

ro-
sen
an
at
3
will
ive
He
of

he
pr-
ced
ted
tes
n-
ic-
nd



Bennett Cerf (left), with H. Joseph Houlihan, who introduced him at the Central Kentucky Lecture, saying: "Mr. Cerf has chronicled his own biography in his books, such as in 'Try and Stop Me.' Certainly any man who has brought as much pleasure and enjoyment to the American public as Mr. Cerf should not be stopped."

Bennett Cerf Pleases Record Crowd Monday

EDITORIAL NOTE—"The largest crowd we have ever had to hear a lecture," John L. Carter of the Concert and Lecture Series said of the assemblage to hear Bennett Cerf. "We estimate it at about 8,000 persons."

By DAVID P. SLACK

The International Patron of Honor, Bennett Cerf, mused his way through two hours of leisurely-paced, wide range chuckles, and left Monday night's Concert Series audience in a benign mood. Mr. Cerf is a tranquilizer that Squib and Upjohn should try to bottle.

A tranquilizer is precisely what Mr. Cerf desires to be; he is the gentle antidote for poison: Quemoy poison, Little Rock poison, bored-girl-16-kills-brother-with-shotgun poison, angry-beat poison. . . Cerf fights this mental maligancy with a flaming sword of

titters, giggles, guffaws, knee slappers, and inspired belly laughs. He collects stories from every corner of the earth and returns them to a world he fears has forgotten how to laugh.

"Alive today, Will Rogers would be arrested for subversive thought and action." And later on, "John Foster Dulles should laugh at himself, once in a while. He is like a bull that carries his own china shop around with him."

These and other salient points highlighted a lecture in which Mr. Cerf sought to chastise the morbid masses. He did not serve preachment. Only in the latter part of the talk did he become momentarily serious.

Most of the lecture was concerned with the aura of humor surrounding IBM, Adolph Rupp, Arlene Francis, TV, Iowa governors, plagiarism, Eisenhower and

pancake makeup. There was much out-and-out corn and even reference to the shaggy dog and sick joke. (Mr. Cerf wants it clearly understood that there are no new jokes, only cyclic interpretation).

We played an anemic questions-and-answers game at the end of the session. The queries were uninspired and a tedious anticlimax ensued.

In conference afterward, Mr. Cerf listed James Thurber, E. B. White, and Dr. Seuss (the latter for children) as his favorite American humorists. His next personal achievement will be called "The Laugh's On You." It is a collection of his own stories. Mr. Cerf deplores the smutty and minority-jibbing jokes.

Cerf favors spontaneous humor over the planned, gag-writer's type. To this "humor-laureate" of America, "laughter is healing."

Harvard Assistant Dean Is Leadership Consultant

Chafee E. Hall Jr., assistant dean and director of admissions and student personnel at Harvard Business School, will be consultant for the annual UK Leadership Conference Friday through Sunday at Camp Daniel Boone.

Dean Hall will deliver the keynote address Friday evening. A series of workshops on student problems will be conducted Saturday morning. A faculty panel con-

sisting of President Frank G. Dickey, Dr. Charles Elton, dean of admissions, Dr. L. L. Martin, dean of men, and Mrs. Sharon Hall, assistant to the dean of women, will answer questions placed before it on Saturday afternoon.

After interdenominational services Sunday morning, President Thomas Sprageans of Centre College will speak to the group. The meeting will be closed with an evaluation session.

The conference is sponsored by Mortar Board, senior women's honorary; Omicron Delta Kappa, senior men's honorary, Links, junior women's honorary, and Lances, sophomore honorary.

Members of the committee in charge of the event are Sidney Crouch, Chairman; Sue Chandler, registration; Cynthia Beadell, recreation; Janie Walsh, correspondence, Sid Fortney, evaluation, Bettie Renaker and Norma Crawford, publicity.



Chafee Hall will be consultant for the UK Leadership Conference Friday through Saturday at Camp Daniel Boone.

Education Produces Leadership

An intensive study made by Dr. Russell R. Renz, University of Kentucky area coordinator in the College of Education in his publication, "Self-Directed Learning for Educational Leadership," indicates that a student-directed class in educational administration produces better leadership qualities than a more formalized course.

The study points out that in a student-directed type of relationship, students become more receptive to self and others, and they will not change their concepts of ideals, such as a democratic education.

One generally held belief which Dr. Renz's study indicated was not true is that in this type of relationship a student will become less prejudiced in his own likes and dislikes. On the contrary, the study shows that his personal reactions are not changed.

ID PICTURES

The last day ID pictures may be taken is Wednesday, Oct. 22. Pictures will be taken from 12-4 p. m. (CDT). Anyone who has not had his picture taken should bring his yellow registration slip to the front lobby of the Coliseum.

Pledges Pick Officers

Officers for the 1958 pledge class of the Phi Deuteron Chapter of Phi Sigma Kappa were elected Monday night.

Those elected were Ron Reule, president; Bob Easley, vice president; Johnny Fitzwater, secretary; Bob Easley, treasurer; and Harvey Huff, sergeant-at-arms.

Pledge meetings are held by the class on Wednesday nights.

Keith To Speak To Travelers Club

Dr. Charles A. Keith, Richmond, past grand master of the Kentucky Masonic Lodge, will be the principal speaker at the October meeting of the UK Travelers Club, at 7:30 p. m. Thursday, in room 128, Student Union Building. Students and faculty of the Masonic order are invited to attend.



Witness For The Prosecution

Sandra Sue Smith, Miss Kentucky, is receiving the full cross-examination treatment from James Miniard at the Law School's practice trial last Friday. Miss Smith, portraying Prudence Virtuosity, proved to be a willing and capable witness.

The Kentucky KERNEL

UNIVERSITY OF KENTUCKY

Volume L

Lexington, Ky., Wednesday, October 15, 1958

Number 14

Downing To Preside At FFA Convention

Howard Downing, Nicholasville, national president of the Future Farmers of America and a junior in the College of Agriculture at UK will be a busy young man this week presiding over the 31st national FFA convention in Kansas City, Missouri. Downing is the son of Mrs. Agnes Fletcher, Nicholasville.

More than 10,000 FFA members from 48 States, Hawaii and Puerto Rico will register for the convention which opens Monday evening and ends Thursday at noon.

Licensing Is Prestige

"The licensing of professional engineers is adding prestige to the engineering profession," said Prof. Charles Krauss in an address before an assembly of civil engineering students in Memorial Hall Tuesday morning.

Quoting from the Kentucky law on the registration of engineers, Prof. Krauss went on to give a brief resume of the procedure for obtaining a professional engineer's license. He emphasized the importance of getting the license and listed the qualifications for getting it.

The University of Kentucky College of Agriculture will be well represented at the convention. Bob Scott, Fulgham, president, and Bob G. Todd, Eubank, vice president of the Kentucky association of FFA are official delegates to the meeting. Ray Prigge, Boone County, State secretary, is an alternate delegate.

Bob Franklin, Lewisburg, is one of four FFA members in the United States named to receive a farm electrification award during the convention.

Douglas Downing, Nicholasville; Dean Wilmoth, Cecilia; Charles Watson, Princeton, and Joe McCarthy, Eddyville, will be awarded American Farmer degrees during the Tuesday afternoon convention program. The American Farmer degree is the top degree in the organization. Only one Future Farmer out of each 1,000 members is eligible to apply for the degree.

Eight Get Engineering Awards

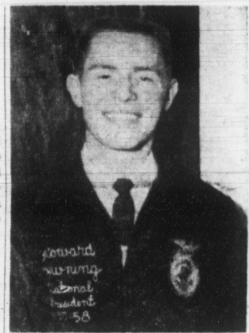
Five graduate students and three seniors in the UK College of Engineering were awarded student memberships in the American Society for Testing Materials Friday.

The awards were given at a joint banquet of the Ohio Valley District of ASTM and the Blue Grass Chapter of the Kentucky Society of Professional Engineers.

D. F. Capelli, mining engineering, L. B. Claxton, metallurgical engineering, and L. S. Hardin, civil engineering, were the three honored seniors.

Graduate students receiving membership were Milton Evans Jr. and A. D. May, civil engineering, and W. K. Brown, J. B. Whitlow, and H. L. Mason, mechanical engineering.

Kenneth B. Woods, national president of ASTM and head of the Purdue University School of Civil Engineering, addressed the group on various problems faced in the construction of highways, railroads and buildings in the arctic and subarctic.



Howard Downing, junior in the College of Agriculture, is presiding over the national convention in Kansas City, Mo., Oct. 13-16.

SC Weighs Students' Insurance

A \$500 medical reimbursement plan, was discussed by the representatives from the Indemnity Insurance Co. of North America and members of the Student Congress Monday night.

Under either the compulsory or voluntary plan the student would be fully covered in case of accident or sickness.

Parents are assured by the company that money for the students' education will not be depleted by severe medical bills.

This proposal includes; miscellaneous hospital expense, surgical expense; physician fees. It covers all types of accidents on or off campus. All regular enrolled students would be eligible.

Two versions of the proposal were discussed. A voluntary student participation plan covering nine months would cost students \$5.45 per semester.

A twelve-month voluntary policy would cost students \$7.25 and would include summer vacation. With 100 per cent participation the cost would be \$6.90. Both policies would cover students who transfer schools. The plan does not cover a married student's family.

The North American Co. has an office in Lexington which would make possible a quick settlement of claims.

Audiology Clinic Staff Aids Handicapped Persons

By LAURA PRIOR

Directly across the street from the College of the Bible at 620 South Limestone, one of the University's most unusual departments, the Audiology Clinic, is located. The Audiology Clinic is a non-profit organization sponsored by the Lexington Council of Jewish Women, the Kentucky Society for Crippled Children, and the State Department of Health. Its three responsibilities are teaching and training, research, and educational rehabilitation of hearing for handicapped children and adults. Clinical services are offered to over 500 children and adults annually.

The clinic relies on fees for a portion of its operating expenses. Faculty, staff and students of the University are entitled to services without a fee. The fees which are charged are in proportion to the person's ability to pay.

The average examination by the Clinic requires approximately two hours to complete, and includes such tests as the Psycho-galvanic skin response method and delayed auditory feedback, which constitute two of the most recent advances in testing hearing.

The Psycho-galvanic skin response audiometry is a method for measuring hearing that does not necessitate a voluntary response from the subject. Infants as young as six months can be tested by this approach. It's principle of operation is based on the use of a basic audiometer coupled to an amplifier and a graphic recorder. By conditioning the subject to a tone followed by a mild shock, which causes small changes in skin resistance, his hearing chart can be plotted when he begins to respond to the tone alone.

The delayed auditory feedback is an electronic method of delaying the talker's speech a fraction of a second while he is talking. As the subject reads or talks, he hears his "delayed" speech over headphones. This disturbs his talking, and by noting the approximate level at which his speech is disturbed, it is possible to determine the relative degree of hearing loss for each ear.

The development of speech and language is necessary for all children who have a handicapped hearing loss. If a child does not adequately hear speech and other environmental sounds, speech and language will not develop without special training, and recognition of sounds will not take place. The first step toward rehabilitation in these instances is a medical examination of the ears, nose and throat. This should be followed

by an evaluation to determine the degree of organic hearing loss. As early as the age of three, training in lip reading and use of speech and language should begin.

The clinic does not have a training program for deaf children of school age. Intensive, daily training such as can only be obtained in a residential school for the deaf, or similar facilities, is necessary for the older child.

Science Meeting To Be Addressed By UK Faculty

Representatives of UK departments of bacteriology and medical technology, biology, chemistry, engineering, and psychology will attend a meeting of the Kentucky Academy of Sciences in Lexington Oct. 17-18.

Faculty members from each department will give lectures at this meeting.

Mona Lisa took laughing gas.

Collins Wins Awards At FFA Beef Show

The Maysville baby beef show and sale Wednesday, Oct. 8, proved very profitable for Glen Collins, vocational agriculture major at the University of Kentucky.

After winning approximately \$180 in premium money in addition to various ribbons and trophies, the Mason County youth sold his champion for \$53 a pound or \$500. Glen and his champion had taken the Grand Champion place in the Future Farmers

of America division and Reserve Champion of the show.

Collins graduated from Minerva High School in Mason County where he was active in FFA while leading the class of 1958 in scholarship.

Glen plans to use his sale money toward his college expenses.

In tribute to Socrates, the Grill serves a beverage similar to hemlock, priced at seven cents a cup.

What a head start for your career!

WIN YOUR SHARE OF \$160,000.00 IN STOCKS AND BONDS



Nothing to buy to win. Just tell us why you think a Remington Electric Shaver is an ideal gift.

Here is your chance to win up to \$50,000 in stocks and bonds... a share in America's prosperous future. There are a total of 408 big prizes... \$160,000 worth.

WIN! WIN! Prizes doubled - if you buy a Remington shaver between Oct. 13 and Nov. 26 and show on the entry blank the warranty number and dealer's name and address.

	STOCKS OR BONDS WORTH	(WITH BONUS)
1st Prize	\$25,000	\$50,000
2nd Prize	\$15,000	\$30,000
3rd Prize	\$ 5,000	\$10,000
4-8th Prize	\$ 1,000	\$ 2,000
Next 400	\$ 100*	\$ 200*

EASY! Read about Remington's great exclusive advantages - then tell us in 25 words or less, why you think a Remington Electric Shaver is an ideal gift!

Get your entry blank today! At any Drug, Department, Jewelry, Appliance store, or Remington Service Center.

*In U. S. Savings Bonds at maturity value. Contest is subject to federal, state and local regulations.

PRODUCTS OF **Remington Rand Electric Shaver**, DIVISION OF SPERRY RAND CORPORATION, BRIDGEPORT, CONN.

FARMER'S JEWELRY & OPTICAL
CHEVY CHASE VILLAGE
821 EUCLID

JEWEL BOX
CORNER ESPLANADE
PHONE 5-5080

"Nobody Can Launder A Shirt Like

"BECKERS"

SAVE 15% ON CARRY OUT

CORNER LIME AND EUCLID



Stewart To Speak At Alumni Council

Ernest T. Stewart, executive director of the American Alumni Council, Washington, D. C., will be principal speaker at a banquet during the Kentucky Joint Alumni Council meeting Oct. 27-28.

Miss Helen G. King, vice president of the group and director of University Alumni Affairs, will preside at the dinner at 6:30 p. m. Oct. 27, in Rooms 205-206 of the Student Union Building.

Other features of the meeting will include a breakfast given by President Fank G. Dickey at his home, Maxwell Place; a luncheon, at which Penrose Ecton, president of the Lexington Chamber of Commerce, will speak, and panels and discussions.

Persons attending the sessions from each of the six state-supported educational institutions will be the presidents, alumni directors or secretaries, presidents of the alumni associations and two delegates from each association.

Officers of the group are M. O. Wraether, Murray State College, president; Miss King, vice president, and W. H. Goodwin, Kentucky State College, secretary.

Stewart has served as director of the American Alumni Council since the group set up a central office in 1951. Prior to that time he was editor of the Princeton Alumni Weekly in Princeton, N. J., and assistant city editor of the Indiana, Pa. Evening Gazette.

He is a graduate of Phillips Exeter Academy and Princeton University.

Stay With Flocks, Pastors Are Told

BERLIN (AP)—The Evangelical (Lutheran) Church is warning pastors not to abandon posts in Red-ruled East Germany under Communist persecution.

Serious Music Is Presented By WBKY

WBKY is offering a variety of programs featuring serious music this year. Music for the Collector which features seldom heard works of the world's greatest composers is one of the most popular programs among WBKY listeners. Music for the Collector is narrated by Henry Hubert and is heard every Wednesday evening from 8:00 until 10:00 p. m.

This week's program will feature the following selections: Four Brass Canzonas by Gabrieli; Peacock Variations by Kodaly; Overture on Russian Themes by Balakirev; Piano Music by Schoenberg; and Die Harmonie de Welt by Hindemith.

MOVIE GUIDE

ASHLAND—"All At Sea," 2:00, 5:20 and 8:45.
"Deadlier Than The Male," 3:25, 6:50 and 10:10.
BEN ALI—"Damn Yankees," 12:40, 2:55, 5:10, 7:25 and 9:40.
CIRCLE 25—"Raw Wind In Eden," 7:00 and 10:25.
"New Orleans After Dark," 9:05.
FAMILY—"Thunder Road," 6:55 and 10:20.
"Toughest Gun In Tombstone," 8:52.
KENTUCKY—"Kings Go Forth," 12:27, 5:03, 7:21 and 9:39.
LEXINGTON—"The Night Heaven Fell," 7:07 and 10:21.
"The Hard Man," 8:49.

SKY VUE—"You Can't Run Away From It," 7:07 and 11:06.
"The Young Don't Cry," 9:27.

STRAND—"Cat On A Hot Tin Roof," 1:15, 3:24, 5:30, 7:35 and 9:45.

Ashland 7-2460 WIDE VISION SCREEN
Continues from 2 PM

Wed.-Thurs.—Oct. 15-16
DEADLIER THAN THE MALE
Jean Gabin—Daniel Delorme

— Also —
ALL AT SEA
Alec Guinness—Irene Browne

LEXINGTON DRIVE-IN Theaters
J. S. HIWAY 27
NICHOLASVILLE ROAD

HELD OVER! HELD OVER!

That Gal — Wow!
BRIGITTE BORDAT
In
"NIGHT HEAVEN FELL"
Color — Scope

— Also —
Guy Madison—Valerie French
In
"THE HARD MAN"

SKY VUE DRIVE-IN Theaters
J. S. HIWAY 27
NICHOLASVILLE ROAD

STARTS TONIGHT

Jack Lemon—June Allyson
"YOU CAN'T RUN AWAY FROM IT"
Color — Scope

— Also —
Sal Mineo—Jas. Whitmore
"THE YOUNG DON'T CRY"

BELTLINE DRIVE-IN THEATRES
Electric "In-Car" Heaters
— If Necessary —

CIRCLE Drive-In Theaters
J. S. HIWAY 27
NICHOLASVILLE ROAD

ENDS TONITE! — 1ST RUN!
JEFF CHANDLER
ESTHER WILLIAMS
— Colorscope —
"RAW WIND IN EDEN"
* — 2nd Feature — *
"NEW ORLEANS AFTER DARK"

(Bourbon Street! Can-Can! Strip Joints! Dolls! Dolls! Dixieland Bands)

FAMILY Drive-In Theaters
J. S. HIWAY 27
NICHOLASVILLE ROAD

TONITE! — 1ST RUN!
ROBERT MITCHUM—KEELY SMITH
and JIM MITCHUM
(Ky. Moonshine Saga)
"THUNDER ROAD"
* — 2nd Feature — *
GEORGE MONTGOMERY in
"TOUGHEST GUN IN TOMBSTONE"

BEN ALI HELD OVER
2nd BIG WEEK

WHAT LOER WANTS LOLA GETS!
A GEORGE ABSTON and SHARLEY DOMEN PRODUCTION
damn yankees
From WARREN BRIDGES
Starring TAB HUNTER - GWEN VERDON - WALTON
Directed by GEORGE ABSTON
Produced by GEORGE ABSTON

STRAND HELD OVER
3RD BIG WEEK

TENNESSEE WILLIAMS PLAY—BOLD! DARING!
MGM presents **Cat on a Hot Tin Roof**
— ELIZABETH TAYLOR - PAUL NEWMAN - BURL IVES
JACK CARSON - JUDITH ANTHONY
in METROCOLOR • AN AVON PRODUCTION

IT'S HULA FUN AT THE BEN ALI
FRIDAY NIGHTS
KRESGE'S HULA-HOOP CONTEST

Dance at . . .

DANCELAND
OLD FRANKFORT PIKE

Also . . .

Available For PARTIES

PHONE 2-9015
For Information

SENIORS: TAKE HEED

YOU HAVE
ONLY UNTIL
November 4
To Have Your
Picture Taken
For The
1959 Kentuckian



COME NOW TO
THE
SECOND FLOOR
JOURNALISM
BUILDING
Sitting Fee - \$3.00
Hours:
9-12; 1:30-5
Monday - Friday

Don't Be Left Out Of Your Kentuckian

The Kentucky Kernel

UNIVERSITY OF KENTUCKY

Entered at the Post Office at Lexington, Kentucky as second class matter under the Act of March 3, 1879. Published four times a week during the regular school year except holidays and exams. SIX DOLLARS A SCHOOL YEAR

JIM HAMPTON, Editor-in-Chief
ANDY EPPERSON, Chief News Editor LARRY VAN HOOSE, Chief Sports Editor
ANN ROBERTS, Society Editor
FERRY ASHLEY, Business Manager NORMAN McMULLIN, Advertising Manager
JOHN MITCHELL, Staff Photographer
Marilyn Lyvers and Judy Pennebaker, Proofreaders
WEDNESDAY'S NEWS STAFF
JOANIE WEISSINGER, Editor
JAMES NOLAN, Associate Editor LARRY VAN HOOSE, Sports Editor

Campus Cinema

Lexington is generally regarded as one of Kentucky's few cultural centers. It has gentlemanly racing, the University, many first rate concerts and lectures, plus places of historic interest and examples of excellent architecture all within or near the city limits. But the city is noticeably lacking in good cinema which may be classed as artistic, or even good.

True, it would take a city at least the size of Louisville to financially support a theater which confined its showings to purely artistic films. It should be the responsibility of the University, therefore, to provide such quality entertainment for the audience that undeniably exists in Lexington, especially among University faculty and students.

It wasn't long ago that such a program was in effect on the campus. Campus Cinema provided, for a very nominal charge, both foreign and American movies of very high caliber. They weren't the most recently produced films, but they were good and were quite popular.

They were discontinued, however, because of a lack of a suitable theater on campus. For a time, they were shown in Guignol Theater, but conflicting schedules with dramatic rehearsals and productions forced the series to continue in Memorial Hall. The impossibility of satisfactorily showing a movie in this hollow chamber was immediately noted, however, as the poor acoustics there echo everything said once or twice, making it quite difficult to hear and im-

possible to enjoy a movie. So the showings were discontinued completely, after much complaining from the audience.

Extended Programs had charge of Campus Cinema. It was a non-profit venture. Tickets were 35 cents each, or an average of about 20 cents a movie if you bought a season ticket. Spokesmen for Extended Programs have expressed an intense interest in such cinema, and according to them, the department is eager to renew the series, if Guignol or some suitable auditorium can be used.

But conversely, spokesmen for Guignol still maintain, and apparently rightly, that there is just not enough free time in the theater, because of heavy demands from Guignol dramatic productions, Blazer lectures, music and drama festivals to schedule movies as well. They said it is just impossible to work out a regular schedule for the movies, and such a program would require its own regular schedule.

So, the matter is temporarily at a standstill. The whole problem could be solved if Memorial Hall were remodeled into a decent theater, with acoustics and modern widely-spaced seats to replace the echos and uncomfortable chairs that now exist in UK's only readily available auditorium. Moreover, many other programs such as queen contests, lectures and concerts would be greatly benefited if the auditorium were renovated.

The Quemoy Cease-Fire

By J. M. ROBERTS
Associated Press News Analyst

The United States is assessing the extension of the Quemoy cease-fire as meaning the end of the current crisis there, and wondering where the Communists will start creating trouble next.

Extension of the Quemoy truce from one to three weeks represents a victory for American pressure against the use of force to settle political arguments.

One of the chief results of the crisis has been promulgation by President Eisenhower of the idea that armed opposition to the use of force is now a general American principle. Within a relatively few weeks it has been applied in the Middle East and the Far East.

For years it has been applied in Europe. It was applied in Korea. The strong implication of Eisenhower and Dulles statements during the recent passage at arms with the Chinese Reds is that the principle now applies everywhere.

The Chinese Reds are reiterating that they do not accept the principle. "We are free to fight when we want to fight and stop when we want to stop," they said in their statement.

The fact is, however, that international Communism wanted to stop its provocations in both the Middle East and the Far East when the American posture became so positive that they could not continue their tactics without risking war.

The Red claim to retention of the initiative is within itself one of the best reasons for believing that the Quemoy cease-fire has now become the de facto truce to which Secretary Dulles referred as a prerequisite to international consideration of the Red territorial claims.

A voluntary resumption of the intensive bombardment would lead other Asiatic nations to a sure judgment as to who is responsible for the trouble. This will become especially true as the United States begins to reduce the force recently built up in the area.

Many observers would not be surprised if the international Communist campaign centered for a while on Europe, through propaganda connected with the issue of nuclear testing and disarmament in general. These are topics to which the Reds have especially addressed themselves at the current meeting of the United Nations General Assembly. The Geneva Conference on a testing ban will begin soon. The Reds always make an effort to divide the United States from her European allies on these issues.

The Communist stirring spoon will also be discernible soon in the boiling political pots of Pakistan, Burma and again in the Middle East.

Whether these or some other trouble spots will again evoke the Washington policy of force-against-force remains to be seen.

The Readers' Forum

Who Wrote It?

To The Editor:

Well, "Hampton's Folly" has done it again, so please tell me one thing: Was the person who wrote the editorial "The Wild Blue Yonder" one of those unfortunate souls who applied for air science but was forced to take military science instead?

(Name Withheld)

(No. —THE EDITOR).

Evils Of Educational TV

To The Editor:

It is not hard to determine the reason for the current popularity of educational television in American public education. In many of our secondary schools the shortage of qualified teachers has guaranteed almost any educational innovation a great deal of success. And the current trend toward educational television is in line with the American tradition of public education which has always produced a very large number of individuals neither able to read nor write.

Educational television will now make it possible for an even larger number of individuals to discard their textbooks in favor of the time-honored lecture method which should have gone out of existence with the invention of the printing press. This means that a very large number of students will have failed to develop the minimum degree of reading skill necessary for future intellectual

development.

I do not expect educational statistics to reveal this, however, since the majority of students graduating in the past were not required to do much reading and the graduates of television education will be no worse off in this respect. The important fact is that educational television is now being expounded as the solution to most of the ills of public education and the fact is that it hasn't even attacked the central problem—the inability of students to read and comprehend the material that they must master in order to make further development possible. An individual cannot stay in school all of his life for the purpose of being spoon-fed by his intellectual superiors.

Sincerely,
Gerald K. Sorrell

Kernels:

"The only people who are doing anything to 'sell' education are the football players. They are doing noble work, especially when we consider how few samples they carry."—B. K. Sandwell. From the Daily Cavalier, University of Virginia.

Asked what kind of exercise he took, a fit looking elderly gentleman answered: "I get my exercise acting as a pallbearer to my friends who exercise."—The Reader's Digest

University Soapbox

Military Minds Defended

(The following article was submitted by Michael Warren Brown, a member of Pershing Rifles and ROTC. In it he argues against a recent "Kernel" which quoted author Herbert George Wells' views of military minds. While our opinion is diametrically opposed to Brown's, we are presenting the latter's argument in the interest of fairness to those who share Brown's feeling.—THE EDITOR).

If you were told that Gen. Robert E. Lee and Gen. Thomas "Stonewall" Jackson were unimaginative men of low intellectual quality, would you believe it?

I wouldn't, and I was most surprised to learn that there are individuals here on campus as well as elsewhere who have thoughtlessly answered "yes" to the above question by accepting as valid an opinion of H. G. Wells' which maintains that "The professional military mind is by necessity an inferior and unimaginative mind; no man of high intellectual quality would willingly imprison his gifts in such a calling."

By agreeing with Wells, these unthinking individuals have automatically placed such men as Washington, Wayne, Scott, Lee, Sheridan, T. J. Jackson, Pershing, MacArthur, Marshall, Eisenhower and a host of others on a list of "inferior" and "imaginative" slaves. They have thereby reduced a great portion of American history to a mediocre tale whose major characters were little better than high-grade morons; they have implied that our service academies are nothing more than special institutions for the mentally deficient.

In view of the grave consequences which might result should such an absurd fallacy be allowed to pass by unchallenged, I sincerely feel that it would be wise for me to briefly point out the obvious defects in Wells' statement which render it completely false.

Wells' initial declaration—that the professional military mind is by necessity an inferior and unimaginative one—offers no evidence to support its all-inclusive terms of denouncement.

This is to be expected of an utterance which obviously is based on prejudice or ignorance of history, for no thinking man could label Gen. Washington's brave and determined leadership of

the Continental Army which helped win our independence, Gen. "Stonewall" Jackson's brilliant march around the Union forces at Chancellorsville, Gen. Dodge's effective supervision of the construction of the Union Pacific transcontinental railroad, Gen. Marshall's nation-saving economic plan and Gen. MacArthur's skillful and respect-winning demilitarization and reorganization of Japan as childish feats of mental incompetents. Logically then, his first statement must be historically untrue.

Nonetheless, it is with an undeniable ring of authority that Wells then declares that "no man of high intellectual quality would willingly imprison his gifts in such a calling." And yet, from what I've been able to gather from various encyclopedias, Wells never experienced the life of the professional military mind.

It is apparent that he knew nothing of such intangible enticement as service to country and satisfaction of the pre-eminence desire, one of the strongest driving forces in the human being. We must assume also that he was totally unaware of the present-day tangible benefits of a military career: retirement in the highest grade held, with corresponding retirement pay; guaranteed periodic pay raises; stabilized assignments; social security and survivors' benefits; medical care; specialization programs; army schools; the regimental system which helps to preserve esprit de corps, and the numerous family benefits. The second half of his opinion, then, was either the result of ignorance of the military way of life or malicious prejudice.

In view of the complete fallacy of Wells' opinion, which appeared in his Outline of History, it is with deep satisfaction that I read on page 7 of his 1931 edition his admission that the first edition contained several ambiguities.

It is with complete sincerity that I urge those who have accepted the original statement to reflect for a moment on the qualifications of its author and the implications of blind acceptance. I am sure that they, too, will see the bitter injustice of degrading those who, although they may not all be geniuses, have been and still are one of the major deciding factors in our national existence.

PAGING the ARTS

Everone Needs His 'Aku-Aku'

"Aku-Aku: The Secret of Easter Island," by Thor Heyerdahl. Rand McNally Company, 377 pages, including 62 photographs in color. \$6.95 is available at local bookstores and in the campus library. The Kernel's reviewer is Jean Weatherford.

Everyone should have an Aku-Aku—is an assumption of Thor Heyerdahl, author of this best selling fact-adventure recently run serially in the Saturday Evening Post.

An Aku-Aku is the guardian spirit of a person, often the spirit of an ancestor who gives friendly help to the person and his family. Heyerdahl tells why in his adventures with the legends on Easter Island.

A remarkable voyage to the tiny island in the Pacific brought Heyerdahl and his party a wealth of discoveries about the island and its people. The author vividly describes the huge stone faces, some weighing over 50 tons, that dot the island. These faces have always

been a mystery to the outside world because no one could discover how the statues were made, moved and erected by an ancient people who had no mechanical devices of any kind. This was Heyerdahl's mission—to find the answer. He reveals the method and actually has it performed to prove how it was done.

The fascinating story of the war between the long ears and short ears is told by descendants of these ancient peoples. The amazing story of the earth oven made by the long ears in the war years is proved to be true by Heyerdahl and his excavating crew. The island women proved better workmen than the men.

The book is an easy to read adventure of actual people and places. The realistic descriptions and settings make it an enjoyable treat. The story keeps on getting bogged down in too many facts by an occasional humorous incident concerning the natives of the island and Heyerdahl's family.

You will feel the excitement of exploring with Heyerdahl into "never-discovered" caves and paths of the ancient people.

This is a book for all people who enjoy adventure books and exciting, informative reading.

Record Run

By David P. Slack

Top Pops (Singles)

- | | |
|---|--------|
| Title | Artist |
| Rockin' Robin—Bobby Day. | |
| All In The Game—Tommy Edwards. | |
| Volare—Domenico Modugno. | |
| Thunder Road, Ballad of—Robert Mitchum. | |

(Albums)

- | |
|---|
| South Pacific—Martin, Pinza, originals. |
| South Pacific—Tozzi, Gaynor, s.t. |
| Gigi—Chevalier, Caron, cast. |
| Music Man—Preston, Hodges, cast. |
| Johnny Mathis (all albums) |
| Johnny Mathis. |
| Stardust—Pat Boone. |

Classic Classics

- | |
|---|
| Tchaikovsky—Piano Concerto No. 1—Van Cliburn. |
|---|

Technically Speaking

Stereophonic Demonstration Recordings—Victor, Columbia, Decca, etc.

The singles speak for themselves. It is interesting to note that the teenage millionaire, Ricky Nelson is momentarily out of sight; however, he, Presley, Rodgers, and contemporaries rarely lie dormant for more than a few days.

Both versions of "South Pacific" are selling well. Fidelity sparkles on the sound track and its "Ball Haul" sequence is gorgeous. The original has Mary Martin.

David Powell Slack

David Powell Slack is a senior major in music, active for the past few years in Guignol and opera workshop groups. He has reviewed for the Kernel in earlier semesters.

The "Ballad-Renaissance" man, J. Mathis, still floats about on Percy Faith's pink clouds.

Classically speaking, ambassador "Vanyitchka" Cliburn is hitting the Gold Record mark (virtually an impossibility for the serious musician). The amazing thing is that Cliburn is worthy of the public and critical acclaim lavished upon him. His virtuosity reaches almost fantastic proportions. Of course, it will be interesting to see if Cliburn is a superior artist with other than Tchaikovsky and Rachmaninov. Perhaps when the vulgar aftermath of his Russian triumph abates we will see a display of mature musicianship. At any rate: Hail the Conquering Hero; Van Cliburn performs March 3 in Lexington in the Concert and Lecture Series.

Broadway Critic Pans Nash's Play, 'Handful Of Fire'

By MARK BARRON

NEW YORK (AP)—A hocus-pocus type of play, "Handful of Fire" has opened at the Martin Beck Theater with a resplendent cast of players. But it is a play of minor quality.

Playwright N. Richard Nash, who has had several hits among his seven plays which have been produced on Broadway, wrote this one. It can not compare with his "The Rainmaker," which was well received here.

"Handful of Fire," co-produced by David Susskind and the Playwrights Company, tells the story of implausible people in a rather bizarre setting, a Mexican town. There are the usual colorful characters such as bull fighters and tamale vendors.

The principal story is that of a wealthy man, who likes to pretend to be a gentleman but who actually is making his loot by shipping girls across the border into the United States to peddle their feminine charms.

His madame, Silva, is in love with him, but he is in love with one of her proteges. And this girl, Maria, is in love with Pepe, a lad she has picked off the streets. Their relationship inspires the two young people to seek respectability.

'Northern Light' Gleams Brightly

By PHILIP COX

Veteran author A. J. Cronin again appears on the literary scene carrying a torch—not one that burns steadily, but one that flames with interest and color. Throwing it into the laps of the sensation-seeking journalists, he calls it "The Northern Light," (Little, Brown and Company, 252 pages, \$4.00).

The Northern Light, a daily paper in the Northumbrian Borough of Hedleston, England, has been owned for generations by the Page family, a journalistic family in the highest sense of the word. The latest member of the clan, Henry Page, is no exception.

Henry is regarded by some persons, among them his own daughter, as old-fashioned, and by others (his editors) as a fine man of the community. A past mayor, he turns down a fat offer for his paper. He is uncertain as to why a large London syndicate would want the Light. His refusal to sell brings fat, weak Harold Smith and smooth, heartless Leonard Nye to Hedleston as editors of the opposition paper, the Chronicle.

Sparks begin to fly as soon as Page finds himself besieged by a flood of sharp publicity stunts for the soon-to-arrive Chronicle.

The narrative moves rapidly—for both the reader and Mr. Page find out quickly what all the 'shootin' and the 'shoutin' are about. The first issue of the Chronicle scoops Page with an announcement of a soon-to-be-built government plant which will greatly increase the city's population.

Page finds himself somewhat hampered in his struggle by a socially conscious wife, who sits around the house "wearing her bridge-party hat with the bunch of cherries," and by a daughter who tells a reporter for the opposition paper that she and her mother "are regular and devoted readers of the Chronicle."

Another problem for Page is his somewhat less than stable son, David, who lives with his wife in a cottage on the coast. David, who is recovering from a nervous breakdown, is working on a book.

Page, of course, would rather steal the crown jewels than sell the Light, and to avoid doing so, he borrows every penny he can; he sells his china collection, and even mortgages his house. Then

The practice of pinning a girl is a carry-over from an old Neanderthal game known as "Pin the tail on the donkey."

just when the trials of Job begin to seem mild, the Chronicle buys (Page only rented it) his printing plant and closes it down for repairs.

Dr. Cronin's ending delivers a blasting diatribe against yellow journalism and draws a tragic picture of the bewildered David, who finds his wife's terrible secret on the front page of a rival newspaper.

"The Northern Light" is a novel that lacks length, but its torch is bright while it burns.

Mrs. Roosevelt's 'On My Own' Is Candid Biography

By JACK SIMCOX

NEW YORK (AP)—Eleanor Roosevelt (Harper, \$4.00) is a chronicle of activities of the ex-president's wife since the death of FDR. In it Mrs. Roosevelt shows herself to be the repository of a famed idealistic philosophy, and also the possessor of a full-fledged practical political philosophy.

Writing, as she says, during a period near "the end of my active life," the author again speaks her mind courageously—with a candor that has been her chief characteristic in such earlier books as "This Is My Story" and "This I Remember," and that particularly was demonstrated at the 1956 Democratic Convention, as anyone who attended it can attest.

Those who have followed the author's literary career need not be reminded of the intensely individual quality which mark Mrs. Roosevelt's books as invaluable contributions in domestic and international politics.

In her idealism, Mrs. Roosevelt presents views which conservative and perhaps the strictly "practical" minds may reject, but "The First Lady of the World," as the jacket refers to her, chose her pattern of thought years ago, and only recently has applied it to world conditions with portfolio.

In the new book, Mrs. Roosevelt describes her formative years as a UN delegate, her tour of the world, her conferences with Khrushchev, Molotov, Litvinov and, at some length, her dealings with Dr. Alexei P. Pavlov, a nephew of the famed psychologist Ivan Pavlov.

Of Dr. Pavlov, the author says, "... Since he was obviously a man of education and social position, he seemed to feel the necessity of proving to everybody that he was a good and faithful Communist. He was a brilliant talker, good at repartee, and he often gave me a difficult time in committee meetings on controversial issues" that provided the Com-

munists with opportunities for ridicule or misrepresentation.

"More than once Dr. Pavlov arose with a flourish, shook his white locks angrily and made a bitter attack on the United States on the basis of some report or even some rumor that had to do with discrimination against Negroes, particularly in our Southern states."

Perhaps Mrs. Roosevelt is most vociferous on the issue of human rights. She describes her years as chairman of the UN Human Rights Commission in some detail, terming her efforts "My most important task."

Her closing chapter is devoted to impressions she received upon her visit to the Kremlin—where she conferred with Khrushchev and Russian diplomats over a three-week period. The conclusion takes the form of a warning for all Americans:

"I was—I still am—afraid that Americans and the peoples of the rest of the free world will not understand the nature of the struggle against Communism as exemplified by the Soviet Union. It is urgently important that we see clearly the things that must be done.

"We are in a great struggle between two vastly different ways of life. While we must have guns, atomic weapons and missiles for retaliation against aggression, they are not going to win this struggle or prevent a catastrophic world war. Nor is belief in the idea of democracy likely to have great effect in areas where democratic institutions are not established.

"If our way of life and our hard won freedoms are to survive—or perhaps, if anything is to survive in the Atomic Age—and flourish, we must provide leadership for free peoples, but we must never forget that in many countries, particularly in Asia and Africa, the freedom that is uppermost in the minds of the people is the freedom to eat."

KOOL CROSSWORD

No. 4

ACROSS

- They figure in circles.
- A street; a sink
- It's floated to tide one over
- Sheeplike
- A sport requiring water or horses
- Scott's Wildfire
- Ragout
- Coors and noses do it most
- Mc., N. H., Vt., Mass., R.I., Conn. (abbr.)
- Female hog
- Mrs. A. Lincoln's maiden name
- 1958 model of hep
- Good team on a wet field
- A Gershwin
- America's most refreshing cigarettes
- A tall tale
- Licence
- They're in the middle at weddings
- Opposite of "cute"
- Desirable kind of car
- steady
- His sister's daughter
- Forward burst
- Descriptive of good songs and bad colds
- Amo, amsa, —
- A Gabor
- Cleaning woman
- Unaspirated consonant
- Part of a cherry
- Fal of Faith

DOWN

- Hannibal's highways
- Underage beer
- Dated art form
- under
- Old cars
- Old song title from Catalina
- White
- For a big wheel
- Picnic playwright
- Financial state of most undergrads
- Curving good end of a Kool
- Pat. (abbr.)
- Switch from to Kools
- She was changed to a heifer
- ahead
- Compete
- The most unused word on a Saturday nite date
- Kools give you a choice—regular or —
- Italian city
- The word following "Just a —"
- from 20
- Down to 27
- Across
- Last line to a letterman
- "This one's" (2 words)
- Where "Behran is
- Little Sir —
- English-type fellow
- Rochester's
- June
45. Understanding feline (2 words)
- Roman numeral for six

1	2	3	4	ARE YOU KOOL ENOUGH TO KRACK THIS?	5	6	7	8	9	
10					11					
12					13					
14					15					
		16			17					
18	19			20	21	22	23	24	25	
26				27			28	29		
30							32		33	
					34			35		
36	37	38					39	40	41	42
43				44	45					
46				47	48			49		
50				51				52		

Switch from HOTS to Snow Fresh KOOL

What a wonderful difference when you switch to Snow Fresh KOOL! At once your mouth feels clean and cool... your throat feels smoothed, refreshed!

Enjoy the most refreshing experience in smoking. Smoke KOOL... with mild, mild menthol... for a cleaner, fresher taste all through the day!

Kool Answer Page 6

KOOL GIVES YOU A CHOICE—REGULAR... OR... KING-SIZE WITH FILTER!

© 1958, Brown & Williamson Tobacco Corp.

Tackles Boone, Lindon Are 'Players Of Week'

By LARRY VAN HOOSE

Superb defensive combat in the face of the beefiest, smartest line Kentucky will face all season has won Wildcat tackles George Boone and Bob Lindon the Kernel's "Players of the Week" Award.

Boone, determined junior from Louisville, Ky., and Lindon, hulking Hazard, Ky. co-captain, slammed the door on a powerful Auburn running game only to see the Plainsmen shoot Kentucky's upset hopes down with a deadly aerial game for an 8-0 victory.

Leading the Wildcats' most outstanding defensive effort of the campaign the two tackles are the first linemen to be honored with the Kernel's weekly award. Others to win the title were Bobby Cravens and Calvin Bird.

For a griddler who appeared at UK football practices in 1956 without a grant-in-aid, Boone has come a long way. An attention-grabbing yearling season by the 198-pounder won Boone his numeral at a right guard position.

Continuing his determined play, the Louisville lad won a starting position in two games last season on his way to being named on the Southeastern Conference's All-Sophomore team. Early season sophomore performers had already led Coach Blanton Collier to say of Boone, "He's one of the most improved players on the club."

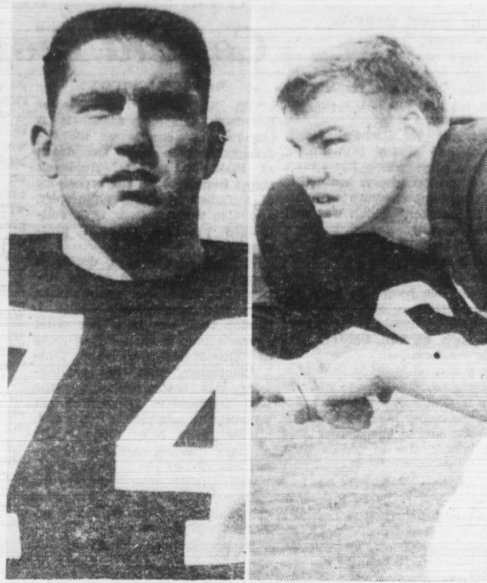
For co-captain Lindon, the Auburn contest was satisfying in that the number one team did not push his embattled linemen teammates around. "Tank," a 237-pound senior, started his UK grid career in unspectacular manner by not winning a numeral for his efforts with the 1954 frosh squad.

A year of red-shirting was slated for the tight-lipped Lindon the next year and he played behind Lou Michaels in 1956, when the eventual All-American tackle was averaging 56 minutes a game. Still the mountaineer athlete was named to the honorable mention list of the SEC's All-Soph team.

Last year Lindon was Kentucky's "other" tackle as the rugged Michaels overshadowed all Cat linemen with his super efforts. He saw a total playing time of 356 minutes in winning his first collegiate letter and was once named to the SEC checklist for outstanding play in the Xavier game, one of three the Wildcats won last season.

Looking forward to the Louisiana State contest this Saturday night, Lindon has a personal score to settle with the Tigers. He suffered a knee injury which cost him to miss the second half of that game and a starting assignment against Georgia the next week.

The modest, quite-spoken tackle praised the team morale as being higher than last year and credited the improved team line efforts to a feeling among the linemen to gang tackle and to help each other carry out defensive assignments.



LYNDON

BOONE

Rupp's Roundballers Prep

Young Kentucky starts tuning up today as the 1958-59 basketball season opens in a familiar situation. Kentucky is again copying the national cage throne. The Wildcats, Adolph Rupp's 29th edition, go into the opening prep sessions with only one starter returning from the NCAA championship squad. But SEC cage coaches aren't breaking out the crying towels yet. An abundance of talent up from last season's fresh unit and the return of Roger Newman and lettermen Don Mills and Phil Johnson make the Cats a powerful contender for their 19th conference championship.

"Where Pharmacy Is A Profession"

DUNN'S DRUGS

Prompt Reliable Prescription Service

FOUNTAIN SERVICE

SANDWICHES AND SHORT ORDERS

OPEN 7:30 A.M. TO 10 P.M.



Will Dunn

DRUG COMPANY

LIME AND MAXWELL

4-4255

THINKKLISH

ENGLISH: endorsement of Lucky Strike cigarettes



THINKKLISH TRANSLATION: Other brands of cigarettes burn (with envy) over the matchless taste of a Lucky Strike. Lucky's taste is honest taste—the rich, full taste of fine tobacco. So any endorsement of Luckies is bound to be a *Tastimonial*. Mmm!

English: UNHIP DOG



Thinkklish: SQUAREDALE

English: SCREWBALL BULLY



Thinkklish: MEANIAC

English: EXTREMELY NARROW CAR



Thinkklish: SLIMOUSINE

English: SICK REPTILE



Thinkklish: ILLIGATOR

English: CROWDED COLLEGE GROUNDS

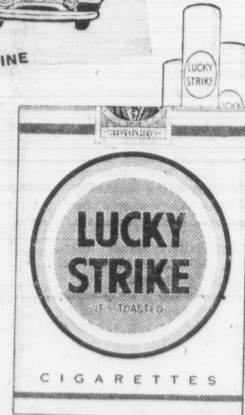


Thinkklish: CRAMPUS

SPEAK THINKKLISH!

Put in a good word and MAKE \$25!

Here's the easiest way yet to make money! Just put two words together to form a new one. Example: slob + lobster=SLOBSTER. (English trans: shellfish with bad manners.) We'll pay \$25 each for the hundreds of "Thinkklish" words judged best—and we'll feature many in our college ads. Send your "Thinkklish" words (with translations) to Lucky Strike, Box 67A, Mt. Vernon, N. Y. Enclose name, address, college or university and class.



Get the genuine article

Get the honest taste of a LUCKY STRIKE

Product of The American Tobacco Company—"Tobacco is our middle name"

SELF SERVICE LAUNDRY
COIN OPERATED
WASHERS — DRYERS
9 lb., 20c 10 min., 10c
Time — SAVE — Money
DO IT YOURSELF
Open 8 A. M. to 9 P. M. Daily
877 1/2 E. High Phone 2-9252

KODL ANSWER

ARCS	THAT YOU ARE ENOUGH TO	BASIN
LOAN	RELAX THE	OVINE
POLO		MADGE
STEW		BLEED
NE		SOW
TODD	HIP	NAVY
IRA	KOOLS	LIE
PERMIT	AISLES	
INS	NEW	
GOING	NIECE	
ONRUSH	CATCHY	
AMAT	EVA	CHAR
LENE	PIT	HOPE

Switch from Hots to Snow. Fresh KODL

Wildcat World

By **LARRY VAN HOOSE**
Kernel Sports Editor



The youngest rivalry in the Southeastern Conference has its ninth renewal Saturday night when Kentucky battles LSU in what could be the most important game remaining on the Wildcat card.

The Cats, undoubtedly the strongest two-time loser in the rugged SEC, have to notch this victory if a first division finish is to be realized. Any championship hopes the young UK grid-ders might have entertained were deflated by Auburn's talented Tigers Saturday, but the battle put up by the Cats should inspire Coach Blanton Collier's crew on as the schedule goes into the homestretch.

UK followers may be in for a pleasant surprise when the feud gets its most important renewal before an expected jammed house in Tiger Stadium in Baton Rouge. Boys like Bobby Lindon, Bob Talamini, Dickie Mueller, George Boone, and the rest of Kentucky's hard-nosed, courageous line are the basis for our assumption that LSU can expect its toughest conflict of the year from a team which holds the key to Coach Paul Dietzel's season.

The Kentucky line must contain explosive Billy Cannon and halfback turned fullback J. W. Brodnax, who have tormented four opponents this season. Rice, Alabama, Hardin-Simmons, and Miami have fallen to this powerful offensive combination so far.

On the offensive side of the UK ledger, things are indeed bright when the Cats field a physically fit unit. Quarterback Lowell Hughes is the biggest question mark at this point, but prospects are good that the junior signal-caller will be ready to lead the Kentuckians Saturday night. Bobby Cravens and Glen Shaw will both probably be in better shape than they were in for the Auburn tilt and Calvin "Thunder" Bird is certainly capable of showing the vaunted Mr. Cannon some offensive wizardry.

So the Kentucky team that could be expected to be flat after two bruising losses could by the same token be the battle-wise bunch who hands LSU its first defeat of the season as the Bayou Tigers face the first of three crucial SEC games. After UK, the Bengals meet Florida and then Mississippi.

HAVING A PARTY??

HAVE CIDER — WILL SUPPLY

U. OF K. HORTICULTURE CLUB

Call University Ext. 2437 or 2378

For Party Rates



A CAMPUS-TO-CAREER CASE HISTORY

"I have 43,000 reasons why I'm sold on my job"

Emil R. San Soucie got his A.B. degree from Harvard in 1954. He joined the Bell Telephone Company of Pennsylvania in early 1955. Today, three short years later, he's in charge of 35 employees in a West Philadelphia business office serving 43,000 customers.

"It's an interesting job," says Emil. "I guess that's because people are interesting. Every day, I talk with customers — and no two are alike. They all have different problems and service needs. That makes every working day different and stimulating for me.

"There's also a great sales opportunity. Homes and businesses need the convenience and efficiency that up-to-date telephone facilities offer. It's a

strong story, and we tell it often and enthusiastically.

"Outside the office, I'm active in local civic affairs. And I'm always a bit awed — and pleased — by the respect people show for the telephone company and for a young fellow in my position.

"I don't know where a man like me with management ambitions has a better opportunity."

Many young men are finding interesting and rewarding careers in the Bell Telephone Companies. There are opportunities for you, too. Talk with the Bell interviewer when he comes to your campus. Read the Bell Telephone booklet on file in your Placement Office.



Emil San Soucie sits in on a telephone sales contact by one of his Service Representatives to help her improve her sales technique.



Emil stimulates team competition in his office to increase interest in sales. Here he discusses quotas with his unit supervisors.

BELL TELEPHONE COMPANIES



At These Near-The-Campus Service Stations

**KICK OFF This Fall With a
TEXACO Safe-T Checkup**

Coliseum Texaco Service

395 ROSE

PHONE 3-9150

For Safety Sake . . . Drive in and get the jump on winter snows and blows. Check-up, Tune-up with us.

Ray Walton Standard Service
LIME & EUCLID

PHONE 2-9176

Jim Sheseley's Service Station

939 S. LIME

DIAL 2-9507

Complete motor tune-up — Brakes adjusted and relined — Stewart-Warner electronic wheel balancer — Quaker State and Valvoline motor oils — Tires, Tubes, Batteries, etc.

A winterizing job in time can save you plenty of time, trouble and money. We can do everything to keep your car going smoothly and safely.

Ross Texaco Service
521 S. LIME

PHONE 2-9108



THE BRIDGE ADDICT

By ANDY EPPERSON

Two mismatched Bridge players were partnered in a duplicate game one night in a last minute arrangement. One was an expert and the other, unfortunately, was a duffer.

As the game progressed, the duffer made mistake after mistake and, like most duffers, seemed to be blissfully ignorant that anything at all was wrong. The expert, an unusually mild mannered player, showed a great deal of restraint in holding his temper.

Toward the end of the night, well after they were hopelessly behind, the duffer excused himself to go to the men's room. After he had left the table, his expert partner, unable to restrain himself any longer, turned to the opponents and said, "Believe it or not, this is the first time tonight, I've known what the so and so is doing."

The history of Bridge, though relatively short, is filled with countless amusing anecdotes like the one above. They are as much a part of the game as a deck of cards. Some, of course, are true, some fictional. To distinguish between them would be impossible, or better impractical. The following one is said to have really happened at a national tournament. And, quite appropriately, it involves Texas and Texans.

There were two little old ladies who came to a table to play a pair of well-known experts. On the very first hand, the two little old ladies stopped at a mere contract of one club and were set one.

One of the amused opponents asked, "Where are you ladies from?" TEXAS was the reply, in no uncertain terms.

"You mean, continued the expert, that you came all the way from Texas to play a hand at only one club and go down one."

"If we'd stayed in Texas, replied the by now somewhat irri-

tated little old lady, we'd never have bought it for one club. And if we had, we'd have gone down two."

Dr. Hobart Ryland of the Romantic Language Department has started a bi-weekly duplicate Bridge game at the University Faculty Club.

At the first game last Friday night, about 34 persons showed up. Many of them were students, reports Dr. Ryland.

Anyone with less than 20 master points is invited to play. If you desire instruction in duplicate play, Dr. Ryland will be glad to assist you.

CLASSIFIED ADS

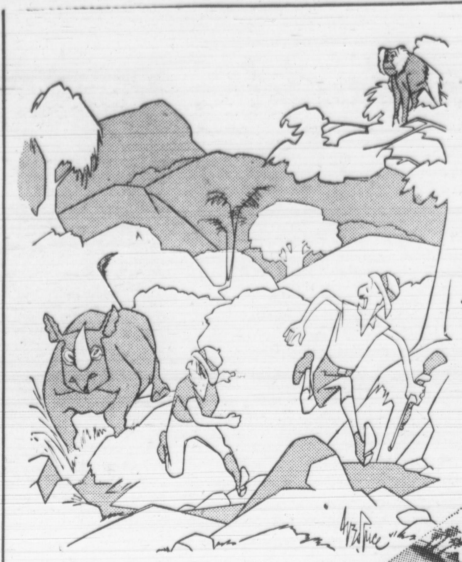
LEARN JUDO
DEFEND YOURSELF, learn Judo from Blackbelt instructor, Blue Grass Athletic Club, 117 West Main Street. 15Oct31

BABY SITTING
BABY SITTING available by girls in UK's new coop house, 635 Maxwellton, Phone 5-5647. 15Oct31

ROOM FOR RENT
MEN STUDENTS—if you are dissatisfied with your present room come to 418 E. Maxwell, opposite Michler Florist. 15Oct31

LOST
LOST—Wide silver Mexican bracelet on Harrison or campus Tuesday, Oct. 14. Reward if returned to M. Tuttle, UK Library or call ext. 2308. 15Oct31

HELP WANTED
IMMEDIATE need for 10 or more home representatives who would be interested in working for Time, Life and Sports Illustrated. Work can be done in your home at your convenience. Good opportunity for married students to earn college expenses. For information contact John Codey, phone 2492 or UK Box 2245. 8Oct31



"If he should get by you, Emma, double back for the Camels!"



More people keep going back for Camels than any other cigarette today. The Camel blend of costly tobaccos has never been equalled for rich flavor and easygoing mildness. Today as always, the best tobacco makes the best smoke.

By-pass the fads and fancy stuff...

Have a real cigarette—have a CAMEL

R. J. Reynolds Tob. Co., Winston-Salem, N.C.



CONFUCIUS say:
"Most wise idea for college boy or girl"
...an *Olympia* precision portable!



... and a word to the wise should be sufficient—for the magnificent German-made Olympia makes short work of any assignment—easier, faster, finer!

A breeze to operate, it's fully-equipped with the most advanced and worthwhile typing features. There's even convenient half-spacing—ideal for ruled index cards, mathematical problems and equations.

So, see—test—and compare Olympia before you decide on any other portable. One can be yours for just pennies a day! Full one-year national warranty, too.

IT'S SMART TO DO BUSINESS WITH Lexington's Largest and Oldest Bank FIRST NATIONAL BANK AND TRUST COMPANY

— FOUR CONVENIENT LOCATIONS —
Downtown Chevy Chase Southland Eastland



Suburban Coats in Urban Tweeds

This is the coat you would expect from Graves, Cox. Wherever you wear your suburban coat, you'll enjoy the comfortable styling of raglan sleeves and button front closing.



Your Olympia Dealer In Lexington Is SHUMAKER'S

235 E. MAIN

PHONE 4-0930