


KENTUCKY

vs. Southern Methodist University / November 26, 1977



 Souvenir Program \$1.00

Est. Price \$.95 Tax \$.05

University Archives
Margaret I. King Library - North
University of Kentucky
Lexington, Kentucky 40506

Crescent Farm

3800 Bryan Station
Lexington, Kentucky



IMC Coal
Lexington, Kentucky



A Subsidiary of International Minerals & Chemical Corporation

Wildcat TIPOFF

2 Governmental Officials

Governor of the Commonwealth — Julian M. Carroll and Mayor of Lexington-Fayette County Government — H. Foster Pettit and the Urban County Council.

4 University of Kentucky

President Dr. Otis A. Singletary and Athletic Director Cliff Hagan; UK's athletics department and coaching staff.

9 Wildcats

University of Kentucky Wildcats 1977-78—fourteen players who make up an exciting team.

11 Meet the Cats

Macy, Gettelfinger, Casey, Givens, Claytor, Shidler, Stephens, Lee, Cowan, Courts, Aleksinas, Williams, Robey and Phillips in action.

21 The Last Time

The Wildcats last meeting with tonight's opponent is reviewed here.

23 This Week's SEC

A listing of Southeastern Conference teams and their opponents this week.

24 Scorecard

Keep up with the action — tally field goals, free throws and personal fouls.

27 Opponent

Meet tonight's visiting team, coaches, and "players to watch", also here is general information about the school and its administration.

42 UK Sports Information Department

When you need information about Kentucky athletics, Russell Rice and Jack Perry have the answers.

44 Rupp Arena

Arena diagram and information on first aid, cardiac care, lost and found, gate information, court regulations, public address and general ticket policy.

48 Code of Sportsmanship

The Student Government Association of the University of Kentucky has adopted six rules of conduct for intercollegiate athletics.

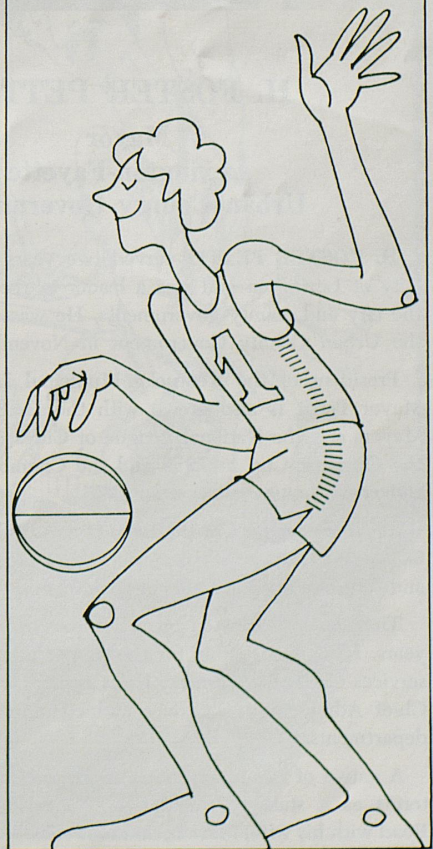
Wildcat Tipoff, the official Lexington Center program for University of Kentucky basketball, is published by Lexington Productions, Inc., 120 Kentucky Avenue, Lexington, Kentucky. 40502. Telephone: 233-3533.



APPLAUSE,
APPLAUSE

for University of Kentucky BASKETBALL, the new CIVIC CENTER and the great steaks at PONDEROSA!

PONDEROSA[®]
SQUARE MEAL
SQUARE DEAL





JULIAN M. CARROLL

Governor of the Commonwealth of Kentucky

JULIAN MORTON CARROLL became Kentucky's 58th governor on December 28, 1974, succeeding Wendell H. Ford, who was elected to the U. S. Senate. Carroll then won a full four-year term in the 1975 general election. Born in McCracken County in 1931, he attended Paducah Junior College after graduating from Heath High School. He was graduated from the University of Kentucky in 1954 and received his law degree from UK in 1956. Before becoming governor, Carroll served three years as lieutenant governor and ten years as a member of the Kentucky House of Representatives. He is an active member of the Optimist Club and a former Jaycee. He attained the highest office in Kentucky for laymen of the Cumberland Presbyterian Church in 1966-77 when he was named moderator of the Kentucky Synod. The Governor and his wife, Charlann, have four children.

H. FOSTER PETTIT

Mayor Lexington-Fayette Urban County Government

H. FOSTER PETTIT served two years as mayor of the City of Lexington and was a leader in the consolidation of the city and county governments. He was elected mayor of the Urban County Government in November 1973.

President of the Kentucky Municipal League for 1976, Mayor Pettit is also active with the U. S. Conference of Mayors and the National League of Cities. He was awarded the Optimist Cup in 1976 and the Chamber of Commerce Citizen-of-the-year citation for 1975.

As chief executive of the Lexington-Fayette Urban County Government, the mayor is authorized to supervise, administer and control all departments of government.

The mayor is elected on a non-partisan basis every four years. He is responsible for the proper administration of all services of the government. He is assisted principally by the Chief Administrative Officer and commissioners of the six departments.

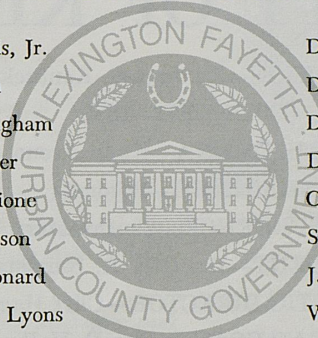
A native of Lexington, he is an attorney who served three terms as a state representative. He resides on Richmond Road with his wife, Marion, and four sons.



Lexington Urban County Council

DISTRICT 1 O. M. Travis, Jr.
 DISTRICT 2 Robert Finn
 DISTRICT 3 William Bingham
 DISTRICT 4 Pamela Miller
 DISTRICT 5 Mary Mangione
 DISTRICT 6 Darrell Jackson
 DISTRICT 7 Eleanor Leonard
 DISTRICT 8 Dr. William Lyons

DISTRICT 9 William Ward
 DISTRICT 10 Donald Blevins
 DISTRICT 11 Paul Rose
 DISTRICT 12 Howard Palmer
 Councilmen At Large
 Scotty Baesler — Vice Mayor
 J. Farra Van Meter
 William Hoskins



WKYT-TV BRINGS IT ON HOME TO YOU!

DATE	GAME	AIR TIME
DECEMBER 5	UK VS. INDIANA	LIVE 7:30 PM
DECEMBER 12	UK VS. SOUTH CAROLINA	LIVE 7:30 PM
DECEMBER 16	UKIT UK VS. PORTLAND STATE	TBA
DECEMBER 17	UKIT	TBA
DECEMBER 23	UK VS. IONA	DELAY 11:30 PM
JANUARY 2	UK VS. VANDERBILT	DELAY 11:30 PM
JANUARY 16	UK VS. MISSISSIPPI	DELAY 11:30 PM
JANUARY 28	UK VS. TENNESSEE	DELAY 11:30 PM
JANUARY 30	UK VS. GEORGIA	DELAY 11:30 PM
FEBRUARY 4	UK VS. FLORIDA	DELAY 11:30 PM
FEBRUARY 6	UK VS. AUBURN	DELAY 11:30 PM
FEBRUARY 18	UK VS. MISSISSIPPI STATE	DELAY 11:30 PM

UNIVERSITY OF KENTUCKY

LOCATION—Lexington, Kentucky

FOUNDED—1865

HOME ARENA—Rupp Arena

NICKNAME—Wildcats

CONFERENCE—Southeastern

PRESIDENT—Dr. Otis A. Singletary

ATHLETIC DIRECTOR—Cliff Hagan

HEAD COACH—Joe B. Hall

Dr. Otis A. Singletary
University of Kentucky President



Now in his ninth year as president of the University of Kentucky, **DR. OTIS A. SINGLETARY** is a Mississippian whose route to the Bluegrass State curled through Louisiana, Texas, North Carolina and Washington, D. C.

He came to Lexington from a position as University of Texas vice-chancellor for academic affairs. Previously, in Washington, he had been director of the U. S. Job Corps in the early stages of its development before moving to the American Council on Education as vice-president. He had gone to the capital in 1964 after three years as chancellor of the University of North Carolina at Greensboro.

The UNC appointment terminated Dr. Singletary's first association with the University of Texas, this a seven-year stay that saw him, as a young historian, rise rapidly in rank from instructor to full professor and begin the shift to administrative work, first as associate dean and later as assistant to the president.

The Kentucky president, and his wife—the former Gloria Walton, met when both were students at Millsaps College. He later earned master's and doctoral degrees at Louisiana State. The Singletarys have two daughters, Bonnie and Kendall, and a son, Scott.

Cliff Hagan
Director of Athletics

"I've been preparing for this all my life," **CLIFF HAGAN** said before taking over as athletics director at the University of Kentucky in 1975. Hagan succeeded Harry Lancaster as director after serving as assistant director for three years.

Hagan's path to the athletics directorship began in Owensboro, Kentucky, where he established a then state high school tournament record of 41 points in leading Owensboro to victory over Lafayette in the championship game of the 1949 state high school tournament.

At UK, he played on teams that won 86 of 91 games and an NCAA championship (1951). The 1954 team, undefeated in 25 games, elected not to participate in the national tournament.



Copy 2

FRANK HAM Assistant Director of Athletics

FRANK HAM became Assistant Director of Athletics in July 1975 soon after Cliff Hagan succeeded Harry C. Lancaster as Director of Athletics.

A native of Scranton, Pa., Ham came to the University in 1969 as Administrative Assistant to football coach John Ray, and was reassigned to the Athletic Director's staff in 1972 when Ray resigned.

Ham graduated from high school at Niles, Michigan, and completed his undergraduate work at Olivet College. He did graduate work at Indiana University and coached high school football and track at John Adams High in South Bend in 1944-46 and then returned to Olivet as athletic director and head football and basketball coach.

In 1962, he became assistant to the president at Olivet, with responsibilities in public and alumni relations. He was in private business from 1954 until 1968.

He is married to the former Rosemary Woods of Niles, Michigan. They have two sons, Michael, of Raleigh, N. C., and Craig, a U. S. Army Captain, and two daughters, Mrs. Andy Hunsberger of Cassopolis, Michigan and Jennifer, a senior at UK. Ham is a son of Mr. and Mrs. Albert B. Ham of Edwardsburg, Michigan.



Frank Ham



Larry Ivy

LARRY IVY Assistant Director of Athletics For Finance

Adding a new dimension to UK athletics was the appointment last year of LARRY IVY as Assistant Director of Athletics for Finance.

Ivy, who came to the University as Director of Housing in 1969, is involved primarily with the administration and management of financial aspects, and develops and initiates policies for accounting procedures and related business management activities of the department.

A native of Alabama, Ivy graduated in 1961 from Huntsville High School, where he lettered in four sports. He is a 1967 graduate of the University of Alabama, and earned his M. B. A. from Alabama in 1968.

He is married to the former Barbara Foster of Huntsville. They have a daughter, Kim.

Motel Resorts, Inc. <i>(where)</i>		
Kentuckiana CONVENTION and SPORTS CENTER	30,000 SQ. FT. OF CONVENTION & EXHIBIT HALL PUB LOUNGE 8 INDOOR TENNIS COURTS	HEALTH CLUB GAMERAMA PRO-SHOP NURSERY



Joe B. Hall

University of Kentucky Wildcats Head Basketball Coach

JOE B. HALL'S record as Wildcat head coach for the past five years stands at 105-40. Hall became No. 1 varsity assistant and head freshman coach to Adolph Rupp after Harry C. Lancaster was named permanent athletic director on February 1, 1969. His record with the freshmen was 60-15, including an undefeated (22-0) season (1971-72) which resulted in the Kittens being crowned National Freshman Champions by the Basketball News.

During his first season as head coach, the Wildcats won their last nine conference games to sew up the SEC title.

His eleven-year coaching record is 181-96. Broken down, it shows a 57-50 five year mark at Regis, a 19-6 record at Central Missouri, and a 105-40 five year record at Kentucky.

A popular personality on the clinic and convention circuits, Hall also has had much international exposure. In addition to the Globetrotters tour in 1951, and the "Down Under" tour in 1974, he has helped conduct basketball clinics for the U.S. Army in Anchorage and Fairbanks, Alaska (1968) and at Ramstein Air Base in Frankfurt, Germany and the RAF Base at Mildenhall, England in 1975. He also was Olympic Trials coach under Hank Iba at the Air Force Academy in July 1972 and was a member of the 1976 Olympic Basketball Committee.

Coaching Assistants

DICK PARSONS

DICK PARSONS, in his sixth year as Joe B. Hall's No. 1 assistant, returned to the University as baseball coach in 1969. Before giving up his position to join basketball on a full time basis, he molded a baseball team (1971) which established or tied 15 school records.

LEONARD HAMILTON

Much of Kentucky's defensive prowess on the court can be credited to the talent of LEONARD HAMILTON, a fourth year assistant, who came to UK after three years as an assistant at Austin Peay State University.

JOE DEAN, JR.

The newest addition to the Wildcat coaching staff is part-time assistant coach JOE DEAN, JR. Dean, who will be working primarily with the Wildcat guards, is a 1976 graduate of Mississippi State University where he played guard for the Bulldogs and then joined the coaching staff while completing requirements for a masters degree in physical education.





ROY DON WILSON

Trainer

Entering his eighth year at UK is Roy Don Wilson, who came to the University after serving two years as trainer at The Citadel. A native of Texas, he is a graduate of Amon Carter Riverside High School in Fort Worth. He received his B. S. degree from Texas A & M with a major in physical education and a minor in business. He is married to the former Patricia Jane Cotter of Houston. They have a son and a daughter.



WALT McCOMBS

Trainer

Returning to UK last year after a three-year absence during which he served in a similar capacity at Clemson University is Walt McCombs. Assigned primarily to basketball, McCombs also works with Wilson on the football field. A native of Belton, S. C., McCombs is a graduate of Parker High School and a 1971 graduate of The Citadel, where he was student trainer for four years. He was assistant trainer at UK in 1972 and '73. He is married to the former Shelby Burris of Belton.

Lexington FINANCE CO. LOANS

UP TO \$7,500

LEXINGTON'S OLDEST FINANCE COMPANY

1. Loans From \$25 Up To \$7,500. Industrial Loans Up To \$7,500.
2. Fast . . . one hour service.
3. Sensible terms arranged to fit your income.
4. Small Loans Up To \$1,500.
5. Dependable Service Since 1919.



PHONE

254-3881

T.C. QUISENBERRY, Mgr.

110 W SHORT

LEXINGTON KY



International Harvester Co.

1105 Industry Road
976 New Circle Road
Lexington, Kentucky
252-3512

Enjoy the finest

The Springs Motel offers you the very finest. Dining, dancing, music by the Bob Eckler Trio, modern accommodations, rooms for private parties.

2020
South
Broadway
277-5751



Enter the Gordon's Go-Ped Sweepstakes as many times as you want. Fill out the entry blank below, or you can find entry blanks on specially marked twin packs of tasty Gordon's Potato

WIN

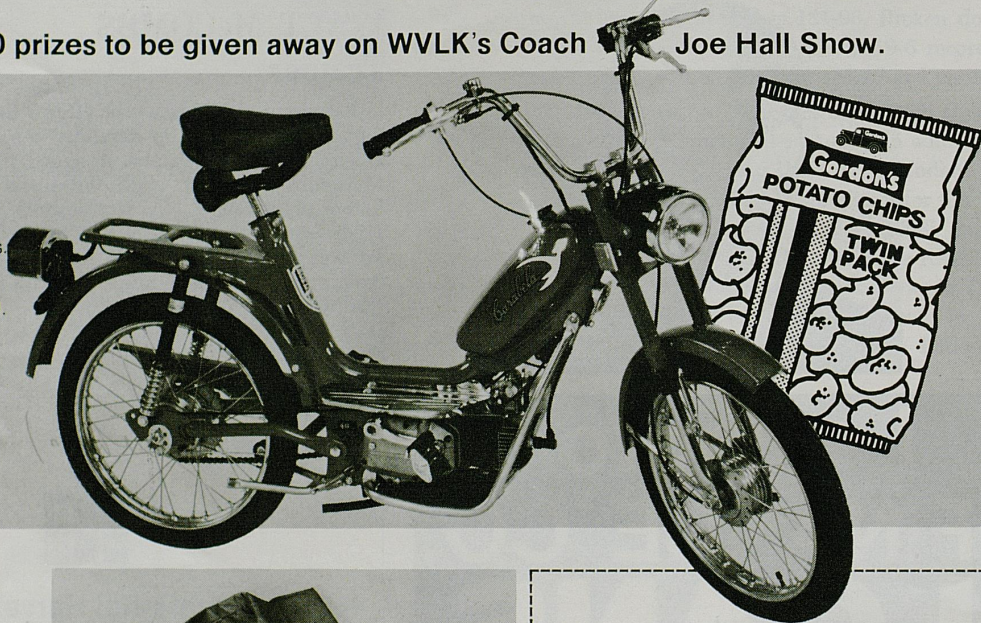
Chips, and on special Gordon's displays at your grocery store. Be sure to pick up several bags of Gordon's Chips for delicious eating after the game... or anytime.

IN THE GORDON'S GO-PED SWEEPSTAKES

Over 50 prizes to be given away on WVLK's Coach Joe Hall Show.

FIRST PRIZES

5 Gordon's Go-Peds. Fantastic fun. Fantastic gas economy (150 mpg). These 49 cc motorized bikes are the newest way "to go". One will be given away after each of the chosen home games. (See list on entry blank).



SECOND PRIZES

25 U.K. Windbreakers. These handsome Wildcat Blue nylon jackets are a great way to show your team spirit. Five will be given away after each chosen home game.



THIRD PRIZES

25 Transistor Radios. These handy easy-to-carry radios are perfect for listening to the game when you can't be there. Five will be given away after each chosen game.



GORDON'S GO-PED SWEEPSTAKES ENTRY FORM

Drawings on "Coach Joe Hall Show" after these U. K. Home Games.

Jan. 2 Vanderbilt	Feb. 4 Florida
Jan. 14 L.S.U.	Feb. 20 Alabama
Jan. 28 Tennessee	

OFFICIAL RULES: 1. Enter as often as you like, but your name, street address, city, state and ZIP code must be included on each entry. Entry blanks available on specially marked packages and at Gordon's displays. In lieu of a printed entry blank you may use a 3" x 5" piece of plain paper on which you have printed the words "Gordon's Go-Ped Sweepstakes" along with the information above. Reproductions of printed entry blanks are not eligible. No purchase is necessary.

2. Entries must be mailed to the address below in time for delivery not less than 24 hours prior to drawing. Late arriving entries will be included in subsequent drawing if any. Drawings will be held on the **Coach Joe Hall Show** after home games designated hereon. Winners will be notified by mail. You need not be present to win.

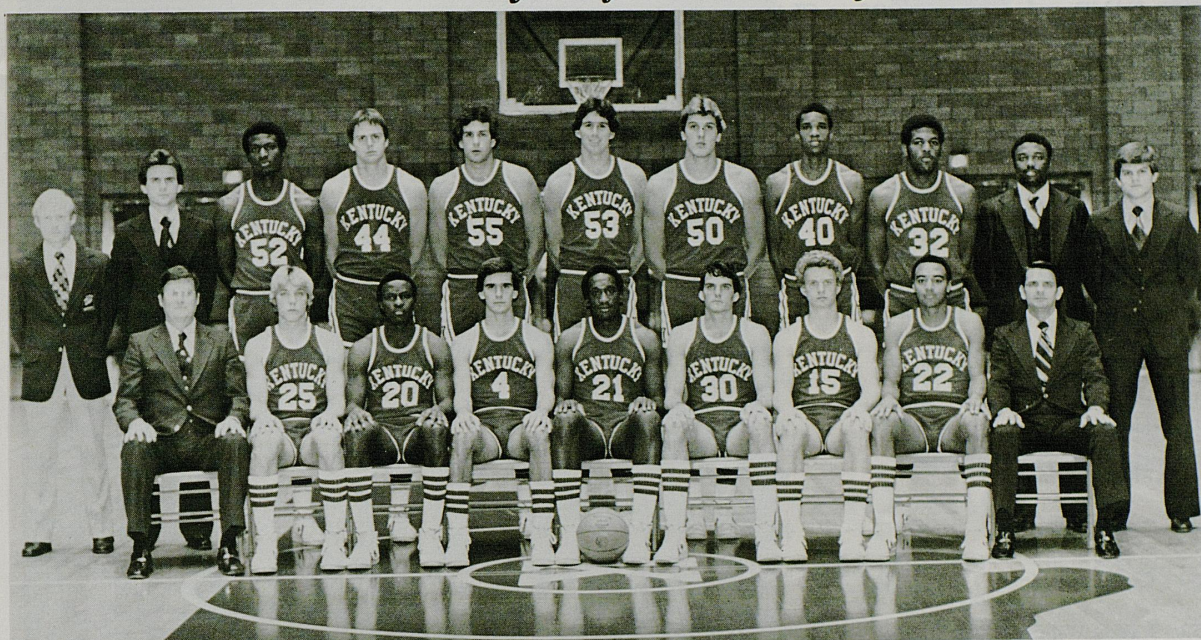
3. At each drawing, eleven prizes will be awarded as follows: five transistor radios (third prizes), five U.K. windbreakers (second prizes), and one Gordon's Go-Ped (first prize). Only one prize will be awarded per person or household. All prizes will be awarded. Promotion expenses are paid by sponsoring organizations.

4. Taxes are the sole responsibility of winners. No substitutions of prizes will be made. Gordon's Go-Ped Sweepstakes are open to all residents of the United States except employees (and their families) of Gordon's Foods, Orion Broadcasting, Bluegrass Broadcasting, University of Kentucky, their respective affiliated companies, and their advertising agencies. This offer invalid wherever prohibited, licensed or restricted by law. A list of winners will be available on request to anyone sending a self-addressed, stamped #10 envelope to the address below with such a request.

Complete and mail to:
GORDON'S GO-PED SWEEPSTAKES, P. O. Box 1559, Lexington, KY 40501

Name _____
Address _____
City _____
State _____ ZIP _____

1977-78 University Of Kentucky Wildcats



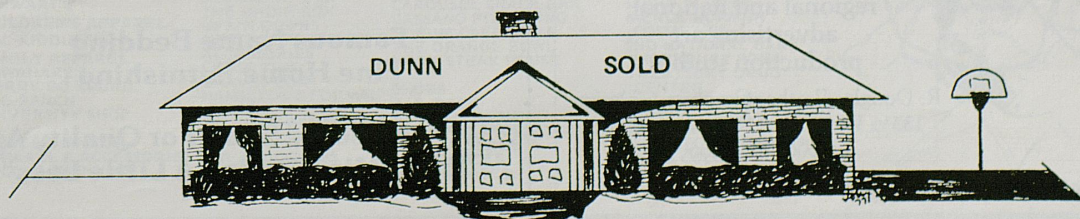
Seated, l-r: Coach Joe B. Hall, Jay Shidler, Dwane Casey, Kyle Macy, Jack Givens, Tim Stephens, Chris Gettelfinger, Truman Claytor, and Asst. Coach Dick Parsons. Standing, l-r: Asst. Trainer Walt McCombs, Manager Don Sullivan, LaVon Williams, Scott Courts, Mike Phillips, Rick Robey, Chuck Aleksinas, Fred Cowan, James Lee, Asst. Coach Leonard Hamilton, and Asst. Coach Joe Dean, Jr.

You're Next To Have ONE



DUNN SOLD

1305 South Limestone Street
LEXINGTON, KY. 40503



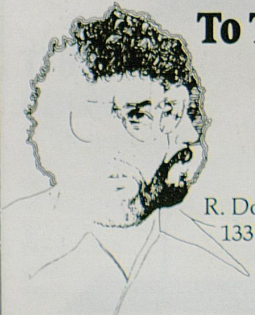
1977-78 NUMERICAL UNIVERSITY OF KENTUCKY BASKETBALL ROSTER

NO.	NAME	POS.	CLASS	HT.	WT.	AGE	EXP.	HOMETOWN
4	Kyle Macy	G	So.	6- 3	180	20	Tr.	Peru, Ind.
15	Chris Gettelfinger	G	Fr.	6- 2	185	18	---	Knoxville, Tenn.
20	Dwane Casey	G	Jr.	6- 2	195	20	2L	Morganfield, Ky.
21	Jack Givens	F	Sr.	6- 4	205	21	3L	Lexington, Ky.
22	Truman Claytor	G	Jr.	6- 1	178	20	2L	Toledo, Ohio
25	Jay Shidler	G	So.	6- 1	185	19	1L	Lawrenceville, Ill.
30	Tim Stephens	G	So.	6- 3	180	19	1L	Revelo, Ky.
32	James Lee	F	Sr.	6- 5	230	21	3L	Lexington, Ky.
40	Fred Cowan	F	Fr.	6- 8	195	18	---	Morganfield, Ky.
44	Scott Courts	C	Fr.	6-10	230	18	---	Denver, Colo.
50	Chuck Aleksinas	C	Fr.	6-10	250	18	---	Litchfield, Conn.
52	LaVon Williams	F	So.	6- 6	200	19	1L	Denver, Colo.
53	Rick Robey	F-C	Sr.	6-10	235	21	3L	New Orleans, La.
55	Mike Phillips	C	Sr.	6-10	235	21	3L	Akron, Ohio

Puff's Smorgasbord

1424 ALEXANDRIA DR.-252-1034

PRICED FOR FAMILY DINING




We're Starting
To Turn Some Heads.



With our
regional and national
advertising art
production studio.

R. Douglas Prather Graphics & Design
133½ West Short Street, Lexington
(606) 255-7455

You Always Do Better At

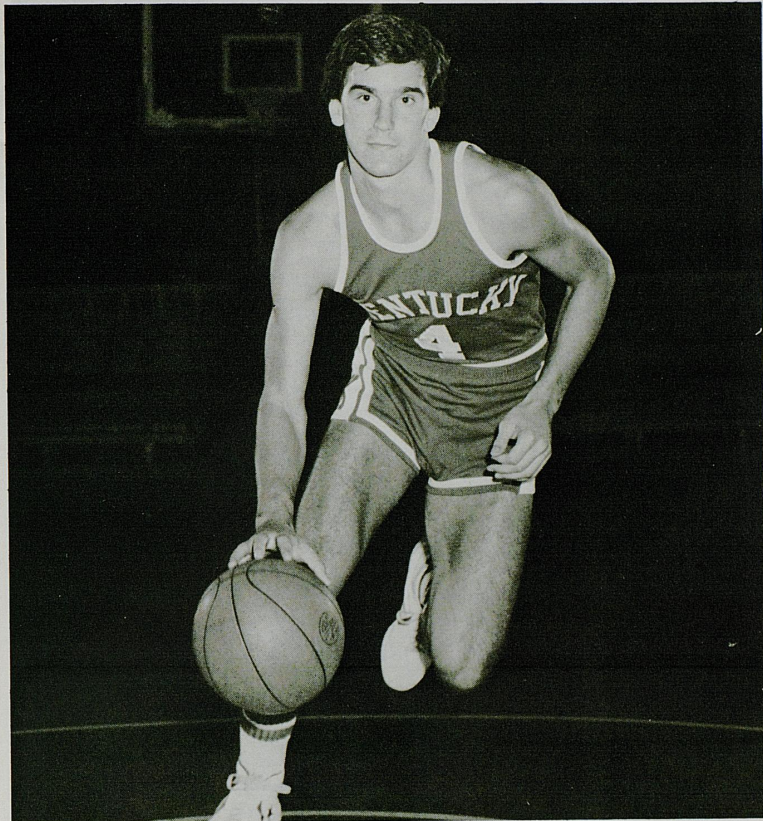


Corner Of Main And Broadway
Lexington, Kentucky
Phone 254-7357

Famous Name Bedding
Fine Home Furnishing

"Where People Shop For Quality And
Don't Mind Paying A Little Less"



KYLE MACY

4

STATISTICS

Position: Guard

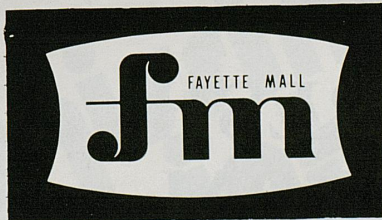
Class: Sophomore

Height: 6'3"

Weight: 180

Age: 20

Major: Business Administration



**Nicholasville Road
at Reynolds Road
OPEN 10 A.M. - 9 P.M.**

Fayette Mall . . . Better In So Many Ways

CARDS, GIFTS AND JEWELRY
THE CARAT PATCH
CARDS 'N' SUCH
HELZBERG JEWELERS
LeROY JEWELERS
SPENCER GIFTS
STONE FENCE
WORLDWIDE GIFTS

DEPARTMENT STORES
SEARS, ROEBUCK AND CO
SHILLITO'S
STEWART'S

CHILDREN'S APPAREL
ABC KIDDIE SHOP
FAMILY APPAREL
DAWAHARE'S
MERRY GO ROUND
THE RANCH
UNIVERSITY SHOP

LADIES & MISSES APPAREL & ACCESSORIES
BROOKS FASHIONS

CASUAL CORNER
CINDERELLA
EMBRY'S
FOXMOOR CASUALS
THE LIMITED
MANGEL'S
MARIANNE
MOTHER TO BE
MATERNITY
PARITZ
PAUL HARRIS
SIZE 5-7-9 SHOP
SPARE CHANGE
SYCAMORE SHOP
THE UNDIE BOX
UPS 'N' DOWNS
MEN'S APPAREL & ACCESSORIES
CHESS KING
GRAVES COX
HAMILTON'S FORMAL WEAR
RICHMAN BROTHERS
J. RIGGINS
J. P. SNODGRASS

MISCELLANEOUS
CINEMA I & II
FAMILY BOOK STORE
JO ANN FABRICS
SINGER SEWING CENTER
WALKEN BOOKS

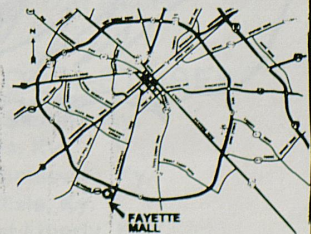
RECORDS
CAMELOT RECORDS
PLAYBACK
SHACKLETON'S

RESTAURANTS AND SNACK BARS
CAROUSEL SNACK BAR
CASSANO PIZZA KING
FORUM CAFETERIA
THE ORANGE BOWL
YORK STEAK HOUSE

SHOES
A. S. BECK
FLORSHEIM SHOES
HANOVER SHOES
KINNEY SHOES
NOBIL SHOES
REGAL SHOES

JEFF'S STRIDE RITE
BOOTERY
THOM MCAN
WENNEKER'S

SPECIALITY SHOPS & SERVICES
ALADDIN'S CASTLE
ALLSPORTS
FAYETTE GALLERY
FIRST SECURITY BANK
GLORIA MARSHALL
FIGURE SALON
LIFE UNIFORM
LOVIN BLOOMS
MERLE NORMAN
COSMETICS
2ND NATIONAL BANK
THORNBURY TOYS
TREASURY DRUG CENTER
VARIETY FOODS
DIPPER DAN ICE CREAM
HOT SAM
MRS. STOVER'S CANDIES
SWISS COLONY
TIFFANY'S BAKERY



3473 Nicholasville Road

CHRIS GETTELFINGER
15

STATISTICS

Position: Guard

Class: Freshman

Height: 6'2"

Weight: 185

Age: 18

Major: Arts and Sciences



**FRESH
FROM
the NEST**

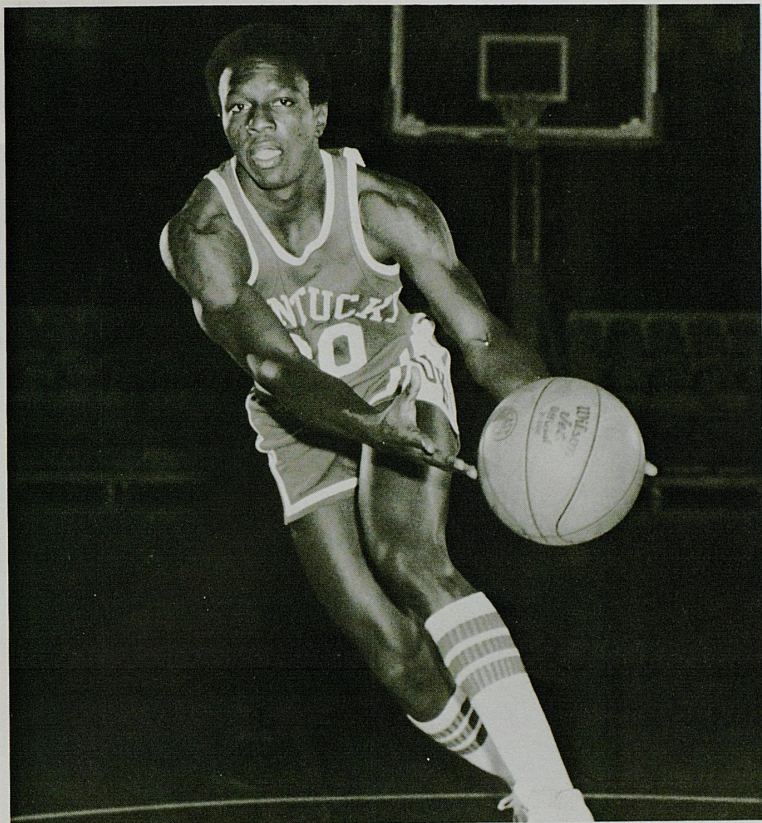


Southern States Cooperative, Inc.



EGGS

Box 223
WINCHESTER, KENTUCKY 40391



DWANE CASEY
20

STATISTICS

Position: Guard
 Class: Junior
 Height: 6'2"
 Weight: 195
 Age: 20
 Major: Arts and Sciences

**Missing
THE LINK**
136 Southland Drive

Name Brand
 Quality Jeans
 Tops, Shirts
 & Accessories
 for Guys
 & Gals



Levi's Wrangler - Faded Glory **Mat**

3 LEXINGTON LOCATIONS

1. M.R.S. Foodtown
2. Gainesway Foodtown
3. Woodhill Foodtown



"THE HOME OF LOW PRICES"

OUT-OF-TOWN-STORES

1. Mt. Sterling, Ky.
2. Paris, Ky.
3. Nicholasville, Ky.
4. Carlisle, Ky.
5. West Liberty, Ky.
6. Georgetown, Ky.
7. Flemingsburg, Ky.
8. Lancaster, Ky.

JACK GIVENS
21

STATISTICS

Position: Forward

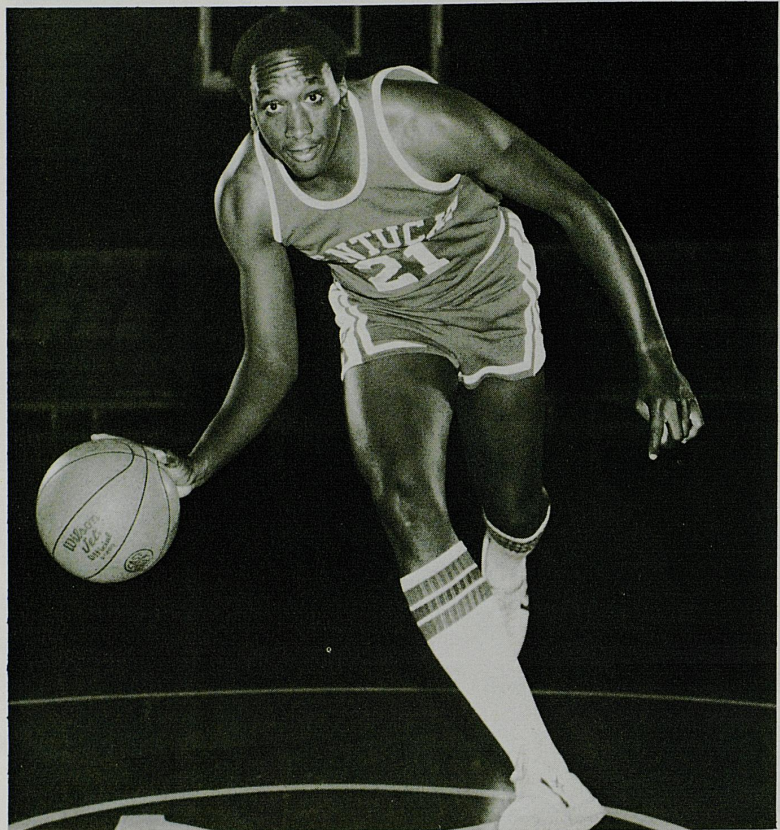
Class: Senior

Height: 6'4"

Weight: 205

Age: 21

Major: Arts and Sciences



PATCHEN VILLAGE

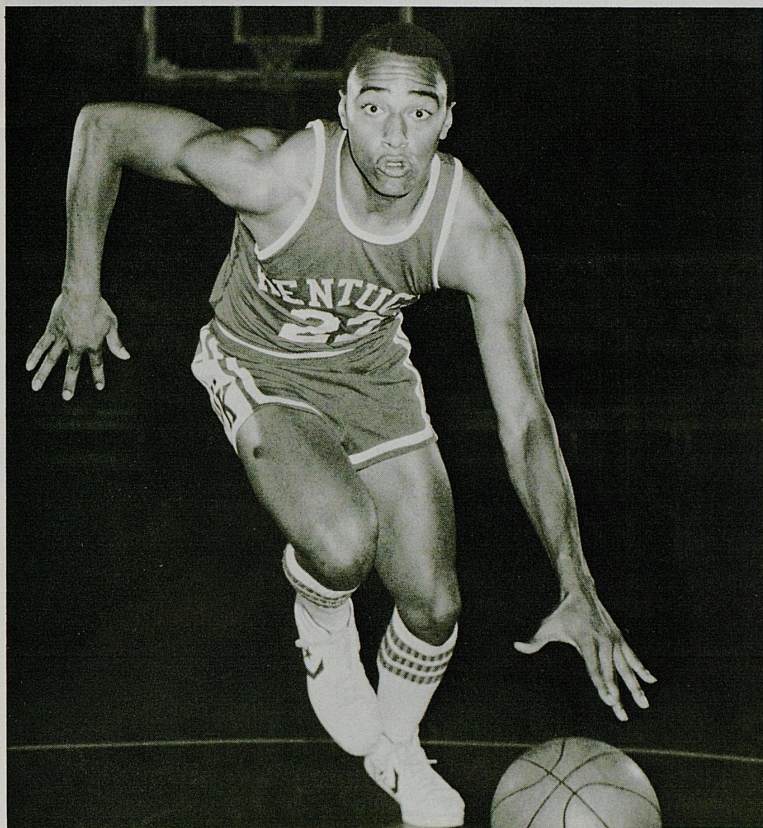
**Shoppes and
Apartments**

Patchen Drive at Richmond Road
Lexington, Kentucky
(606) 269-5306

Frankfort - Winchester
Paris - Richmond
Georgetown - Maysville
Mt. Sterling - Lexington

JCPenney

Visit the UK shop in our
Turfland Mall, Lexington Store
for your Wildcat merchandise.



TRUMAN CLAYTOR
22

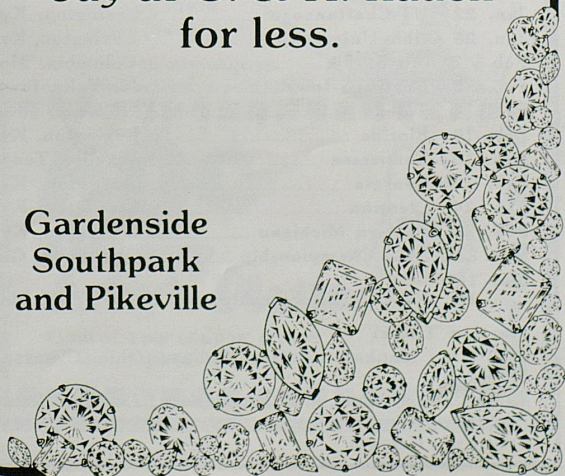
STATISTICS

Position: Guard
 Class: Junior
 Height: 6'1"
 Weight: 178
 Age: 20
 Major: Arts and Sciences

**C. & H. RAUCH
JEWELERS**

Why pay more . . .
 when you can
 buy at C. & H. Rauch
 for less.

Gardenside
 Southpark
 and Pikeville



**The just right
after... place.**

Featuring
 late night
 dinners, luscious
 crepe desserts
 with your
 favorite wines
 & cocktails



the
 mall
 of Lexington Center

Open from 11 a.m.-11 p.m.
 Sunday-Thursday
 Open from 11 a.m.-1:00 a.m.
 Friday-Saturday
 Major credit cards accepted

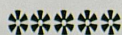
JAY SHIDLER
25

STATISTICS

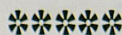
Position: Guard
Class: Sophomore
Height: 6'1"
Weight: 185
Age: 19
Major: Arts and Sciences



**Superior Convention
Facilities**



**OWENSBORO
TOURIST
COMMISSION**



FOR INFORMATION ABOUT CONVENTIONS
IN OWENSBORO, CONTACT
DONALD BUTLER - EXECUTIVE DIRECTOR
OWENSBORO TOURIST COMMISSION
P. O. BOX 804
OWENSBORO, KENTUCKY 42301
(502) 926-1100

UK Wrestling Schedule

Nov. 19,		
20	Great Lakes Open	Erie, Pa.
Nov. 25,		
26	Southern Open	Chattanooga, Tenn.
Dec. 3	Marshall	Lexington, Ky.
Dec. 27		
28	Midlands	Chicago, Ill.
Jan. 4	Mankato State	Lexington, Ky.
Jan. 6	Clarion State	Lexington, Ky.
Jan. 10	Indiana State	Lexington, Ky.
Jan. 12	Alabama	Tuscaloosa, Ala.
Jan. 13	Auburn	Auburn, Ala.
Jan. 14	Louisiana State	Baton Rouge, La.
Jan. 22	UT-Chattanooga	Lexington, Ky.
Jan. 26	Ohio University	Lexington, Ky.
Feb. 2	Missouri	Columbia, Mo.
Feb. 3	Northern Iowa	Cedar Falls, Iowa
Feb. 4	Toledo	Toledo, Ohio
Feb. 10	Florida	Lexington, Ky.
Feb. 15	Tennessee	Knoxville, Tenn.
Feb. 17	Georgia	Lexington, Ky.
Feb. 24	Clemson	Lexington, Ky.
Feb. 25	Eastern Michigan	Lexington, Ky.
Mar. 2-3	SEC Championship	Athens, Ga.
Mar. 16-		
18	NCAA Championship	College Park, Md.

Starting Times:

7:30 p.m.: Mankato, Clarion, Indiana, Ohio, Clemson, Florida.
2:00 p.m.: Marshall, UT-Chattanooga, Eastern Michigan.
6:30 p.m.: Georgia.



TIM STEPHENS
30

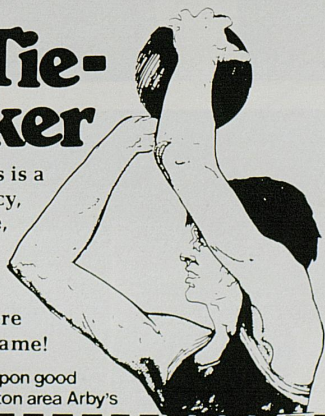
STATISTICS

Position: Guard
 Class: Sophomore
 Height: 6'3"
 Weight: 180
 Age: 19
 Major: Arts and Sciences

*("Meet The Cats" continues
 on page 32)*

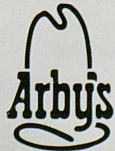
The Tie-Breaker

Arby's is a
 Big, Juicy,
 Fresh, Wholesome,
 Lean, Luscious,
 Delicious
 Change of Taste!
 See you there
 after the game!



This coupon good
 at all Lexington area Arby's

50¢
Off any
Arby's Platter



Limit of 4 per coupon, please
 Coupon expires April 1, 1978

OUR 81st YEAR!

JOE ROSENBERG
DIAMONDS

ESTATES AND ANTIQUE JEWELRY
 \$25 TO \$25,000

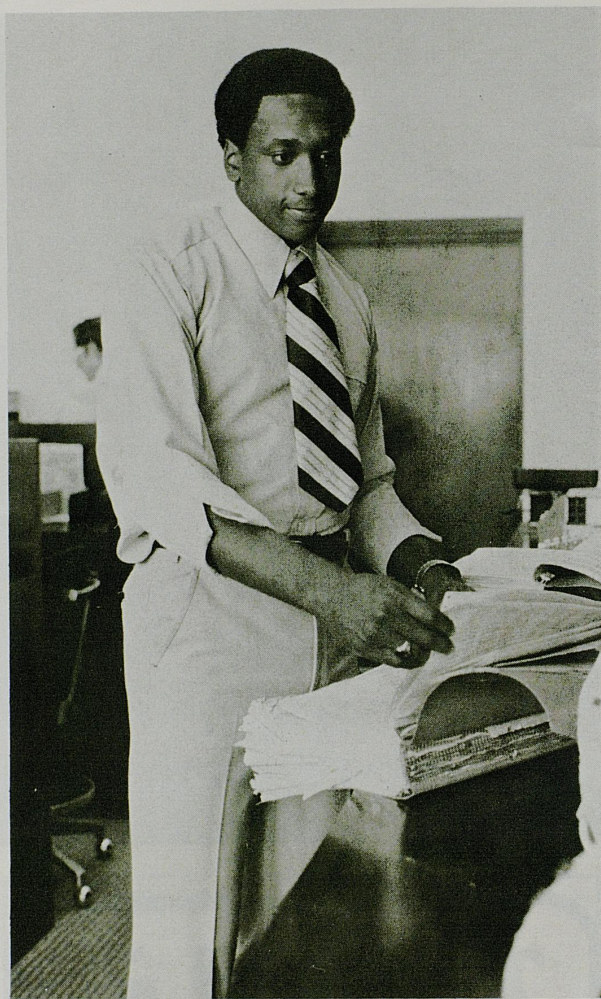
126 So. Upper • Lexington, Kentucky

After you
 sink a shot,
 treat yourself
 to ice-cold
 Coke.



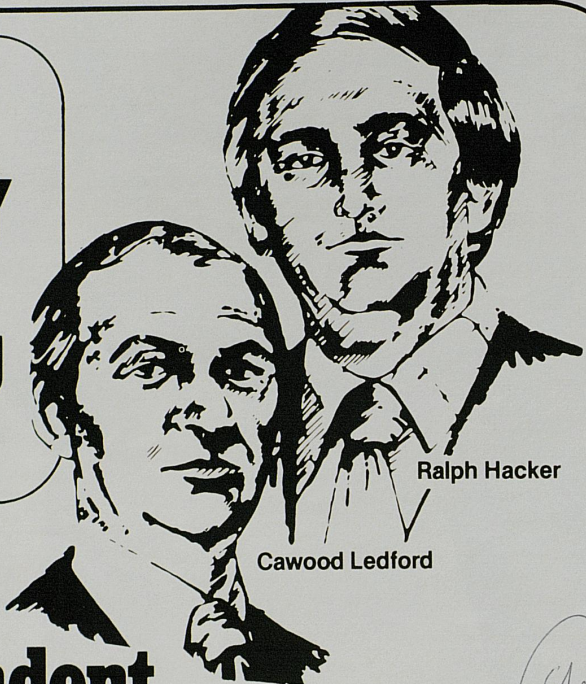
What Are They Doing When They're Not Playing Ball?

When they are not playing ball or studying, activities of Wildcat players vary widely. During the summer, junior Dwayne Casey (below) worked in the news department of WVLC Radio. Senior Jack Givens (right) was a teller in a bank in Cynthiana and sophomore Tim Stephens (bottom) worked for a construction company. Senior Rick Robey (opposite) married Mary Diane McCord.





University of Kentucky SPORTS Broadcasting Network




Ralph Hacker

Cawood Ledford

The Nation's Largest Independent Collegiate Basketball Network.

WAMX FM Ashland	WSGS FM	WFTM FM	WARU FM*
WYWY AM Barbourville	WSON AM Henderson	WMIK AM Middlesboro	WPKE AM Pikeville
WYWY FM	WKDQ FM	WMIK FM	WDHR FM
WCBL AM Benton	WKCB AM Hindman	WFLW AM Monticello	WANO AM Pineville
WCBL FM	WKCB FM	WKYM FM	WDOC AM Prestonsburg
WLBJ AM Bowling Green	WHOP AM Hopkinsville	WMOR AM Morehead	WDOC FM
WNES AM Central City	WHOP FM	WMOR FM	WHRZ FM Providence
WNES FM	WJKY AM Jamestown	WMSK AM Morganfield	WCBR AM Richmond
WCKY AM Cincinnati	WJRS FM	WMSK FM	WBZF FM
WCTT AM Corbin	WMTL AM Leitchfield	WMST AM Mt. Sterling	WRUS AM* Russellville
WCTT FM	WMTL FM	WMST FM	WAKO FM*
WCPC AM* Cumberland	WVLC AM Lexington	WLOC AM Munfordville	WSFC AM Somerset
WHIR AM Danville	WVLK FM	WLOC FM	WSEK FM
WIEL AM Elizabethtown	WFTG AM London	WOMI AM Owensboro	WTKY AM Tompkinsville
WFKY AM Frankfort	WFTG FM	WBKR FM	WTKY FM
WFUL AM Fulton	WHAS AM Louisville	WPAD AM Paducah	WAVV FM* Warsaw
WFUL FM	WFMW AM Madisonville	WPAD FM	WLKS AM West Liberty
WAXU FM Georgetown	WFMW FM	WSIP AM Paintsville	WTCW AM Whitesburg
WKAY AM Glasgow	WWXL AM* Manchester	WSIP FM	WTCW FM
WGOH AM Grayson	WWXL FM*	WBGR AM Paris	WKDJ FM Winchester
WGOH FM	WYMC AM Mayfield	WBGR FM	
WKIC AM Hazard	WFTM AM Maysville	WARU AM* Peru, Ind.	

The University of Kentucky Sports Network
is a broadcast division of

 Jim Host & Associates, Inc.
512 East Main, Lexington, Kentucky 40508
Telephone (606) 252-5696

BROUGHT TO YOU ON
MANY OF THESE STATIONS BY:

Kentucky Ford Dealers
Ashland Oil Inc./Valvoline
Blue Cross/Blue Shield-
Delta Dental of Kentucky
Burley Belt Chemical Co.
Fischer Packing Co.
General Telephone of Kentucky
Grange Mutual Insurance
Long John Silver's Seafood Shoppes

the LAST TIME

The Wildcats Corral the Mustangs 72-60 in Memorial Coliseum December 11, 1958.

A Memorial Coliseum crowd of 11,350 watched Billy Lickert (a graduate of Lexington Lafayette) score 23 points to lead Adolph Rupp's "Fledgling Five" to a 72-60 victory over the Mustangs from Southern Methodist University.

The victory was the fourth straight season win for the Wildcats despite a hot shooting performance by the Mustangs' Max Williams. Williams totaled 21 points.

Kentucky trailed only twice in the contest at 4-2 after two minutes of play and 6-4 a couple of minutes later. The score was deadlocked four times in the first half of action.

With the exception of the last minute and 34 seconds of the first half, Kentucky's five starters (Johnny Cox, Billy Ray Lickert, Dickie Parsons, Don Mills and Sid Cohen) went the route.

December At UK

CONCERTS

9 Friday

Christmas concert, UK Chorus, Chorister and Chorale, Sara Holroyd conducting, 8:15 p.m., Memorial Hall.

WOMEN'S ATHLETICS

13 Tuesday

Basketball, Lady Kats (Junior Varsity) vs. Spalding College, 6 p.m., Memorial Coliseum. Lady Kats (Varsity) vs. Murray, 8 p.m. Admission \$2. UK students, faculty and staff admitted by ID card.

21 Wednesday

Basketball, Lady Kats (Junior Varsity) vs. Elizabethtown Community College, 6 p.m., Memorial Coliseum. Lady Kats (Varsity) vs. University of Dayton, 8 p.m. Admission \$2. UK students, faculty and staff admitted by ID card.

SPECIAL EVENTS

December 5-January 8

Christmas Exhibit in the Gallery, King Library North: "Gifts to the University of Kentucky Libraries." Monday thru Friday, 8 a.m. to 5 p.m. Saturday, 8 a.m. to noon. Sunday, 2 p.m. to 5 p.m.

ACADEMIC

14 Wednesday

Classes end for the Fall semester.

ART EXHIBITS

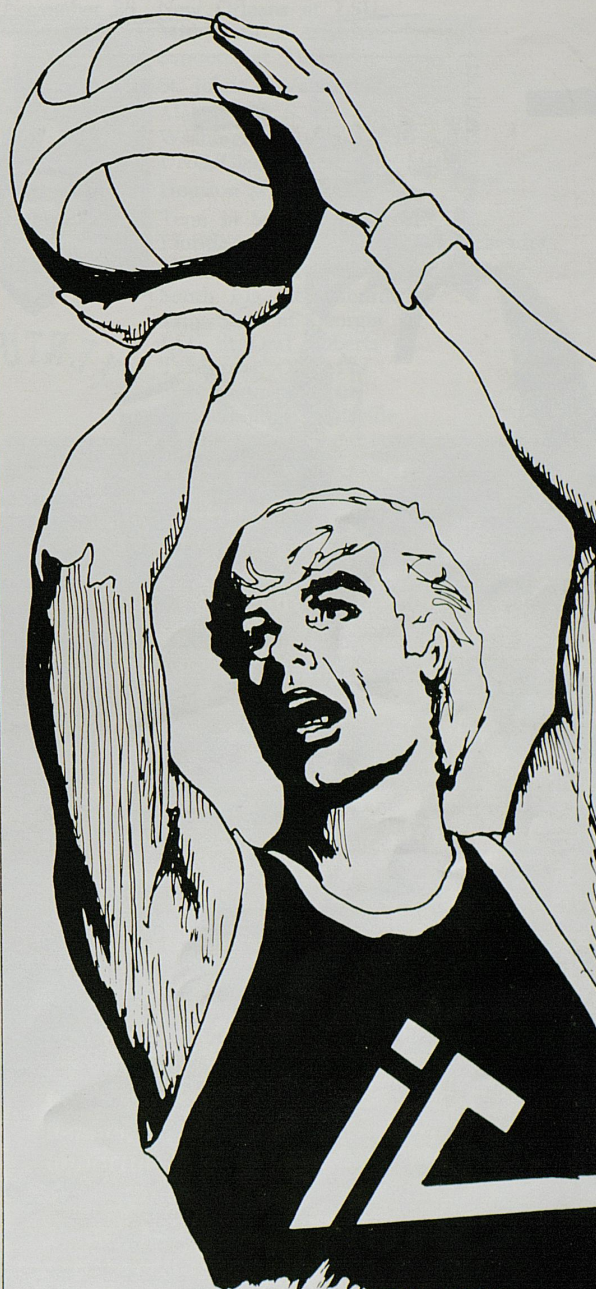
December 5-December 20

Robert B. Mayer Loan Collection and recent acquisitions of contemporary art. Art Gallery, UK Fine Arts Building, Rose Street. Noon to 5 p.m., seven days a week.

LECTURES

13 Tuesday

Sanders-Brown Lecture for Older People, "Fear of Surgery," Dr. Austin S. Litvak, Associate Professor of Surgery, UK College of Medicine, sponsored by UK Council on Aging. 4 p.m., Student Center Theatre.



**KENTUCKY'S
BEST SHOT-
COAL!**



**ISLAND CREEK
COAL COMPANY**

2355 HARRODSBURG ROAD ■ LEXINGTON, KY 40511



These are our Jocks...

WVLK
radio59



Tonight: SMU at Kentucky
 Ole Miss at Notre Dame
 Biscayne at Miss. State
 Vanderbilt at Tenn Tech

November 28 New Orleans at LSU
 Miss State at Arkansas
 Samford at Tennessee
 November 29 St. Johns at Vanderbilt
 November 30 Alabama at S. Carolina
 Washington State at LSU
 UNC/Charlotte at Ole Miss
 December 1 Houston at Auburn
 December 2 Tenn in Sun Devil Classic
 Florida in Sunshine State Doubleheader
 December 3 Alabama vs. Purdue at Indianapolis
 South Fla. at Auburn
 Troy State at Georgia
 LSU at Oral Roberts
 Tulane at Ole Miss
 Miss State at Texas
 Vanderbilt at Louisville

JACOB STAHL'S

Features a **NEW PIZZA SENSATION:**
THE HERB PIZZA!

Also, extraordinary New England Subs,
 Spaghetti, Salads and of course, Beer
 served in a nostalgic setting.

115 N. Broadway
 between the Civic Center and Opera House
 254-9940 - Carryout available

**10% OFF any pizza after
 each Wildcat Victory!**

*Last week we sold
 and are designing
 an original mounting
 for a flawless
 1.09 carat marque diamond.*

*We also
 sold a
 .10 carat
 diamond.
 Each order
 was equally
 important to us.*

**the
 Carat Patch**

Manufacturing Jewelers
 Fayette Mall / The Mall at Lexington Center


J&H ARMY-NAVY STORE

SPORTLINE CONVERSE
 FATIGUES JEANS
 FLIGHT JACKETS DUFFLE BAGS
 PARKAS CEDARCREST PATCHES SHOES BOOTS
 WRANGLER DEE-CEE "QUALITY VALUE" CAMPING GEAR INSIGNIAS
 JUNGLE BOOTS LEVI LEGGS LEE JUMP BOOTS CORCORAN OSH-KOSH DUCKHEAD
 KHAKIS FIELD JACKETS **NEW LARGER LOCATION** COLD WEATHER GEAR
ACROSS FROM CIVIC CENTER - 515 W. MAIN - OPEN BEFORE EACH GAME

WILDCATS SCORECARD

		FG								FT								PF			TP
4	KYLE MACY 6-3 Sophomore Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
15	CHRIS GETTELFINGER 6-2 Freshman Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
20	DWANE CASEY 6-2 Junior Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
21	JACK GIVENS 6-4 Senior Forward	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
22	TRUMAN CLAYTOR 6-1 Junior Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
25	JAY SHIDLER 6-1 Sophomore Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
30	TIM STEPHENS 6-3 Sophomore Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
32	JAMES LEE 6-5 Senior Forward	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
40	FRED COWAN 6-8 Freshman Forward	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
44	SCOTT COURTS 6-10 Freshman Center	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
50	CHUCK ALEKSINAS 6-10 Freshman Center	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
52	LaVON WILLIAMS 6-6 Sophomore Forward	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
53	RICK ROBEY 6-10 Senior Forward-Center	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
55	MIKE PHILLIPS 6-10 Senior Center	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3		
		9	10	11	12	13	14	15	8	9	10	11	12	4	5						
TOTAL																					

Like the U.K. Wildcats . . . You'll find only Star Performers at . . .

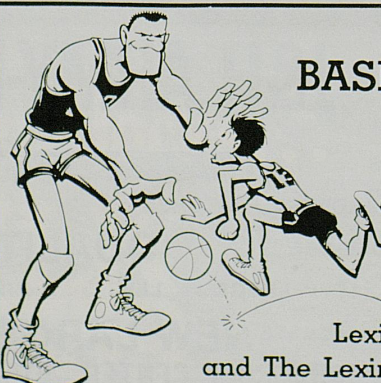


Pieratt's

Home of BRAND NAMES

933 WINCHESTER RD.
2375 NICHOLASVILLE RD.

WHERE YOU GET MORE THAN JUST LOW PRICES!



BASKETBALL

we cover it better,

in both the Lexington Herald and The Lexington Leader.

MUSTANGS SCORECARD

		FG								FT								PF			TP		
10	MIKE ANDERSON 5-10 Junior Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
12	JOEY CERAVOLO 5-9 Sophomore Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
14	RICCI GREENWOOD 5-9 Freshman Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
20	RICHARD HARRIS 6-5 Sophomore Forward	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
22	PHIL HALE 6-4 Sophomore Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
24	MARK DAVIS 6-1 Sophomore Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
30	GORDON WELCH 6-5 Freshman Forward	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
33	T. J. ROBINSON 6-10 Senior Forward-Center	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
34	TRACY SCHEIBEL 6-8 Junior Forward	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
35	ROY STREED 6-6 Junior Forward	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
40	JOE SWEDLUND 6-6 Senior Forward	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
44	RAYMOND DEAN 6-0 Junior Guard	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
45	REGGIE FRANKLIN 6-5 Junior Forward	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
50	JEFF SWANSON 6-6 Senior Forward-Center	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
54	TOM SOMERVILLE 6-9 Junior Center	1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
		1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	1	2	3	
		9	10	11	12	13	14	15	8	9	10	11	12	4	5								
TOTAL																							

Officials: Bill Bennett and Paul Galvan

**Before and after the Game or Show
The Parkette is the Place to go**

PARKETTE

Parkette No. 1
1216 New Circle Rd.
Phone 254-8723

DRIVE-INS
??—Have You Tried A—
'POOR BOY'

Parkette No. 2
Georgetown Road—Off By-Pass
Phone 252-8627

1977-78 UNIVERSITY OF KENTUCKY BASKETBALL SCHEDULE

DATE	OPPONENT	SITE	TIME
Nov. 11 (Fri.)	Russia (Exhibition)	Memorial Coliseum	7:30 EST
Nov. 26 (Sat.)	Southern Methodist (TV—UK Network)	Home	7:35 EST
Dec. 5 (Mon.)	Indiana (TV—UK Network)	Home	7:35 EST
Dec. 10 (Sat.)	Kansas	Away	7:35 CST
Dec. 12 (Mon.)	South Carolina (TV—UK Network)	Home	7:35 EST
Dec. 16 (Fri.)	UKIT: St. Johns,	Home	7:05 & 9:05 EST
17 (Sat.)	Portland State, Seattle (TV—UK Network)		
Dec. 23 (Fri.)	Iona	Home	7:30 EST
Dec. 31 (Sat.)	Notre Dame (National TV)	Louisville	4:00 EST
Jan. 2 (Mon.)	Vanderbilt	Home	7:30 EST
Jan. 7 (Sat.)	Florida	Away	7:30 EST
Jan. 9 (Mon.)	Auburn	Away	7:30 CST
Jan. 14 (Sat.)	LSU (TV—SEC Network)	Home	4:00 EST
Jan. 16 (Mon.)	Mississippi	Home	7:30 EST
Jan. 21 (Sat.)	Mississippi State (TV—SEC Network)	Away	3:00 CST
Jan. 23 (Mon.)	Alabama	Away	7:30 CST
Jan. 28 (Sat.)	Tennessee	Home	7:30 EST
Jan. 30 (Mon.)	Georgia	Home	7:30 EST
Feb. 4 (Sat.)	Florida	Home	7:30 EST
Feb. 6 (Mon.)	Auburn	Home	7:30 EST
Feb. 11 (Sat.)	LSU	Away	7:30 CST
Feb. 13 (Mon.)	Mississippi	Away	7:30 CST
Feb. 18 (Sat.)	Mississippi State	Home	7:30 EST
Feb. 20 (Mon.)	Alabama (TV—SEC Network)	Home	9:00 EST
Feb. 25 (Sat.)	Tennessee (TV—SEC Network)	Away	2:00 EST
Feb. 27 (Mon.)	Georgia	Away	8:00 EST
Mar. 4 (Sat.)	Nevada, Las Vegas (National TV)	Home	1:00 EST
Mar. 6 (Mon.)	Vanderbilt (TV—SEC Network)	Away	8:00 CST

Central Kentucky's Volume Giant
Saves You Money on
America's Favorites
Chevrolet Cars & Trucks

DIAL TOLL FREE

In Order To Serve You Better And To Be Available
To All Kentuckians At No Expense, We Now Have A
Toll Free Telephone Number, Just Dial
1-800-432-9338.

Central Kentucky's Largest Dealer
of America's #1 Sport Car
Corvette

THE DIFFERENCE BETWEEN A
JOE CONRAD DEAL
AND ANY OTHER DEAL
IS THE MONEY YOU SAVE!

Joe
CONRAD
Chevrolet, Inc.

2800 Richmond Rd. 269-4321
FOR YOUR CONVENIENCE
Mon. thru Fri. 8:30 til 9:00 Sat. 9:00 til 6:00

"YOUR PARTNER IN PROGRESS"



COMPLETE BANKING SERVICE AT FOUR LOCATIONS

Main & 11 Sts.—On Main opposite Court House
and Jct. St. Hwy. 229 & So. U.S. 25

ELECTRONIC ACCOUNTING
U.S. DEPOSITORY

TIME AND TEMPERATURE 24 HOURS
CALL 864-2193

Established 1904

MAIN OFFICE
864-4182
S. CORBIN BRANCH
JCT 25 E & 25 W

N. LONDON BRANCH
Hours Daily 8:30-4:30 PM
8:30 AM-5:00 PM Fri.
864-7363
S. LONDON BRANCH
864-6331



Cumberland Valley National Bank

MAIN ST

LONDON

Southern Methodist University



LOCATION—Dallas, Texas

ENROLLMENT—10,000

CONFERENCE—Southwest

NICKNAME—Mustangs

COLORS—Red and Blue

ARENA—Moody Coliseum (Capacity: 9,300)

PRESIDENT—Dr. James Zumberge

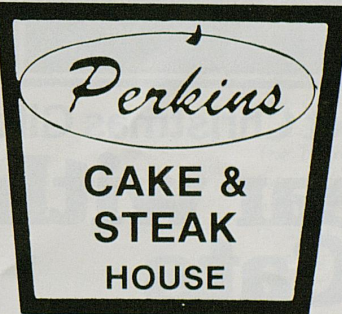
ATHLETIC DIRECTOR—Dick Davis

HEAD COACH—Sonny Allen

LIVE!
UK VS.
INDIANA

MONDAY DECEMBER 5
7:30 PM ON CHANNEL 27

27
WKYT-TV LEXINGTON



OPEN
DAILY
TIL 9

All Night
Fri. & Sat.

729 S. Limestone
Near UK Medical Center

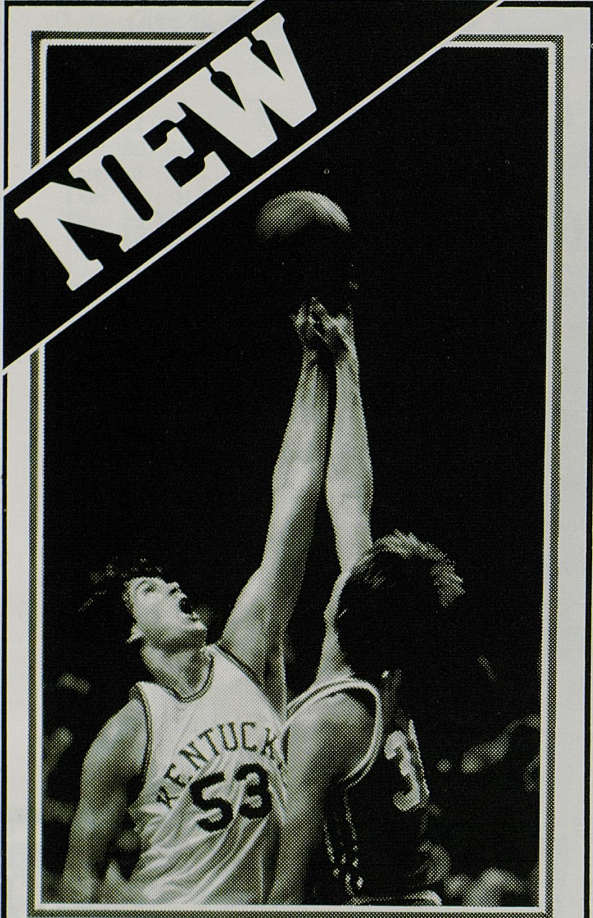
A. B. Dick Products of Lexington, Inc.

1387 New Circle Road N. E.
Lexington, Kentucky 40505

WORD PROCESSING
COPIERS (ALL TYPES)
OFFSET PRESSES
MIMEOGRAPH & SPIRIT DUPLICATORS

PROCESS & AUTOMATIC CAMERAS
PHOTO MECHANICAL EQUIPMENT
BINDERY EQUIPMENT
SPECIALIZED SUPPLIES
PRINTING PAPERS
PARTS & SERVICE

(606) 254-3405



The Perfect Christmas Gift
**A Year with
 the Cats**

By Dave Kindred
 Photography by Bill Luster

Order Form

Please send me _____ copies of **A Year with the Cats: From Breathitt County to the White House** at \$7.95 each (tax and postage included).

TOTAL _____

Name _____

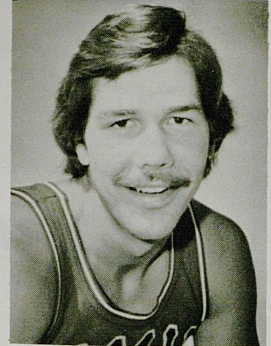
Address _____

City _____

State _____ Zip _____

Mail Orders To: Jim Host & Associates
 512 E. Main Street
 Lexington, Kentucky 40508

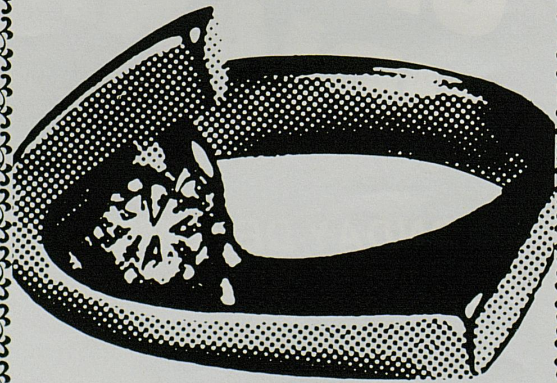
(This order form must be accompanied by check or money order.)



JOE SWEDLUND 40

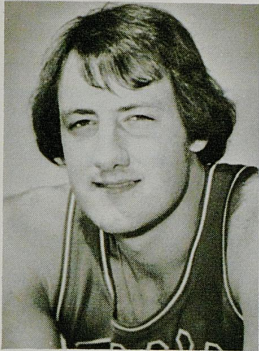
One of the best pure shooters on the SMU squad is senior Joe Swedlund. At 6'6" Swedlund was second leading scorer on the team last year with a 13-point average per game. He has started at forward for three years and has averaged in double figures each year. His high game last season was 24 against Rice. He was the Mustangs' leading scorer five times.

Make a **FAST BREAK**
 From The Common Place
 with unusual Designs From
GOLDRUSH



GOLDRUSH
 CREATIVE JEWELRY

LEXINGTON MALL
 Richmond Rd. 266-2424



JEFF SWANSON 50

The Mustangs best inside player is forward-center, Jeff Swanson. The 6'7" senior was the third leading scorer on the team last year and the leading rebounder. He was the leading scorer in seven games and the leading rebounder in 10 games. He had a rebounding streak during the middle of the season where he went 19, 13, 13, 13, 13, and 15. He has started most games for three years.

LESLIE COMBS II Spendthrift

**...following
the winning
Kentucky Tradition.**

For more information, Call or write
Brownell Combs II, P.O. Box 996, Lex-
ington, Ky. 40501, Phone (606) 299-5271

Good printing is good public relations

Your printed material is a direct reflection of your business. Many times it is your only contact with the public. Shouldn't it be as uncompromising as you are?

The Thoroughbred Press offers the highest quality printing available. We will be happy to assist you with your printing needs.

**Thoroughbred Press • 904 North Broadway
Lexington, Kentucky
(606) 252-6681**

1977-78 SMU MUSTANGS



Standing (L to R): Mike Jaccar, Bill Ryczaj, Reggie Franklin, Richard Harris, Joe Swedlund, Tracy Scheibel, T. J. Robinson, Tom Somerville, Jeff Swanson, Roy Streed, Carol Hutcheson, Sonny Allen.
Kneeling (L to R): Michael Brouters, Joey Ceravolo, Raymond Dean, Mark Davis, Gordon Welch, Phil Hale, Mike Anderson, Ricci Greenwood.

COACH WILLIAM "SONNY" ALLEN



William "Sonny" Allen, who has compiled winning seasons in 10 of his last 11 seasons, is in his third year as head basketball coach at SMU.

Under Allen's guidance, SMU has brought a fast break atmosphere to Moody Coliseum and to the city of Dallas, and Mustang basketball fans are packing the arena in record fashion.

Allen's 12 year coaching record stands at 205-124 and before coming to SMU, he directed Old Dominion University to a division II national championship. During his 10-year stay at the Norfolk, Va., school, Allen's teams compiled a 181-94 record and reached the finals of the national tournament twice.

In 1975, Old Dominion beat New Orleans in the finals

76-74. His team posted a 25-6 record and Allen was named the National Division II Coach of the Year by both the Associated Press and the National Association of Basketball Coaches. Indiana's Bobby Knight won the award as Division I Coach of the Year. The NCBC also named Allen as the District II Coach of the Year in 1970 and 1974.

Under his direction, Old Dominion also finished second in the 1971 NCAA Division II national tourney. Before coming to ODU in 1965, Allen coached five Marshall University freshman teams to 68 wins, including 26 in a row.

During his first year at SMU, Allen directed the Mustangs to a 16-12 record and he was named the Southwest Conference Coach of the Year by United Press International, and the SMU basketball team was named by Basketball Weekly as the most improved team in the nation.

Fast break basketball has been Allen's game since his high school days at Moundsville, W. Va. Later as a 5-11 wingman on the 1958 Marshall team that led the nation in scoring, Sonny played the game he is now coaching. His "Run to Score" offense incorporates all players into a consistently patterned fast break system that takes advantage of the strengths of each man and phases naturally into a controlled offense. Allen is one of the most popular coaches in the country and speaks frequently at coaching clinics throughout the nation.

He is a 1959 graduate of Marshall and earned his Masters there in 1962.

1977-78 SMU VARSITY ROSTER

NO.	NAME	POS.	HT.	WT.	AGE	CLASS-EXP.	HOMETOWN—H. S.
10	Anderson, Mike	C	5-10	150	20	Jr.-sq.	Ada, Ok.
12	Ceravolo, Joey	C	5-9	155	20	Soph.-1L	West Palm Beach, Fla. (Twin Lake)
14	Greenwood, Ricci	C	5-9	155	23	Fr.	Seattle, Wash. (Lincoln)
20	Harris, Richard	F	6-5	190	19	Soph.-1L	Miami, Fla. (Jackson)
22	Hale, Phil	C	6-4	190	19	Soph.-1L	Grand Prairie, Tx. (South G. P.)
24	Davis, Mark	C	6-1	183	19	Soph.-1L	Mesquite, Tx. (North Mesquite)
30	Welch, Gordon	F	6-5	190	18	Fr.	Carbondale, Ill.
33	Robinson, T. J.	F-C	6-10	210	21	Sr.-3L	Detroit, Tx. (Detroit High)
34	Scheibel, Tracy	F	6-8	206	20	Jr.-1L	Dallas, Tx. (Skyline)
35	Streed, Roy	F	6-6	185	20	Jr.-sq.	Chicago, Ill. (Lane Tech)
40	Swedlund, Joe	F	6-6	212	21	Sr.-3L	Galesburg, Ill.
44	Dean, Raymond	C	6-0	175	20	Jr.-tr.	Okmulgee, Ok.
45	Franklin, Reggie	F	6-5	210	21	Jr.-tr.	Houston, Tx. (Yates)
50	Swanson, Jeff	F-C	6-6	221	21	Sr.-3L	Houston, Tx. (Westchester)
54	Somerville, Tom	C	6-9	235	20	Jr.-1L	Dallas, Tx. (Highland Park)

Bishop House
113 West Main Street Frankfort, Kentucky

Come to the lovely Bishop House and escape to the quiet elegance of a fine 18th Century dining establishment. Whether you would like to sample our delicious luncheon fare or enjoy a full course candlelit dinner, you will find the atmosphere here lovely and relaxing—and the food unsurpassed.

And downstairs, The Cellar lounge offers the mellow warmth of a cozy tavern. Situated on the Kentucky river in historic Frankfort, Bishop House offers for sale its lovely antique furnishings as well as many beautiful gift items.

Call (502) 227-9909 for reservations
Lunch 11:30 A.M. - 2:00 P.M. Tues.-Fri.
11:30 A.M. - 2:30 P.M. Sun.
Dinner 6:00-10:00 P.M. Tues.-Thurs.
6:00-11:00 P.M. Fri. & Sat.

The Cellar Tavern
11:30 A.M. - Midnight Monday-Friday
6:00 - Midnight Saturday

ELISABETH ADKINSON REALTY COMPANY

REAL ESTATE - RENTALS
RESIDENTIAL - COMMERCIAL

C. GARY ADKINSON

ELISABETH ADKINSON

Call

227-2275



REALTOR



311 ANN - STATE NATIONAL BANK BLDG.



Choose from over
1500 designs
Tops from
New York,
Europe,
Calif.
and Fla.

FUNKY DUDS

1414 Village Drive • 2350 Woodhill Drive
Lexington, Kentucky

1976-77 UNIVERSITY OF KENTUCKY VARSITY BASKETBALL STATISTICS

(Thirty Games—FINAL)

PLAYER	G	MIN	FG-FGA	PCT.	FT-FTA	PCT.	REB-AVE	A	PF-D	PTS	AVE	TO
GIVENS	30	1032	236-459	51.4	94-113	83.2	208-6.9	82	64-1	566	18.9	53
ROBEY	30	823	158-276	57.3	111-161	68.9	273-9.1	51	100-3	427	14.2	76
PHILLIPS	28	600	144-261	55.2	54- 88	61.4	179-6.4	24	75-2	342	12.2	68
JOHNSON	30	1013	130-275	47.3	61- 88	69.3	122-4.1	143	82-3	321	10.7	65
LEE	30	745	108-194	55.7	77-107	72.0	157-5.2	43	102-4	293	9.8	68
SHIDLER	28	677	97-237	40.9	25- 31	80.7	52-1.9	67	75-0	219	7.8	50
CLAYTOR	26	454	72-141	51.1	28- 38	76.3	35-1.4	54	54-2	172	6.6	43
CASEY	27	196	16- 51	31.4	17- 25	68.0	11-0.4	21	19-0	49	1.8	19
WILLIAMS, L.	25	186	18- 49	36.7	11- 18	61.1	40-1.6	3	37-0	47	1.9	23
HASKINS	29	213	16- 27	59.3	11- 21	52.4	34-1.2	13	24-0	43	1.5	8
STEPHENS	12	109	14- 44	31.8	2- 7	28.6	15-1.3	12	14-0	30	2.5	7
WILLIAMS, S.	1	1	0- 1	-----	0- 0	-----	0-0.0	0	0-0	0	---	0
LAWLESS	1	1	0- 0	-----	0- 0	-----	0-0.0	0	2-0	0	---	0

REBOUNDS

KY TEAM 123 Deadball: Ky-Opp 47-59

KY TOTALS	30	1009-2015	50.1	491-697	70.5	1249-41.6	513	648-15	2509	83.6	480
OPP TOTALS	30	818-1823	44.9	434-608	71.4	1036-34.5	432	682-38	2070	69.1	595

SEASON RECORD: 26-4; SEC: 16-2; HOME: 12-2; AWAY: 10-1; NEUTRAL: 4-1

MARLOWE TIRE & APPLIANCE CO.



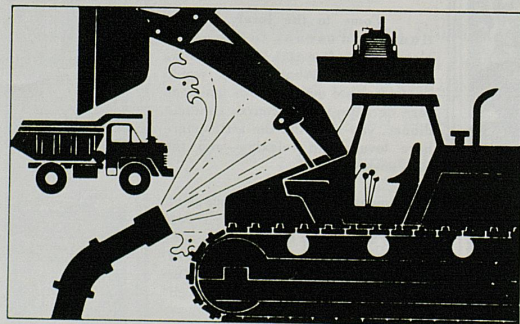
"UNQUESTIONABLY
ONE OF
LEXINGTON'S
FINEST."

TWO LOCATIONS
278-3406
707 LANE ALLEN RD.

255-4293
851 N. BDWY.

Malsbary

Steam Cleaner



FOR HIGHWAY & CONSTRUCTION EQUIPMENT
Regular cleaning schedules can often cut downtime,
reduce maintenance, increase efficiency.

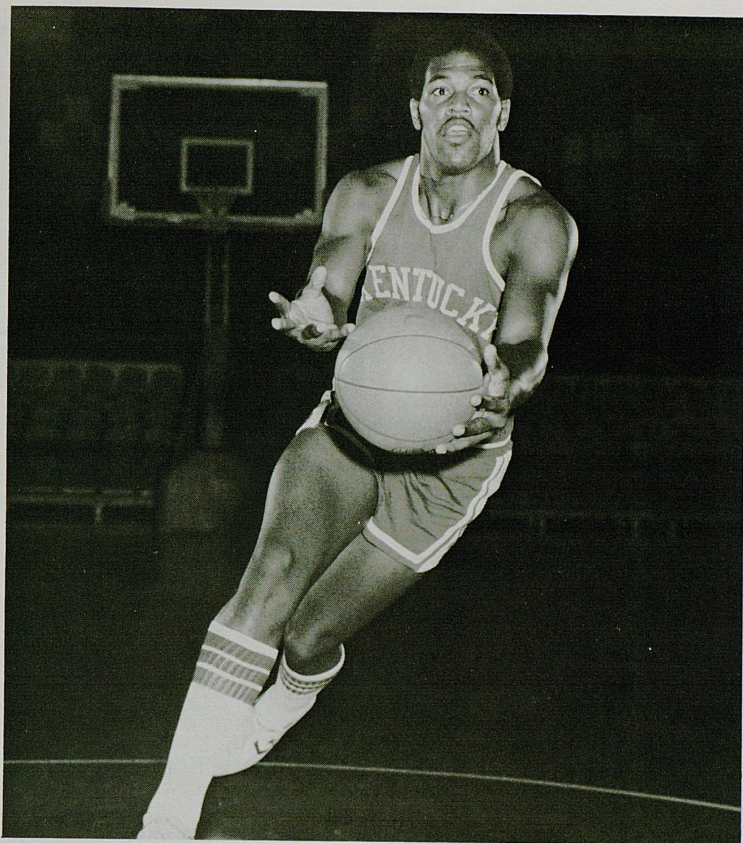
SALES — SERVICE

A-C BRAKE COMPANY, INC.

308 E. College St.

Louisville, Kentucky

502/584-5226



JAMES LEE
32

STATISTICS

Position: Forward
 Class: Senior
 Height: 6'5"
 Weight: 230
 Age: 21
 Major: Social Professions

**WE RENT
 ALL NEW
 FORDS!**



Reasonable Rates —
 Insurance included

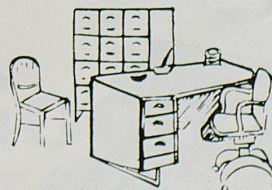


975 New Circle Rd.
 Lexington, Ky.
 255-4242

A very
 enjoyable
 dining experience
 featuring
 Steaks,
 Chicken and
 Alaskan King Crab



2750 Richmond Rd.
 Lexington, Kentucky 40502
 606-266-0712 Reservations Accepted



PHONE 266-3168

TOP DRAWER OFFICE SUPPLIES, INC.

WILLIAM H. BARNES, JR.

864 EAST HIGH STREET
 LEXINGTON, KENTUCKY

FRED COWAN
40

STATISTICS

Position: Forward

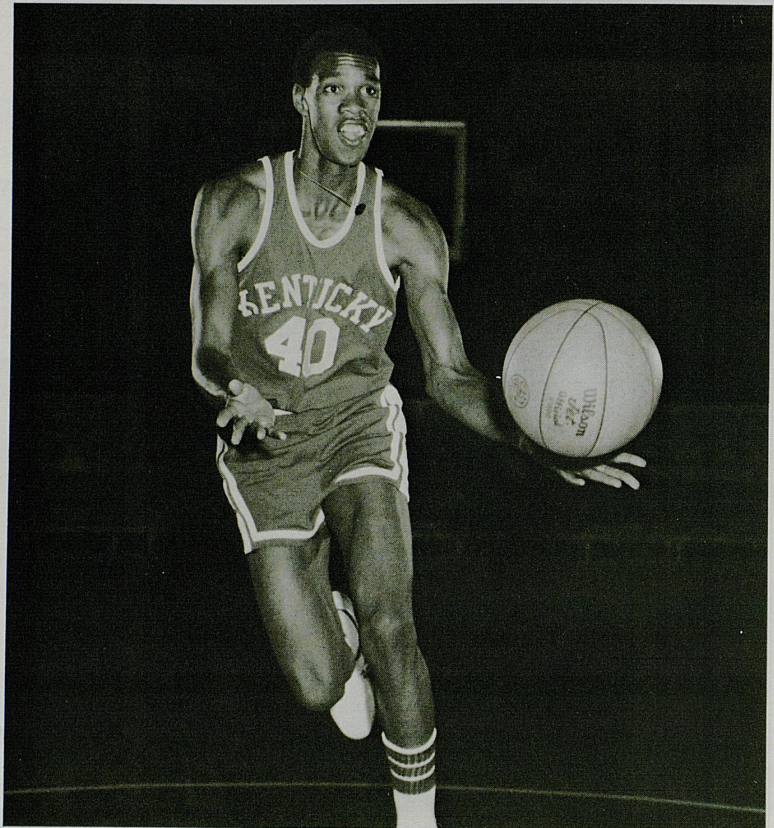
Class: Freshman

Height: 6'8"

Weight: 195

Age: 18

Major: Arts and Sciences



A special breed.

What does it take to be a Marine officer? It takes strength, agility, coordination, endurance, intelligence, moral and physical courage. It takes desire, determination and grit. Above all, it takes the ability to lead other Marines under conditions of extreme stress. In short, it takes a special breed of man. If you have what it takes, we'll bring out the best in you. Contact us. Now! Call 800-423-2600, toll free. In California 800-252-0241.



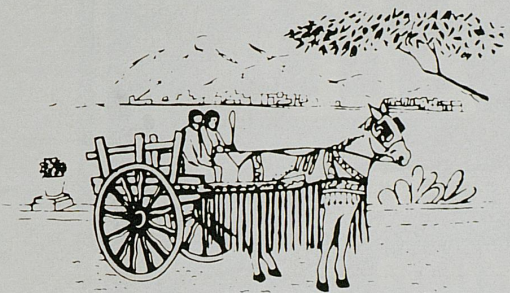
The Few. The Proud. The Marines.



LT. R. C. ROTEN
OFFICER SELECTION OFFICE
Eastland Shopping Center
Winchester Rd. PO Box 5663
Lexington, KY 40505
606-233-2446



JOE BOLOGNA'S



DINING ROOM AND CARRY OUT LOCATION: 116 W. MAXWELL ST.
Ph. 252-4933 or Ph. 252-4934


DINING ROOM AND CARRY OUT LOCATION: 692 NEW CIRCLE RD.
Ph. 252-0366 or Ph. 252-0367

NEW LOCATION
DINING ROOM AND CARRY OUT LOCATION: 365 SOUTHLAND DRIVE
Ph. 277-6155 or Ph. 277-6156

FOR YOUR HOUSE BEAUTIFUL

We Feature:

- Mirrors
- Pictures
- Lamps
- Gifts
- Custom Framing
- Fine Furniture



V. L. SLADE INSURANCE AGENCY, INC.

2040 Regency Road, Suite D
Lexington, Kentucky 40503
Phones 277-8971 / 277-8916



“Good Luck to the Wildcats”

Claiborne Farm

Paris, Kentucky

**ONE STATION
DOES IT ALL!**

*entertainment
information*

sports

news

wlap
AM 630

giving you our best everyday



SCOTT COURTS
44

STATISTICS
 Position: Center
 Class: Freshman
 Height: 6'10"
 Weight: 230
 Age: 18
 Major: Business and Economics

**A REVOLUTIONARY
NEW IDEA FOR
INSTALLMENT LOANS!**

**WILD
CARD**




BANK OF LEXINGTON
MEMBER F.D.I.C.

**WILD
CARD**




LEO'S FAMOUS OYSTERS
Fresh From The Coast!



Oyster
Eaters Make
Better Lovers

Oysters
Shrimp
Fish
Lobster



Go Big
Blue

825 Lane Allen Rd.
Lexington, Ky.

Carry-out
278-2402



Now Renting
in Lansdowne on
Redding Road

1 and 2 Bedroom Apts.
Lighthouse Square Apts.

385 Redding Road
Lexington, Ky.
272-9122
Nancy Day, Mgr.

CHUCK ALEKSINAS
50

STATISTICS

Position: Center

Class: Freshman

Height: 6'10"

Weight: 250

Age: 18

Major: Arts and Sciences

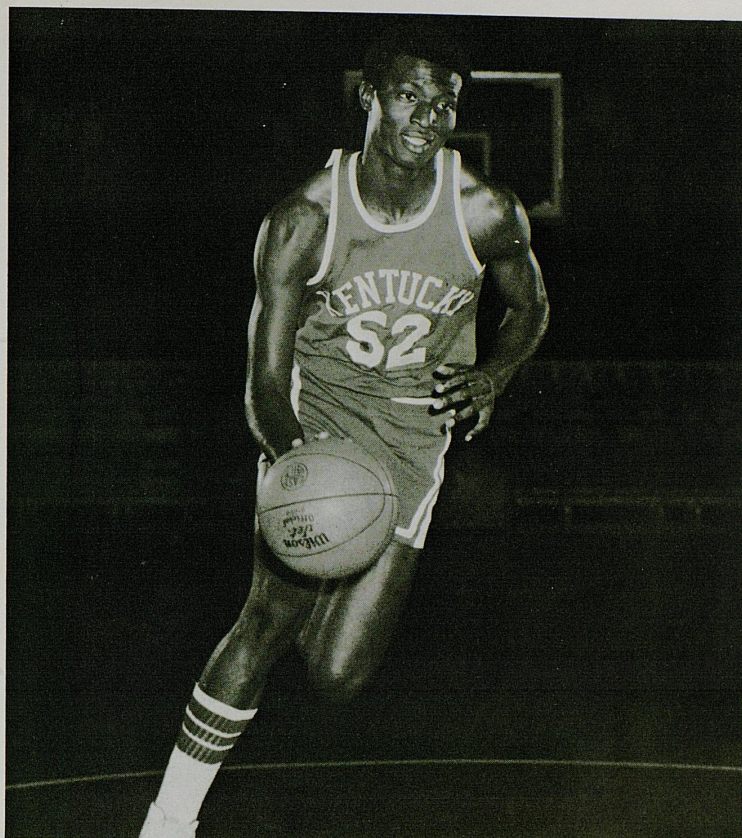


**“GOOD LUCK
WILDCATS”**

**Fairfield Farm
&
Training Center**

**Harold Snowden
Ironworks Pike**

**Hal Snowden, Jr.
Lexington, Ky.**



LAVON WILLIAMS
52

STATISTICS

Position: Forward

Class: Sophomore

Height: 6'6"

Weight: 200

Age: 19

Major: Arts and Sciences

Flow mechanics...the direction and fluidity of motion of all things. Today's lifestyles reflected by our easy-living clothes and appetite for new ideas. Shillito's is growing with you. Providing merchandise to parallel and magnify the flow of the seventies towards the new decade. Shillito's...always ready to participate with you in today and tomorrow.

shillito's

It's time to do
Something about
Your
Problem Nails!!

**Nails Sculptured
by Roxanne**

Now Two Locations
1429 Village Dr., Lexington
Jettown Plaza., Frankfort

(606) 252-1012
(502) 695-2981

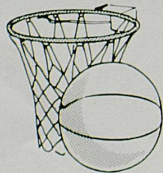
RICK ROBEY
53

STATISTICS

Position: Forward-Center
 Class: Senior
 Height: 6'10"
 Weight: 235
 Age: 21
 Major: Agriculture-Economics



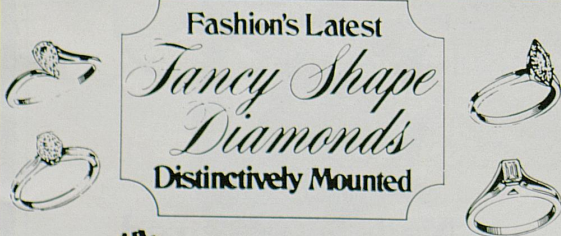
**Support
Kentucky
Basketball**



Bed and Bath Fashion Shop

Lexington Mall
269-3371

the fashion place for your home



Bogart's

Phone
254-5031

Lexington Center Mall
127 West Main
Since 1883



"TalkRadio"



The Talk of The Bluegrass

WNVL
1250



MIKE PHILLIPS
55

STATISTICS
Position: Center
Class: Senior
Height: 6'10"
Weight: 235
Age: 21
Major: Arts and Sciences

We've been called
many names in our time.

*commercial artist, typesetter, illustrator,
commercial photographer

image studio
156 e. third, lexington, kentucky 40507 (606) 253-1465

at last . . .

1, 2 and 3
Bedroom Apartments
Furnished &
Unfurnished

PIMLICO
ARK

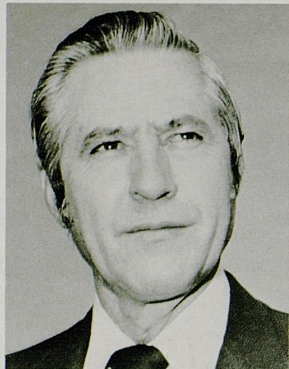
1317 Centre Parkway
Lexington, Ky.
Phone 272-0215

BEFORE OR AFTER THE GAME

GO

FIDDLER'S INN
\$3.95 RIBEYE

Potato, Bread, Salad Bar (Over 30 Items)
Full Menu - Steaks - Sandwiches - Seafood
Dining & Dancing Nightly
on New Circle Rd. Near Russell Cave Pike



**RUSSELL
RICE**

**Sports
Information
Director**

RUSSELL RICE was named sports information director at UK in May 1969, after serving two years as assistant to Ken Kuhn, who retired after more than two decades of service with the University. Rice came to the Wildcats from The Lexington Leader, where he was a general reporter eight years and sports editor five years. A native of Paintsville, Ky., he won letters in football, basketball and baseball at Van Lear High. After serving with the U. S. Marines in World War II, he attended Kentucky Wesleyan College and received his bachelor's at the University of Kentucky in 1951. He has served as manager of the NCAA Mid-East Basketball Tournament (1968), president of the Southeastern Conference Sports Information Directors Association and chairman of the Basketball Hall of Fame Committee of the College Sports Information Directors Association and was recipient of the 1971 Churchmen's "Sportswriters of the Year" award.

**JACK
PERRY**

**Assistant
Sports
Information
Director**



JACK PERRY joined the Sports Information staff in March, 1970, after 15 years with the Lexington Herald-Leader, where he was Librarian for 10 years. A native Lexingtonian, Jack attended the University in 1949-50 before entering the United States Air Force. He is married to the former Miss Barbara Sanders of Lexington. They have four children—Mrs. Greg Moore, of Owensboro, Ky., Mrs. Deborah Case, Jack David and Todd, of Lexington.



STROH'S

IDEAL OF KENTUCKY, INC.

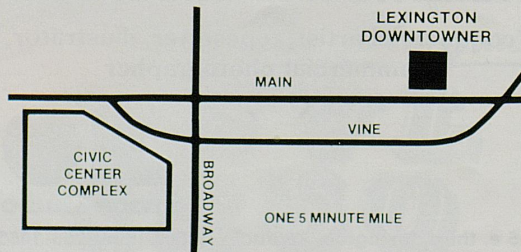
**WHOLESALER
STROH'S AND STERLING BEER**

**1068 Whipple Court
Lexington, Ky. 40511
Ray Hand
Phone 252-6606**

**LEXINGTON
DOWNTOWNER**

**BANQUET CATERING
COMFORTABLE LODGING
INCLUDING DINING FACILITIES
AND LOUNGE WITH ENTERTAINMENT
NOW UNDER NEW OWNERSHIP AT**

**A MOTOR HOTEL
IN THE HEART OF
DOWNTOWN LEXINGTON
347 EAST MAIN STREET
255-4481**



BLUE & WHITE FUND
OF THE
UNIVERSITY OF KENTUCKY ATHLETICS ASSOCIATION

The outstanding support of the Blue & White Fund contributors is very much a factor in the overall strengthening of the University's wide-ranging athletics program.

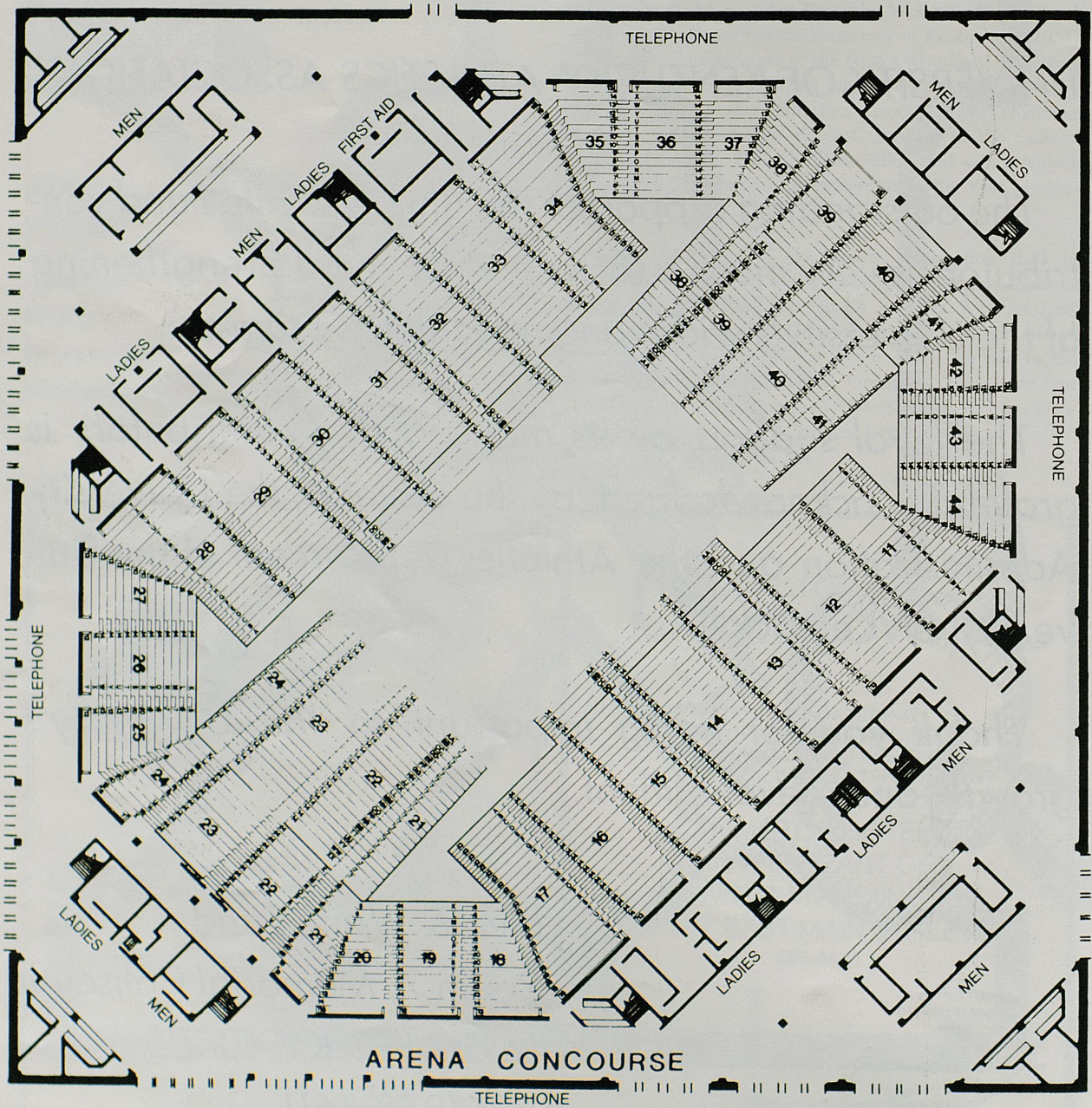
The loyal support by its many active contributors is gratefully acknowledged by the athletes, the University Administration and the Athletics Department of the University of Kentucky.

Thank you for being important to the University's growth and development.

Blue & White Fund
Room 7, Memorial Coliseum
Lexington, KY 40506
606/258-5611

Rupp Arena

Wildcat Lair For Second Year



Lower seating and concourse plan, High Street elevation. All public facilities serving Rupp Arena are located on this concourse. This includes restrooms, telephones, first aid station, drinking fountains, and refreshment stands.

GRAVES/COX

Distinctive Menswear Since 1888

**Lexington: Downtown,
Turfland and Fayette Malls**

Home of:

Oxford Clothes • Hickey-Freeman
Hart Schaffner & Marx • Lanvin
Phoenix • Southwick • Palm Beach
Chaps • Hammonton Park
Donald Brooks • Christian Dior
Yves St. Laurent • Hardy Amies • PBM
London Fog • John Weitz • Daks
Sansabelt • Hathaway • Gant
Arrow • Countess Mara
Pierre Cardin • Oleg Cassini
Rivetz of Boston • Izod
Malcolm Kenneth • Pendleton • Thane
Damon • Borsalino
Silton of California • Don Loper
Robert Bruce • D'Avila • Drummond
Stratojac • Lakeland • Dobbs

Lexington Center Corporation

Board of Directors

Bruce Glenn
Chairman of the Board
William Jackson
Vice Chairman
Margaret Cravens
Secretary
DeWitt Hisle
Treasurer
Doc Ferrell
Linda Carey
William T. Young, Sr.
Bill Bingham
William Hoskins
Earl Wilson

Personnel

Thomas D. Minter
Executive Director
General Manager
Mary McCreary
Director of Group Sales and Concessions
Richard F. Pardy
Managing Director of the Opera House
Merrill Richardson
Director of Facilities
Larry Stebleton
Director of Business Affairs
Rick Reno
Director of Operations



To soothe tired nerves and back,
I sleep on and recommend the

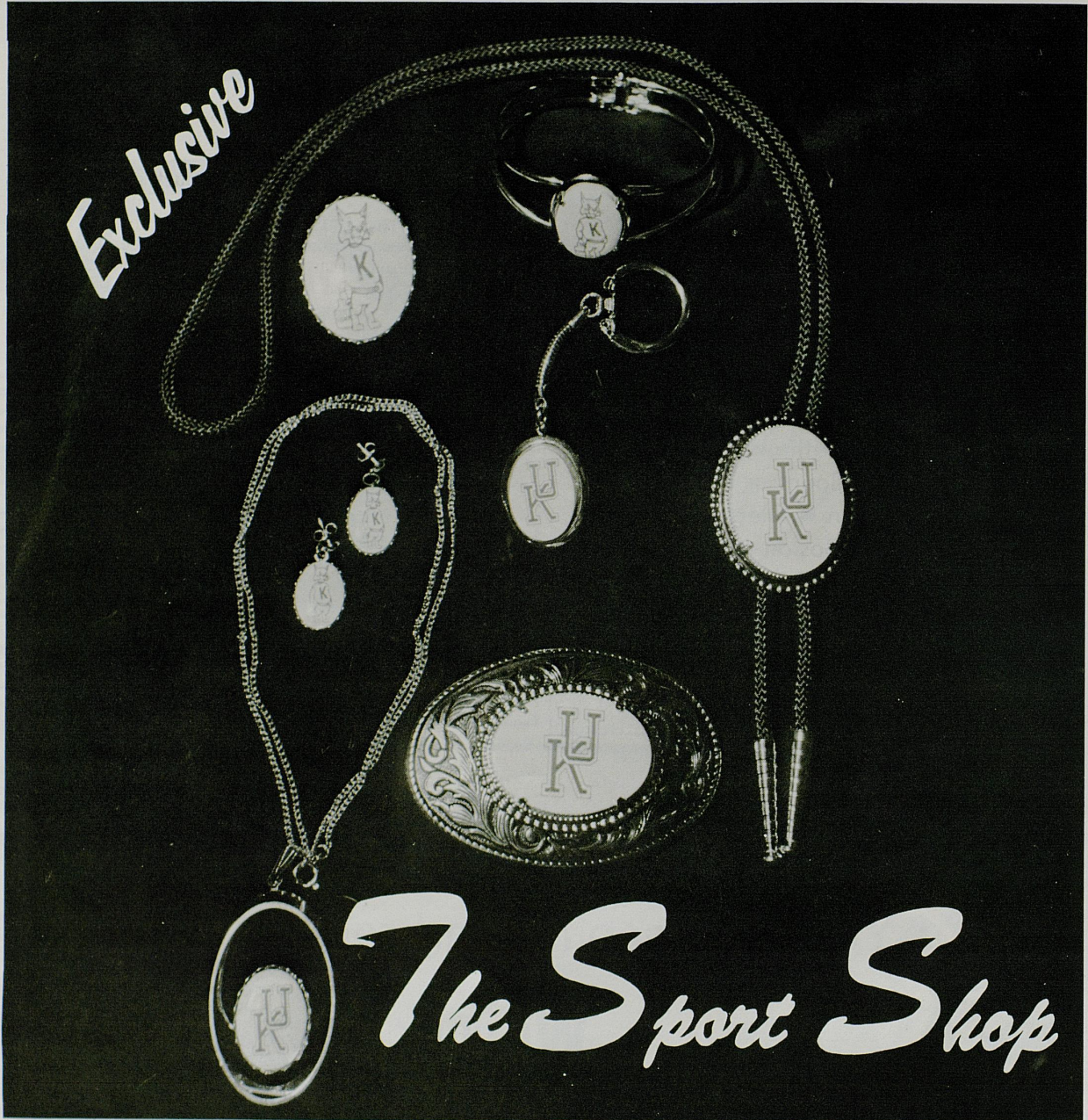
WILDCAT SLEEP SET BY THER·A·PEDIC®

"A college basketball coach doesn't get much time to rest. Take it from me, Joe Hall. I burn the midnight oil every night then bounce out of bed every morning. That's why I sleep on the Kentucky Wildcat Sleep Set from Therapedic."

HOOVER FURNITURE

1205 N. Circle Rd.
(next door to Mr. Wiggs)

Exclusive



The Sport Shop

THE SPORT SHOP • Lexington St. • Versailles, Ky. 40383
Kentucky Blue on White Ceramic

gold	silver	wildcat	UK emblem		quantity	price
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	necklace		6.00
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	bracelet		6.00
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	clip earrings		4.00
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	pierced earrings		4.00
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	brooch		4.00
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	key chain		4.00
	silver only	<input type="checkbox"/>	<input type="checkbox"/>	bolo tie		6.00
	silver only	<input type="checkbox"/>	<input type="checkbox"/>	buckle		8.00
Add 5% Sales Tax						
Handling Charge						1.00
TOTAL						

Allow 3 weeks delivery.
 Money Orders Only

Arena Information

FIRST AID

The University of Kentucky and the Lexington Center provide for your convenience and welfare, a First Aid Station on the Purple Concourse. Persons with any type of chronic medical problem are requested to leave their name and seat location with the nurse on duty at the First Aid Station. A person in need of assistance with a health emergency should report the situation immediately to an usher. Doctors on call and other individuals who might expect an emergency call are requested to leave their name and seat location at the will call window of the box office prior to entering Rupp Arena. In the event of an emergency, you will be notified at your seat. In order that the activities and program in Rupp Arena not be disrupted, paging over the public address system is not possible.

CARDIAC CARE

In cooperation with the University Medical Service, the University of Kentucky provides a cardiac resuscitation program at all UK basketball games.

LOST AND FOUND

Lost and found articles should be reported or turned in to an usher or a security officer. You may wish to write to the director of arena security and describe lost articles which will be returned if found.

NO HORNS

Horns are not permitted in Rupp Arena and will be picked up at the entrances. Be considerate and allow your neighbor to enjoy the game. Keep portable radios at a low volume.

GATE INFORMATION

Rupp Arena will normally open one hour prior to any scheduled event. Please do not leave the arena until the conclusion of an event or game or at half-time if you plan to re-enter. No "Pass-out" tickets will be issued and you will not be permitted to re-enter.

COURT REGULATIONS

Spectators must keep off the court at all times. Spectators must use the arena stairs and vomitories. There are no public facilities located on the arena floor level. Public facilities in Rupp Arena are located on the entry concourse level. You will find all refreshment stands, drinking fountains, public telephones, restrooms, vending machines and first aid on the concourse level.

LIQUORS

Alcoholic beverages are strictly prohibited within the arena as are all food and drink containers including hard surfaced materials of any type, bottles, cans, thermos bottles, ice bags, ice chest, and any object related to above. Arena personnel are instructed to enforce this rule in the interest of safety.

PUBLIC ADDRESS

Messages for the public address announcer are acceptable only in emergencies and must be approved by the Sports Information Director at University of Kentucky basketball events.

SIGNS

Signs and barriers are restricted in Rupp Arena in accordance with policies established by arena management and public safety officials.

GENERAL TICKET POLICY

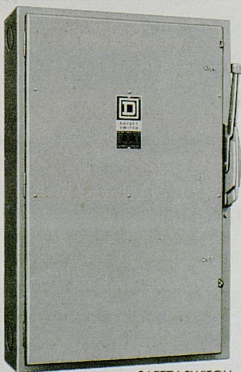
- All persons must have a ticket
- No pass out checks permitted at any exit
- All sales final
- Tickets cannot be refunded or replaced if lost, stolen or destroyed.
- The University of Kentucky Athletic Association reserves the right to revoke tickets by refund of purchase price.
- Holder of tickets to University of Kentucky athletic events agree to abide by Arena and University Policies.
- For Arena events other than University of Kentucky basketball all tickets are sold by the Lexington Center Corporation and its authorized outlets. Box Office hours are 10 a.m. to 5 p.m. Monday through Saturday and commencing 90 minutes prior to the event on event days. No telephone reservations. Check will not be accepted within seven days of an event.

"If you had to compete with the big stores selling the same brand name fashions, what would you do?"

We've Lowered Our Prices!



960 Winchester Road / 450 Southland Drive



SAFETY SWITCH

Square D at Rupp Arena

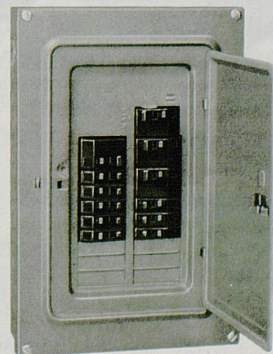
All of us at Square D are proud of the Wildcats. And we take additional pride in the knowledge that our electrical equipment (safety switches, panelboards, circuit breakers, etc.) was chosen to provide essential electrical power to Rupp Arena. In fact, our equipment is installed in the finest residential, commercial and industrial structures throughout the world.

When you come to Rupp Arena to see the Wildcats, you probably won't even know we're there. And that's the way it should be.



SQUARE D COMPANY

Wherever electricity is distributed and controlled



PANELBOARD

U. K. Student Code of Sportsmanship

We, the students of the University of Kentucky, having an abiding faith in the value of intercollegiate athletics as an instrument in promoting friendly relations among universities, do adopt this code of sportsmanship:

- (1) Winning or losing, an athletic team of the University of Kentucky will have our continued and wholehearted support.
- (2) We expect our teams to measure up to the highest ideals in sportsmanship, and we pledge that our conduct shall be equally praiseworthy.
- (3) The visiting team and coaches, and the officials are our guests. As such, they deserve our respect, courtesy and hospitality.
- (4) We shall always abide by the regulations of the University governing the use of the athletic facilities.
- (5) Bearing in mind the rich athletic traditions of the University of Kentucky, we pledge ourselves to a standard of conduct which will uphold and expand this tradition for the future.
- (6) We call upon all who join us in the support of the University of Kentucky athletic teams to join us likewise in support of this code.

*The Student Government Association
of the University of Kentucky*

**GO
CATS!
GO
WE RENT
CARS AND TRUCKS**

**ALL MAKES — ALL MODELS
DAILY - WEEKLY - MONTHLY - YEARLY
VEHICLE LEASES TO YOUR NEED**

L O V E LEASING and RENTAL, INC.

DIVISION OF BLUE GRASS CHRYSLER-PLYMOUTH
P.O. BOX 161 177 NORTH MILL STREET
LEXINGTON, KENTUCKY 40501

CALL US
AT
254-6684

**Typesetting
Layout • Design
Photostats**

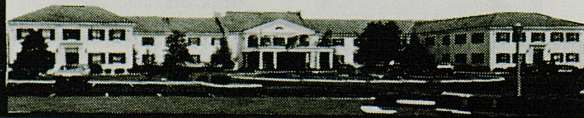


robin typesetting
710 west high street
lexington, kentucky 40508
(606) 254-7919 or 252-8658

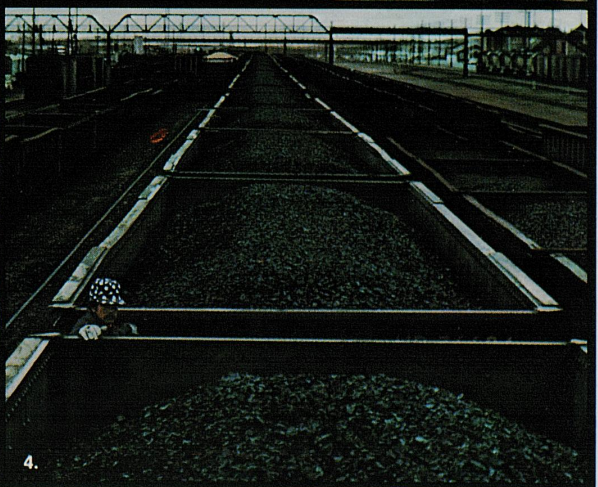
**Campbell
House
Inn**

THE HOME
OF SOUTHERN
HOSPITALITY IN
LEXINGTON, KENTUCKY
CONVENIENT TO RUPP ARENA

1375 HARRODSBURG RD. 255-4281



Maybe you didn't know that Ashland is more than an oil company.



But you should.

1. We're America's leading independent refiner and marketer of petroleum products. We have seven modern refineries with a combined crude oil processing capacity of approximately 400,000 barrels a day.
2. We're the world's largest highway paver, a versatile construction company and a builder of offshore drilling platforms and drill ships.

3. We're a chemical industry leader; we operate chemical and mineral product manufacturing and distribution facilities in 28 states and 13 foreign countries.

4. We're one of the top 10 coal producers in the nation with interests in Alabama, Illinois, Wyoming, Kentucky, Tennessee and West Virginia.

Ashland Oil, Inc.,
Ashland, Kentucky **Ashland**

Ashland Oil, Kentucky's largest corporation, with sales in excess of \$4 billion.

More going for you.



More coming to you.

Our reasonable prices are going for you. Wide selection and generous terms. And continuing expert service, at your convenience. All this is coming your way—and more

so—because our personal concern comes with it. Our outgoing efforts are your guaranteed income of satisfaction. We're The Going Concern . . . so you'll always come out ahead.

THE GOING CONCERN
You always come out ahead

LEXINGTON DODGE

We Lease for Less
DWAYNE ROGERS LEASING

1560 NEW CIRCLE RD., LEXINGTON, KY.