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December 2005 - Published by Kentucky Press Association/Kentucky Press Service

News and Notes

Schurz announces new chairman

Schurz Communications Inc. announced that its board of directors has named Franklin D. Schurz Jr. to serve as the company's chairman of the board and chief executive officer.

Succeeding him as president and chief operating officer is Todd F. Schurz, his nephew.

SCI owns four newspapers in Kentucky, including The Advocate Messenger, The Jessamine Journal of Nicholasville, The Interior-Journal of Stanford and The Winchester Sun.

Frank Schurz has been the company's president and director for the past 23 years. Todd Schurz most recently served as the company's vice president of technology and business development.

He previously has held top management positions at WSBT-TV, The South Bend Tribune and the Associated Desert Shoppers of Palm Springs.

"Schurz Communications began with two entrepreneurs who launched the South Bend Tribune in 1872. Our firm has grown and thrived over the generations, all of whom have been faithful stewards of the company and our values. I am deeply honored by this position and look forward to guiding SCI into the future, Todd Schurz said.

The company publishes 11 daily newspapers and multiple weekly and niche publications with a combined circulation of 225,000 in medi-

See NEWS on Page 5

Conventional wisdom

KPA announces speakers for annual winter event

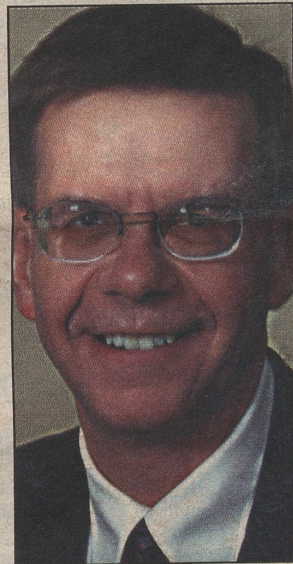
By DAVID GREER
Member Services Director

The 2006 KPA convention Jan. 19 and 20 in Lexington may offer members one of the most diverse programs ever.

Those attending will hear breakout sessions on technology, newspaper redesign on a tight budget, ideas for increasing your newspaper and online revenues, NIE success stories, and research that points the way to attracting and keeping young readers.

In addition, there's a tour of The Herald-Leader, a message from a renowned expert on high-school reform and even a chance to meet in person the real Chloe and Woody, the cute dogs featured in the Tails From the Bluegrass serialized stories, and much more.

The convention is scheduled for Thursday and Friday, Jan. 19 and 20 at the Embassy Suites Hotel, 1801 Newtown Pike, in Lexington. The registration desk and KPA Trade Show open at 11 a.m. Thursday. At 2 p.m. Thursday, a bus departs the hotel headed for a tour of newspaper microfilming operations on the UK campus and then on to The Herald-Leader for a tour before arriving back at the hotel by 5:30



PHOTOS SUBMITTED

Donna Reed, left, vice president of news, publishing, with Media General, will present "Content that drives readership" as part of the Kentucky Press Association Winter Convention. Jim Pumarlo, a longtime small-town editor in Minnesota, will conduct a session entitled "Bad news and good judgment."

p.m. Bus seating will be limited to 44 people. The opening reception and vendor showcase will begin at 6 p.m.

The registration desk opens at 8 a.m. on Friday and kicks off an exciting day of interesting and informative breakout sessions.

The morning begins with

Donna Reed, vice president of news, publishing, with Media General, based in Richmond, Va. Reed will present "Content that drives readership: excerpts from the front lines." In her position with Media General, Reed leads efforts to improve the company's newspaper journalism while

See CONVENTION on Page 6

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PEOPLE AND PAPERS

Patrick named new managing editor of The Winchester Sun

Long-time Kentucky journalist Randy Patrick has been named managing editor of The Winchester Sun.

Patrick, 45, who grew up in Clark County, had previously had been editor of The Jessamine Journal, a weekly in Nicholasville, since 1995.

Patrick is a 1979 graduate of George Rogers Clark High School and a 1983 graduate of Eastern Kentucky University in Richmond. He began his newspaper career as a part-time reporter for a free publication, The Citizen Advertiser, in Paris prior to earning his bachelor's degree.

He served for several years on the board of Habitat for Humanity of Jessamine County. He also was a volunteer for Habitat for Humanity International's Global Village program in Veracruz, Mexico. in 1998; Belfast, Northern Ireland in 2000, and London, England, in 2001.

Patrick is a member of Apostles Anglican Church in Lexington and serves on the church's missions committee.

Patrick replaces Jennifer Ginn, who left The Sun in October to work for the Council on State Governments.

See PEOPLE AND PAPERS on Page 12



RANDY PATRICK

PASSINGS

Owner/publisher of Journal-Enterprise passes away

Services were held in October in Providence for William E. "Edd" Hust, owner and publisher of The Journal-Enterprise newspaper for the past 42 years.

Hust, 81, passed away Oct. 20, at Deaconess Health Care Systems in Evansville.

He is survived by his wife Sue and three children, Barbara, Charlie and Betsy.

Hust was born Feb. 17, 1924, the only child of Leo and Verna "Muggie" Hust in the Petersburg community of Webster County.

Hust was also well known for his weekly column "Edd-itorially Speaking."

In March, 1963, J. L. and Lasca Bradley sold The Journal-Enterprise to Edd and Sue Hust. They assumed ownership of the newspaper on April 1, 1963 and moved to Providence in August of that year.

In the mid-1970s, they consolidated the Clay Tribune with The Journal-Enterprise, and continued to operate on West Main street in Providence. In 1979, the Husts built a modern office facility more suited to publishing a newspaper in the computer age, just across the street. The new facility is located on the corner of Walnut and West Main streets, and continues a successful operation to this day under the direction of their son, Charlie Hust.



EDD HUST

THE KENTUCKY PRESS

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District 12 - Donna Carman, Casey County News

District 13 - Don White, Anderson News

District 14 - Teresa Scenters, Berea Citizen

State At-Large
Taylor Hayes, Kentucky New Era
Tom Caudill, Lexington Herald-Leader
Willie Sawyers, London Sentinel Echo
Mark Van Patten, Bowling Green Daily News

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Staff members, officers and directors may be reached by e-mail using the individual's first initial, full last name@kypress.com.

Reflections from the news bureau

Well, I've been sitting here at the Kentucky Press Association News Bureau for three months now and I'd like to offer a few thoughts.

When I accepted this position, I wanted to do a lot of things I haven't seen done before.

When I was a managing editor, I always looked forward to getting my copy of The Kentucky Press stuck somewhere in the daily stack of mail. I liked catching up with the news from around the state - the new hires, the promotions and who was getting awards.

One of the first things I always read was the legal column by the KPA legal staff of Dinsmore & Shohl. One of the most important functions of a managing editor is keeping your paper out of the lawsuit if it can be avoided. I always found these articles to be informative.

One of the first things I wanted to improve about the news bureau was simply letting everyone know the range of services we offer.

As an editor, whenever I did make a call to the KPA news bureau, my requests were always handled in a quick and efficient manner. But there were plenty of times that I simply forgot about the news bureau and would tie a reporter up for a day, paying salary and mileage, when the matter could have been taken care of with a simple phone call.

By sending out a lot of emails to editors, I hope the news bureau will become more high profile and used more often.

I want to see the news bureau become an instrument to promote the entire journalism community in Kentucky.

By doing polls and offering stories to papers that normally wouldn't have the resources to carry state news, I hope that KPA members will feel more connected to their profession and other Kentuckians working in the field. I would like to see KPA draw more people into the community.

So far, I think things are going pretty well.

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I have been a working journalist for many years now but it's good to know that a few things can still

The Bureau Beat

By John Whitlock
KPA News Bureau
Director



move me.

A few weeks ago, a press briefing was held in a small room inside the Capitol that probably served as a broom closet in another life.

After about an hour of enjoying everyone's aftershave or perfume, I retreated to the Rotunda for a breather and a sip of water.

I walked around, viewing for the first time since I was an elementary school student the statues of famous Kentuckians standing watch in the Rotunda. I've always been proud of being a native Kentuckian but Frankfort was usually pretty removed from my thoughts.

I walked to the second floor of the Capitol. Massive coliseum-like marble stairs lead to the Senate and House chambers.

As a child, I wasn't impressed. As an adult, I was moved - not only by the price tag this building must have generated - but by the sheer grandeur of it all. I don't see how anyone could walk up those stairs and not realize the responsibility that they carry as a lawmaker or a reporter.

While showing me around on my first day, KPA Executive Director David Thompson said Kentucky had one of the most beautiful capitol buildings in the country. I believe him.

If you've never visited the Capitol, take a day and stop by.

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Working with the Capital press corps has been a strange new experience.

While working in my own little private comfort zone, I usually knew all the other media members in whatever market I was working in.

Coming to Frankfort, that all changed.

I had seen bylines from many of the reporters I've met in the Capitol but I hadn't watched them ply their trade.

Since I don't have the kind of deadline they do, I can sit back a bit and watch the proceedings.

State capital journalism is a lot more like it's shown in the movies that I would have expected.

A day after Gov. Ernie Fletcher announced he would be pardoning anyone in connection with the merit-hiring controversy, one particularly witty radio guy turned to the rest of the media who had gathered for a press conference and said "Hey guys, when the Governor gets in here and starts talking, everybody put a hand up to your ear and say 'Pardon me.'"

Pretty funny.

One of the best things about watching these guys work is the way they conduct themselves.

Coming from a community journalism background where keeping friendly and cordial relations with sources is important and most of the reporters are fairly inexperienced, it's good to see the reporters from the Herald-Leader, the Associated Press and Courier-Journal ask tough, probing questions that demand answers.

Too many times, some reporters (and I am also guilty of this from time to time) let sources or public figures get away with only telling half the story or worse yet, giving some half-cocked response that not only doesn't answer the question but adds to confusion.

At some of the press conferences I have attended at different papers across the commonwealth, I've seen reporters take the first answer and move along.

The Frankfort press corps is a different breed. The halls of power don't intimidate them. They launch pointed and aggressive questions with important and detailed follow-ups.

From time to time, the argument of how newspapers will continue to be relevant in the computer age comes up. If you could watch these newspaper reporters in action, you probably wouldn't worry so much. The printed page is the best outlet for in-depth reporting and they will continue to utilize it to its full advantage.

Along with the prestige of covering state government, the

Frankfort press corps has a powerful responsibility.

Coming from a smaller market, I always wanted to promote a sense of place in what the staff and I wrote.

In Frankfort, the target is much bigger.

Instead of affecting the lives and opinions of a few thousands, the Frankfort media has a responsibility to the entire commonwealth. Careers, lives and history itself can be forever changed by what these people write.

•••••

I get papers or newsletters from just about every press association in the country. These range from eight-page tabs that look like they were created and published in some guy's basement to slick, well-designed full-color pamphlets printed on heavy stock.

From scanning these other publications, I feel like I can say that we have it pretty good in the commonwealth. The Kentucky media earns more than its share of national awards and recognition.

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Later this month, our new web site - kypressonline.com - will become active just in time for the January opening of the General Assembly.

Through this site, in conjunction with our continuing site - kypress.com - we will be offering a lot of new content and quick updates on bills which could affect Kentucky newspapers.

On kypressonline.com, we will be offering unique content and up to date coverage.

In a related matter, don't forget to let me know if you need special coverage of any bill before the General Assembly.

We will be sending out regular updates on the proceedings but if there is a bill being considered that would have a special impact in your community, call or email me to arrange coverage.

This service is on a first-come, first-serve basis so get your requests in as early as possible. The news bureau is at your disposal.

Feel free to contact me at jwhitlock@kypress.com or 502-226-3867 for more information.

More papers sponsoring high schools

More Kentucky newspapers jumped in during the past month to sponsor one or more of their area high schools in the Kentucky High School Journalism Association, which is part of the KPA family.

Sponsoring schools recently were:

- Kentucky New Era, Hopkinsville, seven schools
- Kentucky Standard, Bardstown, three schools
- Flemingsburg Gazette, two schools
- Nicholas Countian, Carlisle, one school
- The News-Graphic, Georgetown, one school
- Winchester Sun, one school

Thirty Kentucky papers have now sponsored in KHSJA a total of 65 high schools around the state.

Oh, By The Way

By David Greer
KPA Member Services Director



With a membership of 101 at the end of November, nearly 65 percent of KHSJA member schools have been sponsored by a newspaper. Think about it. Two-thirds of the schools in KHSJA have received support and encouragement from a local paper. That is an incredible number! A big thank you goes to each and every paper that has sponsored at least one school.

Kentucky high schools enjoy a level of support from the state's

newspapers that would be the envy of many organizations and industry groups.

That strong level of support shows that newspapers big and small across Kentucky - dailies, weeklies and several that publish two or three times a week - have demonstrated their strong and deep commitment to encourage, motivate and mentor the journalism students of today - many of whom will be the journalists of tomorrow.

A number of member schools are new this school year. And several KPA member papers are new sponsors. A mailing went out recently to several schools that were members last year but have not renewed this year. Already several have renewed and I expect some more will within a few weeks.

We are preparing to send out our KHSJA contest mailing to all member schools. Word often gets out about the contest among high school journalism teachers and that often helps us get a few more new members since the contest is open only to member schools.

The contest is very popular with more than 2,200 entries last year from more than 50 schools. Several teachers have told me their students really look forward to competing each year - either in hopes of beating fellow students or rival schools.

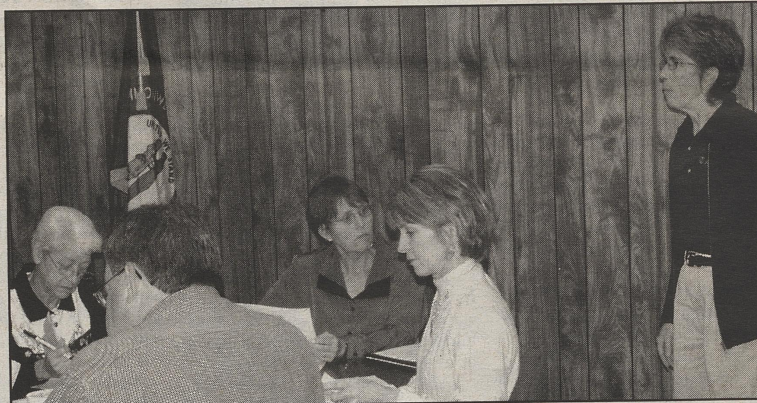
Hey, competition is good, right?

The three Kentucky papers sponsoring the most schools in KHSJA will be recognized at the January KPA convention. That will be Jan. 19 and 20 at the Embassy Suites Hotel, 1801 Newtown Pike, in Lexington.

Open exchange

Jenny Searcy with The Record in Leitchfield discusses certain points of the open meetings/open records survey at a Caneyville City Commission meeting. Searcy is following up with several city government groups in Grayson County about the statewide survey released in January 2005 by the Kentucky Press Association and Associated Press as well as various newspapers, professional groups and university student programs. In a small community where many commissions are friends, as well as co-workers, impromptu meetings can occur without conscious effort, for example at a nearby coffee shop or with stopping by city hall when several other commissioners are visiting. Searcy explained how impromptu meetings, if city business is discussed, are illegal as well as the importance of receiving agendas 24 hours before meetings.

Photo submitted



Wikipedia tightens rules after complaints

"Prominent journalist John Seigenthaler Sr. described as 'false and malicious' an entry on Wikipedia implicating him in the Kennedy assassinations. When he phoned Jimmy Wales, Wikipedia's founder, he was told there was no way of finding out who wrote the entry. Wikipedia has since removed the entry and now requires users to register before they can create articles," reports BBC News.

Site visitors will still be able to edit content posted without having to register.

The case has highlighted once again the problem of publishing information online. Online information can be posted anonymously by anyone. The Rural Blog broke the

news on Seigenthaler's charge Dec. 1.

Wikipedia has used volunteers to edit previously submitted articles. Wales acknowledged the new procedures won't prevent the posting of false information but it might limit them, and make it easier to edit content. Wales told BBC.

In an opinion piece for USA Today, where Seigenthaler was the founding editorial director, the 78-year-old journalist said only one sentence in his Wikipedia biography was correct - the fact that he was Robert Kennedy's administrative assistant in the early 1960s.

Reprinted from The Rural Blog at www.uky.edu/CommInfoStudies/IRJCI/blog.htm

New Woody series coming

With the release of the last chapter of Tails from the Bluegrass, the ten-week serial story by Kentucky author Leigh Anne Florence, a new Woody series has been announced for January.

The story has appeared in 84 daily and weekly newspapers across Kentucky this fall.

By popular demand, the Kentucky Press Association is offering a second serial story by Florence to publish in January, 2006.

It's being written now, and the tentative title is Big Dog Mystery.

The new story is also a 10-week series and features Woody, the Kentucky Wiener, trying to discover who has left him messages about a problem.

A great staff means great sales

The only way to top a record is to break it again. That's what the staff here at KPS continues to do month after month.

This year, despite a soft economy, we have broken our own monthly records twice. One of those months, we broke the all time record placing \$868,387.76 in advertising. That happened in October. Stephanie Conrad had a personal best and staff best of \$46,947.15 in October for statewide classifieds.

The remarkable thing about our progress over the past few years is that it has been accomplished without adding staff. In fact, the staff has been reduced. We are now operating at one and a half people less than a year and a half ago. Anyone who

Advertising Plus

By Teresa Revlett
KPS Director of Sales



has a small staff knows that is no small feat.

A dedicated staff is the reason for our success. Conrad has worked here 19 months. Other staff members adding to our success include Holly Willard and Rachel McCarty. Holly has worked here for six years. Rachel has been employed here for 20 years.

Each of our staff members adds a

variety of talents to the mix.

Stephanie handles statewide classified sales and the Ads Reaching Kentucky (ARK) 2x2, 2x3 and 2x4 program. Holly is the Indiana Newspaper Advertising Network (INAN) bookkeeper and advertising assistant. Rachel is the INAN rep and the Kentucky sales assistant.

Don't expect to find any of these people quietly sitting at a desk, however. The ad staff is a rowdy bunch. But in addition to making a lot of noise, there is also a lot of fun to be had on the second floor of KPS. If tearsheets are needed, everyone pitches in to help. If ads need to be trafficked and uploaded, David Spencer is our man.

He handles all of the mechani-

cals of making sure that ads are delivered in a timely manner to all of our newspapers via the accesskpa website.

Sue Cammack adds to the success by helping out with mail runs. Buffy Sams and Bonnie Howard are all on top of the bookkeeping side of the business to make sure that we collect the money for the ads sold.

Everyone in the building is considered a member of the ad staff by suggesting clients to us all. We rely on those referrals to make sure that we place as many ads as we can for our newspapers.

Thanks to everyone for an incredible 2005.

We are looking forward to a million dollar month in 2006!

NEWS AND NOTES

Continued from page 1

um and small markets. It also has five television stations, owns or operates 10 radio stations, two cable television companies, advertising shopper publications and a printing company. SCI has a presence in Indiana, Kentucky, Maryland, Pennsylvania, Cal Florida, Missouri, Georgia and Virginia.

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Rita Aid efforts announced

The Gleaner of Henderson and its sister newspaper, The Evansville Courier & Press, are joining with News25 television station and Regent Communications to establish a disaster relief fund for tornado victims and their families.

Clearing house for donations to the relief fund, which will go to local American Red Cross Chapters, will be Fifth Third Bank.

Donations can be made by mail at News25 Tornado Relief, Fifth Third Bank, P.O. Box 778, Evansville, Ind., 47705-0778.

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Recorder starts new edition

The Community Recorder has begun publishing a new weekly dedicated to serving the Alexandria community

The Alexandria Recorder will feature all the news, sports, features and opinion that readers have come to expect of The Community Recorder's nine other publications in Northern Kentucky. It will focus on community groups, businesses, schools, city administration/govern-

ment, and everything that makes the city unique.

Editor Jordan Kellogg and reporter Jon Divita will produce the paper.

The Alexandria Recorder, and 27 other community newspapers published by The Community Press in Northern Kentucky and Greater Cincinnati, are owned by Gannett Co. Inc.

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David Paxton elected as new SNPA treasurer

David Paxton, president and CEO of Paxton Media Group of Paducah, was elected treasurer of the Southern Newspaper Publishers Association Nov. 14 at The Breakers during SNPA's Annual Convention.

Victor H. Hanson III, president and publisher of the Birmingham (Ala.) News, was elected president of SNPA.

Hanson succeeds Dolph Tillotson, publisher of the Galveston County (Texas) Daily News, who was elected chairman of the SNPA Board of Directors.

Donna Barrett, chief operating officer of Newspaper Holdings, Inc. of Birmingham, Ala., was elected to a three-year term to the SNPA Board of Directors.

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New Courier site to debut

The Kentucky New Era and Fort Campbell Courier newspapers will be debuting several new offerings in coming months that are intended to bring the news to Internet savvy readers in a more appealing package.

Dan Stahl, New Era Web publisher, said the

new services will include a Web site for the Courier, as well as a photo gallery faster-loading Web pages and a more attractive design for the New Era.

The free Courier site will be online beginning Nov. 17 at www.fortcampbellcourier.com.

Stahl said he expects it will attract the interest of the soldiers families at Fort Campbell, in addition to the soldiers themselves and others in the surrounding community.

The New Era Web site will continue to be available at www.kentuckynewera.com although there will now be a fee for some offerings such as its archives and an e-edition, or electronic version of the paper's printed page.

Readers of the local paper should notice the first of several changes for the site beginning this week.

Online reader's are now required to register to access the paper's Web content. Those who register will answer questions such as their date of birth and zip code, and they will be given a username (their e-mail address) and password (they may choose themselves) that they will use each time they log on.

Stahl said the registration is making it possible for the paper to improve its services to readers.

The reason for asking people to register is so we can get a better feel for who our readers are, said Stahl, who was hired by the Kentucky New Era earlier this summer to help revamp its Internet offerings.

Stahl said the registration will allow the paper to let vendors know who is reading the site, which in turn will help its vendors create advertising to effectively target those readers.

He said he knows that registering for online content is a hassle for readers, but getting and distributing it is expensive, he said, and registration will offset some of those costs.

CONVENTION

Continued from page 1

focusing on multi-media initiatives. She has a strong Kentucky connection having graduated from Morehead State University.

Another morning breakout will feature Bill Gager, president of Gager International. His topic will be "Get the most out of your sales force - seven ways to achieve your sales force's potential." Gager is an expert at sales effectiveness consulting, sales coaching, sales and sales management training and team development.

Sereme Zlatin, marketing manager for smaller-market newspapers at the Newspaper Association of America, will lead a morning session called "Big ideas for making big money." Publishers, ad managers and ad sales reps should come prepared to talk about their most successful revenue-generating ideas. Among her duties at NAA are editing The Big Ideas newsletter and producing the annual Solutions book, with hundreds of pages of success stories from papers around the country.

Phil Hanna, circulation consultant with Anderson, Randles & Associates, will lead a breakout session on over-the-top customer service and other circulation success stories.

The KPA News Editorial Division presents a morning breakout with Jim Pumarlo, a longtime small-town editor in Minnesota. Pumarlo's session is "Bad news and good judgment: a guide to reporting on sensitive issues in a small-town newspaper. Pumarlo has authored a book by the same name. For example, identifying suicide victims, reporting names of suspended high school athletes and publishing photos of fatal accident scenes are among the many challenging news decisions facing community papers. This session will teach participants how to handle these stories ethically and professionally.

"May I help you?" is the topic of a morning breakout with Janet Rush, an energetic motivational speaker, educator and entertainer. She is president of the Rush Company in Dallas, Texas, and will focus on using the telephone effectively in sales and customer service. She will also offer tips on how to defuse the anger we sometimes get from customers and hostile callers to our papers.

The morning will also feature "Conforming with civil rights laws in newspaper housing and employment ads." Cynthia Thornburg Schnell with the Kentucky Commission on Human Rights will present the breakout. This session will present valuable information on how your newspaper can comply with all laws and avoid costly fines and settlements.

Our morning sessions will conclude with the KPA Circulation Division's "Kentucky Network for Newspapers in Education: share your successes with NIE, serialized stories and other ideas." KNNIE chair-

COMING ATTRACTIONS



TERESA BARTON



BILL GAGER



DON MCNAY



RON HAMBLIN



JIM ABBOTT



JIM PUMARLO



DONNA REED



BOBBY THORPE JR.



SEREME ZLATIN



DALE MORTON

person Kris Johnson of The Herald-Leader will moderate the roundtable.

At noon, KPA President Charlie Portmann of the Franklin Favorite will pass the gavel to 2006 KPA President Alice Rouse of the Murray Ledger & Times. Our keynote speaker will be Jim Abbott, vice president of the Newspaper Association of America Foundation. Abbott's responsibilities include coordinating the NIE efforts at 950 papers in the country, working with the Youth Editorial Alliance and student journalism. He also serves on several committees and boards. Prior to joining the NAA Foundation, he led NIE efforts at papers in Maine and also held teaching and administrative positions with three Maine schools and also worked

for the Maine Department of Education where he served as NIE coordinator for the entire state. His topic will be, "What newspapers must do to attract and keep young readers."

Afternoon breakouts begin with renowned educator Dr. Willard Daggett and his session: "Reforming the nation's high schools: what the public and press need to know." Dr. Daggett is a highly sought-after speaker and the Prichard Committee sponsors his visit to the KPA convention. This is a must-attend session for publishers, editors, reporters, particularly those covering the education beat, as well as columnist and op-ed writers.

"Reporters: on drugs - covering Kentucky's drug culture in small markets" is another afternoon breakout

for editors and reporters. Presenters include Dale Morton with Operation UNITE (Unlawful Narcotics, Investigations, Treatment and Education), as well as Ron Hamblin, Teresa Barton and Bobby Thorpe Jr.

Morton is UNITE communications coordinator and has more than 20 years of newspaper experience, most recently as the managing editor of the Sentinel-Echo in London. Barton is executive director of Kentucky's Office of Drug Control Policy and previously served as Franklin County judge executive. Ron Hamblin is owner and editor of the Kentucky Mountain News and Breathitt Online News. He is a founding member of the Breathitt UNITE Coalition and is a part-time deputy sheriff. Bobby Thorpe Jr. has been Breathitt County

coroner since 2003 and has worked on more than 75 drug-related death investigations. He is a reporter for the Kentucky Mountain News and treasurer of the Breathitt UNITE Coalition. Operation UNITE covers 29 counties in Southeast Kentucky.

Greg Swanson of Lee Enterprises leads an afternoon breakout called "The web is not your enemy!" Lee Enterprises is a 115-year-old company that owns 58 daily papers, including the St. Louis Post-Dispatch, and more than 300 weeklies, shoppers and specialty publications. As one of the nation's leading newspaper publishers, Lee has also embraced the Internet and constantly seeks new sources of revenue. Swanson heads the company's Internet division. He has a diverse background in publishing and online.

"Podcasting, RSS, blogs - modern technologies invade today's office," is the topic of the afternoon KPA Associates Division breakout session. Led by Don McNay, Richmond Register and syndicated columnist, this 75-minute session will examine the latest technologies that are transforming everyone's business and professional lives. McNay's columns appear in the Richmond Register and are syndicated to more than 200 markets through the CNHI News Service.

Editor Julie Satterly will lead a panel discussion on "Newspaper redesign on a tight budget." Satterly is editor of the Oldham Era, an award-winning weekly in LaGrange. She has worked with other Landmark Community Newspaper Inc. weekly editors on redesign projects. She will be two joined by two Kentucky newspaper colleagues.

The KPA Advertising Division presents an afternoon breakout aimed at keeping Kentucky newspapers in compliance with state election finance law. "Kentucky Registry of Election Finance: complying with the law" will be presented by Greg Cordier, KREF auditor, and Ann R. Hester, director, KREF Division of Administration and Audit.

The afternoon breakouts will conclude with a delightful opportunity to meet and shake paws with Woody and Chloe, the lovable dogs featured in the Tails From the Bluegrass serialized stories by author Leigh Ann Florence. Plus, pose with the pooches and have your photo taken with Woody and Chloe for a \$1 donation.

The Awards/Managers Reception starts at 6 p.m. and the evening and convention conclude with the annual awards dinner and presentation of contest winners beginning at 7 p.m.

Conventions packets have been mailed out and are also available electronically at www.kypress.com/convention.

Only mously

Electronic access faces more scrutiny

In November, the Kentucky Court of Justice and the Administrative Office of the Courts initiated a new Internet program called "Kentucky Court Records Online," which gave the public limited electronic access to information about cases pending in Kentucky courts.

The format of the program is similar to Kentucky Courtnet, an online database to which only Kentucky lawyers have access.

While the format is similar, the amount of information to which the public has access is significantly less than the amount of information to which lawyers have access.

For example, Kentucky Courtnet permits lawyers to access entire docket sheets of cases and to conduct statewide searches for all criminal cases involving a particular individual. However, Kentucky Court Records Online only allows the public to view case names and numbers and sometimes the date a trial is scheduled and allows no statewide searches.

Apparently, the Administrative Office of the Courts is resisting greater public access to electronic court information because of an unfounded fear that doing so would result in identity theft.

However, the public has complete electronic access to federal court filings, and there have been no reported instances of identity theft arising from this practice. The same is true in states allowing greater electronic access to court

From a legal standpoint

By Kenyon Meyer
KPA General Counsel
Dinsmore & Shohl



If you have any legal questions, call the KPA hotline attorneys:

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♦♦♦♦

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records.

The public has always had unrestricted access

to the actual court records, and the fact that a member of the public can obtain court information on a computer should not alter our traditionally open court system. Nor is there any rational explanation for permitting access by attorneys but restricting access by the public.

There is a growing frustration by newsgathering organizations concerning the unwillingness to grant greater electronic access to the public and the press.

The Courier-Journal published an article Nov. 27 concerning frustration of the public and the press over the limited electronic access available to the public and the greater access provided by other jurisdictions.

On Nov. 29, The Courier-Journal published an editorial entitled "www.useless.courtrecords" that said that the program was so deeply flawed that it should be disconnected.

In addition, other newsgathering organizations, both inside and outside of Kentucky, are actively attempting to negotiate greater electronic access to court information for the press. If access is not improved through negotiation, a lawsuit could result.

Electronic access to information from court records is an important issue for KPA members. Increased access to court information will make reporting more efficient and complete and will only enhance the ability of KPA members to fulfill important functions of the news media.

Kentuckians makes Presstime's '20 under 40' list

A Kentuckian has been named as one of the newspaper industry's top young talents as part of Presstime's '20 under 40' series.

Tony Smithson, the production director for The Courier-Journal in Louisville, was cited as one of the best and brightest young professionals in the newspaper business in the 13th edition of Presstime magazine's "20 Under 40" feature, designed to recognize those who demonstrate "the zeal, innovation and sharp thinking that's at work in today's newspaper industry," according to the editors.

The 20 were selected from nominations made by executives at NAA-member newspapers across the country. "It's never easy to narrow the list to just 20," said Rebecca Ross Albers, NAA vice president and editor of Presstime. "Each year we strive to showcase what great opportunities there are in all newspaper departments."

Marty Petty, publisher and executive vice president of the St. Petersburg Times, served as guest editor for the December issue, and worked with the writers and editors to select the final 20.

In her guest column, Petty writes: "Newspapers must build new audiences, both demographically and geographically. The indi-

Tony Smithson knows that 35,000 light bulbs illuminate the rooms and corridors of The Courier-Journal's Louisville headquarters. He also knows how to manage the construction of an \$85 million production facility so that it's completed on time and under budget.

It's that kind of attention to detail that has won Smithson the respect of his colleagues at The Courier-Journal.

In overseeing the construction of the 185,000-square-foot facility, completed in September 2004, Smithson "investigated new methods in production operations and implemented changes to the original plan that improved performance while maintaining the integrity of the planned project," says Mike Przybylek, the paper's vice president of operations.

- Excerpt from Smithson's Presstime biography

viduals we recognize in (this) issue are the ones who can guide us to those audiences.

Collectively, they are change agents who have displayed a continuous commitment to finding innovative ways to grow our business so we can continue to invest back in our journalism in ways that will continue to serve our citizens and a healthy democracy."

This year's 20 Under 40 features additional content, as editors sought opinions from each nominee on how their current jobs will evolve

and how the industry should change. The honorees' profiles and opinions appear online at naa.org/presstime/20U40 <<http://www.naa.org/presstime/20U40>

"We thank all of the people who took time to nominate candidates for this year's 20 Under 40 awards," said Su-Lin Nichols, NAA senior vice president of communications and publisher of Presstime. "It was a privilege to learn of their extraordinary work. We were especially lucky to have Marty serve as guest editor for this issue."

In the Attorney General's opinion ...

Office of Governor wrongly denies access to email

The Office of the Attorney General has ruled in favor of the Courier-Journal in an open-records request made to the Finance and Administration Cabinet.

According to a statement from the AG's office, Mark Schaver, the computer-assisted reporting director for the Courier-Journal, requested "the schema for the database or mainframe that contains state employee job titles, salaries and histories" or "any document or documents that contains the same information that would be contained in such a schema" from the cabinet.

In a letter dated June 24 to Schaver, Mark D. Honeycutt, the executive director of the Personnel Cabinet's Office of Legal Services, denied the request, indicating that "no such database exists" and that the information sought by Schaver is contained on a mainframe as opposed to a database.

Honeycutt said the Personnel Cabinet doesn't have the schema in question for the mainframe containing the employee records and suggested Schaver contact the Commonwealth's Office of Technology.

Schaver told the AG's office that he did contact the COT and faxed a formal request for the schema.

In his request, Schaver outlined by definition what he sought and said the Cabinet does not have a schema meeting his definition, then he would like any document of documents that contain the same information that would be contained in such a schema including field names, data types and table structure.

Schaver also requested:

- Any manuals, tutorials, guides or other documents that explain how to retrieve information on state employees from the Cabinet's database or mainframe.
- An inventory or other summary of all databases maintained by the state of Kentucky or an older inventory which would have been prepared for the Year 2000 problem.

Joseph B. Howard, executive director of the Finance and Administration Cabinet, replied to

the request, saying it had to be denied on the grounds that no such record exists and compiling such a list could present a security concern.

Citing KRS 61.878, Howard said information cannot be provided on the infrastructure by which the data is maintained.

Schaver filed an appeal on Aug. 25, stating that he believes the information exists and the Finance Cabinet was wrong to deny him access.

Schaver said the Cabinet was in violation of the Open Records Act by taking nearly three weeks to respond to his request.

Schaver also contested some of the Cabinet's definitions in regards to mainframes and databases.

In his appeal, Schaver said

"In other words, I want to know what table and field the database contains, the date types of those fields, and how those table are linked together. To put it even more simply, I want to know what information that state is keeping on state employees.

"... A schema is nothing more than a general description of the information contained in a database. All databases have table, all databases have data types and all databases have a relationship between tables. This is not the sort of infrastructure information useful to terrorists as envisioned by the exemption.

"Releasing it to me or anyone else would no more benefit terrorists than would be making public the fact that the Personal Cabinet stores typewritten records on state employees in filing cabinets."

Schaver said releasing the information would not be a breach of security because of passwords and other system-specific details would not be included.

In his appeal, Schaver also points out that the Cabinet didn't respond to his request for manuals or guides.

Howard said in his response that the Cabinet was acting with the Open Records Law because most of the information requested by Schaver fell in the category of

software and was exempt.

"The items requested are essentially a roadmap to where and how data elements are stored and access controlled on the state mainframe," Howard said in his response. "There is a clear vulnerability associated with releasing such sensitive information about the structure of the Commonwealth's mainframe to the public. In the hands of a properly qualified individual, the information requested could facilitate successful unauthorized access to the state mainframe through hacking techniques such as the denial of service attacks, password directory attacks, password brute force attacks, social engineering and phishing."

Howard also said that the manuals and guides sought by Schaver do not exist and the Cabinet is not obligated to produce such items.

"Open Records law has consistently recognized that a public agency is not obligated to compile a list or create a record in a specific format to satisfy an open records request," Howard wrote. "Assuming (for the sake of argument) that such records existed, the same expectations as stated above would apply."

The AG's office found that the Cabinet did violate the Open Records Law by not responding to the request within the three working days.

In the AG's opinion, responding to a request in a timely manner is mandatory and a serious matter that a state agency cannot postpone because of the importance of promptly fulfilling Open Records requests.

The Cabinet was also in violation of the Open Records requirements because it didn't respond to Schaver's request for manuals or guides to the schema in question or explain why the request was denied.

On the issue of the schema or related documents, the AG's office decided to turn the matter over to another party.

Because of the complex and technical nature of the request, the AG's office invoked KRS 61.870(3) and called on Schaver and the Cabinet to find a third party to reach of decision.

If either party wants to appeal the decision of the third party, the Attorney General's office will make another ruling.

Are you sitting on your newspaper's archives?

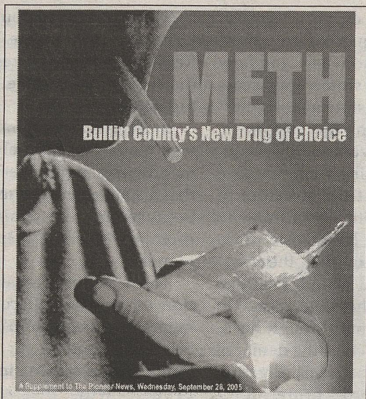
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Pioneer News helping raise meth awareness



Cover of Pioneer News special section

A Supplement to The Pioneer News, Wednesday, September 28, 2005

Newspaper hosts public forum on drug's impact

Not a single question went unanswered during a three-hour forum on the dangers of methamphetamine use and manufacturing following an indepth probe of the issues by the Pioneer News in September.

The forum was attended by over 100 people.

Bullitt County Drug Task Force Director Kenny Hardin said some children attending a pair of local elementary schools have tested positive for the drug - not from use but from exposure to the manufacturing process.

Hardin also told stories about children

being put to bed wearing clothes meant for the following school day.

According to Hardin, 70 percent of the Bullitt County drug crimes during the last recording cycle were related to meth.

About two-thirds of the county residents involved in meth-related offenses are white males with about 20 percent being white females.

The Pioneer News' special section, Meth" Bullitt County's New Drug of Choice, was published in September and prompted the forum. The newspaper also hosted the event.

AWARD WINNERS

Community Recorder staff win awards

The Community Recorder and The Community Press won several awards in the Cincinnati Pro Chapter of the Society of Professional Journalists annual Awards of Excellence banquet at the Kingsgate Marriott Conference Hotel at the University of Cincinnati.

Awards covered work done in 2004.

The winners were:

Recorder Staff, first place, series-non-daily, for Sexual Offenders Going on the Offense.

Reporter Liz Carey, first place, beat reporting-non-daily for, coverage of the city of Cold Spring.

Carey, first place, continuing coverage non-daily, for stories about Chuck and Connie Hildebrant. Chuck Hildebrant was the managing partner of Northern Kentucky Professional Baseball, the organization that owned the Florence Freedom; Connie Hildebrant was the team's general manager.

Carey, second place, series, non-daily, for Jails in Northern Kentucky.

Editor Dick Malone second place, opinion writing non-daily, for Wal-Mart Foes.

Senior Editor Melanie Laughman, second place, sports feature non-daily.

Senior Editor Nancy Daly, third place, opinion writing non-daily for several editorials.

Editor Lisa Mauch, third place sports feature non-daily for Mitts, Stars Shine in Cincinnati.

Carey, third place, deadline/spot news non-daily for World watches; families wait.

Third place, sports coverage non-daily for 2004 Basketball Preview

Maloney third place, news or feature headline, for A Harmonious Convergence.

Harrod Trust honors Bettye Lee Mastin

The James Harrod Trust celebrated its victories and the victories of preservationists at an appreciation dinner honoring Bettye Lee Mastin.

Mastin was presented with the Clay Lancaster Award for historic scholarship after a reception in her honor at Beaumont Inn.

Mastin served as editor of the Lexington Herald-Leader home page for many years and wrote a syndicated article on Kentucky houses, that was the longest-running series in any Kentucky paper.

Mastin has written stories about homes on the Harrodsburg Historical Society's Historic Christmas Homes Tour.

She is a member of the James Harrod Trust Advisory Board and the Warwick Foundation.

In accepting the award, Mastin said to the approximately 75 people gathered in her honor that they shared two chief characteristics with Clay. He was fun to be with and he was generous, she explained.

She expressed her gratitude to Clay and to the work that he left behind that is still used by preservationists, including numerous books still in print.

Publisher takes home health care awards

Judy Wright, publisher of The Herald-News and The Metcalfe County Light, received the Better Life Media Award during the Kentucky Association of Health Care facilities Annual Awards Banquet Nov. 3 in Louisville.

Seven Better Life awards were presented to individuals and organizations that furthered the goals of the profession in various fields. The Better Life Media Award is presented for reporting on patient care and related areas.

Ireland gets national award and scholarship

Linda Ireland, editor of The LaRue County Herald News, was honored at the National Newspaper Association's 119th annual convention and trade show in Milwaukee, Wis.

Ireland took second place in the national contest for best humorous column in the non-daily class for newspapers with less than 5,000 circulations. The contest is the only national competition recognizing the best in community journalism.

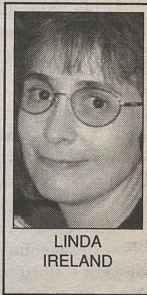
Ireland's entry, 'Fads and Fab Five can't put real men out of style,' gained the judges' comment: 'Real men - love it, but I can't imagine masculinity was ever out of favor in Kentucky.'

First and third place in the division was won by writers with the Azle News in Texas.

There were more than 3,000 entries from 42 states and the District of Columbia in the contest.

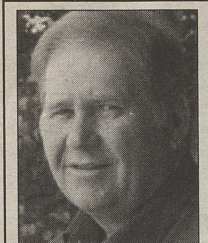
Ireland has also been awarded a scholarship through The Religion Newswriters Association.

The Lilly Scholarships in Religion program provides full-time journalists with up to \$5,000 to cover the cost of college tuition, books, registration fees, parking and other costs.

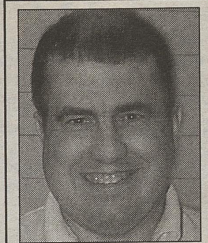


LINDA IRELAND

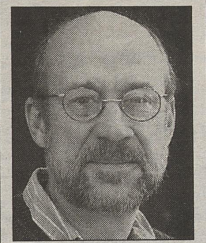
On Board



LOYD FORD
LAKE CITY NEWS
DISTRICT 1



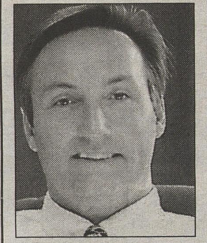
JED DILLINGHAM
DAWSON SPRINGS PROGRESS
DISTRICT 2



KELLEY WARNICK
GALLATIN CO. NEWS
DISTRICT 7



KEN METZ
BATH CO. NEWS OUTLOOK
DISTRICT 8



WILLIE SAWYERS
LONDON SENTINEL-ECHO
DISTRICT 11



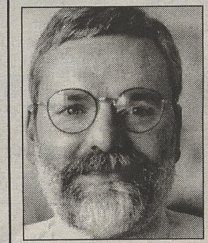
DENNIS HETZEL
KENTUCKY ENQUIRER
STATE AT-LARGE



JAMIE SIZEMORE
THE NEWS ENTERPRISE
STATE AT-LARGE



JULIE SATTERLY
OLDHAM ERA
STATE AT-LARGE



TOM CAUDILL
LEXINGTON HERALD-LEADER
STATE AT-LARGE



CHIP HUTCHESON
PRINCETON TIMES LEADER
STATE AT-LARGE

The 2006-08 Kentucky Press Association Board of Directors elections have been completed. Directors were elected in districts 1, 2, 7, 8 and 11 for three-year terms beginning with the conclusion of the 2006 KPA Winter Convention and continuing through the end of the 2009 KPA Winter Convention.

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PEOPLE AND PAPERS

Continued from page 2

Joshua Byers to lead Floyd County Times

Joshua Byers has been named publisher of The Floyd County Times, Heartland Publications President and CEO Michael Bush recently announced.

"I have known Josh for more than four years and worked with in New Mexico," Bush said. "Prestonsburg and Floyd County will find Josh as an individual who will become an active in the community. His background in all functions of the newspaper makes him an outstanding candidate to be publisher of The Floyd County Times. We as a company are committed to Prestonsburg and The Floyd County Times and its service to our advertisers and subscribers."

Byers said he is eager to begin building on the legacy of The Times.

"I'm excited about the opportunity and looking forward to re-establishing the community leadership role that The Floyd County Times has been known for," Byers said. I've already met with most of the staff and they re a talented group."

Byers came to The Times from New Mexico, where he worked as managing editor of the Carlsbad Current-Argus.

Byers, a native of Syracuse, N.Y., graduated in 1995 from the College of Charleston, in Charleston, S.C., with a bachelor's degree in media communications/journalism.

He began his newspaper career as a general assignment reporter and Thursday night editor at the Roswell (N.M.) Daily Record.

.....

Herald welcomes Ramey

Cindy M. Ramey has joined The Paintsville Herald's composing department.

Ramey attended Meade Memorial Elementary School and Johnson Central High School, and graduated from Morehead University with a bachelor of arts degree.

Having worked in composing at the Floyd County Times, The Salyersville Independent, and the Mountain Sports Leader, Ramey has a vast experience in layout and ad design.

Ramey's hobby of writing and drawing comic scripts has afforded her an opportunity to illustrate two books for two local children's authors. She created the artwork for Paintsville author Bryan Auxier's latest book, 'Where Have All

the Fairies Gone?' and Prestonsburg author K. Robinson's 'The Three Little Piggy Bears.'

.....

Rennels joins New Era

The Kentucky New Era has announced Matt Rennels of Hopkinsville recently began working at the paper and will cover the general news beat.

He is a graduate of Eastern Illinois University, Charleston, Ill., where he also received a bachelor's degree in journalism.

Rennels most recently lived in Murfreesboro, Tenn. He is the son of Larry and Mary Ann Rennels, Charleston.



MATT RENNELS

.....

Burton wins scholarship

Emily Burton, a Greenville resident who handles The Kentucky New Era's court and police beats, has been awarded a scholarship to attend a workshop for journalists that focuses on coverage for methamphetamine addiction.

The workshop is slated for Dec. 12-13 in Tucson, Ariz.

The workshop is being conducted by the Addiction Studies Program of Wake Forest University in Winston-Salem, N.C.,

Burton said workshops like the one being offered by the university help improve reporting on the subject.

.....

Simmons takes editor job

Andrew Simmons, a Glasgow native, has joined the staff of The Citizen as editor. Simmons was the city editor for the Nashville City Paper, a daily newspaper in Nashville, Tenn.

Simmons studied marketing, finance and journalism at Georgetown College in Georgetown. He served as the editor of The Georgetonian his senior year.

Simmons has a background in graphic design and has worked with a variety of clients over the past 15 years as a freelance designer. He also worked in Lexington as an editor for The Lane Report.

"We're glad to have him on board as part of the Jobe Publishing team," Citizen Publisher Judy Wright said. "As the paper continues to grow, we feel Andrew will be a big part of making the paper a bigger presence in Monroe County."

Goetz named general manager of The Record

Originally from Owensboro, Goetz currently lives in Bowling Green and will be relocating to the Grayson County area in the near future.

He recently worked at the Edmonson County News with publishers Bill and Cathy Canty.

Goetz graduated from Owensboro Catholic High School and Brescia University with a bachelors in English. He spent 12 years in higher education administration at University of Atlanta Huntsville, Brescia University, Spalding University in Louisville and Western Kentucky University before working as an assistant vice president in the trust department with Integra Bank.

Goetz has four children; Jack, 11, Emma, 10, Drew, 8, and Mary Claire, 6.

Goetz will divide his time at The Record between advertising sales and management.

He joins The Record's advertising sales representative Alice Farstad in developing new accounts and customers.



MIKE GOETZ

Changes at Independent

Eddie Blakeley, publisher of The Independent, announced that longtime press worker Steve Reliford has been promoted as the company's new pressroom manager.

Reliford has worked for The Independent for more than two decades.

Reliford replaces pressroom manager David Meeks, who retired after working at The Independent for 36 years.

Also leaving the pressroom, though not until the end of the year, is press foreman Sid Johnson, who has been an Independent employee for 43 years.

NEXT MONTH

GENERAL ASSEMBLY: BACK IN SESSION

Preview in The Kentucky Press