COMMERCIAL HISTORY

OF THE

STATE OF KENTUCKY

BY

POST "D"



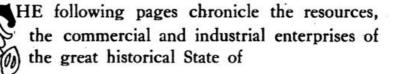
Travelers' Protective Association of America

Representing the Manufacturing, Wholesale, Banking, Railway, Hotel, Educational and Commercial Interests, and the Resources of the State in General.

1913

EDITED AND COMPILED BY
T. EDGAR HARVEY

ENGRAVINGS BY TINSLEY-MAYER CO. LOUISVILLE, KY. PRINTED BY
EXCELSIOR PRINTING CO.
CHICAGO, ILL.



To whose citizens
this work is respectfully
dedicated

by

POST D,
KENTUCKY DIVISION

TRAVELERS' PROTECTIVE ASSOCIATION OF AMERICA

Illustrated

TRAVELER'S PROTECTIVE ASSOCIATION OF AMERICA



HE only National Commercial Association which is thoroughly organized and equipped for the prompt and active promotion of commercial interests, and to belong to which is a duty

on the part of all commercial travelers and their employers. It gives reliable accident insurance to its members cheaper than the same can be obtained from accident insurance companies, and works throughout all its divisions and posts constantly for the welfare of its membership as well as for commercial travelers generally, and it has by its work saved merchants. manufacturers and commercial travelers millions of dollars through legislation, and concessions obtained through week-end tickets, interchangeable mileage, and other forms of railroad transportation.

Not an "Insurance Company" but a Commercial Men's Organization banded together for Mutual Protection.



T. S. LOGAN, St. Louis, Mo. National Secretary and Treasurer

It is Fraternal, Benevolent and Mutual. Belongs to its members.

PURPOSES AND OBJECTS

The main purposes and objects of this Association shall be to bring about a better acquaintance and more fraternal and binding feeling between persons engaged in the business of commercial travelers, and the buying and selling of merchandise at wholesale, and to that end to secure from all transportation companies and hotels just and equitable rates for commercial travelers as a class; and to further elevate the social and moral character of the members of the Association, and to establish hospitals if necessary,



D. W. MICHAUX, Houston, Texas National President

for the sick and disabled, the object and purpose of said Association being to create and establish a fraternal beneficial association and not an organization for pecuniary reward or profit. To secure the abolishment of all local, state and county licenses exacted from commercial travelers, To obtain fair and equitable allowance of baggage and baggage rates. To effect all legislation benefiting our membership and the commercial interests generally. To provide a benefit fund for members of the Association in case of accident or death by accident.

WHAT THE TRAVELERS' PROTECTIVE ASSN. HAS DONE.

The T. P. A. of A. is useful to its members and others, not only in providing inexpensive accident insurance, but in many other substantial ways, as indicated below:

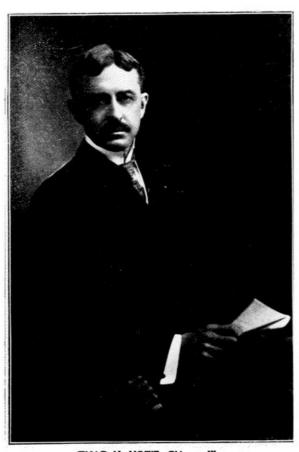
Every piece of interchangeable mileage in use today is directly the result of the efforts of the T. P. A. of A.

Excess baggage rate regulation by law in many States is the result of the untiring efforts of the T. P. A. of A.

The Chair in the President's Cabinet, styled the Department of Commerce and Labor, was first suggested and finally pressed to a successful issue by the T. P. A. of A.

Steel Cars Bill before Congress, making the use of steel passenger cars by railroads necessary, was introduced by the T. P. A. of A.

Established a reserve fund for the protection of its members.



THAD H. HOWE, Chicago, Ill. Ex-National President

Organized in 33 States, making one of the greatest National Associations of traveling men in existence.

Has established committees to look after Hotels, Legislation, Railroads and Employment, Good Roads and Public Utilities for the benefit and welfare of its members.

Has enabled traveling men to protect themselves, their families and those dependent on them for support by insuring their lives against accidental death and disability at the cheapest cost possible.

The Travelers' Protective Association gives this opportunity. Can any afford to let it slip by?

KENTUCKY DIVISION.

Appreciating the incomplete condition of the Association without the state of Kentucky, Post A was organized at Paducah, in July, 1893, with sixty charter members, which membership has increased many times over, the President being J. A. Bryant and the Secretary and Treasurer, Finis E. Lack.

With Paducah for the entering wedge into Kentucky, the Association felt that here, in the State of beautiful women, fine horses and good whiskey, there must of necessity be more intelligent commercial men, who would immediately recognize the value of the Travelers' Protective Association and two able missionaries were sent from headquarters at St. Louis in September, 1894, to enlighten the eligible subjects at Louisville, Owensboro and Henderson

Post D was formed at Louisville with forty-eight charter members, Post B at Owensboro with seventeen and Post C at Henderson with sixteen.

Post F of Lexington was organized in 1908 by members of Post D. Post I of Bowling Green and Post J of Hopkinsville, were organized by members of Post D, in May, 1909. Post E of Mayfield was organized in 1894 and is one of the oldest and livest Posts in the state.

The State headquarters have always been located at Paducah because it was the initial city and had the largest membership. This latter, however, will not be so after this year, if Louisville continues to increase in number as it has done within twelve months, having more than doubled the membership in that time.

When Post D Louisville was organized in 1894, Geo. L. Sehon was elected President and A. H. Beckmann, Secretary and Treasurer. Mr. Sehon labored hard to increase the Post but met with little encouragement. In 1896 there came to Louisville a stranger to our city, but a friend and member of the T. P. A., Sam P. Jones. After transferring his membership to Post D, Louisville, he at once became interested and materially aided in building up the Post, and was elected its President in the same year, serving in that capacity until March 16, 1899, when he declined to serve any longer. Mr. Jones was succeeded by Mr. Frank S. Ouerbacker, a charter member of the Post and an enthusiast on T. P. A.

The growth of Post D was especially due to these officers and those ever ready workers, W. L. Farris, James T. Short,

'son Gray, Geo. H. Hummel, J. P. Ouerbacker and a few others, including A. H. Beckmann, Secretary and Treasurer. At the Annual Convention in Omaha in June, 1898, Kentucky contended for the next Annual Convention to be held in the city of Louisville in 1899. Although Kentucky had other good States as competitors, who hoped to bring it to their respective States, Kentucky was victorious in securing the Convention, and Louisville was named as the city. In selecting Louisville the Conventon chose wisely, because the membership of Post D, Louisville, more than doubled itself in a short time.

Whether the Convention was a success from a business point of view, as well as pleasure, all those who visited Louisville can best answer.

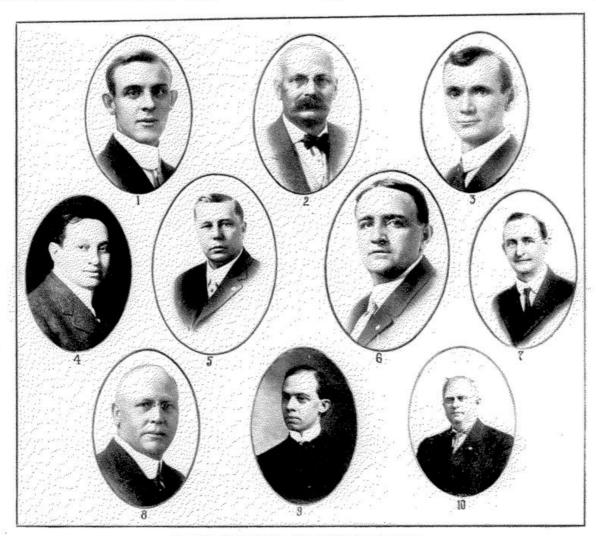
The State headquarters are now located in Louisville. The following are the present State Officers:

E. L. KERLEY, President, Bowling Green.

W. H. BRIZENDINE, Third Vice-President, Mayfield. F. E. LACK, Fourth Vice-President, Paducah. L. H. Davis, Fifth Vice-President, Hopkinsville. Directors:

B. J. Jansing, Louisville.

J. J. Blum, Louisville.



STATE OFFICERS, KENTUCKY DIVISION

- LUTHER R. STEIN. State Director, Louisville.
- J. JANSING, State Director, Lonisville,
- C. SUMPTER, State Director, President Post I, Bowling Green.
- 4. J. J. BLUM, State Director, Louisville.
- CARL H. FINCK, State Secretary and Treasurer, Louisville.

CARL H. FINCK, Sec'y-Treas., Louisville. Dr. Thos. K. Van Zandt, Surgeon, Louisville. REV. R. H. McCaslin, Chaplain, Bowling Green. CHAS. S. DARNABY, First Vice-President, Lexington. C. I. CARRICO, Second Vice-President, Owensboro.

- L. KERLEY. State President, Bowling Green.
- A. R. GROUSE, State Director, Paducah.
- B. A. EVANS, Chairman State Board Directors, Owensboro.
- 9. REV. R. H. McCASLIN, State Chaplain, Bowling Green.
- WILSON, State Director, Mayfield,

LUTHER R. STEIN, Louisville. A. R. GROUSE, Paducah. X. WILSON, Mayfield. JEFF T. HUKLE, Lexington. J. K. LOCKETT, Henderson.

B. A. Evans, Owensboro.

W. C. SUMPTER, Bowling Green.

W. C. DOHERTY, Hopkinsville.

S. P. Jones, Chairman, Good Roads and Public Utilities Committee, Louisville.

GEO. A. Cox, Chairman, Railroad Committee, Owens-boro.

D. O. TALCOTT, Chairman, Press Committee, Louisville.

JAS. T. SHORT, Chairman, Hotel Committee, Louisville.

BEN. L. BRUNER, Chairman, Legislative Committee,
Louisville.



T. EDGAR HARVEY, Chicago, Ill. Chairman Publicity, Post "D" Kentucky Division, T. P. A. of A.

E. A. WILSON, Chairman, Employment Committee, Henderson.

J. W. GRAHAM, Chairman, Sick and Relief Committee, Paducah.

POST A, PADUCAH.

Post A was organized June 29, 1893. The present officers are: T. E. Guedry, President; Ernst Lackey, Secretary and Treasurer; John Farr, First Vice-President; Lee Bolton, Second Vice-President; H. W. Hinkle, Third Vice-President; P. F. Lally, Fourth Vice-President, and John R. Scott, Fifth Vice-President. Directors are, L. F. Kalb, A.

R. Grouse, E. W. Backmon, J. H. Nagel, H. A. Petter, and J. F. Moller. Mr. Ernst Lackey, the present Secretary and Treasurer, has held this office since 1900, with the exception of two years. His record speaks for itself.

POST D, LOUISVILLE.

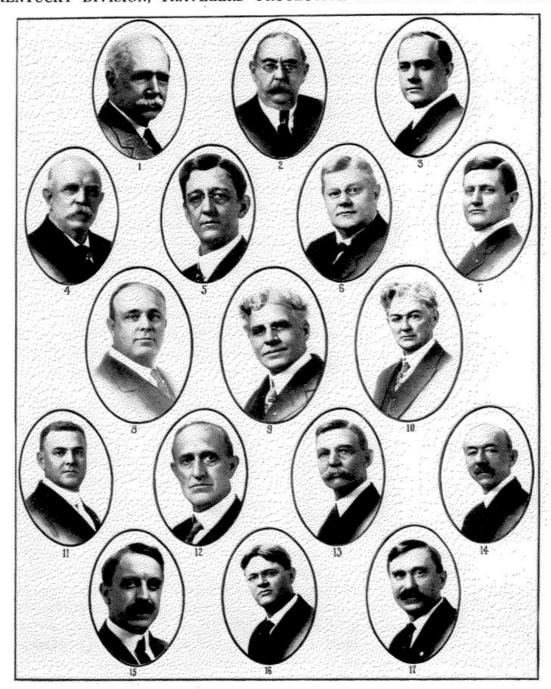
Post D, Kentucky Division, T. P. A., was organized on the 5th of October, 1894, at Louisville, Ky. There were 48 charter members, Chas. Weller, D. M. Willeams, W. J. Norton, F. S. Ouerbacker, Geo. Adlam, R. H. Patterson, D. B. Sperry, T. L. Goff, J. S. Pope, A. J. McCord, J. C. Brewing, J. R. Nunnely, B. B. Cobleus, Owen Gathright, Jr., E. H. Bowen, H. H. Beckman, J. E. Slater, C. E. Farris, J. W. Corley, G. L. Sehon, Jos. Schweinbeck, C. L. Tandy, V. H. Englehard, A. Englehard, Jr., W. F. Axton, B. P. Harrison, J. S. Bate, J. H. Johnson, C. H. Poter, J. P. Davis, W. McGuire, H. D. Williams, L. Hamberger, J. G. A. Willie, M. B. Tilford, J. P. Ouerbauer, S. L. Strauss, C. H. Connell, J. W. O'Neel, S. Ouerbauer, J. L. Hood, W. E. Hougland, E. G. Runyan, H. Borgerding, S. Levi, A. Laub, V. Laub, John T. Camerer.

Among the members who have served as Presidents are, T. W. Tarpy, Scott W. Moore, Edw. Altscheler, Fred W. Napper, Jas. M. Dyer, B. J. Jansing, Fulton Gordon, D. O. Talcott, Luther R. Stein and Chas. W. Milliken. There have been only two Secretaries, H. H. Beckmann and Jas. T. Short. It is worthy of note that Mr. Jas. T. Short has been Secretary of Post D since 1902.

Post D takes great pride in the fact that its members have taken prominent and active part in the affairs of both the National and State Organization. In 1908 one of its members, Mr. Henry O. Gray, held the exalted office of President of the National Organization, being elected at the National Convention at Milwaukee. Quite a number of the State Division Offices are filled by Post D members every year. Mr. Short having held the State Secretaryship for a number of years. At present three Directors and four out of the eight State Chairman of different Committees are members of Post D; the Secretary of the State Division, Carl H. Finck, is also a member of Post D. In June, 1899, Post D had the distinction of entertaining the National Convention in Louisville, and will entertain the State Convention in May of this year.

Post D has enjoyed a steady growth since organization both financially and numerically. Beginning with 48 members, it now boasts a membership of 720 and no doubt but that at the close of the fiscal year, the roster will have reached the 800 mark. Among the members are found the leading business men of the city. In the past years the meetings have been held at the Galt House and the Louisville Hotel; at present the meetings are held at the Tyler Hotel on the last Saturday of each month.

The present officers are Chas. W. Milliken, Pres.; Jas. T. Short, Secretary and Treasurer; Dr. W. N. Briney, Chaplain. Board of Directors, Dr. Ben L. Bruner, Edw. Altscheler, Carl H. Finck, D. O. Talcott and L. R. Stein.



OFFICERS AND MEMBERS POST "D" KENTUCKY DIVISION, LOUISVILLE

- 1. GEO. G. BROWN.
- 2. M. T. ALEXANDER.
- 3. OTIS W. PICKRELL.
- 4. D. O. TALCOTT, Chapiain.

 Chairman of Press Committee. 10. CHAS. W. MILLIKEN,
- 5. W. B. PENICK.
- 6. JOHN T. STIER.
- 7. JOHN L. CRAIG.

- 8. JAS. T. SHORT, Secretary.
- 9. DR. W. N. BRINEY,
- President.
- 11. EDW. E. RICHARDSON,
 - Chairman of Sick and Relief Committee. 17. ANDREW LEITNER.
- 12. A. T. HORRELL,
- 12. J. J. NORTON.
- 14. W. HUME LOGAN.
- 15. FRANK S. OUERBACKER,
- 16. DR. BEN L. BRUNER, Chairman of Legislative Committee.

POST I, BOWLING GREEN.

A new epoch in history began on the night of May 9, 1909. Bowling Green, the proudest city in the "purchase," was crowded with throngs of visitors. They came from all parts of Kentucky. Indiana was there, Tennessee was there, the eyes of the nation were turned that night to Bowling Green. Men of power and eloquence came to lend their service. The eloquent Bruner was there; the rotund form of Short was seen; the venerable and inimitable Tarpy came with his prophetic vision to make the evening memorable ever after; the long, lean, and unbending form of Althsheller was seen moving quietly amidst the gathering of that evening; Milliken was there not to gather the taxes of the populace, but to scatter the honey of human happiness and good cheer. They were there from all walks of life, the lawyer without his lawbooks, the banker without his overdrafts the doctor without his pills, the preacher without his sermon, the merchant without his creditors, the salesman without his expense book, they came from the east and from the west, from the north and from the south. The meaning of all this gathering of the saints was simply this, they came to witness the birth of a new child in the great family of the Traveler's Protective Association. A banquet preceded the solemn event. There flowed freely the wine of brotherly love, and the milk of human kindness. They dined and they smoked; they labored and brought forth a new born post, and the name thereof was Post I. She was a lusty child, and in her birth hour gave evidence of future usefulness and promise. The destinies of this new born post was committed to the only original Joseph L. Wright, who was elected President. The child grew in strength and power, until, when only a twelve months had passed, she was entertaining in a right royal fashion the whole Kentucky family of T. P. As. Another twelve months rolled by, she claimed the right and made good her claim, of naming the head of the State Division, Hon. E. L. Kerley, of J. M. Robinson, Norton, etc., fame, but now leading a quiet domestic life in city of parks and schools, was elected the President of the Kentucky Division. Dr. A. H. McCooler, D.D., Chaplain, Post I. also State Chaplain, Kentucky Division. Post I has not been idle in her short life. She has convinced the L. & N. Railway of the advisability of a new train, between Owensboro and Bowling Green; she has greatly assisted in securing for her city new and better freight rates, she hopes to have the honor of announcing soon that she has assisted in securing for Bowling Green a new and beautiful railway station that will be in keeping with the pride and growth of the city.

Post I, being an organization of local commercial interests, is the exponent of every thing that will help in the building of a greater city. Her mission is to boost, to wave the banner of progress, to talk the interests of her city, and to draw attractive enterprises to her dominions. To do all this successfully she combines with all other commercial interests in the city and seeks to ally herself with all genuine progress. Post I believes in using every available

means to bring into her fold all eligible material, and as witness of this, in the short years of her history there have been on her rolls the names of men, all of whom have added strength and vigor to her life.

The present President of this Post is the greatest hustler in the city of Bowling Green. He believes in its future, and in working for its interests. He plys his trade, and his trade is pushing Bowling Green. President of Post I, President of the Business Men's Club, Councilman from the First Ward, Past Noble Grand of Odd Fellows, Deputy Grand Master of Kentucky Odd Fellows of Warren County Fair Association, the Hon. W. C. Sumpter will always be found on the front seat in a meeting for the good of the city, and in the interest of progress and advancement of all worthy causes. Post I believes that she has the most efficient, the most faithful and the most successful Secretary in the State in the person of J. W. Worrick, and so we might go through the entire list of officers and members. Each year she goes to the state meeting with a clean record and a pure heart. She now has plans for further work and hopes in a short while to make her calling and election sure by adding substantially to her rolls by giving good and worthy help to her sister posts, and by her unselfish work for the real good of the Association of which she is a part.

POST J, HOPKINSVILLE.

Post J, Hopkinsville, was organized in April, 1909, with a membership of 62. The charter list was secured by Sam P. Jones, ex-Natl. President, Jas. T. Short, Carl H. Finck, and others of Louisville. W. C. Doherty was the first President, and O. H. Eckles the first Secretary.

Shortly after organization it was the pleasure and privilege of Post J to entertain the State Convention, which greatly strengthened the Post and materially added to its growth. While Post J is not so large nor so old as some others in the Kentucky Division it has always remained a substantial body.

The charter members were men active in the business affairs of Hopkinsville and were as follows:

E. E. Anderson, G. H. Champlin, R. E. Cooper, J. W. Daniel, L. H. Davies, N. F. Dontch, C. L. Daniel, Lee Ellis, J. M. Forbes, Wm. Grau, Jr., G. E. Gary, F. F. Henderson, Archie Higgins, A. J. Jackson, C. S. Jarrett, H. L. Leubkecker, Jacob Mayer, T. L. Metcalf, W. D. Moore, M. E. Bacon, Frank Chiltow, W. A. Cornette, R. T. Daniel, W. C. Doherty, Odie Davis, A. H. Eckles, A. Fletcher, L. E. Fowler, J. C. Galbreath, H. L. Haydon, F. G. Hoge, T. G. Hiser, C. S. Jackson, W. H. Ketchum, F. H. Mason, T. J. McReynolds, G. L. Mitchell, W. A. Long, J. G. Owsley, G. H. Smith, R. A. Rogers, T. C. Underwood, R. C. West, Gip Watkins, L. G. Williams, R. M. Wooldridge, J. H. Bell, J. Feirstein, J. J. Metcalf, J. M. Ridgeway, J. W. Richards, J. W. Robertson, J. P. Thomas, Geo. H. Wall,

The present officers are L. H. Davis, President; and F. H. Mason, Secretary and Treasurer.



OFFICERS AND MEMBERS POSTS "D" AND "E," KENTUCKY DIVISION

- SAM P. JONES, Chairman Good Roads and Public Utilities Commission, Louisville.
- 2. EDW. B. TINSLEY, Louisville.
- 3. OWSLEY BROWN,
- 4. R. E. WATHEN,
- H. P. O. ROEHR, Chairman Railroad Committee, Louisville.
- 6. CHAS. ENGLEMAN, Louisville.

- JACOB F. MILLER, Louisville.
- 8. NIC. BOSLER, Director, Louisville.
- WM. B. WILLEN, Louisville.
- J. C. BRUCKLACHER, Louisville.
- 11. THOS. W. TARPY, CHOS. W. TARPY,
 Chairman Entertainment Committee.
 Louisville.
 Louisville.
- 12. W. H. BRIZENDINE, Secretary and Treasurer Post E, Mayfield, Ky.
- JAS, M. SCOTT, Louisville.
- 14. J. J. BIRCKS, Louisville.
- FRANK WATSON, Louisville.
- A. B. MATTINGLY, Louisville.
- 18. ROBT. L. TALCOTT, Louisville.



OFFICERS AND MEMBERS POSTS "A," "C," "F," "G" AND "J," KENTUCKY DIVISION.

- 1. L. KOLB, Post A. Paducah, Ky.
- 2. M. MICHAEL, Post A. Paducah, Ky.
- 2. MOHR MICHAEL Post A, Paducah, Ky.
- 4. RIEKER, Post A, Paducah, Ky.
- 5. H. R. LINDSEY, Post A. Paducah, Ky.
- 6. P. E. LACK. Post A. Paducah, Ky.

- T. E. GUEDRY. President Post A, Paducah, Ky.
- 8. ERNEST LACKEY, Secretary Post A, Paducah, Ky.
- 9. SOL. DREYFUSS, Post A, Paducah, Ky.
- T. W. ARGUE, Secretary Post C, Henderson, Ky.
- BEN T. WHITE, President Post C, Henderson, Ky.
- L. H. DAVIS, President Post J. Hopkinsville, Ky.
- F. H. MASON, Secretary Post J, Hopkinsville, Ky.
- 14. J. BERRY, Post A, Paducah, Ky.
- 15. E. F. STURGEON, Post G, Owensboro, Ky.
- 16. C. P. GLENN, Post G. Owensboro, Ky.
- Post G. Owensboro, Ky.

 17. J. D. REEVES.
- J. D. REEVES, Post G. Owensboro, Ky.
- 18. G. T. APT. Post F. Lexington, Ky.

RENTUCKY

gooddoon the Foutrh of July, 1776, the Continental Congress adopted a Declaration of Independence, and in December of that same year, Kentucky County was established by Virginia. Harrods-

burg was the county seat. The population steadily increased and in 1780 the Legislature of Virginia ordered the County of Kentucky to be divided into three counties, Jefferson, Fayette and Lincoln. In February, 1791, the Congress of the United States agreed to admit Kentucky into the Union as an independent State, to take effect June 1, 1792. Accordingly a convention assembled at Danville and a constitution for the new Commonwealth was adopted.

Everybody hears of Kentucky. One chief reason perhaps, is the fact that in the affairs of the Nation its men

have figured so brilliantly. The first Republican President of the United States, he who is coming more and more to be considered the greatest man of modern times, was born in Hardin County, Kentucky, Abraham Lincoln.

A statesman wise, just and brilliant, who said he would rather be right than President, lived all his life in Kentucky, and represented her in the Congress of the Unit-States, Henry Clay.

which rival the Blue Grass.

NEW STATE CAPITAL AT FRANKFORT

Daniel Boone, the nation's path-finder, said with pride, I am a Kentuckian.

David Crocket, the hero of the Alamo, the man who said "Be sure you are right, then go ahead," was a Kentuckian. Fitch, who invented the steamboat, was born in Nelson County, and Ephriam McDowell, one of the world's greatest surgeons, was a native of Danville.

No greater journalist ever lived than George Dennison Prentice; no greater preachers than Lard or Willetts or Broaddus or Moses, no more profound Senator than James Beck. John G. Carlisle, William Lindsey, John Mason Harlan all loved to claim Kentucky as their home, and the list is endless. Through, Zachary Taylor, whose grave is just outside of Louisville, John Morgan, the intrepid raider of the South, General John Lewis of the Orphan Brigade. John C. Breckinridge, General Simon Bolivar Buckner and a host more from this land of inspired men and deeds.

The average altitude of Kentucky is about 800 feet slop-

ing from a height of from 2000 to 3000 feet in the Alleghenies on the East to the Mississippi River on the West where the altitude is about 300 feet. The State has extensive drainage system including a number of important navigable rivers as well as many small streams.

Probably the most fertile farming territory in the whole country is to be found in the rich Blue Grass Region which produces a fine quality of grass, corn, hemp, tobacco and fruits. This vast territory is underlaid by lime stone strata whose gradual disintegration supplies the necessary elements to maintain a high degree of fertility even with exhausted cultivation. Outside of this section are found large stretches of highly productive bottom lands along the many streams

> The absolute area improved farm of lands has increased every decade between 1850 and 1910 to the extent of 65 per cent. During the last twenty years the average size of farms decreased from 119.4 to 93.7 acres. The farms operated by owners are 67.2 per cent of the total number which is a much greater percentage than is found in States farther South, the difference being largely due to the insignificance of cotton raising in Ken-

tucky and the small number of negro farmers.

For a number of decades Kentucky's annual tobacco crop has ranged from one-third to one-half of the total raised in the United States.

The Kentucky thoroughbred is known all over the civilized world as the highest type of horse flesh. It is interesting to note that as early as 1783 a race course was established near Harrodsburg, known as Hoggins Rade Pass. In 1776 John Harrison brought from Virginia a thoroughbred which ran over the Jefferson Street track in Louisville and beat all the local horses. Lexington did not have a race track until 1789, but it grew rapidly in popularity and importance, and many of the fastest of American horses were bred and trained in this world famous Blue Grass region. During the last ten years the raising of blooded horses has given away in a measure to the raising of mules. Cattle, sheep and swine breeding has steadily grown in importance with the development of Louisville as a live stock market.

Though Kentucky is essentially an agricultural state, a group of important manufacturers depending principally on



BIRTH-CABIN OF ABRAHAM LINCOLN

Now enclosed in a magnificent memorial, erected by a grateful nation on the spowhere Lincoln was born, near Hodgeville, Ky.

the products of the farm have been developed. The manufacture of tobacco, whisky, farm implements, leather goods.



LINCOLN SCHOOL HOUSE

Abraham Lincoln, blissfully ignorant of his great destiny trudged several miles to learn the rudiments of his education in this log school house.

cotton seed oil products, cement and clothing are among the most important.



ABRAHAM LINCOLN MEMORIAL, HODGEVILLE, KY.

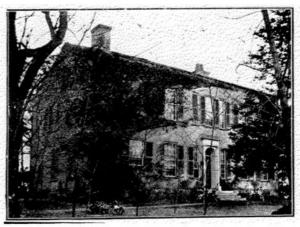
A bountiful Providence has showered with a lavish hand natural resources upon Kentucky such as are enjoyed by few other States in the Union. Kentucky contains 13,000 square miles of coal fields. It has the third largest area but is easily the first in the variety and quality of high class carmels and coking coals. The State had the incredible tonnage of 103,040,000,000 tons, or enough to supply the world at the



OLD HOME, NEAR LOUISVILLE, OF PRES. ZACHARY TAYLOR
Where His Daughter Knox, was Clandestinely Courted by Jefferson
Davis, Whom She Subsequently Married.

present rate of consumption for 100 years. Kentucky has large deposits of lead, zinc, spar, cobalt, oil, gas, Devonian and Neocene Clay rock phosphate (72%) and lump gravel.

With these vast natural resources, its wonderfully rich soil, a delightful temperate climate, bounteous rain and beautiful sunshine, Kentucky is indeed the most desirable place



"FEDERAL HILL," BARDSTOWN, KY.
Where Stephen Collins Foster, Wrote the Immortal "My Old Kentucky Home."
on the whole American continent to call home. It has been aptly described in the following lines:

"Not the oldest nor yet the youngest; not the richest nor yet the poorest; not the largest nor yet the least; but take it all in all, for men and women, for flocks and herds, for fields and skies, for happy homes and loving hearts, the best place outside of heaven the good Lord ever made."

KENTUCKY WHISKIES.

A hundred years ago the distillation of bourbon whiskey in this State was considered an industry of very small proportions.

The Kentucky distillers in those days were really Kentucky farmers and the distillery was merely an adjunct to



R. E. WATHEN
President Kentucky Distillers and Wholesale Liquor
Dealers' Association, Louisville, Ky.

the real business of farming and had for its purpose the converting of the surplus grain into an article that improved with age; was easy to transport; was easily divisable into any sized quantities and that was in universal demand throughout the West and South.

The roads were very bad a hundred years ago in Kentucky, and corn was very cheap, so a farmer found great difficulty in disposing of his surplus corn, but when he converted it into bourbon whiskey he could keep it for years, if he wanted to, and it constantly improved in value, but at any time he could use it as a legal tender in settlement of any debt to bankers or merchants or stock traders, and it was accepted in payment of salaries by preachers and by school teachers, because they could also use it in the payment of their accounts.

With the advent of the Internal Revenue laws in the 60s the distilling business in this State began to assume commercial proportions and as early as the late 60s we had some distilleries in Kentucky mashing as much as 100 busels of grain per day or more.

Back in those lines, however, a distillery that mashed 100 bushels of grain per day was considered a manunoth enterprise and the owner was looked upon as a would-be monopolst very much as we look on houses today that mash 5,000 bushels of grain every twenty-four hours.

The Kentucky whiskey made in the early days was really a very crude product and it had an exceedingly undesirable flavor because the beer was boiled in a copper still over a wooden fire and the grain in the beer was generally scorched giving a scorched flavor to the whiskey.

Then it was an exceedingly skillful distiller who did not spew his still even up into the 70s which would, of course, give the whiskey the odor of the rank and exceedingly offensive "backings."

Beginning in the 80s, however, great improvements have been made in our methods of distillation and the product today is really very far superior to the whiskey that our grandfathers drank although the general public labors under exactly the opposite impression.

Back in the 70s the production of whiskey in Kentucky had grown to something like seven or eight million gallons per annum but when the Carlisle bill was passed in 79 extending the bonded period from one to three years it gave us a boom that resulted in a production of over fifteen million gallons in 1880, and of over thirty-one million gallons in 1881, and of over thirty million gallons in 1882.

This was a mistake in view of the fact that the demand at that time amounted to only about ten million gallons per annum and the result of over production was the distillers had to send a vast amount of whiskey to foreign countries so as to avoid paying a tax of ninety cents a gallon at the expiration of the bonded period.

Most of the whiskey that was sent abroad did not find a market, however, and was gradually returned and used up.



GRAEME McGOWAN
Secretary Kentucky Distillers and Wholesale Liquor
Dealers' Association

The demand for Kentucky whiskies continued to grow and about the beginning of the 90s it was estimated the country was using annually about twenty million gallons from this State.

When these figures were reached the Kentucky distillers believed that they had attained the maximum but in a short

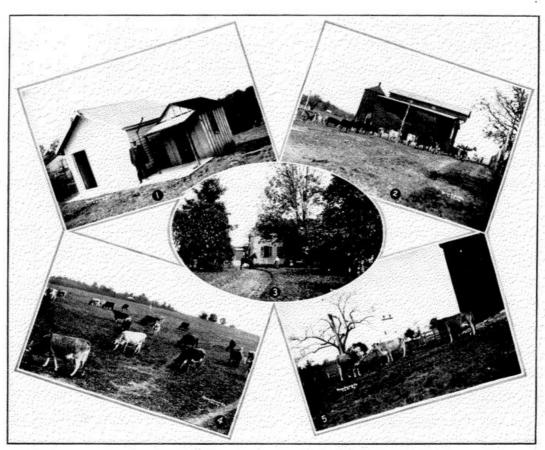
while the Anti-Saloon League started a great prohibition wave and one State after another and one county after another prohibited the sale of alcoholic beverages. These laws, however, did not prohibit the purchase and use of alcoholic beverages and it was soon discovered that everybody in dry territory was buying whiskey by the case and storing it at home with the result that they used more whiskey in this way than they had done when they purchased by the drink from saloons.

Of course the people who voted for these prohibition laws

\$40,000,000 or \$50,000,000, and this State pays as a tax on whiskey about \$36,000,000 per annum to the general government.

The distillers also pay millions of dollars per annum as taxes to the State of Kentucky and to the counties and to the municipalities of this State.

These distillers also pay vast sums to the manufacturers of barrels, and to the growers of corn, and to the manufacturers of bottles, boxes, etc., used in bottling their goods in bond and they give employment to thousands of men and



WALNUT SPRING FARM, CRESTWOOD, OLHAM COUNTY, KY. OWNED BY JAS. T. SHORT, OF LOUISVILLE

No. 1 Electric Light Plant and Milk House with Mr. Short in foreground.

No. 2 Milking time. No. 3 Country Home.

No. 4 A Fine Herd of Jerseys in Clover.

No. 5 Three Jerseys, Prize Winners.

believed that they would prohibit the use of whiskey, wine or beer and for a time the men connected with the liquor trade were of the same opinion. It wasn't a great while, however, before the distillers and dealers realized that the effect of prohibition was to increase the consumption of liquors and this was emphasized by the annual tax payments in this State rising from twenty milion gallons per annum to nearly thirty-three million gallons per annum.

The money invested at the present time in the manufacture and distribution of Kentucky whiskey is estimated at many thousands of women, most of the latter being employed in the bottling-in-bond warehouses throughout the State.

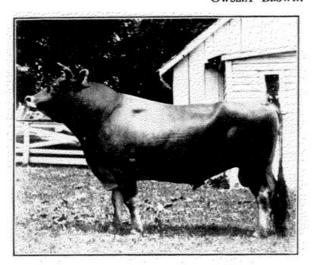
For barrels alone the distillers expend every year about \$2,500,000 dollars per annum and they are said to give employment directly and indirectly, that is in whole or in part, to about twenty per cent of the workers in this State.

For instance, distillers give an immense amount of business to the Insurance companies and the banks of the State depend very largely on them in making their loans.

On June 30th, 1912, there were 155,166,167 gallons of

whisky in the bonded warehouses of Kentucky on which the U. S. Government will receive \$1.10 per gal. taxes before it can go into consumption.

OWSLEY BROWN.

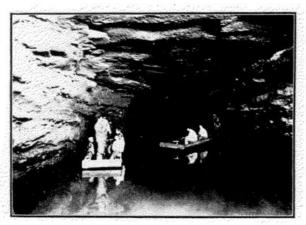


PEDRO CHRISTIES LAD. No. 95827 A Fine Individual by Susanne's Lad No. 77138 and Dam "Pedro Christie" 162942 Owned by Jas. T. Short, Crestwood, Ky.

THE KENTUCKY MANUFACTURERS' ASSOCIATION.

The Kentucky Manufacturers' Association was organized in April, 1912, by a few manufacturers and patriotic men of Kentucky for the purpose of the general betterment of manufacturing conditions within the commonwealth.

The manufacturers of Kentucky no less than the manufacturers of other States are confronted with the necessity for solving many momentous problems, which mean much to the individual manufacturer, oft-times more than he conceives and realizes.



CROSSING ECHO RIVER IN MAMMOTH CAVE

He cannot solve them alone. Such propositions and conditions as are unwholesome and injurious to manufacturing

interests in so far as the results to be anticipated are concerned, must of course, be opposed. Such propositions and conditions as are meritorious in there nature are to be supported. The individual manufacturer can do little in either direction, therefore, organization is absolutely necessary.

To communities at large the advantage of manufacturing is indeed apparent. Manufacturing brings prosperity to cities, to villages and towns in which it is conducted, and in turn agricultural sections profit as well as the larger distributing centers. Great is manufacturing.

As a body, manufacturers have at heart the welfare of their operatives and employes. Indeed they cannot but be interested in all such subjects as Workmen's Compensation and Accident Protection, if only upon the basis of so low a motive and incentive as their own personal interest. Manufacturers are not as many would-be reformers seem to feel, of necesity obstructionists. They simply ask in discussion of matters of this sort a fair and equitable decision



HARVESTING HEMP NEAR LEXINGTON

so that their interests and those of their employes and the public in general shall be equally conserved.

There are many subjects to which the Kentucky Manufacturers' Association will give its helpful and constructive attention. It will give heed to matters hanging to do with factory inspection, with the study of expedients for fire prevention, and with methods of improving risks with a view to reduction in rates of insurance. It will give heed to problems of transportation, equitable rates of freight, and fair adjustment of all problems in connection with transportation. There will be committees charged with special attention to certain problems and difficulties of manufacturers in general, which the individual is powerless to do. Every question which concerns manufacturing or which is of interest to manufacturers will enter into the business and the calculation of the Kentucky Manufacturers' Association.

For instance, there is the subject of taxation, which is of vital import to Manufacturers and to which the Kentucky Manufacturers' Association will address it most careful and intelligent attention.

The Kentucky Manufacturers' Association represents every section of Kentucky, yet being neither local nor sectional.

The general precepts of the Kentucky Manufacturers' Association may be enumerated thus:

To associate resourceful men in the purpose to sus-



HON. JOHN FRANKLIN BIBER
President Kentucky Manufacturers' Association
Hopkinsville, Ky.

tain and strengthen the manufacturers and the manufacturing and commercial prestige of the State of Kentucky.

To unite the manufacturers of Kentucky in one common cause.

To take a positive interest in the functions and acts of the State affecting taxation, legislation, transportation and all other subjects of interest to manufacturers.

To attract manufacturing industries by the improvement of manufacturing conditions.

To maintain an organization to get results and therefore be deemed worthy of the full and ready support of the Kentucky manufacturers.

To establish complete departments for analysis, research and study of all the agencies, elements and factors of protection, advancement and prosperity.

> WALTER P. DICKERSON, General Secretary, New Post, Ky.

PERRY VICTORY CENTENNIAL, LOUISVILLE, 1913

One dozen cities will act the part of host in the shifting scenes of the Centennial Celebration of the Victory of Commodore Perry on Lake Erie. On the actual scene of the victory a monument to cost nearly a million dollars will be erected to the memory of Perry. The series of celebrations will include other memorable engagements of the War of 1812. The celebration will open in one of the Lake cities, which has not yet been selected, July 4, 1913,, and from week to week the scene will shift until the last week of October, the closing week, which will be celebrated in the city of Louisville. The Interstate Commissions having the celebrations in charge paid Louisville a signal compliment in designating it for the closing week, during which will fall the Centennial Anniversary of the Battle of the Thames. The exact nature of the celebration in Louisville, as well as in the Lake cities, has not yet been decided upon, but it will in all likelihood include a river pageant lasting the entire week, and will probably be the only city which will reproduce the Battle of Lake Erie and other 1812 War scenes in fireworks, so that the Louisville celebration will be distinctively different from the other eleven celebrations in the Northern cities.

It is expected that the Louisville celebration will attract a quarter of a million people to Louisville during the week. The details of the Louisville arrangement will shape themselves largely from the historic part that Kentucky took in that war, after wresting the great Northwestern territory, a generation before, from the hostile French and more than hostile Indians, and having seen it carved into the States of Indiana, Ohio, Illinois, Michigan and Wisconsin.



WALTER P. DICKERSON
General-Secretary Kentucky Manufacturers' Association
New Port, Ky.

Kentucky responded nobly to the call to arms when the second war was declared against Great Britain. One-fourth of her men of soldier age volunteered for service. Henry Clay forced a declaration of war, and by his consummate skill, after the close of the war, contributed more than any other one man to secure peace. Of the 1,846 soldiers who were killed during that entire war, Kentucky furnished more than 1,200, or about 65 per cent.

WRITTEN BY WILLIAM E. MORROW, SECRETARY LOUISVILLE COMMERCIAL CLUB.



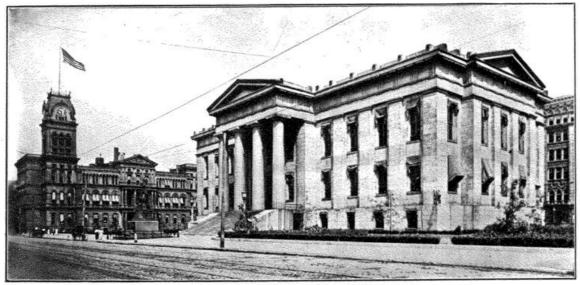
HE first settlement on the Falls of the Ohio was made by a little band of pioneers during the latter part of 1778. Situated in the rich valley of the majestic Ohio, surrounded by

a territory unsurpassed in the whole world for its fertility, contiguous to vast sections rich in mineral wealth whose development will not reach their climax during this generation, it is not to be wondered that for more than 100 years this beautiful city has enjoyed a steady, substantial growth along practically every line. The city now has an area of 26.79 square miles, and is surrounded by a boulevard and natural park system not equalled by any other city on this continent.

Louisville, for many years, has been famed as a great export market for tobacco products, farm implements, furniture, paints and varnishes, pianos and organs, sewer pipe, cotton seed products, flour, boxes, sole leather, jeans, corduroy, cement, plumbers' supplies and other manufactured the city is already enabled to offer exemption from municipal taxation for a period of five years.

The bank clearings in Louisville in 1911 amounted to \$674,533,256; in 1912, \$724,893,243, an increase of more than five million dollars. The assessed value of taxable property in 1911 was \$190,607,995 and in 1912, \$200,791,569. Building permits amounting to \$7,945,091 were issued during the past year, and the postoffice receipts amounted to \$1,124,362.85. All of these figures indicate the sturdy condition of Louisville's growth.

The report of the School Superintendent shows that 27,546 pupils were enrolled in the public schools last year. This does not include an estimated 6,000 attending the parochial and private schools. Two years ago the Louisville schools were placed under the control of a Board of Education consisting of five members elected from the city at large. During these two years much real progress has



JEFFERSON COUNTY COURT HOUSE

articles and is also the largest live stock market in the South. While having many large manufacturing industries there is room for more. Situated in almost the exact center of the population of the United States, possessing the finest inland waterway harbor in the country, a terminal for ten trunk lines of railway, the city is situated ideally as a rare center for raw material, and a distributing point for the manufactured article thereby enjoying the opportunity of participating in the savings resulting from cheapened products as well as the easy enjoyment in the profits from a ready consuming market. The Louisville Commercial Club and other civic organizations have recently inaugurated a plan for aiding manufacturers in getting satisfactorily located in Louisville by assisting them in securing a suitable site and buildings, and through the efforts of the Commercial Club,

been made. Twenty-nine grade schools have Domestic Science and Manual Training taught to the children of the upper grades. This means that 3,600 before entering High School are having training for hands as well as heads. It is gratifying to note that twenty-three more children per 1,000 are in the four upper grades than were there five years ago; also that twenty-four more children per 1,000 are attending High School than five years ago. The Louisville schools are in the van guard of the new movement for better education that is thrilling and vitalizing the Southland.

The law and medical departments of the University of Louisville rank as among the best in the country. From the organization of the first medical school in Louisville in 1837 to the present time, the standard of requirements

has been approved by the most rigid critics and the instructors have been renown for their profound scholarship. Names of students from all parts of the world are annually enrolled by our medical colleges. Besides its medical schools, Louisville has two of the largest theological seminaries on the continent. The Presbyterian Theological Seminary is equalled by but one other in the United States in point of attendance and general success. Its buildings at First Street and Broadway are among the most beautiful in a city of many beautiful structures. The Southern Baptist Theological Seminary holds a high place in the ranks of seminaries in the entire South, and its students outnumber any similar institution in the United States. Louisville has 235 churches or congregations, and no matter what one's faith may be he is sure to find a place to worship with those of the same creed.

Louisville has one of the best equipped and most effici-

onion sets are sold in practically every seed store in the country. Here also is the center of the orchard grass seed industry in the United States. Market gardening has been highly developed. Large numbers of stock are fed for market. Dairying, small fruit and berry growing are important and commercial orcharding is increasing.

Several distinct soil types lying close together have made possible so diversified an agriculture and rather unusual thrift and intelligence on the part of the country population has brought about the successful development of these varied lines of farming. Many prosperous smaller farms on the interurbans out of Louisville have banks, commercial organizations, warehouses and even buying and selling exchanges dominated by farmers. Louisville is at the hub of a prosperous farming section and yet many latent agricultural possibilities exist. There are many thousands of acres of agricultural lands within an easy reach of Louis-



THE PUBLIC LIBRARY

ent library systems to be found in any city. A gift of more than \$450,000 from Andrew Carnegie, donations of valuable sites for the main library and seven branches from Louisville and its citizenship represent approximately \$250,000, and the collection of books, minerals and art of the Polytechnic Society together with its realty representing a value of more than \$300,000 has given this institution assets of more than one million dollars, and enables it to be the most valuable adjunct in the public school system besides serving as a ready source of information for people in every class of business and walk of life.

Many of the products of the farms in the Louisville territory are of national repute. Her early potatoes are in demand for the markets in all parts of the country, Jefferson County, in which Louisville is located, being the second largest producing county in the Union. Many second crop potatoes are also grown for seed. Louisville

ville, in many cases through interurban or railway lines and close to good macadam thoroughfares purchasable at low prices. The favorable climatic conditions and market facilities offer special inducements to trained farmers from less favorable locations and the development of these latent agricultural possiblities promise rapid advancement in the next few years.

Since 1908 Louisville has been the permanent home of the Kentucky State Fair which is now come to be recognized as one of the leading educational factors along agricultural, horticultural and allied lines in the South. The Fair has 180 acres of land and buildings costing \$300,000. It has a solendid half-mile track and one of the largest and most beautiful pavilions of any similar institution in the land. Year by year new buildings are being constructed providing more convenient and commodious facilities for taking care of the constantly increasing number of exhibits.

On account of its accessibility to practically every section of the United States, its superior hotel accommodations and railway facilities, and the fact that Kentucky and hospitality have long ago become synonyms, Louisville has firmly established her reputation as a convention city. She has 24 hotels, 60 restaurants, 250 lodging houses and a convention hall (the Armory) capable of seating 16,000 people. With such facilities, it is not surprising that during the year 1912 she entertained 196 conventions. In the Convention and Publicity League, the city is fortunate in having an organization that has never failed to prove its ability for providing every convenience for any organization that may hold its conventions in the city.

But after all it is not in the manufacturing plants, the skyscrapers, the shops or the city markets that the life of the city lies. It is easy for most of us to look on these great forces as the most vital part of the community for the moment forgetting that back of these is the real heart of the city—the homes, churches and schools. Louisville has many delightful residence sections characterized by beautiful architecture and broad well shaded streets and driveways, presenting a never to be forgotten picture of hominess and the spirit of a happy, contented citizenship.



GEORGE L. DANFORTH President Louisville Board of Trade

Louisville has in its Commercial Club a body of representative men from all walks of life who have voluntarily contributed of their time and means in banding themselves together as a public service body that their combined efforts may bring about those things calculated to be the most conducive to the progress of the city of Louisville and the



HON. W. O. HEAD Mayor of Louisville

State of Kentucky. Numbering nearly 3,000 members on its roster, it might well be termed a 3,000 man power machine, indicating a potent power in commercial and civic affairs sufficient to accomplish whatever it sets its hand to.

The Commercial Club has on file a 'arge fund of information which it will be glad to place at the service of anyone desiring it. Visitors to the city are cordially invited to call at the Club rooms on the eleventh floor of the Inter-Southern Building at Fifth and Jefferson Streets. All correspondence will be promptly answered and illustrated literature will be sent upon application to the Secretary.

R. G. DUNN & CO.

One of the most phenomenal developments in connection with American business history is the growth of The Mercantile Agency.

Beginning in a small way in 1841 it has become an immense organization having under salary thousands of employes as managers, clerks, and reporters in its one hundred and ninety-six offices.

An expenditure of some two millions of dollars yearly enables it to keep under constant revision reports on over 1,500,000 traders, supplying an immense fund of information, intelligently gathered, which is constantly at the service of its patrons at any point.

The subscriber, in return for the payment of a small

sum of money, has access to a vast store of information gathered from the best authorities, with facilities which have matured in seventy-two years.

A complete Reference Book, containing names, locations, trades and commercial ratings of over 1,500,000 traders, is furnished to subscribers.

The Louisville office is under the management of Mr. John J. Saunders, who has been associated with it for over 30 years. They occupy splendid quarters in the Board of Trade Building, their main office being the large room formerly used by the Board of Trade as its Exchange Hall. They are fully equipped to take excellent care of their large list of subscribers.

The Paducah office was established in September, 1889,

the Falls City Construction Company of Louisville. This company also built the City Natl. Bank Building of Paducah and the Realty Building, and the Parkman Apartments of Louisville, all of which are illustrated in this book. The Falls City Construction Company has built more court houses than any construction concern in the United States. They have on hand at the present time 15 court houses, 4 jails and 1 school house. These contracts are located in 11 different states and aggregate over a million dollars. They have a handsome suite of 8 offices in the Realty Building, which includes a modern drafting department equipped with electric blue print machines and all appliances. They have in their employ the very best obtainable corps of engineers, designers, estimators and draftsmen,



MASONIC WIDOWS AND ORPHANS HOME

24 years ago. The firm now occupy quarters on the 10th floor of the City National Bank Building, where they are fully equipped to take splendid care of their patrons. Practically every Banker, Jobber, and Manufacturer in this section being users of their Reference book and reports. Having an office both in Paducah and Cairo gives this agency unusual opportunities of keeping in touch with trade conditions in the surrounding territory.

The office is looked after by Mr. James D. Sullivan, local manager, a native of Paducah, who entered the service of the firm nearly fifteen years ago and has risen to his present position. The first manager was Mr. John J. Saunders, who has uninterruptedly continued his connection with it and is now District Manager, with headquarters at Louisville.

FALLS CITY CONSTRUCTION CO.

The three court houses shown on page 76, are built by

and are in position to handle any kind of a building proposition. They have ample capital, and such banking connections as enable them to take bonds in payment of contracts and they make a practice of assisting the promoters of commercial building propositions to place their loans and carry part of the bond issues themselves where they secure the contract to do the work. The men in charge of the affairs of this company have had a large and varied experience in all phases of the contracting business and were pioneers in introducing fireproof construction into the South. These people built the Realty Building complete, in 7 months which is the quickest piece of work of its kind ever done in Louisville. They are progressive wide awake and always on the outlook for new business, and on account of the large volume of work they handle they are naturally in a position to buy cheap and to execute their work economically and rapidly.

M. T. ALEXANDER.

We present in the group of Post D members the portrait of a member whose name is worthy of special mention, Mr. M. T. Alexander.

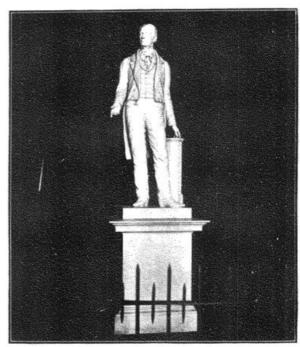
Born in Mecklenburg County, Virginia, January 14th, 1842. At the age of nineteen he enlisted in the Confederate Army in a cavalry company known as the "Boydton Troop of Mechlenburg County," and afterwards known as "Company A Third Virginia Cavalry." He served in this company for two years and was afterwards on detached service at General Fitzhugh Lee's headquarters, and served with him until the surrender at Appomattox Courthouse.

He left Virginia in the Fall of 1865 and went to Mississippi and engaged in the management of a plantation, and afterwards embarked in the mercantile business, but because of the disastrous years of 1880 and 1881 failed in business. In the Spring of 1882, he was offered a position as traveling man with a grocey house in New Orleans to travel on commission, which he accepted, and a few years afterwards made a connection with Brown-Thompson & Co., and which was afterward known as Brown-Forman & Co., and traveled for that house until it was incorporated under the name of Brown-Forman Company, in which company he succeeded



CONFEDERATE MONUMENT, NOV. 14, 1912
Photographed Nov. 14, 1912 for the Boosters Club: Left to right Dr. Ben L. Bruner,
Chas. B. Norton, C. W. Milliken

in obtaining some stock and was made director. His term of service with these three companies has been over twentyfive years. Having lost most of his territory by Prohibition brought on by Legislative Enactment, he accepted a position in the house, and on October 17th, 1911, was elected Secretary of Brown-Forman Company, which position he occupied until March, 1913, when he was elected Treasurer. He



STATUE OF HENRY CLAY

joined the T. P. A. in the Mississippi Division when they were organized; number of membership card No. 1550, and now belongs to Post D, Kentucky T. P. A. He also belongs to Louisville Lodge B. P. O. Elks No. 8.

PETER-BURGHARD STONE CO.

Our plant covers a city block, employing one hundred and fifty men in its three branches, cut stone department using Bedford and Bowling Green, Ky., limestone, interior marble carrying a full stock of mill blocks of domestic and imported fancy marbles, monument department manufacturing monuments of Barre of Winnsboro granite. During the present time we are manufacturing and erecting the cut stone and marble for the Louisville Public Hospital, Inter-Southern Life Insurance Building, Great Southern Fire Insurance Building, Straks Building, National Theatre, Y. M. C. A., besides other work throughout the country.

Equipped with diamond saws, planer, lathe, electric cranes and a ten gang mill.

MILLING INTERESTS IN LOUISVILLE. PHENOM-ENAL GROWTH OF A LOCAL MANUFACTUR-ING PLANT. LOUISVILLE THE TRUE GATEWAY TO THE SOUTH.

Until some seven years since, the Washburn-Crosby Co.,

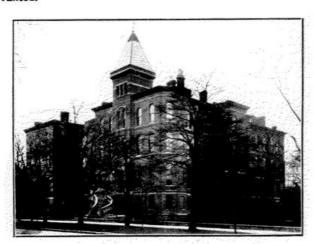
manufacturers of the famous Gold Medal Flour, confined its milling operations to the cities of Minneapolis and Buffalo, but realizing the fertile fields for the flour business south



CITY HALL

of the Ohio River, the company, after a very searching investigation, decided upon making Louisville the distributing point for their Southern trade, not only for the purpose of distributing their Minneapolis product, but also for manufacturing flour suited to the requirements of the particular Southern trade.

After this investigation, a small mill of 300 barrels daily capacity was purchased, also sufficient adjacent property on which a larger plant could be built provided conditions warranted.



NORTON INFIRMARY

The company was incorporated under the laws of Kentucky with a capital of \$350,000.00, ample for the requirements at that time and for a considerable growth.

The original purpose of the Louisville plant was to produce a flour from the soft red wheat of Indiana, Illinois, and Kentucky, in which States is raised red wheat of the very finest quality produced; so that, with a manufacturing plant situated in the midst of this magnificent wheat territory, the Company would be able to meet all the requirements of the Southern housekeeper.

So successful were the efforts of this Company, that the small plant was, within two years, increased to double its capacity, since which time the capacity has grown to 2,000



DAVID BAIRD & SON
The South's Largest Millinery House

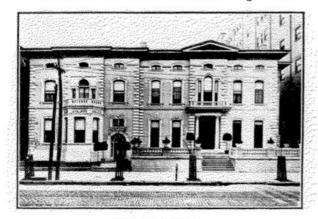
barrels daily. This large output finds its way into every Southern State, as well as into the West Indies and Central American countries.

The remarkable growth of the Louisville plant of the Washburn-Crosby Company emphasizes not merely the efficient management of the concern, but also that Louisville is truly the gateway to the South and the most desirable location for manufacturers who wish to supply Southern and Southeastern trade.

LOUISVILLE AS A CONVENTION CITY.

By D. B. GOODE.

Louisville has suddenly come to be regarded throughout America as one of the world's leading convention



PENDUMIS CLUB

cities. For the time being, and perhaps for several years it will not assume the importance as a tourist's center such as Niagara Falls, Detroit, New York, Washington,



D. B. GOODE.

Secretary Kentucky Association of the Perry Centennial Celebration, Assistant Manager Louisville Convention and Publicity League

Atlantic City, Paris or London, but from a purely convention standpoint it has come to be perhaps the first American city. The reasons for its convention activities are twofold, in the second place, if I may enumerate the second factor first, an intelligent, systematic, organized effort through the medium of the Louisville Convention and Publicity League is primarily responsible and too, this league in the past two years has succeeded in exploiting Louisville's and indeed Kentucky's resources more than have been exploited the resources of any other city of the United States.

This publicity has been gained especially through the

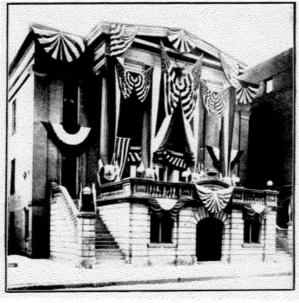


HENRY WATTERSON
Editor of the Courier-Journal, and as "Marse" Henri" the world's most widely
known and quoted journalist

medium of trade papers. Nearly every trade and occupation is represented by numerous, some of them by hundreds, of trade magazines, and in the past two years few trades have not been represented by some Louisville

convention. The employees of the Louisville Convention and Publicity League have seized upon this wonderful opportunity to furnish without cost innumerable

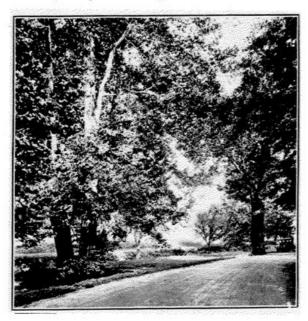
connection with their peculiar industry. Organizations and associations have not yet solved completely the problem of selecting the best meeting place. Some of them



ELK'S CLUB

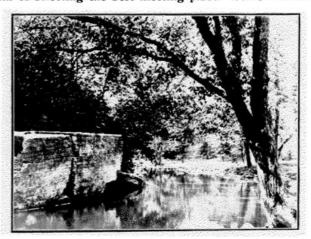
articles carefully prepared and innumerable photographs exploiting Louisville's opportunities.

Trades, occupations and professions of all kinds have



DRIVEWAY, CHEROKEE PARK

come within the past decade to realize the vast advantage of meeting together in stated sessions and discussing and solving, maybe, the various problems that arise in



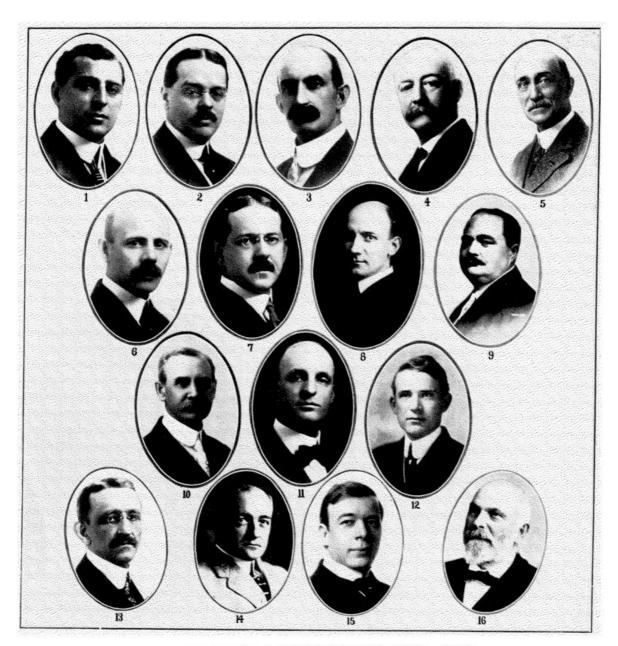
BIG RACK, CHEROKEE PARK

attempt to rotate East, West, North, South and Central. Others endeavor to select each year some city which will



CHAS. B. NORTON President Louisville Boosters Club

be the nearest and most convenient for most of their members from all sections of the United States to attend. Inasmuch as Louisville is the nearest large city in



OFFICERS OF THE LOUISVILLE COMMERCIAL CLUB

- i. WALTER I. KOHN, Director.
- 2. DR. HENRY E. TULEY, 2nd Vice-President.
- 3. EDWARD ALTSHELER, Director, 4. E. T. SCHMITT, Director.
- 5. D. E. KLINE, Director.
- 6. PHIL LAIB, Director.

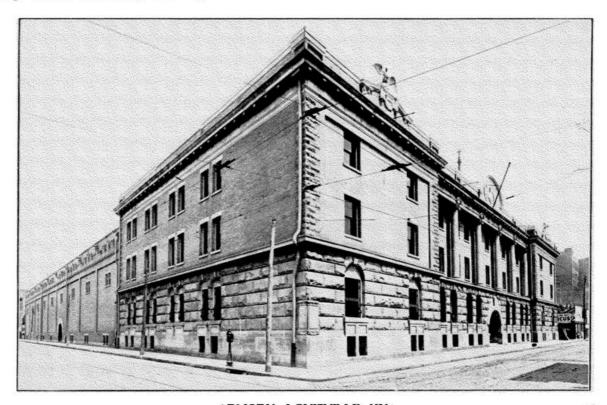
- 7. JOHN M. SCOTT, President.
- W. E. MORROW, Secretary.
- 9. B. A. DUERSON, Treasurer.
- 10. W. M. ACUFF,
 Secretary Membership Committee.

 15. CARL M. WISEMAN,
 Director.
- 11. GEORGE C. WELDON,
- 12. ALEXIS J. SCHULTEN, Director.
- PETER LEE ATHERTON, 1st Vice-President.
- 14. JOHN J. SAUNDERS,
- JOHN B. McFERRAN, Director.

America to the center of population and geographically is very near the center of America and in another sense is a most important gateway between the North and South and is one of the three or four very important gateways between the East and West, its very location makes it an ideal convention city.

Added to its location is the fact that it has abundant hotel and restaurant facilities and its hotels have years ago adopted the very wisest plan of keeping their rates uniform and never raising them because a convention happens to be in session. Hotels of many cities have alienated the public from their cities by taking advantage of large crowds and raising their regular hotel rates.

and aside from these halls there are thirty or forty other halls suitable for all sizes and possible kinds of gatherings and ranging from secret order lodges to the immense auditorium in the First Regiment Armory, the largest unobstructed single auditorium in America. The Armory has been the means innumerable times of securing large conventions which could not have been secured otherwise and through it cannot displace the need of a public auditorium which will sometime be built in Louisville, it is an extremely valuable asset from a convention standpoint. Indeed the Canners' Convention, which recently held an exhibit in the Armory can select only two cities in America because of lack of exhibit halls and Louis-



ARMORY, LOUISVILLE, KY.

Louisville can without discomfort accommodate a convention which will attract 5,000 or 6,000 visitors, and by utilizing her boarding houses and otherwise squeezing as much as possible, can accommodate in their need 40,000 or 50,000 visitors. Her cafes and restaurants can accommodate in a pinch 75,000 or more visitors.

Counting steam boat lines, interurban lines and various divisions of railroad lines, Louisville has thirty-three means of egress and exit, furnishing a system of transportation facilities ideal from the convention standpoint.

The various Louisville hotels have all provided in connection with their hotel proper ideal convention halls

ville is one of these two cities.

Newspaper publicity is a valuable adjunct to convention sessions and the Louisville newspapers are notably superior to the newspapers in other cities in reporting correctly and intelligently conventions of all kinds, religious, political, trade and professions, and though this may upon the first impulse, seem an almost valueless asset, it is, in the minds of presidents and executive committees of large associations, an extremely important adjunct to a successful convention. Besides the excellent services of the Louisville newspapers, practically every large trade paper and metropolis newspaper maintains

special correspondents in Louisville and the Southern headquarters of the Associated Press is located in Louisville.

Another powerful reason why national associations select Louisville as their convention city is found in the numerous side trips of interest which can be taken out



RICHARD J. STEFFENS

Louisville's Most Noted Portrait Artist, Who Photographed the Members of Post "D," Which Appears in This Edition

of Louisville to the marvelous Mammoth Cave and the wonderfully beautiful Blue Grass region of Kentucky with its historical associations, to Lincoln Memorial Farm; besides the many places of unusual interest found in or near Louisville, including the Louisville and Portland canal, one of the greatest engineering feats of its kind in America, old home wherein lived Louis Phillipe, before he became King of France, the old courting grounds of President Jefferson Davis, associations which are indicated by the Zachary Taylor monument, Thomas Jefferson monument, Henry Clay statue, George D. Prentice statue, Confederate monument, Daniel Boone statue, to which might be added Louisville's three notable museums, her unexcelled park system, including one of the most beautiful natural scenes in the world and her numerous public institutions, some of them unique in character.

One of the appealing arguments for trade conventions to select Louisville is the fact that it is the largest tobacco market in the world, the world's leading whisky center from the standpoint of distilleries and wholesale liquor dealers, leading wholesale grocery and wholesale drug distributing point, the world's largest producers of sole leather, jeans, corduroys, onions and potatoes, one of the largest poultry and egg markets in America, has the largest bath tub factory in the world, largest ax handle factory in the world, largest exclusive organ factory in the world, the largest sewer pipe plant in the South, one of the largest chair factories in America, one of the largest and probably the largest, plow factory in the world, the second largest wholesale hardware plant in



LINCOLN TRUST BUILDING

the world, the largest box factory in the world, is the leading mule market, the leading flour mill market, the largest exclusive wagon factory in the world, largest cement factory in the United States, and the packing house industry represents business of \$7,000,000 annually.

Then, the very name of Kentucky, the romance that

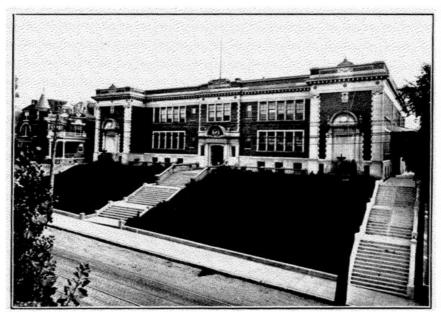
is associated with it and the hospitality that the name is supposed to represent, carries no little influence. The employees of the Louisville Convention and Publicity League have utilized these natural assets to their fullest Louisville as its convention city already assures itself of more than ordinary success in the attendance of delegates and in the smoothness with which the convention itself is run.



PRESBYTERIAN THEOLOGICAL SEMINARY

advantage in securing conventions and have added materially to them, by assisting local members of associations in arranging before hand, in preparing plans and in fine, providing the most successful convention that can LOUISVILLE'S EXCELLENT PUBLIC LIBRARY SYSTEM.

Few cities are better equipped with public libraries than Louisville. The magnificent stone building located



NEW BROADWAY SCHOOL

be furnished, so that Louisville has come to earn a reputation not only for entertaining larger numbers of conventions than other cities but contributing to make each of these conventions the best ever held in the history of their respective associations. An association which selects

at Fourth and York streets, in part a gift of Andrew Carnegie, contains one of the finest libraries in this country, and including the sub-libraries, represents an expenditure of over \$1,000,000. An excellent feature of the system in this city is the location of the seven branch

libraries. These branches, conforming in many respects to the main library, are in Crescent Hill, the Highlands, Parkland, Portland, West Jefferson Street and Shelby library, and many private libraries have been merged in, forming the present institution. There are books to be

LOUISVILLE



LOUIS B. BRANSON
Royal Photo Co.
Official View Photographer for Post D, Kentucky Division,
Travelers Protective Association

Park. There is a colored branch at Tenth and Chestnut streets, and another is being planned for the Eastern section. At present 163,284 volumes are catalogued for public use. This number is being added to at the rate



WINDOW DISPLAY OF CITY CLUB TOBACCO

of 1,500 volumes per month. These are for free use in the building, and most of them can be taken home by any citizen having a library card. The library system represents a collection of many years, as the old Polytechnic



EMANUEL WEINSTOCK
President Merchants and Manufacturers Association,
Louisville, Ky.

found here on an scientific, professional or business subject, and for workers in the trades and industries, and



FOURTH STREET, LOOKING NORTH FROM WALNUT

fiction to meet the wants of any reader, be he man, woman or child.

LOUISVILLE HAS THE MOST BEAUTIFUL PARKS IN THE WORLD.

Central Park is the boast of New York, Lincoln Park of Chicago, Fairmount Park swells with pride any citi-

duce an impression of beauty, for the city found her parks practically made to order, waiting only to be completed by the addition of roads and walks and playgrounds, and offering to her citizens that which is of

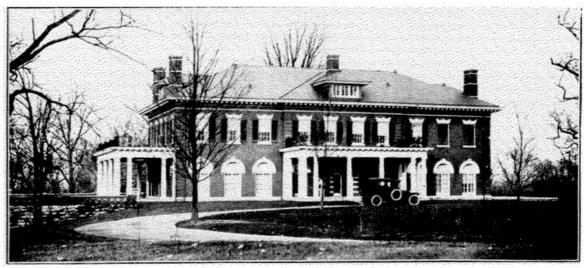


RESIDENCE OF MR. S. THURSTON BALLARD

zen of Philadelphia, yet in not too boasting a spirit Louisville can point with pride to not one but four city parks which rival in beauty any of these. Our parks in their natural beauty have won the admiration of landscape gardeners from every nation, and they are one in pro-

inestimable value—clean, invigorating air and an opportunity easily to get away from brick walls and granite streets and feel the yielding turf below and see the azure sky above.

A distinct feature of Louisville's park arrangement



RESIDENCE OF MR. CHARLES T. BALLARD

nouncing ours the most glorious parks in the world. It has not been found necessary in Louisville, as in many other cities, to resort to artificial methods in order to pro-

lies in the fact that every one of the embryonic Gardens of Eden is extremely accessible to the public at large, through an excellent line of operation of street railways which practically puts Cherokee, Shawnee, Iroquois, Central and other parks at the citizen's door. In other cities there are undeniably beautiful tracts, but these are often found to be peculiarly situated for the benefit of the motorist, who spins in his big touring car from his home to the park boulevards and gives never a thought to other individuals, not so lucky as he, who are compelled to utilize "shanks' mere" in getting to the parks on account of inadequate car service.

The location of public parks in numerous cities of

Central Park has tennis courts and playgrounds for children. Take Fourth avenue cars going south.

Iroquois or Jacob Park, at end of Grand boulevard, contains 67 0acres and has five miles of macadamized roadway. There are approximately 15,000 native forest trees in this park and the planted trees and shrubs number upward of 200,000. Take Fourth avenue car going south, via Third or Seventh streets.

Shawnee or Western Park, located on the banks of



RESIDENCE OF MR. OLIS W. PICKRELL

the United States is either so remote from the heart of the town or else is so unfrequented that electric railway transportation to the garden spots is either tedious and complicated by transfers or is altogether a negligible quantity. In respect to quick transportation to beautiful scenery, where the great outdoors may be enjoyed to the fullest, Louisvillians may well congratulate themselves.

Our parks and how to reach them:

Cherokee Park contains 330 acres, and has six miles of macadamized roadway. Golf links and tennis courts open to the public. Take East Broadway or East Walnut street cars.

the beautiful Ohio, is known as the flower bed of the series of parks. Has magnificent bathing beach. Tennis courts open to the public. Take West Broadway or West Market street cars marked "Shawnee Park."

Fontaine Ferry Park, foot of Market street, on banks of Ohio river. Band concerts afternoon, evening, and vaudeville with every conceivable amusement device to please the visitor. Take Shawnee Park cars on Market street going west.

Riverview Park, on the Ohio River at end of Broadway car line. Every amusement, band concerts, vaudeville, famous lagoon and water amusements.

THE SOUTH'S LARGEST WHOLESALE MARKET.

Louisville is the largest wholesale market of the South, and is showing increased sales this season in all lines, making our position secure as a leading market of this great and rapidly growing section of the country. Since the olden days when Shippingport was a busy part of the present Louisville, when all freight coming down the Ohio had to be transferred here for the lower river trade, this city has maintained its leading position as the first wholesale market of the South. The same good reasons for our prestige as a market are ours today, and the trade of the South and South-Central States appreciate our advantages as to freight rates, central location.

groceries, plumbers' supplies, stoves, farming implements, and many other lines. In any one of these it leads the South, and in some the Southeast and Southwest.

To give an idea of our trading in leading lines, our sales of dry goods alone is conservatively estimated at \$12,000,000 annually, two houses of this market selling over \$8,000,000 of this amount. Hardware is another large line of this market. There are eight large wholesale establishments, one of which is the second largest in the United States, and hardware and heavy iron sales foot up to more than \$25,000,000 annually. Water transportation gives Louisville an advantage over any other Southern market in the sale of heavy merchandise, for our transportation charges are lower.



RESIDENCE OF B. J. JANSING

and the facilities of our merchants to meet the demands of the trade with quick service, and the right goods sold at the lowest market price.

In this day of keenest competition it is necessary to seek the best market, in price as well as in assortment of goods. It is essential to seek the largest market with the shortest haul on the merchandise to offer your customer. It is just this that has made Louisville the prime factor in the success of so many merchants. They can come here, get a selection to their liking, shop among many large houses, and on going home feel sure of not doing any better or even so well in any other market.

Not only does Louisville job everything to be had, but we manufacture much of the merchandise sold here; it is in large part a first-hand transaction. As a market Louisville occupies a commanding position; it is famous for its great lines of dry goods, clothing, shoes, cotton fabrics, woolen goods, hardware, paints, cement, tobacco, The Merchants' and and Manufacturers' Association is a local organization composed of the wholesale merchants and manufacturers of the Louisville market. It has done a great work in bringing closer together the three principal elements in trade, the manufacturer, wholesaler and retailer, and it has done so to the advantage of all.

The semi-annual merchants' banquets of this association have become famous. In the fall and spring seasons the Louisville merchants send their invitations broadcast throughout the South-Central States. With this invitation not alone goes the request to come "wine and dine" with our merchants, but a tender of railway fares is made, and every accommodation is offered to make a trip here without cost. And these merchants know that they can still buy on the same basis as of other markets which do not show such appreciation of their patronage. Three hundred thousand invitations were sent out to merchants by this association last year.



The Package Car Service is a convenience to shippers inaugurated by the Merchants' and Manufacturers' Association. This service insures the trade a shipment of goods in broken car lots at about the same time consumed in a shipment by express, but at freight rates. This is a daily service, and practically all points in Kentucky, Tennessee and Indiana can be reached in twenty-four hours.

This association also maintains a freight bureau for the accommodation of merchants, wholesale or retail. It has at its head a thoroughly practical railroad man, and it is his business to answer any question on freight matters that may perplex the shipper. This has proven a much appreciated part of the association's work, and is only another indication of the thoughtfulness of the Louisville trade in looking after the interests of its customers. It goes to show that in trade as well as in social matters Kentucky hospitality crops out to the advantage of the stranger quite as much as to the one from whom he buys.

LOUISVILLE A RELIGIOUS CENTER

In Louisville every nation finds a place to worship. Nearly every creed has a congregation or church, and nearly all are in a healthy state. In the trio of Young Mens Christian Associations the non-church member may enjoy a Christian atmosphere. That organization,



RESIDENCE OF MR. CHARLES W. MILLICAN



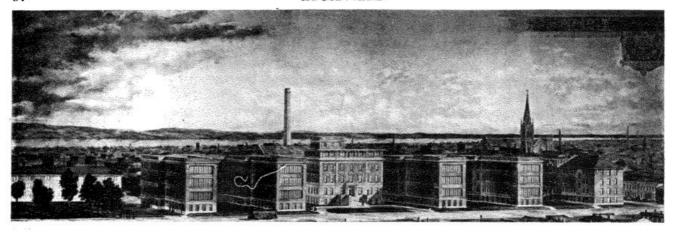
RESIDENCE OF MR. M. E. TAYLOR

the strongest in the South, has a railroad branch and a colored branch, and is now building a magnificent new home costing \$350,000.

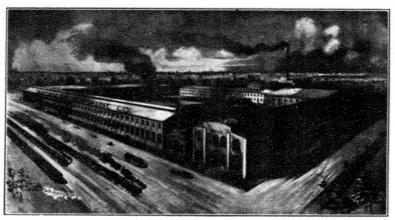
The foreign population—Germans, Jewish and others—all have their churches. The German Methodists have about 1,000 members here, while the big evangelical churches, with a total of nearly 6,000 members, together with the Lutheran churches, offer satisfactory places of worship for the entire German population. Every phase of udaism, from the strict orthodox to the most liberal of the new or reformed creeds, are represented.

Aside from the fact that Louisville has a full share of churches, it is the home of two of the largest theological seminaries of the continent. The Presbyterian Theological Seminary is equaled by but one other in the United States in point of attendance and general success. Its buildings at First street and Broadway are the most beautiful in a city of many beautiful structures. The Southern Baptist Theological Seminary holds the highest place in the seminary class of the entire South, and its students outnumber any similar institution in the United States.

By reason of Louisville's high place in the religious world, it is the meeting center for Christian people from over the whole country. Conventions, conferences and religious gatherings of magnitude are held here annually.



NEW CITY HOSPITAL



PLANT OF AMERICAN MACHINE COMPANY



THE PARK VIEW APARTMENTS Cherokee and Finzer Avenue, Louisville, Ky



BELL BOY

A. K. C. Stud Book 132528.
Weight, 17½ lbs.

Owned by Harry A. Short,
112-114 Second Street,
Louisville, Ky.



The highest grade Portland Cement manufactured in the middle west. Only one grade and that the best



Used exclusively in the construction of the following buildings etc., requiring strength, beauty and permanence

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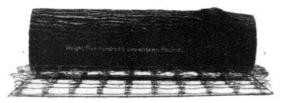
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Traveling Men Bayless Bros. & Co., Inc. May



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If they insist upon being furnished with McElroy-Shannon

Victor Spring Beds

Tell the Clerk you want a

Victor Spring

on your bed

McElroy-Shannon Spring Bed Mfg. Co. Louisville, Kentucky

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The largest and oldest Importers and Jobbers in Crockery, Glassware, Dolls and Toys in the South

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WRITE US TODAY

The Tyler Third and Jefferson Sts. LOUISVILLE, KENTUCKY

BOSLER HOTEL CO., Proprietors

NIC BOSLER, President and Manager



THE TYLER

One of Louisville's newest and most up-to-date hostelry; centrally located and magnificently equipped; brand new from foundation to copestone; cleanly constructed and artistically arranged; fireproof and freely lighted; under competent control and able modern management, solicits the patronage of the local and traveling public with the assurance of absolute satisfaction. European plan. Reasonable rates.

BOSLER HOTEL CO. is an association of prominent citizens, organized and incorporated, leasing and operating The Tyler

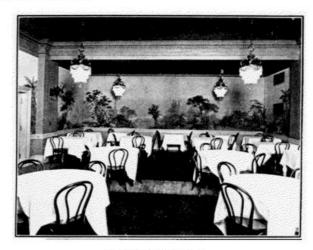
at the head of which is Mr. Nic. Bosler, ex-President of the Kentucky Hotel Association, and proprietor of the Nic. Bosler Hotel, Second and Jefferson streets, Louisville. The experience Mr. Bosler has brought to the conduct of The Tyler is a sufficient guarantee that the management is all that can be desired in late-day hotel business, and that every patron will receive all due consideration holding between landlord and guest.

THE TYLER IS HEADQUARTERS FOR T. P. A.'S AND ALL COMMERCIAL MEN

INTERIOR OF THE TYLER



DINING ROOM



ITALIAN GARDEN

Dining Room.—A hotel's most important room is where its tables are spread and where its guests assemble for repast. The illustration shows a small corner of the dining room in The Tyler. The room is splendidly lighted and of easy access and appeals to all who seek an ideal place for an ideal meal.

Italian Garden.—An innovation, exceeding in beauty and grandeur the famous roof resorts, is the Italian Garden in The Tyler. It is specially arranged and adapted for after-theater parties.

English Hunt Room.—One room in The Tyler is known as the English Hunt Room, so named from the illuminated frescoing which adorns its walls depicting English hunting scenes. The furniture is of Old English form and finish and seats are of massive size and unique shape. This room is the first of its kind to be installed in a Louisvile hotel. You will be at home, yet alone, in the English Hunt Room at The Tyler.



THE LOBBY

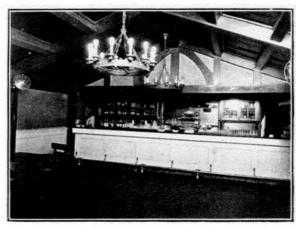
The Lobby.—May be taken as an index of the interior appearance and convenience of The Tyler. The massive paneling of the ceiling, the wainscotting, columnade effect, border decorations, rich rugs, beautiful chandelier and stairway are but indicative of what may be expected throughout the entire house. The first impression is of a place both homelike and comfortable, neither cramped nor over-spacious. It appears to mind and body as being a spot replete with convenience and comfort, just what the management desires and will strive to make The Tyler.

English Tap Room.—Another only

English Tap Room.—Another only spot of the kind in Louisville is the English Tap Room in The Tyler. It has all the charm and elegance neressary to satisfy the most fastidious. The view tells the story and gives a better detail than words can possibly do. It is to this room that those socially inclined will go when they have the inclination to agreeably play the host.



ENGLISH HUNT ROOM



ENGLISH TAP ROOM

The Seelbach

COR. 4TH AND WALNUT STREETS

LOUISVILLE, KENTUCKY

THE SEELBACH HOTEL CO., INCORPORATED, PROPRIETORS AND MANAGERS
THE ONLY FIREPROOF HOTEL IN THE CITY

RATES WITHOUT BATH, \$1.50 TO \$2.50 RATES WITH BATH, \$2.50 TO \$5.00

425 ROOMS 350 WITH BATH



The Seelbach is unrivalled not only in Louisville but also throughout the South and West for its superior accommodations and service, and is the logical stopping place for discriminating travelers who are satisfied with none but the best.

The beauty of its architecture, its appointments and cuisine are unexcelled, and its furnishings express such exquisite taste as one seldom observes.

The Seelbach on the corner of Fourth & Walnut Streets, enjoys the most prominent location in Louisville; is in the heart of the retail business district, within a stone's throw of all the leading theatres and only one block from the Post Office and Custom House.

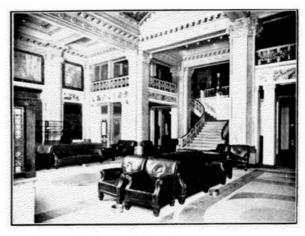
When the addition (now under construction) is finished, the building will contain 450 rooms, 350 with bath; and there will be 60 large and well lighted sample rooms.

We especially solicit the patronage of all commercial travelers.

INTERIOR OF SEELBACH HOTEL



MAIN CORRIDOR, PARLOR FLOOR



LOBBY

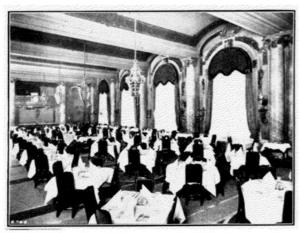
In the basement, where daylight never enters, is the Rathskeller — beautiful and unique, entered from a stairway whose quaint arches and graceful turns aid one in conjuring up the impression of some Old World castle.

Its walls are of Rookwood Tile and Pottery and from the vaulted ceiling hang

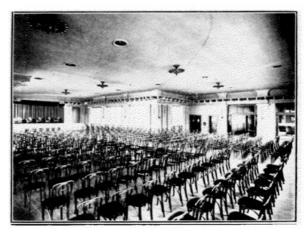


THE RATHSKELLER

handsome wrought copper chandeliers. The ventilation of this room has been given careful thought and the temperature can constantly be held at 70 to 75 degrees by a device for cooling and purifying the air forced into the room through sprays of ice cold water.



DINING ROOM



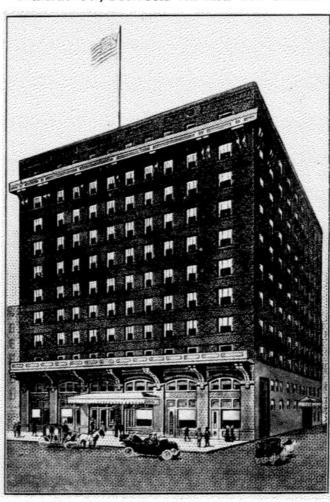
CONVENTION HALL (Seating Capacity 1000)

Hotel Henry Watterson

Louisville's Most Modern Hotel ABSOLUTELY FIREPROOF

Walnut St., between 4th and 5th Streets

In
the
Heart
of
the
Business
and
Theatre
District



Preferred

by

Travelers

who

desire

Modern

Conventiences and

Home

Comforts

The Hotel Henry Watterson, Louisville's newest and most modern hotel, sets a new standard not only in point of Service, but in point of Charges. Unlike other first-class hotels, the **prices for excellent accommodations are unusually moderate** both for rooms and restaurant service.

Rooms, elegantly furnished, with hot and cold running water, private toilet, \$1.00 Rooms, with private baths, \$3, \$2.50, \$2 and \$1.50 Large sample rooms, with private bath, \$2.50

Reservations should be made whenever possible.

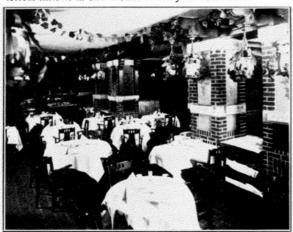
Rob't. B. JONES, Manager

Hotel Patten, Chattanooga, Tenn.; Hotel Seminole, Jacksonville, Fla.; Hotel Ansley, Atlanta, Ga., opens May
12th, 1913, under same ownership and management.



THE MAIN LOBBY

which can be correctly named a marble palace, around which is a continuous frieze showing paintings scenes of historical interest in and around the city of Louisville.



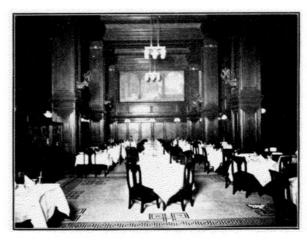
THE RATHSKELLER
one of the most unique and artistic rooms in the country with
its vivid painted wall decorations—its truly medieval effects
and an atmosphere of genuine Bohemian life—



MAGNIFICENT BALL ROOM
Convention and banquet hall, seating capacity 600.



ROBT. B. JONES, Vice President and Manager



THE MAIN DINING ROOM

This magnificent room with its 28-ft. ceiling; beautiful Gainsborough paintings. The impressions are at once those of borough paintings. greatest admiration.

LOUISVILLE HOTEL LOUISVILLE, KY.

American and European

200 Rooms. 100 With Bath. Hot and Cold Running Water. Telephone in Every Room

Best American Plan Table in the South



Location: Main Street, between 6th and 7th Streets, in center of wholesale district. Near Union depot and within five minutes walk of the principle retail stores, theatres and public buildings.

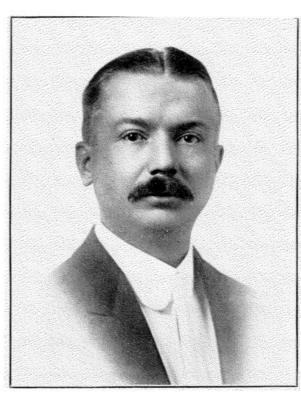
Catering especially to the traveling salesman. Not home, but every effort to make it as near like home as possible.

Largest and best lighted sample rooms in the city.

Interior of the Louisville Hotel



Most Spacious and Comfortable Lobby—Famed for its Beautiful Style of Architecture



HERMAN O. STEINHILBER, Manager

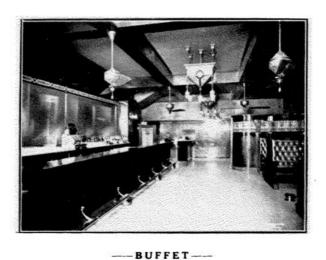
Always Ready to Extend a Hearty Welcome, and
Unremitting in his Efforts to Please



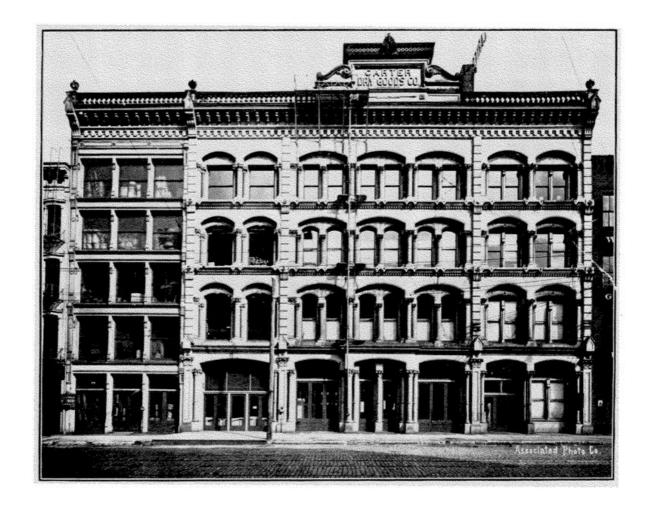
New and Elegant

Most Attractive in the City—Cool, Comfortable, Convenient—Best Service

Ground Floor



Refined Elegance "Only the Best".



Carter Dry Goods Co.
Louisville -:- -:- Kentucky

HOTEL PRESTON THIRD AND MAIN

In the Heart of the Business
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Convenience

Best Popular-Priced Restaurant In Louisville In Connection

Handsomely Furnished Annex Recently Opened to Accommodate Increasing Patronage. Cozy, Elegant, Homelike, Unexcelled, Equipment and Service

Rathskeller Ready May 1

Rates \$1.00 Up. Rooms Single or En Suite

James R. White-R. R. Satterfield



H. DUMESNIL, Prest.

E. B. CLARK, Vice Prest.

W. H. BRADBURY, Secv.

R. P. THOMPSON, Treas,

CARTER DRY GOODS CO.

Incorporated

Wholesale

Dry Goods, Notions, Ladies' and Gentlemen's Furnishing Goods, Rugs, Mattings, Etc.,

727-743 West Main Street

New York Office 43 Leonard St. Louisville, Ky.

-ESTABLISED 1846-

For Over 67 Years Louisville's Favorite Shopping Center

STEWART DRY GOODS COMPANY

-In Connection with-James McCreery & Company, New York
Fourth and Walnut :-: LOUISVILLE, KY.



ESTABLISHED IN 1846 Louisville's Largest Department Store

Stewart Dry Goods Company

In Connection With James McCreery & Co., New York

62 stores (all under one roof) have anticipated the needs for this season for every member of the family. The markets of the world have contributed a million and one-half dollars worth of the "Stewart Quality" merchandise, the best obtainable. A cordial invitation is extended to everyone to visit this store, as it is one of the great sights of Louisville.

Stewart's Ready-To-Wear Apparel

The Ready-to-Wear Department for Women, Misses and Children is the largest in the Southland. Authentic styles in Coat Suits, Dresses, Coats, Wraps, Evening and Afternoon Gowns are displayed in the newest of materials, patterns, and colorings.

Haberdashery Department

The most complete stock of the best makers will be found in this department—Shirts, Neckwear, Hosiery, Handkerchiefs, Underwear, Dressing Gowns, and Bath Robes. The Custom Shirt Department is in connection with Jas. McCreery & Co., New York, shirtmakers to the exclusive trade. Over 1,000 patterns of the newest and latest fabrics to select from.

Stewart's Restaurant (7th Floor)

When you are in the city by all means visit our Restaurant. This is the largest and most commodious dining room in Louisville. Regular Luncheon, 35c, from 11:00 a. m. to 2:30 p. m. daily except Sundays. Splendid a la carte service. The cuisine is unexcelled and is in charge of a first-class chef. Prompt and efficient service makes this an ideal place for the traveling men.



PAUL JONES BUILDING
HOME OF THE
TRANSYLVANIA CASUALTY INSURANCE CO.
LOUISVILLE, KY.



图图

A KENTUCKY COMPANY



TRANSYLVANIA

CASUALTY INSURANCE CO.

BEN L.BRUNER

PRESIDENT .

WE KNOW NOT WHAT THE YEAR MAY HAVE IN STORE FOR US

We cannot always avoid the consequences of the carelessness of others. We are the victims of either sickness or accident at some period of our lives—you know not when your time is coming—you may be next.

The wise man safeguards the inroads of life's wear and tear; accident, health, loss of time, and life itself—all can be safely, wisely and sufficiently protected with one of our many contracts. (We issue policies with premiums ranging from one dollar per month up to sixty dollars per year.)

If you have not met this question wisely and well you have done yourself and those dependent on you an injustice.

A great deal of talent is lost in business life for the want of a little courage and a great many widows and orphans are left destitute because of failure to act after decision has been reached, and lo and behold, loved ones are left without provision for the future, and are at the mercy of a more or less charitable world.

Do not delay. Write us today.

DIRECTORS

DR. BEN I., BRUNER,
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General Asst. Supt. Louisville Railway Co.
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City Tax Receiver.
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Coal Operator.
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Asst. U. S. Attorney.
W. WAYNE WILSON,
Secretary and Treasurer.

W. WAYNE WILSON,
Secretary and Treasurer.
E. N. CANADA.
General Superintendent.

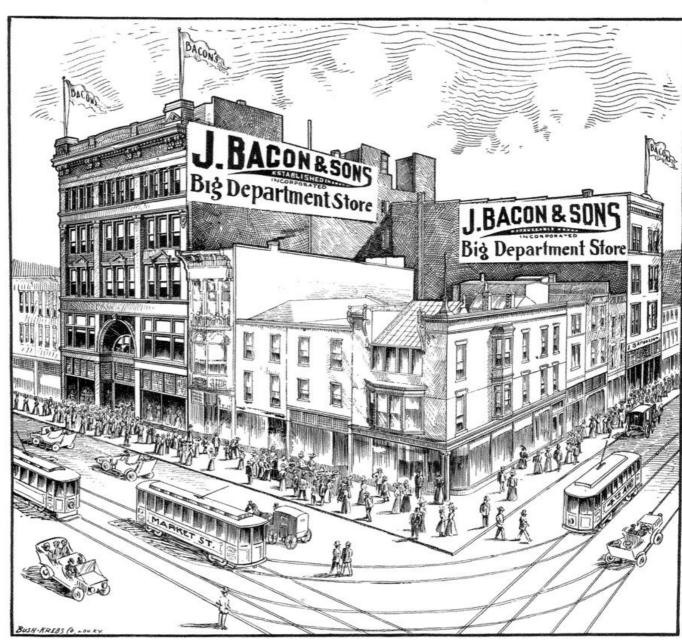
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DR. T. W. BLAKEY,
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President Lack Singletree Co.

ADDRESS

E. N. CANADA, GENERAL SUPERINTENDENT

6TH FLOOR, PAUL JONES BUILDING, LOUISVILLE, KY.



J. BACON & SONS' BIG DEPARTMENT STORE Louisville, Ky.

"The Place To Live"

Has many advantages over its sister cities, commercially and industrially, none however are more important to the individual than

BACON'S DEPARTMENT STORE

---the establishment that has been doing business in good Old Louisville for more than sixty-seven years. It is the oldest established department store in the state of Kentucky and probably in the whole South.

Integrity as its foundation stone, progressiveness as its moving spirit, the reputation of this store is known from coast to coast, and the business grows year after year. Once you deal with Bacon's, you will become a regular customer ever thereafter. **Bacon's Methods** are clean-cut, **Bacon's Service** is up to the standard, **Bacon's Goods** are dependable and **Bacon's Prices** are legitimate.

Dry Goods, Carpets, Rugs, Furniture, Millinery, Ready-to-wear, Boys' Clothing, Men's Fixings, Women's and Children's Footwear, Books, House Furnishings, in short and fine there are 63 departments comprising almost everything for everybody.

THE OLDEST STORE IN LOUISVILLE, KY., and probably the Oldest Store in the South



INTER-SOUTHERN LIFE BUILDING



THE NEW HOME OF THE INTER-SOUTHERN LIFE INSURANCE CO. LOUISVILLE, KENTUCKY

To the Members of the T. P. A.

THE INTER-SOUTHERN LIFE INSURANCE CO.

OF LOUISVILLE, KY.

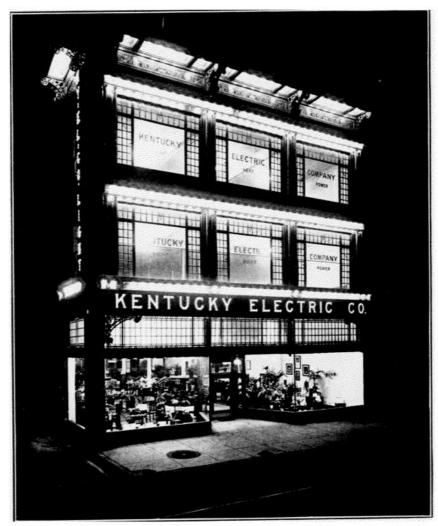
EXTENDS HEARTIEST GREETINGS AND BEST WISHES

The mantel of Protection, which your great and powerful fraternity casts about your loved ones while you are absent from them in the pursuit of your vocation inspires in you a spirit of independence and satisfaction and in them a feeling of security that adds to their happiness and contentment.

With the most liberal life insurance protection contracts written, the Inter-Southern Life Insurance Co. offers you in their behalf added protection and security against possible dependence no matter in what manner they may be suddenly deprived of you and the comforts you now so bountifully provide them.

It is a product of that spirit of progressiveness which marks your own profession and, as a clean, strong, progressive institution for human protection and human uplift, it invites your consideration of its liberal contracts.

Electric development in Louisville in the last half-decade has attracted nation wide attention. Few cities are better lighted and certainly no city approaching the size of Louisville presents a business district so brilliant. A large area in the heart of the city revels in a wealth of electric signs and attractive window illuminations. Along with these spectacular demonstrations—so appealing to the eye—has been the extension of electric power service. Chimneyless factories are constantly growing in number and the electric motor is supplanting the old steam power with the current produced by the central station.



KENTUCKY ELECTRIC COMPANY

Admittedly a potent factor in this electrical development is the Kentucky Electric Company. The transformation of Louisville from a city of comparative darkness to a metropolis of beauty and brightness began with the inauguration of the service of the Kentucky Electric Company a little over four years ago. Spot after spot of inky darkness has given way to bright store fronts and artistic signs.

Although in its infancy, "KY-EL-CO"—strictly a home institution, owned and operated almost entirely by Louisville citizens—has made giant strides in its physical development, with the idea ever foremost in the mind of its management that the company should keep constantly ahead of the increasing demands made on it by the public. Within the last year the company has completed a magnificent new generating station, occupying an entire city block on the river front.

An interesting feature of the new equipment is a system of intake and discharge tunnels extending far into the channel of the Ohio river and providing the new station with an inexhaustible supply of water for condensation purposes. This engineering feat has drawn the attention of electrical and mechanical experts throughout the country. Considerably more than half a million dollars is said to have been spent in these improvements.

Not the least noteworthy in the list of improvements made by the company is the handsome "Electric Building" erected on Fourth Street south of Chstnut and dedicated in October, 1912. The structure is one of the most unique buildings on Louisville's principal retail thoroughfare and is particularly beautiful under its night illumination. Here are located the executive and commercial offices of the company. More than half of the spacious ground floor is devoted to display rooms in which a permanent electrical exposition is conducted. Every conceivable electrical appliance is on display and visitors to the city are frequently conducted to the Exposition as one of the genuine show places of Louisville.

Electric Appliances

OOD service, utility, cleanliness, convenience and safety are combined in an Electric Appliance—whether it be for house, for office, for store or for factory. Its purchase is not a response to a whim of luxury but a hearkening to good judgment and an economic instinct. Our display rooms are filled with Electric Devices so varied as to meet every possible demand. Demonstrations are conducted daily. The public is cordially invited to visit us.

KENTUCKY ELECTRIC COMPANY

R. E. HUGHES, President

The Electric Building
Fourth Street, South of Chestnut

LIGHT-HEAT-POWER and All They Operate

MILLINERY?

DAVID BAIRD & SON of Course

The South's Largest Millinery House

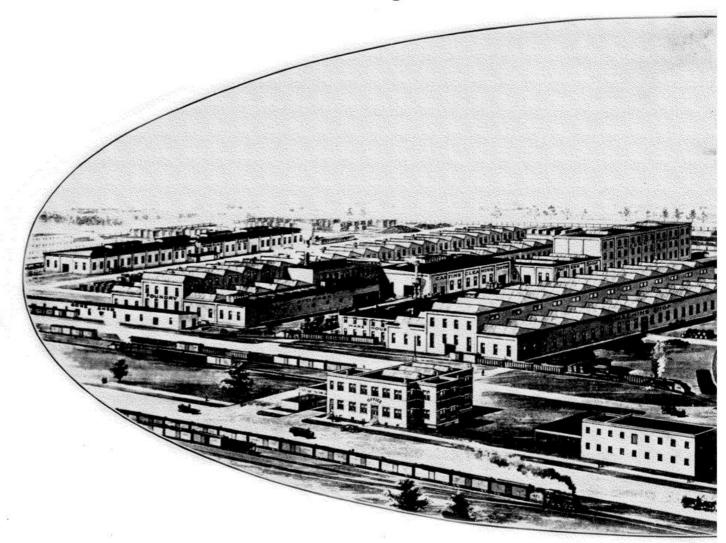
Wholesale Only

511-513 W. MAIN STREET

LOUISVILLE, KY.

The House Th

To meet the fast increasing demand for Live and Exh



We make boilers, ice cans, drop forged ammonia and hydraulic fittings and valves. Brine tanks. VOGT exhaust steam ice and refrigerating plants.

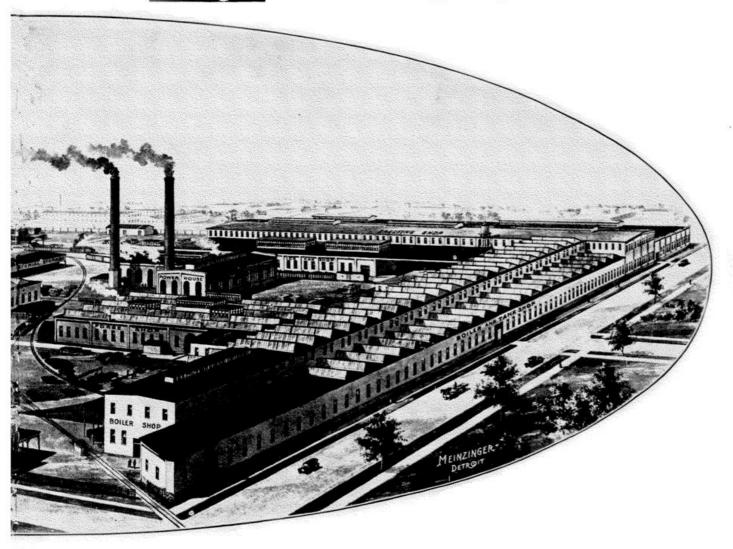
Showing Plant With OVER 15

New Cat. Feb. 1, 1913

QUICK SHI Henry Vogt Machine Co.,

at VOGT Built

aust Steam Absorption Ice and Refrigerating Machines



1912 Additions **ACRES**

power plant increased 500 H. P. Bulletin F1, Forgings

During 1912, new forging department, separate

ice can shops, ice machine department, doubled,

Louisville, Ky., U. S. A. ORATED)

PMENTS



Ballard & Ballard Co.

Incorporated

The Largest Winter Wheat Flour Mill in the World

The Only Mill in the World

Share in the profits. Work only eight hours. whose Employes Have a Mutual Aid Society, Club Rooms, Library, Games, Etc.

59

4—REASONS—4

Why Ballard's Obelisk is the Very Finest Family Flour in the Whole World

1. Ballard Mills Grind the Best Wheat

We get our wheat from the celebrated Bluegrass lands of Kentucky.

This limestone soil gives the wheat those bone, sinew and muscle-giving qualities which have made Kentucky horses so famous.

These vital life-giving qualities are just as good for man as for horses, and if you want your children to have health, strength and nerve force, give them Ballard's Flour.

Paying a high price for the best wheat insures a regular, uniform flour that is Always Reliable.

2. Ballard Mills Have the Finest Machinery

Every new invention in the milling art is tried, and if an improvement we adopt it. Thus the entire inventive genius of mankind is brought here to serve you.

Our mill is a model of efficiency.

Machines do the work—the product is never touched by human hands from the time the wheat leaves the farmers' wagons until the sack of flour is sewed up.

Thus it is perfectly Clean and Sanitary.

3. Ballard Mills Employ the Best Men

As we are on the co-operative or profitsharing plan, every man and woman is a partner, and, therefore, puts forth his or her best efforts to make Ballard's Obelisk Flour the finest in the land.

Working only eight hours a day, they are not tired out by long hours, but are always fresh and snappy, so every machine is kept working right, and is watched as a devoted mother cares for her children.

The floors, walls, ceilings, and all things about the mill are kept clean and sanitary. Visitors say it is the Cleanest mill they ever

"Cleanliness is Next to Godliness."

4. Ballard's Obelisk is the Double Cream Skimmed Off

Only a small part of all the flour is Obelisk. It is the Best—as it were, the cream of all the flours skimmed off, and, therefore, Rich, Pure and Clean.

Samples of this flour are taken out by the millers every hour, night and day. A young woman, especially trained, inspects those samples.

Only one grade of Obelisk Flour, and that is the best—everywhere and all the time.

Good Reasons— That's Enough

The mill back of the flour with over thirty years' reputation for honesty and fair dealing insures you good treatment.

"Bread is the Staff of Life."

THEREFORE HAVE IT GOOD.



TAlways Reliable



60

HE Theirman Apartments, located on Breckenridge St., between 4th and 5th St., is built on a lot 127 x 200, in the form of a court yard, which is 48 x 148 feet. The building encloses three sides of this court, which has ample walks and grass plots; there are 24 apartments, 12 of 5 rooms, and 12 of 6 rooms. The entrances are all from the court yard.



THE THEIRMAN APARTMENTS, LOUISVILLE

The stairways, both front and rear, are fireproof, the front stairs being of marble and are entirely separated from the apartments by brick walls, and each apartment is entirely surrounded by brick walls, making the building consist of eight separate units, entirely surrounded by brick walls; this, together with the first story construction being entirely fireproof, reduces the fire risk to almost nothing.

All of the apartments are residential in character, each having a reception hall, living room, and dining room in suite. The chambers and bath rooms are located on a private hall. The kitchen, butler's pantry, kitchen entrance and pantry communicate with the rear stairways, with ample refrigerators, gas stoves, and china cases. Each apartment has a comfortable private porch built overlooking the court yard. The interior finish, decorating, plumbing and heating is of the most modern kind. The provision for laundries and storage rooms in the basement is up to date in every point.

The location and general style of the building makes it an ideal residence within easy walking distance and the fact that every apartment is occupied, proves its desirability.

It is owned by the Theirman Realty Co. Henry F. Hawes was the architect.

NANZ & NEUNER'S

Rosery

The Oldest Flower Store in Louisville

Under New Management

FLOWERS DELIVERED ALLOVER THE WORLD

By Telephone, Telegraph or Cable To STEAMER, TRAIN or HOME

NANZ & NEUNER

Incorporated

FLORISTS

663 S. FOURTH AVE. : : : LOUISVILLE, KY.

FOR GOODNESS SAKE EAT

Mother's Bread

Made in the Largest and Most Sanitary Bakery in the South.

WHITESIDE BAKERY CO :: Louisville, Ky.

"ROSS EXPORT" FIELD SEEDS

Are Always Reliable

If you want to sow pure field seeds try

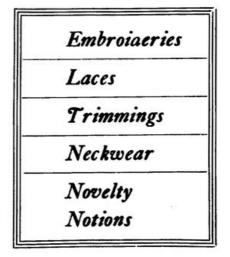
- "Blue Bell" Alfalfa Clover
- "Blue Bell" Clover Seed
- "Blue Bell" Timothy Seed
- "Blue Bell" Red Top
- "Blue Bell" Orchard Grass Seed
- "Blue Bell" Kentucky Blue Grass Seed
- "Blue Bell" Alsike Clover

The "Ross Export" brand of Field Seeds is the old reliable brand "tried and true." Sold by the best merchants throughout the world.

ROSS SEED COMPANY

LOUISVILLE, KENTUCKY, U. S. A.

Blum Brothers



224 SOUTH FOURTH AVENUE LOUISVILLE, KY.

C. C. MENGEL President

J. T. WILCOX Vice President H. P. ROBERTS Secretary

V. H. BRYAN Treasurer

Mengel Box Company

MANUFACTURER

BOXES AND PAILS

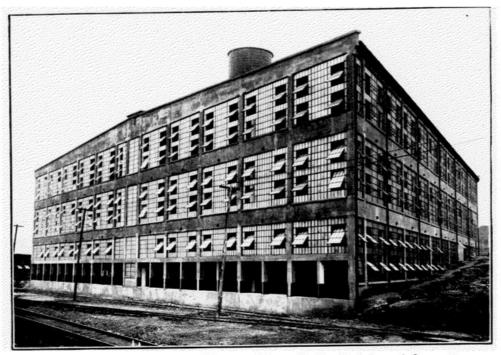
Office: Dumesnil, Between 11th and 12th Streets LOUISVILLE, KY.



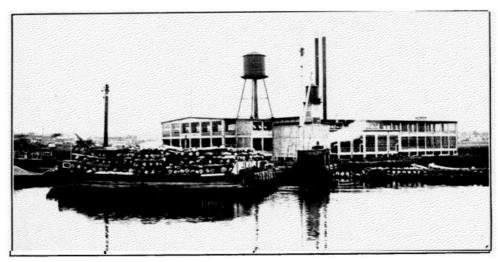
156 ft. x 500 ft. Factory at Louisville, Ky.

FACTORIES: Louisville, Ky.; St. Louis, Mo.; Jersey City, N. J.; Winston-Salem, N. C.; Hickman, Ky.; Mengelwood, Tenn. Packing Boxes, Tobacco Boxes, Whiskey Boxes, Cigar Boxes, Fibre Boxes, Corrugated Paper Boxes, Kindling and Bedding

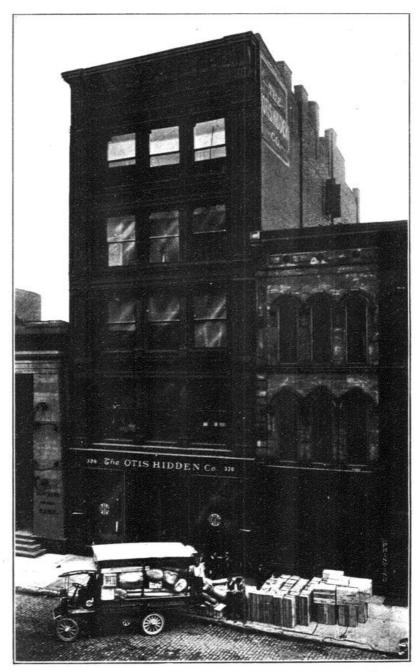
MENGEL BOX COMPANY



180 ft. x 200 ft. Factory at Winston-Salem, N. C. Reinforced Concrete



Main Building, 128 ft. x 350 ft.—Factory at Jersey City, N. J. Power House 71 ft. x 128 ft. Reinforced Concrete



ONE OF LOUISVILLE'S LARGEST WHOLESALE HOUSES

The Otis Hidden Company, Wholesale Distributors of Floor Coverings, Cabinet Hardware, House Furnishings, etc., was founded nearly a half century ago. As one of Louisville's oldest, as well as one of her most progressive and substantial establishments, the "House of Hidden" enjoys a reputation that comes from years of honest service to its patrons.

Honesty has ever been the watchword of this house, its unwritten law, and this policy is daily attested to by their thousands of customers throughout the South and Middle West.



Floor Coverings, Cabinet Hardware House Furnishings, Etc.

Nearly a half-century of merchandizing-that's our record. And our present immense business has been built up by honest goods, honest methods, honest prices.

If you buy anything listed in the departments shown below you need a copy of our complete catalog.

- Dept. 1—Floor Coverings and Draperies.
 Dept. 2—Drapery, Hardware and Accessories.
 Dept. 3—Upholstery and Supplies.
 Dept. 4—Window Shades.
 Dept. 5—Wood Novelties, Electric Domes and Portables.
 Dept. 6—Cedar Chests and Matting Boxes.
 Dept. 7—Clocks.
- Mouldings, Pictures, Mirrors,
 Go-Carts and Children's Vehicles,
 Metal Beds and Bedding,
 Hammocks and Mosquito Bars,
 Lawn and Porch Furniture,
 Twine and Wrapping Paper,
 Cabinet Hardware,
 Tools and Equipment,

If you want a copy of our catalog write us on your business stationery. The book is FREE.

We Sell to Merchants Only



Send Us Your Mail **Orders**

WHITE CROWN FRUIT JAR CAPS

Seals by Vacuum Any Mason Jar



Perfection in Canning at Last Attained

Natures Own Process

Seals by Vacuum Any Mason

Simple in Construction

Same Old Method Preparing Fruits and Vegetables

No Failures

Keeps 100% Perfect Both Vegetables and Fruits

No Spoilage

No Loss by Mould

Self Sealing

PICKRELL & CRAIG CO., Inc. LOUISVILLE, KY.

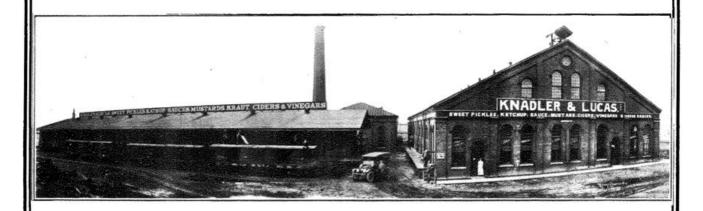


Home of the Famous



MONOGRAM BRANDS

Pickles - Sauces and Fine Table Condiments



YORKSHIRE RELISH

(The Highest Standard of Excellence)

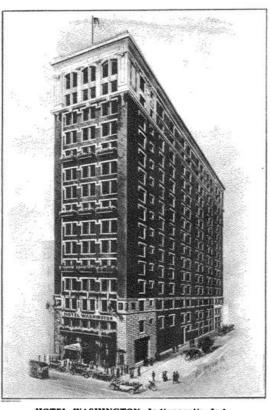
and

KNADLER'S BEST TOMATO CATSUP



LOUISVILLE KENTUCKY U.S.A.





HOTEL WASHINGTON, Indianapolis, Ind.

MERICA ELEVATORS ...

TRACTION TYPE

Were Installed in This Hotel Building, Also in the

Rumely Hotel, Hotel Ansley, American Hotel Annex, Langren Hotel, Imperial Hotel, Louisville Public Hospital, City Hall, State Capitol, Colonial Sanitarium. Katy Building, Wulsin Building. Southern Railway Building, Atlanta, Ga.

Laport, Ind. Atlanta, Ga. St. Louis, Mo. Asheville, N. C. Greenville, S. C. Louisville, Ky. Louisville, Ky. Des Moines, Iowa Martinsville, Ind. Dallas, Tex. Indianapolis, Ind.

High Grade Elevator Work a Specialty

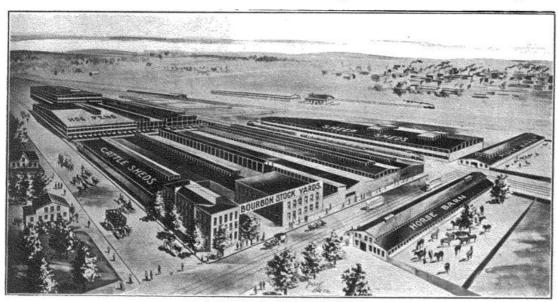
AMERICAN MACHINE CO.

Louisville, Ky.

NOT IN THE TRUST

Paid Up Capital \$250,000.00

Bourbon Stock Yards, Louisville, Ky.



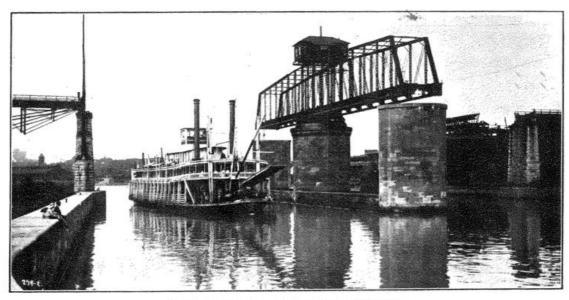
DAILY CAPACITY:

7,000 Cattle

20,000 Hogs

25,000 Sheep and Lambs

Stock Received from All Railroads Entering the City of Louisville The Largest and Best Live Stock Market South of the Ohio River



BRIDGE AT 18th AND CANAL STREET

Louisville Cider and Vinegar Works

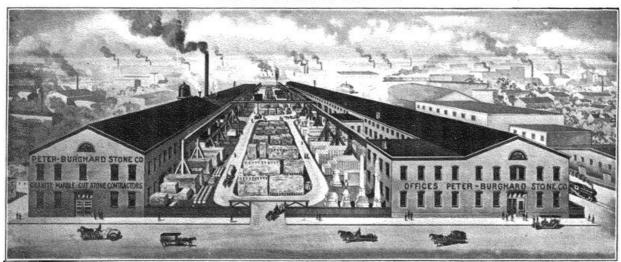
Incorporated

Sole Manufacturers of

Kentucky and Diamond Fruit Vinegar Cider and Worcestershire Sauce

1721 to 1729 High Ave. - Louisville, Ky.

PETER - BURGHARD STONE COMPANY MANUFACTURERS

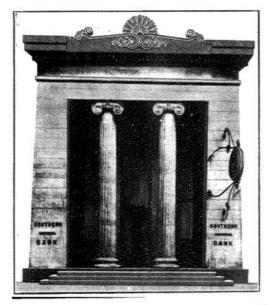


CUT STONE AND MARBLE CONTRACTORS
MONUMENTS

Execute original and individual Memorials from Barre or Winnsboro Granite

Plant covers City Block 13th to 14th Maple St. LOUISVILLE, KY.

SOUTHERN NATIONAL BANK



TO BANKERS: Make us your reserve agent. Send your business to a Live Growing Conservative Bank.

Capital \$500,000.00

OFFICERS:
ALBERT S. RICE, President
E. B. ROBERTSON, Active V. P.
H. THIEMANN, Cashier
F. N. LEWIS, V. P.

OUR DEPOSITS:

January 31, 1910	\$2,222,335.90
January 7, 1911	3,993,599.19
February 20, 1912	
February 4, 1913	4,528,371.15
February 27, 1913	

- Work gets business.
- COURTESY and SERVICE hold business.
- We issue Certificates of Deposit bearing 3% interest.
- ¶ Also Savings Bank Department.
- ¶ First-class Safety Vault—Boxes \$3 up.

Government Depository

MAIN STREET, NEAR FOURTH

Silver Hill Butter & Cheese Co.

INCORPORATED

LOUISVILLE'S PROGRESSIVE BUTTER AND CHEESE HOUSE

DISTRIBUTERS OF FAMOUS



J. A. TICHENOR. President
H. C. SANDERS, Vice-President
THOS. H. BODEN, Secretary
FRED BRINKE, Treasurer

P. E. HENCHEY CO.

INCORPORATED

THE CLOAK AND SPECIALTY HOUSE

Cloaks, Suits, Skirts, Furs, Shirtwaists, Muslin Underwear,
Petticoats, Kimonos, Sweaters, Knit Shawls, Scarfs,
Umbrellas, Lace Curtains, Children's Caps
and Ladies', Misses' and Children's
Wash Dresses, Etc.

N. E. Cor. 7th and Main Streets

LOUISVILLE, KY.

INSULATION UNDERGROUND OR OVERHEAD

ASK US

Kentucky Pipe Covering Company

122 West Main Street LOUISVILLE, KENTUCKY

EITEL & CASSEBOHM CO.

MAKERS OF I HIGH-GRADE

EL REBANO VIRGINIA HARNED Havana Cigars, 7 Sizes of Each

CIGARS

Louisville

POST DISPATCH HAVANA STICKS 5 Cent Cigars

CODES: Baker: Economy; Robinson; United State

D. B. SPERRY

Wholesale Produce

Apples, Potatoes, Onions, Onion Sets and Beans Filling Country Orders Our Specialty Reference National Bank of Kentucky

108-110 SOUTH SECOND STREET, LOUISVILLE, KY.

"You owe it to your Health and Happiness"

Rudolph & Bauer

CANDY MAKERS

With above Maxim

230 W. Market 219 W. Jefferson

LOUISVILLE

:: KENTUCKY

Fstablished in 1875

Swann-Abram Hat Co.



Manufacturers of the Celebrated

LARGEST DISTRIBUTERS OF HATS IN THE SOUTH-WEST 601-603 West Main Street, Corner 6th LOUISVILLE, KY.

Mendel-Weinstock Hat Co.



Wholesale

HATS, CAPS & GLOVES

627-629 WEST MAIN STREET : LOUISVILLE, KY.

Every Package Guaranteed



100 per cent

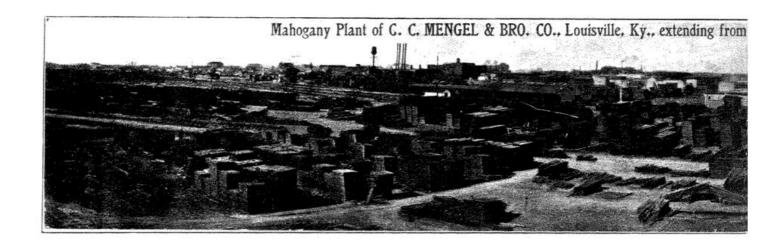
ASK YOUR DEALER ABOUT "INDEX"

Exclusive Agencies Given

CLARENCE R. MENGEL, President CHARLES C. MENGEL, Vice-President H. W. MENGEL, Superintendent

Established 1877

C. C. MENGEL



Exploiter and Importer of Mahogany Logs

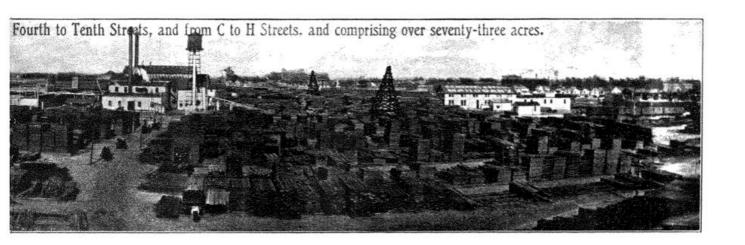
CHICAGO ILL. NEW YORK N. Y. AXIM AFRICA

J. CREPPS WICKLIFFE,

Secretary VICTOR LAMB, J. SPICKER, Sales Manager Treasurer

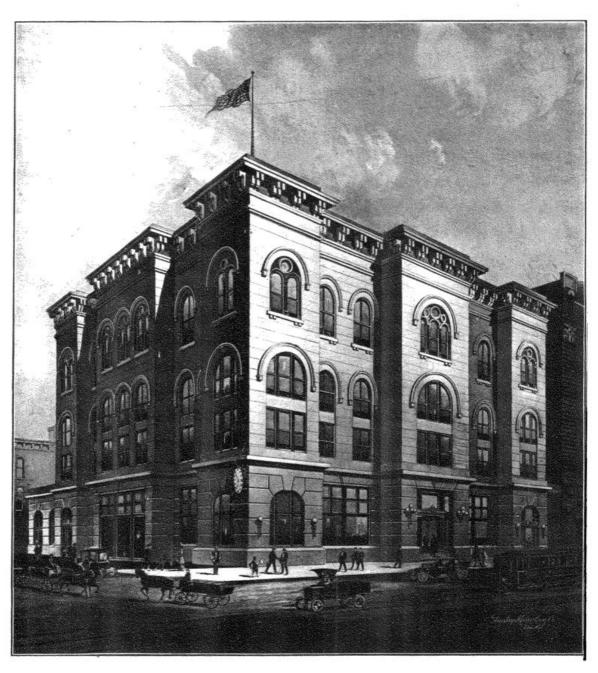
Incorporated 1903

& BRO. CO.Y



Manufacturer of Mahogany Lumber, Veneers and Dimension Stock

BELIZE B. H. PAYO OBISPO MEXICO HEAD OFFICE: LOUISVILLE, KY. 74 LOUISVILI.E



NEW HOME OF THE LOUISVILLE COURIER-JOURNAL

A Friendly "Hunch"

IF O I d Hill Side

does not taste right see the doctor — it's your liver that is out of order. The quality is there always.





For 40 Years

We have been making an "Iron History" in Kentucky

The "Traveling Man" and the permanent citizen have alike come to know the name of



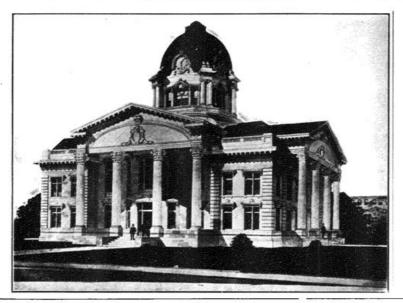
Wire and Iron Works

as being a

"Protective Association"

for the Iron and Wire in this locality.

Quality is what we have been giving all these years and shall continue to render in the future.



Court House Murray, Ky.

Galloway County

Under construction at the present time. This will be one of the most modern Court Houses in this part of the State.

Boyd County
Handsome
New Court House
at Catlettsburg, Ky.

76

Now nearing completion. This building is modern and up to date in every respect.



Historic Old Court House at Namsburg, Mercer County, Ky.

Being about 140 years old and the first Court House in the State. Has just been rebuilt and remodeled inside and out and new additions made. Has all modern conveniences and arrangements.

Falls City Construction Company, Inc., Louisville, Ky.

Builders of Office Buildings, Hotels, Court Houses, Jails and all Kinds of High Class Fireproof Buildings. We Are in Position to Assist in Financing the Construction of Good Commercial Building Propositions

Some of Our Contracts, Buildings Under Construction at the Present Time:

Court House, Hamlin, W. Va \$ 71,000	Court House, Catlettsburg, Ky \$50,000
Court House, Logan, W. Va 65,000	Court House, Murray, Ky 50,000
Court House and Jail, Wadesboro, N. C 88,000	Court House, Harrodsburg, Ky 30,000
Court House, Bradentown, Fla 98,000	Court House and Jail, Fort Stockton, Texas 81,000
Court House, Lexington, Neb 90,000	Court House and Jail, Mound City, Ill 52,000
Court House, Osceola, Ark 88,000	Court House, Morris, Ill 73,000
	Court House and Jail, Jonesboro, La 75,000
Court House, Warm Spring, Va \$37,000	

Officials of the Above Counties and Numerous Others for Whom We Have Done Work, Our References. Also Fidelity and Deposit Co. of Maryland and the Banks of Louisville, Ky.

CORRESPONDENCE SOLICITED

SPEEDWAY TYRE CO.

INCORPORATED

Manufacturers of All Kinds of Pneumatic and Solid Vehicle Tyres

FACTORY:

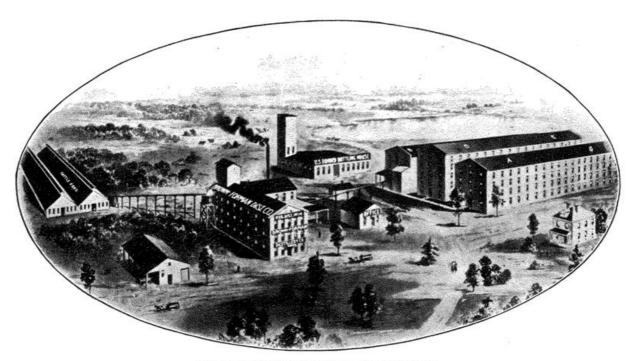
Twenty-Sixth and Courtney Streets LOUISVILLE, KY.

ABELL ELEVATOR COMPANY



BUILDERS OF HIGH CLASS MODERN ELEVATORS OF ALL TYPES AND SIZES

Eighth Street, Near Main
LOUISVILLE, KENTUCKY



THE BROWN-FORMAN DISTILLERY,
REGISTERED DISTILLERY NO. 14. ST. MARY, KY.

The Brown-Forman Distillery is located about sixty miles (60) miles from Louisville, at St. Mary, Kentucky, on the Knoxville branch of the Louisville and Nashville Railway. This distillery was established by Mr. B. F. Mattingly on a large farm owned by himself. Mr. Mattingly and Mr. Geo. G. Brown, president of Brown-Forman Co., had been friends for many years, and several years since Brown-Forman Company bought the distillery and about one hundred acres of land surrounding it. Mr. Mattingly was a farmer and distiller from his youth, and is now an octogenarian. Mr. Brown, though Mr. Mattingly's junior by at least fifteen years, has probably been longer in the whisky business continuously in Louisville than any other member of that trade.

The Brown-Forman is distinctively a country distillery and the product is readily distinguished by connoisseurs from the product of some large distilleries run more with the purpose of a large yield than fine quality. The policy of Brown-Forman Company is to allow their product to remain in bond several years before putting it actively on the market.

Among their leading brands are Old Forester, which has been on the market since 1874, and is by many regarded in the same light to whiskies generally that champagne is to wine. The Old Forester has always been a blend of nothing but ripe old Kentucky whiskies, and contrary to frequent customs in establishing brands, it is finer and older today than when first introduced on the market.

Another of their leading brands is Old Tucker, which is shipped direct from the distillery either in barrels or bottled in bond.

The main office of the Brown-Forman Distillery Company is No. 117 W. Main Street, Louisville, Ky.

EST IS D

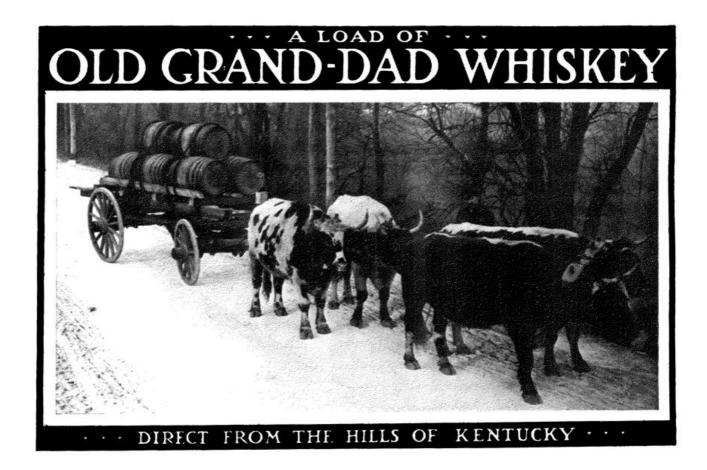
Its Elegant Flavor

is solely due to

Original Fineness

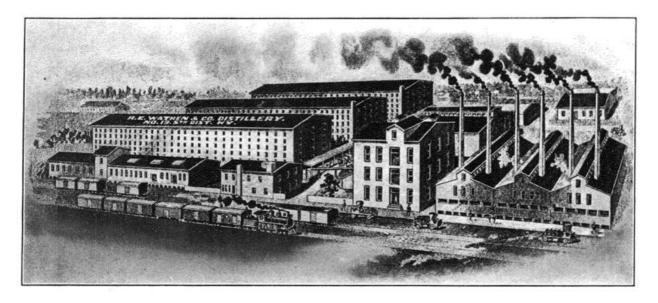
Developed by Age

BROWN-FORMAN CO
LOUISVILLE KY



HE Corporation of R. E. WATHEN & COMPANY is composed of three brothers, R. E. Wathen, J. B. Wathen, Jr., and O. H. Wathen. Their paternal ancestors, for four generations back, have been continuously in the distilling business in this State, having originally started the manufacture of whisky in Marion County, Kentucky, in 1788. This is a record they are proud of.

The present generation, like their ancestors, are priding themselves on the quality of their whiskies and are endeavoring to turn out the best possible article, sparing nothing in the way of efforts or money to put them in the foremost ranks. They are independent of the Trust and sell exclusively to the jobbing trade,



R.'E. WATHEN & COMPANY, LOUISVILLE, KY.

and of the distillers doing business in this way, they have the largest plant in the State. The firm are making different grades of both Bourbon and Rye whisky. While their principal business is making goods under private brands for the large jobbers, also bottling in bond these whiskies under their label. Their sales are confined exclusively to this class of the jobbing trade. They sell no saloon or retail trade whatsoever.

Their plant is located on the Illinois Central Railroad about one mile south of the City Limits of Louis-ville, Kentucky. They have a producing capacity of six thousand barrels per month; there are now stored in their bonded warehouses at the distillery about 115,000 barrels of whisky. These warehouses are all heated with the most up-to-date ventilating system, which insures uniform temperature in all portions of the warehouses at all seasons of the year.



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NELSON COUNTY, KY.

"There is None Better"

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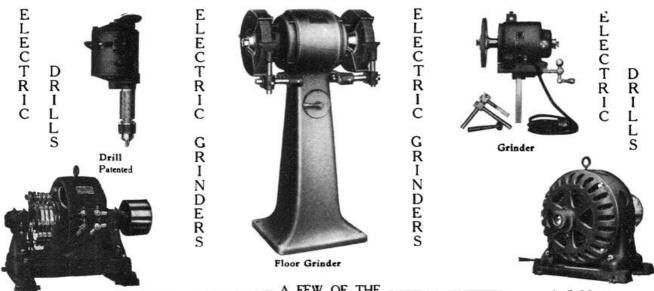
At the label is proof conclusive. Old J. H. Cutter Rye and Bourbon Kentucky whiskies have been made under the same management for over sixty years. Our prestige is the result of actual achievement. Look for the ship on neck of bottle. Old J. H. Cutter Rye or Bourbon at all first-class places.

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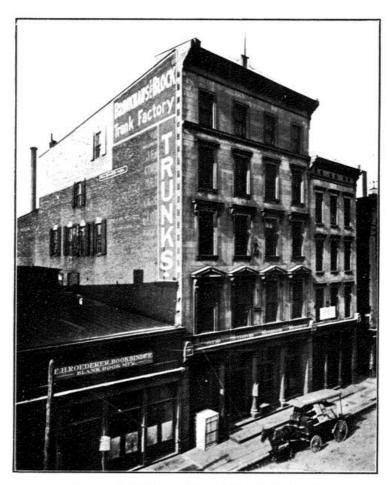
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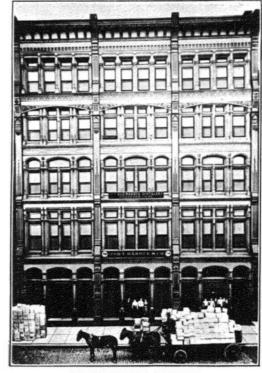
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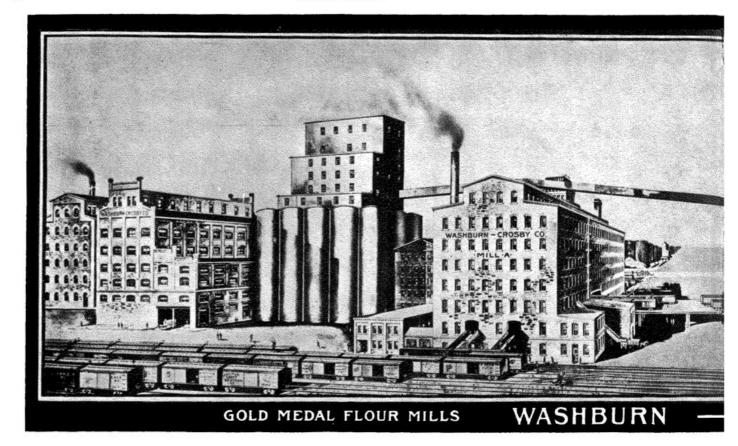
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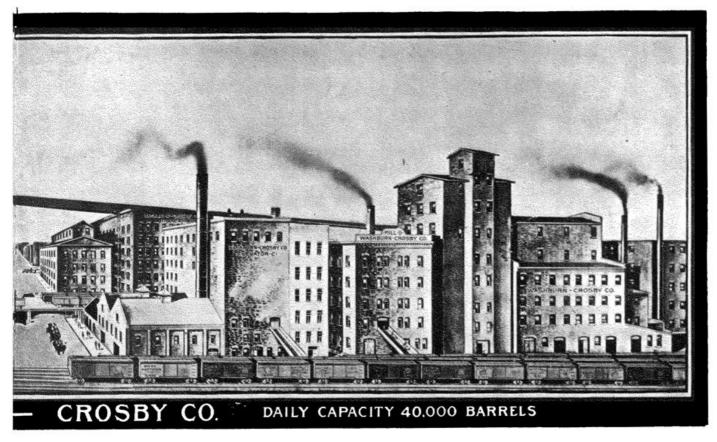
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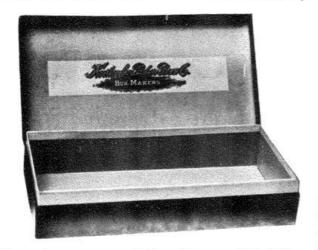
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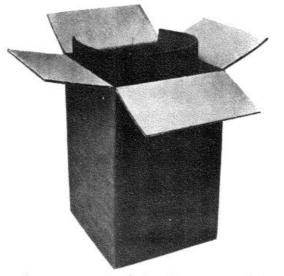
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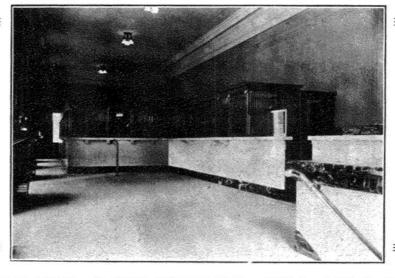
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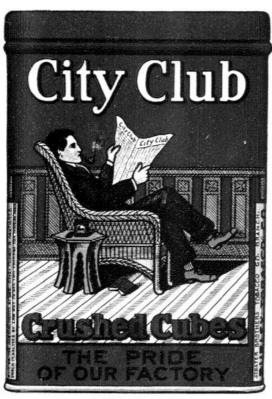
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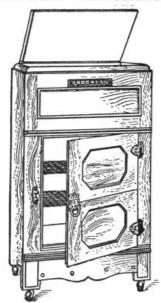
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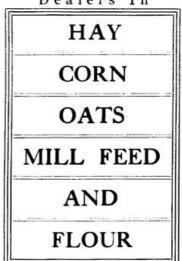
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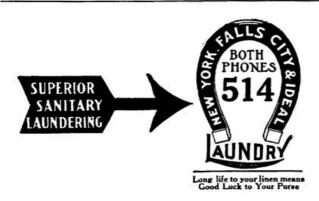
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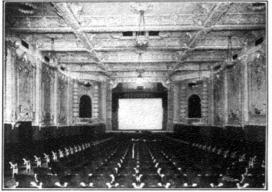
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We number among our regular patrons, many T. P. A's. You are cordially invited when in Chicago to share the comforts of this excellent hostelry

"I formerly used Chicago's loop hotels. When in Chicago I now go to the

Hyde Park and get better accommodations."

Chairman Publicity T. P. A.

INTERIOR VIEWS IN ONE OF CHICAGO'S MOST BEAUTIFUL HOTELS



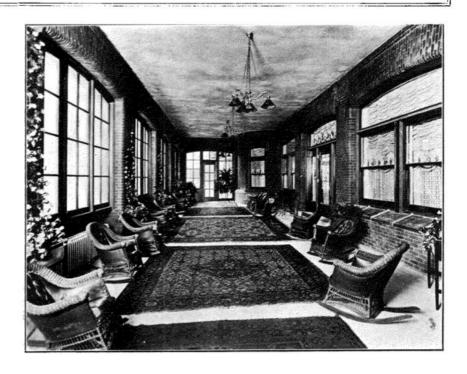
The Lobby

A beautiful living room with tapestried walls, mosaic floors, marble wainscoting, furnished in luxurious overstuffed chairs and davenports.

We wish to interest those who value safety as well as beauty. This hotel is absolutely fire-proof, why not enjoy here perfect security, in place of constantly recurring anxiety?

The Sun Parlor

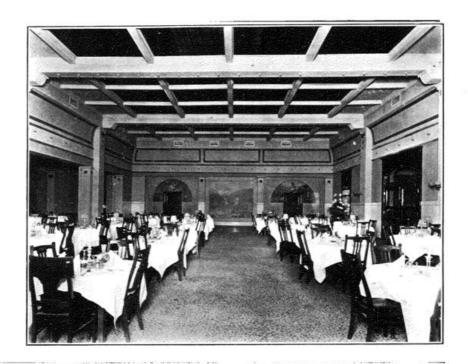
"Outdoors brought indoors" daintily furnished in wicker chairs and settees and decorated with ferns and flowers. Floors rugged with genuine orientals.



INTERIOR VIEWS IN ONE OF CHICAGO'S MOST BEAUTIFUL HOTELS

The Dining Room

One of the largest in Chicago, has 10,000 sq. ft. of floor surface and a 20 foot ceiling. Is decorated in Romanesque style with Mural paintings, representing Spring, Summer and Autumn.



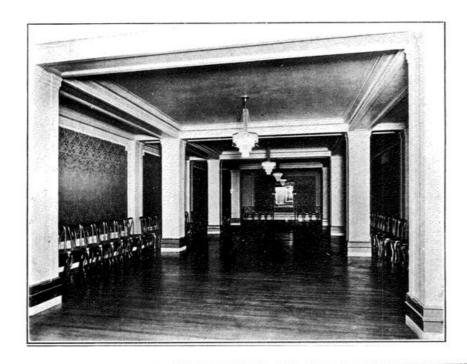
The cuisine of this hotel is famed locally as the best in the city. Our object is to give our guests the best the market affords at all times, skillfully prepared and appetizingly served.



Ball Room

A spacious floor 100 feet x 50 feet specially designed indirect illumination; and a highly polished quarter-sawed oak floor, surrounded by a broad mosaic border.

INTERIOR VIEWS IN ONE OF CHICAGO'S MOST BEAUTIFUL HOTELS



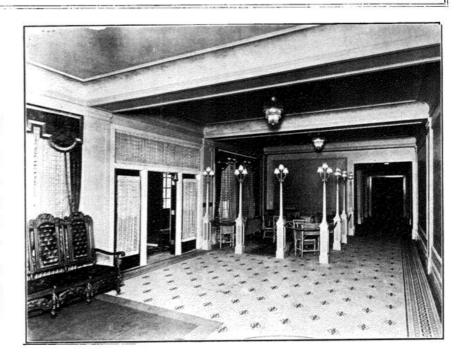
Banquet Room

Decorated in white and gold and lighted with fixtures made of myriad crystals. Chairs laid in leaf gold, the whole effect being a room of culture and daintiness.

This hotel is an ideal summer home, swept by the exhilarating breezes of Lake Michigan. Excellent bathing. Chicago is earning a great reputation as a summer resort.

Ladies' Entrance and Writing Room

Located between the Sun Porch and the Ladies' Parlors, with a beautiful mosaic floor and an attractive writing room corner. The walls of a delicate damask in lavender and French gray, with rich draperies in windows and arches of the same colorings.





N a high, clay plateau, above any danger from overflow, where the Tennessee river flows into the Ohio river, is located the little city of Paducah, with its 25,000 people and in no

way second to any other place of the same size in the United States, either in business importance or beauty of its arrangement and buildings

The city has every modern improvement, such as filtered water, steam heat, bitulithic and brick streets,



CITY HALL

Stone & Webster street car service and many other items which will show for themselves when you make your visit to prove the claims made for Paducah.

Paducah's Public Schools are the pride of the city. We have eleven school buldings, a corps of ninety teachers, forty-three hundred children enrolled in the public schools and pay good salaries. Paducah has two high schools with forty-four graduates in 1912 in these two schools, sixteen boys and twenty-eight girls. Paducah's schools take rank with the best schools in Kentucky and in other states. Her high school graduates are admitted to such universities as Chicago, Vanderbilt, Leland Stanford, University of Illinois, and all the state institutions, upon their diplomas, without examination. Manual Training and Domestic Science were installed during the year, 1912. We have two private schools and one Business College.

Paducah's Post Office receipts have increased from Sixty-three Thousand in 1907 to 103,000 in 1912, showing a steady, healthy growth of our commercial interests.

We have fifty-one miles of graveled streets in the city.

eleven miles of paved and bitulithic streets, sixty-four miles of concrete sidewalks, forty-seven miles of storm and sanitary sewers.

The character and stamina of any city can be accurately gauged by its respect for the creator of all things. The Churches of Paducah are held in greater pride than her commercial institutions. The amount spent for new church buildings in recent years has enabled her churches to more than keep pace with other kinds of growth. All leading Protestant, Catholic and Hebrew denominations are represented without any one sect predominating.

A new Country Club has been organized which will replace the old Golf Club, the links having been laid out, and a thoroughly modern Club House will soon be completed.

Paducah is a live, wide-awake city, and the citizens are rapidly awakening to the realization that their city has within itself all the elements that are necessarily comprised in a great metropolis, and they are putting those elements to work to force and weld the constituents into a concrete mass.

To tell the whole story of Paducah's advance to her present position of importance in the affairs of the great



POST OFFICE

State of Kentucky and of the South, would take many pages of narrative which would be interesting reading.

Paducah figures more prominently in the plans of the big railroad systems of this country at present than any city in the United States, being on the line of the direct route between the Great Lakes and the Panama canal. Several different lines, in an effort to get a direct line

from the Great Lakes to the Gulf for traffic via the Panama canal, are building a mammoth double track bridge across the Ohio river just below the city, which



ELKS CLUB

will be completed the coming season, and when completed will serve to bring four additional roads from the south, thus giving us shipping facilities equal or superior to any city on the Ohio river.

Now, after this, the Ohio, with the Mississippi only a few miles below with deep water to New Orleans and deep water to Pittsburgh and with the Tennessee and Cumberland emptying into the Ohio at this point, giving us in all 4,000 miles of navigable water, you will easily see why Paducah will at some time in the very near



COUNTRY CLUB

future, become the greatest city in the Ohio valley.

Paducah has more than one hundred and fifty varied factories manufacturing various products from which practically all are receiving their raw material within a very few miles of this city, our payroll amounting to more than \$3,000,000 per annum.

By reason of its location, Paducah is peculiarly fa-

vored by nature as an ideal site for manufacturing interests, agricultural pursuits and a distributing gateway for the great South and Southwest. We are located between the great coal fields of southern Illinois and west Kentucky, enjoying a very cheap rate on both steam and domestic coal by both river and rail. We are only a few miles from vast deposits of ball and sagger clay,



BROADWAY NORTH FROM SIXTH STREET

flurspar, zinc and iron ore. We are also located in the heart of the great timber belt districts. Account of river competition, Paducah enjoys freight rates on both raw and manufactured articles that are superior to almost any city in the Southern or Central States.

Paducah's population enjoys splendid water for domestic consumption, the supply coming from the Ohio river through mechanical filtration plant that has the stamp of approval of the United States government. The city operates its own electric light plant, the streets being



HIGH SCHOOL

lighted excellently, some of them with more than fifty arc lights, and are at present installing a "great white way."

The banks of the city have consolidated resources that amount to nearly \$5,000,000.

Paducah has a real live Board of Trade that is offer-



H. C. ROHADS, President
The Kentucky Southwestern Electric Ry. Light and Power Co.,
Paducah

ing any legitimate inducement to encourage new industries to come to the city. All new industries are exempt from city taxation for a period of five years.

1910 census shows population of 22,760, and a recent census taken raises that to about 30,000. In the early spring, the Kentucky Southwestern will begin the construction of 210 miles of electric lines out of Paducah at a cost of three and one-half million dollars, and with the completion of the new bridge and building of new terminals of this city for the different railroads, it is the general opinion that Paducah should have 75,000 people within ten years.

By C. W. CRAIG, Secy. Board of Trade.

DREYFUSS, WEIL & CO., PADUCAH, KY.

The firm of Dreyfuss, Weil & Co., distillers and wholesale liquor dealers, has been established in Paducah for more than twenty-five years and have built up a large business on several of their leading brands of whiskies, which are Peter Cooper Rye, A. G. Nall, Old Cold Spring and S. H. Rollins. They also manufacture a specialty, under their own private formula, on which they are doing a very large business all over the United States, namely, Devil's Island Gin, a medicated Gin of great merit. Special attention is called to their ad. in this book.

Sol Dreyfuss, the senior member of the firm, has been a member of Post A, T. P. A., for more than twenty years and can always be depended upon to help the cause wherever he can. Mr. Dreyfuss, in addition to taking a live interest in matters pertaining to the T. P. A., also takes an active interest in all matters pertaining to civic pride, to the welfare and advancement of Paducah. For several years he was President of Temple Israel, Vice-President for the Commercial Club, Trustee of the Elks Lodge, member of the Grand Lodge of the Order of B'nai B'rith, is chairman of the executive board of the local sanitorium for the prevention and cure of tuberculosis, besides several charitable and other organizations, of which he is an active member.

Herman L. Weil, his late and lamented partner, was a zealous worker in the ranks of the T. P. A. and none stood higher in the esteem and admiration of the members than Mr. Weil. No hour was too early or too late, no work too tedious or laborious, for him to advance the welfare of the T. P. A. and remove some of the many objectionable and unpleasant conditions the "Knight of the Grip" encountered in his travels, and many improvements and betterments that we enjoy today are



STUART SINNOTT Manager Palmer House, Paducah

largely due to his initiative and efforts. As many of the olders members will recall, Mr. Weil was the first president of Post A in Paducah.

THE KENTUCKY SOUTHWESTERN ELECTRIC RAILWAY, LIGHT & POWER CO.

Will Connect with Mayfield and Murray, Also Twenty Other Towns Along the Line.

Paducah is a city of 30,000 population, the leading city of Western Kentuvky, situated in McCracken County, in the southwestern part of the State, being 389



F. M. SMITH

General Manager The Kentucky Southwestern Electric Railway, Light and
Power Co., Paducah, Kentucky.

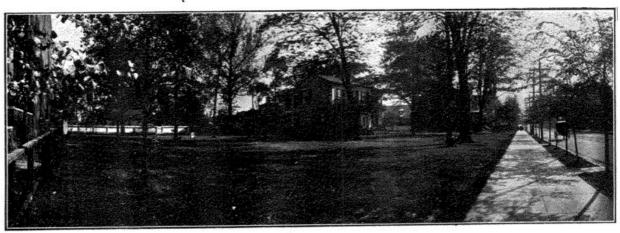
miles south from Chicago; 356 miles west by south from Cincinnati; 155 miles north by west from Nashville; 226 miles west by south from Louisville; 167 miles southeast from St. Louis; 167 miles northeast from Memphis; 653 miles north from New Orleans and 37 miles from

Lakes and the Gulf of Mexico, at the confluence of the Ohio and Tennessee rivers, and only 18 miles from the confluence of the Ohio and Cumberland rivers. With the largest city over 150 miles distant, it is apparent that Paducah is, and will continue to be, the hub of commerce and growing business activity for territory surrounding it to a distance of 75 to 100 miles. This can only mean one result for Paducah; and these conditions, together with other natural advantages, are destined to make Paducah a city several times its present size.



CARNEGIE LIBRARY

Paducah's hotel accommodations are equal, if not surpassing other cities of its size, and there being several of them offering modern conveniences. The Palmer House has a national reputation and is headquarters for T. P. A.'s and all commercial men. Cuisine, and comforts, make the city most suitable for the traveling public, for conventions and association meetings, and many of the latter having been taking advantage of these facilities in recent



RESIDENCE MR. GEO. LANGSTAFF

Cairo, Ill., where the Ohio River joins the Mississippi River.

General Conditions. commodious and up-to-date, and carrying stock in selection to those found in the larger cities.

years. Both wholesale and retail mercantile establishments are a strong endorsement for the city, they being commodious and up-to-date, and carrying stocks equal in selection to those found in the larger cities.



RESIDENCE OF MR. F. E. LACK



RESIDENCE OF MR. JAS. C. UTTERBACH

Photographs by Sacra & Cook, Paducah's Leading Portrait and View Artists.



CITY NATIONAL BANK, PADUCAH, KY.
Paducah's Only Skyscraper

PALMER HOUSE

STUART SINNOTT, Manager

PADUCAH, KENTUCKY



EUROPEAN PLAN—BAR, BILLIARD PARLORS and BARBER SHOP IN CONNECTION FINEST CAFE IN WESTERN KENTUCKY

Headquarters for T. P. A.'s and all Commercial Men

CITY NATIONAL BANK

PADUCAH, KENTUCKY

Capital \$300,0000.00

Surplus \$150,000.00

Seventy-Eighth Semi-Annual Statement of the City National Bank, of Paducah, Ky., at the close of business December 31st, 1912

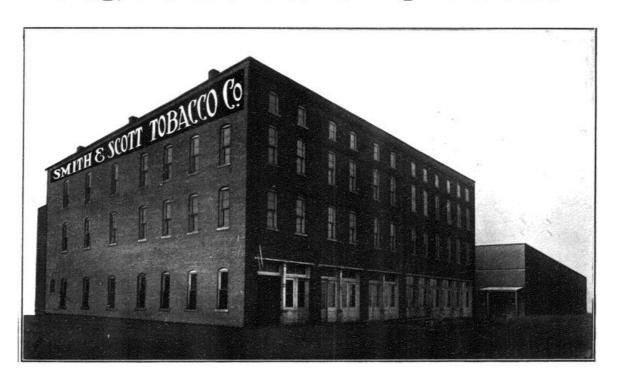
RESOURCES	
Loans and Discounts	\$1,168,951.04
Overdrafts	257.05
United States Bonds	. 330,000.00
Other Bonds and Stocks	65,274,80
Banking House	329.916.71
Other Real Estate	67,400.00
Cash and Exchange	294,801.20
	\$2.256,600.80
LIABILITIES	
Capital	\$ 300,000,00
Surplus	
Undivided Profits	6.332.63
Circulation	300 000 00
Bills Payable Account Banking House	113,000.00
Rediscounts	88,500.00
Deposits:	. 00,000.00
Individual\$780,257.39	
Time	
Bank 63,941.75	
United States	1,298,768.17
	\$2.256,600.80

A DIVIDEND OF FOUR PER CENT WAS THIS DAY DECLARED AND PLACED TO THE CREDIT OF THE SHAREHOLDERS.

THIS BANK SOLICITS BUSINESS UPON THE MOST LIBERAL TERMS CONSISTENT WITH SOUND BANKING

Smith & Scott Tobacco Co., Inc.

Plug, Twist and Smoking Tobaccos



The FORKED DEER Tobacco Works

One of the oldest and best known of Kentucky's manufacturing institutions is the Smith & Scott Tobacco Company, of Paducah. For more than thirty years this company has been making the Celebrated FORKED DEER and other well-known brands of chewing and smoking tobacco, and its products have a wide distribution among dealers throughout the middle, southern and western states. The above cut shows only the main plug factory and part of one of the leaf houses. Besides these, the company has six large storage warehouses and a box factory.

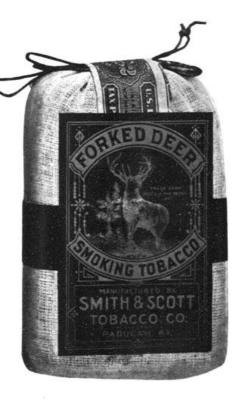
The growing demand for FORKED DEER PLUG and FORKED DEER SMOKING tobacco among tobacco users has already rendered these facilities inadequate, and the company now is planning to erect new buildings to meet the requirements of large expansion

Smith & Scott Tobacco Co., Inc.

Paducah, Kentucky



Forked Deer PLUG Tobacco has satisfied two generations of men — and it will satisfy you.



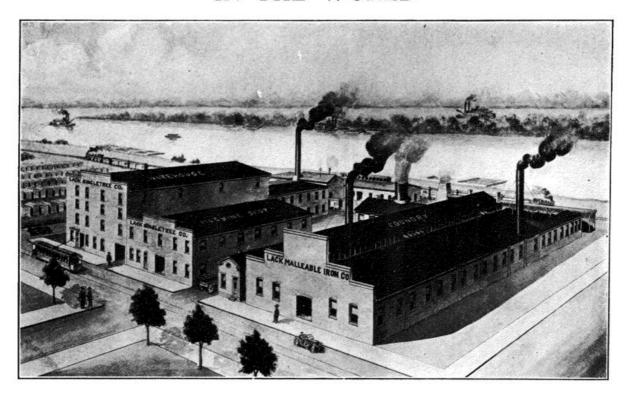
Forked Deer PIPE Tobacco, is the standard of smoking tobaccos to those men who smoke a man's tobacco in a man's way.

The Noxall Singletree Factory

FLOOR SPACE 81,460 SQUARE FEET

Capacity 15,000 per Day

THE LARGEST SINGLETREE PLANT IN THE WORLD



THE LACK SINGLETREE CO.

Incorporated

MANUFACTURERS OF

Singletrees

Malleable and

Doubletrees

Brass Castings

Neck Yokes

Nickel Plating

Wagon Hardware

Tinning and Japanning

THE LACK SINGLETREE CO.

MANUFACTURERS OF The Noxall Line NOXALL

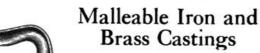




PADUCAH, KY.

THE LACK MALLEABLE IRON CO.

MANUFACTURERS OF



Nickeling, Tinning and Japanning

PADUCAH, KY.







NEW HOME OF PODOLAX, DR. BELL'S PINE-TAR-HONEY, EAGLE EYE SALVE, ETC.

Manufactured by

The E. E. Sutherland Medicine Co., Inc. Paducah, Ky.

Built to accommodate a business that has grown on the merits of its products, in a comparatively short time, from a small beginning to one of the largest manufactories of proprietary medicines in the world YOU NEED

PODOLAX

Whenever you need a Liver Medicine
It Does All that Calomel Did, and Does It Gently

FOR

THE YOUNG

THE OLD

THE RICH

THE POOR

For All Ages and All Classes

PODOLAX

50c the Bottle-At All Druggists

DR. BELL'S PINE-TAR-HONEY

The Universally Used, the Universally Liked Remedy for Coughs & Colds

"Your Grandmother used it" and found it to be a Quick Relief for Coughs— Soothing, Healing, Pleasant, Sure

It is still the best

Manufactured By

The E. E. Sutherland Medicine Co., Inc.

PADUCAH, KY.

GEO. LANGSTAFF President-Tel. 308 H. M. ORME Vice-President H. W. RANKIN Treasurer J. D. LANGSTAFF Secretary

119

Langstaff-Orm Manufacturing Co.

INCORPORATED



IN BUSINESS FIFTY YEARS

Manufacturers of

LUMBER, SASH, DOORS, BLINDS, ETC.

Long Steamboat Lumber a Specialty

438 South Second Street

PADUCAH, KY.

ROM the time of its first settlement, in 1775, by Colonel Robert Patterson, the city of Lexington. Kentucky, has been noted for the patriotism of its citizens. Perhaps it is not generally known that the name of the city was conferred upon it by the early settlers in honor of the victory won by American arms at the little battle of Lexington, in Middlesex County, Massachusetts, which was the spark that ignited the blaze of the Revolution, and won for the United States their independence. "Let us call our town 'Lexington,'" said Colonel Patterson, in the ardor of his first enthusiasm

when a stage coach made the trip to Lexington from Cincinnati in a day." Yet the stage coach marked as great an advance in its time as did the railway, later on. It was among the first of the 'spring wagons' prophesied by old Peter Saulsbury, and for its better accommodation were built those pikes for which Kentucky is famous. If the old hunter could come back for a while, what would he think of the iron-horse eating up the long miles between North and South, the beautiful cities, the thriving villages, the buffaloes' grazing ground sown to corn, wheat, hemp and tobacco; the vineyards, the



FAYETTE COUNTY COURT HOUSE

over the victory of the Minute-men whom Paul Revere had so heroically summoned to their posts, and the other settlers unanimously acclaimed it, and adopted it, with a great gusto chorus of "Yes, let it be 'Lexington.'"

When Peter Saulsbury first took the Long Trail through the open glades of Kentucky, he said to his companion, old Ephraim Norris, scout and Indian fighter by profession: "Eph., we shan't live to see it, I reckon, but our gran'children 'll be ridin' up 'n' down these here valleys in spring wagons, and the nighest Injun'll be in hell."

Before the old hunters died and went each to his appointed place, as we all must, they spent some years in exploring the territory south of the Ohio river.

"It is a far cry," remarks the writer of a recent article on "The Blue Grass," "from these days of the Queen & Crescent Vestibule Limited back to the pioneer times orchards, the busy factories; and on the rivers, where he used to paddle his canoe, the veritable floating palaces?

Lexington has frequently been called "The Athens of America," because of its unusual educational facilities, and it is patent that the Arts and Sciences have not been overlooked in favor of physical advancement. The first college west of the Alleghenies was built at Danville in 1780. It was known as Transylvania University, and in 1788 was removed to Lexington. Today, we find this city equipped with six public schools for white children, three for colored, and over a score of universities, colleges, and private schools.

The new ornamental system of street lighting, and the new paving in all the latest types, as best adapted to the various streets, according to grades and kind of traffic thereon, will prove of greatest usefulness to the retailers, as well as of the utmost convenience and com-

fort to the public at large. Both of these improvements were agitated by the Commercial Club, and are being carried through under their auspices. In short, the club has aided largely in making Lexington an example of militant industrialism, beside which all precedents of rapid growth along commercial lines must inevitably fail. It is a city which has deserved success, and, now that it has won success, must ever, by sheer force of natural causes, continue to command success.

Lexington's tobacco industries are among her greatest assets, competing strongly with her vast stock farm enterprises. Tobacco last year averaged 10½ cents per pound, which showed an increase of 33½ per cent over the prices of old days. The local market has grown from one lone warehouse, until today there are ten sales warehouses. One of them is the property of the Burley Tobacco Society, and is the largest loose-leaf tobacco warehouse in the world, being 380 feet wide, 680 feet long, and two stories high. In four years' time the tobacco market has increased from an almost negligible position to the largest loose-leaf market in existence. Just now there have been completed two new additional re-drying and re-handling plants.

In the percentage of increase in bank clearings last year, Lexington showed second in the United States.



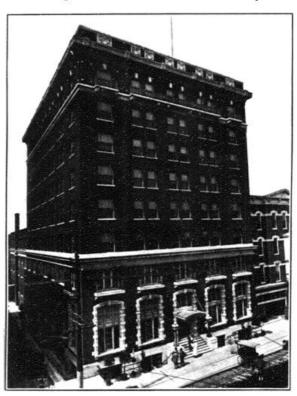
R. L. McCLURE, Lexington, Ky. Horse and View Photographer.

The population now is 40,000, including between 3,000 and 3,500 students in the universities and private schools.

Lexington has several distilleries, manufacturing whisky which is shipped into almost every State in the Union, and a brewery selling its product in nine States.

We wish to call special attention to the Lexington Brewery, as every T. P. A. who visited Lexington during the National Convention, held in Louisville, June, 1899, will ever remember their trip to the Lexington Brewery and the hospitality extended to them by its genial president, Mr. John Gund.

At Lexington are located the railroad shops of the



PHOENIX HOTEL, Lexington, Ky.
JOSEPH M. SKAIN, Manager
One of the Finest Hotels in the South. Splendid Cuisine. 300 Rooms.

Lexington & Eastern Railway Company, the division repair shops of the Chesapeak & Ohio Railway Company, and the division terminal yards and shops of the Louisville & Nashville and Southern Railways.

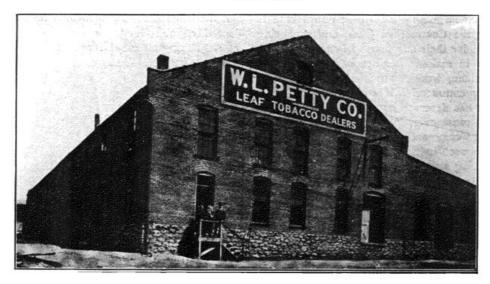
Lexington gets her water supply from artificial lakes, the water-shed covering some fifteen hundred acres. The supply is adequate and the water pure and wholesome. Several of the manufacturing concerns get their supply from driven wells at very moderate cost.

Lexington is one of the oldest cities of the country. It has many historical associations, and has been the home of many great men.

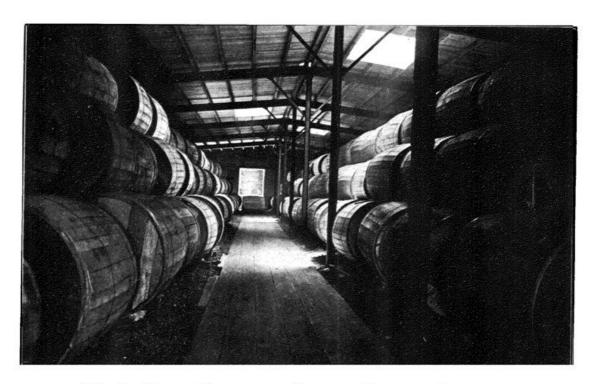
Lexington is headquarters for fifty of the greatest horse breeding farms in the world. The plant of James B. Haggin alone comprises eight thousand acres of land.

Lexington has cheap fuel. Kentucky has 16,100 square miles of workable coal area, most of it practically untouched, and Lexington is the gateway city to these vast

Lexington is the county seat of Fayette county, which has more than 350 miles of macadamized roads within its boundaries. The Blue Grass region is the favorite summer home for automobile tourists.



W. L. Petty Company Drying Plant, daily capacity for redrying and prizing 100,000 pounds. Equipped with modern machinery



W. L. Petty Company, Storage House. Capacity 3,000 Hogsheads

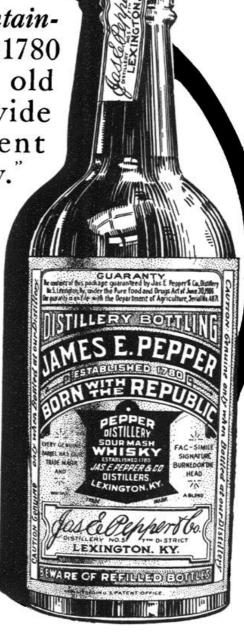
Thru maintaining quality since 1780
this celebrated old
liquor has gained wide
fame and preferment
among "men who know."

James E. Pepper Whiskey

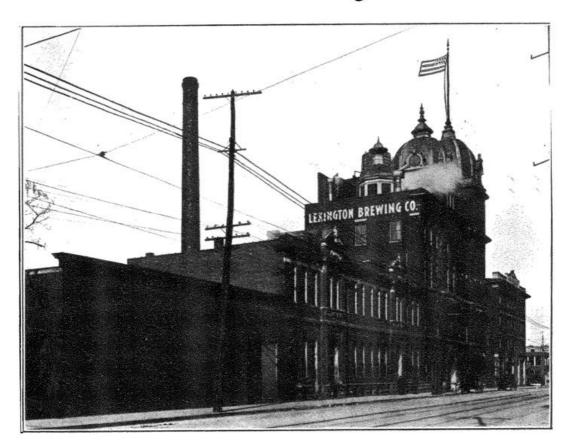
"Born with the Republic"

endorsed by 40,000 high-standing physicians as "the standard by which all other whisky is judged."

Sold everywhere.



Kentucky's Model : Brewery :



Lexington Brewing Company

John Gund, Pres. and Mgr.

Lexington, Ky.

Bottle Beer De Luxe

Brewed only at our own magnificent Twentieth Century plant. Dependably the BEER for those who know and insist on having the very BEST

DIXIE—ALT HEIDELBERG

Malt Mead - - - Non-Intoxicating

LEXINGTON BREWING CO.

INCORPORATED

LEXINGTON, KY.



JOHN D. MOORE, President & Treasurer.

Established 1840

J. T. SPECHT, Secretary.

John D. Moore Tobacco Company

INCORPORATED

Manufacturers of

PLUG, TWIST & SMOKING TOBACCOS

Lexington, Ky.



The above picture shows the Home of Blue Ribbon Twist, which since 1840 has been the constant friend of particular tobacco users all over the United States. From this building also come the famous chew and smoke Dixie Twist, Skylight Plug and the Pipe Smokers' delight, Loving Cup and Kentucky Leaf Granulated.

FRANKFORT, the Capital City of Kentucky, has a population of eleven thousand, beautifully lighted streets and elegant hotels; churches and schools of every denomination. Beautiful homes and scenery.



SCENE ON THE KENTUCKY RIVER AT FRANKFORT



THE CAPITAL HOTEL

E. B. Weitzel, Manager -:- -:- Frankfort, Ky.

American plan. Rates \$2.50 to \$3.00 per day. First class in all its appointments. Hot and cold running water in every room, including private baths and telephones.

The table is supplied with the best the market affords, fresh milk, butter, eggs and vegetables coming direct from the Weitzel farm. Headquarters for T. P. A.'s and all commercial men.

The Capital has a national reputation as being one of the best and most home-like hotels in the state.



THE UNITED AMERICAN INSURANCE CO. BUILDING FRANKFORT, KY.



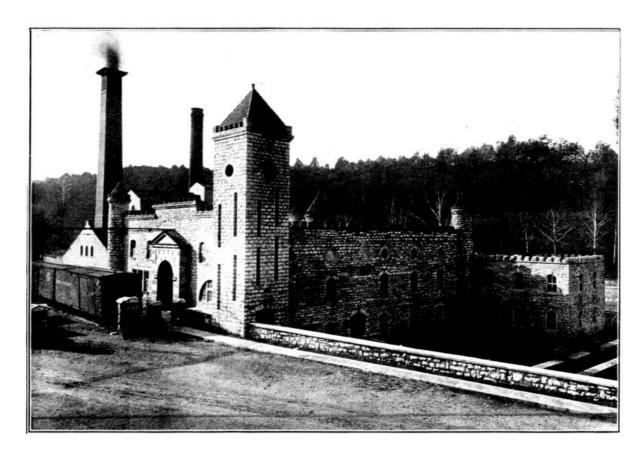
APPROACH AND ENTRANCE TO "THISTLETON" Residence of Col. E. H. Taylor, Jr., Frankfort, Kentucky.



LOOKING TOWARD THE FRONT GATE FROM ONE OF THE TERRACES Col. E. H. Taylor, Jr.'s "Thistleton"



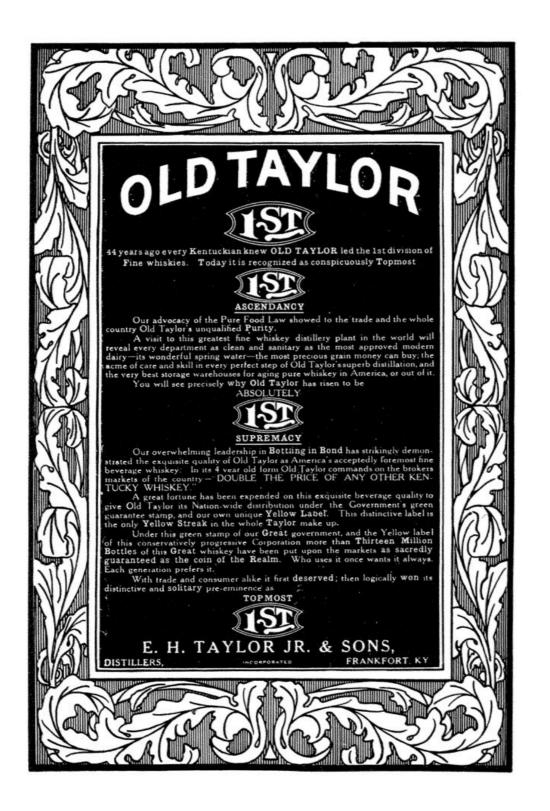
DRIVEWAY ENTRANCE TO "THISTLETON" Residence of Col. E. H. Taylor, Jr., Frankfort, Ky.



Old Taylor Distillery

E. H. Taylor Jr. & Sons Incorporated

Distillers - Frankfort, Ky.

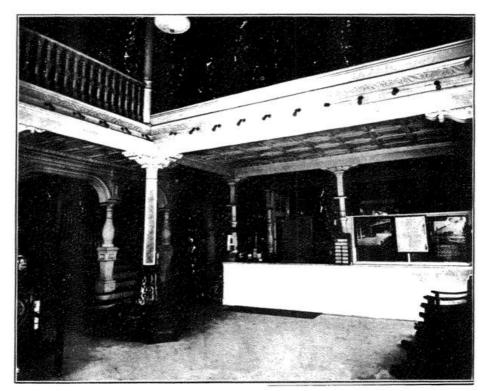


MANSARD HOTEL

=MANSARD HOTEL CO., Proprietors=

BOWLING GREEN

KENTUCKY



OFFICE LOBBY

MODERN AND UP-TO-DATE

Steam Heat, Electric Lights, Hot and Cold Running Water, and Local and Long Distance Telephone in Every Room

Bar, Barber Shop and Billiard and Pool Room in Connection

Carry Best Brands of Liquors, Wines and Cigars

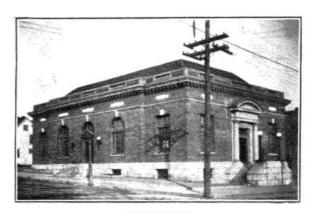
THIS beautiful little city with a population of nearly ten thousand has been aptly called the "Hub of the Purchase." It is midway between Louisville and Memphis and its altitude is the highest between these two points. It is the county seat of Graves county, one of the largest counties in Kentucky, with a population of more than forty thousand, and containing 540 square miles. Its climate is ideal and coupled with the health giving water, furnished by the city water supply from



S. BURT SMITH
Secretary Mayfield and Graves County Commercial Club,
Member Post "E"

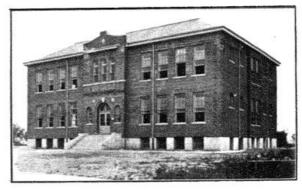
deep wells, makes Mayfield a delightful place of abode, and statistics show its death rate to be one of the smallest for cities of its size in the country.

Mayfield is unique in two respects, being the largest loose-leaf tobacco market in the world, as well as the largest market in the country producing finished clothing and fabrics from the raw material. These two last mentioned industries furnish employment to large numbers of skilled workmen and mechanics. Near this city is located an inexhaustible supply of the finest ball and sagger clays to be found in the United States; in fact, no beds of



POST OFFICE

clay have yet been discovered in this country that will compare with these clays for the fine arts. There is a great deal of development in these clay industries going on and available fields stand ready to be developed, and can be had at a reasonable figure. This city has two modern brick and tile plants, two local and long distance telephone systems, with rural lines touching every portion of this large county; the county has twelve hundred miles of good roads, and gravel pikes reaching out from the city to the county line on all sides.



ONE OF THE NEW HIGH SCHOOLS

All classes of mercantile business, both retail and wholesale are well supplied, and its trade radius is so large that it has been well designated "The Best Retail

Town in Kentucky"; five banks and a prosperous building and loan association furnish ample capital for the transaction of the business.

Educationally, its advantages cannot be excelled, it having three graded schools and one high school in shops. Most notable among its varied interests are the two large clothing factories, namely, the Merit Manufacturing Company, and the Mayfield Woolen Mills, both of whose goods and trade marks are already too well known for discussion.



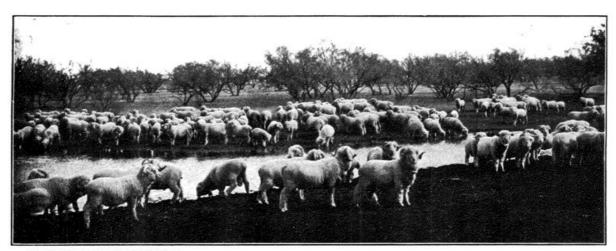
RESIDENCE OF DR. JOHN L. DISMUKE

charge of competent instructors in modern, well equipped structures; has twelve handsome church edifices, representing all Protestant and Catholic denominations. Here may be found four tobacco sales warehouses; twentyeight tobacco re-handling houses; a branch of the Ameri-



THE WALDRIDGE MONUMENT

Mayfield is especially interesting to traveling salesmen, from the fact that she numbers among her best citizens about one hundred and fifty enthusiastic and capable traveling salesmen, most of whom travel for local concerns and stand ready and willing at all times



By Courtesy Sheep Breeder, Chicago

SHEEP RAISING IN KENTUCKY

can Tobacco Company; electric light; power and water plant; planing mills; lumber mills; bottling works; ice plant; three cooperages; marble works; daily and weekly newspapers; two flour mills; and foundry and machine

to boost their meritorious lines and the prosperous little city from whence they hail. The citizens of Mayfield are progressive, wide awake and anxious to welcome all outside parties and capital looking for the ideal location.

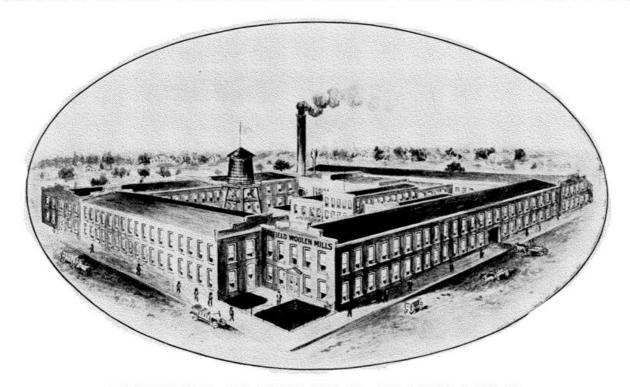
MAYFIELD WOOLEN MILLS

INCORPORATED

MAYFIELD, KY.

MANUFACTURERS OF THE CELEBRATED SHEEP BRAND PANTS

Converters of Raw Wool into the Finished Pants in Our Own Factory



ESTABLISHED 1860 WITH 7200 SQ. FT. FLOOR SPACE OUR PLANT TODAY HAS OVER 100000 SQ. FT. FLOOR SPACE

10000 Merchants Now Selling Them Over a Million Men Now Wearing Them

ATTEST TO THE SUPERIORITY OF THE SHEEP BRAND PANTS THE ONLY LINE OF PANTS GUARANTEED UNDER FORFEIT

FROM THE MILLS DIRECT TO YOU
NO MIDDLEMEN
JUST US TWO

MAYFIELD WOOLEN MILLS

OUR TRADE MARK THE SHEEP

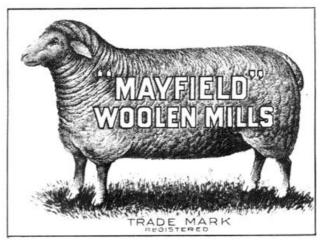
It was bred and born in Old Kentucky—Kentucky in known far and wide for its pretty women, its fast horses and its fine whiskey—but these have not added more to Kentucky's fame than the Sheep Brand Pants since the American Eagle has dipped its bill in the snow banked North, its tail in the Panama Canal, and spread its wings from Ocean to Ocean, we have followed with our Pants and our Sheep.

TO THOUSANDS OF MERCHANTS AND MILLIONS OF MEN

THE SHEEP

IS TO PANTS-WHAT STERLING IS TO SILVER

The Sheep with a Pedigree



The Pants with a Guarantee

This is the Sheep of Great Renown,
That was Bred and Born in a Kentucky Town.
This is the Emblem of the Best Pants Known,
That are Made from Wool the Finest Grown.

This is Our Guarantee by which we are bound, \$200.00 Reward if Cotton in the Filling is found. If they Fade or Shrink a New Pair Free, Merchants are Authorized to Make Good Our Guarantee.

We Are Manufacturers---and Manufacturers Create Values

Jobbers merely add Cost without increasing Values.

FROM THE MILLS DIRECT TO YOU NO MIDDLEMEN JUST US TWO

MAYFIELD WOOLEN MILLS

THE SHEEP THE PANTS

THE BIG FACTORY

THE 10000 SATISFIED MERCHANTS
AND THE MEN THAT HAVE MADE ALL THIS POSSIBLE



MANAGERS AND SALESFORCE OF THE

MAYFIELD WOOLEN MILLS MAYFIELD, KY.

WITH ONE OR TWO EXCEPTIONS OUR ENTIRE SALESFORCE ARE LOYAL MEMBERS OF THE T. P. A.

Merit Manufacturing Company

(Incorporated)

Mayfield, Ky.

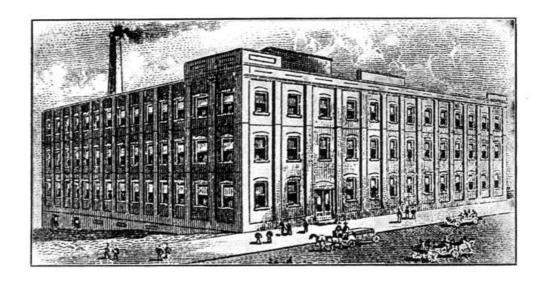
Manufacturers of



Merit System Clothes







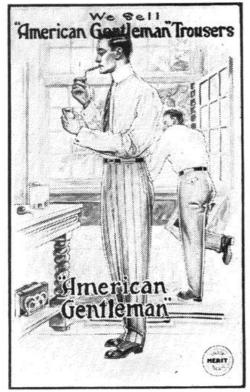


Travel 30 Salesmen

Product Sold Everywhere

Applications from Good Salesmen Always Considered





Trousers of Real Merit Worthy of the Name

Made in our own factory and every detail carefully watched.

"The Trousers are Perfect"
That's why we call them
"American Gentleman Trousers"

Write for samples

LIVE DEALERS all over the United States have taken hold of these lines, and they are having unqualified success.

Merit Manufacturing Co., Mayfield, Ky.

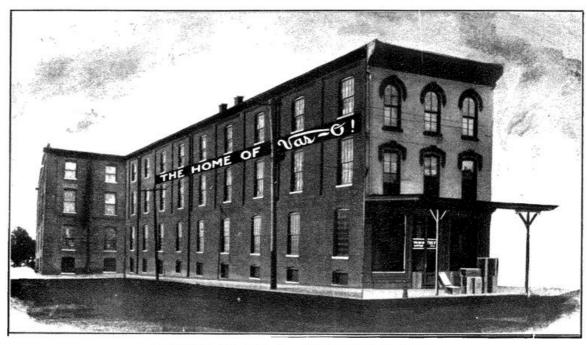
There is a certain something in the "Pony Boy" suit line that's different from the rest.

The patterns, fabrics, workmanship, serviceability and PRICE of "Pony Boy" suits are not equaled in America.

That's a broad statement, but if you will look at the line you will not require further proof.

(Shall we show you?)





THE VASA COMPANY

INCORPORATED HENDERSON, KY., U. S. A.

Directions for Using Vas-O

FOR CATARRH, ASTHMA, BAD COLDS, ETC.—After removing the lid, put a jar of "Vas-O." in a vessel containing enough water to reach nearly to the top of the jar. Place the vessel containing the jar of "Vas-O." and water on the stove and let it remain until the water boils and the "Vas-O." has liquified. Then make a cornucopia out of a clean piece of thick paper—if you have a metal funnel use that if not too large. The large end of the cornucopia or funnel should fit snugly over the jar of "Vas-O." and the small end should be small enough to enter the nostril easily. The treatment is then ready. Breathe up into the head the vapor coming from the small end of the cornucopia or funnel, holding the other nostril closed. Next breathe into the mouth, holding the nose. The relief to the sufferer will be wonderful, as the vapor, being warm, and thus ascending, permeates the nasal tubes and all afflicted parts more thoroughly than any cold vapor could, and is much more healing and soothing, clearing the head and throat and giving inestimable relief. FOR CATARRH, ASTHMA, BAD COLDS, head and throat and giving inestimable relief.

If there are children in the house you can hardly afford to be without it. When once used they cry for it. We have seen this the case, and it is the reason we say don't let the little ones suffer for the lack of the child's friend, "Vas-O."

Try it in the mosquito-infected district. It will relieve the bite and keep them off the skin when applied.

Treatment

FOR GENERAL USE TO OBTAIN BEST RESULTS—First, bathe the skin in warm water, and before drying, apply the salve, rubbing very gently; this will produce a very soothing, pleasantly cool feeling to the skin; then dry gently with a towel; do not rub vigorously. This treatment will produce the best results in nearly every case of skin disorder or irritation.

FOR THE BABY.—For hives, rawness of the skin or any irritation, follow the above directions and you will see almost instan-taneous relief produced.

FOR SHAVING,—Follow the above direc-tions before shaving, applying the lather immediately after the skin has been softened in this way. You will be able to shave with ease and pleasure, and the burning effect after a shave will be avoided.

This Can Be Used in like manner for piles and all skin diseases and Eczema.

FOR CUTS, BURNS, FEVER BLISTERS, Etc.—For cuts, apply without using much water; see that the salve covers the cut, applying gently, and you will be amazed at the almost immediate relief and quick heal-

GREAT FOR SORE FEET!

ing of the wound. For burns, bathe the wound in very warm water and then apply in like manner. For fever bilisters, use no water, but apply more vigorously.

TO PRODUCE A BEAUTIFUL SKIN.—
Bathe the face in real warm water and while yet wet gently rub the preparation over the surface with your hand until it is nearly perfectly dry; then, taking a very soft hand-brush, gently brush the skin, brushing upward, until you have completely dried the surface. You do not have to wait for results. for results.

NASAL SORENESS,—Caused by catarrh or cold, can be relieved to a large extent by applying inside the nose before retiring.

These Rules Apply to nearly every case of skin disorder, and you will be delighted with the results.

Follow the directions carefully, to get best results.

FOR PILES.

Do you want naturally beautiful red lips? Try an application of Vas-O. TIRED FEET REFRESHED AT ONCE WITH A VAS-O: APPLICATION.



6 CATARRH OR ASTHMA TREATMENTS FOR 25c.

FOR SUN BURN AND THOSE SUMMER ILLS.

Vas=0!

OFFICE OF SUPERINTENDENT

OFFICE OF SUPERINTENDENT

PYTHIAN HOME OF KENTUCKY

M. GEO. MOORE. SUPERINTENDENT

LEXINGTON. KY. 12/28/12.

The Yang Co.,

Henderson, Ky.,

Certiomen:

I desire to acknowledge receipt of box of Yas-O. which
you so kindly donned to the Home. We have used it with very
beneficial results, in soveral cases of bad colds, sore threats.

cuts, burns & etc., and have found the remedy all that is claimed for it.

Yory truly yours.

P. 3. Kindly quote me price on Yas-O, as I shall order some
before the supply you sent me is embousted.

N. A. M.

YOU
NEED IT
YOU
WANT IT:
BUT

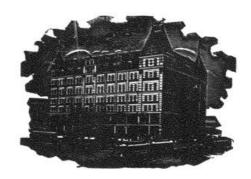
YOU DON'T KNOW HOW BADLY
YOU NEED IT IN YOUR HOME,
UNTIL YOU USE Vas=0!
"IT HAS NO SUBSTITUTE"

READ ABOVE LETTER

C. T. S. AND MERCHANT'S HEADQUARTERS

American Plan \$2.50 to \$3.50

European Plan \$1.00 and Up Per Day



Headquarters for Merchants, Commercial and Family Trade.

In heart of Commercial and Theatrical Home.

Make the Palace your Cincinnati Home.

OTHERS LIKE IT, YOU WILL.

PALACE HOTEL

E. W. LYND, Manager

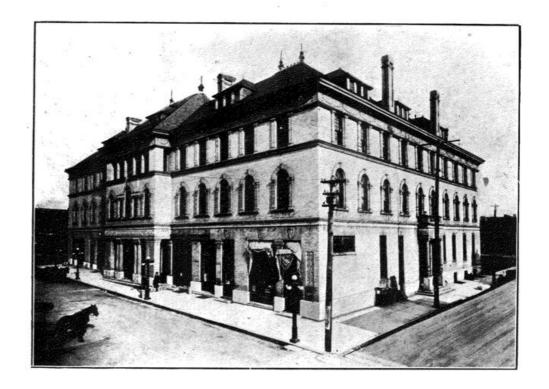
SIXTH AND VINE STREETS, :

CINCINNATI, OHIO

Hotel Latham

A. D. NOE & SON, Owners and Proprietors

HOPKINSVILLE, KY.



OTHING adds more naturally to the charms and attractions of a city than a first-class hostelry, and the City of Hopkinsville is fortunate in having in its immediate business center one of the best hotels in the State, which is no other than The Latham, having been recently purchased by Messrs. A. D. Noe & Son, who have remodeled and refurnished it throughout, making it up-to-date in every respect.

The office lobby on the first floor is elegantly furnished with large, massive leather upholstered easy chairs and brilliantly lighted with electricity, while the floor is of a most handsome design of mosaic. Well lighted writing desks are also on this floor, a door in the rear leads into the new dining room, which for beauty has no equal. Messrs. Noe & Son, the proprietors, have spared neither time or expense to accomplish this end, which speaks for itself.

The cuisine is under the supervision of an experience culinary artist and the tables are supplied with the best the market affords at all times, while the service is strictly first-class.

Every room has been refurnished with the best of beds and supplied with hot and cold running water, electric light and steam heat, a great many have private baths in connection.

The Latham is run on the American plan, with rates from \$2.00 to \$3.00 per day. It is headquarters for T. P. A.'s and all commercial men.

Messrs. Noe & Son will spare no pains to please their guests, and see that they are comfortable at all times.

That The Hotel Latham is fast growing popular with the traveling men goes without saying.

The Avalon

HE Avalon was erected by Mr. T. L. Metcalf, who gives to the community use of the building Rest, Recreation, Pleasure and for Study.

The structure is two stories in height and modern in all its appointments. The outside walls are of cream pressed brick, giving a most attractive appearance. A balcony extends the full width of the sidewalk along the front.

Mr. Metcalf will have in connection with this magnificent Assembly Hall an up-to-date Green House. The front rooms are to be used as display rooms for green-house products.

served.



The building contains a free gymnasium, which opens directly off the assembly hall; also a fully equipped kitchen, where banquets and dinners can be

Mr. Metcalf is a charter member of Post J., Kentucky Division T. P. A., of Hopkinsville. He has fitted up the Avalon especially for the Traveling Man to do his writing and reading, and as a T. P. A. Mr. Metcalf extends a cordial invitation to T. P. A.'s and all Commercial Men during their stay in Hopkinsville to make "The Avalon" their headquarters.

METCALF, THE FLORIST LAUNDERER HOPKINSVILLE, KY.

The friend of the traveling man, one day Laundry work for the traveling man a specialty. The Avalon erected by him especially for the traveling man absolutely free, ask the hotel man about it.

A Thoroughly Modern Plant

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