



# SPECIAL CKJA-UJA FUND RAISING CAMPAIGN BULLETIN

MARCH 1985

*Featuring:*

*The Events*

*The People*

*The Facts*



PARTNERS FOR LIFE



## *The Events*

### GUARDIANS OF ZION DINNER SETS A NEW PACE FOR CKJA

Le Cafe Chantant provided the setting, good dinner companions provided the atmosphere, and speakers Lieutenant Governor Steve Beshear and Israeli attorney Jonathan Livny provided the stimulation at the Guardians of Zion dinner this past Sunday, March 3rd. The result was that this pace setting annual fund raiser has now become established as Central Kentucky's premier Jewish social event.

Fifty-six Central Kentucky Jewish Community leaders attended the dinner. Also present was Rabbi Sherman Kirshner who had conducted weekend services at Ohavay Zion Synagogue.

The Lieutenant Governor was introduced by his long time friend Bob Miller. Lieutenant Governor Beshear discussed the need for firm adherence to the constitutional principle of church-state separation in order to prevent our nation from ever slipping into the turmoil and terror of religious intolerance.

Following the Lieutenant Governor's talk, Dr. Robert Belin provided an update on the progress being made in our twinned Project Renewal community of Sela, Netanya in Israel. He spoke, too, of the increased urgency for this effort due to the rise in Israeli unemployment that has accompanied recent actions to check inflation.

The nature and needs of Operation Moses, the 1985 Israeli resettlement of Ethiopian Jews in Israel, was explained by Steve Caller. Steve stressed that this effort tests our commitment to never again permit Jews anywhere in the world to perish as a result of persecution or abandonment. He pointed out that we must meet this challenge if we truly are Guardians of Zion.

Dr. Harriet Ades introduced Jonathan Livny. Active in the Labor Party, Livny is a Sabra, a major in the Israeli reserves, and a member of the Jerusalem City Council. He coupled his keen wit with a poignant portrait of what it is like to be an Israeli father whose children live in fear that you will not return alive each time your military unit is called to active duty, and who goes to bed each night knowing that his son soon will reach the age when he too must be exposed to these dangers. Livny also spoke of the sacrifices Israelis are making in order to cope with present economic problems and the dangers some of these efforts pose to the strength of the nation's educational system.

Responding to Jonathan Livny's message, the men's pledge cards collected at the dinner provided an average increase in excess of 22% over last year's gifts from the same donors. To date, the Men's Division 1985 Campaign has received \$104,914 in pledges from a total of thirty donors. In addition to pledges received at the Guardians of Zion Dinner, pledge cards were returned at the February 17th Solicitors' Training meeting.

As a postscript to the Guardians of Zion dinner, it should be noted that, courtesy of Lieutenant Governor Beshear, Major Livny was promoted to a Kentucky Colonel prior to departing from Bluegrass Field.



MEN'S DIVISION GENERAL MEETING  
SET FOR MARCH 10 AT TEMPLE

The annual general meeting of the CKJA-UJA Men's Division Campaign will be held on March 10th at 7 p.m. at Temple Adath Israel. Wine will flow and cheese will be plentiful for a program that will explain the special features of this year's campaign.

The programing will offer a video tape about resettlement of Ethiopian Jews in Israel (Operation Moses) and a slide show telling about the needs and progress at our joint Project Renewal community which is Sela in Netanya, Israel.

WOMEN'S DIVISION TO DATE

Women's Division got off to an early and elegant start this year with its Pacesetters' dinner at Warnerton Farm. This was the third year for this minimum \$500 gift event and was an outstanding success.

Despite snow, ice and frigid temperatures, the Women's Division continued with the \$150 minimum gift Benefactor's evening in December; and finally, at the end of February were able to host Mickey Baron in a "snow day" wrap-up.

Mickey's presentation was particularly moving when she discussed the plight of Soviet Jews. Having recently returned from her second trip to the Soviet Union, she told us about Refuseniks who are now her friends. Each Refusenik waits, never knowing what the next day will bring, hoping against hope that they will receive permission to emigrate.

Also on a serious note, but offering a brighter future, is the story of the absorption of Ethiopian Jews into Israeli society. Steve Caller, together with Mickey, described this most recent influx and the extraordinary efforts made by the Jewish Agency, Youth Aliyah and many Israeli volunteers to assist the Ethiopian Jews in their initial efforts to adjust to their new home.

The messages have been effective; the women have responded. To date, fifty-three women have pledged a grand total of \$37,385 to the General Campaign, to Project Renewal, and to Operation Moses, representing a 16% increase over 1984. During the month of March, a dedicated team of solicitors will contact at least 100 additional women in the Central Kentucky Jewish community to offer them the opportunity to make their 1985 pledge. All of these efforts will reach a grand finale on Super Sunday, when everyone not previously contacted will be called.

**CAMPAIGN '85**

**Give to Life**



# The People

## MEN'S DIVISION 1985 PLEDGES - FIRST REPORT

<u>\$25,000 and above</u>	<u>2,800 - 3,999</u>	<u>700 - 1,199</u>
Steve Caller	Leon Cooper	Bruce Broudy
<u>12,000 - 24,999</u>	Alvin Goldman	<u>324** - 699</u>
<u>8,000 - 11,999</u>	<u>2,000 - 2,799</u>	<u>101 - 323</u>
<u>5,832* - 7,999</u>	Louis Dubilier	<u>1 - 100</u>
Maurice Hymson	Halley Faust	
Erle Levy	Marvin Frank	
Mark Warner	Steven Goldstein	
<u>4,000 - 5,831</u>	<u>1,200 - 1,999</u>	
Mike Ades	Robert Baumann	
Stanley Rose	Robert Belin	
	Marvin Bing ( <i>in memory of Sieg Bing</i> )	
	David Bolotin	
	Ernie Cohen	
	Phil Hoffman	
	Avram Levine	
	William Levy	
	Leon Ravvin	*chai <sup>3</sup>
	Stanley Saxe	**chai <sup>2</sup>

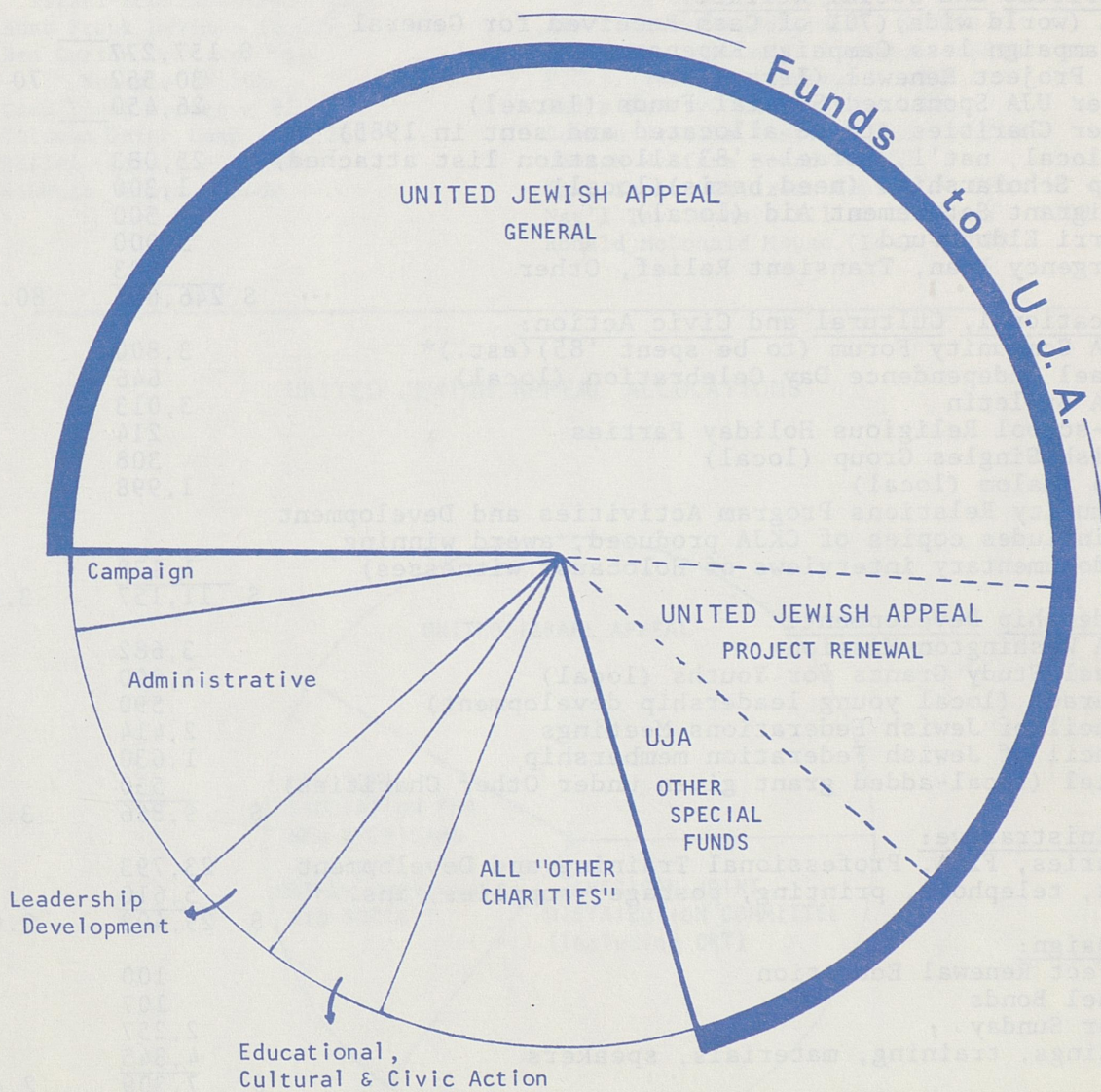
## WOMEN'S DIVISION 1985 PLEDGES - FIRST REPORT

<u>\$8,000 and above</u>	<u>500 - 999</u>	<u>150 - 299</u>
<u>5,500 - 7,999</u>	Arlene Cohen	Charlotte Baer
Susan Caller	Gail Cohen	Elizabeth Broudy
<u>4,000 - 5,499</u>	Harriet Cooper	Ada Gail
Penny Miller	Chris Eidelson	Renee Hymson
<u>3,000 - 3,999</u>	Ellie Goldman	Gloria Katz
Phyllis Scher	Sara Levy	Linda Levy
<u>2,250 - 2,999</u>	Cheri Rose	Linda Ravvin
<u>1,500 - 2,249</u>	Ricki Rosenberg	Vivian Shraberg
Evelyn Hymson	Simone Salomon	<u>50 - 149</u>
<u>1,000 - 1,499</u>	Judith Saxe	Jo Belin
Evelyn Geller	Nancy Scher	Esther Rosenberg
Harriet Rose	<u>300 - 499</u>	Bobbie Shain
	Judith Baumann	<u>1 - 49</u>
	Janice Brock	Paula Goldman
	Vinnie Dubilier	Helen Levy
	Judy Levine	



# The Facts

## How Money Raised by CKJA Was Expended in 1984





CKJA PLEDGES RECEIVED IN 1984

General Campaign	\$ 232,464
UJA Project Renewal	39,504
UJA Use Only	10,105
Local Use Only	16,768
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	\$ 298,841

CASH RECEIVED BY CKJA IN 1984

General Campaign	\$ 239,198
UJA Project Renewal	30,552
UJA Only	26,450
Local Use Only	1,589
Loan Repayment	145
Interest Income	9,629
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	\$ 307,563

CASH EXPENDED BY CKJA IN 1984

% of Cash  
Expended

Charities and Social Welfare:

UJA (world wide)(70% of Cash Received for General Campaign less Campaign Expenses)	\$ 157,277	
UJA Project Renewal (Israel)	30,552	70
Other UJA Sponsored Special Funds (Israel)	26,450	
Other Charities (to be allocated and sent in 1985) (local, nat'l, Israel--'83 allocation list attached)	25,083	
Camp Scholarships (need basis)(local)	1,300	
Immigrant Settlement Aid (local)	500	
Sherri Eldot Fund	5,000	
Emergency Loan, Transient Relief, Other	503	
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	\$ 246,665	80.2

Educational, Cultural and Civic Action:

CKJA Community Forum (to be spent '85)(est.)*	3,800	
Israel Independence Day Celebration (local)	646	
CKJA Bulletin	3,013	
Pre-school Religious Holiday Parties	214	
Jewish Singles Group (local)	308	
Camp Shalom (local)	1,998	
Community Relations Program Activities and Development (includes copies of CKJA produced, award winning documentary interviews of Holocaust witnesses)	1,178	
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	\$ 11,157	3.6

Leadership Development:

CKJA Washington Mission	3,682	
Israel Study Grants for Youths (local)	1,000	
Interact (local young leadership development)	590	
Council of Jewish Federations Meetings	2,414	
Council of Jewish Federation membership	1,630	
Hillel (local-added grant given under Other Charities)	550	
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	\$ 9,866	3.2

Administrative:

Salaries, FICA, Professional Training and Development	23,793	
Rent, telephone, printing, postage, supplies, ins.	5,610	
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	\$ 29,403	9.6

Campaign:

Project Renewal Education	100	
Israel Bonds	107	
Super Sunday	2,257	
Meetings, training, materials, speakers	4,845	
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	\$ 7,309	2.4

\*An additional \$3,100 encumbered that is expected to be covered by Forum ticket sales and will then become available for Other Charities.



Allocation to Other Charities-1983

Jewish and Judaic Learning: (\$2,250)

- American Jewish Archives - \$300
- Center for Holocaust Studies - \$200
- Hebrew Theological College - \$350
- Hebrew Union College - \$350
- Jewish Theological Seminary - \$350
- Joint Cultural Appeal - \$350
- Lexington Public Library - \$350

Jewish & Israeli Youth: (\$12,650)

- Ass'n of Americans & Canadians in Israel Scholarships - \$250
- Anna Frank Haven - \$3,000
- Ben Gurion Univ. of the Negev - \$3,500
- Camp Young Judaea - \$2,250
- Goldman Union Camp - \$2,250
- Hillel (local) - \$1,000
- Kibbutz Kitura - \$400

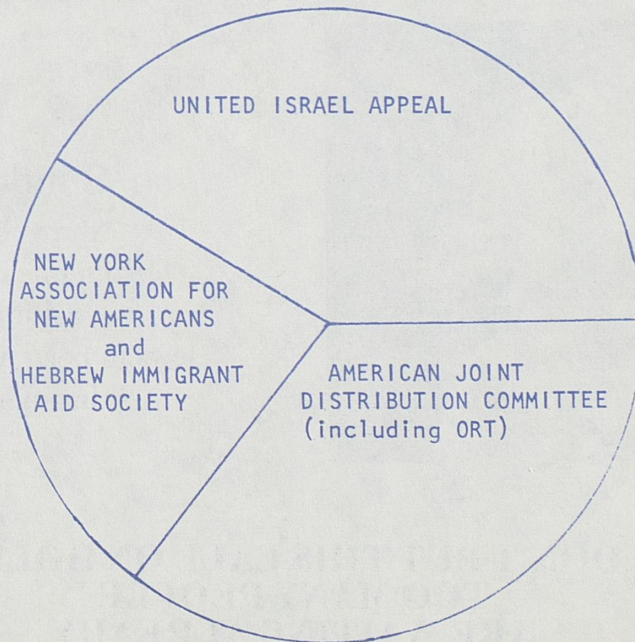
Social Action: (\$6,700)

- Al Tidom Ass'n - \$200
- American Jewish Committee - \$500
- American Jewish Congress - \$500
- Anti-Defamation League - \$4,000
- Nat'l Conf. Christians & Jews (Lex) - \$500
- Nat'l Conf. on Soviet Jewry - \$200
- Nat'l Jewish Community Relations Advisory Council - \$800

Medical and Welfare: (\$3,300)

- American Friends of Jerusalem Mental Health Center - \$100
- American ORT Federation - \$1,000
- Community Kitchen, Lexington - \$250
- F.C.I. Jewish Prisoners - \$250
- God's Pantry, Lexington - \$200
- Jewish Braille Inst. of Amer. - \$100
- Jewish Welfare Board - \$500
- Lex. Senior Citizens Center - \$200
- Nat'l Tay Sachs & Allied Diseases - \$200
- Ronald McDonald House (Lex) - \$500

UNITED JEWISH APPEAL ALLOCATIONS





Non-Profit Organ  
US POSTAGE  
PAID  
Permit No 719  
Lexington, KY 40585

CENTRAL KENTUCKY JEWISH ASSOCIATION  
333 WALLER AVENUE, SUITE 5  
LEXINGTON, KY 40504

**BE A PARTNER FOR LIFE—ANSWER THE CALL.**



on Sunday, March 31st  
you will receive a call  
from one of your neighbors  
asking you to help  
Jews in need at home, in Israel and  
throughout the world.

**DON'T PUT THIS CALL ON HOLD.  
TOO MANY PEOPLE  
ARE WAITING ALREADY.**