SECTION TWO FRIDAY EDITION

THE KENTUCKY KERNEL

VOLUME XXIX Z 246 CATS WILL HOLD PIGSKIN PREVIEW

wan hopes to get some idea of the way his charges can stand up under the full game grind. All present the only one performer. Capitain Sherman Hincheelin, who was a member last year's variety. Kirwan into le local coaching spotlight, the Wildcata have undergone complete the performer of the local coaching spotlight, the Wildcata have undergone complete the performer of the local coaching spotlight, the Wildcata have undergone complete of the performer of the last capital spot of the performer of the last campaign and the performer of the last campaign. But lance Goach Bernie Shively is faced with the necessity of plugging saps left by a combination of great spot of the last campaign. But lance Goach Bernie Shively is faced with the necessity of plugging saps left by a combination of great spot of the last campaign. But lance Goach Bernie Shively is faced with the necessity of plugging saps left by a combination of great spot of the last campaign. But lance Goach Bernie Shively is faced with the necessity of plugging saps left by a combination of great spot of the last campaign. But lance Goach Bernie Shively is faced with the necessity of plugging saps left by a combination of great spot of the last spot of the last campaign. But lance and the last spot of the

ONE DOLLAR



September Special RYTEX TWEED-WEAVE

PRINTED STATIONERY Exciting as the new fall fash-tions . . for town . . . country . . . campus . . . RYTEX TWEED-

Usual Quantity!

200 SHEETS 100 ENVELOPES OR 100 MONARCH SHEETS 100 ENVELOPES

Campus **Book Store**

New Football Coaching Staff at University of Kentucky



LEADS 'CATS

med, henceforth sports were to be latture with a determination long handled by the Business Office and dormant in a local coaching staff, support and the first appearance of the Blues in New York since 1935 when Coach thupps to New York University. This game attracted approximately 17,000 customers most of whom were university of the support of the Silversity of the support of the Silversity of the Silver

U K Football Statistics

200 S Louisville, Ky.
201 S Covington, Ky.
201 Paducah, Ky.
202 Princeton, Ky.
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200 Paducah, Ky.
201 Paducah, Ky.
20 Pos. Wt. Yr. Home Hinkebein, Sherman Black, Harold Balek, Harold Baley, Joe French, Melvin Spickard, Thomas Vires, Pete Palmer, Robert Willoughby, Emmett Fritz, Edward McEneely, Bernard Parda, Alex, Brown, Harry Linden, Luther Eibner, John Jacobs, Edwin Gamble, Lawrence Reed, Walter Spears, Lawrence McCubbin, Bill Gholson, Ed McCarthy, John Martin, Charles Hardin, James Scott, Neal Tognocci, George Jackowski, Ralph Ramsey, Lloyd Hammond, Claude Shepherd, Joe Combs, Carol Vietness, Carold Viegand, Bill Curtis, Fred Powell, Donald Davis, Dameron Mason, Chester Johnson, Bernard Sanders, James Carnes, Wilce Ishmael, Charles Smith, Edgar Lutz, Nick Wilce

Bill Boston Leaves For Home Saturday

Calling 'Em Wild



Welcome Students

Kentuckian Barber

College Walks

IN HILL AND DALE

Walk — through all your college days in style and in delightful comfort. Walk in walking shoes. For instance (pictured)



The Robin Hood — a strap oxford, with interesting detail, a flexible glove-like shoe of soft llama calf. Rich golden brown 8.50

The Hop Notch (as seen in Vogue). Another achievement in a soft, light flexible walking shoe - a two-eyelet oxford that is really a little beauty ... 8.50



There is a wide choice of Saddle oxfords Brown and White, Brown and Blue and two tone Browns. Priced from 4.50 to 6.50.

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Kentucky Theatre Building

Students Welcome



To you who are looking upon this college world with new eyes, we extend a hearty welcome, and to you others who vision a future beyond the pale of college ties, we bid good luck, God speed, and a continuation of friendship through the coming

And in welcoming you we wish to say that we are for you from the opening whistle to the last touchdown—win or lose—and it is our desire that you make the LAFAYETTE a part of your college home.

The LAFAYETTE HOTEL

LEN SHOUSE, JR., Manager

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irts may come into our laundry with buttons missing ay need darning . . . minor repairs may be necessary. urthings back in tip-top shape, all mended. That's a "bachelor's service," given at no artis.

octators

Peerless Laundry and Dry Cleaning Co.

Student Union Rules

or's Note—Believing these rules should be of interest to on building, we are reprinting them in their entirety.

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WELCOME BACK TO THE UNIVERSITY of KENTUCKY

We wish to take this opportunity to thank the old students for their splendid patronage and cooperation in the years gone by ...

To the new students \dots we look forward to a pleasant year serving you and trust that you will be as well satisfied as the other patrons of our Studio.

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LAFAYETTE STUDIO

MAIN AND MILL

TOOL COPY AVAILABLE

Defense of Technical Education Taken up by Clemson Professor

(Ed. Note. Believing the subject to be of interest to University students, The Kernel is reprinting the following defense of technical education, written by Dr. B. O. Williams professor of rural sociology at Clemson agricultural college.

Doctor Williams was a visiting lecturer in agricultural economics at the first term of the Summer Session at the University of Kentucky.

The following article first appeared in the Clemson Tiger on August 4, 1938.)

By DR. B. O. WILLIAMS

That equality of opportunity should be available to the ntrie citizenry is one of the tenets of Democracy. Equality s not an absolute, but a relative concept. It is practical mpossible for any two people to be equal; they may vary issue, coice of hair, physical*

Shampoo, Rinse and Finger Wave 50c

Permanents \$2.50 - \$15.00 MARINELLO GRADUATES

Virginia Van Arsdale **Beauty Salon**

New . . . 1939

From Kerler Is Basis For Column

Bob Davis Is Third Former UK Gridder In Pro Football

ball club.

n Rupp indulges in that If It's Results You're After, Use frequently, but always for The Kernel Classified Column

Stars With Rams If He Says 'Cheez' He's



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Englanders idear", the Bostonian bawth", the New Yorker's conver

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FOR THE DISCRIMINATING COLLEGE MISS

plaids, plain colors and combinations—just about the most atractive dresses you've ever seen

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SPORT COATS

Clever new styles in plain colors and tweeds, including those Imported Hand made Harris Tweeds, at prices within your budget.

Not just a few, but over one hundred from which to make your selection. See these endearing Coats.

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AND—Don't overlook our Millinery department You'll find those dissimilar, flattering Hats the college girls adore.

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You Are Always Welcome at Dunn's

Enjoy the collegiate atmosphere of Dunn's. It is the place to meet your friends...enjoy a coke...eat your meals... or a sandwich.

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INSTAMATIC TUNING"

ON EASY TERMS Barney Miller

WHERE RADIO IS A BUSINESS NOT A SIDE LINE

Tradition-Hallowed Old Smokestack Falls | provide the necessary heat. In spite of the shortest steam production and found and found for the foundation for the fou Before March To Modernize UK Campus

AN IDEAL NEW MAKE-UP BASE

LIQUID FOUNDATION CREAM by Marie Earle

Welcome, Students

\$6⁵⁰

ALLIGATOR Hees

An utterly new creation in style footwear.

The popular softee, of

smart alligator calf-

skin, in gorgeous fall

Student Union Calendar

mounced later.
tember
17 9:90, All Campus-Union Dance, Union
19 3:30-5, 106, Coking Hour—Daily Cokes in the Grill
Dancing in the Recreation Room, Union
29 7-7:30, Music Room, Music Appreciation Hour, Union
29 7-7:30, 110, Music Appreciation Hour, Union
29 8:00, 110, Faculty-Student Reception, House Commodure

29 8 90, 110, Faculty-Student Reception, House Commober
1 2:09, Oglethorpe Football Game
1 4:30, Al1, Open House, Union
6 7-7:30, 110, Music Appreciation Hour, Union
8 2:00, Vanderbilt
8 4:30-, Al1, Open House, Union
13 7-7:30, 110, Music Appreciation Hour, Union
15 2:00, Washington and Lee
15 4:30-6, Al1, Open House, Union
20 7-7:30, 110, Music Appreciation Hour, Union
21 9:00, Ballroom, Owens National Convention Unio
Cwens guests of honor
27 7-7:30, 110, Music Appreciation Hour, Union
29 2:00, Alabama—Homecoming
29 4:306, Al1, Open House, Union
29 9:00, Ballroom, Homecoming
29 9:00, Ballroom, Homecoming

ums— To be held—two the first semester on selected

List September

SHIRTS

10c Including Minor Repairs Collars Turned Free

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SUITS AND TOP COATS

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FULL AND COMPLETE STOCKS OF NEW

RIDING APPAREL, SPORTS AND CAMPUS

WEAR

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Jamie Thompson and his Script 250

ALL-CAMPUS UNION DANCE

Student Union Building Saturday Night 9-12

'38 K-Book Reviewed By Humor Columnist

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• Radios • Clocks • Brief Case

• Luggage

MONEY

LOAN

• Fountan Pen

• Typewriters

UNION DIRECTOR Inadequate
Pre-College
Training Causes
Many Failures

By ALLENBY E. WINEI

DEAN OF MEN



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EXPERT REPAIRING AND INSTALLATION

OF HOME AND AUTO RADIOS

A. & B. SERVICE SHOP

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STANDARD TYPEWRITER CO.

L. C. Smith and Corona Typewriters

West Short Street



it's a FALL idea

TO MAKE YOUR CLOTHES BUDGET GO FURTHER ...

Phone 62

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Launderers - Dry Cleaners -

"Swing and Sway"

OUT "RICHMOUNT"

Yes Sir! A place to "EAT and SWING" where prices are Right!

NO MINIMUM OR COVER CHARGE Except on Saturdays 50c COUPLE

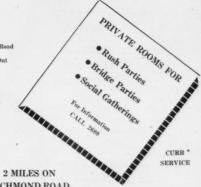
Orchestra Every Saturday Night

"Under Same Management as KAMPUS KLUB GRILL

Delicious Sandwiches Deluxe Dinners 50c

The Richmount Grill

Richmond Road



RICHMOND ROAD

CALLING 'EM WILD

TOUGH ASSIGNMENT

ams won 118 games while damany 14.—Notice Dame, Jester-gasen, Kentucky was under a general part of the state of the state

sa captain for the comsign.

When the problem of uncovsign scoring forward to fill

vacated by the graduated

Vannes, France

"Americans are easy to become

"Americans are easy to become are easy to become

"Americans are easy to become are easy to be early to be early to be

TRANC

Port of 7 Seas PASSPORT HUSBANDS BANK NITE

ERICH MARIA



EYE VANDERBILT

Survivors Of Practice Drills And Pruning Knife Fix For Bow October 8

BenALI

MARJORIE WEAVER

JOAN DÁVIS

JOHN BARRYMOR GEORGE MURPHY

HENTUCKY



alarly, on the Eu-FROSH GRIDDERS in a tussle slated for November 19, and all-Eastern tackle from Kings-Dick Kelly, another "Shi port, Tennessee, Ray Hale. Kelly kin, together with a

BACK TO THE GRIND looking grand! We've timed your arrival on campus with everything that's new in shirts. Stripes and checks you've never seen before—colors that are quiet—new collar models—all tailored with the ARROW SHIRTS

SHEAFFER PARKER PENS

A special Sheaffer fountain pen. Ideal for students and guaranteed for

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CAMPUS BOOK STORE

McVEY HALL

Do "YOU" know what the STUDENT UNION BUILDING

has to offer?

The Student Union Building is for the students. It offers every facility necessary to the college man and woman. Use it and profit by its advantages.

Eat in the Cafeteria

The Student Union Cafeteria is ne of the largest in the State . . . It is open for breakfast, lunch, and dinner, serving the students moderately priced meals prepared under the direction and supervision of a registered dietitian.

Meal coupons for sale at Room

In the Student Union Building you find a place to study in a pleasant, quiet atmosphere . . . reception rooms to meet your friends . . . check room for your convenience . . Information desk to help you . . . and a mail and telegraph service for your correspondence.

- BEAUTY SALON WITH THE MOST MODERN AND UP-TO-DATE EQUIPMENT
- BARBER SHOP DELUXE
- BANQUET HALL
- GAME ROOM FEATURING PING-PONG, POOL, AND BRIDGE
- SODA GRILL
- CIGAR STAND
- CAFETERIA FOR THE BEST IN MEALS

The building houses the offices of the YWCA and YMCA, the Alumni Office, and conference rooms for

Private Dining Rooms are available by appoint-

The Student Union Building announces the installing of the Union Barber Shop. This shop will be in operation soon and will offer the men students of the campus high quality service at reasonable prices.

Shine parlor in connection



Student Union Building

Plaque Nearing Completion; U. of K. Registers 3,257 Tribute To Doctor McVey To Be Dedicated This Fall And Placed In UK Library 1937 All-Time Record

THE KENTUCKY KERNEL

Christian Peterson, Famous Iowa Sculptor, SUMMER SCHOOL Present Number Only 270 Short Of Mark Advances Bronze Work To Final Stages RECORDS RECORD

NEARING COMPLETION



GRIDDERS OPEN WITH MARYVILLE

McVeys Invite Students and Staff

Informal Program
In Union Building

Sour Mash Makes Year's Debut With New Gags, Cartoons

38 ENROLLMENT

At Close Of Class Registration Yesterday

Greetings To U K Students From President McVey

Concert Series Contracts For Jeannette MacDonald DEATH CLAIMS

UK Radio Studios Find A New Home In Old Commons

To Sing In Lexington STUDENT UNION RELEASES PLANS

UK Music Library

THE KENTUCKY KERNEL

OFFICIAL NEWSPAPER OF THE STUDENTS OF THE UNIVERSITY OF KENTUCKY

Entered at the Post Office at Lexington, Kentucky, as sec ad class matter under the Act of March 3, 1879. -MEMBERKentucky Intercollegiate Press Association
Lexington Board of Commerce

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College Publishers Representative
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CRICAGO BOSTON LOS ARCELES - SAN FRANCISCO

Louis '	Γ. IGLEHAR	Т	. Editor-is	n-Chief
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JOE CREASON . .. Sports Editor SARAH RANSDELL WYNNE McKINNEY

MERRY LEWIS PENCE

MERRY LEWIS PENCE
1854-1938

It is always with the fullest sympathy that the faculty and students of a university such as ours observe the passing of a man who, although retired, was such an integral part of the school.

Merry Lewis Pence, professor emeritus of the University, was 84 when he died. He served a busy, useful life, contributing 51 years of that period to this university. As a student, student instructor, and faculty member he saw the growth of this school from a small institution with only a few buildings to its present size with its many buildings.

Although too often we fail to honor a man's work during his lifetime, the Board of Trustees recently approved the name of "Pence Hall" for the physics building where he so long labored.

All of we students have come to the University since Professor Pence was retired from active teaching in 1929, but we have come to a school which shows unmistakable signs of the handiwork of a master and a friend.

The spirit of this man, l'ke the memories of other great contribuiors, continues to live amongst us.

Follow
The
Directions

Freshmen will not know and upperclassmen may have
forgotten the years
of planning, campaigning, soliciting and working necessary to
bring about the realization of a student union

bring about the realization of a student union building.

This, the inaugural year, will determine the degree of serviceableness to the student bedsy. It will decide whether the structure is to be treasured and kept beautiful or whether it will deteriorate and fall prey to student vandalism as have some other buildings on the campus. As was pointed out last semester, the students helped pay for the furnishings, they worked hard to see their plans materialize. It is their own property and if treated as such, the Union will fulfill its duty as a great contribution to campus life. It we allow it to be marked, marred and an undesirable attitude to grow, the Union will be branded as a failure and we will be the cause.

cause.

Similar to breaking in a new car, future service is determined by the first few months of use.

We've got a deluxe model with all the latest accessories—a bulltoom, known to be one of the finest in the South, luxurious music rooms, convenient game rooms, reading rooms, lounges, cafeeria, grill, beauty salon and barber shop. If we use it as per directions specified by the Union directors, there will be many years of service ahead. If not, well, there's one difference between this structure and a new car. You just can't trade it off on a later model.

What's Under,
That Cap?

What's under,
that blue and white cap, freshman?
He is going to be an All-American before these four years are upthen, maybe, some professional ball or a coaching position in a high school.
We're glad to see you.
Under this cap is a student. He knows he is made to be a doctor and he is determined to be a good one. He would like to join a fraternity, but can not afford it, so he will study doubly hard to obtain an outstanding record.

Behind The Eckdahl

By ANDREW C. ECKDAHL

By ANDREW C. ECKDAHI.

This summer while UK students frolicked at the swimming hole, dated the hometown girl, or lolled at the village drugsstore—showing homefolk the values of college education—we remained in Lexington, struggling to edit the editions of the summer school Kernel.

From our studmer at UK we have gleaned a multitude of memories—some humorous, some sentimental wayne commondiae.

entimental, some commonplace. Classify them as you may (we jolly well don't are whether you classify them or not, but that ounded good), whenever we think of the sum-ner of 1938 we will remember:

Dashing eagerly into the Kernel business of fice one Saturday to get the week's pay, only to find that Secretary Dottie Clements had forgo-ten to put us on the payroll.

The cheerful helpfulness of Printer Bobby Daves who never did get mad because we didn't have enough copy to fill the paper, because our headlines wouldn't fit, or because our big stories

Long arguments with Ruth Jean Lewis as to whether Irving Danziger belongs to The Keanel or the Guignol theatre. We still maintain he's a protege of the drama.

Nights of collaborating with Michael Rowady in telling Joe Friedman horrible tales of the sufferings he would endure while trying to register as a freshman at UK this September. He finally decided he had better make a will before coming to school.

A tiskit, a taskit.

The clipped accents of the Dead End kids in "Crime School" suddenly bringing to mind Gracie Silverman, George Kerler, Allenby Win er, and other Yankees.

Election eve, and the Chandler rally on Stoll field where we conservatively predicted a 20,000 majority for "Happy," After that we thought maybe we could get Bill Ladd's job of picking race winners for the Courier-Journal, but nothing came of it.

Discussions with Don Irvine concerning the relative literary merits of John Dos Passos, Thomas Wolfe, Sinclair Lewis, et, al. Irvine's literary tastes are putrid. He doesn't like Dos Passos or Wolfe.

Our chuckle as we thought of the old saying "There are good men, bad men, and Trans men."

Searching three weeks for one news stor while everyone on the campus was bawling u out because it was not in the paper.

The Fourth of July-Kerner press day. A scorching sun beating down on a campus deserted save for the Kerner staff. Boss Billy Hopewell asleep in the business office—the result of a speedy trip to Western Kentucky that involved traveling all the two preceding nights. Printer Bobby Daves half asleep in the shop—the result of having accompanied Hopewell. A dearth of news.

Music Maestro, Please.

The worried looks on the faces of Coaches

The worried looks on the faces of Coaches "Lit1 Abner" Kirwan and Bernie Shively as they were leaving Alumni gym one day late in August.

A ride on the Wildcat at Joyland with Ken-tucky Wesleyan's Helen Webb. Heights always did make us dizzy.

Reading from midnight until dawn to finish "The Great American Novel," a book we recommend to one and all, especially those who have seen too many motion pictures about newspaper life.

Here's another cap but it won't be still. Beneath it filts a social butterfly. He can't round out his studies by a moderate dose of social activity. He needs must confine himself exclusively to the lighter side.

Hello.

Happily, the majority of you will be able to make a good scholarship record and at the same time treat yourself to some of the many extracurricular activities. The University welcomes you with utmost sincerity and hopes that you will have a profitable and enjoyable four years.

Who's Who-ey

SIDESHOW

By DON IRVINE

Bewildering to oldsters who have not heretofore had such elegant lounging appurtenances the Student Union building presents a problem in psychological adjustment. It is almost too much for the upperclass mind. With a startling degree of sangfroid those imperturbable intellectual neophyte, the frosh, have accustomed themselves to the playtime palace. Nothing can unhing ethem.

George-Rex Salon

110 S. Liimestone TELEPHONE 2550

For those who want

the very latest and best

Mr. Rex — Mr. George Well Known Stylists

in constant touch with leading New York Salons

Moderate Prices

in hair styles.

BOOK REVIEWS

nd cruel. He is the villian of the How, When, hardeterization there is some doubt and Where To ut it adds quantities to the already verpowering interest of the story.

Begin Studying

START RIGHT!

Lexington's Newest Shop

Shoe Repair, Hat Cleaning, Shoe Dyeing, Shine Parlor

McGURK'S



Quink

On, On -- U. of K .--On, On -- to Baynham's

Welcome Co-eds — Welcome Men, To Baynham's, your favorite store . . . Where kindness and hospitality Await you in measure galore!

To "old students"—a hearty hand clasp, To "new students"—a grip that's true . . . A genuinely warm welcome To everyone of you!

We'll be your friends all year long In every kind of weather . . . We'll accomodate you in countless ways Let's hurry and get together!

America's smartest collegiate shoes, Found in any land . . . You collegians will find at Baynam's, That's proven by our "Brands"!

So, it's On, On, to Baynham's, On, On, U. of K.... For courtesy, style, value, Baynham's lead the way!

Sincerely - - Baynham's

Entering Students, Meet The Deans Of Your Respective Colleges













Students Interested In Radio Work Are Wanted

Frosh Committee To Be A Permanent Help At University

MICHLER Florist

CUT FLOWERS CORSAGES

417 E. Maxwell PHONE 1419

Glee Club Try Outs Called For Monday

Kernel Reporters Asked To Meet At 3 p. m. Today

Taylor To Return On September 21

Jeannette Scudder Is Named Director Of Women's Dorms

Intramurals Open With Touch Football On First Of October The fall and winter Intramural

First Campus Dance Will Be Held From 9 to 12 Saturday

YM Begins Its Forty-Ninth Year At University By RAY LATHREM

WELCOME STUDENTS

A place to find good food all the ti

OPEN ALL NIGHT

White Spot







MMitchell, Baker, Smith 6.

National Rural Forum

N. Y.) eral Theme: "The Interdependence of Rural Families." siding—Grace E. Frysinger, Extension Ser-vice, United States Department of Agricul-

ture
ming Topic: "Analyzing the Problem"
Factors of Interdependence—
Carl C. Taylor, Chief, Division of Farm
Population and Rural Life, Bureau of
Agricultural Economics, U. S. Department of Agriculture
Our Interdependence—
From the standpoint of an urban home-

om the standpoint of an urban home

maker
Fro mthe standpoint of an urban home
maker
Religion, an essential in daily living—

low with a discussion "From the viewpoint of the con"r other groups will consider products produced in
viz: Automobiles, farm machinery, furniture, radios,
ban homemaker will open the discussion "From the
int of the producer." A rural homemaker will follow
discussion "From the viewpoint of the consumer."
distribution situation regarding each commodity will
sented in factual form by a qualified authority,
lowing the presentations there will be a discussion of
lep producer-consumer ethics.
seneral session will follow the discussion group meetThe high-lights of each discussion session will be pretothe entire conference group. This will be followed
tallenging summary of the day's consideration. Rural
akers will present the summaries at the general sessions,
along the machine seneral session by Dr. and Mrs. Frank
L. McVey, at their home, Maxwell Place, University of Kentucky Campus
.m.—Opening General Session—Memorial Hall
Musical Program
Presidential Address—Dwight Sanderson, Cornell University

Presidential Address—Jwight Sanderson, Cornell University Sanderson, Corple on Low Income Farms"—Memorial Hall
—"The National Picture"—Louis H. Bean, U. S.
Department of Agriculture
—"Programs For Improvement"—B. L. Hummel, Virginia Extension Service
—"Panel Discussion—Chairman, Carl C. Taylor,
United States Department of Agriculture
—Panel Discussion—Chairman, Carl C. Taylor,
United States Department of Agriculture
—Adjournment
—Luncheon—Student's Union
—"Developing The Rural Arts"—David Donoho,
Breathitt County Schools, Jackson, Ky.
"The Culture In Agriculture"—Willem van de
Wall, University of Kentuck
—General Session—"People On Poor Lands"—Memorial Hall

Wall, University of Kentucky
General Session—"People On Poor Lands"—Memorial Hall
"The National Situation"—C. E. Brehm, Director of Agricultural Extension in Tennessee
"Suggestions For Imp@rement"—Nat T.
Frame, Oglebay Park
Panel Discussion — Chairman, Carl C. Taylor,
United States Department of Agriculture
Discussion from the floor
A tea will be given by the Fayette Community
General Session—Memorial Hall
"Rural Statesmanship in the South"—President
Frank L. MeVey, University of Kentucky
"Programs For Rural Improvement in Appalachia"—President William J. Hutchins, Berea
College

Listening Center Service Of UK Is Most Unique

By JIM CALDWELL

s. These groups consist of experied clubs, children's farmer's groups, music apon clubs, and nature study Each supervisor spends a each ecoter, enabling her a complete circuit in two



Blood Transfusion Revives Weakened Student Body

FLOWERS

tell the story

BETTER ...



SAY IT WITH OURS

FLOWERS FOR ALL OCCASIONS

ASHLAND FLORISTS

December 2 States Department of Agriculture December 2 December 2

Local Woman Edits

Students -

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shoe service and highest workmanship.

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Our Customers Are Swell People . . .

They wear good clothes,
Drive good cars
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SOCIETY

By SARAH RANSDELL

The Greeks have a word for this general madness which weeping our campus. They call it rush week. At present the men of the fraternal groups who are sitting up far until the wee small hours at meetings and rising with dawn to escort some popular rushee to breakfast, but tweek the gals start their social affairs. The rushees it, the fraternity secretary has writer's cramp from dring out invitations night after night, the treasurer eyes ming into the apparently approving mouths of wide-eyed shmen.

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BACK TO U. of K. then to Graves-Cox

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fall. U. K. men have been asking, "Are diagonals and herringbones



THE HIGHLANDER, a sport oat sweater with suede leather front and knitted shoulders and sleeves. Ideal for cooler days later



SHAKER-STITCHED SWEATER in the new 6 x 3 rib. You'll like the crew neck collar. In navy, blue, maroon, brown, and

good in suits?" Yes. "Are finger tip coats going over or not?" Yes. "Are Tyroleans still good in hats?" Yes. "Are square-toe Norweigan mocassins good in shoes?" Yes. One freshman asked, "Are solid colored tie good?" (We didn't throw him out) But we have a complete line of University fashions, styled from the grown-up point of view. You'd better drop in and look them over.

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