



K-2
Kentucky

CHAMBER OF COMMERCE

670 S. THIRD ST.

LOUISVILLE, 2

January 30, 1958

President
ERNEST R. MITCHELL
Covington

FROM: Kentucky Chamber of Commerce

Immediate Past President
BARNEY A. TUCKER
London

TO: Members of the Kentucky Business Community

First Vice President
RAYMOND D. WALLACE
Henderson

SUBJECT: Kentucky Day at Brussels World's Fair July 17, 1958

Treasurer
JOHN G. RUSSELL
Paducah

Executive Vice President
HARPER GATTON
Louisville

The first World's Fair Since 1939 will open in Brussels, Belgium, April 17 and run through October 19, 1958.

Regional Vice Presidents
THOMAS G. BARTLETT
Owensboro
SMITH D. BROADBENT, JR.
Cadiz

In order to afford Kentuckians an economical trip to Europe and the World's Fair, and in order that the State of Kentucky may receive some world-wide recognition, KENTUCKY DAY at the World's Fair has been tentatively scheduled for July 17, 1958.

MAURICE K. HENRY
Middlesboro
PAUL W. JOHNSON
Louisville

J. B. O'REAR
Frankfort

HERMAN WHEELER
Paintsville

Kentucky products will be on display on that day and a special luncheon, reception, etc. will be set up by the Brussels Chamber of Commerce.

At this writing there are no plans for other states to be so recognized, although a few cities are planning similar programs.

Would you or your company representative like to be a member of the official delegation to visit the continent and the World's Fair on KENTUCKY DAY? If so, study the enclosed material carefully and return the questionnaire as soon as possible. You will notice that there are four optional (extensions) tours in addition to the basic eleven-day trip. I think you will agree that the prices are rock-bottom - - - a price you could not touch on an individual basis.

For further questions contact the Department of Public Relations, Kentucky Chamber of Commerce, 670 South Third Street, Louisville.

"On to Brussels" for KENTUCKY DAY at the World's Fair!

E. R. Mitchell

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President

P. S. Deadline for questionnaire is February 20, 1958.