GENE McCARTHY

MAN VS. MACHINE

The professionals don't understand this McCarthy thing.

Everybody knows you can't possibly get the Democratic nomination that way.

Everybody knows you have to have an organization behind you.

Everybody knows you have to have a lot of money.

Everybody knows you have to be "in" with the right people.

Everybody knows you have to wheel and deal. And treat arms.

That's how you get to be nominated for President. Right?

Then how do you explain the electrifying accomplishments of Eugene McCarthy?

How do you explain his coming within 230 votes of toting Lyndon Johnson in New Hampshire (where the experts said he'd only get 10% of the Democratic vote)?

How do you explain Senator McCarthy getting 56.2% of the Democratic vote in Wisconsin? (412,160 for McCarthy, 255,806 for Johnson.)

And more than 400,000 votes in Pennsylvania, nearly eight times as many as the write-in votes for Senator Kennedy and ten times as many as the write-in for Vice-President Humphrey.

How do you explain the startling upsets by the McCarthy slates in Stamford, New Haven and New Britain, Connecticut?

We think the explanation is as plain as day.

The American people have had it.

They've had it with Lyndon Johnson.

They've had it with Dean Rusk.

They've had it with all the political hacks and opportunists who weren't there when they were needed.

They've had it with the slaughter of their sons and the scar of the Vietnamese in a senseless war.

They've had it with the rottenness of the cities and the hopelessness in the ghettos.

They've had it with the upside-down priorities that are tearing the country apart.

They've had it with the squandering of their tax money.

They've had it with the dilution of the dollar, and the watering down of their life's savings.

They've had it with being manipulated by government officials.

They've had it up to here.

And come November, they're taking back the control of the country from the politicians who got us into this mess.

Now why is that so hard for the experts to understand?

New Hampshire: The Turning Point

Who would have thought that a revolution could begin in New Hampshire of all places? Crusty, conservative New Hampshire.

Who would have thought that the President of the United States could be unhorsed in New Hampshire, and the mighty Democratic party organization thrown into panic?

And who accomplished it?

One lone man, with no organization, with practically no money, and scarcely noticed by the press.

All he was armed with was integrity and courage. Intelligence and a sense of humor.

And ideas whose time had come.

But what a refreshing change those were to people who had been fed a steady diet of corn and hoola joists.

Senator McCarthy's secret weapon.

Then up from Yale and Harvard, from Fordham and CCNY, from Radcliffe and Barnard came the students for McCarthy.

They came to Manchester, to Dover and to Concord. They unrolled their sleeping bags in church basements and they went from door to door to talk about Senator McCarthy with the good people of New Hampshire. They didn't have the slightest idea of how they would be received. And they were as nervous as you or I might be.

When these two unlikely elements came together, it was like the first nuclear explosion in New Mexico. Only more powerful.

They loved each other, the students and the New Englanders.

They learned something from each other.

And from each other they took hope in the future of our country.

Thus began the reconciliation of the American people.

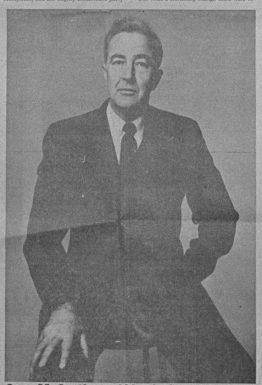
Until the Battle of New Hampshire and the Battle of Wisconsin, we didn't know *our* own strength.

Now we do.

We are the volunteers, and the mercenaries are no match for us.

We are the contributors of the ten and twenty dollar bills, and together we are bigger than the big money.

We are the asphalt, and we are conquering the steamroller.



Gene McCarthy and his glorious amateurs are showing the politicians a thing or two.

Without your help, we couldn't have done it in New Hampshire and Wisconsin. Now we're asking you to contribute for Indiana and Nebraska.

McCARTHY NATIONAL FINANCE COMMITTEE
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