

The Kentucky Press

OF, BY, AND FOR THE KENTUCKY NEWSPAPERS

Official Publication of the Kentucky Press Association

Volume V

FEBRUARY, 1934

Number Nine

PUBLICATION DATES OF KENTUCKY NEWSPAPERS

Believing that a list of newspapers in Kentucky would be of value to the individual editors, we publish the following which is as authentic and up-to-date as present records permit.

There are 17 cities represented by one or more dailies. In Covington the papers represented are printed in Cincinnati. Two papers, morning and evening editions, carrying different titles, are issued in Henderson, Louisville, and Owensboro. Ten dailies issue Sunday editions.

Fourteen semi-weeklies are printed. There is only one semi-monthly reported—the Mountain Messenger. Allen. Five community weeklies are issued on Tuesday, 12 on Wednesday, 77 on Thursday, 50 on Friday, and one on Saturday.

DAILIES

(All dailies use mats. The letter (P) indicates art department and can use photographs; (D) indicates daily; (S) indicates Sunday edition; (E) evening; (M) morning.)

Ashland, Independent (EDS); Bowling Green, Park City News (ED); Covington, Kentucky Post (PEDS); Kentucky Times-Star (PED); Danville, Messenger (ED), Advocate (ED); Frankfort, State Journal (MSD except Monday); Fulton, Leader (ED); Harlan, Enterprise (EDS); Henderson Gleaner (M except Monday) and Journal (E except Saturday), Gleaner and Journal (S); Hopkinsville, Kentucky New Era (ED); Lexington, Herald (MDS), Leader (EDS); Louisville, Courier-Journal (PMDS), Times (PE D), Herald-Post (PED); Madisonville, Messenger (ED); Mayfield, Messenger (ED); Maysville, Bulletin (MD); Independent (MD); Public Ledger (ED); Middlesboro, News (ED); Owensboro, Messenger (MD except Monday), Inquirer (ED except Saturday), Messenger-Inquirer (S); Paducah, Sun-Democrat (EDS); Richmond, Register (ED), and Winchester, Sun (ED).

SEMI-WEEKLIES

(Publication dates as indicated.)
Bowling Green, Warren County Courier (TF); Corbin, Times-Tribune (TF); Elizabethtown, News (TF); Irvine, Estill Herald (TF); Madisonville, Hustler (WS); Mayfield News-Herald (TF); Mt. Sterling Advocate (TTH); Paris, Bourbon News (TF); Paris, Kentuckian Citizen (WF); Princeton,

PROGRAM KENTUCKY PRESS ASSOCIATION FEBRUARY 22, 23, 24, 1934 Brown Hotel, Louisville, Ky.

THURSDAY, FEBRUARY 22

6:30 p.m.—Registration and Buffet Supper, Brown Hotel Roof Garden, compliments of the Brown Hotel.

Complimentary cover charge tickets to Brown Hotel Night Club available at registration desk.

FRIDAY, FEBRUARY 23

9:00 a.m.—Business session Louis XVI Room, Brown Hotel. Meeting called to order by President Lawrence W. Hager, Editor Messenger and Inquirer, Owensboro, Ky.

Invocation—Rev. Charles Henry Prather, D.D., Louisville.

Address of Welcome by Mayor Neville Miller, Louisville.

Response by A. Robbins, Editor The Courier, Hickman.

The President's Annual Address.

10:30 a.m.—Address, "Pending Legislation and Its Effect on Advertising," A. F. Baumgartner, President the Thompson-Koch Co., Advertising Agency, Cincinnati, O.

11:30 a.m.—Round Table on "Advertising," conducted by G. M. Pedley, Editor The Herald, Eddyville.

12:15 p.m.—Luncheon, compliments of Bryant White, President Kentucky Utilities Company, Lexington.

1:30 p.m.—Address, "The Freedom of the Press," Dr. Chas. J. Turck, President Centre College, Danville.

Report on Negotiations with NRA for a Publishing and Printing Code by Keen Johnson, Editor Daily Register, Richmond, followed by discussion led by Mr. Johnson.

Report of the Legislative Committee by B. B. Cozine, Chairman, Editor Shelby News, Shelbyville.

6:30 p.m.—Banquet Dinner at the Brown Hotel, compliments Louisville Board of Trade.

SATURDAY, FEBRUARY 24

9:00 a.m.—Business session Louis XVI Room. Report of Radio Committee by Jas. T. Norris, Associate Editor Daily Independent, Ashland.

10:00 a.m.—Address by Thornton Wilcox, Administrator Federal Emergency Relief Administration and Civil Works Administration, Louisville.

Round Table Discussion on "Circulation," led by Joe T. Lovett, Editor Ledger & Times, Murray; "Job Printing," led by Herndon J. Evans, Editor The Sun, Pineville.

Lecture, "Modern Trends in Typography," by Victor R. Portmann, Department of Journalism, University of Kentucky, Lexington

12:30 p.m.—Luncheon at Pendennis Club, compliments Courier-Journal and Louisville Times.

Report of Secretary-Treasurer, J. Curtis Alcock, Danville.

Annual election of officers.

Report of committee on resolutions.

Adjournment.

Twice-A-Week Leader (TF); Providence, Enterprise (TF); Russell Springs, Russell County Star (TF); Shelbyville, Kentuckian (TF); and Stanford, Interior Journal (TF).

COMMUNITY WEEKLIES

(Publication dates are indicated in groups. (M) indicate casting box and uses mats.)

Published Tuesday

Columbia, Adair County News; Flemingsburg, Gazette; Harrodsburg Democrat (M); Lebanon, Marion Falcon (M); and Whitesburg, Letcher County Leader.

Published Wednesday

Brandenburg, Meade County Mes-
(Please turn to Page Three)

Kentucky Press

Official Publication of THE KENTUCKY
PRESS ASSOCIATION

VICTOR R. PORTMANN Editor

Printed on THE KERNEL PRESS, Department of Journalism, University of Kentucky, Lexington

PRESS ASSOCIATION OFFICERS

Laurence W. Hager President,
Messenger-Inquirer, Owensboro
George A. Joplin, Jr. Vice-President
Commonwealth, Somerset
J. Curtis Alcock Secretary-Treasurer
Messenger, Danville

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Enterprise, Providence
Joe Richardson Third District
Times, Glasgow
J. P. Gozder Fourth District
News-Journal, Campbellsville
..... Fifth District
Keith H. Hood Sixth District
Democrat, Bedford
Tom Underwood Seventh District
The Herald, Lexington
R. L. Elkin Eighth District
Central Record, Lancaster
Joe Costello Ninth District
The Democrat, Cynthiana
..... Tenth District
J. L. Crawford Eleventh District
Times-Tribune, Corbin

ON TO LOUISVILLE!

The postponed meeting of the KPA will be held February 22, 23, and 24, at the Brown hotel, Louisville. Every progressive publisher should make every effort to attend. The code will take a good share of the time with special emphasis placed on the publisher's share in its enforcement. See you in Louisville!

U. K. LIBRARY FILES

Letters have been sent to all Kentucky newspapers asking their cooperation and assistance in sending files of their papers for permanent and safe inclusion in the University library where they will be available for all the citizens of the state. These files will be put on permanent file for future use in historical work, legislative acts, local and personal information, real estate transactions, wills, and other material that could be lost in fires, etc. Single copies of over 100 papers are being received. However, complete files, especially for past years, are especially requested. The first gift was contributed by Editor F. S. Brong, Licking Valley Courier, West Liberty,

who sent a file of his paper for the last five years. If you have extra files of your paper, the best place for use of future generations is in this permanent file. Help the good work along.

THE COPELAND BILL

The Tugwell Bill, legislation aimed to drastically change the advertising and sales plans on food and drug products, was changed on many points before being introduced into the present session of the U. S. Senate. It contains numerous features to the disadvantage of local retailers, which will indirectly affect local newspaper advertising. Retailers are still liable for any misstatements as to advertising of the product. The N. E. A. legislative committee is actively engaged in seeking further changes in the bill now known as the Copeland bill. Kentucky publishers should advise our senators of further desired changes in the bill. Write them today.

CENSUS OF MANUFACTURES

The Department of Commerce Bureau of the Census, Washington, announced on January 2 a census of manufactures covering the year 1933, to be undertaken in the immediate future. Publishers should make sure that they furnish this information concerning their own plants to the government. It gives advertisers and others the complete picture as to the size of the newspaper and printing industry, as well as other distribution outlets.

Local chambers of commerce and other business groups should be advised by the publisher to encourage every business establishment to fill out the census report and return it to the government immediately. These reports should be mailed not later than March 1, 1934.

CODE DEVELOPMENTS

The Graphic Arts Industries Code was placed on President's Roosevelt's desk for approval on December 23. Since that time various reports have been received as to why the code has not been signed. None of them appear to be of enough importance to make any appreciable difference in the code when it is signed. However, to date the President's signature has not been placed on same, and until it has been approved by him the National Editorial Association, (national code authority for weekly newspapers, dailies who do not assent or sign the daily newspaper business code, and small printing plants) has taken no definite action towards setting up administrative machinery. During the past three weeks representatives of the N. E. A. have attended a large number of state

press association meetings and discussed with state organizations and their officers the various phases of the code.

Codes were approved on December 23, for a ninety day period, for the engraving and electrotyping industries. These codes apply to the trade industry only, and do not apply to newspapers and printing plants who produce engravings for their own use only, and who do not sell to the trade. These employees of newspaper plants will be governed by the newspaper code under which they will work when signed by the President.

Information from Washington is to the effect that the Graphic Arts Industries Code and the Daily Newspaper Business Code will be signed simultaneously by the President.

Until such time as the codes are signed by the President and go into effect publishers may continue to operate under the PRA provisions secured by the N. E. A. late in August as substitutions under the President's Reemployment Agreement.

The Code of Fair Competition for the Paper Distributing Trade has brought about an appreciable increase in the cost of printing papers in small lots. The price decreases in quantity purchases. This appears to be a disadvantage to the buyer of small quantities. Explanations coming from paper distributors are to the effect that their cost and waste is greater in handling small quantities. The Publishers should report these changes to the government. Some study in cost and suggestions which they may have regarding them to their state newspaper organization and the N. E. A.

THE GOODWIN PLAN

Reports coming in from various sections of the country are to the effect that a large number of local and state organizations are passing resolutions opposing the Goodwin plan. Among those who have voiced their disapproval are the Washington Press association, the Texas Daily Press association, and the Tacoma (Wash.) Chamber of Commerce. The ultimate success of the plan hinges on the attitude of national manufacturers, according to the N. E. A. Bulletin. Kentucky publishers should study the plan thoroughly before taking any definite steps pro or con.

NO CIRCULARS IN BOXES

Kentucky publishers should call to the attention of their local retailers the following order by Postmaster General Farley, issued January 3:

That only regularly stamped mail may be left in private mail boxes. Everything else, including circulars and advertising matter, will be collected by the carrier and held for regular postage rates.

(Continued from Page One)

senger; Brooksville, Bracken County News (M); Cloverport, Breckenridge News (M); Georgetown, Times (M); Liberty, Casey County News; Mt. Sterling, Sentinel-Democrat (M); Nicholasville, News; Owenton, Owen County Democrat; Pineville, Sun (M); Smithland, Livingston Enterprise; Somerset, Commonwealth (M); and Tompkinsville, News (M).

Published Thursday

Adairville, Enterprise (M); Albany, New Era; Allen, Sandy Valley News (M); Augusta, Bracken Chronicle (M); Bardston, Kentucky Standard (M); Bardwell, Carlisle County News; Bedford, Trimble Democrat (M); Berea, Citizen (M); Berry, Licking Valley Journal; Burkesville, Cumberland News; Burlington, Boone County Reporter (M); Cadiz, Record; Campbellsville, News-Journal (M); Campbellsville, Taylor Copaty Star (M); Camp-ton, Lone Wolfe; Carlisle, Mercury (M); Carrollton, News-Democrat (M); Cave City, News (M).

Clay City, Times; Clinton, Hickman County Gazette (M); Cynthiana, Democrat (M); Edmonton, News (M); Elizabethtown, Hardin County Enterprise (M); Elkton, Todd County Standard (M); Ewing, Enquirer (M); Flemingsburg, Times-Democrat (M); Franklin, Favorite; Glasgow, Republican (M); Glasgow, Times (M); Grayson, East Kentucky Journal (M); Greensburg, Record-Herald (M); Greenville, Record; Hazard, Herald (M); Hazard, Leader (M); Hickman, Courier (M); Hodgenville, Herald-News (M); Horse Cave, Hart County Herald.

Hyden, Thousand Sticks; Irvine, Es-till Tribune (M); Jackson, Times (M); Jamestown, Russell County News; Jeffersonton, Jeffersonian (M); Lan-caster, Central Record (M); Lawrence-burg, Anderson News (M); London, Sentinel-Echo (M); McKee, Jackson County Sun (M); Midway, Blue Grass Clipper; Monticello, Wayne County Outlook; Morehead, Rowan County News; Morganfield, Union County Ad-vo-cate (M); Morgantown, Green River Republican (M); Mt. Olivet, Tribune-Democrat; Mt. Vernon, Signal.

Munfordville, Hart County News (M); Murray, Ledger and Times (M);

New Haven, Rolling Fork Echo (M); Olive Hill, Carter County Herald; Owenton, News-Herald; Owingsville, Bath County News-Outlook (M); Paintsville, Herald (M); Pikeville, Pike County News (M); Princeton, Cald-well County Times (M); Russellville, News-Democrat (M); Sebree, Banner; Scottsville, Citizen-Times; Shelbyville, Shelby News (M).

Springfield, Sun (M); Stearns, Mc-Creary County Record (M); Sturgis, News (M); Taylorsville, Spencer Mag-net (M); Vanceburg, Lewis County Herald (M); Versailles, Woodford Sun; Walton, Advertiser (M); West Liberty, Licking Valley Courier; Whitesburg, Mountain Eagle; Williamsburg, Whit-ley Republican (M); and Wilmore, En-terprise.

Published Friday

Auburn, Times (M); Barbourville, Mountain Advocate (M); Beattyville, Enterprise (M); Beaver Dam, Ohio County Messenger; Benton, Tribune-Democrat (M); Boonville, Owsley County Courier; Brownsville, Edmon-son County News; Calhoun, McLean County News; Central City, Messen-ger; Central City, Times-Argus (M); Cumberland, Tri-City News (M); Cyn-thiana, Log Cabin (M); Dawson Springs, Progress (M); Dixon, Jour-nal (M); Eddyville, Lyon County Her-ald (M); Falmouth, Outlook (M); Fulton, Wireless (M).

Fulton, News (M); Georgetown, News (M); Greenup, Republican (M); Greenville, Leader (M); Guthrie, Times; Harlan, Courier; Harrodsburg, Herald (M); Hartford, Ohio County News (M); Irvine, Times (M); Irving-ton, Herald (M); La Center, Advance (M); La Grange, Oldham Era (M); Lebanon, Enterprise (M); Leitchfield, Gazette (M); Louisa, Big Sandy News-Recorder (M); Manchester, Guardian (M); Marion, Crittenden Press (M); Middlesboro, Three States (M).

Mt. Sterling, Gazette (M); Newcas-tle, Henry County Local (M); Nicho-lasville, Jessamine Journal; Pineville, Cumberland Courier (M); Prestons-burg, Floyd County Times (M); Rich-mond, Pantagraph (M); Russell, Times (M); Salyersville, Independent (M); Shelbyville, Shelby Sentinel (M); Shepherdsville, Pioneer News; Somer-set, Journal (M); Uniontown, Tele-

gram; Warsaw, Gallatin County News (M); Wickliffe, Ballard Yoeman (M); and Williamstown, Grant County News.

Published Saturday

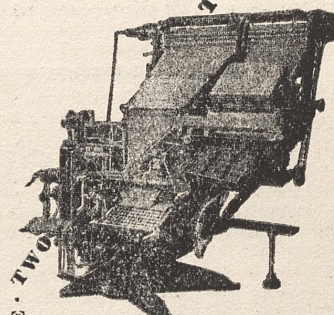
Hawesville, Hancock Clarion (M).

Keen Johnson, w. k. editor of the Richmond Register, underwent an operation for appendicitis and is wholly on the mend. We wish him a speedy convalescence.



Count the Lines!

Check through the latest issue of your paper. See how many lines are still being set by hand. See how many of these could have been set on a Two-in-One Linotype. Why don't you set the whole paper... and most of your job work as well... from the Linotype keyboard? Why stop with only the small sizes? Why not set all your display lines on the Linotype, as well?



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**PAGE(S)
MISSING**

Cheap Electric Power For All Industrial Purposes

Some of the most responsible leaders in commerce and politics today declare there is abundant reason to expect a rapid and great improvement in economic conditions this year.

Under the New Deal this nation is likely to see within the next few years a marked movement of industrial plants from congested metropolitan areas to the small cities and towns where conditions will be more advantageous for all concerned—industry, workers, communities.

Wherever it goes, industry must have a dependable unlimited supply of cheap electricity. The communities which receive their electric service from the farflung transmission system of this company have such a supply immediately available.

Our commercial and engineering experts will be glad—upon request—to assist your town's industrial promotion plants

Kentucky Utilities Company

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AND ASSOCIATED COMPANIES
