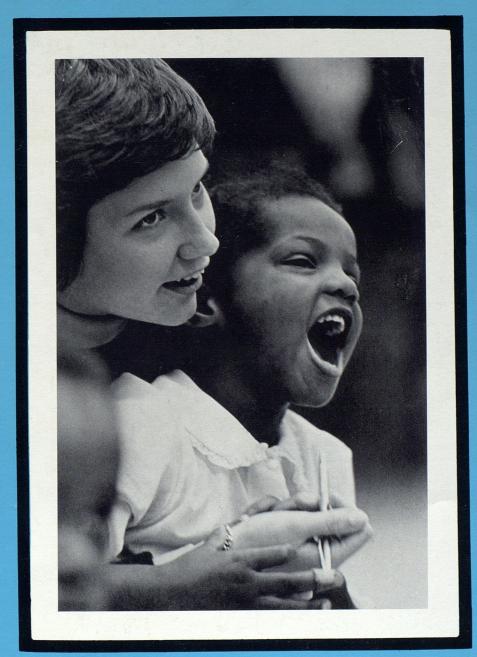
University Archives
Margaret I. King Library - North
University of Kentucky
Lexington, Kentucky 40506

# the Kentucky Alumnus

Summer 1975



**UK's Sesame Street** 

See Story on Page 12

#### THE UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION

For Members and Their Immediate Families **Presents** 

Year Holy

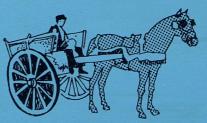
8 Days - 7 Nights 1975 August 9-17 Louisville Departure

\$ 499

( + 15% Tax & Service) Per person-Double occupancy Single Supplement - \$60.00







#### YOUR TRIP INCLUDES:

Round trip jet transportation to Athen (meals & beverages served aloft), \*\* evening departure

First-class accommodations at the Ritz Hotel or the Grand Beverly Hills Hotel (or similar)

Continental breakfast daily (tax & tip included)

Dinner each evening (tax & tip included)

**Tour of ancient Rome** 

Tour of religious sites of Rome

**Exciting low-cost optional tours available** 

All gratuities for bellmen, chambermaids & doormen

All round trip transfers & luggage handling from airport to the hotel

**Experienced escort & hotel hospitality desk** 

\*\*Alcoholic beverages available at a nominal charge.

Air transportation - 254 seat Trans International Airlines, U.S. Certificated Supplemental Air Carrier, DC-8 Jet; Estimated Cost - \$340.32; Land - \$233.53; Charter Cost - \$86,441.28

Deposits are accepted on a First-Come, First-Served basis as space is limited! Final payment is due 60 days prior to departure. New bookings are accepted any time prior to departure providing space is available. Reservations may not be considered confirmed until deposits are accepted by Arthurs Travel Center. Information will be sent to you four to six weeks after your deposit is received. Cancellation without penalty will be permitted if written request is received 60 days before departure. Cancellation after 60 days will be subject to an administrative charge of \$25.00 per person and there will also be a charge for the pro rata air fare unless replacement is made from a waiting list; however, the availability of such replacement is not guaranteed. An Air Fare Refunder Policy is available and an application will be sent to you 4 to 6 weeks after your deposit is received. Refunds resulting from cancellations may take 8 to 10 weeks to process. Applicable government regulations require that air/land costs are quoted and that the air cost is subject to revision based on the actual number of participants; however, only the complete air /land package(s) described in this brochure is available. Price subject to change for currency fluctuation, any taxes imposed since the price of this trip has been set and

applicable government regulations. Trips are based on a minimum of 40

Responsibility: Arthurs Travel Center, Inc. and U. of Kentucky Alum. Assn. and/or its associated agents act as agent only for all services furnished herein and expressly disclaim all responsibility or liability of any nature whatsoever for loss, damage or injury to property or to person due to any cause whatsoever occurring during the tour or tours described herein and for loss of trip time resulting from airline delays. All tickets, coupons and orders are issued subject to the foregoing and to any and all terms and conditions under which the means of transportation and/or other services provided thereby are offered and/or supplied by the owners, contractors or public carriers for whom Arthurs Travel Center acts solely as agent. Arthurs Travel Center reserves the right in its discretion to change any part of the itinerary or the air carrier or the aircraft utilized without notice and for any reason.

Due to the fuel situation the airlines anticipate the possibility of price increases for fuel. Therefore, the trip price is subject to increase based on any surcharge levied by the airlines resulting from increased fuel costs.

For further information, contact and mail deposits to: University of Kentucky Alumni Assoc., Helen G. King Alumni House, Lexington, Ky. 40506 PHONE: (606) 258-8906

NOTE: To ensure that you are enrolled on the trip of your choice, make certain that you use this coupon!!!

Reservation Coupon.....

UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION: ROME: August 9-17, 1975

Enclosed find deposit in the amount of \$\_ \_ (\$100.00 per person) for \_ Please enroll us(me).

Name(s)

Address

City

**Business Phone** 

Home Phone

Rooming with

Please check if Single Supplement is desired \_\_\_ Indicate airplane seating preferred (Not guaranteed) \_\_\_ Smoking \_\_\_ Non-Smoking

Zip

Please make checks payable to: University of Kentucky Alumni Assoc.

University Archives

Margaret I. King Library - North

University of Kentucky Lexington, Kentucky 40506

Volume Forty-five, Number Three Summer 1975



# Contents

#### 1974 OFFICERS

se ss s dic v-r-a-

President George L. Atkins '63 Hopkinsville, Kentucky Vice President James W. Stuckert '60 Louisville, Kentucky Treasurer Mrs. Joe F. Morris '38 Lexington, Kentucky Secretary, Director of Alumni Affairs Jay Brumfield '48

Lexington, Kentucky

#### **FEATURES:**

Cliff Hagan, The New AD	7
An Alumnus with Community Spirit	
An Alumna's Love for Shakertown	11
UK's Sesame Street	12
Resolutions for the President	
The New & the Returning Alumnus	16
DEPARTMENTS:	
Around Campus Briefly	2
Sports Gleanings	6
Class Notes	24
Alumni Activity Line	27
Book Reviews	32
FROM COVER	

#### FRONT COVER:

Exciting programs have practical beginnings as the story on UK's Sesame Street project shows. Coordinator Johnetta Render tells about the planning and strategy behind the smiles of delight and learning on the aces of student teacher Jane Vanderweep and pupil Lonnie Green. (I)

#### ASSOCIATION STAFF

Assistant Director Ordie U. Davis '48

> Linda Brumfield Ruth Elliott Ben Fletcher Amelia Gano Ennis Johnson Edith Kenton Suzanne Lane Paula Williams Ada Refbord '39

Olga Varrone

#### EDITORIAL STAFF

Editor

Liz Howard Demoran '68 Graphic Designer **AKay Crace** 



THE KENTUCKY ALUMNUS is published quarterly each year by the University of Kentucky Alumni Association, 400 Rose Street, Lexington, Kentucky 40506. Opinions expressed in the ALUMNUS are not necessarily those of the University of Kentucky or the Alumni Association. Second class postage paid at Lexington, Kentucky. A member institution of the Joint Alumni Council of Kentucky and the Council for Advancement and Support of Education.

# **Around Campus Briefly**

#### 1ST DONOVAN Ph.D.

A 67-year-old Canadian will become the first person ever to receive a doctoral degree at the University of Kentucky under a special tuition-free program for senior citizens.

Alfred David Arthurs of Montreal received his Ph.D. in educational psychology and counseling during UK's commencement exercises May

Arthurs has been attending UK since the fall of 1973 as a Donovan Scholar. The Donovan Scholar program enables persons over 65 years of age to attend UK tuition-free on special grants administered by the UK Council on Aging.

Arthurs came to UK to pick up where he left off 23 years ago when he began work on his Ph.D. at Columbia University. Job pressures and the deaths of two academic advisers during his studies at Columbia caused numerous delays in completing his work.

Arthurs, who taught and directed science programs for 36 years in the Montreal school system, received his bachelors degree in 1929 and the masters in 1930 from Acadia University, Wolfville, Nova Scotia. His wife, Irene, who also taught science in Montreal, is a graduate of McGill University in Montreal.

"We were watching television one night when a special program came on concerning the UK Donovan program for senior citizens at the University of Kentucky," Arthurs recalled. "The description of UK's program exactly fitted my needs."

"We were anxious to complete the work on the degree, but not so anxious to return to Columbia and live in New York City," Mrs. Arthurs added.

Following an exchange of correspondence between UK and the

Arthurs, the pair packed their belongings and moved to a small second-story apartment in Lexington about three blocks from the main campus.

Since that time Arthurs has completed the 25 graduate credit hours he needed while maintaining a 3.8 grade point average. Most recently he and his wife completed the tedious and exacting tradition of typing the required doctoral dissertation.

"I've typed his dissertation so many times, I know it by heart," Mrs. Arthurs said. "I have no desire to work on a Ph.D. of my own," she added.

Arthurs based his dissertation on a course he taught in the psychology of communication at Sir George Williams University in Montreal.

As part of his doctoral work, Arthurs taught the course again, for comparison purposes, to two groups at UK. One was a group of his fellow Donovan Scholars whose average age was 70; the other group was made up of graduate students in educational psychology who averaged 30 years of age.

Arthurs tested the two groups before and after they took the course which deals with what Arthurs calls "false-to-fact" language structures. He compared how each group changed their attitudes in communicating what they said and felt.

"Both groups changed significantly," Arthurs said, "but the senior citizens were slower to change their attitudes."

Arthur's work identified nine ways people misuse language in communicating. As an example, Arthurs noted how the names of people, places and things remain the same, but in communicating about them we assume incorrectly that these

same people, places and things do not change.

"a aliv UK wal

inv

CO

age

alr

va

sto

"Everything is changing in a dynamic world," Arthurs said. "We cannot return to the home of our childhood without finding that it has changed and we have changed."

At other times, the Donovan Scholar pointed out, people may use a language structure that assigns qualities to the wrong person. The theater patron who says, "That actor's portrayal of Hamlet was horrible," is crediting the horrible portrayal to the actor, whereas, in fact, it is in the mind of the beholder, Arthurs noted.

Sometimes people use words to express wishes, hopes, imaginings and opinions as if they were reality, he says. "This confusion of words (called intensional orientation) with reality (called extensional orientation) may lead to disastrous maladjustment—because you dream it may not make it so."

Following commencement, the Arthurs left Lexington for their summer cottage in Isle la Motte, Vt., and a rest.

"We need a vacation," Mrs. Arthurs said. "I feel guilty each time I find myself sitting and not typing."

When they return to Montreal next fall, Dr. Arthurs will begin another career. "I plan to work in the field of adult education helping adults aged 20 and up," he said. "I enjoy people of all ages."

#### PAT-ON-THE-BACK

Energetic UK students participaing in Adopt-A-House, a voluntary service program in which the students "paint up, clean up and fix up" the houses of owners who cannot afford to hire help or who are unable to do the work themselves, were commended on the editorial page of the **Lexington Leader** for keeping "a worthwhile community project alive." Since its founding in 1973 by UK professor Dr. Pritam S. Sabharwal, about 60 Lexington homes have benefitted from the project that has involved more than 800 students.

#### CORRESPONDENCE CREDIT

The Independent Study Program currently is reaching 3,300 persons all across this country and in several nations of the world. They range in age from high school students to persons in their 80's.

While the program offers a choice of 162 courses to qualified people almost anywhere in the world, the vast majority of enrollees are students already doing college work. In the past three years, says Dr. Earl Pfanstiel, director, students have come from 26 Kentucky colleges and universities, 278 outside the state, and seven in foreign countries.

A number of students are associated with no college. Participants include prison inmates and men and women serving in the armed forces. At one time, Pfanstiel said, there were as many as 1,100 servicemen on active duty taking correspondence courses at the University.

The most popular subjects are history, geography and biology.

# SOCIAL WORK DEGREE AMONG FIRST

UK's undergraduate program in social work is among the first in the country to achieve accredited status from the Council on Social Work Education (CSWE).

Accreditation of bachelor degree programs in social work was initiated by the CSWE commission in June 1974. The program at UK is offered by the College of Social Professions.

The accredited status is retroactive to the beginning of the 1974-75 academic year and will continue through June 1976.

The CSWE, in its notification to UK of accreditation, said it ". . . took cognizance of University administrative support and the development of the program to date, which speak to a commitment to meet accreditation standards."

The College of Social Professions has an enrollment of 405 undergraduate majors in the social work program and awarded the BA in social work to 84 candidates on May 10. A Department of Social Work was started in the UK College of Arts and Sciences in 1944 and was transferred to the present college when the college was established in 1969.

#### 21 GIVE 500 YEARS TO UK

Five-hundred cumulative years of service were represented by 21 University faculty members who reached retirement age this year.

The group was presented recognition certificates at a banquet where President Singletary noted the "style and grace with which these people have come to the end of their careers. Unlike many who do not know what they want to do, these people have learned that reading and writing are not very bad pursuits."

The retirees are: John L. Cutler and Maurice A. Hatch of the English department; Gifford Blyton of the speech department; Holman Hamilton of history; Erwin J. Lyons of geology; John M. Carpenter of biological sciences; Ford M. Montgomery of music; Ada M. Jobert of health, physical education and recreation; Mary D. Browder of human development and family relations; Margaret A. Meyer and Elizabeth Morgan from the library.

College of Agriculture retirees include S. C. Bohanan, campus coordinator for the Thailand project; Charlie Dixon of development programs; Eve Morgan of regulatory services, and W. G. Duncan of agronomy. Cooperative Extension Service retirees are George Noble of Liberty; Gertrude Paprotta of Independence;

Ray Russell of Owensboro; Catherine Thompson of Hickman, and Floyd Thompson of Brandenburg. Nevyle Shackelford, Beattyville, a writer for agriculture information services, also is retiring.

#### ROOM & BOARD RATES

An upward adjustment in room and board rates and a change in meal plans were adopted by the UK Board of Trustees in May.

Regular semester undergraduate residence hall room and board rates for the choice of any two meals, seven days per week plan was raised from \$560 to \$600 and for the three meals, six days, two meals Sunday plan went from \$623 to \$700. Added to the students' meal options were a two meals per day/five days per week plan for \$560 and three meals per day, five days per week plan for \$670.

The increase was recommended when it was determined present rates would be insufficient to meet the higher operating costs and financial demands of the Housing and Dining System which is a self-sustaining University operation. The adjustments will result in revenue to cover increased costs of labor, food and utilities.

Summer school room rates were effective immediately being raised from \$145 to \$160 for double occupancy and from \$185 to \$200 for single occupancy this session.

Also increased were the room rates for students residing in the professional building (\$587 to \$639, single; \$293.50 to \$319.50, double); married student housing (\$95 to \$105 for efficiency apartments; \$110 to \$120 for one-bedroom; \$120 to \$130 for two bedrooms); graduate apartments (\$292 to \$322, efficiency, double occupancy; \$337 to \$367, one-bedroom, double occupancy); and conference and guest housing (\$5 to \$7 per day, 13 days or less, double; \$7 to \$9 per day, 13 days or less, single.)

#### JOURNALISM RE-GROUPING

When the journalism department was denied reaccreditation for its general editorial sequence, President Otis Singletary moved quickly and aggressively to see the situation rectified. In order to expedite reaccreditation, Singletary announced a three-phase plan. Handling Phase I is Dr. Lewis Cochran, vice president for academic affairs, who was appointed to organize a task force to carefully analyze the American Council on Education for Journalism (ACEJ) report and recommend internal priorities and actions by early July. Next a "blue ribbon" committee of working press and perhaps the dean of another journalism school will be invited to "react to what we think we ought to do and point out anything we may have missed," said Singletary. Phase III, the implementation of needed changes in curriculum and staff, will take place so that the school is "in a position to invite another accrediting team to the campus within the coming academic year with expectation of a favorable outcome," says Vice President Cochran.

Already underway are these actions:

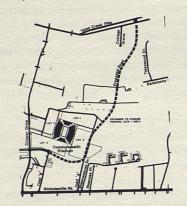
\* a position in Journalistic Practice, intended to strengthen the "professional" background of the faculty, has already been approved and a search for a suitable candidate is underway.

\* authorization for a second such position in the Department of Journalism has been obtained. These two positions are intended to satisfy the committee's recommendations regarding professional faculty and will bring into line the faculty-student ratios recommended for skills courses by the accrediting committee.

\* the Journalism faculty has already acted on the committee's recommendation that a third reporting course be required of majors in the sequence.

\* the Journalism faculty has already acted to reduce the total number of hours required in its general editorial sequence from 34 to 31, and has established an upper limit of 37 hours of journalism and communication courses.

UK's general editorial program was the only accredited one in Kentucky



#### A NEW ROAD

The University of Kentucky will build an access road from Commonwealth Stadium to Tates Creek Pike to relieve traffic congestion during UK home football games.

The two-lane road is expected to be ready for use next football sea-

"We anticipate that the addition of this new road will greatly improve traffic flow around Commonwealth Stadium during our home games," said UK President Otis A. Singletary.

"Traffic experts have advised us that the road will alleviate congestion on Tates Creek Pike, Cooper Drive and Nicholasville Road and shorten the time it takes to empty stadium parking lots after our games," said Lawrence E. Forgy Jr., UK vice president for business affairs.

A traffic consulting firm from Memphis last year studied the situation around Commonwealth Stadium and made the recommendation for the access road. The study included "fly overs" of the area during two

football games.

The road will be built entirely on University-owned property. It will cost about \$500,000 and be paid for from UK capital construction funds.

V

te

a

10

The new road, which will be about 1.1 miles in length, will connect Cooper Drive and Tates Creek Pike. It will wind through vacant land near the football stadium until it meets Tates Creek Pike just south of Cottage Grove Lane.

An eight-foot wide blacktop walkway-bicycle path will be built alongside the new road from Tates Creek Pike to the stadium parking lots.

During football games, the new road will offer access to all four of the stadium parking lots.

#### 21 CHOSEN OUTSTANDING

Twenty-one faculty members representing 11 departments and the Community College System of the University of Kentucky have been chosen Outstanding Educators of America for 1975.

Chosen for their professional achievements are: Dr. Raymond F. Betts and Dr. Robert M. Ireland, History; Wallace N. Briggs and Dr. Roger Burch, Theatre Arts; Sandra Jo Campbell and Elizabeth M. Bear, Nursing; Dr. C. Frank Buck, Dr. George E. Mitchell Jr., and Dr. Ray H. Dutt, Animal Sciences; Terry D. Rothgeb, Housing and Interior Design; Myrna M. Wesley and Dr. Joseph R. Fordham, Nutrition and Food Science; Dr. Joseph A. Bryant Jr., English; Dr. Donald E. Sands and Dr. Paul L. Corio, Chemistry; Dr. Timothy H. Taylor and Dr. Ronald E. Phillips, Agronomy; Dr. Daniel R. Reedy, Spanish and Italian Languages, and Dr. Jesse G. Harris Jr., Psychology.

Ray Reed and Sister M. Angelice Seibert O.S.U., Jefferson Community College, also were chosen.

The educators will be featured in the national awards volume, "Outstanding Educators of America."

#### NEW DEGREE AT MCC

The Madisonville Community College and the Madisonville State Vocational-Technical School, with extensive faculty and community involvement, have cooperatively developed a plan to initiate an associate degree program in radiologic technology at Madisonville Community College, beginning with the fall semester 1975. This proposal when implemented will make available the next step on a "career ladder" for students finishing technical courses in radiologic technology presently offered at Madisonville State Vocational-Technical School.

The technical portion of the curriculum will be provided by the existing budget of the Madisonville State Vocational-Technical School; general education courses will be provided from the present budget of Madisonville Community College. No additional funds are required to implement the proposal which has been submitted to the Council on Public Higher Education for approval.

The Community College System now offers this radiologic technology degree only at the Lexington Technical Institute. Since the Madison-ville program is a new program for this college requiring certification of its graduates, approval of the Council on Public Higher Education is required. Approval of the University of Kentucky Board of Trustees was required for submission to the Council.

### OPHTHALMOLOGY GETS A GOOD START

4

d

A division of the Department of Surgery, now an entity of its own, received a boost from several directions at its dedication as the Department of Opthalmology in May.

Dr. Jonathan D. Wirtschafter, chairman, who presented the dedication address at the dinner held at Spindletop Hall, said a gift of

\$20,000 to the E. B. Bowman Ocular Pathology Laboratory from the Ashland Oil Company will help underwrite the future of the lab.

Norman Wides, president of the Lexington Lions Club, presented a check for \$4,000 to Dr. Wirtschafter. The gift will help support an ophthalmic technician.

Honored were Dr. Ward O. Griffen, chairman of surgery, and Dr. David B. Clark, chairman of neurology.

#### DANGEROUS RV'S

An interim report to the U.S. Department of Transportation by an investigative team at UK suggests numerous improvements could be made in recreational vehicle safety.

Among improvements suggested are changes in trailer design, driver education and training, improved trailer hitches, better information to drivers on hazardous driving conditions such as high wind locations, and suggested limits on the weight of trailers that a vehicle could tow in relation to the towing vehicle's own weight.

The UK Multidisciplinary Accident Study Team investigated a total of 226 recreational vehicle (RV) accidents over a period of six months. Sixteen of the accidents were studied in detail. Some of the study factors were highway design, weather conditions, driver's mental attitude at time of accident, vehicle design and handling characteristics, damage to vehicles, injuries to drivers and passengers, probable cause of accidents and type of accident.

According to the study, one of the most potentially dangerous situations exists when a car, towing a large trailer, is passed by a semitrailer truck. The swirling wind (vortex) caused by the passing truck causes the trailer to begin swaying; the trailer could then twist loose from the hitch and run off the highway, or the trailer could force the car into a skid.

Among the discoveries made by the UK investigation about RV accidents are these:

—The accident involvement rate for RVs is nearly twice the rate for other vehicles;

—The accident involvement rate for vehicles and trailer combinations is nearly three times the rate for other vehicles;

—The most frequently reported mechanical malfunction in RV accidents is trailer hitch failure and,

—RV trailers with two or more axles are "over represented" in the study sample with the probable cause believed to be trailers too heavy or top-heavy for the vehicles towing them.

Of the 226 accidents investigated by the UK team, 30.6 per cent were boat trailers, 29.5 per cent were travel trailers, and 6.4 per cent were collapsible camping trailers (the latter has a low center of gravity, higher weight to wind pressure ratio and shorter length). The rest were utility trailers.

There are an estimated 4,000,000 recreational vehicles in the nation and about the same number of boat trailers. Approximately 500,000 recreational vehicles are being manufactured each year.

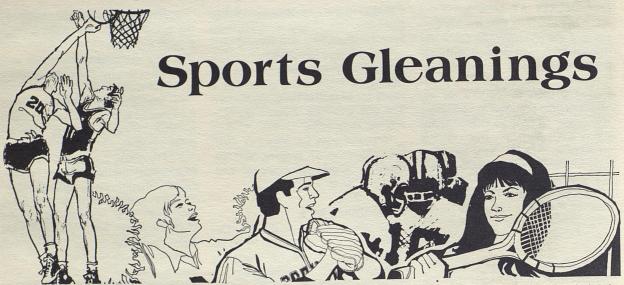
#### AWARD-WINNING YAKETY-YAK

University of Kentucky debaters captured third place in the National Debate Tournament at Stockton, Calif., this spring.

UK's top varsity team, Mary Thomson, Nashville, and Gill Skillman, Kettering, Ohio, was awarded the third place trophy after dropping their semi-final round to the University of Redlands on a 4-1 decision.

In addition, Skillman was awarded one of the top ten speaker trophies in the tournament.

This is the second consecutive year that the University of Kentucky has won third place in the National Debate Tournament. Sixtyfour teams participated in the event.



#### ACADEMIC ATHLETIC MODEL

According to a comprehensive study conducted by the UK athletics department, the athletic grade point average (GPA) was 2.63 on a 4-point scale in the fall with more than 20 per cent of the Wildcat athletes having better than a 3.0. Coach Wynn Paul's water polo team took top honors with a composite GPA of 3.02. The football squad average rose from 1.93 in fall '73 to 2.23 in fall '74 while the academic performance of basketball athletes rose from 2.13 to 2.43.

Dr. Frank M. Downing, academic athletic advisor, attributed the improved academic scores in part to the following:

- 1. Improved academic attitudes and more seriousness of purpose.
- 2. Better class attendance and more hours of study time.
- 3. More efficient use of tutorial services.
- 4. Increased use of the M. I. King Library, where athletes have regular study hall and tutorial programs.
- 5. The credibility gap between athletes and academia has been lessened by day-to-day improved academic performance by the athletes.

Roger Peterman, senior defensive end on the '74 Wildcat football squad, this spring became the first UK football player in 20 years to be inducted into Phi Beta Kappa, national scholastic honorary.

The last Wildcat football player named to the select group was Dr.

William G. Wheeler, a Lexington orthopedic surgeon who lettered at tackle in 1953-54-55. Dr. Wheeler is one of the current team physicians.

Peterman, a National Honor Society member and vice president of his senior class at Southfield (Mich.) High School, had a perfect 4-point average his senior year in the UK College of Arts and Sciences. He was graduated with a 3.5 cumulative GPA.

Elmore Stephens was chosen by the Kansas City Chiefs as their first pick from the 1975 National Football League draft. Stephens signed a three-year contract with the team.

**Rick Robey** was one of 11 collegiate athletes selected from throughout the nation to appear in a drug abuse education project sponsored by the Fiesta Bowl in Phoenix, Ariz.

The project, conceived jointly by the NCAA and Fiesta Bowl, will produce anti-drug television spot announcements to be distributed nationally and regionally.

"Live and die" UK basketball fan James Ryan and his wife, Loretta, recently paid **Kevin Grevey** the supreme compliment, naming their first child after the basketball star. Big Kevin met Little Kevin, acknowledging that this is the first infant he knows to be his namesake.

UK and U of L seniors got a chance to square off on the basketball court in May with the UK contingent coming out the victors in an 84 to 75 contest. The five seniors playing were Grevey, Jimmy Dan Connor, Bob Guyette, Mike Flynn and Jerry Hale. The U of L team consisted of Junior Bridgeman, Allen Murphy, Bill Bunton, Jerry Howard and Ike Whitfield. The exhibition, held in the Capital Plaza Sports Center, was arranged by Scotty Baesler, former UK guard and now general manager-player for the Marathon Oil AAU team of Lexing-

# AN INTERVIEW WITH CLIFF HAGAN

An alumnus, star basketball player from high school to the pros, he now heads the University's athletics program. What kind of man is he? How does he view his role in this job?

Looking at the resume of UK's Athletics director, one thing is certain: basketball is not all he knows nor has it been his only endeavor in life. Education and helping others are part of the definition of the man, Cliff Hagan.

in

rs

ın

ın

1-

ry

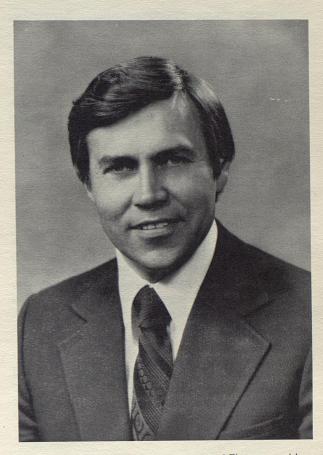
za

nd

ne

A native of Owensboro, he was graduated from high school in 1949 after leading his team to the high school tournament championship. At UK, he was all-America two times, played on the 1951 NCAA championship team and was captain of the undefeated team of 1954. He was a member of Sigma Nu fraternity, the Baptist Student Union, the Fellowship of Christian Athletes, Student Government and was twice selected among the top ten students in the College of Education. Later he earned a master's degree in education from Washington University in St. Louis, Mo.

While making an all-pro name for himself with the St. Louis Hawks, Hagan was busy in the community



as a member of the Welfare Society of Florissant, Mo., and director of the Florissant Historical Society and the Florissant Park Board. From 1957 to 1968, he was director of Camp Robin Basketball Clinic in New Hampshire. He also is an avid supporter of, and counts among his dearest honors, the Cliff Hagan Boys Club of Owensboro which was organized in 1965 to help focus attention on inner-city youth.

Today Hagan is president of the Fayette County Board of the American Cancer Society, state board chairman of the organization and a lay delegate to the national board of the Cancer Society.

Q. This has been an auspicious year for you with your promotion to athletic director, induction into the Kentucky Athletic Hall of Fame and the UK Alumni Association Hall of Distinguished Alumni and being named to the Hall of Fame magazine all-America second team for 1951-1973, the all-time SEC first team by the Orlando (Fla.) Sentinel Star and all-time top collegiate player in Kentucky by Inside Kentucky Sports magazine. How does a year like this make you feel?

A. Well, I think it's pointing out to you that you've reached a certain age. In each recognition, there was a list of those I was joining and there was a little asterisk by certain names. It gave me pause for thought to appreciate this time of life, slow me down to contemplate where I've been. The honors mean more to me now than they might have ten years ago. There are still some good things left out there. I hope this is not the end of it. I feel tremendously honored.

#### Q. Is it difficult to be plain Cliff Hagan?

A. After the public exposure I've had, it is difficult to know my true self. Every morning a person wakes up to be different than he was the day before. And, different people see you differently and would describe you differently. I've never felt inhibited by being recognizable; it keeps you on your best behavior. I think that's part of the problems of today. Our cities are so big, our corporations, so big, our schools so big that you can lose yourself and your identity. You can get by with almost anything. You don't have to walk so straight a line where people don't know you or your family. I've always been aware of what people think about me and aware that I'm representing something more than me. I've always represented something else-the Red Devils, the Wildcats, the Hawks, the Chapparals—but Cliff Hagan is always there, too.

# Q. You've cited three major responsibilities for the AD—1) to train, educate and graduate the student/athlete, 2) recognize various pressures and respond appropriately, and 3) speak for the entire sports program and the direction it is going. What is UK's academic/athletic situation?

A. We don't guarantee a degree, but we do all we can to encourage an athlete to get his degree. Dr. Frank Downing and several academic graduate assistants are available as tutors to insure an education and a degree to the athlete who is willing to cooperate. If the athlete is willing to do his part, as every other student is expected to do, will put forth the effort, he can get a degree at UK. Dr. Downing keeps extensive records on individual progress, attendance and grades and if an athlete is slipping he's directed into required nightly study halls at the King Library. Though I don't have any past figures to cite now, I can tell you that a study is being done which shows recent academic improvement among our athletes. We are concerned and I feel good about it, feel we're really on top of it.

# Q. What are some of the various pressures you face as AD?

A. Everyday there is something new, but among the continuing pressures are people wanting favors on seats, the human problems of our athletes, budget problems, keeping the coaches happy, dealing with the press, general public relations and getting out to practices and games of all our sports. It's a hard message to get across, but I want everyone to know he is important. There are no seats put back for "special" people.

# Q. The Athletics Association has been criticized for poor PR. Do you think you have a problem there?

A. I think you hear that criticism when the teams are losing. To me PR is a daily effort and it is a total effort by the entire department. One person can do a lot to louse up the entire job. I think the right attitude starts at the top and filters down. My door is always open to people who want to drop in. More than one person has called me at home to ask "when did you graduate Cliff?' What they really want to know is how old I am so I say "1954 and I'm 43." But really, I am available to talk to anyone. We have two excellent head coaches capable of dealing expertly with the public and who, along with the rest of our staff and athletes, are continually relating to the public. We cooperate in the public use of our facilities as much as possible—the Kiwanis July 4th display, the Blue Grass Fair, high school football and basketball all-star games, for example. And, we cooperate fully with the Alumni Association and civic clubs on tickets and speaking engagements.

#### Q. Where is the athletics program at UK going?

UK is in an unique position. I don't know how long it can continue because there are many schools in trouble financially, but because of having one of the greatest basketball programs in the country and the unusual loyalty of fans who have supported our football efforts through the lean years. We're in good shape. Our football program has certainly taken on a new look!

People complain about our schedules—we have to be playing the toughest football schedule of anyone in the world next year and we had to have played the toughest basketball schedule of any team in the world last season—but that's what got us the No. 2 rating and to the NCAA. Had we been playing the podunks, we wouldn't have been ready. A tough schedule demands a top program and that's what we want year after year.

Q. What about women's sports?

A. Women's sports is a total University problem. We, the Athletics Association, represent the men's varsity athletics program. The future of women's sports could become an Athletics Association responsibility and will, in any case, affect us. I don't think it's enough to sidestep the issue saying "if women were good enough to play, they could." Here in the Athletics Association, we cooperate in every way we can in the use of our facilities and equipment and will continue to do so and to find new ways to be helpful, as the women's program develops.

Women's sports is a separate program with its own director and funding. I think it's evident that the University is not lagging behind, that the \$90,000 budget the women have is certainly more than token, even though it does not satisfy all their needs. The obvious indication is that the University has a great concern

for a healthy program there also.

S

d

e

e

IS

S

ır

e

d

g

in

ne

ne

t-

n

to

ne

ld

ng

S.

e-

ar

Q. Are there reasons other than UK's long-standing basketball success and devoted football fans, for UK's financial success?

A. I think we were fortunate in having the benefit of excellent financial advisers with the educated ability to project income and expenditures over a spread of years. This has enabled us to operate a sound program. We haven't had any long, large outstanding financial obligations for facilities to meet. And, for years we occupied the inviable position of being the lone state University with full state support. Also, like many other schools do, we get our ticket money for advance sales in early to take advantage of the interest it can make and the earlier we know what we have for over-the-counter sales the sooner we can get to work on selling those seats so that we don't run into left-overs.

Q. We are asked why alumni don't get better seats. Do others get priorities?

The definition of "best seat" varies with the individual and should the day come when we are forced to bowl in the stadium, end zone seats will be as attractive as those in the bend. Often people consider the best seats those from goal line to goal line. Of the 56,000 seats in Commonwealth Stadium, 20,000 of them are on or behind the goal line. Of the remaining 36,000, the students receive 15,000 which really doesn't leave enough so called choice seats to satisfy

demand. There are two other groups who receive seating primarily in the goal-to-goal section—the Blue & White Fund subscribers and the administrative group. (The Blue & White Fund was established by the Athletics Board in 1972 setting aside approximately 5,500 seats, 2,900 in the lower level, for fund raising purposes. For a donation in addition to the cost of season tickets, a person can get one of these seats. The program has been so successful, however, that few Blue & White Fund seats are still available. A brochure explaining the program is available from the Athletics Association, Memorial Coliseum, UK, Lexington, Ky. 40506, if you are interested in this ticket possibility.)

Other seats are assigned on the basis of established priority of previous ticket holders and in the order in which the ticket request is received. We don't hold out any special seats for anybody. Advance orders for season books have been so good that it is likely we will have only a few stadium seats available for this fall. We expect every game to be a sell-out.

Season tickets to basketball games in Memorial Coliseum just aren't available.

Q. Will the members of the Alumni Association be given an advantage, as they are with the opportunity to purchase second priority football tickets, in purchasing basketball tickets in the new Rupp Arena in the Lexington Civic Center if UK moves its games downtown?

A. There has been no discussion by the ticket committee of specific proposals should such a move take place. I think I can say we will certainly consider alumni before opening sales to the general public.

Q. What are your predictions for the next major sports season—football '75?

A. I'm not very good at that. I think we surprised a few people last year. We played exciting football and even though we have lost some key people, I think we'll do well. As I said before, we have to be playing one of the toughest schedules around with seven of the 11 opponents we'll take on having been in bowl games last season.

Q. Any post-script?

A. Just that I enjoy meeting alumni wherever we go. I hope that they would introduce themselves; come up and say "hello."

# An Alumnus With Community Spirit

The Louisville Jaycees selected John R. Guthrie '63 as one of its "outstanding young men" for 1974. Guthrie was recognized for his "significant contribution to the community" and special emphasis was placed on his development of the Kentucky Derby Festival which has become one of the nation's top five festivals. Guthrie serves as executive vice president of the Festival, a post he has held since 1971.

Under his direction, the Derby Festival has enjoyed a tremendous growth rate. Today it is more than five times larger than it was in 1971, and there are more than 50 different activities which surround the world famous Kentucky Derby. According to Guthrie, the Festival should have something for everybody and spread its events throughout Jefferson County and the Commonwealth.

From 1971 through 1975 Guthrie also served as Special Events Manager of the Louisville Area Chamber of Commerce and Executive Director of the Louisville Bicentennial Corporation. He programmed the many Bicentennial events held during 1974, including the series of "Heritage Weekends" staged during the summer.

Before assuming the Festival position, Guthrie served as communications manager for Philip Morris Incorporated in New York City.



Guthrie received a bachelor of arts degree in journalism in 1963. He also attended Columbia University

Active in community affairs, Guthrie is vice president of the International Festivals Association, a trustee of the Kentucky Independent College Foundation, and serves on the Board of the Jefferson County Chapter of the University of Kentucky Alumni Association. In addition, he is a member of the Promotion Committee of Louisville Central Area, serves on the Executive Committee of the Kentucky Historical Events Celebration Commission, and is past president of the Trinity High School Alumni Association.

In 1972, Guthrie was selected "Man of the Year" by the Bishop Spaulding Council of the Knights of Columbus.

A native of Louisville, Guthrie is a member of the Sigma Delta Chi Professional Journalism Society and the Bluegrass Chapter of the Public Relations Society of America. He belongs to the New York Southern Society, the Kentuckians, and Sigma Chi Fraternity. He is a former member of the U.S. Coast Guard Reserve.

Guthrie is married to the former Rebecca Sisco of Louisville. The couple have three children, Virginia, Catherine, and John.

# An Alumna's Love for Shakertown

Susan (Jackson) Keig, a University of Kentucky graduate, is an award-winning graphic designer who is introducing Europeans as well as Americans to Shakertown at Pleasant Hill, Ky.

Mrs. Keig, a soft-spoken, red-headed woman, is busily engaged in promoting the Shakers. Through the cooperative efforts of Ryder Gallery in Chicago, she designed and assembled the first show on Shaker culture ever exhibited in Europe—an exhibit which began in 1974 in Munich and traveled to major museums throughout Europe.

"Europe is rediscovering America," Mrs. Keig said.
"The Shaker exhibit provides a unique contrast to the
Hollywood concepts of the pioneers and the Old West."

Entitled "The Shakers—A Lifestyle by Design", the exhibit also has traveled extensively to colleges, museums and other art centers throughout the United States.

Friends of Shakertown at Pleasant Hill who receive monthly mailings from the non-profit organization are familiar with Mrs. Keig's artistry—even if they may not know her name. She is the creator of the Shaker calendar which can be hung on a wooden peg in the Shaker tradition.

This year, Mrs. Keig, a native Kentuckian, was selected by the Kentucky Arts Commission to design a state exhibit on the Shakers.

"The Shakers represent an evolution of a way of life which came close to utopia," Mrs. Keig said. "They really believed they were special people and they were."

"This could be such a great world if we, like the Shakers, could get back to basics—treat each person with the decency we all so very much need, explore the unrealized possibilities in every child, develop our senses to a higher degree and utilize the world's natural resources more effectively," she said.

اد

nt

d

ty

Mrs. Keig is vice president, designer, and art director for Morton Goldsholl Design Associates, Northfield, Ill., winner of over 130 awards for graphic design in national and international competitions, and the first woman president of the prestigious Society of Typographic Arts.

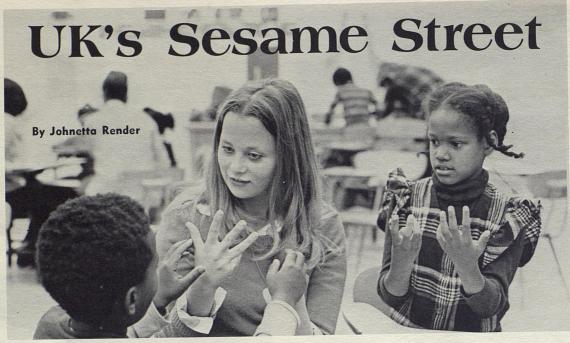
As a designer, her philosophy is simple: "We are rather a privileged group. The world is our office. It's a point of view—a projection of what might be that makes it all so worthwhile and urgent."

In addition to her involvement with Shakertown, Mrs. Keig works with an Audubon wildlife sanctuary, was the design consultant on the book "Art in Architecture" and is currently working on the subject of environmental graphics for another book by the same author and architect, Louis G. Redstone.

A member of the board for the Arts Directors Club of Chicago, annuals editor for the Chicago Book Clinic, chairman for exhibitions for the Artists Guild of Chicago, and a committee chairman for the International Design Conference in Aspen, Mrs. Keig was recognized as one of 12 leading women in the graphic arts in 1973 by the Champion Papers Herald Publication and was awarded the Philadelphia Art Directors' Club medal for Outstanding Distinction in the Graphic Arts.



Susan (Jackson) Keig '40, graphic designer and art director with Morton Goldsholl Design Associates of Chicago, has traveled throughout Europe and America with an exhibit she designed and assembled on Shakertown at Pleasant Hill, Ky. The Kentucky native visited the campus recently to discuss the possibilities of publishing the collection with officials at the University Press of Kentucky.



When teachers give special individual attention to children and make learning fun and adventurous, the children respond with a continuous desire for learning. To maintain their involvement in educational activities, teachers have to plan carefully with the children's interest as one of the major priorities. These efforts of the teachers were displayed at the Sesame Street program at the University of Kentucky. If I were to define or describe UK's Sesame Street, I would say that it is energetic children between ages 3 and 7, who grasp for knowledge and an awareness of what is going on around them. It is guidance by professionals, such as Dr. Necia Coker and Dr. Cecil Wright, professors in early childhood education, who make the program beneficial for both student and child participants. It is a learning experience, travel, fun, compassion, understanding, a bond of differing people, and in some cases, cultures. It is a place of love and fairness for children.

Our main aim at UK-Sesame Street was to promote an atmosphere of learning that was useful, enriching, and exciting for children and to present a practicum for early childhood and elementary education majors that could be applied in their professions. Our strategy for obtaining this goal was through the student's involvement with the community

We recruited children through a door to door campaign in the communities surrounding the University. We informed parents about Sesame Street and our objectives which were to tutor their children and reinforce the learning skills that had already been taught in school. Many parents expressed particular weaknesses or difficulties their children were facing in learning new skills. We recorded them and later gave them special training in those areas.

We began our task by letting children watch the Sesame Street TV program as a daily lesson. They were later reinforced on the subject taught through a one to one relationship established by the student and child. The children watched Sesame Street for 30 minutes and

then the teacher and pupils worked another 30 minutes together to reinforce significant points on the program. Those who needed it were also tutored.

We now no longer primarily depend on the Sesame Street TV program as a complete informational source. Teachers are now grouped into several learning skill sections. Each section is composed of reading, writing, role-playing, math, music, TV, films and tapes, and art. In each section the teachers work together creating ways to stimulate the children's interest, to develop an understanding of the subject, and to adopt new and differing ways of aiding them with problems in learning various skills. The topics for the lesson were given to each of the teachers each week to focus as a subject area when training the children in each section. The teachers were responsible for obtaining materials on the subject. They assigned themselves an area in our room in Dickey Hall, decorated it to be attractive, and planned their method of introducing the subject according to their titled section. If the teachers needed any assistance in planning lessons, they consulted Dr. Coker or Dr. Wright, advisors and informational sources for the development of UK-Sesame Street.

The children attended each section for 15-minute intervals, until they were acquainted with each section. Afterwards, they were free to choose any section of interest to them. The pupils seemed to enjoy their freedom of movement as well as trying their hands at different skills. Since their attention spans were relatively short, we felt that more could be learned if they were able to engage in another activity immediately after one had become uninteresting.

Besides focusing on classroom work, we also toured special places within the city and were visited by numerous community helpers. This past school year we toured the fire station, airport, library, secretary's office, dentist, a farm, and the University's campus. We were visited by a policeman, a student from UK's dental school, photographers, professors who worked with the children, and Santa Claus who brought gifts for all of the children. We've had a picnic, film festival, and several popcorn parties. We hope in the future to have puppet shows and to present skits and plays for parents and friends.

e-

0-

re

le-

0-

al

ed

ns.

ng,

ic,

In

to-

ate

an

to

id-

ng

es-

ch-

ect

in

re-

on

m-

cey

ve,

ro-

eir

#### PARENTS VISIT

We try to keep a close relationship with the parents informing them of special events. We had a parent visitation day inviting all the parents to view the progress and work of their sons and daughters. Our goal was to let the parents know what we were doing. We often visited pupils' homes and talked to parents to inform them of what we were doing to let them know they were welcome to visit. We felt that the more the parents knew about us, the more willing they would be to

get their children involved with us. This school year we have had up to 35 children within the program, tripled from last year.

Many of our children are in Head-Start or kindergarten. A few do not go to school at all. We cater to these children as well. Our program is free and open to all who come.

Our program's future seems bright. In the past we have been publicized several times. An article in the Herald-Leader gave tribute to our program. Our program was televised during half-time of the UK-Vanderbilt football game last fall. An article also was written by Dr. Edgar Sagen and Dr. Leland Smith, initiaters of the Sesame Street program, which will be published in the Elementary School Journal. We were photographed for the articles and many children had a chance to take their pictures home.

#### SATISFYING REWARDS

Being a director of this group keeps me busy, but the work is very rewarding. Many of the undergraduates in our meetings have commented about their exciting experience working with the program. Many said often they did not know what to expect from the children. One student found one child hard to motivate in reading. Instead of just giving up, she spent days planning and bringing new equipment that she hoped would motivate the pupil until she finally succeeded. This was a great reward for her. Other students did not want to leave after they found that they had a special "knack" with children.

Each day was just as exciting for me as it was for the other participants. Often we wondered if our plans would work for the day. When we ended the year, though, we had received great satisfaction. In our semester end review, the teacher and her special group discussed all of the major subjects within our unit which consisted of "Community

Helpers" and "Things We Ride." We found that the children remembered the lessons and recalled many of the community helpers and vehicles for transportation, as well as the tours we took to reemphasize our subject. Many children also were writing better. There was a noticeable change in those students who had entered the program with a dislike for reading. I was especially delighted because it was my job to design the program and tours as well as to take care of transportation and to keep records of materials purchased and whatever.

#### **FUTURE PLANS**

Next school year we will be looking for more children who may need special training, an experience with other children their own age or a reinforcement activity to be better prepared for school. We only meet for two hours a week on Monday and Wednesday, but we are busy the entire time. As the program progresses we hope to extend the hours.

We will begin our third year this fall and we welcome participation from any interested parents. Our room is Dickey Hall in the Education Building. Those interested in the program should contact Dr. Leland Smith, Director of Laboratory Experiences, Taylor Education Building, or me, Johnetta Render, F201 Cooperstown.

We feel that the program can be beneficial to any child who has a desire to learn or who simply needs to work with other children and teachers and get some idea of what a classroom is like before entering school. We do a unit on the teacher, the classroom, and the pupil.

We are striving for the best for our children. We reached many of our goals this past year, but we have got even bigger ones for the fall term. With total involvement and participation from both parents and children we will achieve them.

# Resolutions for the President



Dr. and Mrs. Otis A. Singletary

Alumni Association President George Atkins described the situation thusly: When you're in dancing class and you've got the best dancer, most delightful person in the room for a partner, you don't want the music to stop.

The following resolutions were presented to President Otis Singletary in May as counter-persuasion to overtures made by Southern Methodist University in Dallas, Texas, to woo our president onto their dance floor.

Fortunately the Singletary Sonata plays on at UK.

Thank you, Dr. Singletary, for the continuing rendition.

WHEREAS, Otis A. Singletary and his most exceptional and lovely wife, Gloria Singletary, have blessed the campus of our beloved University since August of 1969, and

WHEREAS, under the outstanding leadership and guidance of President Singletary, the University of Kentucky has grown in academic and athletic programs, the morale of University graduates is at an unprecedented high level, and the University of Kentucky has at last taken its rightful place among the top public institutions of higher education, and

WHEREAS, reports in the news media indicate that our own Otis and Gloria are tempted to leave the Blue Grass for Prairies of Texas, the thought of which brings unhappiness across the ranks of the Alumni of this great University, and

WHEREAS, the Past Presidents Advisory Council of the University of Kentucky Alumni Association, and the National Board of Directors of the University of Kentucky Alumni Association, have this day severally and jointly voted praise and encouragement to Otis and Gloria;

NOW THEREFORE, BE IT RESOLVED that the University of Kentucky Alumni Association, in its annual mass meeting of May 9, 1975, expresses its sincere hope that Otis A. Singletary and Gloria Singletary, whose grass roots have become firmly established in Lexington, shall remain at Maxwell Place and continue to lead the University of Kentucky and the community of Lexington to even greater heights of achievement.

Adopted unanimously by the Past Presidents Advisory Council, the National Board of Directors, and at the Annual Meeting of the University of Kentucky Alumni Association, May 9, 1975.

#### RESOLUTION

The Board of Trustees of the University of Kentucky meeting in regular statutory session on Tuesday, May 6, 1975, wishes to commend

#### OTIS ARNOLD SINGLETARY

for the exemplary manner in which he has carried out his responsibilities as president of the institution and to take particular note of some of his accomplishments.

- WHEREAS his leadership and guidance during the time of student unrest brought the University through this period with only minor disruptions; and
- WHEREAS his insistence on high academic standards has enabled the institution to maintain and strengthen its reputation of excellence; and
- WHEREAS his support of the various athletics programs has resulted in representative competition with other institutions in the nation; and
- WHEREAS his success in procuring funds, both in the public and private sectors, has kept the University in a competitive position with its benchmark institutions; and
- WHEREAS his strong belief that educational costs should be kept within the reach of all deserving students resulted in only minor fee increases for Kentucky's young people; and
- WHEREAS his interest in the welfare of the faculty and staff has resulted in a strong staff benefit program which has enabled the institution to attract and retain capable and well-qualified personnel; and
- WHEREAS his sense of justice and fair play has gained him the respect of the entire University community; and

C

d

15

ie

is

ly

al

se

- WHEREAS his charm, his wit, and his gracious, friendly manner has enhanced the University's image at the local, state, and national levels; and
- WHEREAS his integrity, sound judgment, and good common sense which have placed him in positions of leadership in educational, financial and industrial organizations throughout the country has reflected credit on the institution which he represents; and
- WHEREAS all of these abilities and traits of character have inevitably led other institutions to seek his services; it is therefore
- RESOLVED, that the Board of Trustees of the University of Kentucky officially recognize the debt of gratitude owed to Otis A. Singletary for what he has accomplished in his six years as president and express its deep appreciation for the loyalty and devotion which he has given to the institution, and be it
- RESOLVED, that President Singletary be encouraged to continue to serve as president, in order that the dreams of all Kentuckians for an institution of excellence may be realized and, to this end, the Board of Trustees pledges its full and continuing support;
- NOW, THEREFORE, BE IT FURTHER RESOLVED, that this resolution be adopted, spread upon the minutes of this meeting, and a copy given to President Singletary with sincere thanks and appreciation for his past performance and with the hope that he will choose to cast his lot with the University of Kentucky for many years to come.

# The New and.



At the 108th commencement of the University of Kentucky, 4,700 persons were granted degrees. About one-quarter of this number actually took part in the traditional commencement exercise while others chose only to participate in their individual college ceremony and reception and many others didn't participate at all.

The lack of participation in the culminating ceremony is not new. It became a recognized trend in the late '60s and universities realize that the mass rites have lost a great deal of their significance as individual recognition has been eliminated and the U.S. Postal Service has taken over the job of delivering the sheep-skin.

UK's new alumni found the national job picture to be holding true for them. "There are not as many jobs as there were. The competition was greater, keener this spring with engineering and scientific graduates being sought the most," according to UK Placement Service Director Col. James Alcorn.

"The petroleum industry was recruiting heavier and harder than they've recruited in a long time," Alcorn said. "And the coal industry, the same thing. The mining engineer is very, very much in demand."

He said the automotive industry, usually a heavy procurer of graduates, "has dropped most of the schools. In fact, Chrysler told me we were the only school they went to this year."

Agriculture "is third or fourth in line," Alcorn added, "and with the world food situation, the number for it may increase."

The liberal arts graduates at UK, however, like those throughout the country, were finding the toughest way to go. "The companies pursue the engineering graduate; in the case of the liberal arts graduate, they do not," Alcorn said. "This doesn't mean that a liberal arts graduate can't get a job. Many have gotten jobs and gotten jobs they want. But many are underemployed, and if they sit and wait for industry to come and knock on their door, then their chances are poor."

This picture of underemployment—where qualifications of the employee exceeds the requirements of the job—is expected to continue. The U.S. Department of Labor expects the supply of jobs for college degree holders to be 800,000 shy of the number of graduates through 1985. Rather than unemployment among the college trained, there will be underemployment resulting in job dissatisfaction and high occupational mobility among these people. Unemployment, according to the Labor Department, will hit the less educated as the college graduate is hired into jobs once considered "below level" for a degree-holder.

So how did a new alumnus get "the" job he wanted? There were many articles telling him how to sell himself as well as his education. Aggressiveness became the benchmark characteristic as students some mornings stood in line as early as 5 a.m. to interview with a particular company whose representative would be on campus from 8 a.m. to 2 p.m.

According to Alcorn, though, aggressiveness alone was not enough.

"I sense that recruiters now are looking for what they call the 'whole' person," he said, "more so than just someone with a particular degree." "They are looking at personality, oral expression, written expression when they can get it, technical qualifications, and personal appearance is having some hearing on it, also."

Other important job attractors are military experience—"it seems to give him or her a step"—and

limited job experience, Alcorn said.

e

f

e

9-

al

d-

d

1?

ne

nth

at

an

"Recruiters like the idea of job experience, as long as the person doesn't have so much as to price himself out of that particular market. Experience is invaluable in that it shows you have been able to satisfy an employer."

The recent emphasis on hiring women and minority groups hasn't lessened in intensity, Alcorn said, only in proportion to the overall hiring decline.

"Most companies are interested in good employees, whether they be male, female, or from a minority."

For the graduating alumnus, what used to be a seller's market is definitely now a buyers' market with many May graduates still looking for work. Others have settled for any job. The local expectation for the August graduates is the same hard time, but the December graduate may find the going a little easier if "the reading we are getting from the industries that they expect it (the job market) to start turning back up about January" proves true.

While the job market is down, many questions of lifestyle are up in the air for the new alumnus. Among the sentiments expressed around campus have been these:

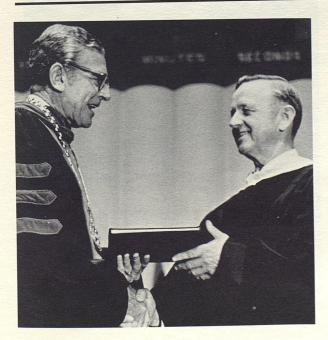
"I'm going back home to live until I find a job. Then I'll be getting an apartment. That's for sure!"

"We were getting married right after school, but I don't have any job and Don's just working part-time—the same job he had in school. We're setting the date for this fall and hope things work out by then."

"We've been looking forward to my PhD so we could buy a house and start a family, but I haven't got the job that was supposed to go along with that degree. It doesn't look like we'll be buying a house for some time, really, with prices like they are."

Thus goes the story of the new alumnus caught by the confusion of the economic world—until the question of work is settled little else can be ordered. Some '75 graduates have been unaffected. Their plans for young adulthood are on schedule. Others are coping by adopting temporary measures and searching for alternatives to the pattern they expected. Still others are struggling. In all cases, a degree of optimism seems to prevail—"I'll find a good job—just have to look a little harder, a little longer—but I'll be all right. I'm okay. My head's on straight."

# .. the Returning Alumni



From north and south, east and west and overseas, alumni returned to campus for reunion/commencement weekend activities in May.

Why did they come? To renew past friendships, talk about former times with others who were really there and just take another look at this place that used to be home as well as school were the reasons that prompted many to return to campus. Others came to see graduating children or grandchildren and still others came to be honored.

Photographs tell the story of the returning alumnus and the Alumni Association activities in which he participated.

# Commencement

AN HONORARY DOCTORATE degree was awarded to alumnus Smith Broadbent '34, a prominent' Kentucky farmer, businessman and civic leader.

# Annual Banquet and Awards



BETTY CAROL (PACE) CLARK, member of the UK Board of Trustees and membership chairman of the Association, was the featured speaker.



"WE STILL BELIEVE in books and it is a very, very, very real pleasure to give the first copy of the biography of Albert D. Kirwan, an exceptionally fine man, to his widow and our dear friend, Betty Kirwan." (See book reviews on page 32).

#### Alumni Professorship

Dr. Noonan, recognized internationally for her work in pediatric cardiology, has been chairman of the pediatrics department at the UK College of Medicine since January 1974. She is one of only a few women serving in such capacities in the U.S.

A heart syndrome discovered and described by her in 1971 is now included in Dorland's Medical Encyclopedia as Noonan's Syndrome and the term is used by physicians in describing the phenomenon.

For 14 years Dr. Noonan has been director of the regional cardiovascular clinics at 17 locations in Eastern Kentucky, traveling with the UK health team to examine and treat citizens of the Commonwealth. That work is sponsored by grants from the state Department of Health, the Kentucky Heart Association, the Ohio Valley Regional Medical Program and the UK College of Medicine.

Dr. Noonan was honored by the Kentucky Public Health Association this year as the person making the greatest contribution to the health of mothers and children of the state.

An Alumni Professorship carries with it an annual stipend. The grants for the professorship come from unrestricted contributions to the UK Annual Giving Fund supported by alumni. Alumni Professorships are currently held by Dr. Daniel Rowland, history; Dr. William L. Matthews Jr., law, and Dr. Stephen Diachun, plant pathology. A fifth recipient, Dr. Ray Marshall, is no longer at UK.



Jacqueline A. Noonan
Chairman, Department of Pediatrics
UK College of Medicine

# **Great Teacher Awards**

#### Dr. C. Frank Buck Professor of Animal Sciences

"It has been said that Dr. Buck's greatest asset is his 'amazing interest in his fellow man.' This is reflected in his unfailing desire to be of assistance, and

to listen, suggest, advise and help.

"Dr. Buck is always an inspiration to students on the basis of the knowledge he imparts both in and out of class, his desire to contribute and assist and his desire to improve himself and the world around him. He has been commended for 'strengthening the faculty-student, human to human, ties within our college.' It is truly refreshing to have studied under a man who has both striven to achieve and received the praise of his fellow men."



#### Dr. Holman Hamilton Professor of History

"History is a dull subject; interject it with an excellent teacher, and it turns into an interesting—extremely important—subject. Dr. Hamilton presents the facts as they are and fascinates the students with his rare ability to teach. Sigma Nu endorses Dr. Hamilton 100%

"He is able to take a speech orated in the 1800's and simulate it. As he simulated a speech given by a labor leader, one could scan the room and see that everyone's head was pointed at Dr. Hamilton, eyes looking with extreme attention."



#### Dr. Gerald P. Sherman Associate Professor of Clinical Pharmacy

"Dr. Sherman is a recognized authority in the field of pharmacology. He is always willing to field questions, understands them, and takes as much class time as necessary to satisfy the questioner.

"Perhaps the greatest tribute to a teacher is to have a student who would normally be satisfied with a bachelor's degree in pharmacy say that he might try to get a PhD in pharmacology like Dr. Sherman. This is true of Dr. Sherman and his inspiration to students. In class he makes studying not a hardship, but makes

In class he makes studying not a hardship, but makes his subject well-liked and not hard to learn at all. He instills an attitude that makes the student want to continue his education in pharmacology long after he

graduates."



# Great Teacher Awards







# Prof. Earl L. Steele Professor and Department Chairman Electrical Engineering

"Dr. Steele, at all times, displays a genuine interest in the advancement of the students' knowledge and understanding of the course material. Professor Steele frequently relates current advancements in electronics to the course material. As a result, the student gains a fuller appreciation for the subject matter.

"Professor Steele's congenial, energetic and enthusiastic demeanor; his professional attitude toward the student; his knowledge of the field of electrical engineering; and his success in the field of solid state electronics make him an inspiration to all who come in contact with him."

#### Mrs. Francis G. Thomas Associate Professor of English Hopkinsville Community College

"Students often say that Mrs. Thomas asks for the impossible from her students and gets it. In addition to receiving a high level of performance from her students, the instructor somehow instills an interest for literature in some students who have not been previously inspired. Well versed in literature extending from the Classical Period to the Modern Period, she is able to present material having student appeal effectively and convincingly. Because of her dynamic presentations as an instructor, she has inspired many of her students to enter the teaching profession. On the student evaluations of Mrs. Thomas, she receives nothing except superlatives on the items relating to enthuiasm and inspiration to students. Knowledgeable, innovative, concerned and enthusiastic Mrs. Thomas is to us, her students, our concept of what a Great Teacher should be."

#### Dr. Joseph W. Wilson Associate Professor of Chemistry

"I have **never** heard of an instance in which a student was dissatisfied with an answer that Dr. Wilson delivered. Quite the contrary, the student usually left a conference with a renewed confidence in both himself and the professor.

"Dr. Wilson has, indeed, inspired my intellectual curiosity and has helped me further my ambition. He has made an imprint on my life, and I feel that all who have come in contact with him will agree. Dr. Joe Wilson is a great guy!!"

# Reunions



# 1910

THE ELDEST GRADUATES at the banquet could recall how the UK campus looked 65 years ago. Here are three of the ten members from the class of 1910 who were there.

# 1915

SHARING IN THE 1915 luncheon were (from left) Teresa (Buichignani) Loonem '15 of Lexington, Grace (Anderson) Cruickshank '15 of Lexington, Marguerite (Schweers) Lewis '15 of Lexington, Guy Jefferies '13 of Eureka Springs, Ark., Pete Lee '15 and his wife, Irma, of Louisville, and Elizabeth Colegrove '15 of Ashland.



# 1920



OLD PHOTOGRAPHS recalled some memories for Charlie Hargraves of Birmingham, Mich., Goebel Porter of Lexington and Joseph Gayle of Clearwater, Fla., from the 1920 reunion class.

# Reunions

# 1925—Golden Jubilee Class



THE TALK WAS just beginning as classmates from 1925 met for the first time during the weekend at the alumni banquet.



REUNION CHAIRMAN Dr. Glenn Dorrah poses with classmates Raymond Flege of Atlanta, Ga., and Owen Akers of Denison, Texas.



HELEN G. KING, first lady of the Alumni Association who directed its growth and activity from 1946 to 1968, was one of the members from the class of 1925 that received a Golden Jubilee Certificate in recognition of the 50th anniversary of graduation from President Singletary.



GOLDEN JUBILEE classmates reunited included Mary Hester Cooper of Lexington, Mary (Stallings) Van Beber of Corbin and Annasteele Taylor of Nicholasville. Cooper and Taylor were also elementary school classmates.



CLASS OFFICERS returning for the 1930 luncheon included Virgil Couch (left), editor of the "Kentuckian," and his wife, of Arlington, Va., John C. Benson of Mechanicsville, Md., president, and Frances (Baskett) Collier of Cynthiana, vice president.

3

1

AMONG THE 1935 alumni back on campus were (from left) Mrs. William O. Miller, William O. Miller '35 of Maysville, Jewell (Golden) Maher '35 and George Maher, of Garrett Park, Md.

5

an



# 1940

HAROLD McCUBBIN '40 (left) of Blacksburg, Va., greets classmate Elwood Chambers '40 of Gainesville, Fla. At right are Mr. and Mrs. Floyd Thompson of Brandenburg.



#### 1910-1919

Grover C. Wilson '16, of Hazard, is chief counsel and director at Federal Savings and Loan Association. An avid mountain climber and painter, Wilson is also an active law practitioner.

#### 1920-1929

Dr. Sarah G. Blanding '23 has been honored many times by the University. She was awarded with the Distinguished Alumni Centennial Award and an honorary degree of Doctor of Laws. A former dean of women at UK, Dr. Blanding was chosen the first honorary member of the Kentucky Chapter of Phi Beta Kappa. Now Vassar College announces that the Sarah Gibson Blanding Chair has been completed. The Class of 1919 had established a fund for the named chair and announced at a recent dinner at Vassar the successful achievement of the goal.

#### 1930-1939

Dr. Forrest C. Pogue '32 was one of four senior staff members of the Smithsonian Institution to have been appointed "Adjunct Fellows" of the Woodrow Wilson International Center for Scholars. The appointment was designed to bring together scholarly representatives of the Institute to participate in discussions, dialogues and other activities in the Center. Dr. Pogue is director of the Dwight D. Eisenhower Institute for Historical Research at the National Museum of History and Technology.

Lucille T. Blazer '37 ended her second four-year term in December as member of the Board of Trustees of the University of Kentucky. Blazer served as secretary of the Board for five years and was elected to the Executive Committee. In addition,

she has served on several other Board committees including the Medical Center Committee (chairman from 1972 to 1974), Student Code Committee, the Hearing Committee, and the Presidential Search Committee. A University Fellow, Blazer is active in the Alumni Association and is on the Development Council.

#### 1940-1949

Anne (Phillips) Clements '40 received her BS degree in commerce from UK and her LLB degree from the University of Louisville. She worked for the U.S. Navy in Pensacola, Fla., as a statistical clerk, as a court reporter for the Army at Ft. Knox and as attorney at Wright-Patterson Air Force Base before being transferred to the Lexington-Bluegrass Army Depot as depot attorney. Clements is a member of several organizations, including the Kentucky Bar Association, UK Alumni Association and the Woman's Club of Central Kentucky. She received the Commander's Thoroughbred award in recognition of outstanding achievement in support of the commander and the Depot. Clements holds the highest grade position ever attained by a woman at the Depot.



INSKO '47, '49

William R. Insko '47, '49 was installed as professor and head of the

department of religious education at the Lexington Theological Seminary. Dr. Insko received his bachelor's and master's degrees from UK. He is a former member of the Alumni Association's Board of Directors.

Robert D. Bell '49, a native of Lexington, has been named Kentucky State Planning Director. Bell has served as executive assistant to the commissioner of conservation, executive assistant to the former Lt. Gov. Wilson Wyatt and deputy commissioner in the Department of Highways and the Department of Revenue. During the administration of the former Governor Edward Breathitt, he served as commissioner of parks. Bell received a degree in political science from UK and has done graduate work at the Universities of Alabama, Tennessee and Kentucky.

Dr. Carl F. Lamar '49, '57 received the national vocational award for outstanding service during the annual American Vocational Association meeting in New Orleans in December. The awards are for "meritorius contribution to the improvement, development and progress of vocational, technical and/or practical arts education." Dr. Lamar presently serves as head of the Bureau of Vocational Education in the state Department of Education.

J. Carlisle Myers, Jr. '49 received the Silver Beaver Award for his contribution to the Boy Scouts in Lexington. He is scoutmaster for Troop 363. Myers is a vigil honor member of the Order of the Arrow and the father of two Eagle Scouts. He is a member of the Executive Board of the UK Alumni Association.

James C. Stites '49 recently moved to Signal Mt., Tenn., where he is senior district engineer, Power Systems, with the Westinghouse Electric Corporation, Chattanooga, Tenn.



5

f

1-

11

0

١,

t.

۱-

/-

of

of

0-

ie

of

y.

e-

rd

ne

S-

าร

or

n-

g-

or

ar

u-

ne

ed

X-

op

er

he

a

of

ed

is

ys-

ric

nn.

WALLER '49

Upon graduation from UK, Harry E. Waller '49 joined General Telephone of Kentucky in Lexington. He later joined the Rural Electrification Administration of Washington, D.C. as a telephone field engineer. Waller purchased a small telephone company in Bruce, Miss., and has directed its growth since then. He has headed several organizations including the Independent Telephone Pioneers of America and the Alabama-Mississippi Independent Telephone Association. Waller received his BSEE degree from UK.

#### 1950-1959

Dr. Clarence B. Ammerman '51, '52 has been elected a Fellow of the American Association for the Advancement of Science (AAAS), Washington, D.C. He was cited for his "meritorius contribution to the understanding of the mineral nutrition of animals and his leadership in the application of this knowledge to the improvement of animal food production throughout the world." Dr. Ammerman received BS and MS degrees in agriculture from UK.

Dr. Ewell P. Conyers '51 has been named assistant director of Environmental Health for the Lexington-Fayette County Health Department. A native of Bath County, Dr. Conyers received his BS degree in agriculture from UK and his DVM degree from Auburn University. Dr. Conyers is a member of the Kentucky and American Medical Veterinary Associations, the Central Kentucky Small

Animal Hospital Association, the Kentucky Health Association and the UK Alumni Association. He is a director of the Association of Food and Drug Officials—Southern States.

Charles W. Honaker '51 has been appointed executive vice president and director of marketing of National Standard Life of Florida in Orlando. Prior to joining NSL, Honaker was vice president with Commonwealth Life of Kentucky in Louisville. In Louisville he served as president of Suburban Life Underwriters and is a past president of Kentucky Life Underwriters Association.

Dr. Maurice G. Cook '57, '59, professor of soil science, was one of five North Carolina State University professors to be honored for excellence in teaching by the University's alumni association. Dr. Cook has been a member of the NCSU faculty for 13 years and is coordinator of academic programs for the department of soil science. Cook received his BS and MS degrees from UK and his PhD degree from Virginia Polytechnic Institute

Arthur S. Curtis, Jr. '57 has been named executive assistant to the commissioner of the Bureau of Environmental Quality in the state Department for Natural Resources and Environmental Protection. Prior to his appointment, Curtis worked with the National Clay Pipe Institute and Parrott, Ely and Hurt Consulting Engineers. He has been president of several engineering associations including the Bluegrass Chapter of the Kentucky Society of Professional Engineers. He is the current vice-president of the Kentucky Society of Civil Engineers, from which group he received the Distinguished Service Award. Curtis received his BS degree in civil engineering from UK.

#### 1960-1969

Dr. **Donald K. Carson '62** has recently accepted the position as dean of students at Memphis State Uni-

versity. Prior to going to Memphis State, he had been director of university relations at Marshall University. He had also served as assistant to the president and dean of students at Marshall. Dr. Carson received his BA degree in history from UK.

Frank Harris '62, associate dean of students at UK, was honored recently by NEC, a national entertainment service organization for college students and professionals. Harris was given the award in recognition of his "exemplary service to the organization." Considered one of the "founding fathers" of NEC, he served as its first chairman in 1968 and 1969.



ISAACS '62

Jack L. Isaacs '62, of the General Electric Co., Louisville, has been elected secretary to the Society of Plastics Engineers. He and the other newly-elected officers took office during the Society's 33rd Annual Technical Conference in Atlanta from May 5-8. Isaacs is a member of the canvassing committee and a board member and international councilman of the Engineering Properties and Structures Division of the Society. He is also general chairman of the National Technical Conference (NATEC) on "Plastics in Appliances" to be held in Louisville November 17-19. Isaacs earned his BS degree at UK and his MS at Northwestern University.

Ruth W. Blackburn '63, of Lexington, has been appointed registrar of Transylvania University. Prior to her appointment, she was director of student aid and administrative assistant to the Provost at Transylvania. Blackburn received her MBA degree from UK.

Richard F. Deats '64 has been appointed director of the Research Institute of America (RIA) in Atlanta. Formerly a district manager with RIA, Deats received a BS degree in commercial advertising from UK.

Alice W. Manchikes '65 was editor of the Fall and Winter 1974-75 issue of the "Kentucky English Bulletin" on the subject of censorship in Kentucky. A faculty member at Eastern Kentucky University, Manchikes earned her master's degree in library science at UK.

Steven L. Beshear '66, '68 has become associated with county judge Robert F. Stephens in the practice of law in Lexington.



CARPENTER

Kenneth Carpenter '66 has joined the agricultural division of Ciba-Geigy Corp. as a field sales representative in northern Kentucky. Prior to joining Cibra-Geigy, he was a 4-H extension agent for the UK Cooperative Extension Service. Carpenter received his BS degree in agricultural economics from UK.

Toni F. Ellis '68 is the ladies' buyer for Heck's Inc., a discount chain in West Virginia, Ohio, Kentucky and Virginia. Ellis received her degree in social work from UK.

Arnold B. Lowe '68 received his law degree from the University of

Akron in December. Lowe earned his BSEE degree at UK.

Barry M. Haller '69, of Springboro, Ohio, has received his master of business administration degree from Xavier University, Cincinnati. Haller earned his BS degree at UK.

Marva G. Kaltenbach '69, '70 has been appointed supervisor of Public Information for the Kentucky Department for Natural Resources and Environmental Protection. She received a bachelor's degree in journalism and a master's degree in communications from UK. Kaltenbach recently was selected Frankfort Young Career Woman by the Frankfort Chapter of Business and Professional Women.

#### 1970-1975

**D.** Neil Ashworth '70 recently joined Agrimetics Associates, a consulting firm in Richmond, Va. He is working part time on a master of commerce degree at the University of Richmond.

Katherine A. Duke '70 is the south central region planner for the University of Alaska System. Duke received her bachelor's degree from UK.

Andy Palmer '70 is serving as staff attorney in the office of general counsel in the Governor's office. After receiving his law degree from UK, Palmer practiced law in Paducah before his appointment.

Luther G. Smith '70 and Rosemary (Cox) Smith '70 have joined the staff at Clinic Pharmacy in Beattyville. Rosemary was assistant manager at Super-X Drugs, Louisville, and Luther was manager of Walgreen Apothecary, Louisville, before accepting their new positions.

William A. Smith '70 has become the assistant manager of the Bi-County Farm Bureau Cooperative Association in Florence. Smith received a BS degree in agriculture from UK. His wife, Jane (Fleming) Smith '72, '74 received her BA and

MA degrees from UK and is currently the librarian for the Boone County Public Library in Florence.

J. Michael Lewis '73, a native of West Virginia, recently joined the staff of the Kentucky Board of Pharmacy as a pharmacy and drug inspector. He is married to Laura (Hines) Lewis '74, also a registered pharmacist.

**Dale Beaty '74** has opened Beaty Pharmacy in Albany. Beaty became a registered pharmacist in January.

Edwin L. Nickell '74, a native of Eddyville, became a registered pharmacist in January and is now employed by the Lyon Drug Store in Eddyville.

Jennifer Trotter '74 has accepted a position with Super-X Drugs in Winchester. Trotter became a registered pharmacist in January.

#### Attended

Central Bank and Trust Co., Lexington, recently announced the appointment of **Al Florence** to vice chairman of the board. A native of Garrard County, Florence attended UK and graduate school at the University of Dayton and the University of Houston.



SLEDD 'X

Herbert Sledd, a Lexington attorney, has been nominated for the position of secretary of the American Bar Association (ABA). A formal election will be held in August in Montreal during the annual ABA meeting. Formerly the assistant secretary for the ABA, Sledd is married to Carolyn (McCann) Sledd, who also attended UK.

# Alumni Activity Line

\*

by Liz Demoran

#### **COMING EVENTS**

of

a

b

ty

ne

of

ır-

in

in

g-

ex-

ip-

ce

of

ed

ni-

ity

'X

or-

the

can

mal

in

BA

sec-

ried

also

Even though it's summertime and the living is easy, the Alumni Association staff is planning for the resurgence of activity in the fall.

Back by popular demand will be the pre-game meals and "Old Blue," the English bus that leads the way to Commonwealth Stadium.

Reunions for the classes of '43-'46, '50, '55 and '60 will be held in conjunction with home football games. The multi-class reunion for the mid-'40s graduates is a new approach expected to add to the success of these get-togethers.

Homecoming is set for November 1 when the Wildcats will meet Tulane on the gridiron. The Alumni Band will be back on the field at half-time and maybe even some alumni cheerleaders.

Now is the time for you to make commitments to the piggy-bank for your return to campus in 1975. Members of the Association will be mailed a calendar of events in August detailing the dates, time, place and costs of scheduled activities. We're looking forward to seeing you on campus this fall.

#### FOR NEW ALUMNI

Prior to commencement in May the UK Alumni Association distributed a handbook to graduating seniors called **The Graduate.** The 96-page magazine contained articles on career opportunities in various fields, job hunting in today's tight market, financial realities, moving, and staying physically and mentally fit.

An insert designed by Leigh Fleming, assistant director for programs, and Liz Demoran, alumni publications editor, presented a succinct look at Alumni Association services and programs encouraging membership in the Association.

In addition to the practical information in the insert, the insert could be removed from the book and opened into a 171/2" by 23" poster of an eagle at the height of his wing stroke rising in flight.

#### CALIFORNIA INVITATION

California has invited us back— the University of California at Riverside, that is. The UCR Alumni Association is welcoming members of the UK Alumni Association to The Alumni Lodge, a campus facility turned into a motel for alumni vacationing in Southern California.

The Lodge is located in a seven-acre area. The accommodations are private, air-conditioned, carpeted suites. There are a heated swimming pool, sauna, volleyball court, tennis courts, a barbecue area, laundry facilities, craft shop, photo dark room, universal gym and gift shops in the area.

Visitors can either use all of these facilities or simply make The Lodge a convenient headquarters for travel to San Diego, Palm Springs, Lion Country Safari, Disneyland, Newport Beach, Marineland, Los Angeles, Hollywood, Busch Gardens and Big Bear.

The cost for one week's accommodations at the UCR Alumni Travel Lodge would be \$14.88 per day plus meals for a family of four.

If you are interested in making reservations for you or your family, write Director Jay Brumfield, UK Alumni Association, King Alumni House, Lexington, Ky. 40506 for a brochure and reservation application or contact directly The Alumni Lodge, University of California, Riverside, Alumni Association, P.O. Box 112, Riverside, Calif. 92506. The Lodge is open from June 21 through September 1.

#### **GOVERNING RULES CHANGE**

The Constitution and By-laws of the Association were amended recently to provide for a president-elect and a new quota for a quorum.

Article IV, Section 2, **Officers** of the Constitution now reads that "The officers of the Association shall consist of a President, President-Elect, Secretary and Treasurer. They shall be elected by the Board of Directors for a one-year term."

By-laws Article III, Section 1, **Election** now states that "The officers of the Association shall be a President, President-Elect, Secretary and Treasurer. These officers shall be elected by the Board of Directors for a one-year term beginning with the regularly scheduled meeting of the Board in January of each year. The President and President-Elect shall both be elected members of the Board. **The President-Elect shall succeed the President**. The director of Alumni Affairs shall serve as Secretary and the Treasurer need not be an elected member of the Board."

The last sentence of By-laws Article VI, Section 3 Meetings of the Board has been changed to read "A quorum of the Board of Directors for doing business shall consist of not less than thirty (30) members." The previous quorum was defined as 20 members.

# Alumni Activity Line \* Clubs

#### SPRING SPORTS BANQUETS

Coach Fran Curci was guest speaker at spring sports banquets in Ashland, Northern Kentucky and Atlanta while former Governor A. B. "Happy" Chandler was featured in Jefferson County.

Curci told the alumni crowds that his football program is now in Phase II of a three-phase program. Phase I, which was really begun by Dr. Singletary before Curci came to UK, was the building of a first-class facility like Commonwealth Stadium and then filling it, which Curci has done through the implementation of his playing philosophy, regimen and results.

Phase II is getting some breaks and some national exposure. "The excitement of Kentucky fans and the game with Vandy last year was so fantastic that for the first time in the history of the ABC-TV collegiate programming, a school, our school, was featured in back-to-back games. And, we'll probably be back this year, too."

Phase III is having the depth to win year after year. "We're starting to get recruits now like we should. After these seniors (nine), you're gonna see 'good' teams because we'll be averaging 25 grads per class.

We'll be into an even program going at an even pace."

Chandler, quoting poetry and the Bible, telling jokes and calling on his fantastic memory to spin tales of his association with UK and UK alumni, delighted the audience of 450 Jefferson County alumni. "I remember 59 years ago this July when I stood on the steps of the Administration Building, looked east and saw nothing. Today you can't do that. Right now we're on the verge of being one of the 'really great' universities of the whole country, not just in the south or in Kentucky."

In speaking of the various senior athletes, Chandler pointed out that "if he (Kevin Grevey) hadn't made the 303 free throws he did make we wouldn't have been in California at all." "Guyette," he said, "will always be a Commonwealth hero." Talking about recruiting, he told the crowd that the person you've got to talk to is mama. "I've talked to more mamas and let me tell you that's how we got (Mike) Fanuzzi. Between his mama and me, we surrounded him and you know where he came, don't you?"

#### Ashland



ASHLAND CLUB president Don Weller '58 talks with Coach Curci and past president George Rupert '60. Assuming office at the conclusion of the April meeting along with Weller were Bob Stoval '63, vice president; Mrs. Phyllis (Brooks) Spears '58, secretary, and Paul Grumbles '48, treasurer.



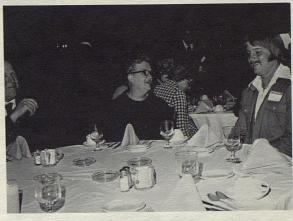
BOB McCOWAN '51 (center, left) was presented special "thank you" gift by Alumni Association Director Jay Brumfield. McCowan was singled out for his long-standing and continuing efforts on behalf of the Alumni Association and the Ashland area club.

# Alumni Activity Line \* Clubs

#### **Northern Kentucky**



COACH FRAN CURCI makes a point about academics at the Northern Kentucky area spring sports banquet.



KICKING SPECIALIST John Pierce (right) was the recipient of the club's "outstanding athlete" award. His parents, Mr. and Mrs. Pierce of Cynthiana, shared in the evening with John.



WILDCAT FAN extraordinnaire A. B. "Happy" Chandler (center) as he appears "on the road" with the team, was guest speaker at the Jefferson County spring sports banquet.

#### Jefferson County



A FULL HOUSE of alumni enjoyed dinner, the Chandler speech and presentation of personalized Hadley Pottery mugs to senior athletes.

# Alumni Activity Line \* Clubs

#### **DERBY PARTIES**

Derby parties celebrating the beginning of the second century of the world famous race were hosted by alumni groups in nine cities this year-Atlanta, Chicago, Denver, Detroit, Los Angeles, Nashville, New York, North Alabama and Syracuse.

President Otis Singletary was the guest of the L.A.

President Ray Hornback in Denver; Gene Hunckler, from Medical Center Development, in Syracuse, N.Y.; Frank Ham, from the Athletics Association, in Detroit; Jay Brumfield in New York City and Leigh Fleming in Nashville.



LOOKING OVER the Derby field before placing a donation wager are (from left) Elmer Blatz, Jean Hinton, Frank Ham, Barbara Blatz and Claude Hinton '51, vice president of the Detroit Club.



club. Other visiting UK administrators were Vice

CLUSTERING AROUND the bar in the home of Jack Schmauch, the Derby party host, are Jean Allen (Lankford) Rogers '67, Schmauch, Cheryl (Shaw) Westerfield '66 and Donna Scott.



ENJOYING A MINT julep from an official Churchill Downs Derby glass are Nabith Mashni '55, Barbara (Jones) Mashni '53, Burnell Richardson and Betty (Hyatt) Richardson '52.

### JACKSON PURCHASE **HOSTS** UK DAY

The Jackson Purchase Area Alumni Club was host to the second annual UK Day in Western Kentucky. Area coaches joined Vice President Ray Hornback, Athletic Director Cliff Hagan and UK coaches Hall, Parsons, and Leal on the golf course in the afternoon. More than 260 alumni then shared in a barbecue at Paducah Community College where Hornback, Hagan, Hall and Leal spoke.

# **Alumni Activity Line \* Letters**

Dear Editor:

In the Spring 1975 issue of the Kentucky Alumnus under Class Notes is an inquiry from James Corn '16 who says he is 80 plus and that he retired from active law practice in 1969 after 50 years. I am of the Class of 1917 and remember Mr. Corn and if my memory serves me right I took the Kentucky Bar examination with him on May 5th, 1917. A visit to the office of the clerk of the Fayette Circuit Court at Lexington will verify my memory. I remember that Earle McGuffey, Roscoe C. Back and Miss Lena Phillips also took the examination at the same time. The fifth one was Corn and perhaps another.

I retired from the United States Attorney's Office for the Eastern District of Kentucky, March 31st, 1955, and from general practice 1960, after more than 20 years in the United States Attorney's Office, in various capacities. I resumed general practice at my home town of Louisa, Kentucky.

I am also 80 plus.

Respectfully, Kit Carson Elswick

Dear Editor:

I appreciate very much being featured in the leading comment of Class Notes appearing in the spring issue of the Alumnus. I might say that as a result I have already had one letter from an old grad, but his handwriting is so shaky that all I can make out is that he likes to drink bourbon whiskey and play poker. A true Kentuckian, what!

I believe your spring issue is the

best I have ever seen. I especially appreciated your story titled Graphics '75 and will keep some of the cartoons for my scrapbook.

With all due respect, I believe that Dr. Jansen's discussion of the dirty joke would have been much improved had he included at least one good one.

I am looking forward to getting personally acquainted with you the next time the Class of 1916 has a reunion or after my granddaughter, Dona Corn, is accepted as a student (her application is presently pending) whichever comes first.

With all good wishes, I am, Cordially yours, James F. Corn 1916

Dear Editor:

If you notice, the date and time (March 31, 11:30 p.m.), you'll almost be able to anticipate what I'm going to say. Yes, THE game has just ended & anyone who ever attended UK, anyone there now, & anyone who has ever had any feelings for the school, is in some form of mourning. The team played wonderfully & they are the second greatest of ALL squads of the thousands below the professional level. Hall is a great coach, has done great things already for the university, will do more. But, perhaps because of the emotional impact of Wooden's retirement, UCLA had the heavier touch.

Tomorrow I'll go into the office, pay my bets, and take the kidding I would prefer to have given. It will, it's almost unnecessary to add, go on for some time. (But I'll get those guys next year!)

It is literally incredible to see the changes on campus since I was last there a little over 39 years ago. The physical additions buildings, facilities, etc.—are obviously small in relation to the work and educating which is being

What I'd like to know is what and who remains at UK from the time I was a student there? If I could ever get to Lexington (most unlikely) would I recognize anything? Almost any structure I remember, or campus feature—the dorms, tennis courts nearby, eating hall, classrooms, the beautiful garden, and so on—must long since have gone. The profs I might remember would all be in their 80s and 90s and long since retired.

I've almost answered my own question, haven't I? The road to nostalgia sometimes can't— and even should not—be travelled. It's fun, but the real concern is the present and the future.

If you hear anything about Professors Cole, Vandenbosch, Manning and any others of my academic generation—or have anything to add along the lines indicated—please let me know.

My very best wishes are extended to you and through you to our mutual Alma Mater, along with my gratitude.

Sincerely and cordially, Stan B. Zuckerman

Many things have changed. UK is bigger and better than ever, yet it retains that inner spirit and outward beauty that will always draw her former students to her.—

# **Book Reviews**

ALBERT D. KIRWAN:
A MAN FOR ALL SEASONS
By Frank F. Mathias '66
Professor of History
University of Dayton

This book is a sensitive biography of Albert D. Kirwan, a man whose name is inextricably bound with the University of Kentucky in sports, scholarship and administration.

A native of Louisville, Kirwan went to UK as a student in 1922. He later coached the UK Wildcats, took degrees in law and history, wrote or edited six books, taught a full load of classes, became dean of students, graduate dean, and finally was installed unanimously as seventh president of the University.

Under his guidance, the UK graduate program was improved and strengthened; he presented the University's case before the National Collegiate Athletic Association council during the 1948-49 basketball gambling scandals; he helped to see the University through its first period of integration; and he was able to handle student activism in the 1960s with both courage and understanding. He was a man of many moods, and had a wry,tongue-incheek humor that enlivened his lectures and talks. In private life, he was a gentle, devoted family man.

All of these aspects of Dr. Kirwan have been captured in this 224-page volume which features 16 pages of pictures and contains a number of his writings.—Published by University Press of Kentucky, Lexington, Ky. 40506. \$12.50 (\$8.75 active alumni).

# A HISTORY OF EDUCATION IN McDOWELL COUNTY, WEST VIRGINIA

By Joseph Friedl, Sr.

The complete atmosphere of the struggle and growth of education

and industry in McDowell County is preserved in this book by an author who experienced the growing pains of the era.

To anyone who ever spent a day in one of the many schools in the county, this book will bring out the vivid memories left of his time spent there. It contains a special adhesive power of wrapping up the events and achievements pertaining to the progress of the educational system in the county as well as the state since its beginning.

The vying of educational interests in various school districts in the county as they competed to excel brought about quality education for the county. As a result of this competition one county superintendent became an honored state superintendent of schools in West Virginia.

As a child, whose parents remembered their voyage from Europe to the billion dollar coalfields of southern West Virginia, the author obtained his education in the schools of McDowell County. His college days were spent in an adjoining state (Kentucky). The distance prevented withdrawal from school, due to homesickness, since transportation was a problem in the depression days. (J. F.)—Order from Joseph Friedl Sr., Box 338, Athens, W. Va. \$10.30.

## CAREERS IN INDUSTRIAL RESEARCH AND DEVELOPMENT

By J. H. Saunders '44 Research Director

This book should have been written a long time ago; it should be read for a long time to come. It's about how industrial R&D is done and it's directed to those who most need to know—young graduates. Author Saunders is well qualified to write such a book by 25 years in industrial R&D (currently a Mon-

santo research director). But he also must be a sensitive man, because he's written in a warm, free flowing, empathetic way. If one could fault the book, it might be because it has a bit too much of this flavor. To the wizened reader it seems a bit shallow, cliche, over simplified. But this book isn't written for the wizened reader—it's written for students; and were it to cover more or treat more eruditely, then they probably wouldn't tackle it, couldn't yet or wouldn't comprehend.

It starts by explaining what inindustrial R&D is, introduces adequately the economic constraints on its performance, and has nice chapters on patents and experimental design. But the focus is on people problems—the seat of most project failure and of the initiates main concern. We don't know of any other volume with such a focus; nor does the beginner usually know how, or with whom, or where he can broach such subjects man-to-man. Here, incidentally, is the major omission of the book; nowhere could I find mention of the roles of the scientific/ professional society.

The book is well produced (I would have opted for some art work) and adequately referenced. Its chapter bibliographies, without being overpowering, as they could have been, introduce the near-classic books that are so seldom mentioned in schools.

In summary, then, here is a book that colleges could profitably place in the hands of all seniors. (Perhaps ACS Student Affiliate chapters should assume responsibility for its dissemination. It really doesn't need a course to support it." It would also be a nice "welcome aboard" present to new employees.—(B. J. Luberoff) —Published by Marcel Dekker, Inc., New York, N.Y.—\$7.75

# Administration Building on Canvas

- A limited edition print signed by the artist, C. G. Morehead-



**CLIFF HAGAN** 

s e |-s d s;

n o-

е ct

er es or h

ng

ve

ic

ed

ps

ers

its

ed

nt ff)

The Administration Building is tailor made for artistic treatment by Morehead, whose prints of old and historic structures in Kentucky and elsewhere have earned for him the title of Kentucky Artist of Property.

-----

To order a print, send your check (made payable to the UK Alumni Association) to King Alumni House, University of Kentucky, Lexington, Ky. 40506.

The painting was commissioned by the UK Alumni Association to raise money for student scholarships as part of the Kentucky Bicentennial celebraC. G. MOREHEAD

	/
	ED 1
1	
//	

Print	(s) @	\$20.00	each

Ky. Sales Tax @ \$1.00 each if delivered in Kentucky

**GRAND TOTAL** 

Postage and Handling

Mail Print(s) to:

Name \_\_\_\_\_

Address

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_

THE KENTUCKY ALUMNUS
University of Kentucky
Alumni Association
Lexington, Kentucky 40506

Second Class Postage Paid At Lexington, Kentucky

DH0288
ARCHIVES
MARGARET I KING LIBRARY
UNIV OF KY
LEXINGTON, KY 40506