

Advertising Excellence in Kentucky

Presenting the Kentucky Press Association Advertising Contest

Award Winners

General Excellence

Weekly Class 1

First Place
Second Place
Third Place

McLean County News
Green River Republican
The Lake News

Weekly Class 3

First Place
Second Place
Third Place

Shelbyville Sentinel News
Kentucky Standard
Union County Advocate

Weekly Class 2

First Place
Second Place

Third Place

Greensburg Record Herald
Springfield Sun
Georgetown News and Times
Owenton News Herald
Shepherdsville Pioneer News

Daily Class 1

First Place
Second Place
Third Place

Henderson Gleaner
Danville Advocate Messenger
Richmond Register

Daily Class 2

First Place
Second Place
Third Place

Owensboro Messenger Inquirer
Kentucky New Era
Elizabethtown News Enterprise

1992 AD CONTEST JUDGES COMMENTS

Weekly Class 1

Category 1 - DEPARTMENT/ DISCOUNT/JEWELRY STORES
 First Place - **THE LAKE NEWS**, Dora Lummus
 Ad dominates the page, should have attracted shoppers.
 Second Place - **MCLEAN COUNTY NEWS**, Stacy Kassinger
 Nice design, easy to read.
 Third Place - **TRI CITY NEWS**, Delores Jackson/Lavondia Browning
 Good placement for coupon, and choice of amount.
 Honorable Mention - **KENTON COUNTY RECORDER**, Betty Stallard
 Has eye appeal.

Category 2 - AUTOMOTIVE
 First Place - **MCLEAN COUNTY NEWS**, Teresa Revlett
 Eye-catching and clever, would also be good without color. The art definitely makes the ad. Different type face for autos would have even looked better.
 Second Place - **MCLEAN COUNTY NEWS**, Teresa Revlett
 Again, eye-catching and clever. You have a clever lay-out person. Congratulations!
 Third Place - **MCLEAN COUNTY NEWS**, Teresa Revlett
 Would have been second if hadn't been typo in head (Into is one word here) clever use of art.

Category 3 - HARDWARE/APPLIANCE STORES
 First Place - **MCLEAN COUNTY NEWS**, Jan Young/Stacy Kassinger
 Nice clean copy, easy to read, plus prices included effective heading.
 Second Place - **TRI CITY NEWS**, Delores Jackson/Lavondia Browning
 Ad large enough to see they want to sell refrigerators! Informative, nice ad.

Category 4 - FINANCIAL
 First Place - **MCLEAN COUNTY NEWS**, Jan Young/Stacy Kassinger
 Eye-catching and different, you want to read further after you see the door. Nice idea!
 Second Place - **MCLEAN COUNTY NEWS**, Teresa Revlett/Stacy Kassinger
 Very nice art work, but better placement in newspaper would have made ad "stand out" more; the vault effect is different.
 Third Place - **THE LAKE NEWS**, Dora Lummus
 Nice artwork, especially associating the keys with car buying.
 Honorable Mention - **HICKMAN COUNTY GAZETTE**, Jennifer Cromika
 Ladder immediately catches attention but no address or phone number on ad.

Category 5 - PROFESSIONAL SERVICES
 First Place - **THE LAKE NEWS**, Dora Lummus
 Arresting and artistic, has strength.
 Second Place - **KENTON COUNTY RECORDER**, Betty Stallard
 Tastefully presented, eye-catching. Artwork and typeface geared toward women.
 Third Place - **MCLEAN COUNTY NEWS**, Teresa Revlett/Stacy Kassinger
 Good border, eye-catching half-tone.
 Honorable Mention - **THE LAKE NEWS**, Dora Lummus
 Compelling, good color. Find the motifs a bit effeminate with the football players. Readers should know what the LWD Inc. is, some explanation.

Category 6 - FOOD AND DRUG
 First Place - **MCLEAN COUNTY NEWS**, Teresa Revlett/Stacy Kassinger
 Creative artwork, color done well. Some cuts sideways, need to be resized to fit. Color place lined up well.
 Second Place - **MCLEAN COUNTY NEWS**, Teresa Revlett/Stacy Kassinger
 Bunny artwork makes this ad attractive. Cuts on tilt plus half cuts, not too attractive.
 Third Place - **MCLEAN COUNTY NEWS**, Teresa Revlett/Stacy Kassinger
 Artwork of products poorly placed. Coupons might have been in color to draw attention. Country Hearth Bread, in color why?

Category 7 - FURNITURE
 First Place - **HICKMAN COUNTY GAZETTE**, Becky Basch
 Super sale has strong eye appeal, effective color.
 Second Place - **GREEN RIVER REPUBLICAN**, Michele Gray
 Nice use of Mac, bolder type for face merchandise box would have been useful.
 Third Place - **TRI CITY NEWS**, Jeff Wilder/Lavondia Browning
 Nicely designed.
 Honorable Mention - **KENTON COUNTY RECORDER**, Pat Cole

Category 8 - REAL ESTATE
 First Place - **FULTON LEADER**, Becky Wadlington
 I like the line drawings. Ad delivers its message clearly in a most attractive fashion.
 Second Place - **THE LAKE NEWS**, Dora Lummus
 Good art work, catches the eye for a "traditional" real estate ad.
 Third Place - **TRI CITY NEWS**, Delores Jackson/Lavondia Browning
 Attractive! Like the heading typeface - "residential - commercial."

Category 9 - CLOTHING STORES
 First Place - **MCLEAN COUNTY NEWS**, Teresa Revlett
 Eye-catching! Layout attractive. Would like symbols for credit cards better than words. Elegant ad.
 Second Place - **MCLEAN COUNTY NEWS**, Stacy Kassinger

Very attractive!!
 Third Place - **THE LAKE NEWS**, Dora Lummus/Loyd Ford
 Forceful! Attention getting.

Category 10 - MULTIPLE STAFF PARTICIPATION/"SIG" PAGE
 First Place - **GREEN RIVER REPUBLICAN**, Michele Gray
 Love the typeface! Eye-catching. Strange but unique to run over fold. Type-face personalizes this sig ad.
 Second Place - **MCLEAN COUNTY NEWS**, Jan Young/Stacy Kassinger/Jeanette Sutherlin
 Good use of art, although some cut outs are a little rough.
 Third Place - **MCLEAN COUNTY NEWS**, Jan Young/Stacy Kassinger/Jeanette Sutherlin
 Border nicely done. Easy to read sigs, although I would list towns and phone numbers in every sig ag.

Category 11 - CREATIVE USE OF NEWSPAPER
 First Place - **GREEN RIVER REPUBLICAN**, Michele Gray
 Good art work, easy to read, and gives people a benefit by subscribing. Color would have been nice.
 Second Place - **FULTON LEADER**, William Mitchell
 Good art work, eye-catching but word side needs to be plural.
 Third Place - **FULTON LEADER**, William Mitchell
 Informative.

Category 12 - ENTERTAINMENT/ DINING
 First Place - **KENTON COUNTY RECORDER**, Pat Cole
 Great use of spot color. Informative. Everything you need to know is in the ad.
 Second Place - **MCLEAN COUNTY NEWS**, Teresa Revlett/Stacy Kassinger
 Grand opening specials and prices really need to be in color to draw attention!
 Third Place - **MCLEAN COUNTY NEWS**, Teresa Revlett/Stacy Kassinger
 Martise is effective, really spot lights the two items. Well balanced. Heading gets attention.

Category 13 - SPECIAL SECTIONS
 First Place - **KENTON COUNTY RECORDER**, Sandra Daniel
 Nicely done, Informative.
 Second Place - **MCLEAN COUNTY NEWS**, Jeanette Sutherlin/Jan Young/Stacy Kassinger/Teresa Revlett
 Well organized, a very nice publication, very creative.
 Third Place - **MCLEAN COUNTY NEWS**, Jeanette Sutherlin/Jan Young/Stacy Kassinger/Teresa Revlett
 Different idea, attractive and informative as well.

Category 14 - GROUP PROMOTIONS
 First Place - **FULTON LEADER**, Becky Wadlington/Leigh Ann Moore
 A lot of work went into this promotion, but very, very well done!! A first place,

most definitely!
 Second Place - **MCLEAN COUNTY NEWS**, Jan Young/Teresa Revlett/Stacy Kassinger/Kim Tomes
 Art work very nice, color plate is a little off but still a very nice two pages. Good use of spot color.
 Third Place - **MCLEAN COUNTY NEWS**, Jan Young/Stacy Kassinger
 Cute idea, but bubbles overwhelm print material. One ad has border inside the bubble border, should all be uniform.

Category 15 - HOLIDAY GREETING AD
 First Place - **MCLEAN COUNTY NEWS**, Teresa Revlett
 Beautiful color, type style is appropriate for art work. Border tape a little off from color plate.
 Second Place - **MCLEAN COUNTY NEWS**, Stacy Kassinger
 Different, pictures say a lot. Creative.
 Third Place - **HICKMAN COUNTY GAZETTE**, Jeane Cromika
 Color attractive, nice to see pictures of people although need to be clearer. Nice to recognize staff and residents. Hairline border on pictures would have been given a more finished look.

Category 16 - AGRICULTURE/ LAWN AND GARDEN/FLORESTIS
 First Place - **TRI CITY NEWS**, Delores Jackson/Lavondia Browning
 Small ad, but screening attracts attention plus small art work. Balanced, well done not cluttered.
 Second Place - **MCLEAN COUNTY NEWS**, Teresa Revlett
 Creative idea, headline should have been larger and dark face type. A definite address and phone number would have been helpful to reader.
 Third Place - **GREEN RIVER REPUBLICAN**
 Headline is in middle of ad. Would have drawn more attention at top of ad. Good use of space.

Category 17 - CLASSIFIED SECTION
 Certificate of Merit - **MCLEAN COUNTY NEWS**, Jeanette Sutherlin

Category 18 - BEST USE OF COLOR
 First Place - **GREEN RIVER REPUBLICAN**, Michele Gray
 Color plate excellent. Composing must have gotten scrap on third column names, but still and impressive easy to read ad!
 Second Place - **MCLEAN COUNTY NEWS**, Teresa Revlett
 Four processing color beautiful!
 Third Place - **THE LAKE NEWS**, Loyd Ford
 Very nice!

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continued from page 2

Weekly Class 2

Category 1 - DEPARTMENT/ DISCOUNT/JEWELRY STORES

First Place - **THE ADAIR PROGRESS**, Renee Reeves/Lisa Robbins
Nice clean layout. All artwork sharp. Good use of reverses and screen tinting. Clearly the best in this category.

Second Place - **CARROLLTON NEWS DEMOCRAT**, Cathy Gilbert
This ad catches your eye and uses a simple artwork theme without a lot of clutter.

Third Place - **GEORGETOWN NEWS & TIMES**, Bob Scott
Nice big and bold type. Bank logos at bottom could have been cleaner.

Category 2 - AUTOMOTIVE

First Place - **GEORGETOWN NEWS & TIMES**, Bob Scott
Christmas in July, very good use of color and well constructed.

Second Place - **CAMPBELL COUNTY RECORDER**, Kelly Pearman
Good service ad, would really be better in color.

Third Place - **GREENSBURG RECORD HERALD**, Walt Gorin
Eye-catching, should have generated lots of interest.

Category 3 - HARDWARE/APPLIANCE STORES

First Place - **TOMPKINSVILLE NEWS**, Sandy Guffey
Target market, doors only picture and price make it effective.

Second Place - **OWENTON NEWS HERALD**, Sabrina Bruce
Use of white space makes this ad stand out.

Third Place - **GEORGETOWN NEWS & TIMES**, Mitzi Gray
Shows everything you need for a do it yourself home project.

Category 4 - FINANCIAL

First Place - **GEORGETOWN NEWS & TIMES**, Mitzi Gray
The photo in this ad says it all. The size and content of the photo draws you to read this ad.

Second Place - **LARUE COUNTY HERALD NEWS**, Jennifer S. Patterson
Bold type style, clean layout and just enough white space. Nice use of typefaces.

Third Place - **CARROLLTON NEWS DEMOCRAT**, Cathy Gilbert
Nice computer generated graphic of tennis net artwork adds just enough to this ad. Bank name in middle could have been sharper.

Category 5 - PROFESSIONAL SERVICES

First Place - **GREENSBURG RECORD HERALD**, Walt Gorin
Reader would not miss this ad. Strong color. Good wording.

Second Place - **GEORGETOWN NEWS & TIMES**, Bob Scott/Denise Combs

Excellent message from early days to the present.

Third Place - **GREENSBURG RECORD HERALD**, Walt Gorin
Names make a newspaper and this is fine revenue idea.

Honorable Mention - **CARROLLTON NEWS DEMOCRAT**, Cathy Gilbert
Interesting use of art. Has eye appeal.

Category 6 - FOOD AND DRUG

First Place - **SHEPHERDSVILLE PIONEER NEWS**, Lisa Bland
Best concept of all ads in this category. Nice selection of reverses and screens.

Second Place - **THE CENTRAL RECORD**, Pam Fathergill/Shon Hampton

Unusual size of ad along with artwork running the full length makes this a second place. Ad typestyle fits the ad perfect.

Third Place - **THE ADAIR PROGRESS**, Renee Reeves/Lisa Robbins

Large clean artwork dominates this page. All IGA stores would love to have this layout.

Honorable Mention - **SPRINGFIELD SUN**, Shorty Lassiter/Kim Hupman
Original baseball layout. Liked the four corner bases, and store owner name on back of baseball player's jersey.

Category 7 - FURNITURE

First Place - **SHEPHERDSVILLE PIONEER NEWS**, Tom Cecil
Best design of all submitted. Like the avant garde typeface. Curved type at the top is a little hard to read, and map type is fuzzy.

Second Place - **GREENSBURG RECORD HERALD**, Walt Gorin
Use of light screening instead of solid reverse would have made this ad more appealing. Border lettering could have been better centered.

Category 8 - REAL ESTATE

First Place - **GEORGETOWN NEWS & TIMES**, Bob Scott
Simple ad with lots of impact. Using photos of first, 100, and 150th community family gives a personal touch.

Second Place - **GEORGETOWN NEWS & TIMES**, Mitzi Gray
Big clear photos of homes with light background screening sets off these two homes in this award winning ad.
Third Place - **ADAIR PROGRESS**, Rita Murrell/Lisa Robbins
Nice typestyle and variations of sizes. Would have liked the bottom tint box to be screened lighter for easier reading.

Category 9 - CLOTHING STORES

First Place - **GREENSBURG RECORD HERALD**, Walt Gorin
Clever! Eye-catching.
Second Place - **SPRINGFIELD SUN**, Shorty Lassiter/Kim Hupman
Good use of clip art. Easy to read.
Third Place - **GREENSBURG RECORD HERALD**, Walt Gorin

Clean and easy, although not exciting. Serves its purpose well.

Category 10 - MULTIPLE STAFF PARTICIPATION/"SIG" PAGE

First Place - **SPRINGFIELD SUN**, Shorty Lassiter/Kim Hupman
Excellent uniformity and page balance. Color crisp!! Good reader involvement and information.

Second Place - **SPRINGFIELD SUN**, Shorty Lassiter/Kathy Young
Information flows nicely. Again good balance on page. Very nice color.

Third Place - **CENTRAL RECORD**, Pam Fathergill/Shon Hampton
Great safety tips! Readership appears to be young. Color could be cleaner, graphics crisper.

Honorable Mention - **SPRINGFIELD SUN**, Shorty Lassiter/Kathy Young
Color and layout very clean!
Honorable Mention - **GEORGETOWN NEWS & TIMES**, Staff
Promotes community involvement.

Category 11 - CREATIVE USE OF NEWSPAPER

First Place - **SHEPHERDSVILLE PIONEER NEWS**, Pete Mio
This is sharp. Shows your paper is on top of the news. Eye-appealing, clean good use of white space.

Second Place - **FALMOUTH OUTLOOK**, Debbie Dennie
This may have been first if you had devoted a full-page and larger clip-pings. I really like the idea.

Third Place - **GEORGETOWN NEWS & TIMES**, Bob Scott
Eye-catching! I like the concept. Only changes, make the copy run across the full page for easier reading and reduce your Press award.
Honorable Mention - **GEORGETOWN NEWS & TIMES**, Bob Scott/Denise Combs
Nice, but picture should have been better. Color needs better alignment. I like the concept and layout.

Category 12 - ENTERTAINMENT/ DINING

First Place - **GREENSBURG RECORD HERALD**, Walt Gorin
Very effective. Good use of color, easy to read type style. Artwork fits the store.

Second Place - **GREENSBURG RECORD HERALD**, Walt Gorin
Not cluttered. All the information you need. Good art work.

Third Place - **SPRINGFIELD SUN**, Shorty Lassiter/Kim Hupman
Art work very impressive, says a lot and gets your attention.
Honorable Mention - **GREENSBURG RECORD HERALD**, Walt Gorin
Good heading and art work. Good copy. Coupons complete and tells you to clip.

Category 13 - SPECIAL SECTIONS

First Place - **GREENSBURG RECORD HERALD**, Walt Gorin
Good job of tying together advertising and youth art work. Looks like every

business in town was behind this event.

Second Place - **GEORGETOWN NEWS & TIMES**, Staff
Beautiful package, but lacks advertising from "small business." Where are these guys? Nice job of tying photos with some ads. Disappointed with amount of ads for an area with a huge new industry (Toyota).
Third Place - **SPRINGFIELD SUN**, Shorty Lassiter/Staff
Great job with a moving subject. Tough to pull together in a short period of time. I'm sure this section was unplanned going into 1991!
Honorable Mention - **GRANT COUNTY NEWS**, Ken Stone/John Hurston
Unique idea. Not many ads, but well done.

Category 14 - GROUP PROMOTIONS

First Place - **SPRINGFIELD SUN**, Shorty Lassiter/Kim Hupman
Good idea for slow time of year. Informs people of different business. Color attracts attention also.
Second Place - **GREENSBURG RECORD HERALD**, Walt Gorin
Nice layout, neatly done and easy to read. Honors people!
Third Place - **CARROLLTON NEWS DEMOCRAT**, Cathy Gilbert
Nice idea. Art work tells the story of each ad.

Category 15 - HOLIDAY GREETING ADS

First Place - **OWENTON NEWS HERALD**, Sabrina Bruce
This page got our hearts!! Good use of spot color and available size.
Second Place - **SPRINGFIELD SUN**, Kathy Young
Very appealing. Very reader friendly. Color balance good.
Third Place - **SPRINGFIELD SUN**, Shorty Lassiter/Kathy Young
We read the entire ad to find out about the "Twelve Days of Tingle." Ask Santa for a "tingle" of color next year.

Category 16 - AGRICULTURE/ LAWN AND GARDEN/FLORISTS

First Place - **GREENSBURG RECORD HERALD**, Walt Gorin
Very good use of art work. Not cluttered. Informative.
Second Place - **OWENTON NEWS HERALD**, Staff
Color attractive, information in center boxed area. Too crowded, otherwise a nice ad.
Third Place - **GRANT COUNTY NEWS**, Ken Stone
Good use of pictures but a one point border would have made them stand out. A good "people" page!

Category 17 - CLASSIFIED SECTION

First Place - **SPRINGFIELD SUN**, Shorty Lassiter/Kathy Young
Nice modular sizing, good mix of half

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tones and clip art. Variety in classified banner! Suggest screened headers instead of reverse and establish your categories with a printed directory next to your rates.

Second Place - **OWENTON NEWS HERALD**, Staff
Easy to locate categories. Classified Banner extends across whole top of page (yeah)! Good uniformity on border tapes. Suggest screened classification header.

Third Place - **LARUE COUNTY HERALD NEWS**, Staff
Good self promotion, good flow.
Honorable Mention - **GEORGETOWN NEWS & TIMES**, Stephanie Gardner
Good flow. Easy to read classified headers. Why not a classified directory/index to include rates? Uniform typeface and size could make section more attractive.

Category 18 - BEST USE OF COLOR

First Place - **THE CENTRAL RECORD**, Pam Fathergill/Shon Hampton

Good use of color to emphasize the "Lions." Football art work fits ad perfectly. Easy to read.

Second Place - **CAMPBELL COUNTY RECORDER**, Kelly Pearman

Martise very attractive. Good use of color. All around easy to read ad.
Third Place - **GREENSBURG RECORD HERALD**, Walt Gorin
For two-color ad, very effective. Placement of vehicles is exactly correct. Eye-catching ad!!

Weekly Class 3

Category 1 - DEPARTMENT/ DISCOUNT/JEWELRY STORES

First Place - **PULASKI WEEK**, Stuart Simpson

Well organized. Good use of screens and color. Easy to read.

Second Place - **APPALACHIAN NEWS EXPRESS**, Betty Bogar

Very strong. Dominates the page. Easy to find items readers may want.

Third Place - **PAINTSVILLE HERALD**, Jennifer Maynard

Strong call to action. Shows good reader benefits with "no-money-down" often. Headline above art work is lost.

Honorable Mention - **APPALACHIAN NEWS EXPRESS**, Betty Bogar

Clean, easy to read, Needs a "call to action," needs a reason for reader to respond at once.

Second Place - **APPALACHIAN NEWS EXPRESS**, Joyce Pinson
Nice appearance and use of high tech theme.

Third Place - **FRANKLIN FAVORITE**, Betty Gentry
Well developed National Hospital Week double truck.

Honorable Mention - **UNION COUNTY ADVOCATE**, Camilla Box/Lisa Turner
Good choice of art and layout.

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Third Place - **FRANKLIN FAVORITE**, Betty Gentry
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Second Place - **THE OLDHAM ERA**, Peachie Armstrong
Good small space ad, strong price, nice use of screen, if you're looking for a truck or 4x4 you'll notice this ad.

Third Place - **TRIBUNE COURIER**, Patty Stockhaus
Good illustration, I like the unusual shape, color could be better.

Honorable Mention - **OLDHAM ERA**, Terry Day
Organized well, but needs a dominant element like the "off season" pricing.

Third Place - **PAINTSVILLE HERALD**, Sheila Whitt/Marjie Hale
Clean easy to read. Should have produced results for client.

Honorable Mention - **SHELBYVILLE SENTINEL NEWS**, Roberta Chesser
Cute ad, but should have given more prominence to the spices and other things they sell. However, the cut work is sharp.

Second Place - **FRANKLIN FAVORITE**, Debbie Brown
Creative use with candy cane art. Some color bleeding, but overall very eye-catching and easy to read.

Third Place - **PAINTSVILLE HERALD**, Sheila Whitt/Marjie Hale
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Third Place - **PAINTSVILLE HERALD**, Sheila Whitt/Marjie Hale
Clean easy to read. Should have produced results for client.

Very professional. Looked like insertion. Clean, easy to read. Nice type-style. Definitely first place work!!

Second Place - **FRANKLIN FAVORITE**, Debbie Brown
Creative use with candy cane art. Some color bleeding, but overall very eye-catching and easy to read.

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Second Place - **FRANKLIN FAVORITE**, Debbie Brown
Creative use with candy cane art. Some color bleeding, but overall very eye-catching and easy to read.

Third Place - **PAINTSVILLE HERALD**, Sheila Whitt/Marjie Hale
Clean easy to read. Should have produced results for client.

Honorable Mention - **SHELBYVILLE SENTINEL NEWS**, Roberta Chesser
Cute ad, but should have given more prominence to the spices and other things they sell. However, the cut work is sharp.

Second Place - **FRANKLIN FAVORITE**, Debbie Brown
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Honorable Mention - **SHELBYVILLE SENTINEL NEWS**, Roberta Chesser
Cute ad, but should have given more prominence to the spices and other things they sell. However, the cut work is sharp.

will get readership. Modular sizes help here.

Second Place - **SHELBYVILLE SENTINEL NEWS**, Debbie Ballard/Staff

Good use of color, dominant illustration. Too many ads especially at top, these ads take away from overall design.

Third Place - **FRANKLIN FAVORITE**, Betty Gentry
Lots of names and faces.

Honorable Mention - **PULASKI WEEK**, Brenda Sexton
Eye-catcher! Good call to action at end.

Second Place - **FRANKLIN FAVORITE**, Betty Gentry
Lots of names and faces.

Honorable Mention - **PULASKI WEEK**, Brenda Sexton
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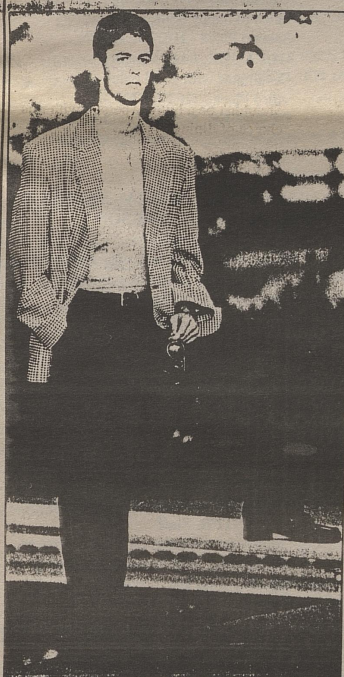
Second Place - **FRANKLIN FAVORITE**, Betty Gentry
Lots of names and faces.

Honorable Mention - **PULASKI WEEK**, Brenda Sexton
Eye-catcher! Good call to action at end.

continued on page 6

First Place
Weekly Class 1
Clothing Stores
McLean County News

FATHER'S DAY GIFTS



For Dad's Favorites

J. Bailey's

MEN'S WEAR

Wesleyan Park Plaza, Owensboro
Monday - Friday 10-6, Saturday 10-5,
Closed Sunday

VISA, Mastercard, American Express,
-Layaway Available

Brown Bag SALE

1/2 of 1/2 OFF
or 75% Reductions On All
Summer Merchandise

Bring Your Own
Brown Bag!

Cash or Check
1219 Skyline Drive
Monday-Saturday 8:30-6:30
Sunday 1 till 5

The
**Social
Butterfly**

First Place
Daily Class 2
Clothing Stores
Kentucky New Era

First Place
Weekly Class 1
Department/Discount/Jewelry Stores
The Lake News

SIZZLIN'

HOT SUMMER SMOKE OUT

All Jewelry

1/2 PRICE

Diamond Rings, Pendants, & Earrings
Colored Stones, 14K Chains, Bracelets
& Earrings, Sterling Silver Jewelry
Watches 30-50% off
Clocks 1/2 Price

Sale Ends Saturday, July 6, 1991

Biggest Event of the Summer

Friday 11:00 a.m.-1:00 p.m.
Stop by for Free Hot Dogs and
Ice Cold Lemonade
to enjoy while you shop.

DIAMONDS
Unmatched
Price/Quality
Makes It Easy!

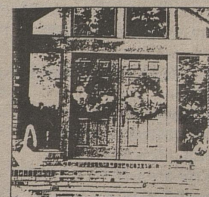
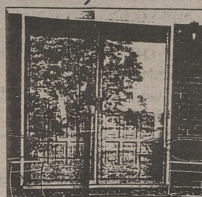
Layaways Welcome,
Credit Cards Welcome,
Cash Welcome!

Puckett's Jewelry

1022 Main Street
Benton, KY
327-3040

Rolling Hills Shopping Plaza
Calvert City, KY
395-6114

LOOK FOR CARDINAL FEDERAL BEHIND DOOR #1, #2 AND #3



Before you choose a door of your own, maybe you should find the perfect bank for you. That's Us. At Cardinal Federal we offer adjustable rate mortgages, fixed rate, balloon loans, and bi-weekly adjustable rate mortgage and fixed. We have a loan that will be suited to YOUR needs. More importantly, we're available to answer questions and get you started whenever you want.

Cardinal Federal knows you'll be looking hard for that right home for you. Isn't it nice, you won't have to look that hard for the right bank. For a better tomorrow, stop by and see Tim or call 273-5235.



7th & Main Calhoun



Phone 273-5235



First Place
Weekly Class 1

Financial
McLean County News

continued from page 4

color and good job of providing enough space so sponsors could promote their products or service.
 Second Place - **OLDHAM ERA**, Staff
 Nice use of color and well done ads. Good sales job!
 Third Place - **PAINTSVILLE HERALD**, Jennifer Maynard/Sheila Whitt/Marjie Hale
 Great idea! This could be sold anywhere. Nice size ads to allow promotional space.

Category 15 - HOLIDAY GREETING AD

First Place - **KENTUCKY STANDARD**, Joan Hardin
 How different!! Whose idea to put management first, why not sort alphabetically?
 Second Place - **CENTRAL KENTUCKY NEWS JOURNAL**, D.J. Davis
 Crisp layout. Symmetry with photos, excellent. Nice size variation with hearts.
 Third Place - **CYNTHIANA DEMOCRAT**, Staff
 Eye appealing. Ad size good. What a great new year's color (purple).
 Honorable Mention - **SHELBYVILLE SENTINEL NEWS**, Judy James/Patty Gaston
 Although idea not unique, excellent use of photos and colors.
 Honorable Mention - **BOONE COUNTY RECORDER**, John Cobb
 Brave, very brave!

Category 16 - AGRICULTURE/LAWN AND GARDEN/FLORISTS

First Place - **TRIBUNE COURIER**, Terri Dunnigan
 Very nice use of color. Eye-catching and nice grouping of the two ads in border.
 Second Place - **MADE COUNTY MESSENGER**, Linda Haibert
 Eye-catching, artistic, very attractive.
 Third Place - **APPALACHIAN NEWS EXPRESS**, Betty Bogar
 Elegant presentation.

Category 17 - CLASSIFIED SECTION

First Place - **SHELBYVILLE SENTINEL ECHO**, Judy James
 Nice layout, easy to read.
 Second Place - **BOONE COUNTY RECORDER**, Michelle Walter
 Interesting use of color.
 Third Place - **KENTUCKY STANDARD**, Carol Shufeldt
 Honorable Mention - **ANDERSON NEWS**, Shirley Morgan

Category 18 - BEST USE OF COLOR

First Place - **SHELBYVILLE SENTINEL NEWS**, Debbie Ballard
 Innovative. Color simple, but dramatic. Well designed.
 Second Place - **LEBANON ENTERPRISE**, John Bramel/Mary May

Beautiful four-color. Extremely effective.
 Third Place - **APPALACHIAN NEWS EXPRESS**, Betty Bogar
 Arresting. Excellent artistically. Elegant, befitting a fashion tab.
 Honorable Mention - **WAYNE COUNTY OUTLOOK**, Suzanne Dickerson
 Very attractive, extremely eye-catching.

Daily Class 1

Category 1 - DEPARTMENT/DISCOUNT/JEWELRY STORES

First Place - **HENDERSON GLEANER**, Debra Fritz
 Beautiful! The use of color is eye-catching and very appealing. You don't even need the copy to understand a birthday celebration is in order!
 Second Place - **SOMERSET COMMONWEALTH JOURNAL**, Marcia Daniels
 I like the way the ad flows and tempts you to participate and go to this sale.
 Third Place - **HARLAN DAILY ENTERPRISE**, Bill Combs/Leslie Simms
 I appreciated how much information was in this ad, yet it doesn't appear crowded. Color is sharp. The advertiser's name could have been larger.

Category 2 - AUTOMOTIVE

First Place - **MURRAY LEDGER & TIMES**, Fran Faith
 Great eye appealing ad! Easy to read and follow.
 Second Place - **MADISONVILLE MESSENGER**, Jennifer Cobb
 Good clean, easy to read ad.
 Third Place - **DANVILLE ADVOCATE MESSENGER**, Mary Lee/Debbie Helton
 Good clean crisp ad. Have trouble with the placement of vehicles, hard to follow.

Category 3 - HARDWARE/APPLIANCE STORES

First Place - **HENDERSON GLEANER**, Nancy Pippin
 Cute idea! Excellent color.
 Second Place - **HENDERSON GLEANER**, Shannon Burns
 Love the dogs! Good use of color blending.
 Third Place - **HENDERSON GLEANER**, Shannon Burns
 Well balanced. Prices could have been larger.

Category 4 - FINANCIAL

First Place - **MIDDLESBORO DAILY NEWS**, Jeff Ellington
 Great idea, good layout and photo. Needs no color to catch the eye. Title ties immediately into the photo. Excellent!
 Second Place - **HENDERSON GLEANER**, Janet Morgan
 Sharp color!
 Third Place - **MADISONVILLE**

MESSENGER, Jennifer Cobb
 Nice layout. Leading is a little cramped in body copy.

Category 5 - PROFESSIONAL SERVICES

First Place - **HENDERSON GLEANER**, Janet Morgan
 Impact!!
 Second Place - **MURRAY LEDGER & TIMES**, Laura Dougherty
 Third Place - **HENDERSON GLEANER**, Shannon Burns
 Nice idea. Logo could be a little larger.

Category 6 - FOOD AND DRUG

First Place - **DANVILLE ADVOCATE MESSENGER**, Jerry Dunn/Jenny Upton
 Great ad idea. Great ad.
 Second Place - **HENDERSON GLEANER**, Nancy Hamilton
 Bright, colorful and easy to read.
 Third Place - **SOMERSET COMMONWEALTH JOURNAL**, Wayne Ashbrook
 Good crisp ad. Liked layout.

Category 7 - FURNITURE

First Place - **HENDERSON GLEANER**, Debra Fritz
 Great attention-getting ad. Easy to read and follow. Good job!!
 Second Place - **DANVILLE ADVOCATE MESSENGER**, Mary Lee/Debbie Helton
 Good clean, bright idea.
 Third Place - **HENDERSON GLEANER**, Janet Morgan
 Good idea for a product that's hard to display in an ad.

Category 8 - REAL ESTATE

First Place - **RICHMOND REGISTER**, Susan Handy
 Great ad, enough said!!
 Second Place - **WINCHESTER SUN**, Bonnie Ball
 Nice layout. Good idea.
 Third Place - **RICHMOND REGISTER**, Susan Handy
 Good looking ad. Well done. They're tooting their own horn in a nice way.

Category 9 - CLOTHING STORES

First Place - **ADVOCATE MESSENGER**, Jerry Dunn/Debbie Helton
 Novel ad, good job.
 Second Place - **MIDDLESBORO DAILY NEWS**, Pat Cheek
 Good ad. Modern graphic lends credence to years in business.
 Third Place - **HENDERSON GLEANER**, Janet Morgan
 Good looking, clean and crisp.

Category 10 - MULTIPLE STAFF PARTICIPATION/"SIG" PAGE

First Place - **MADISONVILLE MESSENGER**, Susie Campbell
 A nice idea for the persons who do the work.
 Second Place - **RICHMOND REGISTER**, Staff
 A thoughtful message for our servicemen. Good community effort.
 Third Place - **HENDERSON GLEANER**, Staff

A top revenue producer and reader interest.
 Honorable Mention - **WINCHESTER SUN**, Carol Parker
 A great local heart photo.

Category 11 - CREATIVE USE OF NEWSPAPER

First Place - **WINCHESTER SUN**, Carol Parker
 Large photo of little girl reading the comics on the floor is sweet. Lots of reader appeal with a simple theme.
 Second Place - **RICHMOND REGISTER**, Lynn Bryant
 Lots of useful information about ad services offered to the advertiser.
 Third Place - **MIDDLESBORO DAILY NEWS**, Pat Cheek
 Paper lists a who's who of advertisers in a creative layout. Advertiser will have fun finding their name in the maze of names.
 Honorable Mention - **RICHMOND REGISTER**, Sherrie Hawn
 Testimonial ad is very elegant and to the point.

Category 12 - ENTERTAINMENT/DINING

First Place - **RICHMOND REGISTER**, Ruth Wolfe
 This ad tells it all from appetizers to lunch to happy hour.
 Second Place - **HENDERSON GLEANER**, Janet Morgan
 Dominates with good color.
 Third Place - **HENDERSON GLEANER**, Nancy Hamilton
 Island position adds to the effectiveness.

Category 13 - SPECIAL SECTIONS

First Place - **HENDERSON GLEANER**, Staff
 Outstanding!! Far and away the best in this category! Even a pessimistic publisher would like this one!
 Second Place - **HENDERSON GLEANER**, Staff
 Very well done cover and overall section. Unique way of presenting this "getting old" idea! Loved it!!
 Third Place - **ADVOCATE MESSENGER**, Staff
 Beautiful cover! Well done ads. Nice dining directory.
 Honorable Mention - **RICHMOND REGISTER**, Staff
 Nice special section on a hot controversial subject. Well presented and great job of selling ads. A publisher pleaser!

Category 14 - GROUP PROMOTIONS

First Place - **ADVOCATE MESSENGER**, Karen Ross/Debbie Helton
 Very crisp. Excellent use of spot color. Appealing layout.
 Second Place - **MIDDLESBORO DAILY NEWS**, Bill Moore/Wally Robbins/Pat Cheek
 Clean concise but ads need to be a little more original and exciting.

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Third Place - **RICHMOND REGISTER**, Sherrie Hawn/Ruth Wolfe
Original idea. Good color. Logos could be larger.

Category 15 - HOLIDAY GREETING ADS

First Place - **ADVOCATE MESSENGER**, Debbie Helton

Good bright greeting. Like the color combinations.

Second Place - **AVOCATE MESSENGER**, Debbie Helton

Well done ad. Looks nice. I like the way you broke up the ad.

Third Place - **MIDDLESBORO DAILY NEWS**, Pat Cheek

Nice ad. Like graphic and ad copy.

Category 16 - AGRICULTURE/LAWN AND GARDEN/FLOWERISTS

First Place - **WINCHESTER SUN**, Walt Handy

Clean, good illustrations.

Second Place - **MADISONVILLE MESSENGER**, Jennifer Cobb

Well organized, dominant illustration.

Third Place - **WINCHESTER SUN**, Teresa Scott

Good illustration. Good copy.

Category 17 - CLASSIFIED SECTION

First Place - **HENDERSON GLEANER**, Staff

Nice two color ad on front, good house ads. Needs stronger headings.

Second Place - **HENDERSON GLEANER**, Staff

Category 18 - BEST USE OF COLOR

First Place - **FRANKFORT STATE JOURNAL**, Becky Whitson

Had to have sold spring item.

Second Place - **ADVOCATE MESSENGER**, Mary Lee/Debbie Helton

Four-color makes an ad sparkle. This one does!!

Third Place - **HENDERSON GLEANER**, Janet Morgan

This one makes a person want to eat. Nice layout.

Honorable Mention - **ADVOCATE MESSENGER**, Jenny Upton

Colorful balloon race promotion.

Daily Class 2

Category 1 - DEPARTMENT/DISCOUNT/JEWELRY STORES

First Place - **OWENSBORO MESSENGER INQUIRER**, Maggie Price

Great ad!! The carrot reaches out and grabs your attention. Excellent!

Second Place - **KENTUCKY NEW ERA**, Nikki Berdy

Nice ad. Good clean layout. Didn't like where you placed price, had to look for it.

Third Place - **KENTUCKY NEW ERA**, Richard Wimsatt

Nice clean eye appealing layout. Didn't like the way businesses were placed.

Hard to read.

Honorable Mention - **OWENSBORO MESSENGER INQUIRER**, Maggie Price

Like your ad. It stands out. Need cleaner logo.

Category 2 - AUTOMOTIVE

First Place - **KENTUCKY NEW ERA**, Janet Hall

Terrific ad! Front page design makes this outstanding.

Second Place - **KENTUCKY NEW ERA**, Janet Hall

How could you miss this sparkler, it jumps at you.

Third Place - **OWENSBORO MESSENGER INQUIRER**, John Laswell

A timely message. Attractively designed.

Category 3 - HARDWARE/APPLIANCE STORES

First Place - **KENTUCKY NEW ERA**, Mary Chambers

Whew! A lot of info, and yet it isn't too busy to read. Nice color.

Second Place - **OWENSBORO MESSENGER INQUIRER**, Shelley Bruck

Great play on words. Logo should be larger.

Third Place - **OWENSBORO MESSENGER INQUIRER**, Shelley Bruck

Again, cute wording. Larger logo.

Category 4 - FINANCIAL

First Place - **OWENSBORO MESSENGER INQUIRER**, Mike Garant

Beautiful color. Targeted market ad.

Second Place - **ELIZABETHTOWN NEWS ENTERPRISE**, Bill Anderson/Lydia Leesor

Good use of four-color. Supports a worthy community event.

Third Place - **OWENSBORO MESSENGER INQUIRER**, Mike Garant

Category 5 - PROFESSIONAL SERVICES

First Place - **ELIZABETHTOWN NEWS ENTERPRISE**, Bill Anderson

Powerful message. Wonderful graphic.

Second Place - **OWENSBORO MESSENGER INQUIRER**, Maggie Price

Wonderful four-color. A very inviting ad for the open house.

Third Place - **OWENSBORO MESSENGER INQUIRER**, Maggie Price

Powerful courageous message. An ad that will invite comment.

Honorable Mention - **OWENSBORO MESSENGER INQUIRER**, Maggie Price

Should have great readership.

Category 6 - FOOD AND DRUG

First Place - **OWENSBORO MESSENGER INQUIRER**, Linda Ludlum

Made my tummy growl! Beautiful!!

Second Place - **KENTUCKY NEW ERA**, Mary Chambers

Good use of space.

Third Place - **OWENSBORO MESSENGER INQUIRER**, Linda Ludlum

Good use of color. The bunnies could have been left out and the lettuce made larger.

Category 7 - FURNITURE

First Place - **OWENSBORO MESSENGER INQUIRER**, Faye Murry

Clever ad. Eye-catching art work. Very attractive.

Second Place - **KENTUCKY NEW ERA**, Richard Wimsatt

Excellent color ad.

Third Place - **KENTUCKY NEW ERA**, Richard Wimsatt

Excellent black and white ad.

Category 8 - REAL ESTATE

First Place - **OWENSBORO MESSENGER INQUIRER**, Janie Sims

Difficult decision.

Second Place - **OWENSBORO MESSENGER INQUIRER**, Steve Castlen

Very nice ad.

Third Place - **OWENSBORO MESSENGER INQUIRER**, John Laswell

Category 9 - CLOTHING STORES

First Place - **KENTUCKY NEW ERA**, Tom Sholar

Eye-appeal and grabs attention. Good use of art.

Second Place - **OWENSBORO MESSENGER INQUIRER**, Maggie Price

Eye-appealing photos but copy a little lacking.

Third Place - **OWENSBORO MESSENGER INQUIRER**, Maggie Price

Good use of white/clean photo, appeal but where is address and town.

Honorable Mention - **KENTUCKY NEW ERA**, Tom Sholar

Eye-catching, but color poorly aligned and causes dizziness to reader. Clean crisp photos.

Category 10 - MULTIPLE STAFF PARTICIPATION/"SIG" PAGE

First Place - **ELIZABETHTOWN NEWS ENTERPRISE**, Sheila Campbell/Tonya Browning/Sherri Dunn/Gladys Faller

The best paper stock we've seen for the Persian Gulf war flag. Lots of work went into this one. Great job!

Second Place - **KENTUCKY NEW ERA**, Tom Sholar

Nice color mix and attractive layout.

Third Place - **BOWLING GREEN DAILY NEWS**, Staff

Good reader interaction.

Category 11 - CREATIVE USE OF NEWSPAPER

First Place - **OWENSBORO MESSENGER INQUIRER**, Julie Haydon

Well written.

Second Place - **BOWLING GREEN DAILY NEWS**, Scott Bray

Well layed out. Information flow good.

Third Place - **KENTUCKY NEW ERA**, Taylor Hayes/Willie Renshaw

Emotional and direct. Nice support from the paper for the "Screaming Eagles."

Honorable Mention - **BOWLING GREEN DAILY NEWS**, Julie Haydon

Nice recognition of your carriers.

Honorable Mention - **ELIZABETHTOWN NEWS ENTERPRISE**, Lydia Leesor

Wonderful color, crisp.

Category 12 - ENTERTAINMENT/DINING

First Place - **OWENSBORO MESSENGER INQUIRER**, Gordon Wilkerson

Eye-catching for both design and color. Compelling!!

Second Place - **ELIZABETHTOWN NEWS ENTERPRISE**, Bill Anderson

Nicely presented theatre.

Third Place - **KENTUCKY NEW ERA**, Kim Griffin

Attractive announcement ad. Nice use of shaded area.

Category 13 - SPECIAL SECTIONS

First Place - **OWENSBORO MESSENGER INQUIRER**, Staff

Very nice cover. Great idea with a long shelf life!

Second Place - **ELIZABETHTOWN NEWS ENTERPRISE**, Staff

Children involvement makes this a very interesting section.

Third Place - **KENTUCKY NEW ERA**, Staff

Cover not too impressive, but contents show dedication and hard work. A good commemorative supplement.

Category 14 - GROUP PROMOTIONS

First Place - **KENTUCKY NEW ERA**, Staff

Very clean, easy to read. Eye appeal sharp!

Second Place - **LEXINGTON HERALD LEADER**, Steve Roberts

Beautiful use of color. Great separation alignment.

Third Place - **OWENSBORO MESSENGER INQUIRER**, Sharon Coomes

Good section.

Honorable Mention - **OWENSBORO MESSENGER INQUIRER**, Shelley Bruck

Honorable Mention - **LEXINGTON HERALD LEADER**, Paul Chartier

Category 15 - HOLIDAY GREETING ADS

First Place - **LEXINGTON HERALD LEADER**, Staff of Classified Phone Room

Arresting. Very attractive ad. Simple use of color.

Second Place - **KENTUCKY NEW ERA**, Willie Renshaw

Beautiful ad. Well designed and well printed.

Third Place - **OWENSBORO MESSENGER INQUIRER**, Teri Kenitzer/Craig O'Bryan

Impressive color ad. Good message.

continued on page 8

continued from page 7

Category 16 - AGRICULTURE/LAWN AND GARDEN/FLOWERS
First Place - LEXINGTON HERALD LEADER, Steve Roberts
 Good color. Had to sell well.
Second Place - OWENSBORO MESSENGER INQUIRER, Sharon Coomes
 Attractive Border. Good color.
Third Place - ELIZABETHTOWN NEWS ENTERPRISE, Danny Oller
 I like the art work and I am sure the readers did also.

Honorable Mention - KENTUCKY NEW ERA, Richard Wimsatt
 Eye appealing art and wording.

Category 17 - CLASSIFIED SECTION
First Place - ELIZABETHTOWN NEWS ENTERPRISE, Staff
 Clean, concise, good color. Easy to read.
Second Place - OWENSBORO MESSENGER INQUIRER, Mike Weaver
 Nice color, clean, a little hard to read.
Third Place - KENTUCKY NEW ERA, Nancy Reece
 So easy to read! Too bad there aren't more CD's!

Category 18 - BEST USE OF COLOR

First Place - LEXINGTON HERALD LEADER, Staff
 Beautiful reproduction. Outstanding presswork. Good shelf life. Great promo. Far and above the best in this category.
Second Place - ELIZABETHTOWN NEWS ENTERPRISE, Danny Oller
 Nice use of color. Easy to read. Great

presswork. Tough to choose over several other nice ads in this category.
Third Place - OWENSBORO MESSENGER INQUIRER, Janie Sims
 If this ad doesn't sell homes, nothing will. Beautifully done!
Honorable Mention - OWENSBORO MESSENGER INQUIRER, Linda Ludlum
 Well done. Great way to sell groceries.

ICE Hardware

Lumber and Building Supply

Grade #	8	10	12	14	16
2x4	2.08	2.65	3.19	3.65	4.29
2x6	2.88	4.14	5.04	5.76	6.92

	8	10	12	14	16
2x4	1.69	2.19	2.49	2.89	3.29
2x6	2.59	3.55	3.95	4.49	5.59

CDX 1/2" Plywood Exterior Glue 4' x 8'
 3 Ply
 Agency Grade Stamp
\$7.19

Styrofoam™ TG For Sheathing exterior walls 1/2" x 4' x 8'
\$5.99

We repair storm windows and screens. We can custom order in storm doors & windows for fall/winter.

Your Electric Source

100 AMP Load
 with main breaker (100, 125, or 200 CF breakers)
\$49.95

15 or 20 AMP Breakers
 1" wide single pole breakers
\$3.49 ea.

30 or 50 AMP Breakers
 2" wide double pole breakers
\$9.99 ea.

Extension Cord
 16 Gauge - 3 wire rubber-insulated, 25 ft. heavy duty heavy water, oil, grease, and alkali resistant
\$7.19

600 WATT Dimmer Control
 Single pole rotary type. Turn on and rotate to brighten or dim. Mounting screws included. None.
\$2.99

For Wall to Wall Savings Visit our Carpet Shoppe

Come visit our PAINT DEPT. We'll mix your favorite colors!

217 N. Morgan
 Morgantown, Kentucky
 388-2892

VALENTINE FEVER

Timmy, Happy Valentine's Day
 Love, Melinda

Timothy, You're the best husband in the world. Thanks for being mine.
Happy Valentine's Day
 Love, Trina

Happy Valentine's Day
 Kendra - Brad - Drew
 We love you.
 PaPa Bob & Grandma

Midget, It just gets funner and funner, doesn't it?
Happy Valentine's Day
 Ed

Eddie, We just want you to know how proud we are of you for serving your country.
 We love you
 Bob, Pam & Bridget

Jay, I love you with all my heart.
 Love, Mary
Happy Valentine's Day

To Kim & Ashley, Happy Valentine's Day

With All My Love, Steve (Daddy)

Rob, Sandy, David, Mindy & Norm, Adam & Sara, I love you Sparky.
Happy Valentine's Day
 Gina

Happy Valentine's Day
 Love, Mom & Dad

Jimmy Cannon!! Hello Baby! How are you? I have just thought of something new I hope this brings a smile to your face. For it's too late now, it can't be erased. I just had to let the county know. Just how much I love you so. Plus, I couldn't resist the fun of watching you turn tail and run. Did your face just turn red? Don't kill me, don't lose your head! I know soon everything'll be fine. I just want to know, will you be mine? It was just something I had to say. Honey, Happy Valentine's Day!
 Love Always,
 Joy

Happy Valentine's Day
 Eddie

I love you and miss you. Take Care! Love, Carrie Hi Daddy! I love you and hope to see you soon!
 Love, T.J.

Snoopy, Forever we'll be, you and me.
 Sad Eyes

Bobby, Sometimes I don't like you. But I always love you.
Happy Valentine's Day
 Beany

To Ray, You dig the ditches. You catch the "fishes". You help with the dishes.
 You're all my wishes!
 P. J.

Mawmaw & PaPa Davis, We miss you and love you Love,
 Mica & Lois Ann

Mr. D, I love you a bunch.
 Mrs. D.

Daddy, Happy Valentine's Day
 I love you
 Bradley

I love you Sparky, Happy Valentine's Day
 Gina

Crystal, You've changed my life for the better.
 I love you
 Tommy

Tammy, Only you can make my heart skip a beat.
 Kevin

Happy Valentine's Day
 To Dad
 From Sharon
 I love you.

John, With all my heart, I love you, always.
 Heather

I love you, Grannie and Papaw from Bobby and Steven

Happy Valentine's Day
 To Chasdy, Bille, Michelle, Kyla, and Megan
 Happy Birthday To Chasdy!
 Love, Nannie

To my two sweethearts, Green and Adams, Happy Valentine's Day

Jackie, Just a few words I'd like to say. I love you more each and every day. Life without you I cannot dream. Cause the two of us together make a really good team.
 I love you
 Kim

To Eddie, Thinking of you so far away. Wish you could be home. On this Valentine's Day.
 Paul, Jill & Gene Tudor

Happy Valentine's Day
 We love you.
 Ania

Jessi, Rebekah & P.J. And I love you too.
 Ania

John, Happy Valentine's Day
 Sack of Potatoes

AMY, I look forward to our years to come.
Happy Valentine's Day
 Love, Brian

To the man I love, Happy Valentine's Day
 Kimberly

Ashley, Happy Valentine's Day
 Mom

To Steven P, I love you and always will.
 Love-Nevan
 Melissa

Mom & Dad, How you
Happy Valentine's Day
 Mary

Bob, Happy 16th Anniversary.
 All our love
 Pam & Bridget

I love you Dad from Bobby, Steven & Mae
Happy Valentine's Day

Kelly, Our Roses are Red, and Our Violets are Blue. But Neither are as Pretty as you.
Happy Valentine's Day
 Richard

To D. J., I'm proud as can be. Because you belong to me. I always hope you'll see How Much I love thee!
 P. J.

Dear Big Guy, You are my
Happy Valentine's Day
 Love, Midget

First Place
 Weekly 2
 Holiday Greeting Ads
 Owenton News Herald

First Place
 Weekly 3
 Hardware/Appliance Stores
 Union County Advocate

1981 SPA-Advertising Contact Category 17 - Classified Section Newspaper The News-Enterprise Division Daily Class 7 Ad Sales Rep Ad Sales Dept Client Date Ad Run December 17, 1981

COMMERCIAL SPACE... 125 Real Estate Rentals... 130 Real Estate Sales... 130 Real Estate Sales... 130 Real Estate Sales... 132 Lots & Acreage

125 Real Estate Rentals... 130 Real Estate Sales... 130 Real Estate Sales... 130 Real Estate Sales... 132 Lots & Acreage

130 Real Estate Sales... 130 Real Estate Sales... 130 Real Estate Sales... 132 Lots & Acreage

130 Real Estate Sales... 130 Real Estate Sales... 130 Real Estate Sales... 132 Lots & Acreage

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Secretaries Keep It All Together! Roses by PLEASANT VIEW GREENHOUSES 418 PRINCETON RD. MADISONVILLE 821-6144 We Salute All Secretaries Professional Secretaries Day April 24, 1991

Grid of advertisements for various businesses including contractors, insurance, and services. Includes names like Perry Carnes, AlBERT SPERAD, and others.

MERRY CHRISTMAS & HAPPY NEW YEAR FROM EVERYONE AT

The Advocate - Messenger 330 South Fourth Street (P.O. Box 140), Danville, Kentucky 40423-0149 Phone: (606) 236-2551 • 734-7756 • 365-9114 • 792-4245 • 787-9872

First Place Daily 1 Holiday Greeting Ads Danville Advocate Messenger



Let us help make your summer more enjoyable with a Home Equity Loan from Cardinal Federal. We can help you build a pool, buy a new boat or take a summer vacation. When you borrow on the equity in your home, you can buy anything you choose. Come see us today for a better tomorrow.

**Cardinal
Federal
Savings Bank**



First Place
Daily Class 2
Financial
Owensboro Messenger Inquirer

GET A TASTE OF THE SUITE LIFE

AT

EMBASSY SUITES

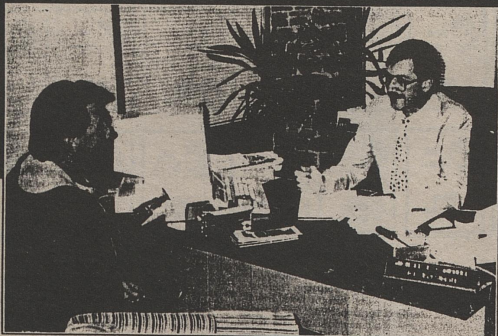
Thanksgiving Day Special noon - 8 p.m.

Served in (the **E Room**) featuring a breathtaking view and Kentucky charm with a sumptuous Thanksgiving menu.
Adults \$12.95 • Children 12 & under \$5.95 • Seniors \$9.95

Please Call 261-8400 For Reservations
10 E. River Center Blvd. • Covington Kentucky Free Validated Parking

First Place
Weekly Class 1
Entertainment/Dining
Kenton County Recorder

Interest.



Mike Campbell, Vice President and East End Branch Manager talks with customer Dave Hamlet.

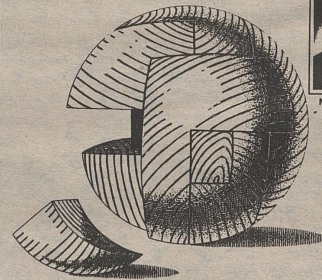
At Commercial Bank
we not only *pay* interest,
We *show* interest.



First Place
Daily Class 1
Financial
Middlesboro Daily News

SOLUTIONS

The pieces fall into place when the task of finding solutions to complex city government issues is in the hands of those who understand the puzzle.



Mike Farmer

VOTE

Mike Farmer

City Commissioner
"Experience really does count"

Paid for by Mike Farmer, 2369 Kinmont Way, Henderson, KY.

First Place
Daily Class 1
Professional Services
Henderson Gleaner

HEY, PARDNER! CLIP THE GOLD! AND STRIKE IT RICH July 3, 4, 5, 6, & 7

* Check Coupons For Ended Sale Dates

25% OFF
All Sterling Silver Jewelry
with coupon
Hotels-Motels
Good 7/3 thru 7/7, 1991
611 Broadway
South Fulton
478-1270

Biscuits & Gravy
All You Can Eat
99¢
with coupon
Breakfast Hours:
6:00 a.m. to 12:00 a.m.
Good 7/3 thru 7/7, 1991
Dairy Queen
602 Broadway, South Fulton
478-2147

Double Bacon Cheeseburger
with coupon
\$1.59
Dairy Queen
602 Broadway, South Fulton
478-2147

All Summer Jewelry & Other Selected Jewelry
with coupon
50% OFF
75% OFF
Anniversary Selected Jewelry
Good 7/3 thru 7/12, 1991
Southside Drug
Southside Drug Center
501 Southside Center
478-2128

Recliners
+ Bassett
+ Stratolounger
+ Easy Lounger
\$50 OFF
Good 7/3 thru 7/6, 1991
INTERNATIONAL FURNITURE

Buy 1 Mexican Dinner
Get
\$5 OFF
2nd Mexican Dinner
Good 7/3 thru 7/6, 1991
LEAN TO
South Fulton, Tenn

During Coupon Days
ALL Spring & Summer Fashions
1/2 + 10% OFF
Regular Price
10% OFF
All new merchandise
Valid for Good Opening
Good 7/3 thru 7/6, 1991
ANTHONY'S FASHIONS & WIGS
South Fulton, Tenn

Early American 3 Piece Living Room Suite
Suggested Retail \$998
\$500 OFF
Good 7/3 thru 7/6, 1991
INTERNATIONAL FURNITURE

All Wallpaper Books
30% OFF
In-Stock Paper
Additional **10% OFF**
Closed July 4th
Good 7/3 thru 7/6, 1991
Fulton Decorating Center
4 Lake St. Fulton

\$50 OFF
Any Snapper Tiller In-Stock
Good 7/3 thru 7/6, 1991
J&K Service Center
508 Meers, Fulton, KY

Oil, Lube & Filter
Up to 5 quarts of motor oils
\$9.99
Good 7/3 thru 7/6, 1991
Space Tire

\$20 OFF
Any Reebok Pump In-Stock
Good 7/3 thru 7/6, 1991
Family
INTERNATIONAL

All Bedroom Suites
\$50 OFF
Good 7/3 thru 7/6, 1991
INTERNATIONAL

10% OFF
Oil Filters And/Oil Air Filters
Good 7/3 thru 7/7, 1991
Fulton Leader

\$5 OFF!
1 YEAR'S SUBSCRIPTION TO
The Fulton Leader

Dinettes & Televisions
+ RCA
+ Zenith
+ G.E.
\$50 OFF

All Bedding including Sealy
\$50 OFF
Good 7/3 thru 7/6, 1991
INTERNATIONAL FURNITURE

RJSS
25% OFF
All Suntan Lotions
Good 7/3 thru 7/6, 1991
CITY DRUG
406 Lake St. Fulton
478-1003

All Refrigerators
\$50 OFF
Good 7/3 thru 7/6, 1991
INTERNATIONAL FURNITURE

\$10 OFF
Any Purchase of \$20 or more
Good 7/3 thru 7/6, 1991
KANON'S
434 Lake St. Fulton
478-1571

Air Conditioners
Hot Point & General Electric
\$50 OFF
Good 7/3 thru 7/6, 1991
INTERNATIONAL FURNITURE
Address from Big John's 478-0465

Double Cheeseburger
99¢
Good 7/3 thru 7/7, 1991
rather go to
PRIMER RESTAURANT
Highway 51, Fulton

Bring In Coupon And Receive
10% to 50% OFF
Storewide
Good 7/3 thru 7/6, 1991
Cissy's Gift Shop
201 Lake St. Fulton
478-2918

FREE
Near Letter Quality Printer
with purchase of any Computer System
Suggested Retail \$249.95
3MD BROADWAY COMPUTER
One Broadway Plaza
South Fulton, TN
478-2029

20% OFF
All Paint
Good 7/3 thru 7/6, 1991
Fulton
True Value Hardware
Lake St. Fulton
478-1101

\$1 OFF
Any Large Pizza
Dine in or Free Delivery
Good 7/3 thru 7/6, 1991
No Expiration Date
Stephano's Pizza Village
478-3038 or 478-3115

Cover Charge For All Ladies
FREE
Change Time Band July 4th, 5th & 6th
50¢ OFF
On Set Ups
Good 7/3 thru 7/6, 1991
DOT'S BAR
South Fulton, TN
901-478-5017

Buy 300 Minutes
50 FREE Minutes
Buy 400 Minutes - **50**
75 FREE Minutes
Buy 500 Minutes - **50**
100 FREE Minutes
Buy 600 Minutes - **50**
Good 7/3 thru 7/6, 1991
Beauty Services
South Fulton, Tenn
901-478-3504

Hot Deal for Lovers
Get a medium Personal Lover's Choice Lover's Pizza or Meat Lover's Pizza
\$8.99
Also get a second for \$4 more!
Good 7/3 thru 7/7, 1991
Pizza Hut
Maken's place
New 01 N. Fulton
478-2029

800-0-1-1
on set of four
Good 7/3 thru 7/6, 1991
only with this coupon
July 3 thru July 10
DANNY'S TIRE & ALIGNMENT SERVICE
315 Broadway, South Fulton
478-1879

CHEESEBURGER BASKET
Large Cheeseburger +
Fries, Cole Slaw &
Medium Drink
\$2.99
Good 7/3 thru 7/6, 1991
118 Pa. & Oak
Closed July 4th
Call In Orders Walcoona
Body Rak Tan Shak
115 Washington St. Fulton
478-0414

400 Minutes of Tanning
\$10 OFF
Now only \$30
Good 7/3 thru 7/6, 1991
Closed July 4th
Good 7/3 thru 7/6, 1991
Body Rak Tan Shak
115 Washington St. Fulton
478-0414

All You Can Eat Sliced Bar
\$2.29
\$40 Value
Good 7/3 thru 7/7, 1991
rather go to
PRIMER RESTAURANT
Highway 51, Fulton

Gas & Electric Cook Stoves
\$50 OFF
Good 7/3 thru 7/6, 1991
INTERNATIONAL FURNITURE
Address from Big John's 478-0465

\$100 OFF
Any Snapper Rider In-Stock
Good 7/3 thru 7/6, 1991
J&K Service Center
508 Meers, Fulton, KY
478-1549

10% OFF
Purchase Storewide
Closed July 4th
Good 7/3 thru 7/6, 1991
Crossroad Book Store
424 Lake St. Fulton
478-6827

Sausage & Biscuit, Hashbrown & Large Coffee
\$1.89
with coupon
Regular \$2.17
Good 7/3 thru 7/6, 1991
McDonald's
104 Marion Ct. Fulton
478-0221

Washers Dryers Speed Queen Hot Point General Electric
\$100 OFF
Cash Paid
Good 7/3 thru 7/6, 1991
INTERNATIONAL FURNITURE
Address from Big John's 478-0465

With \$5 Purchase Or More
FREE ICE
Good 7/3 thru 7/6, 1991
The Wine Cellar
505 W. Highland Dr.
Fulton
478-3100

SOLD

HARPER

PEACOCK REALTY GROUP, INC

623-7554

116 S. Keeneland Dr. • Richmond, KY

Enough Said...

First Place Weekly 1 Group Promotions Fulton Leader

First Place Daily Class 1 Real Estate Richmond Register

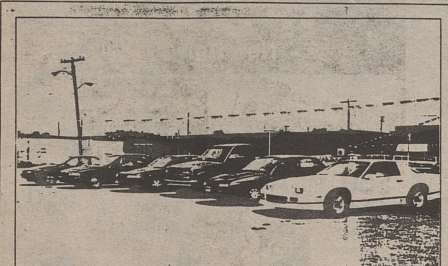


Kenton
County Welcome

First Place Weekly 1 Special Sections Kenton County Recorder

EXTRA! EXTRA! PATRIOT

The Spirit of Patriot Chevrolet Geo is Contagious



The new car inventory is amazing at Patriot Chevrolet Geo. The vast array of vehicles is evident in the showroom of the new car inventory. In talking with general manager Jerry James, he stressed the following outstanding offerings:

One of the most luxurious is a leader 1991 Chevrolet Caprice with leather interior. This car has power windows, power door locks, a comfortable power seat. A 2.8 liter and cruise control. All controls are provided the ultimate in ease of use. This luxury automobile will bring you the ultimate in luxury. This luxury automobile will bring you the ultimate in luxury. This luxury automobile will bring you the ultimate in luxury.

The new 1991 Chevrolet Caprice RS is the new car for the young Americans. This is the ultimate in luxury. This luxury automobile will bring you the ultimate in luxury. This luxury automobile will bring you the ultimate in luxury.

Used Car Sales reach all time high

Patriot Chevrolet Geo is overstocked with good quality used cars and trucks. The selection is great but, the turnover is high and they are going fast. Clear financing, these cars have a warranty of your own making.

A 1991 Pontiac Bonneville LE with automatic transmission, power windows & locks, 2.8 liter engine, listing for \$14,995 or \$201.00 per month.

A 1990 Geo Storm, 4 wheel drive, air conditioning, stereo and ray stereo. Listing for \$9995 or \$205.00 per month.

A 1991 Geo Metro L6, a two-door with automatic, air conditioning and stereo. Listing for \$7995 or \$181.00 per month.

A 1990 Oldsmobile Delta 88, a four-door with automatic transmission, air conditioning, power windows and locks, 2.8 liter engine. Listing for \$10,995 or \$205.00 per month.

A 1990 Geo Metro L6, a two-door with automatic, air conditioning and stereo. Listing for \$7995 or \$181.00 per month.

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Check out these DEALS

- 1990 Chevrolet Corsica LT, 4 door, auto, air, stereo, listing \$9995 *184
- 1989 Ford Mustang GT, 4 door, auto, air, stereo, listing \$9995 *243
- 1987 Chevrolet Cavalier, 4 door, auto, air, stereo, listing \$5995 *131
- 1989 Ford Tempo, 4 door, auto, air, stereo, listing \$4995 *112
- 1990 Chevrolet Cavalier, 4 door, auto, air, stereo, listing \$9995 *243
- 1990 Ford Taurus GL, 4 door, auto, air, stereo, listing \$10,995 *226
- 1988 Oldsmobile Cutlass Supreme SL Coupe, 4 door, auto, air, stereo, listing \$9995 *243
- 1990 Chevrolet Lumina Sport, 4 door, auto, air, stereo, listing \$11,995 *253
- 1990 Chevrolet Cavalier, 4 door, auto, air, stereo, listing \$7995 *184
- 1990 Mercury Topaz, 4 door, auto, air, stereo, listing \$7995 *161
- 1990 Chevrolet Cavalier, 4 door, auto, air, stereo, listing \$9995 *134
- 1990 Oldsmobile Delta 88, 4 door, auto, air, stereo, listing \$10,995 *226
- 1990 Ford Tempo, 4 door, auto, air, stereo, listing \$9995 *134
- 1990 Ford Tempo, 4 door, auto, air, stereo, listing \$9995 *134
- 1991 Dodge Shadow ES, 4 door, auto, air, stereo, listing \$9995 *206

Dealership is the talk of the town

Do you know what Hopkenville is buzzing about? Well, at Patriot Chevrolet Geo you've found out. The name is the positive changes and growing traditions that have turned this dealership around. It's talking with the enthusiastic people at this busy enterprise they stress how fast business is turning over. These positive signs are worth checking out. All of Hopkenville and surrounding areas should stop by to see how the spirit of Patriot Chevrolet Geo is contagious.

Management sees exciting future in Hopkinsville

Patriot Chevrolet Geo general manager Jerry James, who is looking for a lot of new used cars and trucks selling them at a tremendous profit. He stressed the following offerings:

A 1991 Chevrolet Caprice RS is the new car for the young Americans. This is the ultimate in luxury. This luxury automobile will bring you the ultimate in luxury. This luxury automobile will bring you the ultimate in luxury.

The new 1991 Chevrolet Caprice RS is the new car for the young Americans. This is the ultimate in luxury. This luxury automobile will bring you the ultimate in luxury. This luxury automobile will bring you the ultimate in luxury.

INSIDE

Financing based on \$1000 down on most cars and trucks.

Complimentary seating area for customers.

24 hr. emergency roadside assistance.

24 hr. emergency roadside assistance.

24 hr. emergency roadside assistance.

24 hr. emergency roadside assistance.

First Place Daily 2 Automotive Kentucky New Era

First Place Daily 1 Best Use of Color Frankfort State Journal

Do you know what Hopkenville is buzzing about? Well, at Patriot Chevrolet Geo you've found out. The name is the positive changes and growing traditions that have turned this dealership around. It's talking with the enthusiastic people at this busy enterprise they stress how fast business is turning over. These positive signs are worth checking out. All of Hopkenville and surrounding areas should stop by to see how the spirit of Patriot Chevrolet Geo is contagious.



Do you know what Hopkenville is buzzing about? Well, at Patriot Chevrolet Geo you've found out. The name is the positive changes and growing traditions that have turned this dealership around. It's talking with the enthusiastic people at this busy enterprise they stress how fast business is turning over. These positive signs are worth checking out. All of Hopkenville and surrounding areas should stop by to see how the spirit of Patriot Chevrolet Geo is contagious.

CLASSIFIED CLASSIFIED INFORMATION

Your Cost Per Day

UP TO LINES	8 DAYS	8 DAYS	4 DAYS
	\$218	\$240	\$280

CALL 826-1600

"Your Direct Line To Results"

101 PUBLIC NOTICES

102 HAPPY ADS

103 SERVICE GUIDE

104 BUSINESS SERVICES

105 HAWKING SERVICES

106 HOME IMPROVEMENT

107 PUBLIC NOTICES

108 HAPPY ADS

109 SERVICE GUIDE

110 BUSINESS SERVICES

111 HAWKING SERVICES

112 HOME IMPROVEMENT

113 PUBLIC NOTICES

114 HAPPY ADS

115 SERVICE GUIDE

116 BUSINESS SERVICES

117 HAWKING SERVICES

118 HOME IMPROVEMENT

119 PUBLIC NOTICES

120 HAPPY ADS

121 SERVICE GUIDE

122 BUSINESS SERVICES

123 HAWKING SERVICES

124 HOME IMPROVEMENT

125 PUBLIC NOTICES

126 HAPPY ADS

127 SERVICE GUIDE

128 BUSINESS SERVICES

129 HAWKING SERVICES

130 HOME IMPROVEMENT

131 PUBLIC NOTICES

132 HAPPY ADS

133 SERVICE GUIDE

134 BUSINESS SERVICES

135 HAWKING SERVICES

136 HOME IMPROVEMENT

137 PUBLIC NOTICES

138 HAPPY ADS

139 SERVICE GUIDE

140 BUSINESS SERVICES

141 HAWKING SERVICES

142 HOME IMPROVEMENT

143 PUBLIC NOTICES

144 HAPPY ADS

145 SERVICE GUIDE

146 BUSINESS SERVICES

147 HAWKING SERVICES

148 HOME IMPROVEMENT

149 PUBLIC NOTICES

150 HAPPY ADS

151 SERVICE GUIDE

152 BUSINESS SERVICES

153 HAWKING SERVICES

154 HOME IMPROVEMENT

155 PUBLIC NOTICES

156 HAPPY ADS

157 SERVICE GUIDE

158 BUSINESS SERVICES

159 HAWKING SERVICES

160 HOME IMPROVEMENT

First Place Daily 1 Classified Section Henderson Gleamer

Wilson's Landscaping/Nursery/Garden Center

Visit Our Quality Horticultural Products

Blue Rug Juniper \$2.99

Forsythia \$6.99

Yulon Belle' Praeantonia \$13.99

Southern Magnolia \$39.00

Fancies & Snazdragons \$1.19

Pink Dogwood \$29.99

East-West Connector Open Mon-Fri 9 a.m.-6 p.m.; Sat. 9-5; Sun. 1-5 223-1488



32 Oz.
Kraft Miracle Whip
**SALAD
DRESSING**

89¢



Open 24 Hours, 7 Days A Week
We gladly accept W.I.C. &
Federal Food Stamps
Prices Expire Tues., Oct. 1

First Place
Daily Class 1
Food and Drug
Danville Advocate Messenger

First Place
Daily Class 1
Entertainment/Dining
Richmond Register

WE ARE BACK!
**Bigger
& Better!**

OPEN DAILY
8 AM to 12 Midnight
Happy Hour
Monday-Friday 4-7 PM

WEDNESDAY NIGHT
12 Oz. **\$7.95**
Top Sirloin
Includes Potato, Salad Bar, Bread

THURSDAY NIGHT
"Ladies Night"
\$1 Beer, Wine, Well Drinks
FREE ROSES for the ladies

FRI. & SAT. NIGHTS
Peel-N-Eat Shrimp
Oysters on the Half Shell

SATURDAY NIGHT
Prime Rib **\$7.95**
Special
Includes Potato, Salad Bar, Bread

GREAT FOOD
PREPARED FRESH DAILY

◆ APPETIZERS ◆

Banana Peppers	Egg Rolls
Chicken Wings	Groupier Fingers
Turkey Dippers	Alligator Bites
Fried Cheese	Potato Skins
Fried Mushrooms	Onion Rings
Fried Clams	Lamb Fries
Baked Brie	Beer Cheese
Shrimp Cocktail	

◆ BREAKFAST ◆

Meat & Eggs	Dangerous Eggs
Omelettes	Faux Benedict

◆ LUNCH ◆

Lunch Special	Stuffed Potatoes
Soup - Chili	Belly Buster Subs
Cobb Salad	Burgers
Crab Louie	Sandwiches Galore
Chef Salad	Chicken Breast
Taco Salad	Sandwiches
(Beef & Chicken)	Soup & Sandwich

◆ SOUTH OF THE BORDER ◆

Steak or Chicken	Burritos
Fajitas	Sanchos
Nachos	Mexican Pizza

◆ PASTA ◆

Fettuccini Alfredo	Pasta Primavera
Chicken or Veal	Spaghetti
Parmigiana	

◆ DINNER ◆

STEAKS
Ribeye • New York Strip • T-Bone
Filet Mignon Catfish
Steak & Chicken Frog Legs
Pork Chops Fried Shrimp
Veal Oscars Broiled or Fried
Baby Beef Liver Groupier
Prime Rib of Beef Red Snapper
Baby Back Ribs Swordfish

◆ DESSERTS ◆

Fudge Wudge	Banana Custard Pie
Carrot Cake	Apple Pie

Come in and try our
New Expanded Menu for

THE 92'S ARE HERE!

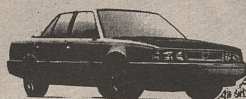
PRICES LIKE THESE, THEY WON'T BE FOR LONG.



'92 DODGE SHADOW CPE
2.2 Liter 1.6
5-Speed
Air Condition
Tint Glass
Plus More
Red

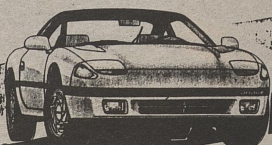
\$8,892*

First Place
Daily Class 1
Automotive
Murray Ledger & Times



'92 EAGLE PREMIER LIMITED
Tilt/Cruise
Power Seats
Power Windows/Locks
Leather Int.
Aluminum Wheels
Lots More

\$16,492*



DODGE STEALTH

3.0 Liter V-6
Air Condition
Power Windows/Locks
Tilt/Cruise
Aluminum Wheels
AM/FM/Cassette
White

\$17,992*

Plymouth Laser

AM/FM Cassette
Tilt/Cruise
Sunroof
5 Speed
Turquoise Metallic

\$12,992*



'92 CHRYSLER
3.3 Liter V-6
Tilt/Cruise
Power Windows/Locks
Power Seats
AM/FM/Cassette
WSW Tires
Lots More
Quartz Metallic

\$18,892*

'92 EAGLE SUMMIT 3 DR



'92 JEEP CHEROKEE SPORT
4.0 Liter 190 H.P.
Automatic
Power Drive
Sunroof
Aluminum Wheels
Sun Roof, Luggage Rack
Red

\$17,492*



'92 DODGE DYNASTY LE
3.3 Liter V-6
Tilt/Cruise
Power Windows/Locks
Power Seats
AM/FM/Cassette
Wire Wheel Covers
Champagne Metallic

\$16,392*



NEW MODEL

'92 DAKOTA P.U.
3.9 V-6 160 H.P.
5 Speed
Air Condition
AM/FM Cassette

\$13,392*



Tilt/Cruise
Luggage Rack
AM/FM/Cassette
Rear Wiper/Detector
White

\$13,592*

'92 DODGE RAM 150 P.U.
318-V8 230 H.P.
Automatic
Air Condition
Tilt/Cruise
Chrome Pkg.
Red

\$12,992*

'92 DODGE CARAVAN
7 Passenger
Air Condition
Automatic
Luggage Rack
Storage Drawer
AM/FM Stereo
Platinum Metallic

\$13,992

Gain's



CHRYSLER-PLYMOUTH-DODGE-JEEP-EAGLE
HWY. 641 NORTH - MURRAY, KY.

*All Prices Plus Tax, Lic., Pro Fee Incl. Any Applicable Rebate

**It's A Grape Time
To Save During Our...**

**I Heard It Through
The Grapevine Sale**

First Place Furniture
Daily 2 Owensboro Messenger Inquirer



Progress edition

gleaner

March 30, 1991

First Place
Daily Class 1
Special Sections
Henderson Gleaner

First Place
Daily Class 1
Department/Discount/Jewelry Stores
Henderson Gleaner

The best gift of all...

What could be a more colorful, delicate, and beautiful way to say, "I love you" to Mom this Mother's Day? Flowers say it all!

Rose Bushes
Bud & Bloom

\$11⁹⁸

Large selection of
Flowering
Hanging
Baskets

Hours - 9 a.m. to 6 p.m.
Friday 9 a.m. - 7 p.m.
Open Sunday 1 - 5 p.m.



Frost
Garden
Center



2750 Palumbo Dr. Lexington
266-2173

First Place
Daily Class 1
Agriculture/Lawn and Garden/Florists
Winchester Sun

Happy 1st Birthday

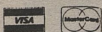
Come Help Us Celebrate
Tuesday, July 30th

- 6 a.m. WIKY Breakfast With Blair
Free Sausage Biscuits
- Register To Win A Geo Safari
\$99⁹⁵ value (No purchase necessary)
- 15% Off All Trend & Frank Schaffer Products

• Pick Up Your New Complimentary Catalog

Specializing In The Finest Educational Materials, Toys & Games

We Now Accept



sixteenth Section
Supply

Hours: Mon.-Sat.
9 a.m.-6 p.m.
Sunday 12-6 p.m.

2705 Sunset Lane • Henderson, Kentucky

827-1616 1-800-522-5170



SHELTON'S FRIDAY & SATURDAY 4th of JULY SALE



FREE RECLINER
WHEN YOU PURCHASE
SOFA & LOVESEAT
FOR ONLY **\$899**

**Large Capacity Pair!
WASHER & DRYER**



**BUY THE PAIR
FOR ONLY
\$599**
SAVE \$60

MATTRESS CLEARANCE SALE!

<p>SPRING AIR® FIRM (MID STANDARD)</p> <p>Full, Ea. Pk. \$99 Queen Set \$249 King Set \$349</p>	<p>COUPON</p> <p>\$25 OFF ANY SPRING AIR MATTRESS PURCHASE OVER \$100</p>	<p>SPRING AIR® SOFT (MID STANDARD)</p> <p>Full, Ea. Pk. \$99 Queen Set \$249 King Set \$349</p>
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FURNITURE REBATES!

to celebrate this Holiday Week, Shelton's will offer for a limited time only (Now through July 13, 1991)

INSTANT CASH REBATES

In addition to our *Already Low Sale Prices*, Shelton's will give you these additional Cash Rebates off your Furniture purchases!

ANY FURNITURE PURCHASE FROM \$299 TO \$499	ANY FURNITURE PURCHASE FROM \$500 TO \$999	ANY FURNITURE PURCHASE OVER \$1000
\$25 REBATE	\$50 REBATE	\$100 REBATE

*Rebates do not apply to purchases made prior to 7/5/91

BRASS PLATED FAN ETAGERE

Lacquered to resist tarnishing, glass shelves, 6 ft. high

\$119

SHELTON'S FURNITURE & APPLIANCES

213 W. Stephen Foster • Bardonia • Phone 348-5991

First Place
Weekly 3
Furniture
Kentucky Standard

CAMPBELLVILLE MOVIE WAREHOUSE GRAND OPENING

5-7 p.m., edt., FRI.
October 25

New Ownership & Management
Green River Plaza
789-3705

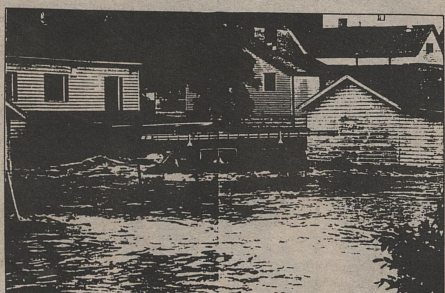
FREE VCR Grand Prize

Register to win these and other prizes:

- FREE - Accomodations in Florida
- FREE - Movie Rentals
- FREE - Movie Warehouse Coupon Book (a \$50.00 value)
- FREE - Movie Warehouse Satin Jacket
- FREE - Shirts - Hats - Key Chains
- FREE - Disney Movie Every 30 Minutes Yours to Keep
- FREE - Shirts - Hats - Key Chains
- FREE - Live Remote Q104 Broadcast 5-7 p.m., edt., October 25
- FREE - Movie Rental with receipt from House of Music, Shoe Sensation or Coast-to-Coast
- FREE - Popcorn and other refreshments
- 2 liter PEPSI 89¢
- FREE - Sneak Preview! 1000's of Movies

*Sneak Preview! 1000's of Movies: Newest Releases, Old Time Favorites, VCR, Camcorder, Nintendo and Super Nintendo system rentals.


First Place
Weekly 2
Entertainment/Dining
Greensburg Record Herald



Water Damaged???

Contact any of our loan officers for a no closing cost -- Low Interest Rate Home Improvement Loan

Subject to approved credit.



First National Bank & Trust Company

MEMBER F.D.I.C. EQUAL HOUSING LENDER

First Place
Weekly 2
Financial
Georgetown News & Times