FRIDAY EDITION

SEMI-WEEKLY KERNEL

KY KERNE THE KENTU

UNIVERSITY OF KENTUCKY

PEP MEETING STUDENTS TO ASSEMBLE AT 7:30 TONIGHT IN GYM

VOLUME XXII

LEXINGTON, KENTUCKY, FRIDAY, OCTOBER 9, 193

NEW SERIES, NUMBER 7

MEET

SCORES ON TESTS FOR FRESHMEN ARE ANNOUNCED

STATISTICS COMPILED BY PSYCHOLOGISTS

Quizzes Consist of Mathemat-ics, English, and General Intelligence

University Band

The university band has been engaging in special drills since the Maryville game, and will add not been features to its program for the beeneft of faras attending the Warsen School of the band has been announced by Eimer G. Sul-zer, director. Those who will be a current semester are:

the organization during the semester are: nose: Eldon Durand, Fred-ore, Erle Way Bishop, Fred mith, Thomas L. Amerson, Day, Robert C. McDowell, Holtzclaw, Wilbur Wort-skell London. nes: Charles M. Gaines, Leet, Boyd E. Wheeler, Potter.

Brethren! Sistern!

Dr. H. D. Curtis—Director the new observatory at the Un-rersity of Michigan is a men er of Alpha Sigma Phi. Dwight W. Morrow — Form mbassador to Mexico was nember of Beta Theta Pi. "Buddy" Hackman—"All South

Musical Schedule

rvices To Be Held Sunday Afternoon Will Replace Vespers

gram.
February 28—Combined University Glee Clubs.
March 6—Lucia Chagnon, Soprano (New York).
March 3—Lawrence Cook, Organist Couisville).
March 30—Palm Sunday Sacred Concert, presented by Phi Beta.

Captain Ralph 'Babe' Wright COUNCIL BEGINS



SENATE TO MEET

All students for the beauty section of the 1932 Kentuckian, university year book, must be in by Wedness on day, October 14, according to a statement issued by James C. Lyne feature editor. Each petition for entrance must be signed by 50 male students.

Plans Are Formulated for Pledge Banquet

Y. M. C. A. Cabinets Are Arranging for Event to Be Held in Near Future

PLANS FOR U. K. CLASS ELECTIONS

Students of University Will Choose Officers Oc-tober 22 and 23

FRESHMAN DISCIPLINE DISCUSSED BY GROUP

Location of Ballot Boxes to Be Announced After Next Meeting

arrangements for the election of various class officers were begun terday at the regular meeting of Men's Student Council held in

The election of officers for various class will be conducted Wednesday, October 22 and Th day, October 23. On the for date the freshman and junior cla will elect their officers while seniors and sophomores will for their candidates on Thursday.

that and the counting of the Shotos. Second Meeting of Year Will be dededed on by the council at a apecial meeting to be held Thursderial to the second provided to the healtost must have a petition containing the signatures of 25 members of the class from which the candidate is being selected. The remaining the signatures of 25 members of the class from which the candidate is being selected. The remaining the signatures of 25 members of the class flower of the containing the signatures of 25 members of the class flower of the containing the signatures of 25 members of the class flower than the signatures of 25 members of the class flower representing A university standing for the previous members of the class flower representing A university standing for the previous members of the class flower representing A university standing for the previous members of the class flower representing A university standing for the previous members of the class flower representing a containing the previous of the signature of the signature of the signature of the signature of the containing the signature of th

college. The Rev. Hugo Sloctemyer, president of Xavier university in Cincinnati will deliver the cipial address of the evening.

Mayor James J. O'Brien will well-come the students to the city. Others who will appear on the program are: Judge W. J. O'Bryan, and Joseph S. Reister, of Lexington, and James Lynch, of Bidgepert. Onen. The past grand knights of the countries of the control of the con

Class Elections

SUKY WILL HOLD W.-L. PEP RALLY

cond Meeting of Year Will Be Held at 7:30 o'clock Tonight in Men's Gymnasium

Glee Club Announced

Organization Plans Extensive Program for Current Year

TEAMS TO CLASH ON LOCAL GRID FIELD SATURDAY

Ouff and Luther Replace Yates and Seale in First String Shake-Up

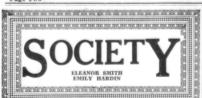
BACKFIELD MAY SEE CHANGES IN LINE-UP

CHANGES IN LINE-UP
History of Former Games
Discloses Four Victories
Each and Two Ties
When the Wildcats take,
the field against the Washington and Lee Generals at
2.30 o'clock Saturday afternoon there will be at least
two changes in the line, and
maybe several shifts and
changes in the backfield.

Former Theater **Director Opens** On Broadway

Notice!

Best Cop



ANNOUNCING

LOUIS APPEL CO. LOUISVILLE

Are Exhibiting a Complete Line

College Apparel

Friday to Saturday Noon

GET INDOOR SPORT BOOK FREE

epitaph. -VIRGIL STURGILL

CALENDAR

Alligators Doze Peacefully Thru World Series Games

FRATERNITY ROW





DANCIN G

WINTER **SEASON**

RUNNING TWO NIGHTS A WEEK

Wed. Admission 50c Dancing Free

Saturday Nights Park Plan ²5c

PLAYING THE MASQUERADERS

ATTENTION.

THE NEXT ATTRACTION IS
HENRY THEIS
AND HIS NATIONALLY KNOWN ORCHESTRA

PALAIS ROYALE BALL ROOM

Saturday Night After The Washington and Lee Game

Come to the Opening of the

Phoenix Hotel Night Club

There you will hear the Blue and White radio orchestra of WHAS fame in the newly decorated Ballroom.



Let the enthusiasm you acquire at the game continue that night in the Ballroom.

DANCING EVERY SATURDAY NIGHT

PHOENIX HOTEL NIGHT CLUB

CALL ASHLAND 3680 FOR RESERVATIONS Special Student Rates See FRANK PHIPPS

COVER CHARGE \$1.50



The Taste Tells!

If you have not tasted the new Hughes Ice Cream, PROZEN INSTANTLY, you cannot realize what a great difference the new freezing equipment has made . . . Hughes Cream has always been delicious because it is pure and wholesome and rich, but now it has achieved a veluty smoothness. a nerfecter was not apply to the control of the control o



THERE'S

NEAR YOU

Books for Bookish, But Food for Hungry' Is Slogan of Commons

Friday, October 9, 1931

You and your friende go into

SUNDAY NIGHT DINNER 6 - 8 CHICKEN ALA KING

 50°

U-DRIVE-IT

ED PEAS MASHED POTATOES
APPLES CRANBERRY SAUCE
PEAR SALAD
HOT ROLLS and BUTTER
COFFEE, MILK, or ICE TEA
ICE CREAM, CAKE

MASHED POTATOES

All Important Newspapers And Magazines Are Stock-ed in Periodical Reading Room of Library

BETTER SERVICE Fords-Plymouth - Chrysler GIVEN STUDENTS

Commercial Rent-A-Ford Co.

Call and We Will Deliver It

CREAMED PEAS
BAKED APPLES
CELERY

Ash. 3145

Student Representatives

Champ Clarke

Powerful Smith

University Commons

FALL SEMESTER, 1931

MEAL HOURS:

Breakfast Lunch Dinner

 $7:15-9:15 \\ 11:30-1:00$ 5:15-6:30

SODA FOUNTAIN HOURS: 9:00 A. M.—5:30 P. M.

\$5.00 MEAL TICKET 3 Consecutive Meals for Six Days \$3.50 MEAL TICKET Breakfast and Dinner for Six Days

\$3.90 MEAL TICKET Lunch and Dinner for Six Days

McVey Hall Third Floor

Ascend South Stairs to Con

In the preparation of an ordinary as menu, entirely under the discission of this university dictions. Former Students Prepare Conditions is consumed. Over 20 ultiman lowers, the long sandwich To Control Future Politics

on the staff of the physics departments are stated to the physics department masses of peops. By the staff of the physics department have a more poor by the staff of the physics department of earth. The administration then power had already started the power had already started by a many started by a power had already started by a power had a po

U. K. Monkey Cage

Of Sigma Pi Sigma Will Be Held Here

National Meeting

RESEARCH WORKER ADDED

Watch Your Watch
Careful Watch and
Clock Repairing
Work called for and delivered
PHONE 7638 157 S. LIME



Like A Watch

THE CONKLIN PEN COMPANY

DEALERS, stock and show the pens that sell.
Write for catalog.

UNCONDITIONALLY GUARANT



Black Suede Brown Calf Green Suede

Our Windows Tell the Story
.. Greatest Variety of \$8 and
\$10 Shoe Values in Town at ..



Brown Kid Lizard Trim

FEMININITY will delight herself when she reviews the beautiful footwear in our present display. Variety seems almost endless, especially in this feature group at



Perfect Dry Cleaning

Overcoats Topcoats Suits

Cleaned and Pressed

ONE DAY SERVICE

Lexington Laundry Co.

Phones: Ash. 62-63-64

REPRESENTED IN DORMITORY BY ALBERT CARNES

Best Copy A

The Kentucky Kernel

Official Newspaper of the Students of the University of Kentucky, Lexington

Subscription \$2.00 a year. Entered at Lexington, Ky., Postoffice as second class mail matter

SOURCE TRANSPORT STATE AND A CONTROLLED TO THE ACT OF T

quirement will be popular with either members of the administration, the students body or the citietion, the students body or the citietion, the students body or the citietion, the students body or the citietion of the students body or the citiestate of the students body or the citiestate of the students body or the citiestate of the students body or the cities of the

SILENT STUDENTS
"So they (King Philip's Indian
varriors) rose without hope, and
hey fought without merey." After
hese savage hordes were defeated

Communications

THE PUBLIC SERVICES
OF THE LAW SCHOOL
Editor, The Kentucky, Kernel,
University of Kentucky.

The Control of Kentucky Kernel,
University of Kentucky.

Inquity has been made as to
what services the University of
Kentucky Law School is contributing to society outside of its
sphere in preparing lawyers for
Perhaps the services might be
divided into three types: (1) Services in cooperating with they
american Law Institute is engaged in re-stating the American
common law for the purpose of
making it cleaver and simpler
illigation. The dean is chairman
of the committee of the State
Bar association which has as its
function plans for ecoperation
illigation. The dean is chairman
of the committee of the State
Bar association which has as its
function plans for ecoperation
that the committee of the State
Bar association which
was appointed to recommend
changes in the Criminal Ode
was observed the common of the
car of the professors is annoting the re-statement of Contracts with Kentucky cases; an
of the State Bar association which
was appointed to recommend
changes in the Criminal Ode
was after the American Institle Consument of the State
Law School is research. The
various members of the faculty
clear up problems and to sessist
in making the function more serviceable in modern social control.
Problems of procedure, of crimialization of the laws dealing with
the estates of deceased persons
and problems of Constitutional
Law are among the types of reviceable in modern social control.
Problems of procedure, of crimiand problems of the station of the
the committee of the laws dealing with
the estates of deceased persons
and problems of Constitutional
Law School faculty.

The third type of work might
to denominated miscellaneous,
faculty are called on to draft

Literary

with me.

EDITH MARIE BELL.

RENUNCIATION

With heavy will I turned the summer from my door,

When spring's wet prelude promised priceless rose;

Slowly love has grown, and quickly now it see

I said farewell to all loved things I

pain with snow,
The wind and I have solitary ways.

LOIS E. NEAL.

POR YOU

Put out the fire and stamp upon it
with your heel

Till the last ember blows to dust
and dies away;

Toes your heed and fling your arms
out, wide.

Cry that you are free, free of love
and free to stay;

and then look down and at your

de.
DOROTHY STROTHER.

ANNOUNCEMENT Woodland Dry

Cleaners

UNDER NEW MANAGEMENT OFFERS LOW RATES On FALL CLEANING

Phone Ash. 5780

Rain Coats \$5

115 SO. LIME

Sneers Snickers Scandal

Apologies! I took within my hand
Your tender thoughts and let the
world command
I did it, though I did not mean to be
Unkind, unfaithful. Here's apology!

EDITH MARIE BELL
CONTENT
I ask not that you be a millionatre
I ask not that you be a millionatre
the suppose of the shotgur
ourselves, never admit the source to suppose the shotgur
ourselves, never admit the source to you will not be shot to stand in front of the shotgur
ourselves, never admit the source to you when one has told a secret.

THE GIRL WITH A ROSE



Midnight Show

> Saturday at 11 P. M.

LINES AND LINES OF CHORUS GIRLS

Elissa Landi



wary . . . Must she pay a second time tears for surrendering her

White Mathematics Club Holds Meeting

White Mathematics club of niversity held its first regular of the year at 4 o'clock day afternoon in room 109, hall. Dr. H. H. Downing, er of Pl Mu Epsilon, honorary matics fraternity which sponmatic practical with the meeting of the properties o

Ford U-Drive-It

Fords and Chevrolets

RENT A NEW CAR

139-141 E. Short

Clay 648

The Green Tree Tea Room

Special Sunday Night Dinner

\$

Across from the Kentucky Theatre

Wildcats! Beat W. & L.

We May Assist You with our complete line

RADIOS

Athletic Goods

Sweaters \$2.75 to	\$3.50
Sweat Pants	\$1.25
Sweat Shirts	\$1.00
Gym Socks	.40
Gym Shoes—suction grip	\$3.75
Football Shoes	\$5.85
Knute Rockne	
Football Pants	\$7.50

Kentucky Sporting Goods Co.

ASH, 7720

Available

Friday, October 9, 1931 'Letters' Sponsors Subscription Drive



Penrod and Sam

NEXT SUNDAY

New Adventures of Get Rich Quick Wallingford"

> William Haines Ernest Torrence



NOW PLAYING

Helen Twelvetrees Ricardo Cortez

Bad Company

SATURDAY

At last it is coming! 'Merely Mary Ann"

WITH JAYNET GAYNOR CHARLIE FARRELL The Wildcats ought to win the championship this year—even the students are pessimistic.

AMATEUR PHOTOGRAPHERS

in the feature section of the 1932 Kentuckian must get in touch with James C. Lyne, feature editor of the publication. All snapshots accepted will be paid for by the volume. Mr. Lyne may be found at the Kentuckian office on the third lose of the Administration build.

"BENTON'S"

FAMOUS FOR OUR CHOCOLATE FUDGE CAKES

Home-made Candies lelicious Salads, and Sandwiches Fountain Drinks

Benton's Sweet Shoppe

141 So. Lime

ORCHESTRA

MONDAY AND WEDNESDAY NIGHTS ONLY

Rose Street Confectionery

Tailoring Display

October 9th and 10th

You Are Cordially Invited to Attend a

Special Exhibit

of the

Newest Styles and Materials for Fashionable Men's Apparel

Authorized by

Superior Tailoring Company

"Clothes That Fit"

Special Lines of

Fall Woolens

from the

Factory

Will Be Shown

An Experienced

Stylist

Mr. Norwood Belue

will be in charge to take your measure for immediate or future delivery

MAXWELL TAILOR SHOP

RICK RICHARDS, Student Representative

110 E. MAXWELL ST.

We Do Cleaning and Pressing

BEN GREET PLAYERS WILL PLAY AT MEMORIAL HALL, OCTOBER 27 IN INTRAMURAL

ROCKNE PICTURE U. of K. Graduate TO APPEAR SOON Memorial to Famous Notre Dame Coach Will Have List of Football Celebrities; Lew Ayres Will Star

List of Football Celebrities;
Lew Ayres Will Star

Back of every great moving picture there is usually as interesting a story as that which is told on the screen. There is an extremely a story back of the making of 'The Spirit of Norre Dame,' with the Wares of the Markey of 'The Spirit of Norre Dame,' with the Wares of the Wares

In footwear for Fall Truly the unexpected has

happened ... another triumph for

(name of store)...imagine thes

See Window

Introducing & Line of Shoes

PRICED

COLLEGIATE SHOE DEPARTMENT

Mitchell, Baker & Smith

FASHION DICTATES

PROGRESS MADE

Wildcats Will Meet Generals Saturday

McAtee's

SMART SHOE REPAIRING AND DYEING

Every One

Is Going

AFTER THE W&L GAME

Rose Street Confectionery

THE MECCA OF U. K. STUDENTS

Refreshing Drinks

A Cozy Place Pageonable Prices

Be a Man

Take Her for a Ride in a







Make Her Proud, to Have You Drive up in One of Our Cars

TREAT YOUR DATE AND YOUR FRIENDS AS THEY WOULD HAVE IT—TAKE THEM FOR A RIDE IN ONE OF OUR CARS.

Stop to think it over—Drive a new Chrysler at only 12c a mile—Students, we're doing all that is possible to help you.

COME DOWN AND SEE

Chrysler U-Drive-It

ANY Car Washed IN NINE MINUTES

VOLUME DOES IT!

Free Parking

Better Be Safe than Sorry

Everybody delighted with the perfect job and speedy service. Car on the conveyor system in 9 minutes.... while you wait!



Have your car attended to NOW!

Our new Electric System enables us to do this very necessary work on your car for the ridiculously low price of 50c.

Lightning Auto Wash Co.

Deweese & Main Sts.

Lexington, Ky.

W. AND L. HAS SOMETHING TO SHOW 'CATS

W. and L. Recovers From 7 to 0 Defeat By Davidson Eleven

Lexington, Va., Oct. 8. (Special)—The Washington and Lee Generals rebounded from their Davidson defeat in the first days of practice this week with a spirit which—if it lives until they take the field at Lexington. Kentucky, Sat-urday—will cause considerable worry for the Kentucky

urday—will cause considerable worry for the Kentucky Wildcats.

Deeply chagrined at their reverse at the hands of a scrappy Davidson team. Coach DeHart's men are rehearsing daily with a strong morale. They's control of the straight football tactics, three powerful in the straight football tactics, three powerful and Nace Collins ascended as line-smashing stars, again and again penetrating to the enemy secondary.

To collins particularly, will be considered as the straight of the straight o

and Nace Collins ascended as in the state of the control of the co

mark. on Monk Mattox to Show

Brief Biographies



PATRONIZE Woodland Barber Shop

2011/2 Woodland Avenue

Phone Ashland 9479

SHINE WHILE YOU WAIT

First Class Work Guaranteed

Hair Cut 35c

Shave 20c

Flowers for the Game

Shoulder Bouquets

> Artistic Corsages

Sorority and Fraternity Decorations



Kittens Play Vandy Frosh in Nashville Oct. 10

Music Committee Plans to Send U. K.

W. & L. CAPTAINS





VARSITY STATISTICS

Duff, Pineville. Andrews, Lexin Nicholson, Ashland.. Richards, Denvel, Co Wilder, Corbin..... Kercheval, Lexington Phipps, Jack, Ashland Johnson, Ashland

'K' WINNER'S DAY TO BE SATURDAY

B. B. SMITH & CO.

CORRECT APPAREL FOR WOMEN AND MISSES

264 W. MAIN STREET

LEXINGTON, KY.

Jean and Barney Are Only Frosh Injured; May Not See Action

Down on Stoll field a pack of wild Kittens have been straining at the leash and howling for more "meat." Coaches Pribble and Len Miller have had their hands full keeping these future Wildcats under control, and now at 4 o'clock this afternoon these green-clad Kittens will board the "rattler" and head for Nashville, Tennessee, where they will meet the first year men of Vanderbilt. Approximately 25 men will take the trip, headed by Coach Pribble.

During the past week the Kittens have been putting in some pretty hard sessions getting ready for the youngsters of Vanderbilt university. They have been pitted against the varsity in scrimmage, and on every occasion have given a good account of themselves. Tuesday afternoon using Washington & Lee July 10 the State of th

Thursday afternoon, the Kittens will probably indulge in a light workout, which will multihally conditionable university music committee in the direction of Dean W. E. aman has made plans to send that keep cropping up in their bar.

Southern Conference
Kentucky Nashington & Lee
Navy Washington & Lee
Maryland
Davidgon V. P. T.
The Citidal
Alabama Hississippi A&M
Inversity of Miss.
Florida Vorth Carolina
Virginia Sewance

Central Kentucky Confer



HART SHAFFNER & MARX

BACK

TO THE PRICES OF FIFTEEN YEARS AGO



1.mestone at Short

Brief Biographies

*No. 32 Biue Grass Special ...
No 6 Cinti-Chattanooga Express.
No. 28 Carolina Special ...
No. 2 Ponce de Leon. ...
No. 44 Cincinnati Special ...
No. 16 Cincinnati Local ...

42 Gueen & Crescent, Ltd. 4 Royal Palm.....

112 East Main St.

FRIENDLY

TRAINS-

CINCINNATI

SOUTHERN RAILWAY SYSTEM
R. CLINKENBEARD, City Passenger and Ticket

SURE WINNER

THIS

"FRIENDLY-FIVE" MOCCASIN SHOWN
IN BOTH BLACK OR TAN CALF IS A
SURE WINNER AMONG COLLEGE MEN.
YOU WILL SEE IT AT THE GAME OR
ON THE DRILL FIELD, AND REMEMBER
IT IS ORLY ONE OF PORTY STYLES OF
"FRIENDLY BIVES" WE ARE NOW SHOWING. A STYLE FOR EVERY OCCASION,
ALL AT ONE PRICE.

S. BASSET & SONS 140 W. MAIN

LEXINGTON, KY.

2.55 AM 5:55 AM 6:55 AM .3:45 AM 6:00 AM 7:00 AM .5:05 AM 7:15 AM 8:15 AM .5:05 AM 7:35 AM 8:35 AM .5:05 AM 8:00 AM 9:00 AM .1:45 PM 4:40 PM 9:40 PM .6:30 PM 8:40 PM 9:40 PM .6:50 PM 9:00 PM 10:00 PM

Phone Ashland 49

ROAMIN' THE **RIALTO**

with ROAMIN' RENA

STATE TEACHERS who is so much impressed when Mary Ann comes into her money and the same to be very entertaining and the same to be very entertaining by PROFESSOR and the same to be very entertaining by PROFESSOR and the same to be very entertaining by PROFESSOR and the same to be very entertaining by PROFESSOR for the stage through showers of vegetable bouquets.

Speakers of National Prominence to Appear on Programs TAX CONFERENCE

TAX CONFERENCE

Speakers of National Prominence to Appear on Program TAX CONFERENCE TO OPEN MONDAY MeVEY WILL PRESIDE TO OPEN MONDAY fa

Prof. James W. Martin Will
Leave Sunday to Attend
Convention in Atlanta,
Georgia

Raissas City conference a year ago, and commerce in the Southern Martin has for many years states. This report will deal speber a specialist in the field of clineally with facilities for investion restricted and the state of the conference of the southern specialist in the field of clineally with facilities for investion restricted and the state of the conference of the state of

Your



Sporting Goods and Hardware Store

The Smith-Watkins Co.

DROP IN AND SEE US

263 East Main

FELIX M. KENNEDY

T. A. GOODING



CONSIDERED BOTH PROPER AND SMART FOR COLLEGIAN

TINCTION. ENTIRELY TRUSTWORTHY. CHOOSE YOUR COLOUR, SEVEN DOLLARS

USAGE, PROPORTIONED AND EXECUTED WITH RARE DIS-

AGENTS IN THE PRINCIPAL CITIES OF THE UNITED STATES

THE FINCHLEY HAT
WILL BE FOUND HERE EXCLUSIVELY
R. S. THORPE & SONS

"THE MEN'S STORE OF LEXINGTON"

OPPOSITE PHOENIX HOTEL



THERE' A DIXIE DEALER NEAR YOY

Scores on Tests for Frosh Announced

Mharter House CLOTHES

Made from Grimes'

Golden, Delicious, and Jonathan apples; free from worms and rot.

Sold by the glass, quart, gallon, or keg

PRICES REASONABLE

Drive down any Sunday and see it being made—be-tween 2 and 4:30 p. m.

Shakertown Fruit Farm L. A. TAPP, Mgr.

Farm located ½ mile be-low Shakertown toward Harrodsburg on the main highway. Watch for the roadsigns near the farm.

Sweet IT'S OUR LONG SUIT.. Cider

HAVE TO BE PROPORTIONED LIKE A GREEK GOD TO GET A PERFECT FIT IN CHARTER HOUSE CLOTHES. FOR CHARTER HOUSE CLOTHES TAKE INTO CONSIDERATION PRACTICALLY EVERY TYPE AND STATURE. AND NEEDLESS TO SAY, EVERY INCH OF EVERY SIZE IS STITCHED AND STYLED TO MARE THE DISTINCTIVE FABRICS APPEAR THEIR BEST. THE NEW FALL STYLES ARE NOW READY.

CHARTER HOUSE SUITS \$35 \$40 \$45

GRAVES, COX & CO. INC.

Popularity of Tennis at U. of K. Increases

No Kidding!

You never before had a chance, and you'll probably never have another, to see the Famous Four Horsemen, Miller, Layden, Crowley, and Stuhldreyer in action in the movies! Also Carideo, Moon Mullins, and loads of other Notre Dame stars! A great football story, dedicated to the memory of the immortal Rockne! Headed with Rockne's own choice for the leading man!



BART PEAK SPEAKS

acter in Education." The other speaker on the program was Presi-dent Jessie Vanmeter of Lee College, Jackson, Kentucky, in connection with the ceremonies a community



RALPH "BABE" WRIGHT Captain

After the Game Enjoy Your Dinner at

The Tavern

"HOME OF THE COLLEGE FOLKS"

We Deliver

PHONES: ASH. 2386 - 9190



no bamboozlin' about that!"

SURE! When a word fits, you know it!
"Satisfy" just fits CHESTERFIELD. A smoker picks up a package, and he likes its neat appearance—no heavy inks or odors from ink. That

Then he examines a Chesterfield. It is well-filled; it is neat in appearance; the paper is pure white. And that satisfies him.

He lights up. At the very first puff he likes the flavor and the rich aroma. He decides that it tastes better—neither raw nor over-sweet; just

pleasing and satisfying.

Then he learns it is milder. That's another way of saying that there is nothing irritating about it. And again he's satisfied!

Satisfy – they've got to satisfy! The right to-baccos, the CHESTERFIELD kind, cured and aged, blended and cross-blended, to a taste that's right. Everything that goes into CHESTERFIELD is the best that money can buy and that science knows about. CHESTERFIELDS do a complete job of it. They Satisfy!

