EXINGTON, KENTIUCKY, TUESDAY, SEPTÉMBER 30, 194



YWCA FEATHER'S ITS PRIZE PLEDGE

President of the YWCA, Betty South, places the traditional blue feather of the YWCA drive on Mrs. Sarah R. Holmes, deem of transfer.

YWCA Membership Drive To Last Through Thursday

Campaign Will Use Parent-Teacher Leadership Blue Feather Motif Will Be Taught Kentuckians

Miss Chloe Gifford Will Direct School In Memorial Hall



Student Loan Program May Begin Operation This Week, SGA Says

Faculty Members Must Be Appointed To Initiate Action

Linotype Operators Will Be Hired By Kernel Plant

No Train To Run To General Game, Massie Announces

Kentuckian Staff To Be Chosen By Editor Johnson

DANCE SATURDAY TO BE TO MUSIC OF NEGRO BAND

State Collegians, Frankfort Students, Will Play In Union

GABBARD LEAVES FOR NEW POST

Michigan School Offers Promotion

To Meet Thursday

THIS WEEKEND

Reply To Be Made By Dean Evans, Meredith, Trustees

President, Ten UK Professors Are Brought Into Salary Suit

Case Filed To Test State \$5000 Limit On Public Officers

Colonel Donnelly Issues Last Call For C.A.A. Men

NUMBER 4 EUBANK, NEGRO, TO BE ANSWERED SGA Will Meet Tonight To Receive Petitions, **Notification Of Dances**

16 SCHOLARSHIPS ARE AWARDED TO AG STUDENTS

Sophomore Hutton Made Best Grades Of Former Winners



1940 GRADUATE RECEIVES WINGS

Starks, Cave Start Advanced Training

ALL INTERESTED URGED TO ATTEND

Budget Completion Awaits Submission Of Funds Requests

Tau Beta Pi Smoker To Honor Freshmen

Regular 'Y Nights' Will Be Resumed As Five Student Groups Meet Tonight

YWCA Cabinet To Fill Vacancies At Its Meeting





Club To Hear Hill

THE KENTUCKY KERNEL

OFFIC	IAL NEWSPAPER OF T
PUBLISHED SEMI-WREELY D	
Entered at the Post Office second class matter under the	at Lexington, Kentucky, as Act of March 3, 1879.
—MEME Eentucky Intercollegia Lexington Board	te Press Association
National Advertisi	ing Service, Inc.

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SUBSCRIPTION RATES
\$1.00 One Semester - \$2.00 One Year

Вов	Ammons	Edite
PAT	HANAUER Managing	Edit
JIM 1	Wooldridge News	Edit
Вов	HILLENMEYER Business M	anag

THE EDITOR'S CORNER

by Bob Ammons

Bumper Propaganda Crop Reveals Differences In Europe, America

fortunately, overstocked.

And that is propaganda.

On our desk in The Kernel office we have a stack of material well over a foon high, which we have received within the past three mouths. It comes from Britain, Belgium, Germany, Poland, New York City, Sevickley, Penn., Bradenton. Fla., and hundreds of other places where people have a Message and a Typewriter. Altogether our three mouths supply comprises about 500,000 words of good medicine and bad—or enough to fill about ten average novels.

We'd rather read the novels.

It is interesting, though, to compare the atti-tudes of the different propaganda bureaus through their dispatches.

Most noticeable is the approach of the big Eu-ropean "Libraries of Information" as compared with that of American agencies. The foreign articles are scholarly and well-writen, apparent-ly considering that the recipients of the releases have at least a moderate intelligence and educa-baye at least a moderate intelligence and educaly considering that the recipients of the releases have at least a moderate intelligence and education. The material from the American pressure groups though—the American Peace Mobilization, the Youth Gommittee Against War, and Student Defenders of Democracy for instance—is full of loud beating of the drums. Is event appeals to Defenders of Democracy for instance—is full of the emotions, and portenious warnings and poundings-of-the-breast.

It looks as if the Americans have less regard for the insight of Americans than the Europeans do.

From the British Library of Information in New York City, come weekly folders—"Bulletins from Britain"-and twice monthly pamphlets-"Britain Today." Throughout, the work is the most fact-

Although the defense speed-up has revealed deficiencies in many vital resources, there is vet one product with which this country is unfortunately, overstocked.

And that is propaganda.

On our desk in The Kernel office we have a stack of material well over a foot high, which we transcribe the say three mouths. It tenut at direct persuasion.

France and Syria. There is practically no attempt at direct persuasion.

The German material, likewise, attempts to be factual, but throughout there is the feeling of straining, "Facts In Review." the major publication of the German Library of Information carries such articles as Theater in Waltz Time, Contemporary German Women Painters, A Parachutist Learns To Ski, and Modern Libraries in Poland. This publication is not as well made-up as the British, although it uses considerably more photographic material.

Recently, the smaller Allied countries have

Recently, the smaller Allied countries have begun to issue propaganda releases. Best of these are the reports from Beligum, which are styled after the British. The ones from Poland are terrible: (Our first one came addressed to: Mr. Kernal, The Editor, University of Kentucky.)

After the comparatively intelligent propagan da from Europe, the stuff we get from America is a let-down. Almost all of it is marked by a pseudo-enthistism, a sort of phoney forcefulnesk which fools no one. The American Peace Mobili The Student Defenders of Democracy break out in a glorious red-white-and blue pamphlet. The Youth Committee Against War demands an avalanche of letters to congress-

the Americans, still thousands of miles from the the Americans, still thousands of actual conflict, still able to sleep soundly actual conflict, still able to sleep soundly weited about it, and doi night, are getting all excited about three-fourths of the shouting.

Fit-You-Like-A-Charm Boys Threaten Sanity-And Physique-Of Collegian

THE PEARCING GLANCE By JOHN ED PEARCE

I know them, all right. Have known them for years. I've seen them draged up and down Limestone, out of the better bars and sorrority houses, into and out of the grill for an em-barassing number of semesters. And I am right farmly fixed to say not only a woord on them, but a line about their haberdashery.

hideous human form, gives you a protective col-oration in the classroom, and keeps out cold air. Furthermore, it is a well-known fact that the quail covey thicker around those men whose

But in this town there is afoot a movement, stered by a notorious gentleman of Main street. o turn this necessity into a good thing, and to wreck the campus coeducational equilibrium as

well.

I, too, once felt the need for clothes and, goaded on by the oily insistence of these ads to be a prominent college man, sauntered down to the main drag, where I cast myself on the none-too-tender mercies of this fitsyou-like-the-paper-on-the-wall-and makes-you-prominent fellow. It was quite an experience. Not only did I get out of it two suits of clothes, and a close acquaintance with the woman who calls up from the local credit bureau, but acquired a set of shoulders that earned me an offer from the Kirwan, and two bids to a TriDelt tea dance. It was all quite nice, even the ghoulshily insist-

THE PEARCING GLANCE BY JOHN ED PEARCE

This bowling and own a bowling alley on my face the other nite, following my thumb, firmly socketed in he ball. I hought to myself: "This bowling on onc's belly is apt to be costly. Short bowling on onc's belly is apt to be costly. Short by the state of the state o

So I began to investigate, and soon found that his downtown measure boy makes all his suits that veay. When he says individually tailored, it merely means that he will give you a build that looks like a cross between Charles Atlas and Shick of Araby, and a piece of tweed thrown in, all, for the price of one. He' has oddly consistent ideas about clothes for men. All coats share an intimacy with the knee, have three buttons, and are possessed of any number of pockets, up to ten, that the customer might like. The shoulders, of course, are thrown in for nothing. You see, it's a bad tendency; a sort of sartorial

You see, it's a bad tendency: a sort of sartorial careful what we do, lest we loose them astray

It's all right for women to wear men's hats shoes, ties, socks, etc., like they seem to be trying. It's all right for them to disport themselves in overcoast that would look as well on the brother. But what if they started wearing these

oats, these baggy jobs that hang to the kneed And it will do away with the female sweater that glamorizer of woman, that incentive t raphy becomes a matter for conjecture, ah, then

The Kernel Editorial Page

TUES, SEPT. 30 Opinion

Rush Week Finis: After The Brawl Is Over



Writer Says 'Super-Patriots' Are Nation's Worst Fascists

MICHLER Florist

CUT FLOWERS CORSAGES

417 E. Maxwell

diltion systematics of the control o 25 Years Ago

Question Mark: The East Indies



PROF. AMRY VANDENBOSCH

or leave the Fowler To Choose **Guignol Workers**

Personality, Lack Of Good Looks-And Scarcity-Mark New Sisters

VICE OF THE PEOPLE By FRED HILL

SAVE AT Becker

COATS

DRY CLEANED

Shirts 10c

BECKER

LAUNDRY & DRY CLEANING CO.

Phone 621—212 S. Lime—Curb Service dand Rose and Lime 4th and Bro

DRESSES

WHAT ARE YOU DOING WITH YOUR LAUNDRY THIS YEAR?...



A better method is to send it home regularly by RAIL-WAY EXPRESS—and have it returned the same way.

Our service is fast, sure—and convenient. Economical rates include pick-up and delivery at no extra charge within our regular vehicle limits in all cities and principal towns. Your choice of prepaid or collect charges.

Just as convenient too, for 'most any shipment:



ALL MAKE

TYPEWRITERS

SALE OR RENT

Low Rental Rates to Students CORONA — The Pioneer Portable Good Used Typewriters

Standard Typewriter Co.

Nine Sororities Fete New Pledges With Luncheons and Open Houses

Complete Sheaffer Line

Campus Book Store

State Barber Shop

Haircuts 35c



"Know the Reason Why!"

To have the pep and energy so necessary to ading the cheering section, a cheer leader must up on her toes.

Extra vim and vigor comes only from eating the highest quality foods . . . properly balanced by expert dieticians . . . the kind of dietician who plans the meals at the STUDENT UNION COM-MONS.

Plan to Eat Here Today

Student Union Commons



No Cramming Necessary! For swell flavor and real chewing fun-the answer is delicious Wrigley's Spearmint Gum

123 Women Don Greek Sorority Colors

Group To Entertain

IT'S DELICIOUS

Spaghetti • Hamburger Chili

WHITE SPOT

ALUMNI NEWS-

THEN and NOW

PERSONALITIES

Returns To Campus

600 Alumni Attend Football Celebration



ATTENTION!

What They're Doing

Physical Education Alumni!

than a Box Ball Alley in your recreation center?

ONE OR MORE ALLEYS IN GOOD CONDITION FOR IMMEDIATE SALE AT A REASONABLE

SEE OR WRITE

Jones Box Ball







Be Better Fitted At BAYNHAM'S

MERRY & "MAD CAPS"

Salute

Smartness

THERE'S DRAMA AFOOT AND FLATTERY. AHEAD FOR YOU - THANKS TO THE "MAD CAP" DESIGNER, WHO CREATED THESE STRIKINGLY BEAUTIFUL SHOES ATTUNED TO



LEXINCTON AND LOUISVILLE - KENTUCKY'S FINEST SHOE STORES

8000 See Wildcats Trounce VPI, 37-14, In Season Opener At Manual Stadium



Come in And Try

Our Chinese

In Final Quarter

ALTHAUS SNARES

Gobblers Score On Cat Reserves

American Luncheon Only 35c

OPEN

HOTEL PHOENIX

Takes Pleasure In Announcing The

Formal Opening

Of Their New, Modernistic

BLUE GRASS

ROOM

STATISTICS

	KY.	٦
First downs	11	
cards gained from scrimmage	279	
Yards lost from scrimmage	24	
Passes attempted	10	
Passes completed	6	
Passes intercepted	1	
Total yardage on passes Total gains, running plays	102	
plus passes	381	
Punting average yards	41	
Penalties, yards	85	
Ball lost on fumbles	3	

juniors, two	sopnomo	res, a	na	oni
two seniors.				
The Lineups:				
Kentucky (37)				
Portwood	L.E.			aase
Johnson	L.T.			Jud
Casner	L.G.		R	ucke
C. Walker	. C		_ Z	ydia
Beck	R.G		Mc	Clur
Wood	R.T			
Parr	R.E.		Joh	nso
Mullins	Q.B.			Ker
Allen	L.H.		3	ame
Zinn	3.H.		. W)	peele
Sincer	F.B.		Blan	dfor
Score by peri	ode:			
Kentucky	13 12	6	0	. 2
	two seniors. The Lineups: Kentucky (37) Portwood Johnson Casner C. Walker Beck Wood Parr Mullins Allen Zinn Sincer Score by peri	The Lineups	1	The Lineups: Kentucky 27

What Goes On Here-



YW DRIVE

Three Touch Football Games Jackson Elected To Open Intramural Season

Singles, Doubles, Novices To Play In Tennis Tourney

Dribbles



WHITE TAVERNS

Delicious 5c HAMBURGERS 5c

Take Home A Sack-full' 265 E. MAIN

Official AAA Service TAYLOR TIRE COMPANY

(Incorporated)

Complete One-Stop Service

PHONE 2030 Vine at Southeastern Ave. 24 HOUR SERVICE

BEN LEVY'S JUSTRIGHT TAILORING COMPANY

SUITS TAILORED TO YOUR MEASURE \$27.50 TO \$35.00 ALTERATIONS A SPECIALTY WORK CALLED FOR AND DELIVERED All Suits Made Here Pressed Free for the Life of the Suit

Artists To Hold First Meeting Today The Brush and Pencil cl

Lexington Kent



and I'll give you back 15 seconds

Says PAUL DOUGLAS,

mebody whistles a few bars of a catchy tunes Others pick it up.
Soon the whole country's whistling it.
It's a hit.

Somebody lights up a cigarette. Likes it. Passes the word along. Soon the whole country's smoking it. It's a hit. IT'S CHESTERFIELD.

The big thing that's pushing Chesterfield aftead Is the approval of smokers like yourself. Chesterfields are definitely Milder, Cooler-Smoking and Better-Tasting. They're made of the world's best

cigarette tobaccos Blended just right to give you more smoking pleasure.

But even these facts wouldn't count If smokers didn't just naturally like them. Once a smoker finds out from Chesterfield What real smoking pleasure is, nothing else will do. Yes, fellow smokers, IT'S YOUR APPROVAL THAT'S PUSHING CHESTERFIELD AHEAD.

Everywhere you go



LAUNDRY - DRYCLEANING

15% Discount .

Drive in Service

SAVE

De Boor

Cleaning

You're Invited

SERVING

OOD SERVICE

WE WANT YOU TO SEE FOR YOURSELF!