TUESDAY EDITION

SEMI-WEEKLY KERNEL

THE KENTUCKY KERNEL

UNIVERSITY OF KENTUCKY

STROLLER TRY-OUTS

TOMORROW, 3 TO 5, IN MEMORIAL HALL

NEW SERIES NO. 12

DRAMATIC CLUB

TO INAUGURATE

Winners of Contests Will Be Given Points Toward Membership in Strollers

MARY LYONS WILL BE CHIEF JUDGE

Date for Final Amateur Night Is Set for November 15

VOL. XXVI.

LEXINGTON, KENTUCKY, TUESDAY, OCTOBER 29, 1935

'35 CONFERENCE AT UK SATURDAY

Nationally Prominent Lectur-ers, Writers, Educators on Program of Meeting

WOMAN DEANS GROUP ALSO HOLDS MEETING

Group educational conferences and prominent speakers of the state and nation brought more than one out Kentucky to the campus reductional conference. Campus reductional conference. General sessions of the conference were held in Memorial hall and special sessions in various campus buildings. The three conference were held in Memorial hall and special sessions in various campus buildings. The three conferences were held in Memorial hall and special sessions in various campus buildings.

DEANS OF WOMEN MEET

erm.

ncheon at the Lafayette honcheod by a panel discussion
gh School Problems," led by
atherine Morat of Louisville
on Girls' High school, brought
eting to a close.

KOPPIUS MAKES TALK

'Cats To Be Given Send-Off Thursday

A "sendoff" for the Univ

EDUCATORS END Birmingham Hotel Named Headquarters For U. of K. BY SENIORS FOR Students At 'Bama Game CLASS OFFICERS

Tutwiler Hostelry Will Be Base of Operations for University Fans

arters for University

woman Deans Group
ALSO HOLDS MEETING
Association Members Elect
Officers for Ensuing
Year

Group educational conferences
of prominent appakers of the state
an aution brought more than one
ousand educators from through
the Kentucky to the campus Friday
or the annual two-day state that
an atton brought more than one
ousand educators from through
the Kentucky to the campus Friday
or the annual two-day state of
General sessions in various camat kentucky to the confernee were held in Memorial hall
and special sessions in various camare buildings. The theme of its
director of the societistors,
of the societistors will be given out. Several
and appecial sessions in various camare buildings. The through of the
funcation, bringing such speakes on national note as Dr. Everican Martin, sociologist, lecturecan director of the Cooper Union
flowed Neeves, present
and special sessions in various camare buildings. The through of
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director of the Scoper Union
that the Wilderland and the wilded that have played
the director of the Scoper Union
the Company of the Cooper
through the Cooper
t

TO HAVE SPECIAL TRAIN
Suky, campus pep organization,
will sponsor a special train on the
Southern railroad for all students
interested in attending the Kentucky-Alababan game next Saturday at Birmingham.
The rate for the kird will be \$12.
The rate for the k

Guignol Chooses An English Production For Coming Play

The Guignol theater has choser for its second play of the eights season, "A Murder Has Been Arranged," a ghost play by Emlyr Williams, to be presented the week of November 11.

Webb, Todd Speak To Physics Group

TO PRYSICS GrOUP

Frof. W. S. Webb, heaft of the
Physics department, and Prof. Jarvis Todd were speakers at the autumn meeting of Kentucky's chapter of the American Association of
Kentucky State Teachers college,
Saturday, October 28. Professor
Webb spoke on the subject "Modern Physics for the Elementary
Student." Professor Todd's address
was entitled "How They Do It at
Harvard." Six members of the
faculty from the Physics departand the luncheon which followed.
The title of the symposium was
"What Shall We Do With Modern."

Students Asked To

Have New Pictures laken for the 1934 Kentuckian cannot be used this year, the following persons are requested to go to the Lafayette studio, 301 W. Main street, sometime this week and have new pictures made: George Campbell, John H. Faunes, Prances Kerr, Helen Hegarty, extherins extinction, and the studies of the control o

RURAL TOURNEY BEGINS FRIDAY

Achievement Tests, Declama-tion, Music, Athletic Con-tests to Be Features of Two-Day Meet

The eleventh annual rural school tournament will be held at the University Nov. 1 and 2. The program in which approximately 500 seventh, and eighth grades of Kentucky rural schools will participate is under the supervision of the Extension department of the University which has planned a number of the seventh and the planned and the programment of the University which has planned a number of the seventh and the planned a number of the seventh of the se

sity which has planned a numeer of contests.
Dr. C. C. Ross, head of the department of Educational Psycholograms of the contest of the contes

field.
A tennis tournament in charge of Dr. H. H. Downing, coach of the University tennis teams, is also being arranged. A tourney for high school students only will be in charge of W. G. Stames.

Trophies will be awarded to the winners of the various events.

The Young People's Service league of Christ chruch gave a Halloween party Friday evening in Christ church parish house. Meetings are held each Sunday evening from 6 to 7:30 o'clock at which supper is served for 15 cents. All visitors are cordially invited.

Cast Will Include Several Old Favorites and New Comers PICKS OFFICEDS PICKS OFFICERS

New Organization Completes Plans For Tea Dance at Downtown Hotel, Oct. 30.

Eleven Seniors Signify Intention of Vying for Officerships of Class

TWO COMBINES WILL MEET IN ELECTION

Candidates for Positions Are Prominent in Campus Activities

Alpha Delta Sigma

s elected president of Alpha Del-Sigma, honorary advertising fra-nity, at a meeting held last ursday in the Kernel office. her officers elected were Jack ain, Delta Tau Delta, vice-presi-tit, ike Moore, Delta Tau Delta, tratary and Saman Marca, Kappa Tau Delton, Kappa iring president, presided at the eting.

Council Approves U.K. Boxing Team

PETITIONS FILED Selection of Artists For Year's Sunday Afternoon Music Program Is Given TRYOUTS TODAY

Kernel Feature Writers Wanted

on the ballot for secretary, while Frances Kerr, and Cliarence Ayers are the only two candidates for treasurer.

Eivis Stahr, Jr., is a senior in the College of Arts and Sciences, president of Sigma Clinical and Delta Kappa, a lieutenant in Pershing Rifles, member of the Men's Student council, and a memstaff, Lampa and Cross, and other honoraries, is YMCA senior adviser, and has a scholastic standing of three for three years.

Charles Zimmer is a senior in the College of Arts and Sciences, a member of Personal College of Arts and Sciences and a pledge of Scabbard and Bliade. Personal is a pledge of Scabbard and Bliade belonge of Scabbard and Bliade belonge of Arts and Sciences and a pledge of Scabbard and Bliade belonger of the College of Arts and Sciences and a pledge of Scabbard and Bliade belonger of the College of Arts and Sciences and a pledge of Scabbard and Bliade belonger of the College of Arts and Sciences and a pledge of Scabbard and Bliade belonger of the College of Arts and Sciences and a pledge of Scabbard and Bliade belonger of the College of Arts and Sciences and a pledge of Scabbard and Bliade belonger of the College of Arts and Sciences and a pledge of Scabbard and Bliade belonger of the College of Arts and Sciences and a pledge of Scabbard and Bliade belonger of the College of Arts and Sciences, and several the College of Arts and Sciences, and the Arts a

Elects Officers WSGA MEETING WILL BE TONIGHT

"Little Sister System" for Freshman Girls to Be Main Topic for Discussion by Group

man; and the entertainment command association will be held before the project. At present, there are 250 fresh man women in the University. According to organization plans, 250 selected uppercisaswomen will be assigned to the project. Each upperciase will be divided into groups under the leadership of a selected faculty woman or wife of a faculty member. Each group will be composed of ten "big sisters" and ten "title sisters" Personal contact will be the fifth size of the project of Greening county, and any title the size of the project of Greening county, and any title be the fifth of the project of Greening county, and any title be the fifth of the project of Greening county, and any title be the fifth of the project of Greening county, and any title be the fifth of the project of Greening county, and any title of the project of Greening county, and any title of the surface will be discussed. Seri-united will be the fifth of the project of Greening county, and any title of the surface will be discussed. Seri-united will be the fifth of the project of Greening county, and any title of the surface will be discussed. Seri-united will be the fifth of the project of Greening county, and any title of the surface will be discussed. Seri-united for the project of Greening county, and any title of the discussed of Seri-united for the project of Greening county and any title of the surface will be discussed. Seri-united for the project of Greening county and any title of the surface will be discussed. Seri-united for the project of Greening county, and any title of the surface will be discussed. Seri-united for the project of Greenin

Miss Agnes Davis Featured Artist First of Series Next Sunday

programs for the Sund oon musicales, which are an at 4 p. m. on each Sund oon during the months ber, December, Janua ury and March in the Mes uditorium of the Universi

Halloween Hop

Will Be Given By

All U. K. Men Invited to Tea Dance Thursday in Pat Hall

Dormitory Co-eds

Kampus Kernels

There will be an important meeting of Sigma Delta Chi at 324 Ay lesfrod place at 8 o'clock tonight It is necessary that all active members be there.

The trip to Frankfort, pla y the social service group, Wednesday, October 30, has sostponed to November 14. croup will revisit the Eastern nospital this week and go the the women's division of the h

Best Copy

THE KENTUCKY KERNEL

OFFICIAL NEWSPAPER OF THE STUDEN
THE UNIVERSITY OF KENTUCKY

A member of the Major College Publications, represented by A. J. Norris Hill Co., 135 E. 42nd St., New York City; 123 W Madison St., Chicago; 1004 2nd Ave., Seattle; 1031 S. Broadway Los Angeles: Call Building. San Francisco.

Editor-in-Chie

HERE SHALL THE KERNEL ALL STUDENT RIGHTS MAINTAIN

LET'S SUPPORT THE TEAM

The Wildcats are at the crucial point in their schedule. Having dropped two of the five encounters, one to a particularly outstanding for and the other to a surprisingly strong opponent, they are at the crossroads. Whether or not the season will be termed a success or failure will be determined by the remaining games.

Since their defeat at the hands of a team that most sports writers doped Kentucky to beat, there has been a tendency on the part of many of the student body to more or less "lay down" on of the student body to more or less - Tay down on the team. This attitude is due partly to the fact that their hopes for a Southeastern Conference championship were crushed by that setback and partly to the fact that some supporters can't stand up behind a losing team.

Now, when it most needs our support, is the time for all students to rally behind their representatives on the gridiron. Now is the time which determines whether we really have the "stuff" in the way of college spirit or whether we are "fair weather" boosters.

Those of us who cannot follow the team to Alabama should at least be at the station to see our charges off. Let's show Coach Wynne and the boys that we're behind them—win or lose, lose or draw.

AUTOISTS AND THE GOLDEN RULE

AUTOISTS AND THE GOLDEN RULE

THE ERNEL wishes to support other organs of public leadership in their campaign against mass murder on the highways. College students are no more guilty than other groups but all should be made conscious of this increasing and wanton desregard for human life.

Statistics show that the automobile has taken more lives than all wars in the nation's history. Almost every highway takes its turn in portraying a scene of the Marne or the Argonne, with bloody and broken bodies shrieking pitifully beneath a heap of scrap metal and broken glass. Skid proof tires, shatter proof glass, safer road beds, elimination of grade crossings and bad curves are all helpful. But there is one fundamental difficulty that no engineer can overcome. This is the selfish disregard of the one responsible for the lives of the innocent.

There is no such hell on earth as attending the funeral of a girl friend or loved one whose life was snuffed out as a result of your thought-lessness or to pick up the body of a little child, whose image will remain always a vivid night-mare.

If the dfiver would think of the innocent be-

If the driver would think of the innoc for the puts the gas pedal even with the floor or mixes a death cocktail of "booze and gas," we could almost safely substitute the Golden Rule for traffic ordinances

WHY EDITORS ARE SUSPICIOUS

If the newspaper reporter isn't too enthusiastic when you say you have some news, there's a rea-son. He wants to know whether it actually is news or something else.

Many organizations, both national and local.

ask newspapers if some news would be accepta-ble. The editor or reporter is always glad to get news and answers in the affirmative. Perhaps the first two or three offerings are real news, something of interest to readers, actual events or

happenings.
But it isn't long until good old propaganda rears its head. The "news" turns out to be an exposition of the theories of the organization, a mild form of advertising to promote aims and objects, clevely worded reasons why there should be more members. In many cases, the publicity is to help someone hold a job at a satisfactory salary.

salary.

Newspapers are usually generous in giving free publicity to worthwhile undertakings. But demands always far exceed what is reasonable. Many of those responsible for supplying the news either can not or will not distinguish between events and free publicity. They think in terms of putting over an idea instead of providing interesting information.

Anyone worth his salt ground a presence of

teresting information.

Anyone worth his atla around a newspaper of-lice knows the readers soon tire of this stuff. A few who are particularly interested in a certain organization or undertaking may read it, but 99 per cent of the subscribers hardly give it a glance. When the editor tries to do something about it, he takes a chance on incurring the ill will of a few persons. They are likely to think the newspaper unfriendly just because the paper wants more news and less publicity and prop-

aganda material. Consequently, editors and reporters are probably over-suspicious and like to find out if what is offered comes within shooting distance of the correct definition of news before they grab it.—Courier, Stafford, Kans.

BUSINESS IS BUSINESS

The greatest cause of business failure before

ing to the official report of Bradstreet.

Then, if real business management was required to run a business and keep it going in good times, what must success call for nowa-

days?

Bradstreet reported that in 1927 there were 20,267 business failures involving liabilities of \$653,130,925. In seven years, 1921 to 1927, failures in this country totaled 140,450. Bradstreet reports several causes contributing to these failures, 39.4 per cent being lack of capital and incompetence. Business men trying to run a business in a new day with old methods were found not workable, and 34.9 per cent of the failures could have gone ahead, Bradstreet reports, had they been managed by competent executives.

ecutives.

Operating a business in 1934 is different from operating it even in 1927 when the nation had more than 20,000 business failures. Business cannot be operated today by those who ran the country stores 40 years ago and who believe in the same methods today. While the government is endeavoring to lessen the strain of serious competition, business requires more business is endeavoring to lessen the strain of serious methods today than ever before. Profits are cut down, volume is cult down. Smaller profits must be made to go farther than ever before. Every method must be worked by individual business concerns to get their share of the available business. Running a business today calls for more than just sitting in one's store and waiting for customers. Anyone can see that for himself. Those stores who just wait for business, keep on waiting and operating on a shoestring. They are operating in a competitive business world and will not admit it.

The small town merchant who succeeds is

and will not admit it.

The small town merchant who succeeds is the one who has what people want and lets them know about it. People are busy today. They will not take time to shop where merchants insist on keeping their wares and prices a secret. The busy stores are those who send to their customers' living rooms the home newspaper containing the stores' advertisement of products and was a stored to the property services. Advertising has become the greatest servi-

taining the stores' advertisement of products and prices. Advertising has become the greatest service in time-saver and money-saver to the busy housewife. She knows from the advertising she wants to pay. She does her shopping on a where she can buy what she wants at the price third of her original shopping time. The business concerns that want to be rated as successes in this new era realize that they must operate under new methods. The surest sign of approaching failure is business operation on the worn-out method of old. Success in business will come from business-like methods in business. It's great fun, maybe, to be asleep at the switch—but business is business.—Grit Advocate. Julesburg, Colo.

CAN WE STAY OUT?

There are thoughtful students of the subject who say that if war breaks out in Europe the United States cannot possibly stay out of it. They have convincing reasons for their opinions. Americans, they say, are art emotional people, Injustice and oppression, outrages by great nations against small nations, and inhumanity in its numerous forms, arouse them to righteous wrath and make them clay in the hands of proposability.

And then, too, there are the econe And then, too, there are the economic aspects of the situation. There is money to be made in war. Trade along certain lines booms and men with money to lend are glad to get it out in the hope of a rich return. Why, they ask, should they be required to forego the possibilities of profit when they would be within their legal and moral rights in taking advantage of them!

Eventually, it is claimed, these influences, which play so heavily upon the sentimentality and the acquisitive natures of men back down

and the acquisitive natures of men, break down the forces of common sense and prepare the field for the super-patriot, the profiteer, the saber-rattler and the sincere idealist who believes we owe a debt to humanity.

owe a debt to humanity.

These dangerous possibilities are actual, not fancied. But when they arise we should keep our emotions and our sympathies under rigid control. One way of achieving this end is by keeping the past vividly in mind. If we are fully aware of the realities, we will not yield before the pressure of the sentimentalists.

And the realities are not difficult to remember. They concern about 50,000 young men killed, 200,000 others more or less seriously wounded, a debt of twenty-two billion dollars of our own and oans of eleven billions to our allies.

If we remember these facts, the prospects of our remaining out of war will be improved.— Spirit, Punxsutawney, Pa.

New York University has received more than 10,000 books in the past few months through the activities of the Society for the Libraries.

Hoi Polloi

n has a perpetual gu ce. Walt Girdler reque do not mention his na column as his cohorts e of the Louisville Her d Hoi Polloi and Walt

has a palpitating heart for Boyd halls.

Wright...One of Bill Rodsystem is mis

LOOKING BACK

October 18, 1917

Commorted and advantage of the control of the contr

"Hail, hail, the Cats are Neigh and "Alma Mater", two new cam pus songs, were heard in chapel.

October 27, 1917
Sewance defeated Wildcats 7 to 0.
This game broke the two past games which were ties.

November 1, 1917
Seniors head list in contributions to War Fund Campaign then being started on the campus. The 270 women of the University The 270 women of the University War loan. University worse the top in the \$30,000 campaign. 67 me in the University enlisted in the War 22 girls on the campus supply 197

HALLOWEEN COSTUMES MRS. I. C. GRADDY

pleces of surgical dressing for the nospital. Women's panhellenic cr-

SENIORS!

VOTE THURSDAY and Elect an

Outstanding Group

of Officers

For President:

ELVIS STAHR

SCHOLAR, LEADER SQUARE-SHOOTER

For Vice-President: **JACK CRAIN**

For Secretary:

CHRIS FLOYD INDEPENDENT LEADER

For Treasurer:

FRANCES KERR

POPULAR, DESERVING, AND DEPENDABLE

INDEPENDENTS! LET'S THINK!

Let's cooperate with this Independent Combine and get crooked politics off the Campus!

SOMETHING INSTEAD OF NOTHING!

The Phoenix Hotel Co.

LEXINGTON, KY.

Solicits the Favorable Consideration of the Committees on

FRATERNITY—SORORITY FACULTY AND OFFICIAL FUNCTIONS LUNCHES-DINNERS-DANCES

Service Unexcelled

Consult our Catering Department for New Ideas

ROY CARRUTHERS

JOHN G. CRAMER

EASY WAY TO STAY AWAKE IN CLASS

STUDENT A FALLS ASLEEP AND SAWS WOOD. SAWED BLOCK SAWED BLOCK
FALLS ON OWL'S
HEAD ® MAKING
EVERYTHING GO
BLACK FOR THE
OWL. HE THINKS
IT IS NIGHT AND
HOOTS SCARING
FROG ® WHO
LEAPS FOR
UPPER PLATFORM
DRAGGING UPPER PLATFORM
DRAGGING
MATCH ACROSS
SANDPAPER (D).
MATCH LIGHTS
SKYROCKET WHICH
TIPS BUCKET OF
WATER (E) ON
STUDENT AND
AWAKENS HIM
IN TIME TO HEAR
ASSIGNMENT FOR
NEXT LECTURE

NEXT LECTURE



AND AN EASY WAY TO ENJOY A PIPE



HERE'S THE P.A. LINE-UP:



C P. A. LINE-UP:
CHOICE, TOP-QUALITY
TOBACCO, "CRIMP CUT!
FOR SLOW, COOL
BURNING, MILE
MELLOW FLAVOR
PACKED RIGHT—
N TIN — AND TWO
OUNCES IN EVERY
PRINCE ALBERT TIN

PRESIDENT VICTOR HOBDAY VICE-PRESIDENT RALPH HUGHETT BEWARE OF THE INDEPENDENT "COMBINE

SENIORS! VOTE INDEPENDENT

VOTE THE STRAIGHT INDEPENDENT TICKET

SECRETARY MARTHA CHRISTIAN TREASURER CLARENCE 'Abie' AYERS

Delts Fete New Initiates; Other Greeks Give Dances

Banquet and Dance Featured for Delt Initiates Saturday

Banquet and Dance Featured Gamma Rhos, Triangles Entertain

CALENDAR

Alumni News

EXIDE BATTERIES

EXCURSION

CINCINNATI!

EVERY SUNDAY EACH SUNDAY DURING OCTOBER, 1935 \$1.00

GOING: Train No. 44, 5:30 a. m.—or No. 16, 8 a. m. RETURNING: Tickets honored ONLY on train No. 15 leaving Cincinnati at 7:25 p. m. ET (ET).

SOUTHERN RAILWAY SYSTEM

TAYLOR TIRE COMPANY

late entries in Today.

GRAVES-COX When things get too hot for George he bolts to Graves-Cox for Arrow Shirts at \$2.00.

Where's George contest closes this week. Get your

for 24 hours a day---

We put the OK in cooking at

The White Spot

INDIVIDUALITY

Your Individuality can be expressed this year by



Your Christmas Cards

This year you can have printed or engraved cards to express your own personality. THE KENTUCKY KER-NEL has a large assortment for you to select from, and at a price that is in line with your budget.

Come in the Kernel office or call us and one of our representatives will gladly show you the assortment.

Call University 74

The Kentucky Kernel



SEIRERLING TIRES

SECRETARY

CHRIS FLOYD FRANCES KERR



SEEN FROM THE PRESS BOX

By JOE QUINN Kernel Sports Editor

Centucky's varsity footballers had their first real scrimmag unburn game last Saturday when they met the frosh squad d for a regulation game but what was really only a good work

We are the ones your papers saturable with the greatest stars of all,"
We are the ones you rallied on, Playing the ball,
Remember Us?

on, Whose deeds can "never" fade But we are only your aged ones Yielding to the stars of today, Remember Us?

CLASSIFIED ADS

Petitions Are Filed by Seniors

Sunday Musicale

SUITS PRESSED

ALL BUTTONS REPLACED

Three Hour Service Call For and Deliver Lexington Laundry Co.

KAMPUS KERNELS

(Continued from Page One)
There will be a meeting of alma
There will be a foreign of a forei

OPERA-HOUSE

CLARK GABLE CALLof the WILD LORETTA YOUNG

WALT DISNEY'S
MICKEY MOUSE "THE BAND CONCERT"

AMATEUR HOUR ON OUR STAGE ome Early and Get A Se

BENALO

-Today & Wed.-

PARISIAN FOLLIES STAGE SHOW

HERE'S TO ROMANCE

arts Thursda ALL NEW VODVIL starring ELIZABETH in her DANCE OF THE

FLAMES aring interpretation for the first time on

BAD BOY

CIENTUCKY

BISHOP MISBEHAVES

\$50.00 SCREENO 16 PRIZES

STRAND.

JACKIE COOPER DINKEY

They ain't stream lined or air conditioned_

> but they sure are mild and they sure got taste



... made of mild ripe tobaccos . . . we believe Chesterfields will add a lot

to your pleasure.

LIGGETT & MYERS TOBACCO CO.

