

JUL 2001

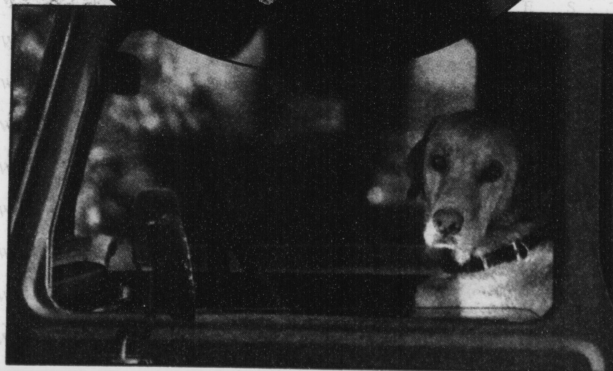
2001

Better Newspaper Contest



sponsored by:

KPA
KENTUCKY PRESS ASSOCIATION



Weekly Class 1

Category 1 - TYPOGRAPHY

First Place - SPENCER MAGNET
Good clean look! Body font's leading easy to read. Might want to reduce number of headline fonts and rethink condensed fonts in particular. Photo printing fine.
Second Place - MCLEAN COUNTY NEWS
Like headline font, but might want to allow more white space. Classified column spacing needs to be uniform. Good registration throughout.

Category 2 - COMMUNITY SERVICE

First Place - SPENCER MAGNET
The paper's creation of a Main Street Trick-or-Treat event has provided the community with a safe, family-oriented night in the downtown. Dozens of businesses and community groups have followed the Magnet's lead to make this event successful Excellent work.
Second Place - MCLEAN COUNTY NEWS

Category 3 - FREEDOM OF INFORMATION

NO ENTRIES

Category 4 - FRONT PAGE

First Place - MCLEAN COUNTY NEWS
Nice variety of stories. Lead story B, easy to identify.
Second Place - FULTON LEADER
Good mixture of local coverage.
First Place - SPENCER MAGNET
Solid, clear, modern layout. Color a huge plus.

Category 5 - EDITORIAL PAGE

Certificate of Merit - MCLEAN COUNTY NEWS

Category 6 - NEWSPAPER PROMOTION

Certificate of Merit - MCLEAN COUNTY NEWS

Category 7 - SPORTS PAGE/SECTION

First Place - FULTON LEADER
A very nice info-packed sports page. Scott Rich may want to consider placing his column in the same place every week. Some larger pics might anchor the page better. Overall a well done sports page.
Second Place - MCLEAN COUNTY NEWS
A nice variety of pictures. Play by play in stories is a bit too long. Shorten the stories, such as where they downed the kickoff, etc. Overall a nice sports page.
Third Place - SPENCER MAGNET
Nice variety of pictures. Avoid using too many pictures. November 22 was an especially strong page.
Honorable Mention - EDDYVILLE HERALD LEDGER
Really liked the way you put every soccer player in the paper. Some more action shots and stories would make your page even better. Nice effort.

Category 8 - BUSINESS

AGRIBUSINESS PAGE/SECTION
Certificate of Merit - MCLEAN COUNTY NEWS

Category 9 - LIFESTYLE

PAGE/SECTION
Certificate of Merit - EDDYVILLE HERALD LEDGER

Category 10 - LOCAL NEWS

PICTURES
First Place - SPENCER MAGNET
Great shots of a dramatic moments. The photos add to the

story, drawing the reader in.
Second Place - MCLEAN COUNTY NEWS
Third Place - EDDYVILLE HERALD LEDGER

Category 11 - LOCAL FEATURE PICTURES

First Place - MCLEAN COUNTY NEWS
Good home-town feel with photos.
Second Place - SPENCER MAGNET
Photos provide good connection with the community.
Third Place - EDDYVILLE HERALD LEDGER

Category 12 - LOCAL SPORTS PICTURES

First Place - MCLEAN COUNTY NEWS
Good variety of local sports action. Includes good coverage of team sports.
Second Place - EDDYVILLE HERALD LEDGER
Nice action shots. Better choices in cropping would make big difference.
Third Place - SPENCER MAGNET
Captures flavor of local sports events and enthusiasm of participants.

Category 13 - BEST USE OF GRAPHICS

First Place - MCLEAN COUNTY NEWS
Eye-catching color with good reproduction, and juxtaposition of relevant images.
Second Place - SPENCER MAGNET
Clean and concise graphics.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

Certificate of Merit - SPENCER MAGNET

Category 15 - SPECIAL EDITION/SECTION

First Place - SPENCER MAGNET

A lot of information! Clean design and good quality inside photos. Good balance of information and advertising.

Second Place - SPENCER MAGNET

Good information for those who want to attend. Good balance. It makes me want to visit.

Third Place - FULTON LEADER
Excellent keepsake. A lot of work seems to have been invested to pull all of the elements together. Mitchell's photos are good images but 'soft' reproduction kept this from a higher award.

Honorable Mention - TIE - MCLEAN COUNTY NEWS

This booklet is a good program guide for historians and visitors.
Honorable Mention - TIE - EDDYVILLE HERALD LEDGER

Category 16 - ORIGINAL AD IDEA

First Place - MCLEAN COUNTY NEWS

Tasteful ad for sensitive subject. Simple design, dignified, well-written message gave cheer to those who suffered loss during year. Great!

Second Place - FULTON LEADER
Great use of color, great institutional ad for client to establish good citizen reputation. Simple and direct.

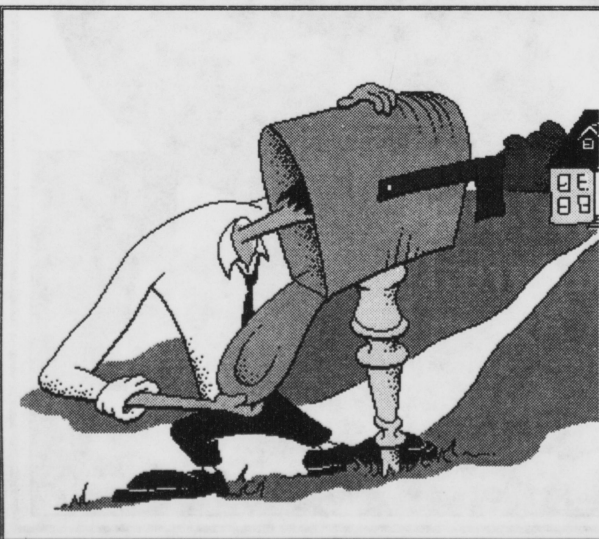
Third Place - MCLEAN COUNTY NEWS

Informative, good use of color, appealing and inviting.

Category 17 - DISPLAY ADVERTISING

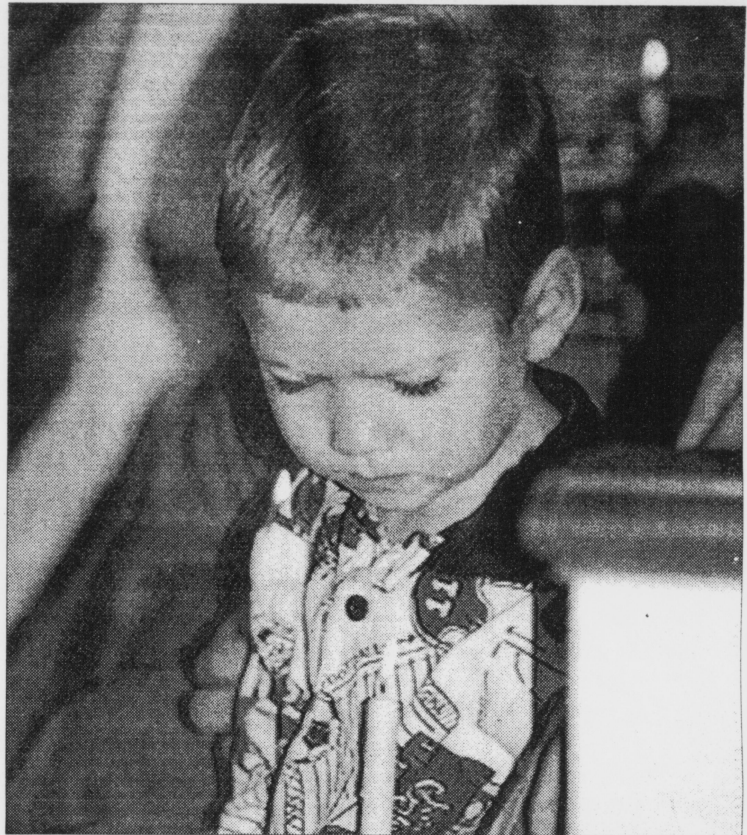
First Place - SPENCER MAGNET
Unique diversity. Well written ads with very little sameness. Good use of available spot color. Reader friendly, attractive.

Second Place - FULTON LEADER
Good use of clip art. Some hard to read font troubles overcome by good writing.



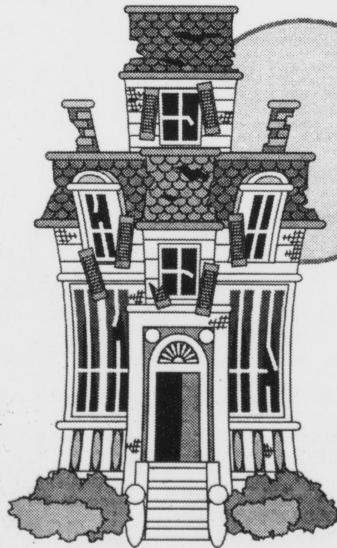
You could be one of the many KPA members who anxiously await the arrival of news about winning contest entries... but you've got to enter to win! Deadline for entering the 2001 KPA Fall Newspaper Contest is mid-October

In the competition for Weekly 1 newspapers, the McLean County News (right) was the first place winner in the Local Feature Pictures' category. The win helped the newspaper secure first place honors in the General Excellence Competition. Below: The Fulton Leader was the judges' pick for best Sports Page/Section. The newspaper finished third in the overall point tabulation.



The Spencer Magnet (right) won second place in the General Excellence competition with entries like this top finisher in the Community Service category.

**GET READY FOR
TRICK-OR-TREAT ON MAIN STREET**



Planning is underway for The Magnet's annual Trick-or-Treat on Main Street Halloween Event. Call The Magnet and let us know if your business plans to set up on Main Street on October 31 to hand out candy to all of the county's ghouls and goblins!

And if you're interested in playing a part and being a ghoulish yourself, or know someone who might be interested, let us know. Call 477-2239

Weekly Class 2

Category 1 - TYPOGRAPHY

First Place - SPRINGFIELD SUN
Fonts readable. Headline size and decking promotes stories. Press work looked good. You abandoned the gray screen over the 1A Briefs box, which cleaned up the front considerably. Everything is bounded by columns, rules or boxed.

Second Place - OWENTON NEWS HERALD
Nice fonts used well, but screens are distracting to readers.

Third Place - CITIZEN VOICE & TIMES
The color comes off the press well, but it's very blue. Like your bylines. Attractive flag. Everything is neat, but it is very busy.

Category 2 - COMMUNITY SERVICE

First Place - LAUREL NEWS JOURNAL
The paper's efforts helped the county to identify all of the local news who had died in our nation's wars during the 20th Century. The paper even created a full-size plaque that will honor the men until a monument can be created.

Second Place - CRITTENDEN PRESS
Third Place - CITIZEN VOICE & TIMES

Category 3 - FREEDOM OF INFORMATION

Certificate of Merit - CITIZEN VOICE & TIMES

Category 4 - FRONT PAGE

First Place - LARUE COUNTY HERALD NEWS
Excellent design, use of art and headlines. Centerpiece writing gave it the edge over other excellent work because of writing interesting to the reader.

Second Place - CITIZEN VOICE & TIMES
A bold entry demanding the reader to read the paper. Good designing and use of color and art.

Third Place - OWENTON NEWS HERALD
Good newspaper with a lot to offer. Good art but lacked a dominant headline. Look for this paper in the future!

Honorable Mention - TIE - CADIZ RECORD
Excellent design and good writing.

Honorable Mention - TIE - CRITTENDEN PRESS
A strong front page with pleasing design, headlines and artwork. Good job.

Category 5 - EDITORIAL PAGE

First Place - SPRINGFIELD SUN
Nice variety of local and national commentary and letters. Strong and lively columns by James

Roberts. Fine local color provided by Janie Bowen's commentaries.

Second Place - OWENTON NEWS HERALD
Good variety, good editorials and local columns by Patti Clark, Carrie Bennett and especially Natasha Allen. Nice to see several letters. Nice to see several letters.

Third Place - FLEMINGSBURG GAZETTE
Notable especially for breezy writing from Garry Barker and Danetta Barker.

Honorable Mention - TIE - CARROLLTON NEWS DEMOCRAT
Notable for lively local commentary by George Harper. Also includes a good number of letters.

Honorable Mention - TIE - CADIZ RECORD
Good variety. Nice light commentary by Vyron Mitchell and particularly strong writing by Bill Cunningham.

Category 6 - NEWSPAPER PROMOTION

First Place - OWENTON NEWS HERALD
Excellence!

Second Place - SPRINGFIELD SUN
Clean design. Great use of color, lots of information.

Category 7 - SPORTS PAGE/SECTION

First Place - LAUREL NEWS JOURNAL
Coverage is very complete. Great job on basketball pages. Layout is clean and modular. Writing balanced news and feature approach. Strong photographs.

Second Place - CADIZ RECORD
Good balance of coverage. Layout generally good. Photos have good content but lack technical quality in some cases. Writing generally good, but need snappier leads.

Third Place - SPRINGFIELD SUN
Good use of pictures. Layout not easy to follow sometimes.

Category 8 - BUSINESS/AGRIBUSINESS PAGE/SECTION

First Place - FLEMINGSBURG GAZETTE
Lots of business and ag news enhanced with color photos. Writers cover a variety of economic topics.

Second Place - SPRINGFIELD SUN
A wonderful job of covering ag-related events in a community. Lots of color photos and graphics add.

Third Place - LARUE COUNTY HERALD NEWS

Category 9 - LIFESTYLE PAGE/SECTION

First Place - LAUREL NEWS JOURNAL
Absolutely beautiful photos on the section's front page. "Rock of Ages" story is an interesting read. Lots of good content on the inside. I'd try not to rely too much on a shaded

colored box framing the front page.

Second Place - CADIZ RECORD
Nice variety of stories on page, although I'd try to have a dominant piece every week.

Third Place - SPRINGFIELD SUN
Good front page layouts. Especially like nice headlines, though I'd want a lifestyle story occasionally, and not just photo pages.

Category 10 - LOCAL NEWS PICTURES

First Place - LAUREL NEWS JOURNAL
Good composition, editing and layout.

Second Place - SPRINGFIELD SUN
Captures the essence of the news moments.

Third Place - FLEMINGSBURG GAZETTE
Very nice job.

Honorable Mention - LARUE COUNTY HERALD NEWS
Deserves recognition.

Category 11 - LOCAL FEATURE PICTURES

First Place - LAUREL NEWS JOURNAL
Great capture and use of wide range focus. Photo is more appealing because of depth. Good feature display. Great job!

Second Place - CARROLLTON PRESS
Disasters bring out the best and worst in communities. This one brought out the best in your staff. Good work!

Second Place - LAUREL NEWS JOURNAL
Fantastic pictures. Excellent copy. Enterprising design.

Third Place - CADIZ RECORD
It made me hungry at the start and satisfied with the extent of the information. Good work!

Honorable Mention - TIE - OWENTON NEWS HERALD
Lots of information.

Honorable Mention - TIE - CADIZ RECORD
Great package.

Category 12 - LOCAL SPORTS PICTURES

First Place - LAUREL NEWS JOURNAL
Good action shots and use of color.

Second Place - CITIZEN VOICE & TIMES
Caught the essence of sports.

Third Place - LARUE COUNTY HERALD NEWS

Category 13 - BEST USE OF GRAPHICS

First Place - OWENTON NEWS HERALD
Clean attractive graphics which help draw viewers' eyes to article.

Second Place - CRITTENDEN PRESS
Striking visual, comparing sound structures to wind-ravaged neighborhood.

Third Place - SPRINGFIELD SUN

Amusing use of graphic elements.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - LAUREL NEWS JOURNAL
Use of vivid color and white space to give design air make very eye-catching designs.

Second Place - SPRINGFIELD SUN
Good photos!

Category 15 - SPECIAL EDITION/SECTION

First Place - CRITTENDEN PRESS
Disasters bring out the best and worst in communities. This one brought out the best in your staff. Good work!

Second Place - LAUREL NEWS JOURNAL
Fantastic pictures. Excellent copy. Enterprising design.

Third Place - CADIZ RECORD
It made me hungry at the start and satisfied with the extent of the information. Good work!

Honorable Mention - TIE - OWENTON NEWS HERALD
Lots of information.

Honorable Mention - TIE - CADIZ RECORD
Great package.

Category 16 - ORIGINAL AD IDEA

First Place - TOMPKINSVILLE NEWS
Great way to turn six advertisers ads into one real attention getter!! We're sure everyone in town will want to sponsor this promo next year. Great idea, strong execution!!

Second Place - SPRINGFIELD SUN
Strong graphics entice the readers to stop and read this ad. Excellent presentation of an idea that could have been very boring if not for the creativity displayed in this ad!!

Third Place - SPRINGFIELD SUN
Novel idea to promote attendance for this event. Strong graphics make this ad a real success.

Category 17 - DISPLAY ADVERTISING

First Place - CADIZ RECORD
Clean, uncluttered ads and innovative design wins first place for this paper. Very good overall appearance! Excellent effort throughout.

Second Place - SPRINGFIELD SUN
Some very good ads give this paper a nice, easy to read appearance. Good creativity in many ads!

Third Place - TOMPKINSVILLE NEWS
Somewhat busy, but an overall good appearance and appeal to readers.

GO 'ROE

Proudly brought to you by Tompkinsville News and Monroe County Press, Inc., and the following supporters of the Monroe County Falcons:

Everyone From
Belden
Wishes the Falcons Good Luck

Go Falcons!
Dr. and Mrs. Greg Crabtree
Ashley, Chloe and
Office Staff

Good Luck Falcons
from
MONROE COUNTY MEDICAL CENTER
529 Cass Harrison Rd
Tompkinsville
270-487-9231

Above: In the Weekly 2 competition, The Tompkinsville News won a first place in the Original Ad Idea category with this entry. Left: The Laurel News-Journal was the winner in the Community Service category, a win that helped them take first in General Excellence. Below: The Springfield Sun impressed the judges with its entries in the Typography category.

Our veterans are no longer nameless

They are no longer anonymous - the 142 Laurel County men who died during the four major conflicts America was involved in during the last century.

Over the past year, there was some controversy over erecting a memorial to Laurel County veterans. The local Vietnam Veterans, at their own expense and after years of planning, attempted to erect a monument on the southwest corner of the courthouse to honor Laurel Countians killed during that war.

However, some were concerned that any memorial in which public money is used should not be exclusive, but should include veterans of all wars.

The end result was that plans were scrapped, although future studies were promised, and those who have given so much in defense of our nation remained nameless.

We at the News Journal felt these brave men deserved at least to have their names known to current generations and to those to come who are the beneficiaries of their courage.

So, best we could, we made a plaque with the names of all the war casualties from Laurel County we could find, had it printed and framed, and on Saturday during the Fourth of July Celebration at College Park,



John Shindlebower
Managing Editor

presented it to the county. It's a simple token, but one we felt has been long overdue. Judge-Executive Jimmy Williams has told me the plaque will hang inside the courthouse, and that is good to know.

We would like to thank a few people for helping us with the plaque and the presentation we made Saturday night.

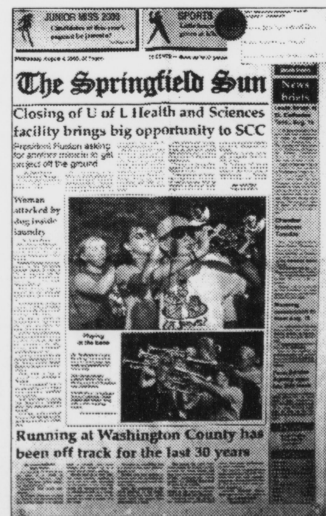
First - to Ron Thurman at the Lexington Herald-Leader - who gave us a great "deal" on printing a glossy proof of the page for our plaque.

Thanks also to Mullins Studio and Gallery on Main Street for their excellent framing job on such short notice. It really looked nice.

Thanks also to those who called in or stopped by with additional names. Two weeks ago, we printed the list, hoping family members would notify us if any were missing. A few were, and I'm sure a few still are - but we made every attempt to get a complete as list as possible.

Finally - thanks to Suzanne McCowan, who graciously accepted my invitation to accept the plaque on behalf of the county. She was a fitting choice because her brother - Johnny Patton Fiechter, was one of the 142 names on that list.

Let us never forget our veterans!!!



Weekly Class 3

Category 1 - TYPOGRAPHY

First Place - JESSAMINE JOURNAL

Elegant. Clean and simple.
Second Place - LEBANON ENTERPRISE

As good if not better than many dailies I've seen. Good headline font use and consistency.

Third Place - CYNTHIANA DEMOCRAT

Nothing fancy, just good.

Honorable Mention - CORBIN NEWS JOURNAL

Sparkles here and there, but a little cluttered.

Category 2 - COMMUNITY SERVICE

First Place - ANDERSON NEWS
If you convicted of driving under the influence in Anderson County, expect the whole county to know. That's because the Anderson News will publish your photograph. It must be helping, the number of DUI arrests dropped from 267 in 1999 to 169 last year. Now that's a community service.

Second Place - JESSAMINE JOURNAL

Third Place - ANDERSON NEWS

Category 3 - FREEDOM OF INFORMATION

First Place - CYNTHIANA DEMOCRAT

The only entrant that submitted a true FOI entry. Upbraiding your local commission for violating the law takes courage in small communities. The best part of the package was the sidebar story where commissioners admit to the violation was there a followup? Have they learned the lesson, I wonder.

Second Place - TIE - CORBIN NEWS JOURNAL

Second Place - TIE - CASEY COUNTY NEWS

Third Place - TIE - ANDERSON NEWS

Third Place - TIE - JESSAMINE JOURNAL

Category 4 - FRONT PAGE

First Place - ANDERSON NEWS
Excellent content and design. Bold use of dominant art captures the readers eye and won't let go. Would have to pick this one up off the newsstand.

Second Place - CASEY COUNTY NEWS

They really know what they are doing and produce a wonderful paper.

Third Place - CYNTHIANA DEMOCRAT

Overall good paper. Good writing, photos and layout.

Honorable Mention - TIE - CORBIN NEWS JOURNAL

Fine reporting and presentation. Honorable Mention - TIE - JESSAMINE JOURNAL
Good work.

Category 5 - EDITORIAL PAGE

First Place - ANDERSON NEWS
Strong local editorials, less hard-hitting columns by Don White make this editorial page a highly effective forum for lively discussions of community issues.

Second Place - CASEY COUNTY NEWS

Donna Carman's column is especially effective. Impressive quality and quantity of letters to the editor, indicating an engaged leadership.

Third Place - LEBANON ENTERPRISE

Fine discussions, thoughtfully written by Beth Foster and Teresa Rice of pertinent local issues.

Honorable Mention - CORBIN NEWS JOURNAL

Category 6 - NEWSPAPER PROMOTION

First Place - CASEY COUNTY NEWS

Great use of layout and color for impact. You obviously believe in your publication.

Second Place - CASEY COUNTY NEWS

The story and picture bring home the local impact. Glad to see children's work in ad.

Third Place - ANDERSON NEWS

Very clean, good impact. Good carry-over from print to electronic medium.

Honorable Mention - ANDERSON NEWS

Category 7 - SPORTS PAGE/SECTION

First Place - CORBIN NEWS JOURNAL

This sports section has it all, great photos, tons of coverage, a clean layout, box scores... the whole shebang. Very nice.

Second Place - LEBANON ENTERPRISE

Clean layout and lively writing. The section has a nice balance of sports news, opinion, photos and various info graphics.

Third Place - CASEY COUNTY NEWS

Huge variety of coverage! Lots of well-written stories. Layout is a bit jumbled, keeping it from placing higher.

Category 8 - BUSINESS/AGRIBUSINESS PAGE/SECTION

First Place - CASEY COUNTY NEWS

Interesting, penetrating stories with a strong human interest in these entries. So much of coverage of business or agribusiness seems to be more PR than journalism. But the Casey County News consistently does a good journalistic job on these topics.

Second Place - LEBANON ENTERPRISE

Stories about "Bountiful Burley"

and about the Miles family dairy operation must have garnered high readership. Photos accompanying these well written pieces could have been stronger.

Third Place - ANDERSON NEWS
"Anderson Album" exemplifies excellence in a community newspaper's coverage of business/agribusiness. Nice retrospective piece by Don White in the January 5 issue. Missy Rogers has good stories, but the accompanying photos for these stores are weak.

Honorable Mention - CORBIN NEWS JOURNAL

Crisp, sharp photos are distinctive features of the contest entry. Writing, however, could be stronger.

Category 9 - LIFESTYLE PAGE/SECTION

First Place - JESSAMINE JOURNAL

Wow! The use of photographs and eye-catching design was fantastic. The stories all had strong local interest and appeal. Absolutely fantastic!!

Second Place - ANDERSON NEWS

Great use of personality photos and graphic design.

Third Place - CORBIN NEWS JOURNAL

Nice homey design, very consistent. I'm sure readers look forward to this page each week!

Category 10 - LOCAL NEWS PICTURES

First Place - JESSAMINE JOURNAL

Strong front page pictures, good on location composition.

Second Place - CORBIN NEWS JOURNAL

Good story telling, captures the moment.

Third Place - ANDERSON NEWS

Category 11 - LOCAL FEATURE PICTURES

First Place - JESSAMINE JOURNAL

The clear winner! Lots and lots of appealing feature photos. Design, cropping, varying sizes all add to the appeal.

Second Place - CYNTHIANA DEMOCRAT

Good variety of feature photos, from parades and graduations to sports. Lots of emotions captured. Photos are well cropped.

Third Place - LEBANON ENTERPRISE

Some great personality photos! Good color, nice tight shots!

Category 12 - LOCAL SPORTS PICTURES

First Place - CORBIN NEWS JOURNAL

Takes the reader there.

Second Place - ANDERSON NEWS

Photographers show imagination.

Third Place - CASEY COUNTY NEWS

Almost tied for second.

Category 13 - BEST USE OF GRAPHICS

First Place - JESSAMINE JOURNAL

Uses very strong visuals in interesting compositions; designer(s) are willing to take risks for more past tried and true.

Second Place - CASEY COUNTY NEWS

Amusing illustrations that provide comic relief as well as visual relief. Graphics are concise without clutter or undue use of news space.

Third Place - ANDERSON NEWS

Interesting use of photos to lead eye through design.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - JESSAMINE JOURNAL

Designer(s) show willingness to take chances. Size of photos in design makes a strong statement. The 'Nutcracker' page was especially striking with the colorful photos set off by the reverse background.

Second Place - CYNTHIANA DEMOCRAT

Very ambitious concepts and clean execution.

Third Place - ANDERSON NEWS

Clear concepts and clean execution.

Category 15 - SPECIAL EDITION/SECTION

First Place - CORBIN NEWS JOURNAL

Unique design blends for a great package. Good use of boxes and brackets to break up copy. Nice section.

Second Place - CORBIN NEWS JOURNAL

Great covers and excellent use of historical photographs inside.

Third Place - JESSAMINE JOURNAL

Great cover shot. Confusing use of word scramble, keep it simple for the readers. Nice job of organization. Good stories that hold your interest.

Honorable Mention - TIE - ANDERSON NEWS

Great mix of the old and the new. Nice historical photos. Good job of capturing the past.

Honorable Mention - TIE - CASEY COUNTY NEWS

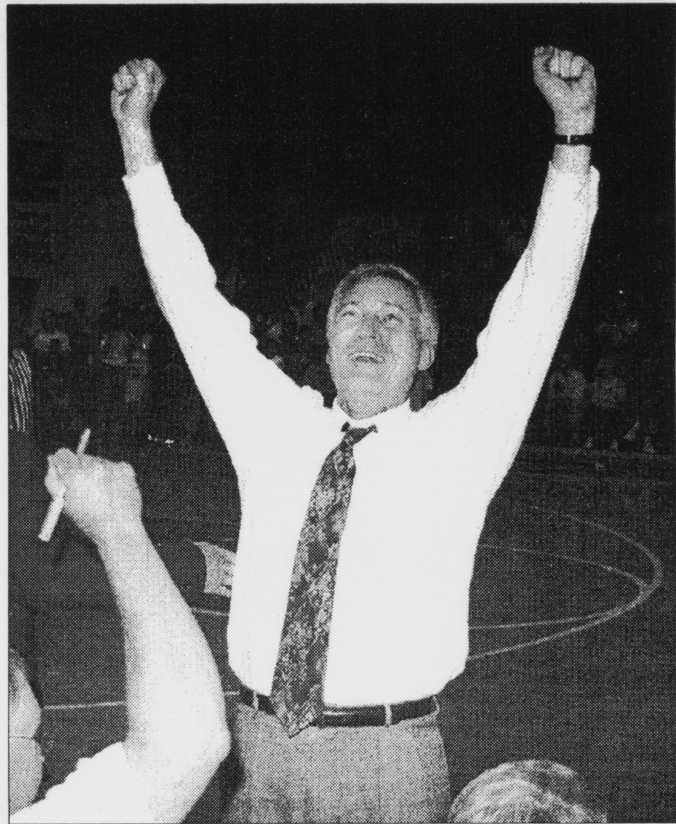
Great photos! Nice layout. Good job of capturing memories.

Category 16 - ORIGINAL AD IDEA

First Place - BUTLER COUNTY BANNER

What a great series! I'm sure the readers of "The Banner" look forward to reading "Cousin Don's" column every week! I know I would. Nicely done, amusing style a that gets the advertisers message across while having fun!

See WEEKLY 3, page 18



Above: In the Weekly 3 division, the Anderson News won first place in the Front Page category. Right: The Jessamine Journal was the judges' favorite in the Local Sports Pictures' category and also the first place finisher in the General Excellence competition. Below: The Cynthiana Democrat won first place in the Freedom of Information category.

Commission bickering is unproductive

When my children were smaller and in a constant argument, I made them sit on the couch and embrace one another in a loving, sibling hug until I told them they could get down.

I don't think that tactic would work for the five individuals who make up the Cynthiana City Commission.

Until recently, it had been some time since I had covered a Cynthiana City Commission meeting. Before that, I had been the lone person in the audience for years.

I knew there was friction among the new commission and mayor. One cannot work in Cynthiana daily and not hear about the constant strife that exists, even with the J&R lunch counter closed.

Mayor Virgie Wells declares she is powerless without a supporting commission.

Commissioner Shawn Ritchey refuses to consider Wells' ideas, no matter how sound they might be.

Commissioner Ray Lancaster follows Ritchey's lead.

Commissioner David McIlvain does whatever it takes to get by

BECKY BARNES

 Editor

He'll go with the majority. As will Commissioner Ron Judy. Neither Judy nor McIlvain have filed for re-election.

It appears that even the simplest of decisions cannot be reached without one or the other of the commission members looking for a hidden agenda. Decisions aren't made in clear unity or respect.

I blame this separation for last week's illegal closed-session meeting, where two commission members and the mayor met without giving law-required notice to the public. The spirit of the law is to keep public business in public view.

When you are young, perhaps mid-teens, you don't mind arguing

in public. It makes you look like the big man, or woman, on campus. However, as we mature, supposedly, we understand that arguments, period, are not the avenue to success.

At some point in time, between teen and adulthood, we learn compromise, we learn tact, and we learn civility.

At least, that's what I thought until I started covering city commission meetings again.

Suppose I was the owner of a major manufacturing operation. I came to Cynthiana purely by chance. Perhaps I had made a bid on lubricants and came to see the outcome of my request to be the city's exclusive supplier of lubricants.

In the back of my mind I knew that I was interested in starting a branch operation somewhere in central Kentucky. I had driven through Cynthiana before and thought it a beautiful town, with much to offer my new business.

And then, I go to the city commission meeting that night. There I witness first-hand discord.

Forget starting a new plant in

Cynthiana, I don't even care now if I get the bid for Cynthiana.

Gee, aren't first impressions grand?

Cynthiana is a wonderful town. It does indeed have much to offer, not only its existing residents, but those who may be looking for a place to call home as well.

We have a new industrial park under construction.

We have a beautiful recreation park.

We have some of the top schools in the state.

We have people here who only want what's best for the community.

And then, we have a group of four men and one woman, who get on local television twice a month to banter like the cartoon kids on the Rugrats.

Commission, grow up. Quit bickering and get back to what you were elected to do. Take care of Cynthiana yesterday, today and tomorrow.

Respect one another during your meetings. Respect the public you serve by keeping your meetings open.

Multi-Weekly

Category 1 - TYPOGRAPHY

First Place - KENTUCKY STANDARD

Very clean, readable. Excellent use of new elements of design. Reproduction crisp. Designers and press staff should be congratulated. Second Place - LONDON SENTINEL ECHO

Very Clean.

Third Place - SHELBYVILLE SENTINEL NEWS

Nicely done.

Honorable Mention - TIE - CENTRAL KENTUCKY NEWS JOURNAL

Crisp.

Honorable Mention - TIE - GEORGETOWN NEWS GRAPHIC

While the typography and reproduction is good, some white space in need.

Category 2 - COMMUNITY SERVICE

First Place - SHELBYVILLE SENTINEL NEWS

Las Noticias Latinas de Shelby is an extraordinary effort for a multi-weekly to connect with the Hispanic community.

Second Place - KENTUCKY STANDARD

A well executed project that connects the paper to its community and recognizes the efforts of everyday citizens.

Third Place - KENTUCKY STANDARD

Project is best example of how newspapers play a crucial role in a democracy.

Category 3 - FREEDOM OF INFORMATION

First Place - APPALACHIAN NEWS EXPRESS

It wasn't the most involved entry. Just two editorials, but they reveal a wealth of work and time. You went after a state legislator, made a point about public access and resisted state agencies attempt to stonewall what should be easy info to obtain. Well done!

Second Place - SHELBYVILLE SENTINEL NEWS

A lot of solid reportage, and buried in there is the reason. The officials "thought" nobody was interested in their meetings, so they stopped following the law. Best quote of all the FOI entrants here "I'm totally right" it reveals the way normal folks become very arrogant when they get into elected office.

Third Place - FLOYD COUNTY TIMES

Every newspaper needs to do what the Times did here, and make it routine. Discover an open meetings violation, report it, then follow with an editorial. Thump 'em upside the head till they learn the law.

Honorable Mention - KENTUCKY

STANDARD

I'm sure there was a lot of interest in this story. You used the law quite well. Maybe it can change the law as well.

Category 4 - FRONT PAGE

First Place - APPALACHIAN NEWS EXPRESS

Strong, newsy photos grab the reader's eye. Layout is clean with good mix of type. Headlines are clean and to the point.

Second Place - LONDON SENTINEL ECHO

Strong combination of photos and graphics draw reader to clearly written articles.

Third Place - MOREHEAD NEWS

Honorable Mention - TIE - PULASKI NEWS JOURNAL

Honorable Mention - TIE - GEORGETOWN NEWS GRAPHIC

Category 5 - EDITORIAL PAGE

First Place - CENTRAL KENTUCKY NEWS JOURNAL

Eye-catching, non-cliche-ish use of pictures, a real magnet to draw in readers. Local columns on variety of subjects are heavy contributors.

Second Place - APPALACHIAN NEWS EXPRESS

Tough no-nonsense editorials on endorsements and other political issues.

Third Place - GEORGETOWN NEWS GRAPHIC

Opening letters page to kids is a nice touch.

Category 6 - NEWSPAPER PROMOTION

First Place - KENTUCKY STANDARD

Wonderful ideas, highly effective. The "vacation" photos effectively convey the importance of the paper around the world from Bardstown. The Centennial series was exceptionally well done, with a depth and polish we found to be excellent.

Second Place - APPALACHIAN NEWS EXPRESS

The "Covering the news that's important to you" series was provocative and lightly effective. Nice promos for the new quarters, too.

Third Place - GEORGETOWN NEWS GRAPHIC

Especially good job with the sports and the national championship of the local college football team.

Honorable Mention - CENTRAL KENTUCKY NEWS JOURNAL

"What is a Good Community Prayer?" was well done and effective.

Category 7 - SPORTS PAGE/SECTION

First Place - FLOYD COUNTY TIMES

This section was packed with well-written features and game stories. It did a good job covering prep sports. The 'Outdoors' piece was impressive. The 'On the Street' feature was a nice touch, giving read-

ers a chance to voice their opinion. The location of the 'scoreboard on the front is helpful for readers. All in all, a solid section.

Second Place - MOREHEAD NEWS

A good mix of stories. A front that includes soccer, football, volleyball, fishing and a student-athlete's viewpoint is impressive. Good use of photos.

Third Place - GEORGETOWN NEWS GRAPHIC

A good section. The "sport short" have to be a plus for readers. Well-written stories.

Category 8 - BUSINESS/AGRI-BUSINESS PAGE/SECTION

First Place - APPALACHIAN NEWS EXPRESS

Consistently excellent business pages. Well-written news and feature stories. A nice blend of news and features. "Business Spotlight" a very good way of getting local businesses into the paper and letting readers know who's out there. Congratulations, a very well done page.

Second Place - KENTUCKY STANDARD

Very well done business and agriculture tabloids. Nice photos and graphics. "At the Pump" graphic was very nice. Good layout. A few more pic in the agriculture tab would have been nice. Overall very well done. Hart time choosing first and second.

Third Place - SHELBYVILLE SENTINEL NEWS

Both very good publications. Good layout and graphics. Perhaps less pictures in 'Industry 2000' and more features. But overall nice choice of topics.

Honorable Mention - TIE - SHEPHERDVILLE PIONEER NEWS

Very nice page. Perhaps one anchor photo instead of several photos. I like how the "Focus Bullitt Business" is not at top of page. A neat idea.

Honorable Mention - TIE - LONDON SENTINEL ECHO

Nice layout and writing. Try to avoid digital photographs if you can. I know they are necessary sometimes.

Category 9 - LIFESTYLE PAGE/SECTION

First Place - FLOYD COUNTY TIMES

Nice design, interesting stories, especially "Read All About IT." Many items of local interest featured on the pages.

Second Place - APPALACHIAN NEWS EXPRESS

Good variety of stories and items of interest featured. Columns are well-written.

Third Place - LONDON SENTINEL ECHO

Great photos. Interesting use of design on "Food, Glorious Food." Reader friendly. Good work! Honorable Mention - GEORGETOWN NEWS GRAPHIC

Fantastic photographs!

Category 10 - LOCAL NEWS PICTURES

First Place - GEORGETOWN NEWS GRAPHIC

Excellent news coverage and capture of emotions.

Second Place - APPALACHIAN NEWS EXPRESS

Good presentation of dramatic news photography.

Third Place - SHELBYVILLE SENTINEL NEWS

Interesting viewpoints of situational news event.

Category 11 - LOCAL FEATURE PICTURES

First Place - GEORGETOWN NEWS GRAPHIC

Good variety of features photos. Judges favorite, little boy and pumpkins. The picture of innocence.

Second Place - CENTRAL KENTUCKY NEWS JOURNAL

Nice variety. A broad look at the community lifestyle. Very nice work.

Third Place - FLOYD COUNTY TIMES

A good variety of lively photos.

Category 12 - LOCAL SPORTS PICTURES

First Place - GEORGETOWN NEWS GRAPHIC

Decidedly some good sports moments.

Second Place - APPALACHIAN NEWS EXPRESS

Some excellent photo art.

Third Place - FLOYD COUNTY TIMES

Good graphic quality.

Honorable Mention - CENTRAL KENTUCKY NEWS JOURNAL

Needed more developed coverage.

Category 13 - BEST USE OF GRAPHICS

First Place - PULASKI NEWS JOURNAL

Graphics are bold and informative and really add to the overall page design. Intriguing use of photo essays.

Second Place - LONDON SENTINEL ECHO

Graphics are clean and attractive; good use of photos to drive design and take advantage of directions.

Third Place - SHELBYVILLE SENTINEL NEWS

Good concepts, good execution.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - APPALACHIAN NEWS EXPRESS

Photo illustrations were striking, providing good support to stories and serving as excellent entry points for designs. Well done!

Second Place - KENTUCKY STANDARD

Amusing and attractive photo illustrations that really compliment the page design.

Third Place - LONDON SENTINEL ECHO

Daring design.

See MULTI-WEEKLY, page 18

EDITORIAL

Open records?

Quest to obtain public info should be eased

Picture this: Joe Taxpayer, an average citizen, seeks access to a basic public record about a deed to a piece of property.

He walks into the local courthouse, asks for it and is granted it freely and without hesitation.

That's the way things should work. Unfortunately, when dealing with the perpetually-thriving bureaucracy of Frankfort, sometimes that's not how it goes.

Kentucky's "Sunshine Law," enacted in the 1970s, guarantees the public unhindered access to open meetings and open records.

But they don't always guarantee ample obstacles won't be thrown out that can prove too large for regular citizens to overcome.

These obstacles can even be felt by professionals in the media, as this newspaper encountered last week in an effort to track down the — as it turned out — shoddy voting record of state Sen. Gary Johnson, D-Pikeville, during this year's session of the General Assembly.

Subsequently, those obstacles brought about:

- The filing of an open records request, delaying by at least three days access to information that in the year 2000 should ideally be available nearly immediately via computer files.

- Colleagues with the Kentucky Press Association therefore being forced to go to the Capitol and for more

than two hours tediously sift through every single one of the hundreds of roll call votes this session to attain Johnson's votes after legislative staffers refused to turn over the information any other way.

Also, Johnson — whose 26 percent of missed roll call votes was easily one of the worst in the state — not once returned a phone call from this newspaper for numerous stories about the session, including calls seeking comment about his voting record.

Who's to say that information wasn't readily available and accessible, but seemingly every possible hoop was held up for us to jump through and loophole exposed just to make the process as painful as possible.

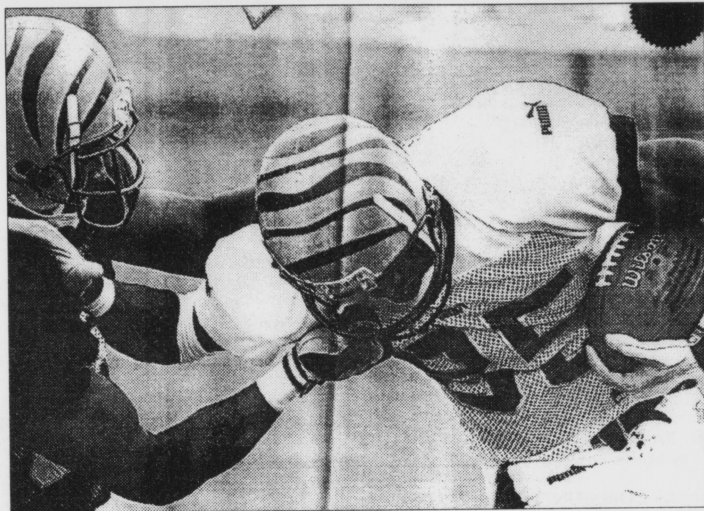
As we've said before, local, state and federal agencies exist solely to serve and protect the citizens in their respective jurisdictions.

And government works best when it works openly, with warts and all in full view. Besides, these people work for us, and are paid by our tax dollars. Public officials, or their lackeys, have no right to hide anything from us.

We should demand better — and less obtrusive — access to all public records.

Remove the shroud of secrecy. After all, if there's nothing to fear, there should be nothing to hide.

■ ■ ■



In the competition for Multi-Weekly papers, The Appalachian News-Express (left) captured the General Excellence top award with wins like this one in the Freedom of Information category. Above: The Georgetown News-Graphic won top honors in the Local Sports Pictures' category. Right: The Kentucky Standard garnered a first place in the Typography category. Below: The Pulaski News-Journal was the first place winner in the Best Use of Graphics' category.



Daily Class 1

Category 1 - TYPOGRAPHY

First Place - STATE JOURNAL, FRANKFORT

A relatively clean looking paper that does not try to oversell its stories. It should try for a little more action on page 1 photos.

Second Place - WINCHESTER SUN

A close second. But some of it is overdone, but basically heading in right direction.

Third Place - CORBIN TIMES TRIBUNE

I like a lot of what the T-T does, but it needs to show some restraint. Front page is one of the busiest I've ever seen.

Category 2 - COMMUNITY SERVICE

First Place - WINCHESTER SUN

The series on animal overpopulation reflects a major on-going input of resources to a knotty problem for any community. Pictures and display are real eye-opener.

Second Place - MADISONVILLE MESSENGER

Worthy example of community service.

Third Place - CORBIN TIMES TRIBUNE

Good use of photos to promote a program that reflects sensitive concern for worthwhile, often overlooked charities.

Honorable Mention - MADISONVILLE MESSENGER

Magazine splendid testament to collaborative efforts newspapers can and should judiciously make with other groups (in this case the local chamber).

Category 3 - FREEDOM OF INFORMATION

First Place - SOMERSET COMMONWEALTH JOURNAL

This newspaper apparently played an appropriately aggressive role in bringing a little sunshine to an issue as important to John Q as to the media.

Second Place - WINCHESTER SUN

September 14 editorial particularly apt reminder to both public bodies and public regarding the importance of public meetings.

Category 4 - FRONT PAGE

First Place - HARLAN DAILY ENTERPRISE

Clean, strong photos, good heads, they are direct and vivid. Excellent local news content.

Second Place - WINCHESTER SUN

Good use of white space. Reader friendly. Good use of breakouts. Photos well used. Good mix of content.

Third Place - CORBIN TIMES TRIBUNE

Good mix of features and hard news. Good feature photos. Good variety of typography in heads. Heads are precise.

Honorable Mention - TIE - MADISONVILLE MESSENGER

Strong local news content. Good heads, clear reader friendly.

Honorable Mention - TIE - CORBIN TIMES TRIBUNE

Good news mix. Bright heads, some with well-turned phrases. Good use of photos and typography.

Category 5 - EDITORIAL PAGE

First Place - STATE JOURNAL

Attractive pages. Good to see a local editorial cartoonist. Strong, trenchant and lively commentary in editorials. Perspective of commentary on state issues by Todd Duvall.

Second Place - WINCHESTER SUN

Very attractive layout. Good mix of local editorials, letters and light commentary by editor Bill Blakeman. Clear, concise writing in editorials.

Third Place - MADISONVILLE MESSENGER

Attractive pages, good mixture of local, state and national commentary. Nice mix at serious and lighter commentary. Good local columns. Humorous column by Rita Dukes. Outstanding columns by Tom Clinton.

Honorable Mention - TIE - HARLAN DAILY ENTERPRISE

Enjoyed this page primarily for the wonderfully cranky columns of Junior Denton.

Honorable mention - TIE - MURRAY LEDGER & TIMES

Good selection of letters. Particularly enjoyed commentary by Amy Wilson, goading community in the direction of progress.

Category 6 - NEWSPAPER PROMOTION

First Place - WINCHESTER SUN

A first-rate series of editorials make the case for the First Amendment and for explaining how and why newspapers do what they do. These should be reprinted into a handbook for Freedom of Information.

Second Place - CORBIN TIMES TRIBUNE

Excellent promotion built around NIE program. does a fine job of emphasizing the importance of newspaper to the community.

Category 7 - SPORTS PAGE/SECTION

First Place - MADISONVILLE MESSENGER

Outstanding blend of color and style. Prep schedule box, scores box and 'If You Go' box add a nice break to copy. Possibly a little too much spot color. Find one and stick with it. Great photo package.

Second Place - CORBIN TIMES TRIBUNE

Good layout. Brown spot color not a good selection, it takes away from the continuity of the page. Good

photo packages, good strong headlines.

Third Place - STATE JOURNAL

Clean pages with nice flow of headline to story. More dominant photo on each page would look good. Nice job.

Honorable Mention - TIE - HARLAN DAILY ENTERPRISE

Good flow to pages. Good dominant photos. Score boxes add nice break to copy.

Honorable Mention - TIE - SOMERSET COMMONWEALTH JOURNAL

Solid packaging of stories, photos and break out boxes. Great soccer page, same color background on photo boxes would make the page more pleasing to the eye.

Category 8 - BUSINESS/AGRIBUSINESS PAGE/SECTION

First Place - CORBIN TIMES TRIBUNE

A very strong local report, with plenty of photos. Nothing fancy, but a good selection of stories.

Second Place - HARLAN DAILY ENTERPRISE

Good agriculture section, with an emphasis on local stories.

Third Place - WINCHESTER SUN

Good section that combines local stories with a national. A good use of photos.

Category 9 - LIFESTYLE PAGE/SECTION

First Place - WINCHESTER SUN

Great design and use of color. Columnist is entertaining! Interesting stories and strong local appeal. Excellent photography!!

Second Place - STATE JOURNAL

Interesting stories, good photos. I especially enjoyed the "Predict Winter Contest" column.

Third Place - MADISONVILLE MESSENGER

The pages have a strong "homey" appeal.

Category 10 - LOCAL NEWS PICTURES

First Place - GLASGOW DAILY TIMES

Excellent work by Mr. Ellis. Dramatic vision of typical news subjects.

Second Place - WINCHESTER SUN

Wide variety of news coverage. Well executed editing, composition. On the spot coverage by photographer.

Third Place - MADISONVILLE MESSENGER

Lots of action and interest in every photo.

Category 11 - LOCAL FEATURE PICTURES

First Place - GLASGOW DAILY TIMES

Nice use of color. Outstanding composition and timing. Very good photographic work. Creative and artistic.

Second Place - WINCHESTER SUN

Wonderful array of features pho-

tography. Subjects, composition and execution of pictures deserves attention.

Third Place - STATE JOURNAL

Entertaining work, nicely done. Good variety; thoughtful composition.

Category 12 - LOCAL SPORTS PICTURES

First Place - CORBIN TIMES TRIBUNE

Excellent, diverse sports coverage. Nice work with action and emotion of spectators and athletes.

Second Place - WINCHESTER SUN

Great action photography. Girl's soccer photo on A1 an excellent photo, noted by judges.

Third Place - MADISONVILLE MESSENGER

Well composed shots of a wide variety of events and action.

Category 13 - BEST USE OF GRAPHICS

First Place - SOMERSET COMMONWEALTH JOURNAL

I love the use of the three letters (with "jump out" text) as a graphic for this story. The graphics make you want to read the story (which I did).

Second Place - WINCHESTER SUN

Good idea for a graphic. It compliments the story nicely.

Third Place - MADISONVILLE MESSENGER

Very solid graphic, much better look at a budget graph than read a budget story. Info on graph B crystal clear.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - SOMERSET COMMONWEALTH JOURNAL

Photo illustration is attractive and it compliments the rest of this package nicely.

Second Place - SOMERSET COMMONWEALTH JOURNAL

Very cool idea decently executed. A nice touch to the story.

Third Place - MADISONVILLE MESSENGER

More photo than illustration, but it certainly sets the mood and subject matter for the story.

Category 15 - SPECIAL EDITION/SECTION

First Place - HARLAN DAILY ENTERPRISE

Outstanding work on preseason sports publications. Color is solid and the schedules and stats stick out. Photos are well done. Harlan County Heritage section reflects extensive work.

Second Place - WINCHESTER SUN

Progress 2000 publications are outstanding work. Nice photos and fine color. Headlines are well done.

Third Place - MADISONVILLE MESSENGER

Color is solid. Progressive sections show good team work and plan-

Media outlets contest validity of fiscal court's closed session

By CAROL COFFEY
Commonwealth Journal News Editor

Three local media outlets are challenging the validity of an executive session held by Pulaski County Fiscal Court yesterday just before a vote was taken on posting a historical display including the Ten Commandments.

The *Commonwealth Journal*, *First Radio* and the *Somerset-Pulaski News Journal* jointly pre-

SESSION

Continued from FRONT PAGE
letter indicating that allowing David Carr in the executive session was a violation of the open meetings law.

During the fiscal court meeting, Carr presented the court with a tape and a transcription of the taped discussion to the court. According to Pulaski County Attorney Fred Neikirk, the voice of the individual on the tape was Eric Stanley, an attorney with Liberty Counsel. Others said the voice was that of Matt Stavers, also a Liberty Counsel attorney.

Although Carr offered to play the tape in open court, 1st District Magistrate Ken Isaacs made a motion to retire into executive session to listen to the tape and discuss the matter behind closed doors.

The court voted in favor of the

closed-door session and Carr was asked into the room.

Members of the media questioned whether or not the session was appropriate based on the argument that posting a different set of documents was unrelated to the current suit filed by the ACLU. In addition, the press questioned Carr's presence in the executive session because he is affiliated with the King of Kings Radio Network.

After returning to open session, Neikirk went around the court table collecting copies of the transcript provided to magistrates by Carr, saying they were protected by the attorney/client privilege.

When the meeting was adjourned, Neikirk said it was his determination that the executive session was appropriate because the court could be held in contempt of Coffman's injunction for posting any display including the Ten Command-

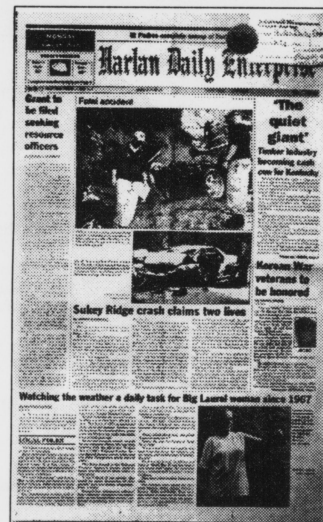
ments. Therefore, the executive session, Neikirk said, was legitimate because it involved pending litigation.

Neikirk said he believed the voice on the tape provided by Carr was that of Eric Stanley, but Judge BeShears said it was Matt Stavers' voice on the recording. Neikirk said the individual did identify themselves at the beginning of the tape, which Carr said he obtained while in Florida and brought back to the court.

Neikirk said Carr was allowed into the session because he was acting as a "agent for the attorneys. However, the court has not taken action acknowledging Carr as an agent on their behalf or on behalf of Liberty Counsel.

Neikirk said the tape contained advice to the court on posting the new historical display.

Neikirk said even though he does not represent the court in



Top: In the Daily 1 division, *The Somerset Commonwealth-Journal* won the first place award in the Freedom of Information category with this entry that challenged the legality of an executive session of the Pulaski County Fiscal Court. Above left: *The Frankfort State Journal* won first place in the Typography category. Above right: *The Harlan Daily Enterprise* was the judges' favorite in the Front Page category. Left: *The Corbin Times-Tribune* took first place in the Local Sports Pictures' category.

Daily Class 2

Category 1 - TYPOGRAPHY

First Place - HENDERSON GLEANER

Nice design throughout, good display on the big stories. Generous use of color photos.

Second Place - ASHLAND DAILY INDEPENDENT

Good variety in layout, a nice clean look. Easy to read.

Third Place - DANVILLE ADVOCATE MESSENGER

Nice photo display, layout.

Category 2 - COMMUNITY SERVICE

First Place - HENDERSON GLEANER

This package examines the escalating drug use in the heart of Henderson County. Excellent work on a subject readers need to understand.

Second Place - ASHLAND DAILY INDEPENDENT

Third Place - KENTUCKY NEW ERA

Category 3 - FREEDOM OF INFORMATION

First Place - ASHLAND DAILY INDEPENDENT

Great job of digging into an area where many would dare not venture. Great follow up with continued investigative work. Strong arguments. Good 'nose' for news!

Second Place - KENTUCKY NEW ERA

Good work! Clean trail of supportive information.

Third Place - HENDERSON GLEANER

Good job! Good stand and good job getting the facts.

Honorable Mention - ASHLAND DAILY INDEPENDENT

Nice investigative work. Great follow-through.

Category 4 - FRONT PAGE

First Place - ASHLAND DAILY INDEPENDENT

Nice mix of news and human interest stories. "At-a-glance" package quite reader friendly. Designs are creative and clean.

Second Place - HENDERSON GLEANER

Big news well presented. Good enterprise and column on Oct. 8. Designs are nothing fancy but fundamentally sound.

Third Place - BOWLING GREEN DAILY NEWS

Good use of photos and big, bold headlines. Text is hard to read wrapped around cut-out plates on Jan. 1 page.

Honorable Mention - TIE - DANVILLE ADVOCATE MESSENGER

Good balance between local and national. Basic simple designs.

Honorable Mention - TIE - KENTUCKY NEW ERA

Big things and little things. are done well.

Category 5 - EDITORIAL PAGE

First Place - ASHLAND DAILY INDEPENDENT

Editorial page has a consistent design that makes it easy for readers to follow. It is heavy on local comment and even gives additional space to and op-ed page. Editorials are strong and well written.

Second Place - KENTUCKY NEW ERA

Page with blue color is a bit breezy and probably over does the logos, but it is not dull. I like the strong editorials and the amount of local comment and letters to the editor.

Third Place - DANVILLE ADVOCATE MESSENGER

I liked the editorials and the local columns, although the columns ran a bit long. Page 5 a bit off because typographically with a lot of gray.

Category 6 - NEWSPAPER PROMOTION

First Place - HENDERSON GLEANER

Great! Great! Great! Wonderful eye for creating an unusual aspect to a football preview. Good depth, good blend of shadows and good use of props. Nice work!!

Second Place - KENTUCKY NEW ERA

Nice, pleasant feel with great choice of secondary photos. Great creativity.

Third Place - DANVILLE ADVOCATE MESSENGER

A fun promotional photo and display. Good photography job, as the subjects were probably hard to catch sitting still. Appealing invitation.

Category 7 - SPORTS PAGE/SECTION

First Place - HENDERSON GLEANER

Outstanding state baseball championship coverage (but no photo of star pitcher on front?). Beautiful motocross presentation. Photo use is strong.

Second Place - KENTUCKY NEW ERA

Pages are quite lively, though a little gaudy. Motocross package well done. Curtis Parker story fantastic.

Third Place - ASHLAND DAILY INDEPENDENT

March 26 state championship coverage puts this section far above other two, which are average.

Honorable Mention - DANVILLE ADVOCATE MESSENGER

Love the "Crosstown Clash" wrap-around. "Wildcat Basketball" is a special section, not a sports section. Otherwise, this entry would be an award winner.

Category 8 - BUSINESS/AGRIBUSINESS PAGE/SECTION

First Place - HENDERSON GLEANER

The Gleaner is to be commended for

its commitment to business journalism. It's section far outdistances all rivals in this category. First rate layout, first rate writing and a first rate local column. Plus a lot of local business news inside. Great job!!

Second Place - DANVILLE ADVOCATE MESSENGER

Generally strong local story, strong art and plenty of local business briefs. The a.m. gets a lot of mileage out of its single biz page.

Third Place - ASHLAND DAILY INDEPENDENT

Good looking design on two most recent pages. Also, interesting stories. Motley Fool is good, but where are local business briefs? Page looks more feature oriented than biz-oriented.

Category 9 - LIFESTYLE PAGE/SECTION

First Place - BOWLING GREEN DAILY NEWS

Crisp writing and compelling photos make this entry the cream that rises to the top. Large photo of baby getting a facial massage and accompanying story must have attracted lots of readers. "Life Through the Lens" feature also very well done.

Second Place - KENTUCKY NEW ERA

Attractive pages with strong visuals distinguish this entry. Stories by Michele Carlton and Jacob Bennett are excellent examples of lifestyles journalism.

Third Place - ASHLAND DAILY INDEPENDENT

Stories by Cathie Shaffer anchor this section of the Daily Independent. It was a close call between second and third place in this contest category. Very good writing by Shaffer.

Honorable Mention - DANVILLE ADVOCATE MESSENGER

Category 10 - LOCAL NEWS PICTURES

First Place - HENDERSON GLEANER

Photos capture strong news elements. Good photo editing.

Second Place - KENTUCKY NEW ERA

Good use of variety of news photos. Third Place - DANVILLE ADVOCATE MESSENGER

Creative in dominate election photo. Strong composition in lead photo.

Category 11 - LOCAL FEATURE PICTURES

First Place - ASHLAND DAILY INDEPENDENT

Unanimous choice by judges for first place. Captures lots of emotions.

Second Place - BOWLING GREEN DAILY NEWS

Strong individual shots added to the balance.

Third Place - HENDERSON GLEANER

Very good job by photographers and editors.

Honorable Mention - KENTUCKY NEW ERA

Tight running for third place.

Category 12 - LOCAL SPORTS PICTURES

First Place - HENDERSON GLEANER

Judges all agreed this was first place.

Second Place - ASHLAND DAILY INDEPENDENT

Strong in many areas.

Third Place - BOWLING GREEN DAILY NEWS

Good job by all!

Category 13 - BEST USE OF GRAPHICS

First Place - HENDERSON GLEANER

Illustration is technically well-done and conveys the nostalgic mood of the page.

Second Place - KENTUCKY NEW ERA

Graphic clearly describes accident scene and site of numerous vehicle accidents. A valuable element of a striking an informative news package.

Third Place - HENDERSON GLEANER

The graphic provides utility for local investors. Though not elegant, the graphic presents valuable information in a functional format.

Honorable Mention - TIE - KENTUCKY NEW ERA

Simple graphic helps to visually describe construction options, helping readers understand how they may be affected.

Honorable Mention - TIE - HENDERSON GLEANER

Concise graphic illustrates clearly areas to be included in planned refuge; essential to the effectiveness of the story.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - DANVILLE ADVOCATE MESSENGER

Great use of photos and illustrations to display the craft of rock fence building.

Second Place - DANVILLE ADVOCATE MESSENGER

Good use of color, illustrations to tie top and bottom of page.

Third Place - ASHLAND DAILY INDEPENDENT

Honorable Mention - TIE - ASHLAND DAILY INDEPENDENT

Honorable Mention - TIE - KENTUCKY NEW ERA

Category 15 - SPECIAL EDITION/SECTION

First Place - ASHLAND DAILY INDEPENDENT

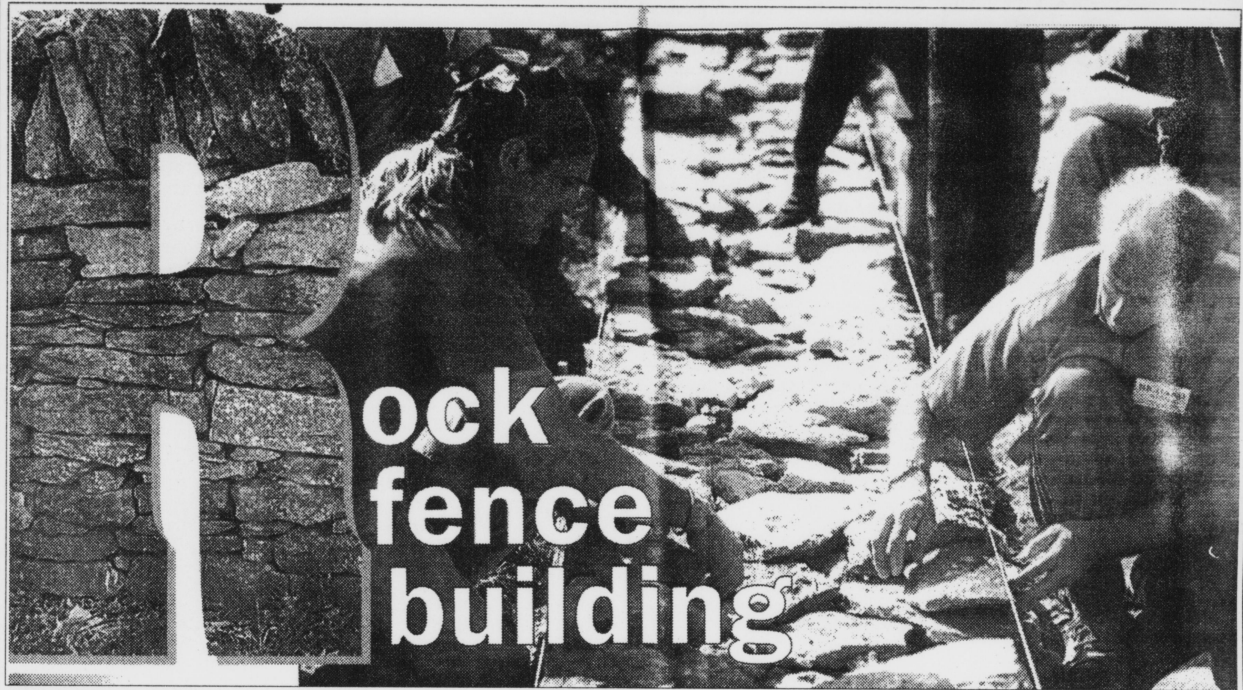
A well executed special edition that puts the economy of its community in perspective. A great service to readers.

Second Place - DANVILLE ADVOCATE MESSENGER

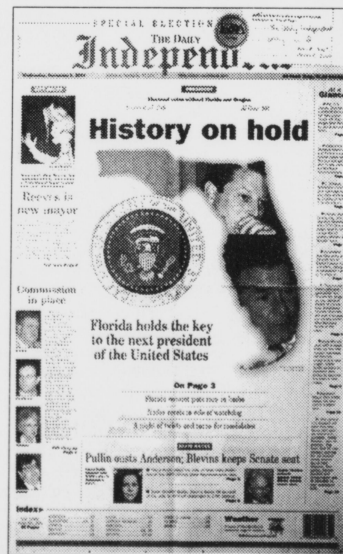
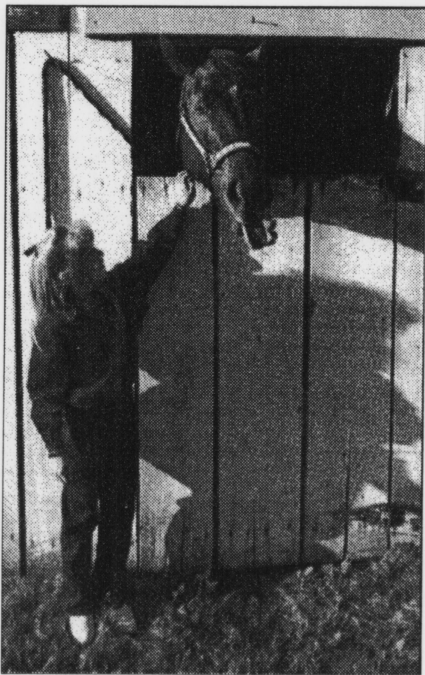
A remarkably thorough and informative guide Great fun/ Third Place - KENTUCKY NEW ERA

A well-done and well-timed special

See DAILY 2, page 18



Above: The Danville Advocate-Messenger caught the judges' eyes with this top award winner in the Best Use of Photo Illustrations' category. Left: The Henderson Gleaner took top honors in the Local Feature Pictures' category — just one of the newspaper's first place awards that helped it garner the number one ranking in the General Excellence competition for Daily 2 papers. Below: The Ashland Daily Independent won first place in the Front Page category.



Daily Class 3

Category 1 - TYPOGRAPHY

First Place - LEXINGTON HERALD LEADER

Interesting layouts, easy to read, attention grabbing. They way newspaper ought to look.

Second Place - KENTUCKY POST
A nice, clean look Good use of teasers.

Third Place - OWENSBORO MESSENGER INQUIRER
Great photo display, nice layout.

Category 2 - COMMUNITY SERVICE

First Place - OWENSBORO MESSENGER INQUIRER

The Messenger Inquirer should be commended for this huge academic composition. This is a very good idea that should be copied by other papers. What an honor for the students

Second Place - KENTUCKY POST
This is an example of a community service program that might not see results right away. This program is teaching young readers how to vote.

It would be interesting to see if these young voters continue to vote and how this experience impacts their adult voting. A good idea.

Third Place - LEXINGTON HERALD LEADER

"Misery for Rent" is an example of what newspapers still do best. It brought a community problem to the attention of readers. In a very well-written and complete report, readers learned how part of their community was living. The photographs added yet another powerful element to this report. The result of this report is the best part, community leaders were forced to take action. A very good job done by the Lexington Herald Leader.

Category 3 - FREEDOM OF INFORMATION

First Place - LEXINGTON HERALD LEADER

A shining example of using public records to help those who can least afford to help themselves.

Second Place - KENTUCKY POST
A worthy effort which spotlighted not just issues of public interest but the actions and attitudes of public officials who fought the release of the information

Third Place - OWENSBORO MESSENGER INQUIRER

Category 4 - FRONT PAGE

First Place - LEXINGTON HERALD LEADER

A page composed of numerous elements is effectively designed to include stories and information important to the community on many levels. Efficient, informative and tasteful page designs, editing and production.

Second Place - OWENSBORO

MESSENGER INQUIRER

Big headline, big photo, big story. Excellent choices in all elements make this page a valuable tool for the reader. Good decisions concerning presentation and content. Photos tell the story and their presentation is flawless.

Third Place - LEXINGTON HERALD LEADER

Content choices lend this page a gravity and tone appropriate to the news of the day. Reader is drawn into the paper by effective use of headlines, photos and graphics. Refers to top of page promise more insight on main story. Elegant promo down page provides relief.

Honorable Mention - TIE - OWENSBORO MESSENGER INQUIRER

Entire page devoted to rare presidential visit. Layout indicates importance of the event to the community. Stories describe with eloquence the mood of the day's events.

Honorable Mention - KENTUCKY POST

An array of local stories presented in a simple, digestible layout. Each story is edited and presented to attract the reader to continue inside the paper.

Category 5 - EDITORIAL PAGE

First Place - LEXINGTON HERALD LEADER

Writing and layout (especially use of color photos) make for a highly attractive series of pages. Subject matter well divided between editorialist and staff and guest from community (letters as well as columnists).

Second Place - KENTUCKY POST
Third Place - OWENSBORO MESSENGER INQUIRER

Category 6 - NEWSPAPER PROMOTION

First Place - LEXINGTON HERALD LEADER

Excellent design. Great use of follow-through elements. Gets your point across. I love the dog to "bring home" your points.

Second Place - LEXINGTON HERALD LEADER

Gets both adults and children interested in newspapers.

Third Place - OWENSBORO MESSENGER INQUIRER

Great way to introduce your staff. Great graphics and design. Very clean.

Category 7 - SPORTS PAGE/SECTION

First Place - LEXINGTON HERALD LEADER

Nice photos and graphics. Strong well-written stories. A nice mix of features and stories.

Second Place - OWENSBORO MESSENGER INQUIRER

Very nice photos that anchor the page well. Some more creative graphics would make a strong, sell done page even better.

Third Place - KENTUCKY POST
Strong photos anchor page. Text is

a little small and hard to read. Overall a very nice info packed page.

Category 8 - BUSINESS/AGRIBUSINESS PAGE/SECTION

First Place - LEXINGTON HERALD LEADER

Comprehensive coverage of business, interesting photos and good writing.

Second Place - OWENSBORO MESSENGER INQUIRER

Good writing, layouts and use of photos throughout section.

Third Place - KENTUCKY POST

Category 9 - LIFESTYLE PAGE/SECTION

First Place - LEXINGTON HERALD LEADER

Wow! What a compelling story and moving photos. The sense of compassion, mixed with the drama of an overwhelming situation is moving. Great art. Outstanding!!

Second Place - OWENSBORO MESSENGER INQUIRER

Great photo package and especially a great lead photo. Nice job of presenting an eye-pleasing package to your readers.

Third Place - OWENSBORO MESSENGER INQUIRER

Nice package. Color and style bring a unique blend.

Honorable Mention - KENTUCKY POST

Nice pages. Features get lost on pages with too much copy around them. Too many fonts on one page. You're on the right track.

Category 10 - LOCAL NEWS PICTURES

First Place - OWENSBORO MESSENGER INQUIRER

Bush photo really stands out and timing is everything.

Second Place - LEXINGTON HERALD LEADER

Great use of animals. Story contender and narrowly missed first place.

Category 11 - LOCAL FEATURE PICTURES

First Place - LEXINGTON HERALD LEADER

Number of strong photos, carefully edited.

Second Place - OWENSBORO MESSENGER INQUIRER

Strong contender, very close to first place.

Category 12 - LOCAL SPORTS PICTURES

First Place - LEXINGTON HERALD LEADER

Great variety and excellent timing shown by the photographers.

Second Place - OWENSBORO MESSENGER INQUIRER

Several strong pictures capture the moment

Third Place - KENTUCKY POST

Category 13 - BEST USE OF GRAPHICS

First Place - LEXINGTON HERALD LEADER

Infographic combines elements of illustration, photography and text in a technically and artistically executed presentation. Readers appreciate the care, effort and precision evident in a graphic like this. Very nice.

Second Place - OWENSBORO MESSENGER INQUIRER

Clean, efficient presentation of complex information gives readers a comprehensive overview of a local tragedy. By eliminating unnecessary elements and simplifying points of interest the artist makes the infographic an essential piece of a dramatic package.

Third Place - KENTUCKY POST

A comprehensive and informative graphic containing information important to students and the community. Very nicely executed and an attractive element for the front page.

Honorable Mention - TIE - LEXINGTON HERALD LEADER

Interesting information presented in a careful, reserved and attractive manner. The artist is very accurate in presentation and technique.

Honorable Mention - TIE - OWENSBORO MESSENGER INQUIRER

A lot of "bang for the buck." Graphic combines several attractive elements with high utility value for the reader, specifically sports fans.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - LEXINGTON HERALD LEADER

Exceptionally striking photo illustrations. Great concepts and great execution.

Second Place - OWENSBORO MESSENGER INQUIRER

Very tough to choose between these entries and the ones I awarded first. Very dynamic use of composition that emphasizes unusual perspective. Makes me want to read the stories.

Category 15 - SPECIAL EDITION/SECTION

First Place - LEXINGTON HERALD LEADER

This did exactly what a newspaper is supposed to do. It let readers know what it felt like to be there. Fantastic. Great art, design and content.

Second Place - OWENSBORO MESSENGER INQUIRER

This story of the newspaper is a history lesson on its community. Very interesting.

Third Place - LEXINGTON HERALD LEADER

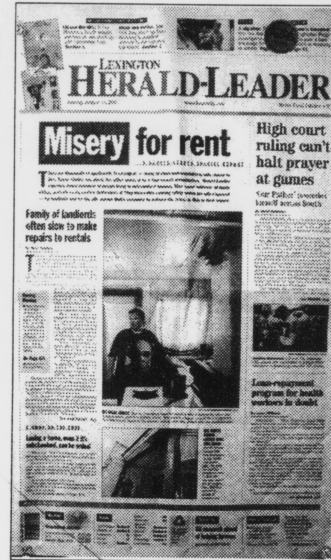
A good example of what paper should do more of. A nice guide with informative map.

Category 16 - ORIGINAL AD IDEA

First Place - OWENSBORO MESSENGER INQUIRER

Excellent seasonal release. Good use of color and art. Light and airy, layout design, strong theme leading

See DAILY 3, page 18



Top left: In the Daily 3 division, *The Messenger-Inquirer*, Owensboro, won first place in the Original Ad Idea category with this entry. Below: The M-I's coverage of the tornado that ripped through the area garnered the paper a first place win in the Local News Pictures' category. Above: The Lexington Herald-Leader garnered one of its first place awards with this entry in the Typography category. The newspaper also finished first in the General Excellence competition.

Associate Newspapers

Category 1 - TYPOGRAPHY

First Place - FARMER'S PRIDE

Fonts and leading makes your paper easy to read. Overall style seems well targeted to your readership. Very nice press work on color and spot color pages. Good job!

Second Place - KENTUCKY KERNEL

Sharp looking publication. Catchy graphics, nice printing. Reverse page look nice, but they are a little hard to read. Good color use throughout.

Third Place - CHEVY CHASER MAGAZINE

Very good print work. Clean, easy to read, logical layouts. My only suggestion would be a catchier font for your headline, maybe Palatino. Honorable Mention - TIE - MURRAY STATE NEWS

Creative use of headline fonts and shading overall quite impressive. However, found the assortment of color layouts throughout a little distracting.

Honorable Mention - TIE - COLLEGE HEIGHTS HERALD

Good sharp blacks. Layouts are logical and readable. Font size and leading make this paper a little trying to read. Some pages look too gray.

Category 2 - COMMUNITY SERVICE

NO ENTRIES

Category 3 - FREEDOM OF INFORMATION

Certificate of Merit - COLLEGE HEIGHTS HERALD

Category 4 - FRONT PAGE

First Place - KENTUCKY KERNEL

Eye-catching, interesting, hip and loaded with news! a very professional and classy student newspaper. Good use of graphics. "Left of Center" is great.

Second Place - COLLEGE HEIGHTS HERALD

Very close to first place winner. Design is excellent. Photos grab you. A very clean look.

Third Place - MURRAY STATE NEWS

Good show of different styles the paper has tried. Good variety with headlines.

Honorable Mention - FARMER'S PRIDE

Category 5 - EDITORIAL PAGE

First Place - KENTUCKY KERNEL

Very attractive and creative layout. Good mix of strong editorials and well-written columns.

Second Place - COLLEGE HEIGHTS HERALD

Notable especially for strong editorials and staff cartoonist.

Third Place - FARMER'S PRIDE
Good commentary, especially by publisher Sharon Burton.

Category 6 - NEWSPAPER PROMOTION

Certificate of Merit - KENTUCKY KERNEL

Category 7 - SPORTS PAGE/SECTION

First Place - KENTUCKY KERNEL

Good use of graphics and photography. The players capture provided an easy read and guide for readers. A solid section, with good writing. This paper did a good job of taking readers outside the boundaries of the campus and provided a look at the whole picture.

Second Place - MURRAY STATE NEWS

Good story selection. It was good to see non-revenue sports featured. Solid writing.

Third Place - WILLIAMSON DAILY NEWS

An informative section packed with community news.

Honorable Mention - COLLEGE HEIGHTS HERALD

Good writing, and use of inside pages.

Category 8 - BUSINESS/AGRIBUSINESS PAGE/SECTION

First Place - KENTUCKY KERNEL

Second Place - MURRAY STATE NEWS

Category 9 - LIFESTYLE PAGE/SECTION

First Place - COLLEGE HEIGHTS HERALD

Wow! Design is what blew me away, but the stories are interesting too. Top-notch work.

Second Place - KENTUCKY KERNEL

Nice design especially the "Portrait of an Era" page. "Left of Center" is a nice addition to the page. I like how it compliments the main story.

Third Place - FARMER'S PRIDE

Nice variety of content. Easy to read through.

Category 10 - LOCAL NEWS PICTURES

First Place - COLLEGE HEIGHTS HERALD

Super shots! The photographers on this paper have an eye for the drama in life. The photos told stories by themselves, exactly what an award winner photo should do!

Second Place - KENTUCKY KERNEL

Excellent use of color in one shot, the black and whites are effective as well.

Third Place - MURRAY STATE NEWS

Category 11 - LOCAL FEATURE PICTURES

First Place - COLLEGE HEIGHTS HERALD

Second Place - MURRAY STATE NEWS

Category 12 - LOCAL SPORTS PICTURES

First Place - COLLEGE HEIGHTS HERALD

A clear cut winner. Photos capture the action and emotion of a variety of sports events.

Second Place - MURRAY STATE NEWS

Soccer photos are power team. Photos caught the action.

Third Place - KENTUCKY KERNEL

Nice blend of action and emotion.

Honorable Mention - WILLIAMSON DAILY NEWS

Category 13 - BEST USE OF GRAPHICS

First Place - FARMER'S PRIDE

Good use of visuals to convey information.

Second Place - CHEVY CHASER MAGAZINE

"What do you get for your money?" provides interesting comparison.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

Certificate of Merit - COLLEGE HEIGHTS HERALD

Category 15 - SPECIAL EDITION/SECTION

First Place - KENTUCKY KERNEL

Excellent presentation, design and writing.

Second Place - WILLIAMSON DAILY NEWS

Good overall package with nice, dominant cover.

Third Place - CHEVY CHASER MAGAZINE

Three consistent entries of quality work.

Honorable Mention - WILLIAMSON DAILY NEWS

What a compilation, three sections, 32 pages on historic feud.

Category 16 - ORIGINAL AD IDEA

Certificate of Merit - COLLEGE HEIGHTS HERALD

Category 17 - DISPLAY ADVERTISING

First Place - CHEVY CHASER MAGAZINE

Superior typography, graphics and illustrations, layout and use of white space add up to a very readable, enjoyable newspaper! A joy to read.

Second Place - MURRAY STATE NEWS

Innovative graphics and ad design make this an excellent campus newspaper! Majority of ads employ strong typography and lots of white space... Good job!!

About the cover

In the top photo, The Jessamine Journal's front page photographs were the clear winner in the Weekly 3 division, Local News Pictures' category. The Henderson Gleaner (center shot) took top honors in the same category for Daily 2 papers with the help of photos like this one. And in the bottom shot, who could resist that face? Not the judges in the Daily 1 division, who awarded the Glasgow Daily Times a first place in the Local Feature Pictures' category.

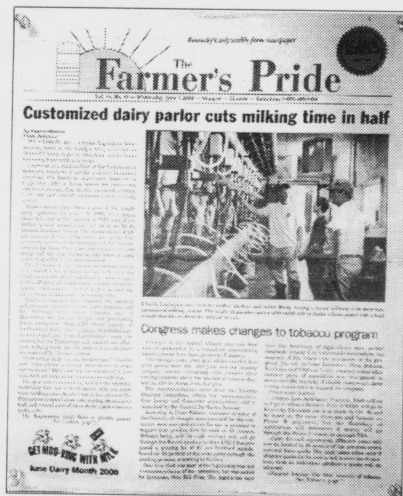
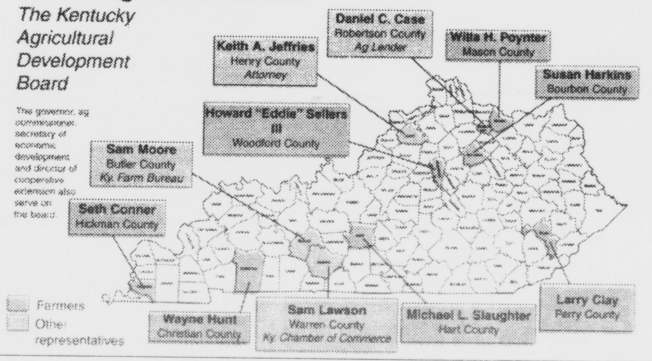
Cover design by KPA New Media Director
David Spencer



Who the governor chose:

The Kentucky Agricultural Development Board

The governor, as commissioner, secretary of agriculture, development and director of cooperative extension also serve on the board:



Top: In the Associate Newspapers' division, The College Heights Herald (WKU) won first place in the Local News Pictures' category. Center and Above: The Farmer's Pride, Columbia, won first place in the Best Use of Graphics' and Typography categories. Left: The Kentucky Kernel (UK) won first place for best front page. The collegiate newspaper also won first place in the General Excellence competition.

Page 18 - 2001 KPA Better Newspaper Contest

Multi-Weekly

Continued from page 8

Honorable Mention - SHELBYVILLE SENTINEL NEWS
Good choice of interesting photos whose impact is not lessened by running black and white.

Category 15 - SPECIAL EDITION/SECTION

First Place - KENTUCKY STANDARD

A wonderful retrospective. Great stories well-written and a beautiful design. Great content. A good look at Nelson County history. this one

has all the angles covered.
Second Place - CENTRAL KENTUCKY NEWS JOURNAL
A great snapshot of the community, literally. Well executed section with great photography. Outstanding!
Third Place - GEORGETOWN NEWS GRAPHIC
A very nice section assembled on a tight deadline. Great photos, layout. A keepsake.
Honorable Mention - KENTUCKY STANDARD
A nice mix of history and festival information.

Category 16 - ORIGINAL AD IDEA

First Place - PULASKI NEWS JOURNAL

Dynamic reliance of railing on major art to attract reader's eye. Clean simple well written theme follows to bring emphasis on advertisers message. Unique, well done, good use of color.
Second Place - APPALACHIAN NEWS EXPRESS
Good use of art, well written, crisp, memorable message.
Third Place - APPALACHIAN NEWS EXPRESS
Strong crisp institutional copy accented with bold background art.

Category 17 - DISPLAY ADVERTISING

First Place - KENTUCKY STANDARD

Overall best in contest. I think the ads in the "Centennial" edition

were especially impressive. Great effort. Pleasing to look at, very readable.

Second Place - GEORGETOWN NEWS GRAPHIC

Good clean designs. Nice use of white space. Many creative ideas.
Third Place - FLOYD COUNTY TIMES

Especially strong political ads. Your ads tended to catch my attention.

Honorable Mention - TIE - APPALACHIAN NEWS EXPRESS
Well thought out and implemented graphic work. Pleasant layouts as well. I love the "Couch Potato" for your TV magazine.

Honorable Mention - TIE - PULASKI NEWS JOURNAL
Good clean typography, nice effort.

Daily 1

Continued from page 10

ning.

Honorable Mention - TIE - MURRAY LEDGER & TIMES

Honorable Mention - TIE - SOMERSET COMMONWEALTH JOURNAL

Category 16 - ORIGINAL AD IDEA

First Place - MADISONVILLE MESSENGER

Obviously the church client wanted to express a feeling of 'Welcome'. No church talk. Simple design works to attract readership to simple message.

Second Place - MADISONVILLE MESSENGER

Informative institutional ad. Bold typography. Appealing simple message.

Third Place - MADISONVILLE MESSENGER

I felt this ads design, typography, art and message should appeal to the target demographic. Great use of white space and color. Strong, simple, compelling message.

Honorable Mention - MURRAY LEDGER & TIMES

Category 17 - DISPLAY ADVERTISING

First Place - WINCHESTER SUN
Ad designs show good use of art, with appealing choices of simple easy-to-read fonts.

Second Place - MURRAY LEDGER & TIMES

Good use of design and strong writing. Should serve the advertisers and readers well.

Daily 2

Continued from page 12

section.

Category 16 - ORIGINAL AD IDEA

First Place - ASHLAND DAILY INDEPENDENT

Simple design, good use of white space and color. Consistent placement makes this a very good ad campaign.

Second Place - HENDERSON GLEANER

Good use of color and artwork. Good emotional appeal, gets the job done!

Third Place - ASHLAND DAILY INDEPENDENT

You can't go wrong with kids. Effective series of ads, wish they were in color.

Honorable Mention - TIE - KENTUCKY NEW ERA

Classy looking work. The ad is very solid and systemized but works for

the business.

Honorable Mention - TIE - DANVILLE ADVOCATE MESSENGER

Great signature page. My hats off to your graphic person for "cutting out" all those lovely cheerleaders. Nice idea well carried out!

Category 17 - DISPLAY ADVERTISING

First Place - ASHLAND DAILY INDEPENDENT

Appealing ad designers work closely with sales staff to convey each advertiser's unique message. Good use of simple-compelling art and well written messages work well for readership.

Second Place - HENDERSON GLEANER

No 'me-to' ads. Each has its own message. Good use of white space.
Third Place - DANVILLE ADVOCATE MESSENGER

Excellent use of available color. Strong compelling messages, target demographic attraction.

Weekly 3

Continued from page 6

Second Place - JESSAMINE JOURNAL

The volume of community interest in this effort to honor veterans and raise donations for the WWII monument is impressive and makes this series a real winner for the promotions sponsors.

Third Place - ANDERSON NEWS
A unique twist to the normal "Grand Opening" ad! Lots of color draws the reader to the ad!

Category 17 - DISPLAY ADVERTISING

First Place - JESSAMINE JOURNAL

Great page, layout boosts ad design for attractive, effective ads. Simple concise well written ads with the diversity of themes and messages serves advertisers and readers well.

Second Place - ANDERSON NEWS

I felt a sense of uniqueness to catch ad messages. Well done!

Third Place - SCOTTSVILLE CITIZEN TIMES

Basics of ad design work well at attracting reader's attention.

Daily 3

Continued from page 14

to readership attraction. Well done!!

Second Place - LEXINGTON HERALD LEADER

Eye-catching, simple direct. Great use of art.

Third Place - OWENSBORO MESSENGER INQUIRER

Good series with continuity of idea.

Well designed and written.

Category 17 - DISPLAY ADVERTISING

First Place - LEXINGTON HERALD LEADER

Excellent diversity of designs, themes and concepts. Ads show strong unique writing. Good use of white space, and available color.

Second Place - OWENSBORO MESSENGER INQUIRER

These ads show strength in simplicity, and no fear of white space. No "me-to" ads. Good writing.

***It's no fun to sit on the sidelines
and watch... Join the race and
enter the 2001 KPA Fall
Newspaper Contest***



**Entry forms will
be mailed
in September
For more
information call:
800-264-5721**

WATER IN THE WORKS

City, Kentucky-American collaborating for better water

The town, Owenson residents have complained about the quality of their tap water. Sometimes it is brown. Sometimes it doesn't smell very good. Sometimes it doesn't taste very good at all.

Since January the city has been trying to do something about these problems and others with the plant, the purifying process and the water itself.

The city of Owenson and Kentucky-American Water Company, which is headquartered in Lexington, have been working together to improve the quality of water from the Owenson water plant.

Kentucky-American recently purchased the Tri-Village Water District, which buys water from Owenson. Because of water-quality issues, Kentucky-American agreed to work with the city to improve the quality.

Kentucky-American has offered to purchase the city's plant and has also discussed a management contract with the city to run the plant.

The two finally agreed to work together to improve the quality of water coming from the plant.

According to Kentucky-American chemists, water from the plant will soon be required to meet more stringent requirements than it is currently under. Those requirements go into place in December 2003.

Those requirements deal mainly with the trihalomethanes in the water and the fact that their levels occasionally exceed current regulations.

Tri-Village's water purchased from Owenson is fairly consistent over these times, according to a question and answer press release from Kentucky-American Water. "The goal is to minimize the level of disinfection by-products by utilizing advanced techniques in disinfection water."

Follow-up

Trihalomethanes are by-products of the disinfection process and are formed when chlorine reacts with natural organic matter in the water coming with chlorine in the disinfection treatment process.

The levels of trihalomethanes are regulated in larger systems. Small systems like Owenson's and Tri-Village will be regulated beginning in 2003.

Kentucky-American staff have been working on site with the city of Owenson water staff since January. Several changes have been put into place in the water treatment process.

"Reducing the trihalomethanes level is a slow step-wise process and will take several months to see measurable improvement and to identify what ultimate treatment will be required," the release states.

The first stage of the treatment process was to lower the treated pH level to enhance removal of organic materials, but to raise the pH level of the final product. This process reduces the need for chlorine in the early stages of treatment.

The new process has reduced natural organic matter and in turn the trihalomethanes in the water by about 15 percent.

"Will Owens residents continue to get notices of high trihalomethanes levels?"

"Maybe," according to the press release. "The violation notices you receive are based on a yearly average of system trihalomethanes levels, so THM violation reports may continue to be received until we proceed through additional steps, depending on how much benefit each step achieves. In the best we can hope for is to gradually lower the THM numbers over the coming year."



(Sun photo by James M...)

This English Waterdog gives Shelter Director Linda Burton a big "doggie kiss" during play at the Clark County Animal Shelter. His future, like those of many other animals at the shelter, remains uncertain due to pending euthanization.

Shelter set to euthanize animals to make room

From staff reports
Those who have had to euthanize an ailing pet know it's a hard thing to do. Just imagine what it's like having to euthanize dozens of healthy animals. That's what Clark County Animal Shelter Director Linda Burton is facing in the coming days, unless she



This is Spencer County

2001-2001
Editorial Director

2001 KPA Better Newspaper Contest
Category 15 - Special Edition/Section

Newspaper: The Spencer Magnet

Division: WEEKLY Class: 2

Publication Dates on Entry: 8/23/00

Published by
The Spencer Magnet

Top left: The Jessamine Journal (Weekly 2) won first place for this entry in the Best Use of Graphics' category. Left: In the Daily 1 division, The Winchester Sun took top honors in the Community Service category. Above: The Spencer Magnet (Weekly 1) won first place in the Special Section/ Edition category. Below: The Appalachian News-Express (Multi-Weekly) captured the top award in the Front Page category.



2001 KPA Better Newspaper Contest General Excellence Winners

Weekly Class 1

First Place - McLEAN COUNTY NEWS

Second Place - SPENCER MAGNET

Third Place - FULTON LEADER

Weekly Class 2

First Place - LAUREL NEWS-JOURNAL

Second Place - SPRINGFIELD SUN

Third Place - OWENTON NEWS-HERALD

Weekly Class 3

First Place - JESSAMINE JOURNAL

Second Place - ANDERSON NEWS

Third Place - CASEY COUNTY NEWS

Multi-Weekly

First Place - APPALACHIAN NEWS-EXPRESS

Second Place - KENTUCKY STANDARD

Third Place - GEORGETOWN NEWS-GRAPHIC

Daily Class 1

First Place - WINCHESTER SUN

Second Place - MADISONVILLE MESSENGER

Third Place - SOMERSET COMMONWEALTH-JOURNAL

Daily Class 2

First Place - HENDERSON GLEANER

Second Place - ASHLAND DAILY INDEPENDENT

Third Place - KENTUCKY NEW ERA

Daily Class 3

First Place TIE - LEXINGTON HERALD-LEADER

First Place TIE - OWENSBORO MESSENGER-INQUIRER

Second Place - KENTUCKY POST

Associate Newspapers

First Place - KENTUCKY KERNEL

Second Place - COLLEGE HEIGHTS HERALD

Third Place - MURRAY STATE NEWS