

KPA

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Kentucky Press

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Summer convention: A retreat to state's historic past

By LISA CARNAHAN
KPA News Bureau Director

The 1999 KPA Summer Convention will acquaint or reacquaint you with arguably the most historic region in the Commonwealth. If you haven't been to Bardstown lately, then you haven't been there.

More than 300 of its buildings are listed on the National Historic Register. It is the site of the original Kentucky Court of Appeals and center of the distilling industry in Kentucky because of the abundance of lime in its water supply. Bardstown was also recently named one of the "100 Best Small Towns in America."

The convention, set for June 17-18, kicks off that Thursday afternoon with what we've dubbed "Tour #1." It features a tour of the famous Talbott Inn with emphasis on the disastrous 1998 fire and the recent renovation. The tavern isn't expected to reopen until later in June, but KPA convention attendees will get an exclusive look as renovation nears completion. Talbott Tavern was a stagecoach stop built in the late 1700s. Before the fire last March, it was the oldest inn in continuous operation located west of the Alleghenies. Notables such as King Louis Philippe, George Rogers Clark, John J. Audubon and Jesse James rested here during their many journeys.

After the tavern, we'll head to the Visitors Center for a ride on the Tourmobile. This introductory tour of historic Bardstown is in a rolling tourist car that will take us through the downtown area. After that it's a walking tour of Heaven Hill Distillery's state of the art bottling plant and a chance to see bourbon being "unkegged" and bottled.

After a brief break in the action, we'll board a



The historic Maker's Mark Distillery will be the site of our Thursday night KPA outing. Those attending will have the opportunity to tour the distillery. Maker's Mark President Bill Samuels will speak on marketing and advertising at the KPA Friday morning session.

bus for New Haven, about 12 miles from Bardstown, to tour the new 5,000 square foot Kentucky Railway Museum. Then we'll climb aboard an authentic steam locomotive for a ride through the scenic Rolling Fork River Valley. At one time, 14 distilleries operated along this rail line. The Railway Museum is a perfect place for train lovers to explore. There are more than 60

pieces of rolling stock, four diesel locomotives and a 1905 L&N steam engine. The old steam engine is the only surviving operational L&N steam locomotive and the only operating steam locomotive in Kentucky.

The steam engine takes us to New Hope and

See CONVENTION, page 6

Which came first - the teacher or the sponsor?

By RETA BROADWAY
The Courier-Journal

To explore the answer to this and other questions critical to the success of Newspaper in Education at your newspaper, we invite you to join a new member service of KPA. KNNIE — the Kentucky Network for Newspaper in Education — is

See KNNIE, page 7

Millenium Project gaining speed as kickoff week nears

A project initiated by the Lexington Herald-Leader and now assisted by KPA will attempt to identify promising young leaders for Kentucky's next century. Dubbed the "Millennium Project," the effort kicks off the week of May 16 and newspapers across the state — weekly and daily — are invited to participate.

The group of young leaders, to be selected with the help of your

readers, will gather at a Shakertown Roundtable in November to grapple with the state's biggest issues and make recommendations for the next century.

To date, 12 dailies and 11 non-dailies have committed to the project.

"We're really pleased with the response from so many newspapers, of every size and from every region and we welcome the participation of

See MILLENIUM, page 12

What's ahead

• June 17-18 : Summer Convention
Holiday Inn, Bardstown

• Jan. 20-21 : 2000 Winter Convention
Marriott, Lexington

Inside

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• Pg. 5: Take advantage of KPA's new service: the Dr. Tech Hotline

• Pg. 8: School shooting spurs questions on juvenile record use

Kentucky people, papers in the news

Ad manager, ME named at Sentinel-Echo

Dale G. Morton and Al E. Fryman have been named to management positions at the London Sentinel-Echo.

Morton, who accepted the position of managing editor, returns to the newspaper business after serving three years as the School-to-Work coordinator for Pulaski County. Prior to that, he was the general manager and editor of the Laurel News Leader. He began his newspaper career as a reporter at the Corbin Times-Tribune in 1982. He rose through the ranks to manage newsrooms of daily and weekly newspapers in Kentucky, California, Florida and Virginia.

Fryman brings 15 years of

sales experience to the newspaper advertising department that he now heads. He most recently worked as an outside sales representative for Motion Industries in London. Prior to that, he was a regional sales representative for Kraft Foods and a pharmaceutical company.

Carver joins news staff at Madisonville paper

Samantha Carver has joined the staff of the Madisonville Messenger as a staff writer. She worked for the newspaper for several weeks as a correspondent, writing news and feature stories, before joining the staff full time.

Carver attended the University of Evansville for two years, major-

ing in mass communications, and recently finished her studies at Elon College in North Carolina where she received a journalism degree. She's held internships at the Times-News newspaper and the United Way in Burlington, N.C.

Dollar assumes ME duties at Hopkinsville

Associate editor Rob Dollar has been named interim managing editor at the Kentucky New Era in Hopkinsville. Dollar will hold the position until a permanent replacement for longtime managing editor Mike Herndon is found. Herndon vacated the position March 2.

Dollar, 42, started at the New Era as a staff writer in 1983 and worked as a copy editor until being named associate editor four years ago. He also previously worked with The Leaf-Chronicle in Clarksville, Tenn., and biweekly papers in Morehead and Cynthiana. He graduated from Eastern Kentucky University with Bachelor's degrees in journalism and police science.

Ballard resigns; Buntain named GM at Springfield

Tim Ballard resigned his post as manager of the Springfield Sun to pursue other interests. Longtime Anderson News employee Janie Buntain will replace Ballard.

Ballard joined the Springfield staff in 1995 after 11 years at the Kentucky Standard in Bardstown.

Buntain worked 24 years at the Anderson News, starting the day after high school, according to publisher Don White. A prize-winning photo-journalist and reporter, Buntain covered a wide array of beats for the Lawrenceburg paper. She also worked in production, circulation and advertising. She began her new duties in Springfield May 10.

Duncan named to post at BG Daily News

George Duncan has joined the staff of the Bowling Green Daily News as its editorial page editor.

Duncan will be responsible for overseeing day-to-day production of the Opinion page as well as writing most of the newspaper's editorials. The Florida native has been editor of the Kinston (N.C.) Free Press and editorial page editor of the Florence (S.C.) Morning News. His 25-year stint in journalism has included working for the Savannah (Ga.) Morning News and the Vero Beach (Fla.) Press Journal. He comes to Bowling Green from the News Chief in Winter Haven, Fla., where he was a general utility reporter and editor.

Staff changes, addition announced at Pikeville

Staff writer Geoff Belcher has been promoted to news editor. A graduate of the University of Kentucky with a degree in English, Belcher has served as a staff writer at both the Floyd County Times and the Martin County Sun. He also served as editor of the Big Sandy News in Louisa.

Staff writer O.J. Stapleton has been promoted to sports editor. He replaces Paul Allen Adkins who left to become sports editor of the Logan (W.Va.) Banner.

Stapleton is a journalism graduate of UK. While there, he served as a staff writer and entertainment editor for the school newspaper, the Kentucky Kernel.

Staff writer Rob Herbst has switched hats and moved to the sports department. He is also a journalism graduate of UK and served as sports editor of the Kernel.

See PEOPLE, page 11

— The Kentucky Press —

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Deaths

J. Nevyle Shackelford

J. Nevyle Shackelford, former editor of the Beattyville Enterprise, died March 11 at a doctor's office in Beattyville. He was 89.

He was also an associate editor of the London Sentinel Echo, a freelance writer and photographer for the Lexington Herald and Lexington Leader, and contributor to The Gallatin County News. His articles written as a University of Kentucky information specialist were known for their "characteristic light touch." He often wrote

about Kentucky folklore and memories of his boyhood.

A Wolfe County native, Shackelford graduated from Eastern Kentucky University. He taught in Lee County's public schools for several years. After a stint in the Army signal corps during World War II, he worked for a Scripps Howard newspaper in Southeastern Kentucky.

Shackelford is survived by his wife, Alma Gladys Ward Shackelford, and by a sister, Hazel Shackelford Clark of Mount Sterling.

Pagination quest has hurt copy-editing quality

Coach's corner

By Jim Stasiowski



Where have all the copy editors gone? Why did I just read a story about a woman who was "strangled to death?"

"Strangled" means "to death."

And why did I just read a story that said three buildings will have "a combined total of 174,000 square feet?"

"Combined" and "total" mean the same thing.

And who let this sentence into the paper.

It happened on his home turf in the town where he grew up on the very same day his 52-year-old father, a longtime teaching professional in the Jacksonville area, was making his own magic several hundred miles away just outside Pensacola.

That sentence has too many moving parts. As a result, the time element "on the very same day" seems to modify "grew up," which is clearly not what the writer intended.

Copy editors used to save my butt. Once in a furious, last-minute effort to get a breaking story into the newspaper, I wrote that "Lee County Sheriff's deputies found the body...etc." Only trouble was, I hadn't lived in "Lee County" in about five years; I was in "Clark County" when I wrote the story, and my supervising editor hadn't caught my mistake. A sharp-eyed copy editor saved the paper and me from huge embarrassment.

In the last few years, I have seen too much slop get through copy editors. Now, before the copy editors rise as one to strangle me to death for a combined total of 457 minutes, I need to make clear, I believe copy-editing quality fell because of publishers, not copy editors.

Publishers, in their understandable zeal to make higher profits resulted in an inadvertent lowering of writing standards. I noticed the problem in two ways. First, within the last five years, I've noticed an increase in grammar, usage and spelling errors in newspapers. Second, in many recent visits to newsrooms, I found copy editors, who once loved to sit around and talk about the language, were snarling at my attempts to help them edit better.

More than once, I heard: "Stasiowski, you don't have a clue what we're up against these days. Why don't you go out and peddle your

good-writing crap to reporters or city editors?"

I am convinced pagination has seriously wounded the quality of the sheer craftsmanship of newspaper writing. I am not blaming publishers. As a rational person who makes money only when a publisher agrees to sign a check for my coaching services, I recognize that unless newspapers make a profit, we're all out of work.

But pagination's burden on copy editors is no excuse for "strangled to death" or "grew up on the very same day."

I meekly, tentatively offer a couple of hopeful signs. First, the newsrooms I've been in lately seem to have settled down from the upheaval pagination initially caused. In other words, the last time I pried a copy editor's fingers from around my throat was more than a year ago.

Second, in just the first few months of this year, one newspaper association and one newspaper have asked me to do copy-editing seminars. In both cases, I pleaded with the people hiring me to reconsider. "I will not," I said, "stand up there and, for three hours, listen to copy editors gripe about pagination."

In both cases, the people hiring me insisted they wanted copy-editing training. On that skimpy evidence, I'm declaring we are entering

See PAGINATION, page 11

Western scores big in Hearst, SPJ competitions

By JIM HIGHLAND
Western Kentucky University

Matt Batchelder, a junior journalism major at Western Kentucky University, has finished first nationally in the William Randolph Hearst Journalism Awards writing competition in the spot news category.

As a result, he will receive a \$2,000 scholarship, and the department will receive an equivalent amount. He also will be flown to San Francisco at Hearst expense to participate in the national writing championship competition May 22-25.

There are six Hearst competitions in print journalism during the course of the year, and earlier Jerry Brewer, another Western journalism student finished first in sports writing. He also won \$2,000, and the department received a similar grant.

Batchelder and Brewer will be competing against each other, against the four winners of other writing categories and a wild card entrant to be selected by Hearst officials based upon the number of points compiled by students in earlier competition rounds.

Earlier this year, College Heights Herald Editor John Stamper finished second in the in-depth reporting category and won \$1,500. Herald writer Chris Hutchins finished sixth in feature writing and won \$500 and Fred Lucas finished sixth in editorial writing and won \$500.

Western's photojournalism

program has already won the national championship in photojournalism for the 10th consecutive year, winning \$10,000.

WKU individual category winners also will compete in May for the individual photojournalism championship.

This has been a time of major awards for the Department of Journalism, the College Heights Herald, and broadcast news and public affairs students. Western, College Heights Herald writers and broadcast students won the Sweepstakes Award in the Society of Professional Journalists Region Five Mark of Excellence Competition for writers, photographers and broadcast journalists.

The Sweepstakes Award was based on three points for first, two for second and one for third. Western accumulated 81 points, while second place finisher, Southern Illinois University had 37.

Individual winners by category include:

Print Journalism

Editorial Writing:
--Fred Lucas, first place
--Mikki Olmsted, third place

General Column Writing:
--Shannon Back, first place

Sports Column Writing:
--Jerry Brewer, first place

Spot News Reporting:
--Matt Barchelder, first place
--Kristina Goetz, Misty Wilson, Shannon Back, and John Stamper, third place

Feature Writing:
--Shannon Back, first place.

Sports Writing:
--Jerry Brewer, first place.
--Jerry Brewer, second place

Best Nonfiction Magazine Article:
--Chris Hutchins, first
--Christ Hutchins, second

Photojournalism

Spot News Photography:
--Nick Fedyk, first place
--Carrie Pratt, second place
--Jason Behnken, third place

General News Photography:
--Carrie Pratt, first place
--Cara Van Leuven, second place
--Marc Hall, third place

Feature Photography:
--Chad Stevens and Carrie Pratt, first place
--Rick Scibelli, second place
--Ramo Maalouf, third place

Photo Illustration:
--Lee Ann Scantlin, first place

Best Sports Photography:
--Carrie Pratt, first place
--Jason Behnken, second place

Broadcast Journalism

Spot News Reporting:
--Kristi Runyon, first place
--Mike Jansen, second place
--Vicki Logdon, third place

General TV News Reporting:
--Kristi Runyon, third place

TV Sports Reporting:
--Chris Freeman, third place

TV Non Daily Newscast:
--Chris Freeman, third place

TV In-Depth Reporting:
--Kristi Runyon, second place

Radio Feature Reporting:
--Kim Olson, first place

Radio Daily Newscast:
--Kristi Runyon, first place
--Kerri Richardson, second place
--Darla Johnson, third place

Radio Spot News:
--Vicki Logdon, second place

Sweepstakes Award

Best in Region Five
(Kentucky, Indiana and Illinois)

1. Western Kentucky University
87 points
2. Southern Illinois University
37 points
3. IUPUI
18 points
4. Eastern Kentucky University
11 points
5. Northwestern University
8 points
6. Ball State University
7 points
7. University of Illinois
5 points
8. University of Kentucky
3 points
9. North Central College
3 points
10. Indiana University
2 points
11. Depauw University
1 point
12. Northern Illinois University
.5 point

What would you do?

Plant story gets Hopkinsville paper grounded

By E.L. GOLD
NEW ERA Staff Writer

In apparent retaliation for a story (published the week of Feb. 22), local economic development officials called in city police to stop a Kentucky New Era reporter from flying to Frankfort for a news conference with Gov. Paul Patton.

The officials were upset because the New Era published a story Thursday (Feb. 27) about a new Toyo Radiator plant planned for Commerce Park. Details of \$1.3 million in state tax incentives for the plant were announced at a state government meeting open to the public in Frankfort Thursday morning.

Employees with the Economic Development Council wanted the paper to withhold information from its readers about that meeting until Patton made a formal announcement at the news conference Friday.

City police Detective Robert Liles was dispatched to the city-county Airport Friday morning with orders to keep the New Era reporter from boarding one of three private airplanes arranged by the EDC to ferry local officials and media representatives to the press conference.

The New Era was invited to send a reporter on the trip earlier in the week, but that invitation was rescinded at the airport. Representatives from the local TV station and a radio station were allowed on one of the planes.

Mayor Rich Liebe said he authorized the police presence "just as a precautionary thing" in case the newspaper reporter insisted on boarding the plane.

"The EDC didn't want you on

board," he told the reporter.

Liebe said economic development officials asked him to send a police officer to the airport shortly after they complained about the Toyo Radiator story to New Era Publisher Taylor Hayes on Thursday afternoon.

"We will try to accommodate anybody who asks for a policeman to ensure a situation does not get out of hand," Liebe said.

No police action was necessary.

Management at the New Era reacted to the use of city police forces with surprise and concern.

"I was appalled to learn that the EDC felt the need to use a show of force with the Police Department to prevent our reporter from boarding the plane," said New Era President Chuck Henderson.

Henderson said Friday he had already registered a complaint about the action with the mayor's office.

Hayes agreed.

"I thought we had a better relationship with the EDC and the Chamber (of Commerce)," he said. "Bringing in the police was totally unprofessional."

Liebe and County Judge-Executive Steve Tribble — who both went on the trip to Frankfort — said EDC officials were upset because they thought they had an agreement with the newspaper to withhold the information.

In fact, the EDC, which receives nearly half its budget from city and county tax dollars, approached the New Era about two weeks ago in an effort to make such an agreement.

See GROUNDED, page 5

Guest Editorial

Calling in police an overreaction — at best

Unnecessary, undeserved, unprofessional, and unbelievable.

That, in a nutshell, is our reaction to the sorry spectacle that occurred Friday morning at the city-county airport.

Someone connected with the local economic development team called in city police to prevent a Kentucky New Era reporter from boarding one of three planes carrying dignitaries and media representatives to Frankfort for Gov. Paul Patton's formal announcement of a new plant for the Hopkinsville-Christian County community.

An invitation for the New Era to make the trip was rescinded in apparent retaliation for a front-page story published in Thursday's newspaper on the \$10 million facility that Toyo Radiator Co. of Tokyo, Japan, intends to build in Commerce Park.

The story that upset economic development officials originated from a state government meeting in Frankfort earlier that morning in which it was publicly announced that Toyo Radiator had been awarded \$1.3 million in state incentives for its Hopkinsville venture.

Employees with the local Economic Development Council, fully aware of the Frankfort meeting, wanted the New Era to withhold information about the new plant from its readers until the governor's dog-and-pony show on Friday.

Patton, himself, got into the act by telling state economic development officials not to release any details of the project until his Friday news conference.

Forgive us for doing our job, but we respectfully declined to sit on the story. And it was that decision, made in the best traditions of journalism, that apparently led to the polite, but intimidating, police confrontation.

Mayor Rich Liebe, who is part of the community's economic development team, said he authorized the police presence "just as a precautionary thing" in case our reporter felt the urge to bully his way onto the plane.

But the idea — questionable, at best, in our opinion — came from an unnamed economic development official who specifically requested a police officer at the airport, according to Liebe.

"We will try to accommodate anybody who asks for a policeman to ensure a situation does not get out of hand," explained the mayor, a former police officer who has been in office for only two months.

Give us a break! Did anyone actually believe our reporter, once informed he no longer was welcome, would storm the plane, knock peo-

See EDITORIAL, page 5

Is it appropriate to hold the news...or even delay it?

By MARY LOU WENDELL

(Development planners are notorious for asking newspapers to hold what they know until the deal is final; we asked editors if they would wait.)

You've heard it all before. It's Friday and you've got the big story for Saturday sewn up. XYZ Corp. plans to build a big factory and bring 500 jobs to your town. But when you call the local economic development director, he's aghast.

"If you run that story you'll blow the whole deal!"

Your newspaper, he says, is going to cost your community 500 desperately needed new jobs. But, he says, if you hold the story until Monday, when an official announcement is scheduled, everything will be OK.

Editors were asked through a recent infor-

mal e-mail survey how they deal with this common situation. The nearly 40 who responded did so with a resounding, "It depends." The majority also said they would likely print the information as soon as they had it. A couple said they might yield to the economic development directors' concerns, in part, out of concern over jobs. Interestingly, the hypothetical also yielded a thoughtful discussion about the role newspapers play when it comes to economic development in their communities. Should newspapers be economic development boosters? And how does that fit in with their responsibility to the community to print all of the news?

Regarding the specifics of the XYZ hypothetical, most editors said they'd listen to the development director's arguments, but they'd be skeptical.

"If a project would be killed because a newspaper broke the story two days early, then I

question how serious XYZ really was in planning a big factory and 500 jobs," wrote Ron Royhab, executive editor of The Blade, Toledo, Ohio.

While economic development officials insist that early press coverage can and has blown deals, editors, many with decades of experience, said they'd never heard of any instances when early press coverage killed a legitimate development project.

"I've heard that claim — in various forms — for 25 years," said Paul Merkoski, editor of The Press of Atlantic City, Pleasantville, N.J. "And it always comes down to this: Someone in some company is convinced that he/she will lose his/her job if his/her boss doesn't get to make the Big Announcement at the Big Press Conference set up for tomorrow or someday next week." The claim that early publication could break the deal "is always bogus," Merkoski said. "Strap some

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Editorial

Continued from page 4

ple down and create a safety hazard in order to claim a seat? We think not.

Perhaps, we should take solace in the fact the National Guard was not deemed necessary to quell the disturbance that some feared our dangerous reporter might cause.

Regardless, it seems to us this ridiculous little episode had nothing whatsoever to do with the possibility of a situation getting out of hand. Instead, we believe it was a mean-spirited attempt to embarrass and punish this newspaper for refusing to abandon its news-gathering responsibilities for the sole role of community cheerleader.

In response, New Era President Chuck Henderson has lodged a complaint with the mayor's office.

New Era Publisher Taylor Hayes spelled out our position in the clearest of terms: "News organizations don't make deals about what is news and when to publish it."

We find it rather ironic that the EDC has successfully recruited scores of industries over the years, in part, by promoting Hopkinsville and Christian County as a friendly community.

Then, economic development officials turn around and act like the Gestapo by siccing the police on a reporter who won't sing to

their tune.

What kind of message does that send? The images conjured up, we'd venture to guess, certainly won't help attract new plants, or people for that matter, to our community.

This newspaper expects to hear complaints from time to time about the way we do our job. We're even prepared for shabby treatment and temper tantrums. It's all part of the territory.

But local economic development officials crossed the line of human decency and professionalism when that police officer was taken away from his normal duties and dispatched to the airport because of someone's apparent anger over their inability to control the news.

Treating our reporter like a common criminal was flat wrong, and we're thoroughly disappointed in everyone who played a role in the shameful incident.

Whether the root cause was a misunderstanding or just plain bad judgment, it ruined what should have been a day of celebration.

Maybe it's time the EDC, which receives nearly half its operating funds from the city and county tax dollars, was reminded its only mission is to help create new jobs.

Hollywood, not Hopkinsville, is the place for egos, back-slapping and the staging of events. Our community deserves far better.

— The Kentucky
New Era, Hopkinsville

Grounded

Continued from page 4

EDC officials offered to furnish the paper advance information about an unnamed industrial prospect and provide transportation to an unidentified event if the paper would suppress anything it might learn about the prospect and event elsewhere.

Kim Schippers, EDC existing industries director, said the event "would be worth your while to cover."

The newspaper declined the offer.

"When we start making deals on when to run news stories we cease to be a newspaper; we start to be a (public relations) agency," Henderson said. "The information was available from a number of sources."

With information about the Toyo Radiator plant available in Frankfort to statewide media and any other news organization willing to pursue it — including radio and television stations in Hopkinsville — Hayes said it was the New Era's obligation to its readers to run the story when it

did.

"If I were to read about it in The Courier-Journal, I would have a beef about it to my staff," he said. "News organizations don't make deals about what is news and when to publish it."

Schippers did provide the paper with information about the FP International plant announcement that was held Wednesday. However, Schippers — who has worked with the paper in the past and is aware of its publishing schedule — provided that information well after the paper went to press on Tuesday, knowing it could not be published before the Wednesday announcement.

EDC officials have used that procedure regularly in the past so that their plant announcements get coverage from all local media outlets on the same day.

She also told the New Era she would provide advance information about the Toyo Radiator plant late Thursday for publication Friday.

However, after the New Era got the information from state sources and ran a story Thursday, she did not provide any information about the plant.

Got computer problems? Call KPA's Dr. Tech Hotline for help

TIM JONES
Dr. Tech Hotline



Dear KPA Members:

Thank you for allowing me to provide the Dr. Tech Hotline service. So far things are going well. I want to remind you that it is a free service to all KPA member newspapers. Give the Dr. Tech phone numbers to all your computer users. Calls can be made any day, Monday through Friday, 8 am to 6 pm. Before 9 am and after 5 pm, use the cell phone number (606-872-2349).

Please do not think of this as a "Call only with a question" service. Share your experiences. I can be the hub for information. When you learn a new solution, call me, then I will be better equipped to help the next person.

What types of calls do I handle? This is a quick first-aid type of service so you can call with any computer or software problem. If it cannot be answered instantly, I may have to refer you to a software vendor or get back to you later with more information.

Example of calls

Question: I tried to erase some programs from my Performa 475 and got a message, "Program is Locked." What do I do?

Answer: Under Control Panels, General Controls has an option box, "Protect Applications Folder." When this box is checked, you can add programs to the folder but you cannot remove them. To do so go to Control Panels-General Controls and click on the check mark to turn off protection. Then you will be able to remove any or all programs.

Question: I typed a lot of articles yesterday and today the only copy of that file refuses to open.

Answer: That Mac did not have MacLink Plus loaded. Copy the file to a diskette and take to a computer that has MacLink Plus. This was done and the file was translated and opened. Please note that when files get corrupted, they may be lost forever. Always create a backup copy to disk or server at

Dr. Tech Hotline numbers

606-624-3767

606-623-3880

(cell phone)

606-872-2349

the end of the day!

Some thoughts on the new Mac G3

If you have the new G3, use only the latest version of disk utilities such as Norton Disk Doctor or MicroMat's TechTool Pro. The vendor's websites have updates you can download or you may need to purchase an upgrade. This G3 is standard with USB and Firewire. We will hear more about Firewire in the future. It will be used to connect hard drives, cameras and other devices. USB will prove to be better than SCSI for products such as scanners because there are no ID numbers or terminators to deal with.

The new G3 (Blue & White) does not come with a SCSI port. Apple, Adaptec and Orange Micro have PCI cards that will work. My limited experience so far shows that the Adaptec 2906 card works better with older SCSI devices than the OrangeMicro Grappler 906F. Both are entry level and priced in the \$50 to \$60 range.

The new G3 (Blue & White) does not come with a modem and printer port. The Keyspan USB Serial Adapter works well. It has two Mac serial ports that can be used for modem, printer or digital cameras. This device does not support AppleTalk, but the G3 comes with built-in Ethernet. If you do not have an Ethernet network then you will need to also use a bridge such as the Farallon Ethermac iPrint Adapter or AsanteTalk Ethernet to LocalTalk adapter. One of these will connect you to other Appletalk computers and printers. These are some of the details to keep in mind when you buy the new Macs. If you have other questions or comments on Mac G3 let me know.

Got legal questions about a story or ad? Call the KPA FOI HOTLINE (502) 540-2300

Convention

Continued from page 1

from there, it's a bus ride to the Maker's Mark Distillery. Kentuckians need no introduction to Maker's Mark, but the grounds are unlike anything you'd expect of a commercial enterprise. We'll tour the Still House where giant Cypress vats hold 9,600 gallons each of grain and the magic ingredients needed to turn it into bourbon. Then it's on to the bottling house where each bottle is hand-dipped to make the well-known red wax seal.

The tour ends with a picnic on the grounds of Maker's Mark before returning to the hotel that evening.

The advertising, Associates, editorial and management sessions get underway Friday morning at 9 a.m. Included on the agenda is Maker's Mark President Bill Samuels who'll share his perspective of marketing and promotion.

KPA General Counsels Jon Fleischaker and Kim Greene will discuss FOI issues and employer/employee relations.

Also on tap is a presentation from Jerry Carroll who sold his interest in Turfway Park to focus his efforts on a NASCAR track in Gallatin County. The track is taking shape and one day may be one of the stops on the major national race car circuit.

Other sessions feature Jerry Russell, one of the nation's top political consultants, sharing the refreshing view he offers his clients - Advertise in Newspapers. Russell's strategy has been successful, as witnessed by political races in Kentucky where his candidates used newspaper advertising — and won!; a workshop by David Gray, executive director of the Society for News Design (SND), formerly the Society for Newspaper Design. The session is targeted for anyone involved in newspaper design and will feature the latest trends in design and tips and tricks to improve your paper's look; and Gary Moyers, editor of the Richmond Register, leads a session called, "If I Knew Then, What I Know Now." He'll talk about the technology he's incorporated into the newsrooms of the Harrodsburg Herald and now the Richmond Register.

For those not attending sessions Friday morning, Tour #2 features the Federal Hill Mansion, the home that inspired Stephen Foster to write our state song, "My Old Kentucky Home." Costumed guides serve as escorts through the stately mansion.

The tour group also visits the Civil War Museum to view photos, uniforms, cannons and other items on display.

For all of KPA's avid golfers, a tournament at one of the state's top public courses, Maywood Golf Course, begins at noon.

At 1:30, it's off on Tour #3. The first stop is the Abbey of Gethsemani, America's oldest and largest order of Cistercian Monks. Founded in 1848, the Abbey is a haven in the pursuit of a closer relationship with God. The monastery also produces cheese, fruitcakes and bourbon fudge that are available in stores and gift shops throughout the county.

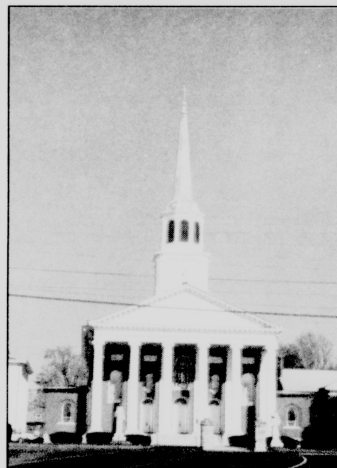
The tour then stops at historic Spalding Hall, home to St. Joe Prep School, the Oscar Getz Whiskey Museum and the Bardstown Historical Museum. St. Joseph's College, the first Catholic College in Kentucky, was established in 1819 by Bishop Benedict Joseph Flaget. Spalding Hall was built in 1839 and during the Civil War, was pressed into use as a Union hospital.

The whiskey museum takes a complete look at the whiskey-making process and the heritage of the locally-produced spirit. Exhibits at the Bardstown Historical Museum include Lincoln documents, Civil War artifacts, Jesse James' hat and Stephen Foster memorabilia.

If our timing is right (there is a Mass at 3 p.m.), we'll also tour the St. Joseph Proto-Cathedral next



Top and above: Federal Hill, the mansion commonly known as My Old Kentucky Home sits on a hill in My Old Kentucky Home State Park in Bardstown. It is near the site of our Friday night awards banquet during the convention. My Old Kentucky Home was Kentucky's first state park. Construction on the mansion started in 1795 by John Rowan, a cousin of Stephen Foster. This is the home that inspired Foster's song, our state anthem, "My Old Kentucky Home." Right: St. Joseph Cathedral is the oldest Catholic church west of the Allegheny Mountains. (Photos courtesy of The Kentucky Standard)



door to Spalding Hall. Built in 1819, St. Joe Cathedral was the first Catholic cathedral building west of the Alleghenies. It includes paintings donated by Pope Leo XII, and Francis I, King of the Two Sicilies.

The final stop is the Old County Jail-Jailers Inn where you can catch a glimpse of life seldom seen. Both buildings are listed on the National Register of Historic Places. The Old County Jail was the oldest operating jail in Kentucky until 1987. Since then, the jail has been completely renovated and decorated with antiques and heirlooms and now serves as the Jailer's Inn Bed and Breakfast. Built around 1820 with three rooms and a hallway on each floor, prisoners were shackled to rings in the wooden floors.

After all the excitement, it's time for even more with the KPA Awards Reception and Tour of the Interpretive Center at My Old Kentucky Home State Park. Immediately following the reception and banquet, KPA presents the 1999 Better Newspaper Contest awards.

The convention ends with the 8 p.m. presenta-

tion of The Stephen Foster Story - The Musical.

Kentucky's longest running outdoor drama, the Stephen Foster Story features period costumes, choreography and more than 50 of Foster's songs. It was rewritten two years ago and more than \$1.5 million spent to renovate the amphitheatre.

After the program, the convention officially adjourns but there's a wide array of area attractions and events to fill your Saturday. To name just a few:

- Heritage Hall - Sisters of Charity of Nazareth
- Jim Beam's American Outpost
- St. Rose Priory
- Sweets-McCown House
- The Lincoln Museum
- Perryville Battlefield State Historic Site
- John Hunt Morgan Monument
- The Doll Cottage Museum

It's not too early to start planning. The Bardstown Holiday Inn has a block of rooms reserved until June 2. Complete convention registration information has been mailed to all KPA members.

Reporters: Using 'said' still makes the most sense

Pressing Issues

By Jerry Hilliard & Randy Hines
East Tennessee State University

"This is the most embarrassing moment of my life," she blushed.

The young woman mentioned above has our sympathy, but the person who wrote about her plight is the one who really should be blushing.

Obviously, Kentucky residents can't "blush" statements. Neither can they grin, brag, giggle, hint, pant, laugh or sneer statements. But some reporters insist on trying to make them do the impossible.

The fact that our embarrassed young woman was red-faced is, of course, a pertinent part of the moment's description. All the writer needed to do was to rephrase the sentence slightly so that it read: "This is the most embarrassing moment of my life," she said, blushing.

In this instance, the attribution's verb is changed to an old journalistic standby, "said."

Among the earliest lessons taught in newswriting courses is that "said" is the verb of choice in a vast majority of situations. This comes as a shock to people who have gotten the idea that writing must include lots of synonyms.

How many synonyms for "said" exist? Nobody knows for sure, but the number would easily range into the hundreds.

If you really wanted to impress someone with your vocabulary, maybe you could slip the word "asseverated" into your stories. And don't forget "dogmatized," "animadverted," "phonated," "opined," "articulated" and "entreated."

Thankfully, most reporters don't think of themselves as quizmasters whose audiences eagerly await the challenge of looking up the meanings of new words they find in stories. So "toughies," such as the synonyms above, usually don't make their way into print.

Many easily understood synonyms for "said" are available for reporters to use, but they usually have editorial connotations. Included are "admitted," which implies guilt; "disclosed," which suggests that something was being hidden; and "claimed," which seems to express the writer's doubt about the truthfulness of a statement.

Even the use of "explained" can be controversial. The problem here is the implication that what was said is the absolute truth.

Some synonyms for "said" run the risk of being overly dramatic. Included are "exclaimed," "shouted," "demanded," "interrogated," "wailed" and a host of similar verbs. These words shouldn't be used routinely as substitutes for "said," but they shouldn't be avoided if they reflect what actually occurred. Reporters dream of covering events at which the participants are wailing quotations.

Ranking near "said" in objectivity are "stated" and "added," but neither is usable very often. Besides being longer than "said," the word "stated" is stiff and formal. "Added" should be used only when a quotation is a continuation of what precedes it in a story.

"Said" has withstood the test of time because it usually works better than any synonym. It is short, it is clear, and it is unbiased. The fact that it is used repeatedly goes virtually unnoticed by readers, surveys show.

Once the decision has been made to use "said"

in attributing a quote, the next question is where to use it. What follows are practices that seem to be favored by journalists.

•In general, emphasize the quotation instead of the speaker by positioning the attribution at the end of the quote's first sentence. If the quote consists of only one sentence, place the attribution at the end.

•The most natural word order is the name of the speaker before the verb.

Wrong: "Under powers outlined in the city charter, I may suspend any employee for just cause. Believe me, this was not a hasty decision," said the mayor.

Right: "Under powers outlined in the city charter, I may suspend any employee for just cause," the mayor said. "Believe me, this was not a hasty decision."

•Using attribution within the first sentence of a quote is acceptable, as long as it comes at a natural place. If used properly, this can be an effective way of emphasizing words preceding the attribution.

Wrong: "Under regulations outlined in the city charter, I may," the mayor said, "suspend any employee for just cause."

Right: "Under regulations outlined in the city charter," the mayor said, "I may suspend any employee for just cause."

•When different people are quoted in consecutive paragraphs, attribution should be moved to the beginning of the second paragraph to show the shift in speakers.

Wrong: "We will be able to provide our children with educational opportunities unprecedented in this region of the state," Smith told the teachers. "Without the tireless efforts of our PTA

See REPORTERS, page 12

KNNIE

Continued from page 1

open to all Kentucky newspapers that want to be involved in NIE.

Are you a weekly or a daily? We want you! Is your circulation under 5,000 or more than 300,000? We want you! Is NIE only one of your many responsibilities? We want you too!

KNNIE began in February at a meeting hosted by the Lexington Herald-Leader. Part-time and full-time NIE personnel and circulation managers from six Kentucky newspapers attended this initial meeting, selected the group's name and declared the mission of KNNIE to be the support and development of Kentucky NIE programs within the industry and the community.

Members of the group believe that by working together and strengthening NIE at newspapers throughout the Commonwealth we can both increase literacy levels in Kentucky and assure ourselves of future newspaper readers.

Our first cooperative venture was a presentation at the KPA April circulation meeting in Lexington where we discussed the many faces of NIE and shared some of the techniques that connect us with teachers and students.

But that was only a beginning. We look forward to being on the program of future KPA meetings to share ideas on specific topics such as

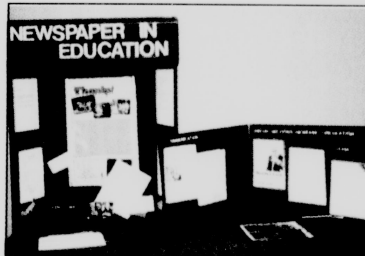
obtaining sponsors and maintaining teacher enthusiasm. Currently we are eagerly pursuing the possibility of KPA sponsoring the publication of special materials that can be purchased at very minimal cost and distributed to classroom teachers by all Kentucky newspapers.

Our target for the first of these publications is NIE Week 2000 (the first week of March). NAA provides quality, inexpensive camera-ready curriculum guides each year that are valuable for K-12 classrooms. For 2000, the topic is Creating a Classroom Newspaper.

Another project being researched by KNNIE is the creation of a curriculum guide integrating newspaper activities with Kentucky's state educational standards. This guide would be unique to our state and provide a service that Kentucky teachers have been requesting of NIE.

We're excited. We're motivated. And we want to grow. The stronger NIE is as a statewide program, the more each of us in the newspaper industry profits. Join us and adopt the KNNIE slogan: Today's NIE readers are tomorrow's subscribers.

For more information, contact this year's KNNIE chairperson, Kriss Johnson. Johnson is the educational outreach manager at the Lexington Herald-Leader and can be reached at 800-999-8881 ext. 3353, or (606) 231-3353.



Top: KNNIE state chairperson Kriss Johnson of the Lexington Herald-Leader led a discussion about the new organization at the KPA Spring Circulation Seminar April 22 in Lexington. Others on the panel included, left to right, Denise Fields, Lexington Herald-Leader, Eddie Durbin, Somerset Commonwealth-Journal, Reta Broadway, The Courier-Journal, and David Pettit, of the Owensboro Messenger-Inquirer. Left: NIE materials were displayed at the seminar.

LEGAL NEWS & VIEWS

School shooting spurs questions about juvenile records

By KIM GREENE
KPA General Counsel
Dinsmore & Shohl

Since the Littleton, Colorado school massacre, we have received many hotline calls about publishing the names of juveniles. This column originally ran in November 1997.

Even before the recent tragedy in Paducah, there has been wide-spread confusion over the issue of whether a newspaper may publish the name of a juvenile involved in a crime either as a victim or a perpetrator. The recent horrible events have again focused our attention on that question. Here's the short answer: If you have lawfully obtained the name of the juvenile victim or perpetrator, you may publish it. Of course, you do so subject to the same legal risks (potential defamation or invasion of privacy) that you run whenever you publish the name of any alleged perpetrator or victim, regardless of that person's age.

Here is the explanation of the short answer: The confusion stems from those provisions in the Kentucky Unified Juvenile Code which make juvenile court records and proceedings confidential. The policy behind this broad exception to our country's general principle of open courts is that young people who have made a mistake deserve an opportunity to rehabilitate themselves. They deserve a fresh start and the chance for a productive adulthood without the record of a youthful mistake trailing them.

To help ensure that opportunity, the Unified Juvenile Code unequivocally makes juvenile court records and proceedings confidential. For example, KRS 610.340 provides that:

[All] juvenile court records of any nature generated pursuant to [the Unified Juvenile



Code] by any agency or instrumentality, public or private, shall be deemed to be confidential and shall not be disclosed except to the child, parent, and to the extent necessary at the preceding [sic] to victims, or other persons authorized to attend a juvenile court hearing ... unless ordered by the court for good cause.

KRS 610.430(1). That section goes on to say that juvenile court records containing information about arrests, petitions, adjudications, and dispositions of a child may be disclosed to victims or other persons authorized to attend a juvenile court hearing. Release of a child's treatment, medical, mental, or psychological records is prohibited unless presented as evidence in circuit court.

Another statute, KRS 610.320, very explicitly directs law enforcement officials, court officials, probation officers and their employees that they may not "without the consent of the district judge sitting in juvenile session, divulge or communicate to any persons other than the court, an officer of the court interested in the case, a member of the advisory board of the court, or a representative of the cabinet [for human resources] any information obtained pursuant to the discharge of his duties, ..." KRS 610.320(2).

Access to hearings in juvenile court is governed by KRS 610.070(3). That statute provides that the general public "shall be excluded" and lists the following categories of persons eligible to attend a proceeding in juvenile court: immediate families or guardians of the parties before the court, witnesses necessary for the prosecution and defense of the case, the probation worker with direct interest in the case, the victim, the victim's parent or guardian or, if the victim is emancipated, his or her spouse, or a legal representative of either.

The two final categories authorized by the

statute to attend are the categories that may provide an opening for members of the news media in special cases: "such persons admitted as the judge shall find have a direct interest in the case or in the work of the court, and such other persons as agreed to by the child and his attorney."

Even persons permitted by the statute to attend have limited rights. For example, if a parent, legal guardian or spouse is a witness, that person can be admitted to the hearing only during and after his or her testimony. Other witnesses may be present only during their testimony. The statute even permits the court to bar a parent, legal guardian or spouse if the court believes that individual may physically disrupt the proceedings or do violence to any participant.

Taken together, these statutes clamp a pretty tight lid on juvenile court proceedings and records. They also prohibit law enforcement, court and probation officials from talking to non-participants, which would include the news media, about those juvenile court records and proceedings. These statutes, then, are the basis for the secrecy which surrounds the records and proceedings of the juvenile courts.

These statutes, however, do not control in some other circumstances. For example, where a juvenile is tried in circuit court as an adult or where you have information from a collateral source about a juvenile who is charged, the statutes discussed above do not control your use of information you gather.

As the recent events in Paducah have painfully reminded all of us, the Kentucky General Assembly enacted a law a few years ago that allows a child charged with a felony in which a firearm was used to be tried as an adult

See JUVENILE, page 9

AG Opinions

The Advocate-Messenger, Danville/Harrodsburg City Commission

Editor John Nelson petitioned the attorney general's office after submitting a written complaint to the Harrodsburg City Commission concerning its Feb. 23 regular meeting.

The newspaper claimed the city commission violated the Open Meetings Act when it went into closed session during the regular meeting "to discuss a group of city employees, those working at City Hall, rather than an individual city worker."

Nelson noted in his petition to the AG that the statute creates an exception to the open meetings requirement "for public agencies to meet in closed session to discuss individual employees, but not a group of workers." He proposed that the city commission remedy the violation by announcing "publicly at the commission's next

meeting that the commission acted improperly in this matter and will not do so again." He received no response to his complaint, prompting him to initiate the appeal to the attorney general's office.

In a letter to the AG's office, the city's mayor, Carol Dean Walters, wrote that a motion was made "to discuss city hall personnel." She claimed it could have just as easily been "to discuss three individuals who work in City Hall," adding that out of the 95 city employees, only five work in City Hall and only three were affected by the discussion.

"To have announced the name of any single employee or even the three employees would have been detrimental to the employer-employee relationship," Walters wrote.

She also contended in the letter that to have gone into closed

See AG, page 10

North Dakota group settles software copyright case

BHG Inc., publisher of nine North Dakota newspapers, recently reached a settlement in a software copyright infringement case.

In August, BHG participated in a voluntary audit by Software Publishers Association, a Washington, D.C.-based association of more than 1,200 software companies. SPA said it had received a report that there were unlicensed copies of software on the company's computers. Following the audit, SPA required BHG publications to come into compliance and proposed a fine of \$120,000.

BHG publishes the Hazen Star, Beulah Beacon, McLean County Journal, McLean County Independent, Leader-News, Underwood News, Center Republican, New Town News, Mountrail County Record and sev-

eral specialty publications.

The case sparked BHG and the North Dakota Newspaper Association to lead an awareness campaign for publishers and businesses nationwide. The National Newspaper Association and state newspaper associations nationwide alerted their members to the laws regarding software usage and encouraged self-audits to determine compliance.

Mike Gackle, president of BHG Inc., said, "Although the details of the settlement are confidential, we are pleased the incident has been settled satisfactorily. We are glad we could be instrumental in educating not only fellow publishers but also other businesses that buy software."

(Reprinted from the Iowa Newspaper Association newsletter.)

Federal court verdict a slap in the face to First Amendment

By **KENNETH PAULSON**

A "living treasure" is about to get richer.

Actor Dustin Hoffman has been awarded \$3 million by a federal district court in a lawsuit against Los Angeles Magazine for a fashion feature the publication contends is protected by the First Amendment.

Magazines and newspapers run fashion pictorials all the time, and it's difficult to come up with a fresh approach. In this case, Los Angeles Magazine superimposed fashions over actors in classic movie scenes.

Elvis Presley was pictured in "Jailhouse Rock." Instead of prison garb, he was shown in a tennis sweater and shorts. Similar tongue-in-cheek treatment led to updated wardrobes for John Travolta in "Saturday Night Fever," Vivien Leigh in "Gone With the Wind" and Marilyn Monroe in "The Seven Year Itch."

Twenty performers were lampooned, including Hoffman, whose head shot as the cross-dressing lead in "Tootsie" appeared atop a body wearing an evening gown.

Hoffman sued the magazine for misappropriation of his image. That led to the judge awarding Hoffman \$1.5 million in compensatory damages and \$1.5 million in compensatory damages and \$1.5 million in punitive damages.

Referring to Hoffman as "a living treasure," the judge wrote: "The First Amendment provides extremely broad protection, but does not permit unbridled exploitive speech at the expense of Mr. Hoffman and his distinguished career."

The judge said the celebrities in the pictorial "were violated by technology," adding that "allowing this type of deceptive conduct under the guise of First Amendment protection would lead to further technological mischief."

Is this a troubling decision for a free press? Let us count the ways:

- The judge ruled the article was commercial speech and thus not entitled to full First Amendment protection. This was a news article, not an ad. The magazine told its readers what the new fashions were and what they cost. It didn't sell the clothes or solicit orders. This was not commercial speech (which also enjoys substantial constitutional protection).

- The judge said the article was "false speech." Even the most casual reader surely recognized these scenes were altered. Humorous or satiric images or text are constitutionally protected. See Larry Flynt for details.

- There was nothing "deceptive" about the layout. Hoffman testified

See **VERDICT**, page 12

Juvenile

Continued from page 8

if that child was 14 at the time he or she allegedly committed the felony. In its original form, that statute made trial as an adult automatic. According to amendments effective July 15, 1997, the juvenile will be tried as an adult in those circumstances if, following a preliminary hearing, the juvenile court finds probable cause to believe: (1) that the child committed a felony, (2) that a firearm was used in the commission of the felony, and (3) that the child was 14 years of age or older at the time of the commission of the felony. Once the juvenile court makes that finding, the young person's case is transferred to the circuit court for trial and, if appropriate, punishment as an adult.

Since proceedings in the circuit court are open to the public and the news media (except in the narrowest, most extraordinary circumstances), you will have access to those proceedings and to the court's record of those proceedings. It will be as if you were attending and reviewing the court file of the case charging a 50 year old adult with a crime. As in that circumstance, you are free to report what happens in those court proceedings concerning the juvenile and information gleaned from the court file concerning the juvenile's case, so long as your report is a fair and accurate summary of the proceedings or the court record.

The same is true if you obtain information about a juvenile involved in a crime from a collateral source, a source other than the juvenile court records. For example, schoolmates, friends, family members or eyewitnesses might be able to identify a juvenile perpetrator for you and give you information about the circumstances surrounding the event. You may use the juvenile's name even though he is a juvenile and will be tried in

juvenile court. You must, however, be extremely careful to make sure that your information is accurate. Unlike a report of a circuit court case (open proceedings and records), you will not be able to rely on the First Amendment privilege for fair and accurate reporting of court proceedings and records when you publish news articles about proceedings taking place in juvenile court. Therefore, while you would have no liability for a truthful publication, you could have liability for a false and defamatory publication.

Another possible source of information is a participant in the juvenile court process. So long as you are doing nothing illegal, you may accept information volunteered to you. As always, of course, you need to carefully assess your source (for example, the victim or the parent of a victim) for any biases which might cause his or her rendition of events to be slanted rather than purely factual.

There is another potential concern about accepting information from non-witness participants in the juvenile court process, such as an employee of the court. Since the statute prohibits law enforcement, court or probation officials from divulging information from juvenile court records or proceedings, there is always a possibility that a reporter who accepted information from one of those individuals might be called to testify before a grand jury investigating that person's alleged violation of the law.

Over the years, the United States Supreme Court has issued a series of opinions which make clear that you may use with impunity information you obtain from collateral sources.

For example, in a 1975 case from Georgia, the Supreme Court held that a state law which prohibited the publication of the name of a rape victim was unconstitutional. In this case the reporter learned the name of the victim by reading a copy of the criminal indictment of

the defendant, which had been made available to the public. The court held that since the name was available on a public record, it was not permissible to prohibit its publication by the press.

In 1979, the Supreme Court ruled unconstitutional a West Virginia law which prohibited the publication of the name of a person who had been charged as a juvenile offender, unless the presiding court granted written approval. In that case a 14 year old boy was charged with murder. The newspaper learned the name of the boy by listening to the police radio and by speaking with eyewitnesses to the crime.

The Supreme Court held that as long as the newspaper legally obtained the boy's name, then there was no constitutional way for a state to prevent its publication. The court balanced the privacy interests of the child with the First Amendment interest of the public and found that there was a greater interest on the side of a free press. According to the court, "absent a need to further a state interest of the highest order it was impermissible to restrict the press from printing legally obtained information about a matter of public significance."

Most recently, in a 1989 Florida case, the Supreme Court held that even if information were included on a public record in violation of state law or policy, publication of that information could not be prohibited by state law, as long as the report of the court record was accurate.

In this case a police report identified a rape victim by her full name and the report was placed into the police pressroom, which violated a state law proscribing the identification of rape victims on public records. The court held that, regardless of whether the police were violating state law in putting the rape victim's name on the public record, once it had become public it was proper material for publication.

Hotline Attorneys

Jon L. Fleischaker

(502) 540-2319

Kimberly K. Greene

(502) 540-2350

R. Kenyon Meyer

(502) 540-2325

Julie C. Foster

(502) 540-2364

DINSMORE & SHOHL, LLP

Switchboard: (502) 540-2300

Facsimile: (502) 585-2207

Following the United States Supreme Court's 1979 decision, the Kentucky Attorney General issued an opinion related to this subject. OAG 79-652 (12/26/79). While the Attorney General stated that police officers and court officials were precluded by the statutes from volunteering the names of juveniles or other juvenile court information to the news media for publication, the Attorney General took pains to distinguish the rights of the news media.

It is well understood that newspaper reporters and other news media people can and do often obtain the name of a juvenile offender simply by asking various witnesses or being in the right place at the right time, that is, routine reporting techniques. It is to be understood that there is no prohibition against publishing the name of a juvenile offender who has been taken into custody if that information has been lawfully obtained.

There is no Kentucky statute, nor constitutionally could there be, making it a crime for a newspaper to publish the name of any youth charged as a juvenile offender.

We again emphasize that truthful information that is or becomes lawfully in the public domain concerning a juvenile offender may be published in newspapers or transmitted in other forms to the public.

If you have any questions about this or other areas covered by the KPA Hotline, do not hesitate to call.

News

Continued from page 4

on and run the story," he said. "That's what newspapers are paid to do."

Charlie Webb, vice president of the Greater Cleveland Growth Association in Ohio, said support for economic development is in the newspaper's best interest.

"Since newspapers are creatures of advertising," Webb said, helping to shore up "the regional economy just makes good business sense." Instead of "just being a journalistic report and antagonizing" over issues such as tax incentives, wages and so on, the management side of the newspaper, should be active in the business community, Webb said.

Some editors are sympathetic to this point of view. Ted Natt, editor and publisher of The Daily News in Longview, Wash., said that since he helped found the local economic development council, he is "quite sensitive" about the timing of such stories.

"Absent some compelling news reason to break a story early," Natt said, "we would probably agree to sit on it until release time provided our competitors, broadcast included, do not get a jump on us."

When a city is hurting, it's tough for a newspaper to ignore economic development people, said Tom Kelsch, former executive editor at the Sun Journal in Lewiston, Maine. Indeed, when blight in downtown Lewiston was at its worst more than 10 years ago, the Sun Journal agreed to keep negotiations for a new downtown call center between city officials and the giant retailer and mail-order company, L.L. Bean, confidential. L.L. Bean, considered a very important company in

Maine, insisted on secrecy, said Kelsch, who is now executive editor of Stars and Stripes in Washington.

At one point, Kelsch said, company officials said they wouldn't come unless the city agreed to finance a parking lot. The newspaper agreed not to publicize a meeting at which city officials approved the parking lot and allocated "a large sum of money" for it, Kelsch said.

"It was, in essence, an illegal executive session which we helped bring about," Kelsch said. After all was said and done, the Sun Journal published a lengthy article headlined, "The courtship of L.L. Bean." And "Lewiston has benefited greatly ever since," Kelsch said.

This kind of cooperation may be an economic development director's dream, but is it an appropriate role for newspapers?

"I don't know," Kelsch said. "The stakes were very high. We dreaded to do it. And 10 years later, I still don't know if it was the right thing to do. It just violated the strictest journalistic principles. It was a tough decision."

In more than 20 years of publishing stories about major industrial developments, John Meyer, managing editor of the Morning Star of Wilmington, N.C., said he has learned that not all such proposals are legitimate. Additionally, he said, "aggressive coverage has uncovered serious environmental problems, corporate wrongdoing and official misconduct."

In his newsroom, Meyer said, it "is a clear expectation... that major industrial developments will be reported as we learn the facts, not when public agencies or corporations choose to announce them."

Wendell is a reporter for the Sun Journal in Lewiston, Maine. Reprinted from The American Editor, March-April issue.

AG

Continued from page 8

session to discuss one employee, return to the open meeting, and then adjourn again into closed session for the second employee and then repeat the process for the third would have been a waste of time.

"...the Commission and others should use common sense as we all try and learn and undertake to follow the appropriate rules. We will continue to conduct the city's business properly," Walters wrote.

Walters also claimed that a suggested motion "to discuss possible discipline of three employees" without mentioning the small group of City Hall employees specifically would have satisfied the statutory requirements, but would have provided far less information than was announced.

Assistant Attorney General Amye Bensenhaver drafted the response to the appeal and ruled the city commission had violated the Open Meetings Act in two ways.

First, she noted that just such a declaration — possible discipline action — was necessary before going into closed session and could have been accomplished in one closed session, not three individual sessions as Walters claimed to have been trying to avoid.

Bensenhaver cited 97-OMD-110 that addressed an almost identical question. In that complaint, the agency went into closed session to discuss "individual personnel

Prior to going into a closed session for authorized purposes, a public agency must state during the regular and open portion of the meeting the general nature of the business to be discussed and the reason for the closed session.

97-OMD-110

Kentucky Attorney General's Opinion

matters," and claimed it was only required to give notice of "the general nature of the business to be discussed in the closed session."

The AG's office rejected that defense, noting "a public agency's authority to go into closed session relative to personnel matters is severely restricted. General personnel matters cannot be discussed in a closed session. The only personnel matters which can be discussed in a closed session by a public agency are those which might lead to the appointment, discipline, or dismissal of personnel of that particular agency."

That decision also noted that prior to going into a closed session for the authorized purposes, a public agency must state during the regular and open portion of the meeting the general nature of the business to be discussed and the reason for the closed session.

The Harrodsburg City Commission also violated the Open Meeting Act by failing to respond to the newspaper's complaint within three days.

Reporters

Continued from page 7

groups, this wouldn't have been possible," Jones said.

Right: "We will be able to provide our children with educational opportunities unprecedented in this region of the state," Smith told the teachers.

Jones said, "Without the tireless efforts of our PTA groups, this wouldn't have been possible."

•When attribution must be moved to the beginning of a quote, a comma should follow "said" if the quote is one sentence long. If the quote is longer than one sentence, a colon should be used. (If you've never heard of this rule, check the AP Stylebook's punctuation section.)

Wrong: Edwards said, "I've had it. I quit."

Right: Edwards said: "I've had it. I quit."

Wrong: Thomas said: "That's

wonderful news."

Right: Thomas said, "That's wonderful news."

•If both a partial quote and a complete quote are used in the same paragraph, attribution should be positioned so that it divides the two.

Wrong: The mayor's decision to suspend the employees was "questionable, at best. As a result, we should form a committee to look into the circumstances," Commissioner Anna Bright said.

Right: The mayor's decision to suspend the employees was "questionable, at best," Commissioner Anna Bright said. "As a result, we should form a committee to look into the circumstances."

Comments? Questions? We can be reached at the Department of Communication, ETSU Box 70667, Johnson City, TN 37614-0667; e-mail: hiliarij@etsu.edu; or phone (423) 439-4167.

Job Shop



Take advantage of KPA's "Job Shop." List your newspaper's job opening for just \$10. Or, if you are a newspaper professional seeking new opportunities, send us that information. Call 800-264-5721 or e-mail learnahan@kypress.com

Part-Time Advertising Sales

Landmark Community Newspapers Inc. has an immediate opening for a part-time sales executive to serve the Louisville market. Training base salary plus commission. A flex work schedule will be created to meet the needs of the right candidate. Send resume to LCNI, P.O. Box 549, Shelbyville, Ky. 40066, Attn: Janet Jenkins

Regional Advertising Sales Executive

Landmark Community Newspapers Inc. is seeking an experienced sales professional to sell its group of 20 newspapers to Louisville area businesses. Salary, commission and benefit package. Flex work schedule is possible. Send resume and references to: Landmark Newspapers, P.O. Box 549, Shelbyville, Ky. 40066, Attn: Steve Wheatley

Key Account Advertising Consultant

Landmark Community Newspapers, Inc., has an immediate opening for a Key Account Advertising Consultant to serve the Louisville, Kentucky market. Requires a degree in advertising or marketing or a minimum of three years media sales experience. Candidate must possess effective presentation skills, initiative and persuasiveness. Must have reliable transportation and be willing to travel. Benefits and competitive salary based on experience. Position based in Shelbyville, Kentucky. Send resume to: Steve Wheatley, Louisville Sales Development Manager, Landmark Community Newspapers, Inc., P.O. Box 549, Shelbyville, Ky. 40066 Equal Opportunity Employer.

Hawpe wins Scripps' prestigious Walker Stone Award

C-J VP, editorial director claims Scripps Howard Foundation's National Journalism Award for outstanding editorial writing



When The Courier-Journal embarked on a campaign in 1998 to expose the coal industry's cynicism and indifference, the newspaper was able to call upon a veteran with a career's worth of insight and experience to make the editorial arguments.

While many assume the health and safety crises no longer plague the coalfields, the newspaper discovered that disabled miners still suffocate to death. And that their employers fake the very tests that are supposed to keep air inside the mines breathable.

"The news side's case was powerful," says Keith Runyon, opinion editor at The Courier-Journal, "but David Hawpe's editorial research and rhetoric transformed it into an irresistible indictment on the opinion page."

Hawpe, 56, is a native of the coalfields, born into a family of both coal miners and coal owners. And that's where he began his Courier-Journal career. During the past 30 years, he has regularly covered, edited, assigned stories and written commentary about the coal industry.

"He speaks with the authority of one who has seen the 39 bodies stacked on the gymnasium floor, in the aftermath of the Hyden mine disaster," says Runyon. "He was there when the 25 bodies were hauled out of the Scotia mine. He has written lyrically about the human cost of coal mining. He has pursued the tedious details of issues like black lung disease, underground safety and strip mine devastation. He has followed the policy disputes to the state Capitol and to Washington."

Hawpe graduated in 1965 from the University of Kentucky, where he was executive editor of the school newspaper and won national writing

Judges comments:

"These editorials show a clear outrage, a rarity among the entries. The editorials are short, forceful, passionate, eloquent. There is no mincing of words."

Excerpt:

Coal is an outlaw industry. It is now, and it always has been. Coal is the closest thing to brute, unrepentant, late 19th century capitalism that that we have left in American life. If you don't believe that, just consider the fact that ranks of miners choke to death every year, because coal operators routinely cheat. They cheat on air-quality tests, which could save lives.

awards from the Society of Professional Journalists and Hearst. After graduation he worked for The Associated Press for two years, covering the 1968 national political conventions and the Apollo 11 moonshot.

He began covering coal mining issues for The Courier-Journal in 1969 and after two years was named to the newspaper's editorial board. During the 1974-75 school year, he was a Nieman Fellow at Harvard, where he taught a course in Appalachian studies.

Hawpe has since taught at the University of Kentucky and the University of Louisville and held various management positions at The Courier-Journal, rising to editor in 1987 and vice president and editorial director in 1998.

He's the past president of the Kentucky Press Association, the Associated Press Managing Editors Association and the APME Foundation. He says his chief interest outside The Courier-Journal has been fostering diversity in American journalism.

(Reprinted from the Scripps Howard Foundation's National Journalism Awards' publication. Hawpe's award, for editorial writing, was one of 17 awarded nationally in 12 categories. The contest is one of the nation's premiere competitions for print and broadcast journalists.)

Pagination

Continued from page 3

a new era of appreciating sharp copy editing.

Managing editors, take note. You've had enough pagination seminars. Stand up in front of your copy desks, clear your throats and say, "This is a bad sentence":

Every school in the district is singled out for renovations.

If the district is renovating "every school," some editor should have strangled "singled out." Preferably to death.

THE FINAL WORD: Hey writers, do your copy editors a favor, weed out redundancies such as "strangled to death."

Look in every sentence for ideas that overlap. See if you can combine them or eliminate one. Notice: "She's working a grueling schedule, at times putting in more than 70 hours a week." Both "at times" and "a week" are time elements, so question whether you need both.

This is more efficient: "She's working a grueling schedule, some weeks putting in more than 70 hours."

(Writing coach Jim Stasiowski welcomes your questions or comments. Call him at 410-247-4600 or write to him at 5812 Heron Drive, Baltimore, MD 21227.)

People

Continued from page 2

Mary Susan Staton is the most recent addition to the News-Express staff. Prior to becoming special projects manager at the paper, Staton worked as an advertising representative for the Williamson (W.Va.) Daily News.

Glasgow announces promotions, staff changes

Three additions to the staff and a promotion were recently announced at the Glasgow Daily Times.

Chuck Roberts, a Missouri native with more than 30 years of newspaper experience, has been named production director. He comes to Glasgow from the Oskaloosa Herald in Oskaloosa, Iowa. Roberts will coordinate the production process and integrate new technology the paper plans to introduce in the near future.

Barren County native Gina Kinslow has rejoined the staff. A graduate of Western Kentucky University with a degree in print journalism, she worked the Glasgow paper from 1989-92 before accepting a position with the Tompkinsville News where she served as news editor. She'll be responsible for the police and court beats at the Daily Times as well as feature and photography assign-

ments.

Another Barren County native, Beau Bruton, is the paper's new sports writer. A graduate of WKU with a degree in English, Bruton will provide coverage of local high schools and a weekly sports column.

Tina Billingsley, a native of Syracuse, N.Y., has been promoted to the advertising staff at the paper. A resident of Tompkinsville, she joined the Daily Times' composition department last summer and in January, assumed duties in the ad department. She attended Bowling Green Regional Tech School where she graduated with honors in desktop publishing.

Russellville newspaper receives centennial honor

The Russellville News-Democrat & Leader has been honored as a Kentucky Centennial Business.

Now owned by Community Newspaper Holdings Inc. (CNHI), the paper was started in 1805 under the name of "The Mirror." The Kentucky Historical Society honors Kentucky businesses that have been in continuous operation for at least 100 years. The paper will receive a year's free membership in the state Historical Society, use of the Centennial Business logo, a custom-designed certificate, statewide publicity and technical assistance in preserving historic records and artifacts. The newspa-

per will also be recognized at the annual Kentucky Industrial Development Council meeting.

Bond elected president of Ky. Junior Chamber

Carol Bond, publisher of the Grayson County News-Gazette, was recently elected the 66th president of the Kentucky Junior Chamber of Commerce. Bond is the first state president from the Grayson County area and the fourth woman to hold the post.

Bond has been a Jaycee for the past six years and has won several local, regional, state and national awards. She's a charter member of the Grayson County organization and she's held local, regional and state offices. She is a Kentucky Thoroughbred, the highest honor given to a Kentucky Jaycee.

Fields named state's top sports writer

The Lexington Herald-Leader's Mike Fields has been named the Kentucky Sportswriter of the Year, chosen by the National Sportscasters and Sportswriters Association.

Fields, who grew up in Bardstown, came to the Lexington Leader as a sportswriter in 1980. He has primarily covered high school sports since the Leader and Herald merged in 1983.

New area codes have impact on newspaper advertising

It's official. The state now has three area codes: 502, 606 and the new 270 which was implemented May 1.

Currently, western Kentucky is in a period referred to by the Public Service Commission (PSC) as "permissive dialing." That means that from May 1 to Nov. 1, telephone users will be able to place calls to the new 270 area code region by dialing either 502 or 270. This six-month permissive period is designed to get telephone users in the habit of dialing the new area code.

When the mandatory dialing period starts Nov. 1, customers will have to dial 270 in order to complete a call to the new area code region. If they dial 502 by mistake, they will hear a recording reminding them of the area code change.

Why is this significant to newspapers? Advertisers need to be encouraged to include the new area code in their ads so customers will know if they have to call 502 or 270.

The PSC decided in November to split the 502 region and create a new area code because numbers in the 502 area were rapidly being depleted.

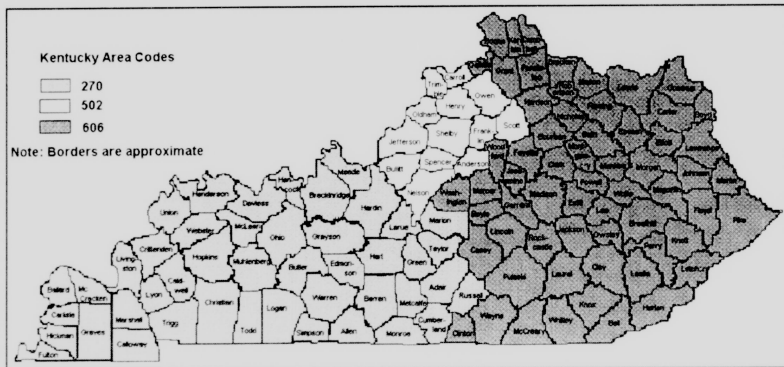
An area code split is also being considered for the 606 region. Public hearings were held throughout the state in April to inform citizens and business representatives with the situation and to acquaint them with the options, accord-

ing to the PSC's Amanda Hale. Hale noted that a decision could come as early as the end of June or as late as September.

The 606 region is scheduled to run out of numbers by the fourth quarter of 2000, according to figures from Lockheed Martin. Number exhaustion is caused by a combination of factors, including improvements in technology, increased growth, the introduction of competition into the local telephone market and the current number-

ing system. Numbers are assigned by the North American Numbering Plan Administrator (NANPA) and currently, when a new company enters the local telephone market, it is assigned a block of 10,000 numbers.

Because many companies are entering the local telephone market, since the 1996 Telecommunications Act made it possible, the numbers are being depleted in blocks of 10,000 at a time.



Verdict

Continued from page 9

that he objected because he refuses to do endorsements, and the article implied that he endorsed the dress or designer. Nonsense. Half the celebrities pictured are deceased. The concept and context were clear.

•While the layout concept was novel, the use of celebrities in tongue-in-cheek editorial content is commonplace. For example, an article in the current issue of PC Magazine about a company offering free computers is accompanied by

an illustration of game show host Bob Barker holding a computer monitor. The headline: "The Price is Right."

The Hoffman case is on appeal, and the magazine's future is in the balance. Elvis Presley Enterprises has sued about the same article, and a June trial date has been set.

May the judge have a sense of the First Amendment — and a sense of humor.

(Paulson is executive director of the First Amendment Center at Vanderbilt University in Nashville, Tenn. Reprinted from *The Freedom Forum and Newseum News*.)

Millenium

Continued from page 1

any others that are interested," said KPA President and Herald-Leader assistant managing editor Tom Caudill.

The goal is twofold: to lead our communities and state in a discussion about leadership and to focus the state's attention on critical issues that threaten to hold us back in the next century. Organizers hope that in the process, the role of newspapers would be solidified as not only recorders of history but also catalysts for constructive thought.

Papers participating will receive several stones, a logo and a nomination form - all of which can be adapted to suit individual needs.

During the week of May 16, papers involved in the project will publish stories about the project, inviting their readers to nominate young leaders. The nomination forms can be modified to include your newspaper's address or KPAs if you don't want to handle the mail.

Another phase of the project is publishing essays from older Kentuckians. The 600 to 750 word essays will focus on the different aspects of leadership. These will be provided to all interested papers and at least one will be available for the kickoff week. Others can be used weekly with reminders about the nomination deadline.

Between mid-June and mid-August, Leadership Kentucky will select 35 to 40 people from all nominees and will attempt to make the group as diverse as possible. The age cutoff has been set at 40.

The week of Sept. 19, papers will

be provided the list of those selected and are asked to publish the names, photos and short bios.

The Shakertown Roundtable has been tentatively scheduled for Nov. 15-16 and will bring the young people together for a day and a half program at Shaker Village. Al Smith, host of KET's "Comment on Kentucky," is planning the event. Papers can send a reporter to cover the program or ask a "young leader" from the area to write about the experience. Organizers of the project will also provide articles to participating papers.

Several papers have indicated an interest in developing a local "young leaders" group in addition to the statewide group. One suggested way to do this would be for local readers to nominate individuals to the paper in May and select the newspaper's own local group in early June. Winners could be forwarded to Leadership Kentucky by June 11 so local people can be included in the statewide group.

If readers don't submit names from across the state, Leadership Kentucky reserves the right to draft names of young leaders to ensure the group is diverse geographically as well as by race, gender, ideology, etc. The group has also pledged to form a group without a political slant. While young people involved in politics won't be ruled out, an effort will be made to make sure both major parties are represented.

The information will be distributed via mail, the internet, the Associated Press and KPA.

For more information about the project contact Pam Luecke or Caudill at the Lexington Herald-Leader, 800-950-6397, or e-mail: tcaudill@herald-leader.com or pluecke@herald-leader.com.



Job Fair

Tom Caudill, assistant managing editor at the Lexington Herald-Leader, talked with Eastern Kentucky University sophomore Derrick Miller on the EKVU campus during a recent job fair. The EKVU visit was one of seven job fairs KPA and colleges have hosted across Kentucky in an effort to tell college students about job opportunities and internships available at Kentucky newspapers. The job fair program was initiated by Caudill, KPA's 1999 president. (Photo courtesy of the Richmond Register.)