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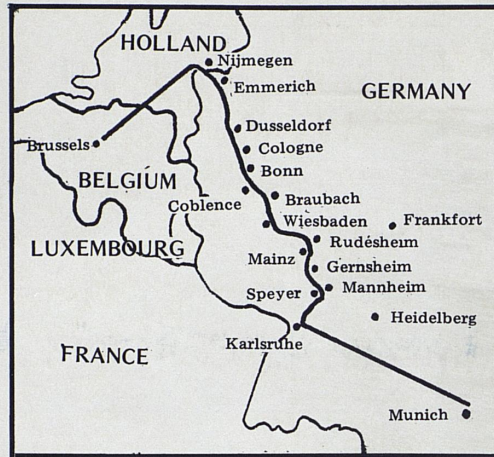
# the Kentucky Alumnus

Winter 1976-77



**A UK day begins**

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volume forty-seven, number one

winter 1976-77

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## in this issue:

### features:

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*beginning photography students provide the raw material for this photo essay about the UK campus in 1976. May the photographs rekindle memories of your personal campus experience.*

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### cover:

*A co-ed spends some playful moments on the lap of the James K. Patterson statue. A dignified president of the University from 1878 to 1910, his statue has provided much comic relief for generations of students. Photo by Polly Ehlers.*



*The Kentucky Alumnus* is the official publication of the University of Kentucky Alumni Association, 400 Rose Street, Lexington, Ky. 40506. Telephone: 606/258-8905. It is published quarterly for dues-paying members of the UK Alumni Association. Individual dues are \$10 annually with \$2 of that amount used in the publication of the magazine. Opinions expressed in *The Kentucky Alumnus* are not necessarily those of the University of Kentucky or the Alumni Association. Second class postage paid at Lexington, Kentucky, and at additional offices. A member institution of the Joint Alumni Council of Kentucky and the Council for the Advancement and Support of Education.

# Around Campus Briefly

## Five Service Centers For Business, Government

The Office of Business Development and Government Services in the University of Kentucky College of Business and Economics has been replaced by five service centers to better meet the changing needs of Kentucky's business community and governmental units.

Dr. Charles Hultman, associate dean for research of the college, said reorganization was necessary to carry out the office's primary functions of continuing education, applied research and community service.

Hultman, who also serves as chairman of the Kentucky Council of Economic Advisors, said three new centers have been established.

Hultman explained the purposes of the five centers which will be administered by the Office of the Associate Dean for Research in the College of Business and Economics:

They are the Center for Business Development; Center for Public Affairs, and Center for Critical Resources. Two other major units in the same administrative group—the Real Estate and Land Use Analysis Center, and The Journal for Growth and Change publication—will continue as before.

The Center for Business Development's primary functions are providing management consultant services throughout the state to small businesses that cannot obtain such services elsewhere for reasons of cost or availability. Most consultations are furnished without cost to the business. This Center also provides seminars in business development and operation. David Victor is director.

The Center for Public Affairs will be

concerned largely with research and service activities of the Governor's Kentucky Council of Economic Advisors, and research pertaining to local, state and federal agencies. It will also provide management assistance to local and state government agencies and non-profit organizations. Dr. Merlin M. Hackbart is director.

The Center for Critical Resources will provide economic studies relating to such resources as energy and minerals. Research activities of this Center currently are concerned with economic impact studies of energy deficiencies and increased coal production. Hultman is director.

The Real Estate and Land Use Analysis Center carries out continuous research regarding critical real estate and land use problems in the Commonwealth. Also, the Center's professional personnel provides advisory services and assistance to realtors in the Commonwealth in developing professional enhancement plans and educational activities. It is to a large degree supported by the Kentucky State Real Estate Com-

mission. Dr. L. Randolph McGee is director.

The Journal for Growth and Change is a quarterly publication on regional development which contains scholarly articles, both theoretical and practical, in all areas of the social sciences, including but not limited to economics, sociology, geography, and anthropology. David F. Ross is editor.

## Full Refund For Part-timers

The refund policy for students withdrawing from certain classes has been revised to allow part-time adult students two weeks to determine the suitability of a class in meeting his or her educational needs. The new policy stipulates a full refund if the withdrawal takes place within two weeks of the beginning of classes; one-half refund if withdrawal takes place prior to midterm, but after the second week. No refund is given if withdrawal takes place after midterm.

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### Accident Study Team Participates in Nationwide Study

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The University multidisciplinary accident study team in the College of Engineering will participate in a detailed study of 10,000 automobile accidents throughout the country in the next 18 months.

The investigation team, with John W. Hutchinson, professor of civil engineering, as project director, has confined its recent study to accidents in Bourbon, Clark, Fayette, Jessamine, Madison, Scott and Woodford counties.

A majority of the accidents will be reconstructed using a computer program which calculates speeds and energy dissipation in order to determine severity.

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### Supreme Court Inspires Awe

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UK professor Robert G. Schwemm recently was part of a team of lawyers arguing a case before the Supreme Court. "There's a sense of awe and tradition," he said of his experience, adding that it's "almost like a performance" to participate in such a majestic courtroom with marble pillars, ornate draperies and formal pronouncements in the temple-like building.

Schwemm was a member of a team of attorneys who argued that zoning patterns in Arlington Heights, a suburb of Chicago, are racially discriminatory. The court's decision which could come early in 1977, could have a broad impact on suburban housing practices that allegedly exclude minorities and the poor.

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### The Good Ol' Days

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The good old days, when all UK students were invited to afternoon parties at the University president's mansion, returned to Kirwan Tower one night in October.

A medium-sized, gray-haired woman with a lightly hoarse voice, a huge pin of peanuts and a ready wit swept onto the top floor of Kirwan Tower.

She gazed contentedly at the 50-odd students making a beeline for free cider and flipped her wrist. "Keep your seats," she said, "keep your seats." She snagged a glass of cider and a doughnut and settled down in a chair.

Mrs. A. D. Kirwan was back in town. The wife of the man who was UK president from 1968-69, Kirwan visited Kirwan Tower to "keep in touch."

"My husband was very proud of this dorm," she said. "When the two towers were dedicated, Sarah Blanding (name-sake of Blanding Tower) turned to him and said, "You know, Ab, what they're calling these dorms? Bonnie and Clyde." Kirwan delivered the line with the polish of a fine comedian. Everyone laughed.

Kirwan outlined her husband's career.

The students grew quiet as she described her husband's accomplishments.

"There was some slight difficulty with relationships between the University and the city then," she said. "Ab was well-known from football and we tried to repair that problem. We opened up the gates to Maxwell Place (president's mansion) and let the students walk through.

"On Sunday afternoons, we held teas at Maxwell Place and invited all the students to come. They could talk to Ab and the faculty there. We just tried to entertain both the faculty and students and the townspeople."

Even she played her part in this attempt to relax relationships, Kirwan said. "I rode around on the buses, listening to what students had to say."

Referring to the demonstrations on campus when her husband was president, Kirwan said, "I think all the changes have been for the better. Each generation of college students has improved.

There was one time when things were a little off, though. We had had a group of students who were upset, sleeping on the steps of our home. I was a little worried then . . ." another long pause, ". . . that they might get cold. I wanted to take them blankets. But things are better now, each generation gets better."

Somebody popped a cork and she said, "That sounds good, let me have some.

"I've talked enough now," said Kirwan. "(I'll) let you talk to me just like before. If any of you need any motherly or grandmotherly advice, call on me. I'll do anything to help."

The good old days got a standing ovation.

from "The Kernel"

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### Black Shale as Source Of Natural Gas

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UK has received a \$270,626 federal contract to study the possibilities of increasing the production of natural gas from black shale in Eastern Kentucky and examine the potential of this rock as a source of other energy-producing materials.

The U.S. Energy Research and Development Administration (ERDA) is expected to continue funding the work at approximately the same level for four additional years.

"Black shale," said William Dennen of the UK geology department, "has long been known as a marginally-profitable source of natural gas and a sub-economic source of oil and uranium ore. Its possibilities as an oil source have never been fully explored, nor have its possibilities as a source of uranium."

The project will be conducted by a geological group at the University of Kentucky. Principal investigators are William Dennen and Frank Etensohn of the University of Kentucky Department of Geology, and Wallace Hagan and Edward Wilson of the Kentucky Geological Survey.

*Continued next page*

Continued from page 3

University of Kentucky President Otis Singletary, in announcing receipt of the contract, noted that similar contracts have been made with other state universities and state geological surveys.

"The University of Kentucky project," Dr. Singletary said, "has the distinction, however, of being the data center for the entire enterprise and will utilize the services of the University's computing center."

The study, according to Dennen, also "opens exciting research and training experience to graduate students in geology."

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### Happy days

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"Happy Days at UK" was the theme for Homecoming 1976 at the University of Kentucky.

Activities leading up to the annual homecoming football game Nov. 6 when the UK Wildcats faced the Vanderbilt Commodores at Commonwealth Stadium—included the traditional kickoff dance, homecoming concert, homecoming parade, pep rally and queen contest.

In addition, an old-time carnival, a Harry James concert, a USO "Gong Show" and various contests highlighted the week.

Marianne Smith, homecoming chairperson, explained that this year's festivities were designed to trace the lifestyle popular at UK from the 1920's through the 1950's, with each day of the week being devoted to a different decade.

Homecoming festivities started Monday (Nov. 1) with the traditional homecoming kickoff dance in the Student Center featuring the popular local band, Satchel Paige. The introduction of the homecoming queen semi-finalists was made at the dance.

Tuesday's activities included a 1930's style carnival, featuring carnival rides and booths, sponsored by student organizations; a Harry James concert at the Phoenix Hotel, and a football throwing contest.

Profits from the carnival were donated to United Way of the Bluegrass.

Wednesday's activities re-created the war years of the 1940's with a USO

"Gong Show," a campus-wide talent show based on the USO shows that entertained U.S. combat troops and the current "Gong Show" television program.

Thursday was devoted to the 1950's with a malt drinking contest and a "Fonz" look-alike contest.

The annual homecoming parade Thursday started at Memorial Coliseum, proceeded down Rose Street to Huguelet, and down University Drive to Commonwealth Stadium. The parade was followed by a pep rally at the stadium, which featured UK head football coach Fran Curci and the Wildcat football team.

The 1976 homecoming queen and her court were presented at the rally and winners of various contests during the week were announced.

The queen and her court were selected by vote of the general UK student body.

The annual homecoming concert featured Jackson Browne Friday in Memorial Coliseum.

Pre-game activities for Saturday's football game, included the introduction of homecoming princesses from UK's community colleges.

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### Training Sessions Held for Sewage Plant Operators

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Cleaner water in Kentucky streams and proper certification of sewage treatment plant operators are primary objectives of a training program conducted by the College of Engineering at several locations beginning this fall.

The aim is to train engineers and operators of the many small sewage treatment plants at schools, hospitals, trailer parks and other sites in rural areas of the state. The program is funded through a Title I Higher Education Act. Martin C. Krimm, assistant professor of electrical engineering, is coordinating the program.

The first of the programs was held at Ashland Community College in mid-September, followed by another session at Southeast Community College. A session at Hazard Community College next April will conclude the training sessions.

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### Halting Infant Birth Damage

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A fetal monitoring system that can help avoid damage to infants at birth has been put into service at the Medical Center with the aid of funds from the March of Dimes.

The device electronically monitors a baby's heart rate during contractions to determine if the baby is tolerating labor well.

About 85 high-risk babies are born each month at University Hospital, or about 40 percent of all deliveries. Difficult cases from the eastern half of the state are referred to University Hospital.

Dr. John Duhring, professor of obstetrics and gynecology, said it is highly probable that mental retardation, personality problems, cerebral palsy and epilepsy can be reduced by routine fetal monitoring.

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### Significant Activities of Faculty and Staff

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*Charles P. Graves*, architecture, has been reappointed to the Building Research Advisory Board of the National Research Council.

*Norbert Tietz*, pathology, has received the award for outstanding efforts in education and training at the 28th annual meeting of the American Association for Clinical Chemistry.

*Paul R. Baumgartner Jr.*, pharmacy, has been appointed to the U.S. Consumer Product Safety Commission's technical advisory committee of poison prevention packaging.

*Abraham Wikler*, psychiatry and pharmacology, has been presented the 1976 Nathan B. Eddy memorial award for excellence in drug abuse research.

*Louis Shain*, *James W. Hendrix* and *S. J. Sheen*, plant pathology, presented papers at the annual meeting of the American Phytopathological Society, in Kansas City.

*Michael A. Baer*, political science, presented a paper, "Political Participation in New Towns: The Case for Britain," at the Edinburgh IPSA Congress.

Two research studies were presented by *Don E. Wrede*, radiation medicine, at the fourth International Congress of Medical Physicists, held in Ottawa, Canada.

# Sports Gleanings

## Wildcat Peach Bowl Team Reflects Curci's Confidence Throughout Season

When head football coach Fran Curci refused to wave the crying towel during the annual pre-season Skywriters Tour of Southeastern Conference schools, he demonstrated personally, the confidence his team would take onto the gridiron with them. The confidence was justified as Kentucky did all these things—

\*Earned an invitation to the Peach Bowl in Atlanta, Ga., the first bowl invitation the Cats have received in 25 years;

\*Finished with a 7-4 winning record, the first time a Kentucky team has had seven wins in one season since 1954, Kentucky's second winning season in 12 years and Curci's second winning season in four years;

\*Not only beat Tennessee for the first time in 12 years, but also shut out the Vols, the first time that had happened to them in Knoxville since 1974;

\*Got out of the SEC basement, tying for third in the conference.

The Wildcats will be losing only 12 players from this highly competitive squad. Only one is a defensive starter. The seniors are:

*Warren Bryant*, 6'6", 249 lbs., offensive tackle from Miami, Florida.

Bryant was named second team All-American and will probably be a first round choice in the National Football League players draft.

*Randy Burke*, 6'2", 189 lb. split end from Miami, Fla., has been a leading receiver for three years;

*Ray Carr*, 5'9", 179 lb. defensive back from Louisville had his first starting assignment as a freshman and was a regular the following three years;



*Charlie Dickerson*, 6'2", 201 lb. tight end from Bastrop, La., a junior college transfer who made some fine catches this season;

*Pete Gemmill*, 5'10", 177 lb. punter and split end from Atlanta, Ga., performed at variety of duties as a Wildcat, running kick-off returns, as a pass receiver and punting.

*Cliff Hite*, 6'3", 212 lb. quarterback from Findlay, Ohio, was a back-up to Mike Fanuzzi in '74, started in '75 but then gave way to Derrick Ramsey. Perhaps his greatest contribution lies in his remarkable character which is highly respected around campus;

*John Nocht*, 6'3", 231 lb. center from California, Penn., earned three letters

with the Wildcats. He returned to action this year having missed the '75 season with an injury.

*John Pierce*, 5'9", 218 lb. placekicker from Cynthiana, leaves with his name in the record book for longest field goal (52 yards vs. Florida in 1970) and for most field goals in a single game (3 vs. Vanderbilt in 1974 and 3 vs. Auburn in 1975) which he shares with Dick Barbee (vs. Central in 1909) and Bob Jones (vs. Auburn in 1970). In 1975, John was the leading scorer on the team with 42 points.

*Ches Riddle*, 5'11", 183 lb. safety from Madisonville, collected two letters with the Wildcats and was a starter much of last season.

*Continued next page*

# Wildcat Peach Bowl Team

Continued from page 5

Steve Slates, 6'0", 251 lb. offensive lineman from Carrollton, Ohio, opened up some dandy holes for Kentucky backs this year. Slates was a back-up to Bryant last season.

Ed Smolder, 6'1", 232 lb. offensive lineman from Charleston, W. Va., was another valuable lineman throughout the '76 season. He has earned three letters at Kentucky.

Greg Woods, 5'10", 189 lb. offensive back from Middletown, Conn., will be remembered for his touchdown in the Tennessee game this year which proved to be the only scoring play of the game. Woods was a two year starter on defense before switching to offense this season. His career statistics show a 14 yard plus average on kick-off returns, a 6 yard plus average rushing and several interceptions.

"Good luck and good life" to each of these new alumni.

## Regular Season 11-Game Team Statistics

	Ky.	Opp.
First downs. . . . .	192	161
(Rushing). . . . .	149	101
(Passing). . . . .	33	47
(Penalty). . . . .	10	13
Rushing Att./Yds. . . . .	754-3138	564-2220
Rushing Yds. Lost . . . . .	193	263
NET Yds. rushing . . . . .	2945	1957
TD's rushing . . . . .	18	15
Passes Att./Comp. . . . .	127-57	189-85
Passing Yds. . . . .	729	103
TD's passing . . . . .	7	5
Passes Int. By/Yds. Ret. . . . .	11-132	11-116
Total Plays (R&P) . . . . .	794	753
Total Yardage . . . . .	3674	2988
Punts/Had Blocked. . . . .	70-0	82-1
Punting Yds./Ave. . . . .	2646/37	3155/38
Punt Ret./Yds. Ret. . . . .	44-206	24-194
Kickoffs Ret./Yds. Ret. . . . .	23-436	32-634
Penalties/Yds. . . . .	48-578	57-555
Fumbles/Lost . . . . .	38-22	23-13

# Basketball Team—Steady as It Goes

Head basketball coach Joe Hall in pre-season parley said "I think we will be a good basketball team. I can't say we'll be a great team because we have not excelled at any one phase. To be a contender for national honors, I think a team has to do something better than anybody else."

The consensus of Southeastern Conference sports writers and broadcasters, however, ranks Kentucky #1 in the conference in a pre-season poll followed by Tennessee, Alabama, Auburn and Mississippi State.

The UK roster lists a dozen team members with eleven eligible to play. All will need to stay healthy and several will swing between two positions.

As pre-season intra-squad scrimmages took place, it looked like Rick Robey, Mike Phillips, Larry Johnson and Jack Givens would be starting in the inaugural game at Rupp Arena, November 27. Meanwhile veterans James Lee, Merion Haskins, Dwayne Casey and Truman Clayton were being pushed quite

handily for the honors by freshmen LaVon Williams, Jay Shidler and Tim Stephens. All three freshmen are expected to contribute significantly throughout the season. Kyle Macy, a transfer student not eligible for competition this year, was also an impressive player during the warm-up games.

to the Mideast sub-regional play and will be host this year to the Mideast finals. The new 23,000-seat Rupp Arena can serve as a show-case for the kind of job the University can do with the national tournament.

## Women's Cage Coach Comes from Basketball-minded Family

The new women's basketball coach, Deborah Yow, is the only fulltime women's college basketball coach in the state and one of no more than six in the country. She comes from a basketball-minded family. Her older sister, Kay, is women's athletic director and basketball coach at North Carolina State, and her younger sister, Susan, was a two-time All-American and now is freshman women's coach at N.C. State. The new coach hopes to improve on last year's team record of 13-12.

## Bid Submitted for 1982 NCAA Basketball Finals

The University has submitted a bid proposal for the 1982 NCAA basketball finals to be played in Lexington. The NCAA Division I basketball committee has a rotation formula which stipulates that the 1982 finals will be held in the Midwest or Mideast sections of the country. The University is situated in the Mideast Regional Section.

The University was host two years ago



# A UK day begins

Text by Obi Aduba  
and Liz Demoran

For some it starts early, before the newspaper is brought in from the front porch; for others, night never really came as they catnapped in between studying for an exam, and still others never schedule a class before the respectable hour of 10 a.m. allowing for natural awakening.

The diet conscious may stick to hard boiled eggs and fruit while the cafeteria offers a selection from dry cereal to eggs (any way you like 'em), hash browns, an array of juices and fruit, muffins and sweet rolls and toast, coffee, tea or milk.

Photo by Carla Engel



Photo by Janice Porter

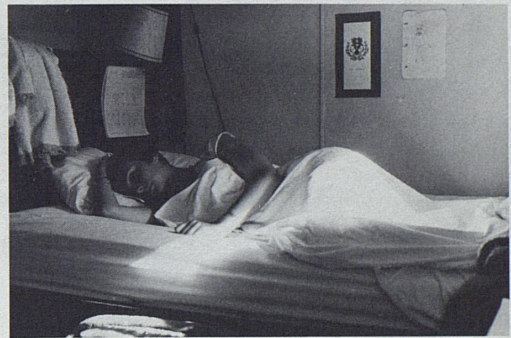


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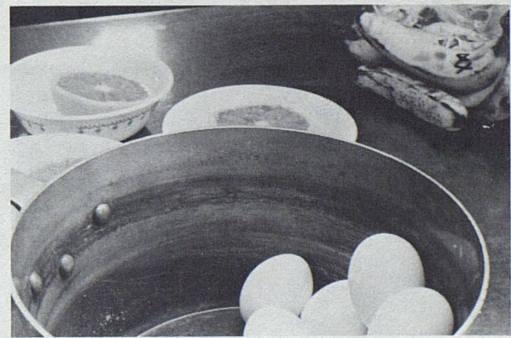


Photo by Bill Kight



# Off to Classes

It's not too cold, but cold enough. Waiting for the bus I wonder when it will come. Is it better to wait for the bus or walk? Here it comes . . . there it goes. It is full and goes straight without stopping. I decide to walk rather than wait for the next.

Rose Street. They should put up a sign here saying "Unsafe at any speed." It's like running an obstacle course to get across the street. Buses, bikes, cars, people all converging, pushing along a tangled path. Somewhat breathless, I at last find myself in the clear, but the screeching brakes, cuss words uttered through gritted teeth and the jostling of humanity will last about another seven minutes. Then classes will come to order inside and there will be relative calm on the streets for 50 minutes.

"You must recognize there are two types of brands: the manufacturers' brands and the wholesaler's brands. What is the difference between the two?" Mr. Miller looks up. I sigh for being late. "What is the difference between the manufacturer's brand and the wholesaler's brand"? He surveys the 60-70 students below him. A girl in the front seat attempts an answer while others keep their pens running at top speed.

Photo by Janet Nowak

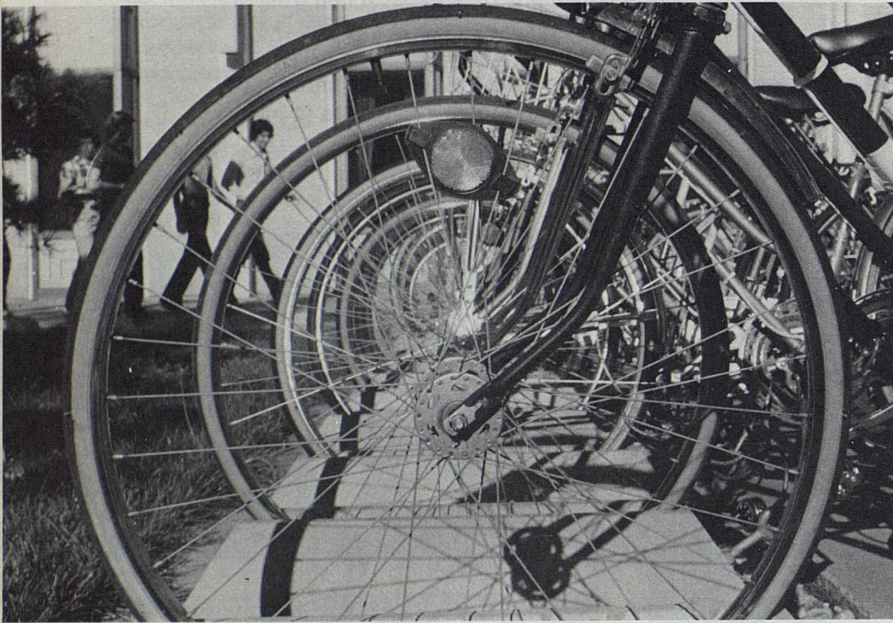
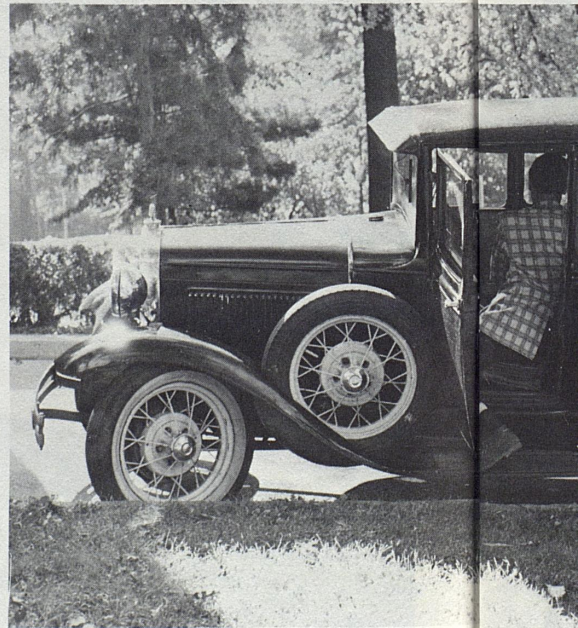


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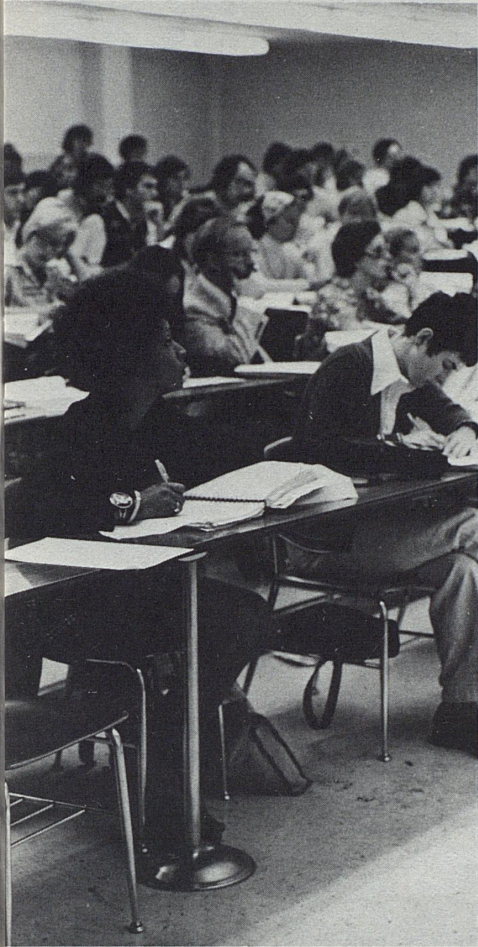


Photo by Polly Ehlers

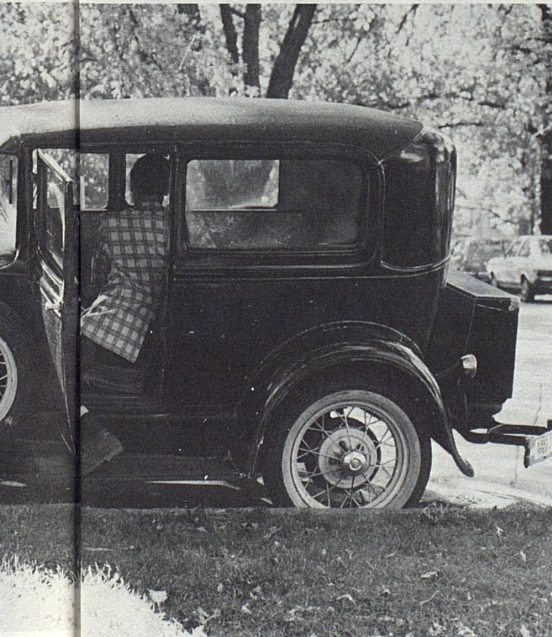


Photo by Gary Brumleve



Photo by Carole Herzog

Photo by Gary Brumleve



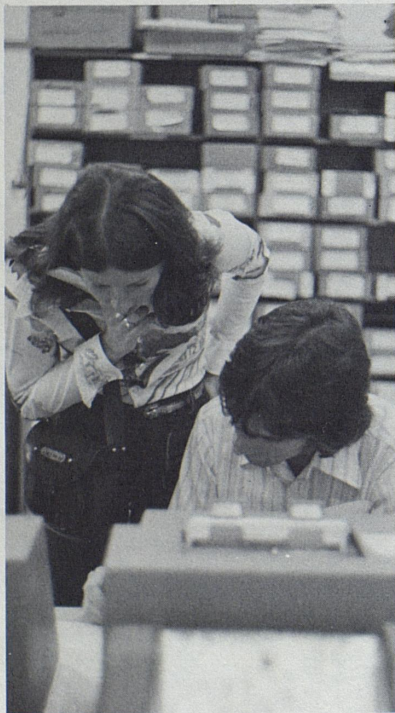
Class is over. I light a cigarette and take a "Kernel" to read as I sit on the steps of Funkhouser. Ford is holding a meeting at the White House. Carter is campaigning. There is no news from the pollsters. There is no news on Rhodesia. There is no news on the economy. As far as I'm concerned, there is no news.

Hi ya, John. Going to class? "I wouldn't miss this one," he says and I agree. Sometimes learning is down right exciting. I can get "high" on it.

The variety of activity and the expansion of real knowledge gained from books, from professors and peers and from the total campus experience can be captured, at best, only fragmentally in pictures and words. The sum of its parts is totally different for each student, each alumnus.

Living is learning at UK. It's tackling a knotty problem with a friend; applying classroom theory to real tears; being the guinea pig for fellow classmates; studying cell function and lava, molecules and Bach, plant diseases and Picasso, instrumentation of nuclear

*Photo by Lynn Simmons*



medicine, world politics, lasers and masers, corrosion, relational torts, fundamentals of camping, earth history, insect physiology, the aesthetics of film, microwave engineering, so on and so forth.

It's also selecting a card for a friend back home, doing your own banking and laundry, making your own friends and your own plans.

While students tend to their personal life and learning, the University's first family tends to their responsibilities. In Maxwell Place, the home of UK presidents, Mrs. Gloria Singletary checks on her days' appointments. Across campus in his Administration Building office, Dr. Otis Singletary is doing the same thing as he and his assistant, Anne Wilson, sift through the day's mail.

*Photo by Carole Herzog*



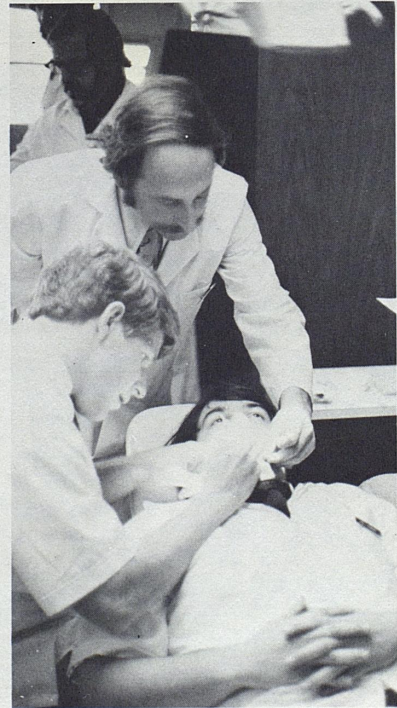
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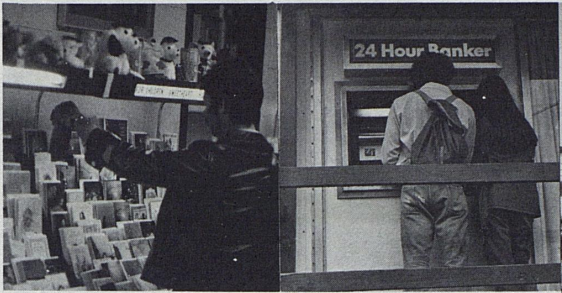


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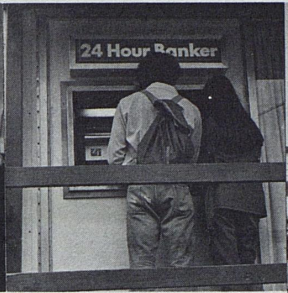


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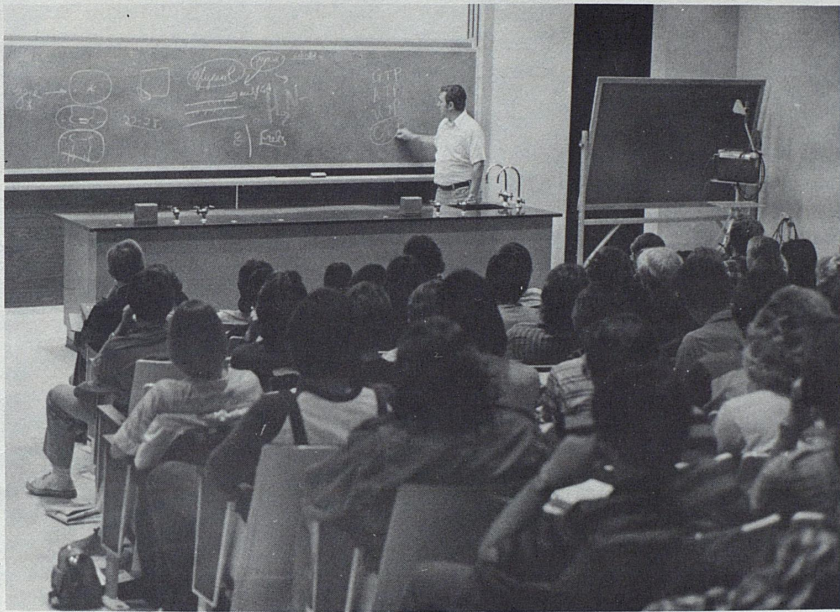
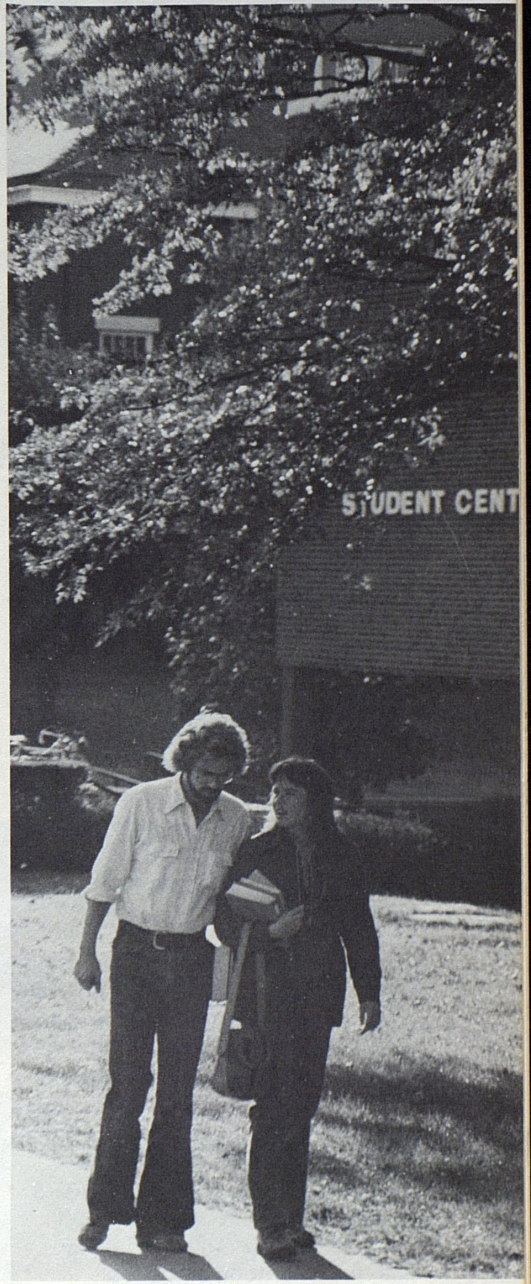


Photo by Steven J. Schuler

Photo by Gary Brumleve



## Noon, etc.

The noon hour—a brief time-out. To a few medical students and hospital employees, the lunch hour is the perfect time for a quick game of touch football.

One young man catches up on his "pleasure" reading, figuring there's time enough tonight to read chapters 8 through 11 in his American Revolution text book.

Lunch time is a good time, too, to finish up the chapter you thought you were going to get to the night before and didn't or try to cram in a few last minute bits of knowledge that could mean a B instead of a C on the introduction to biology test coming up at 1 p.m.

Then there's the problem of finding a time when the laundry room has (1) room for you, (2) machines that are working, (3) coins in the dollar bill changer and (4) somebody has left their detergent behind for you to borrow.

For those motivated by hunger, there is the line-up at the cafeteria door. Though bored with waiting, it's better to hurry up and wait than to suffer indigestion from a meal too hurriedly completed. By noon, dormitory students are swarming into the once neat and orderly dining hall like an invading army. Commuters and those who prefer the Student Center fare que up there. Amid the tinkling of silverware and the clanking of dishes, students make their choices from among the meat entrees, vegetables, salads and desserts arranged in attractive sequence.

And when the food is gone, there is clutter left in the wake of students who have headed out to fulfill the afternoon's agenda.



Photo by Kathy Atern

Photo by Bill Knight

Photo by Bill Kight



Photo by Becky Poole



Photo by Bill Kight

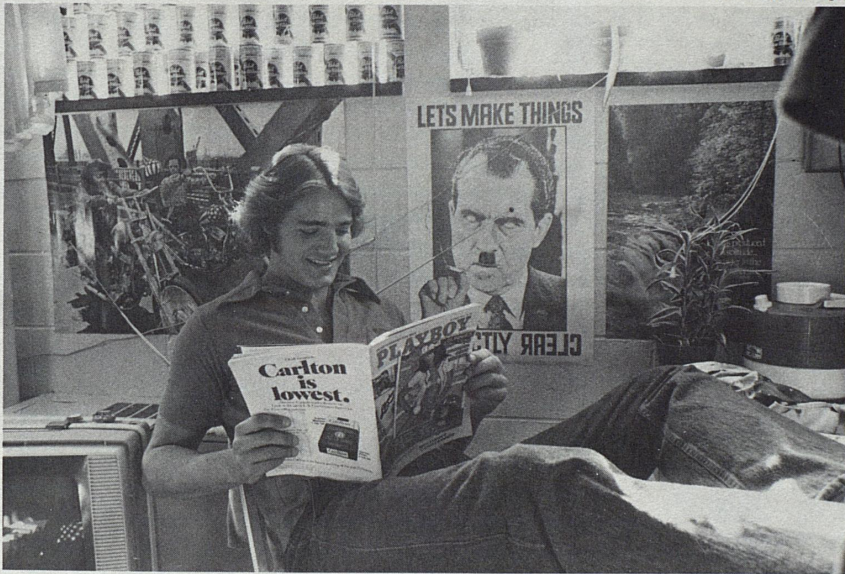
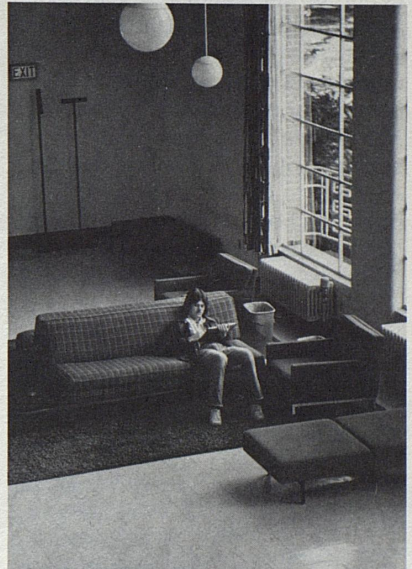
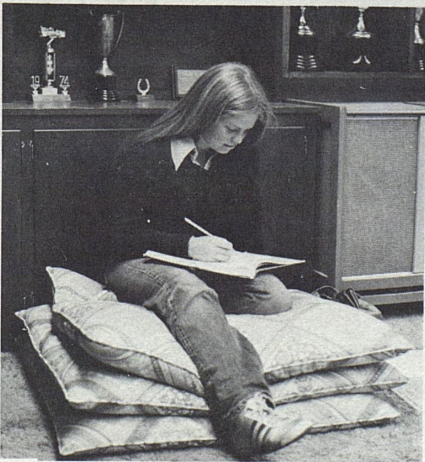


Photo by Janice Porter



Photos by Kathy Aten



# And, now, Back to Class

Coming and going, coming and going, up steps, down steps, pushing elevator buttons, listening, talking, listening, doing, escaping. That's how the afternoon goes.

In King Library, there is table-to-table activity.

The current periodical's room is quite full. One student was taking a generous amount of notes on an article in "Scientific American." Finally she gave up, dug some change out of her purse and headed for the copying machine. The silence in the room was suddenly punctuated with laughter. A glance to the left showed a guy reading a book of jokes and riddles, quietly chuckling now and shaking his head.

In another building, research, not classes, is the focal point. UK's really got a good reputation for research. It's a multi-million dollar activity. I heard the other day that one-fifth of the world's tobacco



Photo by Carole Herzog



Photo by Kathy Aten

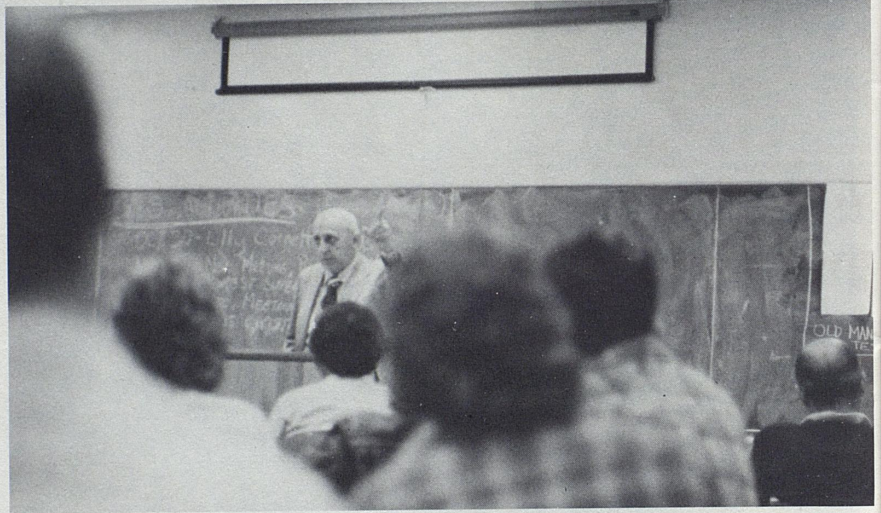


Photo by Becky Poole



Photo by Becky Poole



Photo by Carole Herzog





Photos by Kathy Aten

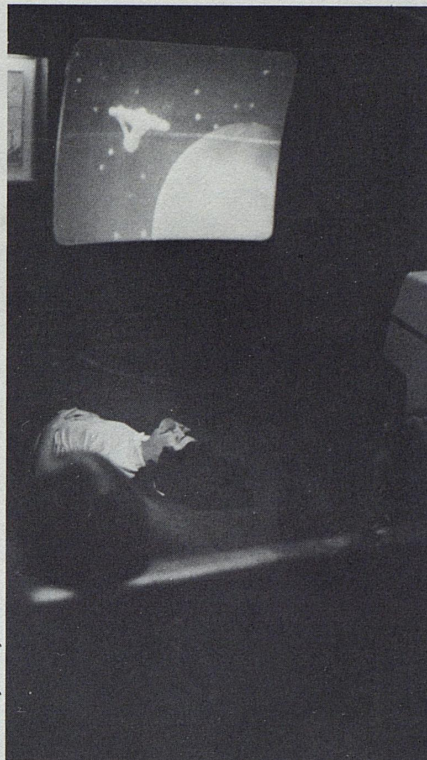


Photo by William A. Patterson

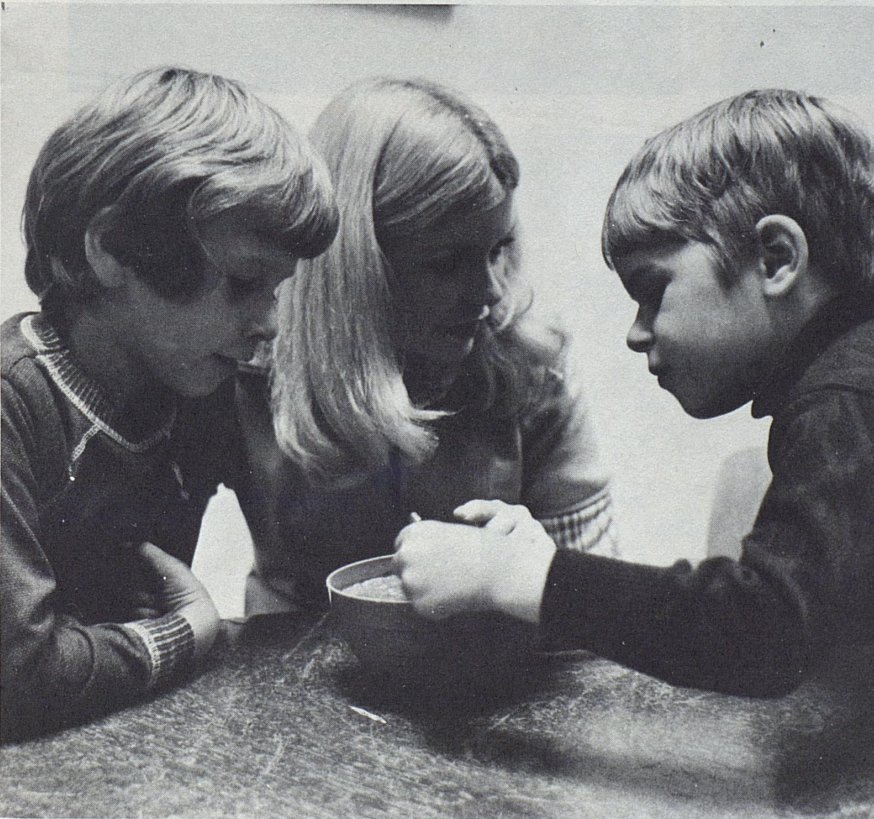
research is done here at the Tobacco and Health Research Institute. No wonder they needed a new building all to themselves. UK's a major cancer research center too.

In the Student Center, there is the usual crowded gathering of "trekies" around the 7-foot television screen, viewing another adventure of the star ship Enterprise.

Experiential education is a quickly growing area of education at UK which combines practical experience with "book learning." Students work and earn credit at the same time. Talents learned in the classroom, such as butchering meat, splicing films together, bookkeeping, etc., are applied to the "real" world. There is no substitute for experience. My dad always says that.

The chimes in Memorial Hall begin to ring. The sound is really carrying today.

Photo by Carole Herzog



le Herzog

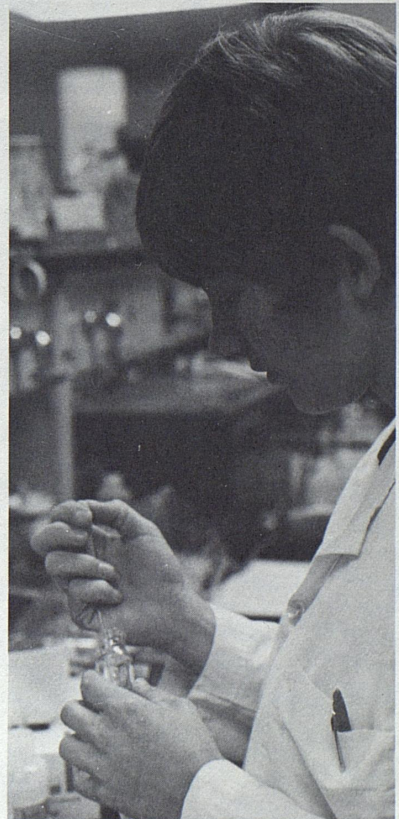
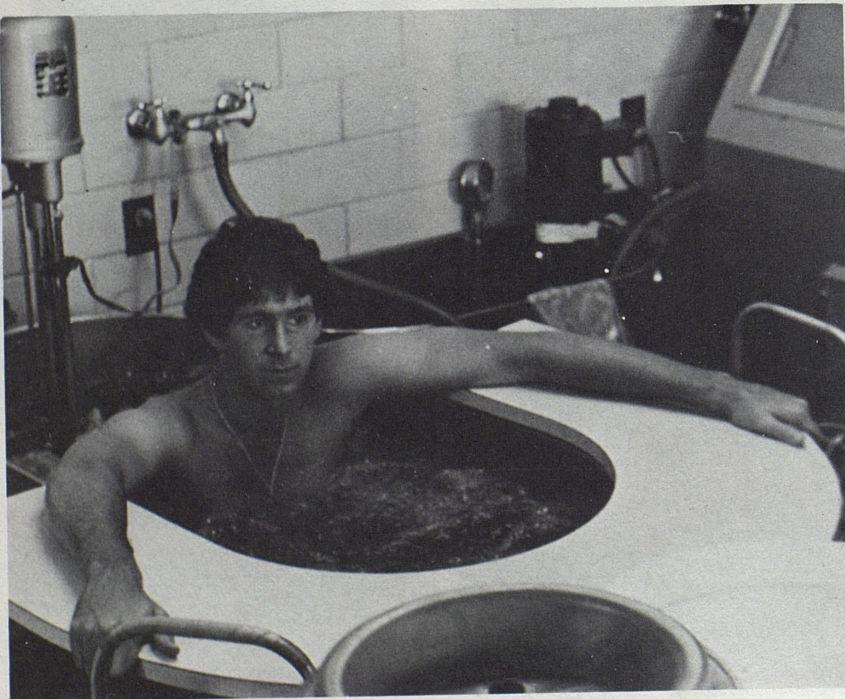




Photo by Kathy Aten



Photos by Donna Gillette



While some classes tend to the fitness of the mind, the body is not to be overlooked. Physical fitness class can be killing—if not from over exertion and exhaustion, then from the hike across campus in short shorts and winter coat.

The physical education facilities have been so greatly expanded since the completion of the Seaton Center that athletes like Rick Robey can soak aching muscles in a whirlpool. The Center's weight room, handball courts, the tennis courts and ball fields in the Complex housing area offer greater opportunity for all students to participate for fun and health.

Opportunities for dance have been expanded, too. There's even talk of a fine arts curriculum in dance to accompany offerings in music, art and theatre.

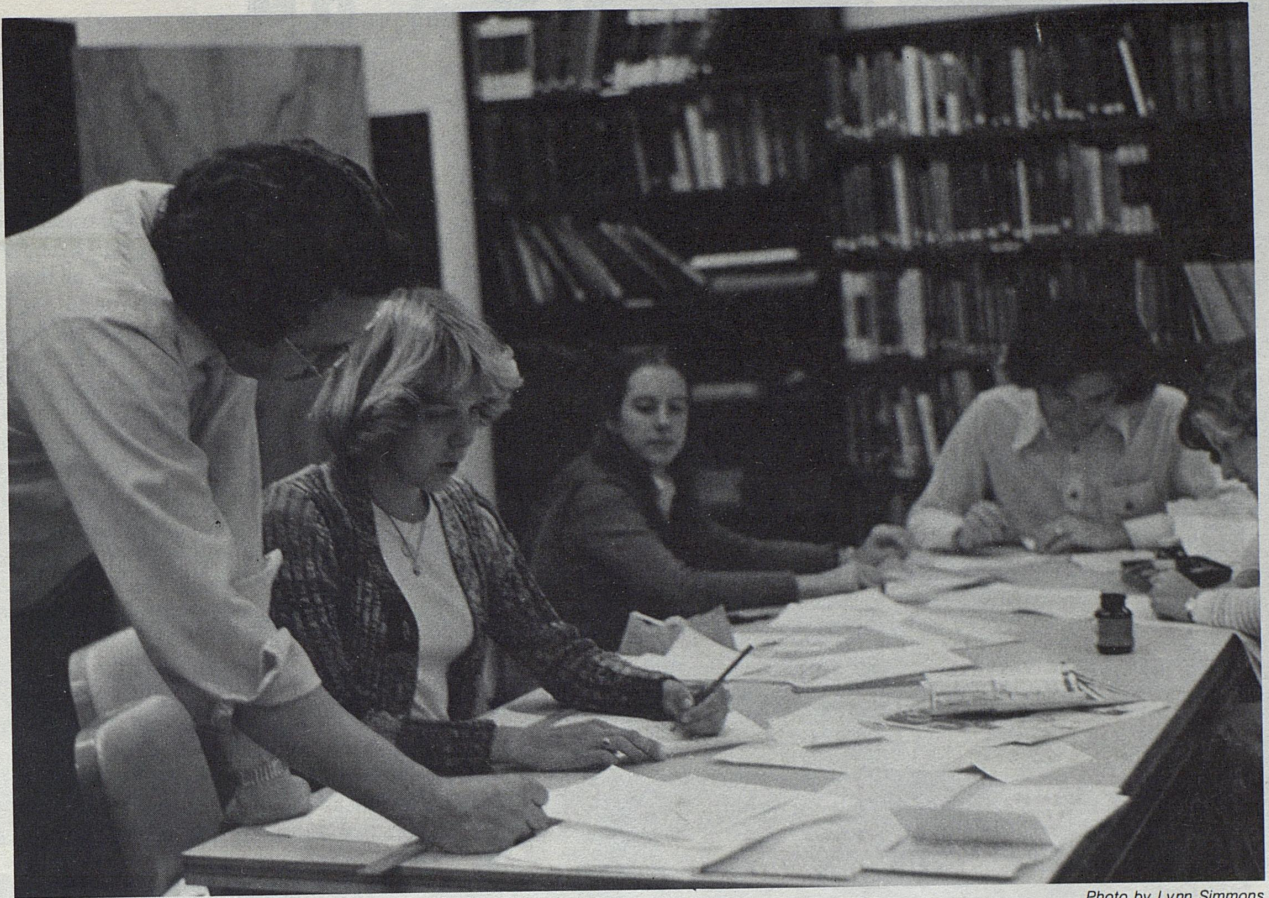


Photo by Lynn Simmons



Photo by William A. Patterson

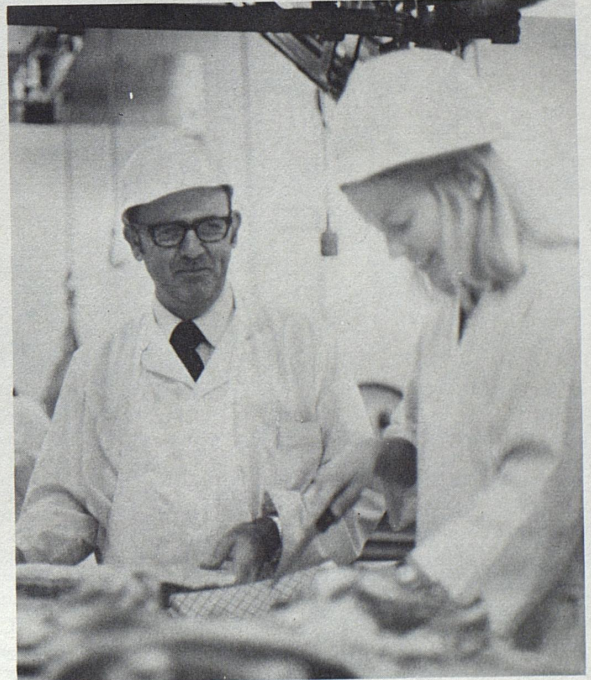
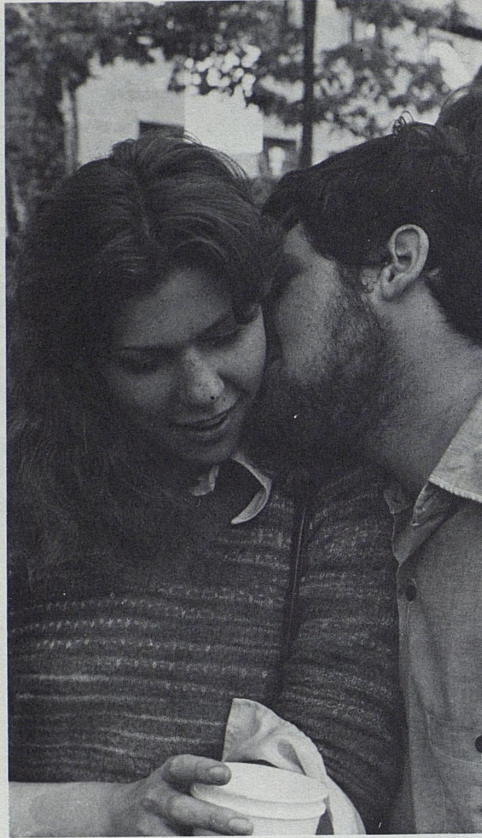


Photo by Becky Poole



## P.M.

The afternoon wanes on a note of practice—practicing your beer drinking, practicing for the football game or half-time performance, whatever. The keg and tapper, a rock band, romance, and friendly resident campus dog are all the ingredients you need for a successful mid-week jam session.

According to Coach Fran Curci "how we practice is how we play." A good, loose session on Wednesday can be the omen of a victorious Saturday. For the Wildcats, this year there are more victories than defeats.

While the football team practices at Commonwealth Stadium, 247 bandmen get down to business at Stoll Field. It's hard work. "We report in mid-August same as the football team, but we work out all day until classes start. Then it's at least one hour a day on the marching routines until the season's over, but I wouldn't trade a minute of it."

Photos by Peter Johnson

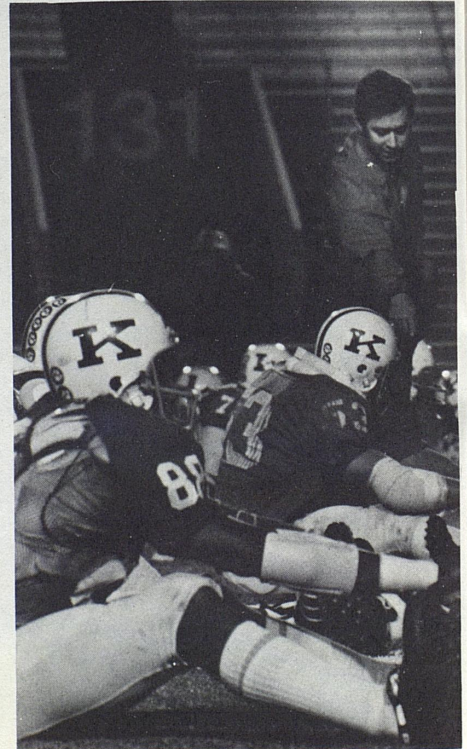




Photo by Gary Brumleve



Photo by David Bez

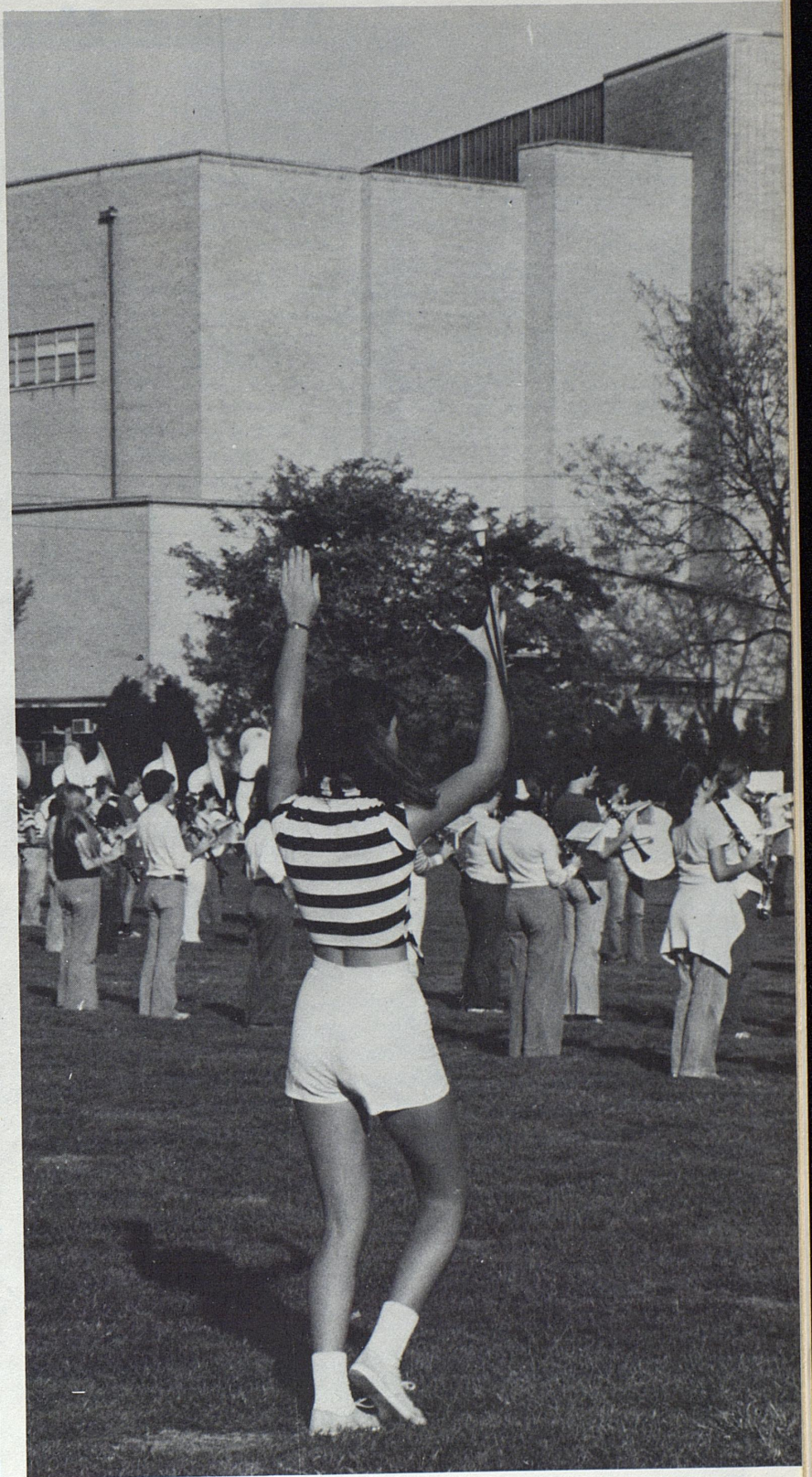


Photo by Kathy Aten

# Dinnertime And Beyond



Photos by Janet Nowak

There's a slightly different atmosphere in the cafeteria at dinnertime. The noise level and amount of commotion is the same, but the floor and chairs aren't cluttered with stacks of books and papers. Tonight is "make your own sundae" night, a highly popular attraction. Each student becomes an artist whose tools are ice cream squares and a variety of gaily colored sauces and garnishes.

Well, bless my soul, it's hoe-down time outside the dorm. Alamand left and do-si-do, before swinging on over to the evening intramurals games which may include soccer and interfraternity touch football. Spirits are high and even the memory of a parking ticket from a friendly campus cop begins to fade into oblivion.

Photo by Kathy Aten



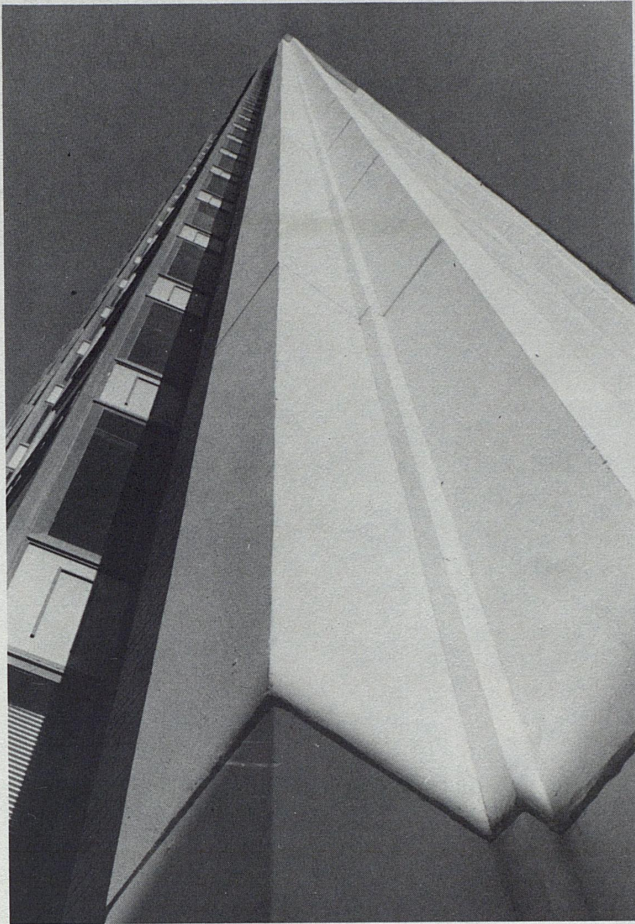


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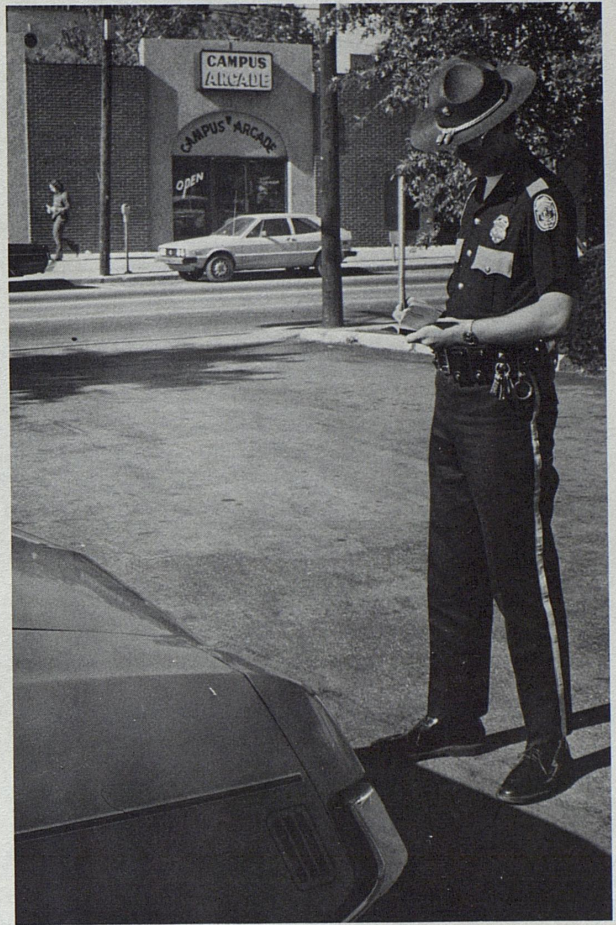


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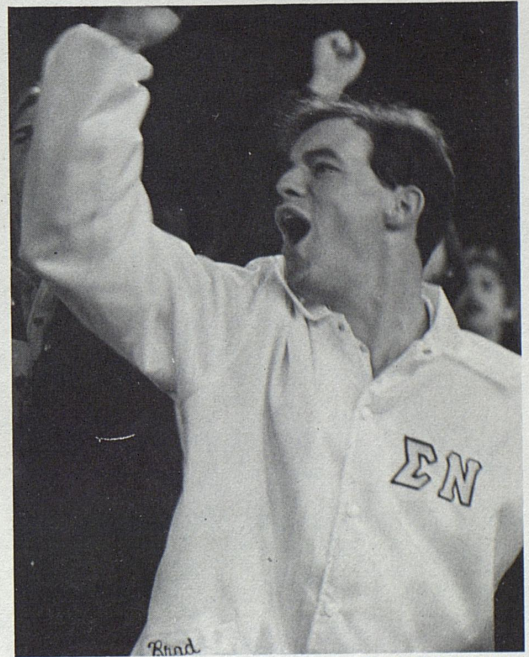


Photo by Janet Nowak

# Good-night!



Photo by Liz Page

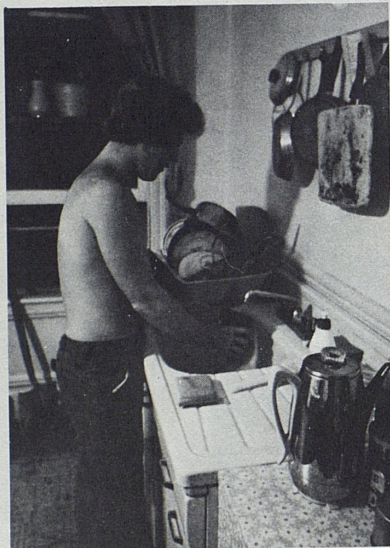


Photo by Charles Spinelli

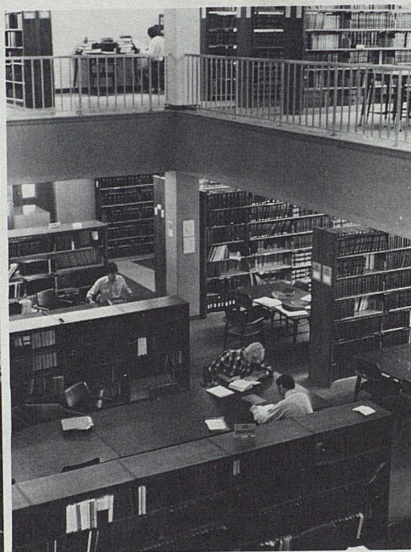


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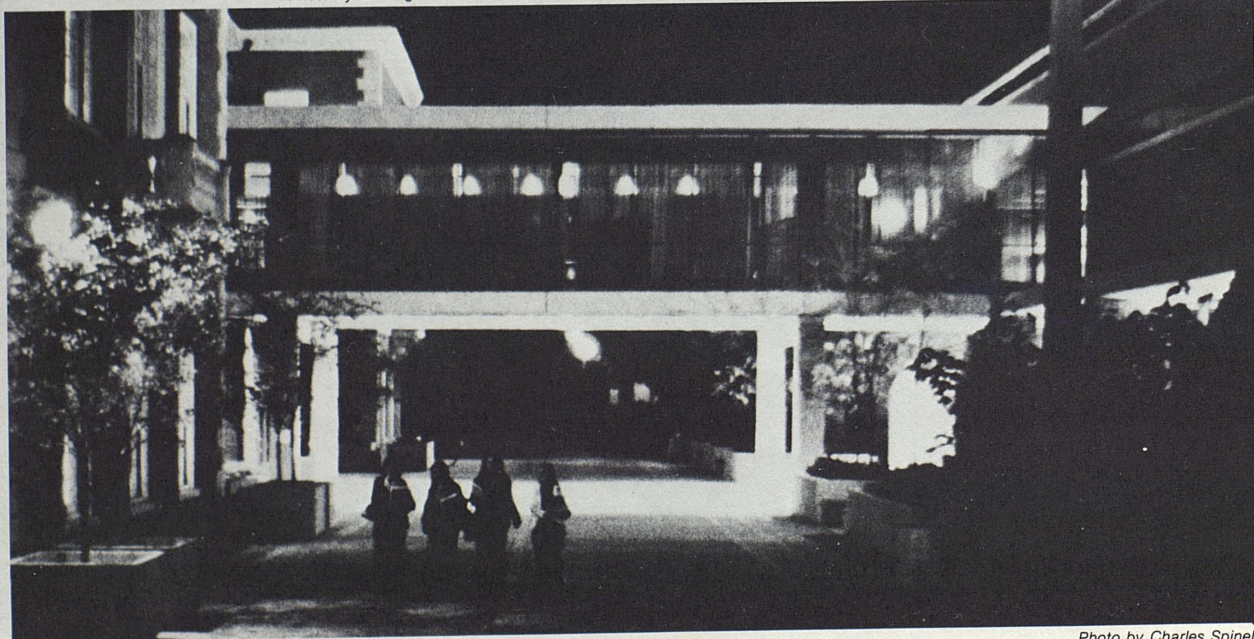


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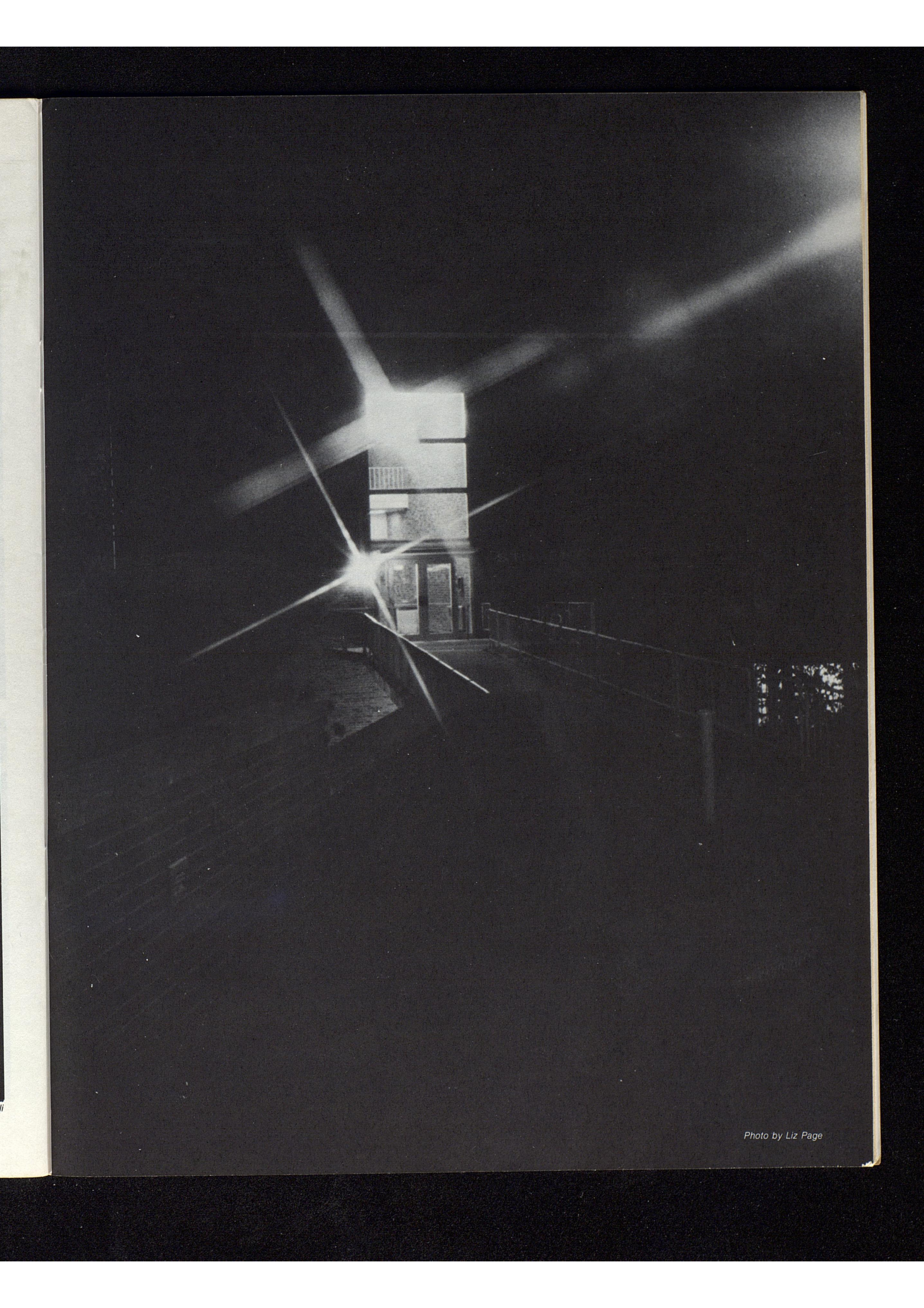
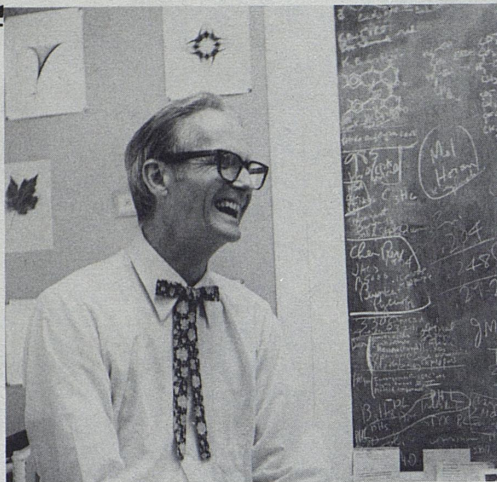


Photo by Liz Page

# Profile



**William N. Lipscomb**

## Lipscomb: UK's Second Nobel Prize Winner

When a university sees "one of its own" succeed, it has a certain right to indulge in that success.

And so it was with a sense of pride that the UK Alumni Association Board of Directors passed a resolution noting the achievements of alumnus Dr. William Nunn Lipscomb, Jr., class of '41, who was awarded the 1976 Nobel Prize for chemistry.

The coveted prize, which carries with it a \$160,000 cash stipend, recognizes Lipscomb for his research into borane chemistry, a study of the combined gases of boron and hydrogen. Dr. Lipscomb determined the structure of these compounds, and developed the theories in the bonding of them. The knowledge gained from his research may some day be useful in treating cancer.

Currently his research interest centers on enzyme chemistry at Harvard University where he is the Abbot and James Lawrence professor of chemistry and has served as department chairman.

Vice president for academic affairs Lewis Cochran, a former physics professor, remembers Lipscomb as a "quiet, studious and friendly sort of student."

Dr. Donald Sands, an associate dean in the UK College of Arts and Sciences who knows Lipscomb and has worked in some of the same areas, characterizes Lipscomb as being "brilliant and full of imagination (who) just understands things. When he's around, there's activity—sparks flying."

At UK Lipscomb was a member of Phi Beta Kappa; Sigma Pi Sigma, a physics honorary fraternity, and Alpha Chi Sigma, a professional chemistry organization. He also was in a group called Simphonietta, which performed chamber music, and won a scholarship to UK as a marching clarinet player.

Today he maintains his interest in music playing with a chamber music group connected with the Boston Symphony Orchestra.

Lipscomb was a student of the late Dr. Otto Kopius, who had a long career in UK's physics department. Mrs. Lipscomb said Kopius helped her son get a scholarship for graduate study at the California Institute of Technology at Pasadena.

Dr. Lipscomb is a 1941 graduate of UK. He was awarded an honorary doctorate in science from UK in 1963 and in 1965 was awarded the distinguished alumni centennial award from the university. He is also a charter honoree in the Alumni Association's Hall of Distinguished Alumni.

The holder of three chemistry doctorates and numerous other awards in his field, he began experimenting with borane at the University of Minnesota in 1949.

Lipscomb, 57, is the second University of Kentucky graduate and the second Kentuckian to win a Nobel Prize.

The first was Dr. Thomas Hunt Morgan, also of Lexington, who won the prize in medicine and physiology in 1933 for his work in genetics.

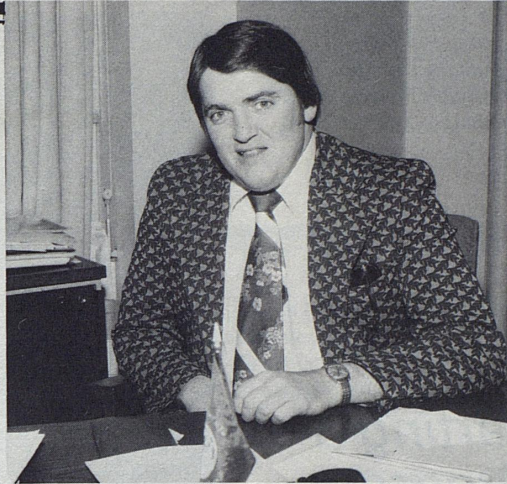
Lipscomb's interest in chemistry blossomed when Santa Claus brought him a chemistry set for Christmas when he was 12 years old. Thereafter, according to his mother, Mrs. Edna Patterson Lipscomb, there was space in his bedroom for only a single bed and his lab. In high school, he set up an entire lab there, too.

Though chemistry is his main interest and the Nobel Prize, the greatest achievement award, Lipscomb said he hadn't given the possibility of winning the award much thought.

"Actually, I'd put it aside. I don't worry about such things. That's enough to make one worry if you think about that, and it's better not to."

He said the Nobel honor "won't really make any difference in the general direction of my work, the things that I'm doing . . . I still think my best work is ahead of me."

# Profile



**Ted Richardson**

## Richardson: Bullish on American Technology

Ted R. Richardson, '62 and '63, is bullish on the outlook for American business and industry in Iran.

Back from a late spring business trip to that Middle East nation, the UK College of Engineering graduate sees the Iranian need for American technology.

A month long examination saw the Independence, Kentucky, engineer in daily conference with native businessmen and officials.

Richardson speaks with authority, especially in the field of anti-pollution equipment.

For the past five years he has been president of Purestream Industries, located in Covington, manufacturers of waste treatment equipment, and a partner since 1967 in the Cardinal Engineering Corporation, also of Covington.

Moreover, he is a member of the National Water Pollution Control Federation and the Kentucky Environmental Quality Commission.

Richardson's progress since graduating from Simon Kenton High School, Independence, has been marked by a succession of awards.

He attended the University on a scholarship provided by the Kentucky Highway Contractors Association. Then he continued his UK education with a graduate fellowship awarded by the U.S. Public Health Service.

During his undergraduate days, he was elected to Tau Beta Pi, engineering honor society, and Chi Epsilon, civil engineering honorary.

Following graduation, his fellow-professionals named him the industrial engineer of the year.

It was during his college days he married Deanna (Blackburn) who also has a UK background. She attended the University of Kentucky Community College, then in Covington, and after joining her husband in Lexington was secretary of Dr. Doris Seward, then dean of women. The Richardsons and their three children live in an 1850 two-story home near Independence which they are restoring.

Richardson, a life member of the UK Alumni Association holds a variety of directorships—the Greater Cincinnati Airport Board, the First National Bank of Covington, the Kenton County Fair Board and the Northern Kentucky Y.M.C.A.

# Clubs

This article represents the initiation of a new feature in "the Kentucky Alumnus". Each issue will contain a "how to" item on club projects and programs which have proven successful and could be readily adapted by other clubs. The next article will contain tips on planning a traditional, heartwarming Kentucky Derby party.



## Starting a Scholarship Program

By Betty Nelson

(EDITOR'S NOTE: An invitation to a community college graduation led to one of the most worthwhile and continuing programs a University of Kentucky Alumni Club has undertaken. A scholarship fund originated in 1969 when Betty Nelson, '52 (Mrs. Tom Nelson), attended a Hopkinsville Community College graduation as president of the Christian County-UK Alumni Club.)

I was the local club president in Hopkinsville and was invited to the community college graduation. Some other colleges gave scholarships during the ceremonies, so I thought it would be a good project for our alumni club to sponsor a scholarship fund in order to pay the tuition for someone going to the main campus.

Betsy Tull was the incoming president and I presented my idea to the club's executive committee. The committee decided to try the program for one year.

Since that one year trial, four deserving students have received the benefit of the fund. John Davis was the first recipient in 1970. John received funds from 1970-72, Iris Hammonds from 1972-74, Jim Adams from 1974-76 and Gail Hall 1976 to the present.

John was selected after Betty and a group of alumni talked to the director of students at the community college, Dr. Leslie Crane, and requested his assistance in finding a recipient. Dr. Crane submitted the names of five students he had screened. From the five names, John was selected by the club's scholarship committee.

He was from a local family, an average (B and C grades) student and a very deserving prospect. He graduated from UK in 1972. He returned to Hopkinsville in the business field and now is working at the Pennyroyal Mental Health Clinic as a supervisor of a new program for mentally retarded adults.

One of the unique features of the club's scholarship program is the selection of students with average grades. The reason we started the program by looking for an average



student was because there are no academic scholarships available to them. Participation in school activities and/or having a part-time job coupled with average grades seemed desirable criteria to us.

Money for the successful program has been raised by contributions through the local club. A letter is mailed before the annual August barbecue in which alumni are told of the meeting and scholarship fund. Money is automatically submitted.

Last year the club raffled two tickets to the UK-Tennessee football game, and a donation was requested in addition to the price of UK basketball tickets made available to alumni. We have had no trouble reaching our goal of \$500 a year. Next year the club will need \$1,000 because we will be selecting a recipient annually instead of every other year. The scholarship money is paid directly to the student before each semester.

All of the students selected to receive funds have been very active at the UK community college by demonstrating leadership and a willingness to give of their time and talents to school activities. Jim Adams and John Davis were student body presidents.

John and Jim have entered law school. The club realizes a concrete benefit of their scholarship program when the students return to live and work in Hopkinsville, contributing to the well-being of our community.

I see no pitfalls to our program, except that we always wish we could select all the students submitted.

The scholarship fund has been and will continue as a meaningful and worthwhile program that has given the Christian County Alumni Club another purpose and objective.

John Chewning was the first chairman of the fund. Forgy (Pie) Kirkpatrick as internal vice president has been chairman since John.

# Class Notes



Moseley



Rogers



Whitacre

## '18

Classmates **Richard B. Fenley '18** and **Mary E. Walker '18, '47** are newlyweds. The couple was married in August. Both are members of the UK Alumni Association.

## '25

**Glenn U. Dorroh '25** was guest of honor at groundbreaking ceremonies for the Fayette County Health Department building which is now under construction on the grounds of Eastern State Hospital. He and his wife, **Pearl (Neal) '25**, are life members of the UK Alumni Association.

## '38

**Frank B. Hill Jr. '38** has been elected vice president of the American Institute of Certified Public Accountants. An honor graduate of UK, he is now president of Hill, Flurry & Co., an accounting firm in Montgomery, Alabama. He is also an active member of the UK Alumni Association.

**Beriah Magoffin Jr. '38** has returned from the national convention of Alpha Sigma Phi fraternity where he served on the resolutions committee. While a student Magoffin was secretary of UK's Sigma Chapter. Magoffin is a life member of the UK Alumni Association.

## '45

**T. Marshall Hahn '45** recently was named president of Georgia Pacific, Inc., a \$2.5 billion corporation. He is also continuing his duties as executive vice president for pulp, paper and chemicals. A nationally known scientist-administrator and member of the National Science Board, he became a G-P director in 1973, executive vice president for chemicals in early 1975 and then for pulp and paper as well as chemicals. He

was a director of several other firms before joining G-P and is president emeritus of Virginia Polytechnic Institute and State University. Hahn is also a life member of the UK Alumni Association.

## '47

**George E. Dudley '47** has been elected director of Portland Federal Savings and Loan Association, Louisville. Dudley, a partner in the law firm of Brown, Todd and Heyburn, is also chairman of the advisory board of Jefferson Community College and serves as a director of Norton-Children's Hospitals, and both the national and Kentucky Easter Seals societies. He is an active member of the UK Alumni Association.

## '48

**Norman W. Hall '48, '49** has been named contracts administrator for Ashland Synthetic Fuels, Inc., a new subsidiary of Ashland Oil, Inc. The firm is the prime contractor to construct and operate a coal liquefaction process demonstration plant using the H-Coal process. Hall is responsible for contractual matters and also prepares all necessary reports in conjunction with the H-Coal plant. Hall is married to alumna **Carolyn (Gwin) '47**.

**Donald B. Towles '48** is now vice president and director of public affairs for "The Courier-Journal" and "The Louisville Times". He has been with the newspapers since 1955, first becoming a vice president in 1974. Currently Towles is a member of the board of directors of the Kentucky Press Association and an elder at Beargrass Christian Church. He and his wife, **Gerry (Gooch) '47**, are both active members of the UK Alumni Association.

## '49

**Evan J. Ray '49** has been appointed ex-

ecutive director of the Health Resources Development Institute in Lexington. Ray has 16 years of experience in the field of medical care organization and finance and has been assistant director of the institute for the past three years. Ray earned his masters degree in medical care administration from the University of Michigan. He is an active member of the UK Alumni Association.

## '50

**Karl A. Christ '50** is now working for "The Guardian", official publication of the diocese of Little Rock, Arkansas.

**Edward M. Self '50** has been named manager of geology in the Youghiogheny and Ohio Coal Co. with operating offices in Martins Ferry, Ohio. Self was formerly a project manager in the resource planning division of another Panhandle Pipe Line Company subsidiary in Houston. He is an active member of the UK Alumni Association.

**Herbert D. Sledd '50** was re-elected to a one-year term as secretary of the 210,000-member American Bar Association. Sledd, a partner in the Lexington law firm of Brown, Sledd and McCann, is a native of Paris. He and his wife, **Carolyn (McCann) '49**, are life members of the UK Alumni Association.

## '51

**Wynn G. Moseley '51** a graduate of the UK school of journalism who is now a New Jersey public relations executive, recently addressed UK journalism students about his public relations career and attended his class's fall reunion.

## '52

**Edward F. Hessel Jr. '52** has been promoted from lieutenant colonel to colonel

*Continued next page*

*Class Notes continued*

and named the new chief of staff for the 100th Army Reserve Division with headquarters in Louisville. In civilian life, Hessel is executive vice president of the Better Business Bureau of Greater Louisville.

Dr. **Morris L. Norfleet '52** will become the eighth president of Morehead State University January 1, 1977. A member of the faculty and administrative staff since 1962 and the school's vice president for research and development since 1968, Norfleet also has served as acting interim president of MSU since July 1 when **Adron Doran '50** announced his retirement from the University's presidential post.

**'57**

**Erastus N. Bishop '57**, a lieutenant colonel in the U.S. Air Force, has assumed command of the 81st organizational maintenance squadron at Bentwaters RAF station, Melton, England.

**Charles E. Harris '57**, a major in the Air Force, has been reassigned to Wright-Patterson AFB, Ohio. He is a physicist with a unit of the Air Force Systems Command.

**'58**

**Gene Cravens '58** was elected to the agents advisory council of New York Life Insurances Company's field force. Twenty-five council members are selected from more than 10,000 eligible agents. Cravens and his wife, alumna **Sylvia Jean (Jandacek) '59**, are both active members of the UK Alumni Association.

**Kenneth N. Robertson '58, '60** has been named vice president of aromatics, a new department in the Exxon Chemical Company U.S.A. He was previously manager of the olefins division of the chemical raw materials department.

**'60**

**Robert W. Rogers '60, '62, '64** has been cited for outstanding service in teaching and research at Mississippi State University by the MSU Alumni Association. He is professor of animal sciences (meats) and a member of the faculty council at MSU. Currently he is also executive secretary of the Mississippi Meat Packers Association. He and his wife, **Mary (Demas)**, are both members of the UK Alumni Association.

**'61**

**Nan Wells '61** has been appointed associate director of the Office of Research and Project Administration at Princeton University. Charged with federal liaison duties, she seeks grants from federal agencies and maintains Congressional and other government contacts, spending from one-quarter to one-half of her time in Washington, D.C.

**'62**

**Donald K. Carson '62, '69** recently was appointed vice president for student affairs at Memphis State University. Dr. Carson and his wife, alumna **Felicla (Shoemaker) '64**, are both life members of the UK Alumni Association.

**Clyde Caudill '62** has been named administrative assistant for educational affairs in the Kentucky Office of the Governor. He is on a leave of absence from his position as assistant superintendent of policy and organization in the Jefferson County school district. He and his wife, alumna **Marian (Haag) '61** are both active members of the UK Alumni Association.

**'63**

**Loretta (Dixon) Bradley '63, '65** has been appointed assistant dean for student affairs in Temple University's College of Education. She is also currently vice president of the Indiana Personnel and Guidance Association. Bradley is married to alumnus **Charles A. Bradley '64**.

**'64**

**Larry Joe Barr '64, '65** has been promoted to associate professor of library science at Ball State University, Muncie, Indiana. He has been an assistant librarian at the Lexington Public Library and head librarian of the Wolfshon Memorial Library in King of Prussia, Pa.

**Carolyn (House) Simmons '64, '67** has been selected for the Leadership Denver program of the Denver, Colo., Chamber of Commerce. An associate professor of psychology at the University of Colorado-Denver, she will be one of 40 participants in a series of seminars designed to develop well-informed community leaders. Dr. Simmons is the wife of Dr. **Roger L. Simmons Jr. '66** who also teaches on the UCSD faculty.

**William J. Whitacre Jr. '64** has been appointed region manager of service region one of the south central division of Servomation Corporation. Servomation is one of the nation's largest food and refreshment service organizations. Whitacre won the servomation division sales manager roundtable award in 1975. He is an active member of the UK Alumni Association.

**'65**

**Charles H. Harpole '65, '67** has earned the doctor of philosophy degree from the department of cinema studies of New York University. Dr. Harpole's PhD is the seventh such degree to be awarded in the nation. Harpole is married to alumna **Carol Ann (Burdon) '64**.

**'66**

**Stephen M. Taylor '66**, a captain in the Air Force, has been assigned to duty at Yokota AB, Japan. Captain Taylor, a transportation officer with a unit of the Pacific Air Forces, previously served at Little Rock AFB, Arkansas.

**'69**

**George Geoghegan '69**, an assistant attorney general in Kentucky, recently was elected to a second term on the board of directors of the National Association of Extradition Officials. He and his wife, alumna **Barbara (Hart) '65**, are both active members of the UK Alumni Association.

Dr. **Allen Hess '69, '73** has been appointed an assistant professor in the department of psychology at Auburn University. Hess is married to alumna **Kathryn (Daniels) '66**.

Dr. **Peter J. Sehlinger Jr. '69**, this year became the director of Indiana University's office of overseas study. His work involves the direction and supervision of IU's overseas educational programming. Sehlinger's area of specialization is Latin American history. His father, **Peter Sehlinger Sr.**, is a UK civil engineering graduate of '26.

**'70**

Dr. **David D. Berry, '70, '75** has been appointed assistant professor of mathematics at Wittenberg University, Springfield, Ohio. He is author of "Modules Whose Cyclotomic

Submodules Have Finite Dimensions", which appeared in the May, 1975, edition of the "Canadian Bulletin".

## '71

**Robert Joseph Patrick '71** is serving as a rehabilitation counselor in Atlanta, Georgia, where he counsels public offenders. He is also in his second term as president of the Metro Atlanta chapter of the Georgia Rehabilitation Counselors Association and is a member of the Governor's advisory committee on workmen's compensation.

**Robert K. Rothfuss '71** recently was promoted to product program supervisor in the product planning department of Senco, Cincinnati, Ohio. He has worked at Senco since his graduation. He is also currently at work on a masters degree in business administration at the University of Cincinnati.

## '72

**Anne (McMullen) Bohart '72** has been promoted to assistant editor, marketing communications at Senco in Cincinnati,

Ohio. She has worked at Senco since her graduation.

## '73

**Priscilla (Barnstable) McCothin and Patricia Barnstable '73** returned to Lexington recently to conduct a three-week modeling course. The twins, currently among New York's top models, have appeared in over 15 national magazines and filmed over 10 national television commercials. They have also toured with Bob Hope to Vietnam and made appearances on the Johnny Carson Show.

**Michale L. Binion '73**, a first lieutenant in the Air Force, has received the U.S. Air Force commendation medal at Bentwaters RAF Station, England. Binion, a pharmacist, was cited for meritorious service with the USAF hospital at Laughlin AFB, Texas.

## '76

**James A. McDaniel '76** has been appointed associate director of university relations for Transylvania University, Lexington.

ton. His duties include design and production of publications, news writing and media relations, and program development.

**Michael L. Dumont '76** is a sales representative for Congoleum Corporation resilient flooring division. Assigned to the Salt Lake City trading area for Congoleum, Dumont recently completed an intensive sales training program at company headquarters in Kearny, N.J.

## In Memoriam

Alice (Crawley) Branson, '07 Columbus, Ohio

Walter A. Farrell '07, South Greenwood, Ind.

\*David C. Chodte '20, Cincinnati, Ohio

Sallie (Howard) Farris '26, Coleman, Fla.

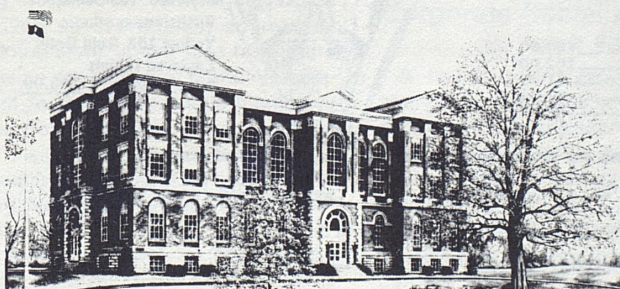
Robert William Henderson '49, Rock River, Ohio

Alfred J. Lowe Jr. '49, Bowling Green

\*Denotes former member of UK Alumni Association

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		1/5 ct. Price — <u>163.00</u>
		1/4 ct. Price — <u>193.00</u>

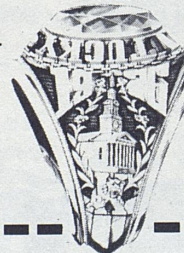
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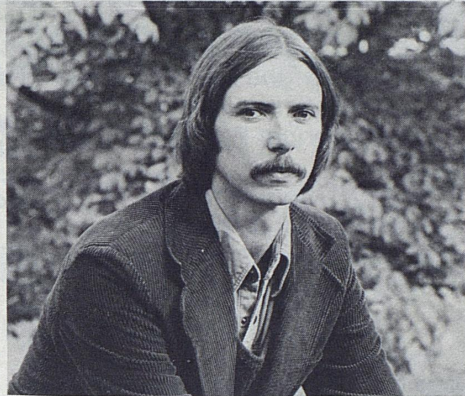
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# Book Reviews

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Arthur F. Jones

## The Art of Paul Sawyer By Arthur F. Jones

Paul Sawyer (1865-1917) has been regarded with admiration and affection by three generations of Kentuckians but outside of Kentucky his work is little known. Here a discerning young art historian and critic has for the first time made a serious study of the work of Sawyer, presenting him as a minor master of American impressionism.

The 130 illustrations—74 in full color—in this superbly printed book include important works from private collections which have never before been exhibited or reproduced.

Arthur F. Jones views Sawyer's work in the context of his Kentucky background and the state of art in America during his lifetime. Although Sawyer employed several styles, sometimes combining them, Jones sees his mature style as an adaptation of French impressionism to the Kentuckian's interest in scenes from the past. The author also offers insights which reveal the depth and quality of Sawyer's art and assist in placing the watercolors and oils chronologically.

Painstaking research on Sawyer's life has cleared away many fanciful stories and left us with a believable portrait of an artist striving to live by the proceeds of his painting in a society that shared much of the American disregard of art. His years in Frankfort, on his houseboat on the Kentucky River, and later in New York State reveal the manner in which his personal life influenced the development of his art.

Here is a book to which you will return again and again, not only because of the beauty of the reproductions but because Paul Sawyer's life and work illumine an important aspect of Kentucky's culture about which all too little is known.

Arthur F. Jones, a member of the fine arts faculty of the University of Kentucky, spent five years in his research on this critical biography and analysis of the work of Paul Sawyer.—Published by University Press of Kentucky, Lexington, Kentucky 40506. \$27.50 (\$22.00 to members of the UK Alumni Association) plus 5% Kentucky sales tax when applicable.

## "Corporate Social Accounting"

By Ralph Estes

A critical public eye has ordered a change in corporate priorities. Owner concerns are falling second to the social concerns of pollution, dangerous working conditions, unsafe products and discrimination.

In "Corporate Social Accounting", Ralph Estes explains how corporations can respond to these demands while keeping their profits on an upward swing. He defines his method, "social accounting," as "the measurement and reporting, internal and external, of information concerning the impact of an entity and its activities on society."

Estes presents an original, comprehensive social accounting model applicable to business firms, hospitals,

schools, foundations, government agencies and churches. He answers such questions as: How can we go about measuring the full value of our products and services (including consumers' surplus), environmental damage, discrimination, employee benefits, industrial accidents—a human life?

"Corporate Social Accounting" gives special attention to this measurement problem and presents techniques for estimating the dollar values of specific benefits and costs. A set of social reporting standards is proposed that would require corporations issuing social reports to disclose the bad along with the good. "Corporate Social Accounting" concludes with a step-by-step guide for the reader in performing a social accounting, or "social audit."

"Corporate Social Accounting" is essential reading for executives and advanced students of accounting. Ralph W. Estes received his DBA in accounting from Indiana University in 1967, and is currently Elmer Fox professor of accounting at Wichita State University. He received his BS in accounting in 1959 and his MBA in business administration in 1963 from the University of Kentucky. He is a member of the American Accounting Association, the American Institute of CPA's, the American Institute for Decision Sciences, and the American Civil Liberties Union.—Published by Wiley/Hamilton, Inc., 605 Third Avenue, New York, N.Y. 10016. \$12.50

*Continued next page*

### Foreign Exchange Risk

By A. R. Prindl

World currency fluctuations intrigue speculators, but they can wreak havoc with the plans of exporting and importing firms and multinational companies. In "Foreign Exchange Risk" (169 pp.), A. R. Prindl gives concrete working guidelines to help managers overcome the problems of exchange risk.

As vice president of the Morgan Guaranty Trust Company, Prindl has helped over 200 multinational corporations manage exchange risk. He draws both good and bad examples from this experience and includes three long case studies on the crucial issue of centralization or decentralization. He shows how to integrate exchange risk hedging with liquidity management and tax strategy. His practical recommendations can be adopted or adapted by any company dealing with foreign exchange.

A. R. Prindl has a BA from Princeton and an MA and PhD from the University of Kentucky; he did a year's post doctoral research at the London School of Economics. Besides a number of journal articles, he is the co-author of "International Money Management".—Published by John Wiley and Sons Inc., 605 Third Avenue, New York, N.Y. 10016. \$15.00.

### Pharmacology: Drugs Affecting Behavior

By Conan Kornetsky

"Pharmacology: Drugs Affecting Behavior" by Conan Kornetsky has just been published by the Wiley-Interscience Division of John Wiley & Sons. Dr. Kornetsky is professor of psychiatry (psychology) and pharmacology at the Boston University School of Medicine. He is the author of numerous articles and a member of the American Society for Pharmacology and Experimental Therapeutics, a Fellow of the American Psychological Association as well as many other professional societies.

After earning his BA from the University of Maine in 1948, he received his PhD in psychology from the University of Kentucky in 1952. He is the former U.S. managing editor of "Psychopharmacologia", and is on the editorial board of

"Psychopharmacologia", the "Journal of Pharmacology" and "Experimental Therapeutics", and "Psychopharmacology Communications".—Published by John Wiley and Sons Inc., 605 Third Avenue, New York, N.Y. 10016. \$18.95.

### The Era of the American Revolution in Recent Historical Writing and Light Comes to the Cumberlands: A Brief History of Cumberland College in Appalachia

By Oline Carmical

"The Era of the American Revolution in Recent Historical Writing" is a massive, select bibliography which lists 1,450 books and articles written on the American Revolution since 1964. Accompanying each title is an indication of reading levels distinguishing appropriate material for junior high, senior high, junior college, senior college and post-graduate readership. The book was prepared for Kentucky's first state history conference last spring and was dedicated to the memory of Will D. Gilliam Jr., a former professor of history at UK. Cumberland College will make one copy of the volume available free, upon request, to any educator or other interested person who contact the college's information office, Williamsburg, Kentucky 40769.

Just released is the history of Cumberland College.

Carmical is director of alumni affairs, placement, information and special (off-campus) activities at Cumberland College. He is also an associate professor of history and political science at the College. An active member of the UK Alumni Association, Carmical earned degrees at UK in 1970 and 1975.

### Book Briefs

**Jon M. Shepard**, sociology faculty, is co-editor of a book with Cyrus S. Stewart entitled "Sociology and Social Problems: A Conceptual Approach". The book is published by Prentice-Hall.

**Walter K. Price '50** is the author of a sixth book entitled "The Prophet Joel and the Day of the Lord", published by Moody Press, Chicago.

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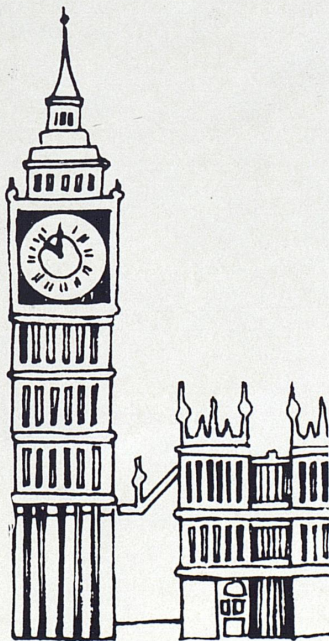
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*A young woman pedals her way to class with a napsack on her back.  
Photo by John Taylor.*

