU.

Stephenson won the best of show and the feature picture story category award for his photo story titled

"Prison Kids." Stephenson also won first place in portrait personality and general news.

The complete results are as follows:

News picture story; first, Bill Luster, Courier-Journal, second place, Jeanie Adams-Smith, Western Kentucky University, third, John Dunham, Messenger-Inquirer, honorable mention, John Dunham, Messenger-Inquirer.

Feature picture story; first, David Stephenson, Herald-Leader, second place, Kylene Lloyd, Western Kentucky University, third, Shannon Guthrie, Western Kentucky University and honorable mentions went to Amanda Odeski and Jeanie Adams-Smith, both from Western Kentucky University.

Sports picture story; first, Clay Jackson, Danville Advocate-

Messenger, second place, Michael Clevenger, Courier-Journal, third, Sam Upshaw Jr., Courier-Journal and honorable mentions went to Joe Imel, Daily News and Bill Luster, Courier-Journal.

Picture Package; first, Charles Bertram, Herald-Leader, second place, David Stephenson, Herald-Leader, third, David Lutman, Courier-Journal, honorable mention, Sang-Hyuck Park, Western Kentucky University and Sam Upshaw Jr., Courier-Journal.

Spot news picture; first, Clay Jackson, Danville Advocate-Messenger, second place, Colleen Carroll, Western Kentucky University, third, Amanda Odeski, Western Kentucky University, honorable mention, Joe Imel, Daily News, and David Lutman, Courier Journal.

See KNPA on Page 5

Who really has the 'right to be left alone?'

By KIM GREENE
KPA General
Counsel
Dinsmore & Shohl



Long ago the United States Supreme Court first recognized the right to privacy, calling it "the right to be left alone." There is certain information, according to the Court, that is simply so personal that it should not be published without the consent of the subject.

These days, there is nothing that so quickly triggers an indignant claim of invasion of privacy than a photograph. It's one thing to print private information about an individual, but so much more inflammatory to publish that individual's photograph in the same context. Of course, even private information can be newsworthy. Take, for instance, the example of the mayoral candidate in Lexington who responded publicly (more than once) to the accusation that she was delinquent in her child support obligations. The first time she answered the question she denied being delinquent.

Subsequently, she admitted it and said she had since paid up. All of this squarely put this candidate's truthfulness at issue and cast serious doubt on her claim that unsealing the court file which would definitively answer the question about her child support record would be an invasion of her privacy.

The tension between individual privacy and the public's legitimate need to know has been a constant. Courts take each case and balance the competing interests. Through the years, the tort of invasion of privacy has developed four branches. Two of them — publication of private facts and false light — are the privacy claims most commonly raised in connection with photographs.

A couple of cases illustrate these claims. First, a newspaper publishing a story about athletic coaches who molest youngsters on their teams was accompanied by a photo of a Little League team. It was the team coached by a man accused of molesting several of the young players. The visual appeal of the photograph was obvious and striking. The photograph portrayed a smiling team and coach and

conjured in readers the image of happy summer days and a favorite American pastime. The story and its headline, however, evoked the ominous truth about this particular team.

Was the photograph safe to use in the publication? This is a team that had played in public so, obviously, a lot of people knew who was on the team. The photograph itself was more or less in the public domain. Lots of people — the players, the coaches, their families and extended families and friends — had copies of it. The photo might even be part of the annals of local Little League history. Clearly, the photograph was "out there." So it should be legally safe to publish, right?

The court thought differently. There were assistant coaches in the photograph who had not been charged with any wrongdoing, but that was never made clear in either the outline or the story. The court bought their argument that using the photograph to illustrate a story about coaches molesting players placed them in a false light by suggesting that they, too, had been accused of this heinous act.

And that wasn't the end of it.

Players who had been molested also sued claiming that they had not sought the limelight about this and the fact of being molested was intensely personal. The court agreed, especially since the identity of the molested players was not important to the telling of the story.

What could the newspaper have done in that case? Certainly, finding a different photograph or graphic would have been preferable. An alternative would be to use this photo but doctor it so that only the charged coach was identifiable and the others were blurred or shadows.

Another case also teaches us to scrutinize carefully the photos we use to illustrate a news article. During the debate of an anti-gay rights ballot initiative in Idaho, a newspaper published a story about the "infamous homosexual witch hunt" of the 1950s. One of the illustrations of the story was a photograph of a handwritten statement that was part of a "morals" investigation from that period of time. The handwritten statement accused an individual — by name and in graphic

See RIGHT on Page 8

KNPA

Continued from page 6

General news; first, David Stephenson, Herald-Leader, second place, David Stephenson, Herald-Leader, third, Frank Anderson, Herald-Leader, honorable mention, Charles Bertram and David Stephenson, Herald-Leader.

Feature picture; first, Kylene Lloyd, Western Kentucky University, second place, David Lutman, Courier-Journal, third, David Stephenson, Herald-Leader and honorable mentions went to Nina Greipel and Andreas Fuhrman both from Western Kentucky University.

Sports action; first, Mark Cornelison, Herald-Leader, second place, David Stephenson, Herald-Leader, third, David Stephenson, Herald-Leader and two honorable mentions went to Sam Riche, Herald-Leader.

Sport feature; first, Darrin Phegley, Henderson Gleaner, second place, Jeremy Lyverse, Western Kentucky University, third, Jamie Rhodes, freelance

and honorable mentions went to Nina Greipel, Western Kentucky University and Sam Riche, Herald-Leader.

Portrait personality; first, David Stephenson, Herald-Leader, second place, Suzanne Feliciano, State Journal, third, Charles Bertram, Herald-Leader and honorable mentions went to Rich Mack and Jeanie Adams-Smith, both from Western Kentucky University.

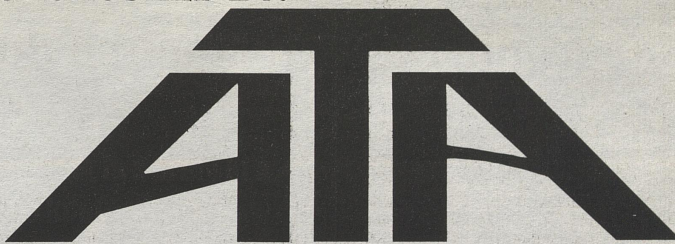
Pictorial; first, Kylene Lloyd, Western Kentucky University, second place, David Lutman, Courier-Journal, third, David Stephenson, Herald-Leader and honorable mentions went to David Lutman, Courier-Journal and Charles Bertram, Herald-Leader.

Illustration; first, Pat McDonogh, Courier-Journal, second place, Pat McDonogh, Courier-Journal, third, Pat McDonogh, Courier-Journal, and honorable mentions went to Pablo Alcala, Herald-Leader and Rick Mach, Western Kentucky University.

Team coverage; first, Herald-Leader, second place, Courier-Journal, and third,

WIN 2 FREE TICKETS

SPONSORED BY:



MAKE PLANS NOW TO ATTEND THE 2003
KPA WINTER CONVENTION & TRADE SHOW
FOR YOUR CHANCE TO WIN 2 FREE AIRLINE
TICKETS FROM ATA.

ROUND TRIP AIRFARE FOR TWO (2) FROM LEXINGTON ON ANY AMERICAN TRANS AIR
SCHEDULED SERVICE FLIGHT DESTINATION WITHIN THE CONTINENTAL U.S.

WIN 2 FREE TICKETS

Ky. Historical Society to display Haynie's work

A significant player from the annals of Kentucky journalism will soon have his own exhibit at the Kentucky History Center in Frankfort. A collection of political cartoons by the late Hugh Haynie, longtime editorial cartoonist for The Courier-Journal, will go on display next month at the Kentucky Historical Society's home at 100 West Broadway in downtown Frankfort.

The exhibit, "A Matter of Opinion: Hugh Haynie Cartoons," opens Dec. 14 and runs through March 30, 2003, in the history center's Keeneland Gallery. Admission will be free.

Sixty-four of Haynie's cartoons will be on display. The award-winning cartoonist was on staff at The Courier-Journal from 1958 until he retired in 1995. Haynie also had a national audience since his work was syndicated through the Los Angeles Times. He

Oh, By The Way

By David Greer
KPA Member Services
Director



died in November 1999 following an illness.

Admired by many for his sharp wit and keen artistic skills, Haynie also entertained readers by cleverly inserting the name "Lois" into many

of his cartoons. It was considered to be great sport to carefully search each cartoon in order to find Lois.

Sometimes Lois was easy to find and sometimes it wasn't. Haynie was very skilled in hiding the name in his cartoons. Occasionally, I'd look and look - convinced he'd left it out that day - before finding "Lois" lurking in the background, or part of some character's right ear or some such.

Who was Lois? It was the first name of his then-wife. As a youngster growing up in Nelson County, I eagerly anticipated the delivery of the paper each day so I could see how quickly I could find Lois in that day's cartoon. Eventually, Haynie and Lois parted

company and her name disappeared from the editorial cartoons.

Many newspaper people will enjoy seeing the exhibit. I was fortunate to be part of a small group that got a sneak peek recently. Oh, the memories it brought back - the Kennedy years, Vietnam, Reagan, Iran-Contra, Voodoo Economics, Clinton, etc. The likely audience will also include political buffs, history buffs and high school journalism and history students. Spread the word about the exhibit to your readers and your local high school teachers. Can you say "field trip?"

Those who worked with Haynie have said he was a very private man. He shunned the spotlight as much as he could. In researching Haynie, I came across a web site devoted to editorial cartooning. "Rants & Raves" by R.C. Harvey features this humorous story about Haynie:

"When Haynie retired several years ago, Draper Hill, erstwhile editorial cartoonist at the Detroit News, attended the ceremonial banquet that was

held in Louisville, home of the Kentucky Derby, and he told me this story.

"Numerous dignitaries were in attendance - fellow editorial cartoonists from other venues, city fathers and Kentucky Derby factotums, newspaper moguls, and so on. Many speeches were made, and, at last, it was Haynie's turn.

"It was not altogether certain that Haynie would, actually, take to the podium. He was a notoriously reticent man at such public affairs. But he rose to the occasion.

"He began by disputing the assertion of one of those who had spoken so well of him.

"I must say that I disagree about my being a Louisville thoroughbred," he said. "If I were, indeed, a thoroughbred, I wouldn't be put out to pasture. I'd be put out to stud.

"Naturally, the room broke up."

For more information on the Haynie exhibit, call the Kentucky History Center at (502) 564-1792 or visit www.kyhistory.org.

October was another record setting, busy month at KPS

October has been another busy and record setting month for the staff at Kentucky Press Service. We reached "the" mark with

\$3,895,215.21 in sales the second week in October and have gone way beyond our expectations for the year. The staff celebrated with lunch with the staff of both KPS and Kentucky Press Association. Since reaching the top is a joint effort, it was only natural for everyone to join in the celebration.

The political season has been one of the positive points for us being able to reach this milestone. A couple of candidates have used our services to place in just one or two newspapers, while others have gone statewide. Either way, it was full blown cooperation to insure that the candidates got what they needed and expected when the papers cooperated with KPS.

One example of cooperation came when Congressman Ron Lewis needed to get a new photo to me for his ad that was running in 18 newspapers. I called Steve Wheatley at the Elizabethtown News Enterprise to see if they could help us out. Daniel London with Congressman Lewis' office was going to overnight the information to me but Steve said that Debbie Allen could scan the photos and get the information to me within moments.

Sure, Elizabethtown reaped the benefits of being

Advertising Plus

By Teresa Revlett
KPS Director of Sales



included on the buy but their efforts went above and beyond when they responded so quickly to my request. That's what makes working with all of you guys so great - a wonderful spirit of cooperation.

One of the statewide placements - and my largest personally so far - was the Kentuckians for Employment and Economic Progress (KEEP) Amendment pushing for the passage of Amendment #2. We got most of the papers in the state in on this buy, and even got some college newspapers and specialty publications. I do appreciate all of your help in that project. Remember, if we all work together we can make a difference for Kentucky newspapers.

October 21-23 I was a trade show participant at the Kentucky Tourism Industry Annual Conference in Owensboro. Boy was that a lot of fun! I have never been so enthused to be able to sit and talk about how much MY newspapers could help out the tourism industry by publicizing all of the events.

I got a couple of statewide quotes from the conference and will be working with several people on a smaller basis. It is very exciting to tell people what a benefit it is to use Kentucky publications. Be sure and let me know when you are doing special publications that are related to the tourism industry. Any calendar of events that can be shared with my advertisers should be sent to me in pdf form at trevlett@kypress.com and I will include them in all of my media packets.

Thanks to all of you for a great October and especially thanks to a great, dedicated and hard working staff that consists of Rachel McCarty, Holly Willard, Tami Hensley, Jeff Stutesman and David Spencer. What a great team!



Silvie Malinovska won a Kentucky Press Association umbrella at the Kentucky Tourism Industry Annual Conference in Owensboro on October 23. Silvie works for the Mayor's Office, Department of International cooperation in the city of Olomouc, Czech Republic. Olomouc is the sister city to Owensboro.

Right: The 2002 Kentucky Tourism Industry Annual Conference was held in Owensboro Oct. 21-23 at the Executive Inn on Owensboro's scenic riverfront. Monday the participants enjoyed golf and a sightseeing tour of the city of Owensboro. Monday night found the conference delegates at a reception at the International Bluegrass Music Museum and later a fireworks display on the riverfront compliments of Pyro Shows (photo courtesy of Bryan Leazenby/Messenger-Inquirer). Bottom left: Teresa Revlett, Director of Sales, talks with some of the 350+ participants at the conference. Tuesday there were sessions related to the tourism industry offered throughout the day. During breaks, participants would visit the trade show booths, register for prizes, bid on items at the silent auction and find out what the trade show participants had to offer the tourism industry. On Tuesday evening, there was a gala and awards were presented for excellence in marketing. The conference concluded at noon on Wednesday. Bottom right: Kathy S. Yount, Creative Services Supervisor for the Kentucky Department of Travel, won the big basket of goodies that was given away at the Kentucky Tourism Industry Annual Conference Oct. 23. Inside the basket was an American flag, umbrella, business card holder, calculator, T-Shirt, KPA vest, calendars, magnets, hat, ink pens and desk set. Most of the items were donated for the conference by member newspapers. Special thanks to Sharon Tuminski, John Nelson, Alice Rouse, Dave Eldridge and David Thompson for helping to fill the basket.



RIGHT Continued from page 5

terms — of being homosexual.

The newspaper thought this photograph was safe to use, since the reporter obtained it from the record in a court case. It turned out, though, that it was one of thousands of other pages in the court file and it was something that was never introduced into evidence at a hearing. None of the parties to that case ever made any official use of this particular document.

As (bad) luck would have it, the individual named in the handwritten statement still lived in the area. He sued for invasion of privacy, claiming that he had kept his sexual orientation private and it was nobody else's business. The newspaper filed a motion to dismiss on the basis that the handwritten statement was part of a court file and, therefore, protected by the First Amendment privilege. The court, however, denied that motion. Although the handwritten statement had been in a case file, the court was swayed by the fact that it was one of thousands of documents that were merely "parked" in the file; that it was really tangential to that judicial proceeding; and that it was about 45 years old. At this point, the court concluded, the individual identified was entitled to his privacy on this matter.

These examples are scary because they mess with our comfort zone. They tell us that, even though generally information which is fairly publicly known and information which is part of a court record cannot be the basis of an invasion of privacy claim, there are certain times when that general rule will not hold.

There are some things you can keep in mind that may help you avoid difficult situations with your photographs.

- Be careful of the cutline. What you don't say can get you into as much trouble as what you do say. For example, a photograph of four men standing in a courtroom accompanies a cutline which identifies John Doe, one of the executives charged with embezzlement and fraud against the company for which he works, and his lawyer. The cutline does not identify the other two men. They could have a claim for false light because your photo and cutline together could imply that they were the other embezzling executives.

- Don't let your guard down when on deadline. You're reporting a fatal traffic accident that just occurred at the local high school. The situation

itself has created pandemonium, and you are on the outside edge of your deadline. There is no question who the student responsible for the accident is and there are allegations of drug involvement. You are looking for a photograph of him. You have never seen him. You accept a photograph from someone you don't know and don't check it out. You make your deadline, but it turns out you have published the photograph of someone other than the responsible student. Another false light claim?

- Beware of pulling photos from the archives. You are investigating reports of teenage prostitution in a city park. Many sources have confirmed the problem, but you have seen nothing first hand, so you have no photos of the deed. You go to the archives and find a picture of two girls in their early teens on the swing set in the park. At least the setting is accurate. The problem with this is the obvious implication that these teenagers are involved in the prostitution. If they are identifiable in the photograph... ouch!

- Who can give you consent to publish a photograph? Say you are invited to a school to see the work of a very talented teacher with her mentally handicapped class. You get some great shots of the children. The school has obviously consented to your being on the premises, but that's not necessarily enough. It's also not necessarily enough to take the school's word that they have obtained consents from the children's parents. Unless you see the consent forms signed by the parents and are comfortable that the parents have consented to publication in the newspaper of photographs of their children in this context, then you need your own consents. That means getting the names of students photographed and information about contacting their parents. Since the students are under 18, it will be their parents who must sign your form.

If you have any questions about these issues or others covered by the Hotline, don't hesitate to contact your Hotline attorneys.

Jon L. Fleischaker: 502/540-2319
Kimberly K. Greene: 502/540-2350
R. Kenyon Meyer: 502/540-2325
Cheryl R. Winn: 502/540-2334
Ashley L. Pack: 502/540-2385

DINSMORE & SHOHL, LLP
Switchboard: (502) 540-2300
Facsimile: (502) 585-2207

Evansville paper settles Ky. Fair Housing suit

The Evansville Courier & Press and the Kentucky Fair Housing Council reached a settlement of a Fair Housing Act complaint. The E.W. Scripps Co. newspaper will make payments totaling \$20,000 to the Louisville-based council over four years. The council, in return, will provide training and a review of The Courier & Press advertising policies and training procedures.

The settlements closes the complaint brought by the council through the Indiana Civil Rights Commission. It does not constitute an admission by the newspaper of any violation of either the Indiana or federal Fair Housing Act.

The complaints were based on two rental property ads, one containing "no children" language, the other referring to the property as for

"adults." The council alleged the ads violate the law by discriminating against families with children.

The statutes do not require showing intent by a newspaper to allow discriminatory language in housing advertisement for there to be a violation. If the Civil Rights Commission determines the language is discriminatory, the newspaper's error can mean up to \$10,000 per ad in fines.

The settlement does include a provision requiring the Fair Housing Council to notify the newspaper if it finds any future errors in housing ads rather than file additional complaints. The council agrees to file only if it finds at least seven discriminatory ads within a particular category (race, color, religion, sex, disability, family status or national origin).



Star Search

Do you have a Star Employee at your newspaper?

Do you believe that person is worthy of a feature article in The Kentucky Press?

**If so, contact Dana Ehlschide,
KPA News Bureau Director, at
(502) 223-8821
or at
dehlschide@kypress.com
with the details.**



AG opinions

Paul A. Long/Kentucky State Police

The attorney general's office found that the Kentucky State Police properly relied on KRS 61.878(1)(1) and KRS 17.150(2) in denying Paul A. Long's Aug. 22, 2002, request to inspect the KSP's investigative files relating to the deaths of Adam Harvey and Ryan Matchison.

KSP indicated that the cases "are still active pending the distribution and destruction of evidence and other paperwork necessary to officially close the investigations. Once these tasks have been accomplished, the cases will be closed and we will be happy to release the reports at that time."

The attorney general indicated that Long may now wish to contact KSP's custodian of records, Diane H. Smith, to determine if the cases have now been officially closed. If so, he may resubmit his open records request for the requested records. Once the investigations have been officially closed, the records requested will be subject to public inspection unless excluded by another applicable statutory exception to the right of public inspection.

The Courier-Journal/ City of Louisville

The attorney general's office found that the City of Louisville properly relied on KRS 61.878(1)(a) in partially denying Courier-Journal reporter Nancy Rodriguez's request for records relating to Metro Parks Director Brigid Sullivan and Metro Parks employee Rob Roberts.

Rodriguez requested access to resumes, applications for employment, all job evaluations, all complaints and all records concerning resolution of those complaints, disciplinary actions and salary histories for Sullivan and Roberts.

According to the AG, the city promptly responded to the request, giving her access to all of the records identified in the request with the exception of performance evaluations relying on KRS 61.878(1)(a). The city maintained that Sullivan's and Robert's "privacy interest . . . outweighs the public's interest in obtaining the information" contained in their evaluation.

The AG's office found that disclosure of the information contained in the requested documents would constitute a clearly unwarranted invasion of personal privacy.

Pat Bowen/Meade county Solid Waste

and Recycling Board

The two issues presented in appeal to the attorney general's office are whether the Meade County Solid Waste and Recycling Board's charge of 25 cents per page copying fee violated the Open Records Act and the second issue is whether a violation of the Open Records Act occurred when the Meade County Solid Waste and Recycling Board required the The Meade County Messenger Newspaper state whether its request for copies of non-exempt public records was for a commercial or non-commercial use.

The attorney general's office concluded that, unless the board can substantiate that its actual cost for reproducing records is 25 cents, it must recalculate its copying fee to conform to the requirements of KRS 61.874, and that, because of publication or related use by a newspaper or periodical is not considered a "commercial purpose," under KRS 61.870(4)(b)1, the Board violated the Open Records Act in requiring the newspaper to state its intended use of the public record.

The Meade County Solid Waste and Recycling Board told the Meade County Messenger newspaper that it would have to declare whether it

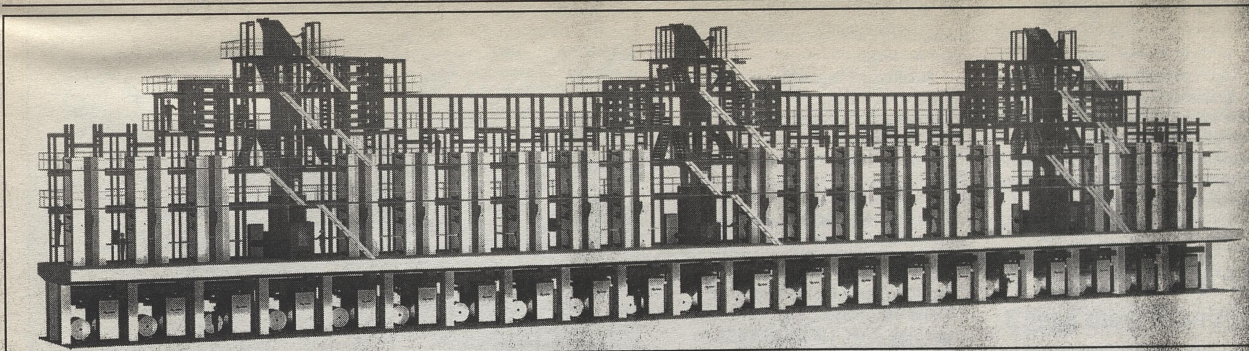
wanted records for a "commercial or non-commercial purpose" before it determined whether to release materials. And the board said the newspaper would be charged 25 cents per page for copies.

In a letter to the newspaper, the board's attorney, Bob Heleringer, said no copies would be provided until the newspaper identified the reason for its request.

The Open Records Law allows public agencies to set a reasonable cost for copies, but must base the charge on the actual cost, including equipment but not counting personnel time.

Assistant Attorney General James Ringo said there has long been a standard of 10 cents per page and a public agency must prove that its costs exceed that level before it can charge more.

Agencies may also differentiate requests for records between commercial and non-commercial uses. But the statute states specifically that a newspaper or periodical is not considered a commercial use. With this conclusion, the AG's office stated that requiring such a statement before processing the newspaper's open records request constitutes a violation of the Open Records.



The Courier-Journal's new KBA Colora Offset Press will weigh 2,100 tons and at top speed the plate cylinders turn 278 miles per hour. The press will sit on a table that's 293-feet long, 18-feet wide, and three-feet thick.

PLANT Continued from page 1

rent press.

"This is the largest press project in North America. It'll make the Courier-Journal the most technological newspaper in the country and that is saying something," Manassah said.

Deputy Mayor Jane Driskill called the expansion the final piece of a three-

leg restoration of the downtown Louisville area.

"This is a wonderful investment to our center city," she said.

Gary Watson, president of the Gannett Company Inc.'s newspaper division, also called it an important day for the Courier-Journal family. "This is a special day for us at Gannett. We are proud and very please at what we hope is a recommitment to Louisville and Kentucky," he said. "We are going to be in Louisville for a

long, long time."

Patton was glad the Courier-Journal chose to build the plant at that location.

"Louisville is the economic engine that drives Kentucky," said Patton. "A vibrant downtown is very important and it must have a variety of business, entertainment and residential options."

While other locations were considered for the Courier-Journal's expansion, the city and newspaper worked

together to keep the paper at the site it has occupied since 1948.

The Courier-Journal sold a newsprint storage building to Central High School so that it could build a football stadium. The city in turn gave the Courier-Journal rights to Armory Place, so it could close the street and connect the new building from Fifth Street to The Courier-Journal's existing building at the northeast corner of Sixth Street and Broadway.



Terri Smallwood composes advertisements at the London-Laurel News Journal. She's been with the paper from its first publication.

Smallwood is shining star in composing department

Note: This is the first article on Kentucky newspaper's star employees. Rick Chandler nominated Terri Smallwood as one of the "shining stars" at the London-Laurel News Journal.

By DANA EHLSCHIDE
News Bureau Director

When Terri Smallwood applied for her first job at a newspaper she had no computer training, but she could type. Now, a little over eight years later, the London-Laurel News Journal General Manager Rick Chandler said Smallwood plays an integral part in getting the paper out each week.

"She's a big asset to the business,"

Chandler said. "We couldn't get things done around here without her."

Smallwood works in composing department at newspaper. She is responsible for typesetting ads, composing classified and display ads and designing the advertisements for special sections.

Smallwood began her work in the newspaper industry at the London Sentinel Echo and left there to take the job at the News Journal in December 1996. The News Journal was a new publication and had yet to

See STAR on Page 11

RETREAT Continued from page 3

sion on Thursday, having some discussions Thursday night and then spending an hour on the topic Friday morning, President David Eldridge got the Board to the business at-hand.

It didn't come easy, it didn't come without some soul searching, it didn't come without a lot of thought and discussion.

The Board approved a motion to change the dues structure beginning in 2003. The Board is recommending that KPA dues be based on advertising, specifically tied to the cost of a three-quarters page (94.5 inch) ad in

each newspaper. The Board's action is the first step in the process. Next comes the membership's discussion and vote. That will happen Friday, January 24, at the Winter Convention business meeting.

KPA bylaws stipulate that the Board establishes the dues structure but it must be voted on by the full membership before it takes effect.

The Board did what it needed to do to protect the association so that these and future member services could be offered with no or very little cost to membership. Now it's up to you, the members, to say the value of KPA deserves a dues structure equivalent to a three-quarter page ad in my newspaper.

NOTES Continued from page 1

was turned in. The total was \$4.035 million with two months remaining. It's the first time we've hit \$4 million. But with the economic situation, we began the year just hoping for levels of 1998 or 1999 when we flirted with \$4 million but fell just short.

And just as impressive are the record months in 2002. We began a full-time advertising service in January, 1985. That's something like 214 months ago. And of all those months of placing ads, three months from this year (May, August and October) rank in the top four. Only October of 1999 stands in the way of making breaking records a clean sweep in 2002. And of 10 months of reporting for 2002, seven of them rank in the top 18 for advertising placement.

The \$4 million includes nearly \$1 million placed by the Indiana Attorney General through the INAN network for that state's Unclaimed Property program.

ARK tops \$108,000

KPS' Ads Reaching Kentuckians (ARK) 2x2 display advertising network topped \$108,000 by the end of October, thanks to 20 different ads placed during the month.

The \$108,000 tops 2001's record of \$105,000, the only two years the ARK network has placed more than \$100,000.

Unlike the KPS display advertising service, the ARK networks includes only those newspapers who have agreed to participate in the program. The network focuses on small space advertisers and will not place any ad larger than a 2 x 4.

Lewis Owens Community Service Award

Each year, the Lexington Herald-Leader honors a newspaper person, or a newspaper staff, by presenting its Community Service Award. The award was renamed the Lewis Owens Community Service Award in 1997.

Presented annually by the Lexington Herald-Leader, the award recognizes outstanding community service by a Kentucky newspaper person or staff. The award was originally established in memory of Edwards M. Templin, promotion director of the Lexington Herald-Leader and president-elect of the Kentucky Press Association when he died in 1967. It was later renamed to honor and memorialize Lewis Owens for his many years of service to community and service organizations and to Kentucky newspaper's industry.

A list of previous recipients is published in the KPA Yearbook and Directory.

If you have an individual or a newspaper to nominate for the 2002 Lewis Owens Community Service Award, a nomination form is available by contacting Sue Cammack at KPA (800) 264-5721.

The award will be presented in January at our 2003 Kentucky Press Association Winter Convention at the Hurstbourne Hotel and Conference Center in Louisville. The deadline for nominations is Monday, Dec. 2.

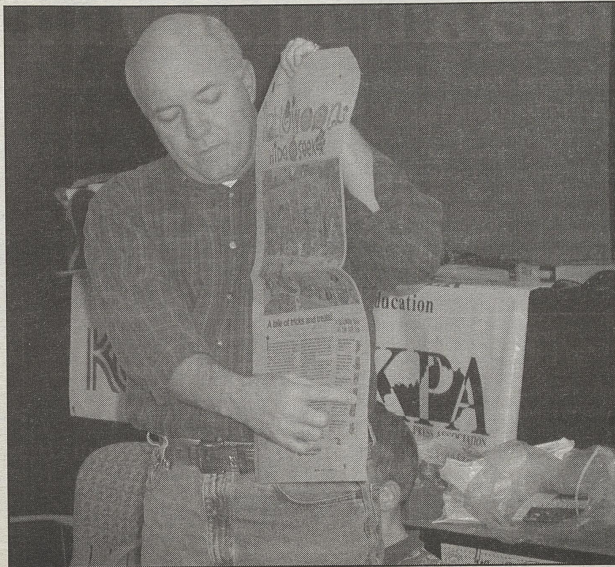
If you wish to nominate someone for this award, complete the nomination form and mail before Monday, Dec. 2, to:

Tom Caudill
Lexington Herald-Leader
100 Midland Avenue
Lexington, KY 40508

KPA Directory Front Cover Photograph

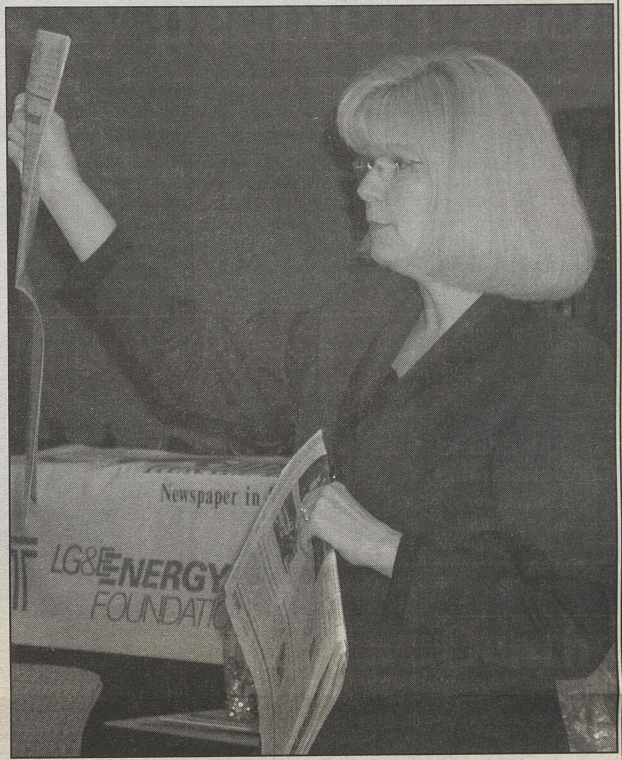
The Kentucky Press Association is now accepting photographs from Kentucky newspaper photographers for the 2003 KPA Yearbook and Directory. The photograph must be in four-color and by submitting a photograph for consideration, the photographer/newspaper agrees to supply a four-color separation or electronic file of the photograph.

Invite/encourage your photographers to submit photos for consideration. These can be e-mailed or mailed. If e-mailed, please send the photo file to dthompson@kypress.com.



NIE workshop

Three Newspaper In Education workshops were held last month to help introduce teachers to the NIE literacy project, which began on Oct. 14, and show teachers new ways to use newspapers in the classroom. Right: Kriss Johnson, KNNIE chairwoman, discusses how to use the different sections of the newspaper in the classroom. Above: Chris Ware, cartoonist for the Lexington Herald Leader and for the NIE literacy project, discussed how he gets ideas for his drawings.



DEATHS

Continued from page 2

after a brief illness.

He was a legislator, highway commissioner, newspaperman and the last Democratic nominee to lose a gubernatorial campaign. Born in rural McCracken County on June 20, 1909, he joined the former Paducah News Democrat after graduation from Tilghman High School and became a city editor and columnist.

Elected first in 1933, he served five terms in the state House of Representatives and was Democratic floor leader in 1940 and 1942. Later, he was elected to a term in the state Senate.

In 1948 he was named commissioner of conservation, a post he held until 1956. He was credited with expanding the state park system and implementing modern forestry practices.

He became an aide to U.S. Sen. Earle Clements and was general manager of the Louisville Chamber of

Commerce.

He returned to state government as commissioner of highways for two governors. He set many of the routes for the interstate system in Kentucky.

In 1967, he won the Democratic nomination for governor but lost to Republican Louie Nunn.

After the loss to Nunn, Ward returned to Paducah and became publisher of what is now the Paducah Sun.

Ward is survived by a his daughter, Patricia Willis, two stepdaughters, Betty B. Maxon and Jan Dudash, three grandchildren and six great-grandchildren.

A memorial service will be at 2 p.m. Nov. 30 at the Department of Highways Auditorium in the State Office Building in Frankfort. W.R. Milward Mortuary-Broadway in Lexington is handling arrangements.

Memorial gifts may go to the Henry Ward Endowment Scholarship Fund, c/o University of Kentucky Office of Development, Sturgill Development Building, Lexington, Ky. 40506-0015.

STAR

Continued from page 10

print its first edition when she accepted the job. She admits her apprehensiveness about going to a new place of employment thinking, "what if it doesn't work," but the idea of something new was "exciting" to her as well.

Changing jobs was a move she hasn't regretted.

"Everything was so fresh and new," Smallwood said. "I've learned more here than anywhere else."

Chandler, Smallwood and the paper's editor all began working at the newspaper, which published its first edition on Jan. 1, 1997, within a month of each other. "I think that says something of the move," Smallwood said. "It was the right thing to do."

During an average week Smallwood said she composes 20 to 30 ads for the newspaper. Every two weeks the paper publishes a car book that is 16 pages of nothing but ads

and they do a home guide once a month that is also 16 pages.

Smallwood is quick to point out that she isn't solely responsible for the success of the newspaper. A part-time staffer comes in one day a week and helps with composing, and there are 10 others on staff as well.

"I really like the crew here," she said. "It makes it easy to do my job."

She said she gets satisfaction from seeing the end product roll off the presses. "I like seeing my ideas put into play and see it in print."

"She gives 110 percent," said Chandler of Smallwood's work. "You can ask her to do any and she'll get it done. She's very dedicated."

**Plans are to make this a monthly feature. If you have a shining star at your newspaper let us know about it. Call Dana Ehlschide at (502) 223-8821 or send her an e-mail her dehlschide@kypress.com to let her know about the person you'd like to see featured in next month's Kentucky Press.*

PEOPLE

Continued from page 2

paid newspapers in 12 states. Five are dailies, four tri-weeklies, nine semi-weeklies and 33 weeklies. LCNI also published 40 shoppers and free newspapers, 26 special-interest publications, and operates 18 web offset commercial printing plants. Landmark Sports Group, started in 1997, operates six nationally circulated collegiate sports publications.

LCNI is a division of Landmark Communications, Inc., a privately held media company based in Norfolk, Va. With coast-to-coast interests in newspapers, specialty publications, TV broadcasting, and cable programming,

Bastin named sports writer for Casey County News

The Casey County News added Jeff Bastin, 36, of Yosemite, to its staff as a part-time sports writer.

He officially began his duties Sept. 9. His main duties will be covering high school sports events, although he may contribute sports features and provide some coverage of middle school and youth league events.

Bastin is a 1984 graduate of Casey County High School and has an associate's degree in business from Somerset Community College and a bachelor's degree in business from Midway college.

Greene joins Sentinel-Echo staff

Veteran newsman Carl Keith Greene returned to The Sentinel-Echo in September as a staff writer.

Greene, 53, is a London native and a graduate of London High School.

He attended Sue Bennett College for two years and worked as an announcer and newscaster at WFTG radio part-time. He attended Morehead State University and East Tennessee State University. He finished his bachelor's degree work in journalism from ECU.

During the time, he returned to his WFTG position as news director and morning personality and he freelanced as a reporter and was a stringer for The Associated Press, WKYT-TV in Lexington, WCPO-TV in Cincinnati, The New York Times and other media in the area.

After graduating from college Greene took a full-time job at the Sentinel. He worked there eight years before leaving. In his 13 years away from the Sentinel he worked for the Kentucky Department of Employment Services and pursued his professional

photography business, which he still maintains on a part-time basis.

UK, WKU newspapers finalists for Pacemaker award

The College Heights Herald, Western Kentucky University's student newspaper, and The Kentucky Kernel, the University of Kentucky's student newspaper, are finalists for a national Pacemaker award. The Pacemaker award is the nation's top student journalism award.

The Pacemaker is annually given by the Associate Collegiate Press.

The winner will be announced at the ACP's annual convention Oct. 31-Nov. 2 in Orlando, Fla.

Gleaner's Judy Jenkins wins Barry Bingham Sr. Media award

The Kentucky Psychiatric Association has again honored Henderson Gleaner staff writer Judy Jenkins for her reporting on mental illness.

Jenkins is a newspaper columnist with the Gleaner and also reporter on health and medical issues. She won the 2002 Barry Bingham Sr. Media Award for newspapers in the 15,000-and-under circulation division.

She received the award at the association's annual luncheon in Louisville in September. It marked the eighth consecutive year she has won the Bingham Award, named in honor of the former publisher of the Louisville Courier-Journal.

Sergent named Tri-City news staff reporter

Brandon Sergent was added to the Tri-City News staff in Cumberland in September as a staff reporter.

Sergent, of Partridge, is a graduate of Cumberland High School and Vanderbilt University in Nashville. While at Vanderbilt, he was a staff writer for The Vanderbilt Torch. He also assisted in layout and editing of the paper.

Sergent's duties at the Tri-City News will cover all aspects of news writing as well as feature writing and photography.

Smith named new advertising consultant in Menifee County

Opal Smith has joined The Morehead News Group as an advertising consultant.

She is responsible for contacting

advertisers in Montgomery, Clark, Bath and Menifee counties.

A native of Mt. Sterling, Smith is a graduate of Montgomery County High School and attended Morehead State University.

Winchester Sun gives \$500 scholarship

Shawn Griggs, a 2002 graduate of George Rogers Clark High School, was presented a \$500 scholarship in September from the Winchester Sun.

The Sun donated the scholarship to the Art Department in appreciation for the art students painting artistic designs on Sun news racks and the department selected Griggs as the recipient.

Griggs is attending Eastern Kentucky University.

Strong joins Jackson Times staff

The Jackson Times staff welcomed its new sports and news reporter, Timothy Logan Strong, in September.

Strong, 24, is a 1996 graduate of Riverside Christian High School. After graduating Strong left home for Ft. Leonardwood, Mo. Where he enrolled for Basic Training with the United States Army. He then returned to Breathitt County and attended Hazard Community College for two years with a major in Physical Therapy.

Pike named editor of Trimble Banner

Darren Pike has been named editor of the Trimble Banner, a weekly paper with a circulation of 1,742, published in Bedford. His duties began Oct. 7.

Pike most recently was a reporter for the Adair Progress in Columbia. He was a sales associate for WVLC, a radio station in Campbellsville from 1998-2001. From 1994-1998, he was an assistant manager for the Kentucky Finance Company also in Campbellsville.

He is currently enrolled in Lindsey Wilson College earning a B.A. in English/Journalism.

McDonald named manager/editor of Springfield Sun

Tom McDonald has been named general manager/editor of the Springfield Sun, a weekly paper with a circulation of 4,425, published in Springfield. He began his duties Oct. 14.

McDonald most recently was editor of the daily Pine Bluff Commercial in Arkansas. He was in Conway, Ark. As

reporter, columnist and editor for the Log Cabin Democrat from 1993-2000. He has also worked for the Maumelle Monitor and as a stringer for the Arkansas Gazette.

He is a University of Arkansas graduate, holding a Bachelor of Arts degree with a major in history and minor in journalism.

Tennessee company to buy Kentucky newspaper

A Tennessee based company purchased the Fulton Leader and began operations on Nov. 1.

Fulton Leader publisher William Mitchell said he and his wife, Rita Mitchell, who also served as editor of the paper, have been negotiating the sale to Magic Valley Publishing, Inc. of Camden, Tenn., for a few months.

Dennis and Lisa Richardson are publishers of Magic Valley Publishing, Inc. They started their newspaper careers in 1975 when Dennis was sports editor of The Paris Post Intelligencer and then, in 1977, he became editor of the twice-weekly Weakley County Press. He joined the staff of the daily Leaf-Chronicle, of Clarksville, in 1980.

The Fulton newspaper was founded in 1898 and is housed in a 7,500 square foot facility. It was purchased in 1947 by W. P. Williams, William Mitchell's grandfather.

Williams also owned The Paris Post-Intelligencer which remains in the family, and the Murray Ledger and Times.

The Fulton Shopper was purchased in 1972 along with the Fulton County News, which ceased publication at that time.

Magic Valley also owns The Camden Chronicle and the Carroll County News-Leader in Huntingdon, Tenn., along with two shoppers. The deal includes the Fulton Shopper, which is distributed to 15,000 households in a six county area.

Herald-Ledger racks getting new look

The Herald-Ledger newspaper racks will have a new look all across Lyon county.

The newspaper with the help of local high school art students is redoing the look of its racks. The project will give the racks a new look by helping display the history of the area.

The project is currently underway and news racks will be replaced as they are completed.