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no. 5

The Kentucky Press

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Official Publication of the Kentucky Press Service - Volume 60, Number 5 - May, 1989

Bardstown ready for KPA

Bardstown, Maker's Mark Distillery and My Old Kentucky Home are preparing to host the 1989 Kentucky Press Association Summer Convention.

This year's convention is scheduled for June 22-24 at the Holiday Inn in Bardstown.

Included on the entertainment agenda for the convention is a tour of Maker's Mark Distillery and barbecue hosted by Landmark Community Newspapers; an afternoon of sight-seeing in historic Bardstown; and a picnic at My Old Kentucky Home prior to attending The Stephen Foster Story.

The program schedule includes a legal session with KPA FOI attorney Jon Fleischaker; a presentation on the 1989 Retail Shopping Habits Survey by Tommy Preston of The Preston Group in Lexington; Western Kentucky University professor Jim Ausenbaugh; an update on happenings in Washington and the National Newspaper Association by Region 3 NNA director Adam Kelly; discussion of the 1989 salary survey of Kentucky newspapers conducted by Jim Highland, also of the WKU journalism staff; and the ever-popular KPA Better Newspaper Contest awards luncheon and slide show.

The awards will be presented at a luncheon on Saturday as the concluding session on the convention schedule.

Friday's luncheon will feature Bill Samuels of Maker's Mark Distillery as speaker. Convention-goers will have an opportunity to tour Maker's Mark on Thursday evening, the official opening of the convention. Landmark is hosting a barbecue Thursday night at Maker's Mark in nearby Loretto.

Saturday's schedule includes a KPA Business Session, the notice for which appears below, and a preview of the 1990 General Assembly with Senators Ed O'Daniel and Eck Rose and State Representatives Kenny Rapier and Bill Ark scheduled to appear.

Steve Lowery, general manager of the Kentucky Standard in Bardstown, is serving as 1989 Summer Convention planning chairman.

Registration information for the convention is in the mail so watch your mailbox.

Business Session scheduled

Notice is hereby given to members of the Kentucky Press Association that the 1989 Summer Convention Business Session will be called for Saturday, June 24, at 9 a.m. at the Bardstown Holiday Inn.

Business to be discussed includes the realignment of KPA board districts.

The Membership and By-Laws Committee recommended, and the Board has approved the following realignment of the KPA District structure:

- * KPA create Districts 15A and 15B to divide the present District 15 into two equal districts;
- * merge the present Districts 8 and 9 into one district;
- * merge the present Districts 10 and 11 into one district;
- * that no present board member in any affected district lose any part of his/her term because of realignment;

NNA Update

By Adam Kelly, Region 3 NNA Director

The story is told of a mountain politician who visited a constituent seeking support in the approaching election. To the surprised chagrin of the office holder, the citizen informed him that he was undecided about whether to give the politician his support. "But, Jed," protested the candidate, "you know I gave your daughter a job, got your boy out of the penitentiary, helped Aunt Minnie get her Social Security and got you a grant to put water in your house."

"That's so," came the response, "but what have you done for me lately?"

Sometimes I feel members of the National Newspaper Association have the same attitude toward the activities of our organization. Just so you can become aware of what has been done "lately" here is a partial rundown of how NNA has been working for you in the first four months of 1989:

- * approved seed money to develop a desktop publishing hardware and software guide and to establish a pilot desktop training program;

- * together with other organizations, obtained congressional resolution to honor Freedom of Information Day, and for FOI Day, NNA urged President Bush to do everything in his power to obtain the freedom of hostage-reporter Terry Anderson;

- * deplored the burning of bookstores and of newspaper offices by those who police suspect are terrorists opposed to the publishing of Salman Rushdie's book "The Satanic Verses";

- * urged open hearings on the York, Pa., Joint Operating Agreement application;

- * monitored 17 bills in the last quarter of 1988 and 20 thus far in 1989 in Congress that could have had adverse impact on the newspaper industry;

- * urged the Federal Trade Commission not to change co-op advertising guidelines from specific and equal guidelines for all retailers and all newspapers to subjective guidelines that could hurt small merchants and community newspapers;

- * cooperated with the Newspaper in Education program of ANPA by distributing an NIE survey through Publisher's Auxiliary, and will participate on an NIE panel for small newspapers at the May NIE meetings in Dallas;

- * helped the National Newspaper Foundation conduct scholarship programs, one for college juniors, the other an overseas study mission fellowship;

- * continued to lead government relations

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THE KENTUCKY PRESS

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Green River Republican

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Courier Journal & Times

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Vice President
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Owensboro Messenger-Inquirer

District 4
Mary Jane Smith
Logan Leader/News Democrat

District 5
Coleman Love
Elizabethtown News Enterprise

District 6
Dorothy Abernathy
Oldham Era

District 7
Kelley Warnick
Gallatin County News

District 8
Gary Quinn
Maysville Ledger Independent

District 9
Ken Metz
Bath County News Outlook

District 10
John Del Santo
Ashland Daily Independent

District 12
Louise Hatmaker
Jackson Times

District 13
Richard Anderkin
Mt. Vernon Signal

District 14
Stuart Simpson
Pulaski Week

District 15
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Across Kentucky

PERIODICALS DEPT.

JUL 25 1989

UNIVERSITY OF KENTUCKY

Kenny Barkley, news editor of the Union County Advocate in Morganfield, and **Barbara Justice**, editor of the Appalachian News Express, recently took the reins of two affiliated press groups in Kentucky. Barkley was elected president of the Western Kentucky Press Association while Justice was named to a similar position with the Kentucky Weekly Newspaper Association.

Casey County News editor **Maleena Streeval** was honored last month by the Casey County Conservation District for her help in promoting soil conservation.

Dan Carroll, an English graduate from Xavier, Ohio, University, has been named community editor for the Campbell County Recorder. Recorder publisher **Bryan Dear** also announced that **Shelly Whitehead Bishop** has been named marketing and distribution manager of the Boone, Kentucky and Campbell County Recorder newspapers.

A second former Henderson Gleaner photographer has won a Pulitzer Prize for explanatory journalism. **William Snyder**, news photographer for the Dallas Morning News joined with two fellow Morning News photographers in sharing a Pulitzer for coverage of a 1986 airplane crash in Dallas. Snyder, 29, began his career at The Gleaner as a photographer. **Keith Williams**, who worked for The Gleaner in 1972, won a Pulitzer in 1976.

Bob McGaughey, chairman of the Journalism - Radio/TV Department at Murray State University and the journalism education representative on the KPA Board of Directors, was named 1989 Boss of the Year by the Murray Chapter of Professional Secretaries International.

Alice P. Killpatrick, a Mt. Sterling civic and community leader for the past three decades, has been named publisher of the Montgomery Times and Central Kentucky Times.

Tony Fyffe, former news director for WSIP radio, has been named news and feature editor for the Paintsville Herald.

John S. Carroll, executive vice president and editor of the Lexington Herald-Leader, and **Irene C. Nolan**, managing editor of the Louisville Courier-Journal served as nominating jurors for the 1989 Pulitzer Prizes that were awarded March 30.

Mary Scott Ottutt, reporter for the Morehead News since last December, has been promoted to managing editor, according to News general manager **Jeff Fannin**.

Pikeville Appalachian News Express publisher **LeJeune Waggoner**, was featured in a recent Business Monday section by the Lexington Herald-Leader.

Richard Todd, former sports editor of the Fulton Daily Leader, has been named sportswriter for the Mayfield Messenger. Todd is a 1988

graduate of Murray State where is also served as sports editor of the Murray State News.

Daniel Price, chief photographer for the Danville Advocate Messenger, had 40 of his black and white photographs featured in a display recently at Centre College. The collection, entitled "With Amazing Grace," featured scenes from life in rural Kentucky.

John Martin Arnett, advertising manager and staff photographer for the Salyersville Independent, recently resigned those duties to accept a job in Frankfort.

Nancy Daly, Sunday news editor for the Somerset Commonwealth Journal, has been named news editor of the Pulaski daily. She replaces **Larry Troxell** who resigned in January to spend full time in the ministry.

Susan Elmendorf, former general assignment for The Henderson Gleaner, has been named assistant press secretary for U.S. Sen. **Wendell Ford**.

AD DIRECTOR

Small daily newspaper is seeking an advertising sales management professional to motivate and direct retail advertising department. Salary based on experience plus benefits. Written applications only to **Betty Berryman**, Publisher, Winchester Sun, Box 4300, Winchester, Ky. 40391

Journalism/Public Relations Internship Survey

Please take a moment to complete the following internship survey and return it to Lica McCain, KPA, at your earliest convenience.

Our newspaper is willing to accept interns in the following areas:

- | | | |
|---|--|--|
| <input type="checkbox"/> Reporter/Copy Editor | <input type="checkbox"/> Advertising Sales | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Photographer | <input type="checkbox"/> Ad Production | <input type="checkbox"/> Other (please describe) |
| <input type="checkbox"/> Sports Writer | <input type="checkbox"/> Circulation | _____ |

Your Name _____

Newspaper _____

Thank You! KPA and Kentucky's universities appreciate your support.

MEMBER SERVICE

Lending Library

There is lots of new material available from KPA's Lending Library. Information is available that will benefit every department and every level of management.

Call today for a listing of available materials.

PAMPHLETS

VIDEO CASSETTES

BOOKS

AUDIO CASSETTES

1989 SUMMER CONVENTION

in

Historic Bardstown

June 22-24, 1989
Bardstown Holiday Inn

Visit My Old Kentucky Home State Park
and see
The Stephen Foster Story

Tour Makers Mark Distillery

Three days of meetings and activities that will make this a Summer Convention to remember

Watch your mail for important registration information

RVES BULLETIN

Daily I

First Place
The Gleaner
Henderson, Ky.

Second Place
The Advocate-Messenger
Danville, Ky.

Third Place
The Winchester Sun
Winchester, Ky.

Daily II

First Place
The News-Enterprise
Elizabethtown, Ky.

Second Place
Messenger-Inquirer
Owensboro, Ky.

Third Place
Kentucky New Era
Hopkinsville, Ky.

Congratulations to the Winners of the 1989 Advertising Contest!

Winners in General Excellence

Weekly I

First Place
Georgetown Graphic
Georgetown, Ky.

Second Place
The News-Herald
Owenton, Ky.

Third Place
Cadiz Record
Cadiz, Ky.

Weekly II

First Place
The Sentinel-News
Shelbyville, Ky.

Second Place
Central Ky. News-Journal
Campbellsville, Ky.

Third Place
Franklin Favorite
Franklin, Ky.

From Here and There...

Tri-City News celebrates 60 year

The Tri-City News in Cumberland recently celebrated its 60th anniversary.

During the celebration, the News had on display the first issue distributed -- March 15, 1929 -- "that is slightly yellowed, worn and marked but still sufficiently intact to give a history of the era in which it was published."

Publisher Jeff Wilder noted many of the changes that had taken place in publishing the Tri-City News -- going from a newspaper without a mechanical department to today's weekly that publishes "on some of the latest equipment available."

Commonwealth-Journal stops charging for obits

The Somerset Commonwealth-Journal has announced it's "listened to our readers" and will not charge for printing obituary notices.

In addition, the newspaper announced it will include a picture of the deceased with the obituary notice.

When the Commonwealth-Journal began charging for detailed information, "Funeral homes protested. Subscribers complained. Genealogical societies fussed. Historical groups complained."

The newspaper said it would charge if an obit is published more than one time.

Robertson Record makes it 120 for 120

Prior to this Spring, 119 of Kentucky's 120 counties had at least one newspaper with a second class mailing permit. And thus, only one county was without a home newspaper for publishing required public notices.

That is, until the Robertson Record, in Kentucky's smallest county, changed from a third class permit to second class.

State law requires all government agencies to publish public notices and makes provisions that if no newspaper is published in the county, public notices must be published in a newspaper with general circulation in the county.

All public notices for Mt. Olivet and Robertson County are now being published in The Record.

News-Democrat changes nameplate

For the first time in "many, many years" the Carrollton News-Democrat has changed its nameplate.

The Carroll County weekly, owned by Landmark Community Newspapers Inc., changed its nameplate from Old English to a version of New York type. The style was created by BolinStaley-Chudada Advertising in Evansville, Ind.

The new nameplate

includes a riverboat against a setting sun as reminders of smalltown life on the Ohio and Kentucky rivers.

Herald-Leader wins SPJ award for series

The Lexington Herald-Leader received a third place award in the 39th annual Excellence in Journalism Awards for its series of articles on race relations in Lexington.

The award was presented by the Atlanta chapter of the Society of Professional Journalists, honoring the best journalistic work in the Southeast.

The Herald-Leader won for "Divided We Stand: Blacks and Whites in Lexington," written by reporters Andy Mead and Angela Duerston Johnson.

Daily Independent hikes subscription rates

The Ashland Daily Independent increased home carrier delivery and mail subscription rates in April without changing single copy stand prices.

Publisher John Del Santo said, "We continue to see sharp increases in the cost of newsprint, ink and photo materials," in explaining the increase to Daily Independent subscribers.

It was Ashland's first rate increase since October, 1987. That increase came on the heels of a seven percent hike in newsprint costs.

Hager retires after 4 decades at M-I

Lawrence W. Hager, Jr. co-publisher of the Messenger-Inquirer and chairman of Owensboro Publishing Co. announced his retirement April 28 after 41 years in the newspaper business.

Hager, 66, also resigned his seat for District 3 representative on the Kentucky Press Association Board of Directors. Hager was elected to that seat last year after another Owensboro employee, Rob Schorman, left the Messenger-Inquirer. A special election is being conducted in District 3 to fill Hager's unexpired term.

Larry Hager sold his interest in Owensboro Publishing to the company according to a joint announcement by Hager and his brother, John, who will remain as editor and publisher of the newspaper.

"I am stepping down at a time when a single leader is better than two. I leave knowing the Messenger-Inquirer is in good hands and has an outstanding future...I hope to find as much enjoyment on the outside as I have had on the inside."

Larry Hager announced his retirement during a meeting with the newspaper's employees. He joined the paper full time upon his graduation from college in 1948. He held several positions in the newsroom, rising to managing editor, and then was named co-publisher with his father in 1966. He shared the position with his brother, John, when John joined the paper on a full-time basis in 1973.

C-J wins another Pulitzer

The Louisville Courier-Journal captured a Pulitzer Prize March 30 for general news reporting.

While there was some celebration, it was more subdued than usual because of the subject of the entry -- the May, 1988, church-bus crash in which 27 people died in a fiery, head-on collision with a pickup truck on Interstate 71 near Carrollton.

The Courier-Journal staff celebrated -- the ninth Pulitzer won by the Courier-Journal and its later sister publication the Louisville Times --

with non-alcoholic sparkling grape juice, not the traditional champagne.

Editor David Hawpe, who was in Bardstown for a KPA Board meeting when he learned of the award, reminded reporters not to forget the families of the victims, most of whom were members of the First Assembly of God in Radcliff.

Hawpe said the \$3000 prize would be donated to an organization "that would have an impact down in Radcliff or on the issues that arose out of this tragedy."



Larry Hager, Jr.

Messenger-Inquirer honored by ASNE

The American Society of Newspaper Editors has selected the Owensboro Messenger-Inquirer as one of the 14 best small newspapers in the U.S.

James Herman, editor of the Transverse City, Mich., Record-Eagle, announced the awards April 13 during ASNE's convention in Washington, D.C.

It was the second major national award for the Messenger-Inquirer in recent weeks.



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Regional NNA Director's Report

Continued from Page 2

efforts to maintain revenue foregone full funding for second class, in-county postage users;

* helped eight foreign journalists understand U.S. journalism through briefings for the U.S. Information Agency;

* redesigned News Media Update beginning with the April 29 issue to make it easier for newspapers to use;

* recommended that newspapers sell national ads at local rate plus commission as part of a program to keep national ads in print instead of broadcast;

* hosted more than 100 members of Congress at the largest congressional reception ever for NNA's Government Affairs Conference, which also included addresses by leaders of Congress and agency officials;

* expanded libel insurance program to offer broader coverage in every state without raising rates;

* participated in four amicus briefs before the Supreme Court;

* offered members limited edition prints of Norman Rockwell's "Hometown News";

* testified and submitted briefs at the Postal Rate Commission to maintain second class mail integrity and to preserve community newspaper sampling flexibility;

* worked on the Mailers Technical Advisory Committee to help solve in-the-field mailing problems;

* participated in the Council for Commercial Freedom to guard against taxes on advertising or on changes in the expensing of advertising;

* coordinated efforts of state press associations to try to obtain armed forces recruiting advertising for newspapers, especially the community press;

* started a program of regional meetings of state chairman, state managers and regional directors to better learn how to meet member needs;

* prepared and distributed information to all state managers on how the repeal of the lottery ad ban affected newspapers, after NNA had helped lead the fight for the repeal of the ban;

* established an editors' exchange program with the USSR and conducted a pilot test;

* continued to expand discounts for members and is seeking new programs that can save members operational money;

* during the first three months of 1989, NNA president Tom Bradlee participated in seven state association conventions, executive vice president David Simonson and general counsel Bob Brinkmann participated in three regional meetings and past president Web Hawkins in one state meeting.

Remember: School Bell entry deadline is June 2

Entries are now being accepted for the 1989 Kentucky Education Association's School Bell award. The award program is designed to recognize excellence in reporting and analysis of public education news in Kentucky during the 1988-89 school year.

Entries must be postmarked no later than Friday, June 2, 1989.

Entries are to be mailed to Mary Ann Blankenship, KEA Communications, 401 Capitol Avenue, Frankfort, Ky., 40601.

Judging will be done independently by professionals in journalism and communications.

Winners will be notified of judges' decisions in July, 1989.

Kentucky Press Service ~ 332 Capitol Avenue ~ Frankfort, Kentucky 40601