



# Central Kentucky Jewish Association

Charles Gorodetsky, President

VOLUME 1

ISSUE 4

FEBRUARY 20, 1978

## THE PRESIDENT'S COLUMN: "The Budget"

Included in this issue of the Newsletter is a copy of the CKJA Budget for local community activities for 1978. It represents the concerted effort of the Budget Committee and was examined and discussed in great detail before its passage by the Board of Directors at the December meeting. As a capsule summary of the major projected activities of your organization for the coming year it deserves your careful study. I might point out a few areas of particular interest.

Administrative expenses of all standing committees have been combined this year into a single Operating Expenses category. Included in this group is provision for part-time secretarial help (10 hrs./wk.), which should greatly facilitate our operations and enable a savings of an estimated \$600 in otherwise incurred printing and mailing expenses.

Campaign expenses (including a share of operating expenses) are estimated at \$4000, less than 2.5% of a conservatively projected campaign income, an expense figure which is quite low even by national UJA standards.

In our major program activities net expenses for the Forum and for Camp Shalom are each projected at \$2500, a decrease by several hundred dollars for the Forum and a similar small increase for the Camp compared to last year.

The overall expenses total may at first glance appear somewhat large. However, after adjustment for campaign expenses and other income (e.g. from the Forum), our estimated net local community expenses are about \$13,000, or approximately 7.5% of net campaign income, a figure quite comparable to what has been allocated for this purpose in past years.

In summary, our local budget is neither lean nor fat, but, I think, well balanced. It reflects the vigor and ambitious goals of our still young organization and our growing sense of cohesive identity and responsibility to ourselves as a Jewish community. I look forward with you to a successful second year.

Charles W. Gordetzky, President  
CKJA

## WE NEED YOUR HELP!

CKJA maintains a mailing list of all Jewish persons residing in Central Kentucky. Everyone receiving this newsletter can assist us in this task by sending in names of newcomers as well as names of current members of the Jewish community who they know are not receiving the CKJA newsletter. Please send names to: CKJA, P.O. Box 401, Lexington 40501. This is a year-round effort. Thank you for your help.

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UJA CAMPAIGN COMMITTEE REPORT:

The 1977 UJA campaign pledges are \$175,702 to date. Of this total, \$151,219 were in the men's division and \$24,483 in the women's division. The pledges designated for the UJA Emergency Fund, i.e. for non-local and non-federated donations, were \$18,338, or approximately 11% of total pledges.

The 1977 campaign results represent a disappointment as the total pledges are approximately 8.5% less than 1976. The decrease resulted from substantial decreases or failure to pledge amounting to \$25,150 by only seven persons from their 1976 pledges. On the other hand, pledges from the approximately 340 other donors represented an increase of \$8651, or 6.1% over their 1976 pledges. Thus the community, as a whole, continued and increased its broad based commitment and support.

Israel Bonds Campaign

The 1977 Israel Bonds campaign reached over \$76,000 in purchase pledges by individuals. This represented a fine, substantial increase of 24.6% over the 1976 total of \$61,000 from individuals.

The 1977 chairpersons, Susan Caller and Michael Ades, wish to thank their committees and solicitors for their hard work, energy and time, and the community for its strong response.

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SOME FACTS ABOUT THE CENTRAL KENTUCKY JEWISH ASSOCIATION, INC.

CKJA Board Meetings are held at 8:00 p.m. on the 4th Wednesday of the month. All meetings are open to the membership. Meetings scheduled for the remainder of this year:

March 22 -- Ohavay Zion Synagogue  
April 26 -- Temple Adath Israel  
May 24 -- Temple Adath Israel

Officers and members of the Board of Directors of CKJA are:

Michael Ades (1979 - Ohavay Zion)  
Charlotte Baer (1978) - Secretary  
Judith Baumann (1980 - Hadassah)  
Susan Caller (1978 - Ohavay Zion)  
Irwin Cohen (1980 - Ohavay Zion)  
Harriet Cooper (1979) - 1st Vice President  
Steven Edelstein (1980)  
Susan Friedman (1980)  
Marilyn Gall (1980)  
Alberta Gerson (1980 - Adath Israel)  
Alvin Goldman (1980)  
Charles Gorodetzky (1979 - Adath Israel) - President  
Joseph Kuc (1978)  
Leonard Lerner (1979)  
Judith Levine (1978)  
Jack Miller (1978 - Adath Israel) - 2nd Vice President  
Irma Rosenstein (1978)  
Stanley Scher (1979)  
Charles Stern (1979 - B'nai Brith) - Treasurer  
David Wekstein (1979)

(more)

### CKJA Committees

The CKJA maintains a number of standing committees. The chairpersons of these committees welcome suggestions for new programs as well as ways of altering existing ones. They also would welcome names of persons wishing to serve on these committees:

<u>Committee</u>	<u>Chairperson</u>	<u>Co-Chairperson</u>
Community Activities	Judy Levine 278-2846	
Campaign	Michael Ades 266-1291	Susan Caller 266-1314
Social Services	Sue Friedman 266-5321	Charles Schwartz 266-0940
Community Relations	Judy Bauman 278-0897	Al Goldman 269-6049
Budget	David Wekstein 269-4454	

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#### TWO PROGRAMS REMAIN ON FORUM SERIES:

If you have not as yet purchased tickets for the CKJA Forum series, you still can, and you still can attend two outstanding programs:

Sunday, March 12	Dr. Joel Dimsdale, psychiatrist 8:00 p.m., Temple Adath Israel
Sunday, April 30	Dr. Allan Pollack - Lecture on mid-Eastern Relations 8:00 p.m., Temple Adath Israel

Tickets (\$7.50 for the entire series) may be purchased at the door on the evenings of the programs, or contact Judy Bauman, 278-0897.

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#### PARTIAL CAMPERSHIPS AVAILABLE FOR 1978 CAMP SEASON:

For the third consecutive year, CKJA has established partial camperships for Jewish youths residing in Central Kentucky. Applicants must be nine years old or entering fifth grade through high school. Camperships for more than one child in a family will be considered. The application must be for a non-profit Jewish camp. Camperships will be granted on the basis of family income, financial commitment, and in consideration of the total cost of the camp experience. Applications must be submitted no later than March 15, 1978. For applications or additional information, feel free to contact any of the following committee members:

Mike Baer, 277-3072; Sue Friedman, 266-5321; Alberta Gerson, 278-4474;  
Jim Levenson, 272-2324; Judy Saxe, 269-4493; Charles Stern, 277-0350

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DEADLINE FOR MAY BULLETIN IS APRIL 15, 1978 - Please help your bulletin committee by submitting all items, TYPED, by April 15, to Judy Bauman.

FLASH - CAMP SHALOM SETS 1978 CAMP SESSION DATES:

As this bulletin goes to press, we would like for you to know, now, so that you may plan ahead -

Camp Shalom will have one three-week session this summer - June 26 - July 14, and Cindy Derer, one of last year's co-directors, will be serving as director of the camp. Cindy's has some great ideas for an exciting camp session. Mark the date and start planning now to send your children. More in the next bulletin!

JEWISH COMMUNITY CALENDAR:

Leona Stern is our calendar chairperson. Please contact her at 277-0350 to clear dates before selecting a time and date for a meeting, etc.

Community Calendar

A.I. - ADATH ISRAEL  
O.Z. - OHAYAY ZION

# MARCH 1978

S	M	T	W	T	F	S
			1 ADULT EDUC. 7:30 AD.IS.	2	3	4
5	6	7 BOARD MEETING A.I. + O.Z. 8 P.M.	8	9	10	11 O.Z. - BAR MITZVOH CRAIG LAKES
12 FORUM - 8 P.M. A.I.	13 CAMP SHALOM COMMITTEE 8 P.M. A.I. SISTERHOOD BOARD 10 A.M.	14 HADASSAH BOARD - 8 P.M.	15 ADULT ED. 7:30 P.M. - A.I. ADATH ISRAEL SISTERHOOD 8 P.M.	16	17	18 HADASSAH HAUDALAH 5 - 8:30 P.M.
19 PRE-SCHOOL PURIM PARTY 2-4 P.M.	20	21	22	23 <u>PURIM</u>	24	25 LEADERSHIP INSTITUTE A.I. BOARD 6:30 P.M.
26 BNAI BRITH BLOOD BANK 4:30 - A.I.	27	28	29 C.K.J.A. Board 8:PM O.Z.	30	31	

Notes to the Proposed Budget 1978

Note One - The Budget Committee recommends that this expense be incurred only if the the Chairman of the Committee has not previously been to Israel and if the trip is taken prior to the beginning of the drive. In addition, if the co-chairman of the Committee is going to become the chairman for the next year, it would be appropriate for him or her to go this year, if s/he has not been previously.

Note Two - The Budget Committee believes there should not be an allocated amount of money for interest-free loans. All applicants should be given the same consideration and if and when their requests are approved, funds could be taken from the community reserve.

Note Three - This reflects a \$800 decrease in the subsidy to the Forum. The Budget Committee believes the Forum is a necessary and worthwhile activity of CKJA and is most worthy of support. However, the Committee also believes that CKJA must work toward the goal of making the Forum as self-sufficient as possible. It further believes that appropriate increases in ticket-costs or sales or other mechanisms could be used to increase the income up to \$2300 instead of the \$1500 originally indicated. The Budget Committee does not recommend that the Forum decrease it expenses, but rather should continue to provide the high-quality programs it has presented in the past.

Respectfully submitted,

Budget Committee  
Central Kentucky Jewish Association

Michael Ades  
Stanley Scher  
Susan Caller  
Susan Friedman  
Steven Edelstein  
Charles Stern ( not at the meeting)  
David Wekstein, Chairman

Dr. Stanley Saxe  
2001 Lakeside Dr.  
Lexington, Ky. 40502

CENTRAL KENTUCKY JEWISH  
ASSOCIATION INCORPORATED  
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Non-Profit Organ.  
U.S. POSTAGE  
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