Making the most of "Punch."

A second consideration makes an Annual Subscription to "Punch" still more desirable. Every reader—practically—of "Punch" has a relative or friend serving in the War on land or sea, or in the air. To send "Punch"—not now and then, but regularly—to a fighting man is surely a thing which all must wish to do. While the Navy wearily awaits its chance "Punch" passes from hand to hand. In the trenches, the officer who has "Punch" to pass along the company or platoon has cheerier men at his back. When you consider the number of hearts that are lightened and encouraged by every single copy of "Punch" surely the chance of sending every number out is worth grasping. And if you have no personal friend to whom you can post "Punch," any Post Office will send it for you free of charge to the men who have no friends thoughtful enough to render them such service.

A miniature coloured reproduction of the Cartoon UNCONQUERABLE" may be had on request, free of charge, with fuller particulars of this extremely attractive Annual Subscription offer.

N.B.—A limited number of Artist's Proofs, autographed by Mr. Bernard Partridge, are available. If one of these be desired please add £1 1s. Od. to your remittance. The copies of "Punch" can be delivered by hand by any Newsagent at the option of the Subscriber.

This Coupon may also be used for ordering the picture "Unconquerable" without "Punch," in which case send £1 1s. Od., but don't forget what you miss by not making it £1 11s. 6d.

To THE SECRETARY, "PUNCH" OFFICES, Bouverie Street, London, E.C. 4.

I enclose £1 11s. 6d. Please send me "Punch" post paid for one year, including any Special or Extra Numbers that may be issued, and send me at once the reproduction in colours of Mr. Bernard Partridge's Cartoon "Unconquerable."

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D.M. 1.		
A Postcard request will reproduction of this histori	cal picture.	d

A "Punch" Masterpiece

Mr. Bernard Partridge drew for "Punch"



"UNCONOUERABLE."

The Kaiser. "So, you see—you've lost everything." The King of the Belgians. "Not my soul."

An enlarged reproduction in colours of this picture, by the artist, is offered with a year's subscription to "Punch" for only £1 11s. 6d.

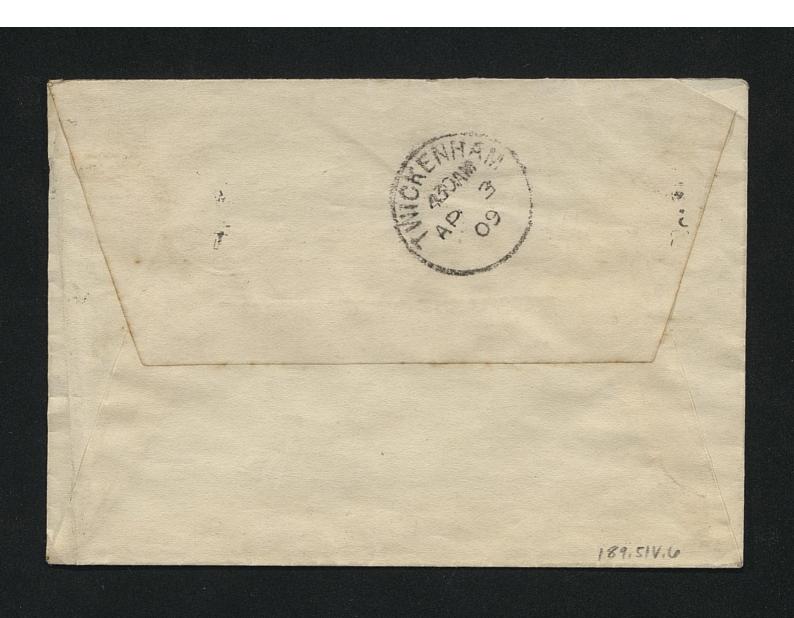
picture which has become more famous than anything else ever published in "Punch"—the famous Cartoon "UNCONQUERABLE." Some eight months ago the artist was induced to paint a large Water-Colour Drawing based on his original design, in size 19 inches by 14 inches (size of mount 33 inches by 26 inches). This was reproduced in colour facsimile de luxe by artist-printers in the most perfect style, full size, and is now on sale in art shops throughout the country at One Guinea.

DAILY EXPRESS, LONDON, WEDNESDAY, MAY 15, 1918.



THE KING'S CERTIFICATE OF HONOUR FOR DISCHARGED FIGHTERS.—On the left is a reduced reproduction of the certificate to be presented to soldiers (with red border) and on the right that for the Navy (with blue border). The certificate, which has been designed by Mr. Bernard Partridge, the famous cartoonist, will be given to all warrant officers, non-commissioned officers and men who have served since August 4, 1914, and have been discharged on account of wounds or of disability incurred on active service or directly attributable to enemy action. A special "second certificate" will be awarded to men who, after discharge, voluntarily serve again, and are again discharged as disabled.





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The Kings Certificate Denmed by Bernard Partridge.

april 26° 1917. adit april 26 1917.