On-demand bus service changes to steady route

With the elimination of on-demand CATS bus service on Friday and Saurday nights, students we mixed emotions about the switch. For this school year, Parking and Transportation Services created the Green Route, which runs every thirty minutes from 7 p.m. to 3 a.m. on Friday and Saurday nights. The route replaced on-demand service

UNIVERSITY OF KENTUCKY

those two nights.

Some students said they are fine with the change. UK graduate student Ii Yoon Jung said the switch from the on-demand service on the weekends presents no problem for her.

her.

When she rode the on-demand service, she said, she would have to wait for the bus. Now with the Green Route she said she knows the timetable for the bus route and can show up without waiting much time.

nights.
students said they are fine thange. UK graduate stuon-Jung said the switch on-demand service on the presents no problem for she presents no problem for she bus. Now with the bus. Now with the buts he said she knows the for the bus route and can but thout waiting much time.

However, biology sophomore Benton S t e g m an an use and the said she does not use the nearly as the forth bus route and can but the stand and the said she how she would have to the bus. Now the the said she knows the bus said she knows the bus so the said she knows the bus so the said she knows the bus so the said she knows the bus said she knows the surface of the bus route and can but shout waiting much so the said she said she does not use the area to stand the said she does not use the said he does not use the route is a faster option for students and staffs, said Chrissis Balding Tune of Parking and Transportation Services mapped out where the largest volume of call strength of the strength of the said has the said he does not use the route that would stop at all the carms hot spots.

Staff The route also saved money because with on-demand service, UK had to employ a person to answer phones and a driver on Friday and Standarday night, Tune said. Now, only a driver is needed. An estimated 750,000 rides are logged for the CATS bus each year, amportation Services mapped out where the largest volume of call ment of the carried of the said charges and professional students. The new route has been getting positive feedback and there are no plans being made to change the route back to on-demand, she said.

The CATS bus will keep similar routes during the day for the 2008-09 school year, although there are changes to the daytime Red, White and Blue routes.

For example, the Blue Route no longer goes to Funkhouser Building. Instead, it has been redirected to the UK HealthCare center and the Good Samaritan Hospital. The White Route no longer goes through Cooperstown Apartments.

Students who need a bus ride Monday through Thursday from 11 p.m. to 5:30 a.m. or Sunday from 7 p.m. until midnight will still be able to call (859) 221-7433 for on-demand service.

For this year's new bus magnad schedules, visit the Parking and Transportation Services Web site (www.uky.edu/parking).

Study results renew criticism

By Rosalind Essig

UK released the findings of a study on an oxygen-carrying treatment, reviving criticisms of the study and the treatment. The work of the study and the treatment.

UK was one of 32 Level 1 Trauma Centers participating in the study testing the treatment PolyHeme, which an between 2004 and 2006, according to a university press release Sept. 10.

PolyHeme is a hemoglobin-based oxygen carrier produced by the Illinois company, Northfield Laboratories. It can carry oxygen like blood, and because if does not have red blood cells it can be given to any blood type, said Dr. Andrew Bernard, the UK trauma surgeon that headed the study.

Thirty-four of the 270 patients in the study were participating in UK's portion of the study. The trial was to test the hypothesis that the treatment would increase the study. The trial was to test the hypothesis that the treatment would increase the struviar late and lower the rate of organ failure in trauma patients.

It did neither, which Bernard attributes to the fact that the average time from the field to the hospital was 26 minutes.

In an article in the Journal of the

time from the field to the hospital was 26 minutes.

In an article in the Journal of the American Medical Association in May, Dr. Charles Natanson concluded that the hemoglobin-based substitute significantly increases the risk of heart atack and death.

"The FDA gave approval for this trial in trauma patients even though the FDA presumably had unpublished data showing a significant increase in (myocardial infarction, a type of heart disease) in the prior PolyHeme trial in vascular surgery patients," he said in

See Blood on page 4

Playing by the house rules

State files lawsuit in attempt to control over 100 illegal gaming Web sites

Online poker players, be warned. Your favorite Web site may no longer be available as the result of an ongo-ing lawsuit against over 100 online

Jawsuit against over 100 online ing companies. The state of Kentucky seized the omain names of 141 illegal gambling Web sites as a result of a result of a reluit of a rule ing last of the state would need to officially take control of the sites. The Justice and Public Safety Cabustic S

week in Franklin County Circuit Court, perhaps making Kentucky the first state to take such a step against online

gaming.

All are still operational, although
that may change after a hearing Thursday, said Jennifer Brislin, a spokeswoman for the Justice and Public SafeCokingt.

inet filed the suit to force sites to block access to Kentucky users or relinquish control of their domains, said Brisin.

Protect what is Kentucky's signature industry, thoroughbred racing, and stop this illegal gaming," she said, "...It poses a very real, very valid threat to racing and other forms of legal gaming."

Forum focuses on council candidates

By Laura Edelen

news@kykemic.com

Candidates vying for the spot representing UK on the Lexington-Fayette
Urban County Council will discuss their
positions during a forum Thursday.

A 3rd District forum will be held at
8 a.m. Thursday in the Kentucky
Room of the Hyatt Regency at 410 W.
High Street.

Participants include Diane Lawley
and Eric Thomason, both vying for the
seat being vacated by Councilman
Dick DeCamp.

Lawless and Thomason will discuss a range of issues, including public
gatherings, public art, parking and student housing, said Renee Jackson, organizer of the event and executive director of the Downtown Lexington
Corporation. Questions will also be
taken from the audience.

See Council on page 4

See Council on page 4

Officials discuss UK, city sustainability efforts

By Travis Walker

"Go Big Blue" may be the mantra on campus, but on Tuesday energy experts discussed ways to

energy experts discussed ways to go green.

On Tuesday at "Big Blue Goes Green: A Sustainability Showcase" in the Student Center, Mayor Jim Newberry, UK Vice President for Facilities Management Bob Wise-man and Deputy Secretary of the Energy and Environment Cabinet Hank List weighed in on issues re-garding sustainability on city, uni-versity and state levels.

During an open forum, all three described what their respec-tive organizations are doing to fur-ther sustainability efforts and then fielded questions from the audi-ence.

The panel discussed bicycling, urban growth, mass transit and the impact both positive and negative that UK has on the envi-volve comment.

List said that UK is the biggest single source of particulate air pollution in Central Kentucky because so many people commute to the university.

List also spoke about how the opportunities UK has to offer people are a boon for urban growth in Lexington, but cautioned that "part of sustainability is that we manage this growth."

Newberry stressed the importance of the Lexington-Faverban Course

this growth."
Newberry stressed the impor-tance of the Lexington-Fayette Ur-ban County Government and UK working together to tackle envi-ronmental issues.
"We are incredibly fortunate to

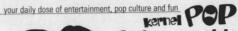
have our urban county government so close to the reservoir of talent that exists on campus."
Newberry said.
After the panel, Newberry also weighed in on the role Centre-Pointe, the debated downtown high-rise building project.
Centre-Pointe will be the largest project in the state qualifying for the Leadership in Environmental Design (LEED) certification, Newberry said.

During the panel, Wiseman adescribed both the positive and negative effects the university and conduction as an important factor in an engative effects the university and the environmental conduction of the conducti

Sudoku

8

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Going on this minute.

Jason's love story comes out

ing the girl of his dreams on set III-c-changing role, in-deed! Jason Biggs not only had a blast filming the new comedy My Best Friend's Girl (out September 19) with Kate Hudson and Dane Cook, but he met and fell in love with his wife, Jenny Moilen, 29, who also appears in the flick, during the fall 2007 shooting. While the couple (who wed in a private ceremony in April and again in California's Napa Valley July 13) didn't share any scenes together, "We did plenty of work off the set," he jokes, The New Jensey native, 30, talks love with Us.

agan sweaters and tunic dresses
is a bit unlucky in love, but
you seem to be doing just
inge! When did you know.
your wife was The One?
I knew it probably right
away. I think we were reluctant to admit to ourselves and
each other that we had found
The One, but that didn't tast
long. I would say halfway
brough filming it was pretty
clear that this was the woman
I was going to impregnate at
some point.

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convenient. "A great pair
ingreat pair of jean
I pairs of black to
convenient." exce producer
Betsy Beers tells Us.

Q: So family plans are in Rumer Willis the works?

Celeb's hotline

I definitely want to start a family soon. I want little wholens and Biggess running around. And I want them to look like her.

On the October 12 episode of Lifetime's Army Wives, she plays a bride whose soldier husband comes home injured. Willis "has vulnerability," says exce producer Deborah Spera.

Q: What was it like - Oprah Winfrey working with Kate and Dane?

When Tina Fey appeared on the icon's show, she jobname was always ready with the joke, but he wasn't the jokester that you couldn't turn off. He wasn't that guy, fortunately, We all know who that guy is — and it's me.

Star's fall fashion musts

Mnimmes made easy!
trendy kids can dress like
mom in Alice + Olivia's new
line for girls (Sdrah Jessica
Parker and Jenny McCarthy
are fans of the adult label).
The 16-piece collection
boasts bomber jackets, cardigan sweaters and tunic dressest in designer Stacey - Bendet's signature silhouettes.
Her dream client? "Suri
Cruise always looks fabulous!" she tells Us.

"A great nair of boots alheidi Klum

"A great pair of boots, a great pair of jeans and about 10 pairs of black tights!"

"Definitely boyfriend jeans, long cardigans, skinny belts and something tweed."

Molly Sims

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By Linda C. Black ay, 0 the most challenging. ries (March 21-April 19) — oday is an 8 — Conditions are in your favor. You can trust your hunches. Make the decision and take the action you've been thinking about. But first, review your notes for errors.

Taurus (April 20-May 20) —

guilt-free cookies later. Gemini (May 21-June 21) — Todav is an 8 — As you get into Today is an 8 — As you get into a new job, you enter a new learning curve. As you know from experience, this can sometimes be awkward.

Cancer (June 22-July 22) —
Today is a 6 — You're not in he mood to argue, but your uck is improving. Stick with what you know is right, and

Today's

they'll come around to your

Leo (July 23-Aug. 22) — Today is an 8 — For the n few weeks, there will be more errors than usual in communications. Get used to double-

checking.
Virgo (Aug. 23-Sept. 22) —
Today is a 6 — Save your Today is a 6 — Save your money by using something you already have. Nowadays it's called recycling. Used to be called "making do." Libra (Sept. 23-Oct. 22) —

scorpio (Oct. 23-Nov. 21) —

Today is a 6 — The coming three weeks are going to have more than normal delays and setbacks. There could be communications breakdowns, too. Better back up your computer. Sagittarius (Nov. 22-Dec. 21) Today is an 8 — Your fame is

traveling far and wide, and your fan base is growing. Now is a good time to schedule a tour. You can include a family reunion in the expedition.

Capricorn (Dec. 22-Jan. 19)
Today is a 6 — Your social life.

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will become more active in the mext few weeks. Your entertain ment expenses will also increase, however. You can afford it, but be aware so you

afford it, but be aware as you don't go overboard.

Aquarius (Jan. 20-Feb. 18)

— Today is an 8 — A critic wants to point out all your mistakes. Do not complain. Listen carefully and put in the corrections. This is an absolutely golden opportunity, if you don't bean to nay for it.

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WEDNESDAY 8PM

THE CATS DEN



Band member uses reality show to promote music

By Megan Hurt
Testures@Systemel.com
Most bands don't promote themselves with baseball caps.
When musicians promote
their bands they normally
send out a press release and
do a few shows at small bars.
But Erik Huffman helped expand the fan base for his
band FLOREZ by wearing a
FLOREZ baseball cap on national television during his
run as a contestant on the laest season of "Survivor: Chinas."
Since returning home
from the competition, where
he was three tribal councils
away from winning \$1\text{ million, Huffman along with his
fellow band mate Alex Florez
discovered a larger fan base,
thanks to the FLOREZ, hat.

New Termanology gets support from big names in hip-hop world

In exactly six days, the world will be formally introduced to Termanology, a New York-based MC that has made big waves in the fundamental profile of his producer and the formal following the formal following the formal following the followi

Kid-friendly versions of mom and dad's favorite jams are all the rage

By Mario Tarradell
The Dallas Morning News

Kids' music is grownup

Kids' music is grownup business.

We're not talking about teen sensations Miley Cyrus and the Jonas Brothers. This is about music for babies all the way to pre-teens — from Iullahies to current pop hits refashioned by kid singers.
Take a gander at the numbers: There's the Kidz Bop Kids series, now 21 CDs strong, which has cumulatively sold 9 million copies, according to Nielsen Sound-Scan. Then we have the growing Rockabye Baby set of discs that take rock reperiories from, say, UZ, Fink Floyd and Queens of the

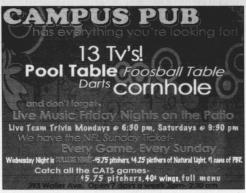
Stone Age, and turn them in there's an audience," says into Iullabies for babies. The 24 volumes combined have moved 428,000 copies, according to Rockabye Baby Records, an imprint of New York's CMH Records.

Those are the big ones, but hardly the only ones. The Praise Baby Collection consists of 15 CDs and DVDs offering worship music in Iullaby form. And of course there's Putumayo Kids, the children's branch to Putumayo World Music, boasting 16 titles such as "African Dreamland" and "Caribbean Playground." Rockabye Baby also has Hushabye Baby—country songs done as Iullabies.

"The reason for it is

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NEWS BRIEF

SG Senate to vote on green fee recommendation

Wednesday night the Student Government Senate will meet to vote on legislation, including a resolution sponsored by Sen. Robert Kahne supporting a \$6 to \$8 increase in student fees, said Senate President Jackie Colgate
The money would be a green fee, and the resolution would be a recommendation to UK President Lee Todd and Student Government President Tyler Montell.
Colgate said there will also be a referendum presented to be added to the Freshman Senate election will be Oct. \$8 and 9.
Meetings begin at \$9 p.m. in the Student Center Small Ballroom and are open to the public.

COUNCIL

Neither candidate supports the CentrePointe project, which involves building a complex including a high-rise luxury hotel in the block between the corners of West Main and South Upper streets and West Vine and South Limestone streets.

"It takes away from the popular places where many younger people have established themselves," said Thomason, one of the founders of downtown preservation organization Preserve Lexington. "It is wrong that the developers of the project did not seek any community input." Lawless said the CentrePointe plan is "not right for the city."

city."

"All the stakeholders, developers and architects need to sit at the table and come up with a plan that is in ordinance," she said.

Besides CentrePointe, the two candidates have other

Besides CentrePointe, the two candidates have other topics they hope to address.

Lawless said during the forum she would like to discuss issues in Lexington neighborhoods, saying it has become "students versus residents" in local neighborhoods. She also said she wants to make sure students know basic rules, such as where drivers can park. Lawless also wants to look into safety issues such as building without a permit.

"I'm looking to embrace students and make them part of the community." Lawless said. "There is no reason we can't all live together safely and happily."

Thomason plans to talk mostly about improvements needed in downtown Lexington, he said. He also said connecting UK with downtown will be one of his goals. To help bridge the gap between the two, Thomason wants to improve South Limestone with better sidewalks and lighting, and more restaurants and entertainment that appeal to students.

"I want to help create a true college town," Thomason said.

Lawmakers hostile to Treasury bailout plan, insist on changes

WASHINGTON — Congressional lawmakers grew uneasy Tuesday about the Bush administration's plan to spend \$700 billion rescuing America's financial industry, demanding provisions that limit executive pay and assurance to taxpayers that they're not writing a blank check to bail out troubled firms. Leaders of both parties were cautiously optimistic that they'd be able to pass a plan, perhaps by the end of this week, but they were struggling to iron out details. Republican conservatives objected to the size and scope of the package, while Democrats insisted on adding stronger government oversight and consumer protection. Changes were assured, but in the end the administration is likely to win approval of a massive bailout package. "We've got to get this right. . There is no second act," said Senate Banking Committee Chairman Christopher Dodd, D-Conn. Senate Republican leader Mitch McConnell of Kentucky echoed that thought, adding, "We're anxious to act quickly."

The rank and file was stirring, however. Republican conservatives protested that the bailout is little more than an expensive givenawy to big corporations as well as an irresponsible government intrusion into the private sector. "This massive bailout is not than an expensive givenawy to big corporations as well as an irresponsible government intrusion into the private sector. "This massive bailout is not fain and expensive givenavy to big corporations as well as an irresponsible government intrusion into the private sector. "This massive bailout is not for both parties spent five hours grilling top administration officials.

Democrats were concerned that chief executive officers and big comparies stood to benefit at the expense of middle- and lower-class taxpoyees of both parties spent five hours grilling top administration officials.

Democrats were concerned that chief executive officers and big comparies stood to benefit at the expense of middle- and lower-class taxpoyees of both parties spent five hours grilling top administration officials as taxpoyees

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around."
In the House, Republican members met privately with Vice President Dick Cheney and White House Budget Director Jim Nussle in what was described as

around."

In the House, Republican members met privately with Vice President Dick Cheney and White House Budget Director Jim Nussle in what was described as a tense session.

People until to try to enjoy capital-way on any and we know where that is headed." said Rep. Jeb Hensarling, R. Trasas. "What we will end up with, the-leve, is less freedom, less opportunity for the next generation."

Whether such anger will erupt into the kind of backbench rebellion that forced negotiators in the 1980s and 1990s to make changes in tax and budget deals remained unclear.

House Republican leader John Boehner of Ohio explained the reservations that many GOP members shared. "It's the size of the solution that causes great concern, and trying to gauge the risk-to-reward ratio," he said. "How serious is the problem, and how miniment is the crisis?"

Still, leaders of both parties in both chambers of Congress remained committed to moving ahead with some substantial financial-system rescue plan. "It's about saving our economy," Boehner said.

House Speaker Nancy Pelosi, DeCalif., said that Democrats were unified on the need for legislation but that it

must show that "the party is over for compensation, for CEOs who take the golden parachute as they drive their companies into the ground."

The House is expected to debate the plan first, perhaps as early as Thursday. "There's going to be a lot of soul searching over the next few days." said Rep. Phil Gingrey, R-Ga.

The path to approval seemed somewhat smoother in the Senate.

"All the Republican senadors hate having to deal with this kind of crisis, especially with government involvement in the private sector," said Senate Republican Conference Chairman lon Kyl of Arizona. However, he added, "Republicans have determined we're going to try our very best to work on this in a constructive way in a very short period of time."

The Bush administration refused to budge publicly from its stance that any legislation should be passed "quickly and cleanly," as Paulson relierated Tuesday.

Senate staff members said they ex-

BLOOD

the article.

Bernard said that some of the treatments made with hemoglobin had been shown to cause constriction in blood vessels but that Natanson grouped different treatments together

proped different treatments together in his study.

"There are a number of problems with the Natianson paper," he said.

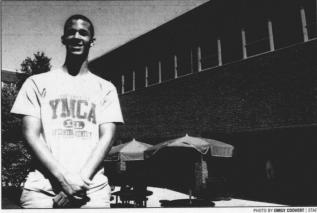
The PolyHeme study for the study of the PolyHeme study for the PolyHeme study for the properties of the PolyHeme study for the properties of the PolyHeme study for the PolyHeme study for the properties of the PolyHeme study for the properties of the PolyHeme study for the PolyHeme study is taking place must be informed of the study and its risks and horofits.

in which the study is taking place must be informed of the study and its risks and benefits. A number of patients suffered heart attacks in a previous study of the treatment, Bernard said. He added that this previous study was not brought up in the community meetings held before the study began because it was not the action of the treatment but the volume that had caused the heart attacks. "It is the opinion of the investigators doing this study that the heart attacks in the previous study were related to the way the study was done, not to the treatment itself," Bernard said.



Q&A with Scott Douglas

Habitat for Humanity president building program through growing student support



Scott Douglas president of Habitat for Humanity.

By Megan Hurt features@kykernel.com

Throughout the semester, the Fea-tures page will spotlight various campus leaders. This week we are featuring Scott Douglas, the president of Habitat for Hu-manity-UK Chapter.

Q. Why did you decide Habitat for Humanity was the organization to get involved with and what does Habitat for Humanity mean to you?

A. I wanted to get involved in this organization in particular because I realize
how lucky I have been in my life. I have
always had a warm place to live at night
and plenty of food, but I know many
people aren't so fortunate. I also never
realized the true extent of the homeless
and poverty in Lexington until I participated in a build with Lexington Habitat
sa teenager. Before and after that
build, I drove through some of the poorest areas of the community, 1 got to meet
the family we were helping and talk to
them about the opportunity that we were
able to give them. I got involved in this
organization to give back to the community and help less fortunate families in a
very personal way.

Q. Why did you decide to becompresident and take on the challenge?

A a I actually happened into becoming president of Habitat for Humanity. After being a member for two years, I was involved with a lot of Habitat's activities but didn't consider running for an office when the law are president. A counter of week volved with a lot of Habitat's activities but didn't consider running for an office, much less as president. A couple of weeks before the election no one had decided to run for president, vice president and vari-ous other offices. I was shocked that at a school as large as UK there wasn't even

one person interested in leading this or-ganization. I decided to run because I re-alized there was an opportunity for me to get more involved, develop leadership skills and lead an organization that was working towards a worthy cause.

Q. What do you hope to accomplish as president?

as president?

A.This year we are working on a number of things. First, we are working to raise awareness of our organization around campus. Last year we had less than 20 members. Talking to students agross campus, most would love to help build a house or participate with us, but they just did a know UK Habitat for Humanity was available to them. We have been recruiting at various events on campus to change this and had around 70 people attend our first meeting. We hope to keep the interest high in our organizations ow will have students running for officer positions next year and dramatically increase membership. As we increase involvement with the control of the work Habitat for Humanity does across the country and throughout the world.

Q. What are some of the projects UK Habitat for Humanity is currently working on?

A. At the end of last year, our former

For more information on how to get involved with Habitat for Humanity visit their Website http://www.uky.edu/StudentOrgs/Habitat/

treasurer, Mallory Wright, began working with UK to organize an on-campus
build. We are modeling our effort after
recent project at Clemson University.
They built a house on campus and transported it to the final site as part of
homecoming activities. Obviously, into
would be a huge logistical and financial
undertaking so we are looking at two
years down the road. Mallory is working
with UK to get the permission we need
to go forward, and we are working with
student government and stepping up our
fundraining efforts to raise the money
necessary to pursue this project.

Q. Have you witnessed any support from the UK community that surprised or inspired you?

A. I have been very encouraged by the interaction I have had with students at U.K. Most people I talk to are interested in getting involved and often the reasons that they simply didn't know U.K. Had a chapter of Habitat for Humanity. This means we have a great utyside and simply have to get our name out and let people know where and how to get in-

Q. What do you see in the future for Habitat for Humanity?

A 1 look forward to Habitat for Hu-manity growing here at UK. When I be-came president we had barely as many members as we did officers, and I want to grow our organization this year and it to future. With higher membership and more effective fundraising activities, we will be able to sponsor builds every year or even every semester and get more students involved with our work throughout the community.

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485 New Circle Rd. NW Lexington 859/293-6985

Lower your stress level one massage at a time

By Kellie Oates features@kykernel.com

Round one of exams may be taking its toll on the stress levels of UK students, but there is an answer.

The Student Activities Board is making sure students maintain that level of stress in a healthy way, and what better way to do it than with a free massage.

Massage on the Go is a new event introduced by the SAB's Campus Life Committee.

Committee.

"It will occur three times this semester, during first round exams, midderms and finals (Sept. 24, Oct. 27, Dec. 3)," said Ashlee Harris, director of public relations for SAB.

The massages will take place from 11 a.m. to 2 p.m. Wednesday in the Wildcat Lounge, located outside the Student Government room in the Student Government room in the Student Corter. There will be five-minute massages every five minutes.

If class schedules are an obstacle, still

If class schedules are an obstacle, stu-dents can sign up on a timesheet located in the lounge and come back after their class.

"It is a great way to relax," said Cam-pus Life Committee Director Mallory Johnson. "Everybody loves massages, es-pecially when they are free."

Metallica fans say 'Guitar Hero' versions of 'Death Magnetic' songs beat those of the CD

By Victor Godinez
The Dallas Morning News

The Dallas Morning News

Fans of heavy metal band Metallica have been complaining that 'their group's new album, 'Death Magnetic,' suffers from heavy-handed distortion effects. Too bad, right?

Well, apparently not, at least if you're a Guitar Hero fan.
Apparently, the "Death Magnetic tracks available for download in Guitar Hero are much cleaner- and sharper-sounding.

As a result, many fans are clamoring for Metallica to re-release the album with the Guitar Hero tracks.

There's even a YouTube video with side-by-side audio comparisons of the CD and Guitar Hero tresions of the Same spag. (I posted the clip on our garning blog, punchbutton.com, if you want to check it out.)

All the fuss seems a bit overdone to me.

CD versions, but I don't think I would have noticed them if they weren't highlighted in the comparison. The state of the s

Apparently, the "Death Magnetic" tracks available for download in Guitar Hero are much cleaner- and sharper-sounding.

As a result, many fans are clamoring for Metallica to re-release the abum with the Guitar Hero tracks.

There's even a YouTube video with side-by-side audio comparisons of the CD and Guitar Hero versions of the CD and Guitar Hero versions of the ED and Guitar Hero versions of the same song. (I posted the cilip on our gaming blog, puncibutton.com, if you want to check it out.)

All the fuss seems a bit overdone to make the comparison of the same song. (I posted the cilip on our gaming blog, puncibutton.com, if you want to check it out.)

All the fuss seems a bit overdone to make the comparison of the same song. (I posted the cilip on our gaming blog, puncibutton.com, if you want to check it out.)

All the fuss seems a bit overdone to make the same should be game simplished to make it happen, but the fact is that come recovery from Metallica's last record, "St. Anger." which sounds like a rusty chainsaw stuffed in a suit of armor and pushed down a flight of stairs.

There are some noticeable differences between the Guitar Hero and the state of the comparison of the same song exclusively for a superstar reput to create a song exclusively for a superstar reput to reate a song exclusively for a superstar reput to reate a song exclusively for a superstar reput to the last, the sum of a superstar reput to the sum of a su



After one season, Mendoza already filling leadership void for Cats



By Metz Camfield

Sophomore slump.
The name, the horror, the thought of it occurring all rushes through the minds of players with stout freshman campaigns. For sophomore outside hitter, Sarah Mendoza, however, it was all about looking to the future.
"I was actually looking forward to this year," Mendoza said. "When you're a freshman you don't have any expectations to come out and do well. Now that we went through spring and all of weights, now I'm getting used to everything and I feel a little more comfortable with the place that I am."

Rated as a top 50 recruit out of high school by www.prepvolleyball.com, Mendoza chose UK over Auburn and Florida State. Her main reason for choosing the cats was the couches, but it was also a fresh start. Mendoza felt that at UK she could concentrate more on her grades and volleyball away from her Winter Pathill, Mendoza was named the Uk. Mendoza was named the Southeastern Conference Freshman of the Week once, while playing in 29 of the Cats' 32 matches.

Emergized in the offseason, Mendoza worked hard to become the best player she could be. Her workout starts at six in the morning and includes heavy lifting with running right afterwards, and taking to the court in an open gym whenever possible. "I wasn't really happy with what kind of player I was law much as Il wanted to I just was much as Il wanted to I just was much as Il wanted to I just wasn't contributing to the team som chas a Il wanted to I just wasn't contributing to the team som chas a Il wanted to I just wasn't contributing to the team as much as Il wanted to I just wasn't contributing to the team as much as Il wanted to I just wasn't contributing to the team as much as Il wanted to I just wasn't contributing to the team as much as Il wanted to I just wasn't contributing to the team as much as Il wanted to I just wasn't contributing to the team as much as Il wanted to I just wasn't contributing to the team as much as Il wanted to I just wasn't contributing to the team as much as I wanted to I just wasn't contributing to the team as

wanted to be someone that peo-ple could go to — I wanted to be more of a leader."

more of a leader."
"(Last year) we asked her to primarily play front row." UK women's volleyball head coach Craig Skinner said. "Starting in January all the way through now we've asked her to play back row, with out of the back row, serve, so we've always known she's had a great ability to do that, and I think it was just a matter of time before really happened d SEC Offensive Player of the Week honors his past week in her performances against Alabama and Misnispation of the property of the Week honors with the said of the property of the week in her performances against Alabama and Misnispation of the property of the week in her performances against Alabama and Misnispation of the property of the week in her performances against Alabama and Misnispation out her contribution.
"She is a fire on the team," junior libero BriAnne Sauer said. "She comes in, she gest it done, she's a very smart player and especially for her height, that's what she needs to be. She plays all the way around (the rotation) and there are only two people that do that, so obviously she's a big part of our team, so be obviously she's a big part of our team, so be obviously she's a big part of our team, so for Mendoza to step up and take the reins from the departed Britenriker so early in conference planer, but her teammates as well.
"I think it shows a lot about her drive and her personality and her passion for the sport," junior setter Sarah Rumely said. "She goes out every day in practice and works very hard and she's always ready for game time; she's not one of those people that you have to get ready to go, she's always ready to go on her own.





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CSS

Emotion allows junior to boost Cats' offense

By Clark Brooks

Passionate — the lone word junior midfielder Jason Griffiths used to describe himself as a soccer player.

After moving across the Atlantic, fighting back from numerous injuries and earning six yellow cards to date, Griffiths knows he has heart and a deep love for soccer. He just wants everyone else to know.

Born in Bracknell, England, Griffiths was naturally attracted to soccer. He joined the Beaconsfield SYCOB Football Club when he was a teen, Griffiths excelled as a Ram, leading his team to the Minerva Spartan South Midlands excelled as a Ram, leading his team to the Minerva Spartan South Midlands League Premier Division Championship in the 2003-04 season. His play helped earn him the Berks and Bucks Senior trophy. Besides his club team, Griffiths performed very well for his high school. He and his Garth Hill School squad won our straight county and district titles, as well as being nationally recognized in 2003 as one of the top 16 teams in England.

After high school Griffiths wanted to

fiths attended a tryout where 20 American coaches were scouting players, hoping to be noticed as a prospect.

"A few of my friends were already in the U.S." Offriffiths said." That all a good work out and Coach Collins was there. I assume he was impressed, because he wanted me to come to UK."

Griffiths bust onto the scene as a freshman scoring four goals and helping to the were gamely in the case. Griffiths said. This off-season I wanted to focus on getting faster. Of the Case. Griffiths tallied up five points in the Conference USA Tournament.

"When I gob there, I wanted to be successful." he said. "It think we as team did very well that year."

However, while the rest of the Cass Griffiths suffered a hernia. The injury mas still giving Griffiths trouble in the summer, so he decided to have surgery on his injured groin.

"Even after the surgery and physical therapy, there was pain in my groin. It lingered all season limiting my action," "Honestly, I don't try to do anything finfiths said." Griffiths said "t play until the sixty game in 2007, but was still able to play

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Georgia Bulldogs expect old-fashioned battle in trenches with Alabama

By David Hale

McClatchy Newspapers

ATHENS, Ga. — When
Jeremy Lomax started thinking about Saturday's matchup
against Alabama, one name
came to mind: Bear Bryant.

Sure, the 22-year-old
Georgia defensive end isn't
old enough to remember
Bryant's golden age at Alabama, but he knows a good
SEC turf war when he sees
one, and this year's Crimson
Tide rushing attack looks an
awful lot like those halcyon
years.

"They're the best we've seen, by far," Lomax said. "They're hard-nosed, Bear-Bryant football. It's a great challenge, and it's going to define our team."

College football is in an age of aerial acrobatics and wide-open offenses, but Saturday's game will be a throwback.

clash at the line of scrimmage.

"We haven't played a team that was sold out to run each team that was sold out to run each like Alabama." Georgia head coach Mark Richts Satt said. "Everyone we've played has had passe-first mentality on but it will be a little different with this Alabama team."

Alabama has had three running backs top 90 yards in a game this year, but junior Glen Coffee is the Tide's top runber.

clash at the line of scrimmage.

"We haven't played ateam that was sold out to run the ball like Alabama," Gordan as well as a class of the ball like Alabama, "Gordan as well as a class of the ball like Alabama," Gordan as well as a class of the ball like Alabama, "Gordan as well as a class of the ball with the Alabama as had pass-first mentality, but it will be a little different with this Alabama team."

Alabama has had three running backs top 90 yards in a game this year, but junior Glen Coffee is the Tide's top rusher.

Coffee has battled injuries throughout his career at Alabama but is rounding back into form this season. He posted 162 yards on only 10 carries against the Razorback, incloding touchdoor the season, he has 404 yards on 47 carries.

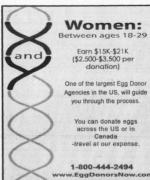
"The way he's hitting thole, he's trusting his blockers," Alabama quarterback John Parker Wilson said of Coffee. "He's got great patience. He's not making promature moves. Watching tape of this past week, he would hit the hole at the very last second when it would just each time, including posting played, we've come out and of the game, they didn't want to be out there. I think want to be out the same type front, "Wilson said." By the condition of of the game, they didn't want to be out there. I think want to be out the think want to be out the think of the part want the season, he made the want to be out the think want to be out there. I think w

what we honed in on."
While the Tide leads the
SEC in rushing offense, the
Bulldogs top the conference
in rushing defense, between
Albama head coach Nick
Sahan isn't taking lightly.
"Their defense is certainly one of the best defensive
teams in the country." Saban
said. "They are difficult to
score against and have a lot of
starters and a lot of experience back on the team."
Georgia has made a point
of making opposing offensess
one-dimensional. Defensive
tackle Corvey Ivin said that
again will be the plan Saturday.

again with the tier plain Satur-day.

The task will be tougher this time, thanks to Alaba-ma's veteran offensive line and hard-nosed approach. Irvin, however, isn't intimi-dated by the matchyp; he looks forward to it.

"I'm excited because I want to see what I'm made of and see what my other team-mates are made of, to sewhere we're really at, ite said. "This will be, to me, the best team we play this year."



UNIVERSITY OF KENTUCKY

CRIME REPORT

UK Police reports from Sept. 16 to Sept. 22

Sept. 16 Alcohol intoxication reported on South Limestone at 1:53

Sept. 16 Laptop theft reported from the Student Center at 8:11

Sept. 16 Bike theft reported from W.T. Young library at 7:53 p.m.

Sept. 16 Drug/marijuana use reported from Kirwan III at 9:07 p.m. Sept. 17 Alcohol intoxication reported on Sports Center Drive at 3:13

a.m.

Sept. 17 Theft of chemistry book reported near White Hall Classroom Building at 11:27 a.m.

Sept. 17 Theft from UK Hospital reported at 12:38 p.m.

Sept. 17 Theft from UK Hospital report-

ed at 4.49 p.m.

Sept. 17 Mulch fire reported on University Drive at 231 p.m.

Sept. 17 Alcohol introxication reported on Sports Center Drive at 10.58 p.m.

Sept. 18 Attempt of starting a fire reported from the K Lot Bus Shelter at 1:17 am.

Sept. 18 Alcohol intoxication reported in Newtown Crossing Apartments at 2.55 am.

Sept. 18 Alcohol intoxication reported in front of Denovan Hall at 12.26 am.

Sept. 18 Alcohol intoxication reported on South Limestone at 2:31

a.m. p.m.

Sept. 18 Report of counterfeit bill given to K-Lair at 919 a.m.

Sept. 18 Thet for iPod and prescription drugs reported from W.T. Young Library at 12:16 p.m.

Sept. 21 Alcohol intoxication reported from Huguelet Drive at 7:38 p.m.

Sept. 22 Alcohol intoxication reported from Huguelet Drive at 7:38 p.m.

Sept. 23 Alcohol intoxication reported from Huguelet Drive at 7:38 p.m.

Sept. 20 Alcohol intoxication reported at Papa John's Pizza at 8:27

Young Library at 12:16 p.m.

Sept. 19 Alcohol intoxication reported on Rose Street at 1:32 a.m.

Sept. 22 Mulch fire reported from soccer fields on Alumni Drive at 7:00 p.m.

Compiled from UK Police Department reports. Compiled by staff writer Jennifer Graham. E-mail jgraham@kykernel.com.

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50 years later, how the credit card has changed the United States

By Patrick May San Jose Mercury News

SAN JOSE, Calif. - They called it

SAN JOSE, Calif. — They called it the Fresno Drop.

Fifty years ago this month, Bank of America mass-mailed to nearly every home in Fresno, Calif., a small piece of plastic called the BankAmericard. The credit card had arrived, a shiny corkscrew for each recipient to unbottle thousands of dollars in spending money that hadn't existed before they ripped open those envelopes.

That first taste went right to Fresno's head. By the second year, cardholders had racked up nearly 560 million in purchases. BankAmericard morphed into the Visa powerhouse. And a half-century later, as America embraced and then exported the concept of buying things with money folks didn't necessarily have, the whole world has gotten tipsy.

And following in the wake of the subprime mortgage mess, the credit card bender could end up being uglier than ever.

"Credit lubricated the economy in "Credit lubricated the concorny".

"Credit lubricated the economy in "Credit lubricated the economy in ways we couldn't have conceived of before," said Bella Berlly, a certified financial planner in Los Altos, Calif. "But as a society we became completely inebriated on it. Being able to just 'put it on my credit card' fueled the sense that you could do anything, like a Superman effect."

The world would never be the same

could do anything, like a Superman effect.

The world would never be the same.

Diners Club, a so-called charge card that required complete payment each month, had come a few years earlier, the light endary brainful of a wealthy New York financier caught cashless after a meal at a high-class steak joint.

But the Fresto Drop would pack a much bigger wallop. Dee Hock, the credit card guru who later turned the BankAmericard into the sprawling Visa network of member banks, was really the father of "the electronification of money," says spokesman Will Valentine at San Francisco-based Visa, whose corporate mantra is to "root out spending ye cash and cheeks."

Along with its younger siblings like debit and prepaid cards, the revolving credit card — which charges interest and lest customers make partial payments — fundamentally changed not only the way Americans think about money, but American site link about money, but America itself.

Santa Clara University finance Pro-

amazimentatily changed not only the way Americans think about money, but America itself.

Santa Clara University finance Professor Meir Statman describes credit as "interwoven into our society." With consumers no longer tethered to cash on hand or in the bank, the financial realities of our lives — how we save, spend, borrow and budget — went through a sort of time warp.

Armed with plastic, consumers now could charge their way into glittering new lifestyles their parents could only have dreamed of.

"Before credit cards, credit came in small-dollar installment loans and people tended not to use them unless they really needed help," said Kathleen Keest, a former assistant attorney general in lowa who now works with the Center for Responsible Lending. "When you had to go to your bank to get a personal note, you really thought about it. But when suddenly it's a piece of plastic in your pocket, debt almost becomes something that happens without thinking about it."

The sea change has been extraordinary, Revolving debt, most of it from?

about it."

The sea change has been extraordinary. Revolving debt, most of it from credit cards, stood at \$1.5 billion in 1968, according to the Federal Reserve. This summer, it reached \$969.9 billion. Those 60,000 cards dropped into Fresno 50 years ago have mushroomed to 3.67 billion payment cards today, with



office in San Jose, California, Thursday, Septemore than two-thirds of them in circulation abroad.

It a great big plastic world out there. Norm Magnuson with the Washington, D.C. based Consumer Data Industry Association recalls buying a "TV on credit in the "60s, and my father about had a heart attack. Today you stand in line at Starbucks and people use credit to buy a \$4 cup of coffee."

Magnuson says credit "gives you the opportunity to not only have a better standard of living, but you're also putting more money into the economy and it's being recirculated. Since two-thirds of our economy is based on consumer spending, the more consumers purchase, the better off the economy."

Companies like Visa and Master-Card, which maintain networks of financial mistitutions lending the money and collecting fees every time a card is used, have become spectacularly wealthy through this easy access to credit. Visa's recent initial public offering was the largest in U.S. history, while Master-Card's stock has soared nearly 500 percent since it went public two years ago, their markets overseas growing like wildfire. While most cardholders pay off their debt, there remains a very dark side to the credit card, "a deceptively simple-device that has the capability of destroyoning you," says Adam Levin, co-founder of San Francisco-based credit.com.

Critical of the card issuers' heavy fees and aggressive marketing tactics, especially toward finance-naive student and low-income communities, Levin says "people have been bludgeoned" by credit card offers, often going to consumers already struggling with debt. "It's like taking a vamprie and putting him in the middle of a blood bank."

debt. The mind the middle or bank."

One study showed that about 70 percent of students at four-year colleges had at least one credit card, with average balances of more than \$2,000. Former San Jose State University student Cynthia Uribe was one of those who succumbed to the on-campus sales had at least one critical rand, with average balances of more than \$2,000. Former San Jose State University student Cythial Urble was one of those who succumbed to the on-campus sales pitch.

"I figured I could use it just for emergencies," says Uribe, now 24 and

office in San Jose, California, Thursday, September 11, 2008.

more than two-thirds of them in circulation abroad.

It's a great big plastic world out there. Norm Magnuson with the Washington, D.C.-based Consumer Data Insury Association recalls buying a "TV on credit in the '60s, and my father about had a heart attack. Today you stand in line at Starbucks and people use the portunity to not only have a better standard of living, but you're also puting more money into the economy and it's being recirculated. Since two-thirds it's being recirculated. Since two-thirds of our economy is based on consumer

accond around the nouse. I d make our card, but I kep getting offers for new ones."

Uribe hired a debt counselor, who has worked with the card issuers to restructure the \$21,000 she owed. Assuming she avoids credit cards, Uribe's bills will be paid off in four years.

But many like her are still treading water. In 1977, U.S. households charged a little more than \$100 a month oracts, or 3.4 percent of the average household income. By 1997, that figure and rises to \$830, or 20 percent of average income. And more Americans are using "debt just to live." Keest says.

"We're seeing low- and middle-income people using their credit cards because their paychecks no longer cover the basics."

sics."

Still, the middle-aged credit card seems destined for many happy returns. With issuers pushing prepaid cards and direct-deposit products that link your paycheck right to that plastic in your wallet, cash and checks seem like endangered species in the financial jungle.

Gangered special gle.

"Globally, the Visa card is coin of the realm," says David Robertson, publisher of the payment-card industry newsletter The Nilson Report, "I card tus American currency or checks anywhere in the world like I can with Year."





■ KERNEL EDITORIALS

Fasting event raises money, awareness

By taking food away from themselves, over 300 people gave a chance for others to eat.

Fast-A-Thon, an event that was put on last week by the Muslim Student Association, raised money from about 10 businesses around the city to help stop hunger in Lexington, according to a Kernel article on Wetherday.

Besides being graced by Student Government President Tyler Montell's presence and a speech, participants experienced the holiday for one day and got a free meal at the end of the day. In one great effort, the MSA was able to raise awareness about Ramadan, the Islamic holy month, and generate money for a good cause.

"This fundraiser is to feed other people," said Aun Munis, president of the MSA. "Sometimes, we take our lives for granted, so this experience can help us put it into perspective and allow us to be thankful for our lives."

The student body should try to absorb what perspective the MSA is showing. Munis said one point to the event was to help people understand how it feels for those who go hungry all of the time in our own city."

Even without the fundraising element, this event is beneficial to the community to appreciate the significance of those who practice the faffit and participate in the month-long holiday, which lasts about 30 days.

If you missed Fast-A-Thon, you still have a chance to partake in Ramadan for the sake of the experience. Ramadan, considered the holiest month of the Islamic calendar, is expected to go until Sept. 30, depending on the moon's cycles.

So from sumrise to sunset, try something new. Gain a per-spective by giving up your meals. You may not be raising any money, but you'll be raising your own awareness.

Todd's State of University Address a broken record

If you've been on campus for more than 20 minutes, then neone has mentioned UK's Top 20 Business Plan to you. soe who listened to President Todd deliver the State of the iversity Address realized it was the same old song and

University Address realized it was the same old song and dance.

It is not that the plan is bad for UK. If successful, the plan has the potential to be great for both the state and the campus. And it's good that Todd is focusing on things his administration can control while facing huge budget cuts — things like student retention and diversity.

But after years of hearing about the top 20 plan, surely there is something else going on with UK. Or, surely, notable progress can be reported outside of the annual college rankings. There's so much more to UK than the Top 20 Business Plan, yet that's all we ever hear. Let's march on with the top 20 plan, but let's also hear about some progress.

Of course, UK has information that proves they are progressing as a top-20 institution, including facts that they could easily rectein an heartheat. Facts they have tounde before. But every time the top 20 plan is mentioned, the same things are talked about over and over. Is there anything else going on throughout this campus? Some of us may have heard the accomplishments, but what about the rest? What about the 4,000 ture freshman?

Until there is something fresh, Todd's speeches are just like hearing a record on repeat.

■ LETTER TO THE EDITOR

Look to common morality when selecting leadership positions

Daily, a large number of medical professionals turn to a systematic framework called common morality through which they may reach the most impartial and rational decisions possible in the most inconceivable moral dilemmas concerning life and death, organ donations and ethical care. Imagine considering such principles as not causing death, pain, disability, deprivation of freedom or pleasure when making decisions that will be looked upon as precedent for future situations. Common morality also calls medical professionals not to deceive, keep their promise, not to cheat, obey the law and do their duty. Many will also have to ask themselves, "What is the greatest good for the greatest number of people?"

and do their duty. Many will also have to ask themselves,
"What is the greatest good for the greatest mumber of people?"

These moral dilemmas concern life and death matters for
many patients seeking health care. So, it stands to reason that
we expect our medical professionals to be bound by unparalleled ethical standards.

Therefore, 'In forced then to ask the question, "Why are
we not selecting our elected officials based on their capability
to make decisions in a similar fashion?"

After all, legislation and policy affects each noe of us on a
moment-by-moment basis.

Whether considering your choice for president or a city
council member, shouldn't you ponder the principles of common morality? How much harm will you be responsible for if
you elect a party that wants to continue ineffective policies
such as "No Child Left Behind," "Don't Ask Don't Tell,"
"Defense of Marriage Act," "Abstinence-Only Sex Education," banning stem cell research, and restricting the rights of
gay men and women to those of second class citizens?

You have to ask yourself who in this election will use impartial, rational and objective judgment when making a single
decision affecting many millions of people throughout the
world. You must consider how persondal values, dogma and
narrow mindedness of an American president will impact our
political culture, the future of the Supreme Court and our responsibility as an ethical role model for the world.

Help me send a message to John McCain that it is time
for rational and impartial judgment and the role of being a
"maverick" was best suited for John Wayne.

Troy Johnson



SG Senator takes initiative to fix former president's green fee 'disaster'



On Earth Day earlier this year, former Student Government President
Nick Phelps, along with staff trustee
Russ Williams,
made a mistake.
Their mistake was
choosing to eliminate the studentsupported 'green
fee, 'which had
been overwhelmingly passed by a
SG referendum in
2006. What their
decision amounted
to was the loss of to was the loss of both \$27,000 and

columnist both \$27,000 and a comprehensive sustainability policy for the university along with another year of wasted efforts by Greenthumb and a whole lot of discontent with SG and the university leadership. President Todd, in one of his few praiseworthy moves of late, corrected Phelpi's and Williams' mistake by allocating \$25,000 to funding what will become UK's inaugural Sustainability Speaker Series, a lecture series designed to increase awareness and understanding of sustainability by bringing in nationally-renowned experts to engage the university in a dialogue about sustainability. The only problem with President

about sustainability.

The only problem with President Todd's gracious move is that the university still lacks any meaningful effort to reduce our dependence on coal. Around 40,000 tons of coal is

senting vote.

On Wednesday, the green fee resolution will go before the whole of the SG Senate. While SG cannot enact the green fee by itself — ultimately that is up to the Board of Trustees — this resolution will perhaps be the most impor-

tant moment in the five-year history of the green fee. For the first time, SG can decide to lead a hand to a group of incredibly dedicated individuals who have worked to make our campus better through sustainability. This opportunity is not only one for SG to make itself look good, but it is an opportunity is not only one for SG to for make itself look good, but it is an opportunity or SG to alog ood by supporting a smart and thorough sustainability policy for the university.

Without supporting the resolution, SG could again risk losing what credibility it retains after the Phelps, Brown and Ellingsworth administrations. If SG leaders ignore a student referendum, are students then not allowed to also ignore the results of executive and legislative elections for SG? Can we not all declare ourselves the legitimate student body president? While I've learned that the University of Kentucky is surely not run democratically, the opportunity for SG to act democratically by supporting the green fee, by way of a favorable vote on Wednesday night, is great and should not be passed up. If you see a SG Senator today, tell them to vote in favor of the green fee resolution — because we can't afford to relive the Phelps/Williams disaster that we're just now overcoming.

Taylor Shelton is a geography and political science senior. E-mail opinions@kykernel.com.

Dear John and Barack: A word about the ladies



The proverbial question for men has long been, "What do women want?" Well, I'm here to reveal the carefully guarded secret—a least to two men, Sens.

Barack Obama and John McCain. The rest of you fellas will have to keep guessing. (OK, I'll throw a bone here: Recognize (OK, I'll throw a bone here: Syndicated columnist

MARY SANCHEZ
Syndicated columnist

William of the women word that the same that the maches a least to more substantial matters for our presidential hopefuls: Women voleto, especially the unmarried ones, are

fuls: Women voters, especially the unmarried ones, are the demographic key to this year's election. If you want their votes, you will have to approach them with respect and insight. Drop the reductive labels that diminish women into voting blocs—

have to approach them was respect ame insight. Drop the reductive labels that diminish women into voting blocs — recall "soccer momes" Few women can be packaged so neatly. So fan, neither Osama nor McCain has gamered a strong majority of potential fe-grent of the social properties of the pro-ting of the properties of the pro-ting of the properties of the pro-ting of the pro-sent of the social presentably, at least some of those women's minds might be changed either way before November. Add the less adarmathy loyal voters to the other 10 percent of women polled who labeled themselves as undecided. (The poll was part of the Every Woman Counts campaign once by Lifetime Networks.) The votes of these women, gentlemen, are enough to de-

cide the election.

Obama and McCain also should forget about nominating a woman running mate if this is merely a means to court the female vote. We don't care.

A majority of the women polled by Lifetime said the VP's gender was of no consequence to them. They still be-lieve they will soon see a female president, even if it's not this go-around.

The candidates should also beware of regarding their own lovely spouses as somehow representative of the second property of the seco

husband saved.

So spare us the bänter that panders to the young, unmarried female clutching her meager savings as she awaits Prince Charming. Your voter-to-be might be looking for Mr. Right, but she's also likely got a job to attend to, or children, or parents, or a mortgage — maybe all of the above. Many married women voters likely have that same list of duties.

Which is why jobs and the economy are the top concern of women in the Every Woman Counts poll, followed by the Iraq war, health care, prescription drugs and education. Talk of our future, but specifically about how you will reshape society to fit the reality for women today. And yes, that speaks to this election's favored buzzword, "change." That said, there is no doubt that with women voters, substance — not just the delivery — will be increasingly important as November nears.

Women are adept at spotting fakers. We know when a man is lying about his bank account, prestigious job, love of his mother, the role he played in a divorce and whether he really scored the winning goal. Don't try to con us. Mary Sanchez, is an opinion-page

Your bid for the White Flouse de-pends on it.

Mary Sanchez is an opinion-page columnist for The Kansas City Star.
Readers may write to her at: Kansas City Star, 1729 Grand Blvd., Kansas City, Mo. 64108-1413, or via e-mail at

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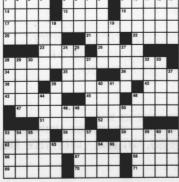
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